

Feature Lighting Guidelines

Includes Terms and Conditions



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Introduction

A liveable, sustainable and prosperous city — this is the aspiration for Perth. Light speaks to everything we do in the community — safety, security, vibrancy and entertainment.

Feature Lighting sites within the City of Perth, such as Council House and Trafalgar Bridge have proven to be popular and simple tools to creating an engaging and vibrant after-hours experience for community members and visitors and serves as an important communication tool in promoting events and activities.

Objectives

The City recognizes the contribution feature lighting makes to help achieve our strategic pillars, Liveable, Sustainable and Prosperous. Lighting plays a key role in creating safe inviting public spaces and supports our vision of being the City of Light by working towards a vibrant and activated City.

The Feature Lighting guidelines are designed to provide clarity on the following objectives:

- enhance the city's visual appearance and sense of vitality through the lighting of identified buildings, structures and trees
- utilise the lighting to assist approved charitable and non-profit organisations in raising awareness of significant events or appeals
- utilise the lighting for significant City of Perth, State, National or International events

Eligibility

Applications will be accepted from charitable and non-profit organisations promoting a significant event or appeal that:

- Is recognised within the state of Western Australia.
- May be of significance to Perth and Western Australia.
- Is recognised nationally or internationally.

Applications will not be accepted that relate to commercial advertising purposes.

Applications will not be accepted from individuals for their own purposes.

Available Lighting Sites

Key asset locations include:

Council House	27 St Georges Terrace, Perth <i>Animations, scrolling text, country flags and logos</i>
Trafalgar Bridge	Walkway over Claisebrook Cove connecting Victoria Gardens and Mardalup Park <i>Strip lighting in various colours</i>
Adelaide Terrace pedestrian bridge	1 Adelaide Terrace, Perth <i>Strip lighting in various colours</i>
Townhall	Corner of Barrack and Hay Streets <i>Spot lighting</i>

Minor lighting assets are considered to support and complement the main locations.

These include:

Russell Square	James Street, Northbridge <i>Gazebo lighting and border tree spot lighting</i>
Pier Street	Between Murray & Hay Streets <i>String Lighting</i>
Plain Street Pedestrian Tunnel	Claisebrook, East Perth <i>Strip lighting</i>
Brooke Street Pedestrian Tunnel	Claisebrook, East Perth <i>Strip lighting</i>
Barrack Street	Between Wellington and St Georges Terrace <i>Mini strip lighting</i>
Forrest Chase	<i>Façade Lighting</i>
Mounts Bay Road	<i>Tree spot lighting</i>
Wellington Square	<i>Restrictions apply</i>
Hay St Irwin (Law Courts)	<i>Restrictions apply due to function lighting</i>

General Conditions

1. Priority will be given to applicants that demonstrate any of the following criteria that:
 - Is a City of Perth initiative;
 - increases visitation to the City;
 - provides direct economic benefit to the City;
 - is of significance to Perth, as the capital city of Western Australia; is a national or international event which bring prestige to Perth; and
 - reflects the Western Australian culture and lifestyle.
2. City of Perth sites may be booked for a minimum of one night and a maximum of 2 nights per booking.
3. Bookings can be made up to one year in advance.
4. Bookings are on a first come, first served basis.
5. All days are available to book except for Australia Day or Anzac Day, during the Christmas period.
6. From time to time, bookings may overlap due to dual importance. In these circumstances the City aims to share the booking with both parties. Applicants will be given details of a joint booking and the implications if this should occur.
7. If a requested date or location is unavailable (already booked) applicants will be provided alternatives for selection.
8. The City has the discretion to accept or reject applications. This includes any request the City considers to be political, religious, or of a sensitive nature.
9. The City reserves the right to cancel a booking at any time.

Application Process

Please complete the online Feature Lighting Application Form via the Hire and Bookings page on the City of Perth website

<https://www.perth.wa.gov.au/forms-and-payments/Hire-and-Bookings/feature-lighting-bookings>

Fees & Charges

Currently there are no charges for Feature Lighting applications. Costs may be applied for complex programming or light combinations that do not exist in the City software. Refer to the City's website for any applicable fees and charges.