

Sponsorship and Grants

Listed below are the sponsorships and grants approved to date in the 2024 – 2025 Financial Year Programs:

Local Activation Grants

Information as of 14 October 2024

Organisation Name – Project Title	Approved Cash	Approved In-Kind
Marketlife Pty Ltd – 2024 Perth Makers Market Twilight Series	\$15,681	\$1,818
The Trustee for Mother’s Day Classic Foundation – 2025 Perth Mother’s Day Classic	\$12,000	\$0
Centre for Womens Safety and Wellbeing Incorporated – 34th March Against Domestic and Family Violence	\$4,441	\$559
Funk Me Pty Ltd – Arts and Crafts Sundays	\$9,000	\$0
Vic Park Pride Incorporated – Barn Dance Perth 2024	\$20,000	\$0
The Perth Folk and Roots Club (W.A.) Incorporated – Tattersalls Folk and Roots	\$3,000	\$0
Activ Foundation Limited – Chevron City to Surf for Activ 2024	\$5,000	\$15,000
F3 Polo Pty Ltd* – F3 Polo Perth*	\$2,500	\$5,000
Indian Society of Western Australia Incorporated – India Day Parade	\$2,000	\$0
NAIDOC Perth (Inc.) – National NAIDOC Week Perth Opening Ceremony	\$20,000	\$0
Westcycle Incorporated – National Ride to Work Day Breakfast 2024	\$6,000	\$0
The Non-Resident Nepali Association Australia Limited – Nepal Festival 2024	\$8,295	\$1,705
Nepali Association of Western Australia (NAWA) Incorporated – Nepali New Year Bikram Sambar 2082	\$5,000	\$0
Living Stone Foundation Inc – Out of the Shadow Walk	\$3,000	\$0
Deeviana Sinnu – Outdoor Concert with Filho Do Zua and Bonifacio Aurio	\$3,000	\$0
Western Australia Multicultural Association Inc. – Pavilion Ozone Reserve 10th Anniversary	\$0	\$424
Jack Johnson – Perth Ballroom Challenge	\$3,000	\$0
Perth Comic Arts Festival – Perth Comic Arts Festival 2024	\$15,000	\$0
Perth Italian Festival WA Inc. – Perth Italian Festival 2025	\$10,000	\$1,114
WA Poets Inc – Perth Poetry Festival 2024	\$4,000	\$0
Perth Frontrunners Inc – Perth Pride Run & Walk 2024	\$5,000	\$0
Phoenix Animation and Gaming Events Incorporated – Pixel Expo: Act III	\$12,000	\$0
Haze Holdings Pty Ltd – Rag Pop Up in The City	\$10,000	\$0

Local Activation Grants (cont.)

Revelation Perth International Film Festival Inc – Revelation Perth International Film Festival	\$6,500	\$0
RTRFM 92.1 LTD – RTRFM's In The Pines 2025	\$9,000	\$0
Speedcubing Australia Incorporated – Rubik's WCA (World Cube Association) Oceanic Championship 2024	\$15,000	\$0
The Trustee for Kinn & Co Trust – Schools Out Winter Fest 2024	\$20,000	\$0
Starick Services Inc – Side by Side 2024	\$1,900	\$0
ADTA PTY LTD – SNEAKERLAND	\$7,000	\$0
The Perth Folk and Roots Club (W.A.) Incorporated – Tattersalls Folk and Roots	\$3,000	\$0
Watercolour Society of WA Inc – Watercolour Society Annual Awards 2024	\$5,000	\$0
Water Polo Western Australia Incorporated – Water Polo in the Quay	\$5,000	\$0
Tone List Inc. – Audible Edge Festival of Exploratory Music	\$5,000	\$0
S30 Franchising Pty Ltd – Fit Fest 2023	\$7,500	\$0
Open House Perth – Open House Perth 2024	\$10,000	\$0
Perth Indonesian Community Incorporated – Perth Indonesian Festival 2025 and Food Bazaar	\$10,000	\$0
Jasmine Rose Sidhu – WA Made Film Festival	\$8,500	\$0
Aboriginal Art Centre Hub of WA – Revealed Art Market	\$15,000	\$0
	\$284,316	\$25,650

*Withdrew application after decision to approve

Venue Support Grants

Organisation Name – Project Title	Approved In-Kind
Steam Future Education Association Inc – 2024 MakeX Robotics Australia International Tournament	\$2,500
Palace J Pty Ltd – Alive Garden Party	\$7,500
Cicada Australia Incorporated – Cicada monthly meeting	\$409
SAGE (Social Autism Group Events) – Creativity Craft and Lego Event	\$2,030
University of the Third Age The University Of Western Australia Inc – Educational Lectures, Talks and Discussion Groups	\$2,500
Ellena Stacey – Enchanted Christmas	\$782
Ellena Stacey – Enchanted Dreams	\$782
Marketlife Pty Ltd – Garden and Gourmet	\$909
Womens Auxiliary – Royal WA Historical Society Inc – History in the City	\$700
The Trustee for Irineo Unit Trust – Jumeirah Music Centre Perth Students Concert	\$7,389
MOSTWA PTY LTD – Moon Festival Market 2024	\$1,673
The Gujarati Samaj of Western Australia Inc – Navratri Festival Mela 2024	\$1,545
The Royal Commonwealth Society WA Branch Inc – Perth CBD Bridge Club	\$2,127
Curate Arts Incorporated – Perth Gospel Choir Annual Concert	\$995
Perth Tango Club – Perth Tango Festival 2024	\$1,323

Venue Support Grants (cont.)

Trading Post Productions Pty Ltd – Perth Trading Post	\$7,500
7teen Productions Pty Ltd – SEVENTEENx Perth 2024	\$1,011
The Shakespeare Club of Western Australia Incorporated – The Shakespeare Club of WA Inc monthly meetings	\$770
	\$35,795

*Withdrew application after decision to approve

Economic Development Sponsorship

Organisation Name – Project Title	Approved Cash	Approved In-Kind
WA Hotels & Hospitality Assn Inc Union of Employers – 2024 AHA(WA) Hospitality Awards For Excellence	\$5,000	\$0
Tourism Council Western Australia Ltd – 2024 Perth Airport WA Tourism Awards Gala Dinner	\$10,000	\$0
The Australian Institute of Energy – 2024 WA Energy Awards	\$10,000	\$0
WA Hotels & Hospitality Assn Inc Union of Employers – 2025 AHA(WA) Accommodation Awards For Excellence	\$5,000	\$0
Business News Pty Ltd – 40under40 Awards	\$12,000	\$0
Azolla Holdings Pty Ltd – A Future By Design	\$30,000	\$0
Paydirt Media Pty Ltd – Africa Down Under Conference (ADU) 2024	\$10,000	\$0
WAWEB3 Inc – AI Quantum Climate Tech and WEB3 Global Summit Perth 2025	\$20,000	\$0
Indo-Asia Digital Health Centre for Innovation and Commercialisation Limited – Annual Summit on Digital Health and Telemedicine	\$12,500	\$0
Australia Zambia Business Council Inc. – Australia and Zambia: A World of Opportunities	\$10,000	\$473
Australian Sports Technologies Network Ltd – Building the Future of Sports Technology & Innovation in Perth	\$9,000	\$773
Australian School of Entrepreneurship Pty Ltd – City of Perth Young Entrepreneur Sprint	\$15,000	\$0
Edith Cowan University – CyberWest Summit 2025	\$20,000	\$0
Gloss Digital Pty Ltd We Are Emersyn – Female Founders Pitch Night	\$5,000	\$0
32 Degrees South Group Pty Ltd – First Nations House	\$20,000	\$0
Innovate Australia Ltd – International AI Innovation Summit Series	\$12,000	\$0
Indonesia Chamber of Commerce WA Incorporated – Kaya: Indonesian Business Week 2024	\$15,000	\$0
Life Sciences WA Incorporated – KSD00113 - The WA BioInnovation Symposium	\$12,500	\$0
Paydirt Media Pty Ltd – Paydirt's Battery Minerals Conference 2025	\$10,000	\$0
Spacecubed Ventures Pty Ltd – Plus Eight Sprint: Pre-Accelerator Program	\$15,000	\$0
Vaultesports Pty. Ltd. – PropTech Hub WA Perth Program	\$13,500	\$0
Curtin University – PURL Global Engagement Series 2024	\$10,000	\$1,996
Remix Summits Pty Ltd – REMIX Summit Perth 2024-26 - Creativity Technology & Entrepreneurship	\$150,000 (3yrs)	\$0
West Australian Newspapers Limited – Resources Technology Showcase 2025 (RTS 2025)	\$60,000	\$0
She Codes Australia Pty Ltd – She Codes - 1 Day Workshop Series	\$19,000	\$0

The Unleased Zone Pty Ltd – WA Innovation Calendar	\$15,000	\$0
Planning Institute of Australia – WA State Conference 2024	\$10,000	\$0
Western Australian Information Technology and Telecommunication Alliance Inc – WAITTA INCITE Awards 2024 - 2026	\$15,000	\$0
The Trustee for Chetty Family Trust – Young Entrepreneurs Showcase 2024	\$12,000	\$0
The Australian British Chamber of Commerce – Western Australia’s New Horizons: Qantas Tourism Launch	\$5,000	\$0
	\$567,500	\$3,242
Pre-Existing Commitments for 2024/25		
Curtin University – West Tech Fest 2024	\$75,000	\$0
Diversified Communications Australia Pty Ltd – AOG Energy 2025	\$50,000	\$5,000
	\$125,000	\$5,000

Arts and Culture Sponsorship

Organisation Name – Project Title	Approved Cash	Approved In-Kind
West Australian Ballet Company – Ballet in the City	\$60,000	\$0
Black Swan State Theatre Company Ltd – Black Swan State Theatre Company WA - 2025 Season	\$50,000	\$0
Barking Gecko Theatre Company Ltd. – KIDZILLA	\$40,000	\$0
The Contemporary Dance Company of Western Australia Limited – Pathways Program and Mainstage Presentation	\$25,000	\$0
Perth International Cabaret Festival Limited – Perth Cabaret Festival 2025	\$50,000	\$0
STRUT Dance Incorporated – PERTH MOVES 2025 and STRUT’s Annual Dance Class Program	\$50,000	\$0
Perth Institute of Contemporary Arts Ltd – PICA CONNECT 2025	\$85,000	\$0
West Australian Symphony Orchestra Pty Ltd – Serenade the City - WASO’s 2025 Season in the City of Perth	\$120,000	\$0
Performing Arts Centre Society Inc – The Blue Room Theatre Annual Artistic Program	\$60,000	\$0
The Lester Prize – The Lester Prize 2024	\$60,000	\$0
The Western Australian Opera Co Inc – West Australian Opera in the City of Perth	\$40,000	\$0
	\$640,000	\$0
Pre-Existing Commitments for 2024/25		
AWESOME Arts Australia Ltd – AWESOME Festival 2025	\$120,000	\$0
FORM Building a State of Creativity Limited – Scribblers Festival	\$50,000	\$10,000
Perth Institute of Contemporary Arts – PICA Connect 2023-2025	\$20,000	\$0
	\$190,000	\$10,000

Event Sponsorship

Organisation Name – Project Title	Approved Cash	Approved In-Kind
The Returned & Services League of Australia WA Branch Incorporated – ANZAC Day 2025	\$98,400	\$51,600
Whitford Church of Christ Inc – Carols in the City	\$98,214 (3yrs)	\$12,786 (3yrs)
Activ Foundation Limited – Chevron City to Surf for Activ 2025	\$25,000	\$15,000
Indian Society Of Western Australia Incorporated* – Dom Dolla*	\$0	\$29,250
Marinovich Family Trust – Elizabeth Quay Fun Fair	\$0	\$50,000
St Jerome’s Laneway Pty Ltd – Laneway Festival Perth	\$0	\$35,500
Chung Wah Association – Perth Chinese New Year Fair 2025	\$90,000	\$0
Nursery & Garden Industry Wa (Inc)* – Perth Garden & Outdoor Living Festival*	\$35,000	\$50,000
The Trustee for Kinn & Co Trust – Schools Out Winter Fest	\$35,000	\$0
The Trustee for Alice Street Trust – STRANGE 2025	\$360,000 (3yrs)	\$45,000 (3yrs)
The Trustee for Channel Seven Telethon Trust – Telethon Family Festival	\$200,000 (2yrs)	\$92,816 (2yrs)
	\$976,614	\$381,952

*Withdrew application after decision to approve

Pre-Existing Commitments for 2024/25

HBF Health Ltd – HBF Run for a Reason 2025	\$35,000	\$0
Seven Network (Operations) Limited– Alinta Energy Christmas Pageant	\$120,000	\$28,433
Perth International Jazz Festival – 2024 Perth International Jazz Festival	\$50,000	\$0
	\$205,000	\$28,433



Major Events and Festivals Sponsorship

Organisation Name – Project Title	Approved Cash	Approved In-Kind
United Lights Sports Federation Ltd – 2027 World Police & Fire Games	\$850,000	\$150,000
The Trustee for Ultra Australia Unit Trust – Ultra Beach Perth	\$100,000	\$0
Perth International Arts Festival Ltd – Perth Festival 2025	\$300,000	\$55,600
	\$2,250,000	\$129,165

Pre-Existing Commitments for 2024/25

AusCycling Limited – AusCycling Road National Championships	\$250,000	\$0
Pride Western Australia Inc – PrideFEST 2025	\$300,000	\$43,055
Artrage Inc – FRINGE WORLD 2025	\$400,000	\$0
	\$950,000	\$43,055

Community Insurance Grants

Organisation Name – Project Title	Approved Cash
East Perth Community Safety Group – East Perth Community Safety Group Community Insurance	\$2,145
	\$2,145

Business Improvement Grants

Organisation Name – Project Title	Approved Cash
The Trustee for W & M Family Trust – Revive & Thrive	\$16,564
11 Forty-Five Pty Ltd – 11:45	\$25,000
Australian Culinary School Pty Ltd – 1275 Hay St Alfresco Areas	\$25,000
Old Lane Pty Ltd – Facade and Lighting Upgrade	\$17,500
The Trustee for Lake Unit Trust – Facade, Signage and Awning Upgrade	\$25,000
Samuel Luke Holroyd – First Street Façade Upgrade & Upstairs activation	\$12,100
Radical Nominees Pty Ltd – Improvement of our Business Facade	\$16,826
The Trustee for 1309 Hay Street Unit Trust – Julio's Alfresco Activation	\$14,949
Kampai Yakiniku Pty Ltd – Kampai Perth fitout	\$25,000
The Actors' Hub Australia Pty Ltd – Public Interface Improvement Plan	\$25,000
Laneway on Murray Pty Ltd – The Laneway Project	\$23,441
Spring 23 Pty Ltd – the new hampden upgrade	\$11,370
Milligan Corner Pty Ltd – Tiisch Outdoor Dining Project	\$12,250
	\$250,000

Residential Sustainability Assessment Grants

Organisation Name – Project Title	Approved Cash
The Owners of Concerto SP 67547 – Concerto - NABERS Rating & Energy Audit Grant Application	\$10,000
The Owners of Durham House Strata Plan 36191 – Durham House Rating and Audit	\$10,000
The Owners of Verdant Apartments SP 70086 – Energy Audit & NABERS Improvement Planning	\$10,000
Owners of 175 Hay Street SP 46733 – NABERS Energy Rating	\$10,000
Owners of 'Waterside Kings Park' 69 Malcolm Street Perth – Residential Sustainability Assessment Grant 2024/25	\$6,400
Owners of Southcove SP 43830 – SP43830 60 Royal St Southcove East perth Energy Roadmap	\$8,060
Owners of 48-50 Havelock Street SP 44019 – SP44019 48-50 Havelock Street Energy Roadmap	\$8,365
	\$62,825

