



City of Perth

**Marketing, Sponsorship and International
Engagement Committee
Minutes**

**5 December 2017
4.00pm**

**Committee Room 1
Level 9
Council House**

Minutes to be confirmed at the next **Marketing, Sponsorship and International Engagement** meeting.

**THESE MINUTES ARE HEREBY CERTIFIED AS
CONFIRMED**

PRESIDING MEMBER'S SIGNATURE

DATE: 30/1/2018

MINUTES

TUESDAY, 5 DECEMBER 2017

Minutes of the **Marketing, Sponsorship and International Engagement** meeting of the City of Perth held in Committee Room 1, Ninth Floor, Council House, 27 St Georges Terrace, Perth on **Tuesday, 5 December 2017**.

Members in Attendance:

Cr Limnios Acting Presiding Member (Deputy for Cr Chen)
Cr Barton

Officers:

Ms Battista Director Economic Development and Activation
Mr Crosetta Director Construction and Maintenance
Mr High Manager Economic Development
Mr Fitzpatrick Manager Business Support and Sponsorship
Mr Ridgwell Manager Governance (entered at 4.23pm)
Mr Hazelton Policy and Projects Officer – Heritage (departed at 4.27pm)
Mr Hegney Governance Coordinator
Ms Rutigliano Governance Officer

Observers:

Cr Harley

1. Declaration of Opening

4.00pm The Director Economic Development and Activation declared the meeting open and, in accordance with Section 5.6 of the *Local Government Act 1995*, sought nominations for a member to preside over the meeting.

Cr Barton nominated Cr Limnios to preside over the meeting.

Cr Limnios accepted the nomination and assumed the Chair.

2. Apologies and Members on Leave of Absence

Cr Chen (leave of absence)
Cr Hasluck (leave of absence)

3. Question Time for the Public

Nil

4. Confirmation of Minutes – Tuesday, 7 November 2017

Moved Cr Barton, seconded Cr Limnios

That the minutes of the meeting of the Marketing, Sponsorship and International Engagement Committee held on Tuesday, 7 November 2017 be confirmed as a true and correct record.

(Cont'd)

The motion was put and carried

The votes were recorded as follows:

For: Crs Limnios and Barton

Against: Nil

5. **Correspondence**
Nil

6. **Disclosures of Members' Interests**

Member/Officer	Minute No.	Item Title	Nature/Extent of Interest
Ms Annaliese Battista (CM 346143/17)	8.5	Donation – Mission Australia – Christmas Lunch in the Park	Impartiality Interest – Nature: Friendship with the CEO Mission Australia Extent: Not provided

7. **Matters for which the Meeting may be Closed**
Nil

8. **Reports**

Item 8.1 Industry / Sector Development Sponsorship – StartupWA

Moved Cr Barton, seconded Cr Limnios

That Council:

1. **APPROVES a three year cash sponsorship of \$15,000 per year (excluding GST) (\$45,000 in total) to StartupWA, for the period 2017/18 to 2019/20 inclusive;**
2. **NOTES the list of sponsorship benefits contained within the Detailed Officer Assessment in Attachment 8.1A; and**
3. **NOTES that StartupWA will provide the City of Perth with a detailed annual report relating to their events and activities for each year of the agreement.**

(Cont'd)

The motion was put and carried

The votes were recorded as follows:

For: Crs Limnios and Barton

Against: Nil

4.07pm The Director Construction and Maintenance departed the meeting and returned at 4.12pm.

Item 8.2 Policy Amendments – 18.13 Sponsorship and 18.15 Grants

Moved Cr Barton, seconded Cr Limnios

That Council:

- 1. APPROVES the amendments to Council Policy 18.13 - Sponsorship as detailed in Attachment 8.2B;***
- 2. REVOKES Council Policy 18.15 - Grants; and***
- 3. NOTES that:***
 - 3.1. subject to Parts 1 and 2 above, Council Policy 18.13 will be renamed Sponsorship and Grants; and***
 - 3.2. Council Policy 18.14 Donations, as detailed in Attachment 8.2C, does not require any amendments at this time.***

The motion was put and carried

The votes were recorded as follows:

For: Crs Limnios and Barton

Against: Nil

Meeting Note: The Marketing, Sponsorship and International Engagement Committee requested an amendment in the policy to replace the referencing of 'SmartyGrants' to 'Online management portal'.

**Item 8.3 Donation – The Returned and Services League of Australia
WA Branch Incorporated (RSLWA) ANZAC Day 2018
Commemorations**

Officer Recommendation

That Council BY ABSOLUTE MAJORITY:

1. APPROVES a cash donation of \$65,806 (excluding GST) to the RSLWA to assist with the costs associated with presenting the ANZAC Day Commemorations – Perth 2018 to be held in the City of Perth on 25 April 2018; and
2. APPROVES in-kind banner hire support of \$16,860 (excluding GST) for the event.

MOVED WITH AMENDMENT

Moved Cr Barton, seconded Cr Limnios

That Council BY ABSOLUTE MAJORITY:

1. **APPROVES a cash donation of \$65,806 (excluding GST) to the RSLWA to assist with the costs associated with presenting the ANZAC Day Commemorations – Perth 2018 to be held in the City of Perth on 25 April 2018; and**
2. **APPROVES in-kind a cash donation for banner hire support of \$16,860 (excluding GST) for the event.**

PRIMARY MOTION WITH AMENDMENT

1. **APPROVES a cash donation of \$65,806 (excluding GST) to the RSLWA to assist with the costs associated with presenting the ANZAC Day Commemorations – Perth 2018 to be held in the City of Perth on 25 April 2018; and**
2. **APPROVES a cash donation for banner hire support of \$16,860 (excluding GST) for the event.**

(Cont'd)

The motion was put and carried

The votes were recorded as follows:

For: Crs Limnios and Barton

Against: Nil

Reason: The Committee expressed a preference to not provide in-kind support.

Item 8.4 Draft Heritage Grant Guidelines

Moved Cr Barton, seconded Cr Limnios

That Council APPROVES the draft Heritage Grant Guidelines as detailed in Attachment 8.4A.

The motion was put and carried

The votes were recorded as follows:

For: Crs Limnios and Barton

Against: Nil

4.23pm The Manager Governance entered the meeting.

4.27pm The Policy and Projects Officer – Heritage departed the meeting and did not return.

Item 8.5 Donation – Mission Australia – Christmas Lunch in the Park

Moved Cr Barton, seconded Cr Limnios

That the Marketing, Sponsorship and International Engagement Committee APPROVES a cash donation of \$5,000 (excluding GST) to Mission Australia to assist with the costs associated with presenting the Christmas Lunch in the Park to be held in the City on 25 December 2017.

The motion was put and carried

The votes were recorded as follows:

For: Crs Limnios and Barton

Against: Nil

MINUTES

TUESDAY, 5 DECEMBER 2017

Meeting Note: The Marketing, Sponsorship and International Engagement Committee requested the report be considered at Council and the administration investigate options in the current budget to increase the donation amount.

9. Motions of which previous notice has been given
Nil

10. General Business

10.1 Responses to General Business from a Previous Meeting

Nil

10.2 New General Business

Nil

11. Items for consideration at a future meeting

Outstanding Items:

Nil

Outstanding Reports:

The following items are currently being investigated and actioned by officers. Information will be provided to Elected Members when available.

- **Street Arts Work Program (raised at MKT 07/11/17)**

12. Closure

4.41pm The Acting Presiding Member declared the meeting closed.

