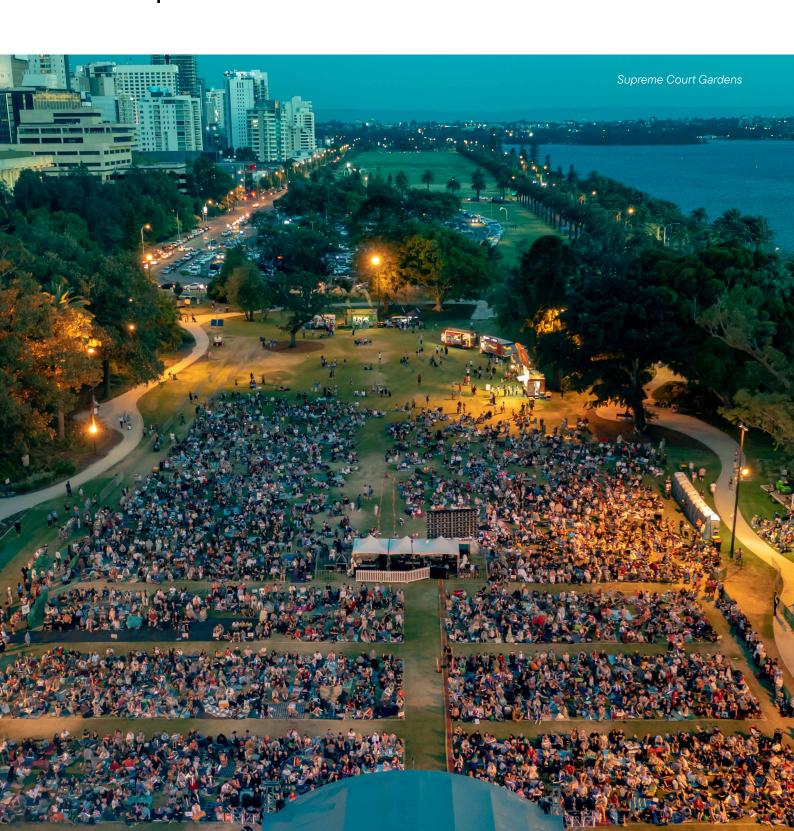


## **Event Venues**

## Prospectus



# Perth: our capital city and events heart of WA.



## City of Perth

## City of Light

A liveable, sustainable and prosperous City.



#### **Event friendly**

We are open for business. We provide a simple, competitively priced event bookings process together with a can-do attitude and supportive services.



#### **Uniquely Perth**

Perth is unique - our priority is to support events that build and communicate our unique cultural identity.



#### **Community Benefit**

We love events because they create multiple positive benefits. We will leverage events to make Perth safer, cleaner, friendlier and more people focused.



#### Something for Everyone

Using a portfolio approach, we will facilitate, support and organise a diverse range of events that are inclusive, appeal to a broad range of demographics and provide enriching experiences for all throughout the year.



#### Sustainability

We will advocate for sustainable event design that minimises waste, single-use plastics, local impact and carbon footprint.





#### **Support Local**

Our focus is local. We will advocate for the use of local businesses and suppliers, and we will design our own events with local businesses in mind.

### **City Borders**











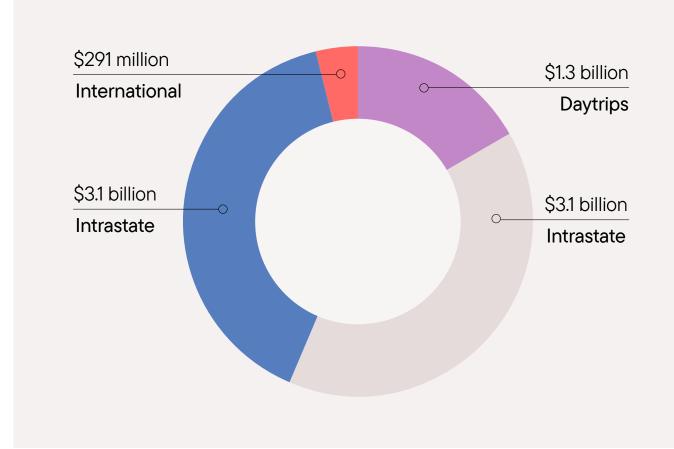
Parks and reserves



11.25km







## Our competitive advantage

Daily workforce of 147,000+

18 dedicated conference and events venues

12 Major cultural & sporting venues

4,500 hotel rooms

in the Perth CBD

3 train stations located within the

Perth Airport rail link to Perth CBD

You can travel on any bus with the City of Perth for free.

11,000 off street parking bays 6,000 on street parking bays

33 City of Perth car parks

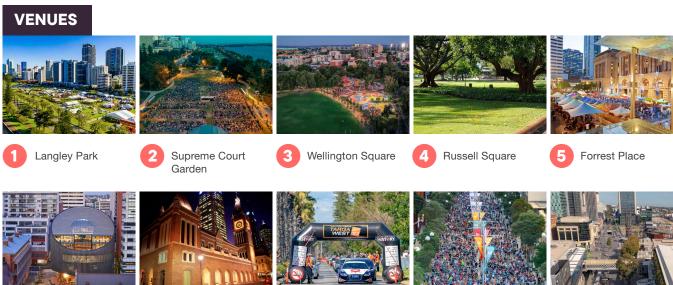
Our residential population has almost doubled over the past ten years.

Perth is home to major international brands like Ritz-Carlton, Westin,

Doubletree, Novotel and

Intercontinental





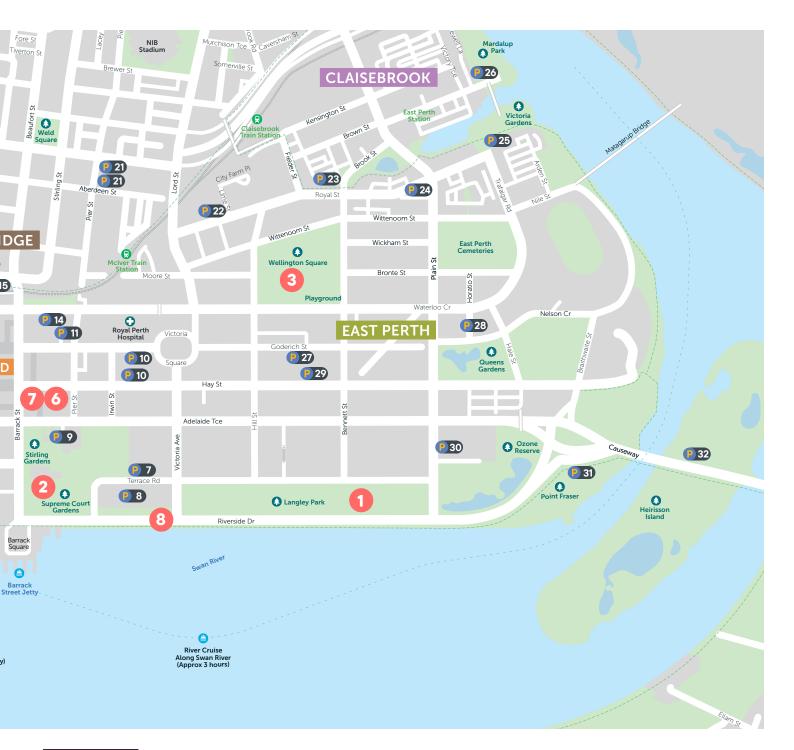
Riverside Drive

St Georges Terrace

Wellington Street

City of Perth Library 7

Perth Town Hall



WEST PERTH	PERTH CITY	NORTHBRIDGE	CLAISEBROOK	EAST PERTH
1 Mayfair St	4 Mounts Bay Rd	15 Citiplace	22 Royal St	27 Goderich St
2 Wellington St	5 John Oldham Park	16 Cultural Centre	23 Saunders St	28 Queens Gardens
3 Coolgardie St	6 Convention Centre	17 Roe St	24 Regal Place	29 Hay St East
	7 Concert Hall	18 James St	25 Victoria Gardens	30 Plain St
	8 Terrace Rd	19 Aberdeen St	26 Mardalup Park	31 Point Fraser
	9 Council House	20 State Library		32 Heirisson Island
	10 Fire Station	21 Newcastle St		
	11 Pier St		-DEE	
	12 Elder St		FREE	
	13 His Majesty's		Parking after 6pm	
	14 The Garage		after opin	

#### Venues



#### **Langley Park**

900m x 100m (90,000sqm) • 80,000+ **Size and Capacity** 

**Event Examples** Concerts, music festivals, circus tents, air shows.

Largest City of Perth grassed venue. **Unique Selling Point** Flat rectangular open space, adjacent



#### Wellington Square

**Size and Capacity** 40,000 sqm • 25,000

**Event examples** Concerts, festivals.

Recently redeveloped with two grassed areas **Unique Selling Point** divided. Adjacent to a 3000sqm award winning

intergenerational playground.



#### **Supreme Court Gardens**

Size and Capacity 15,000 sqm • 12,000

**Event Examples** Concerts, festivals, exhibitions.

CBD location, close to public transport, **Unique Selling Point** grassed area is semi-enclosed by mature

trees, pathways and garden beds.



#### **Russell Square**

Size and Capacity

**Event Examples** Annual Fringe World Festival.

Located in the heart of Perth's **Unique Selling Point** 

entertainment precinct



#### Elizabeth Quay

**Size and Capacity** 7.000

**Event Examples** 

Markets, carnivals, boat shows, water sport,

drone shows.

**Unique Selling Point** 

Waterfront landmark located on the edge of the picturesque Swan River, in the heart of Perth CBD.

Close to public transport.



#### **Forrest Place**

**Size and Capacity** 

3,000 sqm • 2,000

**Event Examples** 

Arts and culture events, markets, and sporting

**Unique Selling Point** 

Located in the middle of the CBD. Surrounded by unique retail, food and beverage offerings. Large footfall. Close to all public transport hubs.



#### City of Perth Library

**Terrace** 

**Auditorium** 

Size and Capacity

110 Cocktail Style.

**Size and Capacity** 

90 Theatre style.

**Unique Selling Point** 

Spectacular Swan River and city views.

**Unique Selling Point** 

Located in the vibrant Cathedral Square precinct in the heart of the city. The library boasts beautiful views of the Swan River.



#### **Perth Town Hall**

Size and Capacity Main Hall: 21m x 12.8m • Up to 340 Theatre style.

**Event Examples** 

Banquets, theatre-style and cocktail events,

festivals, weddings or exhibitions

**Unique Selling Point** 

themed events.



#### **Riverside Drive**

1,400m straight dual carriageway adjacent to the

Size and Capacity

Swan River on one side and Langley Park and
Supreme Court Gardens on the other.

**Event Examples** Car rallies, fun runs.

Unique Selling Point

Has adjacent grassed reserves for extended set ups. Iconic riverfront views of Perth CBD.



#### **St Georges Terrace**

Size and Capacity

Perth's main CBD street. 1,600m straight triple carriageway through the center of the CBD.

Event Examples

Street parades, starting location for major fun runs.

**Unique Selling Point** Close to public transport.



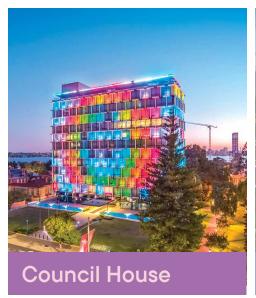
#### **Wellington Street**

**Size and Capacity** Approximately 700m can be closed.

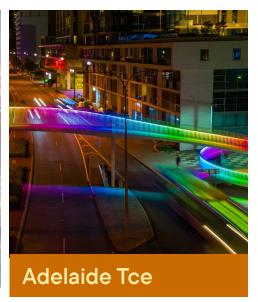
**Event Examples** Street parade, car events, festivals.

**Unique Selling Point** Close to public transport, wide stretch of road.

## Lighting sites







The City of Light can illuminate for your occasion or cause through creative programming the following assets. Major assets are highlighted below. Minor lighting assets (listed underneath) are considered to support and complement the main locations.

Site	Location and Lighting Type		
Council House	27 St Georges Terrace, Perth – Animations, scrolling text, country flags and logos		
Trafalgar Bridge	Walkway over Claisebrook Cove connecting Victoria Gardens and Mardalup Park – Strip lighting in various colours		
Adelaide Terrace Pedestrian Bridge	1 Adelaide Terrace, Perth – Strip lighting in various colours		
Perth Town Hall	Corner of Barrack and Hay Streets – Spot lighting		
Russell Square	James Street, Northbridge – Gazebo lighting and border tree spot lighting		
Pier Street	Between Murray & Hay Streets – String lighting		
Plain Street Pedestrian Tunnel	Claisebrook, East Perth – Strip lighting		
Brooke Street Pedestrian Tunnel	Claisebrook, East Perth – Strip lighting		
Barrack Street	Between Wellington Street and St Georges Terrace – Mini strip lighting		
Forrest Chase	Façades lighting		
Mounts Bay Road	Tree spot lighting		
Wellington Square	Restrictions apply		
Hay St Irwin (Law Courts)	Restrictions apply due to function lighting		

This publication is available in alternative formats and language upon request.

#### For further details please contact:

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