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FOR IMMEDIATE RELEASE  
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## REMIX ACADEMY RETURNS TO PERTH FOR ITS THIRD YEAR

Following a sell-out event in 2018 City of Perth and the Chamber of Arts and Culture WA will present the third annual REMIX Academy Perth this August.

REMIX Academy Perth is an exciting one-day event that will explore the future of the creative and cultural industries and the intersection of culture, tech and entrepreneurship.

REMIX Academy is an internationally recognised phenomenon bringing together the tools, knowledge and experience of entrepreneurs, innovators and global experts from a wide range of industries to nurture the next generation of creative and cultural entrepreneurs. REMIX events are held annually in London, Sydney and New York.

The Perth event will examine issues, challenges and opportunities specifically relevant to Western Australia with the program and speakers addressing four key themes:

- Cultural Tourism – The big ideas driving successful cultural tourism around the world
- Data and Trends – How big data is informing creative development and planning
- The Future of Work – How work is evolving and the confluence of technology and creativity
- Contemporary Museums – The impact of innovation, design and new technology on the role of institutions

With the new Western Australian Museum project nearing completion, the McGowan Government's focus on growing tourism and jobs, a Cultural Infrastructure Strategy for Western Australia set for release later this year, and the City of Perth preparing to launch its Cultural Development Plan for the next 10 years, new technologies, innovation and creativity will play an important role in the success of the State's and Perth's ambitions. With an outstanding line-up of international, national and local speakers already confirmed Western Australians will hear from some of the most thought-provoking speakers the globe has to offer.

The one-day event has a strong focus on creating an environment where creative entrepreneurship is encouraged and supported, with the aim of creating exciting new collaborations and partnerships within the cultural, technological and business industries.

REMIX Academy Perth is presented by the team from REMIX, the City of Perth and the Chamber of Arts and Culture WA, and supported by the State Government through the Department of Local Government, Sport and Cultural Industries and the State Theatre Centre of Western Australia.

Already confirmed speakers attending this year's REMIX Academy include;

Sharon Amend, Director, Museum of London

Sharon is steering the museum through to the next phase of development, including the creation of a major new museum in West Smithfield. Previously Director of Public Engagement at the Natural History Museum, she also sits on the International Panel of the Art Science Museum in Singapore and is a Noyce Leadership Fellow and Salzburg Global Seminar Fellow.

Honor Harger - Executive Director, ARTSCIENCE MUSEUM

Honor is the Executive Director for ArtScience Museum in Singapore. she has a strong interest in artistic uses of technologies and science as part of culture. She has worked with an incredible range of collaborators such as teamLab (to create the nature-inspired Future World permanent exhibition where visitors can immerse themselves in a dynamic 1,500-square-metre digital universe of interactive art installations revolving around the themes of Nature, Town, Park and Science).

Tea Uglow, Creative Director, Google Create Lab

As Creative Director for Google's Creative Lab in Sydney, Tea works with cultural and creative organisations around the world exploring the space between technology and the arts and what can happen when they intersect.

Stephanie Winkler, Research and Insights Lead, VICE

Starting as an 'on-the-tools' digital marketer, Steph is now a Digital Strategist. She runs research on Australian youth, the VICE Youth Survey, and uses the data to tell stories, predict trends, and deliver one-of-a-kind marketing insights to commercial partners. Her talk explores the latest insights to help better understand millennials.

Tim Ruse, Founder and CEO, Zero Latency

Zero Latency created the world's first Free Roam VR experience, which started with a \$30,000 crowd-funding campaign and is now a multi-million-dollar enterprise. From its first site in Melbourne it now has 22 global locations including Japan, China, USA and the UK, with over 500,000 experiences delivered to date. They have developed a number of VR experiences transporting people to different worlds and working with partners ranging from Intel to Dell.

Rohan Silva - Co-Founder, Second Home

When Second Home's co-working space first launched, the London Evening Standard asked, "Are you cool enough for this?". Second Home spaces are located in the heart of cultural hotspots including London's Brick Lane and Lisbon and are home to leaders in the creative industries such as VICE, Spotify and Kickstarter. They encourage a network of cross-pollination, with creatives, charities and social entrepreneurs collaborating with brands and technologists on new innovations. The original space was designed by Spanish architects SelgasCano, designer of the 2015 Serpentine Pavilion. Rohan is an expert in building creative cities and supporting creative entrepreneurs. He was previously senior technology adviser to the Prime Minister and is largely credited with growing the Tech City phenomenon that has seen London become the world's biggest start-up hub after Silicon Valley and New York.

More to be announced soon.

Shelagh Magadza, Executive Director of the Chamber of Arts and Culture WA said, "REMIX is a must for anyone wanting to understand trending ideas and technology and how best to harness them. It's the big picture thinking that will help you make sense of the changing landscape around you and to see how opens up creative potential."

Deputy Chair Commissioner Gaye McMath said the City of Perth is proud to be bringing back REMIX Academy, together with The Chamber of Arts and Culture.

“I had the privilege of attending last year and was overwhelmed to hear from some of the great thought leaders,” Deputy Chair McMath said.

“With an exciting array of international speakers, it’s a coup for Perth to host such a prestigious event.”

Returning for the third year, REMIX Academy aims to ignite conversation amongst those passionate in the arts, culture and technological industries with the hope to continue growing the platform.

**REMIX Summit 2019 Perth**  
Thursday 29<sup>th</sup> August 2019  
State Theatre Centre  
174 – 176 William St, Perth, WA, 6000

Tickets available via:  
<http://www.remixsummits.com/perth>

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For more information, access to imagery or interview opportunities, please contact:

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