



City of Perth

**Marketing, Sponsorship and  
International Engagement Committee  
Minutes**

**26 April 2017  
4.00pm**

**Committee Room 1  
Level 9  
Council House**

**APPROVED FOR RELEASE**

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**MARTIN MILEHAM  
CHIEF EXECUTIVE OFFICER**



City of Perth

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Engagement Committee  
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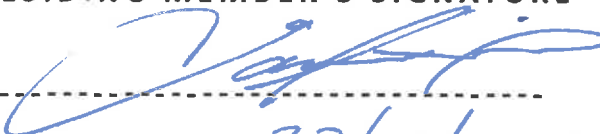
**26 April 2017  
4.00pm**

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Minutes to be confirmed at the next **Marketing, Sponsorship and International Engagement** meeting.

**THESE MINUTES ARE HEREBY CERTIFIED AS  
CONFIRMED**

**PRESIDING MEMBER'S SIGNATURE**



**DATE:**-----

*23/5/2017.*

Minutes of the **Marketing, Sponsorship and International Engagement Committee** meeting of the City of Perth in Committee Room 1, Ninth Floor, Council House, 27 St Georges Terrace, Perth on Wednesday, 26 April 2017.

**Members in Attendance:**

Cr Davidson - Acting Presiding Member  
Deputy Lord Mayor Cr Limnios  
Cr Yong

**Officers:**

Mr Mileham - Chief Executive Officer  
Ms Moore - Director Commercial and Community Services  
Ms Battista - Acting Director Economic Development and Activation  
Mr Ridgwell - Manager Governance  
Mr Fitzpatrick - Manager Business Support and Sponsorship  
Ms Galloway - Sponsorship Officer  
Ms Beadle - Sponsorship Officer  
Ms Best - Governance and Risk Officer  
Ms French - Governance Officer

**Guests and Deputations:**

Two members of the public.

**1. Declaration of Opening**

**4.03pm** The Chief Executive Officer declared the meeting open and, in accordance with Section 5.6 of the *Local Government Act 1995*, sought nominations for a member to preside over the meeting.

Cr Limnios nominated Cr Yong to preside over the meeting, Cr Yong declined the nomination.

Cr Yong nominated Cr Davidson to preside over the meeting.

Cr Davidson accepted the nomination and assumed the Chair.

**2. Apologies and Members on Leave of Absence**

Cr Chen (Leave of Absence)

**3. Question Time for the Public**

Nil

## 4. Confirmation of Minutes – 28 February 2017

*Moved by Cr Yong, seconded by Cr Limnios*

*That the minutes of the meeting of the Marketing, Sponsorship and International Engagement Committee held on 28 February 2017 be confirmed as a true and correct record.*

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Davidson, Limnios and Yong

Against: Nil

## 5. Correspondence

Nil

## 6. Disclosures of Members' Interests

| Member / Officer                             | Minute No. | Item Title.                       | Nature / Extent of Interest  |
|--|------------|-----------------------------------|--|
| Deputy Lord Mayor Cr Limnios (TRIM 83899/17) | 8.1        | Event Sponsorship Round 1 2017-18 | Nature: Impartiality Interest<br>Extent: Deputy Lord Mayor Cr Limnios is a member of the Hellenic Community of WA Inc. and his sister is volunteering at the 2017 Perth Greek Glendi Festival. |
| Cr Davidson (TRIM 83873/17)                  | 8.1        | Event Sponsorship Round 1 2017-18 | Nature: Impartiality Interest<br>Extent: Cr Davidson is a member of the WA Local Government Association Central Metropolitan Zone and a WA Local Government Association State Councillor       |
| Cr Yong (TRIM 83917/17)                      | 8.1        | Event Sponsorship Round 1 2017-18 | Nature: Impartiality Interest<br>Extent: Cr Yong is a member of the WA Local Government Association Central Metropolitan Zone  |

## 7. Matters for which the Meeting may be Closed

Nil

8. Reports

Item 8.1 Event Sponsorship Round 1 2017-18

*Moved Cr Limnios, seconded Cr Yong*

*That Council:*

1. *approves cash sponsorship of \$189,000 to the following organisations:*
  - 1.1 *Minespace for the IFLScience Festival (\$50,000);*
  - 1.2 *WA Yachting Foundation t/a Swan River Sailing for the 2018 City of Perth Festival of Sail (\$40,000);*
  - 1.3 *Scitech for the Perth Science Festival (\$20,000);*
  - 1.4 *Open House Perth for Open House Perth (\$30,000)*
  - 1.5 *Perth Children's Hospital Foundation for The Big Splash WA (\$14,000);*
  - 1.6 *Hellenic Community of WA Inc. for the 2017 Perth Greek Glendi Festival (\$25,000);*
  - 1.7 *Boating Industry of WA Inc. for the Perth International Boat Show (\$5,000);*
  - 1.8 *Sabre Sailing Association of WA Inc. for the Sabre Sailing Association 2017/18 National Championship Regatta (\$5,000);*
2. *notes that the event organisers will provide sponsorship benefits to the City of Perth as detailed in Attachment 8.1A;*
3. *declines sponsorship to the following organisations:*
  - 3.1 *Brookfield Commercial Operations for Winter Light Festival;*
  - 3.2 *OzHarvest for Think.Eat.Save;*
  - 3.3 *The Color Run Pty Ltd for The Color Run Perth;*
  - 3.4 *WA Local Government Association for 2017 Banners in the Terrace Competition;*
  - 3.5 *Pink Tank Events Pty Ltd for City of Perth Miss West Coast 2018 Registration Day; and*
  - 3.6 *Tesla Forum of WA Inc. for 2017 Tesla Expo.*

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Davidson, Limnios and Yong

Against: Nil

**Item 8.2 Arts Initiative Grants Round 1 2017-18**

*Moved Cr Yong, seconded Cr Limnios*

*That Council:*

- 1. *approves cash sponsorship of \$30,000 to the following organisations within the Arts Initiative Grants Program category:***
  - 1.1 *Ms Sarah Rowbottam for the Proximity Festival 2017 (\$15,000); and***
  - 1.2 *Tura New Music Ltd for the 2017 Totally Huge New Music Festival (\$15,000).***
  
- 2. *approves cash sponsorship of \$38,500 to the following organisations within the Arts Initiative Grants Project category:***
  - 2.1 *Let's Make Games Inc for the Perth Games Festival 2017 (\$10,000);***
  - 2.2 *Nulsen Disability Services for 2017 As We Are Art Awards and Exhibition (\$8,500);***
  - 2.3 *Perth Symphony Orchestra for Perth Chamber Orchestra Heritage Series (\$5,000);***
  - 2.4 *St Georges Cathedral Foundation for the Arts Inc for St George's Art Award (\$2,500);***
  - 2.5 *Propel Youth Arts WA for MOSAIC 2017 (\$7,500); and***
  - 2.6 *WA Poets Inc for 2017 Perth Poetry Festival (\$5,000).***
  
- 3. *declines sponsorship to the following organisations:***
  - 3.1 *West Australian Youth Jazz Orchestra for Jazz at the Maj;***
  - 3.2 *West Australian Youth Jazz Orchestra for Jazz for Juniors;***
  - 3.3 *WA Museum Foundation for Heath Ledger: Above the Art Cinema Season;***
  - 3.4 *Lucky Projects Pty Ltd for Contemporary Confessional;***
  - 3.5 *Mr Mark Hurry for PocketPenjing;***
  - 3.6 *Mr Victor Gentile for The Virtual Reality American Dream of Brett Whiteley;***
  - 3.7 *The Last Great Hunt for One Minute Theatre Festival;***
  - 3.8 *Black Swan State Theatre Company for tour of the Caucasian Chalk Circle to The People's Republic of China;***
  - 3.9 *Perth Symphony Orchestra for CALM and Rush Hour Concerts; and***
  - 3.10 *The Artists' Foundation of Western Australia Ltd for Artists in the SPOTLIGHT.***

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Davidson, Limnios and Yong

Against: Nil

**Item 8.3 Annual Arts Partnership – Revelation Perth International Film Festival 2017-18**

*Moved Cr Yong, seconded Cr Limnios*

*That, subject to approval of the 2017/18 budget, Council:*

- 1. *approves cash sponsorship of \$90,240 excl GST to Revelation Perth International Film Festival Incorporated for the production of the following projects:***
  - 1.1 *Revelation Perth International Film Festival (\$36,100);***
  - 1.2 *Accidental Cinema (\$23,190);***
  - 1.3 *Virtual Busker (\$14,200);***
  - 1.4 *Mini Rev School Holiday Program (\$16,750);***
- 2. *notes the provisional list of sponsorship benefits contained within the Detailed Officer Assessment in Attachment 8.3A;***
- 3. *authorises the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount; and***
- 4. *notes that a detailed acquittal report, including all supporting material, will be submitted to the City of Perth by 31 July 2018.***

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Davidson, Limnios and Yong

Against: Nil

- 9. *Motions of which previous notice has been given***

Nil

**10. General Business**

10.1 Responses to General Business from a Previous Meeting

Nil

10.2 New General Business

Nil

**11. Items for consideration at a future meeting**

Outstanding Items: Nil

**12. Closure**

**4.17pm** The Acting Presiding Member declared the meeting closed.