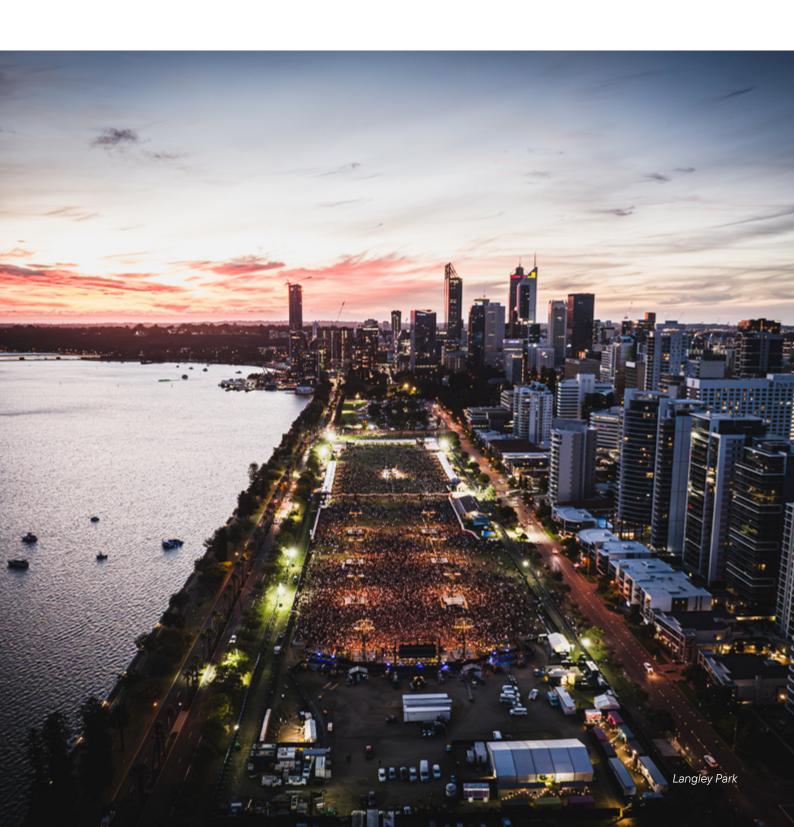


## **Event Venues**

## Prospectus



# Perth: our capital city and events heart of WA.



## City of Perth City of Light

A liveable, sustainable and prosperous City.





#### **Event Friendly**

We are open for business. We provide a simple, competitively priced event bookings process together with a can-do attitude and supportive services.



#### **Uniquely Perth**

Perth is unique - our priority is to support events that build and communicate our unique cultural identity.



#### **Community Benefit**

We love events because they create multiple positive benefits. We will leverage events to make Perth safer, cleaner, friendlier and more people focused.



#### Something for Everyone

Using a portfolio approach, we will facilitate, support and organise a diverse range of events that are inclusive, appeal to a broad range of demographics and provide enriching experiences for all throughout the year.



## (4)

#### Sustainability

We will advocate for sustainable event design that minimises waste, single-use plastics, local impact and carbon footprint.

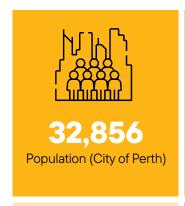




#### **Support Local**

Our focus is local. We will advocate for the use of local businesses and suppliers, and we will design our own events with local businesses in mind.

## **City Borders**







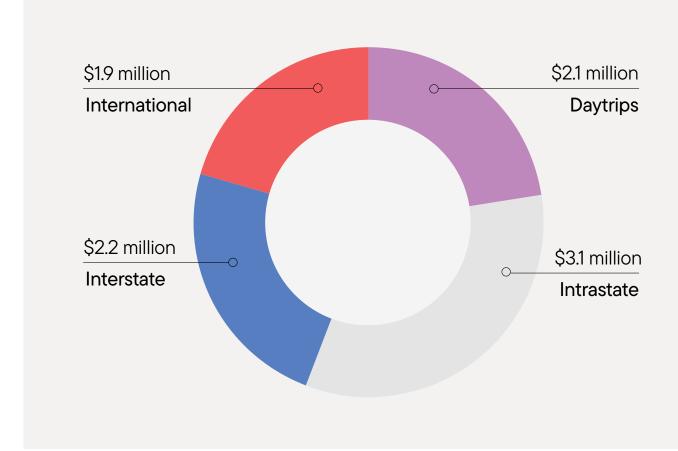












## Our competitive advantage

Over 200,000 daily visitors to the city

18 dedicated conference and events venues

12 Major cultural & sporting venues

4,500 hotel rooms in the Perth CBD

3 train stations located within the

Local businesses 12,777

An average of over 8+ hours daily sunshine all year round, giving Perth its reputation as Australia's sunniest capital city

You can travel on any bus with the City of Perth for free.

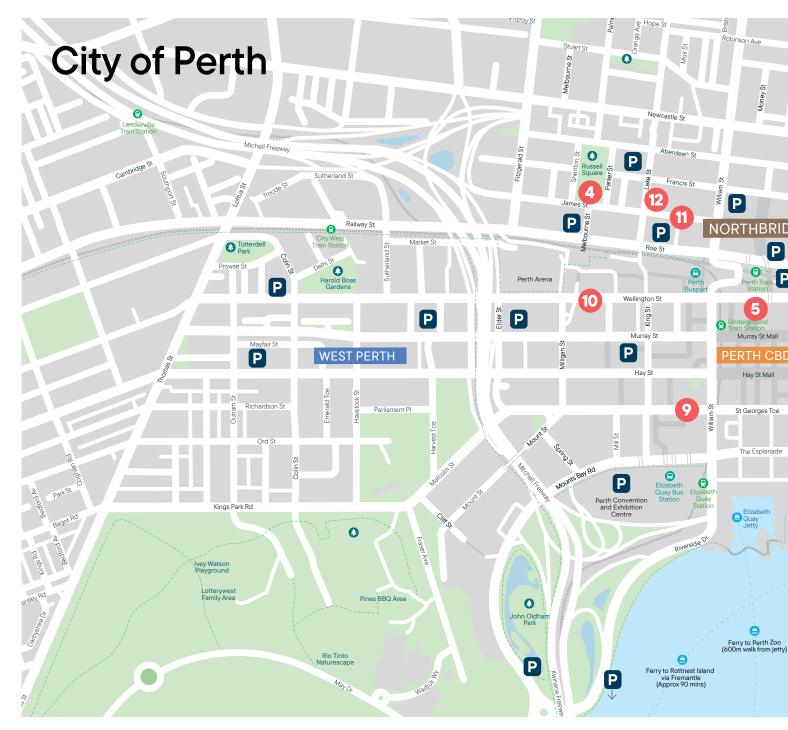
33 City of Perth car parks

11,000 off street parking bays 6,000 on street parking bays

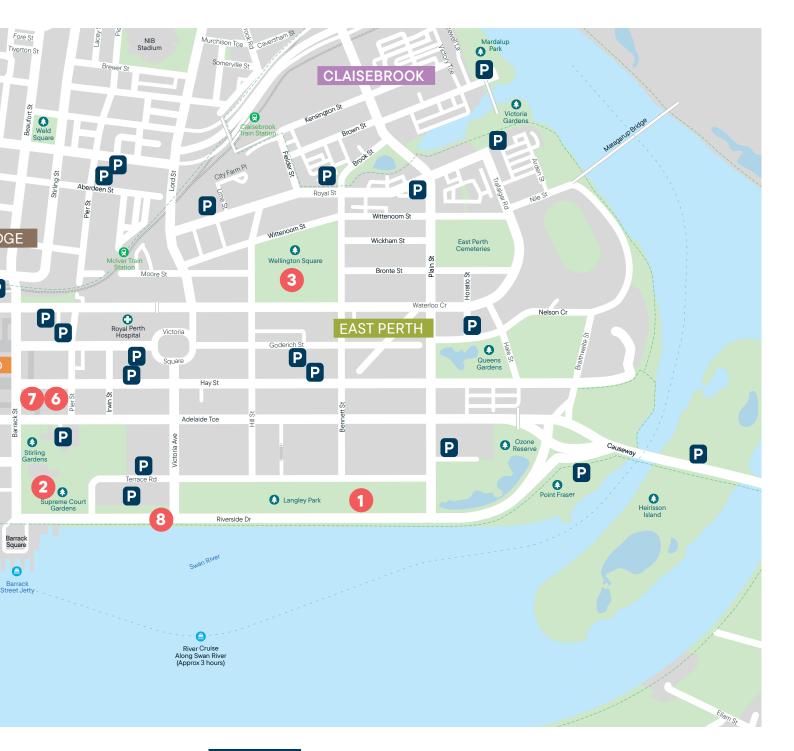
Perth Airport rail link to Perth CBD

Perth is home to major international brands like Ritz-Carlton, Westin, Doubletree, Novotel and Intercontinental

city centre: Perth Station, Perth Underground, and Elizabeth Quay







#### **PARKING**









The City of Perth has 33 car parks with 11,000 parking bays and 6,000 on-street parking bays.

Park easily with the City of Perth Parking App!

The App enables visitors to view available bays at many of our central car park locations. Bay availability is a live count of open parking spaces, so visitors can save time and choose the best car park location for their journey.



#### Venues



#### **Langley Park**

Size and Capacity

**Event Examples** 

**Unique Selling Point** 



#### Supreme Court Gardens

Size and Capacity

**Event Examples** 

CBD location, close to public transport, **Unique Selling Point** grassed area is semi-enclosed by mature



#### **Wellington Square**

Size and Capacity

**Event examples** Concerts, festivals.

**Unique Selling Point** 



#### **Russell Square**

Size and Capacity

**Event Examples** 

**Unique Selling Point** 



#### Elizabeth Quay

Capacity

**Event Examples** 

**Unique Selling Point** picturesque Swan River, in the heart of Perth CBD.



#### **Forrest Place**

Size and Capacity 3,000 sqm • 2,000

**Event Examples**Arts and culture events, markets, and sporting

celebrations.

Unique Selling Point In the middle of the CBD, surrounded by unique retail, food and beverage offerings. Close to public transport

nubs. Large footfall. Large covered stage.



#### Northbridge Piazza

Size and Capacity 1,140 sqm • 200

**Event Examples** Movie screenings and small community and cultural

events.

**Unique Selling Point** 

A flexible space in the heart of Northbridge with a versatile stage, and outdoor LED screen for performances, events and other cultural activities.



#### Perth Town Hall

Size and Capacity Main Hall: 21m x 12.8m ⋅ Up to 340 Theatre style

Event Examples

Banquets, theatre-style and cocktail events,

festivals, weddings or exhibitions.

Unique Selling Point Historic venue, lends itself to a variety of

themed events.



#### City of Perth Library - Terrace

Size and Capacity 110 Cocktail Style

**Unique Selling Point** Spectacular Swan River and city views.



#### City of Perth Library – Auditorium

Size and Capacity 90 Theatre style

Unique Selling Point precinct in the heart of the city. The librar

hoasts heautiful views of the Swan River



#### **Riverside Drive**

Size Swan River on one side and Langley Park and

Supreme Court Gardens on the other.

**Event Examples** Car rallies, fun runs.

Unique Selling Point

Has adjacent grassed reserves for extended set ups.

Iconic riverfront views of Perth CBD.



#### St Georges Terrace

Size Perth's main CBD street. 1,600m straight triple

carriageway through the center of the CBD.

**Event Examples** Street parades, starting location for major fun runs.

**Unique Selling Point** Close to public transport.



#### **Wellington Street**

Size Approximately 700m can be closed.

**Event Examples** Street parade, car events, festivals

**Unique Selling Point** Close to public transport, wide stretch of road.



#### **James Street**

Size Up to 400m can be closed plus adjoining streets

**Event Examples** Street parade, community festivals, cycle races

Central to night-time entertainment district, **Unique Selling Point** close to public transport, street engagement

with restaurants and cafés

Roads in the city are often used for fun runs and parades or may be closed around events on parks and reserves to ensure the safety of patrons. Depending on the scale and scope of your event, the City will assist event organisers when liaising with key stakeholders such as Western Australia Police Force (WA Police Force), Main Roads WA and the Public Transport Authority is required.

If you wish to check availability of your preferred venue please contact our Activity Approvals team on (08) 9461 3333 or email activity.approvals@cityofperth.wa.gov.au to discuss your requirements prior to submission of your Event Application Form.

## Lighting sites







Feature lighting sites within the City of Perth, such as Council House and Trafalgar Bridge can illuminate for your occasion through the creative programming of City assets. Minor lighting assets support and complement the key locations.

Location and Lighting Type

Key asset locations include:

Site

Site	Location and Lighting Type
MAJOR ASSET LOCATIONS	
Council House	27 St Georges Terrace, Perth – Animations, scrolling text, country flags and logos
Trafalgar Bridge	Walkway over Claisebrook Cove connecting Victoria Gardens and Mardalup Park – Strip lighting in various colours
Adelaide Terrace Pedestrian Bridge	1 Adelaide Terrace, Perth – Strip lighting in various colours
Perth Town Hall	Corner of Barrack and Hay Streets – Spot lighting
MINOR ASSET LOCATIONS	
Russell Square	James Street, Northbridge – Gazebo lighting and border tree spot lighting
Pier Street	Between Murray & Hay Streets – String lighting
Plain Street Pedestrian Tunnel	Claisebrook, East Perth – Strip lighting
Brooke Street Pedestrian Tunnel	Claisebrook, East Perth – Strip lighting
Barrack Street	Between Wellington Street and St Georges Terrace – Mini strip lighting
Forrest Chase	Façades lighting
Mounts Bay Road	Tree spot lighting
Wellington Square	Restrictions apply
Hay St Irwin (Law Courts)	Restrictions apply due to function lighting

Submit the **Feature Lighting Application** form on the City's website. The City will assess your application and will be in touch via email to confirm your booking.

This publication is available in alternative formats and language upon request.

#### For further details please contact:

Activity Approvals Team



GPO Box C120,

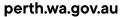
Perth WA 6839





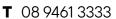








27 St Georges Terrace Perth WA 6000



E info@cityofperth.wa.gov.au

