

# Corporate Business Plan

**2023/24 – 2026/27**



**CITY OF  
PERTH**  
*City of Light*





# Acknowledgement of Country

We acknowledge the Whadjuk Nyoongar people, Traditional Owners of the lands and waters where the City of Perth is today and pay our respects to Elders past and present. Nyoongar peoples are the original inhabitants and Traditional Owners of the South West of Western Australia.

While Nyoongar is identified as a single language there are variations in both pronunciation and spelling – Noongar, Nyungar, Nyoongar, Nyoongah, Nyungah, Nyugah, Yungar and Noonga. The City of Perth uses 'Nyoongar' which is reflected throughout this document.





# Contents

Acknowledgement of Country	2
Kaya Wanju from the Lord Mayor	4
Message from the Chief Executive Officer	5
Carefully laid plans	6
Delivering on the community's vision	7
Achieving excellence in performance	8
A capital context	10
Determining the needs of our neighbourhoods	12
Committed to our core business	15
Our commitments for 2023/24	16
Smart investments to take our services forward	18
Big picture projects	20
A game changing deal for Perth	28
Unlocking city living	29
Performance reporting	30



# Kaya Wanjū

## from the Lord Mayor



**Basil Zempilas**  
Lord Mayor

A handwritten signature in blue ink that reads "Basil Zempilas".

**It's a pivotal time for Perth. The work we're doing now will see our City of Light shine brighter on the local and world stage for years to come.**

This is when challenge meets opportunity. The City's population has nearly doubled in the last 25 years, a rate of growth that is higher than state and national averages. This is only expected to increase. At the same time, the composition of our community continues to grow more enriched and diverse, all of which increases the need for more services, and improved amenities and infrastructure.

These considerations provides the question framed by this Corporate Business Plan:

**What can we put in place now to make sure we capitalise on Perth's best assets in the future?**

We're doing what we can to make our City more liveable through investments in our core community services, the diverse range of large and small-scale events and activations, and a huge investment in safe city initiatives that help you feel at home when you visit the city.

You'll notice our greener parks and streets, but you may not notice how our smart LED lighting enhancements not only keep you safe but significantly reduce our emissions. We're also continuing to improve the way we use water and deal with our waste, as well as enhancing our roads, bus stops and bike paths for a better sustainable city.

In a big way, we're also delivering on the vision for a prosperous Perth through capital projects that will shape our city of tomorrow. Growing the number of residents who live on the doorstep of our greatest cultural, social and business assets, brings a wealth of opportunities. For this reason we're doubling down on the challenges of a growing population to cash in on the opportunities that will flow from putting more people at the centre of our city. We're ambitiously aiming to cater for 90,000 residents by 2050. This involves offering big incentives for residential development and buyers to turbo-charge interest in city living. We're also committing key contributions to game-changing works like the Perth City Deal and the development of a new primary school in East Perth.

There's already plenty of reasons to visit, live and stay in Perth, and this Plan is a promise that there'll be many more reasons to see you in the city in the years ahead.

# Message from the Chief Executive Officer

## **The community has high expectations for our wonderful City of Light, and so do we.**

WA's economy is thriving. Perth is experiencing a period of strong economic growth and investment. In this context, it's clear that decisions made now will continue to shape our State's fortunes and our City for years to come.

The strength of our economy has also created a complex mix of challenges. High employment rates are driving a competitive job market to attract and retain skilled and talented staff.

We are also facing inflationary pressures and supply chain constraints that are driving up costs, and risking progress of key projects.

The pandemic also sped up the reliance on new technologies, increasing the demand for 'anytime access' to our services.

This Corporate Business Plan is our response to these challenges as well as our community's aspirations for our City and their neighbourhoods. It draws down on careful and considered long-term plans for the City as encapsulated in the 10-year Strategic Community Plan, and draws out specific commitments made across the next four years.

These are improvements in the way we deliver our services, such as the community facilities, rangers and surveillance network which keeps you safe and supported, to the behind-the-scenes work that supports the influx of thousands of visitors and workers each day, through to the teams that keep our parks pristine and our streets clean, activated and full of vibrant, exciting memory-making moments.

## **Every day we invest in making our City more liveable, sustainable and prosperous.**

We're also laying the foundations for tomorrow by investing in city-shaping projects that will make sure all of the things that we love about Perth are sustained for future generations.

This also means continuing to fine-tune our own foundations. This year will close out the final recommendations from the Inquiry, work that has been underpinned by a strong commitment to reimagining how we want the City to be in the future. And I'm confident that this Plan will bring that vision to life.



**Michelle Reynolds**  
Chief Executive Officer

A stylized, handwritten signature in black ink, representing Michelle Reynolds.



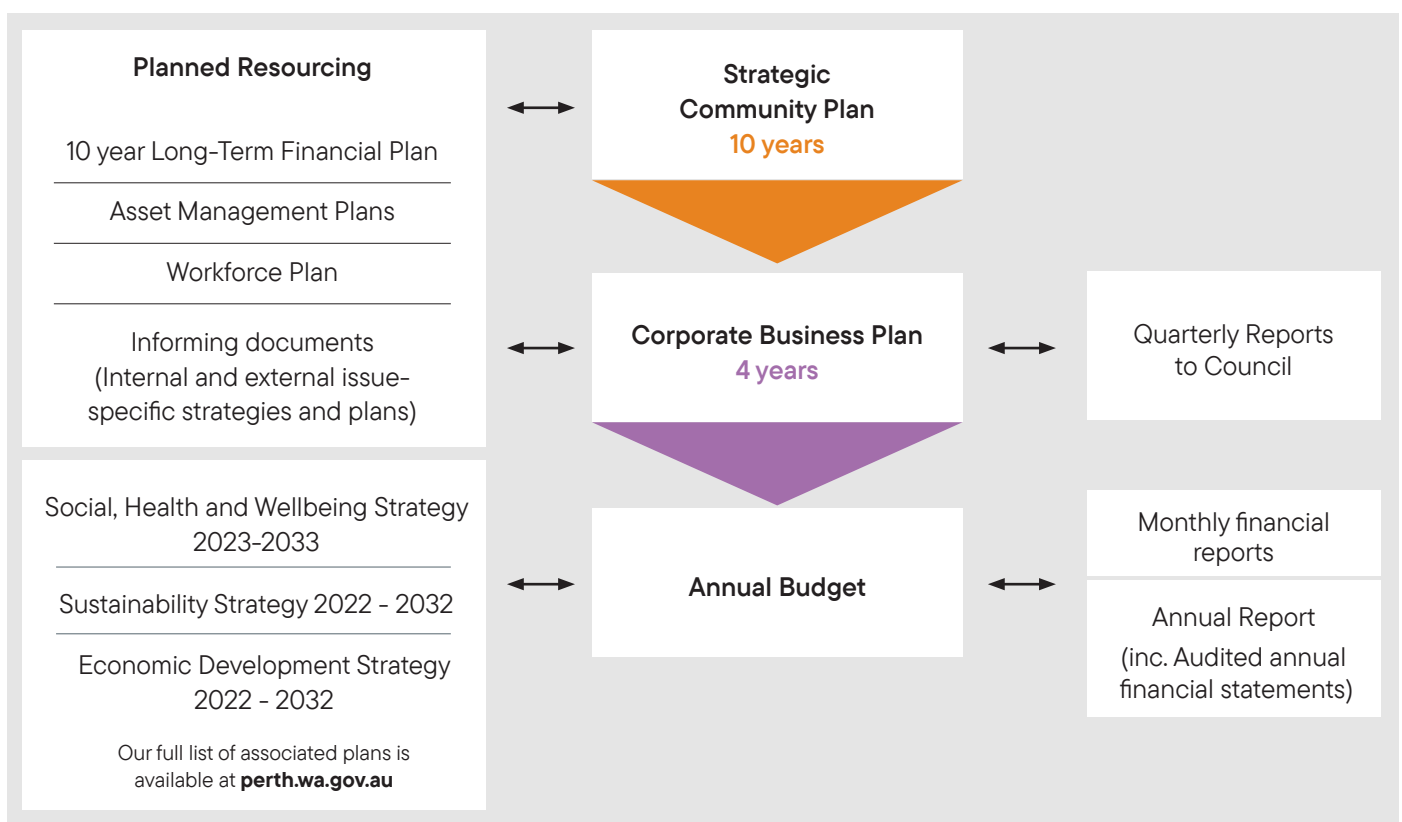
# Carefully laid plans

## The Corporate Business Plan is a four-year blueprint that delivers for today and invests wisely in tomorrow.

The CBP represents our commitment to enacting the City's 10-year Strategic Community Plan (SCP).

It includes clear deliverables for 2023-24, but maintains a focus on generating momentum across the next four years in alignment with the City's SCP and Long-Term Financial Plan.

These are pivotal years for Perth and the City's successes will be measured and reported regularly to our community through Quarterly Reports to Council and our Annual Report to Parliament.



## Delivering on the community's vision

### A city that is liveable, sustainable and prosperous for generations to come.

The community's aspirations for the city are at the heart of everything we do.

The development of the Strategic Community Plan involved extensive consultation around what the community wanted and needed across all neighbourhoods. These aspirations have formed three strategic pillars (refer below) that frame the work we do for the city.

The Corporate Business Plan details the specific projects we will deliver under each pillar for the community's benefit across the next four years.

## Achieving excellence in performance

### We deliver on our commitments.

The City of Perth has been on a journey to excellence as part of a transformational plan that has reviewed and rewired our operations, strategies and plans to ensure we are best placed to make a genuine difference and achieve real results for the community.

Underpinning the three strategic pillars of 'liveable', 'sustainable' and 'prosperous', is a foundational aim of being a 'well-governed' City. This fourth pillar articulates how we will operate as an organisation in order to efficiently and effectively achieve the deliverables outlined in the Corporate Business Plan and the Strategic Community Plan.

We will continue to reimagine and evolve our operations across the course of this Corporate Business Plan to deliver excellence in the way we govern the City of Light.



#### Liveable

A community that is safe, socially cohesive, inclusive and activated.



#### Sustainable

A healthy environment where nature, social and economic systems are in balance.



#### Prosperous

A successful, flourishing and thriving city.



#### A Well-Governed City

The City of Perth will be renowned for its excellence and professionalism with a workforce committed to accountability, integrity and respect.

## Strategic alignment

The Corporate Business Plan draws on the strategic pillars and goals of the Strategic Community Plan (SCP) to frame the delivery of our core services, projects and capital works between 2023/24 and 2026/27.

SCP Goals	SCP Objectives
<b>Liveable</b>	
<b>L1</b> A safe, active, vibrant and connected community	<b>L1.1</b> The City is a safe place for all to live, work, study and play
	<b>L1.2</b> The community is active, vibrant and connected
<b>L2</b> An inclusive community, with distinctive and thriving neighbourhoods	<b>L2.1</b> Diversity in the community is acknowledged, catered for and celebrated
	<b>L2.2</b> Perth's six neighbourhoods are thriving
<b>Sustainable</b>	
<b>S1</b> A well-planned, designed and managed City	<b>S1.1</b> The City is designed for people
	<b>S1.2</b> The City meets today's needs while ensuring sustainability for the future
<b>S2</b> A resource efficient, climate-conscious, green City	<b>S2.1</b> The City is a leader in environmental sustainability
	<b>S2.2</b> Perth's community are leaders in environmental sustainability
<b>Prosperous</b>	
<b>P1</b> A smart and innovative city on a strong growth path	<b>P1.1</b> Perth knows and plays to its strengths
	<b>P1.2</b> Perth amplifies and leverages its image and presence on the national and world stage
<b>P2</b> Job rich, with economic sector development and thriving small businesses	<b>P2.1</b> The City is 'open for business'
	<b>P2.2</b> Local neighbourhoods are well served by local businesses
	<b>P2.3</b> The city is buzzing with life after dark
<b>A Well-Governed City</b>	
<b>G1</b> A Leading Council	<b>G1.1</b> The Council represents the City effectively
	<b>G1.2</b> The Council is a responsible steward of the City of Perth's commitments to the community, finances and assets
<b>G2</b> A high performing organisation	<b>G2.1</b> The City of Perth local government is a high performing organisation
	<b>G2.2</b> The City collaborates effectively with key partners







# A capital context

## A world-class outlook...

As the State's capital and pinnacle of Western Australia, our role in recognising, promoting and enhancing the social, environmental, economic and cultural settings of the city intersects with many global, national and state opportunities.

Perth is the western gateway to Australia for most of the world's population, and is also the resources and energy capital of the Indo-Pacific, generating strong investment and business development in our City of Light.

In delivering for our community today, we're actively working to leverage our capital context to invest wisely in facets that will sustainably develop our City into the future.

## Perth in 2022/23:

- Named 12th most liveable city in the world in the Economist Intelligence Unit's Global Liveability Rankings.
- Recorded highest office occupancy of all Australian capital cities (Property Council of Australia).



**City Population**  
30,364



**Events and activations**  
300 City-approved events per year



**Estimated No. of Trees**  
16,000 street and park trees



**Financial Position – Net Assets**  
\$1.327 billion



**Residential Rateable Properties**  
15,744+



**Length of River Foreshore**  
13.3km plus 3.3km Heirisson Island foreshore



**Workforce**  
Approximately 700 FTE



**Commercial Rateable Properties**  
5,029+



**Public Open Space**  
43 parks, gardens and reserves, totalling 116 hectares (excluding Kings Park)



**Rates Revenue**  
\$103.8 million



**Bike and footpaths**  
564,440 sqm of paths



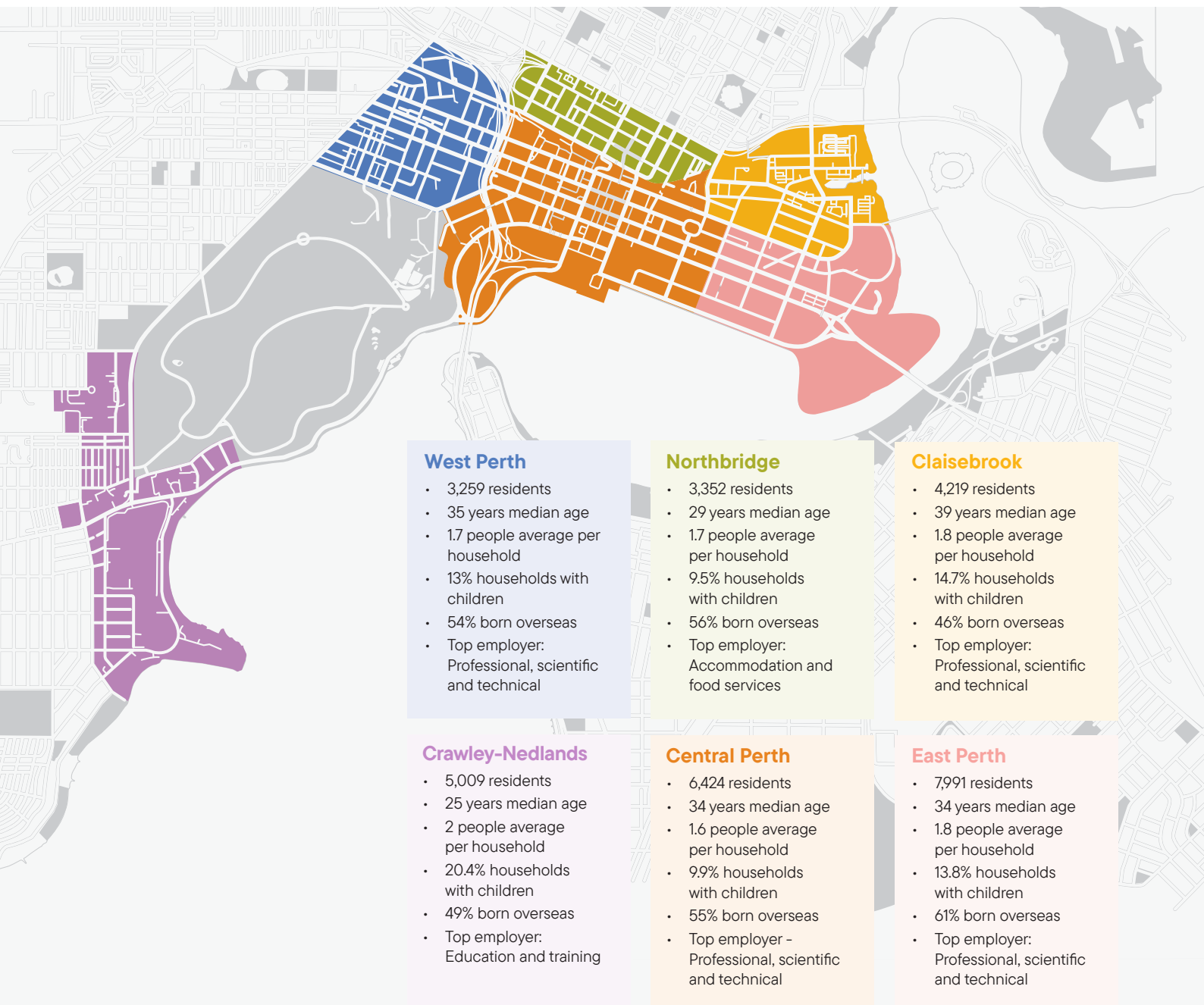
**Roads and Parking**  
110km of roads  
19,176 parking bays



## ...with a local focus.

The City includes six neighbourhoods with distinct identities, unique attractions and facilities, and diverse needs.

We have worked extensively with our neighbourhood groups to map needs and fund the services and projects that will make a genuine difference to our residents, businesses and visitors.





## Determining the needs of our neighbourhoods

### We've invested in our relationships with our neighbourhoods...

Working closely with our local neighbourhood groups, we've listened to what they want from their local government.

This two-way conversation has given us a deeper understanding of the projects and services the community would like to see implemented and how that intersects with the priorities of the Strategic Community Plan and Corporate Business Plan.

All neighbourhood groups, residents and stakeholders have prioritised continued engagement with the City to support activation, events and business vitality specific to each neighbourhood.

#### Central Perth

##### Vision

Humming with activity both day and night, a place of commerce and enterprise, culture and artistic endeavour, recreation and entertainment. Its history reveals itself in its streets, open spaces and buildings – the beating heart of our State capital.

##### Priorities

- Activating heritage and vacant buildings.
- More trees and shade to green the city, supporting business vitality and tourism.
- Improving amenities, such as accessible public toilets and change facilities.
- Continuing community safety and support, and strengthening social and cultural outreach.

#### Claisebrook

##### Vision

A vibrant residential neighbourhood, with unique architecture optimising its river setting. Claisebrook Cove draws in the Swan River, with cafes and the nearby Royal Street activity centre providing residents and visitors with a range of retail and entertainment. Sought-after community, educational and open space facilities meet growing, diverse community needs.

##### Priorities

- Brightening up the neighbourhood with feature lighting, making key public places and connections feel safe and comfortable for locals and visitors. Key areas include Victoria Gardens to Matagarup Bridge and Windan Bridge.
- A focus on improving Claisebrook Cove Jetty Infrastructure and water quality.

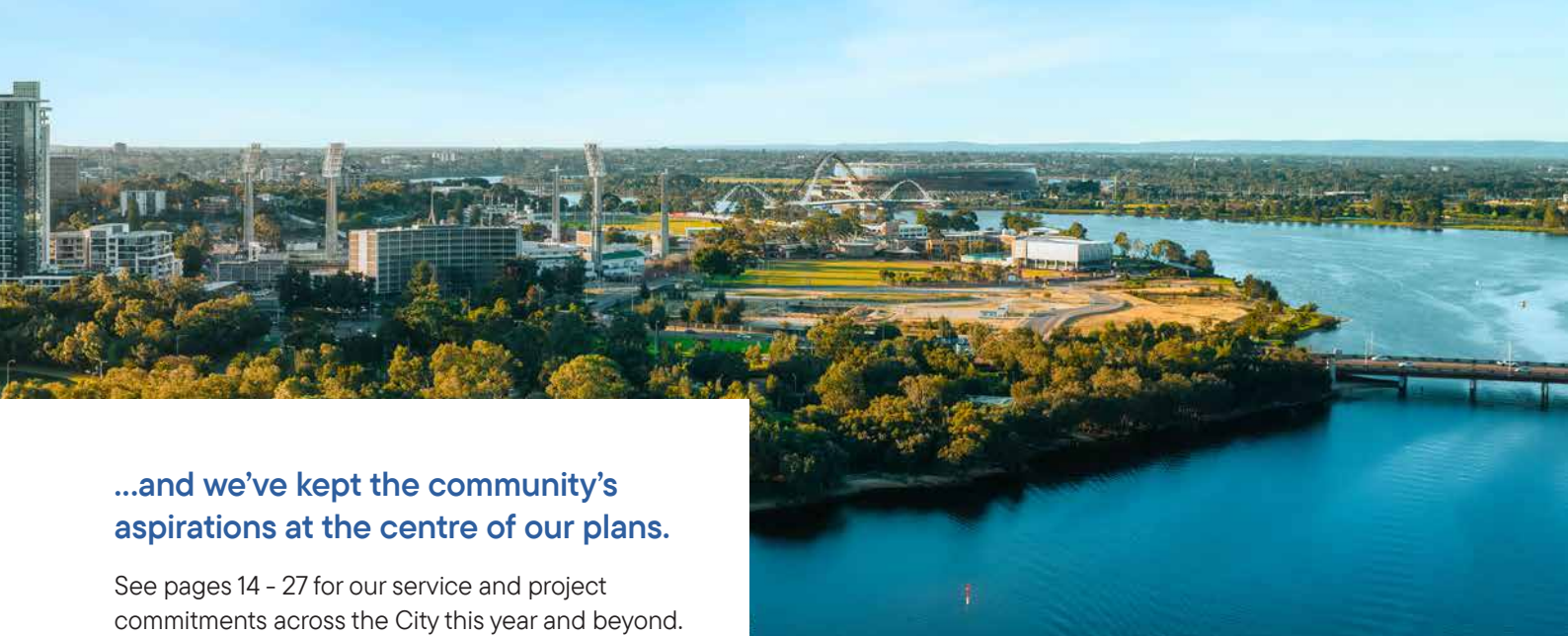
#### Crawley-Nedlands

##### Vision

Nestled in a sea of trees, Crawley-Nedlands foundations are built on community strength. Its friendly, neighbourhood vibe comes from the people who call it home – both residents, and students of the historic University of Western Australia. With a unique sense of tranquillity and safety, it is also one of Perth's most vibrant neighbourhoods.

##### Priorities

- Enhancing the neighbourhood's character through streetscape improvements, greening and stronger connections to UWA, Kings Park, Swan River, parks and open spaces.
- Managing the interface and relationship between existing and future development, with a focus on character, amenity, transport and access.
- Improving cycle paths, parking and cross-overs.
- Improving streetscapes and management of resident / visitor parking.



## ...and we've kept the community's aspirations at the centre of our plans.

See pages 14 - 27 for our service and project commitments across the City this year and beyond.

### East Perth

#### Vision

East Perth has it all – the Swan River on its door step; a bustling local centre, shops and community services; and a beautiful mix of parks and sporting opportunities which suit any active person's lifestyle. East Perth offers diverse housing options for its current and future community.

#### Priorities

- Extending city events and celebrations to East Perth.
- Improving safety and security, particularly at night.
- Improving connections to the Swan River as well as community and recreation amenities.
- Exploring future community facility and infrastructure needs.

### Northbridge

#### Vision

Our entertainment capital, Northbridge attracts people from across Perth and beyond, drawn to lively nightlife, diverse food scene, independent retailers and creatives. The hub of a pulsing culture and arts scene, there is a true sense of inner-city community.

#### Priorities

- Strengthen the neighbourhood's arts and cultural identity – share stories and support diversity.
- Enhance public places, amenity and streetscapes through greening and planting.
- James Street refresh with lighting in trees.

### West Perth

#### Vision

Leafy streetscapes, heritage buildings and neighbouring Kings Park are the backbone of West Perth's character and charm that brings together all the benefits of inner-city living in an established village setting. A neighbourhood on the cusp of change as a vibrant, intergenerational place for new residents and workers

#### Priorities

- Strengthen connections to Kings Park.
- More arts and cultural activities.
- Community safety and support.
- Improving public transport connection and frequency; parking management for residents and visitors.

# Committed to our core business

## Delivering for our community, every day.

Our ability to deliver for our neighbourhoods requires us to play a number of roles on behalf of a wide range of stakeholders, including:

- businesses
- residents
- visitors
- not-for-profits and community organisations
- peak bodies
- all tiers of government

Whether as a service provider, partner, advocator or regulator, we've worked hard to make sure we have the right expertise to effectively deliver every role we play to optimise outcomes for the community.



### Service Provider

Delivering key services and programs directly to the community, such as parks and reserves, events and waste management.



### Partner

Building partnerships to assist the delivery of services and programs to the community, including grants and sponsorships, community-led activations and major infrastructure projects or asset renewals.



### Advocate & Facilitator

Advocating on behalf of the community to influence the funding and/or delivery of services and programs to meet emerging needs and facilitating others to deliver services and programs.



### Regulator

Regulating key planning and public health matters, such as licencing and monitoring food premises, the safety of new buildings, land use and local laws.









## Our commitments for 2023/24

We've put the budget where it's needed to maximise our core service outcomes for the community.

The below table categorises our investments in the core services that keep our streets accessible, safe, clean, green and alight with new opportunities and events.

Category	SCP Goal(s)	23/24 Budget
 <b>Community Services</b> <ul style="list-style-type: none"> <li>• Customer Services</li> <li>• Community Facilities</li> <li>• Community Support Services - Seniors, Children and Visitors</li> <li>• Homelessness Response</li> <li>• Equity, Diversity and Inclusion</li> </ul>	L1 L2	\$7.3M
 <b>Community Amenity</b> <ul style="list-style-type: none"> <li>• Community Safety</li> <li>• Ranger Services</li> <li>• City Surveillance</li> </ul>	L1 P2	\$9.3M
 <b>Marketing, Activation and Events</b> <ul style="list-style-type: none"> <li>• Activations and Events Facilitation</li> <li>• Christmas Light Trail and City of Light Shows</li> <li>• Cultural Collections Management and Exhibitions</li> <li>• Marketing and Promotion</li> </ul>	L1 L2 P1 G2	\$11.6M
 <b>Sponsorships and Grants</b> <ul style="list-style-type: none"> <li>• Sponsorships for Community Events &amp; Festivals</li> <li>• Sponsorships for Arts and Culture</li> <li>• Business Sector Development</li> <li>• Technology &amp; Sustainability Grants</li> </ul>	L1 G2	\$8.4M
 <b>Library Services</b> <ul style="list-style-type: none"> <li>• Library Borrowing Services</li> <li>• E-Resources, Print and Wi-Fi Services</li> <li>• Meeting Rooms</li> <li>• Events and Activities</li> </ul>	L1 L2	\$6.6M
 <b>City Planning and Economic Development</b> <ul style="list-style-type: none"> <li>• City Future - Master Planning</li> <li>• Transport and Urban Design</li> <li>• Economic Development &amp; Business Support</li> <li>• Sustainability</li> </ul>	S1 S2 P1 P2	\$7.6M
 <b>Parking Management</b> <ul style="list-style-type: none"> <li>• Operation of Off-Street Parking Facilities</li> <li>• Operation of On-Street Parking Precincts</li> <li>• Parking Compliance</li> </ul>	G2	\$67.7M



Category	SCP Goal(s)	23/24 Budget
 <b>Parks Management</b> <ul style="list-style-type: none"> <li>• Parks and Gardens Maintenance Activities</li> <li>• Reticulation Systems and Water Economy</li> <li>• Natural Areas Maintenance</li> <li>• Street Tree Maintenance</li> </ul>	S1 S2 G1	\$13.4M
 <b>Waste and Cleaning</b> <ul style="list-style-type: none"> <li>• Residential and Commercial Rubbish Collection</li> <li>• Street Cleaning</li> <li>• Graffiti Cleaning</li> <li>• Recycling and Container Deposit Scheme</li> <li>• Waste Education Program</li> </ul>	S1 S2 G1	\$17.7M
 <b>Public Health</b> <ul style="list-style-type: none"> <li>• Health Approvals</li> <li>• Public Health Compliance</li> <li>• Food Premises Inspections</li> <li>• Activity Approvals</li> </ul>	L1 S1 G2	\$4.3M
 <b>Development Control</b> <ul style="list-style-type: none"> <li>• Urban Planning Strategy and Policy</li> <li>• Development Assessment</li> <li>• Building Approvals</li> <li>• Building Compliance</li> </ul>	S1 P1 P2 G2	\$4.1M
 <b>Asset Planning and Asset Performance Management</b> <ul style="list-style-type: none"> <li>• Maintenance of Roads, Paths, Drainage, Street Furniture Assets</li> <li>• Lighting and Electrical Asset Maintenance</li> <li>• Maintenance of City Owned Buildings and Facilities</li> </ul>	S1 G1 G2	\$35M
 <b>Governance and Elected Members</b> <ul style="list-style-type: none"> <li>• Audit, Risk Management &amp; Legal</li> <li>• Corporate Communications</li> <li>• Financial Management and Procurement</li> <li>• ICT and Information Management</li> <li>• People and Culture Management</li> <li>• Project Management Office</li> <li>• Corporate Performance</li> </ul>	G1 G2	\$16.1M
 <b>Fleet Management</b> <ul style="list-style-type: none"> <li>• Other Costs - Not included elsewhere</li> </ul>	G1 G2	\$2.5M



## Smart investments to take our services forward

We're investing in making our core services and operations better now, so they continue to meet the needs of our community in the future.

Our annual commitments are focused on improving the lived experience of our community, while maintaining and optimising our assets, and keeping pace with changing technology and better ways of managing our energy, water and waste footprint.

These are just some of the investments we have made for 2023/24 towards improving the liveability, sustainability and prosperity of our City.

### Spotlight on safety



On top of significant upgrades to our CCTV network and public lighting at key locations, an additional \$1.6 million has been committed to safe streets initiatives, bolstering Ranger services and City surveillance, so you can feel at home when you visit the city.



### Cleaner, greener streets



We've put an extra \$500,000 into waste and cleaning services, and an additional \$2.2 million into planting more trees, and preserving and perfecting our parks through landscaping, irrigation works, and furniture and equipment upgrades, so you can continue to enjoy the things you love about your city in the years ahead.




### Parking business enhancements



We're delivering more convenient parking by investing in a new easy payment app and replacing ageing on-street ticket machines. Our CPP parking business generates around \$15 million annually, which contributes to keeping our rates low and easing cost of living pressures for our community. On top of this, everyone can park free on us in any CPP parking spot from 6pm weeknights, and enjoy 3-hour free parking on weekends in three of our best car parks!







## Did you know?

- For every 500m of energy efficient LED Lighting upgrades, we save 18 tonnes of carbon emissions and around \$9,000 in electricity costs per year?
- By investing in smart irrigation systems, we now save 200,000 kilolitres of groundwater every year? All while keeping your favourite parks green all year round!



# Big picture projects

We've green-lit some exciting works and feasibility studies to capitalise on our City's greatest assets in the immediate and long-term.

Through careful assessment of our City's needs, and new opportunities, we have committed to delivering a wide range of projects that will ensure the City remains liveable, sustainable and prosperous now, and into the future.



## Liveable

Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
CCTV network enhancements	<b>CCTV renewal and expansion</b> <ul style="list-style-type: none"> <li>13 new cameras installed across the city</li> <li>50 cameras renewed across the city</li> </ul>	●	●	●	L1		Safe City Plan 2021-2025
Public lighting enhancements	<b>Installation of lighting upgrades</b> <ul style="list-style-type: none"> <li>Park Avenue, Crawley-Nedlands completed</li> <li>Wellington Square (path and sports oval), East Perth completed</li> <li>Adelaide Terrace, East Perth completed</li> <li>Bronte Street, Claisebrook completed</li> </ul> <b>Design of lighting upgrades</b> <ul style="list-style-type: none"> <li>Park Road, Tareena Street, Kanimbla Road, Megalong Street, Karella Street and Hardy Road, Crawley-Nedlands completed</li> <li>Murray Street and Wittenoom Street, East Perth completed</li> <li>Murray Street and St Georges Terrace, Central Perth completed</li> </ul> <b>Decorative lighting</b> <ul style="list-style-type: none"> <li>Design and installation within Hay Street Mall completed</li> </ul>	●	●	●	L1	S2	Public Lighting Framework 2019 - 2029





Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
Annual events program	<ul style="list-style-type: none"> <li>Christmas lights trail</li> <li>City of Light Shows</li> <li>Lunar New Year celebrations</li> <li>New Year's Eve celebrations</li> <li>Boorloo Heritage Festival</li> </ul>	●	●	●	L1	L2 P2	Events Plan 2023/24
Supreme Court Gardens event infrastructure	<ul style="list-style-type: none"> <li>Draft concept plan presented to Elected Members</li> </ul>	●	-	-	L1	L2 P2	Events Strategy 2025
Rod Evans Community Centre fit-out	<ul style="list-style-type: none"> <li>Centre reopened for community bookings</li> <li>Fit-out and refurbishment to create bookable spaces completed</li> </ul>	-	-	-	L1	L2	-
Laneway Refresh	<ul style="list-style-type: none"> <li>Draft concept plan for Wolf Lane presented to Elected Members</li> </ul>	●	-	-	L1	L2 P2	Forgotten Spaces Strategy 2023 - 2033
Hay Street two-way conversion	<ul style="list-style-type: none"> <li>Bennett Street to Victoria Avenue design presented to Elected Members</li> <li>William Street to Elder Street draft concept plan presented to Elected Members</li> </ul>	●	●	-	L1	S1	Council decision 2009
New entry statements to the city	<ul style="list-style-type: none"> <li>Draft design presented to Elected Members</li> </ul>	●	-	-	L2	P2	-



# Sustainable

Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
East Perth inner city Primary School	<ul style="list-style-type: none"> <li>Business case prepared and presented to Elected Members</li> </ul>	-	-	-	S1	L1	Local Planning Strategy 2023
On-street EV charging points	<ul style="list-style-type: none"> <li>Feasibility assessment completed and presented to Elected Members</li> </ul>	●	-	-	S2	S1	Sustainability Strategy - Implementation Plan 2023/24
Corporate carbon accounting	<ul style="list-style-type: none"> <li>Carbon accounting baseline established and presented to Elected Members</li> </ul>	-	-	-	S2		Sustainability Strategy - Implementation Plan 2023/24
Main Street Enhancement Program	<ul style="list-style-type: none"> <li>Design for William Street completed</li> <li>Refresh of William Street commenced</li> </ul>	●	●	●	S1	L1	Council decision 2021
Urban Greening	<p><b>Urban forest infill</b></p> <ul style="list-style-type: none"> <li>90 trees planted at various locations across the city</li> </ul> <p><b>Tree replacement</b></p> <ul style="list-style-type: none"> <li>85 replacement trees planted</li> </ul> <p><b>National Tree Day</b></p> <ul style="list-style-type: none"> <li>Tree and understory planting completed within the Narrows Interchange in July</li> </ul> <p><b>May Tree Month (new initiative)</b></p> <ul style="list-style-type: none"> <li>250 trees planted at various locations across the city</li> </ul>	●	●	●	S2	S1	Urban Forest Plan 2016 - 2036
Foreshore and river wall renewal	<ul style="list-style-type: none"> <li>Claisebrook river wall commenced</li> <li>Heirisson Island riverbank renewal design completed</li> </ul>	●	●	●	S1		Asset Management Plan 2023 - 2032



Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
Bus-stop replacement (city-wide)	<ul style="list-style-type: none"> <li>26 new bus shelters installed at various locations</li> </ul>	●	●	-	S1	S2	Perth City Deal*
UWA-QEII Precinct Plan	<ul style="list-style-type: none"> <li>Draft background, site and context analysis report prepared and provided to the Department of Planning, Lands and Heritage for technical feedback</li> <li>Community engagement commenced</li> </ul>	●	-	-	S1	L1	Local Planning Strategy 2023
Pedestrian and cycle planning	<ul style="list-style-type: none"> <li>Draft Bike Plan presented to Elected Members</li> <li>Draft Walkability Plan presented to Elected Members</li> </ul>	●	-	-	S1		Sustainability Strategy - Implementation Plan 2023/24
Median strip revitalisation	<ul style="list-style-type: none"> <li>Install irrigation and complete median strip planting on Winthrop Avenue (Monash Road to Aberdare Road), and Thomas Street (Rokeby Road to Kings Park Road)</li> </ul>	-	-	-	S1		Draft Urban Greening Strategy 2023 - 2026
Public Toilets	<ul style="list-style-type: none"> <li>Location and design of new public toilet and child change room in Central Perth presented to Elected Members</li> <li>Design for Heirisson Island toilet renewal completed</li> <li>Design for Langley Park toilet/change room renewal completed and construction commenced</li> <li>Design for Supreme Court Gardens public toilet completed</li> </ul>	●	●	●	S1	L1	Draft Public Toilet Plan 2022 - 2032

\* Perth City Deal works are jointly funded and delivered by the City of Perth with the Australian and Western Australian Governments. Refer to page 28 for more details.



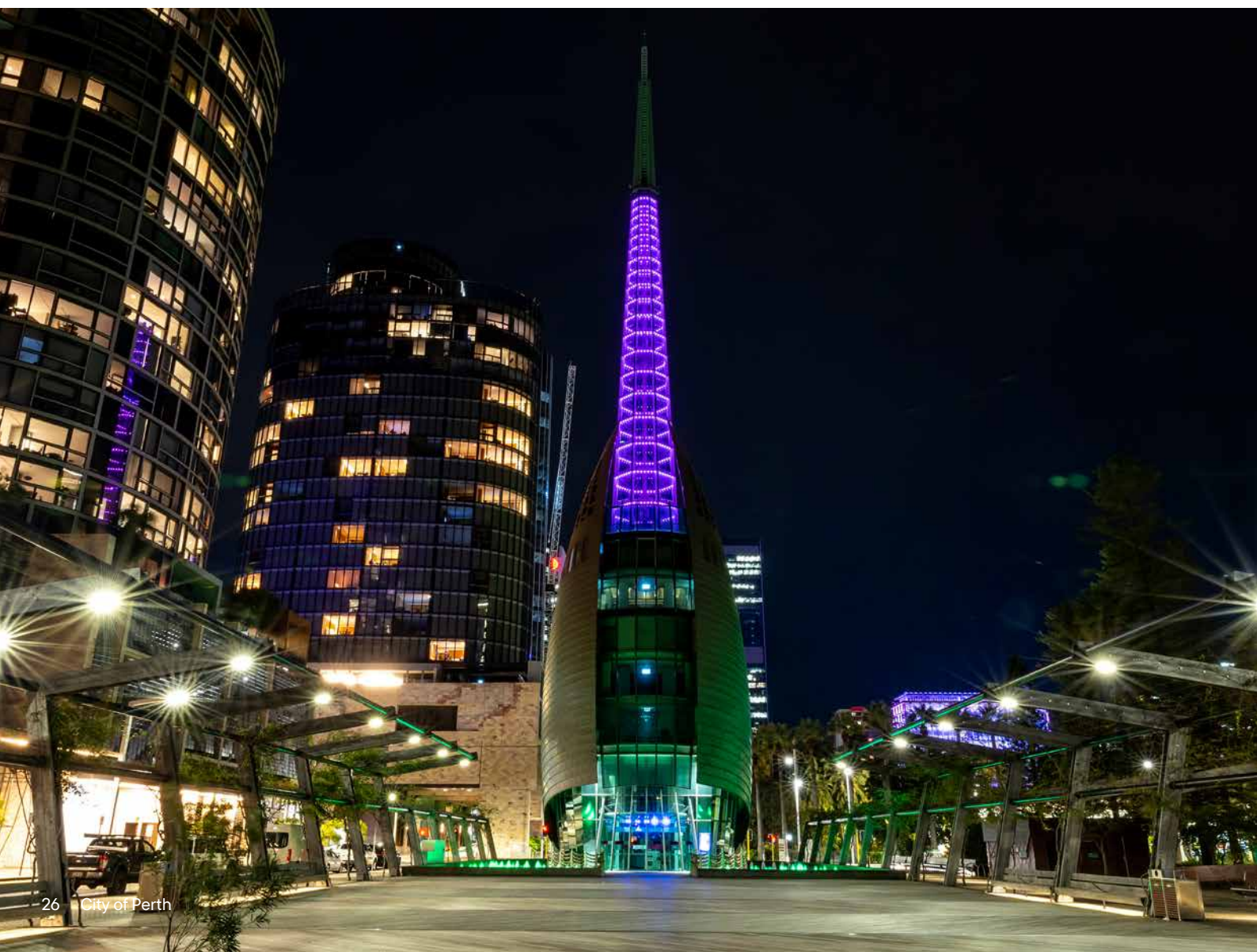
# Prosperous

Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
Property Portfolio Program	<b>Masterplan completed</b> <ul style="list-style-type: none"> <li>2 Plain Street presented to Elected Members</li> </ul> <b>Feasibility assessments (study phase) completed</b> <ul style="list-style-type: none"> <li>Padlock and Gasworks site presented to Elected Members</li> <li>Fire station carpark presented to Elected Members</li> <li>18 Stirling Street presented to Elected Members</li> </ul> <b>Market testing completed</b> <ul style="list-style-type: none"> <li>Options for cafe/kiosk at Wellington Square presented to Elected Members</li> </ul> <b>Business cases</b> <ul style="list-style-type: none"> <li>87-89 Pier Street for tenancy upgrades, including design development, presented to Elected Members</li> <li>36-38 Thomas Street presented to Elected Members</li> </ul> <b>Fit-out design</b> <ul style="list-style-type: none"> <li>Council House Level 3 fit-out design completed</li> </ul> <b>Property management systems and process review</b> <ul style="list-style-type: none"> <li>Procedure review completed</li> </ul>	●	●	●	P2	L1	Property Portfolio Review



Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
Parking Services business improvements	<b>Review of City of Perth Parking (CPP) branding</b> <ul style="list-style-type: none"> <li>Brand review completed and presented to Elected Members</li> </ul> <b>CPP payment app</b> <ul style="list-style-type: none"> <li>App in all 'pay and display' car parks implemented</li> <li>App for all on street parking bays implemented</li> </ul> <b>Parking meter replacements</b> <ul style="list-style-type: none"> <li>New ticket machines installed on street and in all 'pay and display' carparks</li> </ul>	●	-	-	P2	S1	City of Perth Parking Strategic Business Plan 2021/22 - 2025/26
Local Planning Scheme No.3	<ul style="list-style-type: none"> <li>Draft Local Planning Scheme No.3 presented to Elected Members</li> </ul>	●	●	-	P2	P1 S1	Local Planning Strategy 2023
Events planning and partnerships	<b>New partnerships model</b> <ul style="list-style-type: none"> <li>Implement new capability for strategic partnerships</li> <li>Implement new process for reporting prospects to Elected Members</li> </ul>	●	●	-	P2	P1	Events Strategy 2025
Elizabeth Quay asset handover	<ul style="list-style-type: none"> <li>Asset maintenance planning completed</li> <li>Draft Memorandum of Understanding for handover presented to Elected Members</li> </ul>	●	●	-	P2	P1 S1	Asset Management Plan 2023 - 2032

Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
Tech Action Plan	<ul style="list-style-type: none"> <li>Sponsorship information in relation to Tech Action Plan presented to Elected Members</li> </ul>	-	-	-	P1	P2	Economic Development Strategy, Tech Action Plan
Economic Development/Activation	<ul style="list-style-type: none"> <li>Potential new grant programs to encourage economic development and activation presented to Elected Members</li> </ul>	-	-	-	P1	P2	Economic Development Strategy
Riverfront Masterplan	<ul style="list-style-type: none"> <li>Draft Masterplan presented to Elected Members</li> </ul>	●	-	-	P2	P1 S1	-







# A Well-Governed City

Project or Program	23/24 Deliverable(s)	Duration			SCP Goal(s)		Informing Document
		24/25	25/26	26/27	Primary	Secondary	
Organisational Service Review	<ul style="list-style-type: none"> <li>Review completed</li> <li>Review presented to Elected Members</li> </ul>	-	-	-	G2		Evolution to Excellence 2021 - 2024
Strategic Community Plan Review	<ul style="list-style-type: none"> <li>Minor review of Strategic Community Plan presented to Council for approval</li> </ul>	-	●	-	G2	G1	-
Contemporary Information Management	<ul style="list-style-type: none"> <li>City Historic Records Review program - Year 2 of the 3-year program completed</li> <li>Evaluation of City records management functions completed</li> </ul>	●	-	-	G2		Evolution to Excellence 2021 - 2024
Core Technology Systems Transformation	<ul style="list-style-type: none"> <li>Cloud-based human resources information system upgrade - Stage 1 implemented</li> </ul>	●	●	-	G2		-
Cyber Security Optimisation	<ul style="list-style-type: none"> <li>Australian Cyber Security Centre Essential Eight mitigation strategies - Roll out of Year 2 of 3-year program completed</li> </ul>	●	-	-	G2		-



## A game-changing deal for Perth

**The Perth City Deal represents a landmark \$1.66 Billion investment in projects and infrastructure that will transform our city.**

Under this innovative and transformative 10-year partnership with the Australian and Western Australian Governments, a range of city-shaping projects are being jointly funded, planned and governed to accelerate growth, job creation, and urban renewal to secure and sustain future prosperity for our community.

The City's overall commitment totals \$45 million, with key investments including \$25 million towards the WACA aquatic facility, \$4 million for the redevelopment of the

Perth Concert Hall, \$4 million to safe night shelters for women in Perth, and \$12 million for the CBD Transport Plan to upgrade Roe Street and help to regenerate the area.

The centerpiece of the Perth City Deal will see Edith Cowan University's law and business schools, and the Western Australian Academy of Performing Arts, established in the heart of the city, which is anticipated to host more than 10,000 students on campus from day one.



Refer to the website for the full details on the Perth City Deal.

In 2023/24, the City has committed under the Perth City Deal:

- **\$13.8M** of the \$25M capital contribution to the development of an aquatic facility at the WACA Ground
- **\$4M** towards the redevelopment of the Perth Concert Hall
- **\$0.8M** of the \$4M contribution for the safe night shelter for women

The City will also deliver the following projects in 2023/24 under the Perth City Deal partnership arrangement:

- 26 bus stop installations at various locations across the city
- Completion of the Kings Park Road shared path (Fraser Avenue to Thomas Street)
- Completion of the Spring Street and Mounts Bay Road bike connection
- Completion of shared path at RAC Arena on Wellington Street.

Combined with the development of the East Perth inner city primary school\*, the new city-based university will establish life-cycle opportunities to live, learn, work and play in the city centre.

\* The development of an inner city primary school is not part of the Perth City Deal. For more information about the primary school, refer to page 22.



# Performance reporting

## Unlocking city living

**Thousands more residents are set to call the centre of the city home thanks to a range of new residential buying and development incentives.**

Inner city living is at the heart of community aspirations for a thriving and vibrant capital city that is liveable, sustainable and prosperous for current and future generations.

The City has a target of increasing City residents to more than 55,000 by 2036, lifting to 90,000 by 2050.

The Central Perth neighbourhood has been identified as a high impact area for residential development given the clear economic benefits that will flow from more residents living a few steps from the City's central facilities, business centre, and social and cultural attractions.

To accelerate interest, the City is offering a range of new incentives for build-to-rent, build-to-sell, and co-living spaces in Central Perth, including student housing:

- 50% residential rates reimbursements
- waiving all City fees for new residential development applications
- waiving the City's fee component for Building and Occupancy permits for new residential developments.



The incentives came into effect on 1 July 2023.

**We track and report on our progress so you can hold us to account.**

Progress reports are delivered quarterly to Council regarding the implementation of the CBP. The Quarterly Reports summarise our commitments for 2023/24 and our progress against these as they unfold. The first report will be provided to Council after the quarter ending 30 September 2023.

Annual performance is published in our Annual Report. The Annual Report will also identify variations during the year and any major changes approved by Council.

This dual reporting process ensures that we are transparent and accountable in our efforts to deliver on the priorities of Council and the aspirations of our community.

All reports are available on our website: <https://perth.wa.gov.au/council/reports-and-important-documents>.













This publication is available in  
alternative formats upon request.



GPO Box C120,  
Perth WA 6839



[perth.wa.gov.au](http://perth.wa.gov.au)



27 St Georges Terrace  
Perth WA 6000

**T** 08 9461 3333

**E** [info@cityofperth.wa.gov.au](mailto:info@cityofperth.wa.gov.au)



**CITY OF  
PERTH**  
*City of Light*