



Notice of Amendment

Ordinary Council Meeting Agenda Tuesday, 23 February 2021

Notice is given that amendments have been made to the following report listed on the Ordinary Council Meeting agenda for Tuesday, 23 February 2021. These amendments are included in a track changed version of the report (attached). The reasons for the amendments are as follows:

Item 12.5 Donation – ANZAC Day 2021 Commemorations - Perth

Previous Support and Acquittals (5-year period), sub heading on page 69:

1. 2016-17 – amount changed from \$65,000 to \$70,948.43

Reason: The \$65,000 reflects the original officer's recommendation. Council then resolved to include an additional \$5,948.43 to assist with parking fees. The amended \$70,948.43 reflects Council's resolution.

2. 2018-19 – amount changed from \$95,566 to \$83,000.

Reason: The \$95,566 included a donation of \$83,000 for ANZAC Day and \$12,566 for Armistice Day both payable to RSLWA. As this reporting relates to ANZAC Day, there is no need to include the Armistice Day donation.

Michelle Reynolds
Chief Executive Officer

12.5 Donation - ANZAC Day 2021 Commemorations – Perth

Responsible Officer	Anne Banks-McAllister, General Manager Community Development
Voting Requirement	Simple Majority
Attachments	Not applicable

Purpose

To recommend a donation to support the RSLWA 2021 Anzac Day Commemorations.

Recommendation

That Council APPROVES a donation to the value of \$100,777.60 (ex GST) comprising a cash donation of \$56,341 (ex GST) and in-kind support to the value of \$44,436.60 (ex GST) to the Returned and Services League of WA Branch Incorporated (RSLWA), for presenting the 2021 ANZAC Day Commemorations in Perth.

Background

1. The Returned and Services League of WA Branch Incorporated (RSLWA) is a not-for-profit organisation formed in 1916 to attend to the welfare needs of all ex-service and serving personnel, with a mission of advocacy, welfare, camaraderie and commemoration.
2. RSLWA has applied to the City of Perth for financial assistance towards the costs associated with holding the annual ANZAC Day Commemorations in Perth on Sunday 25 April 2021. ANZAC Day Commemorations have been held in the City since 1915.
3. The commemorations and associated activities and ceremonies include:
 - a. Sunset Service held on 24 April, 5pm-5.30pm at Flame of Remembrance, Kings Park
 - b. Dawn Service held on 25 April, 5.30am-7am am at the State War Memorial, Kings Park
 - c. Gunfire Breakfast on 25 April, 7am-9am in the Government House Gardens
 - d. Street Parade on 25 April, 9am-11am along St Georges Terrace, Perth
 - e. Commemoration Service on 25 April, 11am-12 noon in the Perth Concert Hall
4. All activities are free to the community, with an anticipated 35,000 patrons coming into the city. The Commemorative Service is limited to 1,700 persons, with priority given to Veterans and their families.
5. RSLWA is seeking in-kind and financial support from the City at a time of significant financial pressure given the advent of COVID-19.

ANZAC Day Funding Request

6. RSLWA requests the following in-kind and cash support from the City of Perth:

Item	Estimated Fees (Ex. GST)
In-kind hire fee for use of Langley Park for end-point of the ANZAC Day Street Parade. <ul style="list-style-type: none"> • Parks & Reserves – High Impact (non-ticketed) 	\$2,500
In-kind support for the costs associated with the use of power and water services at the above reserve. <ul style="list-style-type: none"> • Power 3 Phase 	\$93
In-kind Public Building Fee.	\$871
In-kind Event Application Fee.	\$99
In-kind Bins and cleaning services of Langley Park. <ul style="list-style-type: none"> • 24 x 240 litre bins on Langley Park • 80 x 240 litre bins on the parade route as decided in consultation with COP staff • Bin cleaning charges 	\$1,640
In-kind Road Reserve Hire Fees (Roads / Right of Ways – Non tickets – with infrastructure, covering all roads utilised on the day).	\$2,500
In-kind support for the removal of car and motorcycle bays on various roads – charged at Community/Charity Events Half Day rate.	\$10,000
In-kind support for the costs associated with access to all open-aired car parks from 12am to 1pm on ANZAC Day.	

	Plain St	\$1,519.20
	Fire Station	\$1,657.20
	Point Fraser	\$2,756.40
	Terrace Rd	\$9,844.80
	Total	\$15,777.60
In-kind support for the costs associated with the reservation of the City of Perth banner poles (T1-T5; M1-M4; K1 and M) for two weeks prior to ANZAC Day.		\$10,956
A cash contribution of \$65,000 towards the cost of traffic management.		\$65,000
A cash contribution of \$4,500 for saluting dais/staging in St Georges Terrace required for the ANZAC Day march.		\$4,500

7. Officers also note the ANZAC Day Course route is often changed closer to the event, resulting in differences to applicable fees and charges. RSLWA is currently still confirming the final logistics details with the route and traffic management plan, however don't foresee it being greatly different to last year. The City acknowledges there may be some small change in these costs due to adjustments in the course route, etc.

Discussion

Applicant Details

Entity Name	The Returned and Services League of Australia WA Inc.
Entity Type	Other Incorporated Entity
ABN	59 263 172 184
ABN status	Active
ATO Endorsed Charity type	Charity, Public Benevolent Institution, Endorsed as a Deductible Gift Recipient (DGR)

Project Details

Project title	ANZAC Day Commemorations 2021
Project date	24 & 25 April 2021
Total amount requested	<p>The RSL has requested the following support from the City of Perth. Support to the value of \$113,937.60 (ex GST), comprising:</p> <ul style="list-style-type: none"> A cash donation of \$65,000 to cover traffic management costs of the event;

	<ul style="list-style-type: none"> A cash donation of \$4,500 towards the cost of the saluting dais/staging in St Georges Terrace required for Anzac Day Parade; and In-kind support towards the City's fees and charges associated with the event, which have been estimated at a total value of \$44,437.60.
Recommendation	Approve
Recommendation amount	\$100,777.60 (ex GST), comprising: <ul style="list-style-type: none"> A cash donation of \$56,341 towards the traffic management and staging costs of the event; In-kind support towards the City service fees and charges associated with the event, valued at \$44,436.60.

Previous Support and Acquittals (5-year period)

Year	Amount	Project
2015-16	\$67,868	ANZAC Day Commemorations
2016-17	\$65,000 <u>\$70,948.43</u>	ANZAC Day Commemorations
2017-18	\$82,666	ANZAC Day Commemorations
2018-19	\$95,566 <u>\$83,000</u>	\$83,000 - ANZAC Day Commemorations \$12,566 – Armistice Day (Centenary)
2019-20	\$0	ANZAC Day Commemorations 2020 – Event cancelled due to COVID-19 restrictions. \$85,000 (Cash Donation of \$39,338 exc. GST and in-kind support to the value of \$45,662 exc. GST) originally approved by Council.
TOTAL	\$311,100 <u>\$304,482.43</u>	

Recognition

8. The applicant will provide the following opportunities for acknowledgement of the City's support:
 - a. Logo recognition on paid advertising for ANZAC Day;
 - b. Acknowledgement on RSLWA website for ANZAC Day;
 - c. Articles acknowledging City of Perth's support in the RSLWA publication 'The Listening Post' which has a circulation of 25,000 for ANZAC Day;
 - d. Logo placement and acknowledgement in the ANZAC Day Service Program for ANZAC Day;
 - e. An official invite to lay a wreath at the Dawn Service for ANZAC Day; and
 - f. A VIP invite to the Dawn Service, March and Commemorative Service for ANZAC Day.

Stakeholder Engagement

9. Internal liaison with Activity Approvals, Waste, Customer Experience and City of Perth Parking.

Decision Implications

10. The ANZAC Day Commemorations have a long history in the City of Perth and have a high level of importance and significance to the community. The donation is philanthropic in nature and the RSL is reliant on the donation to be able to deliver the event.
11. The City's support will ensure continued delivery of a high quality and safe event that reflects community expectations.
12. The applicant will be required to enter into a standard, written funding contract with the City of Perth which includes terms and conditions pertaining to the approved funding. Clause 10.2 - Event Cancellation, makes provision for the City to be refunded any part of the funds that have already been paid. In addition, the City may, at its sole discretion, allow the Organiser to retain any part of the funds that have already been paid. This mitigates the financial risk associated with a possible event cancellation due to COVID-19 restrictions which may be imposed by Government.

Comments

13. The costs of staging the event have increased in recent years. In 2017 traffic management costs for the event doubled from \$30,000 to \$60,000 due to requirements for hostile vehicle management.
14. The event organisers have confirmed their 2021 costs have increased significantly due to COVID-19 and ensuring the event is compliant with the State's health and safety requirements.
15. The City of Perth has an annual available budget of \$85,000 for donations and the totality of this amount has been recommended to support the applicant, plus an additional waiver of \$15,777.60 to bring the total recommended donation to \$100,777.60.

Strategic, Legal and Policy Implications

Strategic	
Strategic Community Plan Aspiration:	<p>People</p> <p>A safe, activated and welcoming city that celebrates its diversity and sense of community, providing unique educational, cultural, sporting and lifestyle offerings.</p> <p>Prosperity</p> <p>A city with a diverse and resilient economy capitalising upon its unique competitive advantages and creative reputation, attracting sustainable investment in education, tourism, entertainment, commerce, technology and trade.</p>
Strategic Community Plan Objective:	<p>1.6 Thriving and sustainable cultural, artistic and heritage industries, activities and events that encourage locals and visitors to come back for more.</p> <p>4.8 Iconic signature events positioned strategically to create vibrancy that attracts intrastate, interstate and international visitors.</p>

Issue Specific Strategies and Plans:	COVID-19 Economic Rebound Strategy 6.2 Re-invent and Revive, Table 4
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Legal and Policy	
Legislation:	Not applicable
Legal advice:	Not applicable
Policy	<p>18.14 - Donations</p> <p>The policy directs that there be a consistent and transparent assessment process and criteria to guide recommendations to Council. An eligibility check has been conducted on this application to ensure it is compliant with the Policy and the necessary assessment process has been followed.</p> <p>The Donations Policy 18.14 is currently under review and is due to be presented at the Ordinary Council Meeting due to be held on 30 March 2021, with the recommendation that the total can potentially include an in-kind component.</p>

Financial Implications

The financial implications of the recommendation(s) are accommodated within the existing budget.

Account Number	13958037000007901	Operating
Account Description	Donations	
Total Budget	\$85,000 (plus additional discretionary fee waivers)	
Budget – This report	\$100,777.60	
Remaining Budget	\$0	
Budget Impact	<p>The total of the City’s support is valued at \$100,777.60 and is accommodated within existing approved budget.</p> <p>Note the breakdown for recommendation is:</p> <ul style="list-style-type: none"> • Cash donation to the value of \$56,341 • In-kind support to the value of \$28,659 • Fee waiver for the CPP open-air car parks, valued at \$15,777.60 	

Relevant Documents

Not applicable.

Further Information

Item 12.5 Donation – 2021 Commemorations – Perth

16. Under Policy 18.14 Donations, the maximum allowable cash funding is limited to \$100,000. The recommended cash donation is \$56,341 (excl. GST) and the recommended in-kind donation is \$44,436.60 for a total of \$100,700 (excl. GST).
17. Noting that Policy 18.14 Donations is currently under review and will be considered by the Policy Committee, the City's future support to the RSL may be provided through a different grants or sponsorship arrangement.