



City of **Perth**

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# Agenda

Special Council Meeting

9 May 2023

## Notice of Meeting

### To the Lord Mayor and Councillors

The next Special Council Meeting will be held on Tuesday, 9 May 2023 in the Council Chamber, Level 9, 27 St Georges Terrace, Perth commencing at 4:00 pm.

The purpose of the meeting is to present the 'Lightscape' major event leveraging opportunity for consideration of Council.

**Michelle Reynolds**

Chief Executive Officer

5 May 2023

## Information

This information is provided on matters which may affect members of the public. If you have any queries on procedural matters, please contact a member of the City's Governance team via [governance@cityofperth.wa.gov.au](mailto:governance@cityofperth.wa.gov.au).

## Question Time for the Public

An opportunity is available at Special Council Meetings for members of the public to ask questions specific to items on the agenda. This time is available only for asking questions and not for making statements. Complex questions requiring research should be submitted as early as possible to allow the City time to prepare a response.

The Presiding Person may nominate a member of staff to answer the question and may also determine that any complex question requiring research be answered in writing. No debate or discussion can take place on any question or answer.

To ask a question, please complete the Public Question Time form available on the City's website [www.perth.wa.gov.au/council/council-meetings](http://www.perth.wa.gov.au/council/council-meetings).

## Disclaimer

Members of the public should note that in any discussion during a meeting regarding any item, a statement or indication of approval by any council member, committee member or officer of the City is not intended to be, and should not be taken as, notice of approval from the City. No action should be taken on any item discussed at a meeting of a Committee prior to written advice on the Committee or Council's resolution being received.

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  - 5.1 Public Questions
  - 5.2 Deputations

## 6. Reports

### 6.1 Major Event Leveraging Opportunity

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 6.1A – Lightscape Presenting Partner City of Perth <a href="#">↓</a> 

### Purpose

To present the ‘Lightscape’ major event leveraging opportunity for consideration of Council.

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### Recommendation

That Council:

1. APPROVES Option 3 in regard to leveraging the 2023 ‘Lightscape’ Event held at Kings Park Botanic Gardens through Botanic Gardens and Parks Authority.  
“Option 3 That Council APPROVES the support to Botanic Gardens and Parks Authority to provide leveraging and activation support towards public transport (\$50,000 cash/in-kind) between the CBD and Kings Park, marketing (\$50,000 in-kind), and general support (\$100,000 cash) for the Lightscape Event 2023 to the value of: \$200,000”
  2. APPROVES additional funding of \$200,000 for costs associated with the event leveraging as outlined in point 1 above, from the City’s 2022/23 Municipal Surplus.
  3. AUTHORISES the CEO to execute a Partnership Agreement on terms equivalent to or more favourable to the City than those set out in Attachment 6.1A, for the amount approved or such lesser amount deemed appropriate by the CEO.
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## Background

1. The City has a vision for Perth to be ‘the events heart of WA’ (2025 Events Strategy). The City will facilitate and support a portfolio of events that provide enriching experiences throughout the year.
2. As part of the City Events Plan 2022/23 adopted by Council \$130,000 was budgeted for Leveraging and Activation.
3. In the 2023/24 City Events Plan adopted by Council in March 2023 the Leveraging and Activation budget was increased to \$200,000.
4. The purpose of this Leveraging and Activation budget is outlined in the City Events Plan.  
*“To strategically respond to opportunities that strengthen the events calendar and bring vibrancy to the city all year-round. The City will collaborate with key stakeholders and third-party event organisers to leverage major events and festival programs.”*
5. In developing the 2023/24 Events Plan an Elected Member Engagement Session was held 7 February 2023. As part of the presentation the proposal to increase the Leveraging and Activation budget was discussed, with specific reference to opportunities such as the Kings Park and Botanic Garden ‘Lightscape’ Event.

## Discussion

6. Lightscape is a 5-year major event to be held at Kings Park Botanic Gardens commencing in 2023, taking ticketholders on a 1.8km trail through the iconic Kings Park and Botanic Gardens after dark from June 16 to July 30.
7. The 6-week festival will be a celebration of Western Australian flora through illumination and activation of the garden in winter.
8. Lightscape will light-up Kings Park from Wednesday to Sunday each week during the 6-week period, for a total of 33 nights.
9. Discussions with Botanic Gardens and Parks Authority (BGPA) Sony Music and Culture Creative have been occurring since 2022 to discuss leveraging opportunities such as installations and activations within the CBD, public transport options, and engagement of CBD business.
10. Lightscape is presented and funded by Sony Music and the State Government Authority BPGA.
11. On 28 April 2023, the City received a formal request for support from BGPA. The Administration has sought further clarity on elements within the request and the updated ‘Lightscape’ event Presenting Partner Proposal document is attached.
12. The opportunity to be a ‘Presenting Partner’ for this event will require the full requested amount to be supported (endorsement of option 3 as detailed below).

13. The Administration has provided four options for Council to consider:

Option 1 That Council APPROVES the support to Botanic Gardens and Parks Authority to provide leveraging and activation support towards public transport (\$50,000 cash/in-kind) between the CBD and Kings Park for the Lightscape Event 2023 to the value of:

- **\$50,000**

Option 2 That Council APPROVES the support to Botanic Gardens and Parks Authority to provide leveraging and activation support towards public transport (\$50,000 cash/in-kind) between the CBD and Kings Park and marketing (\$50,000 in-kind), for the Lightscape Event 2023 to the value of:

- **\$100,000**

Option 3 That Council APPROVES the support to Botanic Gardens and Parks Authority to provide leveraging and activation support towards public transport (\$50,000 cash/in-kind) between the CBD and Kings Park, marketing (\$50,000 in-kind), and general support (\$100,000 cash) for the Lightscape Event 2023 to the value of:

- **\$200,000**

Option 4 That Council **does not** APPROVE support to Botanic Gardens and Parks Authority for the Lightscape Event 2023.

## Stakeholder Engagement

14. Discussions have been occurring since 2022 with Kings Park BGPA, Sony and Culture Creative.
15. Representatives from Kings Park BGPA have expressed a desire to attend the Special Council Meeting to enable elected members to clarify any aspect of this leveraging proposal.

## Decision Implications

16. If Council supports the option of leveraging this major event then the extent of financial impact will require funding from the City's 2022/23 Municipal Surplus.
17. The City strives to encourage events of this nature that drive visitation to the City and showcase Perth as a vibrant, global destination for future major international events.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	2025 Events Strategy <a href="#">Council Policy 4.3 Sponsorship and Grants</a>

Legislation, Delegation of Authority and Policy	
Legislation:	Regulation 12 of the <a href="#">Local Government (Financial Management) Regulations 1996</a> – payments from municipal fund or trust fund, restrictions on making. Section 6.8 of the <i>Local Government Act 1995</i> .
Authority of Council/CEO:	Council may by resolution of Council authorise expenditure from the municipal fund.
Policy:	Nil.

## Financial Implications

18. The financial impact of the leveraging support recommendation will be as follows:

Account number	10598	Operating
Account Description	Leveraging and Activations	
Current Budget:	\$164,500	
Amendment to Budget:	\$200,000	
Revised Budget:	\$364,500	
Budget Impact:	\$200,000	

## Further Information

Nil



































7. Closure