

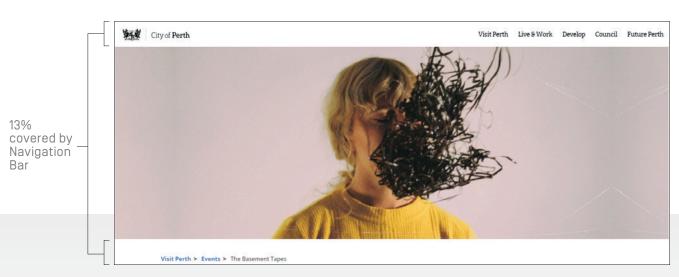
# **Imagery Guidelines**

### HERO IMAGE 1440x630px

Ensure main subject of image isn't within top and bottom 13%.



#### SAMPLE

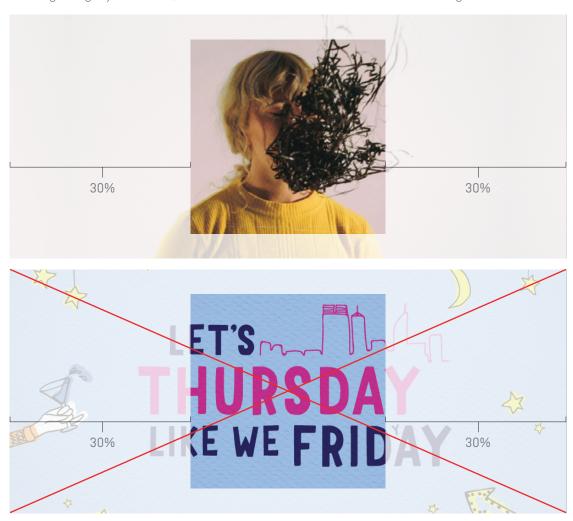


# TILE IMAGE 600x600px

The tile image will be centrally cropped from the hero image.

Consider having subject of image central.

If using imagery with text, ensure text doesn't sit on outer 30% of image width.



### SAMPLE



