



CITY OF PERTH

Elected Member Questions Register

Agenda Briefing Session – 14 November 2023

Final tranche

Item 6.2 Deputation # 2 – Tarmac Events WA

	Councillor	General Manager	Question	Response
1.	Lord Mayor Basil Zempilas	GM Community Development	If the recommendation was to waive certain fees; it feels like there should be a way to make it applicable to events that are after that review [of fees]?	Decisions made at Council meetings are made under existing policies and fees determined by Council. We cannot speculate on future decisions of Council. Review of fees is a separate process to sponsorship and occurs as part of the budget process.

Item 11.1 Review of City Planning Scheme No.2 Planning Policy 4.6 - Signs

	Councillor	General Manager	Question	Response
1.	Cr Lezer	GM Planning and Economic Development	I note the removal of murals. Recently Tottenham Hotspurs had a mural in St Georges terrace temporarily. What policy/guideline does this fall under now?	The Tottenham Hotspurs mural on St Georges Terrace formed part of a development application for third party advertising which received planning approval from the City. Third party advertising is considered under Section 7 of the draft revised policy.
2.	Cr Lezer	GM Planning and Economic Development	Typo Page 13: 2.0 PURPOSE AND APPLICATION The main purpose of signage is to support the identification and promotion of businesses, organisations, and buildings within the city. Signs come in many forms; they can be printed, projected, painted, illuminated, tethered onto a building or pole, they can be static, and they can be animated. The number of signs and their placement can have a significant impact on the visual quality of the urban environment, local amenity, and safety. The Policy seeks to enable signage which is well design and positioned, innovative, responds to its setting, and makes a positive contribution to the public realm and the visual appeal of the city, without adversely affecting amenity and safety.	Should Elected Members approve the draft revised policy for public consultation, the typographical error will be corrected, with 'design' replaced by 'designed' prior to consultation.
3.	Cr Lezer	GM Planning and Economic Development	Page 13 2.1 references Planning Scheme 2. Should this also reference future plans?	The City's local planning policies are given recognition through the current planning scheme. Upon adoption of a new planning scheme, the City's local planning policies will be amended to reflect the new planning scheme.
4.	Cr Lezer	GM Planning and Economic Development	Suggestion: Page 34 - Insert headings over each example.	Should Elected Members approve the draft revised policy for public consultation, figure labels describing each example will be included.
5.	Cr Lezer	GM Planning and Economic Development	I noticed travelling these types of portable logo projector signs are becoming popular. Generally they project onto the pavement. Where do they fall under the policy? GOBO 1.0 (onegobo.com)	Projector signs would fall under the sign type of 'Projected Image Sign'. Refer to page 12 of Attachment A.

6.	Councillor Fleeton	GM Planning and Economic Development	<p>Is there a customer facing document which shows them what an allowable material is?</p> <p>How do we avoid this back-and-forward communication with people on what's allowed?</p>	<p>The City's <u>Hoarding, Gantry and Scaffold Guidelines</u> are published on the City's website and address all matters related to hoardings, including materials.</p> <p>A separate application process exists for hoardings as this relates to construction in the city. The Signs Policy relates specifically to where a person wants to place advertising on the hoarding.</p>
7.	Councillor Fleeton	GM Planning and Economic Development	What does 'offensive' mean to the City?	<p>The policy has the following definition for offensive content:</p> <p><i>Offensive content means the content or design of a sign that involves the use of obscene or insulting language, the discriminatory or inappropriate portrayal of people including children, the portrayal of violence, the portrayal or suggestion of sex acts, nudity or abuses of health and safety.</i></p>
8.	Councillor Fleeton	GM Planning and Economic Development	Can the City show elected members an example of what would be allowed? (in relation to third-party/digital signage)	<p>An example of an existing third-party / digital sign within the City of Perth that falls within the proposed maximum size of 4qsm has not been able to be identified within the timeframe available to provide this response.</p> <p>If the Council adopts the draft policy for consultation, the Administration can undertake a more thorough search of examples to help Elected Members understand the practical implications of the policy provision. This information can be provided within the report that comes back to Council after consultation.</p> <p>If the Council wishes the Administration to consider these parameters (maximum sizes) further during the consultation period, this can also be done.</p>

			<p>The following is an example of signage that would NOT meet the policy requirements.</p> 
9.	Councillor Fleeton	GM Planning and Economic Development	<p>If a place is on the local heritage survey, does that mean it's a heritage place on this policy?</p> <p>The policy refers to signs on heritage protected places, which relates to places listed on the City Planning Scheme No. 2 Heritage List and the State Register administered by the Heritage Council of Western Australia.</p> <p>Places identified on the local heritage survey are not considered a heritage place in this policy.</p>
10.	Councillor Lezer	GM Planning and Economic Development	<p>Just a clarification on page 27 where it says “non-permitted signs”, it talks about sky signs and the wording of that paragraph I think needs to be looked at a little bit, so when I’m reading it</p> <p>“A sign fixed to the roof, roof top plant room, parapet, wall or architectural feature at the top of a building and that extends more than 200mm”</p> <p>This definition outlines that a sign will be considered a ‘Sky Sign’ under the Policy if any part of the sign extends more than 200mm above the height of the roof, roof top plant room, parapet, wall, or architectural feature that it is affixed to.</p> <p>A sign painted on top of a roof so that a helicopter or a plane can see would be considered a ‘Roof Sign’ under the policy and be assessed against the provisions for a roof sign.</p>

			Does that mean all of those five features before it says 200mm are included in the 200mm or is it just the bit after the comma? So, I'm thinking about a sign that's painted on top of a roof so that a helicopter or a plane can see it, how is that captured in that?	
11.	Lord Mayor Basil Zempilas	GM Planning and Economic Development	In Kings Street and Ted's Cameras, and the view of the Precinct Group and others was that that signage was not in keeping with the rules that governed that precinct, and on inspecting it myself it did look to be out of whack with what else is allowed in King Street. Would that be captured in here, and were we satisfied that that was the right application of the rules for the Ted's Cameras sign?	The signage for 'Ted's Cameras' was installed in King Street without first obtaining approval from the City. The City has received an application for retrospective planning approval and is in negotiations with the applicant to amend the signage to be more consistent with the requirements for signs within Heritage Areas.

Item 11.2 Perth City Deal – Perth Strategic Plan

	Councillor	General Manager	Question	Response
1.	Councillor Fleeton	GM Planning and Economic Development	What are we going to tell stakeholders if we say yes to pausing this?	<p>Once Council has made its decision, this will be passed on to the Department Planning, Lands and Heritage, who will then progress the matter to the relevant Ministers for consideration.</p> <p>Once the State has made its decision, it would be appropriate for some coordinated messaging from the City, the State and Federal Government as the three parties to the Perth City Deal. All parties should agree the communications strategy and key messages.</p> <p>From the City's perspective, at the very least, the stakeholders who previously participated in the early (information-gathering) roundtables should be written to and advised that:</p> <ul style="list-style-type: none"> • The Strategic Plan for Perth was not intended to be a spatial masterplan. • It was intended to be a concise, high-level document to communicate a shared vision and aligned strategic intent between the WA Government and the City of Perth for the future of the city; and to highlight and promote the outcomes of the City Deal investment. • This project has largely been overtaken and made redundant by adoption of the City's Local Planning Strategy by both the Council and the State Government. • The City of Perth will continue to advocate for and will be eager to participate in a State-led granular spatial plan or more detailed Precinct Plans for selected areas in Perth city.

Item 12.2 Council Report - Event Sponsorship 2023/24 Round 2

	Councillor	General Manager	Question	Response
6.	Cr Lezer	GM Community Development	I note a previous approved sponsorship did not proceed and the funds made available for other applicants. If this was to happen again, does a declined applicant have a chance to be funded as next in line (as in a reserve list)?	No. This is the final Event Sponsorship funding round for 2023/24 and as such, no further opportunity to reallocate funding exists. As noted in the item (reference 13) Applications D and E will be offered the opportunity to apply for a Local Activation Grant, which is up to \$15,000 and at discretion of CEO, if the recommendation to decline is upheld by Council.
7.	Councillor Fleeton	Chief Financial Officer	What reserve fund or where could the CFO possibly envisage money coming from if there was an amendment made next week to the resolution?	Should Council determine that it wishes to provide additional sponsorship in this funding round, it may be possible to redeploy interest revenue generated by sponsorship reserve. Interest revenue earned from 22/23 and the year to date is in the order of \$130K

Item 13.1 CP 3.3 Tree Protection – Policy Review

	Councillor	General Manager	Question	Response
1.	Councillor Fleeton	GM Infrastructure and Operations	How are we going to communicate this change to residents?	The new policy will be uploaded to the website (https://perth.wa.gov.au/en/council/reports-and-important-documents/policies) and a communication will be sent via the next community news, newsletter setting out in simple terms the process.

Item 15.1 Monthly Financial Statements – September 2023

	Councillor	General Manager	Question	Response
1.	Councillor Fleeton	Chief Financial Officer	Can we find out what that [Landgate's] tolerance level is, will they publish that, is it public info?	Landgate Valuation Services do not publish an 'error tolerance level for their data processing activities.
2.	Councillor Fleeton	Chief Financial Officer	Page 184 – What are the change in working patterns referenced in the increasing costs for the communications team	Change from a part time role to full time role has resulted in a budget shortfall.
3.	Councillor Fleeton	Chief Financial Officer	What is your expectation of our spending on legal fees for the year? What was it before when it was centralised?	The anticipated legal expenditure (budget) under the decentralised model is \$820K. It had been in excess of \$1.M under the former centralised model.
4.	Councillor Fleeton	Chief Financial Officer	Page 185 – Marketing core service expenditure is out by 11.1% with no explanation as accompanies other variances – what is the cause here, please?	The variance comment applicable is at the sub-heading of Materials & Contracts. It relates to brand 'health tracking' where the invoice cycle is ahead of the budget phasing This is a timing difference only.
5.	Councillor Fleeton	Chief Financial Officer	Page 189 – People and Culture 35% overrun on consultant expenditure with no explanation – can I have an explanation, please?	Specialist external advice was sought on the current economic environment, job market and wage growth to inform upcoming EBA negotiations. This consultancy was not contemplated when formulating the budget.
6.	Councillor Fleeton	Chief Financial Officer	Page 196 – Employee costs, 11.2% for sponsorships citing increased resourcing to support growing number of programs – Does this mean we're getting agency staff or is there overtime? I don't know what that means, for that one.	This \$22K variance relates to a resource adjustment and salary budget (underspent) in Community Services which is to be re-deployed to Sponsorships. The budget amendment is to be included in the mid-year budget review. Both areas are anticipated to be within budget at year end.
7.	Councillor Fleeton	Chief Financial Officer	Page 210 – incorrect billing adjustments facilities maintenance, I don't know what that means. What happened? Is it being fixed, is it going to happen again?	The estimate for the year end accrual was less than the subsequent billing which contributed to the unfavourable variance. Also, the July to Sept costs for electricity have

				been higher than budget due to increased use. The Facilities team will be requested to investigate this further.
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Item 15.4 Project Re-Prioritisation Budget Review

	Councillor	General Manager	Question	Response
1.	Councillor Fleeton	GM Infrastructure and Operations	<p>Page 297 – discussion point 21 - CBD Transport projects have necessarily been removed as those projects have failed to receive state government support.</p> <p>What projects have been removed?</p> <p>Overall, with this change/agenda item, does it mean our carry forward/CBP achievements need to be re-scored for the 2022/2023 FY?</p>	<p>Three (3) of the 12 CBD Transport Plan projects have been put on hold for the time being as the DOT funding has not been confirmed. The City was advised by DOT as late as 12 May 2023 to retain the current funding commitments in the City budget. However, as no commitment had been made by October the City made the decision to remove the projects from the current budget as it will not be in a position to complete in this financial year.</p> <p>The remaining 9 projects are currently being delivered or have been completed. The detailed design and construction of the Wittenoom St Bike Lanes project formed part of the original CBD Transport funding agreement and will proceed over the 23/24 and 24/25 financial years. The other projects, originally planned but now paused and awaiting funding confirmation from State Government, include Aberdeen St Bike Lane, Bennett Street Bike Lane, and Riverside Drive Shared Path.</p> <p>This does not change the CBP (Corporate Business Plan) achievements in 22/23 as the Wittenoom Street Bike Lane project milestone was completion of a 50% design, which has been achieved.</p> <p>The 3 deferred projects are not deliverables within the current CBP.</p> <p>All aforementioned projects are 100% funded by the State Government and do not affect the City's municipal expenditure or rates considerations.</p>