



CITY of PERTH

COUNCIL MINUTES

30 JUNE 2015

THESE MINUTES ARE HEREBY CERTIFIED AS
CONFIRMED

PRESIDING MEMBER'S
SIGNATURE



DATE: 21.7.15

INDEX

Item	Description	Page
237/15	PRAYER	1
238/15	DECLARATION OF OPENING	1
239/15	APOLOGIES	1
240/15	QUESTION TIME FOR THE PUBLIC	1
241/15	MEMBERS ON LEAVE OF ABSENCE AND APPLICATIONS FOR LEAVE OF ABSENCE	2
242/15	CONFIRMATION OF MINUTES	2
243/15	ANNOUNCEMENTS BY THE LORD MAYOR	2
244/15	DISCLOSURE OF MEMBERS' INTERESTS	3
245/15	QUESTIONS BY MEMBERS OF WHICH DUE NOTICE HAS BEEN GIVEN	3
246/15	CORRESPONDENCE	3
247/15	PETITIONS	3
248/15	MATTERS FOR WHICH THE MEETING MAY BE CLOSED	4
PLANNING COMMITTEE REPORTS		
249/15	PROPOSED CHANGES OF PARKING BAYS – GORDON STREET, WEST PERTH	4
250/15	BARRACK STREET – INTEGRATED PRIVATE INVESTMENT AND STREETScape WORKS – HERITAGE GRANTS	7
251/15	HILL STREET WATER PUMP STATION NO. 2 – UPDATE AND APPROVAL TO COMMENCE STAGE 2 CONSULTATION	17
252/15	INITIATION OF AMENDMENT NO. 33 TO CITY PLANNING SCHEME NO. 2 TO INTRODUCE A SPECIAL CONTROL AREA OVER – 942 AND 950 HAY STREET AND 33 MILLIGAN STREET, PERTH	22
253/15	CITY PLANNING SCHEME NO. 2 – FINAL ADOPTION OF AMENDMENTS TO PLANNING POLICY 5.1 – PARKING AND RESCINDING OF PLANNING POLICY 5.3 – PERTH PARKING POLICY	26

Item	Description	Page
MARKETING, SPONSORSHIP AND INTERNATIONAL RELATIONS COMMITTEE REPORTS		
254/15	EVENT SPONSORSHIP (PARTNERSHIP) – TELSTRA PERTH FASHION FESTIVAL 2015 AND WEST AUSTRALIAN FASHION AWARDS	30
255/15	CORPORATE SPONSORSHIP – MIGRATION INSTITUTE OF AUSTRALIA (MIA) NATIONAL CONFERENCE 2015	40
256/15	CORPORATE SPONSORSHIP – AUSTRALIAN HOUSING AND URBAN RESEARCH INSTITUTE – NATIONAL HOUSING CONFERENCE – PERTH – OCTOBER 2015	46
257/15	CORPORATE SPONSORSHIP – 2015/16 TOURISM COUNCIL WA GOLD MEMBERSHIP AND 2015 PERTH AIRPORT WA TOURISM AWARDS	52
258/15	CORPORATE SPONSORSHIP – PERTH CONVENTION BUREAU 2015/16 GRANT	61
259/15	CORPORATE SPONSORSHIP – PERTH CONVENTION BUREAU SCHOLARSHIP PROGRAM 2015-16	68
260/15	CORPORATE SPONSORSHIP – 2016 HOPMAN CUP	74
261/15	ARTS AND CULTURAL SPONSORSHIP 2015/16 – MAJOR PARTNERSHIP – AWESOME ARTS AUSTRALIA LTD	81
262/15	ARTS AND CULTURAL SPONSORSHIP 2015/16 – ASSOCIATE PARTNERSHIP – ARTRINSIC INC – BLACK SWAN PRIZE	91
263/15	TENDER 091-14/15 – ARCHITECTURAL DECORATIVE PROJECTION – CHRISTMAS 2015 TO 2017 – GPO BUILDING	99
264/15	TENDER 110-14/15 – CREATIVE AND PRODUCTION MANAGEMENT OF NEW YEAR’S EVE NORTHBRIDGE 2015	105
FINANCE AND ADMINISTRATION COMMITTEE REPORTS		
265/15	PAYMENTS FROM MUNICIPAL AND TRUST FUNDS – MAY 2015	114
266/15	FINANCIAL STATEMENTS AND FINANCIAL ACTIVITY STATEMENT FOR THE PERIOD ENDED 31 MAY 2015	115
267/15	CAPTAIN STIRLING SCULPTURE – REINSTATEMENT	117

Item	Description	Page
268/15	STATE GOVERNMENT GUARANTEE FEE	122
269/15	ADOPTION OF THE CITY OF PERTH'S CORPORATE BUSINESS, WORKFORCE, LONG TERM FINANCIAL, AND CORPORATE ASSET MANAGEMENT PLANS	124
WORKS AND URBAN DEVELOPMENT COMMITTEE REPORTS		
270/15	CARBON OFFSET (TREE PLANTING) PROGRAM – UPDATE AND THE FUTURE	127
271/15	TENDER 105-14/15 – CONSTRUCTION – STREET ENHANCEMENT – MUSEUM STREET	130
OTHER REPORTS		
272/15	PERTH CONVENTION AND EXHIBITION CENTRE CAR PARK – PAVEMENT SETTLEMENT UPDATE	136
273/15	TENDER 090-14/15 – PROVISION OF TWO CHRISTMAS TREES FOR A THREE YEAR PERIOD	138
274/15	MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN	143
275/15	URGENT BUSINESS	143
276/15	CLOSE OF MEETING	143

Minutes of the **Ordinary Meeting** of the Council of the City of Perth held in the Council Chamber, Ninth Floor, Council House, 27 St Georges Terrace, Perth, on **Tuesday, 30 June 2015.**

Presiding: The Rt Hon Lord Mayor, Ms Lisa-M. Scaffidi

Councillors Present: Adamos, Davidson, Harley, McEvoy and Yong

In Attendance:

Gary Stevenson PSM	-	Chief Executive Officer
Robert Mianich	-	Director Corporate Services
Doug Forster	-	Director City Infrastructure and Enterprises
Martin Mileham	-	Director City Planning and Development
Garry Dunne	-	Director City Services
Margaret Smith	-	Manager Approval Services
Mark Ridgwell	-	Manager Governance
Paul Anastas	-	Personal Aide to the Lord Mayor
Cathryn Clayton	-	Governance Electoral Officer

Observers:

Eight members of the public.
One member of the press.
Eight members of the staff.

237/15 PRAYER

The Lord Mayor took the Chair and the prayer was read by the Chief Executive Officer.

238/15 DECLARATION OF OPENING

6.00pm The Lord Mayor declared the meeting open.

239/15 APOLOGIES

Cr Butler.

240/15 QUESTION TIME FOR THE PUBLIC

Nil

**241/15 MEMBERS ON LEAVE OF ABSENCE AND APPLICATIONS
FOR LEAVE OF ABSENCE**

The Chief Executive Officer advised that the following leave of absence had previously been granted:

- Cr Chen for the period 28 to 30 June 2015, inclusive;
- Cr Linnios for the period 18 June to 28 July 2015, inclusive.

242/15 CONFIRMATION OF MINUTES

The minutes of the Ordinary Meeting of the Council held on 9 June 2015 were submitted for consideration.

Moved by Cr Davidson, seconded by Cr McEvoy

That the minutes of the Ordinary Meeting of the Council held on 9 June 2015, be confirmed as a true and correct record.

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

243/15 ANNOUNCEMENTS BY THE LORD MAYOR

The Lord Mayor welcomed the guests attending the meeting and gave the following recognition for several City of Perth Managers who were in attendance and who are leaving the City through Retirement, or to pursue other interests – “This evening not only marks the last council meeting for the 2014/15 financial year, it also represents the end of an era for several of our longest serving employees. I would like to take this opportunity to formally recognise the dedication of several Managers who are leaving us through retirement, or to pursue other interests - Pat Abernethy, Vic Roberts, Ian Berry, Dennis Stevens, Elizabeth Napier, Jon Stoate and Russell Kingdom have been committed to areas such as City Design, Parks and Landscape, City of Perth Parking, Community Services, Compliance, Information Services, and of course – Finance.

Collectively they have contributed almost 100 years of service to the City of Perth. I’m sure you will join me in wishing them all well in their future endeavours, and thank them for their dedication to the City of Perth.”

The Lord Mayor advised that the City of Perth had been awarded the Government Award National iAward Finalist for City of Perth Parking – CPAMS at the 24th WAITTA Incite Awards 2014-15.

244/15 DISCLOSURE OF MEMBERS' INTERESTS

The following Members disclosed an interest:

Member Officer	Minute No.	Item Title.	Nature / Extent of Interest
Cr Harley	258/15	Corporate Sponsorship – Perth Convention Bureau 2015/16 Grant	Impartiality Interest - Cr Harley is a Board Member of the Perth Convention Bureau.
Cr Harley	259/15	Corporate Sponsorship – Perth Convention Bureau Scholarship Program 2015-16	Impartiality Interest - Cr Harley is a Board Member of the Perth Convention Bureau.
The Lord Mayor	250/15	Barrack Street – Integrated Private Investment and Streetscape Works – Heritage Grants	Proximity Interest - Lord Mayor Scaffidi owns property in Barrack Street, Perth.
The Lord Mayor	254/15	Event Sponsorship (Partnership) – Telstra Perth Fashion Festival 2015 and West Australian Fashion Awards	Impartiality Interest - Lord Mayor Scaffidi is a Board member for the Telstra Perth Fashion Festival

245/15 QUESTIONS BY MEMBERS OF WHICH DUE NOTICE HAS BEEN GIVEN

Nil

246/15 CORRESPONDENCE

The Chief Executive Officer advised that correspondence had been received from Katrina Black relating to Item 263/15 titled 'Tender 091-14/15 – Architectural Decorative Projection – Christmas 2015 to 2017 – GPO Building'. A copy of the correspondence had been distributed to all Elected Members. TRIM reference 105784/15.

247/15 PETITIONS

Nil

248/15 MATTERS FOR WHICH THE MEETING MAY BE CLOSED

The Chief Executive Officer advised that in accordance with Section 5.23(2) of the *Local Government Act 1995*, the meeting will be required to be closed to the public prior to discussion of the following:

Item No.	Item Title	Reason
Confidential Item 272/15	Perth Convention Bureau and Exhibition Centre Car Park – Pavement and Settlement Update	s.5.23(2)(d)

In addition, Schedules 15, 17, 19, 20, 21, 32 and 34 associated with Items 254/15, 261/15, 263/15, 264/15, 271/15 and 273/15 are CONFIDENTIAL in accordance with Sections 5.23(2)(e)(ii) of the *Local Government Act 1995*.

Therefore, should a Member wish to discuss the content of Schedules relevant to these Items, it was recommended that Council resolve to close the meeting to members of the public before discussion of the Item.

PLANNING COMMITTEE REPORTS

249/15 PROPOSED CHANGES OF PARKING BAYS – GORDON STREET, WEST PERTH

BACKGROUND:

FILE REFERENCE: P1014895-2
REPORTING UNIT: Approval Services Unit
RESPONSIBLE DIRECTORATE: City Planning and Development
DATE: 8 June 2015
MAP / SCHEDULE: Schedule 1 - Gordon Street, West Perth- Parking MAP

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation City of Perth Parking Local Law 2010

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Getting around Perth
S3 Proactive planning for an integrated transport system, including light rail, that meets community needs and makes the sustainable choice the easy choice
3.1 Increased focus on interagency collaboration and communication

Policy

Policy No and Name: 22.9 – On-Street Parking Policy

DETAILS:

The City has recently received a request from Liquor Barons Perth City, 847 Wellington Street, to increase the number of short term 15 minute parking bays on Gordon Street and to increase the operating hours of the short term bays from 6pm to 10pm. The applicant claims that existing parking in Gordon Street suits only those shopping or working at the Watertown retail complex and does not consider use of the street by patrons of either the Liquor Barons Store or the Gordon Street Garage. According to the applicant, visitors to those two businesses now make up the majority of the public use of parking in Gordon Street. Further, they claim that the existing charter vehicles bay is rarely used by the City Stay Apartment Hotel.

FINANCIAL IMPLICATIONS:

There are no financial implications to this report.

COMMENTS:

There is a charter bus bay, operating between 7.30am to 9.00am and 4.15pm to 6.00pm located on the east side of Gordon Street, south of Wellington Street. Between 9.00am to 4.15pm Monday to Saturday this bay operates as a two hour ticketed general parking bay. The charter vehicle restriction was installed some time ago to assist the City Stay Apartment Hotel at 875 Wellington Street, West Perth. The hotel is located on the southern side of Wellington Street opposite Sutherland Street and parking in this section of the street is prohibited. However, it is noted that buses currently park in the no-standing areas in Wellington Street. The City will be policing this area and encouraging the use of this charter vehicle bay in Gordon Street. This section of Gordon Street comprises of 24 two hour ticketed parking, four 15 minute, two loading zones and one 5 minute pick up and set down bays. Three of the 15 minute bays are located on the west side of the Gordon Street adjacent to Liquor Barons. Observations have indicated that the existing parking conditions balanced the needs of businesses in that section of Gordon Street.

Nevertheless, a survey of the adjacent businesses and availability of on street bays was recently undertaken to ascertain the existing parking requirements. There were 12 businesses consulted, eleven of which advised they are satisfied with the existing parking condition, and one suggested to considering changing the time limit from two hours to one hour.

An on-site survey was conducted 20 times over two weeks, during the morning and afternoon between 9.00am to 4.00pm, to ascertain the availability of parking, particularly short term parking bays. During the survey, bays were reasonably available in any given particular time. During the site inspections, on 16 occasions at least one 15 minute bay was vacant. Of these 16, on 9 occasions at least 2 or more 15 minute bays were available. On four occasions no 15 minute parking was available; however other parking bays were available in the street. This shows that there is not sufficient demand to justify the additional 15 minute bays.

The request to extend the operating hours to 10.00pm is not recommended at this stage as it would be a significant departure from the current policy and it is noted that there would be no parking officers available at this time to police the restriction.

The City's On-Street Parking Policy will be undergoing a review in the near future and the extension of operating hours can be considered at that time.

CONCLUSION:

From the investigations it is clear that the existing parking restrictions satisfy the parking needs of the businesses in that area and there is no need for additional short term parking. However, on occasions there may be a need for additional parking requirements, after the normal operating hours, due to weekend and late night shopping. This could be reassessed once the On-Street Parking Policy has been reviewed.

Moved by Cr McEvoy, seconded by Cr Harley

That Council:

- 1. does not support the request to increase the number of short term parking bays in Gordon Street, West Perth, on the grounds that the current parking arrangements comply with the requirements of the majority of business properties in Gordon Street;***
- 2. does not support the extension of the operating hours for the short term parking bays in Gordon Street at this stage, as it does not comply with the on-street parking policy;***
- 3. agrees that the applicant be advised of the above and that the hours of operation will be re-assessed when the on-street parking policy is reviewed.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

6.06pm The Lord Mayor previously disclosed a Financial Interest in Item 250/15 (detailed at Item 244/15) and departed the meeting.

In accordance with Section 5.6 of the *Local Government Act 1995*, the Chief Executive Officer sought nominations for a member to preside over the meeting.

Cr McEvoy nominated Cr Davidson to preside over the meeting.

There being no further nominations, Cr Davidson accepted the nomination and assumed the Chair.

250/15 BARRACK STREET – INTEGRATED PRIVATE INVESTMENT AND STREETScape WORKS – HERITAGE GRANTS

BACKGROUND:

FILE REFERENCE:	P1027696 and P1027697
REPORTING UNIT:	Economic Development
RESPONSIBLE DIRECTORATE:	City Planning and Development
DATE:	9 June 2015
MAP / SCHEDULE:	Schedule 2 - Improvement Model Schedule 3 – Heritage Grant Location Plan Schedule 4 – 119 – 123 Barrack Street Works Schedule 5 – Connor Quinlan Estate Works Schedule 6 – 86 Barrack Street Schedule 7 – Heritage Grant Panel Recommendations

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Council, at its meeting of **9 December 2014**, considered a trial project of an Improvement Model (shown in Schedule 2). The Model involves an integrated and targeted grants and business incentive programme with a focus on the Barrack Street Conservation Area designated under City Planning Scheme No. 2. This coincided with the \$5 million Barrack Street Two Way Project, which has now commenced. The Improvement Model addresses 130 identified dilapidation issues in the Barrack Street Conservation Area.

At that meeting, Council resolved the following:

- “1. *approves a project to target grant opportunities and incentives detailed in Confidential Schedule 22 [to that report], concurrent with the City’s capital works in Barrack Street, for the purpose of consultation with stakeholders to deliver physical building and tenancies improvements through formal negotiation, business grants, incentives and compliance activities; and*
2. *supports the priority Issues and Actions outlined in the ‘Improvement Implementation Staging Strategy’ as detailed in Confidential Schedule 20 [to that report], as an appropriate program to progress the identified issues in the Barrack Street study area.”*

Pursuant to resolutions 1 and 2 above, the program work is ongoing as noted in the updated Improvement Model (Schedule 2), including other grant opportunities in the 2015/16 financial year, as part of the three pillars of this program:

PLACE RESEARCH	COMPETITIVE ADVANTAGE	IMPROVEMENT METHODOLOGY
<ul style="list-style-type: none"> • Economic • Environmental • Social • Cultural • Physical Environment 	Attributes or combination of attributes may allow a place to outperform its competitors either by cost or a point of differentiation	Having an appropriate governance model for community engagement and capital investment relevant to the place

Table 1: Improvement Model for Economic Development:- Three Pillars

Engagement with local businesses and landowners have exceeded expectations, with three Heritage Grants applications covering eight buildings being received on behalf of owners to commence building works identified in the Improvement Model. These owners are seeking Heritage Grants for major upgrades and works that will significantly improve the heritage fabric of these buildings and the streetscape within the Barrack Street Conservation Area, as outlined in the Details section of this report (also refer Schedule 3).

Further engagement, small business grants and related upgrades are ongoing in respect to other identified dilapidation issues. A full summary of progress on the Improvement Program, with related grant opportunities, will be provided to Council during the 2015/16 financial year.

Consideration of the Heritage Grant applications and funding available under the 2014/15 budget is the focus of this report as \$400,000 remains in this year’s heritage budget for such works.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation

Section 2.7(2)(b) of the *Local Government Act 1995*
Sections 30, 31 and 33 of the City Planning Scheme
No. 2

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan
Council Four Year Priorities:
Perth As a Capital City

Perth as a Capital City
Living in Perth
Perth at Night
Capable and responsive organisation

**Integrated Planning
and Reporting
Framework
Implications**

- S5 Increased place activation and use of under-utilised space.
- 5.2 Contribute to and facilitate the activation and use of vacant private and public space.
- S7 Collaborate with private sector to leverage city enhancements.
- S9 Promote and facilitate CBD living.
- 9.3 Enhance and maintain public spaces and streets to high standards to ensure the city centre is an attractive place for people.

Policy

Policy No and Name: City Planning Policy 4.11 – Heritage and Planning Policy
City of Perth Policy Manual Policy 6.1 – Heritage Grants

DETAILS:

Heritage Grant applications have been received for the following properties that were identified as key sites under the dilapidation audit for improvement:

PROPERTY	PROJECT WORKS / COST (Exc. GST)	PROPOSED GRANT SUM
119 – 123 Barrack Refer Schedule 3	Removal of Steel Cladding from first and second floors and and reinstatement of original façade Quotes ranging from \$121,170 - \$147,616	\$73,808
Connor Quinlan Estate	Stage 1 Works	

PROPERTY	PROJECT WORKS / COST (Exc. GST)	PROPOSED GRANT SUM
618 Hay Street	Painting \$28,000	
Moana Chamber	Remove a/c and electrical units \$11,670	
	Total: \$39,670	
612 – 616 Hay Street (Cnr Barrack)	Painting \$32,000	
Quinlan Swan (State Listed)	Relocation of air conditioners / concealment of electrics \$11,670	
Refer Schedule 5	Total: \$43,670	
69 – 75 Barrack	Painting \$12,000	
Connor Quinlan South	Relocation of air conditioners / concealment of electrics \$7,678	50% of the total for painting, air conditioner and electrical conduit relocation work being \$97,384
Refer Schedule 5	Total: \$19,678	
77 – 85 Barrack	Painting \$13,000	
Connor Quinlan Central	Relocation of air conditioners / concealment of electrics \$8,650	
Refer Schedule 5	Total \$21,650	
87 – 93 Barrack	Painting \$12,500	
Connor Quinlan North	Relocation of air conditioners / concealment of electrics \$25,000	
Refer Schedule 5	Total: \$ 37,500	
95 – 99 Barrack	Painting \$25,000	
Perth Arcade	Relocation of air conditioners / concealment of electrics \$7,600	
Refer Schedule 5	Total: \$ 32,600	
Connor Quinlan Estate	Canopy Repair	No award recommended
Stage 2 Works	Total: \$479,250	
86 Barrack	Recladding of façade, either over existing fins or with their removal in either:	Preferred award maximum: 150,000 for etched glass
Refer Schedule 5	- perforated metal interpreting original façade: \$370,000	Alternative award maximum: \$100,000 for perforated metal
	OR	

PROPERTY	PROJECT WORKS / COST (Exc. GST)	PROPOSED GRANT SUM
	- etched glass interpreting original facade: \$504,603	should glass not be pursued
MAXIMUM TOTAL	\$1,326,237 of private building works proposed	\$321,192 in recommended grants
2014/15 Heritage Fund Balance		\$78,808

Table 1: Proposed Works and Recommended Grants Funding

FINANCIAL IMPLICATIONS:

ACCOUNT NO: CL 16204000
 BUDGET ITEM: Recreation and Culture – Heritage – Heritage Inventory
 BUDGET PAGE NUMBER: 11
 BUDGETED AMOUNT: \$400,000
 AMOUNT SPENT TO DATE: \$Nil
 PROPOSED COST: \$321,192
 BALANCE: \$78,808

ANNUAL MAINTENANCE: NA
 ESTIMATED WHOLE OF LIFE COST: NA

All figures quoted in this report are exclusive of GST.

The targeted grant opportunities and incentives, included in the Confidential Schedules approved by Council on 9 December 2014, specifically noted that those targets “...did not presume a grant outcome or preclude alternative outcomes.”

The City, through engagement with targeted landowners, has had overwhelming interest in building upgrades that will deliver beyond specified dilapidation works and improve the Heritage fabric of a large portion of the Conservation Area (refer Schedule 3).

In light of the interest and the extent of works proposed and focused on heritage outcomes, use of the \$400,000 available in the Heritage grant funds currently available in the 2014/15 budget is proposed.

Any resolution supporting funding will be reflected in the "Heritage Reserve" as at 30 June 2015 and paid out on the basis of work completed.

COMMENTS:

The proposed works will provide the catalyst and critical mass for the transformation of the Conservation Area in four key locations:

1. 119 – 123 Barrack

The subject property is occupied by the Salvation Army store at ground level with the two upper floors unoccupied. The Barrack Street frontage of these upper floors is entirely covered with brown metal sheeting. This treatment significantly undermines the visual amenity of the northern end of the Conservation Area. This impact is particularly prominent in the context of the comparative height and width of the building, one of the more significant scaled (original) heritage facades between Murray and Wellington Street.

Site investigations reveal the original heritage fabric remains behind the façade as shown in Schedule 4. The applicant proposes to remove the metal sheeting and make good the original fabric.

These works will dramatically transform the site and accommodate the potential activation of the upper floors.

The City has also met with the owner of the two buildings immediately south of the subject site, being CPS2 listed heritage buildings 111 – 113 and 115 – 117 Barrack Street. The owner is also proposing to repair and reinstate these facades including the removal of a large metal screen. While no grant is being sought for those sites, the combined impact of the three adjacent and tallest heritage buildings in the northern portion of the Conservation Area will provide the critical mass to visually transform the locality.

2. Connor Quinlan Estate

The six adjacent buildings fronting Hay and Barrack Streets form the ‘Connor Quinlan Estate’ which occupies the entire western street block end between the Murray and Hay Street Malls (refer Schedule 5). These buildings include the State Heritage Listed ‘Swan Quinlan Building’ on the corner of Hay Street Mall and Barrack Street and five other buildings, all listed on the City’s Places of Cultural Heritage Significance under City Planning Scheme No.2 (CPS2)

The current dilapidated state of awnings, conduits, visible air conditioner and the maintenance required to material finishes (painting / mouldings), graffiti and glazing has a significant and cumulatively detrimental impact on the appearance on the Conservation Area.

The owners propose to resolve all of the identified dilapidation issues and upgrade the buildings in two stages: painting, electrics and air conditioner removal initially; followed by canopy repair to accommodate the staging and scaffolding and the resulting remediation of the canopies thereafter.

The proposed works will significantly improve an 180 metre length of building frontage which will have a significant impact at the core of the Conservation Area and the City’s retail core (refer Schedule 3).

3. 86 Barrack Street

86 Barrack Street (the former Commonwealth Bank building) sits between the heritage facades of the State Heritage Listed Bon Marche Arcade (to the north) and CPS2 listed, 92 – 94 Barrack Street (to the south). Detailed site investigations revealed the original heritage fabric of the building façade had been entirely removed behind the metal sun louvers installed mid last century (refer Schedule 5).

The interpretation proposed in this instance will be rather iconic for both the Conservation Area and broader heritage interpretation within the State of Western Australia. In consultation with the owner, the City has researched and reconstructed the façade details, articulation and fenestration from historical photo's and digitised them into a glass or perforated metal format as shown in Schedule 5.

While an interpretation, the impact will be significant in this central portion of the Conservation Area. In combination with two adjacent heritage facades, this block of three heritage buildings will restore the balance of heritage fabric to the eastern side of Barrack Street for this street block. The proposed works will integrate the traditional fenestration and details that in combination with the adjacent building, will become a major element to that portion of the Conservation Area.

City of Perth Policy Manual Policy 6.1 – Heritage Grants

The proposed grants have been reviewed by a panel of senior City staff independent of those involved in the Improvement Program. A summary of the panel's assessment against the Policy is included in Schedule 5 and forms the basis for the distribution of funding proposed in Table 1 and the recommendation section of this report above.

The grants sought for the canopy repairs to the Connor Quinlan Estate were not supported in light of insufficient evidence that the canopies were 'original' or 'identified heritage fabric'. Those works could therefore not be considered 'conservation works' pursuant to Clause 1.9 of the Policy and therefore were not recommended for a grant.

The grant sought for 119 – 123 Barrack Street sought as higher fund award as the Council would grant, seeking above the 50% matched funding provision recommended under Clause 1.10 of the Policy. A similar award (above 50%) had been granted in 2012 for works at 111 Barrack Street for a removal of a metal screen with no major other work, proposed at a cost \$35,350, whereby Council awarded \$26,500 (Ref. 59288/12) or 75% of that cost. Considering: the total cost of the works under the subject application of \$147,616; and the Panel support for the more detailed (higher cost) quote; an award above 50% was not recommended.

The proposed grants were otherwise supported as consistent with the Heritage Grants Policy objectives as they:

- (i) facilitate conservation and restoration;
- (ii) continue the use and reuse of heritage places; and
- (iii) ensure the economic and social value of cultural heritage is of benefit to the City of Perth.

The opportunity to upgrade an entire street block is rare. All the subject buildings are of identified heritage value either listed on the State Heritage Register or on the City Planning Scheme No. 2 Places of Cultural Heritage Significance. Almost all have vacant upper floors and neglected or significantly underperforming facades considering their potential contribution to the streetscape and Conservation Area. The proposed works will maximise: the heritage potential of the subject sites; the impact of the related City's civil works; the likelihood of upper floor activation; and the area's competitive advantage (attributes that are a point of difference to compete commercially).

Phasing and Acquittal

The access necessary to implement the proposed heritage grant works is unlikely to commence prior to January 2016, being the programmed completion date for the City's two way works. Given the scale and number of buildings involved in the grants program, it is considered appropriate to allow a further 18 months for the completion of the heritage works. This timeframe will accommodate the availability of specialist trades and coordination of footpath obstructions, scaffolding and gantries etc in a coordinated matter minimising further disruption. It is therefore anticipated that building works may not be completed until mid 2017.

The Improvement Model, endorsed by Council in December 2014, includes a three year monitoring period to evaluate performance based on the following measures:

Gross leasable area / value.

- Vacant floor space.
- Gross Rental Value.
- Total number of vacant tenancies.
- Day / Night time economy – opening hours.
- Land use mix (changes).
- Ground Floor Activation Assessment.
- Crime / Antisocial Behaviour data.
- Maintenance of identified cultural business diversity.
- Survey of landowners and tenants.
- Pedestrian count(s).

It is proposed to report on the outcome of the Improvement Model, including the heritage grants, in December 2017, which represents the full three year monitoring period for the program and allows six months for the study area to operate independently of major civil or private works. Updates will be provided with further matched funding and grants awards. This matter is noted in the recommendation section of this report accordingly.

CONCLUSION

The Improvement Program provides a sophisticated approach to leveraging existing grants and streetscape works to maximise the benefit of the City's investments in collaboration with the private sector. The proposed grants will significantly enhance the locality in a manner appropriate to its Conservation Area designation. The works are timely and strategically important in light of the enhancement and connection between Barrack Street from Elizabeth Quay the Train Station and Cultural Centre.

This program will also provide opportunities for attracting tenants to activate upper floors, similar to the outcomes achieved in King Street over the last decade.

If Council approves the grants for works then the applicants will be required to comply with the post approval grant requirements set out in Clause 7 of Council Policy 6.1 – Heritage Grants.

6.08pm Director City Services departed the Meeting.

6.09pm Director City Services returned to the Meeting.

PLANNING COMMITTEE RECOMMENDATION:

Moved by Cr Adamos, seconded by Cr McEvoy

That Council:

1. notes that the Heritage Grants in 2014/15 are the first phase of action and funding in Council's approved Barrack Street Improvement Model;
2. approves the awarding of Heritage Grants, totalling \$321,192 (excluding GST), for work to the following properties, subject to the successful applicants agreement in writing to the funding conditions for works and acquittal;
 - 2.1 \$73,808 for 119 – 123 Barrack Street for removal of the steel cladding from the first and second floors and reinstatement of the original street façade subject to:
 - a. the painting scheme being the original scheme or an appropriate approved colour scheme;
 - b. the City being provided with detailed documentary evidence of the phases of the project from commencement to completion in a hard copy and digital format;
 - 2.2 \$97,384 for the 'Connor Quinlan Estate' located at 618 Hay Street, 612 – 616 Hay Street and 69 - 99 Barrack Street, for repainting the existing street façades, relocation of air conditioners and concealment of services, subject to the colour scheme being the original scheme or an appropriate approved colour scheme;

- 2.3 a maximum of \$150,000 for 86 Barrack Street, for the heritage interpretation of the original façade incorporated into a new etched glazing, as a preferred option, or a maximum of \$100,000 for a perforated metal option, subject to:
- a. the applicant being provided with an opportunity to seek further quotes for the proposed works given the significant cost of the total works;
 - b. a development application being lodged and approved, demonstrating detailed design, integration of material finishes, removal of graffiti and light detailing to maximise the effect; and
 - c. a heritage agreement between the owner and the City being executed outlining the terms of the grant award;
3. authorise the Chief Executive Officer to negotiate and finalise grant funding conditions with the successful applicants, in accordance with Part 6 of the City's Heritage Grants Policy 6.1;
4. declines the application for a Heritage Grant towards the proposed \$479,250 repair and upgrade of the canopies on five of the six buildings within the 'Connor Quinlan Estate', being 612 – 616 Hay and 69 through 99 Barrack Street, as there is insufficient evidence that the canopies are 'original' or 'identified heritage fabric' and therefore would not constitute 'conservation works' as required by Clause 1.9 of the City of Perth Policy 6.1 – Heritage Grants; and
5. notes that interim updates and an evaluation of the performance of the Improvement Program and the acquittal of the subject funds and works achieved by the subject Grants, will be provided to Council.

Motion to refer back to the Planning Committee

Moved by Cr Yong, seconded by Cr Davidson

That Council refer consideration of the report titled "Barrack Street – Integrated Private Investment and Streetscape Works – Heritage Grants", back to the Planning Committee.

The motion was put and carried

The votes were recorded as follows:

For: Crs Adamos, Davidson, McEvoy and Yong

Against: Cr Harley

Reason: Council agreed that the Item should be referred back to the Planning Committee for further consideration.

6.11pm The Lord Mayor returned to the meeting and resumed the Chair.

**251/15 HILL STREET WATER PUMP STATION NO. 2 – UPDATE
AND APPROVAL TO COMMENCE STAGE 2
CONSULTATION**

BACKGROUND:

FILE REFERENCE: P1027671
REPORTING UNIT: Economic Development
RESPONSIBLE DIRECTORATE: Director City Planning and Development
DATE: 8 June 2015
MAP / SCHEDULE: Schedule 8 – Confirmed (Preferred) Boundary Option
Schedule 9 – Proposed Extent of Targeted Advertising

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

At its meeting held on **5 August 2014**, Council considered the Stage 1 consultation and approved the boundary realignment as the first step in the transition of the management order for the Langley Park Pump Station from the Water Corporation to the City of Perth. At that meeting, Council resolved:

1. *notes the submissions received during the public advertising period, as detailed in Schedule 16 [to that report];*
2. *approves, subject to the support of the State Heritage Office, modification of the boundary of proposed Lot 483 reserve by increasing the southern extension to 8 metres in lieu of 4.4 metres, thereby increasing the overall lot size by 299.2sqm as shown in the 'Preferred Option', detailed in Schedule 17 [to that report];*
3. *approves an 'Alternative Option', to be initiated by the City only if the Department of Lands consider the 'Preferred Option' in part 2 above requires further consultation, that increases the proposed southern boundary extension to 8 metres in lieu of 4.4 metres, and reduces the western boundary extension from 5.2 to 2.2 metres, in order to maintain the proposed overall advertised lot size increase of 211sqm, as detailed in Schedule 17 [to that report];*

4. *approves, pursuant to Section 42(4)(a) of the Land Administration Act 1997, the City forwarding the relevant documentation and a request for the Hon. Minister for Lands to:*
 - 4.1 *change the lot boundaries of the existing 'C Class' Reserve 13949, Lot 483 (Hill Street Water Pump Station No. 2), by increasing the lot area from 368sqm to 579sqm OR 667.2sqm (respectively dependent on the outcome of Part 2 and 3 above being either the "Preferred Option" or the "Alternative Option" as detailed in Schedule 17 [to that report]) in order to resolve the current encroachment of the heritage listed building into the Langley Park "A Class" Reserve 12510 and to accommodate an appropriate curtilage for the adaptive reuse of the building; and*
 - 4.2 *subject to part 4.1 above, cancel Reserve 13949, with the revised Lot 483 becoming unallocated Crown land, subject to the provision of a 7.5 metre wide easement in favour of the Water Corporation to protect its infrastructure contained therein;*
5. *notes that the City will seek further negotiations with Water Corporation regarding cost sharing prior to its relinquishment of the Management Order;*
6. *approves, subject to the modified reserve boundaries and reserve changes being approved by Parliament and gazetted, the City to commence formal negotiations with the Department of Lands to secure a lease for the revised Lot 483, initially at a peppercorn rent and then subject to review upon engaging an appropriate prospective tenant for subleasing the site;*
7. *approves, that prior to any expressions of interest process or formal subleasing of the site the City is to engage in wider community and stakeholder agency consultation regarding the potential adaptive reuses for the site.*

Following Council's August 2014 resolution, the following has been achieved:

- Pursuant to resolution 2 above, the State Heritage Office provided formal support for the City's 'Preferred Option' (28 August 2014) now included in Schedule 8 to this report.
- Pursuant to resolution 4 above, the formal request was lodged with the Department of Lands (DoL) for the boundary rationalisation and reserve changes (15 September 2014).
- Pursuant to resolution 5 above, Water Corporation have agreed to contribute to the Expressions of Interest process (14 December 2014).
- Notwithstanding DoL's earlier advice, expressed under resolution 6 above, the City has negotiated an alternative (expedited) process for the boundary realignment and reserve adjustment with the DoL (14 February 2015). The process will now involve an expansion to the City's existing Langley Park 'A Class' Reserve as a 'minor amended' as defined in s.42(3) of the *Land Administration Act 1997*.

- On 28 April 2015, the DoL advised that the Native Title Disposition was approved.
- On 8 June 2015, the DoL advised they have received approval from their Director General for the advertisement. Once an outstanding Telstra agency consultation response is received the DoL will formally advertise the proposed boundary and reserve changes for a period of 30 days.

LEGISLATION / STRATEGIC PLAN / POLICY:**Legislation**42(4)(a) of the *Land Administration Act 1997***Integrated Planning
and Reporting
Framework
Implications****Corporate Business Plan**

Council Four Year Priorities: Perth as a Capital City

S5 Increase place activation and use of under-utilised spaces.

5.2 Contribute to and facilitate the activation and use of vacant private and public space.

Policy

Policy No and Name: 1.2- Community Consultation

DETAILS:

It is anticipated that the DoL reserve and Landgate title processes should be completed towards the end of this year. As such, to ensure a timely outcome to the project, the City is looking to commence the public consultation and expressions of interest process. The timing is important in light of the increasing dilapidation of the State Heritage Listed building and the impact on the amenity of the locality.

Consultation

The City's Stage 1 consultation (May 2014) focused on resolving the boundary encroachment of the pump station building and accommodating a lot size suitable for future adaptation. This was undertaken via signage on site and notifications in *The Western Australian* newspaper, City offices, web site and library, pursuant to advice from the DoL as no statutory requirement was applicable to the City.

Pursuant to the City's Community Consultation Policy (1.2), the City's Stage 2 consultation, focusing on the potential activation and use of the site, proposes:

- Targeted advertising: - via letters to adjacent landowners / potential users of the site within 200m (as shown in Schedule 9), being approximately 1200 ratepayers.
- Targeting advertising: - via letters to key sporting, events and passive recreation groups commonly associated with the reserve.
- Media: - information will be placed on the City's home page.

- Notices: - will be placed in the City of Perth Office and Library.
- A Community Forum: - informed by the submission received on the aforementioned advertising will be formally hosted by a WALGA approved professional facilitator.

The results of this process will be reported to Council to inform the Expressions of Interest process.

Documentation Update

The following reports have been prepared in support of the proposal. Many require updating to better inform the Expressions of Interest process as noted below. This will be managed and funded in conjunction with the Water Corporation who retain the current management order over the land:

- GHD – Asbestos Survey September 2011 (remains valid)
- GHD – Structure Assessment October 2011 (to be updated)
- Colliers Preliminary Commercial Assessment – December 2011 (to be updated)
- Internal and External remediation works quotes (to be updated).

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL467000 (Place Activation)
BUDGET ITEM:	Economic Services - Other Economic Services - Economic Development
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$59,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$5,000
BALANCE:	\$54,000

A total of \$5,000 has been assigned for consultation in the 2015/16 budget including the hosted community engagement session.

The costs associated with documentation update noted above will be subject to further negotiation with Water Corporation.

All figures quoted in this report are exclusive of GST.

COMMENTS:

Consultation

The Stage 1 and 2 City consultation significantly exceeds the DoL statutory advertising process and delivers on the objectives of the Community Consultation Policy 1.2 to:

- Provide the public with opportunities to participate at key stages in City projects and to comment on matters which affect them.
- Ensure the proper planning and provision of services to the City's customers.
- Develop a strong sense of community ownership for the initiatives of the City.

The Council's endorsement of the Stage 2 advertising as outlined in the recommendation and Schedule 9 is requested accordingly.

Moved by Cr McEvoy, seconded by Cr Harley

That Council:

- 1. notes the Department of Lands have agreed to expedite the reserve modifications via an extension to the Langley Park 'A Class' Reserve 12510, incorporating Reserve 13949, Lot 483 (Hill Street Water Pump Station No. 2),***
- 2. notes that the reserve will come under the City's care control and management, as part of a 'minor amendment' pursuant to section 42(3) of the Land Administration Act 1997;***
- 3. approves (Stage 2) consultation, seeking community comments / feedback, pursuant to the objectives of Council Policy 1.2 - Community Consultation, consisting of:***
 - 3.1 letters to adjacent landowners within 200m of the site (as shown in Schedule 8), being approximately 1,200 ratepayers;***
 - 3.2 letters to key sporting, events and recreation groups commonly associated with the reserve;***
 - 3.3 information and links to be placed on the City's webpage;***
 - 3.4 notices to be placed in the City of Perth office reception and library; and***
 - 3.5 a community forum informed by the submission received on the aforementioned advertising, to be formally hosted by a WALGA approved professional facilitator;***
- 4. notes that the results of the community consultation process will be reported to Council to inform an Expressions of Interest process;***
- 5. notes the Water Corporation have agreed Expressions of Interest process cost sharing, including structural and feasibility reports.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

252/15 INITIATION OF AMENDMENT NO. 33 TO CITY PLANNING SCHEME NO. 2 TO INTRODUCE A SPECIAL CONTROL AREA OVER – 942 AND 950 HAY STREET AND 33 MILLIGAN STREET, PERTH

BACKGROUND:

FILE REFERENCE: P1031595
REPORTING UNIT: Sustainable City Development
RESPONSIBLE DIRECTORATE: City Planning and Development
DATE: 11 June 2015
MAP / SCHEDULE: Schedule 10 – Location Plan
Schedule 11 – Proposed Scheme Amendment No.33

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation Clauses 75, 81 and 84 of the *Planning and Development Act 2005*
Clause 56 and 57 of City Planning Scheme No. 2

Integrated Planning and Reporting Framework Implications

Corporate Business Plan
Council Four Year Priorities: Major Strategic Investments & Perth as a Capital City
S5 Increased place activation and use of underutilised space
5.2 Contribute to and facilitate the activation and use of vacant private and public space.

Strategic Community Plan
Council Four Year Priorities: Community Outcome
Perth as a Capital City
The City is recognised internationally as a city on the move and for its liveability talented people, centres of excellence and business opportunities.

Policy

Policy No and Name: City Centre Precincts 1 to 8 Plan

Refer to Schedule 10 – Location Plan.

Site Details

The application site comprises of three separate lots being Lot 651 (942) and Lot 802 (950) Hay Street and Lot 650 (33) Milligan Street with a total site area of 2,321m². The sites at 950 Hay Street and 33 Milligan Street are currently vacant with the site at 942 Hay Street containing the State Heritage listed Melbourne Hotel building.

Approval to Commence Development

A development application for a 20 level office development, 65 room boutique hotel and the conservation of and extensions to the Melbourne Hotel was approved by the Perth Local Development Assessment Panel on **17 July 2014**.

The approved development involves the demolition of the more recent western and northern additions to the Melbourne Hotel building (constructed in 1997), the undertaking of related minor conservation works and the construction of a seven-level extension to the north and west of the original hotel for use as a 65 room hotel with function facilities and guest amenities. The development will also include construction of a 20-level office development to the west of the hotel. The development has been designed so that the office and hotel can operate independent of each other and contained on separate lots in the future.

Plot Ratio

The proposed development was approved with a plot ratio of 5.3:1 (12,223m²), which included a 5.3% (618m²) plot ratio bonus for heritage conservation.

Car Parking

The proposed development was approved with a maximum of 35 tenant car parking bays with the tenant bays being for the exclusive use of occupants of the development (office and hotel buildings) and not being leased or otherwise reserved for use of the tenants or occupants of other buildings or sites.

Conditions

The approval was subject to 22 conditions including condition 20, which states that *'the subject lots being amalgamated into one lot on one Certificate of Title prior to occupation of the buildings'*.

The approval also included an advice note which states:

'Further to condition 21 (sic), any future subdivision of the site to enable the hotel and office buildings to be on separate titles will only be able to occur if an amendment to City Planning Scheme No. 2 is approved to establish a Special Control Area over the site whereby plot ratio and tenant car parking is calculated for the site as a whole.'

DETAILS:

A request has been received by PTS Town Planning on behalf of the landowner of the subject site to amend City Planning Scheme No.2 (CPS2) to introduce a Special Control Area over the entire site. Establishing a Special Control Area for this development will enable the Melbourne Hotel to be subdivided from the proposed office building site while maintaining the integrity of CPS2 and the Approval to Commence Development in terms of plot ratio and tenant car parking.

The applicant has submitted the following reasons as to why the establishment of this Special Control Area should be supported. In summary, the applicant asserts that this Special Control Area will:

- Facilitate a more coordinated approach to development;
- Enable the Melbourne Hotel to be subdivided from the proposed office building site whilst preserving both the plot ratio and car parking allocation approved under the development approval for this site;
- Allow the restoration and ongoing maintenance of the Melbourne Hotel to occur independent of other development time constraints and/or delays associated with other parts of the overall proposed development scheme;
- Ensure that the whole site is developed in the form of a high quality mixed use development while maintaining the heritage significance of the Melbourne Hotel;
- Facilitate the retention, restoration and maintenance of a significant heritage building;
- Provide for additional short stay accommodation;
- Cater for the diversity of demands, interests and lifestyles by facilitating and encouraging the provision of a wide range of choices in housing, business, employment, education, leisure, visitor accommodation and attractions; and
- Co-ordinate and ensure that development is carried out in an efficient and environmentally responsible manner which makes optimum use of the City's growing infrastructure and resources.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 16201000
BUDGET ITEM:	Community Amenities - Town Planning & Regional Development - Other Town Planning
BUDGET PAGE NUMBER:	9
BUDGETED AMOUNT:	\$1,130,113 (this component is \$72,831)
AMOUNT SPENT TO DATE:	\$ 819,010 (this component is \$17,494)
PROPOSED COST:	\$ 7,000 (Advertising)
BALANCE:	\$ 304,103 (this component is \$43,695)

Staff costs calculated to progress and finalise this proposed Scheme Amendment have been calculated at \$5857.20, based on Schedule 3 of the Town Planning and Development Regulations, 2009.

It should be noted that advertising and staff costs will be recouped from the applicant.

All figures quoted in this report are exclusive of GST.

COMMENTS:

The Statement of Intent for Citiplace as outlined in the CPS 2 Precinct Plan for the area states that the precinct will provide retail for a metropolitan and state wide market as well as a mix of other uses such as residential and visitor accommodation, entertainment, commercial, medical, service industry and office. The approved development comprising a hotel, office uses and the retention of a significant heritage building meets the City's prescribed standards for development and intent for uses in this area.

The proposal to establish a Special Control Area over 942 (Lot 651) and 950 (Lot 802) Hay Street and 33 (Lot 650) Milligan Street, Perth is supported because it will:

- Facilitate a coordinated approach to developing the property, enabling certain components of the development to commence while not impacting on the overall Approval to Commence Development;
- Enable the different land uses to be subdivided into separate green title lots while maintaining approved plot ratio and tenant car parking allowance over the site;
- Enable work to commence on upgrading and improving the existing heritage building, being the Melbourne Hotel, without affecting the remainder of the development related to the Approval to Commence Development.

The proposed Special Control Area for the subject development site is seen as a rational and appropriate response to delivering the development proposed for this site, and meets the requirements of Condition 20 and related advice which aims to facilitate a more coordinated approach to developing the site across three separate titles. It will enable development to proceed in stages whilst retaining the integrity of the whole development.

Moved by Cr McEvoy, seconded by Cr Harley

That Council:

- 1. pursuant to Clause 75 of the Planning and Development Act 2005, resolves to initiate Amendment No. 33 to the City Planning Scheme No. 2, as detailed in Schedule 10 –Proposed Scheme Amendment No.33;***
- 2. pursuant to Clause 81 of the Planning and Development Act 2005, resolves to refer Amendment No. 33 to the City Planning Scheme No. 2 to the Environmental Protection Authority;***
- 3. pursuant to Clause 84 of the Planning and Development Act 2005, resolves to advertise Amendment No. 33 to the City Planning Scheme No. 2 for public inspection in accordance with the Town Planning Regulations 1967;***

(Cont'd)

- 4. in accordance with Clauses 56(3) and 57(2) of the City Planning Scheme No. 2, Council approves for advertising an amendment in association with Amendment No.33 to the City Planning Scheme No.2 to the City Centre Precincts 1 to 8 Plan to show the proposed Melbourne Hotel Special Control Area.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

253/15 CITY PLANNING SCHEME NO. 2 – FINAL ADOPTION OF AMENDMENTS TO PLANNING POLICY 5.1 – PARKING AND RESCINDING OF PLANNING POLICY 5.3 – PERTH PARKING POLICY

BACKGROUND:

FILE REFERENCE:	P1022652
REPORTING UNIT:	Sustainable City Development
RESPONSIBLE DIRECTORATE:	City Planning and Development
DATE:	29 May 2015
MAP / SCHEDULE:	Schedule 12 - State Government's Perth Parking Policy 2014 Schedule 13 - City Planning Scheme No. 2 Planning Policy Manual – Section 5.1 - Parking Policy Schedule 14 – Summary of Submissions

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

At its meeting held on **3 February 2015** the Council resolved to approve for public consultation proposed amendments to Planning Policy 5.1 – Parking and the rescinding of Planning Policy 5.3 – Perth Parking Policy as detailed in Schedules 12 and 13.

The proposed amendments to the City of Perth's City Planning Scheme No.2 (CPS2) Planning Policy Manual were triggered by the amendments to the State Government's 'Perth Parking Policy' (PPP) which was gazetted on 18 November 2014.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation

*Perth Parking Management Act 1999
Planning and Development Act 2005*

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan
Council Four Year Priorities: Getting Around Perth
S4 Enhance accessibility in and around the City
including parking

Policy

Policy No and Name: City Planning Scheme No. 2
Policy No. 5.3 – Perth Parking Policy
Policy No. 5.1 - Parking

DETAILS:

The key changes to the CPS2 Planning Policy Manual are summarised as follows:

CPS2 Planning Policy 5.3 – Perth Parking Policy - (that is, the duplication of the PPP) be rescinded and will now be referenced in Planning Policy 5.1.

CPS2 Planning Policy 5.1 - Parking - (which relates to both residential and non-residential parking) be amended to:

- refer to the State Government's Perth Parking Policy (as amended) for the assessment of 'tenant' and 'public' parking facilities within the Perth Parking Management Area (PPMA) and incorporate some of its key principles and objectives;
- remove unnecessary duplication of provisions which are already set out in the State Government's Perth Parking Policy (as amended);
- clarify the application of the policy;
- accommodate the proposed separate amendments to the policy relating to the Normalised Redevelopment Area (which came into effect on 17 March 2015); and
- generally simplify the provisions.

CPS2 Planning Policy 5.4 – Bicycle Parking and End of Journey Facilities - to be renumbered to Planning Policy 5.3.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 16201000
BUDGET ITEM:	Community Amenities - Town Planning & Regional Development - Other Town Planning
BUDGET PAGE NUMBER:	9
BUDGETED AMOUNT:	\$1,130,113 (this component is \$125,915)
AMOUNT SPENT TO DATE:	\$ 819,115 (this component is \$16,287)
PROPOSED COST:	\$ 3,000 (notification advertisement)
BALANCE:	\$ 307,998

All figures quoted in this report are exclusive of GST.

CONSULTATION:

The proposed modifications to the CPS2 Planning Policy Manual were advertised from 25 March 2015 to 17 April 2015 as follows:

- a notice was placed in The West Australian newspaper on 25 March 2015 and 1 April 2015;
- a copy of the Public Notice was displayed on the Public Notices Board at the City of Perth's Customer Service Centre;
- details of the proposal were made available for inspection at the City's Customer Service Centre;
- details of the proposal, a notice and the amendment report were displayed on the City's website;
- a notice was sent by mail to various referral authorities including adjacent local authorities, as well as to a number of architectural firms and developers.

Seven submissions were received from the Tourism Western Australia, Property Council of Australia (WA), State Heritage Office, Main Roads Western Australia, the Department of Water, the Department of Health, and ATCO Gas Australia.

COMMENTS:

All of the submissions received during the public consultation period either supported or had no comment/objection to the proposed modifications to CPS2 Planning Policy Manual. One of the submissions noted under Parking Policy 5.1 – Interpretations and Use the word '*apply*' should remain and not be struck out. It is recommended that the word '*apply*' be reinstated to ensure that the intent of the specific provisions outlined in the section is clear.

The Property Council of Australia supports the proposed rescinding of Planning Policy 5.3 – Perth Parking Policy and the proposed amendments to Planning Policy 5.1. There are separate concerns raised relating to the potential Perth Parking Management Area (PPMA) boundary expansion and the State Government's parking licence fee revenue and expenditure. These matters are outside of the scope of the amendments and will need to be addressed separately.

Submissions and recommended responses are detailed in Schedule 14.

In view of these matters it is recommended that:

1. CPS2 Planning Policy 5.3 – Perth Parking Policy be rescinded.
2. The proposed amendments to CPS2 Planning Policy 5.1 – Parking be adopted subject to a minor editing modification as outlined in detail in Schedule 13.
3. CPS2 Planning Policy 5.4 – Bicycle Parking and End of Journey Facilities be renumbered to Policy 5.3.

The above actions will:

- removes the duplication of the State Government's policy within the CPS2 planning policy and removes the associated potential for any errors or inconsistencies;
- reduce the need for the City to make changes to the CPS2 Planning Policy Manual every time changes are made to the PPP which will enable better use of the City's resources (staff and budget); and
- still enable the City to determine the parking requirements for 'tenant' and 'public' parking based on the latest version of the State Government's policy to guide its planning decisions with respect to car parking within the city.

Moved by Cr McEvoy, seconded by Cr Adamos

That Council:

- 1. pursuant to Clause 56(5) of the City of Perth City Planning Scheme No.2:***
 - 1.1 considers the submissions received during the public consultation period as detailed in Schedule 14;***
 - 1.2 rescinds Planning Policy 5.3 - Perth Parking Policy as detailed in Schedule 12;***
 - 1.3 adopts with minor modification amended Planning Policy 5.1 – Parking as detailed in Schedule 13;***
 - 1.4 renumbers Planning Policy 5.4 – Bicycle Parking and End of Journey Facilities to Planning Policy 5.3;***
- 2. pursuant to Clause 56(6) of the City of Perth City Planning Scheme No.2:***
 - 2.1 forwards a copy of the abovementioned amendments to the Western Australian Planning Commission;***
 - 2.2 advertise the adoption of the abovementioned amendments once in a newspaper circulating in the locality; and***
 - 2.3 advise the submitters of Council's resolution.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

The Lord Mayor previously disclosed an impartiality interest in Item 254/15 (detailed at item 244/15).

MARKETING, SPONSORSHIP AND INTERNATIONAL RELATIONS COMMITTEE REPORTS

254/15 EVENT SPONSORSHIP (PARTNERSHIP) – TELSTRA PERTH FASHION FESTIVAL 2015 AND WEST AUSTRALIAN FASHION AWARDS

BACKGROUND:

FILE REFERENCE: P1010627-23
REPORTING UNIT: Marketing, Communications and Events
RESPONSIBLE DIRECTORATE: City Services
DATE: 25 May 2015
MAP / SCHEDULE: Confidential Schedule 15 – Vision 2015 (distributed to Elected Members under separate cover)

At the Marketing, Sponsorship and International Relations Committee meeting held on 16 June 2015 the Committee agreed to amend the Officer Recommendation by including a new part 4 as follows:

- 4. requests that the Chief Executive Officer explore opportunities for CPP City of Perth Parking promotion as a part of the Telstra Perth Fashion Festival 2015.*

Meeting Note: The Marketing Sponsorship and International Relations Committee considered it appropriate that the event organiser be requested, where possible, to acknowledge the Elected Members present at events of the Telstra Perth Fashion Festival 2015 specified in part 2.11 of the Officer Recommendation.

Perth Fashion Concepts Inc. (PFCI) is a not-for-profit organisation with a mission to celebrate, nurture and advocate for all aspects of Western Australian fashion and

lifestyle. PFCI contracts Perth Fashion Festival Pty Ltd (PFF) to manage and deliver the Telstra Perth Fashion Festival.

The City of Perth has sponsored the Perth Fashion Festival since its inception in 1999. In February 2014, the Perth Fashion Festival Advisory Board was established with representation from a range of stakeholders, including City of Perth representatives.

In April 2014, Telstra was announced as the naming rights partner of the Festival for a period of five years. The support Telstra gives the event consists of cash and in-kind sponsorship.

Summary of Event:

The City of Perth has been invited by PFCI to sponsor the Telstra Perth Fashion Festival 2015 and the West Australian Fashion Awards (WAFAs). 2015 will be the 17th year of the Festival and 20th year of the Fashion Awards.

The 2015 Telstra Perth Fashion Festival (TPFF) is to be held from Tuesday 15 September 2015 to Sunday 20 September 2015. The date for the WAFAs is yet to be confirmed, but is planned to be held in early 2016. TPFF will feature a range of events from free public attractions through to ticketed events. A range of events will be staged over the course of the Festival, including designer fashion parades, fashion workshops and pop up events.

PFCI advise that the 2015 event will focus on industry development and engagement with a view to creating buy-in by the WA Fashion industry, delivering economic benefits, and improving retail spend.

The post-event report provided by PFCI for the 2014 event gave an attendance at the event of over 38,000. Statistics provided by the organisers show that the event generated over \$61.8 million of local and national media coverage, including \$14.5 million in print editorial.

Organisers propose to hold festival events in the following locations:

- Perth Concert Hall;
- Forrest Place;
- Ascot Race Course.

The 2015 Festival will feature “Light Up Perth” as a key theme and all campaign imagery will feature architectural elements of the city. The Festival will feature approximately 34 events across the week, with the majority of these to be held in the city. Events currently scheduled to be held outside the city are the closing night (Ascot), the Myer Fashion Lunch, and smaller independent events forming part of the Cultural program.

The 2015 TPFF calendar will include the following:

FREE EVENTS IN THE CITY

Fashion Central – Forrest Place

TPFF will continue to provide city retailers with a catwalk to showcase their collections by staging Retailer Runway – a series of parades free to the public. Fashion Central is supported by a number of other activations including live music, associated retailer in-store events, and pop ups. The City will provide Forrest Place for free for TPFF 2015 as it has done in previous years. Sponsorship provided to PFCI will allow for activation of Forrest Place.

Chic Model Search

Organisers are currently seeking sponsorship to ensure that the Chic model search can continue at Fashion Central. The Chic Model seeks out the next generation of modelling talent to compete for prizes including fashion agency representation and an opportunity for immediate runway exposure at Fashion Paramount. If organisers can secure funding, the competition will take place at Fashion Central with a small number of heats held in suburban shopping centres.

TICKETED EVENTS

Fashion Paramount

Introduced in 2009, Fashion Paramount operates as a Fashion Arts Precinct for the duration of the Festival. WA Designers are selected to showcase their spring/summer collections at Fashion Paramount. The calendar for 2015 includes a VIP opening night, a series of local, national and international designers including local designers Wheels and Dollbaby and Jaime Lee. Confirmed international guests include Dita Von Teese and Vogue Illustrator David Downton. Fashion Paramount includes 11 separate runway events and will be held at the Perth Concert Hall in 2015.

Myer Fashion Lunch

Ladies will be invited to purchase tickets to a parade and dining experience showcasing leading Australian designers. The event is targeted at professional women aged 25 and over and be held at Ascot to allow an increase in attendance numbers as the previous location of the State Reception Centre reached capacity in 2014.

INVITATION AND VIP EVENTS

VIP Opening Night

The VIP Opening night is an invitation only event at Fashion Paramount. The event will feature a runway presentation from a high profile WA label.

The WA Fashion Design Awards

The WA Fashion Design Awards 2015 will be the 20th year of the event and will feature nine categories including WA Designer of the Year, Designer for Tomorrow, Best Fashion Blogger and Fine Details. The City has held naming rights to the Designer of the Year category over recent years and previous winners include Ae'lkemi, Jaime Lee and One Fell Swoop. The City has provided \$10,000 of sponsorship for this component since 2011. Organisers are requesting an additional \$5,000 for 2015 to form a cash contribution to the winner of the 2015 Designer of the Year.

The 2015 WAFAs will be held early in 2016 on a date and location to be confirmed.

In addition to the TPFf key Calendar of events, 2015 will again include a Festival Cultural program running from August to late November. The Cultural program will encompass activity outside the usual runway events, and will run across the wider metropolitan region. Organisers plan to expand the number of events forming part of the Cultural program from the 12 in 2014.

VOLUNTEERS

The Festival relies heavily on its well established volunteer program. Volunteers are recruited, inducted, trained, mentored and project managed by festival organisers. Volunteers from previous festivals have gone on to professional roles within the fashion, event and media industries.

Style Circle

Style Circle is PFCI and TPFf's group of fashion industry representatives. Currently Style Circle is made up of over 300 leading fashion industry businesses and individuals. In 2015 organisers will offer a series of industry forums throughout the year, commencing in June with one of these to be held during the Fashion Festival. Forums will consist of a panel of speakers followed by a Q and A session. All forums will be ticketed events and organisers anticipate attendance of 100 at each of these events. The September forum will focus on International Pathways and will include internationally renowned speakers. Organisers will work with the City to promote the series of events to city retailers, designers and other industry representatives.

NEW INITIATIVES

Emerging Designer Initiative

Organisers are currently seeking funding for an Emerging Designer Initiative to be held in the city. Details are confidential at this time.

Fashion Paramount Bar Precinct

In previous years Fashion Paramount has included a VIP bar for Fashion Paramount attendees to attend prior to and after the events. For the first time, 2015 will host a

fashion bar open to all City visitors interested in sharing the runway event experience. The bar will be open at Perth Concert Hall each night of Fashion Paramount.

Expansion of Windows of the City

The City of Perth has traditionally supported Windows of the City with direct support of a cash prize to consumers, a retailer and an artist to the value of \$20,000. This support has enabled the competition to be picked up by media partners STM and Channel 10. This year organisers held a workshop with retailers and venue operators. The workshop set the parameters to grow the event in 2015 to include bars, cafes, hospitality areas, retailers and larger precincts. An integrated City map will be produced and will form a part of TPF's first mobile app.

International Ambassadors and Networks

In 2012, organisers initiated an International Ambassadors program which they advise generated international editorial coverage to the value of \$441,000, with 99.6% of this coverage centring on the Festival, WA Designers and Perth as a travel destination. In 2014 organisers formed a partnership with Singaporean group FiDe Fashion Weeks with the intent to expand reach further into Asia.

In 2015 PFCI will rebrand this initiative as International Ambassadors for the City. In 2015 organisers aim to create strong links with Tourism markets in the United Kingdom with plans to include renowned Fashion Industry leaders such as David Downton (Illustrator), Bradley Quinn (Textile Artist), talent and media from the UK.

Organisers opened the Fashion Paramount International Designer event to expressions of interest as a stand-alone show. They have secured Vietnamese Designer and New York stylist Phuong My for the event.

Organisers believe that the International Ambassadors structure provides for greater opportunities to work with the City of Perth's Sister City and International Engagement Programs for potential focus regions in 2016.

Sunday Best

Organisers will deliver a new event with the goal of activating Northbridge. Sunday Best will take the form of a market-style activation including stalls for WA Designers to sell their stock in the lead up to the festival, local music, and the involvement of local traders and food businesses. Sunday Best will be promoted as an opportunity for the public to buy local designers, plan Festival outfits, and purchase items to wear to the Festival.

In previous years organisers have worked with the William Street Collective to present a series of fashion related events which pop up through Northbridge during the Festival. Organisers provided the opportunity to the William Street Collective to again participate in the Festival; however they requested a demonstrated return on investment. This process reflects the board's decision to assess all projects on their

ability to break even, to meet the annual Project and Creative brief, to demonstrate a return to designers, or to activate the City and achieve positive media results. The project recommended by the William Street Collective this year related to production of an item rather than an activation and PFCI felt that it did not reflect value.

Funding

Since 2010 the City has supported the event with the following sponsorship contributions:

Year	Amount
2010	\$286,835
2011	\$285,500 (inclusive of WAFAs)
2012	\$295,000 (inclusive of WAFAs)
2013	\$305,000 (inclusive of WAFAs)
2014	\$313,000 (inclusive of WAFAs)

Organisers have requested cash sponsorship for the Fashion Festival and WAFAs events of \$320,190 (excluding GST). In addition, organisers have requested a \$5,000 cash prize for the winner of Designer of the Year at the WAFAs. This equates to a total requested cash contribution of \$325,190 (excluding GST), an increase of \$12,190 on the amount provided in 2014. Cash sponsorship of \$313,000 is recommended due to budget constraints. This is the same level of sponsorship provided in 2014.

In addition to the sponsorship provided, the City will again waive the Forrest Place hire fees for the event (valued at \$4,527), will provide in kind production and installation charges for promotional banners (valued at \$10,000), and will provide cash prizes for Windows in the City (valued at \$20,000). These items are allocated separately in the marketing budget.

Tourism WA approved a significant increase in annual funding for the event for the 2014-16 period. Sponsorship renewals and commitments have been received from a range of major and supporting sponsors including Department of Culture and the Arts, Healthway, CommBank TAB, L'Oreal and MAC. Media partners include the West, the Sunday Times, Business News and Network 10.

LEGISLATION / STRATEGIC PLAN / POLICY:

Integrated Planning and Reporting Framework Implications

Corporate Business Plan

Council Four Year Priorities: Healthy and Active in Perth

S15 Reflect and celebrate diversity of Perth.

IP27 Support and deliver events that reflect and celebrate cultural diversity.

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

DETAILS:

Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

Assessment of Application (Partnership):

1. Contribution of the event to the economy of the city.

Telstra Perth Fashion Festival's calendar of events significantly increases visitation to the city, including major CBD retailers over the course of the Festival.

TPFF is expected to attract an estimated 38,000 people to the city, including to major city retailers, over the course of the Festival.

2. Has a significant national or international profile or the potential to develop it.

Over recent years TPFF's international ambassador program has boosted promotion of the City to an international audience. The event has seen significant media coverage in the Asia Pacific region over the past few years. Organisers will be moving to a new format for their international engagement program and plan to target media and talent from the United Kingdom in 2015.

3. Contributes towards the achievement of one or more of the City's marketing objectives:

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event has a national and international profile and assists with positioning the city as a city of regional and international significance. The event attracts visitation to the city, increases visitation to the city and creates vibrancy in the city.

4. Preference will be given to events which provide free attendance.

TPFF will deliver a number of free activities and events. These are listed previously in the report.

5. Preference will be given to events which will be held exclusively in the city.

The event will not be held exclusively in the city, however the majority of the Festival and the core Festival components will be held in the city.

6. Benefits to be provided to the City

The benefits provided to the City are detailed in the recommendation section of this report.

Event Sponsorship Category:

- *Major Civic Partnership – Three to five years funding commitment, \$50,000, plus CPI;*
- *State and National – Three years funding commitment, less than \$50,000, plus CPI;*
- *Annual – Annual or historic funding, less than \$20,000;*
- *Start-Up/One-Off – Once only funding, less than \$15,000.*

The applicant is considered eligible for event sponsorship under the Major Civic Partnership category, in accordance with Policy 18.8 – Provision of Sponsorship and Donations.

Classifications are indicative only and subject to annual consideration.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 1486 5000 7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Other Cultural Activities
BUDGET PAGE NUMBER:	TBC
	BUDGET ITEM
BUDGETED AMOUNT:	TBC
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$313,000
BALANCE:	TBC

All figures quoted in this report are exclusive of GST.

COMMENTS:

Telstra Perth Fashion Festival's calendar of events increases visitation to the city from a local, national and international audience and contributes to the economy of the city. In 2015 organisers plan to create strong tourism links with the United Kingdom through their International Ambassadors for the City program which will bring talent and media from the UK to the city. Cash sponsorship of \$313,000 is recommended for the event. This is the same level of sponsorship as that provided in 2014.

Moved by Cr Adamos, seconded by Cr Davidson

That Council:

- 1. approves cash sponsorship of \$313,000 (excluding GST) to Perth Fashion Concepts Inc. to present the Telstra Perth Fashion Festival 2015 (TPFF) from Tuesday, 15 September 2015 until Sunday, 20 September 2015;*
- 2. notes that the event organisers will provide the following sponsorship benefits as follows:*
 - 2.1 a program of events to be held in locations as detailed in this report;*
 - 2.2 the City of Perth to be recognised as a Principal Government Partner of the event, including:*
 - a. on the Partners page of the official event program;*
 - b. on the Partners page of the STM 'Official Guide to the Perth Fashion Festival';*
 - c. in relevant speeches;*
 - d. in radio and television advertising;*
 - e. during official Festival presentations;*
 - 2.3 the City of Perth crest to appear on:*
 - a. the TPFF Partners page on the event website;*
 - b. the TPFF mobile app;*
 - c. event flyers;*
 - d. nightly programs;*
 - e. venue media walls;*
 - 2.4 one full page advertisement in the official 2015 Telstra Perth Fashion Festival Program, subject to the City covering production costs;*
 - 2.5 the City of Perth to receive acknowledgement on the Telstra Perth Fashion Festival's social media, with frequency and content to be agreed between the Telstra Perth Fashion Festival and the City;*
 - 2.6 an opportunity for the City to provide a 30 second television commercial for Official Festival events;*

(Cont'd)

- 2.7 an opportunity for the City to provide promotional material for Festival gift bags;**
- 2.8 an annual planning workshop to be held with city retailers for the Windows of the City initiative;**
- 2.9 the Lord Mayor to be invited to provide a welcome message for the Official Festival Program;**
- 2.10 the Lord Mayor, or representative, to be invited to welcome guests at Festival events, including, but not limited to, VIP Opening night and VIP closing night;**
- 2.11 the City of Perth to receive event tickets as follows (excluding those provided to the Lord Mayor in her role as Festival Ambassador):**
- a. twelve (12) tickets to the VIP Program Launch;**
 - b. twelve (12) tickets to the VIP Opening Night;**
 - c. twelve (12) tickets to the VIP Closing Night;**
 - d. thirty additional tickets for Elected Members, to be allocated across the Festival;**
 - e. four (4) tickets to each Industry and Retail Forum;**
 - f. twelve (12) tickets to the WA Fashion Awards to be held in early 2016; and**
 - g. an opportunity for City of Perth representatives to purchase additional tickets at 10% discount for all festival events;**
- 3. a detailed acquittal report, including all media coverage obtained, to be submitted to the City by April 2016;**
- 4. requests that the Chief Executive Officer explore opportunities for CPP City of Perth Parking promotion as a part of the Telstra Perth Fashion Festival 2015.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

255/15 CORPORATE SPONSORSHIP – MIGRATION INSTITUTE OF AUSTRALIA (MIA) NATIONAL CONFERENCE 2015

BACKGROUND:

FILE REFERENCE: P1027654
REPORTING UNIT: Economic Development
RESPONSIBLE DIRECTORATE: City Planning & Development
DATE: 4 June 2015
MAP / SCHEDULE: Schedule 16 – Correspondence detailed in Part 2 of the Recommendation TRIM reference 100163/15.

OFFICER RECOMMENDATION:

That Council declines the request for cash corporate sponsorship of \$20,000 (excluding GST) to the Migration Institute of Australia (MIA) to present the MIA National Conference 2015 from 28 October until 31 October 2015, as the specific expenditure for this conference has not been included in Council's 2015/16 Annual Budget.

At the Marketing, Sponsorship and International Relations Committee meeting held on 16 June 2015 the Committee resolved to adopt an alternative motion as follows:

That Council:

- 1. declines the request for cash corporate sponsorship of \$20,000 (excluding GST) to the Migration Institute of Australia (MIA) to present the MIA National Conference 2015 from 28 October until 31 October 2015, as the specific expenditure for this conference has not been included in Council's 2015/16 Annual Budget;*
- 2. declines the revised request for sponsorship, as detailed in correspondence received by the City on 16 June 2015 (TRIM reference 100163/15);*
- 3. requests that the Chief Executive Officer discuss other possible forms of support that can be provided by the City of Perth with the Migration Institute of Australia.*

Reason: The Marketing Sponsorship and International Relations Committee considered it appropriate that the sponsorship requests from the Migration Institute of Australia (MIA) be declined and that the Chief Executive Officer be requested to discuss other forms of support that can be provided by the City of Perth with the MIA.

The City has received a request for corporate sponsorship of \$20,000 from the Migration Institute of Australia (MIA) to present the MIA National Conference 2015 in Perth from 28 October until 31 October 2015.

Established in Australia in 1992, the MIA is the peak professional body for Registered Migration Agents across Australia and overseas. The MIA provide migration and education recruitment services to prospective migrants, workers, students, families and humanitarian entrants, as well as to employers seeking to obtain skilled overseas workers when there are none suitable in Australia. Members of the MIA are actively involved with connecting overseas investors with business opportunities in Australia on a regular basis.

Migrants make up a significant portion of the Western Australian (WA) community. According to the Office of Multicultural Interests, in 2012, WA had the highest proportion of migrants in its resident population amongst all the States, with around one in three people born overseas, compared with the Australian average of 27 per cent. There are over 200 languages and more than 100 religious faiths present in the Greater Perth region (*Office of Multicultural Interests, 2012*).

The economic returns from migration and cultural diversity are many and far-reaching. They include: an injection of skilled labour to WA's workforce; job generation; economic growth; a significant fiscal contribution; increased productivity through innovation and business formation; enhanced trade links; and international markets supporting regional development and repopulation. Further, Visiting Friends and Relatives Tourism (VFR) is generated from migrants and international students and contributes to a quarter of total domestic and international visitors to Perth metropolitan region (*Tourism WA, Perth Inner Visitor Profile 2011/12/13*).

According to the State Treasurer, from 2009-2014 about 70 per cent of the migrants who came to WA were skilled – establishing a “...critical population base”, that is helping open up industries, create cities and introduce new technologies”.

Table 1 below shows the confirmed economic benefit of the business migration program run by the WA State Government through the Small Business Development Corporation (SBDC), and the impact on the State's economy.

BUSINESS MIGRATION	2010/11	2011/12	2012/13	2013/14
Total Capital Inflow	\$293,437,685	\$304,524,805	\$260,502,656	\$259,540,986
Capital In Business	\$109,194,262	\$104,316,671	\$77,966,279	\$110,724,667
WA Treasury Bonds	\$18,750,000	\$21,000,000	\$20,500,000	\$18,750,000
Jobs Created	227	145	90	256
Businesses Exporting	20	21	13	16

Table 1 – Confirmed WA Investment from Permanent Residency Business Visa Holders

Businesses established by migrants with confirmed investments range across the full spectrum of business activity in the State including the accommodation, property

development and retail sectors. Export businesses were primarily in the agriculture and resources sectors.

From July 2014 to May 2015 the SBDC has approved State nomination for 139 business migrants and is expected to increase to more than 150 when financial year reporting is finalised. There has been a total capital inflow of \$263,602,040 invested into business and WA Treasury Bonds. During the aforementioned period, business migrants have contributed 120 new jobs for Western Australia. Most business migrants now come from China (80%) and Malaysia/Singapore (15%).

It is clear there is a significant economic benefit associated with migration, particularly with business migration.

Summary of Event:

This year's conference theme will be "Migration 2015 – National Security, Economic Development, Social Cohesion and Citizenship". The conference will run from the 28 October through to the 31 October 2015.

The Conference is expected to attract 250 delegates.

This will be the first time the MIA National Conference will be held in Perth with past conferences held in the eastern states.

Previously the MIA National Conference has been held in the following cities:

- 2014 – Canberra
- 2013 – Canberra
- 2012 – Sydney
- 2011 – Melbourne
- 2010 – Sydney

2014 MIA National Conference in Canberra

The 2014 MIA National Conference in Canberra saw 250 delegates attend of whom 85 per cent resided outside of the host city. An additional 150 friends and family visited Canberra with the conference delegates. On average approximately \$800-\$1,000 was spent per delegate over the conference duration. Most of the international delegates came from East and Southeast Asia and the United Kingdom. Speakers at last year's conference included Senator Sarah Hanson-Young; Celebrity Masterchef Neil Perry AM; and Assistant Minister for Immigration and Border Protection, Senator the Hon Michaelia Cash.

The sponsorship would assist the MIA with lowering delegate registration costs and other operational costs associated with the conference. The MIA have recently reduced delegate registration costs by \$300 per person from the rate set at previous years, in order to subsidise for the additional airfare costs borne by delegates travelling to Perth for the conference.

MIA estimates that the economic injection into the city, as a result of the 2015 conference, not including delegate expenditure, will be around \$150,000-\$200,000. Considering the average delegate expenditure and attendance outlined above, this figure reaches approximately \$600,000 for the total return to the WA economy as a result of the conference being held in Perth.

LEGISLATION / STRATEGIC PLAN / POLICY**Integrated Planning
and Reporting
Framework
Implications****Strategic Community Plan**

Council Four Year Priorities: Perth as a Capital City
S6 Maintain a strong profile and reputation for Perth
as a city that is attractive for investment.

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

DETAILS:**Eligibility for Sponsorship:**

Criterion	Satisfied
Awards, presentations, acknowledgement for excellence in relevant professional fields	Yes
Support for activities which award endeavour in community service	Yes
Supports for promotional material (such as publications and films) which positively position the City of Perth	Yes
Support for the activities of organisations or individual which provide positive positioning for the City of Perth	Yes

Markets / audiences who will be exposed to sponsorship information:

Expected delegate profiles for this year's conference are migration agents, lawyers, government officials and others working in the immigration field.

It is anticipated that the National Conference will attract approximately 250 delegates. It is expected that 60 percent of delegates will come from interstate and 10 percent of delegates from overseas.

Promotion of City of Perth to Markets / Audiences:

The City of Perth would be promoted to the markets/audiences listed above through brand exposure on marketing material, verbal recognition at the conference and opportunities to attend key networking functions and conference sessions.

Assessment of Application (Corporate):

1. The opportunity the sponsorship provides to enhance the image of the City of Perth.

The sponsorship would also enhance the image of the City through exposure to interstate and international representatives in the business migration field. The sponsorship would also showcase Perth as a welcoming destination for migrants.

2. The value of the increased good will from markets / audiences exposed to the sponsorship by the City of Perth.

The sponsorship would assist conference organisers in promoting Perth as a key migration destination, a first for the City and a rare opportunity to showcase Perth to a very diverse and broad reaching international audience. The sponsorship would also demonstrate the City's support for the business migration industry and highlight its competitiveness for international skilled labour markets and migration as a destination of choice.

3. Contributes towards the achievement of one or more of the City's marketing objectives.

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

Sponsorship of this event would position Perth as a city of regional and international significance within the business migration industry. The event will increase visitation to the city, create an awareness of Perth as a migration destination and provide significant and direct economic impacts outlined above.

4. Benefits to be provided to the City.

If Council were to approve sponsorship for this event, the organisers would provide the following sponsorship benefits to the City:

- verbal acknowledgement of City's support by the MIA National President in the National Conference opening remarks;
- a section on the official conference program for the City to detail migration and investment opportunities available in Perth;
- inclusion of City of Perth logo on the official conference program and on conference website;
- two full registrations to the National Conference to be used by relevant City staff;
- 10 tickets to attend the welcome reception networking function; and
- five tickets to the Conference Gala Dinner.

FINANCIAL IMPLICATIONS:

There are no specific funds allocated in the 2015/16 budget for this expenditure.

COMMENTS:

The conference is expected to generate a direct and total investment into Perth of approximately \$600,000. The amount of economic benefit to the City of Perth far outweighs the sponsorship amount requested.

The event meets the criteria for corporate sponsorship and fulfils the City's economic development objectives.

However, it is recommended that the Council declines sponsorship of \$20,000 (excluding GST) as specific funds have not been allocated in the 2015/16 budget for this expenditure. There is donation and sponsorship funding that has been tentatively allocated towards other events within Council's 2015/16 Annual Budget, but support for this event may result in having to decline support for an alternative event.

Moved by Cr Adamos, seconded by Cr Harley

That Council:

- 1. declines the request for cash corporate sponsorship of \$20,000 (excluding GST) to the Migration Institute of Australia (MIA) to present the MIA National Conference 2015 from 28 October until 31 October 2015, as the specific expenditure for this conference has not been included in Council's 2015/16 Annual Budget;***
- 2. declines the revised request for sponsorship, as detailed in correspondence received by the City on 16 June 2015 (attached as Schedule 16);***
- 3. requests that the Chief Executive Officer discuss other possible forms of support that can be provided by the City of Perth with the Migration Institute of Australia.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**256/15 CORPORATE SPONSORSHIP – AUSTRALIAN HOUSING
AND URBAN RESEARCH INSTITUTE – NATIONAL
HOUSING CONFERENCE – PERTH – OCTOBER 2015**

BACKGROUND:

FILE REFERENCE: P1010627-29
REPORTING UNIT: Sustainable City Development
RESPONSIBLE DIRECTORATE: City Planning and Development
DATE: 5 June 2015
MAP / SCHEDULE: N/A

OFFICER RECOMMENDATION:

That Council declines the request for cash corporate sponsorship of \$16,500 (excluding GST) from the Australian Housing and Urban Research Institute for the Official Welcome Function at the National Housing Conference 2015 (Perth, 28-30 October 2015) convened by the Australian Housing and Urban Research Institute (AHURI) in partnership with the Department of Housing as the specific expenditure for this conference has not been included in the City's 2015/16 adopted budget.

At the Marketing, Sponsorship and International Relations Committee meeting held on 16 June 2015 the Committee resolved to adopt an alternative motion as follows

That Council:

1. *approves the expenditure of \$16,500 (excluding GST) for corporate sponsorship to the Australian Housing and Urban Research Institute for the Official Welcome Function at the National Housing Conference 2015 (Perth, 28-30 October 2015) convened by the Australian Housing and Urban Research Institute (AHURI) in partnership with the Department of Housing;*
2. *approves this expenditure being sourced from the City's Corporate Partnership – Sponsorship program;*
3. *notes that in exchange for funding the Australian Housing and Urban Research Institute will provide the following benefits to the City:*
 - 3.1 *a representative from the City of Perth Council to provide a welcome speech at the Official Welcome Function;*
 - 3.2 *corporate sponsorship opportunities including naming rights to the welcome function, signage displays at the welcome function and throughout the conference, logo displayed on welcome function tickets and all conference material (app, website and hyperlink, eSatchel, plenary session electronic screens);*

- 3.3 *two (2) complimentary conference registrations and six (6) complimentary welcome function tickets;*
- 3.4 *City of Perth administration guide a site tour to Penny Lane Affordable Housing Apartments and develop a Workshop Program with the conference organisers on lessons learnt and innovative inner city affordable housing models; and*
- 3.5 *an invitation be extended to a representative from the City of Perth Council to participate in a plenary session discussing "What does the Future Australian City look like".*

Reason: The Marketing Sponsorship and International Relations Committee considered it appropriate to support the corporate sponsorship request to the Australian Housing and Urban Research Institute for the Official Welcome Function at the National Housing Conference 2015 (Perth, 28-30 October 2015).

Meeting Note: The Marketing Sponsorship and International Relations Committee considered it appropriate that the event organiser be requested, where possible, to acknowledge the Elected Members present at the Official Welcome Function at the National Housing Conference 2015 and associated events as specified in part 3 of the Officer Recommendation.

The City of Perth has received a request from the Australian Housing and Urban Research Institute (AHURI) to sponsor the Welcome Function at the National Housing Conference 2015 for \$16,500 (excl GST). Dr Ian Winter, Executive Director of AHURI / Conference Co-Convener and Deputy Chair, presented the opportunity to the Lord Mayor at a meeting in early May 2015. The conference is being held in Perth from 28-30 October 2015 at the Perth Convention and Exhibition Centre.

In addition to the Welcome Function sponsorship, AHURI offer the following:

1. a guided site tour of Penny Lane Apartments and help design a workshop session on lessons learnt and alternative innovative inner city affordable models, with an open presentation by the City of Perth.
2. invitation to a representative from the City of Perth Council to participate in a plenary session "What does the future Australian city look like".

The two (2) conference registrations are estimated at \$3,200 in value.

The Department of Housing are Diamond Sponsors (\$50,000) and the Western Australian Planning Commission are Gold Sponsors (\$30,000). The conference will be opened by the Hon Colin Holt MLC, Minister for Housing. The ABC's Q&A with Tony Jones will be broadcast at the closing plenary session.

The National Housing Conference is held every two years and is considered a high calibre conference with the mandate to *"explore how leadership, partnership and*

innovation across all sectors can improve housing supply and affordability. Approximately 800 delegates attend from a broad range of fields - all levels of government, developers, economists, community housing providers, researchers and housing construction manufacturers. Sessions are organised under four streams – innovation in delivery, new leadership ideas, strategies for transformation and think tanks. They cover a range of topics including modular developments, relationship between housing and city productivity, heritage conversions, homelessness, place-making, international policy, and collaboration.

AHURI is a national independent research network that delivers evidence-based research contributing to national housing, homelessness and urban policy development, practice and community debate. AHURI receives income from Australian and state government grants and contributions from university partners and third parties. AHURI's 2014 funding round invested \$3.1 million to 14 new research projects and activities, with 14 projects completed during that year.

LEGISLATION / STRATEGIC PLAN / POLICY:

Integrated Planning and Reporting Framework Implications

Strategic Community Plan

Council Four Year Priorities: Community Outcome

Perth as a Capital City

The City is recognised internationally as a city on the move and for its liveability, talented people, centres of excellence and business opportunities.

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and donations

DETAILS:

In accordance with section 5.2.3 of the Policy 18.8, the proposal meets the following:

1. Eligibility for Sponsorship

Eligibility Criteria	Satisfied
Events and activities held outside of the city of Perth which will increase awareness of, and goodwill for, the City of Perth.	Yes – there will be significant exposure generated through the City's participation in the conference and promotional materials.
Supports for promotional material (such as publications and films) which positively position the City of Perth.	Yes – this is achieved through promotional material and participation in the site tour, workshop and plenary session. The City's participation signal leadership in housing and urban development.
Support for the activities of organisations or individuals which provide positive positioning for the City of Perth.	Yes – participation by a senior member of the City provide opportunities to explore strategic partnerships with multiple stakeholders.

In accordance with the Policy, the proposal meets the assessment criteria as follows:

2. Assessment Criteria

Assessment Criteria	Satisfied
The opportunity the sponsorship provides to enhance the image of the City of Perth.	Sponsorship and participation in the conference will enhance the City's profile as a leader and innovator in policy, governance and development outcomes.
The value of the increased goodwill from markets / audiences exposed to the sponsorship by the City of Perth.	<p>Sponsorship and participation in the conference will position the City alongside leading State and Federal thought-leaders in policy, governance and design/development outcomes. It provides a strong signal that the City is a key player in housing policy and provides an opportunity to express our interests, needs and role. This supports the City's previous actions through our submissions to State and Federal policy initiatives and enquiries.</p> <p>It provides an opportunity to influence State and federal policy or at very least to provide a strong voice for the local government sector, especially in a time of diminishing funding and interest in housing supply at Federal government level.</p> <p>It provides the City with the opportunity to explore potential strategic partnerships and collaborative / governance mechanisms that may assist with more effective delivery of housing that aligns with the City's priorities (eg key worker housing).</p> <p>It shows the City's support for evidence-based research, continual improvement and innovation which may help to highlight the need for greater attention on inner city housing supply and development more effective strategies for delivery.</p>

The Conference Convenor is seeking a cash sponsorship of \$16,500 (excluding GST). It is estimated that approximately 60 hours of officer time would be provided in-kind to assist with organisation and running of the site tour and workshop. The City would benefit directly from using the Penny Lane Apartments as a case study and discussion of alternative development models. The City's tenant manager, Access Housing has been contacted to participate and assist with the site tour also.

FINANCIAL IMPLICATIONS:

In setting the 2015/16 budget the City has been mindful to ensure expenditure increases are viewed within the context of CPI and has taken the approach to cap total sponsorship expenditure.

The budget for sponsorship in 2015/ 2016 was approved by the Council on 9 June 2015. The budget for sponsorship is based on specific allocations which were identified during the budget preparation process.

The timing of the approach to the City to participate in sponsoring the National Housing Conference has meant that the City has not included this expenditure during formulation of 2015/16 budget.

COMMENTS:

The City recognises the importance of having a diversity of housing options, including affordable housing in the inner city in close proximity to public transport, employment opportunities, essential facilities, services and social activities. The City has a history of monitoring the inner city housing market, developing affordable housing policy and strategy, and influencing government policy direction.

Recently, the City has made submissions to the Department of Planning on affordable housing scheme provisions, a submission to the Commonwealth Senate Enquiry on affordable housing and presented the success and lessons learned from the Penny Lane Apartments to several forums.

There is value in the City participating in high quality, evidenced based discussions regarding housing policy and practice, especially where they explore integrated planning and partnership opportunities. The City will be reviewing its role in housing diversity and affordability during 2015/16 with the development of the City's Planning Strategy project.

It is considered that there is merit in the requested sponsorship given the promotional benefits offered through the Welcome Function. They would expose the City in the months leading up to the conference and during the conference and is considered to align with the City's Capital City role.

However, given that this specific expenditure has not been included in the 2015/16 budget and the approach to minimising increases in sponsorship expenditure it is recommended that the request for corporate sponsorship be declined.

Should Council wish to approve the request for corporate sponsorship, an absolute majority decision by Council is required as the funds would be unbudgeted expenditure. The benefits to the City, should Council approve this corporate sponsorship request would be as follows:

- a) a representative from the City of Perth Council would be provided the opportunity to provide a welcome speech at the Official Welcome Function;

- b) corporate sponsorship opportunities including naming rights to the welcome function, signage displays at the welcome function and throughout the conference, logo displayed on welcome function tickets and all conference material (app, website and hyperlink, eSatchel, plenary session electronic screens);
- c) two (2) complimentary conference registrations and six (6) complimentary welcome function tickets;
- d) City of Perth Officers guided site tour to Penny Lane Affordable Housing Apartments and involvement in developing a Workshop Program with the conference organisers on lessons learnt and innovative inner city affordable housing models; and
- e) an invitation would be extended to a representative from the City of Perth Council to participate in a plenary session discussing "What does the Future Australian City look like".

Moved by Cr Harley, seconded by Cr Adamos

That Council:

- 1. approves the expenditure of \$16,500 (excluding GST) for corporate sponsorship to the Australian Housing and Urban Research Institute for the Official Welcome Function at the National Housing Conference 2015 (Perth, 28-30 October 2015) convened by the Australian Housing and Urban Research Institute (AHURI) in partnership with the Department of Housing;***
- 2. approves this expenditure being sourced from the City's Corporate Partnership – Sponsorship program;***
- 3. notes that in exchange for funding the Australian Housing and Urban Research Institute will provide the following benefits to the City:***
 - 3.1 a representative from the City of Perth Council to provide a welcome speech at the Official Welcome Function;***
 - 3.2 corporate sponsorship opportunities including naming rights to the welcome function, signage displays at the welcome function and throughout the conference, logo displayed on welcome function tickets and all conference material (app, website and hyperlink, eSatchel, plenary session electronic screens);***

(Cont'd)

- 3.3 two (2) complimentary conference registrations and six (6) complimentary welcome function tickets;**
- 3.4 City of Perth administration guide a site tour to Penny Lane Affordable Housing Apartments and develop a Workshop Program with the conference organisers on lessons learnt and innovative inner city affordable housing models; and**
- 3.5 an invitation be extended to a representative from the City of Perth Council to participate in a plenary session discussing “What does the Future Australian City look like”.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**257/15 CORPORATE SPONSORSHIP – 2015/16 TOURISM
COUNCIL WA GOLD MEMBERSHIP AND 2015 PERTH
AIRPORT WA TOURISM AWARDS**

BACKGROUND:

FILE REFERENCE: P1027726
REPORTING UNIT: Economic Development
RESPONSIBLE DIRECTORATE: City Planning and Development
DATE: 22 May 2015
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Meeting Note: The Marketing Sponsorship and International Relations Committee considered it appropriate that the event organiser be requested, where possible, to acknowledge the Elected Members present at events associated with the 2015 Perth Airport Tourism Awards as specified in part 3 of the Officer Recommendation.

Tourism Council WA (TCWA) is the peak body for Western Australian regional and industry tourism associations and directly represents more than 1,100 private and public sector members across tourism, including in aviation, accommodation, venues, hospitality, tours, attractions and the sector.

It is a not-for-profit organisation which represents members' interests and acts as the tourism industry's principal lobbying group. TCWA also acts as an industry reference group by holding regular conferences, events and seminars which aim to keep members up-to-date with the latest tourism trends and initiatives.

TCWA is governed by a board of nine directors that are elected by the membership.

The objective of TCWA is to drive meaningful change in public opinion, government policy and industry competitiveness which will create a sustainable future for individual members, the tourism industry and communities.

TCWA supports:

- Economic, social and environmental sustainability in tourism.
- Protecting and promoting our natural and cultural heritage.
- Developing Indigenous, regional and eco-tourism.
- Fostering innovation, investment and product development of members' businesses.
- A deregulated and competitive environment for tourism enterprises,
- partnerships between industry and government which promote economic development.
- Supporting the critical role of small businesses in the tourism industry and community.
- Supporting members with affordable training, marketing, research and product development.
- Creating exciting and enjoyable experiences, events and careers for members.

Summary of Membership / Event:

Sponsorship approval is sought for both TCWA Gold Membership and for the 2015 Perth Airport WA Tourism Awards.

Tourism Council WA Gold Membership

Tourism Council WA Gold Membership entitles the City of Perth to advocacy rights with key industry and government decision makers, industry policy input, industry assemblies and events, data analysis, report functions, industry planning and advice, discounted training and workshops, and voting rights towards the TCWA Board, as well as other rights as proscribed by the TCWA constitution.

As a TCWA Gold Member, the City of Perth will join the following organisations currently holding Gold Membership status: Accor Hotels WA, Adventure World, Aspen Parks, Broome International Airport, Burswood Park Board, Cable Beach Club Resort, Caravan Industry Association WA, Crown Perth, Hospitality Pty Ltd, Hyatt

Regency Perth, Outback Splash at the Maze, Perth Airport, Perth Convention Exhibition Centre, Rottnest Express, Rottnest Island Authority, The Sunday Times, Visitor Centre Association of WA and Western Australian Museum Perth.

With tourism injecting approximately \$10 billion into the West Australian economy in 2014, these benefits would allow the City of Perth with valuable opportunities to represent its tourism industry stakeholders.

2015 Perth Airport WA Tourism Awards / Gala Dinner

The WA Tourism Awards is the State's premier annual tourism awards program and recognises excellence within the industry. The WA Tourism Awards are regarded as the industry's most prestigious event, with the Gala Dinner attracting wide media coverage and enthusiastic industry-wide support.

The Awards are a chance for operators to gain public recognition and exposure for their achievements to the industry. The WA Tourism Awards/Gala Dinner will be held on 14 November 2015 and is expected to attract more than 800 attendees.

Prior to the WA Tourism Awards Gala Dinner is the 'Finals Fever' function – an evening to announce award nominees.

In 2006, the City of Perth was the inaugural sponsor of the 'Sir David Brand Award for Tourism' at the WA Tourism Awards. This particular award recognises an outstanding achievement by an organisation in promoting or servicing the West Australian tourism industry. The City has since continued to sponsor this award, providing the opportunity to recognise the value of these organisations and their contribution to the tourism industry within Perth.

Past winners of the Award have been the Challenger Institute of Technology, Sandford Wines, Perth Zoo, Burswood International Resort Casino, Perth Mint, Augusta Margaret River Tourism Association, Kings Park and Botanic Gardens and Cable Beach Club Resort & Spa.

Although some of the past and future winners have/will not be situated in the City of Perth boundaries, the calibre of the Sir David Brand Award for Tourism winner is such that they are influential in establishing Perth and WA as an international tourist destination.

In 2008/09, the City began making a singular corporate sponsorship contribution that incorporated both Gold Membership and WA Tourism Award Sponsorship. Since 2011 a strong relationship has been built with TCWA. The City is in regular discussions with the Council to collaborate ideas, projects and products to benefit the City's tourism goals. Recent projects include: partnering to improve customer service standards in Perth; providing workshops to local businesses to increase cultural awareness, requirements and needs of a growing Chinese tourism market; and the development of *Destination Perth; Developing Perth's Visitor Economy*.

Support sponsorship of the WA Tourism Awards includes a range of benefits throughout the awards process and recognises the commitment of sponsors through marketing and branding activities with a wide reach.

TCWA are actively seeking or has confirmed sponsorship with a number of other organisations. The principal sponsor of the 2015 WA Tourism Awards is Perth Airport.

Past sponsorship of the WA Tourism Awards and Gold Membership are as follows:

Year	Amount
2008/09	\$15,500
2009/10	\$17,000
2010/11	\$17,000
2011/12	\$17,000
2012/13	\$17,000
2013/14	\$20,000
2014/15	\$20,000
2015/16	\$20,000 (requested) \$20,000 (recommended)

It is recommended that the City sponsor the requested amount of \$20,000 (excluding GST).

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Perth as a Capital City
S6 Maintain a strong profile and reputation for Perth as a city that is attractive for investment.

IP14 Promote collaboration, networking, knowledge-exchange and business mentoring and development for tourism based businesses

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

DETAILS:

Eligibility for Sponsorship:

Criterion	Satisfied
Awards, presentations, acknowledgement for excellence in relevant professional fields	Yes
Support for activities which award endeavour in community service	Yes
Events and activities held outside of the city of Perth which will increase awareness of, and goodwill for, the City of Perth	Yes
Support for the activities of organisations or individual which provide positive positioning for the City of Perth	Yes

Markets / audiences who will be exposed to sponsorship information:

- The West Australian tourism industry through publications, promotions and media coverage.
- Up to 800 state-wide guests at the 2015 Perth Airport WA Tourism Awards presentation.
- The general public via publicity of the 2015 Perth Airport WA Tourism Awards.
- The State Government, Tourism WA and major tourism operators in the City, including hotels, tourism venues and businesses.

Promotion of City of Perth to Markets / audiences:

The markets exposed to the sponsorship will be primarily:-

- The West Australian tourism industry through publications, promotions and media coverage.
- Up to 800 state-wide guests at the 2015 Perth Airport WA Tourism Awards presentation.
- The general public via publicity of the 2015 Perth Airport WA Tourism Awards.
- The State Government, Tourism WA and major tourism operators in the City, including hotels, tourism venues and businesses.

In recognition of the City of Perth's financial contribution, TCWA will acknowledge the City's Gold Membership status in both its written and electronic collateral. This recognition is detailed in the recommendations of this report.

The WA Tourism Awards are heavily promoted by TCWA via the industry work groups, presentations and publications. Award winners will be publicised in the industry and mainstream media.

Assessment of Application (Corporate):

1. The opportunity the sponsorship provides to enhance the image of the City of Perth.

The City will enhance its image by being able to actively demonstrate its corporate commitment to the tourism industry, by way of promotion of its support, and involvement with, the peak tourism stakeholders at a state level, as a Gold Member of TCWA.

2. The value of the increased goodwill from markets / audiences exposed to the sponsorship by the City of Perth.

The relationship will provide valuable goodwill within TCWA and the tourism industry and the extensive range of markets the City of Perth will be exposed to under the agreement.

Sponsorship provides a significant opportunity to engage with each of these audiences and particularly continue the relationship with TCWA and other tourism bodies. The agreement will expose City of Perth to a broad range of stakeholders across the tourism industry in Western Australia, including government agencies, members, industry bodies, partners, and media.

3. Contributes towards the achievement of one or more of the City's economic development and marketing objectives.

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

With tourism injecting approximately \$10 billion into the West Australian economy in 2014, benefits from membership would continue to allow the City of Perth a greater voice to represent its tourism industry stakeholders.

By continuing to align itself with Tourism Council WA and the WA Tourism Awards, the City of Perth will extend and build its relationship with the tourism industry, cementing its commitment and reflecting the important role the City plays in enhancing the appeal of Perth to regional, intrastate and international visitors.

4. Benefits to be provided to the City.

The benefits provided to the City are detailed in the recommendation section of this report.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 43971000 (Tourism)
BUDGET ITEM:	Economic Services - Other Economic Services - Economic Development
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$95,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$20,000
BALANCE:	\$75,000

COMMENTS:

The City's Policy 18.8 (Provision of Sponsorship and Donations) enables the City to provide sponsorship funding for awards presentations and acknowledgement for excellence in relevant professional fields.

By continuing to align itself with Tourism Council WA and the annual WA Tourism Awards, the City of Perth will enhance its image by being able to actively demonstrate its corporate commitment to the tourism industry. A sound relationship has been built between the City and TCWA and this corporate sponsorship will allow

a continued, mutually beneficial relationship. Furthermore, it affirms good will with TCWA and the tourism industry.

Finally, the continued relationship demonstrates the City's commitment to enhance the appeal of Perth to regional, intrastate and international visitors.

Approval is sought for both TCWA Gold Membership and 2015 Perth Airport WA Tourism Awards sponsorship. It is recommended that the Council approves Gold Membership of \$12,000 and sponsorship of \$10,000 (minus \$2,000 discount), totalling \$20,000 (excluding GST).

Moved by Cr Adamos, seconded by Cr Yong

That Council:

- 1. approves cash sponsorship of \$20,000 (excluding GST) associated with the costs of renewing the City's Gold Membership (1 July 2015 to 30 June 2016) with Tourism Council WA and sponsorship of the 2015 Perth Airport Tourism Awards;***
- 2. notes that in exchange, Tourism Council WA will provide the following Gold Membership benefits to the City:***
 - 2.1 promotion of the City's tourism role to industry, government and the public;***
 - 2.2 CEO-level advocacy with key industry and government decision makers;***
 - 2.3 input into identifying and prioritising the key policy issues facing the tourism industry;***
 - 2.4 direct representation on policy issues that affect businesses, including regulation, marketing and events, parks and environment, planning and infrastructure, aviation and transport, and workforce development;***
 - 2.5 exclusive invitations to tourism industry-leaders boardroom luncheons, industry assemblies to discuss and determine industry policy, and industry-leader dinners;***
 - 2.6 data analysis and advanced reporting from the International and National Visitor Survey tourism databases;***

(Cont'd)

- 2.7 advice on local and regional tourism strategies, policy and planning issues, including marketing and events, planning and infrastructure, and workforce development;**
- 2.8 commercial introductions and advice on potential partners and consultants;**
- 2.9 policy content, endorsement and assistance with written submissions;**
- 2.10 application advice, content and references for government grant schemes;**
- 2.11 assistance with advice and third party support through Tourism Council WA's active media presence, editorial networks and public affairs expertise;**
- 2.12 access to a 50 per cent discount on all Tourism Council WA training workshops;**
- 2.13 four votes for the Tourism Council WA Board and all other rights proscribed by the Tourism Council WA constitution; and**
- 3. notes that in exchange for sponsorship of the 2015 Perth Airport Tourism Awards, Tourism Council WA will provide the following sponsorship benefits to the City:**
 - 3.1 crest and recognition as support sponsor on Final's Fever e-invitation;**
 - 3.2 banner placement at Final's Fever function;**
 - 3.3 verbal acknowledgement by host of support sponsor status at Final's Fever function;**
 - 3.4 four tickets to Final's Fever function;**
 - 3.5 City of Perth flash banner on Tourism Council WA Awards website page;**
 - 3.6 City of Perth profile highlighting status as support sponsor in Tourism Council WA Newsletter, distributed to over 1000 tourism industry contacts;**

(Cont'd)

- 3.7 inclusion of the City of Perth crest and profile / biography on the Tourism Council WA Awards page with a hyperlink to the City of Perth website;**
 - 3.8 inclusion of the City of Perth crest on all electronic and printed Gala Dinner promotional items, including invitation and program/menu, and on the event projection screen;**
 - 3.9 inclusion of the City of Perth crest and recognition of the City of Perth as support sponsor in The Sunday Times WA Tourism Award finalists two page spread, published the weekend following the announcement of finalists and in the eight page spread announcing medallists, published the day after the Gala Dinner;**
 - 3.10 banner placement in foyer area of Gala Dinner function;**
 - 3.11 verbal acknowledgement of the City of Perth by host of support sponsor status at Gala Dinner;**
 - 3.12 acknowledgement of the City of Perth as sponsor of the 'Sir David Brand Award for Tourism';**
 - 3.13 the Lord Mayor, or representative, to present a three minute (max) speech prior to the presentation of the 'Sir David Brand Award for Tourism' on stage with a member of the Brand family;**
 - 3.14 complimentary table of ten, as well as two tickets for Lord Mayor and guest to attend; and**
- 4. a detailed acquittal report, including all media coverage obtained, to be submitted to the City by 7 January 2016.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

Cr Harley previously disclosed an impartiality interest in Item 258/15 (detailed at item 244/15).

**258/15 CORPORATE SPONSORSHIP – PERTH CONVENTION
BUREAU 2015/16 GRANT**

BACKGROUND:

FILE REFERENCE: P1010627-29
REPORTING UNIT: Marketing, Communications and Events
RESPONSIBLE DIRECTORATE: City Services
DATE: 5 June 2015
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

A funding submission has been received from the Perth Convention Bureau (PCB) seeking a sponsorship grant from the City of Perth for the 2015-16 financial year.

The PCB was founded in 1972 as a company limited by guarantee. It operates as a non-profit organisation representing the interests of its fee-paying members.

The PCB markets Western Australia as a convention, exhibition and incentive travel destination. It provides incentives and facilitation services to encourage conferences, exhibitions and incentive groups to be staged in Western Australia.

The City of Perth has been a principal supporter of the PCB since it commenced operations. Cr Harley is the current City of Perth nominee on the PCB Board.

Summary of Event:

The PCB has requested an investment of \$264,243 (excluding GST) from the City of Perth for the 2015-16 financial year. The amount requested equates to a 3% increase on the \$256,547 provided in 2014-15.

Through its support for PCB, the City establishes new, and strengthens existing, business opportunities with major convention industry members including hotel and venue operators, retailers and restaurateurs. The Perth Convention Bureau raises the profile of the city as a convention destination in major markets such as medical, science, mining and the professions.

Conventions bring significant additional income to the city and the PCB operates as a marketing vehicle to attract these conventions and position Perth as a successful convention city in the world market.

PCB has undertaken ongoing targeted marketing to the high yield health sector and advises that these efforts have proved highly successful with a rapid increase in delegates from the healthcare sector from 2009 to 2015.

PCB has recently sought to empirically identify other high yielding sectors of conference delegates and in 2011, engaged an organisation to undertake market research and analysis relating to the not for profit association conference and convention market in Western Australia. In an effort to enhance the PCB's success in delivering economic and social benefits to the State, the project provides research and analysis of high yielding conference sectors. The attraction and retention of such high yield events is critically important to PCB and the identification of other high yield sectors will guide PCB's business development efforts.

Conventions and City of Perth

Whilst the PCB has a state-wide convention marketing responsibility, the City of Perth is the primary beneficiary. With the opening of the Perth Convention and Exhibition Centre in 2004, the city more than doubled its meeting capacity and is now hosting a larger number of conventions and exhibitions.

The PCB sales target for 2014-15 was \$106 million in delegate expenditure; it is on track to secure this. This is an increase from the previous year's figure of \$104 million in direct expenditure. A significant proportion of this activity and expenditure will be accommodated in the City of Perth local government area.

In 2014-15, PCB received a City of Perth grant of \$256,547 and an additional \$20,000 towards its scholarship program. Based on the \$106 million results, this investment has generated a return of approximately \$383 for each dollar invested by the City of Perth.

Major Bid Wins 2014/15

At the end of April 2015, PCB had secured 153 bid wins, 44,000 delegates and an estimated direct delegate expenditure of \$89 million, delivering approximately of the annual DDE target to date. This reflects a bid win success rate of 95% for national and 85% for international conferences. Forecast delegate numbers for 2015-16 total 61,767, compared to 60,655 in 2014-15.

Some major bid wins secured during 2014-15 to date for business events to occur across 2015-17 include:

Conference	Direct Delegate Expenditure
International Association for Homes and Services for the Aging International Conference 2015	\$3,913,827
Asia Pacific Model United National Conference (AMUNC) 2015	\$3,557,728

Conference	Direct Delegate Expenditure
42 nd Society of Hospital Pharmacists of Australia National Conference	\$2,729,090
Australian Society of Anaesthetists (ASA) 76 th National Scientific Congress 2017	\$2,393,887

Revenue

In 2012/13 Tourism WA confirmed funding for PCB for the period 2012/13 to 2015/16. PCB has submitted a funding proposal to Tourism WA for the period 2016-2020. PCB is funded by a mix of membership fees, government grants and sponsorships. Funding sources year-to-date include:

Funding Source (Source: PCB)	2014/15
Tourism WA	\$3,762,000
Grants (City of Perth)	\$256,547
Industry financial contribution	\$1,030,242
Membership fees	\$349,031

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Perth as a Capital City
 S6 Maintain a strong profile and reputation for Perth as a city that is attractive for investment
 IP14 Promote collaboration, networking, knowledge-exchange and business mentoring and development for tourism-based businesses.

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

DETAILS:

Eligibility for Sponsorship:

Criterion	Satisfied
Awards, presentations, acknowledgement for excellence in relevant professional fields	Yes
Supports for promotional material (such as publications and films) which positively position the City of Perth	Yes
Support for the activities of organisations or individual which provide positive positioning for the City of Perth	Yes

Markets / audiences who will be exposed to sponsorship information:

The markets exposed to the marketing activities of the PCB include international, national and local industries, convention organisers and convention delegates.

Promotion of City of Perth to Markets / audiences:

In recognition of the City of Perth's financial contribution, the Perth Convention Bureau will acknowledge its key stakeholder status both in written and electronic collateral and publicity. This recognition is detailed in the recommendation section of this report.

In addition the City will continue to receive notification of scheduled conferences, seminars and exhibitions, entitling it to submit information about Perth for the delegate's kits.

In 2014-15 the City distributed more than 7,000 brochures on the city as a convention destination as well as providing a city information service to some conventions. This has been one of the City's major tourism tactics, targeting the high spending delegates market with low cost promotional material in an effective targeted marketing campaign.

The following table shows the City's previous sponsorship for the PCB (including \$20,000 scholarship contribution):

Date	Sponsorship Amount (excluding GST)
2002/03	\$200,000
2003/04	\$200,000
2004/05	\$200,000
2005/06	\$215,050
2006/07	\$250,000
2007/08	\$230,000*
2008/09	\$250,000
2009/10	\$250,000
2010/11	\$254,600
2011/12	\$255,000
2012/13	\$262,000
2013/14	\$269,075
2014/15	\$276,547

*There was no scholarship component in 2007/08, hence the \$20,000 was not included. The City has provided sponsorship towards the scholarship program since 2006-07.

Assessment of Application (Corporate):

1. The opportunity the sponsorship provides to enhance the image of the City of Perth.

Benefits offered by the PCB ensure that the city is promoted internationally, to a high spending market with measurable results. This marketing activity is not undertaken by any other authority or organisation. The PCB is the authorised marketing body on behalf of the convention/tourism sector in Perth and WA.

2. The value of the increased good will from markets / audiences exposed to the sponsorship by the City of Perth.

Sponsoring the PCB contributes to positioning the city as an international convention destination, Conventions showcase the States areas of excellence, enabling the fostering of closer trading, cultural and social links with business and trading partners. Conference business facilitated by PBC enhances Perth's international profile, increases leisure tourism through pre and post touring opportunities and increases business investment, innovation and productivity.

3. Contributes towards the achievement of one or more of the City's marketing objectives.

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The City receives benefits from the PCB which entitle it to provide convention delegate with information including shopping, dining and entertainment available in the city. This provides a direct marketing opportunity for which there is no alternative mechanism. Convention delegates are not limited to those that are attending functions in the city, thus enabling the city to also access delegates attending the few venues outside the city precinct.

This access to delegates provides a cost effective means to market the city to convention delegates who spend six to eight times as much as a leisure tourist in shopping, entertainment and accommodation. Expenditure by convention delegates is spread across a number of industry categories.

4. Benefits to be provided to the City.

The benefits provided to the City are detailed in the recommendation section of this report.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 14B1 6000 7901
BUDGET ITEM:	Economic Services – Tourism and Area Promotion – City Vibrancy
BUDGET PAGE NUMBER:	TBC
	BUDGET ITEM
BUDGETED AMOUNT:	TBC
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$256,547
BALANCE:	TBC

All figures quoted in this report are exclusive of GST.

COMMENTS:

Benefits of investment in the Perth Convention Bureau go beyond economic and tourism benefits. There are many social dividends including increased business activity and investment, facilitating knowledge transfer and enhancing Western Australia's international profile. There are also extended beneficiaries of business, academia, research, healthcare, agriculture and resources – the sectors for which conferences are predominantly held.

It is recommended that the Council approves sponsorship of \$256,547(excluding GST). In setting the 2015/16 budget the City has been mindful to ensure expenditure increases are viewed within the context of budget pressures and has taken the approach to cap total sponsorship expenditure to the levels of previous years.

Moved by Cr Adamos, seconded by Cr Yong

That Council:

- 1. approves cash Corporate sponsorship of \$256,547 (excluding GST) for the Perth Convention Bureau 2015/16 financial year grant;***
- 2. notes that the event organisers will provide the following sponsorship benefits to the City:***
 - 2.1 an Elected Member to sit on the Perth Convention Bureau Board;***
 - 2.2 reference to the City of Perth as a major stakeholder in the Perth Convention Bureau Annual Report (in text and with logo);***
 - 2.3 reference to the City of Perth in the Bureau's presentations;***

(Cont'd)

- 2.4 reference to the city and its attributes in all bid submissions;***
- 2.5 mention of the City of Perth in appropriate media releases;***
- 2.6 inclusion of City of Perth activities for members in the Bureau's newsletters;***
- 2.7 invitations for Elected Members and executive staff to attend member networking functions, public forums and corporate presentations;***
- 2.8 reference to City of Perth support on the Bureau's website;***
- 2.9 inclusion of City of Perth support and activities in the Meeting and Incentive Planners Guide;***
- 2.10 access to the Bureau's calendar of events including conference organiser contacts;***
- 2.11 opportunities to be involved in the Bureau's familiarisation programs as they arise;***
- 2.12 the City of Perth to be recognised as a key stakeholder of the Perth Convention Bureau.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

Cr Harley previously disclosed an impartiality interest in Item 259/15 (detailed at item 244/15).

**259/15 CORPORATE SPONSORSHIP – PERTH CONVENTION
BUREAU SCHOLARSHIP PROGRAM 2015-16**

BACKGROUND:

FILE REFERENCE: P1010627-29
REPORTING UNIT: Marketing, Communications and Events
RESPONSIBLE DIRECTORATE: City Services
DATE: 2 June 2015
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Meeting Note: The Marketing Sponsorship and International Relations Committee considered it appropriate that the event organiser be requested, where possible, to acknowledge the Elected Members present at events associated with the Perth Convention Bureau Scholarship Program 2015/16 Awards Breakfast as specified in part 2.5 of the Officer Recommendation.

A funding submission has been received from the Perth Convention Bureau (PCB) seeking sponsorship of its scholarship program for the 2015/16 financial year.

Perth Convention Bureau

The PCB was founded in 1972 as a company limited by guarantee. It operates as a non-profit organisation representing the interests of its fee-paying members.

The PCB markets Western Australia as a convention, exhibition and incentive travel destination. It provides both financial assistance and market expertise to convention and event planners to secure their business for the State.

The City of Perth has been a principal supporter of the PCB over the 40 years that it has been operating. Councillor Harley is the current City of Perth nominee on the PCB Board. PCB is funded by a mix of membership fees, government grants and sponsorships.

PCB Membership and Board

The PCB membership represents all key sectors of the city's business profile. This includes hotels, retailers, venue operators, airlines, conference and event organisers, destination management companies and visitor attractions.

The PCB Board currently consists of the following:

Ian Laurance (Chair)	Axiom Properties Limited
Cr Reece Harley	City of Perth nominee
Ian Gay	Qantas Airways
Michael Altieri	Crown Perth
Nigel Keen	Perth Convention and Exhibition Centre
David Constantine	Parmelia Hilton Perth
Chris Pye	The Terrace Hotel
Renee Bennett	EECW Events Management
Gaye McMath	The University of Western Australia
Nicole Moody	Racing and Wagering WA
Chad D'Souza	ADAMS

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Perth as a capital city
S6 Maintain a strong profile and reputation for Perth as a city that is attractive for investment
IP14 Promote collaboration, networking, knowledge exchange and business mentoring and development for tourism-based businesses

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

DETAILS:

This request relates specifically to the naming rights sponsorship of the PCB Scholarship program in 2015-16 for which the PCB seeks an investment of \$20,000 (excluding GST) from the City of Perth.

The scholarship program was developed by PCB as a medium to long term strategy to stimulate more conference bidding activity. Scholarships are designed to assist with the development of executives with not for profit associations by funding their attendance at international conferences and thereby building new bidding opportunities to bring those conferences to Perth in the future.

Over the past thirteen years, the Perth Convention Bureau's scholarship program has been responsible for securing international conferences for Western Australia valued at in excess of \$80 million in delegate generated expenditure.

The Bureau is on track to achieve its 2014-15 sales target of \$106 million in delegate expenditure, having secured \$89 million to date.

The City of Perth has provided sponsorship of the scholarship program for seven financial years, with sponsorship of \$20,000 annually. The scholarship did not run in 2008.

Previous scholarship winners are detailed in the below table:

Year	Recipient	Details
2006/7	Dr John De Roach and Enid Chelva, Sir Charles Gairdner Hospital	Secured the XLVIII International Society for Clinical Electrophysiology of Vision Symposium in November 2011
2007/8	N/A	Scholarship program did not run
2008/9	Carol Hanlon, CEO of the TCF Resource Centre if WA Inc.	Secured the 3 rd International Fashion Incubators Conference in September 2011
2009/10	Associate Professor Judith Fordham, Barrister and Jury Research Member, UWA	Has bid to host three international conferences representing \$5.61 million in potential direct delegate expenditure
2010/11	Dr Ann O'Neill, Director of Angelhands	Successfully bid for Perth to host the National Conference for Victims of Crime in 2013, and the International Symposium on Victimology in 2015
2011/12	Dr Susan van Leeuwin, CEO of Leadership Western Australia	Attendance at the annual International Leadership Conference in the United States in October 2012. Also used to attend the Harvard Business School to undertake its corporate social responsibility program.
2012/13	Ms Jodie Hurd, projects Manager, Diabetes WA	Attendance at the 21 st Global Conference on Health Promotion in Pattaya, Thailand
2013/14	Monnia Volpi-Wise, Manager Prevention Services, SIDS and Kids WA	Attendance at the the Ispid international conference in the Netherlands in September 2014. Aims to attract both the national and international conferences to WA.
2014/15	Dr Heidi Stieglitz Ham, Autism and Language Intervention WA	The scholarship will support Dr Stieglitz Ham to attend two international conferences; the International Meeting

Year	Recipient	Details
		for Autism Research and the American Speech and Hearing Association Convention, and enable her to explore the opportunity to bring the conferences to Perth.

As part of their wider scholarship program, the PCB will continue to provide naming rights to the State's five universities for professional development awards as follows:

- Curtin University of Technology – 1 x \$5,000 awards;
- Edith Cowan University – 1 x \$5,000 awards;
- Murdoch University – 1 x \$5,000 awards;
- The University of Western Australia – 1 x \$5,000 awards; and
- The University of Notre Dame Australia – 1 x \$5,000 award.

In return for the PCB providing naming rights, the universities co-ordinate a launch function on campus and distribute promotional material to their staff.

The City of Perth scholarship will be endorsed as the flagship award of the PCB's Scholarship program and receive greater exposure than the university scholarships in that it is available and promoted to a more diverse range of industries.

As in previous years the City of Perth Scholarship will target not-for-profit associations in the following eight sectors:

- Mining and resources;
- Health;
- Education;
- Science and technology;
- Business;
- Environment and heritage;
- Retail; and
- Arts and culture.

Eligibility for Sponsorship:

Criterion	Satisfied
Awards, presentations, acknowledgement for excellence in relevant professional fields	Yes
Support for the activities of organisations or individual which provide positive positioning for the City of Perth	Yes

Markets / audiences who will be exposed to sponsorship information:

The markets exposed to the marketing activities of the PCB include international, national and local industries, convention organisers and convention delegates. The

scholarship will specifically target not-for-profit associations in the following industries: mining and resources, health, education, science and technology, business, environment and heritage, retail, and arts and culture.

Promotion of City of Perth to Markets / audiences:

In recognition of the City of Perth's contribution, the Perth Convention Bureau will acknowledge its key stakeholder with naming rights and in both written and electronic collateral and publicity.

The following table shows the City's previous sponsorship for the PCB scholarship:

Date	Sponsorship Amount (excluding GST)
2011/12	\$20,000
2012/13	\$20,000
2013/14	\$20,000
2014/15	\$20,000

Assessment of Application (Corporate):**1. The opportunity the sponsorship provides to enhance the image of the City of Perth.**

Sponsorship of the PCB Scholarship program contributes to positioning the city as an international convention destination. Conventions showcase the State's areas of excellence, enabling the fostering of closer trading, cultural and social links with business and trading partners. Conference business facilitated by PCB enhances Perth's international profile, increases leisure tourism through pre and post routing opportunities and increases business investment, innovation and productivity.

2. The value of the increased good will from markets / audiences exposed to the sponsorship by the City of Perth.

The program will provide an opportunity for the City to:

- Develop close relationships with the local community associations and agencies to encourage them to host a meeting in Perth;
- Be involved in the recognition of achievements of individuals in the not-for-profit sector.

Additional benefits offered by the PCB ensure that the city is promoted internationally, to a high spending market with measurable results. This marketing activity is not undertaken by any other authority or organisation.

3. Contributes towards the achievement of one or more of the City's marketing objectives.

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The program will position the city as a city of regional and international significance, increase visitation to the city and increase economic investment in the city.

4. Benefits to be provided to the City.

The benefits provided to the City are detailed in the recommendation section of this report.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL14B1 6000 7901 (2015-16 Budget)
BUDGET ITEM:	Economic Services – Tourism and Area Promotion – City Vibrancy
BUDGET PAGE NUMBER:	TBC
	BUDGET ITEM
BUDGETED AMOUNT:	TBC
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$20,000
BALANCE:	TBC

All figures quoted in this report are exclusive of GST.

COMMENTS:

The scholarship program is a key tactic employed by the PCB to increase their access to conference bidding opportunities. The program also introduces individuals linked to not-for-profit associations to the role of the PCB and in turn aims to stimulate conference bidding for Perth.

Cash sponsorship of \$20,000 is recommended.

Moved by Cr Adamos, seconded by Cr Yong

That Council:

- 1. approves corporate sponsorship of \$20,000 (excluding GST) for the Perth Convention Bureau Scholarship program;***
- 2. notes that the event organisers will provide the following sponsorship benefits to the City:***

(Cont'd)

- 2.1 the City of Perth to be recognised with the scholarship title being “The City of Perth Convention Scholarship”;**
- 2.2 reference to the City of Perth as a sponsor in all correspondence and brochures referencing the scholarship;**
- 2.3 the City of Perth crest to appear on all promotional material relating to the scholarship;**
- 2.4 acknowledgement of the City of Perth’s support in the Perth Convention Bureau’s Annual Report;**
- 2.5 Elected Members to be invited to attend the Awards breakfast;**
- 2.6 the Lord Mayor, or representative, to be invited to present the award to the scholarship winner;**
- 2.7 the City of Perth Manager Marketing, Communications and Events to be invited to participate in the scholarship judging panel.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

260/15 CORPORATE SPONSORSHIP – 2016 HOPMAN CUP

BACKGROUND:

FILE REFERENCE: P1010627-29
REPORTING UNIT: Marketing, Communications and Events
RESPONSIBLE DIRECTORATE: City Services
DATE: 29 May 2015
MAP / SCHEDULE: N/A

At the Marketing, Sponsorship and International Relations Committee meeting held on 16 June 2015 the Committee agreed to amend part 1 of the Officer Recommendation as follows:

“1. approves Corporate Sponsorship of ~~\$140,000~~ \$100,000 (excluding GST) to Tennis Australia to present the 2016 Hopman Cup from 3 January until 9 January 2016;”

Reason: The Marketing Sponsorship and International Relations Committee considered it appropriate to reduce the proposed sponsorship amount to \$100,000 due to budget constraints and noted that the Chief Executive Officer will negotiate sponsorship benefits in line with the reduced sponsorship amount.

Meeting Note: The Marketing Sponsorship and International Relations Committee considered it appropriate that the event organiser be requested, where possible, to acknowledge the Elected Members present at the 2016 Hopman Cup and associated events.

The Hopman Cup is an annual international team tennis tournament founded by Paul McNamee and Charlie Fancutt in 1989 and held in Perth every year.

Matches are played on a hard court, and the event was hosted by the Burswood Dome until 2013 when the event moved to Perth Arena. The event is now managed by Tennis Australia as part of the Australian Open Series of events.

Tennis Australia is the governing body of tennis in Australia. The organisation aims to provide increased opportunities for people to play tennis more often. In addition, the three strategic goals of the company are one million registered players, one million engaged fans and one Grand Slam champion.

Summary of Event:

A sponsorship request has been received from Tennis Australia for cash sponsorship of \$110,000 for the Hopman Cup 2016. The event will be held at Perth Arena from Sunday 3 January to Saturday 9 January 2016.

The Hopman Cup is an international tennis tournament. Nations are selected annually to compete in the event, with teams consisting of one male player and one female player. Each match up between two teams at the championship consists of:

- one women’s singles match;
- one men’s singles match; and
- one mixed doubles match.

The leading teams in each group, after three round robin matches, qualify for the final, and for prize money of \$1 million. Players for the 2016 event have not yet been announced.

The Hopman Cup is a sanctioned event on the calendar of the International Tennis Federation but individual player results are not included in the calculation of the tennis world rankings. The competition receives extensive television coverage in Australia and is an important lead up tournament to the Australian Open each

January. Organisers advise that its position as the first international sporting event of the year provides a unique point of difference for promotion.

The 2015 event had an attendance of 95,742. This is the second largest attendance in the events history. Organisers advise the event reached an international audience of 6.2 million, with 1850 cumulative hours of International broadcast coverage.

Tennis Australia has proposed four objectives for the City of Perth sponsorship in 2016:

- to reintroduce the City of Perth to the people of Perth;
- to showcase the City of Perth on a world stage;
- to entice people to the city with free unique events; and
- to highlight places to dine and shop in the City of Perth.

In the lead up to the start of the Hopman Cup, organisers will present a community activation in the city in a location to be confirmed.

Organisers have presented the City with two new promotional strategies to be delivered as part of the City's sponsorship of the event in 2016:-

Flavour of Hopman (working title)

Organisers have plans to capitalise on the international aspect of the event with a campaign featuring city restaurants and bars. They will invite food and beverage businesses to create a signature dish or drink that reflects one of the visiting teams for the event. Hopman Cup will promote these as destinations, showcasing them on social media, as well as via a dedicated 'Flavour of Hopman' page on the event website.

Organisers are also planning a 'Flavour of Hopman' activation with international food trucks representing the Hopman Cup participating nations, entertainment and showcases from international community groups, table tennis, barefoot tennis and celebrity appearances.

City of Perth broadcast colour segments

Organisers plan to show off the best of Perth to a national and International audience with broadcast colour segments showcasing the City of Perth shown during the broadcast of Hopman Cup. It is envisaged that the City of Perth would have an opportunity to provide footage to be incorporated into the broadcast. This initiative would give exposure to the City that has not yet been achieved as part of the Hopman Cup sponsorship.

i-City Volunteer Involvement

The i-City volunteer service will again be located in an indoor position at the Perth Arena throughout the event. The volunteers will distribute city information to encourage visitation to the city.

Funding

Tennis Australia has requested cash sponsorship of \$110,000 for this event. They currently have sponsorship contracts in place with several supporters, including Tourism WA, Rio Tinto and Solid Gold Diamonds, and are in negotiations with additional sponsors.

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Healthy and Active in Perth

S15 Reflect and celebrate diversity of Perth

IP27 Support and deliver events that reflect and celebrate cultural diversity

Policy

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

DETAILS:

Eligibility for Sponsorship:

Criterion	Satisfied
Support for the activities of organisations or individual which provide positive positioning for the City of Perth	Yes

Markets / audiences who will be exposed to sponsorship information:

Tournament organisers estimate that more than 95,000 spectators will attend the event in 2015. Those who attend will be exposed to the City's sponsorship of the event via signage, advertising and associated promotions.

Media coverage of the event will assist in exposing the City to local, national and international audiences.

Promotion of City of Perth to Markets / audiences:

Promotion and support for the City of Perth is detailed in the recommendation section of this report.

The following table shows the City's previous sponsorship of the Hopman Cup.

Date	Sponsorship Amount (excluding GST)
2011/12	\$50,000
2012/13	\$100,000
2013/14	\$110,000
2014/15	\$110,000

Assessment of Application (Corporate):

1. The opportunity the sponsorship provides to enhance the image of the City of Perth.

With the event located in the city there is increased opportunity to enhance the image of the City of Perth through sponsorship of this high profile event. The 'Flavour of Hopman' themed promotion will involve event organisers working closely with city based businesses to promote them to a broader audience. The organisation will provide the City an opportunity to showcase colour segments for national and international broadcasts, including those of city-based businesses.

2. The value of the increased good will from markets / audiences exposed to the sponsorship by the City of Perth.

The City will be recognised as supporting this key sporting event. The event will be screened internationally and is expected to attract overseas and interstate visitors.

3. Contributes towards the achievement of one or more of the City's marketing objectives.

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event is a high profile tennis tournament with international media coverage. It positions the city as one of regional and international significance. The event increases visitation to the city, increases economic investment to the city and creates a vibrant city.

4. Benefits to be provided to the City.

The benefits provided to the City are detailed in the recommendation section of this report.

The 'Flavour of Hopman' and broadcast colour segment benefits are offered as part of a revised sponsorship proposal designed to showcase City of Perth venues both locally and internationally. Other sponsorship benefits which have previously been offered have been removed with the associated events being revised for 2016. These include:

- six nominations for the Super Clinic, for ages between ten and sixteen years old;
- one table of ten for the Hopman Cup Ball; and
- two invitations to play and two guest passes for the Hyundai Pro-Am.

Organisers advise that the value of the benefits offered for 2016 is significantly higher than that offered in 2015.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	1486 5000 7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Other Cultural Activities
BUDGET PAGE NUMBER:	TBC
	BUDGET ITEM
BUDGETED AMOUNT:	TBC
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$110,000
BALANCE:	TBC

All figures quoted in this report are exclusive of GST.

COMMENTS:

The Hopman Cup is a high profile event which showcases the city to a national and international audience, and positions the city as a destination for world class sporting events. In 2016 Tennis Australia are planning two new initiatives to work with the city – a food and beverage promotional campaign and the opportunity for the City to provide colour segments for the national and international broadcast. It is recommended that the Council approves sponsorship of \$110,000 (excluding GST).

Moved by Cr Adamos, seconded by Cr Yong

That Council:

- 1. approves Corporate Sponsorship of \$100,000 (excluding GST) to Tennis Australia to present the 2016 Hopman Cup from 3 January until 9 January 2016;***
- 2. notes that the event organisers will provide the following sponsorship benefits to the City:***
 - 2.1 the City of Perth to be recognised as a Platinum Sponsor for the duration of the event;***
 - 2.2 acknowledgement as a Platinum Sponsor with acknowledgement and the inclusion of the City of Perth logo whenever Platinum Sponsors are acknowledged;***
 - 2.3 the City of Perth crest to appear on the following:***
 - a. LED court signage, located in two corners, east and west sides on the ball guards;***

(Cont'd)

- b. colour LED signage around the entire courtside ball guards, in rotation, during breaks in play;*
 - c. two (2) City of Perth flags to be flown on the outdoor practice court;*
 - d. on the main scoreboard in the Sponsor logo rotation;*
 - e. 8 second promotional space, on rotation, on Perth arena internal LED screens during the event;*
- 2.4 two full page colour advertisements in the official Hopman Cup program;**
- 2.5 one 30 second City of Perth television commercial to be played on the centre court big screen before each match and during matches on a sponsor rotation;**
- 2.6 Hopman Cup to run a campaign promoting City food and beverage businesses (working title – Flavour of Hopman);**
- 2.7 an opportunity for the City of Perth to provide colour segments to Tennis Australia for use during the national and international broadcast of the event;**
- 2.8 a Hopman Cup community tennis activation to be held in the city during the lead up to Hopman Cup 2016;**
- 2.9 the City of Perth to activate internally at Perth Arena for the duration of the tournament with their mobile kiosk, with the size and location to be agreed between Tennis Australia and the City of Perth;**
- 2.10 100 silver event tickets for the City of Perth to use for promotional purposes through the Visit Perth City website;**
- 2.11 an opportunity for the City to run a promotional digital campaign on Hopman Cup website and across social media;**
- 2.12 one six seater Corporate Box for corporate use by City of Perth;**
- 2.13 nine invitations for Elected Members to be invited to attend the official Hopman Cup welcome reception;**
- 2.14 four invitations for Elected Members to attend any additional official Hopman Cup events; and**

(Cont'd)

- 3. a detailed acquittal report, including all media coverage obtained, to be submitted to the City by May 2016.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

261/15 ARTS AND CULTURAL SPONSORSHIP 2015/16 – MAJOR PARTNERSHIP – AWESOME ARTS AUSTRALIA LTD

BACKGROUND:

FILE REFERENCE: P1031286
REPORTING UNIT: Community Services
RESPONSIBLE DIRECTORATE: City Services
DATE: 13 May 2015
MAP / SCHEDULE: Confidential Schedule 17 – Draft Festival Program
(distributed to Elected Members under separate cover)

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Awesome Arts Australia Ltd (Awesome Arts) is a not-for-profit company established in 1996 to create a contemporary arts festival for young people. The company is based in Northbridge.

The *AWESOME International Arts Festival for Bright Young Things* is a showcase of high quality contemporary arts from around the world. Presented in the Perth CBD and Cultural Centre, the program includes film and animation, contemporary dance, visual arts, street art, theatre, contemporary music and new media. Presentation of the *Awesome Festival* is the main program outcome for Awesome Arts.

Throughout the year the organisation also manages residencies with local artists working in regional, rural and remote communities across the State. The company also delivers special projects throughout the year focused on community capacity building and sustainability through high quality arts development projects, residencies

and activities. Partnerships are developed to support Awesome Arts core business activities.

The mission of Awesome Arts is to:

“Provide ever-expanding opportunities for Western Australian children to actively engage with the arts, thereby intensifying their connectivity with the broader world in which they live.”

The vision of Awesome Arts is:

“To be internationally recognised as an innovative, dynamic platform through which children access and engage with the arts, nurturing values that endure into adulthood.”

Past support

The City of Perth has provided sponsorship for the Awesome Festival for 16 years. Recent sponsorship is as follows:

Year	Description	Amount Provided
2010/11	Awesome Festival	\$86,700
2011/12	Awesome Festival	\$87,125
2012/13	Awesome Festival	\$100,000
2013/14	Awesome Festival	\$100,000
2014/15	Awesome Festival	\$100,000
<i>Requested 2015/16</i>	<i>Awesome Festival</i>	<i>\$100,000</i>
<i>Proposed 2015/16</i>	<i>Awesome Festival</i>	<i>\$100,000</i>

An acquittal report for the 2014/15 year has been provided. The 2014 Annual Report with audited financial reports has been received. This information has been reviewed and demonstrates a satisfactory acquittal of the City's previous funding.

LEGISLATION / STRATEGIC PLAN / POLICY:

Integrated Planning and Reporting Framework Implications

Corporate Business Plan

Council Four Year Priorities: Healthy and Active in Perth
S15 Reflect and celebrate diversity in Perth.

15.1 Support and deliver events that reflect and celebrate cultural diversity.

Policy

Policy No and Name: 18.1 – Arts and Culture
18.8 – Provision of Sponsorship and Donations

Eligibility:

Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Policy 18.8 establishes eligibility and assessment criteria for the City’s assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy and objectives according to category of sponsorship.

Category of Sponsorship: Major Partnership	
Applicant Eligibility Criteria	
<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criteria Met
Be a formally constituted not for profit, benevolent or charitable organisation.	Criteria Met
Be an Australian legally constituted entity.	Criteria Met
Project Eligibility Criteria	
<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criteria met
Occur with the specified timeframe.	Criteria met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criteria met
For fundraising.	Criteria met
An award ceremony or industry specific presentation.	Criteria met
Training, workshops, research or professional development.	Criteria met

DETAILS:

Project Summary

AWESOME International Arts Festival (3 to 16 October 2015)

Awesome is seeking support from the City of Perth for a component of the 2015 Festival, specifically the Festival’s Interactive / Installation Program. The works in this component of the program encourage participation and exploration and will be located in public spaces. The five supported works in the aligned program are from Western Australia, Victoria, Belgium and the US. Works in the interactive program include performance, visual art, photography and installation.

The Festival’s Interactive / Installation Program can be seen in Confidential Schedule 17. As the company is currently finalising artists’ agreements, the Confidential Schedule is not yet confirmed and is not comprehensive. The applicant has highlighted selected works to be aligned with this sponsorship. There will be a public launch of the 2015 program in September.

The Festival is a curated program across artforms. The program will feature international artists, local artists and arts companies selected for their specialist skill in developing meaningful and stimulating creative experiences for children.

In the 2015 Festival program Awesome Arts will partner with SymbioticA on the National Experimental Arts Forum to be held 5 to 6 October 2015, cross-leveraging artist presentations with the intention to present a joint seminar on Experimental Art and Children. Awesome Arts will also expand its early childhood program in 2015, partnering again with Playgroup WA. Awesome Arts will also again partner with the Art Gallery of WA, the State Library of WA and the WA Museum to co-present exclusive festival events. Black Swan State Theatre Company will present the childrens' theatre production *Red Balloon* as part of the Awesome Festival.

Four new works will have their international premiere in 2015, whilst two international productions will premiere in Australia exclusively at the Festival and one other international work will have its first Australian debut.

Awesome Arts and Writing WA will co-launch an international publication and host Singaporean Children's authors on a cultural exchange program.

Venues

The 2015 Festival will take place in the Perth Cultural Centre which provides a concentrated central space that is easy and safe for families to visit. The location is close to public transport and facilitates partnership opportunities with the city's major cultural institutions and has a variety of options to accommodate temporary venues and large scale installation works.

Awesome Arts has reported that use of this site is successful in creating a festival atmosphere as the activity is concentrated in one precinct and encourages people to attend multiple events, prolong their visit or return on another day.

Some key sites for the 2015 Festival include the Urban Orchard, WA Museum, State Theatre Centre, State Library of WA, The Tiny Top (temporary structure), Cultural Centre Wetlands Stage, Art Gallery of WA concourse and the Blue Room Theatre.

Audience

Awesome Arts has estimated that 108,550 people will have direct engagement with the Festival at aligned events, and anticipate an increase of 19% in total attendances from the 2014 event. The estimated 108,050 includes 32,500 exhibition attendances; 10,000 activity participants; 40,000 attendances to a public installation and 26,050 additional attendances.

Awesome Arts anticipates that an increased media profile will attract a larger audience than previous years. 97% of respondents to Awesome Arts 2014 survey indicated that they were satisfied or very satisfied with the quality of the Awesome program, 57% of respondents visited the festival two times or more over the fortnight, 93% would attend again, and 96% would recommend Awesome to others. In 2014

Awesome Arts achieved a year-on-year audience retention rate of 45% indicating that audiences are loyal to the Awesome Festival.

In 2014, 1,100 children from 21 institutions attended the Awesome Festival over a four-day period as part of the Awesome Festival excursion program. In the same week over 700 children from 7 schools were involved in the Near & Dear author incursion program, run in partnership with Writing WA. 170 children attended an excursion through holiday care and playgroup programs. This total of 2,050 children represents an increase of 53% from the previous year.

Ticket Prices

The majority of the festival's performances, exhibitions and activities are free to attend. The festival is subsidised by a range of Government and corporate supporters ensuring that the program is of high quality and accessible to most families. Most performances are ticketed at \$15 with the exception of performances at the State Theatre Centre, which are ticketed at \$20-\$25.

For the past three years Awesome Arts has refocused its target audience and provided more opportunity to attract families. The festival now takes place in October to coincide with the second week of the school holidays and continues into the start of school term 4 to cater for school tours in its final four days.

The festival attracts families with young children catering for children of varying age groups. The program maintains a focus on the 'pre-teen demographic' and more recently an early childhood program has been introduced. The general public program has expanded from 3 to 10 days and includes a substantial free to access program of workshops, performances and interactive activities. The implementation of these strategic programming changes has resulted in repeat visitation by audiences.

Awesome reported an increase in the number of families making multiple visits to attend the festival in 2014.

ASSESSMENT:

The application was measured against the objectives and criteria outlined in the Arts and Cultural Sponsorship Guidelines and in accordance with Policy 18.8 and Policy 18.1.

The identified objective of an *Arts and Cultural Major/ Civic Partnership* is to support arts and cultural activities that:

- Facilitate the dynamic celebration of the city through major arts and cultural festivals and activities;
- Enhance social well-being and encourage community;
- Provide support for the city's key arts and cultural organisations to provide high quality arts and cultural experiences;

- Contribute to the economy of the city.

The project must demonstrate shared objectives as a Major Partner

The City of Perth maintains major partnerships with a small number of organisations.

There is a strong emphasis on strategic outcomes in the areas of community building, cultural celebration and audience development. Access and inclusiveness are key considerations for major or civic partnerships.

The Awesome Festival is the only event for families in WA that presents an international program curated and produced specifically for children and families.

The Awesome Festival has a highly visual presence in the city for its duration. The festival offers affordable access to the arts and has a strong emphasis on participation and developing creative potential in young people.

The Awesome Festival provides an opportunity for families to participate in the arts together. Beyond providing passive entertainment experiences, Awesome activities and interactive experiences aim to inspire creative thinking in young people.

The festival provides economic benefit to local business in particular food outlets in the adjacent Forrest Place precinct and in Northbridge. Awesome reports that a large proportion of consumables in the production budget is invested into the local economy businesses and the festival undertakes partnership with various city businesses that support the volunteering program and provide venues, resulting in increased patronage from Festival audiences.

The project must be of high artistic quality/ cultural relevance

The Awesome Festival presents an international curated arts program produced specifically for children and families. The arts activities and shows within the Awesome program are unique and cannot be readily accessed elsewhere.

Awesome Arts is committed to engaging the professional contemporary artists that are representative of sector best practice. There are several events that will have their only Australian performance at the Awesome Festival and some works having been commissioned by Awesome Arts will have their premiere at the festival.

Each year the festival invites a festival director from outside of Western Australia to conduct a peer review of the festival. This review process provides constructive and unbiased assessment of the event. To gain feedback from the target audience, Awesome invites a team of volunteers 'reviewers' aged 6-12. A small group of 4-8 year olds are also assisting in sharing their views following a guided tour. Reviews are published on the ABC website.

The Festival is guided by a program advisory panel. The program is assessed against the following criteria:

- has a contemporary arts focus;
- encompasses multiple art forms;
- inclusive of quality works from Western Australia, Australia and around the world;
- provides a challenge for young people to think differently about the world;
- is interactive, participatory and immersive;
- promotes creative expression within its audience;
- is inclusive of works for various age ranges including pre-school, early primary, middle to late primary school children and families.

The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery

The City of Perth has been a major sponsor of *The Awesome International Arts Festival* since 1998.

Awesome has been in operation for 19 years and has successfully managed this event for many years. Awesome has considerable experience delivering events, particularly in public spaces.

Awesome employs professional staff to oversee all aspects of successful project management aided by a team of volunteers.

Feedback provided by Awesome following the 2014 Festival indicated the following responses for their surveyed respondents:

Statement/ Response	Percentage of respondents
Satisfied/very satisfied with quality of the AWESOME Festival Program	97%
Thought the AWESOME Festival represented a lot/great deal of value	87%
Respondents who would attend again	93%
Would recommend the AWESOME Festival to others	95%
Believe that the AWESOME Festival provides an opportunity for them/their family to access high quality arts experiences they would not otherwise see or be involved in	97%

Applicants must demonstrate a financial contribution to the project derived from other sources

Awesome has provided a full festival budget for the festival with a cost of \$1,181,500 inclusive of estimates for goods and services provided in-kind. All income earned for the festival is budgeted to be spent on this event.

The overall budget includes an estimate of box office revenue (16%), State Government funding (30%) and corporate funding (28%). The festival is supported in-kind by volunteers, media and provision for venues.

The amount requested from the City of Perth to support the festival represents 8.46% (2014/15 estimate 8.37%) of the total program cost, inclusive of administrative operations and services provided in-kind. This request can be accommodated within the existing budget for Arts and Cultural Sponsorship.

The applicant has added to the merit of the application by addressing optional criteria

The Awesome Festival is actively providing development and employment opportunities for local artists. In 2015 Awesome will continue to contribute towards creative development and will include five new works for the festival.

Awesome is also working to develop audiences and in 2015 this strategy includes:

- Partnering with SymbioticA on the national Experimental Arts Forum held 5-6 October and cross-leveraging audiences and artist presentations;
- Working with focus groups in the disability sector to make Awesome more accessible;
- The development and delivery of an Autism Spectrum Guide to assist families;
- Partnerships with Early Childhood service providers, Black Swan State Theatre Company, Art Gallery of WA, State Library of WA and the WA Museum to co-present events or cross-leverage audiences;
- Partnership with Writing WA to co-launch an international publication and host Singaporean Children's authors on a cultural exchange program;
- Partnership with The West newspaper that will deliver a lift-out program guide, accessing thousands of readers and potential new audiences.

Acknowledgement

For \$100,000 sponsorship, the applicant will be required to provide the benefits as outlined in the recommendation section of this report, in association with the Awesome International Arts Festival.

Assessment of return on investment

The application was measured against the criteria outlined in the Arts and Cultural Sponsorship Guidelines for Civic and Major Partnerships and meets all essential and desirable criteria.

Awesome will acknowledge the City of Perth as a key partner of aligned events within the festival which is marketed to the general public and target audience across media and through direct marketing. The festival will have a highly visible presence within the city over an extended period of 14 days. The festival offers opportunities for

families to participate together in the arts together in a safe and stimulating environment.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL15724000
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	TBA
	BUDGET ITEM
BUDGETED AMOUNT:	\$1,437,634
AMOUNT SPENT TO DATE:	\$161,278
PROPOSED COST:	\$100,000
BALANCE:	\$1,176,356

All figures quoted in this report are exclusive of GST

COMMENTS:

The City of Perth has been a major sponsor of The Awesome International Children's Festival since 1998.

Awesome plays an important role in developing future audiences for the arts as well as provide development and employment opportunities for local artists.

The Awesome Festival partners with many of Perth's community and cultural institutions and organisations including State Library, Writing WA, Black Swan State Theatre Company, SymbioticA, Playgroup WA, The Art Gallery of Western Australia and WA Museum for the mutual benefit of partners and audiences.

Moved by Cr Adamos, seconded by Cr Yong

That Council:

- 1. approves Arts and Cultural Sponsorship – Major Partnership of \$100,000 (excluding GST) to Awesome Arts Australia Ltd for the presentation of the 2015 AWESOME International Arts Festival for Bright Young Things;***
- 2. notes that Awesome Arts Australia Ltd will provide the following sponsorship benefits to the City:***
 - 2.1 inclusion of the City of Perth crest on promotional material and publications relating to the 2015 AWESOME International Festival for Bright Young Things, including but not limited to, the Festival Program and Annual Report;***

(Cont'd)

- 2.2 inclusion of the City of Perth crest and acknowledgement in The West Australian newspaper lift-out Festival Guide;**
 - 2.3 inclusion of City of Perth crest in electronic and social media promotions for the event;**
 - 2.4 inclusion of the City of Perth crest on co-branded sponsor signage displayed at all outdoor festival sites and Festival launch events;**
 - 2.5 dedicated full-page acknowledgment of the City of Perth Major Partnership in the 2015 AWESOME Festival Program;**
 - 2.6 acknowledgement of the City of Perth's support on the Awesome website including an active link for the duration of the sponsorship year;**
 - 2.7 invitation for the Lord Mayor or representative to launch the 2015 AWESOME Festival;**
 - 2.8 verbal acknowledgement of the City of Perth's support at the Festival opening night and official functions as appropriate;**
 - 2.9 invitations for Elected Members and required City of Perth representatives (as determined by the relevant Director) to attend the Festival launch and a VIP performance;**
- 3. notes that the City is to be provided with an acquittal report for the supported project within three months of completion of the 2015 AWESOME International Arts Festival for Bright Young Things and an audited annual financial report of Awesome Arts Australia Ltd within six months of the conclusion of the relevant financial year.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**262/15 ARTS AND CULTURAL SPONSORSHIP 2015/16 –
ASSOCIATE PARTNERSHIP – ARTRINSIC INC – BLACK
SWAN PRIZE**

BACKGROUND:

FILE REFERENCE: P1031290
REPORTING UNIT: Community Services
RESPONSIBLE DIRECTORATE: City Services
DATE: 11 May 2015
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Meeting Note: The Marketing Sponsorship and International Relations Committee considered it appropriate that the event organiser be requested, where possible, to acknowledge the Elected Members present at events associated with the Black Swan Prize for Portraiture 2015 as specified in parts 3.7 and 3.8 of the Officer Recommendation.

Artrinsic Inc is a not-for-profit incorporated organisation established in 2007 to deliver high quality interactive art events/programs for the greater community to engage in, thereby encouraging and promoting visual arts in WA. The *Black Swan Prize for Portraiture* is the organisation's core activity. The Black Swan Prize is a highly regarded national art competition and exhibition. Since the event's inception, management of the *Black Swan Prize* has been undertaken by Executive Director Tina Wilson, and overseen by the organisation's board of eight members from the arts and business community.

From 2007 to 2011 the *City of Perth Black Swan Prize for Portraiture* resided at the Perth Town Hall with a portion of sponsorship attributed to cost of venue hire. In 2012 the exhibition added a new category and was rebranded to incorporate the *Black Swan Prize for Heritage*. At this time the exhibition relocated to Linton and Kay Gallery in the inner city. In 2015 the Black Swan Prize remains located at Linton and Kay Gallery, but, it will not include a Heritage category.

Artrinsic has stated its vision and aim as:

"Vision – Engaging the community to embrace and enjoy visual arts.

Aim – To deliver high quality and innovative events / programs for the greater community to engage in, thus encouraging and promoting visual arts."

Artrinsic's core objectives:

- to continue to grow the reputation of the Black Swan Prize locally, nationally and internationally;
- to add value to the City of Perth and the State from a cultural, tourism and economic perspective;
- to help boost the reputation of the City of Perth in its ongoing support of cultural events;
- to inspire others to create, participate, enjoy and contribute to arts/culture in WA
- to encourage artists, within a variety of artforms, to work with us in the community so we can generate interest in art in Western Australia;
- to provide opportunities for WA artists and the WA community; and
- to provide an engaging entry point for the community into the Arts, making art fun, accessible and enjoyable for everyone.

Past support

The City of Perth has provided sponsorship for the Black Swan Prize for Portraiture for eight years. Recent sponsorship is as follows:

Year	Sponsorship Amount	Supported Program
2009/10	\$56,100	City of Perth Black Swan Prize for Portraiture at Perth Town Hall
2010/11	\$65,000	City of Perth Black Swan Prize for Portraiture at Perth Town Hall
2011/12	\$66,690	City of Perth Black Swan Prize for Portraiture at Perth Town Hall
2012/13	\$39,169	Black Swan Prize for Portraiture at Linton Kay Gallery
2013/14	\$40,000	Black Swan Prize for Portraiture at Linton Kay Gallery
2014/15	\$41,000	Black Swan Prize Exhibition at Linton Kay Gallery
Requested 2015/16	\$42,107	Black Swan Prize
Recommended 2015/16	\$41,000	

An acquittal report for the 2014/15 has been provided. The 2014 audited financial report has been received. This information has been reviewed and demonstrates a satisfactory acquittal of the City's previous funding.

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Healthy and Active in Perth
S15 Reflect and celebrate diversity in Perth.
15.1 Support and deliver events that reflect and
celebrate cultural diversity.

Policy

Policy No and Name: 18.1 – Arts and Culture
18.8 – Provision of Sponsorship and Donations

Eligibility:

Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Policy 18.8 establishes eligibility and assessment criteria for the City's assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy and objectives according to category of sponsorship.

Category of Sponsorship: Associate Partnership

Applicant Eligibility Criteria

<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criteria Met
Be a formally constituted not for profit, benevolent or charitable organisation.	Criteria Met
Be an Australian legally constituted entity.	Criteria Met

Project Eligibility Criteria

<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criteria met
Occur with the specified timeframe.	Criteria met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criteria met*
For fundraising.	Criteria met
An award ceremony or industry specific presentation.	Criteria met
Training, workshops, research or professional development.	Criteria met

*Artrinsic Inc. manages the sale of selected artworks and retains a commission fee of 30%. In 2014 this amount totalled \$11,393.70 and was not considered to represent a commercial exercise, as this income is invested into the overall project budget,

subsidising exhibition costs. The organisation itself continues to operate on a not-for-profit basis.

Section 3.2.3c of Policy 18.8 identifies specific items of expenditure that cannot be support through arts and cultural funding.

The project budget provided includes specific items that are ineligible for support:

- iii. prizes (provided as cash or good and services)*
- vii. cost of goods and services provided to other sponsors*

The applicant has adequately demonstrated that this aspect of the project is supported through other funding sources.

DETAILS:

Project Summary

The City of Perth has received an application for Arts and Cultural Sponsorship of \$42,107 from Artrinsic Incorporated, to support the presentation of the *2015 Black Swan Prize* to be held at Linton and Kay Gallery, St Georges Terrace from 24 September to 4 October 2015.

The *Black Swan Prize* exhibition is free for the public to attend. Visitors are able to view the portrait exhibition of well-known and respected Australians by some of Australia's finest practising artists. Artrinsic offers guided tours and artist floor talks during the exhibition.

The *Black Swan Prize* delivers workshops at Princess Margaret Hospital and selected schools throughout 2015 to encourage young people to explore creative expression through portraiture. The Black Swan Prize includes a youth category which encourages participation in the arts and artistic development by providing an opportunity for acknowledgement through the selection of outstanding works for inclusion in the exhibition.

The exhibition will be open to the public daily for 14 days. It is intended that some works not selected for the Black Swan Prize exhibition will be displayed in the spirit of a *Salon de refuses* at the Brookfield Plaza foyer. The *Salon de refuses* runs for a month before the exhibition with the intention to stimulate public interest in the main exhibition as well as provide an opportunity for artists to have their unselected works on public display.

The Youth Awards Night is to be held on 23 or 24 October 2015 to coincide with the Opening Night, whilst the Major Awards Night will be held on Thursday 1 October 2015. Floor talks and guided tours are planned to accompany the exhibition.

The expected exhibition attendance figure over the duration of the event is 6,500 people.

The prize is open to artists who are citizens or permanent residents of Australia.

Venues

Linton and Kay Gallery, 137 St Georges Terrace, Perth

Times and dates

Event	Date
Opening Night/Youth Award Night	23 or 24 September 2015
Exhibition opens to public	24 September 2015
Major Award Night	1 October 2015
Free Guided Tours	Throughout exhibition
Artist Floor Talks	TBC
Exhibition closes	4 October 2015

Ticket Prices

The exhibition is free for the public to attend. The award nights are by invitation to artists, sponsors and guests. Artists pay an entry fee of \$40 which reasonably contributes towards the administration and judging of the prizes.

ASSESSMENT:

The application was measured against the objectives and assessment criteria outlined in the Arts and Cultural Sponsorship Guidelines and in accordance with Policy 18.8 and Policy 18.1.

The identified objectives of projects within the Associate Partnership Category of Arts and Cultural Sponsorship are to support arts and cultural activities that:

- Invest in the development and presentation of local arts and cultural activity.
- Enhance the profile of the city of Perth as pre-eminent cultural destination.
- Enhance the corporate profile of the City of Perth.
- Contribute to the economy of the city.

The project must demonstrate shared objectives as an Associate Partner

This exhibition is accessible to the community. The *Black Swan Prize* plays a role in developing new audiences for the visual arts sector and the associated workshops and floor talks contribute to the understanding of the art form.

The exhibition develops local artistic endeavour and encourages cultural growth by providing opportunities to showcase and reward artistic talent.

As a national art exhibition, the *Black Swan Prize* attracts professional artists from across Australia and enhances the profile of the City of Perth as a pre-eminent cultural destination.

The project must demonstrate artistic excellence

The exhibition has achieved a national profile and attracts professional artists from across Australia. The exhibition is housed in a commercial gallery environment which is suitable to accommodate the large scale of the exhibition. The associated award presentation nights are of a very high standard.

The works selected as finalists and subsequently featured in the exhibition are of an exemplary standard. The accompanying full colour catalogue is professionally designed and produced and is an enduring record of the artworks included in the exhibition.

The judging panel includes experienced judges in the field. In 2014, the judging panels included Stefano Carboni, Connie Petrillo, Christopher Chapman, Tony Ednie-Brown, Rosemary Rosario and Gillian Peebles. The panel in 2015 has not been publicised however will have a similar composition.

The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery

The City of Perth has supported the *Black Swan Prize* since its inception at the Perth Town Hall in 2007.

The not-for-profit incorporated association has submitted an audited annual report together with project budget with the application for arts and cultural sponsorship. The applicant has provided details of its exhibition team members and their related fields of expertise.

The budget indicates a provision for the payment of professional staffing and labour. The event attracts strong support and interest from the business community and individual volunteers that make a significant contribution to the quality of this event.

Applicants must demonstrate a financial contribution to the project derived from other sources

Artrinsic has provided a total project of \$327,117 for the *Black Swan Prize* which includes the Prize for Portraiture and the Youth Prize as well as the cost of associated workshops. The budget includes prize money of \$61,725 and award night costs of \$35,702 which are not supported by this sponsorship.

The budget includes the estimated cash value of goods and services received in-kind at \$96,987 equating to approximately 30% of the total project budget. Corporate and Government sponsorship estimated at \$163,587 (approximately 61% confirmed) is included in the budget.

All earned income as represented in the budget is to be expended on the Black Swan Prize. The Major cash contribution is provided by the Lester Group, a founding partner.

Approximately 30 sponsors have been secured to provide in-kind and cash sponsorship.

Acknowledgement

For \$42,107 the applicant will be required to provide the benefits as outlined in the recommendation section of this report.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	121-254-7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	TBA
	BUDGET ITEM
BUDGETED AMOUNT:	\$1,437,634
AMOUNT SPENT TO DATE:	\$ 161,278
PROPOSED COST:	\$ 41,000
BALANCE:	\$1,235,249

All figures quoted in this report are exclusive of GST

COMMENTS:

The City of Perth has been requested to provide \$42,107 cash in arts and cultural sponsorship towards the *Black Swan Prize*. This is of a comparative level to the 2014/15 contribution. However, in setting the 2015/16 budget the City has been mindful to ensure expenditure increases are viewed within the context of budget pressures and has taken the approach to cap total sponsorship expenditure to the levels of previous years.

The budget for sponsorship in 2015/16 was approved by the Council on 9 June 2015. The budget for sponsorship is based on specific allocations which were identified during the budget preparation process.

The event is promoted nationally through arts networks. In the past, the organisers have received positive media exposure for the exhibition.

Based on the applicant's estimated attendance of 6,500, the requested amount of \$42,107 equates to a contribution of \$6.48 per person attending the exhibition. This contribution is slightly lower than previous years, due to a slight anticipated increase in audience numbers.

The City's contribution is to be directed toward the cost of producing the exhibition catalogue, marketing promotion and display costs, and specifically will not be directed to prize money and/or associated award ceremonies.

The *Black Swan Prize* exhibition is free for the general public to attend and attracts consistent levels of interest each year, based on historical attendance figures

provided. The exhibition encourages broad community engagement and contributes to the development of new audiences for the visual arts.

Moved by Cr Adamos, seconded by Cr Harley

That Council:

- 1. approves Arts and Cultural Sponsorship of \$41,000 (excluding GST) to ARTrinsic Inc for the Black Swan Prize for Portraiture 2015;***
- 2. notes that ARTrinsic Inc will deliver the Black Swan Prize for Portraiture 2015;***
- 3. notes that ARTrinsic Inc will provide the following sponsorship benefits to the City:***
 - 3.1 inclusion of the City of Perth crest in all promotional material and publications relating to the event, including but not limited to the full colour exhibition catalogue (circulation 6,000), posters and flyers;***
 - 3.2 acknowledgement of the City of Perth in any promotion, advertising and editorial pertaining to the event;***
 - 3.3 acknowledgement of the City of Perth as presentation sponsor of the event, cited as 'Proudly supported by the City of Perth' on promotional material;***
 - 3.4 acknowledgement of the City of Perth's support on the Black Swan Prize website;***
 - 3.5 public announcement acknowledging the City of Perth's support at the exhibition launches and where possible mentioned in public talks, media interviews and editorial;***
 - 3.6 display of City of Perth signage at the exhibition for the duration of the exhibition;***
 - 3.7 invitation for the Lord Mayor or representative to give a speech at official exhibition launches (as appropriate);***
 - 3.8 invitation for City of Perth Elected Members and representatives to attend the exhibition launches and artist floortalks;***

(Cont'd)

- 4. notes that the City is to be provided with an acquittal report for the supported project within 3 months of completion of the Black Swan Prize for Portraiture and an audited annual financial report of ARTrinsic Inc within 6 months of the conclusion of the relevant financial year.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**263/15 TENDER 091-14/15 – ARCHITECTURAL DECORATIVE
PROJECTION – CHRISTMAS 2015 TO 2017 – GPO
BUILDING**

BACKGROUND:

FILE REFERENCE: P1031427
REPORTING UNIT: Contracts & Asset Management Services
RESPONSIBLE DIRECTORATE: City Infrastructure & Enterprises
DATE: 3 June 2015
MAP / SCHEDULE: Schedule 18 – Comparative Prices
Confidential Schedule 19 – Evaluation Matrix for
Tender 091-14/15 (distributed to Elected Members
under separate cover)

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Tenders were advertised in The West Australian newspaper on Wednesday, 14 April 2015 for Architectural Decorative Projection for Christmas 2015 to 2017. The tender included three options for the duration of the projections being 21, 37 or 42 days displayed on the GPO Building in Forrest Place.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation	Section 3.57 of the <i>Local Government Act 1995</i> Part 4 of the <i>Local Government (Functions and General) Regulations 1996</i>
Integrated Planning and Reporting Framework Implications	Corporate Business Plan Council Four Year Priorities: Living in Perth S9 Promote and Facilitate CBD living 9.3 Enhance and maintain public spaces and streets to high standards to ensure the city centre is an attractive place for people.

Policy

Policy No and Name: 9.7 – Purchasing Policy

DETAILS:

At the close of tenders on 14 April 2015, submissions were received from the following seven individuals/companies:

- Perth Audiovisual;
- Austage Perth Pty Ltd;
- PM Project Management & Design trading as The Electric Canvas;
- Eastwick Events;
- Katrina Black and Jasper Cook;
- Klaasen Lighting Pty Ltd; and
- Lux Events Pty Ltd.

The Architectural Projection on the GPO building in Forrest Place was introduced for Christmas 2012 and has continued for Christmas 2013 and 2014. The projections in 2012 and 2013 operated for a period of 17 days from the Turning on the Christmas Lights event in early November and in 2014 operated from Friday, 5 December 2014 through to Sunday, 21 December 2014.

The City has received feedback that the projections would be better received and more relevant if shown in the lead up to and closer to Christmas. On this basis, the tender documents requested three durations to be priced for different timing in order to provide the City with some flexibility. Another alternative could be to delay the projections until after the Turning on the Lights event and continue closer to Christmas.

With the options requested the scenarios for 2015 could be:

Option 1	21 Days	13 November – 3 December 2015
	or	4 December – 24 December 2015
Option 2	37 Days	13 November – 18 December 2015
Option 3	42 Days	13 November – 23 December 2015

A daily rate has also been provided to enable minor increases or decreases to the duration should it be required. In particular, this may be relevant to Christmas 2016 should there be any impact on delivering the projections if redevelopment works are being undertaken on Forrest Chase.

Projections can also be delivered in either PIGI or Digital formats. PIGI is a large scrolling flat projection which has been used in previous years on the GPO Building with Digital being more innovative with animation capabilities. Digital is now used in major light shows such as the annual VIVID Spectacular in Sydney. Tenders received included both technologies where a company had the capability.

All tenders have been assessed against compliance criteria and accepted to continue for assessment against the qualitative criteria as detailed below.

Qualitative Criteria

- “Experience – Detail experience in providing creative concepts for Architectural decorative projections with a Christmas theme, and Experience of Nominated Personnel.”

All submissions contained experience in a variety of different events and projections.

The tender submissions from Perth Audiovisual, Austage Perth, Eastwick Events, Klaasen Lighting and Lux Events did not demonstrate previous experience in projections with a Christmas theme. Katrina Black and Jasper Cook presented some experience with a Christmas theme and also provided some options. The Electric Canvas demonstrated significant experience with Christmas themed projections including Christmas Light Spectacular in Brisbane in 2014 and Melbourne Town Hall Christmas Projections in 2014. The Electric Canvas has also provided the projections to the GPO Building over the last three years.

Austage Perth, Eastwick Events, Katrina Black¹ and Jasper Cook, and Klaasen Lighting subcontract most of its projection content design and production to third parties. Perth Audiovisual, Lux Events and The Electric Canvas provide in-house design and delivery.

- “Resources – Provide a program that will demonstrate ability to provide a creative concept, all relevant staff and equipment necessary to deliver the architectural projection in accordance with key dates.”

All tenderers provided a program for the delivery of the event. Perth Audiovisual, Eastwick Events and Klaasen Lighting had limited detail of the program or equipment available to deliver the event.

¹ Correspondence received from Katrina Black following the Marketing, Sponsorship and International Relations Committee meeting held 16 June 2015, advised that they do provide in-house design and delivery and that the reference that they subcontract ‘most of its projection content design and production to third parties’ is therefore inaccurate (TRIM 103803/15).

Austage Perth, Katrina Black and Jasper Cook, Lux Events and The Electric Canvas provided more detailed programs including lists of equipment and staff to deliver the event. The Electric Canvas also provided separate options to deliver the event in the PIGI format of previous years and in an updated Digital Format.

- “Safety Management – Tenderers should demonstrate their duty of care to employees and the public and provide details of: Documented systems/plans in place to ensure a safe working environment, and, Inductions of staff into the work environment.”

Eastwick Events, Katrina Black and Jasper Cook and Klaasen Lighting did not demonstrate details of their safety management in their tender submissions; and submissions from Perth Audiovisual and Lux Events only included a limited overview without an expanded demonstration.

Austage Perth and The Electric Canvas demonstrated documented safety systems including the provision of safe work method statements where required.

- “Referees – Provide a list of at least three (3) recent referee with full name and contact details that will be able to comment on: Your ability to provide similar events; Management of the event operations by nominated staff; Scale of the event; and, Safety management practices.”

All tenderers provided the required list of referees as requested.

Summary

Following the evaluation against the qualitative criteria the tenders were ranked in the following order:

1. The Electric Canvas.
2. Lux Events.
3. Austage Perth.
4. Katrina Black and Jasper Cook.
5. Perth Audiovisual.
6. Klaasen Lighting.
7. Eastwick Events.

Tenders have then been assessed on the pricing offered to obtain the best value for money outcome for the City. Comparison pricing for the options provided and rates for minor increase / decrease on a per day basis is attached as Schedule 18.

The three highest ranked tenders on the qualitative criteria were assessed against pricing as the remaining four tenderers scored below average in at least one of the criterion.

It is considered that Lux Events and Austage Perth have both presented reasonable experience in projections however, neither tenderer have demonstrated experience or how projections would relate to a Christmas theme.

The Electric Canvas have considerable experience in presenting large scale projections Australia wide and have been well represented in Melbourne and Brisbane Christmas projections in 2014. The Brisbane event is one of the main reasons that support the recommendation for The Electric Canvas to deliver the projections for the City of Perth.

In moving to digital projections, the City incurs an increase in project costs. In 2014, the City spent \$102,468 on the PIGI format projections for a period of 17 days. To present the digital projections for 21 days in 2015, the cost would be \$180,338 (Option 1 Digital). It is recommended by Officers that the City move to a digital format this year for the shorter duration by way of a phased approach. The City would then be in a position to extend the projections for a longer period in 2016 and 2017 subject to allocating funds in these outer financial years.

A number of factors have been considered in assessing the value for money the projections represent, inclusive of moving to the Digital format:

- The visual spectacle of projections on the GPO building and the opportunity to market the projections to increase City visitation;
- The option to move from the older PIGI format projections to digital projections allowing enhanced graphics and animation;
- An opportunity to re-consider the timing and expanded duration of the projections closer to Christmas to better reflect expectations of the public; and
- Provide a boost for decorations in the CBD due to the absence of decorations in Barrack Street because of current streetscape works. Intersection Christmas features will still be installed however no street canopy features can be placed across Barrack Street from Hay Street through to Wellington Street.

Additionally, a comparison estimate has been undertaken for the City to purchase and operate the projectors rather than hiring the equipment and expertise. The following summary is provided and is on the lower end of costs, as there are many different types of projectors and lenses and they need to suit the particular application and site.

Item	Quantity	Indicative costs \$
Digital Projectors	4	360,000
Lenses	4	48,000
Playback system (media server)	1	50,000
Control (power distribution)	1	20,000
Structures to secure equipment	4	12,000
Total minimum outlay		\$490,000
Annual costs:		
Lamps (Replacement per 1,000 hrs approx.)	4	1200
Creative services per annum	1	40,000
Projector operators (based on minimum of 21 days)	1	15,000

The above costs do not include ancillary items such as staff resources to manage the project, insurance, storage, transport, set up and dismantling as a minimum. In

addition the programming of the projections is a specialised field and expertise would need to be sourced annually. The estimated life of the projectors is ten years.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 70157000
BUDGET ITEM:	Recreation & Culture/Other Culture/Christmas Decorations
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$1,129,797 in 2015/16 Budget
AMOUNT SPENT TO DATE:	Nil
PROPOSED COST:	\$180,338
BALANCE:	

ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE OF LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

COMMENTS:

All tender submissions generally covered the requirements of the City to present the architectural projections for Christmas 2015 to 2017.

There were varying levels of experience and resources of the companies. Overall the considerable experience of The Electric Canvas to present a project of this scale and to move to a digital format outweighed the higher cost of their submission.

It is proposed that the Chief Executive Officer be authorised to vary any extension of the contract in the subsequent years subject to sufficient funds being available within the allocated budget.

Moved by Cr Adamos, seconded by Cr Yong

That Council:

- 1. accepts the most suitable tender from PM Production Design and Management Pty Ltd trading as The Electric Canvas for the architectural decorative projection – Christmas 2015-2017 (Tender 091-14/15) on the GPO building at a cost of \$180,338 (excluding GST) in 2015 for Option 1 (Digital) – 21 days with an option to extend for 2016 and 2017;***

(Cont'd)

- 2. authorises the Chief Executive Officer to vary any extension of the Contract in the timing and duration of the projections as per Option 2 – 37 days at a cost of \$250,000 for 2016 and Option 3 – 42 days at a cost of \$270,000 and in accordance with the rates tendered for those options.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

264/15 TENDER 110-14/15 – CREATIVE AND PRODUCTION MANAGEMENT OF NEW YEAR'S EVE NORTHBRIDGE 2015

BACKGROUND:

FILE REFERENCE: P1031535
REPORTING UNIT: Marketing, Communications & Events
RESPONSIBLE DIRECTORATE: City Services
DATE: 8 June 2015
MAP / SCHEDULE: Confidential Schedule 20 – Creative Proposals
(distributed to Elected Members under separate cover)
Confidential Schedule 21 – Evaluation Matrix
(distributed to Elected Members under separate cover)

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

The City of Perth develops and manages the New Year's Eve Celebrations in Northbridge each year which is a significant event on the City of Perth's annual calendar of free events, attracting between 10,000 to 15,000 people to Northbridge.

In 2014, the James Street Amphitheatre at the Perth Cultural Centre was utilised for the first time for one of the two stages. This was successful and it was proposed in the tender specifications for this to be one of two stage locations for 2015. Since the tender was advertised, the Metropolitan Redevelopment Authority has advised the City that this space is no longer available for use. Consultation with the MRA has

identified a new stage location within the Perth Cultural Centre for the 2015 event. This has no financial implications on the tender.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation Section 3.57 of the *Local Government Act 1995*
Part 4 of the *Local Government (Functions and General)*
Regulations 1996

Integrated Planning and Reporting Framework Implications **Corporate Business Plan**
Council Four Year Priorities: Perth as a Capital City
S5 Increased place activation and use of under-utilised space.
IP5.2 Contribute to and facilitate the activation and use of vacant private and public space.

Policy
Policy No and Name: 9.7 – Purchasing Policy

DETAILS:

The City of Perth advertised for tender submissions for the Provision of Creative and Production Management of New Year’s Eve Northbridge for 2015 with the option to extend in 2016 and 2017. Five tender submissions were received as follows:

- Australian Performing Arts Network.
- Avid Events.
- Perth Audio visual.
- Spirit Events & Entertainment.
- Strut & Fret Production House.

Assessment

The tender was assessed against the following selection criteria and all conditions were met. The following is a summary of the assessment:

- 1. A proposed creative program adhering to the guidelines outlined in Clause 7.**

Australian Performing Arts Network (APAN)

APAN proposed a creative program including a well-known headline act. Many elements however have been seen before at Perth events. The proposed bands were mainly tribute bands. APAN proposed to use the majority of the bands on both stages on a rotational basis.

Good stage layouts were proposed, especially the apex trussing and multi-tiered staging, with good mix of stage pyrotechnics, confetti canons and streamers. The

roving acts that were proposed were average in quality and did not offer anything new, fresh and exciting. No static art installations were mentioned.

APAN included a detailed budget that totalled \$205,000.

Avid Events

Avid Events proposed a multicultural inspired event theme including linking the two stages. Both stages would include family friendly entertainment. Avid Events would use an MC for each stage and audience participation would link in with the event theme. They offered a creative roving programme, activities and installation that included a range of children's activities.

Avid Events included a detailed budget that totalled \$205,000.

Perth Audio Visual (PAV)

PAV also proposed stage run sheets which included quite a few acts the City has used at previous events or were not considered to be new and exciting in style. PAV gave brief details of the roving program.

A detailed budget was included for \$204,780.

Spirit Events & Entertainment

Spirit Events and Entertainment proposed a strong creative program with new ideas that detailed the different components at the Cultural Centre including a workshop, stage acts that had been designed for children and a community art project. The Piazza stage would include performances, interactive workshops, mass dance classes and three bands.

Spirit Events and Entertainment also proposed a vibrant and colourful street performing program which included an act doing large scale visual performances which was viewed favourably. Spirit Events and Entertainment proposed a MC for the Cultural Centre stage who has been used before and was received well and a DJ for the Piazza Stage.

A detailed budget was included which was a total of \$195,000 with a large portion allocated to the creative program with a low management fee.

Strut & Fret Production House

Strut and Fret Production House proposed a creative programme which included new content. The Cultural Centre Stage content included interactive workshops for the children and 3 up tempo bands.

The Piazza stage included interactive workshops and creative ideas around themes and set design. The staged music program included mixes of pop, electro swing and

familiar tunes. Some of the suggested acts were a little teenager/pop type music, rather than appealing to a broader audience.

The roving program would include a highly interactive act doing three 25-minute performances down James Street. The company also proposed other roving entertainment that has not yet been seen in Perth.

Strut and Fret included a detailed budget totalling \$204,580.

Confidential Schedule 20 details creative proposal details of all tender submissions.

2. Demonstrated experience in staging similar, free, public events in an open public space, including:

- a) demonstration of safety management;**
- b) details of environment management practices;**
- c) demonstrated ability to meet production budgets.**

Australian Performing Arts Network

APAN's experience is specialised to be predominately stage performances/shows. APAN provided examples of other outdoor public events they have experience in managing, including NYE Northbridge (2006, 2005), NYE Town Hall (2004), City of Perth Nativity (2010 - 2014) and the City of Perth Turning on the Christmas Lights (2014, 2013).

Comprehensive information was supplied for safety and risk management policies, however no information was provided for environmental management practices.

APAN demonstrated its ability to meet budgets.

Avid Events

Avid have been trading for five years. Collectively, its staff have 200 hours of event experience, including large scale events such as Sydney 2000 Olympics games, London 2012 Olympic Games, Perth International Arts Festival, Red Bull Air Race and the Commonwealth Heads Of Government Meeting.

Recent large outdoor event experience includes 100 Years of Anzac, Anzac Albany, O Day and Illuminities. Avid Events demonstrated experience was predominately in open daytime public events not featuring concerts as such.

Avid Events included details of event safety and their environmental policy and the impacts. Details on how budgets are managed including identifying any risks and having a contingency were outlined.

Perth Audio Visual

PAV's experience is in the supply and production management of audio visual equipment rather than staging an entire event. An external event management company was proposed to be utilised to manage stage bump in/out, logistics and liaison with key stakeholders.

Events PAV included as experience were a PMH Foundation event in Perth's Central Park, Edith Cowan University Music Under the Stars, Austereo NYE (2012), Murdoch University event , Perth Royal Show Christmas pageant (2014) and Kings Park Anzac Dawn Service (2004 – present).

Work Health and Safety Management systems were detailed. No details of environment management practices or production budget capability.

Spirit Events & Entertainment

Spirit Events and Entertainment has extensive event experience including facilitating the Northbridge NYE event for the past 3 years. Spirit Events has also successfully delivered the Sunset Subi season, October School Holidays for the City of Perth in 2014, Government House Open Day (2011-2014) and Oz Concert (2011-2013).

Spirit Events and Entertainment included details of their safety management practices for public performers and staff at the event. Environmental policies were briefly detailed which included some of the proposed activities in the event in addition to previous experience in environmental management at other events.

Spirit Events and Entertainment briefly mentioned budget management, giving examples of experience the Director has had in financial management and management of budgets.

Strut & Fret Production House

Strut and Fret Production House have worked on City of Perth events previously including Turning on the Christmas Lights, NYE in 2001, Perth Winter Arts and school holiday events. Strut and Fret have delivered music and outdoor programs for Fringe World and the Awesome Festival. Recently they have delivered the Sydney Road Street Party which is similar to the Perth NYE event.

Strut and Fret detailed its safety and risk management within the company and during events and mentioned environmental management providing examples. The company has been involved in the financial management of large scale events which have required significant project accounting.

3. Capability to complete works within a specified time-frame, in particular, bump-in of event infrastructure and creation of a venue in a limited time-frame.

Australian Performing Arts Network

APAN demonstrated experience delivering previous events within a limited time such as NYE Northbridge, Christmas Lights and Nativity. APAN use competent suppliers so that they are guaranteed to complete the operations within the limited time frame. Many of the events APAN manage have an install period of 2 - 4 hours and have limited access due to the fact that the events take place in public places.

Avid Events

Avid Events noted that they work closely with event suppliers and key event stakeholders so they are involved and aware of production requirements and timelines. This results in a successful event.

Perth Audio Visual

PAV briefly outlined delivery, enclosing a diagram proposing a timeline for the NYE event. No demonstrated experience was submitted.

Spirit Events & Entertainment

Spirit Events and Entertainment stated that they work closely with event suppliers and key event stakeholders so they are involved and aware of production requirements and timelines. Spirit Events provided an example of working on the City of Perth's NYE events over the past 3 years and meeting all the strict deadlines of installing 2 stages and doing sound checks before 4.30pm including road closure restrictions.

Strut & Fret Production House

Strut and Fret demonstrated capability by giving an example of the Sydney Road Street Party event they had recently produced which includes road closures and a tight bump in/out. They also listed other large scale events that demonstrated the need for tight timeframes for bump in/out.

4. Ability to deliver interactive or workshop elements as part of an overall program.

Australian Performing Arts Network

APAN did not clearly demonstrate that they had experience delivering interactive workshop elements. APAN proposed that they would have a children's amusement zone which would include a water spray, face painters, balloons and amusements rides.

Avid Events

Avid Events demonstrated experience of creating and delivering interactive workshop elements within community events. The Anzac Centenary event workshops which included interactive arts activities were included as an example.

Perth Audio Visual

No experience was mentioned for this criteria.

Spirit Events & Entertainment

Spirit Events and Entertainment provided examples of delivering workshops over the past three years for the City of Perth NYE Celebrations, April School Holidays (2014), and Easter Piazza (2015). All of these workshops attracted large numbers and offered new themes/activities.

Strut & Fret Production House

Strut and Fret detailed large scale events which they were involved in coordinating where interactive workshops were incorporated such as delivering multiple children's workshops at the Sydney Road Street party, Brunswick Music Festival and delivering a two week workshop program.

5. Provide information on the project's key personnel, their proposed roles and include their experience on similar events.

Australian Performing Arts Network

APAN detailed key staff, their experience and proposed role, including proposed sub-contractors. The staff all have experience in events of similar standard and complexity.

Avid Events

Significant information was provided on staff experience. The experience varies across the team but demonstrated that they could successfully deliver the event. The experience mentioned was predominately in daytime community events than concerts.

Perth Audio Visual

Key staff of Perth Audio Visual was detailed however with no proposed roles suggested except for an external contractor and overall contact for tender. Experience on similar events is limited with speciality in AV/ lighting.

Spirit Events & Entertainment

Key event profiles were provided including the proposed Piazza Stage Manager who is the Director of Spirit Events. He has extensive experience delivering large scale events and has worked on the City of Perth's NYE Celebrations for the last 3 years.

The Street Manager who has been involved with the City of Perth NYE Celebrations for 3 years and is a skilled performer.

The proposed Cultural Centre Stage Manager runs her own events management company and has 20 years' experience.

Strut & Fret Production House

Staff profiles were detailed including the Creative Director, Artistic Manager and Event Managers, all of which have extensive event management experience working with major outdoor events.

The applicant did not mention what each of these key staff would be responsible for at the City of Perth NYE Celebrations.

- 6. Provide a minimum of two written references, with full name and contact details, to support their tender submission. The City of Perth cannot be included as a referee.**

Australian Performing Arts Network

APAN provided three written references, however they were not recent, being from 2004, 2006 and 2010.

Avid Events

Two written references were provided for AVID and the Director.

Perth Audio Visual

Contact details were only provided under descriptions of previous events; no written references were included.

Spirit Events & Entertainment

Two written references were provided which were relevant.

Strut & Fret Production House

Two written references were provided which were of a high standard.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 1422 6000
BUDGET ITEM:	Not yet known
BUDGET PAGE NUMBER:	Not yet known
BUDGETED AMOUNT:	\$363,045
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$195,000
BALANCE:	\$168,045

All figures quoted in this report are exclusive of GST.

COMMENTS:

Spirit Events and Entertainment submitted a comprehensive tender that addressed the tender specifications and demonstrated unique entertainment and highly innovative creative options in their submission. Overall, Spirit Events submitted the strongest all round submission of the companies that tendered, scoring highest on the evaluation matrix and are the recommended company to supply the creative and production management for the City of Perth New Year's Eve Celebrations 2015.

Moved by Cr Adamos, seconded by Cr Yong

That Council accepts the most suitable tender, being that submitted by Spirit Events & Entertainment, for the Creative and Production Management of New Year's Eve Northbridge at a cost of \$195,000 (excluding GST), with the option to extend the contract for 2017 and 2018 with CPI increases applicable in these years.

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**FINANCE AND ADMINISTRATION
COMMITTEE REPORTS**

**265/15 PAYMENTS FROM MUNICIPAL AND TRUST FUNDS – MAY
2015**

BACKGROUND:

FILE REFERENCE: P1031101-15
REPORTING UNIT: Finance
RESPONSIBLE DIRECTORATE: Corporate Services
DATE: 2 June 2015
MAP / SCHEDULE: TRIM ref. 90067/15

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation	Regulation 13(1) of the <i>Local Government (Financial Management) Regulations 1996</i>
Integrated Planning and Reporting Framework Implications	Strategic Community Plan Council Four Year Priorities: Community Outcome Capable and Responsive Organisation A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

COMMENTS:

Payments for the month of May 2015 included the following significant items:

- \$638,567.13 to Doric Contractors Pty Ltd for the April 2015 progress claim in relation to the Perth City Library and Public Plaza project.
- \$412,313.64 to Optimum Media Decisions (WA) Ltd for April 2015 Television and Newspaper advertisements.

Moved by Cr Davidson, seconded by Cr Yong

That in accordance with Regulation 13(1) of the Local Government (Financial Management) Regulations 1996, the list of payments made under delegated authority for the month ended 31 May 2015, be received and recorded in the Minutes of the Council, the summary of which is as follows:

FUND	PAID
Municipal Fund	\$ 13,486,205.03
Trust Fund	\$72,633.90
TOTAL:	<u>\$ 13,558,838.93</u>

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

266/15 FINANCIAL STATEMENTS AND FINANCIAL ACTIVITY STATEMENT FOR THE PERIOD ENDED 31 MAY 2015

BACKGROUND:

FILE REFERENCE: P1014149-25
REPORTING UNIT: Finance
RESPONSIBLE DIRECTORATE: Corporate Services
DATE: 15 June 2015
MAP / SCHEDULE: Schedule 22 – Financial Statements and Financial Activity Statement for the period ended 31 May 2015

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation Section 6.4(1) and (2) of the *Local Government Act 1995*
Regulation 34(1) of the *Local Government (Financial Management) Regulations 1996*

Integrated Planning and Reporting Framework Implications **Strategic Community Plan**
Council Four Year Priorities: Community Outcome
Capable and Responsive Organisation
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

DETAILS:

The Financial Activity Statement is presented together with a commentary on variances from the revised budget.

FINANCIAL IMPLICATIONS:

There are no direct financial implications arising from this report.

COMMENTS:

The Financial Activity Statement commentary compares the actual results for the eleven months to 31 May 2015 to the February Revised Budget 2014/15 adopted by Council on 17 March 2015.

Moved by Cr Davidson, seconded by Cr Yong

That Council approves the Financial Statements and the Financial Activity Statement for the period ended 31 May 2015 as detailed in Schedule 22.

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

267/15 CAPTAIN STIRLING SCULPTURE – REINSTATEMENT

BACKGROUND:

FILE REFERENCE: 7000267
REPORTING UNIT: Community Services
RESPONSIBLE DIRECTORATE: City Services
DATE: 5 June 2015
MAP / SCHEDULE: Schedule 23 - Potential Sites for the relocation of Captain Stirling Statue;

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Records indicate that Channel 9 commissioned the bronze sculpture of Captain Stirling for presentation to the City of Perth and an agreement was reached to initially place the artwork in the forecourt of the R&I Bank, confirmed by the Commissioner of the R&I Bank; Mr David Fisher. The statue was unveiled by Prince Charles on 10 March 1979 with the former Lord Mayor, Fred Chaney, officiating.

With the subsequent demolition of the R&I Bank, the statue was temporarily stored at the Midland Work Shop. The City's position in relation to the location of the statue is reiterated in a series of letters and email correspondence between Dr P. Natrass, former Lord Mayor, and the Hon. Tom Stephens MLC, then Minister for Local Government, when in 2003 both agreed on Barrack Street as the site for the relocation of the of the sculpture.

In early 2012 the City of Perth was notified by the State Government that with forthcoming building works for the redevelopment of the Old Treasury Building site, the City would need to remove the Captain Stirling sculpture from Foundation Park to another location.

Given the short time frame within which the works were to be completed, it was not considered feasible to remove and relocate the work simultaneously. The work was therefore stored with the intention of making a decision on a suitable site within twelve months. To date a suitable alternative location has not been determined and the sculpture remains in storage.

A report proposing two potential locations was presented to the General Purposes Committee at its meeting on 24 July 2012, but at this time the Committee deferred with a view to allow further investigation into other options for the relocation.

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Strategic Community Plan

Council Four Year Priorities: Community Outcome

Healthy and Active in Perth

A city with a well-integrated built and green natural environment in which people and families chose a lifestyle that enhances their physical and mental health and take part in arts, cultural and local community events.

Policy

Policy No and Name: 1.6 – Memorials, Monuments and Plaques

DETAILS:

The Captain Stirling sculpture was removed with the express intent to relocate the artwork to a CBD location that makes reference to the artwork's significance and would not be too far removed from the central location where it was originally installed in 1979, and reinstated in 2003.

The redevelopment of the Old Treasury Building (OTB) site includes new works of interpretive public art that reference the foundation of Perth, and consequently no provision has been made for the reinstatement of this bronze figure in that location. There is very limited scope to reinstate the sculpture in close proximity to its original site, however, a preliminary investigation has identified a number of potential sites, as detailed in the table below. Images of the locations and have been provided in Schedule 23.

Potential Location	Notes
Site 1 – Preferred Location Perth Town Hall Undercroft, corner niche to north of Barrack Street entrance.	If feasible, this is the recommended site for the reinstatement of the sculpture as it is the closest available site to its original location. Placed here the work would be in close proximity to the pavement plaque commemorating foundation, and the work of public art commemorating the Foundation tree commissioned for the OTB courtyard. Installation in this site would have some impact on markets held periodically at Town Hall, and the time capsule installed close to this corner may also be a consideration.

Potential Location	Notes
<p>Site 2 – Stirling Gardens (three possible locations)</p> <p>A (Recommended Alternative Site): Stirling Gardens, garden bed to south of southern entry to Stirling Gardens from Barrack Street.</p> <p>B: Stirling Gardens, garden bed to north of the entrance to the Supreme Court, just north of the junction of the paths.</p> <p>C: Stirling Gardens, garden bed close to south-west corner of Council House, to the east of the junction of paths.</p>	<p>This site has the advantage of maintaining a Barrack Street presence consistent with the original siting of the sculpture.</p> <p>This site would give the work a prominent and central location in the gardens.</p> <p>This site would give the work a prominent and central location in the gardens.</p> <p>Aside from the name of the Gardens, all of these sites have limited specific connection with Captain Stirling or with the events of Foundation.</p>
<p>Site 3</p> <p>Swan River Foreshore/Riverside Drive, close to rest area on raised turf in reserve to the south east of Governor’s Avenue intersection</p>	<p>In our consultation it has been suggested that a site close to river and along the axis of Pier Street (no longer meeting the river) would connect with the landing point of the early settlers. The site suggested here might be suitably prominent. This is relatively exposed location for a human-scaled and accessible sculpture, so poses some risk. It is also quite removed from the original location of the statue on Barrack Street and from sites more directly associated with Foundation.</p>
<p>Site 4</p> <p>Concert Hall/St Georges Terrace, small park to north west of Concert Hall, The statue could be installed either on the St Georges Terrace frontage of the park, or it could placed centrally in the park as a focal point.</p>	<p>This site was identified as a possibility through our consultation and would mark Stirling's association with the domain on which Government House now stands, which was also the site of the temporary Government House Stirling had erected in the early days of the Swan River Colony. This site is quite removed from the original site of the statue on Barrack Street and from sites more directly associated with the events of Foundation.</p>

Potential Location	Notes
Site 5 Council House forecourt, near the north-eastern garden bed.	Due to the existing CPP signage and floodlight in this location the statue would need to be sited a short distance into the grassed area, and would require the construction of new plinth to give the work greater presence. In this site the statue would be seen from St Georges Terrace with a fitting backdrop of either Council House or Government House. The City Architect and the Heritage Council would need to be consulted regarding the impact of this installation on the aesthetics and conservation of Council House.

Depending on the site selected, the sculpture's plinth may need to be reconfigured and additional lighting may be required. A plaque highlighting the diverse achievements of Captain Stirling may also be a part of the relocation project.

FINANCIAL IMPLICATIONS:

ACCOUNT NO: 15-335-000-7215
BUDGET ITEM: Recreation and Culture - Other Culture - Community Arts Program.
BUDGET PAGE NUMBER: TBA
BUDGETED AMOUNT: \$83,725
AMOUNT SPENT TO DATE: \$ 0
PROPOSED COST: \$12,400 - \$15,600 (depending on site)
BALANCE: \$68,125

ANNUAL MAINTENANCE: \$ 800
ESTIMATED WHOLE OF LIFE COST: \$40,000 (50 Years)

All figures quoted in this report are exclusive of GST.

There is currently no budget allocation for the reinstatement project in the 2015/16 Public Art Budget. The project could, however, be resourced from the Public Art Maintenance Budget.

Preliminary estimates have been obtained for installation at each site, and range between \$8,400 - \$11,600. An additional contingency of \$4,000 has also been allowed to clean, wax and polish the statue, to make a new plaque and to install additional lighting if required.

COMMENTS:

Each of the potential sites identified has unique, associated practical constraints and cost implications for installation. Some of these sites will also be subject to approvals from the Heritage Council or other authorities. Once a determination has been made

on which site/s are most suitable a more thorough evaluation can be undertaken that will provide more complete visibility of the implications and anticipated costs associated with installation of the sculpture.

The timing of the reinstatement project will be subject to confirming a budget for the project, the obtainment of any necessary approvals, and the availability of suitable contractors.

It is recommended that Council approve in principle the reinstatement of the sculpture of Captain Stirling at Site 1 (Town Hall) as the preferred site, subject to a more detailed investigation of the practical constraints and cost implications. It is also recommended that Council consider the other potential sites identified and nominate a second preference for the reinstatement of the sculpture in the event that the preferred location is not possible following a detailed investigation.

FINANCE AND ADMINISTRATION COMMITTEE RECOMMENDATION:

That Council:

1. approves in principle the reinstatement of the sculpture of Captain Stirling at potential Site 1 (Town Hall) as the preferred site, subject to a more detailed investigation of the practical constraints and cost implications;
2. endorses the recommended alternative Site 2A (Stirling Gardens, Barrack Street) for the reinstatement of the sculpture in the event that the preferred location is not possible following a detailed investigation.

ALTERNATIVE MOTION

Moved by the Lord Mayor, seconded by Cr McEvoy

That Council authorises the Lord Mayor and the Chief Executive Officer to finalise selection of a suitable site for the Captain Stirling Sculpture in the proximity of the new City of Perth Library and Cathedral Plaza Precinct.

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

Reason: Council agreed that a suitable site that recognises the historical importance of the Captain Stirling Sculpture needs to be carefully considered.

268/15 STATE GOVERNMENT GUARANTEE FEE

BACKGROUND:

FILE REFERENCE: P1031135 / Relate 84295/15
REPORTING UNIT: Finance
RESPONSIBLE DIRECTORATE: Corporate Services
DATE: 11 June 2015
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

The Western Australian State Government charges the City of Perth a Government Guarantee fee levied on loans financed through the Western Australian Treasury Corporation (WATC). The recent State budget increased the fee from 0.1% to 0.7% on outstanding loan balances.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation Section 6.2 of the *Local Government Act 1995*
Parts 3 and 5 of the *Local Government (Financial Management) Regulations 1996*

Integrated Planning and Reporting Framework Implications **Corporate Business Plan**
Council Four Year Priorities: Capable and Responsive Organisation
S18 Strengthen the Capacity of the Organisation

Policy
Policy No and Name: 9.1 – Budget Policies

DETAILS:

The City currently has five loans financed through the Western Australian Treasury Corporation (WATC) to fund the City of Perth Library and the development of three car parks. The loans are fixed interest rates and will be paid out progressively between 2019 and 2022.

The announcement of the increase in fees was made after the City's 2015/16 Budget had been finalised. The budgeted fee for 2015/16 was \$37,000 and the actual amount for the year is forecast to be \$259,000, an increase of \$222,000.

The change to the fee (a 700% increase), will have a significant impact for Councils across Western Australia. The Western Australian Local Government Association

(WALGA) surveyed its members and calculated an increase of \$4 million in borrowing costs for WA Councils for 2015/16.

COMMENTS

The Government Guarantee fee is only charged on loans financed through WATC. The last time that the City reviewed the market for finance providers, the WATC were found to be the most flexible and offered the cheapest rates. Going forward, the City will assess other finance providers for future loans to see if the WATC's rates are still competitive.

FINANCIAL IMPLICATIONS

Borrowing costs for 2015/16 will increase by \$222,000 which will require a budget adjustment in the November 2015 budget review. Over the life of the five loans, the impact to the City will be \$735,000.

Moved by Cr Davidson, seconded by Cr Yong

That Council:

- 1. does not support the increase in the State Government Guarantee fee from 0.1% to 0.7% of outstanding loan balances financed through the Western Australian Treasury Corporation;***
- 2. notes the financial implications of the increase in the State Government Guarantee Fee announced in the 2015/16 State Budget;***
- 3. notes that the increase in fees for 2015/16 of \$222,000 have not been included in the City's Annual Budget and will require an adjustment in the November 2015 budget review.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**269/15 ADOPTION OF THE CITY OF PERTH'S CORPORATE
BUSINESS, WORKFORCE, LONG TERM FINANCIAL, AND
CORPORATE ASSET MANAGEMENT PLANS**

BACKGROUND:

FILE REFERENCE:	P1028809-2
REPORTING UNIT:	Governance
RESPONSIBLE DIRECTORATE:	Corporate Services
DATE:	11 June 2015
MAP / SCHEDULE:	Schedule 24 – Corporate Business Plan Schedule 25 – Workforce Plan Schedule 26 – Corporate Asset Management Plan Schedule 27 – Long Term Financial Plan

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 23 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Meeting Note: The Finance and Administration Committee requested that a page be included within the Corporate Business Plan that indicates Councils endorsement of the document and also demonstrates the consultation between the City's Administration and Council.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation Section 5.56 of the *Local Government Act 1995*
Regulation 19DA of the *Local Government (Administration) Regulations 1996*

Integrated Planning and Reporting Framework Implications **Strategic Community Plan, Vision 2029+**
Council Four Year Priorities: Capable and Responsive Organisation
S18 Strengthen the capacity of the organisation

Details:

In June 2014, Council endorsed the City's second Integrated Planning suite of documents, including:

- Corporate Business Plan 2014 – 2018.
- Workforce Plan 2014 – 2018.
- Long Term Financial Plan 2014 – 2024.
- Corporate Asset Management Plan 2014 – 2024.

The legislation and supporting guidelines require the Corporate Business Plan, Long Term Financial Plan, Asset Management Plan and Workforce Plan to be reviewed and updated annually. The Strategic Community Plan however, is only required to be reviewed biennially, alternating between minor and major reaffirmations. As such, the following documents have gone through the review process and updated to reflect any changes in organisational priorities, with emphasis on improving the integration between them. It is a requirement that the following documents be approved by Council:

- Corporate Business Plan 2015 – 2019.
- Workforce Plan 2015 – 2019.
- Long Term Financial Plan 2015 – 2025.
- Corporate Asset Management Plan 2015 – 2025.

The development of baseline information for the Strategic Enabling documents, and the preparation of the Corporate Business Plan, is based on the adopted 2014 suite of plans. This gives the City a good foundation to build on, as these informing documents are modelled on a five – ten year timeframe.

The diagram below shows the City’s Integrated Planning and Reporting Framework, highlighting the relationship between the Strategic Community Plan, the Corporate Business Plan and the Strategic Enabling documents.



FINANCIAL IMPLICATIONS:

Any changes resulting from the plans presented in this report that have a significant financial impact on the City will be subject to approval by the Council.

COMMENTS:

During the review process, Elected Members were asked to provide guidance and feedback on the Corporate Business Plan, which resulted in a closer alignment of key initiative prioritisation against strategic objectives. Key factors that have been considered during this process, and will continually shape the City of Perth’s strategic outlook, include impacts from Metropolitan Redevelopment Authority projects, the

Capital City legislation, the economic environment as well as social and environmental concerns.

The Long Term Financial Plan process is running in parallel with the remaining Integrated Planning documents to give adequate opportunity for discussion and review. The Long Term Financial Plan will be presented at a briefing, to be held with Elected Members, on 22 June 2015.

It is worth noting that the Workforce Plan 2015 – 2019 only provides detailed numbers and projections for the 2015/16 period. This is due to the organisation transitioning into a new structure, which will be implemented during the 2015/16 financial year. More detail can be found within the Workforce Plan.

It is acknowledged that the integration and quality of the City's Integrated Planning documents are very much a work in progress, with the current plans being developed with as much information as currently available. The City is progressing with a dedicated working group to strengthen the City's strategic planning process. Going forward, during the 2015/16 financial year, the City will be embarking in a detailed review of the Strategic Community Plan, which will take place after the election period.

Moved by Cr Davidson, seconded by Cr Yong

That Council approves BY AN ABSOLUTE MAJORITY the:

- 1. Corporate Business Plan 2015 – 2019, as detailed in Schedule 24***
- 2. Workforce Plan 2015 – 2019, as detailed in Schedule 25.***
- 3. Corporate Asset Management Plan 2015 – 2025, as detailed in Schedule 26.***
- 4. Long Term Financial Plan 2015 – 2025, as detailed in Schedule 27.***

The motion was put and carried by absolute majority

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**WORKS AND URBAN DEVELOPMENT
COMMITTEE REPORTS**

**270/15 CARBON OFFSET (TREE PLANTING) PROGRAM – UPDATE
AND THE FUTURE**

BACKGROUND:

FILE REFERENCE: P1024645
REPORTING UNIT: City Infrastructure & Enterprises
RESPONSIBLE DIRECTORATE: City Infrastructure & Enterprises
DATE: 3 June 2015
MAP / SCHEDULE: Schedule 28 – Photographs of Kojonup plantings
Schedule 29 – Carbon Conscious May 2015 Report
(Koorda plantings)

The Committee recommendation to the Council for this report was resolved by the Works and Urban Development Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Healthy and active in Perth

S16 Increase accessibility to green networks in the city

16.1 Undertake a “Green Audit” that:

- Prioritises gaps.
- Identifies areas for protection (to allow tree growth).
- Considers and promotes opportunities for creative greening.

Policy

Policy No and Name: 9.7– Purchasing Policy
CP 8.0 – Environment Policy

DETAILS:

In 2009, the City awarded a Stage 1 contract to a farming family, the McFalls of Kojonup to plant a minimum of 85,000 trees to off-set carbon emissions from cars

entering the city and using the CPP parking facilities. The rationale for the tree planting program included the following:

1. Carbon off-set for the vehicle gas emissions.
2. An alternative income stream from the sale of Mallee oil based bio-fuels.
3. Recognising the inter-dependency of city and country Australians.
4. Providing improved habitat for flora and fauna.
5. The City's role in contributing to a global target of limiting rises in surface temperature.

The plantings at Kojonup are a mixture of Mallee trees in plantation format and land contour based bio-diversity. The Mallee trees were seedlings purposely grown for a harvestable crop to produce oils and alternative fuel sources. The bio-diversity plantings were from natural seeds which would form a windbreak for pasture improvements and the advantages listed above.

Schedule 28 shows photographs of the Kojonup plantings. Photograph 1 shows the growth achieved in the intervening period since 2009 in the bio-diversity groupings. There is considerable foliage, now naturally self-seeding, which is gaining in height and density. It is not proposed that these tree species are harvestable but will improve the quality of the adjoining agricultural land by forming a windbreak and mini eco-system. Photograph 2 shows the Mallee tree plantings which also have grown considerably and are actually ready for harvesting.

Photograph 3 shows Mallee trees (not the City of Perth's plantings) which were harvested approximately 18 months ago. The multiple stem growth at ground level increases the future yield of oils from the branches and the leaves.

Photograph 4 shows less mature trees but it can be seen in the foreground that there is coppicing of growth from the root systems in a lighter colour.

Some losses have occurred due to drought and these can be seen in Photograph 5. It is proposed to cut the trees at ground level for re-shooting from the underground root system failing which, infill seedlings will be sown. Kojonup has undergone three dry years which unfortunately has resulted in the death of these trees.

In Photograph 6, the sub-dividing of what were large paddocks into smaller tree protected strips has resulted in the improvement to the agricultural value of the land which has now been prepared for seeding and cropping. Previously, this particular paddock would not have been in a condition for cropping due to dry weather.

Since the Kojonup planting in 2009, there have been three additional contracts awarded in the north-eastern wheat belt region of Koorda, Western Australia. Of the trees planted in these latter contracts, the majority are harvestable oil Mallee species with the potential to produce biofuels and an income to the City.

Research shows that the Western Australian oil produced by the Mallee tree is the most energy effective biofuel when compared to more traditional crops such as corn, canola and mustard seed. Mallee trees are first harvested after about six years from

establishment. They re-grow from the stump for subsequent harvest on a five year cycle. This can continue for more than 50 years without tree removal thus there is only the initial cost of planting and growth management.

In all contracts, the carbon rights in terms of trading potential from the trees are in favour of the City of Perth protected by an interest on the property title. The new system of carbon trading (Direct Action Carbon Abatement Auctions) introduced through Parliament in the last nine months has yet to be fully evaluated as the market reacts. As indicated earlier in this report, the Mallee trees at Kojonup are ready for harvesting which will be arranged over the next six months. By undertaking the physical work and testing the yield a better appreciation of the value of the oils produced will be available.

The question often arises as to why not conduct carbon off-set programs locally within the City's boundary. An intense planting program from 2004 to 2006 within the City boundaries literally filled the easy spaces for trees within the 8.1 square kilometres. There are opportunities to install more trees in paved areas. However, the installation is expensive as tree grates and the like are required rather than greenfield plantings. The Urban Forest tree audit to be undertaken will identify further opportunities within the city boundaries however, that will not be on the scale as the country plantings, nor will the trees produce an alternative income source for the city.

Schedule 29 provides a copy of an example report and photographs of the plantings in the wheat belt area at Koorda. It needs to be kept in mind that some of trees were only planted in 2012 therefore are immature in their size and growth. Reports are provided by the contractor Carbon Conscious on a regular basis as required in the contract.

FINANCIAL IMPLICATIONS:

An allocation of \$210,000 over two years commencing in the 2015/16 year has been budgeted. It is proposed to tender the planting of 85,000 trees in much the same manner as previous contracts. The mix where possible should be oil mallee for production purposes but also bio-diversity for improvement to agricultural land, flora and fauna habitat.

COMMENTS:

There are obvious benefits both economic and environmental for continuing the carbon off-set tree farming program. To reiterate some of those benefits will be:

- An alternative income source from the sale of harvested oils.
- A recognition of the inter-dependency of city and country Australians.
- An energy efficient production of oils.
- Improve the bird habitat; and flora species of native Australian plantings.
- Contribute to the limiting of global temperature rise.
- Off-set Carbon emissions from vehicles using the City of Perth car parks.

Moved by Cr McEvoy, seconded by Cr Harley

That Council:

- 1. notes the contents of the report titled “Carbon Offset (Tree Planting) Program – Update and the Future”;***
- 2. reaffirms the tendering of the planting of 85,000 trees in country Western Australia as budgeted in Council’s 2015/16 Capital Program.***

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

**271/15 TENDER 105-14/15 – CONSTRUCTION – STREET
ENHANCEMENT – MUSEUM STREET**

BACKGROUND:

FILE REFERENCE: P1031491
REPORTING UNIT: City Design
RESPONSIBLE DIRECTORATE: City Planning and Development
DATE: 2 June 2015
MAP / SCHEDULE: Schedule 30 – Concept Plan Stage 1 and 2
Schedule 31 – Comparative Price Schedule
Confidential Schedule 32 – Evaluation Matrix for
Tender 105-14/15 (distributed to Elected Members
under separate cover)

The Committee recommendation to the Council for this report was resolved by the Works and Urban Development Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

At its meeting of **24 June 2014**, Council received a report containing the design concept for Museum Street Enhancement, as part of the Central Institute of Technology (CIT) Precinct Plan (refer to Schedule 30). The design concept was

approved in a staged approach, and detailed documentation for stage 1 and 2 of works developed accordingly.

The above mentioned report also incorporated the feedback from relevant stakeholders, and the results of the three-week temporary place activation event held between **24 March and 11 April 2014** to trial urban design options.

The current package of enhancement works proposes the construction of Stage 1 – *Getting the Basics in Place*, and Stage 2 – *Consolidating the Basics* of Museum Street, on a maximum contract period of 6 months commencing mid-July 2015. The overall aim of the project is to significantly improve the public realm and create a more pedestrian-friendly ‘campus’ character, including:

- Prioritising pedestrians and cyclists, and signifying shared zones with a new coloured treatment to road and footpaths;
- Increasing the footpath widths and raising pedestrian crossing;
- Transplanting mature trees and planting street trees;
- Integrating street furniture, artwork and Wi-Fi;
- Upgrading street lighting and safety (CCTV); and
- Implementing traffic calming measures and a one-way road conversion.

The public artwork that forms an integral part of the Museum Street project will be implemented in two different stages, following further liaison and collaboration with the Central Institute of Technology (CIT). Provisions have been made within the current civil tender for:

- Stainless Steel Bollards included in the main package of works to be customised by CIT as part of the street artwork strategy; supply and installed by main Contractor;
- Interactive Art Wall brief to be further developed and an Expression of Interest to be advertised during 2015/16. The artwork power supply and liaison with artist has been included in this package of works.

This report provides recommendations following an assessment of tenders for Stages 1 and 2 of Museum Street Streetscape Enhancement constructions works.

LEGISLATION / STRATEGIC PLAN / POLICY:

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Major Strategic Investments

S1 Ensure that major developments effectively integrate into the city with minimal disruption and risk.

IP3 Implementation of the central Institute of Technology Urban Design Master Plan in conjunction with the State Government and CIT

DETAILS:

A public invitation to tender was advertised on 22 April 2015. Five contractors attended the site briefing meeting held on 30 April 2015.

At tender closing of 14 May 2015, four submissions were received with Lump Sum prices (excluding GST) from the following companies:

Tenderer	Lump Sum Price (excluding GST)
Georgiou Group Pty Ltd	\$2,814,327.62
Civcon Civil & Project Management Pty Ltd	\$2,011,855.04
BCL Group Pty Ltd	\$1,744,995.92
Advanteering Civil Engineers	\$1,863,890.00

Schedule 31 shows a comparative price schedule of the four tenderers.

All tenders have been assessed in accordance with the selection criteria and were deemed conforming tenders. Subsequently, each of the tenders were initially assessed and scored against the qualitative criteria listed below:

- Relevant experience;
- Project appreciation and methodology;
- Management and personnel;
- Ability to meet the City's timeframe; and
- Quality control procedures & safety and risk management.

Advanteering, Civcon and Georgiou Group provided strong submissions. Each was able to demonstrate experience working within the confines of an urban environment with excellent references regarding former similar works. Each demonstrated a depth of understanding of the complexities of the works and the ability to deliver projects on time and within budget.

Advanteering

The tender submission from Advanteering included a methodology indicating a clear understanding of the extent of the works involved and ability to work within the expected programme. The intended approach and construction methodology demonstrated that crucial milestones would be addressed as per City's scope of works.

Civcon

The tender submission from Civcon included a methodology indicating a clear understanding of the extent of the works involved and ability to work within the

expected program. However, by comparing the staging plan with the construction methodology, some contradictions were noted.

Georgiou Group

The tender submission from the Georgiou Group included a methodology indicating a clear understanding of the extent of the works involved, however the submission identified the impracticality to transplant the mature trees within the expected programme due to procurement lead time.

BCL Group

The tender submission from the BCL Group demonstrated experience in working within more suburban centres. The submission also indicated limited experience of the nominated staff. No staging plans were provided to demonstrate an understanding of the extent of the works and an ability to deliver the project within programme.

Following the assessments of tenders against the qualitative criteria, the tender submissions were ranked as follows:

Ranking of Tenders	Tenderer
1	Advanteering Civil Engineers
1	Civcon Civil & Project Management Pty Ltd
3	Georgiou Group Pty Ltd
4	BCL Group Pty Ltd

Assessment of Pricing

Prior to tendering the Museum Street project, consultants were engaged to provide a cost estimate for the works. The table below compares the pre-tender Opinion of Probable Cost (OPC) of \$1,834,753.87 (excluding GST) with tendered prices:

	Georgiou	Civcon	BCL	Advanteering
Tender Lump Sum	\$2,814,327.62	\$2,011,855.04	\$1,744,995.92	\$1,863,890.00
Variance to OPC	+53.39%	+9.65%	-4.89%	+1.59%

Conforming tenders were therefore anticipated to be within a variance of 10% of the pre-tender estimate and thus within a range of \$2,018,229 - \$1,651,278.

Georgiou's lump sum price was considered extremely high, with a variance of 53% higher than the City's estimate. The remaining three tender submissions were considered to be within acceptable limits.

The grouping of prices received from the industry represents an average value of \$1,873,660 (variance of 2.07%) indicating that following submitted prices were competitive:

Advanteering ranked first against selection criteria, the lump sum price being only 1.6 % higher than the City's estimate, therefore the overall tender was considered to offer best value for money.

Civcon also ranked first against selection criteria however the lump sum price was 9.65% higher than the City's estimate, thus by comparison the overall tender was not considered to offer best value for money.

The BCL Group submitted the lowest price with a variance of 4.89% below the City's estimate. Considering the tender submission ranked fourth against selection criteria it was considered a programme and budget risk for the City, not offering value for money.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CW1534
BUDGET ITEM:	Central Institute of Technology Precinct Plan – Museum Street Project
BUDGET PAGE NUMBER:	18
BUDGETED AMOUNT 2015/16:	\$2,780,000
PROPOSED COSTS 2015/16:	\$ 1,863,890 (this tender)
BUDGET FOR PUBLIC ARTWORK:	\$ 325,000
OTHER ANTICIPATED COSTS:	\$ 585,543
BALANCE:	\$ 5,567

All figures quoted in this report are exclusive of GST.

COMMENTS:

Based on the qualitative ranking and assessment of tendered prices, the Tender Evaluation Panel determined that Advanteering Civil Engineers submitted the best value for money tender.

Acceptance of this tender represents a significant milestone in commencing works associated with the Central Institute of Technology Precinct Plan. It is anticipated that the City's works on Museum Street will commence as soon as practicable and after Water Corporation have completed their major upgrade of services.

It is further noted that stakeholder communication and site signage will be erected in Museum Street prior to city works occurring.

Moved by Cr McEvoy, seconded by Cr Yong

That Council:

- 1. accepts the most suitable tender, being that submitted by Advantearing Civil Engineers, as the head contractor for the streetscape enhancement – Museum Street, at a lump sum price of \$1,863,890 (excluding GST) based on a maximum contract period of 6 months;*
- 2. notes that:*
 - 2.1 commencement on site is anticipated to be mid-July 2015;*
 - 2.2 the scope of works is fully coordinated with other Museum Street works to be undertaken by Main Roads Western Australia and the Water Corporation;*
 - 2.3 appropriate signage and communication about this significant City project in Museum Street will continue to be undertaken with stakeholders prior to works commencing on site.*

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

Motion to close the meeting to the public

Moved by Cr Davidson, seconded by Cr Adamos

That Council resolves to close the meeting to the public to consider Confidential matters in accordance with Section 5.23(2)(d) of the Local Government Act 1995.

The motion to close the meeting was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

6.31pm The meeting was closed to the public.

OTHER REPORTS

272/15 PERTH CONVENTION AND EXHIBITION CENTRE CAR PARK – PAVEMENT SETTLEMENT UPDATE

BACKGROUND:

FILE REFERENCE: P101924
REPORTING UNIT: City Infrastructure & Enterprises
RESPONSIBLE DIRECTORATE: City Infrastructure & Enterprises
DATE: 4 June 2015
MAP / SCHEDULE: N/A

In accordance with Section 5.23(2)(d) of the *Local Government Act 1995*, this item is confidential and will be distributed to the Elected Members under separate cover.

The Committee recommendation to the Council for this report was resolved by the Works and Urban Development Committee at its meeting held on 16 June 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

Moved by Cr Davidson, seconded by Cr Adamos

That Council:

- 1. notes that the ground settlement conditions at the Convention Centre car park continue to cause customer safety and operational concerns;***

(Cont'd)

- 2. authorises the Chief Executive Officer to negotiate with builders of the complex PCEC Centre Pty Ltd to determine a suitable solution to the settlement issue for the remainder of the 99 years lease period; and**
- 3. notes that at the conclusion of the negotiations, a report will be presented to Council for determination.**

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

Motion to re-open the meeting to the public

Moved by Cr Davidson, seconded by Cr Adamos

That the Council re-opens the meeting to members of the public.

The motion to re-open the meeting was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

6.33pm The meeting was re-opened to the public. The Chief Executive Officer advised the public gallery of the decision made on Item 272/15 as detailed above.

273/15 TENDER 090-14/15 – PROVISION OF TWO CHRISTMAS TREES FOR A THREE YEAR PERIOD

BACKGROUND:

FILE REFERENCE: P1031426
REPORTING UNIT: Contracts and Asset Management Services
RESPONSIBLE DIRECTORATE: City Infrastructure & Enterprises
DATE: 3 June 2015
MAP / SCHEDULE: Schedule 33 – Comparative Price Schedule
Confidential Schedule 34 – Evaluation Matrix for Tender 090-14/15 (distributed to Elected Members under separate cover)
Schedule 35 – Addendum to Report
Schedule 36 – Concept Presentations – Options 1 and 2 – Proposed by Chas Clarkson

The recommendation to the Council for this report was deferred by the Marketing, Sponsorship and International Relations Committee at its meeting held on 16 June 2015.

The Committee resolved to defer consideration of this report as follows:

Reason: The Marketing Sponsorship and International Relations Committee requested that additional information regarding background information for this project, alternative options for the purchase of the trees and the associated implications, such as maintenance requirements and storage costs.

Additional information as requested is provided as Schedules 35 and 36.

Due to limited time being available for the Marketing, Sponsorship and International Relations Committee to reconsider the matter the Officer recommendation is submitted direct to Council.

Tenders were advertised in The West Australian newspaper on Wednesday, 14 April 2015 for the provision of two Christmas trees for a three year period. The tender includes providing one large Christmas tree in Forrest Place and a smaller tree for Council House.

LEGISLATION / STRATEGIC PLAN / POLICY:

Legislation Section 3.57 of the *Local Government Act 1995*
Part 4 of the *Local Government (Functions and General) Regulations 1996*

**Integrated Planning
and Reporting
Framework
Implications**

Corporate Business Plan

Council Four Year Priorities: Living in Perth

S9 Promote and Facilitate CBD living

9.3 Enhance and maintain public spaces and streets to high standards to ensure the city centre is an attractive place for people

Policy

Policy No and Name: 9.7 – Purchasing Policy

DETAILS:

At the close of tenders on 14 April 2015, submissions were received from the following individuals/companies:

- MK Illumination Pty Ltd;
- Mark One Visual Promotions Pty Ltd;
- RGB Illumination and Alltech Data Services; and
- Chas Clarkson.

The City has installed a large Christmas tree in Forrest Place since Christmas 2006. The original tree was purchased, decorated and installed by the City and contractors. In 2013, a visual display company was engaged to provide new decorations, install and decorate the tree. Due to the age of the City's tree structure, a visual display company provided a new tree on a hire basis and provided full installation in 2014.

This tender, for a three year period, removes the need for the City to provide storage and transportation. It will result in a visually appealing tree with new decorations in each of the three years.

The same considerations have been applied to the Christmas tree for Council House.

All tenders have been assessed against compliance and accepted to continue for assessment against the qualitative criteria as detailed below.

Qualitative Criteria

The tender submissions were required to address the following:

- "Concept – Provide in graphical form, a concept of the proposed trees. More than one option may be submitted. Should costs vary between options a separate Form of Tender should be submitted for each option."

MK Illumination and Chas Clarkson met this criterion very well in their tender submissions with clear distinction in a different set of decorations and evolving over the three years. RGB Illumination and Mark One Visual met the criterion to a lesser degree.

- “Experience – Detail experience in providing large Christmas decorations within a public area, and Experience of nominated personnel.”

The tender submissions from MK Illumination, RGB Illumination and Chas Clarkson demonstrated experience of installing decorations in a public area and with their nominated personnel. Mark One Visual, while known to be a supplier and installer of Christmas decorations in Perth, did not detail this experience in its submission.

MK Illumination and Chas Clarkson both cited experience across Australia.

- “Resources – Provide a program that will demonstrate ability to provide a creative concept, all relevant staff and equipment necessary to deliver the services in accordance with key dates.”

MK Illumination, RGB Illumination and Chas Clarkson all provided tender submissions with detailed programs and methodology to deliver within key dates. Mark One Visual did not provide a program.

- “Safety Management – Tenderers should demonstrate their duty of care to employees and the public and provide details of all relevant staff licences/qualifications required for an installation of this type including but not limited to: Working at height; rigging; operation of specialised equipment, documented systems/plans in place to ensure a safe working environment, and inductions of staff into the work environment.”

MK Illumination, RGB Illumination and Chas Clarkson provided detail of checklists and / or policies for Occupational Safety and Health (OSH) as well as Job Safety Analysis or Safe Work Method Statement in their tender submissions. Mark One Visual did not demonstrate safety management in its submission.

- “Referees – Provide a list of at least three (3) recent referees with full name and contact details that will be able to comment on: Your ability to provide similar services, Management of the installation etc. by nominated staff, Scale of the event and Safety management practices.”

MK Illumination provided referees from the City’s of Fremantle and Vincent as well as the Perth International Airport. RGB Illumination provided referees from the Cities of Rockingham, Joondalup and Swan. Chas Clarkson provided referees from City of Sydney, Lakeside Joondalup and Lend Lease. Mark One Visual did not provide referees although is known to provide these services to many buildings and shopping centres in the Perth metropolitan area.

Summary

Following the evaluation against the qualitative criteria the tenders were ranked in the following order:

1. MK Illumination and Chas Clarkson scored equal.
2. N/A.

3. RGB Illumination.
4. Mark one Visual.

The tender submissions were then assessed on the pricing offered to obtain the best value for money outcome for the City. Comparison pricing for the options provided is attached as Schedule 33.

MK Illumination has been discounted as the pricing offered could not be considered within Council's Christmas decorations budget.

RGB Illumination, while demonstrating experience with Christmas decoration installations, has not previously been exposed to a significant display such as the Christmas tree in Forrest Place. It was considered that Mark One Visual did not demonstrate its abilities sufficiently through its tender submission.

Chas Clarkson met the overall brief very well and shows considerable experience installing Christmas decorations in public places including Martin Place, Sydney for the City of Sydney, Lakeside Joondalup Shopping Centre and Queen Victoria Building in Sydney.

Two options have been presented for the tree lighting as follows:

1. Option A – 12 metre Christmas tree with LED Digital Messaging Ribbon.

This consists of a deluxe style 9 metre tree with a 1.5 metre star on a 2 metre base that can be customised with a City of Perth message or Christmas iconography. The LED ribbon spirals up the Christmas tree and is made up of RGB pixels that can create endless graphic images and pre-programmed messages, creating a stunning display. The brightness of the ribbon allows for good day time presence and powerful night time shows.

2. Option B – 12 metre Christmas tree with RGB Starbursts

This option consists of the same style tree, star and base as Option A but replaces the LED Digital Messaging Ribbon with RGB Starbursts. These Starbursts can be individually controlled creating amazing patterns of colour and unlimited colour combinations. Programming can include shows of chasing, spiralling, flashing and dancing starbursts. The brightness of the starbursts allows for good day time presence and powerful night shows.

A number of factors have been considered in assessing the value for money that the Christmas tree in Forrest Place presents:

- The visual spectacle of the Christmas tree and programmable lighting to enhance Forrest Place and contribute to the switching on of the Christmas lights event;
- The LED Messaging Ribbon option allows for enhanced graphics and animation; and

- An increase in decorations in the CBD is required due to the absence of decorations in Barrack Street because of current streetscape works. Intersection Christmas features will still be installed however, no street canopy features can be placed across Barrack Street from Hay Street through to Wellington Street.

As an indication, the costs for the City to purchase decorate and install, its own tree in 2006 was \$53,900 inclusive of decorations and lighting.

A price to provide an equivalent tree in 2015 is estimated to be \$72,500 which does not include annual installation and transport, storage, repairs etc at a cost of \$30,000. Additionally there has been significant staff time in researching and purchasing new decorations to enhance the tree each year.

To upgrade the existing lighting on our own tree to an LED messaging ribbon inclusive of programming is expected to cost \$18,000 with an annual ongoing cost of approximately \$4,000.

Therefore the cost to Council over a three year period to upgrade and maintain its own tree is approximately \$68,200 per annum.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL 70157000
BUDGET ITEM:	Recreation & Culture/Other Culture/Christmas Decorations
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$1,129,797 in proposed 2015/16 Budget
AMOUNT SPENT TO DATE:	\$180,338
PROPOSED COST:	\$ 85,032
BALANCE:	\$864,427
ANNUAL MAINTENANCE:	Included in proposed cost.
ESTIMATED WHOLE OF LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

COMMENTS:

All tender submissions generally covered the requirements of the City to provide the two Christmas trees.

There were varying levels of experience and resources of the companies. Overall the considerable experience of Chas Clarkson to present a project of this scale outweighed the higher cost of their submission.

Moved by Cr Adamos, seconded by Cr Davidson

That Council accepts the most suitable tender from Displaycraft Pty Ltd, trading as Chas Clarkson (Option A), for the provision of two Christmas trees for a three year period (Tender 090-14/15) for a lump sum price of \$85,032.40 each year, totalling \$255,097.20 (excluding GST).

The motion was put and carried

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Davidson, Harley, McEvoy and Yong

Against: Nil

274/15 MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

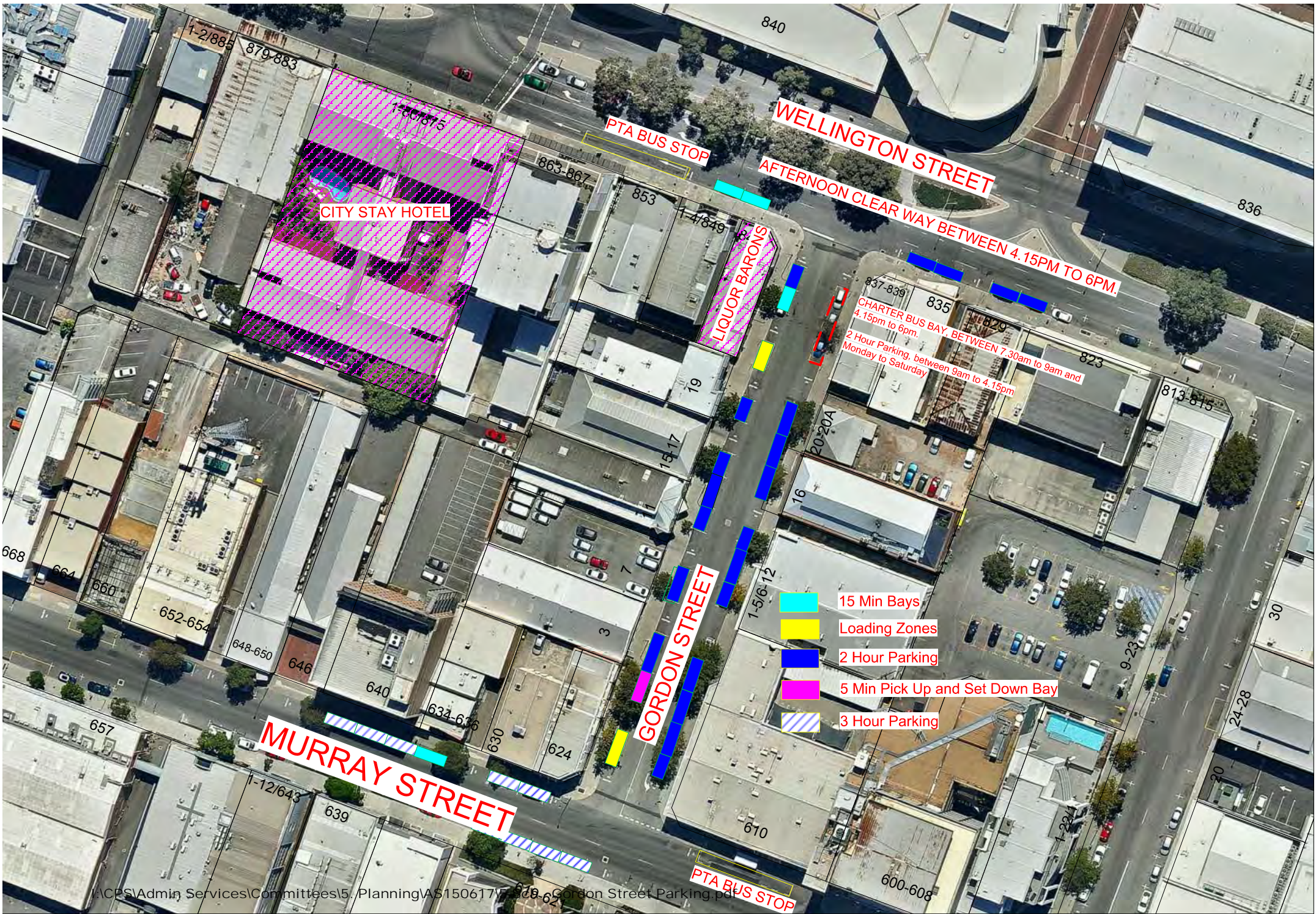
275/15 URGENT BUSINESS

Nil

276/15 CLOSE OF MEETING

6.35pm The Lord Mayor declared the meeting closed.

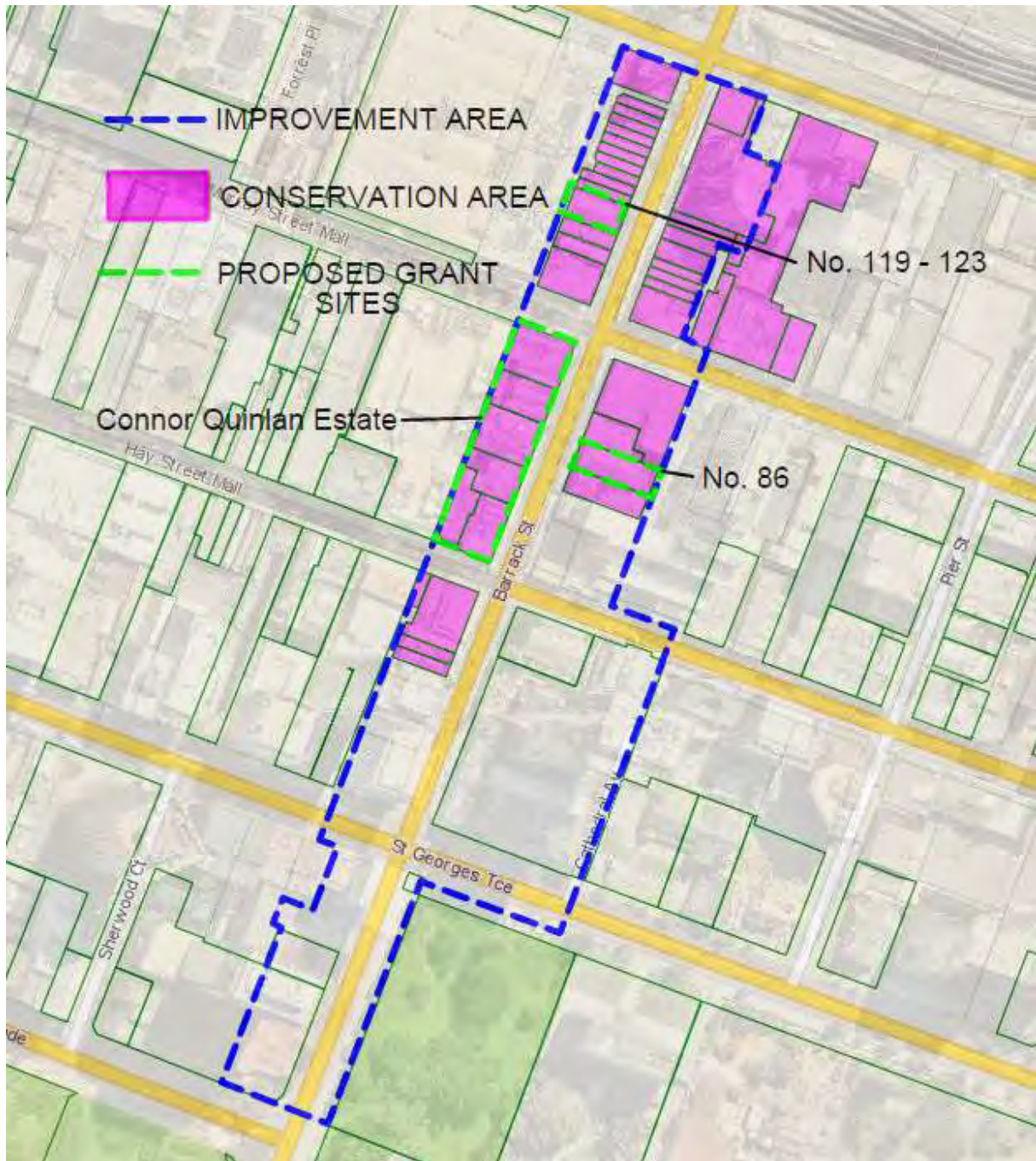
SCHEDULES
FOR THE COUNCIL
MEETING
HELD ON
30 JUNE 2015



**SCHEDULE 2
DRAFT IMPROVEMENT MODEL**

STAGE	KEY ACTIVITIES	STATUS DEC 14	STATUS MAY 15	ACTION / OUTPUT
Research	Review 5 Year Capital Works	X	X	Director to endorse application of model to identified portion of the capital works program
	Review Relevant Grants	X	X	
	Review Relevant Legislation	X	X	
	Status of development approvals	X	X	
	Heritage assessments / context	X	X	
Assessment	Review Strategic Context	X	X	Base data and opportunities identified in an Improvement Snapshot for Council's consideration
	Dilapidation Survey	X	X	
	Land Use Survey	X	X	
	Activation Assessment	X	X	
	Key focus areas identified	X	X	
	Economic Analysis	/	X	
	Commercial culture understood	X	X	
	Establish other baseline data	X	X	
	Pre Consultation Analysis	X	X	
	Identify Stakeholders	X	X	
Engagement and Visioning	Communications Plan (Stage 1)		X	Council to endorse options for concurrent private and public realm upgrades
	Engage Stakeholders		X	
	Survey business / land owners		X	
	Review Analysis		/	
	Set Vision		/	
	Set Short / Long Term Objectives		/	
	Identify Strategic Opportunities		/	
	Identify Marketing Opportunities		/	
	Identify Sustainable Funding Options		/	
	Identify Private Investment Options		/	
	Outline Actions		/	
Implementation	Communications Plan (Stage 2)		/	Grants, sponsorship, compliance work, building upgrades, promotion and events completed
	Stakeholder Engagement		/	
	Delivery of identified priorities		/	
	Aquittal / application of funding		/	
	Assistance in negotiation application processes		/	
	Implement branding and marketing opportunities			
	Promotion and launch events			
Evaluation and Monitoring	Revisit 'Assessment' stage against base indicators			Improvements against base line data are reportable within the City's Economic Development Annual Report for the two years following completion of capital works
	Finalise 'lessons learnt register'			
	Review methodology / model			
	Recommend improvements to City process and policy			
	Review marketing outcomes			
	Survey Businesses			

**SCHEDULE 3
HERITAGE GRANT LOCATION PLAN**



SCHEDULE 4

119 – 123 BARRACK STREET – REINSTATE FAÇADE



ORIGINAL TO BE REINSTATED



CURRENT



3D RENDER

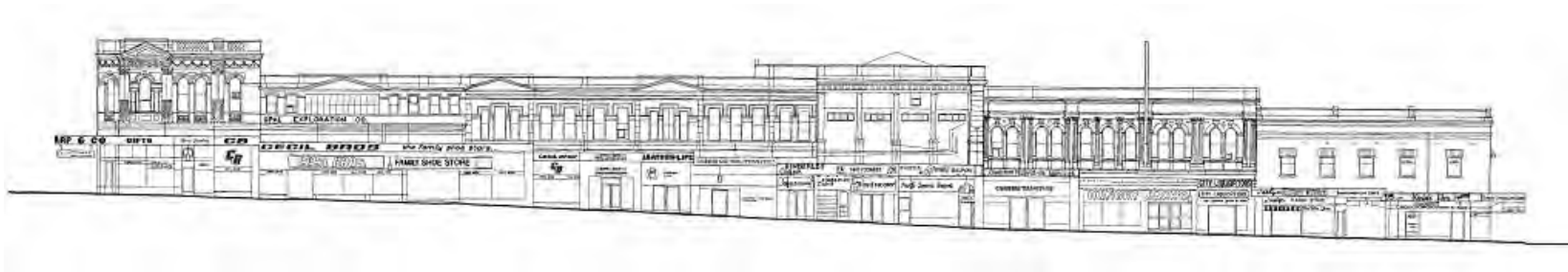
SCHEDULE 5

CONNOR QUINLAN ESTATE

HAY STREET AND WESTERN SIDE OF BARRACK STREET - BETWEEN HAY AND MURRAY STREET MALLS



Moana Chambers – Hay Street



Swan Quinlan

South

Central

North

Perth Arcade

- PROPOSED WORKS:
- PAINT AND REPAIR HERITAGE FACADES
 - REMOVE / RELOCATE EXPOSED CONDUITES AND VISIBLE AIR CONDITIONERS
 - REPAIR CANOPIES

SCHEDULE 6

86 BARRACK STREET



Nicholson's music store, ca. 1932

Illustrations Ltd.

State Library Western Australia - Call No. 101547PD



CURRENT FACADE



PROPOSED FACADE



PROPOSED FACADE

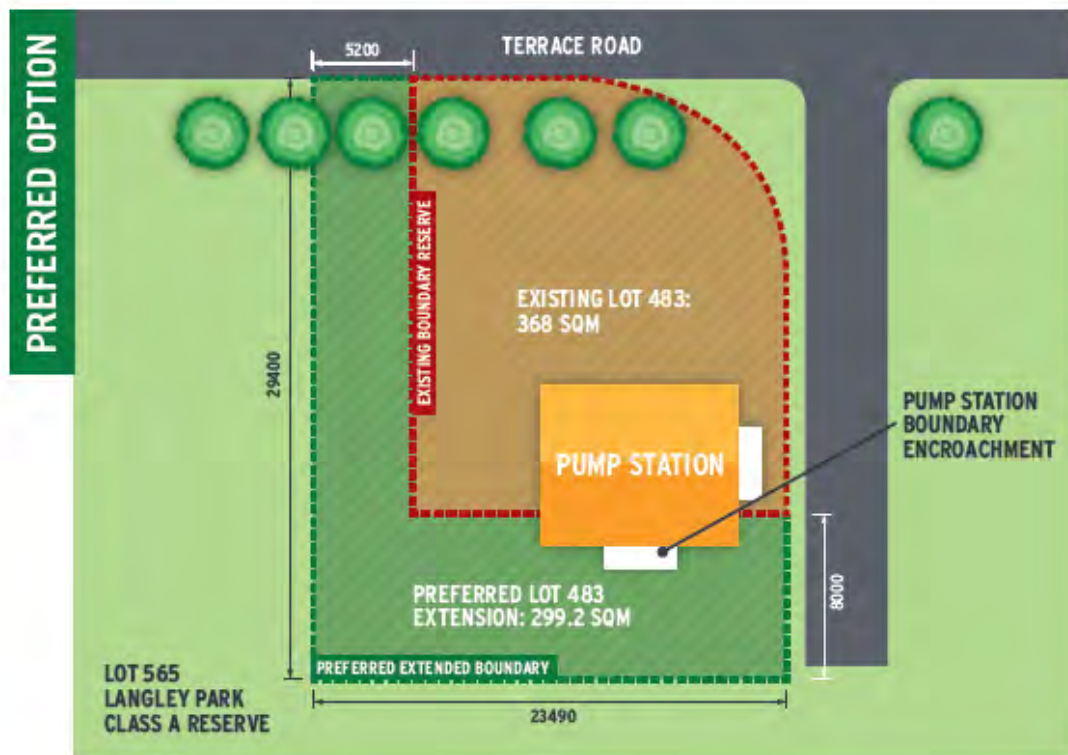
SCHEDULE 7

Heritage Grant Panel 21/05/13 - Summary of Recommendations / Conditions

Location	Recommended Grant Award	Details of Declined Grant	Stages Condition Imposed	Condition
No. 119 – 123 Barrack	\$73,808 grant, being 50% of the Colgan Industries quote (dated 24/3/15) inclusive of all works and tuck pointing totalling \$147,616.	Consideration of an above 50% award was declined.	Grant approval	<ul style="list-style-type: none"> Painting scheme must be the original scheme or an appropriate period colour scheme.
			Acquittal	<ul style="list-style-type: none"> The City to be furnished with detailed documentary evidence of the phases of the project from commencement to completion in a hard copy and digital format.
Connor Quinlan Estate Hay Street: No. 618 No. 612 – 116 Barrack Street: No. 69 – 75 No. 77 – 85 No. 87 – 93 No. 95 – 99	\$97,384 grant, being 50% of painting, conduit and air conditioning quoted work as follows: \$39,670 \$43,670 \$19,678 \$21,650 \$37,500 \$32,600	There is inadequate evidence that the canopy works would repair, maintain or enhance 'original' or 'identified heritage fabric'. The subject canopies are not original to the buildings.	Grant approval	<ul style="list-style-type: none"> Air conditioners and surface mounted conduits are intrusive to the heritage value of the place and their removal / relocation is supported, conditional upon the new location(s) being appropriate to the heritage fabric of the building. Painting scheme must be the original scheme or an appropriate period colour scheme.

86 Barrack	<p>Preference for the etched glass, capped \$150,000 maximum grant award.</p> <p>Alternative option of perforated metal is accepted, however capped at \$100,000 maximum grant award.</p>			<ul style="list-style-type: none"> • Development application required demonstrating detailed design, integration of cladding to building, removal of graffiti and light detailing to maximise the effect. • Heritage Agreement required. • Applicant is to be provided with an opportunity to seek further rationalising the total cost of the works.
------------	---	--	--	--

SCHEDULE 8



SCHEDULE 9





**ATTACHMENT 1 (LOCATION PLAN): 942 (LOT 651) & 950 (LOT 802) HAY STREET & 33 (LOT 650)
MILLIGAN STREET, PERTH**



CITY of PERTH



Amendment N° 33

June 2015



PLANNING AND DEVELOPMENT ACT 2005

RESOLUTION DECIDING TO AMEND A TOWN PLANNING SCHEME

CITY OF PERTH

CITY PLANNING SCHEME No. 2 – AMENDMENT No. 33

RESOLVED that the Council, in pursuance of Section 75 of the Planning and Development Act 2005, amend City Planning Scheme No. 2 by:

1. After Clause 57a (1) (t) insert:
 - (u) Melbourne Hotel Special Control Area.
2. Insert the following in Schedule 9 Special Control Areas:

21.0 Melbourne Hotel Special Control Area

21.1 Special Control Area

The following provisions apply to the land marked as Figure 21 – Melbourne Hotel Special Control Area.

21.2 Objectives

- (a) To facilitate the development of the Special Control Area as a whole in a coordinated manner;
- (b) The restoration and maintenance of the Melbourne Hotel building in a good condition with the use of the building being for purposes appropriate to the heritage status and location.

21.3 Heritage

The Melbourne Hotel building shall be restored and thereafter maintained.

21.4 Plot Ratio

For the purpose of determining plot ratio, the total area of the Melbourne Hotel Special Control Area shall be treated as one lot.

21.5 Car Parking

For the purpose of determining the tenant parking allowance under the Perth Parking Policy for any redevelopment as may be defined in the Perth Parking Policy, the Melbourne Hotel Special Control Area shall be treated as one lot.

The tenant parking facilities in one building within the Special Control Area may be leased or used by the tenants of other buildings within the Special Control Area.



CITY of PERTH

3. Amending the City Centre (CC) Precincts Plan (P1 to 8) accordingly.
4. Insert Figure 21 Melbourne Hotel Special Control Area into Schedule 9 – Special Control Areas of the Scheme.

Figure 21 – Melbourne Hotel Special Control Area



Dated this ____ day of _____ 2015

CHIEF EXECUTIVE OFFICER



CITY of PERTH

PROPOSAL TO AMEND A TOWN PLANNING SCHEME

LOCAL AUTHORITY: CITY OF PERTH

DESCRIPTION OF TOWN
PLANNING SCHEME: CITY PLANNING SCHEME No.2

TYPE OF SCHEME: LOCAL PLANNING SCHEME

AMENDMENT No.: 33

PROPOSAL: Pursuant to section 75 of the Planning and Development Act 2005, the Council initiates the following amendments to City Planning Scheme No.2:

1. After Clause 57A (1) (u) insert:
 - (u) Melbourne Hotel Special Control Area.
2. Insert the following in Schedule 9 Special Control Areas:

21.0 Melbourne Hotel Special Control Area

21.1 Special Control Area

The following provisions apply to the land marked as Figure 21 – Melbourne Hotel Special Control Area.

21.2 Objectives

- (a) To facilitate the development of the Special Control Area as a whole in a coordinated manner;
- (b) The restoration and maintenance of the Melbourne Hotel building in a good condition with the use of the building being for purposes appropriate to the heritage status and location.



CITY of PERTH

21.3 Heritage

The Melbourne Hotel building shall be restored and thereafter maintained.

21.4 Plot Ratio

For the purpose of determining plot ratio, the total area of the Melbourne Hotel Special Control Area shall be treated as one lot.

21.4 Car Parking

For the purpose of determining the tenant parking allowance under the Perth Parking Policy for any redevelopment as may be defined in the Perth Parking Policy, the Melbourne Hotel Special Control Area shall be treated as one lot.

The tenant parking facilities in one building within the Special Control Area may be leased or used by the tenants of other buildings within the Special Control Area.

3. Amending the City Centre (CC) Precincts Plan (P1 to 8) accordingly.
4. Insert Figure 21 – Melbourne Hotel Special Control Area into Schedule 9 – Special Control Areas of the Scheme.



CITY of PERTH

SCHEME AMENDMENT REPORT

1.0 INTRODUCTION

The purpose of this report is to introduce a Special Control Area (SCA) over what is known as the Melbourne Hotel site at 942 and 950 Hay Street and 33 Milligan Street, Perth.

The objective of the Melbourne Hotel Special Control Area is to facilitate the development of the land as a whole in a coordinated manner in order to achieve a high quality outcome for the site.

The Special Control Area will enable the Melbourne Hotel to be subdivided from the proposed office building site while maintaining the integrity of CPS2 and the Approval to Commence Development in terms of plot ratio and tenant car parking.

Special Control Areas provide a mechanism to prescribe development standards for specific sites or areas within the Scheme Area.

2.0 BACKGROUND

The Perth Local Development Assessment Panel at its meeting held on 17 July 2014 approved the construction of a 20 level office development and the conservation of and extensions to the Melbourne Hotel.

The approval was subject to 22 conditions including condition 20, which states that *'the subject lots being amalgamated into one lot on one Certificate of Title prior to occupation of the buildings'*.

The approval also included an advice note which states that *'Further to condition 21 (sic), any future subdivision of the site to enable the hotel and office buildings to be on separate titles will only be able to occur if an amendment to City Planning Scheme No. 2 is approved to establish a Special Control Area over the site whereby plot ratio and tenant car parking is calculated for the site as a whole.'*

3.0 SUBJECT SITE

The subject site includes three lots being 942 (Lot 651) and 950 (Lot 802) Hay Street and 33 (Lot 650) Milligan Street, Perth.

The Melbourne Hotel building exists on 942 Hay Street, while 950 Hay Street and 33 Milligan Street are currently vacant awaiting development. The Melbourne Hotel is listed on the *State Register of Heritage Places* and is also listed on the City's *Register of Places of Cultural Heritage Significance*.



CITY of PERTH



Figure 1 – Aerial Photograph of Site

4.0 PLANNING FRAMEWORK

4.1 Metropolitan Region Scheme

The subject site is zoned Central City Area under the MRS. There are no reservations under the MRS affecting the site.

4.2 City Planning Scheme No. 2

4.2.1 Use Area and precinct

The subject site is located within the Citiplace (P5) Precinct and has a City Centre Use Area. The Statement of Intent for the Citiplace Precinct, relevant to the Melbourne Hotel site, States:

'The Precinct will offer a wide range of general and specialised retail uses as well as a mix of other uses such as residential and visitor accommodation, entertainment, commercial, medical, service industry and minor office. Uses at street and pedestrian level will mainly be shops, restaurants (including cafes), taverns and other uses, that have attractive shop fronts and provide activity, interest and direct customer service. Other uses will be established above or below street level and major pedestrian levels.

The restoration and maintenance of buildings, groups of buildings and other places which have substantial historical or other significance will be encouraged.'

4.2.2 Preferred and Contemplated Uses

Preferred Uses in the portion of Precinct 5 – Citiplace Precinct include business services, civic, community and cultural, recreation and leisure, entertainment, recreation and leisure, retail and special residential. Contemplated uses include office, mixed commercial and residential.



CITY of PERTH

4.2.3 Plot Ratio

The site is subject to a base plot ratio of 5.0:1, with a maximum 50% bonus plot ratio (1:1) available for eligible Heritage and Public Facilities (20%), Residential (20%) or Special Residential uses (20-40%).

The proposed development was approved with a plot ratio of 5.3:1 (12,223m²), which included a 5.3% (618m²) plot ratio bonus for heritage conservation.

4.2.4 Car Parking

The proposed development was approved with a maximum of 35 tenant car parking bays with the tenant bays being for the exclusive use of occupants of the development (office and hotel buildings) and not being leased or otherwise reserved for use of the tenants or occupants of other buildings or sites.

4.2.5 Heritage

The State Heritage Office noting the identified cultural significance of the Melbourne Hotel building advised that it supported the development of the site subject to the following conditions being imposed:

1. A Heritage Agreement shall be entered into to ensure the ongoing conservation and maintenance of the Melbourne Hotel.
2. A standard archival record shall be prepared according to the State Heritage Office's Guide to Preparing an Archival Record. This record should also include the Hay Street extension proposed for demolition.
3. An Interpretation Plan for the Melbourne Hotel shall be submitted, which illustrates the sequences of development to enhance the understanding of the place to guests and to users.
4. The demolished 1897 fabric in the ground floor breakfast area of the Melbourne Hotel shall be interpreted in the finished floor treatment.
5. A schedule of conservation works to the Melbourne Hotel shall be submitted that outlines the proposed methodology, materials and finishes.

These conditions were included in the Approval to Commence Development.

5.0 THE PROPOSAL

The purpose of this Scheme Amendment is to introduce a Special Control Area over the subject land being 942 (Lot 651) and 950 (Lot 802) Hay Street and 33 (Lot 650) Milligan Street, Perth, to be referred to as the Melbourne Hotel Special Control Area.

The Special Control Area is requested to enable the site to be developed in accordance with the Approval to Commence Development while allowing the site to be subdivided to create a green title lot for the office development and a green title lot for the Melbourne Hotel.

The subject site is unique in that it will contain, upon the ultimate development of the site, a significant heritage building, hotel accommodation and an office building all on the one site. Given the nature of the development and the variety of uses proposed, the future arrangements will require portions of the land/development to be subdivided. Any



CITY of PERTH

subdivision would, however, result in a situation whereby the development would not comply with the plot ratio and tenant parking requirements of CPS2 and would be inconsistent with the conditions imposed on the Approval to Commence Development.

6.0 JUSTIFICATION

Special Control Areas allow for the coordinated development of complex sites by treating the area as one site. A Special Control Area relating to what is known as the Melbourne Hotel would permit the potential subdivision of land whilst maintaining the intent of the planning approval granted and the principles of the CPS2. Furthermore, the City cannot positively recommend a subdivision proposal until a Special Control Area governing the calculation of plot ratio and tenant parking over the whole of the site has been gazetted. This is a reflection of Condition 20 and related advice note in the Approval to Commence Development.

In this particular case, the Special Control Area would enable the different land uses to be subdivided into separate green title lots while maintaining the approved plot ratio and tenant car parking allowance over the site. In turn, this would then allow for the proposed redevelopment of the site to proceed in compliance with CPS2. The Special Control Area will also support the restoration and ongoing maintenance of the Melbourne Hotel, as it would be on its own green title lot and therefore not subject to influences from other parts of the development.

A Special Control Area would ensure that the whole site is developed in the form of a high quality mixed use development while maintaining the heritage significance of the Melbourne Hotel. The Special Control Area will assist the City to meet its objectives in that it will:

- Facilitate the retention, restoration and maintenance of a significant heritage building;
- Provide for additional short stay accommodation;
- Cater for the diversity of demands, interests and lifestyles by facilitating and encouraging the provision of a wide range of choices in housing, business, employment, education, leisure, visitor accommodation and attractions; and
- Co-ordinate and ensure that development is carried out in an efficient and environmentally responsible manner which makes optimum use of the City's growing infrastructure and resources.

7.0 CONCLUSION

The purpose of this amendment to City Planning Scheme 2 is to introduce a Special Control Area over the land situated at 942 and 950 Hay Street and 33 Milligan Street, Perth. Special Control Areas provide a mechanism to prescribe development standards for specific sites or areas within the Scheme Area.

The proposed introduction of the Melbourne Hotel Special Control Area facilitates the redevelopment of the subject site while ensuring the restoration and maintenance of the heritage building.

The proposed Special Control Area is consistent with the relevant statutory framework and would contribute positively to the development of the site and the goals of the City's strategic planning policies.



CITY of PERTH

**PLANNING AND DEVELOPMENT ACT 2005
RESOLUTION DECIDING TO AMEND A TOWN PLANNING SCHEME**

CITY OF PERTH

CITY PLANNING SCHEME NO 2 - AMENDMENT NO 33

RESOLVED that the Council, in pursuance to section 75 of the Planning and Development Act 2005 amend City Planning Scheme No.2 by:

1. After Clause 57A (1) (u) insert:

(u) Melbourne Hotel Special Control Area.
2. Insert the following in Schedule 9 Special Control Areas:

21.0 Melbourne Hotel Special Control Area

21.1 Special Control Area

The following provisions apply to the land marked as Figure 21 – The Melbourne Hotel Special Control Area.

21.2 Objectives

- (a) To facilitate the development of the Special Control Area as a whole in a coordinated manner;
- (b) The restoration and maintenance of the Melbourne Hotel building in a good condition with the use of the building being for purposes appropriate to the heritage status and location.

21.3 Heritage

The Melbourne Hotel building shall be restored and thereafter maintained.

21.4 Plot Ratio

For the purpose of determining plot ratio, the total area of the Melbourne Hotel Special Control Area shall be treated as one lot.

21.4 Car Parking

For the purpose of determining the tenant parking allowance under the Perth Parking Policy for any redevelopment as may be defined in the Perth Parking Policy, the Melbourne Hotel Special Control Area shall be treated as one lot.

The tenant parking facilities in one building within the Special Control Area may be leased or used by the tenants of other buildings within the Special Control Area.

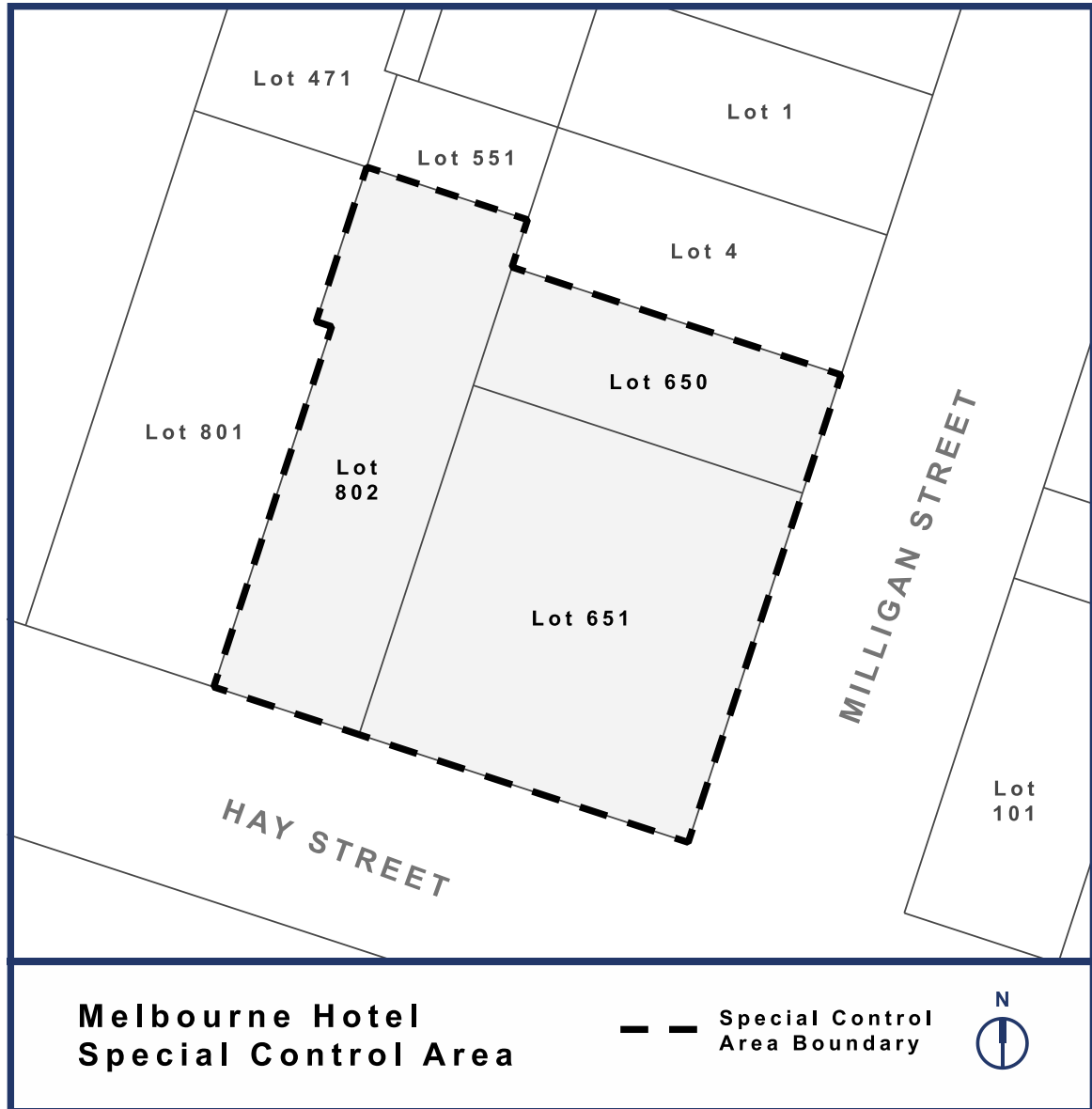
3. Amending the City Centre (CC) Precincts Plan (P1 to 8) accordingly.



CITY of PERTH

4. Insert Figure 21 Melbourne Hotel Special Control Area into Schedule 9 – Special Control Areas of the Scheme.

Figure 21 – Melbourne Hotel Special Control Area





CITY of PERTH

ADOPTION

Adopted by resolution of the City of Perth at the Ordinary Meeting of the Council held
on the ____ day of _____ 2015.

LORD MAYOR

CHIEF EXECUTIVE OFFICER



CITY of PERTH

FINAL ADOPTION

Adopted for final approval by the City of Perth at the Ordinary Meeting of the Council held on the on the ____ day of _____ 2015, and the Common Seal of the City of Perth was hereunto affixed by the authority of a resolution of the Council in the presence of:

LORD MAYOR

CHIEF EXECUTIVE OFFICER

The Common Seal of the City of Perth was hereunto affixed by the authority of a resolution of the Council in the presence of:

Recommended / Submitted for Final Approval

DELEGATED UNDER S.16 OF PD ACT 2005

DATE

FINAL APPROVAL GRANTED

MINISTER FOR PLANNING

DATE



CITY of PERTH

Schedule 1

Existing City Centre Precincts Plan (P1 to P8)



CITY of PERTH

Schedule 2

Proposed City Centre Precincts Plan (P1 to P8)

Perth Parking Policy 2014

1. INTRODUCTION

This policy sets out the approach by the State Government, following consultation with the City of Perth and other responsible planning authorities to the development and management of parking facilities that fall within the Perth Parking Management Area (PPMA). The policy was first developed in 1999 as a joint initiative by the State Government and the City of Perth and it continues to form an integral component of the broader planning framework for the city.

This policy may be amended from time to time by the Minister for Transport following consultation with the Minister for Planning, the Minister for Environment and the City of Perth as required by the *Perth Parking Management Act 1999* (the Act) and with other responsible planning authorities where appropriate.

This policy recognises that vehicular access to, from and within central Perth is a critical element in ensuring its continued economic and social viability. It also continues to recognise the need to preserve and enhance the city's environment. The policy aims to address these needs by supporting the provision of a balanced transport network in order to manage congestion and provide for the efficient operation of the transport network to, from and within the city centre.

This policy provides guidance to the State Government in exercising the powers conferred upon it by the Act. It also provides guidance to responsible planning authorities, developers, owners and managers of parking in making and assessing applications for parking planning approvals and parking licences.

An important benefit of the policy is the framework it provides for assessing the likely impacts of proposed parking facilities in the broader context of transport and planning objectives for the city rather than assessing parking licence applications in isolation. This provides comprehensive and consistent criteria for dealing with applications for both redeveloped and new parking. This policy also provides a logical framework for evaluating community and transport benefits which proponents will need to demonstrate should they seek a tenant parking allowance above the maximum level established by the policy.

The revenue raised through the licensing of parking spaces via the powers in the Act will be spent as required by the Act within the PPMA to give effect to this policy. Matters to be funded by the revenue include the Central Area Transit (CAT) bus system and improvements to that system, improving public transport access, enhancing the pedestrian environment, supporting bicycle access and other initiatives which support a balanced transport system to, from and within the PPMA.

2. TERMS USED

2.1 In this policy, unless the contrary intention appears -

Act means the *Perth Parking Management Act 1999*;

CEO means the chief executive officer of the Department principally assisting the Minister administering the Act in its administration;

Development has the same meaning as it has in the *Planning and Development Act 2005* unless the site is within a redevelopment area, in which case it shall have the same meaning as it has in the *Metropolitan Redevelopment Authority Act 2011*;

Development application has the same meaning as it has in the *Planning and Development Act 2005* unless the site is within a redevelopment area, in which case it shall have the same meaning as it has in the *Metropolitan Redevelopment Authority Act 2011*;

Long-stay public parking means parking that is available to the public for use without the time and vehicle turnover requirements applied to short-stay public parking;

Lot has the same meaning as it has in the *Planning and Development Act 2005* and includes parcel;

Lot area means the area of the lot at ground level, excluding public open space and road reserves;

Parcel has the same meaning as it has in the *Strata Titles Act 1985*;

Planning Approval means approval, with or without conditions, granted by the relevant planning authority in respect of an application to begin or continue development

PPMA means the Perth Parking Management Area;

Public parking means parking that is available to members of the public whether or not upon payment of a fee or subject to other condition, but does not include parking that involves the use of a parking bay that is reserved for a specific individual or organisation;

Redevelopment means any demolition, erection, construction, alteration of or addition to any building, structure or parking facility other than;

- Cosmetic changes or refurbishments;
- Restorations, which do not involve demolition of walls, structures or parking facilities;
- Reconfiguration of parking bays;
- Air conditioning units, flag poles, pergolas, patios and shade sails which do not encroach on the existing parking layout, pools and spas, satellite dishes, signage, solar panels, TV antennae, water tanks and other similarly minor structures and equipment; and
- Alterations that affect only the interior of the building, structure or parking facility and do not increase its existing plot ratio floor area and/or change in the use of the building approved by the relevant planning authority in a way that is likely to result in an increase in peak period vehicle trips to or from the site.

Redevelopment area has the same meaning as it has in the *Metropolitan Redevelopment Authority Act 2011*

Short-stay public parking means parking available to the public where, in each day, at least 50% of vehicles stay less than four hours; and at least 90% stay less than six hours;

Site means the lot/s or other portion/s of land, the subject of;

- A subdivision application
- a development application; or
- an application under section 8 of the Act, a licence under section 9 of the Act or an application to the CEO under Clause 8.2;

as may be applicable.

Special Parking Control Area means that land and/or site in a redevelopment area

declared a Special Parking Control Area by the CEO pursuant to clause 8.2.

Special Parking Control Sub Area means that land and/or site in a redevelopment area declared a Special Parking Control Sub-Area by the CEO pursuant to clause 8.2.

Special purpose bays means parking bays reserved exclusively for:

- the use of service and delivery vehicles, couriers, taxis, motorcycles, buses, coaches, vehicles used by people with disabilities; or
- any other specific use (except public parking and tenant parking);

for which the relevant planning authority has required parking be provided on the site.

Special Residential means premises providing short-term temporary or specialised residential accommodation including lodging house, hotel and serviced apartment;

Subdivision has the same meaning as it has in the *Planning and Development Act 2005*;

Tenant Parking means all parking available on a site for the use of tenants/occupants/owners of that site in support of their use of that site and their visitors; except;

- parking bays associated with private residential purposes; and
- special purpose bays.

Note - For the purposes of this definition a person leasing/occupying/owning only a car bay(s) on a site is not a tenant/occupant/owner of that site.

Vehicle crossover means that part of a driveway for use by vehicles between a site boundary and that part of a street used by vehicles.

2.2 Subject to Clause 2.1, words and expressions used in this policy shall have the same respective meanings as in the Act or any Regulations made under it.

3. TYPES OF PARKING THE POLICY APPLIES TO

The policy applies to all parking that occurs on land or in or on a building on land or in or on a building within the PPMA unless:

- the land or building is used solely for private residential purposes; or
- The vehicle is a prescribed vehicle or is parked in prescribed circumstances as per the *Perth Parking Management Regulations 1999*.

4. OBJECTIVES

The policy seeks to create a sustainable transport system via the management of parking in the following ways:

- Ensuring the continued economic and social vitality of central Perth;
- Improving accessibility to, from and within the central city, for all;
- Improving air quality and the physical environment of the central city;
- Limiting the growth of the emission of noxious gases and particulate matter;
- Reducing the impacts of vehicular traffic on urban form and amenity within central Perth;
- Encouraging the efficient use of existing parking facilities within central Perth;
- Providing a framework for the development of parking facilities within central Perth as part of a balanced movement system for the city;
- Ensuring that metropolitan wide movement and access is not compromised;
- Encouraging the location and design of off-street parking facilities so that they

complement their surroundings and have minimal negative impact on the amenity of the surrounding area; and

- Encouraging the design and location of access points to off-street parking so that disruption to pedestrians and public transport is minimised.

5. PRINCIPLES

The policy will apply the following principles to parking in the PPMA:

- A range of parking facilities will be provided and managed having regard to the need to manage demand for private motor vehicle access to central Perth, the availability of public transport, the road capacity, traffic flow, land use and environmental conditions;
- In the heart of the city, pedestrians will have priority; surrounding the pedestrian heart, the emphasis will be on the provision of short term public parking. New long term public car parks must be located outside of the core central business district area and within the General Parking Zone (refer to clause 9.1);
- The maximum level of tenant parking will vary according to the category of street from which the parking facility is accessed and the nature of that access. The general principle is that the parking allowance is lower where access has greater detrimental impact on the movement of pedestrians and public transport;
- Parking facilities should complement their surroundings without causing undue disruption or loss of amenity to surrounding uses;
- Parking facilities for people with disabilities and for cyclists should be clearly designated and conveniently located;
- Subject to clause 12, tenant parking should only support the activity of the site on which it is located unless the responsible planning authority approves one or more of such parking bays being made available to tenants, occupants, owners, visitors or workers of other lots or sites;
- Sufficient service vehicle bays should be included on a site to minimise the impact on the pedestrian environment;
- Parking which is already licensed but does not conform to this policy will, unless varied under section 15 of the Act, continue to be licensed as per the existing licence conditions.
- If required under section 9(4) of the Act, parking must have appropriate planning approval.

6. AREA OF APPLICATION

This policy shall apply to the PPMA established by regulation under the Act.

7. PROVISIONS OF THE POLICY APPLICABLE TO APPLICATIONS FOR LICENCES AND VARIATIONS OF LICENCES

- 7.1 Subject to section 9(2) and (3) of the Act, when an application is made for a parking bay licence for a site, parking may be licensed in conformity with, and within the limits set by, the most recent planning approval for a redevelopment applicable to the site provided that such licence is consistent with the relevant provisions of the Perth Parking Policy (if any) in place at the time of that planning approval. .
- 7.2 Subject to planning approval, where a parking bay licence has been issued based on approval by the Minister under section 9(3) of the Act, the relevant provisions of the Perth Parking Policy (if applicable), in its application to that site, are modified to give effect to that approval on an application to vary that licence.

- 7.3 When an application is made to vary a parking bay licence, the CEO may vary it within the limits stated in Clause 7.1 for the issue of a licence (as affected by Clause 7.2).
- 7.4 In this clause;
- 7.4.1 Except where clause 8.2.12 otherwise provides, “relevant provisions of the Perth Parking Policy” means the relevant provisions of the Perth Parking Policy as to the numbers and types of parking bays that can be licensed for sites as at the time of the planning approval in respect of that redevelopment.
- 7.4.2 If planning approval was granted subject to conditions that related to provision of parking or vehicular access to or from a site then such conditions (or if varied, such varied conditions) must have been met or waived by the relevant authority at the time of issue of the licence.
- 7.5 Dates of gazettal of the Perth Parking Policy developed in 1999 as amended by a subsequent version are set out in Addendum 1.

8. TENANT PARKING

- 8.1 Subject to clauses 7, 8.2 and 8.3, the maximum allowance of tenant parking on sites within the PPMA is subject to the limits set out in Table 1 below and the category of the street from which the proposed parking will be accessed as outlined in Figure 2. Any street not specifically identified on the Tenant Parking Street Hierarchy map (refer Figure 2) should be referred to the CEO for advice as to its category.

- 8.1.1 In Table 1:

At grade access is where there is one or more vehicle crossovers to/from parking on a lot and the access is not integrated access.

Integrated access means where:

- vehicle access to parking on a lot is off a Right of Way (ROW) which is used for vehicle access to/from more than one lot or building;
- vehicle access to parking on or in two or more lots or buildings utilises a shared vehicle crossover; or
- there are fewer vehicle crossovers to/from the lot or building than the lesser of the number of buildings or lots that have a minimum area of 250m² and/or the existing approved number of vehicle crossovers.

- 8.1.2 *Table 1: Tenant parking allowances.*

Street priority	Maximum allowance (bays per 10,000m ² of lot area)* ¹	
	At grade access	Integrated access
Category 1	80 or replacement of existing licensed tenant parking bays, whichever is less	120 or replacement of existing licensed tenant parking bays, whichever is less
Category 2	100	150
Category 3	150	200
Category 4	200	250

Notes:

*¹. Allowance of tenant parking bays will be rounded to the nearest whole number.

8.1.3 To support the principle that in the heart of the city pedestrians and public transport will have priority, it is the long term aim of this policy to reduce the number of parking bays which are accessed via higher priority streets (i.e., Category 1 and 2); and the number and impact of vehicle crossovers. When considering applications seeking to access parking from higher priority streets, account should be taken of:

- the need for pedestrian and public transport priority;
- current policy of the relevant planning authority regarding the use of such streets by particular modes;
- the overall number of bays accessed from each section of street;
- recent changes in numbers of parking spaces in the vicinity;
- whether there are alternatives for access; and
- the best outcome for pedestrian amenity and traffic impact.

8.2 Special Parking Control Areas on land declared to be Redevelopment Areas under the *Metropolitan Redevelopment Authority Act 2011*

Due to the length and limited application of the provisions relating to Special Parking Control Areas, this clause is set out in Addendum 2.

8.3 Additional tenant parking allowances upon redevelopment

The maximum allowance for tenant parking bays may be increased to the number provided for in the next category down in Table 1 (e.g. access from a Category 1 street assessed for a Category 2 allowance) when:

- the number of tenant parking bays being applied for is less than the number licensed on the site before redevelopment;
- the nature of use of the existing parking and its infrastructure is substantially unchanged;
- the redevelopment approval included approval for at least the number of tenant bays the subject of the application;
- provision is made for of end of trip facilities well above the normal minimum requirement of the relevant planning authority; improved pedestrian amenity and facilities; and/or other initiatives that will improve the efficiency of the local transport network, primarily at peak times; and
- a Transport Impact Assessment demonstrates that the proposed level of tenant parking facilities above the maximum allowance under this policy will have a negligible negative impact on pedestrian, public transport and traffic flows within the immediate area and on the primary approach routes to the site primarily at peak times.

9. PUBLIC PARKING

9.1 Location of public parking facilities

This policy establishes three parking zones for public parking (see Figure 1):

Pedestrian Priority Zone (“PPZ”)

Within this zone:

- New short-stay public parking may be permitted provided it does not require access from streets within the PPZ; it complies with the provisions of this policy; and it receives approval from the relevant planning authority.
- Where redevelopment takes place which affects existing parking, access from streets within the PPZ shall be eliminated wherever possible.
- All vehicle access and parking must limit its impact on the movement of pedestrians and public transport.
- New long-stay public parking will not be permitted.

Short-Stay Parking Zone (“SPZ”)

Within this zone:

- Public short-stay parking facilities may be permitted subject to compliance with the provisions of this policy and approval from the relevant planning authority.
- New long-stay public parking will not be permitted.

General Parking Zone (“GPZ”)

Within this zone:

- Public long-stay and short-stay parking may be permitted subject to compliance with the provisions of this policy and approval from the relevant planning authority.

10. EVALUATION OF APPLICATIONS FOR PLANNING APPROVAL AND LICENCES FOR PUBLIC PARKING FACILITIES/BAYS

A guide to the information that is likely to be required to be provided with planning applications to provide public parking facilities and applications to license parking bays in them is set out below. The criteria listed should be considered as a guide in determining locations suitable for the granting of a planning approval and subsequent licence for public parking bays and are to be used as general policy guidelines and not to be interpreted or applied as prescriptive requirements.

10.1 Transport Impact Assessment

A Transport Impact Assessment is to be provided to the relevant planning authority with an application and approved in respect of new public parking bays where, in the opinion of the relevant planning authority or of the CEO, a new public parking facility, or alteration to an existing parking facility, is of a magnitude, location or type that is likely to result in a significant impact on traffic generation/movement and parking within the locality.

The Western Australian Planning Commission’s Transport Assessment Guidelines provide further guidance on Transport Impact Assessments.

10.2 Criteria for assessment

In considering an application for planning approval and subsequent licensing for a public parking facility, consideration should be given to the following matters:

- a) The proposed parking facility is to offer parking in accordance with the parking zone it is located within. For example, long stay public parking should be located in the GPZ.

- b) The potential positive impact that the proposed public parking facility may have on the amenity of the local area, including:
 - (i) The creation of active (commercial) street frontage; and
 - (ii) Allowing for higher density or more active development of land, for example mixed use of land that was formerly surface level car-park.
- c) The proposed public parking facility is in an area with a relatively low level of public transport access.
- d) The level of impact the proposed public parking facility would have on local traffic flows.
- e) The level of impact that the operation of the proposed public parking facility would have on pedestrian movement in its vicinity including:
 - (i) Preference for vehicle access to the site on or in which the parking facility is located from Category 3 or 4 streets; and
 - (ii) Vehicle crossovers are rationalised.
- f) Any other relevant matters.

10.3 Additional criteria to assess long stay public parking facilities

In addition to the criteria in clause 10.2, long-stay public parking should also be assessed against the following additional or expanded criteria with more favourable consideration where:

- a) The proposed parking facility has little net impact on long stay parking supply including:
 - (i) The proposed parking is replacing existing long stay public parking in the vicinity;
 - (ii) The proposed parking is consolidating existing parking in the vicinity into one location; or
 - (iii) The new long stay public parking bays are replacing tenant parking bays.
- b) The new parking facility is being proposed in an area where there is a low provision of public parking.
- c) The site of the proposed car park is not located in the vicinity of high frequency public transport supply, for example there is not a train station within a 400 metre radius (measured from pedestrian entrance/exits).
- d) The parking facility is to service a customer group whose public transport options are limited, for example, due to disability.
- e) There is minimal impact of the parking facility on traffic flows within the area, including:
 - (i) The parking facility traffic will not create areas of congestion;
 - (ii) There will be limited increase of vehicles per hour during peak periods on each of the major approach roads, for example, an increase of less than 100 vehicles per hour during peak periods; and
 - (iii) Integrated access (as defined in clause 8.1.1) is provided or vehicle crossovers are off Category 3 or 4 streets.
- f) The parking facility intercepts commuter traffic at the PPMA fringe.
- g) Any other relevant matters, including:

- (i) The proposed parking facility supports balanced transport outcomes such as catering for large numbers of bicycles or motorcycles, incentive programs for high occupancy vehicles or supports local developments that have, or will, reduce the supply of tenant parking.
- (ii) The proposal supports development that will contribute to the economic or social vibrancy of the area.

11. SPECIAL PROVISIONS

11.1 Residential parking

Under this policy, private residential parking is considered to be parking that is used solely in conjunction with permanent residential uses. Special residential premises are not considered to be premises for private residential uses and are subject to this policy.

Tenant and public parking facilities may be considered for licensing as residential parking, subject to approval from the relevant planning authority. See Clause 11.5.

11.2 Events parking

Land, including parks and reserves, may be used intermittently for parking vehicles in association with special events where it has been demonstrated that there is a requirement.

Events parking may be provided to address unforeseeable events such as public transport disruption; or in circumstances where it is expected that an event will create a spike in access and parking demand that cannot be accommodated by car parks in the vicinity or by existing or temporarily increased public transport provision. Events' parking is only for the use of the event organiser, participants or patrons.

An application for events parking must receive approval from the relevant planning authority(s) and be consistent with the intent of this policy. Such bona fide event parking is otherwise exempt from the provisions of this policy.

11.3 Parking for people with disabilities

The percentage of ACROD bays required in a car park is specified by the Building Code of Australia (BCA). The BCA aligns with the Disability (Access to Premises – Buildings) Standards 2010 developed under the *Disability Discrimination Act 1992*.

11.4 Motorcycle parking

It is recommended that motorcycle parking for tenant use be provided, as a minimum, at a rate of 5% of the total tenant parking allowance provided by Table 1.

For new or redeveloped public parking facilities in the Pedestrian Priority, Short Stay and General Parking Zones, motor cycle parking provision is recommended to be at least 5% of all public bays.

Conversion of car bays to motorcycle bays will be supported.

11.5 Combined, reciprocal and extraordinary off-site tenant parking

More than one type of parking may be approved by the planning authority and subsequently licensed within a single parking facility. Where combined parking is proposed, the different types of parking must be clearly delineated and appropriately segregated. Details of how the

different types of parking will be managed in compliance with this policy shall be submitted as part of any Parking Management Plan for the facility.

Reciprocal parking arrangements may also be approved by the planning authority and subsequently licensed within a parking facility where different uses (such as office and residential) will generate parking demand at different times and where it can be demonstrated that this will result in the efficient use of parking resources and will support the objectives of this policy. Reciprocal parking allows parking bays to be used for more than one type of parking over any given period.

Where tenant parking is included in the reciprocal parking arrangements, the tenant parking allowances set out in Table 1 in clause 8 apply and bays will be licensed as tenant parking. Other parking types will be assessed on the basis of the predominant parking use and licensed as such. All parking types must comply with the relevant provisions of this policy.

In extraordinary circumstances (e.g. heritage buildings with no or very limited on-site parking), non-residential parking may also be approved by the planning authority and subsequently licensed within a parking facility on a site for the use of tenants, occupants, owners, visitors or workers of other specified sites (referred to as "off-site tenant parking") and the tenant parking allowances set out in Table 1 in clause 8 apply and bays will be licensed as tenant parking.

Planning approval and subsequent licence for a site which contains combined, reciprocal or off-site tenant parking arrangements will be required to have developed and maintained an up to date Parking Management Plan. Refer to clause 13 of this policy.

12. VACANT LAND AND BUILDINGS

12.1 Vacant land and buildings may not temporarily be used for parking unless:

- (a) There is a need to continue to provide parking for a building or buildings on another lot undergoing development ("the development lot");
- (b) Development approvals have been issued for the development lot and for a temporary parking facility to continue to provide that parking; and
- (c) A parking bay licence for the temporary parking facility has been issued.

12.2 The licence for the temporary parking facility shall:

- (a) Permit parking in no more than the numbers and types of parking bays by which the licence for the development lot has been reduced during the development;
- (b) Be subject, as far as is practicable, to the same conditions, as the licence for the development lot;
- (c) Generally, be for a period corresponding to the completion of the development.

12.3 Upon termination of the planning approval or the licence for the temporary parking facility, the site on which it was located shall be secured to prevent any unauthorised parking and maintained in a clean and tidy condition from thereon. The site may be required to be upgraded to enhance the amenity of the locality to the satisfaction of the relevant planning authority.

12.4 The intent of this measure is to facilitate the on-going development and evolution of central Perth without negatively impacting on the transport network.

12.5 It will be necessary for the operator of the parking facility to have developed and maintained an up to date Parking Management Plan to the satisfaction of the relevant planning authority. Refer to clause 13 of this policy.

13. PARKING MANAGEMENT PLANS

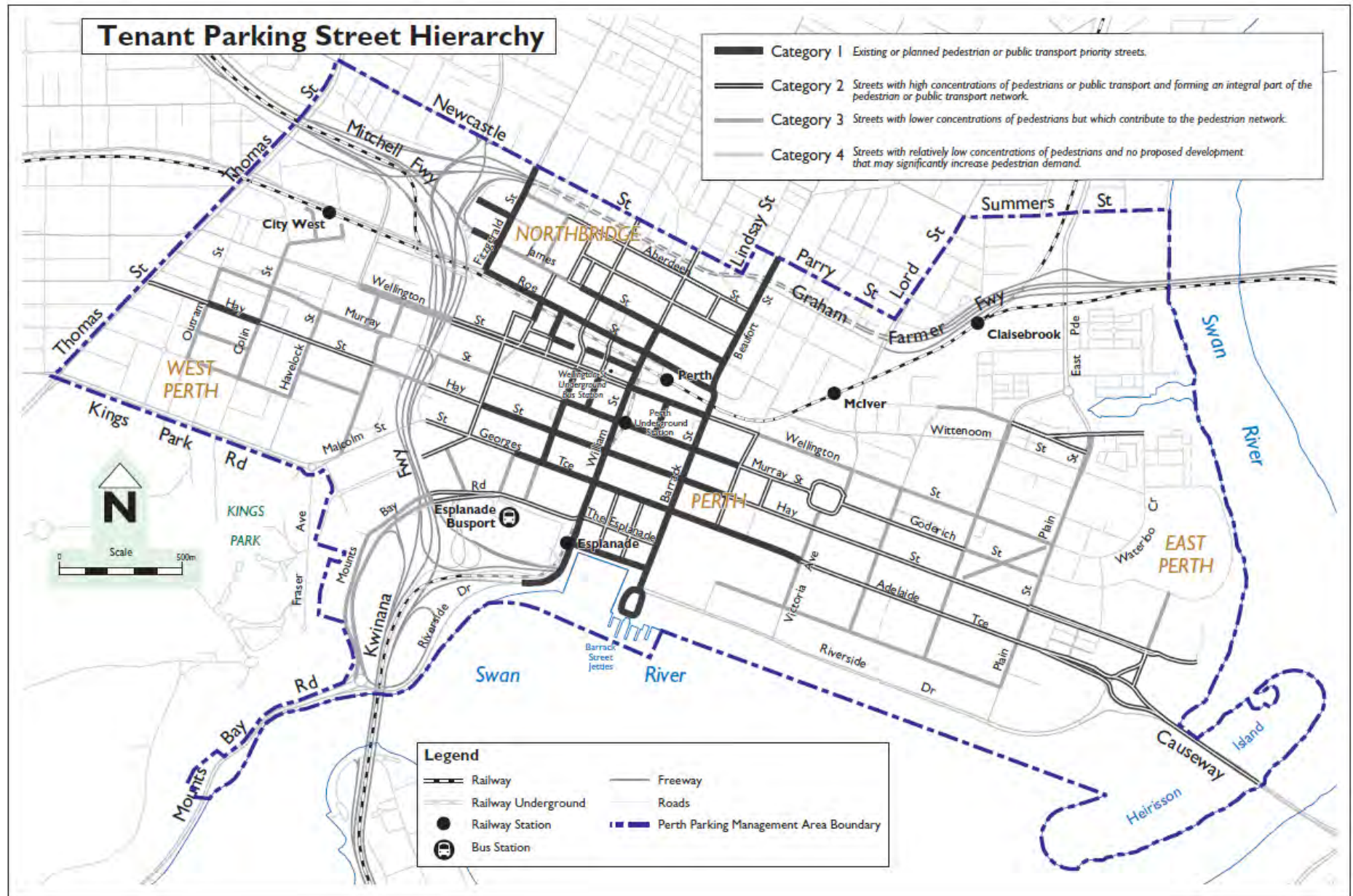
Applications for new or redeveloped parking, or for a change of use of parking bays (for example, from tenant parking to public parking), will be required to be accompanied by a detailed Parking Management Plan (PMP).

The PMP should describe how the parking provided on the site will be managed to ensure compliance with this policy and may include, but not be limited to, the following matters:

- How will access to the parking be controlled?
- How will different types of parking on the site be managed and controlled?
- What pricing structures will be imposed on public parking to reflect short stay or long stay parking restrictions?
- What methods will be used to police and enforce compliance with the relevant planning approval and this policy?
- How will evidence be collected and reported to demonstrate compliance?
- What safety and security measures will be implemented to protect individuals and their property when using the parking?

It will be necessary for the operator of the parking facility to maintain and implement an up to date PMP that satisfies the relevant planning authority and the CEO.

Figure 2



Addendum 1: Perth Parking Policy Gazettal Details

Perth Parking Policy gazetted on 16 July 1999

Perth Parking Policy 2012 gazetted on 9 October 2012

Addendum 2:

8.2 Special Parking Control Areas on Land Declared to be Redevelopment Areas under the *Metropolitan Redevelopment Authority Act 2011*

- 8.2.1 The owner of a site being or in a Redevelopment Area may apply to the CEO for a declaration that the site be a Special Parking Control Area (“SPCA”) under this policy where:
- (a) the site is vacant land and/or a redevelopment site;
 - (b) an in-principle development approval, approval of a Local Area Plan (or if Local Area Plans are renamed or replaced, then the renamed or replacement plans) or development approval (See Metropolitan Redevelopment Authority Central Perth Redevelopment Scheme Text Chapter 5) or other planning approval has been granted by the Metropolitan Redevelopment Authority or other relevant planning authority for redevelopment of vacant land and/or a redevelopment site has been made where the site is to be subdivided so as to include two or more development sites or lots or that two or more buildings are to be erected on the site (“primary redevelopment approval”); and
 - (c) the street priority of all relevant streets or streets proposed for the site has been determined pursuant to clause 8.1.
- 8.2.2 The CEO, at the absolute discretion of the CEO, may declare that the site is a SPCA under this policy.
- 8.2.3 Either at the time of an application for a declaration that a site be a SPCA under this policy or at any later date, the owner of the site may apply to the CEO for a declaration that:
- (a) the SPCA be divided into two or more Special Parking Control Sub-Areas (“SPCSUs”), each containing one or more lots or proposed lots as set out on a proposed subdivision plan attached to the application;
 - (b) the numbers specified in the application as the maximum allowances of tenant parking bays to be allocated to each SPCSU, if the SPCSU as redeveloped has At Grade Access or if the SPCSU as redeveloped has Integrated Access, depending on which is the case, be the maximum allowance of tenant parking bays for that SPCSU in lieu of the maximum allowance that would otherwise have been applicable to the SPCSU under the policy; and
 - (c) if the primary redevelopment approval in place in respect of the site on the date of declaration by the CEO that the site is a SPCA contains an approval for lesser numbers of tenant parking bays for the site than provided in the policy in place at the date of the primary in-principle redevelopment approval in respect of the SPCA (“the base date”) then the maximum allowances shall be such lesser numbers.
- 8.2.4 The owner of land the subject of a SPCSU (“the original SPCSU”) may apply to the CEO for declarations that:

- (a) the original SPCSU be further divided so as to include two or more SPCSUs, each containing one or more lots or proposed lots as set out on a proposed subdivision plan attached to the application; and
- (b) the maximum allowances of tenant parking bays allocated to the original SPCSU be divided between the proposed SPCSUs as specified in the application.

8.2.5 Each application under clauses 8.2.3 and 8.2.4 shall be accompanied by a copy of all relevant planning approvals and a Parking Management Plan which demonstrates appropriate allocation and management of car parking within each SPCSU sought to be declared under those clauses.

8.2.6 In deciding whether to declare a SPCA and the allocation of maximum tenant parking allowances within a SPCA or a SPCSU, the CEO shall determine if, after taking into account any variations pursuant to clauses 8.2.13 and 8.2.14, there is likely to be equal or better transport and traffic outcomes if the application as submitted was granted or granted subject to amendment or conditions to be attached to the grant or both and in doing so shall take into account:

- (a) the impact that parking vehicles in accordance with the proposed licence would be likely to have on the following —
 - (i) the flow of pedestrians;
 - (ii) the flow of public transport; and
 - (iii) vehicle traffic flow and road network efficiency in the vicinity of the site;
- (b) the availability of public transport within a 400 metre radius of the site;
- (c) any infrastructure, services or programs to be provided by the development which promotes the use of alternative transport modes; and
- (d) any other relevant matters.

8.2.7 If the CEO notifies the applicant that the CEO will grant the application:

- (a) as submitted; or
- (b) subject to
 - (i) amendment;
 - (ii) conditions to be attached to that grant; or
 - (iii) amendment and conditions to be attached to that grant;

and the applicant wishes to proceed with the application on the terms notified by the CEO, then the applicant shall, subject to obtaining planning approval if that is necessary;

- (a) accept those terms in writing; and
- (b) provide to the CEO —
 - (i) the consent required under section 70A(2)(b) of the *Transfer of Land Act 1893* (“TLA”); or
 - (ii) a request for modification to the Registrar of Titles pursuant to section 70A(3) of the TLA;

as the case may be.

8.2.8 If the CEO declares the site a SPCA, that declaration shall take effect upon lodgement of a notification of that declaration under section 70A(2)(b) of the TLA with the Registrar of Titles.

8.2.9 If the CEO declares the site a SPCSU, upon lodgement of a notification under section 70A(2)(b) of the TLA or request for modification under section 70A(3) of the TLA with the Registrar of Titles, the maximum allowances that would have been available under this policy for such SPCSU shall be replaced by the maximum allowances in accordance with such notification or request for modification.

- 8.2.10 Subject to clause 8.2.11, where a notification has been lodged with the Registrar of Titles pursuant to this clause 8.2, “relevant provisions of the Perth Parking Policy” in clause 7.4.1 means “the relevant provisions of the Perth Parking Policy as to the numbers and types of parking bays that can be licensed for sites as at the base date in respect of that redevelopment” instead of “as at the time of the planning approval in respect of that redevelopment”.
- 8.2.11 Where a planning approval has been granted for redevelopment of a lot in the SPCA (“redevelopment approval”) after the approval period (see clause 8.2.12) and the policy has been amended since the base date to vary the maximum allowances of tenant parking bays that can be licensed consistent with the policy (excluding this clause 8.2), the following shall apply.
- The maximum allowances of tenant parking bays for that lot shall be the maximum allowances of tenant parking bays for that lot immediately before the expiry of the approval period varied in the ratio that the maximum allowances of tenant parking bays that could have been licensed for the SPCA consistent with the policy (if this clause 8.2 had not been applied to the SPCA) at the date of the redevelopment approval for that lot bears to the maximum allowances of tenant parking bays for the SPCA as at the base date.
- 8.2.12 In clause 8.2.11, “approval period” means the period provided in the primary redevelopment approval at the base date as the period for which that approval is valid (whether that primary redevelopment approval is superseded, partly superseded or otherwise amended by a subsequent primary redevelopment approval) unless the CEO prior to the expiry of the approval period, approves a later date to be the end of the approval period, in which case, it shall be that later date.
- 8.2.13 If the number of tenant parking bays allocated for any lot or SPCSU under clause 8.2.9, as varied by the operation of clause 8.2.11, if applicable, is more than permitted under any relevant planning approval, then the maximum allowances of tenant parking bays for such lot or SPCSU shall be reduced to the number of tenant parking bays permitted under such planning approval.
- 8.2.14 If the boundaries of lots differ from the boundaries of proposed lots set out in an application under clause 8.2.3 or 8.2.4 or from which they have been derived, then the boundaries of the SPCA, the relevant SPCSU and proposed lots (if relevant) shall be varied to the extent necessary to coincide with the boundaries of the relevant lots, in the relevant places and the maximum allowances of tenant parking applicable to any affected lot or SPCSU may, at the absolute discretion of the CEO be varied, as the CEO considers appropriate, to take account of such change.
- 8.2.15 If the owner of land applies to the CEO for a notification to be removed from a certificate of title or modified and the CEO agrees, then the CEO shall, at the request of the applicant, sign and deliver to the applicant a request prepared by the applicant to the Registrar of Titles under section 70A(3) of the TLA for such removal or modification.
- 8.2.16 Applicants under any sub clause of this clause 8.2 shall;
- (a) pay the prescribed fee (if any) to the CEO in respect of such applications to the CEO and for the preparation and/or lodgement of the relevant documents with the Registrar of Titles; and
 - (b) pay the prescribed fee payable to the Registrar of Titles in respect of the relevant documents.
- 8.2.17 In this sub-clause 8.2:
- (a) “owner of a site”, “owner of the site”, and “owner of land” include the owners (as defined in the Act) of the constituent lots and/or parcels in the site or land; and
 - (b) “parcel” has the same meaning as it has in the *Strata Titles Act 1985*.

8.2.18 These provisions shall continue to apply to the land or any part of it when removed from a redevelopment area and when a redevelopment scheme under the *Metropolitan Redevelopment Authority Act 2011* ceases to apply to the land or any part of it.



City of Perth
City Planning Scheme

Planning Policy Manual
SECTION 5.1

Parking Policy



Version #	Decision Reference	Synopsis
1	26/06/2001	Adopted
2	13/12/2005	Amended
3	25/06/2013	Amended



CONTENT

SECTION	TITLE	PAGE
1.0	INTRODUCTION.....	3
2.0	AIM.....	3
3.0	POLICY AREA.....	3
4.0	INTERPRETATION AND USE.....	3
5.0	OBJECTIVES.....	4
6.0	PRINCIPLES.....	4
7.0	POLICY.....	5
7.1	Provision of Parking.....	5
	Residential uses.....	5
	Special Residential uses.....	6
	Use Groups Other Than Residential.....	6
7.2	Specific purpose parking bays.....	7
7.3	Reciprocal and combined parking.....	7
	Reciprocal parking.....	7
	Combined parking.....	7
7.4	Access.....	8
7.5	Traffic movement.....	8
7.6	Safety.....	8
7.7	Urban Design.....	8
7.8	Landscaping.....	9
7.9	Signs.....	9
7.10	Impacts on adjoining or nearby development.....	10
7.11	Layout and dimensions.....	10
8.0	ADDITIONAL MATTERS.....	11
8.1	Occasional parking.....	11
8.2	Vacant land.....	11
8.3	Activities or uses within parking facilities.....	11
8.4	On Street parking.....	12
8.5	Traffic/environmental impact statement.....	12
9.0	REFERENCE DOCUMENTS.....	12

1.0 INTRODUCTION

This policy outlines the City’s approach to the provision of off-street parking facilities in the City of Perth.

The City’s approach to the provision of parking is based on the need to maintain high environmental standards and to create a balanced and sustainable transport system. To achieve these ideals, this policy addresses not only the matter of parking supply, but also traffic movement, access to services, the appearance and safety of parking facilities and the impact of these facilities on pedestrians, cyclists and the surrounding environment.

The policy also refers to the State Government’s ‘Perth Parking Policy’ (as amended) which was introduced by the State Government under the ‘Perth Parking Management Act 1999’. It sets out the approach by the State Government, the City of Perth and other responsible planning authorities to the development and management of parking facilities that fall within the Perth Parking Management Area (PPMA). It provides a framework for assessing the likely impacts of proposed parking facilities in light of the broader transport and planning objectives for the city.

2.0 AIM

To provide a framework for the development and balanced supply of safe, well designed and convenient off-street parking facilities throughout the Scheme area to meet the needs of all city users and which accords with the State Government’s ‘Perth Parking Policy’ (as amended).

3.0 POLICY AREA

This policy applies to all development within the Scheme area.

4.0 INTERPRETATION AND USE

This policy should be read in conjunction with the City of Perth City Planning Scheme No. 2 (CPS2) and its associated Precinct Plans and Planning Policies; in particular Planning Policy 4.1: City Development Design Guidelines.

Specific provisions apply as follows:

- Parking for the ‘Residential’ Use Group in the Residential Scheme Use Area will be assessed in accordance with the Residential Design Codes and variations to the Residential Design Codes set out in the City Planning Scheme (as amended) and this policy.
- Parking rates for the ‘Residential’ Use Group in the Normalised Redevelopment Area and all Scheme Use Areas other than the Residential Scheme Use Area shall be as specified in this policy.
- General requirements for the location, design and management of all proposed parking facilities are also provided.
- The provision of parking for Use Groups other than for the ‘Residential’ Use Group, including public car parking facilities, within the Perth Parking Management Area (as defined under the Perth Parking Management Act 1999) will be assessed in accordance with the State Government’s ‘Perth Parking Policy’ (as amended).

- The provision of parking for Use Groups other than for the ‘Residential’ Use Group outside of the Perth Parking Management Area shall be guided by this policy.

5.0 OBJECTIVES

This policy aims to assist with the implementation of the State Government’s ‘Perth Parking Policy’ (as amended) and to guide off-street parking provision as well as the development and design of parking facilities within the Scheme area. The objectives of this policy are outlined below:-

- To contribute to the creation of a sustainable transport system through the efficient and effective management of off-street facilities within the city.
- To ensure that off street parking is provided for various services, facilities and developments at a rate that is appropriate for an inner city environment, and to efficiently manage parking supply and demand.
- To ensure that the environmental and amenity objectives of the Scheme, are not prejudiced.
- To achieve a balance of accessibility to, from and within the city for all users.
- To provide for the efficient and safe movement of pedestrians, cyclists, public transport and general traffic on city streets.
- To maintain a high standard of secure and attractive parking facilities that contribute positively to the aesthetic quality and ambience of the city’s streetscapes.
- To ensure the location and design of vehicle access to parking facilities is safe, convenient and efficient for all users with particular regard for impacts on pedestrians, cyclists and public transport.
- To ensure the design, location and management of parking facilities is safe and convenient for all users and to provide safe pedestrian access through parking facilities.

6.0 PRINCIPLES

The following principles shall be applied to off street parking within the Scheme Area:

- Off-street parking for the ‘Residential’ Use Group throughout the Scheme area and for Use Groups other than the ‘Residential’ Use Group outside the Perth Parking Management Area will be provided at a rate that adequately meets the demand generated by a particular use or activity.
- A range of parking facilities will be provided and managed having regard to the need to manage demand for private vehicle access to the city, the availability of public transport, traffic impacts, land use and parking use.
- In the Pedestrian Priority Zone (as defined by the State Government’s ‘Perth Parking Policy’ (as amended)), pedestrians and public transport will have priority over vehicular traffic.
- Sufficient service vehicles bays should be included on site to minimise the impact on the pedestrian environment and on-street parking.
- The leasing of parking bays for parking vehicles not associated with the approved use of the site will generally not be supported.

- An over supply of parking for a particular use will not be supported as this discourages the use of public transport facilities and is contrary to the objective of efficient management of parking facilities.
- The amenity of areas surrounding parking facilities will be safeguarded. Parking facilities are to complement their surroundings and provide a convenient service, without causing undue disruption to surrounding uses. The development of facilities of the highest standard of design, layout and landscaping is expected.
- Parking facilities are to be located so they do not dominate the surroundings or intrude into residential areas, public spaces or landscaped features of the environment. Off-street parking facilities will generally be located and designed so they are an integral part of the development for the site. Disabled and cyclist parking facilities are to be visible and conveniently located.
- Efficient and safe vehicular access to residences, services and facilities will be balanced with the maintenance of a convenient and safe environment.
- Parking facilities are to be maintained to a high standard, in terms of lighting, paving, draining, landscaping and layout, ensuring that the use of these facilities does not visually detract from the locality or impede pedestrian movement and vehicle circulation. Every effort is to be made to reduce the apparent size and visual monotony of parking facilities and to conveniently locate these parking facilities in relation to the facilities they serve.
- The design, operation and location of parking facilities will aim to address personal and vehicular security matters, by providing clear and direct access through parking facilities and effective signs and lighting.

7.0 POLICY

7.1 Provision of Parking

Residential uses

Parking for the ‘Residential’ Use Group should be provided in accordance with Figure 1.

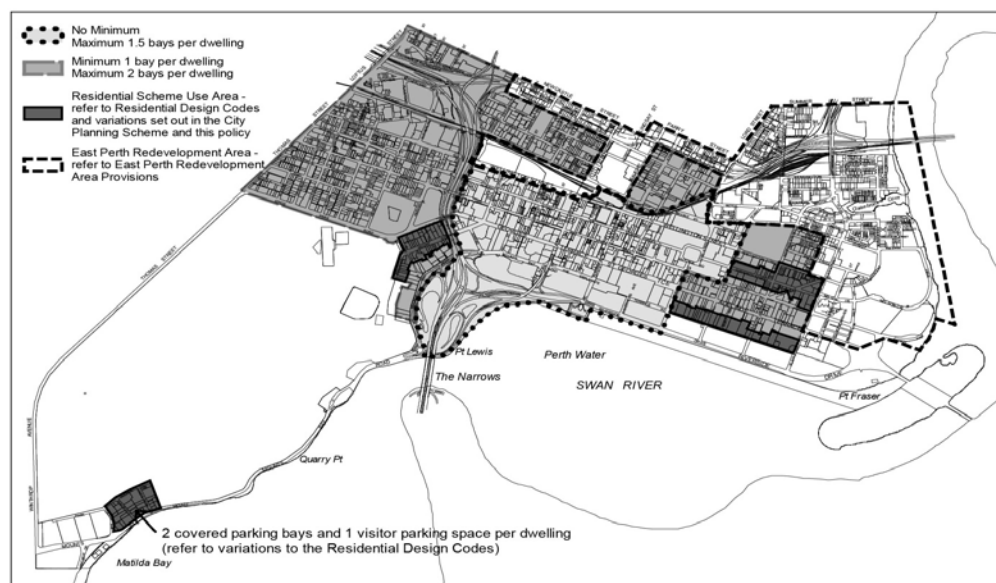


Figure 1: Parking Provision for Residential Development

- Visitor parking should be provided in residential developments where it can be expected that existing on-street facilities will not adequately provide for visitors to the development.
- The number, location and layout of parking facilities for the ‘Residential’ Use Group in the Residential Scheme Use Area will be assessed in accordance with the Residential Design Codes and the variations to the Residential Design Codes set out in the City Planning Scheme (as amended), together with the following provisions and exceptions:
 - Where visitor parking is provided it should be marked permanently as such and located so that it is easily accessible or its location is visible from the street entrance to the property.
 - Notwithstanding the requirements of the Residential Design Codes, the number of visitor parking spaces required for a development may be reduced where provision of those parking spaces is likely to be counter productive resulting in a poor design of the parking layout, or where public parking facilities are provided in close proximity.
 - Any performance criteria in the Residential Design Codes that allow for provision for off-site parking shall not apply. All parking for the ‘Residential’ Use Group is to be provided on the same lot as the development, unless a reciprocal or combined parking arrangement can be justified to the satisfaction of the Council.
 - Any performance criteria in the Residential Design Codes that allows for reduction of on-site parking requirements based on street parking availability shall not apply.
- Where the number of parking spaces proposed for the ‘Residential’ Use Group is less than the minimum number required, the Council may approve the development if it can be demonstrated that nearby off-street parking facilities are available to cater for the parking requirements, or a portion of the parking requirements, of the use proposed and that, if necessary, satisfactory agreements have been made to enable off-street parking facilities to be used for that purpose.

Special Residential uses

- Within the Perth Parking Management Area, the ‘Special Residential’ Use Group will be subject to the provisions of the State Government’s ‘Perth Parking Policy’ (as amended).
- Elsewhere, the parking requirement for a use in the Special Residential Use Group will be 50% of the minimum and maximum rates for the relevant area as shown in Figure 1, unless otherwise justified by a parking management plan provided by the applicant to the satisfaction of the Council.
- All applications for Special Residential development will require a Traffic and Parking Impact Statement Report and detailed Access and Parking Management Plan.

These documents should:

- outline how access and parking for guests, staff and servicing is proposed to be managed to meet the long term operational needs of the use; and
- demonstrate that the proposed access and parking arrangements will not have a detrimental impact on the orderly and proper planning of the area.

Use Groups Other Than Residential

- Parking for Use Groups other than the ‘Residential’ Use Group, including public parking facilities in the Perth Parking Management Area shall be provided in accordance with the State Government’s ‘Perth Parking Policy’ (as amended).
- Outside the Perth Parking Management Area, parking for Use Groups other than the ‘Residential’ Use Group should be provided to adequately cater for car parking demand generated by the proposed development as determined by the Council.

7.2 Specific purpose parking bays

The Council may require the provision of specific purpose parking bays in accordance with the City of Perth’s Planning Policy 5.2 - Loading and Unloading.

7.3 Reciprocal and combined parking

- Reciprocal and combined parking are defined as follows:
 - Reciprocal parking - parking facilities serving separate uses or a mixed development, but not shared concurrently.
 - Combined parking - parking facilities shared concurrently by a mixed use development or separate developments on the one site.
- Reciprocal and combined parking for Use Groups other than the ‘Residential’ Use Group should accord with the provisions of the State Government’s ‘Perth Parking Policy’ (as amended).

Reciprocal parking

- Reciprocal parking arrangements may be considered acceptable where the Council is convinced that demand for parking by the uses proposed will not coincide.
- Where reciprocal parking is proposed the Council must be satisfied that:
 - the parking facilities serving the proposed uses will be located on the one lot, or that parking arrangements are permanent (e.g. easement, amalgamation, restrictive covenant or any other formal arrangement the Council may require);
 - parking provision both in the immediate and long-term would satisfy the parking requirements of this policy;
 - the uses being served by the parking arrangements are compatible (i.e. no overlap demand for parking facilities); and
 - a proposed change of use will comply with the reciprocal parking arrangements, or will satisfy the parking requirement by other means before approval is granted.

Combined parking

- Parking for mixed use developments may be combined in one parking facility. Access should be available at all times for all users and the Council may require parking bays to be marked for a particular purpose to ensure that access is not restricted.
- Where a mixed use development is proposed, in particular a development with a residential component within the Perth Parking Management Area, the Council may require the submission of a parking management plan detailing how the separation of parking spaces for different uses will be managed to the Council’s satisfaction.

7.4 Access

- Vehicular access points to parking facilities are to be located and designed so that:
 - entry/exit points minimise: traffic or pedestrian hazards, conflict with pedestrian/cyclist pathways, the impact on nearby residential uses, traffic congestion and interference with public transport facilities;
 - the number of entry/exit points is kept to a minimum. Where possible, new parking facilities and vehicular access points shall be linked to existing parking facilities; and
 - access is obtained away from major traffic streets where possible, but not if this necessitates access from a residential street where undue disturbance to residential amenity would result. Where possible, access should be obtained from a laneway.

7.5 Traffic movement

- The Council will require traffic circulation and manoeuvring spaces within parking facilities to be designed so that:
 - adequate provision is made to enable all vehicles to enter and leave the land in a forward direction where the Council believes that the nature of a development, its relation to adjoining streets or the nature of those streets makes it necessary to do so, and an access point from parking bays to the street serves more than two spaces;
 - vehicles are able to queue, if necessary, within the parking area and not on the street;
 - parking facilities are not used as traffic thoroughfares to facilities that they do not serve; and
 - the primary movement areas for pedestrians, cyclists and motor vehicles to circulate within, enter and leave parking facilities should be separated from each other.

7.6 Safety

- The design and management of parking facilities should have regard to the Council's Safer Design Policy, in particular in respect to minimising opportunities for crime, and discouraging graffiti and vandalism.
- The Council will expect pedestrian, cyclist and motorist safety to be a priority in the design and operation of parking facilities, ensuring that:
 - pedestrian and cycle pathways through parking facilities are clearly defined, well lit and signposted, where required, with direct access to the street or facilities served;
 - traffic access to, and circulation within, parking facilities are separated, where practicable, from pedestrian and cyclist paths or pedestrian access points to or through parking facilities; and
 - driver sight lines are not obstructed by signs, fencing or any other obstacle.

7.7 Urban Design

- Parking facilities should be designed in accordance with Planning Policy 4.1 - City Development Design Guidelines.



- The location and layout of parking facilities for the Residential Use Group in the Residential Scheme Use Area will be assessed in accordance with the Residential Design Codes and the variations to the Residential Design Codes set out in the City Planning Scheme (as amended).
- Innovative approaches to the design of parking facilities for non-residential uses is expected in order to maintain amenity and encourage the use of parking facilities for community activities in addition to parking, such as weekend markets, fairs, sporting activities and other entertainment activities.
- Where multi-storey parking facilities are proposed they are to complement the surrounding built form, in terms of scale, height and character.
- Private off-street parking is to generally be located at the rear of developments, and in some precincts beneath developments. Parking shall not be provided between the building and the street. All parking facilities must be paved and landscaped to a high standard, and in particular, surface (open-air) parking facilities fronting a street must be landscaped or treated in other suitable ways to maintain to a high visual standard of development.
- Where lighting is provided in parking facilities, the lights will not have a detrimental impact on adjoining residential uses and will not be reduced in effectiveness due to overgrown vegetation or poor placement.
- Large expanses of parking facilities are to be avoided. Parking facilities are to be detached, into smaller groups of bays, separated by landscaping or other uses or activities, especially where these areas front the street.
- Open deck car parks should incorporate interesting shade or roof structures to add visual interest when viewed from higher surrounding buildings.

7.8 Landscaping

- At-grade parking areas should be landscaped in accordance with the requirements of Planning Policy 4.1 – City Development Design Guidelines. The plant species and layout are to be approved by the Council.
- In Residential Use Areas any continuous row of parking or length of driveway shall be provided with planting areas, including shade trees, at the rate of one per six parking bays (as specified in the Residential Design Codes) or otherwise as required by the Council.
- The perimeter of all parking facilities shall be landscaped by a planting strip of at least 1.5 metres in width. In some circumstances a greater area of landscaping may be required, particularly where a parking area adjoins a residential property, an area of parkland or an open air recreation area.

7.9 Signs

Signs in parking facilities are to be for the purpose of providing information on parking operations and access. Signs must not obstruct pedestrian and cyclist thoroughfares or driver vision.

7.10 Impacts on adjoining or nearby development

- When considering the development of parking facilities the Council will take into consideration:
 - the location of parking bays and structures, lights and signs on the site and their affect on the amenities of adjoining development, including the potential affect if parking bays should later be roofed or covered; and
 - the extent to which parking bays are located within required building setback areas and the resulting visual impact on adjoining properties.
- Parking facilities must be designed and managed to minimise adverse impacts on any adjoining or nearby environment or land use with respect to noise, air quality and odour, lighting and vehicle headlights and other relevant impacts. For example:
 - Noise caused by vehicles, warning systems, gates, roller doors and other mechanical equipment should not have an adverse impact on adjoining or nearby residential properties.
 - Ventilation ducts should be located to minimise the impacts of fumes on adjoining properties.
 - Screening should be of a sufficient height to minimise light spill from large vehicles (such as four wheel drives) into adjoining residential properties.

7.11 Layout and dimensions

- The design of parking facilities should comply fully with the relevant Australian Standards and Austroads Guides to Traffic Engineering Practice.
- Entry and exit points and vehicle circulation patterns are to be clearly indicated.
- Tandem parking bays will generally only be accepted where two bays are provided for the use of the one residential dwelling or a single commercial business. Tandem parking may be accepted where a parking management plan includes a valet arrangement or similar to the satisfaction of the Council.
- Car stacking systems or other such systems may be supported subject to the submission of a parking management plan detailing the operation of the system to the satisfaction of the Council.
- The design of entrances and exits and the position of parking control equipment (in the case of public car parks) shall prevent on-street queuing of vehicles seeking entry to a parking facility and minimise disruption to pedestrians and traffic flows.
- Entry to and exit from off-street parking facilities shall be in a forward direction, excluding residential developments with individual access to each dwelling.
- Vehicle access ways shall be located to minimise the loss of, or adverse impact on, the function of on-street amenities and services, such as trees, street furniture and on-street parking.
- Only one vehicle access way will generally be permitted per site. Dimensions and locations of vehicle crossovers must comply with the City of Perth's Design and Construction Notes.

- Access ways are to be designed in accordance with AS 1742 and Austroads Guidelines to Engineering Practice.
- Joint use of vehicle access ways is to be considered for adjoining properties if this provides more efficient entry and exit arrangements.
- The Council will require the provision of parking bays marked exclusively for use by disabled drivers at the rate specified in the Building Code of Australia.
- The owner and occupier of parking facilities shall ensure that parking facilities are operated, laid out, constructed and maintained in accordance with the development approval for the site, and are clearly marked at all times to the satisfaction of the Council. Landscaping, in particular, is to be maintained to a high standard. This may include the marking of parking bays exclusively for residential dwellings, staff, visitors, service vehicles etc.

8.0 ADDITIONAL MATTERS

8.1 Occasional parking

The Council may support the use of land or buildings for occasional parking facilities in the case of special events or circumstances relating to a particular or regular use of a site. Council approval, however, will be required and special conditions of approval may apply.

8.2 Vacant land

The Council will not support the use of vacant land or buildings for parking purposes unless occasional parking, as outlined in the above provision, has been approved. The State Government's 'Perth Parking Policy' (as amended) should also be referred to in relation to the use of vacant land for parking for Use Groups other than the 'Residential' Use Group.

8.3 Activities or uses within parking facilities

- Private parking facilities must not be used for any purpose or activity other than for parking vehicles, motorcycles and bicycles associated with the approved use for the site. The Council will not support the use of such parking facilities for activities which have not been approved for the site, or the use of parking facilities to carry out activities approved and intended to be conducted in buildings on the site.
- The leasing of parking bays for parking vehicles not associated with the approved use for the site will generally not be supported.
- Where a short stay public parking facility is proposed, the Council may require the submission of a parking management plan that discourages the use of parking spaces for commuter parking to the Council's satisfaction.
- The Council may consider permitting the use of parking facilities for weekend markets or other similar community activities or entertainment.
- The State Government's 'Perth Parking Policy' (as amended) should also be referred to in relation to activities or uses within parking facilities for Use Groups other than the 'Residential' Use Group.

8.4 On Street parking

On street parking cannot be used to satisfy the parking requirements of a development unless the Council is satisfied that parking demand can be met. The Council may also consider the parking requirement to be satisfied by on street parking bays where the provision of off-street parking would be detrimental to the amenity of the area or incompatible with the character or built form of the area.

8.5 Traffic/environmental impact statement

A traffic/environmental impact statement may be required where proposed parking facilities are likely to have a significant impact on the surrounding street system and uses.

9.0 REFERENCE DOCUMENTS

- Australian Standard 1428 - Design for Access and Mobility.
- Australian Standard 1742 - Manual of Uniform Traffic Control Devices Part 11: Parking Controls.
- Australian Standard 2890.1 - Parking Facilities Part 1: Off-Street Car Parking.
- Guide to Traffic Engineering Practice Part 11: Parking.
- Guide to Traffic Engineering Practice Part 13: Pedestrians.
- City of Perth Safer Design Policy.
- City of Perth Design and Construction Notes.
- State Government's 'Perth Parking Policy' (as amended)
- City of Perth City Planning Scheme No. 2 (as amended)

SUBMISSIONS AND COMMENTS

City of Perth City Planning Scheme No.2 – draft revised Planning Policy 5.1 - Parking and Rescinding Planning Policy 5.3 - Perth Parking Policy 5.3

Register of Submission Form No. 4

Submission	Submission summary	City response
<p>Submission No. 1</p> <p>Tourism WA</p>	<p>a) Supports the changes as it will enable a more consistent approach to dealing with parking within the Perth central area.</p> <p>b) Tourism WA is currently working with the Department of Transport to review the State Government's policy regarding parking requirements for Special Residential Use and will ensure that the review takes the proposed modifications into consideration.</p>	<p>a) & b) Noted.</p>
<p>Submission No. 2</p> <p>Property Council of Australia (WA)</p>	<p>a) Commends the City for taking the initiative to rescind Planning Policy 5.3 and align Planning Policy 5.1 with the State Governments Parking Policy.</p> <p>b) It supports the removal of policy duplications, which serves to prevent inconsistencies arising from the two policies as they are updated and changed separately overtime.</p> <p>c) The City should oppose any effort by the State Government to expand the Perth Parking Licence levy area to include neighbouring areas in the City of Vincent, Burswood and QEII as has been speculated, unless the levy is substantially lowered for the Perth CBD and the new lower levy is regulated to only rise by the CPI.</p> <p>d) The City should join the Property's Council call for the State Government to account for the expenditure of parking licence fee</p>	<p>a) & b) Noted</p> <p>c) & d) - The other comments provided by the Property Council are outside of the scope of this amendment and will need to be addressed separately.</p> <p>c) The Department of Transport (DoT) has however advised that the "three parts of the Perth Parking Management framework (planning controls, levy and funding of transport services and infrastructure) are concurrent, that is, where the planning controls apply, so does the licensing and the levy. However, they can also be applied</p>

Submission	Submission summary	City response
	<p>revenue and prepare a strategy on the expenditure. It crucial that the revenue is used to reduce congestion in the Perth CBD and enhance its public transport offerings.</p>	<p>independently and/or at different rates. For example, should the PPMA expand (including the planning controls), it would be possible to either not apply the levy or to apply a reduced levy rate to the expansion areas.</p> <p>The current boundary of the PPMA roughly aligns with that of the City of Perth but also includes a few small sections of the City of Vincent. In conjunction with the Local Government reform process, the PPMA boundary was placed under review with the intention of incorporating the City of Perth expansion areas.</p> <p>Any change to the PPMA would not occur until the City of Perth implements a new town planning scheme to incorporate the expansion areas.</p> <p>d) DoT has advised that the strategy for parking licence fee revenue expenditure between 2012-13 to 2015-16 is set out in the CBD Transport Plan. The Central Area Transport Plan is currently being prepared by the DoT in consultation with key stakeholders including the City of Perth and will provide the new strategy for parking licence fee revenue expenditure for the next 10 years from 2016/17.</p>
<p>Submission No. 3 State Heritage Office</p>	<p>a) No comment.</p>	<p>a) Noted.</p>
<p>Submission No. 4 Main Roads Western</p>	<p>a) No objection.</p>	<p>a) Noted</p>

Submission	Submission summary	City response
Australia	b) Under Parking Policy 5.1 – Interpretations and Use the word ‘ <i>apply</i> ’ should remain and not be struck out.	b) The typographical error will be amended.
Submission No. 5 Department of Water	a) No comment.	a) Noted.
Submission No.6 Department of Health	a) No comment.	a) Noted.
Submission No. 7 ATCO Gas Australia	a) No comment.	a) Noted.

Council Meeting

30 June 2015

Confidential Schedule 15
(Minute 254/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book
Volume 1 2015



Mr Gary Stevenson PSM
Chief Executive Officer
City of Perth
GPO Box C120
Perth WA 6839

Dear Mr Stevenson,

Partnership proposal
Migration Institute of Australia – National Conference 2015
Perth, 29-31 October 2015

The Migration Institute of Australia's National Conference will be held in Perth from 28-31 October 2015.

The Migration Institute of Australia is the peak professional body for Registered Migration Agents across Australia and overseas. These professionals provide migration and education recruitment services to prospective migrants, workers, students, families and humanitarian entrants, as well as to employers seeking to obtain skilled overseas workers when there are none suitable in Australia.

Members of the MIA have daily contact with overseas investors who are looking to create business opportunities in Australia, which in turn helps drive economic development for state economies.

It is anticipated that the National Conference may have 250 plus Registered Migration Agents coming to Perth from across Australia and from overseas. It is expected that 60 percent of delegates will come from interstate with a further 10 percent of delegates coming from overseas. We have purposely made the main conference days on Thursday 29 and Friday 30 October, so delegates can explore Perth and Western Australia during the weekend. Many delegates bring their family members along to the conference host city, so it is foreseeable that there could be more than 300 people coming to Perth due to our conference.

Migration Institute of Australia

ABN 83 003 409 390

Level 1, 75 King Street, Sydney, NSW 2000 | PO Box Q102, QVB NSW 1230
Phone: +612 9249 9000 | Fax: +612 9279 3172 | Email: info@mia.org.au | Website: www.mia.org.au

SCHEDULE 16



Given the significant influx of visitors to Perth, the anticipated spend of each delegate and the amount of accommodation room nights which will be booked, it would be wonderful if the City of Perth could support our National Conference financially by supporting the conference welcome drinks or by making a general sponsorship contribution to the conference, in the amount of between \$5,000-\$7,000.

The MIA is a not for profit, membership based organisation and any sponsorship money received for the National Conference will go into paying for operational costs associated with running the conference. With fewer overheads to pay it means we can greatly reduce the registration fee for our delegates meaning more are likely to make the trip to Perth.

In return for its support, the City of Perth will receive:

- A place on the official conference program to detail to delegates migration and investment opportunities available in Perth
- 2 full registrations to the National Conference to be used by any relevant City of Perth employee
- 10 tickets to the welcome reception drinks
- 5 tickets to the Gala Dinner
- Acknowledgement of the generous support provided by the City of Perth by the MIA National President in her National Conference opening remarks
- 1 exhibition booth
- City of Perth logo on conference program and on conference website

Earlier this year the MIA ran a similar sponsorship arrangement with the Tasmanian Government - Department of State Growth for the Victorian-Tasmanian state conference. The sponsorship from the government meant that we were able to reduce the registration fees to just \$50 and resulted in double the amount of estimated conference delegates attending.

The MIA very much looks forward to bringing its membership to the City of Perth in October for the MIA National Conference 2015. Equally we look forward to working closely with the City of Perth to showcase the city to our membership and make the conference a great success.

Migration Institute of Australia

ABN 83 003 409 390

Level 1, 75 King Street, Sydney, NSW 2000 | PO Box Q102, QVB NSW 1230
Phone: +612 9249 9000 | Fax: +612 9279 3172 | Email: info@mia.org.au | Website: www.mia.org.au



Should you have any queries regarding our proposal please feel free to contact MIA's Business Development, Marketing and Membership Manager Ben Graham on 02 9249 9182 or ben.graham@mia.org.au.

I look forward to seeing you back in Perth in October.

Kind regards,

A handwritten signature in black ink that reads 'Angela Chan'. The signature is fluid and cursive, written on a light-colored background.

Angela Chan FMIA
National President and NSW/ACT State President
Migration Institute of Australia

Council Meeting

30 June 2015

Confidential Schedule 15
(Minute 254/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book
Volume 1 2015

Price Comparison

ITEM	Perth Audio Visual - \$			Austage Perth Pty Ltd - \$			The Electric Canvas (Digital) - \$			The Electric Canvas (PIGI) - \$		
	1	2	3	1	2	3	1	2	3	1	2	3
Creative Services	9,000	9,000	9,000	32,000	32,000	32,000	52,500	52,500	52,500	38,900	38,900	38,900
Survey / Pre-Production				2,500	2,500	2,500						
Travel / Accommodation												
Disbursements	16,470	25,110	27,810	9,070	14,350	16,000	9,320	10,680	11,080	12,170	17,450	19,100
Personnel				1,000	1,000	1,000	20,175	30,375	33,375	19,200	28,800	31,800
Freight				1,050	1,850	2,100	6,000	6,000	6,000	6,000	6,000	6,000
Equipment Insurance				840	1,480	1,680	3,896	6,233	6,010	2,576	3,753	4,121
Structures	1,225	1,225	1,225	105,000	170,200	189,000	2,231	3,570	3,443	2,231	3,251	3,570
Projection Equipment	108,882	155,275	171,705	4,200	5,550	7,560	137,987	221,470	216,338	55,764	82,614	91,005
Playback	15,075	20,938	25,125									
Discount				2,625	3,700	3,990	51,771	80,828	58,746	41,041	52,768	58,496
Interactive Option												
TOTAL	150,652	211,548	234,865	158,285	232,630	255,830	180,338	250,000	270,000	95,800	128,000	136,000
Cost per day for limited variation. (Includes staff costs, accommodation, equipment hire, etc.)				800	800	800	4,500	4,400	4,300	2,050	1,900	1,800

ITEM	Eastwick Events - \$			Katrina Black and Jasper Cook - \$			Klaessen Lighting Design - \$			Lux Events - \$		
	1	2	3	1	2	3	1	2	3	1	2	3
Creative Services	10,000	10,000	10,000	35,000	35,000	35,000	140,000	140,000	140,000	15,000	15,000	15,000
Survey / Pre-Production	5,000	5,000	5,000	8,000	8,000	8,000	31,000	31,000	31,000	2,800	2,800	2,800
Travel / Accommodation												
Disbursements	14,000	27,000	30,000	12,000	18,000	19,800	23,750	28,000	29,250	500	500	500
Personnel	39,000	59,000	67,000	29,830	41,910	45,885	58,000	71,750	77,000	13,650	24,050	13,650
Freight	15,000	15,000	15,000	13,090	13,090	13,090	30,500	30,500	30,500	400	400	400
Equipment Insurance	5,000	5,000	5,000				4,000	4,000	4,000			
Structures	10,000	10,000	10,000	80,927	138,732	161,854	12,500	12,500	12,500	4,800	4,800	4,800
Projection Equipment	154,000	206,000	262,000				172,500	287,000	345,000	64,800	86,400	108,000
Playback	6,000	8,000	12,000									
Permits	2,000	2,000	2,000									
Management Fee	10,000	10,000	10,000				12,500	13,500	14,500			
Contract Administration										17,280	23,040	28,800
Media Server Control										4,800	4,800	4,800
Install and Remove												
TOTAL	270,000	357,000	428,000	178,847	254,732	283,629	484,750	618,250	683,750	124,030	161,790	178,750
Item												
Cost per day for limited variation. (Includes staff costs, accommodation, equipment hire, etc.)	7,730	7,730	7,730	8,000	8,000	8,000	24,850	24,850	24,850	2,930	2,360	2,018

Option 1 - 21 Days Option 2 - 37 Days Option 3 - 42 Days

Council Meeting

30 June 2015

Confidential Schedule 19
(Minute 263/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book
Volume 1 2015

Council Meeting

30 June 2015

Confidential Schedules 20 & 21
(Minute 264/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book
Volume 1 2015

SCHEDULE 22
FINANCIAL ACTIVITY STATEMENT FOR THE ELEVEN MONTHS TO
31 MAY 2015

REPORT OF VARIANCES TO BUDGET

This report compares the actual performance for the eleven months to 31 May 2015 compared to the revised budget approved by Council on 17 March 2015.

Operating Revenue

- Parking revenue was \$305,000 above the revised budget where undercover car parks were \$343,000 higher, kerbside parking \$89,000 and partly offset by shortfalls in open air car parks (\$127,000). Kerbside parking includes higher Work Zone fees \$142,000 and permit fees of \$33,000. The Convention Centre car park exceeded estimates by \$129,000, Mayfair Street \$52,000, Elder Street \$100,000 and Pier Street \$77,000. Most other car parks were over the revised budget with the exceptions being His Majesty's (\$92,000), Citiplace (\$15,000) and Regal Place (\$20,000) below forecasts.
- Fines and Costs were (\$354,000) below the revised budget for the period to date after a shortfall of (\$87,000) for the month. A combination of factors contributed to this, including a number of vacant parking officer positions and a reduced number of available parking bays due to ongoing construction activity in the City; whereas estimates were based on previous trends.
- Investment income was \$243,000 above the revised budget for the period, with the longer term deposits being held at higher rates and positive returns from the other investment classes. The resultant overall average return (excluding Trust Funds) for the period was 3.48% against the benchmark rate of 2.38%.
- Rental and Hire Charges achieved better than the revised budget by \$142,000 mainly from Affordable Housing \$65,000, Banners \$47,000 and City Station Retail properties \$21,000.
- Other Income fell (\$212,000) below forecast primarily due to a timing difference for the Christmas Pageant grant from Lotterywest (\$400,000) that is now expected in June. Areas over the revised budget include Recoverable Works \$116,000, mainly from Main Roads, Registration and Licensing \$23,000 and Other Parking Income \$39,000. A range of other variances occurred across the organisation including Technical Services \$22,000, Advertising Rebate (\$25,000) and Parks and Gardens \$12,000, with the balance made up from smaller variances.

Operating Expenditure

- Materials and contracts were \$3,282,000 under the revised budget primarily in property maintenance \$596,000, Consultancy \$557,000

SCHEDULE 22
FINANCIAL ACTIVITY STATEMENT FOR THE ELEVEN MONTHS TO
31 MAY 2015

REPORT OF VARIANCES TO BUDGET

and Infrastructure Contractors \$535,000. Other professional fees were \$309,000 below forecast, particularly in information and technical services, plus community arts. Main areas underspent were Footpaths \$198,000, Drainage \$89,000 and Hay Street Mall \$217,000. Other areas include maintenance in Council House \$163,000, Christmas Decorations \$73,000, Undercover car parks \$153,000, Transport Policy \$180,000 and Plant Operations \$150,000, which are partly due to timing differences. A range of smaller variances occurred throughout the organisation.

- Utilities were under the revised budget in power costs \$65,000 and water \$31,000.
- Depreciation is running below the revised budget by \$1,365,000 mainly in computer projects still to be capitalised \$320,000, Roads and Kerbs \$508,000, Footpaths \$196,000 plus estimates of infrastructure in Parks and Gardens that are under by \$178,000. These charges are dependent on timing of capitalisation of completed works and asset purchases such as fixed plant.
- The variance in Loss on Disposal of Assets \$385,000 was predominantly the result of better than expected proceeds from sale of assets \$342,000, being mainly for replacement vehicles, and lower carrying amounts of the assets written off.
- Other Expenditure savings \$1,126,000 occurred mainly in Donations and Sponsorships \$891,000 comprising mainly of Heritage Incentives and Contributions \$281,000, Community Arts \$88,000 and over estimation of the Emergency Services Levy \$108,000.

Investing Activities

- Capital expenditure was \$5.3 million under the revised budget with ongoing work in a number of large projects including the City of Perth Library and Public Plaza, Lighting in St Georges Terrace (William to King Streets), Harold Boas Gardens lake refurbishment, Wellington Street Stage 2A, 2-Way Mounts Bay Road conversion, Lighting - St Georges Terrace (William - King) as well as various footpath and drainage projects. Several large projects are delayed as a result access and other restrictions due to construction work. These are unlikely to be completed during this financial year; e.g. the Barrack Street 2-Way Conversion project and will be carried over into the next financial year.
- Transfers to Reserves are running marginally behind the revised budget.

Financing Activities

SCHEDULE 22
FINANCIAL ACTIVITY STATEMENT FOR THE ELEVEN MONTHS TO
31 MAY 2015

REPORT OF VARIANCES TO BUDGET

- Transfers from Reserves are below the expected level in the revised budget by (\$2.5 million), as a result of both the delays in capital expenditure and the timing of expensing of the Parking Bay license payments.
- Funding from carry forwards estimated in the revised budget is also dependant on the progress of the capital works program.

Amounts sourced from Rates

- Rates revenue raised was in line with the revised budget.

CITY OF PERTH SCHEDULE 22

FINANCIAL ACTIVITY STATEMENT - for the period ended 31 May 2015

	Revised Budget 2014/15 \$	Budget YTD 31-May-15 \$	Actual YTD 31-May-15 \$	Variance YTD 31-May-15 \$
Proceeds from Operating Activities				
Operating Revenue				
<i>Nature of Income</i>				
Parking Fees	72,881,162	66,850,124	67,154,843	304,720
Fines and Costs	9,617,112	8,752,029	8,398,214	(353,815)
Investment Income and Interest	5,580,133	5,256,911	5,499,900	242,989
Community Service Fees	1,442,179	1,317,818	1,287,101	(30,717)
Rubbish Collection	6,039,005	6,077,446	6,074,896	(2,551)
Rentals and Hire Charges	5,364,809	4,934,946	5,076,935	141,990
Recurrent Grants	1,815,178	1,773,783	1,796,970	23,187
Contributions, Donations and Reimbursements	455,014	417,982	406,176	(11,806)
Other Income	6,144,988	5,771,035	5,559,355	(211,679)
	109,339,579	101,152,073	101,254,390	102,317
Less: Operating Expenditure				
<i>Nature of Expenditure</i>				
Employee Costs	63,476,391	57,448,321	57,400,213	48,108
Materials and Contracts	48,662,165	42,737,223	39,454,787	3,282,436
Utilities	3,069,668	2,918,327	2,827,853	90,474
Insurance Expenditure	1,170,683	1,102,339	1,117,788	(15,449)
Depreciation and Amortisation	30,156,375	27,165,970	25,801,415	1,364,556
Interest Expenses	1,530,827	1,414,953	1,412,401	2,552
Expense Provisions	992,713	903,866	867,037	36,829
Loss on Disposal of Assets	3,253,872	609,288	223,910	385,378
Other Expenditure	22,512,024	20,627,970	19,501,471	1,126,498
	174,824,718	154,928,257	148,606,875	6,321,382
Add back Depreciation	(30,156,375)	(27,165,970)	(25,801,415)	(1,364,556)
(Loss) / Profit on Disposals	(3,253,872)	(609,288)	(223,910)	(385,378)
	141,414,471	127,152,999	122,581,550	4,571,448
Net Surplus/(Deficit) from Operations	(32,074,892)	(26,000,926)	(21,327,160)	4,673,765
Investing Activities				
Capital Expenditure	(78,068,852)	(57,860,811)	(52,591,032)	5,269,779
Repayment of Borrowings	(6,128,375)	(5,536,344)	(5,536,344)	-
Transfers to Reserves	(19,998,574)	(7,341,942)	(6,764,049)	577,893
	(104,195,801)	(70,739,097)	(64,891,425)	5,847,672
Financing Activities				
Transfer from Reserves	25,849,140	17,494,695	14,965,249	(2,529,446)
Carry Forwards	15,398,548	12,213,102	7,441,295	(4,771,806)
Proceeds from Disposal of Assets/Investments	1,171,000	1,074,753	1,619,438	544,685
Distribution from TPRC	1,666,667	1,166,667	1,166,667	-
Capital Grants	2,047,337	1,209,694	1,225,324	15,630
	46,132,692	33,158,912	26,417,973	(6,740,938)
Net Surplus/(Deficit) before Rates	(90,138,001)	(63,581,111)	(59,800,612)	3,780,499
Add: Opening Funds	16,073,145	16,073,145	16,073,145	-
Less: Closing Funds	1,728,224	28,285,114	32,125,342	3,840,228
Amount Sourced from Rates	75,793,080	75,793,080	75,852,809	59,729

Net Cash on Hand				
Cash On Hand	2,783,609	9,656,684	18,527,923	8,871,239
Money Market Investments	95,443,156	110,063,608	96,603,216	(13,460,392)
Funds on Hand	98,226,765	119,720,292	115,131,139	(4,589,153)
Analysis of Funds on Hand				
Reserves	77,804,213	70,028,482	67,867,907	(2,160,575)
Provisions	11,406,451	10,854,002	11,004,926	150,924
Carry forwards	-	21,391,353	19,358,691	(2,032,663)
Restricted Grants not yet utilised	176,291	262,500	381,582	119,082
General Funds	8,839,810	17,183,955	16,518,033	(665,921)
Funds on Hand	98,226,765	119,720,292	115,131,139	(4,589,153)

CITY OF PERTH
SCHEDULE 22

CURRENT POSITION AS AT THE END OF THE PERIOD

31-May-2015

	2014/15 Revised Budget	2014/15 Budget YTD	2014/15 Actual YTD	2014/15 Variance
	\$	\$	\$	\$
Current Assets				
Cash and Cash Equivalents	2,783,609	9,656,684	18,527,923	8,871,239
Deposits and Prepayments	3,735,618	3,247,290	2,783,440	(463,850)
Money Market Investments - Municipal Funds	17,638,943	40,035,126	28,735,309	(11,299,817)
Money Market Investments - Restricted Funds	77,804,213	70,028,482	67,867,907	(2,160,575)
Trade and Other Receivables	11,768,380	7,570,937	10,159,473	2,588,536
Inventories	2,300,551	2,037,468	3,049,977	1,012,509
Total Current Assets	116,031,314	132,575,987	131,124,029	(1,451,958)
Current Liabilities				
Trade and Other Payables	24,628,912	23,145,889	19,544,575	(3,601,314)
Employee Entitlements	11,406,451	10,654,305	11,004,926	350,621
Provisions	287,225	199,697	199,697	-
Borrowings	6,441,707	6,408,597	6,408,597	-
Total Current Liabilities	42,764,295	40,408,488	37,157,795	- 3,250,693
Working Capital Position Brought Forward	\$ 73,267,020	\$ 92,167,499	\$ 93,966,234	\$ 1,798,735
Deduct Restricted Cash Holdings	(77,804,213)	(70,028,482)	(67,867,907)	2,160,575
Deduct Unspent Borrowings	(176,291)	-	-	-
Deduct Restricted Capital Grants	-	(262,500)	(381,582)	(119,082)
Add Current Borrowings	6,441,707	6,408,597	6,408,597	-
Current Funds Position Brought Forward	\$ 1,728,224	\$ 28,285,114	\$ 32,125,342	\$ 3,840,228

SCHEDULE 22

EXPLANATORY NOTES – FINANCIAL ACTIVITY STATEMENT

BACKGROUND

- Regulation 34 of the Local Government (Financial Management) Regulations 1996 was amended effective from 1 July 2005.
- The amendment prescribes a monthly Financial Activity Statement (FAS) reporting the sources and application of funds, as set out in the Rate Setting Statement which is included in the Annual Budget.

PURPOSE

- The FAS reports the actual financial performance of the City in relation to its adopted budget, which has been structured on financial viability and sustainability principles.
- The FAS is intended to act as a guide to Council of the impact of financial activities and the reasons for major variances to the annual budget estimates.

PRESENTATION

- Regulation 34 prescribes the minimum detail to be included in the FAS. These are listed below.
 - Annual Budget estimates, and approved revisions to these, are to be included for comparison purposes.
 - Actual amounts of income and expenditure to the end of the month of the FAS.
 - Material variances between the comparable amounts and commentary on reasons for these.
 - The net current assets at the end of the month to which the FAS relates.
- An explanation of the composition of the net current assets at the end of the month to which the FAS relates; less committed and restricted assets.
- Councils are given the option of adopting a format which is considered most appropriate to their needs. These options are listed below.
 - According to nature and type classification,
 - by program, or
 - by business unit.
- It is recommended that while the information presented by cost objects (programs and activities) or by cost centres (business units) are useful for expense allocation and cost centre accountability purposes, they are less informative and difficult to comprehend in matters of disclosure and less effective in cost management and control.
- The FAS has therefore been presented in the format using nature and type classification as the most meaningful disclosure to the Council and public.

FORMAT

- The FAS is formatted to align with the Rate Setting Statement.
- The first part deals with operating income and expenditure, excluding rate revenue.
- The next classification is the amount spent on capital expenditure and debt repayments.
- The classification 'Financing Activities' provides a statement of sources of funds other than from operating or rates revenue, which are usually associated with capital expenditure.
- Attached to the FAS is a statement of 'Net Current Assets' for the budget and actual expenditure to the end of the month to which the FAS relates.
- Opening and closing funds represent the balance of 'Net Current Assets', not including any funds which are committed or restricted.
- "Committed assets" means revenue unspent but set aside under the annual budget for a specific purpose.
- "Restricted assets" means those assets the uses of which are restricted, wholly or partially, by regulations or other externally imposed requirements", e.g. reserves set aside for specific purposes.
- To avoid duplication in calculating 'Closing Funds on hand', certain balances, such as provisions and borrowings, are also deducted.
- The total Closing Funds on hand are to be taken into account when calculating the amount to be raised by rates each year.
- The classification "Net Cash on Hand" represents the balances of funds held in cash or invested and the analysis into those funds reserved, carried forward or remaining unspent at the end of the month to which the FAS relates.



CITY of PERTH

Financial Statements

For the 11 months ended 31 May 2015

SCHEDULE 22

CITY OF PERTH MUNICIPAL

Statement of Comprehensive Income for the 11 months ended 31 May 2015

(By Program)

	Note	Budget 2014/2015	Revised Budget YTD	Actual YTD 31/05/2015	YTD Variance	
		\$	\$	\$	\$	%
OPERATING REVENUE						
Governance		-	117	1,061	944	806.8%
General Purpose Funding Rates		77,090,912	76,639,799	76,682,833	43,034	0.1%
General Purpose Funding Other		5,698,125	5,809,740	6,040,118	230,378	4.0%
Law, Order, Public Safety		43,850	39,825	8,165	(31,660)	-79.5%
Health		794,500	885,949	943,901	57,952	6.5%
Education and Welfare		2,004,694	1,820,192	1,793,579	(26,613)	-1.5%
Housing		599,130	638,667	703,565	64,898	10.2%
Community Amenities		8,834,955	9,161,984	9,018,871	(143,113)	-1.6%
Recreation and Culture		2,020,166	2,255,937	1,978,504	(277,433)	-12.3%
Transport		90,391,399	77,573,160	77,597,394	24,234	0.0%
Economic Services		1,271,410	945,829	1,142,560	196,731	20.8%
Other Property and Services		1,688,879	1,173,954	1,196,648	22,694	1.9%
Total Operating Income		190,438,021	176,945,153	177,107,199	162,046	0.1%
OPERATING EXPENDITURE						
Governance		10,146,717	8,485,809	8,470,025	15,784	0.2%
General Purpose Funding		2,780,601	2,191,749	2,258,322	(66,573)	-3.0%
Law, Order, Public Safety		3,754,876	3,520,239	3,557,608	(37,369)	-1.1%
Health		2,079,830	1,679,889	1,654,917	24,972	1.5%
Education and Welfare		3,485,384	3,243,185	3,194,327	48,858	1.5%
Housing		586,705	511,355	521,182	(9,827)	-1.9%
Community Amenities		27,934,599	25,011,087	24,041,944	969,143	3.9%
Recreation and Culture		32,733,027	28,992,801	27,390,341	1,602,460	5.5%
Transport		78,645,533	69,161,412	66,455,801	2,705,611	3.9%
Economic Services		10,502,529	9,437,939	9,011,917	426,022	4.5%
Other Property and Services		4,508,297	2,083,503	1,826,581	256,922	12.3%
Total Operating Expenditure		177,158,097	154,318,969	148,382,965	5,936,004	3.8%
NET FROM OPERATIONS		13,279,924	22,626,184	28,724,234	6,098,050	27.0%
GRANTS/CONTRIBUTIONS						
For the Development of Assets						
- General Purpose Funding		76,885	80,200	80,200	-	0.0%
- Law, Order, Public Safety		-	20,000	-	(20,000)	-100.0%
- Other Community Amenities		-	-	15,000	15,000	0.0%
- Recreation and Culture		60,000	22,535	24,333	-	0.0%
- Transport		1,684,010	1,141,959	1,105,791	(36,168)	-3.2%
Total Grants/Contributions		1,820,895	1,264,694	1,225,324	(39,370)	-3.1%
DISPOSAL/WRITE OFF OF ASSETS						
Gain/(Loss) on Disposal of Assets	2	(1,032,366)	(609,288)	(223,910)	385,378	-63.3%
Change in net assets resulting from operations before significant items		14,068,453	23,281,590	29,725,648	6,444,058	27.7%
SIGNIFICANT ITEMS						
Distribution from TPRC		1,667,000	-	-	-	0.0%
Elizabeth Quay Contribution		-	(2,409,687)	(2,361,679)	48,008	-2.0%
Revaluation of Infrastructure Assets		-	-	184,311,651	184,311,651	0.0%
Change in net assets resulting from operations after significant items		15,735,453	20,871,903	211,675,620	190,803,717	914.2%

SCHEDULE 22

CITY OF PERTH MUNICIPAL

Statement of Comprehensive Income for the 11 months ended 31 May 2015

(By Nature)

	Note	Budget 2014/2015	Revised Budget YTD	Actual YTD 31/05/2015	YTD Variance	
		\$	\$	\$	\$	%
OPERATING REVENUE						
Rates		76,236,923	75,793,080	75,852,809	59,729	0.1%
Grants and Contributions for Non Capital Purposes		1,857,558	1,773,783	1,796,970	23,187	1.3%
Donations and Reimbursements		518,722	417,982	406,176	(11,806)	-2.8%
Fees and Charges		104,440,404	91,434,615	91,610,964	176,349	0.2%
Interest and Investment Income		5,487,586	5,256,911	5,499,900	242,989	4.6%
Other Revenue		1,896,827	2,268,781	1,940,381	(328,400)	-14.5%
Total Revenue from Operating Activities		190,438,021	176,945,153	177,107,199	162,046	0.1%
OPERATING EXPENDITURE						
Employee Costs		64,501,116	57,448,321	57,400,213	48,108	0.1%
Materials and Contracts		49,484,905	42,737,223	39,454,787	3,282,436	7.7%
Utilities		2,995,573	2,918,327	2,827,853	90,474	3.1%
Depreciation and Amortisation		34,536,990	27,165,970	25,801,411	1,364,559	5.0%
Interest		1,640,018	1,414,953	1,412,401	2,552	0.2%
Insurance		1,179,533	1,102,339	1,117,788	(15,449)	-1.4%
Expenses Provision		992,713	903,866	1,122,794	(218,928)	-24.2%
Other Expenses from Ordinary Activities		21,827,249	20,627,970	19,245,718	1,382,252	6.7%
Total Expenses from Ordinary Activities		177,158,097	154,318,969	148,382,965	5,936,004	3.8%
Change in Net Assets from Ordinary Activities before Capital Amounts		13,279,924	22,626,184	28,724,234	6,098,050	27.0%
GRANTS/CONTRIBUTIONS						
Grants and Contributions- Capital		1,820,895	1,264,694	1,225,324	(39,370)	-3.1%
NET OPERATING SURPLUS						
		15,100,819	23,890,878	29,949,558	6,058,680	25.4%
DISPOSAL/WRITE OFF OF ASSETS						
	2	(1,032,366)	(609,288)	(223,910)	385,378	-63.3%
SIGNIFICANT ITEMS						
Distribution from TPRC		1,667,000	-	-	-	0.0%
Elizabeth Quay Contribution		-	(2,409,687)	(2,361,679)	48,008	-2.0%
Revaluation of Infrastructure Assets		-	-	184,311,651	184,311,651	0.0%
<i>Change in net assets resulting from operations after capital amounts and significant items</i>		15,735,453	20,871,903	211,675,620	190,803,717	914.2%

SCHEDULE 22

CITY OF PERTH MUNICIPAL

Statement of Financial Position as at 31 May 2015

	Note	31/05/2015	30/06/2014
CURRENT ASSETS		\$	\$
Cash and Cash Equivalents	11	18,527,923	4,464,366
Deposits/Prepayments	4	2,783,440	1,420,810
Investments	3, 11	96,603,216	103,131,912
Trade and Other Receivables	5	9,984,933	10,613,937
Rates Receivable	1	174,540	52,088
Inventories		3,049,977	2,107,372
TOTAL CURRENT ASSETS		131,124,029	121,790,485
NON CURRENT ASSETS			
Investments	3	8,355,497	9,660,340
Trade and Other Receivables	5	34,211	44,205
Property, Plant and Equipment	8	640,136,350	650,724,102
Infrastructure	8	477,129,936	305,154,277
Capital Work in Progress	8	80,717,784	45,032,351
TOTAL NON CURRENT ASSETS		1,206,373,778	1,010,615,275
TOTAL ASSETS		1,337,497,807	1,132,405,760
CURRENT LIABILITIES			
Trade and Other Payables	6	19,544,575	20,884,773
Employee Benefits	7	11,004,926	10,712,176
Provisions	7	199,697	287,225
Loan Liability	9	6,408,597	6,128,375
TOTAL CURRENT LIABILITIES		37,157,795	38,012,549
NON CURRENT LIABILITIES			
Employee Benefits	7	2,037,135	2,306,727
Provisions	7	3,837,182	3,479,847
Loan Liability	9	36,952,145	42,768,711
TOTAL NON CURRENT LIABILITIES		42,826,462	48,555,285
TOTAL LIABILITIES		79,984,257	86,567,834
NET ASSETS		\$1,257,513,550	\$1,045,837,926
EQUITY			
Accumulated Surplus		626,771,488	587,289,902
Asset Revaluation Reserve	10	557,254,098	372,942,447
Reserves	10	73,487,964	85,605,577
TOTAL EQUITY		\$1,257,513,550	\$1,045,837,926

SCHEDULE 22

CITY OF PERTH
MUNICIPAL

Statement of Changes in Equity for the 11 months ended 31 May 2015

	Accumulated Surplus	Asset Revaluation Reserve	Cash Backed Reserves	Total Equity
	\$	\$	\$	\$
Balance at 1 July 2013	468,362,919	377,710,375	90,492,874	936,566,168
Change in net assets resulting from operations	109,271,758	-	-	109,271,758
Transfer to Cash Backed Reserves	(26,612,491)	-	26,612,491	-
Transfers to Asset Revaluation Reserve	(575,625)	575,625	-	-
Transfers from Asset Revaluation Reserve	5,343,553	(5,343,553)	-	-
Transfer from Cash Backed Reserves	31,499,788	-	(31,499,788)	-
Balance at 30 June 2014	\$587,289,902	\$372,942,447	\$85,605,577	\$1,045,837,926
Balance at 1 July 2014	\$ 587,289,902	\$ 372,942,447	\$ 85,605,577	\$ 1,045,837,926
Change in net assets resulting from operations	211,675,620	-	-	211,675,620
Transfer to Cash Backed Reserves	(6,764,049)	-	6,764,049	-
Transfers to Asset Revaluation Reserve	(184,311,651)	184,311,651	-	-
Transfers from Asset Revaluation Reserve	-	-	-	-
Transfer from Cash Backed Reserves	18,881,662	-	(18,881,662)	-
Balance at the end of the reporting period	\$626,771,482	\$557,254,098	\$73,487,964	\$1,257,513,546

SCHEDULE 22

CITY OF PERTH MUNICIPAL

Statement of Cash Flows for the 11 months ended 31 May 2015

	Note	Budget 2014/2015	YTD Actual 31/05/2015	YTD Variation	
		\$	\$	\$	%
Cash Flows from Operating Activities					
Receipts					
Rates		76,080,929	75,680,815	(400,114)	-0.5%
Fees and Charges		101,023,509	92,044,296	(8,979,213)	-8.9%
Interest		5,436,794	5,548,922	112,128	2.1%
Other		5,353,848	2,327,117	(3,026,731)	-56.5%
		187,895,081	175,601,150	(12,293,931)	-6.5%
Payments					
Employee Costs		(64,749,961)	(57,330,631)	7,419,330	11.5%
Materials and Contracts		(49,537,107)	(44,031,581)	5,505,526	11.1%
Interest		(1,600,976)	(1,345,911)	255,065	15.9%
Other		(21,913,648)	(23,701,055)	(1,787,407)	-8.2%
		(137,801,692)	(126,409,178)	11,392,514	8.3%
Net Cash Flows from Operating Activities	12	50,093,388	49,191,972	(901,416)	1.8%
Cash Flows from Investing Activities					
Receipts					
Distribution from TPRC		1,667,000	1,166,667	(500,333)	-30.0%
Proceeds from Disposal of Assets		1,139,000	1,481,262	342,262	30.0%
Proceeds from Disposal of Investments(Non Current)		-	138,176	138,176	0.0%
Payments					
Purchase Land and Buildings		(23,156,250)	-	23,156,250	-100.0%
Purchase Infrastructure Assets		(38,694,561)	(449,217)	38,245,344	-98.8%
Purchase Plant and Mobile Equipment		(4,353,760)	(3,596,187)	757,573	17.4%
Purchase Office Furniture and Equipment		(767,801)	(37,014)	730,787	-95.2%
Work in Progress		-	(37,866,189)	(37,866,189)	0.0%
		(66,972,372)	(41,948,607)	25,023,765	37.4%
Net Cash Flows from Investing Activities		(64,166,372)	(39,162,502)	25,003,870	39.0%
Cash Flows from Financing Activities					
Proceeds from Borrowings		1,032,988	-	(1,032,988)	-100.0%
Repayment of Borrowings		(6,128,375)	(5,536,344)	592,031	9.7%
		(5,095,387)	(5,536,344)	(440,957)	-8.7%
Cash Flows from Government and Other Parties					
Receipts from Appropriations/Grants					
Recurrent		1,857,558	1,816,410	(41,148)	-2.2%
Capital		1,820,895	1,225,324	(595,571)	-32.7%
		3,678,453	3,041,734	(636,719)	-17.3%
Net Increase (Decrease) in Cash Held		(15,489,918)	7,534,860	23,024,778	-148.6%
Cash at 1 July 2014		113,706,928	107,596,278	(6,110,650)	-5.4%
Cash at 31 May 2015	11	98,217,010	115,131,139	16,914,129	17.2%

SCHEDULE 22

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2015

1 Rates Receivable

	Actual YTD 31/05/2015	2013/14 YTD 31/05/2014
	\$	\$
Outstanding Amount at 30 June 2014	52,088	24,530
Rates Levied for the Year	75,984,555	71,090,164
Late Payment Penalties	82,996	76,983
Ex Gratia Rates	10,283	10,268
Rates Administration Fee	297,941	277,137
Rates Instalment Interest	317,691	297,136
Back Rates	(142,029)	1,407
Bins Levy	3,887	(10,178)
	76,607,412	71,767,447
Amount Received during the Period	76,432,872	71,670,004
Outstanding Amount at 31 May 2015	\$174,540	\$97,443

2 Gain/(Loss) on Disposal/Write off of Assets

	Annual Budget	Actual YTD 31/05/2015
Infrastructure		
Proceeds on Disposal	-	-
Less: Carrying amount of assets written off	1,157,145	145,470
(Loss) on Write Off	(1,157,145)	(145,470)
Plant and Mobile Equipment		
Proceeds on Disposal	1,139,000	1,481,262
Less: Carrying amount of assets sold/written off	1,014,221	1,556,757
Profit/(Loss) on Disposal/Write Off	124,779	(75,495)
Furniture and Equipment		
Proceeds on Disposal	-	-
Less: Carrying amount of assets sold /written off	-	2,945
(Loss) on Disposal/Write Off	-	(2,945)
Gain/(Loss) on Disposal/Write off of Assets	(\$1,032,366)	(\$223,910)

3 Investments

Current	31/05/2015	30/06/2014
Short Term Cash Investments *	\$	\$
Call Funds	10,005,335	1,043,523
Bank/Term Deposits	82,250,000	98,190,000
Balanced Funds	4,347,881	3,898,389
Total Current Investments	\$96,603,216	\$103,131,912

* Short Term Cash Investments as stated in Note 11.

Non Current Investments	31/05/2015	30/06/2014
	\$	\$
Floating Rate Note (FRN)	3,003,655	3,003,655
Mortgage Backed Securities (MBS)	2,616,402	2,764,918
	5,620,057	5,768,573
Equity in Local Government House	10,000	10,000
Equity in Mindarie Regional Council	387,351	377,011
Equity in Tamala Park Regional Council	2,338,089	3,504,756
	\$8,355,497	\$9,660,340

SCHEDULE 22

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2015

4 Deposits/Prepayments

	31/05/2015	30/06/2014
	\$	\$
Prepaid Insurance	205,427	-
Prepaid Parking Bay Licence Fees	1,162,924	91,560
Other	1,415,089	1,329,250
	\$2,783,440	\$1,420,810

5 Trade And Other Receivables

	31/05/2015	30/06/2014
Current	\$	\$
Emergency Services Levy (ESL)	110,090	32,858
Accrued Interest and Investment Income	1,301,000	1,350,021
Accrued Income	1,298,766	831,046
Modified Penalties/Fines and Costs	7,192,117	6,600,487
Debtors - General		
Australian Taxation Office - GST Refundable	293,708	479,963
Works and Services	858,746	156,225
Other Debtors	1,923,293	3,949,938
	12,977,720	13,400,538
Less: Provision for Doubtful Debts	(2,992,787)	(2,786,601)
	\$9,984,933	\$10,613,937
Non Current		
Pensioners' Rates Deferred	34,211	44,205
	\$34,211	\$44,205

6 Trade And Other Payables

	31/05/2015	30/06/2014
Current	\$	\$
Trade Creditors	6,426,766	13,831,285
Emergency Services Levy	2,226,554	-
Interest Payable on Loans	351,297	284,807
Accrued Expenses - Operating	4,474,860	2,818,834
Accrued Expenses - Capital	1,966,781	1,029,676
Advances Received for Recoverable Works	603,052	72,116
Income Received / Raised in Advance	763,896	855,479
Other Creditors	2,731,369	1,992,576
	\$19,544,575	\$20,884,773

SCHEDULE 22

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2015

7 Employee Benefits

	31/05/2015	30/06/2014
Current	\$	\$
Leave Entitlements		
Annual Leave	4,423,412	4,397,244
Self Funded Leave	259,530	307,440
Long Service Leave	6,182,253	5,855,705
Recognition of Employees- Presentations	139,731	151,787
	\$11,004,926	\$10,712,176
Non Current		
Annual Leave	944,700	1,214,292
Long Service Leave	1,092,435	1,092,435
	\$2,037,135	\$2,306,727

Provisions

	31/05/2015	30/06/2014
Current	\$	\$
Workers Compensation	199,697	287,225
	\$199,697	\$287,225
Non Current		
Provision for Equipment Replacement PCEC	3,837,182	3,479,847
	\$3,837,182	\$3,479,847

8 Property, Plant and Equipment and Work in Progress

	31/05/2015	30/06/2014
	\$	\$
Land and Air Rights - at cost/fair value	381,707,244	381,707,245
Less: Accumulated Depreciation	(2,523,706)	(2,005,206)
	379,183,538	379,702,039
Buildings/Freehold - at fair value	375,252,799	375,188,177
Less: Accumulated Depreciation	(145,508,671)	(138,059,884)
	229,744,128	237,128,293
Improvements - at fair value	7,837,188	7,837,189
Less: Accumulated Depreciation	(4,342,128)	(4,102,509)
	3,495,060	3,734,680
Infrastructure Assets - at cost/fair value	739,911,799	414,735,710
Less: Accumulated Depreciation	(262,781,863)	(109,581,432)
	477,129,936	305,154,278
Plant and Mobile Equipment - at cost/fair value	43,272,147	44,379,151
Less: Accumulated Depreciation	(25,633,939)	(25,496,556)
	17,638,208	18,882,595
Office Furniture and Equipment - at cost/fair value	21,832,195	22,007,987
Less: Accumulated Depreciation	(12,552,050)	(11,325,996)
	9,280,145	10,681,991
Agricultural - at cost	795,271	594,507
Less: Accumulated Depreciation	-	-
	795,271	594,507
Property, Plant and Equipment	1,117,266,286	955,878,383
Work in Progress - at cost	80,717,784	45,032,351
	80,717,784	45,032,351
Total Property, Plant and Equipment and Work in Progress	\$1,197,984,070	\$1,000,910,730

SCHEDULE 22

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2015

8 Property, Plant and Equipment and Work in Progress - Movement at Cost

	Balance 30/06/2014	Acquisitions Actual YTD 31/05/2015	Transfers Actual YTD 31/05/2015	Disposals/ Write off/ Actual YTD 31/05/2015	Revaluation Actual YTD 31/05/2015	Balance 31/05/2015
	\$	\$	\$	\$		\$
Land and Air Rights	381,707,245	-	-	-	-	381,707,245
Buildings	375,188,177	-	101,177	(36,554)	-	375,252,800
Improvements	7,837,189	-	-	-	-	7,837,189
Infrastructure Assets	414,735,710	449,217	1,293,333	(3,870,516)	327,304,056	739,911,800
Plant and Mobile Equipment	44,379,151	3,596,187	1,147,451	(5,850,642)	-	43,272,147
Office Furniture and Equipment	22,007,987	37,014	119,376	(332,182)	-	21,832,195
Agricultural	594,507	-	200,763	-	-	795,270
Work in Progress	45,032,351	38,803,294	(3,117,861)	-	-	80,717,784
	\$1,291,482,317	\$42,885,714	(255,761)	(\$10,089,894)	327,304,056	\$1,651,326,430

9 Loan Liability

	31/05/2015	30/06/2014
Current	\$	\$
Loans - Western Australian Treasury Corporation	6,408,597	6,128,375
Non Current		
Loans - Western Australian Treasury Corporation	36,952,145	42,768,711

10 Reserve Funds

Purpose of Reserve Fund	Balance 30/06/2014	Transfer from Accumulated Surplus	Transfer to Accumulated Surplus	Balance 31/05/2015
	\$	\$	\$	\$
Refuse Disposal and Treatment	4,755,639	172,287	(1,192,891)	3,735,035
Concert Hall - Refurbishment and Maint.	4,640,442	180,406	-	4,820,848
Asset Enhancement	30,427,044	3,615,961	(4,640,824)	29,402,181
Community Recreation Centres/Facilities	337,663	7,640	(345,303)	-
Street Furniture Replacement	476,186	18,514	-	494,700
Parking Levy	11,099,114	61,365	(11,053,947)	106,532
Art Acquisition	257,642	9,766	(6,188)	261,220
Heritage Incentive	1,113,339	43,367	-	1,156,706
Parking Facilities Development	26,316,681	998,958	(1,642,509)	25,673,130
Employee Entitlements	1,028,800	39,995	-	1,068,795
David Jones Bridge	260,014	10,109	-	270,123
Bonus Plot Ratio	573,018	22,278	-	595,296
PCEC Fixed Plant Replacement	3,479,847	357,335	-	3,837,182
Enterprise and Initiative	840,154	1,226,068	-	2,066,216
	85,605,583	6,764,049	(18,881,662)	73,487,964
* Asset Revaluation	372,942,447	184,311,651	-	557,254,098
	\$458,548,030	\$191,075,700	(\$18,881,662)	\$630,742,062

* The Asset Revaluation Reserve is a non cash backed reserve and cannot be used, except for adjustments to fixed assets on their revaluation, disposal or write off

SCHEDULE 22

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2015

11 Cash Reconciliation

	31/05/2015	30/06/2014
	\$	\$
Cash and Cash Equivalents	18,527,923	4,464,366
Short Term Cash Investments	96,603,216	103,131,912
	\$115,131,139	\$107,596,278

12 Reconciliation of Net Cash Provided By Operating Activities to Operating Surplus

	31/05/2015	30/06/2014
	\$	\$
Change in Net Assets Resulting from Operations	29,725,648	29,354,176
Adjustment for items not involving the movement of Funds:		
Depreciation	25,801,411	22,543,017
Doubtful Debts	206,186	36,912
Non Capitalised Work in Progress	255,761	125,694
(Gain)/Loss on Disposal/Write off/Contribution of Assets	223,910	1,561,090
Profit on Disposal of Investments	-	170,926
	56,212,916	53,791,815
Revenues Provided By :		
Government Grants	(3,041,734)	(4,606,455)
Contribution from Other Parties	-	(22,000)
	(3,041,734)	(4,628,455)
Change in Operating Assets and Liabilities		
Add Back		
Decrease in Inventories	-	24,830
Decrease in Deposits and Prepayments	-	119,105
Decrease in Accrued Interest and Dividend Income	49,022	-
Decrease in Debtors	719,064	-
Decrease in Deferred Debtors	9,994	1,955
Decrease in Accrued Income	-	165,623
Increase in Income Received /Raised in Advance	439,353	699,823
Increase in Accrued Interest Payable	66,490	256,798
Increase in Accrued Expenses	1,656,026	-
Increase in Provisions	292,965	478,533
Deduct		
Decrease in Trade and Other Payables	(4,439,172)	(467,888)
Increase in Inventories	(942,605)	(330,519)
Increase in Trade and Other Receivables	-	(59,028)
Increase in Prepayments	(1,362,630)	-
Increase in Accrued Income	(467,720)	-
Increase in Accrued Interest and Investment Income	-	(344,877)
	(3,979,213)	544,355
Net Cash Provided by Operating Activities	\$49,191,972	\$49,707,715

SCHEDULE 22

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2015

13 Ratios

	31/05/2015	30/06/2014
1 Current Ratio		
<u>Current Assets minus Restricted Assets</u>		
Current Liabilities minus Liabilities associated with Restricted Assets	1.70	0.83
2 Debt Ratio		
<u>Total Liabilities</u>		
Total Assets	5.98%	7.64%
3 Debt Service Ratio		
<u>Debt Service Cost</u>		
Available Operating Revenue	4.32%	5.04%
4 Rate Coverage Ratio		
<u>Net Rate Revenue</u>		
Operating Revenue	43.30%	40.71%
5 Outstanding Rates Ratio		
<u>Rates Outstanding</u>		
Rates Collectable	0.23%	0.07%
6 Untied Cash to Unpaid Creditors Ratio		
<u>Untied Cash</u>		
Unpaid Trade Creditors	7.35	1.29
7 Gross Debt to Revenue Ratio		
<u>Gross Debt</u>		
Total Revenue	24.48%	10.82%
8 Gross Debt to Economically Realisable Assets Ratio		
<u>Gross Debt</u>		
Economically Realisable Assets	5.04%	5.91%

Restricted Assets includes reserve funds and tied contributions not utilised at 31.05.2015

CITY OF PERTH

FAS GRAPHS

May-15

SCHEDULE 22

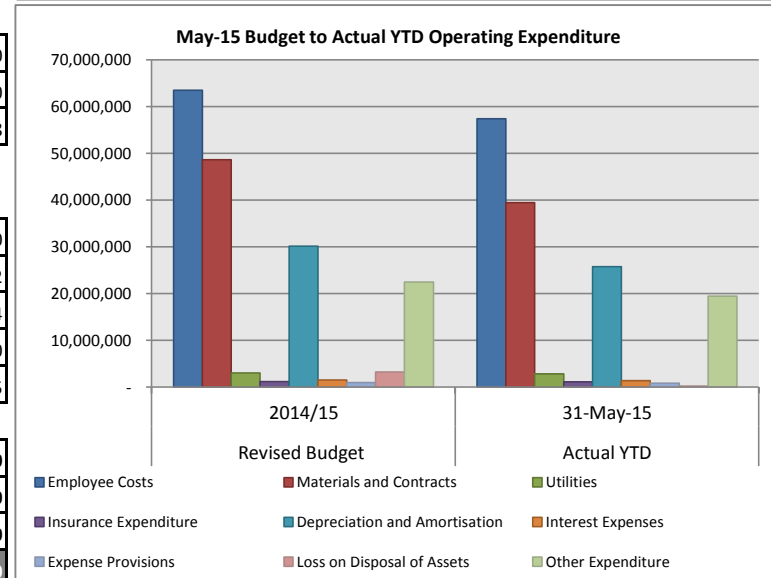
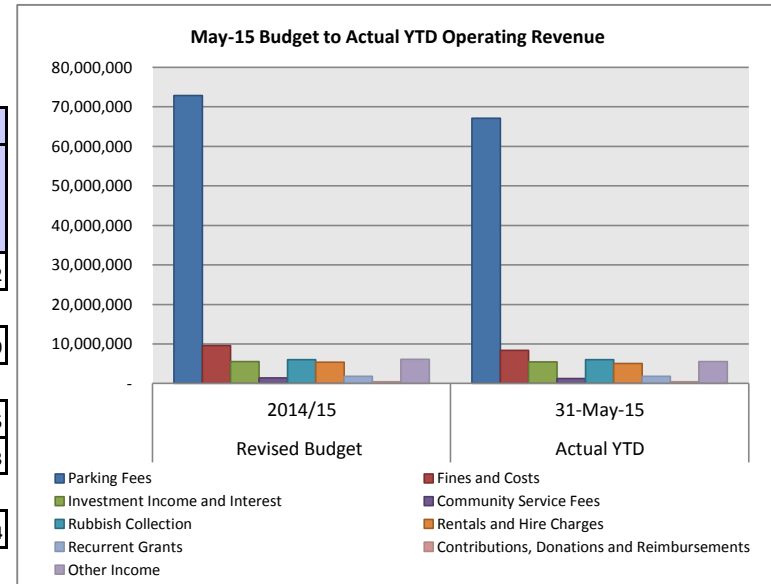
CONTENTS

<u>Section</u>	<u>Description</u>	<u>Page</u>
	Contents	2
1	Financial Activity Statement	3
2	Cash	4
3	Summary Operating Statement	5
4	Summary Statement of Financial Position	6
5	Ratio Analysis	7

SCHEDULE 22

Financial Activity Statement

	Annual	Year To Date May-15		
	Revised Budget 2014/15 \$000s	Budget YTD \$000s	Actual \$000s	Variance \$000s
Proceeds from Operating Activities				
Operating Revenue	109,340	101,152	101,254	102
Less: Operating Expenditure				
Less: Operating Expenditure	174,825	154,812	148,603	6,209
Add back Depreciation	-30,156	-27,166	-25,801	-1,365
(Loss)/Profit on Disposals	-3,254	-493	-220	-273
Net Surplus/(Deficit) from Operations	-32,075	-26,001	-21,327	4,674
Investing Activities				
Capital Expenditure	-78,069	-57,861	-52,591	5,270
Repayment of Borrowings	-6,128	-5,536	-5,536	0
Transfers to Reserves	-19,999	-7,342	-6,764	578
Financing Activities				
Transfers from Reserves	25,849	17,495	14,965	-2,530
Carry Forwards	15,399	12,213	7,441	-4,772
Proceeds from Disposal of Assets	1,171	1,075	1,619	544
Distribution from TPRC	1,667	1,167	1,167	0
Capital Grants	2,047	1,210	1,225	15
Net Surplus/(Deficit) before Rates	-90,138	-63,581	-59,801	3,780
Add: Opening Funds	16,073	16,073	16,073	0
Less: Closing Funds	1,728	28,285	32,125	3,840
Amount Sourced from Rates	75,793	75,793	75,853	60

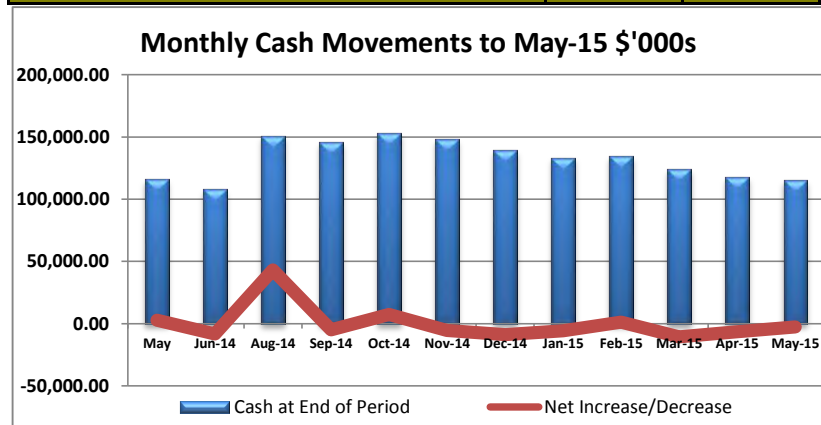


SCHEDULE 22

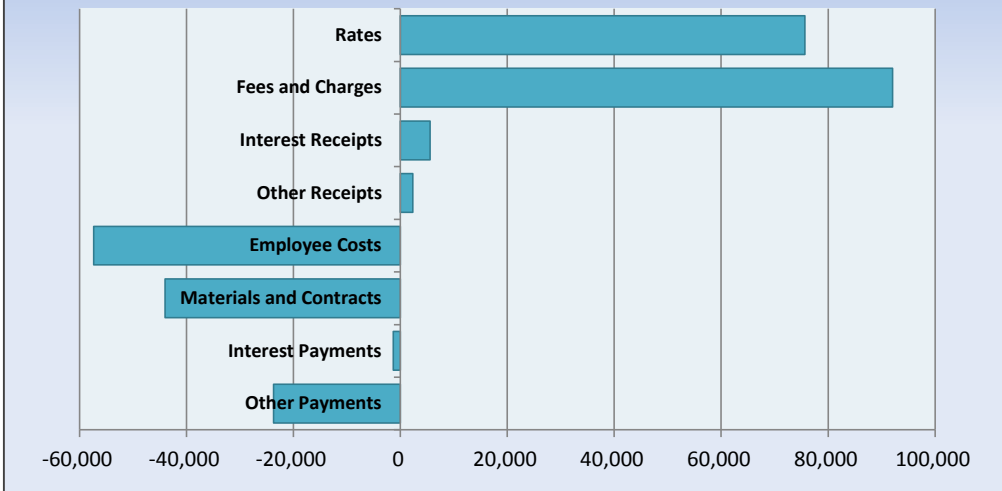
Cash

SUMMARY CASH FLOW STATEMENT

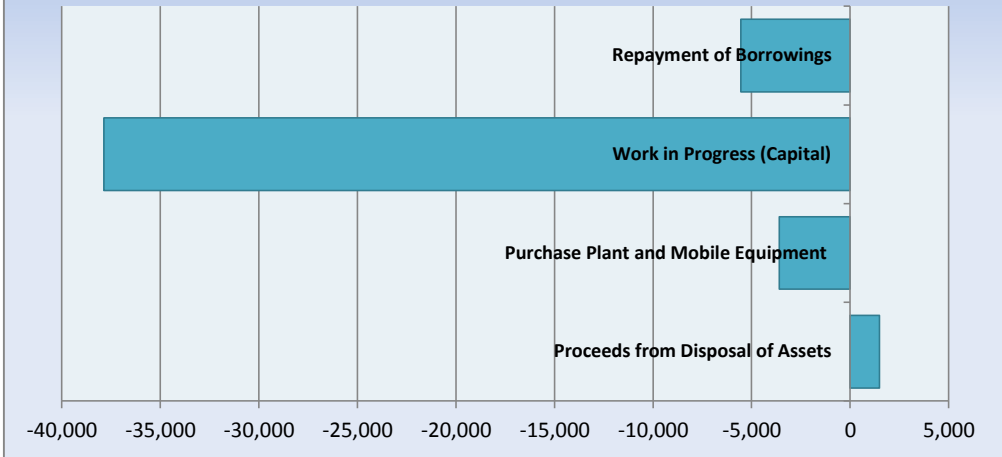
	Budget \$'000s 2014/2015	YTD Actual \$'000s May-15
Receipts from Customers	187,895	175,601
Payments to Suppliers and Creditors	-137,802	-126,409
Net Cash Inflow/Outflow from Operating Activities	50,093	49,192
Net Cash Inflow/Outflow from Investing Activities	-64,166	-39,163
Net Cash Inflow/Outflow from Financing Activities	-5,095	-5,536
Cash Flows from Government and Other Parties	3,678	3,042
Cash at 1 July 2014	113,707	107,596
Net Increase (Decrease) in Cash Held	-15,490	7,535
Cash at 31 May 2015	98,217	115,131



Cash Flows from Operating Activities \$'000s



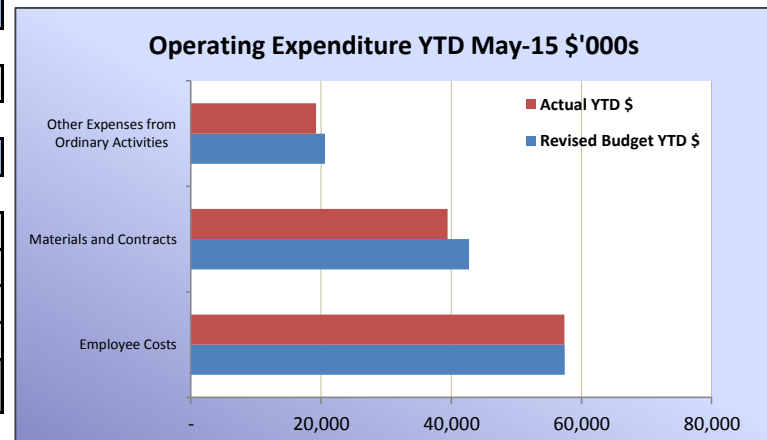
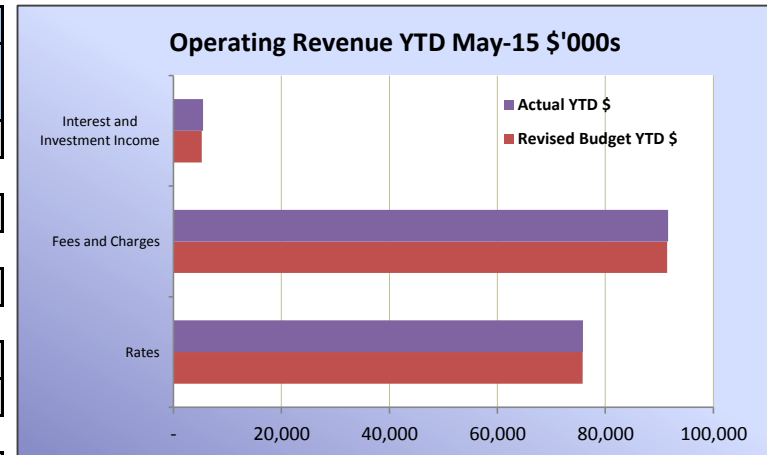
Cash Flows from Investing Activities \$'000s



SCHEDULE 22

Summary Operating Statement

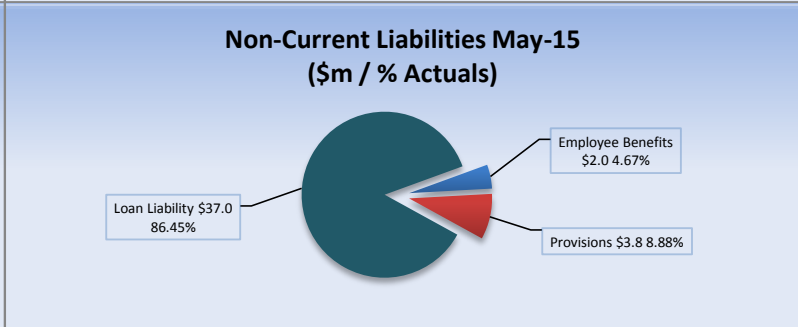
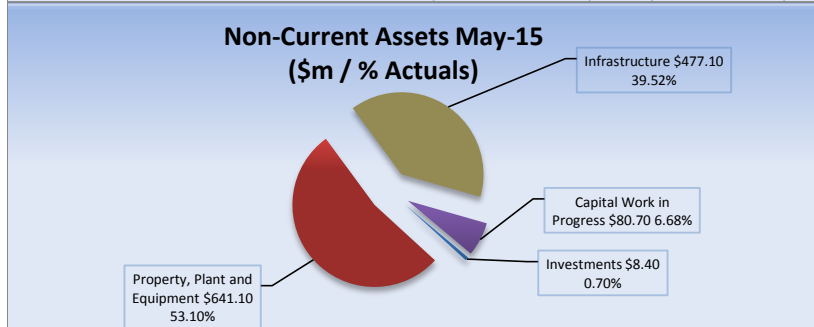
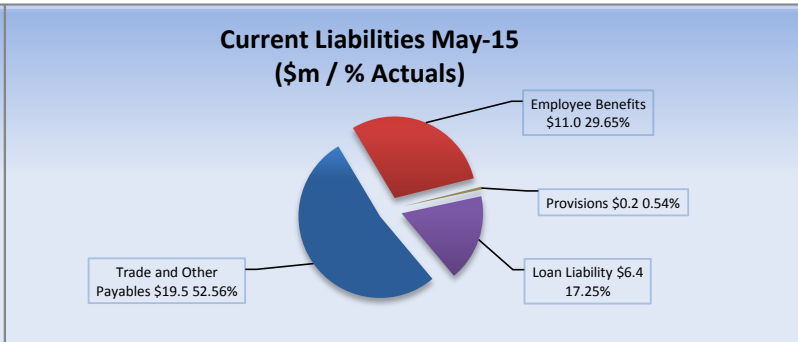
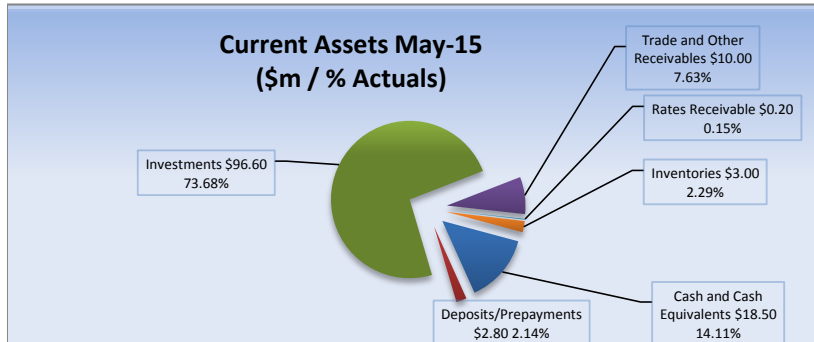
	2014/2015	Year To Date		
	Original Budget \$000	Revised Budget \$000s	Actual \$000s	Variance \$000s
Operating Revenue	190,438	176,945	177,107	162
less Operating Expenses	-140,982	-125,737	-121,170	4,567
Earnings before Interest and Depreciation (EBID)	49,456	51,208	55,937	4,729
less Interest Expense	-1,640	-1,415	-1,412	-3
less Depreciation	-34,537	-27,166	-25,801	-1,365
Operating Surplus/(Deficit)	13,279	22,627	28,724	6,097
Grants and Contributions- Capital	1,821	1,265	1,225	-39
NET OPERATING SURPLUS	15,100	23,892	29,949	6,057
DISPOSAL/WRITE OFF OF ASSETS	-1,032	-609	-224	385
Distribution from TPRC	1,667	0	0	0
Elizabeth Quay Contribution	0	-2,410	-2,362	48
Revaluation of Infrastructure Assets	0	0	184,312	184,312
Change in net assets resulting from operations after capital amounts and significant items	15,735	20,872	211,676	190,804



SCHEDULE 22

Summary Statement of Financial Position

	31-May-15	30-Jun-14
	Actual \$000s	Actual \$000s
Total Current Assets	131,124	121,790
Total Non Current Assets	1,206,374	1,010,615
TOTAL ASSETS	1,337,498	1,132,405
Total Current Liabilities	37,158	38,013
Total Non Current Liabilities	42,826	48,555
TOTAL LIABILITIES	79,984	86,568
NET ASSETS	1,257,514	1,045,838
COMMUNITY EQUITY		
Accumulated Surplus	626,771	587,290
Asset Revaluation Reserve	557,254	372,942
Reserves (Cash Backed)	73,488	85,606
TOTAL EQUITY	1,257,514	1,045,838



SCHEDULE 22

Ratio Analysis

	May-15
Current Ratio (Current Assets minus Restricted Assets/Current Liabilities minus Liabilities associated with Restricted Assets)	1.70

Ability to generate working capital to meet our commitments

Target is greater than 2.00

	5.91
--	------

Operating Surplus Ratio (Revenue YTD/Operating Surplus YTD)

Target is greater than 1.5

	43.30%
--	--------

Rate Coverage Ratio (Net Rate Revenue/Operating Revenue)

Target is less than 40.00% - The percentage will diminish as the bulk of the rates are raised in July

	4.32%
--	-------

Debt Service Ratio (Interest and principal repayments/Available Operating Revenue)

Target is less than 10.0%

	3.77
--	------

Cash Capacity in Months (Cash < 90 days invest / (Cash Operating Costs divided by 11 months)

Target is greater than 2.0 months

	5.04%
--	-------

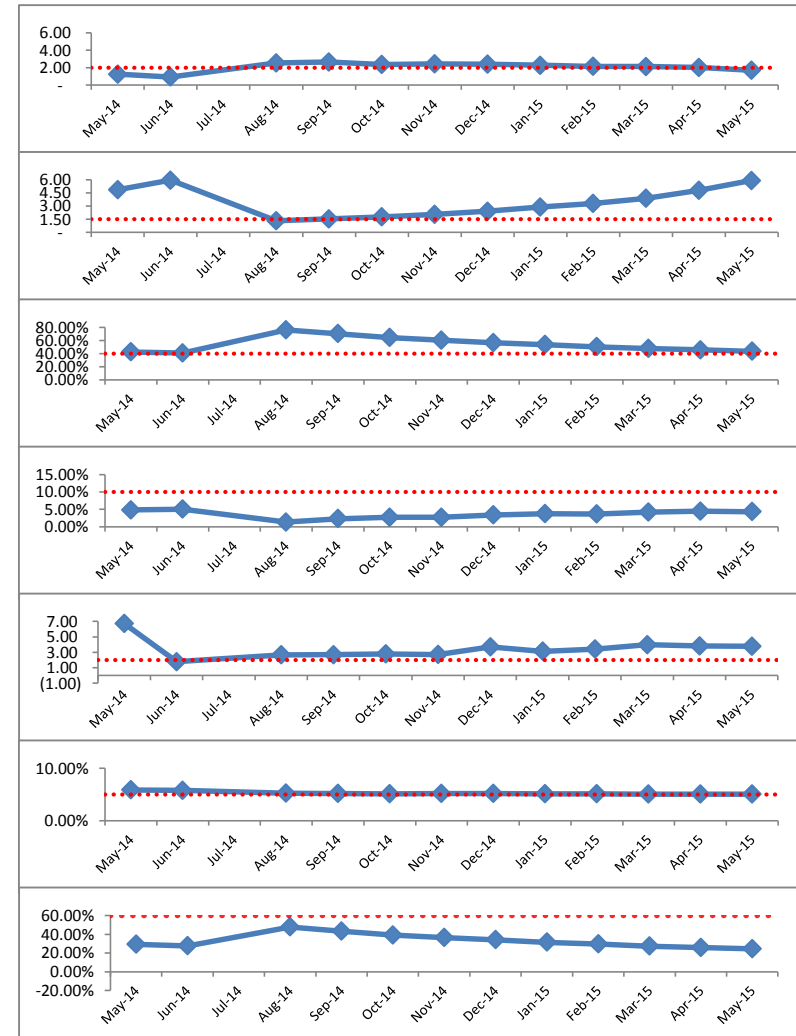
Gross Debt to Economically Realisable Assets Ratio (Gross Debt / Economically Realisable Assets)

Target is greater than 5.0%

	24.48%
--	--------

Gross Debt to Revenue Ratio (Gross Debt / Total Revenue)

Target is less than 60.0%



Potential Sites for the relocation of Captain Stirling Statue.

Prepared by Duncan McKay, 4 June 2015



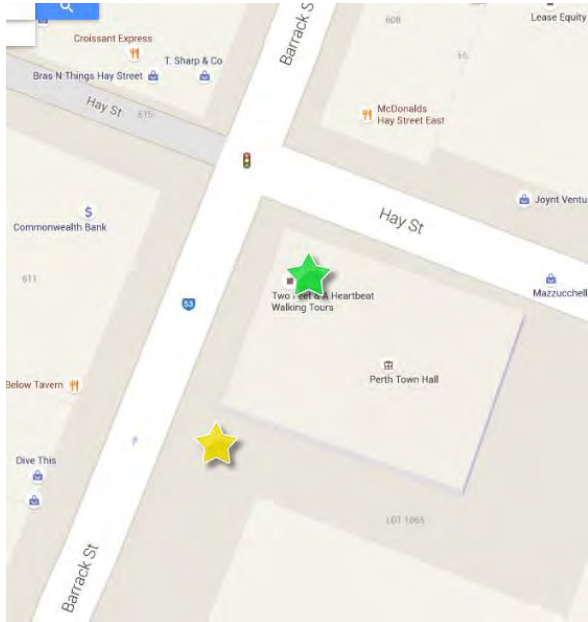

Somers, Phil, *Captain Stirling*, 1979, Bronze, City of Perth Public Art Collection

(Photo taken at time of removal from Foundation Square site in April 2012)

SCHEDULE 23

Yellow Star indicates the 2003 site, which was also close to the original site in the forecourt of the R&I Bank building on Barrack Street

Green Stars indicate the potential sites that have been identified for the reinstatement of the sculpture

	<p>SITE 1 : PREFERRED LOCATION: Town Hall Undercroft – to north of Barrack Street Entrance.</p> 
<p>Notes: This location is the closest available to the statue's original position on Barrack Street, adjacent to the Town Hall. In this location the statue would also be in close proximity to the pavement plaque marking the Foundation of Perth, and the public artwork being commissioned in the courtyard of the OTB which is an interpretation of the tree felled at Foundation.</p> <p>The time capsule installed close to this corner, may or may not be an issue for the footings of the artwork. This will have some impact on the markets held in this space three times a year.</p>	

SCHEDULE 23



SITE 2: Stirling Gardens, Location A - garden bed to south of southern entry to Stirling Gardens from Barrack Street



Notes:

This location maintains a reasonably prominent Barrack Street presence for the statue, and would see the work situated in the appropriately named Stirling Gardens.

Aside from the name of the Gardens the site is not especially connected to Captain Stirling or the events of Foundation.

SCHEDULE 23



SITE 2: Stirling Gardens, Location B - garden bed to north of the entrance to the Supreme Court, just north of the junction of the paths.



Notes:

This location would give the work a prominent presence within the appropriately named Stirling Gardens.

Aside from the name of the Gardens the site is not especially connected to Captain Stirling or the events of Foundation.

SCHEDULE 23



SITE 2: Stirling Gardens, Location C - in garden bed to east of junction of paths close to south-west corner of Council House



Notes:

This location would give the work a prominent presence within the appropriately named Stirling Gardens.

Aside from the name of the Gardens the site is not especially connected to Captain Stirling or the events of Foundation.

SCHEDULE 23



SITE 3: Swan River Foreshore/Riverside Drive - on raised turf in reserve to the south east of Governor's Avenue intersection, close to rest area.

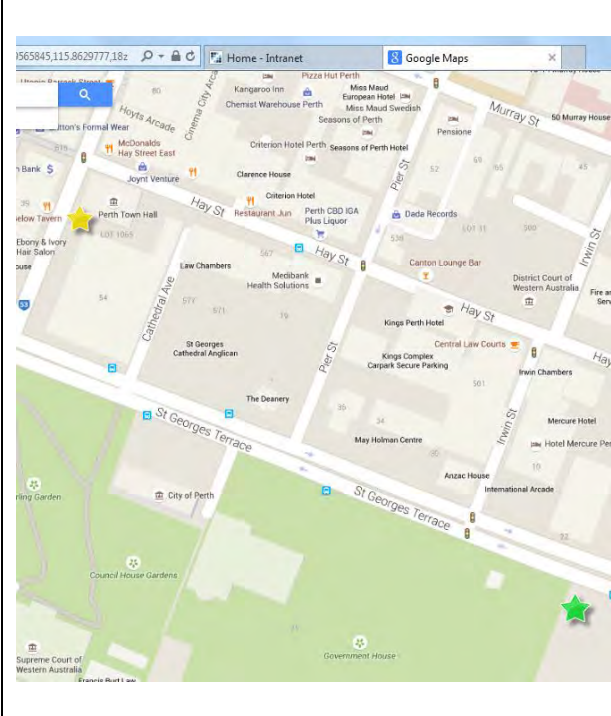


Notes:

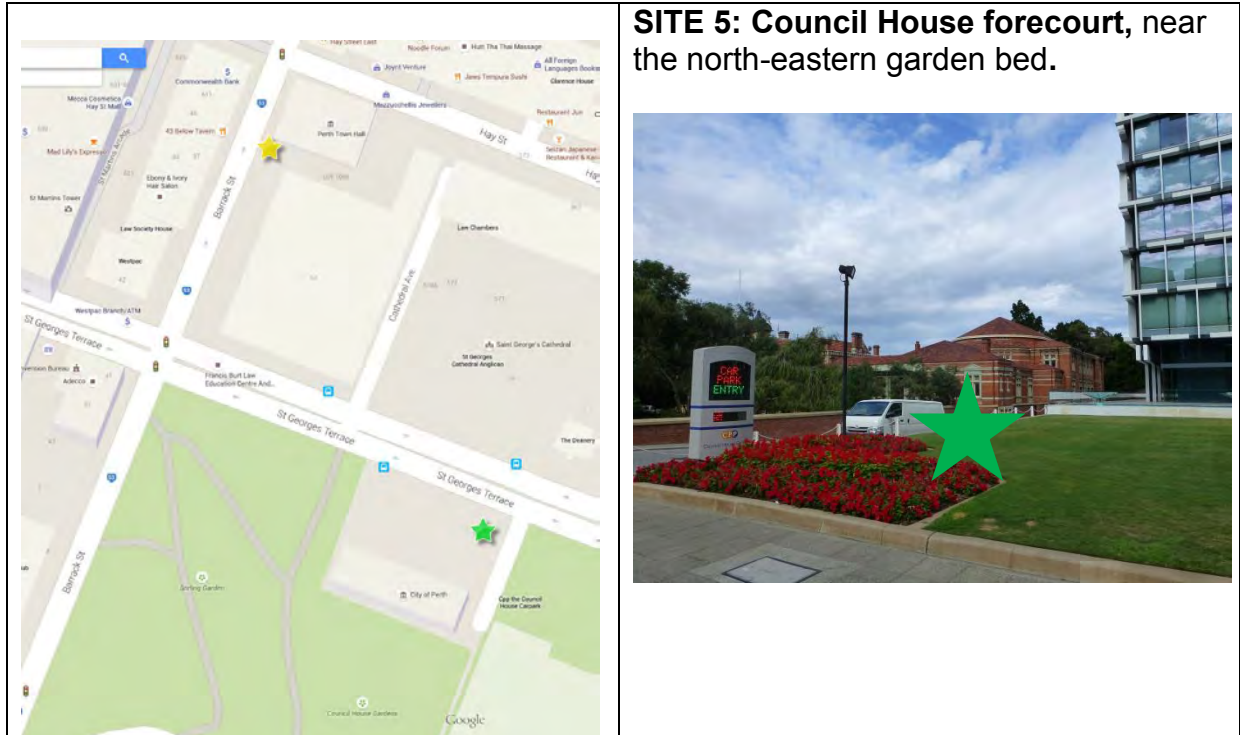
Richard Offen, Heritage Perth, suggested that a site close to river and along the axis of Pier Street (no longer meeting the river) would connect with the landing point of the early settlers. The site suggested here might be suitably prominent.

This is relatively exposed location for a human-scaled and accessible sculpture, so poses some risk. It is also quite removed from the original location of the statue on Barrack Street and from sites more directly associated with Foundation.

SCHEDULE 23

	<p>SITE 4: Concert Hall/St Georges Terrace - in a suitable location within small park to north west of Concert Hall on St Georges Terrace – installed either on St Georges Terrace frontage or centrally within park.</p> 
<p>Notes:</p> <p>Richard Offen, Heritage Perth, suggested this site as a possibility, marking Stirling's association with the domain on which Government House now stands, which was also the site of the temporary Government House Stirling had erected in the early days of the Swan River Colony. The statue could be installed either on the St Georges Terrace frontage of the park, or it could be placed centrally in the park as a focal point.</p> <p>This site is quite removed from the original site of the statue on Barrack Street and from sites more directly associated with the events of Foundation.</p>	

SCHEDULE 23



Notes:

In this site the statue would be seen from St Georges Terrace with a fitting backdrop of either Council House or Government House.

Due to the existing CPP signage and floodlight in this location the statue would need to be sited a short distance into the grassed area, and would require the construction of new plinth to give the work greater presence. The City Architect and the Heritage Council would need to be consulted and approvals sought regarding the impact of this installation on the aesthetics and conservation of Council House.



CORPORATE
BUSINESS PLAN

2015 - 2019

2029
VISION

Contents

Message from the CEO	3
1. Introduction	4
2. Strategic Direction	6
3. Priorities and Planning	9
4. Strategic Risk Management	27
5. Reporting and Next Steps	28
6. Contacts	29

Message from the CEO

I am pleased to present the City of Perth's Corporate Business Plan. It provides clarity on the initiatives and services that the City is working towards over the next four years, with emphasis on the delivery of our strategic priorities set by the Community Strategic Plan, Vision 2029+.

This Corporate Business Plan will see a continued commitment to enhancing city living and delivering world class capital city infrastructure. An emphasis on financial sustainability and driving economic activity is the City of Perth's focus, with commitments to delivering key initiatives, in the areas of enhancing customer service and increasing economic development and area activation opportunities. These will be supported by further actions that are designed to connect city spaces, through our key capital investment projects

To deliver these initiatives and strengthening the ongoing services the City of Perth provides, we introduced a 'New City of Perth' organisational structure, in April 2015. This structure has been designed to deliver an enhanced quality of service, with a focus on having the building blocks to better cater for future Capital City needs.

We remain committed to forward planning and consistent organisational improvement, with open communication with all levels of government and key stakeholders are high priority. Team Perth is dedicated in delivering quality outcomes for our community, helping to create a Capital City that Western Australia can be proud of.

Gary Stevenson PSM

Chief Executive Officer

1. Introduction

Welcome to the City of Perth’s Corporate Business Plan 2015 – 2019.

The Corporate Business Plan is a key component of the City’s Integrated Planning and Reporting Framework and is the organisation’s commitment to activating the Strategic Community Plan, ‘Vision 2029+’. The City of Perth’s Corporate Business Plan builds on the identified directions from previous plans, with an emphasis on meeting commitments and expectations now and into the future.

Integrated Planning and Reporting Framework

The diagram below depicts the components that make up the City of Perth’s Integrated Planning and Reporting Framework (IPRF). It shows the interaction between the plans, the influence of the informing strategies and the strategic enablers, with emphasis given to a mutual informing relationship. The intent of the IPRF is to ensure the priorities and services provided by the City of Perth are aligned with our community needs and aspirations. The strategic enablers allow rigour to be applied to these, taking into account available resources to deliver the best possible results for the community.



SCHEDULE 24

The **Strategic Community Plan, Vision 2029+**, is our long term strategic direction that guides the remainder of the framework. It expresses the community's vision for the future together with the strategies that Council are intending to implement to address strategic community outcomes. This is a key document for Council to track and report on progress to the community.

This drives the City of Perth's **Corporate Business Plan**, which is the detailed implementation plan for services, key projects and capital investments over the next four years. The intention is that the implementation of this plan contributes towards the delivery of the community objectives over the longer term. It contains the same themes, community outcomes and strategies as the Strategic Community Plan, to ensure we deliver services in line with community aspirations.

The City's key strategic enablers show how we are equipped to deliver on the commitments made in this Corporate Business Plan. These key strategies are:

- **Long Term Financial Plan**

This ten year rolling plan assists the City to set priorities in accordance with its financial resources, through the allowance of key assumption based analysis. This allows the organisation to make decisions in a financially sustainable manner.

- **Workforce Plan**

The plan identifies the workforce requirements and strategies for current and future operations, ensuring the needs and limitations to support the delivery of the Corporate Business plan are met.

- **Corporate Asset Management Plan**

This plan provides guidance on service provision and whole of life cycle asset management to support the City's financial sustainability and key service levels.

The **Annual Budget** is based on the projected costing of year one of the Corporate Business Plan, with opportunity to review during the mid-year budget review process. The budget creation process will be continually improved on to strengthen the financial integration between the plans within the framework, with emphasis given on expanding to a robust annualised four year budget over time.

2. Strategic Direction

Community Vision

Extensive community engagement was conducted in 2013, to develop the City of Perth's Strategic Community Plan, Vision 2029+. A number of methodologies were used to gather information from the community to ensure the creation of the City of Perth's vision reflected their views. The methodologies used were:

- Stakeholder workshops.
- Online engagement.
- Previous relevant item specific engagement.

The analysis of information gathered formed the basis of the descriptive vision of:

Perth is renowned as an accessible city. It is alive with urban green networks that are safe and vibrant. As a global city, there is a diverse culture that attracts visitors. It provides city living at its best. Local and global businesses thrive here. Perth honours its past, while creating a sustainable future.

SCHEDULE 24

Community Outcomes

As a result of extensive Community Engagement the following ‘themes’ were identified:

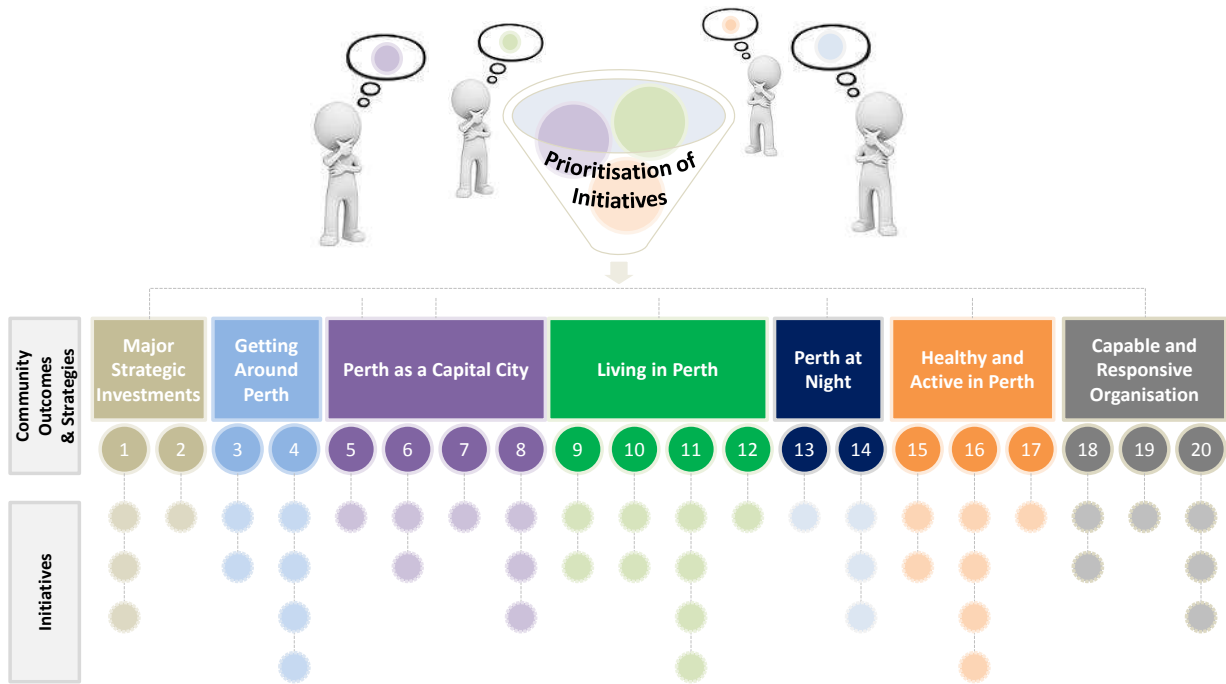
- Getting Around Perth
- Perth as a Capital City
- Living in Perth
- Perth at Night
- Healthy and Active in Perth
- Capable and Responsive Organisation

In addition to the above themes, Council resolved the inclusion of a seventh theme, Major Strategic Investments. The themes and aspirations were adopted as follows:

Major Strategic Investments The planning and integration of major infrastructure and developments to maximise their net benefit and minimise risk and future costs to the City.	Getting Around Perth An effective pedestrian friendly movement system integrating transport modes to maintain a high level of accessibility to and within the city.	Perth as a Capital City The City is recognised internationally as a city on the move and for its liveability, talented people, centres of excellence and business opportunities.
Living in Perth The City is a place where a diverse range of people choose to live for a unique sustainable urban lifestyle and access to government and private services.	Perth at Night A City that has a vibrant night time economy that attracts new innovative businesses and events and where people and families feel safe.	Healthy and Active in Perth A city with a well-integrated built and green natural environment in which people and families choose a lifestyle that enhances their physical and mental health and take part in arts, cultural and local community events.
	Capable and Responsive Organisation A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.	

Elected Member Prioritisation

During the 2015/16 planning process, Elected Members and the Executive Leadership Team undertook two facilitated workshops to confirm strategic assumptions. These workshops provided guidance and direction to the organisation in developing the City's Integrated Planning documents. The diagram below is aimed to depict the alignment of initiatives within the Corporate Business Plan with strategic thinking.



3. Priorities and Planning

The City of Perth’s four year Corporate Business Plan identifies the key operational projects, operational services and key capital investment projects. The cost associated to deliver the commitments within this plan have been evaluated against the City’s future financial projections and alignment with the strategic direction set through the Community Strategic Plan, Vision 2029+.

Key Operational Projects

The Vision 2029+ Strategic Community Plan outlines seven focus themes, in which twenty strategic objectives were identified. The following tables highlight the four year operational initiatives that the City of Perth will focus on. Each initiative has been assigned a Lead Unit, with contributions from other organisational units crucial to the success of the initiative.

Major Strategic Investments
The planning and integration of major infrastructure and developments to maximise their net benefit and minimise risk and future costs to the City.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S1 Ensure that major developments effectively integrate into the city with minimal disruption and risk.							
1.1	Strategic Review of the City's Planning approach (Local Planning Strategy)	<ul style="list-style-type: none"> Approach endorsed 	Strategic Planning	●	●	●	
1.2	Establish site specific agreements and manage transition of Elizabeth Quay Precinct	<ul style="list-style-type: none"> Agreements embedded 	Coordination & Design	●	●	●	●
1.3	Establish site specific agreements and manage transition of Perth City Link Precinct	<ul style="list-style-type: none"> Agreements embedded 	Coordination & Design	●	●	●	●
1.4	Establish site specific agreements and manage transition of Waterbank/Riverside Precinct	<ul style="list-style-type: none"> Agreements embedded 	Coordination & Design	●	●	●	●
1.5	Establish site specific agreements and manage transition of connection points in the Stadium Precinct	<ul style="list-style-type: none"> Agreements embedded 	Coordination & Design	●	●	●	
S2 Optimise the commercial and community outcomes within the property portfolio							
2.1	Develop a Strategy for the management of City of Perth Property that addresses opportunities for growth, de- accession/accession and ownership needs	<ul style="list-style-type: none"> Adoption of strategy 	Properties	●	●		
2.2	Develop Implementation Plan for the Strategic Community Infrastructure Study 2031	<ul style="list-style-type: none"> Adoption of implementation plan 	Community Amenity & Safety		●	●	

SCHEDULE 24

Getting Around Perth

An effective pedestrian friendly movement system integrating transport modes to maintain a high level of accessibility to and within the city.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S3	<i>Proactive planning for an integrated transport system, including light rail, that meets community needs and makes the sustainable choice the easy choice</i>						
3.1	Develop an Integrated Transport Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Transport	●			
S4	<i>Enhanced accessibility in and around the City including parking</i>						
4.1	Develop Business Plan for future car park development	<ul style="list-style-type: none"> Adoption of plan 	Commercial Parking	●	●		
4.2	Deliver Two-Way Street Program	<ul style="list-style-type: none"> Effective delivery of program 	Transport	●	●		
4.3	Implement City of Perth Cycle Plan	<ul style="list-style-type: none"> Implementation of plan 	Transport	●	●	●	

SCHEDULE 24

Perth as a Capital City

The City is recognised internationally as a city on the move and for its liveability, talented people, and centres of excellence and business opportunities.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S5 Increased place activation and use of under-utilised space							
5.1	Review and explore opportunities for adaptability associated with occupancy rates	<ul style="list-style-type: none"> Completion of review 	Economic Development	●	●	●	
5.2	Develop a precinct and place management approach for the City	<ul style="list-style-type: none"> Approach endorsed 	Business Support & Sponsorship	●	●	●	
S6 Maintain a strong profile and reputation for Perth as a city that is attractive for investment							
6.1	Develop an Economic Development Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Economic Development	●	●		
6.2	Undertake a review of the City's Tourism Framework	<ul style="list-style-type: none"> Completion of review 	Economic Development	●	●		
6.3	Drive the development of a 2029 initiative for the 200th year of City of Perth	<ul style="list-style-type: none"> Initiative scoped 	Executive Support	●	●	●	●
6.4	Drive and manage the Capital City Committee	<ul style="list-style-type: none"> Implementation of Committee 	Executive Support	●	●	●	
6.5	Implement the International Engagement Strategy	<ul style="list-style-type: none"> Implementation of strategy 	International Engagement	●	●		
S7 Collaborate with private sector to leverage city enhancements							
7.1	Review City of Perth Public Wi-Fi Strategy	<ul style="list-style-type: none"> Completion of review 	Community Amenity & Safety	●	●		
7.2	Review Destination Perth Marketing Strategy	<ul style="list-style-type: none"> Completion of review 	Marketing & Events	●	●		
7.3	Develop a Strategy for Implementing Smarter Cities Report Initiatives	<ul style="list-style-type: none"> Adoption of strategy 	Executive Support	●	●		
7.4	Establish business information and support program	<ul style="list-style-type: none"> Adoption of program 	Business Support & Sponsorship	●	●		
S8 Contribute to a strong service culture and an attitude of gratitude in the private sector							
8.1	Develop a City Achievement and Service Promotion Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Communication & Engagement	●	●		

SCHEDULE 24

Living in Perth

The City is a place where a diverse range of people choose to live for a unique sustainable urban lifestyle and access to government and private services.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S9 Promote and facilitate CBD living							
9.1	Review and manage the interface between the growing residential population and the City of Perth	<ul style="list-style-type: none"> Development of strategies 	Communication & Engagement	●	●	●	
9.2	Review the City's approach to Conservation of Heritage Places	<ul style="list-style-type: none"> Completion of review 	Arts, Culture & Heritage	●	●		
9.3	Develop Noise Management Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Environment & Public Health	●	●		
9.4	Develop a system to gather and respond to information collected assisting the enhancement of the presentation of the City	<ul style="list-style-type: none"> Development of system 	Street Presentation & Maintenance	●	●		
9.5	Promote the new City of Perth Library with emphasis on utilising its state of the art facilities	<ul style="list-style-type: none"> Approach endorsed 	Library	●	●		
S10 Improve the diversity in housing stock							
10.1	Develop an affordable housing choice	<ul style="list-style-type: none"> Adoption of affordable options 	Strategic Planning	●	●	●	
S11 Increase community awareness of environmentally sustainable ways of living							
11.1	Implement Energy Resilient City Plan	<ul style="list-style-type: none"> Effective delivery of plan 	Environment & Public Health	●			
11.2	Develop the Environmental Strategy and Implementation Plan	<ul style="list-style-type: none"> Adoption of strategy Adoption of implementation plan 	Environment & Public Health	●	●		
11.3	Develop Foreshore Preservation Plan	<ul style="list-style-type: none"> Adoption of plan 	Parks	●	●		
S12 Provide facilities to cater for the growth of the residential community							
12.1	Develop East Perth infrastructure and land use plan	<ul style="list-style-type: none"> Adoption of plan 	Strategic Planning	●	●		
12.2	Implement the Waste Strategy, with a view to consider longer term future treatment options	<ul style="list-style-type: none"> Implementation of strategy 	Waste & Cleansing	●	●	●	●

SCHEDULE 24

Perth at Night

A City that has a vibrant night time economy that attracts new innovative business' and events and where people and families feel safe.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S13 Development of a healthy night time economy							
13.1	Develop a Night Time Economy Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Economic Development	●	●		
13.2	Develop a laneways and key public realm strategy	<ul style="list-style-type: none"> Adoption of strategy 	Economic Development	●	●		
S14 Further improve safety and security							
14.1	Review and implement the Community Safety & Crime Prevention Plan	<ul style="list-style-type: none"> Completion of review Implement plan 	Community Amenity & Safety	●	●		
14.2	Identify and commit to key stakeholders with a focus on communication relationship building, to address social issues	<ul style="list-style-type: none"> Key stakeholders identified 	Community Amenity & Safety		●	●	●

Healthy and Active in Perth

A city with a well-integrated built and green natural environment in which people and families chose a lifestyle that enhances their physical and mental health and take part in arts, cultural and local community events.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S15 Reflect and celebrate the diversity of Perth							
15.1	Undertake full review of Grants, Donations Sponsorships and Event Funding Policies	<ul style="list-style-type: none"> Completion of review 	Business Support & Sponsorship	●			
15.2	Develop Arts and Cultural Development Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Arts, Culture & Heritage	●	●		
15.3	Develop Public Art Strategy and implementation Plan	<ul style="list-style-type: none"> Adoption of strategy Adoption of implementation plan 	Arts, Culture & Heritage	●	●		
15.4	Develop a Community Development Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Community Amenity & Safety	●	●		
S16 Increase accessibility to green networks in the city							
16.1	Finalise the development of the Urban Forest Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Environment & Public Health	●			
S17 Recognition of Aboriginal culture and strong relationships with the Indigenous community							
17.1	Develop Reconciliation Action Plan	<ul style="list-style-type: none"> Adoption of plan 	Community Amenity & Safety	●	●		

SCHEDULE 24

Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

No.	Operational Initiative	Success Measure	Lead Unit	Expected work undertaken			
				15/16	16/17	17/18	18/19
S18 Strengthen the capacity of the organisation							
18.1	Implement Organisational Structure Reform	<ul style="list-style-type: none"> Transition plans implemented 	Human Resources	●			
18.2	Greater emphasis on the Diversification Revenue for Sustainability Management	<ul style="list-style-type: none"> Mandate received 	Finance	●	●	●	
18.3	Develop Enterprise Performance Model	<ul style="list-style-type: none"> Adoption of model 	Governance	●	●		
18.4	Develop Continuous Improvement Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Human Resources	●	●		
S19 Improve the customer focus of the organisation							
19.1	Review and Update the City of Perth Emergency Management Plan	<ul style="list-style-type: none"> Completion of review 	Community Amenity & Safety	●	●		
19.2	Implement Organisational Project Management Framework (including Gateways)	<ul style="list-style-type: none"> Implementation of framework 	Coordination & Design	●	●	●	
19.3	Develop a Customer Service Strategy and Contact Centre	<ul style="list-style-type: none"> Adoption of strategy Implementation of contact centre 	Customer Service	●	●	●	
19.4	Conduct a review of the Strategic Community Plan	<ul style="list-style-type: none"> Completion of review 	Governance	●			
19.5	Deliver Online Customer Service systems (including Approvals)	<ul style="list-style-type: none"> Effective delivery of program 	Customer Service	●	●		
S20 Meaningful and contemporary community engagement and communications							
20.1	Develop Community Engagement Capability	<ul style="list-style-type: none"> Capability developed 	Communication & Engagement	●	●	●	
20.2	Develop a Information and Communications Infrastructure Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Information Technology	●	●		
20.3	Develop a Information and Communications Data Strategy	<ul style="list-style-type: none"> Adoption of strategy 	Data & Information	●	●		
20.4	Develop a plan to engage with new communities in response to transition of boundary adjustments	<ul style="list-style-type: none"> Adoption of plan 	Communication & Engagement	●	●		
20.5	Develop Social Media Usage Framework	<ul style="list-style-type: none"> Adoption of framework 	Communication & Engagement	●	●		

SCHEDULE 24

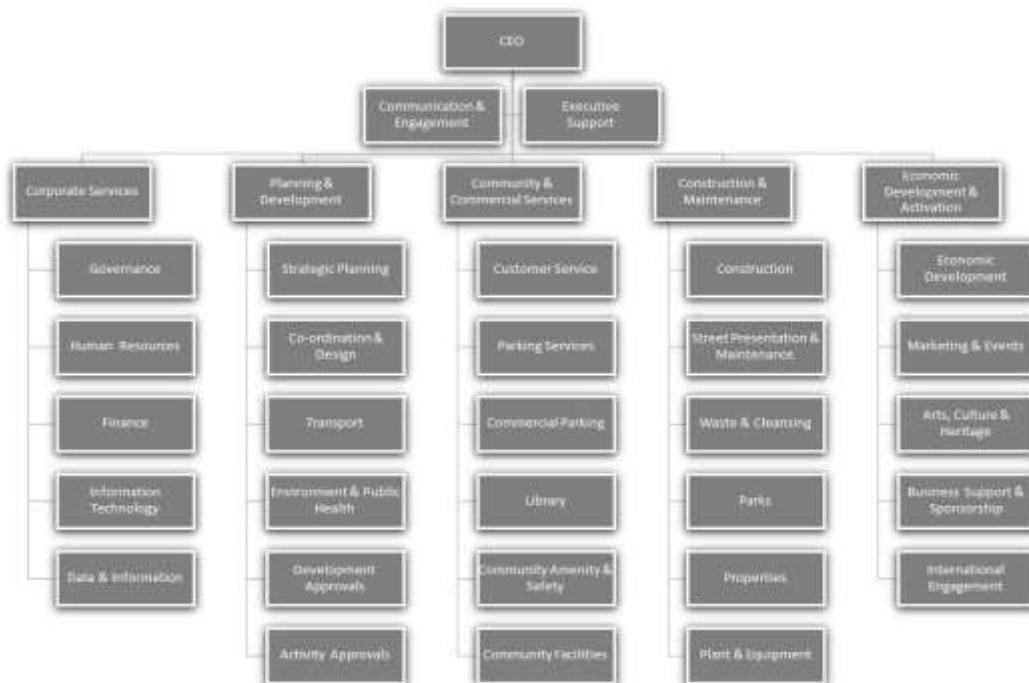
Organisational Structure

The City of Perth provides the community with many services, directly and indirectly. The organisational structure is designed to maximise the quality and timeliness of these services to ensure the community receives the best possible outcomes. In April 2015, the City of Perth announced a new organisational structure, detailed below, to strengthen its capacity in delivering quality outcomes for the community into the future. This structure sees an increase in directorates to five that reflect the following five core functions of the City of Perth in a virtual value chain of delivery of services, facilities and activity to the Community:

- **Governing** - “Corporate Services” Directorate with a primary focus on the Organisation
- **Planning and Designing** – “Planning and Development” Directorate with a primary focus on the City
- **Serving** – “Community and Commercial Services” Directorate with a primary focus on Customers
- **Building and Maintaining** – “Construction and Maintenance” Directorate with a primary focus on Assets
- **Growing and Activating** – “Economic Development and Activation” Directorate with a primary focus on Activation

The mid-structure is designed to consolidate like functions, elevate emerging priorities and optimise the span of management. The mid-structure is proposed to comprise five, six or seven Business Units in each Directorate

The new structure will be effective from 1 July 2015, however due to the significant change in the organisations structure and operations, the transition to the “New City of Perth” will take some time to be fully operational.



SCHEDULE 24

Organisational Profile

A breakdown of the units within the City of Perth and the functions they provide is detailed in the below section.



Chief Executive Office

Unit	Communication & Engagement	Executive Support
Mission	Support the organisation's efforts to engage with our Community and our stakeholders and to establish and maintain relationships.	Support the Lord Mayor and Councillors, and the Chief Executive Officer to perform their statutory roles and to build and maintain relationships with Federal, State and other Local Governments.
Functions	<ul style="list-style-type: none"> Media Relations Communications (External and Internal) Community Engagement Graphic Design Corporate Brand Management 	<ul style="list-style-type: none"> Lord Mayor's Office Support Councillors' Support CEO's Office Support Inter-government Relations Capital City Committee Support Council of Capital City Lord Mayors Support

SCHEDULE 24



Corporate Services

Unit	Governance	Human Resources
Mission	Establish a solid governance foundation for the organisation by facilitating integrated planning and diligent decision-making	Provide advice, support and management of systems that assist Managers to manage staff and provide support to all employees.
Functions	<ul style="list-style-type: none"> • Governance • Corporate Planning and Performance • Risk Management • Electoral Services 	<ul style="list-style-type: none"> • HR Business Partner Support • Employee Relations • Occupational Safety and Health • Learning and Development • Organisational Development

Unit	Finance	Information Technology
Mission	Manages corporate finance and provides financial and related services to the organisation.	Provide the hardware and software necessary to activate the organisation. Manage enterprise architecture and the systems that it comprises to ensure users are equipped to do their best.
Functions	<ul style="list-style-type: none"> • Financial Accounting • Payroll • Funds Management • Management Accounting • Procurement and Contract Management • Asset Management 	<ul style="list-style-type: none"> • User Support System • Operations Support • Business Systems • Enterprise Architecture

Unit	Data & Information
Mission	Pioneer new approaches to managing and using information, supporting the organisation as it develops new service delivery models.
Functions	<ul style="list-style-type: none"> • Records • Social Listening Capacity • Spatial Data Management • ECM/eService Capability Development and Data Management

SCHEDULE 24



Planning and Development

Unit	Strategic Planning	Coordination & Design
Mission	Plan for our City's future and in doing so establishes a robust knowledge and research base for the rest of the organisation to employ.	Responsible for integrated management of the organisation's program for the City's development. Define project scope, justification and develop concepts that others design and construct.
Functions	<ul style="list-style-type: none"> Economic, Environmental and Social Research Strategic Land-use Planning Strategic Social Planning Strategic Infrastructure Planning Strategic Environmental Planning 	<ul style="list-style-type: none"> Investment Gateways Management MRA Project Interface Management Urban Projects Concept Development Drafting Services Project Scoping and Business Case Development

Unit	Transport	Environment & Public Health
Mission	Responsible for transport planning for the future and management of today's traffic.	Plan, facilitate and regulate for a healthy community and sustainable management of its natural and built environment.
Functions	<ul style="list-style-type: none"> Transport Planning Traffic Management Traffic Modelling Parking Planning 	<ul style="list-style-type: none"> Environmental Planning Environmental Approvals Public Health Approvals Promotional and Preventative Health and Well-being Environmental and Public Health Compliance Environmental Monitoring and Reporting

Unit	Development Approvals	Activity Approvals
Mission	Handle applications for the development of the built environment in our City and ensuring compliance with approvals.	Consider all event applications in our City and manage the impacts of the many activities that occur in our public places in an integrated manner.
Functions	<ul style="list-style-type: none"> Development Approvals Building Approvals Development Compliance Statutory Process Management 	<ul style="list-style-type: none"> Event Approvals Event Compliance Obstruction Approvals Mall Entry Approvals

SCHEDULE 24



Community and Commercial Services

Unit	Customer Service	Parking Services
Mission	Handle the vast majority of external customer contact on behalf of the organisation and act as the facilitating interface between customers and their ultimate objectives.	Provide information and assistance to users of the City's street parking. Regulate parking to ensure that its usage and accessibility are optimised.
Functions	<ul style="list-style-type: none"> • Call Centre • Customer Service Centre • Training and Information • Complaints • Customer e-Service 	<ul style="list-style-type: none"> • Street Patrolling (information and enforcement) • Infringement Processing • Event Parking
Unit	Commercial Parking	Library
Mission	Commercialise the operation of off-street car-parks and provide technical support for street parking operations.	Provide a hub of knowledge and activity for the whole community to enjoy.
Functions	<ul style="list-style-type: none"> • Business Development • Marketing • Car-park Operations • Technical Services 	<ul style="list-style-type: none"> • Library Services and Operations • Collections Management • Young People's Library • Children's Library • Room and Facility Hire
Unit	Community Amenity & Safety	Community Facilities
Mission	Provides services that enhance our community. Work with others to make our City safe and secure and maintain a lifestyle at the highest possible level.	Provide essential services and facilities that make a difference to residents, workers and visitors in our City
Functions	<ul style="list-style-type: none"> • Surveillance • Ranger Services • Community Development and Support • Public Safety • Disaster Management 	<ul style="list-style-type: none"> • Child Care Operations • Public Conveniences • Citiplace Community Centre • Rod Evans Community Centre • Town Hall

SCHEDULE 24



Construction and Maintenance

Unit	Construction	Street Presentation & Maintenance
Mission	Design and build things that are fit for purpose and that will last. Provide infrastructure that contributes to the growth and development of our City.	Responsible for the way our City looks, presenting and maintaining infrastructure in public places to the standard that our Community expects.
Functions	<ul style="list-style-type: none"> • Construction Tendering and Contract Management • Materials and Cost Management • Design and Drafting • Civil Infrastructure Construction • Building Construction 	<ul style="list-style-type: none"> • Presentation Surveillance • Materials and Cost Management • Programmed Maintenance • Reactive Maintenance • Trades Maintenance • Third Party Utility Works Oversight

Unit	Waste & Cleansing	Parks
Mission	Provide essential street cleaning, waste collection and waste disposal services and actively promote responsible waste minimisation, reuse and recycling	Care for our precious parks, gardens and other special places in the City
Functions	<ul style="list-style-type: none"> • Business Development • Street Cleaning • Waste Collection • Waste Minimisation 	<ul style="list-style-type: none"> • Materials and Cost Management • Horticulture/Arboriculture • Parks (East, Central and West) • Irrigation/Mowing

Unit	Properties	Plant & Equipment
Mission	Manage and maintain all buildings and properties that the City owns or occupies to ensure activities are able to be undertaken in the best way possible.	Provides tools and specialist advice that the rest of the organisation needs to do its job.
Functions	<ul style="list-style-type: none"> • Materials and Cost Management • Business Development • Leasing and Licensing • Programmed Maintenance • Periodic Maintenance and Project Management 	<ul style="list-style-type: none"> • Depot and Store • Fleet Procurement • Fleet Maintenance • Electrical Engineering • Mechanical Engineering • Street Lighting and Christmas Decorations

SCHEDULE 24



Economic Development and Activation

Unit	Economic Development	Marketing & Events
Mission	Reach out and bring opportunity to our City in various industry sectors.	Market our City and all it has to offer. Facilitates and presents a wide range of events that enliven our City and make it the greatest place to live, work and visit.
Functions	<ul style="list-style-type: none"> • Economic Planning and Research • Energy and Resources Sector support • Creative Industries Sector support • Tourism and Conference Sector strategic support (not including Destination Marketing) • Investment Attraction 	<ul style="list-style-type: none"> • Destination and Activity Marketing • Events • Civic Events and Catering • Piazza and Forrest Place • I-city Volunteer Program

Unit	Arts, Culture & Heritage	Business Support & Sponsorship
Mission	Provide support and create opportunities for our community to participate in and enjoy the arts and cultural and heritage activities and manage our collections.	Provide information and support for the businesses that operate in our City. Manage the wide range of sponsorship and grants that are on offer to the Community.
Functions	<ul style="list-style-type: none"> • Arts and Cultural Development, sector engagement and research • Arts and Cultural Projects and Partnership Assessment and advice • Public Art • Heritage Assessment and Advice • History Centre • Management, development and interpretation of Cultural Collections (Art Collection, History Centre Collection, Memorabilia and Public Art Collections). 	<ul style="list-style-type: none"> • Business Engagement and Research • Business Information and Support Programs • Sponsorship and Grants • Lord Mayor Distress Relief Fund Administration • Funding Programs (including Heritage Perth and Perth Public Art Foundation) • Place Management

Unit	International Engagement
Mission	Communicate and maintain relationships with people and entities all over the world, promoting our City for the world to admire.
Functions	<ul style="list-style-type: none"> • Sister Cities Program • Diplomats and Delegations • Multilateral Relationship Programs • Lord Mayoral Activity Support • International Engagement Strategy Implementation

SCHEDULE 24

Key Services

The City of Perth provides many diverse services directly and indirectly to the community it serves, with key services detailed below.

Service	
Governing	Facilitating the development of the City's Asset Management framework.
	Maintaining a high standard of tender and contract documentation, ensuring probity is compiled in accordance with the Local Government Act 1995.
	Enhance the City's profile and recognition as a Capital City. Support the City's involvement in Local, State and Federal decision making processes.
	Administrative support and professional advice to Lord Mayor, and Councillors.
	To ensure that specific city projects are delivered to expectations; in a timely manner; and within budget
	Certified Applications assessed for completeness.
	Certificates of Design Compliance processed to ensure compliance with the Building Code of Australia and related standards.
	Liaise with government and non-government organisations
	Implementation of Emergency Management and Recovery Plans in the event of an emergency in the capacity as a support agency.
	Administer electoral functions, decision making (Council, Committee) functions and policy and local law review processes.
	Maximising the capability of the organisation to provide effective and efficient services to meet community expectations.
	Provision of information for management decision making. Provide efficient, effective and legislatively compliant financial management, enabling the City to deliver sustainable services and projects.
	Provide comprehensive HR consultancy and support services to Management and employees at the City of Perth.
	To provide the IT and record keeping services required to enable the City of Perth to achieve its business goals, priorities and objectives.
Risk Management approach and mitigation support.	

SCHEDULE 24

Service	
Planning and Designing	Provision of parking equipment including Install, remove, replace, repair and maintain on street parking equipment including customer service and financial management.
	Ensure all decorations are stored and maintained in good order and installed safely in various locations within the City's boundaries.
	Provision of meeting spaces for community use, capacity building and civic activities.
	Coordinate and assess traffic management for events, emergencies and developments.
	Planning for the long term infrastructure needs of the community.
	Develop and manage the City's approach to the conservation of places of cultural heritage significance.
	Lead on developing and managing the City's approach to strategic environment matters impacting the City and community.
	Assess and implement requests for changes to parking restrictions, involving consultation with affected businesses and in compliance with the City's On-street Parking Policy.
	Interagency strategic transport planning to adequately plan for capital city growth and movement requirements. Project specific transport planning and traffic management.
	Assessing against Council policies and procedures and enforcing relevant statutory requirements while ensuring there are no unnecessary barriers to promoting city vitality.
	Lead on developing and advocating the strategic and spatial planning of the city.
	Assessing and enforcing relevant statutory town planning requirements. Providing town planning advice to customers.
	Provision of appropriate on street parking facilities and management of turn over through foot and mobile patrols.

SCHEDULE 24

Serving	Commercial and Residential Waste Collection
	Remove either chemically or by paint-out graffiti on private and Council owned properties. Sweep and high pressure clean streets and footpaths.
	Produce parking signs, street name plates and various other signage to Council requirements in accordance with the relevant design standards.
	Homeless services, disability services; youth services; indigenous services and recreational services
	Commonwealth Accredited quality childcare for children – Long Day care and Occasional care which meets the needs of people working and shopping in the city. Childcare also provided to migrants attending English speaking classes.
	Provision of a range of services for people over 55 years in a safe, accessible and comfortable environment. Provision of low cost and nutritious meals and snacks, interesting and varied activities and entertainment, meeting spaces, information on senior services, hairdresser and podiatrist
	Provide innovative, high quality library services to drive social inclusion by supporting the intellectual, educational, cultural and social needs of the Perth community.
	Provision of arts and culture services; advocates, supports and promotes arts and culture in the City of Perth; provision of specialised advice about arts and culture. Cultural and corporate sponsorship and donations.
	To effectively and efficiently deliver innovative and proactive environmental health service, and enforcing where required
	To effectively and efficiently deliver CCTV Surveillance, Ranger/Security and Community Safety Planning.
	Provision of information to the community in various forms including website, social media, print, radio and TV. Graphic design services. Provision of internal communications
	Primary point of contact for external enquiries to the City

SCHEDULE 24

Service	
Building and Maintaining	Maintaining street and reserve lighting
	Provide and Maintain Public Spaces
	Parks and Streetscape Maintenance Services
	Building Maintenance Services
	Engineering Maintenance Services
	Conservation and Tree Maintenance Services
	Installation, removal, reinstatement, maintenance and repair to footpaths, crossovers, pram ramps, pedestrian ramps, pit surrounds and tree grates
	Repair, replace and install kerbing, potholes and patching of roads, laneways and Dual Use Pathways. Resurfacing and reconstruction of roads.
	Repair, replace, clean, maintain and install stormwater assets
	Install, remove, replace, repair and maintain on street parking signs and poles and install and renew embayment markings on street and open air car parks
	Provision and maintenance of appropriate fleet, vehicle, plant, stores and stock to allow the City to deliver services.
	Disposal and acquisition of property, maintenance and upgrades of City's property portfolio.
Growing and Activating	Provision and operation of 33 car parks, including the maintenance of all parking equipment, related facilities management, customer service and financial management. Provide event parking. Provide event parking services to City owned and external events. Provide sponsorship for external events in the City.
	Supporting the promotion of city vitality through the provision of event parking and appropriate and effective signage.
	Install and remove advertising banners at various locations throughout the City
	Assess applications for alfresco dining and liquor and for compliance with Health legislation and issue licences and approvals in accordance with applicable policy, local law and legislation.
	Online provision of demographic information. Research to encourage best practice and understand the economic climate. Point of liaison and support for City business. Strengthening and broadening networks within targeted emerging industry sectors and supporting international resource sector groups.
	Manage Sister City relationships
	Coordinate international cultural, education and business visits
	Maintain international contacts and relationships
	Managing the delivery of City owned events. Provide sponsorship for external events in the City. Place management of major public spaces (Piazza, Forrest Place and Malls,). Citizenship ceremonies and other civic events.
Marketing research, planning to create campaigns that will increase visitation to the city. Implementation of campaigns through different media. Liaison with city retail and food and beverage business. Provision of tourist information through lcity kiosk.	

SCHEDULE 24

Key Capital Spend

Over the four year period commencing 1 July 2015, the expected capital expenditure will total approximately \$232 million. A breakdown of expected spend, within each strategic priority, is detailed below.

Strategic Theme	\$ million
Major Strategic Investments	4.8
Getting Around Perth	70.2
Perth as a Capital City	41.3
Living in Perth	56.7
Perth at Night	9.6
Healthy and Active in Perth	9.2
Capable and Responsive Organisation	40.2

A further breakdown of capital projects can be found in the City of Perth's Long Term Financial Plan.

4. Strategic Risk Management

Risk management is an integral part of good management practice and an essential element of sound corporate governance. Identifying and managing risk enables a more robust basis for decision-making and facilitates continuous improvement in performance.

Strategic risks are things that could prevent or seriously impede the achievement of the Strategic Community Plan. These risks can fall into a number of categories including financial, compliance, people, service delivery, environmental, strategic, ethical and reputational.

The following table demonstrates the strategic risk profile for the City of Perth, identifying 22 strategic risks, with 1 indicated as being within the high risk category.

Likelihood		Consequence				
		1 Insignificant	2 Minor	3 Moderate	4 Major	5 Catastrophic
A	Almost certain					
B	Likely					
C	Moderate			7	1	
D	Unlikely		1	1	2	
E	Rare			4	5	1

TOTAL	Low - 5	Medium -16	High - 1	Extreme - 0
--------------	----------------	-------------------	-----------------	--------------------

The Enterprise Risk Management Framework states that all extreme and high risks are to be treated, or if not possible, closely monitored. Medium risks are to be treated if possible and cost effective to do so and low level risks are to be monitored. The below high risk was identified during the risk review:

Risk Description	Controls	Risk
Contributed assets from Metropolitan Redevelopment Authority (MRA) projects have detrimental financial and operational impacts for the City	Liaison Project Managers & Engineers	High

To address the identified strategic risk, the following has been implemented as part of the City's mitigation strategy:

- Introduction of MRA Interface Project Coordinators for Elizabeth Quay, Perth City Link and Riverside-Waterbank Project Areas.
- The negotiation of MRA Agreements - Memorandum of Understanding, Site Specific Agreements for each Project Area and Agreement for Public Asset Design, Approvals, Development and Handover
- The creation of a draft MRA Interface Corporate Procedure

5. Reporting and Next Steps

The Corporate Business Plan is reviewed annually, in conjunction with the annual budget setting process, with reporting on operational progress commencing quarterly, ensuring that the City of Perth is constantly working towards activating and achieving Vision 2029+.

It is important for the City to be able to measure and monitor progress of initiatives to deliver on the strategic aspirations, detailed in the Strategic Community Plan. The City of Perth is committed to reviewing internal and external reporting mechanisms to ensure the business is aligning its priorities and delivering on its commitments. Reporting to the Council, and ultimately the Community, on the performance and achievement of the Corporate Business Plan will be provided through:

- Quarterly Progress Reports to Elected Members.
- City of Perth Annual Reports to the Community.

The focus for the organisation during the 2015/16 financial year will be predominately around consolidating the impacts of major change, created through the organisational reform process. This focus is necessary to ensure that, moving forward, the organisation has the capability and capacity to deliver greater outcomes for the City's residents, businesses and visitors. To assist in this capacity building, work on further integrating the City's Integrated Planning documents will be continuous, ensuring alignment to the Strategic Community and Corporate Business Plans.

In October 2015 the Local Government elections, which will see five out of nine Elected Member positions, including the Lord Mayor, undertaken. This will drive a full review of the Strategic Community Plan, that is aimed to ensure the priorities and needs of the community are the focus for decision making.

6. Contacts

Gary Stevenson PSM
Chief Executive Officer

Gary.Stevenson@cityofperth.wa.gov.au

Robert Mianich
Director Corporate Services

Robert.Mianich@cityofperth.wa.gov.au

Mark Ridgwell
Manager Governance

mark.ridgwell@cityofperth.wa.gov.au



WORKFORCE
PLAN

2015 – 2019

VISION 2029

SCHEDULE 25

Contents

1. Introduction	3
2. Developing the Plan	6
3. Organisational Structure.....	9
4. Workforce Profile.....	10
5. Workforce Requirements.....	11
6. Workforce Strategies.....	16
7. The New City of Perth	19
8. Contacts.....	20

SCHEDULE 25

1. Introduction

The City of Perth's Workforce Plan has been developed in response to the key strategic objectives within the City's Integrated Planning Framework. This includes the Strategic Community Plan, the Corporate Business Plan and individual Business Units Plans. This plan outlines the required resources, capabilities, and competencies the City requires to deliver against its objectives, as well as continue to service the community.

The development of the 2015/16 Workforce Plan has been produced in collaboration with Unit Managers, Finance and the Executive Leadership Group. The plan has been strengthened by the City's organisational restructure which will streamline activities across the business, resulting in efficiencies and increased productivity.

The City of Perth's Workforce Plan will transform and evolve significantly over the next four years as the organisation looks to implement the new structure. The organisation will be required to make fundamental and essential changes to its current operations to ensure it is able to respond to new emerging priorities and achieve the highest return on its human capital investment.

New projects within the City's pipe line will see an increase in resources over the next four years with the introduction of the new City Library and the contribution of assets and infrastructure from key developments including Elizabeth Quay, Perth City Link and Riverside developments by the Metropolitan Redevelopment Authority (MRA).

It is an exciting time for the City and the City's employees are critical to its success. The City of Perth's Workforce Plan has been developed with its people front of mind to ensure that they are supported, resources appropriately and provided with opportunities to develop their capabilities, and skills to provide the best possible service to the community.

Integrated Planning and Reporting Framework

The diagram below depicts the components that make up the City of Perth's Integrated Planning and Reporting Framework (IPRF). It shows the interaction between the plans, the influence of the informing strategies and the strategic enablers, with emphasis given to a mutual informing relationship. The intent of the IPRF is to ensure the priorities and services provided by the City of Perth are aligned with our community needs and aspirations. The strategic enablers allow rigour to be applied to these, taking into account available resources to deliver the best possible results for the community.



The **Strategic Community Plan, Vision 2029+**, is our long term strategic direction that guides the remainder of the framework. It expresses the community's vision for the future together with the strategies that Council are intending to implement to address strategic community outcomes. This is a key document for Council to track and report on progress to the community.

This drives the City of Perth's **Corporate Business Plan**, which is the detailed implementation plan for services, key projects and capital investments over the next four years. The intention is that the implementation of this plan contributes towards the delivery of the community objectives over the longer term. It contains the same themes, community outcomes and strategies as the Strategic Community Plan, to ensure we deliver services in line with community aspirations.

SCHEDULE 25

The City's key strategic enablers show how we are equipped to deliver on the commitments made in the Corporate Business Plan. These key strategies are:

- **Long Term Financial Plan**

This ten year rolling plan assists the City to set priorities in accordance with its financial resources, through the allowance of key assumption based analysis. This allows the organisation to make decisions in a financially sustainable manner.

- **Workforce Plan**

This plan identifies the workforce requirements and strategies for current and future operations, ensuring the needs and limitations to support the delivery of the Corporate Business plan are met.

- **Corporate Asset Management Plan**

This plan provides guidance on service provision and whole of life cycle asset management to support the City's financial sustainability and key service levels.

The **Annual Budget** is based on the projected costing of year one of the Corporate Business Plan, with opportunity to review during the mid-year budget review process. The budget creation process will be continually improved on to strengthen the financial integration between the plans within the framework, with emphasis given on expanding to a robust annualised four year budget over time.

2. Developing the Plan

Methodology

The 2015/16 Workforce Plan has undergone a review and renewal in its approach and has been designed to be a more effectual and valuable tool to the organisation as it plans for the future.

The 2015/16 Plan has been focused on reviewing the existing Workforce Plans, reassessing Business Units requirements and ensuring that the City's structures are the most optimal to deliver against its objectives. The review has extended beyond Workforce Planning and as part of the organisational restructure has looked at the business processes required to operate most effectively.

New processes have and will continue to be introduced to ensure increased accuracy in the City's workforce planning and the changes to resource will be tracked on a monthly basis throughout the year. Re-categorisation of the resources the city employs has provided greater clarity to the trends and movements throughout the business enabling real time adjustments to be made resulting in a more robust budget management process.

A new methodology will be rolled out in 2015/16 as part of the organisational restructure that will empower leaders with the necessary tools to effectively plan for their future requirements. By assessing the necessary capabilities required to deliver against the City's objectives, Managers will be able to maximise their existing resources creating efficiencies and cost savings.

In addition to the new methodologies being introduced, the focus on Organisational Development will be increased and will result in a dedicated function being established within the Human Resources Unit. This function will look to assess the organisations business processes across all units and introduce new and innovative ways of operating to improve productivity and reduce costs. This will include a review of all systems, technologies, capabilities and skills the City requires and identifying what needs to be introduced, improved or removed. This evaluation of the organisation will refocus the City's efforts to those activities that return the largest benefits to the City and community and enable a culture of continuous improvement to be introduced.

The Organisational Development Strategy is already in development and will expand on the existing Organisational Development Plan that has driven the organisational restructure. This strategy will see the City improve its entire operations and establish a more defined Workforce Plan in 2016/17 that identifies the specific skills and capabilities required to be a successful organisation.

SCHEDULE 25

Transitional Organisation

The next 12 months is a period of significant change for the City of Perth and will focusing on transitioning the City to becoming a stronger Capital City. Pending State Government Capital City legislation, The City of Perth Act, will strengthen the City's role in the strategic management of the city for the benefit of the state.

In preparation for this the CEO initiated an organisational restructure of the organisation, the first time the structure has significantly altered in 20 years. The next 12 months will be dedicated to transitioning the City to the new vision and establishing the most effective and efficient administration possible.

This transition presents several challenges for management that will need to be addressed to ensure success:

Organisational Challenges:

- The current workforce within the City that has seen little change in operations in the past 20 years. The transition process to the new structure is focused heavily on assisting staff through this period of significant change with a detailed Change Management Program guiding and supporting individuals through the process.
- The mid-structure of the New City of Perth has been redesigned to consolidate like functions, elevate emerging priorities and optimise the span of management. This will require all units to review and realign their plans and operations to meet these new priorities. Internal relationships and cross functional operations will be strengthened to enable flexible operations and integrated decision making.
- The introduction of a fifth directorate and an increase in management positions requires a robust recruitment and selection plan to ensure that the City attracts and retains the best possible talent to lead the organisation.
- One of the key initiatives and priorities of the Lord Mayor and Councillors is to increase the focus on customer service ensuring that that community is serviced in the most effective and professional manner. This will result in centralised customer support function that will integrate all customer service operations across the organisation. It is anticipated the dedicated Customer Service Centre is expected to answer 80% of customer queries at the first contact resulting in an improved customer experience.
- To ensure the success of the new Customer Service Centre, the City's information and data sources need to be 100% accurate, in real time and easily accessible. The previous silo operations within the City, as well as the current information systems in place, provides challenges to accessing data and consequently a dedicated Data and Information Unit has been established as part of the new organisational structure.
- Improvements to productivity and operations will place a greater emphasis on the need to introduce and utilise technology. All processes will be reviewed to identify ways to streamline processes and reduce unnecessary procedures. The Organisational Development function and the Business Improvement specialists in each directorate will work collaboratively to identify opportunities to improve operations, partnering with the new Data and Information, and Information Technology units.

SCHEDULE 25

- The increased focus on ensuring continuous improvement becomes a core capability within the organisation will require significant changes to the organisational culture. A Cultural Change program is currently in development that will focus on establishing a flexible and innovative culture that initiates improvements and strives for best practice.
- To ensure that the City improves productivity and establishes a culture of continuous improvement it is critical that the City takes a proactive approach to addressing performance issues. The CEO announced a zero tolerance on bullying across the organisation that has had a positive impact on the teams. In addition to the City not accepting of all staffs appropriate behaviour, the City is also focused on improving the performance and taking the necessary steps to address issues if necessary.
- To attract and retain capable and skilled employees, the City needs to start to focus on its offering as an employer and become an “Employer of Choice”. The results from the annual staff survey assist the City by providing feedback to the needs and wants of its people. In addition to this the increase in learning and development opportunities, flexible work arrangements, and other important benefits will assist the City in their journey to becoming an “Employer of Choice”.

SCHEDULE 25

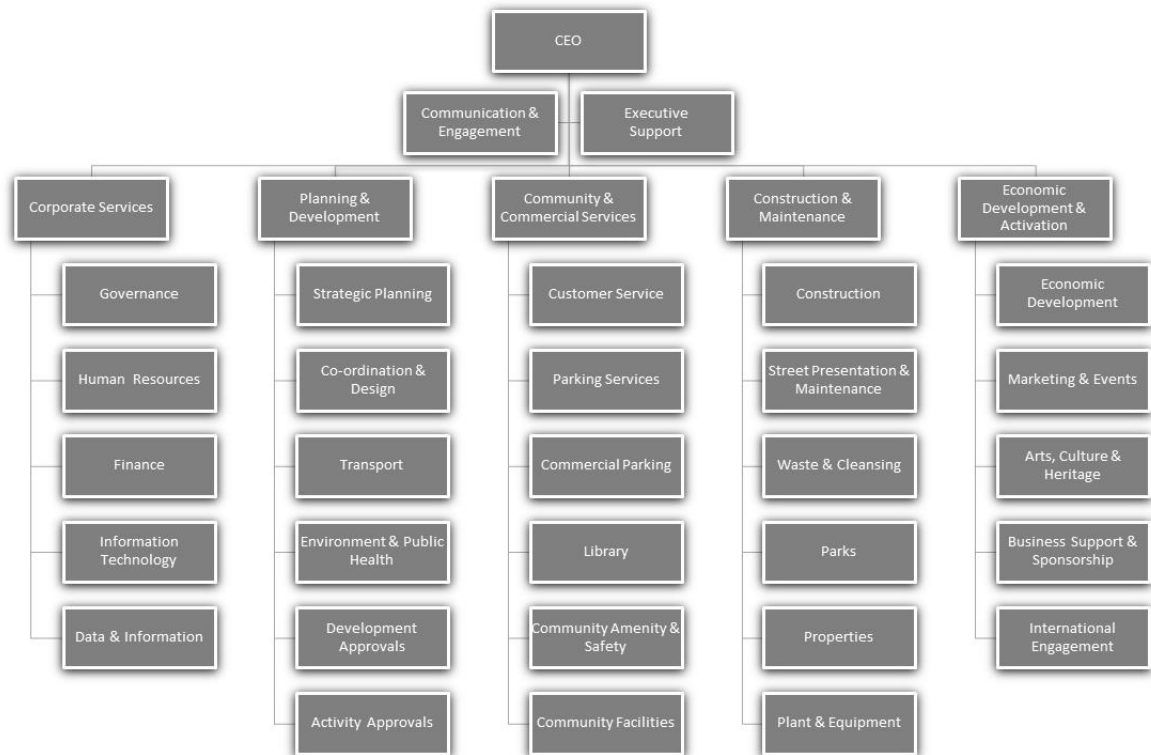
3. Organisational Structure

The recently developed structure sees an increase in directorates to five that reflect the following five core functions of the City of Perth in a virtual value chain of delivery of services, facilities and activity to the Community:

- **Governing** - “Corporate Services” Directorate with a primary focus on the Organisation
- **Planning and Designing** – “Planning and Development” Directorate with a primary focus on the City
- **Serving** – “Community and Commercial Services” Directorate with a primary focus on Customers
- **Building and Maintaining** – “Construction and Maintenance” Directorate with a primary focus on Assets
- **Growing and Activating** – “Economic Development and Activation” Directorate with a primary focus on Activation

The mid-structure is designed to consolidate like functions, elevate emerging priorities and optimise the span of management. The mid-structure is proposed to comprise five, six or seven Business Units in each Directorate

The new structure will be effective from 1 July 2015, however due to the significant change in the organisations structure and operations, the transition to the “New City of Perth” will take some time to be fully operational.



4. Workforce Profile

The City of Perth has a diverse and dedicated workforce, many who have been with the organisation for several years. This wealth of knowledge and expertise has enabled the City to service the community during the significant growth period over the past 15 years. With the revitalisation of the organisation through the new structure and the introduction of new capabilities and technologies, the City will be able to continue to support the community and grow to become a stronger capital city. Within the existing workforce, our strengths and challenges are demonstrated within our demographics:

Strengths

- The City of Perth has a culturally diverse workforce with 267 employees representing different nationalities and cultures across the organisation.
- The City of Perth has a healthy turnover rate at approx. 9.2% per annum.
- The City of Perth has long and established tenure in multiple areas with the average tenure being over 8 years.

Challenges

- The City has an ageing workforce. The need to ensure an adequate Fit for Work programme is in place to support those in physical roles is being developed in consultation with the teams impacted. In other parts of the organisation information sharing and knowledge capturing is being utilised to ensure specialised knowledge and experience is not lost due to retirement.
- The City's gender balance is equal across the organisation in medium to lower level position however women are not well represented in the senior leadership positions. As part of the New City of Perth recruitment approach, the organisation is actively looking to secure professional women from a wide range of sectors for their Senior Management roles.
- The City has a low representation of people with a disability and people from indigenous background. Diversity programs are being developed to increase the level of disabled and indigenous employees.
- Absence rate has increased over the past three years. This is being reviewed and strategies developed to reduce the high level of absenteeism.

SCHEDULE 25

5. Workforce Requirements

Effective workforce planning connects Human Resource strategies and practices to business strategies to ensure the organisation has the right people in the right place at the right time and at the right cost. As the organisation transitions to its new structure, the business strategies and plans will look to reflect the emerging priorities the City of Perth is focused on and align its workforce to support these requirements.

Resource Requirements

The new structure will be aligned to the projected 2015/16 workforce plan of 722.00 FTE. Below is the allocation of resources across the organisation based on the following:

- Current organisational structure which will remain in place until 30 June 2015; and
- New organisational structure which will see a redistribution of resources across the organisation. The numbers for year ending 30 June 2016 are current estimates based on the impact analysis conducted on the new structure. It is likely that the allocation of resources will change and are likely to be different within the next workforce plan.
- Restructure pool of planned positions which will be distributed across the organisation to support the new structure. Where positions will reside will be assessed throughout 2015/16 based on business needs and priorities.

Based on Year ended 30 June 2015		Based on Year ended 30 June 2016*	
Chief Executive Office	9.00	Chief Executive Office	21.00
Corporate Services	88.74	Corporate Services	93.74
City Services	241.33	Community and Commercial Services	225.16
City Planning and Development	98.54	Planning and Development	99.54
City Infrastructure and Enterprise	235.72	Construction and Maintenance	200.59
		Economic Development and Activation	46.90
		Restructure Pool	35.07
TOTAL FTE:	673.33		722.00

* Figures are estimates and subject to change as a result of the internal review of requirements

It is expected that the additional cost of the workforce, over the four year period, will be \$12.2 million. This is based on the organisation conducting a review and optimisation of existing resources that will enable to the organisation to maximise its resources and result in future growth being approximately 2% per annum.

SCHEDULE 25

The Workforce Plan is integrated with the Long Term Financial Plan to ensure that the City of Perth has the financial resources to meet the service delivery outcomes planned. For this purpose it is sufficient to use a simple averaging of employee costs.

Capability and Competency

To enable the City to deliver against its objectives and meet the needs of the emerging priorities, the capabilities and competencies within the organisation will need to evolve to meet the new demands. This is an evolving process however as part of the restructure, core capabilities and competencies have already been identified as critical to the overall success of the city:

Capability Requirements

Capabilities refer to the organisational attributes and functions required for the organisation to operate effectively. The review of the capability requirements for the new structure looked at both existing capabilities that the City already possess but needs to enhance, and new capabilities that the City needs to introduce:

Existing Capability Enhancement:

- Customer Services
- Community Engagement
- Communications (Internal and External)
- Data and Knowledge Management
- Technology and systems
- Project Management and Delivery

Introduction of New Capabilities:

- Research and Development
- Organisational Development – including change management and business improvement

The enhancement or introduction of these capabilities will be delivered through the establishment of new units, such as Data and Information, and Communications and Engagement, and the insourcing of specific expertise such as Research Analysts and Organisational Development experts.

SCHEDULE 25

Competency Requirements

Competencies refer to the behaviours and skills individuals require to be successful within their role and the organisation. The review of the competency requirements for the new structure looked at where individuals and teams need to develop to improve their abilities to perform their roles most competently:

Competencies for Development:

- Customer Service
- Leadership and Management abilities
- Integrated decision making
- Business Management and Commercial Acumen
- Financial planning and management
- Collaborative and flexible working relations
- Communication and teamwork

The City intends to develop these competencies through an extensive Cultural Change Program and the identification of learning and development requirement for individual to equip them with the necessary skills to be successful.

Future Requirements

As the City of Perth continues to grow, the requirements of City's administration will need to change to meet these new and emerging priorities. This will require the City to assess its distribution of existing resources, add additional resources where required and introduce new capabilities and competencies. The restructure pool has been established to ensure immediate needs are met however; requirements for the next 3-4 years are evolving and are dependent on the following:

- The City will inherit a large proportion of assets through the three major Metropolitan Redevelopment Authority projects underway within the City, they include:
 - Elizabeth Quay – At the end of 2015 the City will inherit responsibility for a number of assets including streets and footpaths as well as the delivery of services including cleaning, presentation and maintenance. The initial increase of assets will be minor however over the next 10 years the City will possibly inherit significant assets such as inlet walls and public realm open spaces that will have an impact of the City's service levels. If and when these assets are to be transferred is not yet confirmed and therefore the City is required to manage the increase in demand incrementally and assess its servicing and maintenance resource requirement periodically.
 - Perth City link and Riverside development – Both of these sites will require minimal servicing from a cleansing and street maintenance perspective however, the overall increase to the City's portfolio of assets and the long term asset renewal strategy will have to be amended to take these assets into consideration. The immediate impact on the City may be limited however the requirements over the next 10 years are yet to be determined and will most likely have an impact on resourcing requirements.

SCHEDULE 25

- As part of the new structure, a fifth directorate has been created to focus on Economic Development and Activations within the City. The increased focus on the international community, attracting new business opportunities to the city, and the enhanced activation of our city spaces through increased events and destination marketing is likely to increase the needs for resources in this area of the business. Strategies will be developed and executed over the next two years that look to deliver the objectives and goals of this new Directorate. These strategies will outline the Directorate's priorities and the specific resource requirements.

6. Workforce Strategies

Natural attrition

The City has a number of Directors and Managers who have or are approaching retirement. Two directors and five managers will transition out of the business in 2015 due to retirement. To date the city has had a strong reliance of replacement based on market availability rather than developing internal talent and creating succession plans. Due to this the recruitment and selection plan being developed as part of the restructure has reviewed the current remuneration structure and bandings to ensure the most competitive offers are going out to the market to attract high quality candidates.

Going forward, as part of the Human Resources Strategy, a Talent Management program will be introduced which will ensure that the city is able to develop high performing individuals and establish succession plans for key position, reducing the reliance on market availability and ensuring the retention of key talent.

Workforce Supply Factors

The City of Perth is not a large employer of any particular work or professional group. The Local Government Sector has identified, both at Federal and State level, where there are significant skill gaps and commenced the development of plans for closing these gaps.

The City of Perth is not generally able to influence supply, but does work with specialised professional peak groups to address skill gaps.

The new Talent Management process will focus on developing specific plans for positions where there is low market availability to ensure they can be filled in the future.

SCHEDULE 25

Strategies for Building Human Capital

There are several key workforce issues that could affect the City's ability to deliver against the Strategic Community Plan and Corporate Business Plan outcomes. The Human Resources and Organisational Development Strategies will focus on ensuring that the investment in human places the City in the best position possible to be able to deliver against Community outcomes.

The main activities to build the City's workforce capacity and capability revolve around:

- Acquisition through recruitment and selection – moving from a tactical activity to strategic through workforce planning.
- Implementation of the Equity and Diversity Management Plan.
- Engagement and retention through employee engagement strategies and promoting the City of Perth is an employer of choice
- Leadership Development programs to up skill our leaders and establish a strong and effective leadership team.
- Learning and development opportunities for all staff, tailored to the specific needs of their role.
- External expertise to supplement and complement existing skills and capabilities.
- Increasing communication and support of the New City of Perth.
- Maximising workforce flexibility by progressive organisational design resulting in responsible structures and the ability to deploy resources based on operational needs.

Risk Mitigation – Critical Roles

Within the City, there are several specialised positions that need to be proactively managed to ensure that the city is able to continue to meet its requirement. These specialised roles are categories into two classifications.

Unique roles: difficult to copy, hard to replace, takes time to acquire and high initial investment in training - the higher the cost of turnover.

Value roles: roles more important and critical to business outcomes and have greater influence and impact over business performance.

Should either of these roles become vacant the city needs to be able to address these vacancies urgent. Due to this Unit managers have identified those positions which are 'high risk', and developed mitigation strategies to be implemented should there become a vacancy.

SCHEDULE 25

Workforce Initiatives

Based on the current workforce in place, several initiatives have been identified to assist the organisation to getting the most out of their human capital investment, both in the short and long term:

- Managing the complexity and diversity of the organisation.
- Improving the demographics within management, especially at executive level.
- Capability based planning and flexible organisational design.
- Addressing employee expectations including appropriate remuneration, work/life balance, working environment.
- Managing annual and long service leave liabilities.
- Reducing absenteeism

7. The New City of Perth

As previously mentioned the City of Perth is currently transitioning to the New City of Perth, which will have a significant impact on the operational capacity to deliver key services to a diverse and rapidly changing landscape. The impact of change is major across the organisation suggesting a significant impact on the future direction for the City of Perth administration. The City has initiated the preparation for transition to the new structure announced in April 2015. These changes will be reflected in the creation of revised strategic documents to ensure the change in community aspirations are captured, with the City of Perth working towards activating and achieving their vision.

Whilst acknowledging the significant impacts of The New City of Perth, the City of Perth will continuously look to improve the integration of the strategic enablers and the Corporate Business Plan to strengthen the delivery and attainment of the Strategic Community Plan, Vision 2029+. The Workforce Plan will be reviewed annually, in conjunction with the annual budget setting process, to ensure changes are reflected.

8. Contacts

Gary Stevenson PSM
Chief Executive Officer

Gary.Stevenson@cityofperth.wa.gov.au

Robert Mianich
Director Corporate Services

Robert.Mianich@cityofperth.wa.gov.au

Michelle Howells
Manager Human Resources

Michelle.Howells@cityofperth.wa.gov.au



CITY of PERTH



CORPORATE ASSET
MANAGEMENT
PLAN

2029
VISION

SCHEDULE 26

Contents

1. Executive Summary.....	3
2. Introduction.....	6
3. Asset Management Governance	10
4. Asset Inventory.....	16
5. Asset Valuation.....	20
6. Life Cycle Management.....	27
7. Future Demand	34
8. Contacts	36

SCHEDULE 26

1. Executive Summary

The City of Perth is a proud custodian of its diverse asset portfolio within the boundaries of Perth, the Capital City of Western Australia. It is critical that Asset Management as a discipline is developed and embedded across the whole organisation to ensure assets are managed in a manner which allows maximum performance to support the many services delivered to the City's residents, business owners and operators, workers and visitors.

This Corporate Plan presents information across key aspects such as the City's Asset Management Governance arrangements; Asset Inventory; Asset Valuations; Age Profile of Individual Asset Classes; and Opportunities for the Future. This Plan is underpinned by ten (10) individual Asset Class Plans of which three are newly developed in 2014/15 and a dedicated Asset Management Section supported by nominated technical Asset Custodians throughout the organisation.

As Asset Management is a multi-field discipline that brings together engineering, financial, information technology and knowledge management functions; the highlights of this third annual Plan for 2014/15 are summarised in these broad components:

Asset Management Governance:

- Creation of two new Policies and supporting Procedures for: Disposal of Property (9.14) and Contributed Assets(9.15); in addition to a renewal of the Asset Hierarchy and Asset Management Policy(9.12);
- Three (3) new individual Asset Class Plans developed: Infrastructure Riverbank, Infrastructure Drainage and Information Technology Fibre Optic;
- Ongoing consolidation toward a single corporate asset register; and
- Completion of the reconciliation and uploading of Infrastructure Asset Class Valuations into a single centralised database.

Financial Management:

- Appointment of a Financial Asset Accountant located within the Asset Management Section;
- Completion of all required Asset Class Valuations/Revaluations to satisfy *Local Government (Financial Management) Regulations 1996 Section 17A*; and
- Valuation data represented in Section 5.1 for 15 Asset Classes (excluding Land) has a Current Replacement Cost of \$1,130 M and a Depreciated Replacement Cost of \$778 M.

SCHEDULE 26

Knowledge Management / Performance:

- The Average Asset Consumption Ratio (ACR) for 14 Asset Classes is 61.36% which is deemed an Advanced Standard (See Section 6.1.1);
- However within these 15 Classes, 3 Classes have not met a Basic Standard for the ACR: Infrastructure Roads, Infrastructure Lights and City of Perth Parking;
- The Average Asset Sustainability Ratio (ASR) for 14 Asset Classes is 101% which is deemed an Advanced Standard (See Section 6.1.1);
- The Asset Renewal Funding Ratio (ARFR) is deemed an Advanced Standard as it primarily sits between 95% and 105% for the 10 year period to 2023/24 (See Section 6.1.2); and
- The average useful life for the 15 Asset Classes presented in Section 6.4 is 37 years and the remaining life is 23 years, equating to 62% (See Section 6.4).

A summary of asset management activities across the corporate and custodial functions can be represented as in Figure 1 below:

Figure 1: Asset Management Hierarchy



*To be developed in 2015/16

SCHEDULE 26

Opportunities identified to be considered for future implementation, ensuring the ongoing strengthening of the City's stewardship of its assets portfolio includes (See Section 7.2):

- Development of an Asset Management Strategy;
- Undertake community survey/s on service level expectations for all Asset Classes;
- Improved forecasting for renewal and replacement of assets (ie demand forecasting);
- Greater transparency and accuracy of data within the 10 Year Capital Works Plan (ie budget and expenditure defined as new, upgrade; renewal (replacement); and expansion;
- Development of a rolling Revaluation Plan to ensure all Asset Classes are revalued in accordance to legislated requirements and aligned to internal corporate timeframes;
- Reconciliation to be attained between the General Ledger and asset management system;
- Development of a Data Migration Plan for asset registers to be consolidated into a single corporate asset register;
- Establish and verify unit rates for all key asset components;
- Improve accuracy and details of whole of life cycle costs for assets: and
- Aligned to the International Infrastructure Management Manual (2012) the City is maturing towards *lifecycle asset management* with the objective of looking at the lowest long term cost option rather than short term savings when making decisions on asset management; thus providing significant benefits for the organisation and community (See Section 3.0 for details).

SCHEDULE 26

2. Introduction

Welcome to the City of Perth's Corporate Asset Management Plan 2015 – 2029+.

The Corporate Asset Management Plan is a key component of the City's Integrated Planning and Reporting Framework and is one of the strategic enablers activating the Strategic Community Plan 'Vision 2029+' and its broad vision for Perth as the Capital City of Western Australia:

Perth is renowned as an accessible city. It is alive with urban green networks that are safe and vibrant. As a global city, there is a diverse culture that attracts visitors. It provides city living at its best. Local and global businesses thrive here. Perth honours its past, while creating a sustainable future.

The City of Perth's inaugural Corporate Asset Management Plan was adopted by Council in June 2013 with the intention that it be reviewed on an annual basis. This Plan now builds upon previous versions whereby asset management is fundamental to ensuring the City's assets are managed and maintained in a manner which allows maximum performance at an optimum whole of life cost to support the multitude of services delivered by the City.

Integrated Planning and Reporting Framework

The diagram below depicts the components that make up the City of Perth's Integrated Planning and Reporting Framework (IPRF). It shows the interaction between the plans, the influence of the informing strategies and the strategic enablers, with emphasis given to a mutual informing relationship. The intent of the IPRF is to ensure the priorities and services provided by the City of Perth are aligned with our community needs and aspirations. The strategic enablers allow rigour to be applied to these, taking into account available resources to deliver the best possible results for the community.



SCHEDULE 26

The **Strategic Community Plan, Vision 2029+**, is our long term strategic direction that guides the remainder of the framework. It expresses the community's vision for the future together with the strategies that Council are intending to implement to address strategic community outcomes. This is a key document for Council to track and report on progress to the community.

This drives the City of Perth's **Corporate Business Plan**, which is the detailed implementation plan for services, key projects and capital investments over the next four years. The intention is that the implementation of this plan contributes towards the delivery of the community objectives over the longer term. It contains the same themes, community outcomes and strategies as the Strategic Community Plan, to ensure we deliver services in line with community aspirations.

The City's key strategic enablers show how we are equipped to deliver on the commitments made in the Corporate Business Plan. These key strategies are:

- **Long Term Financial Plan**

This ten year rolling plan assists the City to set priorities in accordance with its financial resources, through the allowance of key assumption based analysis. This allows the organisation to make decisions in a financially sustainable manner.

- **Workforce Plan**

This plan identifies the workforce requirements and strategies for current and future operations, ensuring the needs and limitations to support the delivery of the Corporate Business plan are met.

- **Corporate Asset Management Plan**

This plan provides guidance on service provision and whole of life cycle asset management to support the City's financial sustainability and key service levels.

The **Annual Budget** is based on the projected costing of year one of the Corporate Business Plan, with opportunity to review during the mid-year budget review process. The budget creation process will be continually improved on to strengthen the financial integration between the plans within the framework, with emphasis given on expanding to a robust annualised four year budget over time.

SCHEDULE 26

Council's Strategic Priorities

As a result of community engagement undertaken in creating the City's Strategic Community Plan 'Vision 2029+' the following 'priorities' or 'themes' were identified. Asset Management plays a critical role in ensuring assets are acquired, managed, maintained, renewed or replaced to enable key City services to be delivered and roles undertaken to support these seven key strategic priorities.

Major Strategic Investments	Getting Around Perth	Perth as a Capital City
The planning and integration of major infrastructure and developments to maximise their net benefit and minimise risk and future costs to the City.	An effective pedestrian friendly movement system integrating transport modes to maintain a high level of accessibility to and within the city.	The City is recognised internationally as a city on the move and for its liveability talented people, centres of excellence and business opportunities.
Living in Perth	Perth at Night	Healthy and Active in Perth
The City is a place where a diverse range of people choose to live for a unique sustainable urban lifestyle and access to government and private services.	A City that has a vibrant night time economy that attracts new innovative businesses and events and where people and families feel safe.	A City with a well-integrated built and green natural environment in which people and families choose a lifestyle that enhances their physical and mental health and takes part in arts, cultural and local community events.
Capable and Responsive Organisation		
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.		

SCHEDULE 26

Asset Management Framework

The Department of Local Government Asset Management Framework defines what local governments should strive to achieve in order for asset management to be an enabler of their IPR Framework. The Asset Management Framework can be summarised as four tiers:

- **Asset Management Policy:** a statement of intent and guiding principles that informs the City's Strategic Community Plan and Corporate Business Plan (Section 3.1);
- **Asset Management Strategy:** the key component of objectives and measures as the enabler or informing strategy for Asset Management (Section 3.2);
- **Asset Management Plans:** individual Asset Class Plans (Tactical and Operational) that inform Business Unit Plans and the City's Long Term Financial Plan and Corporate Business Plan(Section 3.4); and
- **Evaluation of Process and Plans:** Annual business processes that ensure compatibility of all asset management practices to both legislative and business requirements (Section 3.7).

As such the City's Asset Management Section is engaged in continuing to develop and implement methodologies across the organisation to support this framework.

3. Asset Management Governance

Asset Management is a multi-field discipline that brings together **engineering, financial and information technology** expertise and functions allowing an organisation to manage its physical assets in the most optimal manner in fulfilling service levels demands. The City has identified specific roles and responsibilities within its Policy to support the development of the discipline, inclusive of:

- **Asset Management Taskforce:** is chaired by the nominated Director and is a multi-disciplinary cross-functional group of staff representing key stakeholders within the City. The Taskforce reviews individual asset management plans and provides guidance in ensuring the implementation, monitoring, evaluation and review of Asset Management Policies and procedures is aligned to legislative reporting requirements;
- **Unit Managers:** are responsible for the implementation, communication and compliance of all Asset Management Policies, procedures and reporting requirements within their unit. They also ensure that asset management plans and asset registers for assets under their unit's custodianship are developed and maintained and provide operational, maintenance and capital works budget forecasts to inform the City's long term financial planning and funding strategies;
- **Asset Custodians:** are appointed by nature of their expertise in the whole of life-cycle management of respective assets and are responsible for the development and implementation of asset management plans. They are responsible for the submission of respective asset management plans from which asset performances reflected in the plans is used for statutory reporting requirements and long term budget forecasts are provided;
- **Asset Management Section:** provides leadership in ensuring that all City assets are managed in a manner that reflects the organisation's vision and community aspirations. They are responsible for the timely review of all Asset Management Policies, procedures and reporting requirements in addition to ensuring that all asset management plans for respective asset classes are developed by custodians and that they conform to corporate requirement. The Section facilitates the integration of the engineering, financial and information technology expertise and deliverables.

Aligned to the International Infrastructure Management Manual (2012) the City is maturing towards *lifecycle asset management* with the objective of looking at the lowest long term cost option, rather than short term savings when making decisions on asset management. The benefits of this approach as outlined in the IIMM (2012) are:

- Improve cost efficiency and reduce costs, by using decision making techniques that identify the lowest lifecycle cost maintenance and renewal decisions;
- Improve customer service satisfaction by better matching levels of service with what customers want and are willing to pay for;
- Have more transparency in decision making, allowing stronger governance and accountability; and
- Be more sustainable, by having long term plans that provide equitably funded services across generations.

SCHEDULE 26

Asset Management Policy

The City's Asset Management Policy 9.12 was adopted by Council on 29 January 2013 and has undergone minor revision which was adopted by Council in April 2015. The Policy statement is:

“The City of Perth will utilise Asset Management principles, practices and reporting in the whole life-cycle management of assets owned and controlled by the City, and endeavours to deliver services that meet the present needs of the community, without compromising the needs of future generations”.

The objectives of this policy are to:

- a. Provide the framework for adopting Asset Management into the City's decision making processes;
- b. Ensure that the City undertakes a total cost of ownership approach, as practicable, in the acquisition and management of the City's assets. This cost includes asset design, construction, operation, maintenance, renewal and disposal;
- c. Enhance transparency and accountability in the whole of life-cycle management of the City's assets through the development, approval and implementation of asset management plans;
- d. Ensure that community consultation, as necessary, is undertaken and the City endeavours to meet the community's current and future needs through the services delivered by the City;
- e. Complement and contribute to the City's Integrated Planning and Reporting requirements via the Strategic Community Plan 2029, Corporate Business Plan, Long Term Financial Plan, in addition to the City Planning Scheme;
- f. Ensure adherence to applicable laws, regulations and statutory requirements governing Asset Management reporting by the City and
- g. Articulate the City's commitment to continuous improvement and provision of resources to deliver asset management objectives.

Other policies which support asset management developed during the 2014/15 period (financial year) were the Contributed Assets Policy (Policy 9.15) and Disposal of Property Policy (Policy 9.14).

SCHEDULE 26

Asset Management Strategy

The City at present does not have a formal Asset Management Strategy as required under Integrated Planning and Reporting Requirements; with the overarching Corporate Asset Management Plan considered its current enabling strategy. With the maturity of asset management practices in particular planning and forecasting demands for renewal and replacement, an Asset Management Strategy will be created and formalised in the near future.

The City's asset management framework has been strengthened from the previous year through the introduction of new Policies and Procedures for Disposal of Property and Contributed Assets; the creation of four (4) new Plans; the review of seven (7) existing Plans and a review of Policy 9.12: Asset Management. Asset management maturity is evolving from core to intermediate as classified in the International Infrastructure Management Manual 2011; as custodians are becoming conscious of changing environments, social demand and economic growth which are informing decisions being made in relation to asset ownership and management.

Asset Management Hierarchy

The City's Asset Hierarchy was reviewed in 2014/15 enabling a greater alignment and contemporary structure to support reporting and revaluations. The Hierarchy is summarised in Table 1 below:

Table 1: Asset Management Classifications

Asset Class	Asset Sub Classes
Infrastructure - Roads	Road Primary, Road Ancillary
Infrastructure - Paths	Sidewalk
Infrastructure - Lights	Light Fixtures, Switchboard, Electric Cables & Conduits
Infrastructure - Parks & Landscape	Hard Landscape, Soft Landscape, Trees
Infrastructure - Riverbank	Hard Landscape, Soft Landscape
Infrastructure - Bridges & Civil Structures	Civil Structures, Bridges
Infrastructure - Street Furniture	External
Infrastructure - Drainage	Pits, Pipes, Other Structures
Infrastructure - City of Perth Parking	Open Air, Under Cover, On-street
Art	Public Works of Art, Works of Art, Memorabilia and Social History, Plaques, Other Art Assets
Information Technology	Fibre Optic Network, Compliance, Software, Hardware, Network, Facilities, Other
Fleet	Large Sedans, Small Sedans, Commercial Vehicles
Plant and equipment	Trucks, Specialised Plant, Parks Plant, Major equipment, Minor Equipment
Land	Air Rights, Vested Land, Freehold Land, Leasehold Land
Building	Freehold, Leasehold
Other assets	

SCHEDULE 26

Asset Management Plans

Individual Asset Management Plans are progressively being created for each asset class, with ten (10) having been created to date. A detailed Plan framework has been developed for use across the Asset Classes and each existing Plan is reviewed annually. The current status of Individual Plans is as outlined:

Table 2: Asset Management Plans

Plan	Existing Plan Reviewed 2014/15	New Plan Created 2014/15	To be Developed
Infrastructure - Roads	▲		
Infrastructure - Paths	▲		
Infrastructure - Lights	▲		
Infrastructure - Parks & Landscape	▲		
Infrastructure - Riverbank		▲	
Infrastructure - Bridges & Civil Structures			▲
Infrastructure - Street Furniture			▲
Infrastructure - Drainage		▲	
Infrastructure - City of Perth Parking	▲		
Art – Art and Heritage			▲
Other assets – New Library			▲
Other assets – History Centre			▲
Information Technology - Fibre Optic		▲	
Information Technology - Other			▲
Information Technology - Compliance			▲
Fleet	▲		
Plant and Equipment	▲		
Buildings			▲
Land			▲

Levels of Service

Both demand and customer expectations (time, quality and value for money) inform the basis of service delivery levels required from respective assets. Each Custodian in their Asset Management Plan should outline what service levels are implemented, identify any gaps in service delivery and identify how these gaps will be addressed and what funding is required.

Primarily Asset Custodians have been using data from complaints, feedback, identified risks, the City's Strategic Community Plan Vision 2029+ and industry benchmarks to determine levels of service. It is envisaged that a customer consultation and engagement strategy will be developed to gain targeted feedback on service expectations on the City's assets.

SCHEDULE 26

Each respective Asset Custodian will be required to identify specific service elements and preliminary service standards on which to seek community feedback. The outcome of the consultation will then reaffirm or seek change to those services standards already in place throughout the City. It may be that some service standards are too high and are not deemed to be required by the community¹; or in some cases service standards may be lacking and require improvement.

Services Provided

As the Capital City of Western Australia the City of Perth currently provides a vast array of services that influence and enhances the City's economy and vibrancy through the acquisition and management of various assets:

- Roads: road sweeping, maintenance and rehabilitation of 102 km road network;
- Footpaths: footpath sweeping, pavers lifted and re-laid, and replacement of approximately 470,000 m² of footpath and shared paths;
- Drainage: collection and disposal of stormwater through 107 km of drainage pipes, inlets and manholes;
- Parks: operations, maintenance and rehabilitation of 140 hectares of open parkland areas and reserve inclusive of 16 major parklands and a number of smaller parks;
- External Lights: maintenance, replacement and management of 3,056 external lights throughout the city streets and parks;
- Riverbank: joint management of 11.64km of river walls with the Swan River Trust;
- City of Perth Parking: management and operations of 18 open air and 15 under cover car parks as well as approximately 5,800 on-street parking bays that are currently owned and/or managed by the City of Perth;
- Fleet: management of 130 Council fleet vehicles that provide services to the community;
- Plant & Equipment: management of 64 heavy plant vehicles and 255 equipment pieces that are used to provide infrastructure maintenance throughout the city; and
- Public Art: preservation and maintenance of 457 works of art, 94 public works of art and 1,642 memorabilia and social history artefacts.

¹ Community includes City residents, business owners and operators, workers and visitors.

SCHEDULE 26

Evaluation of Process and Plans

To monitor how the City's asset management practices are maturing the following assessment continuum from the International Infrastructure Management Manual (2011) has been selected for use. The assessments reflected within Table 3 are a consensus of current practices and maturity of asset management within the City.

Table 3: Asset Management Practice Maturity (current)

	Minimum	Core	Intermediate	Advanced
AM Policy Development		▲		
Demand Forecasting	▲			
Levels of Service	▲			
Asset Register Development		▲		
Asset Condition Assessment	▲			
Risk Management		▲		
Decision Making		▲		
Operational Planning	▲			
Maintenance Planning	▲			
Capital Works Planning		▲		
Financial Management	▲			
AM Teams and Capability		▲		
AM Plans		▲		
Information Systems		▲		
Service Delivery Mechanisms	▲			
Quality Management	▲			
Improvement Planning	▲			

During the year a number of reflections have been collated as a base for future improvements across both asset management processes and planning at a strategic or corporate level. These are outlined in Section 7.6. Improvements at a tactical and operational level are contained within individual Asset Class Plans.

4. Asset Inventory

The City's assets are currently recorded on two asset register systems; Finance One and Hansen8. Finance One is the City's financial data carrier and Hansen8 the master asset register. The City is progressing toward having one asset management system in the future (Hansen8). Seven infrastructure asset classes currently reside in Hansen8 however efforts are being made to transfer the remaining asset classes from the historical database (Finance One) into Hansen8. Only one Asset Class – Art, has been approved by the Asset Management Taskforce to be held in a separate asset register. This is owing to its specialised nature and system requirements.

The Hansen asset register has the functionality to maintain engineering data (dimensions, coordinates, materials), hold asset valuations (initial cost, asset age, remaining life), run depreciation, facilitate revaluations and link assets to GIS Mapping. Straight line depreciation is assumed for all assets in Hansen8 which is run on a monthly basis enabling valuation activities (asset disposals, creation and modification) to be processed and posted to Finance One for higher level reporting. Asset Management are the custodians of Hansen8 and are responsible for ensuring that asset data integrity (completeness and confidence) is maintained throughout the organisation.

Asset hierarchies have been defined for all asset classes reported in individual asset management plans and are recorded at component level in Hansen8. Work is continuing to replicate and align structures across the differing database and systems.

SCHEDULE 26

Table 4: Asset Inventory (as of 17 March 2015)

Asset Class	Asset Sub-Class	Asset Type	Qty	Units	
Infrastructure Roads	Road Primary	Road Seal	102	Km	
		Road Pavement	95		
		Road Earthwork	94		
	Road Ancillary	Parking Bays	0.03	Sq km	
		Median Islands	0.13		
		Roundabouts	0.003		
Infrastructure Drainage	Pits	Manhole	2619	No.	
		Soak Well	18		
		Gully	2443		
		Footpath Gully	17		
		Overflow Pit	518		
		Side Entry Pit	354		
	Pipes	Main Line	104	Km	
		Lateral Line	3		
	Other Structures	Bubble Up Pit	2	No.	
		Concrete Apron	1		
		Gross Pollutant Trap	3		
		Spoon Drain	17		
		Trench Drain	0		
		Splitter Box	1		
		Open Channel	8		
		Catchments	11		
	Sub Catchments	Sub Catchments	45	No.	
		Pedestrian footpath	0.41		Sq.km.
Dual-use footpath		0.06			
Kerbs		Kerbs	12		Km.
		Cross overs	1611		
Kerbs		Kerbs	18		Km
		Cycle Path	0		
Stairs		20	No.		
Footpath Pavement	0.005	Sq.km.			
Infrastructure Riverbank	Hard Landscape	Rock Armour	2.6	Km	
		Riverwall	5.1		
		Gabion	0.08		
	Soft Landscape	Vegetation	1.2		
		Bioengineering	0.7		
		Beach	0.8		
Infrastructure Bridges and Civil Structures	Jetty		2	No.	
	Underpass		3		
	Overpass		12		
	Footbridge		5		
	Trafficable Bridge		1		

SCHEDULE 26

Infrastructure Parks & Landscape	Hard Landscape	Footpath	0.03	Sq km
		Dual Use Path	0	Km
		Stair	70	No.
		Kerb	1	Km
		Irrigation Assets	307	No.
		Park Furniture	2374	
		Retaining Wall	114	
		Lake	4	
		Gym Equipment	27	
		Playgrounds	8	
		Playground Equipment	75	
	Soft Landscape	Turf	102	No.
		Garden Bed	154	
	Trees	Street Tree	6730	No.
Park Tree		1706		
Infrastructure Street Furniture	External (Excludes PALS street furniture)	Includes Bike racks, bins, bollards, drinking fountains, handrails, seats, signs, umbrellas, bus shelters etc	2678	No.
Infrastructure Lights	Light Fixtures	Street Lights	1565	No.
		Park Lights	846	
		Feature Lights	635	
		Traffic Light Poles	10	
	Switchboard	Switchboard in Street	70	
		Switchboard in Park	32	
Information Technology	Fibre Optic Network	Pits	326	No.
		Conduits	557	
		Fibre	31	Km
Buildings	Freehold or Leasehold	Civic	3	No.
		Community	12	
		Car Parks	13	
		Public Toilets	14	
		Sheds / Plant	9	
		Other	16	
Art	Works of Art		457	No.
	Public Works of Art		94	
	Memorabilia Objects		1642	
Information Technology	Compliance	CCTV cameras,	886	No.
		Network Video Recorders		
		Switcher Room Equipment		
		CCTV Surveillance Centre		
		Vehicle Detection Sensors		
		PDA's & PDA Printers		
		Two Way Radio Equipment		

SCHEDULE 26

Fleet	Large Sedans		23	No.	
	Small Sedans		42		
	Commercial Vehicles	Medium Vans			12
		Large Vans			9
		Utility			3
		Dual Cab			41
Trailers		12			
Plant and Equipment	Trucks	Various	25	No.	
	Specialized Plant		18		
	Parks Plant		16		
	Major Equipment		5		
	Minor Equipment		255		

SCHEDULE 26

5. Asset Valuation

Asset revaluation is led internally by the Finance Unit with the use of both internal and external valuation expertise. The revaluation of assets is based on Current Replacement Cost (CRC) and Depreciated Replacement Cost (DRC) methodology; or Market Value and Depreciated Cash Flow where applicable; in compliance with *Local Government (Financial Management) Regulations 1996 Section 17A* and the IPR Framework requirements. The end of this financial year 30 June 2015 will see a significant milestone reached as all Asset Classes held by the City will have been valued / revalued to satisfy the Regulations.

The City will be developing a rolling Revaluation Plan to ensure all Asset Classes are revalued in accordance to legislated requirements:

“17A. Assets, valuation of for financial reports etc.

- (3) *A local government must show in each financial report —*
 - (a) *for the financial year ending on 30 June 2013, the fair value of all of the assets of the local government that are plant and equipment; and*
 - (b) *for the financial year ending on 30 June 2014, the fair value of all of the assets of the local government —*
 - (i) *that are plant and equipment; and*
 - (ii) *that are —*
 - (I) *land and buildings; or*
 - (II) *infrastructure; and*
 - (c) *for a financial year ending on or after 30 June 2015, the fair value of all of the assets of the local government.*
- (4) *A local government must revalue all assets of the local government of the classes specified in column 1 of the Table to this subregulation —*
 - (a) *by the day specified in column 2 of the Table; and*
 - (b) *by the expiry of each 3 yearly interval after that day*

<i>Class of asset</i>	<i>Day</i>
<i>Plant and equipment</i>	<i>30 June 2016</i>
<i>Land, buildings and infrastructure for which the fair value was shown in the local government's annual financial report for the financial year ending on 30 June 2014</i>	<i>30 June 2017</i>
<i>All other classes of asset</i>	<i>30 June 2018</i>

SCHEDULE 26

Summary of Asset Class Valuations

The following table summarizes the current status of Asset Class valuations for both timing of valuation and total value. Given the progressive creation of Asset Management Plans through into 2015/16, the most recent valuation data pertaining to Land, Buildings, Art, Street Furniture and Bridges Asset Classes is presented in subsequent sections in detail for reference.

Based on the valuation data represented below over 15 Asset Classes, these City Assets (excluding Land Assets) have an estimated Current Replacement Cost of \$1,130 M and a Depreciated Replacement Cost of \$778 M.

SCHEDULE 26

Table 5: Asset Valuation Summary (as of June 2015)

Asset Class	Date of Valuation	Data Source	Current Replacement Cost (CRC) \$ M	Depreciated Replacement Cost (DRC) \$ M
Infrastructure – Roads*	May 2013	Hansen 8	\$332,891,007	\$216,975,656
Infrastructure – Paths*	May 2013	Hansen 8	\$125,547,690	\$64,551,641
Infrastructure – Lights*	May 2013	Hansen 8	\$32,682,168	\$15,339,996
Infrastructure - Parks & Landscape*	May 2013	Hansen 8	\$151,857,542	\$118,241,233
Infrastructure – Riverbank*	May 2013	Hansen 8	\$40,147,878	\$25,404,679
Infrastructure - Bridges & Civil Structures	March 2015	Hansen 8	\$16,174,000	\$10,477,253
Infrastructure - Street Furniture	March 2015	Hansen 8	\$4,486,675	\$2,658,710
Infrastructure – Drainage*	May 2013	Hansen 8	\$59,964,380	\$31,045,099
Infrastructure - City of Perth Parking (Open Air component)	June 2013	Finance One	\$29,832,058	\$9,751,659
Art	June 2015	Finance One	\$2,077,509	\$2,069,604
Agriculture**	N/A	Finance One	\$795,271	\$795,271
Computers**	May 2013	Finance One	\$9,440,811	\$807,418
Furniture and Fittings**	May 2013	Finance One	\$10,313,869	\$6,403,105
Information Technology - Fibre Optic	Interim March 2015	Register TBD	\$5,099,387	\$3,059,632
Fleet	June 2013	Finance One	\$3,791,638	\$3,005,826
Plant and Equipment	June 2013	Finance One	\$8,438,248	\$5,141,007
Buildings- All	March 2015	Finance One ▲	\$297,147,224	\$272,763,933
Sub Total			\$1,130,687,355	\$778,491,722
Land - All	March 2015	Finance One ▲▲	\$415,551,213	\$415,551,213
Total			\$1,546,238,568	\$1,204,042,935

Notes: *These Asset valuations were formally 'loaded' for revaluation purposes in March 2015.

** Asset Category located in Finance One

▲ External Valuation March 2015

▲▲ External Valuation March 2015 adjusted internally June 2015

1. Assets approved for Disposal from the MRA Elizabeth Quay Project remain within these valuations
2. Assets that may have been disposed of within the MRA Riverside Project Stages 1, 2 and 3 remain within these valuations.

SCHEDULE 26

Land Assets

In early 2015 an external Valuer was engaged by the City to undertake a revaluation of Land and Building Assets to reflect fair values for the assets covered within the scope provided. These valuations are still pending validation but have been authorised for inclusion in this Plan. The Land Asset Management Plan is due for completion during 2015/16 so the following data presented in Table 6 is an interim detailed overview of the revalued Asset Class:

Table 6: Land Asset Revaluation Summary (as of 3 June 2015)

Classification	Count	Fair Value
Land\Crown Land Grant Trust\Assets held for Redevelopment	1	\$10,490,846
Land\Crown Land Grant Trust\Community Facilities	1	\$3,307,260
Land\Crown Land Grant Trust\Recreation Facilities	1	\$228,580
Land\Land - Freehold\Administration/Depot	1	\$13,120,000
Land\Land - Freehold\Car Parking Facilities	18	\$303,792,500
Land\Land - Freehold\Community Amenities	5	\$4,398,550
Land\Land - Freehold\Recreation Facilities	15	\$29,138,835
Land\Land - Freehold\Road Reserve	93	\$39,257,450
Land\Land - Heritage Assets	4	\$935,000
Land\Land - Investment Properties	9	\$8,627,280
Land\Land Air Rights\Car Parking Facilities	1	\$1,758,832
Land\Land Air Rights\Community Amenities	1	\$496,080
TOTAL	150	\$415,551,213

Note: External Valuation March 2015 – Interim Values pending final confirmation following internal adjustment June 2015

SCHEDULE 26

Building Assets

As indicated above an external Valuer undertook the revaluation of the City's Building Assets in March 2015. The structure of the revaluation undertaken by asset type is not directly aligned to the City's asset management register so further internal work needs to be progressed in the coming period to map asset types / attributes with functional business activities and Units within the City. The Building Asset Management Plan is due for completion during 2015/16 so Table 7 is an interim detailed overview of the revaluation is provided:

Table 7: Building Asset Revaluation Summary (as of 8 April 2015)

Asset Type	Gross Value (CRC) \$	Fair Value (DRC) \$	Accumulated Depreciation \$	Depreciation Expense \$	Residual Value \$
Substructure	59,034,597	55,432,147	3,602,449	174,602	23,613,838
Superstructure	55,384,111	51,318,096	4,066,014	221,783	27,692,055
Floor coverings	5,549,755	3,085,679	2,464,076	322,747	323,940
Fitout & fittings	5,258,869	4,149,135	1,109,733	154,835	2,103,547
Roof	17,663,295	15,765,915	1,897,379	123,281	8,831,647
Mechanical	21,983,434	17,762,261	4,221,172	399,559	5,441,534
Fire	4,759,181	4,417,816	341,364	29,289	3,331,427
Transport	6,893,282	6,674,770	218,511	51,240	4,825,297
Electrical	18,287,149	14,757,236	3,529,912	188,494	5,486,144
Hydraulic	12,889,452	10,173,861	2,715,590	135,905	3,866,835
Security	1,103,557	886,473	217,083	51,499	331,067
Building(mv)	88,340,539	88,340,539	0	0	0
TOTAL	\$297,147,224	\$272,763,933	\$24,383,290	\$1,853,238	\$85,847,336

Note: External Valuation March 2015 – Interim Values pending validation by Finance but authorized for use within this Plan

SCHEDULE 26

Art Assets

All art assets have been audited and valued with the asset register due to be to be finalised in the 2014/15. There are approximately 1500 memorabilia objects, 90 Public Art Works, 436 Works of Art and 10,000+ History Centre Objects however not all have been reconciled financially due to the Collections Management Register being in the testing phase with an anticipated "go live" date early 2015/16. The Art Asset Management Plan is in progress and due for completion in 2015/16. As such the following data presented in Table 8 is an interim overview of a portion of the Asset Class:

Table 8: Art Asset Revaluation Summary (as of 8 April 2015)

Asset Type	Count	Initial Cost	Accumulated Depreciation ^	Written Down Value
Internal Art	436	\$1,683,887	\$0	\$1,683,887
Memorabilia *	7	\$21,681	\$7905	\$13,776
Public Art *	3	\$303,782	\$0	\$303,782
Memorabilia - History *	1	\$68,159	\$0	\$68,159
Total	447	\$2,077,509	\$7,905	\$2,069,604

Notes: * Not all Assets are financially recognised (see comments above).

^ Art Assets do not customarily depreciate. Reconciliation currently being undertaken for sub-classes such as Memorabilia.

Data Source: Finance One

Street Furniture Asset Class

Early in 2015 an external Valuation group were engaged by the City to undertake a revaluation of two Asset Classes: Street Furniture and Bridges. In the absence of an Individual Asset Management Plan for Street Furniture the numerous asset types have yet to be formally categorised and agreed upon. As such the revaluation was undertaken using 18 different asset types summarised in Table 9.

Table 9: Street Furniture Asset Revaluation Summary (as of 8 April 2015)

Asset Type	Count	Current Replacement Cost (CRC)	Written Down Value (DRC)	Total Accumulated Depreciation
18 Different Types	975	\$4,486,675	\$2,658,710	\$1,827,964
Total	2673*	\$4,486,675	\$2,658,710	\$1,827,964

Notes: * Only 975 assets of a total 2673 have a valuation record

External Valuation March 2015 – Interim Values pending validation by Finance but authorized for use within this Plan

Data Source: Hansen8

SCHEDULE 26

Bridge and Civil Structures Asset Class

As indicated above Griffin Valuation Advisory undertook the revaluation of the City's Bridge and Civil Structures Assets in March 2015. In the absence of an Individual Asset Management Plan for this Class the following revaluation overview is provided:

Table 10: Bridge and Civil Structures Asset Revaluation Summary (as of 8 April 2015)

Asset Type	Quantity	Current Replacement Cost (CRC)	Written Down Value (DRC)	Accumulated Depreciation	Annual Depreciation Expense
Underpass	3	\$2,120,000	\$1,359,919	\$760,080	\$29,955
Overpass	11	\$11,760,000	\$7,600,438	\$4,159,561	\$198,379
Footbridge	5	\$2,267,000	\$1,494,897	\$772,102	\$37,796
Trafficable bridge	1	\$27,000	\$21,998	\$5,001	\$520
TOTAL	20	\$16,174,000	\$10,477,253	\$5,696,744	\$266,650

Note: External Valuation March 2015 – Interim Values pending validation by Finance but authorized for use within this Plan

6. Life Cycle Management

Asset Performance

The asset management key performance indicators required for reporting under the IPR Framework are shown in Table 11 below. The Asset Consumption Ratio (ACR) has been calculated across the majority of Asset Classes (see Table 12) however the Asset Sustainability Ratio (ASR) cannot be accurately determined at present. The Asset Renewal Funding Ratio has been determined holistically for the organisations assets (see Figure 2). Increased robustness in 10 year capital budgeting in both forecasting and expenditure will enable fuller reporting to emerge and greater accuracy in key performance indicator reporting. In addition to achieving a full reconciliation between the City's financial management and asset management systems will be important in 2015/16 to structure both capital budget planning and expenditure, by way of 4 categories:

- New;
- Upgrade;
- Renewal (replacement); and
- Expansion.

Individual Asset Class Plans contain 10 Year Forecasts for Operational, Maintenance and Renewal Programs, however these are also building in maturity and accuracy as more holistic data is being captured across multiple functional areas within the organisation. These costs flow into Business Unit Plans and Budgets and inform the City's Corporate Budget Cycle and Plans.

SCHEDULE 26

Table 11: Asset Management IPR Framework Methodology (Key Performance Indicators)

Key Performance Indicator	Information	Standards
Asset Consumption Ratio (ACR)	This shows the written down current value of a local government's depreciable assets relative to their 'as new' value in up to date prices. The ratio highlights the aged condition of the local government's stock of physical assets.	<p>Standard is not met if ratio data cannot be identified or ratio is less than 50%.</p> <p>Basic standard is met if ratio data can be identified and ratio is 50% or greater.</p> <p>Advanced standard is met if this ratio is between 60% and 75%.</p>
Asset Sustainability Ratio (ASR)	This measures the extent to which assets managed by the local government are being replaced as they reach the end of their useful lives. (x<90% under Investing) (x>110% over investing)	<p>Standard is not met if ratio data cannot be identified or ratio is less than 90%.</p> <p>Basic standard is met if ratio data can be calculated and ratio is 90% or greater.</p> <p>Advanced standard is met if this ratio is between 90% and 110%</p>
Asset Renewal Funding Ratio	This indicates whether the local government has the financial capacity to fund asset renewal as required, and can continue to provide existing levels of services in future, without: <ul style="list-style-type: none"> - additional operating income; or - reductions in operating expenses; or <ul style="list-style-type: none"> - an increase in net financial liabilities above that currently projected. 	<p>Standard is not met if ratio data cannot be identified or ratio is less than 75%</p> <p>Basic standard is met if ratio data can be identified and ratio is between 75% and 95%.</p> <p>Advanced standard is met if this ratio is between 95% and 105% and the ASR falls within the range 90% to 110% and ACR falls within the range of 50% to 75%.</p>

Asset Consumption Ratio (ACR) and Asset Sustainability Ratio (ASR)

Given the maturing of the City's Budgeting across renewal and upgrade capital expenditures the ASR for 2014/15 has not been able to be accurately determined, with estimates gained through deconstructing capital expenditure into the necessary categories. However the ACR has been calculated for those asset classes as depicted in Table 12.

SCHEDULE 26

Table 12: Asset Consumption and Asset Sustainability Ratios by Asset Class

Asset Class	Data Source Used	Asset Consumption Ratio (ACR)		Asset Sustainability Ratio (ASR)♣	
		2014/15	Standard Achieved	2013/14 Actual	Standard Achieved
Infrastructure – Roads	Hansen8	48%	Not Met	176%	Over Investing
Infrastructure - Paths	Hansen8	51%	Basic	130%	Over Investing
Infrastructure - Lights	Hansen8	47%	Not Met	12%	Under Investing
Infrastructure - Parks & Landscape	Hansen8	78%	Advanced	47%	Under Investing
Infrastructure - Riverbank	Hansen8	63%	Advanced	611%	Over Investing
Infrastructure - Bridges & Civil Structures ^	Hansen8	65%	Advanced	0%	Under Investing
Infrastructure - Street Furniture ^	Hansen8	59%	Basic	13%	Under Investing
Infrastructure - Drainage	Hansen8	52%	Basic	1268%	Over Investing
Infrastructure - City of Perth Parking	Hansen8	33%	Not Met	94%	Advanced
Art – Art and Heritage ^	Finance One	N/A		N/A	
Other Assets – New Library ^	Finance One	N/A		N/A	
Other Assets – History Centre ^	Finance One	N/A		N/A	
Information Technology - Fibre Optic	Interim*	60%	Advanced*	37%	Under Investing
Information Technology - Other ^	No Register	N/A			
Information Technology – Compliance ^	Finance One	N/A			
Fleet	Finance One	80%	Advanced	216%	Over Investing
Plant and Equipment	Finance One	61%	Advanced	143%	Over Investing
Buildings – Council House	Finance One▲	91%	Advanced	87%	Under Investing
Buildings – All ^	Finance One▲	71%	Advanced	37%	Under Investing
Land - All^	Finance One▲	N/A		N/A	
Average Ratio		61.36%	Advanced	101%	Advanced

Notes: ^ No Asset Management Plan

▲ External Valuation March 2015 – Interim Values pending validation by Finance but authorized for use in this Plan

♣ Data as of 31 March 2015 therefore unable to calculate for 2014/15.

* External Valuation is nearing completion (due 31 May 2015), therefore termed interim

SCHEDULE 26

The Average Asset Consumption Ratio (ACR) for 14 Asset Classes is 61.36% which is deemed an Advanced Standard however within these 15 Classes, 3 Classes have not met a Basic Standard for the ACR:

- Infrastructure Roads;
- Infrastructure Lights; and
- Infrastructure City of Perth Parking.

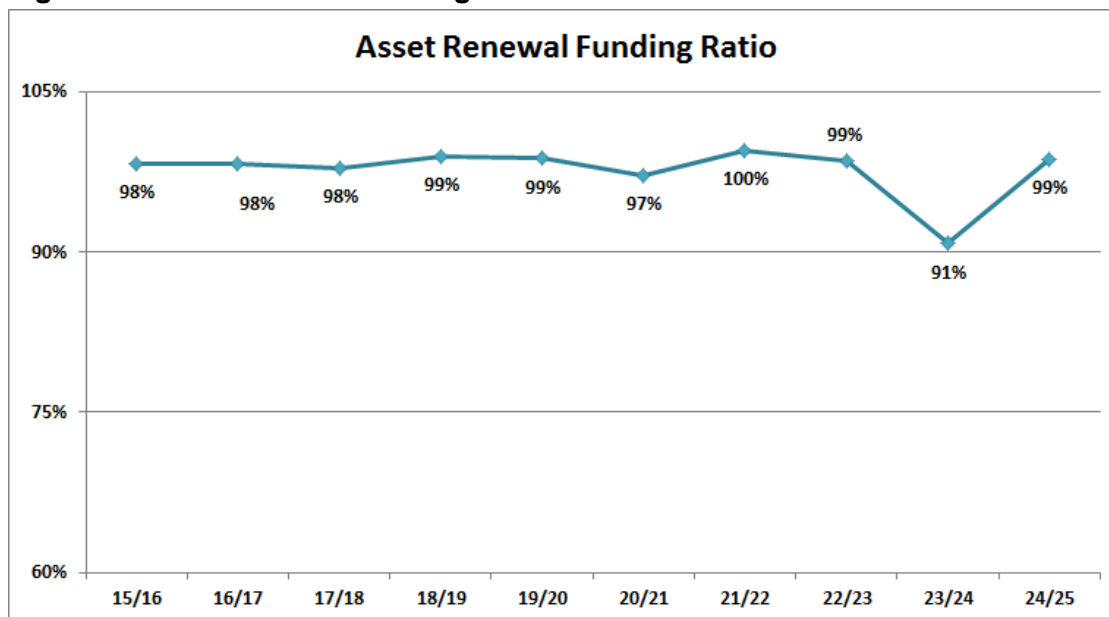
By way of comparison the 2013/2014 Corporate Plan reported an Average ACR for 9 Asset Classes of 56%, which was deemed as Basic Standard.

Asset Renewal Funding Ratio (ARFR)

The Asset Renewal Funding Ratio (ARFR) has been determined by using the current Corporate 10 Year Plan - Renewal & Upgrade Data² with forecasted data being a hybrid of the Corporate 10 Year Plan and individual Asset Management plans. In some instances these data sets were the same however there were some minor variances. The average ARFR over the 10 year period is 98%.

In general the forecast and budget does not vary considerably as there appears to be limited funding constraints placed on renewal and replacement programs at the present time. The *Advanced Standard* is met if this ratio is between 95% and 105% and it would therefore appear overall that the City is well placed and has the financial capacity to fund asset renewal as required, and as such continue to provide existing levels of services in the coming 10 year period. However as condition assessments are undertaken, coupled with transparency in demand forecasting and differentiation in capital expenditure then this position will change.

Figure 2: Asset Renewal Funding Ratio 2015/16 to 2024/25



Note: Planned expenditure taken from individual Asset Management Plans and the budgeted renewal and upgrade capital expenditure from the 10 year corporate capital expenditure plan as at 20-Feb-2015

² Draft Corporate Budget as of 20 February 2015.

SCHEDULE 26

Condition Rating

The City is progressing toward implementing structured condition assessments for each of the respective asset classes. The adopted advisory guidelines in Table 14 below are to be used across all Asset Classes and reported annually in each individual Asset Management Plan. Of the ten (10) Plans submitted in 2014/15 eight (8) have outlined progress toward undertaking condition assessments. It is essential that condition assessments are undertaken comprehensively as it allows for a better understanding to be gained on asset deterioration and failure modes, enabling any intervention or replacement planning to occur. The ongoing due diligence of these assessments will build greater transparency and robustness into maximising asset performance and forecasting asset budgeting needs; which feeds directly into Business Unit Plans and into the long term financial plan for the City.

Table 14: Asset Condition Rating Guidelines

Rating	Condition Description	Performance	Action Plan	Maintenance Classification
1	Asset that has been recently installed or re -conditioned back to as-new	Good Condition	Predictive Maintenance	Planned Maintenance
	Asset should not show any wear or fatigue characteristics			
	Asset is expected to function fully as designed and deliver service level fully as intended.			
2	An asset shows early stages of deterioration and wear	Minor Deterioration	Preventative Maintenance	Planned Maintenance
	There is no reduction in service level delivery of the asset			
3	Asset shows very obvious signs of deterioration	Fair Condition	Cyclic Maintenance	Unplanned Maintenance
	There will be some service delivery losses			
	Planned maintenance action will be required to restore asset service level delivery			
4	An asset is showing severe signs of deterioration	Poor Condition	Reactive Maintenance	Unplanned Maintenance
	Prompt actions have to be taken to avoid major service delivery failure			
5	Asset has failed and is no longer capable of delivering services as intended	Failed Asset	Breakdown Maintenance / Asset Renewal	Unplanned Maintenance
	In some cases, it will be a risk in leaving the asset in service			
	Urgent action will be required to replace or rehabilitate the asset.			
0	Unable to Inspect / Missed Inspection		Investigate	-
NA	Not Applicable		-	-
CNYA	Condition Not Yet Assessed		Inspection Plan	-

Data Source: Asset Management Advisory Standards

SCHEDULE 26

Risk Assessment

Individual Asset Management Plans address Risk Management by way of developing, monitoring and reporting on individual Risk Management Plans for respective asset classes as per the City's Risk Management Policy Framework. Please refer to individual Plans for details pertaining to identified risk and mitigations put in place to minimise them.

Age Profiling

Asset useful lives are defined and recorded in the respective asset register. The useful life of the asset is used to calculate the assets current age and remaining life. In the absence of condition rating data and/or other performance measures, remaining life is used as an indication of asset deterioration and possible need for intervention or further assessment. Remaining lives are reviewed annually and updated in the asset register.

The age profile of the major Asset Classes owned and managed by the City are indicated in Figure 3. The average useful life for the 15 asset classes, as presented in Figure 3, is 37 years and the remaining life is 23 years, i.e. 62%.

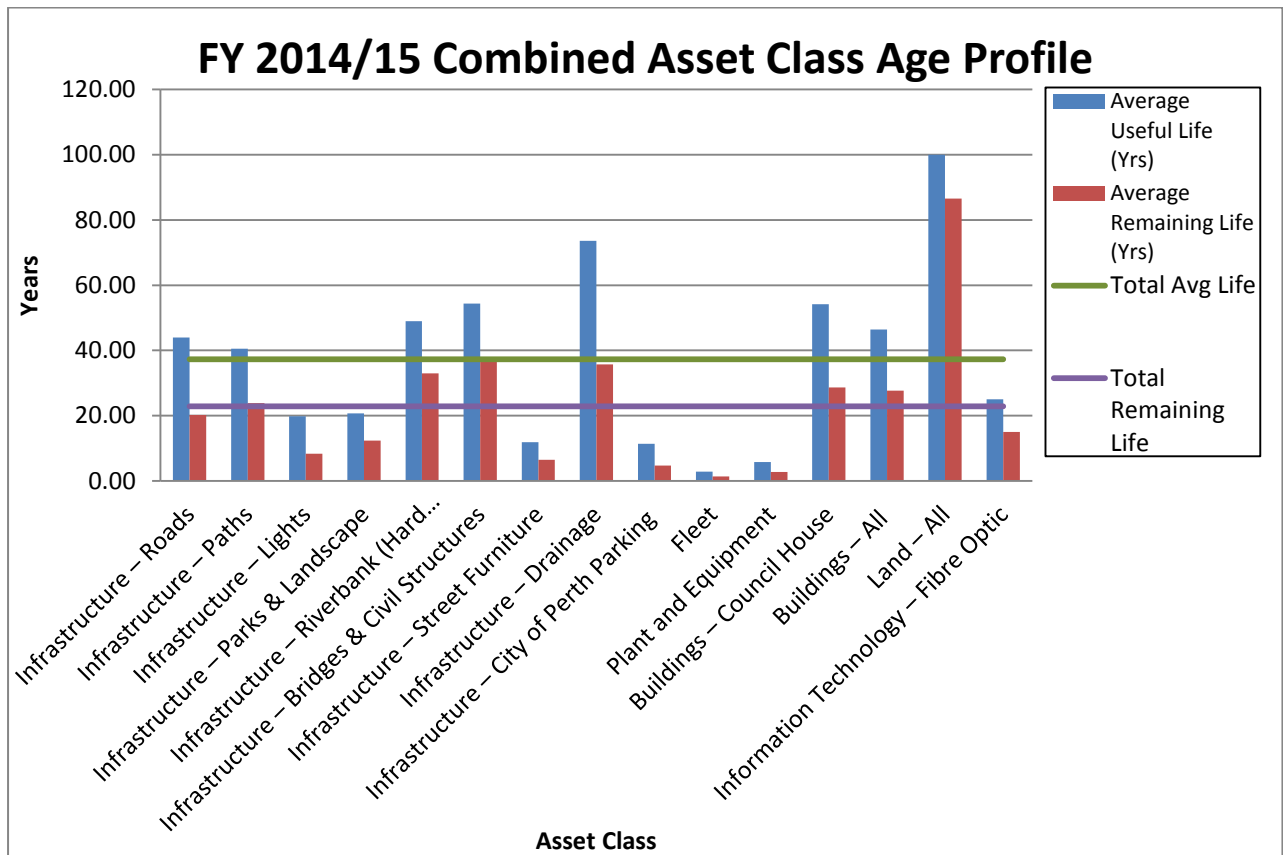


Figure 3: Combined Asset Class Age profile 2014/15

Note: Asset useful life and remaining life is also used to calculate straight line depreciation for infrastructure assets

SCHEDULE 26

Table 14 below outlines the Asset Age Profile for each available Asset Class for both Average Useful Life and Average Remaining Life.

Table 14: Individual Asset Class Age Profiles

Asset Class	Average Useful Life (Yrs)	Average Remaining Life (Yrs)
Infrastructure – Roads	44.00	20.20
Infrastructure – Paths	40.50	23.80
Infrastructure – Lights	19.80	8.30
Infrastructure – Parks & Landscape	20.70	12.40
Infrastructure – Riverbank (Hard Landscape)*	49.00	33.00
Infrastructure – Bridges & Civil Structures	54.40	37.20
Infrastructure – Street Furniture	11.90	6.50
Infrastructure – Drainage	73.60	35.70
Infrastructure – City of Perth Parking	11.40	4.70
Fleet	2.80	1.40
Plant and Equipment	5.80	2.70
Buildings – Council House	54.20	28.70
Buildings – All	46.40	27.70
Land – All	100.00	86.60
Information Technology – Fibre Optic	25.00	15.00
Art – Art and Heritage	N/A	
Other assets – New Library ^	N/A	
Other assets – History Centre^	N/A	
Information Technology – Other	N/A	
Information Technology – Compliance	N/A	

7. Future Demand

Each Individual Asset Class Plan details any challenges that lay ahead and how the future growth and development of the City, both as an organisation and the community and CBD at large, will impact individual assets. However this Plan outlines holistically at a corporate level the challenges of meeting future demand needs and opportunities.

Considerations and Challenges

With the introduction of increased transparency surrounding capital projects via the Gateways Accountability Framework, the proposed organisational restructure *The New City of Perth*, and greater robustness in budgeting, the ability for the City to manage its assets more effectively, is improving.

Simply a number of questions must be posed to enable a sustainable position to be established:

- How does the City meet the increasing demand for new and upgraded infrastructure?
- How does the City prolong the useful life of assets or renew existing infrastructure?
- How does the City fund the maintenance and operation of contributed assets? (eg MRA Projects and Capital City Act outcomes)
- How will the City pay for all of this?

Through collaboration and coordination across the City a sustainable position will be established for managing the assets over the longer term. Asset Custodians must develop renewal profiles for longer periods, at minimum 15-30 years, to ensure financial sustainability and allow for the City Long Term Financial Plan to be strengthened through effective asset management practices.

SCHEDULE 26

Future Opportunities and Strategies

Improvements or opportunities identified from a strategic or corporate perspective for consideration and implementation from 2015/16 are listed below, with tactical and operational level improvements residing within individual Asset Class Plans:

- Completion of all remaining Asset Management Plans;
- Creation of remaining Asset Class Registers;
- Development of an Asset Management Strategy;
- Improved forecasting for renewal and replacement of assets (ie demand forecasting);
- Greater transparency and accuracy of data within the 10 Year Capital Works Plan(ie budget and expenditure defined as new, upgrade; renewal (replacement); and expansion;
- Integration and consolidation of data by Asset Custodians to ensure corporate 'completeness' of their Asset Plan;
- Development of a rolling Revaluation Plan to ensure all Asset Classes are revalued in accordance to legislated requirements and aligned to internal corporate timeframes;
- Reconciliation to be attained between the General Ledger and asset management system;
- Development of a Data Migration Plan for asset registers to be consolidated into a single corporate asset register (ie Hansen8);
- Improved accuracy and integrity of data in asset registers, inclusive of revised system access rights;
- System enhancements for revalued assets and uploading different asset classes;
- Undertake community survey/s on service level expectations for all Asset Classes;
- Condition assessments to be undertaken across all necessary Asset Classes;
- Establish and verify Unit rates for all key asset components;
- Improve accuracy and details of whole of life cycle costs for assets;
- Establish and integrate environmental management factors into individual asset management plans and practices; and
- Aligned to the International Infrastructure Management Manual (2012) the City is maturing towards *lifecycle asset management* with the objective of looking at the lowest long term cost option rather than short term savings when making decisions on asset management; thus providing significant benefits for the organisation and community (See Section 3.0 for details).

8. Contacts

Gary Stevenson PSM
Chief Executive Officer

Gary.Stevenson@cityofperth.wa.gov.au

Robert Mianich
Director Corporate Services

Robert.Mianich@cityofperth.wa.gov.au

Dan Richards
Manager Finance

Dan.Richards@cityofperth.wa.gov.au



LONG TERM
FINANCIAL PLAN

2015-2025

2029
VISION

SCHEDULE 27

1. Executive Summary	4
2. Background	5
2.1 Key Statistics	5
2.2 City of Perth Strategic Priorities.....	5
3. Integrated Planning and Reporting Framework.....	6
4. Financial Strategy	8
4.1 Rates.....	8
4.2 Parking Fees	8
4.3 Debt Management	8
4.4 Cashflow Management	8
4.5 Asset Management	8
4.6 Investment	8
5. Asset Management	9
5.1 Asset Management Policy.....	9
5.2 Asset Management Strategy.....	9
5.3 Asset Management Plans.....	9
6. Workforce Planning.....	10
7. Assumptions	10
7.1 Rates.....	10
7.2 Parking Fees	10
7.3 Waste Fees	11
7.4 Compliance Income (Parking Fines).....	11
7.5 Employee Costs	11
7.6 Materials and Costs.....	11
7.7 Utilities	11
7.8 Insurances	11
7.9 Interest.....	11
7.10 Expense Provisions.....	11
7.11 Other Expenses	11
7.12 Depreciation.....	12
7.13 Tamala Park.....	12
7.14 Capital Expenditure.....	12
7.15 Working Capital.....	12

SCHEDULE 27

7.16 Reserves	13
7.17 Debt Management	13
7.18 City of Perth Organisational Restructure	14
7.19 Exclusions from the Long Term Plan	14
8. Financial Indicators	15
9. Risks	18
9.1 Economic Assumptions	18
9.2 Civic Factors	18
9.3 Capital Expenditure	19
10. Long Term Financial Outlook	20
11. Contacts	21
Appendix: Supporting Statements and Schedules	22
I. Forecast Financial Statements 2015/16 – 2024/25	23
II. Scenario Model: MRA Projects	29

SCHEDULE 27

1. Executive Summary

The City of Perth has prepared this Long Term Financial Plan (LTFP) to set priorities in accordance with financial resources and to measure and ensure the financial sustainability of the City and to ensure it is maintained.

In terms of financial sustainability the plan has objectives in ensuring:

- Strong cash flow capability
- A diverse revenue base with rate increases being kept to a reasonable level
- Ability to meet financial commitments
- Prudent management of debt.

The Plan is aligned to the core planning documents of the City's Integrated Planning & Reporting Framework – The Strategic Community Plan and Corporate Business Plan. The plan also shares information with the Corporate Asset Management Plan and Workforce Plan.

The City's Integrated Planning process continuing to mature and further work is required to fully integrate the component documents of the framework.

The plan informs the City's long term planning and relies on a range of economic and civic assumptions. The financial information in the plan is based on the best available information at the time of publication and will be subject to change.

Items of note from the LTFP include:

- Consistent growth in revenues from rates, parking and waste collection
- Control of operating expenses at levels that are consistent with a growing Capital City
- Initial reduction of the City's reserves followed by increases in reserves in the latter part of the plan
- Demonstration of financial sustainability of the City of Perth through positive cashflows and asset growth.

The plan excludes the impact of any council boundary changes as a result of the City of Perth Act, MRA projects including Elizabeth Quay, Perth City Link and Riverside and asset revaluations which cannot be accurately quantified at this time.

SCHEDULE 27

2. Background

Over the past ten years, Perth has had one of the most consistent rates of economic growth in Australia, with an average growth rate of approximately 4% per annum, well above the national average of 3.5%. Perth's growth is driven by a mixture of local and international firms operating in a diverse range of industries, supported by a stable political environment and a significant level of local demand. The large-scale capital works projects throughout the city and surrounding areas indicates Perth will change dramatically over the next ten years, better reflecting the growing global importance of the city.

2.1 Key Statistics

Key statistics relating to the City of Perth include:

Area	8.1 km²
Length of Roads	95 km
Areas of Parkland and Reserves	118 ha
Population (ABS ERP 2014)	20,762
Workforce Population (NIEIR 2014)	190,896
Office Space (Savills Research Apr 2013)	1,995,627m ²
Private Dwellings (CoP Rates Database)	11,700

2.2 City of Perth Strategic Priorities

As a result of community engagement undertaken in creating the City's Strategic Community Plan 'Vision 2029+' the following 'priorities' or 'themes' were identified. The Long Term Financial Plan forms part of the City's integrated planning and reporting framework is a key document in the delivery of the seven key strategic priorities.

Major Strategic Investments	Getting Around Perth	Perth as a Capital City
The planning and integration of major infrastructure and developments to maximise their net benefit and minimise risk and future costs to the City.	An effective pedestrian friendly movement system integrating transport modes to maintain a high level of accessibility to and within the City.	The City is recognised internationally as a city on the move and for its liveability, talented people, and centres of excellence and business opportunities.
Living in Perth	Perth at Night	Healthy and Active in Perth
The City is a place where a diverse range of people choose to live for a unique sustainable urban lifestyle and access to government and private services.	A City that has a vibrant night time economy that attracts new innovative businesses and events and where people and families feel safe.	A City with a well-integrated built and green natural environment in which people and families choose a lifestyle that enhances their physical and mental health and takes part in arts, cultural and local community events.

Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.

3. Integrated Planning and Reporting Framework

The below diagram depicts the components that make up the City of Perth’s Integrated Planning and Reporting Framework (IPRF). It shows the interaction between the plans, the influence of the informing strategies and the strategic enablers, with emphasis given to a mutual informing relationship. The intent of the IPRF is to ensure the priorities and services provided by the City of Perth are aligned with our community needs and aspirations. The strategic enablers allow rigour to be applied to these, taking into account available resources to deliver the best possible results for the community.



The **Strategic Community Plan, Vision 2029+**, is our long term strategic direction that guides the remainder of the framework. It expresses the community’s vision for the future together with the strategies that Council are intending to implement to address strategic community outcomes. This is a key document for Council to track and report on progress to the community.

SCHEDULE 27

This drives the City of Perth's **Corporate Business Plan**, which is the detailed implementation plan for services, key projects and capital investments over the next four years. The intention is that the implementation of this plan contributes towards the delivery of the community objectives over the longer term. It contains the same themes, community outcomes and strategies as the Strategic Community Plan, to ensure we deliver services in line with community aspirations.

The City's key strategic enablers show how we are equipped to deliver on the commitments made in this Corporate Business Plan. These key strategies are:

- **Long Term Financial Plan**

This ten year rolling plan assists the City to set priorities in accordance with its financial resources, through the use of key assumption based analysis. This allows the organisation to make decisions in a financially sustainable manner.

- **Workforce Plan**

The plan identifies the workforce requirements and strategies for current and future operations, ensuring the needs and limitations to support the delivery of the Corporate Business plan are met.

- **Corporate Asset Management Plan**

This plan provides guidance on service provision and whole of life cycle asset management to inform the City's financial sustainability and key service levels.

The **Annual Budget** is based on the projected costing of year one of the Corporate Business Plan, with opportunity to review during the mid-year budget review process. The budget creation process will be continually improved to strengthen the financial integration between the plans within the framework.

4. Financial Strategy

The City's financial strategy is influenced by factors including rapid growth in the residential population, growth of the City itself in terms of office and commercial space and transport accessibility.

Specific financial strategies which should be noted include:

4.1 Rates

The City of Perth derives approximately 40% of its revenue from parking fees, which helps to keep rate increases to a minimum and enables the setting of rates in the dollar below those of other Australian capital cities and the surrounding Perth metropolitan councils. Although rates are forecast to increase above the level of CPI in the Plan, they will remain at a reasonable level and bear favourable comparison with surrounding Perth metropolitan councils.

4.2 Parking Fees

The City of Perth operates both on street and off street parking facilities. Fees are maintained at a competitive level and are comparable with other operators in the City.

4.3 Debt Management

The City of Perth will borrow only to fund growth in the City's asset base and as a rule for major capital projects where debt can be used to fund up to 50% of the project value. The City's debt level is low as evidenced by the debt ratios in Section 8 of the plan. Going forward, the City will review financial strategy with a view to better utilising its strong balance sheet position.

4.4 Cashflow Management

The City aims to achieve positive cash flows by prudent financial management. This priority is aided by distributions from the Tamala Park investment and by using part debt funding for major capital projects.

4.5 Asset Management

It is the City's policy to maintain assets to the highest standards and adequately provide for ongoing maintenance and fund replacements and enhancements when warranted.

4.6 Investment

Investment management is undertaken in a manner that seeks to ensure the security of the investment portfolio. This includes managing credit and interest rate risk within identified parameters. The City also ensures sufficient liquidity to meet all reasonably anticipated cash flow requirements as and when they fall due without incurring significant costs due to the unanticipated sale of an investment.

5. Asset Management

Asset Management is a multi-field discipline that brings together engineering, financial and information technology expertise and functions, allowing an organisation to manage its physical assets in the most optimal manner in fulfilling service levels demands. Broadly, asset management involves the development and delivery of:

5.1 Asset Management Policy

The City's Asset Management Policy 9.12 was adopted by Council on 29 January 2013 and has undergone minor revision which was adopted by Council in April 2015. This is supported by the Contributed Assets Policy (Policy 9.15) and Disposal of Property Policy (Policy 9.14).

5.2 Asset Management Strategy

The City at present does not have a formal Asset Management Strategy as required under Integrated Planning and Reporting Requirements; with the overarching Corporate Asset Management Plan considered its current enabling strategy. With the maturity of asset management practices in particular planning and forecasting demands for renewal and replacement, an Asset Management Strategy will be created and formalised in the near future.

5.3 Asset Management Plans

Individual Asset Management Plans are progressively being created for each asset class, with ten (10) having been created to date. A detailed Plan framework has been developed for use across the Asset Classes and each existing Plan is reviewed annually. Information from the individual asset management plans are integrated into the Long Term Financial Plan. The current status of Individual Plans is as outlined:

Completed Plans

- Infrastructure - Roads
- Infrastructure - Paths
- Infrastructure - Lights
- Infrastructure - Parks & Landscape
- Infrastructure - Riverbank
- Infrastructure - Drainage
- Information Technology - Fibre Optic
- Fleet
- Plant & Equipment
- Infrastructure - City of Perth Parking

To Be Developed

- Infrastructure - Bridges & Civil Structures
- Infrastructure - Street Furniture
- Art – Art and Heritage
- Other assets – New Library
- Other assets – History Centre
- Information Technology - Other
- Information Technology -Compliance
- Buildings
- Land

SCHEDULE 27

6. Workforce Planning

The City of Perth Workforce Plan is based on both a traditional approach to workforce planning, identifying the numbers of positions required to deliver services, with a human capital approach where positions are differentiated and segmented based on a risk assessment. Based on this analysis, the Workforce Plan is developed. The Workforce Plan tracks the growth of the City's personnel and is used as a basis for employee expenses in the LTFP.

7. Assumptions

The LTFP takes the 2015/16 Budget as a base and various assumptions to forecast the following years of the plan. The assumptions used include the following economic measures:

	15/16	16/17	17/18	18/19	19/20	20/21	21/22	22/23	23/24	24/25
Inflation (CPI)	2.00%	2.25%	2.25%	2.25%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
Interest-Cash Rate	2.00%	2.00%	2.50%	2.75%	3.00%	3.25%	3.25%	3.25%	3.50%	3.50%
Wages Growth	2.50%	2.75%	2.75%	2.75%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
Rates Increase above CPI	2.00%	1.50%	0.50%	1.00%	1.00%	1.00%	0.00%	0.00%	0.00%	0.00%

In addition the following should be noted:

7.1 Rates

The City of Perth has undergone significant growth over recent years. Until recently, increases in rates have been restricted to CPI which has resulted in the City of Perth's rate in the dollar being lower than its peer capital cities and surrounding metropolitan councils. The Council's strategy since 2013/14 is to increase rates above the level of CPI to fund the maintenance and development of the City's asset base, while still maintaining rates at a reasonable level and below those of the surrounding metropolitan councils.

The City has a rates differential policy, charging a different rate in the dollar for each of the defined rate payer classes. The approved rate increase for 2015/16 resulted in a proportionally higher increase for the residential and office rate payer classes to address increased service costs for these sectors.

7.2 Parking Fees

Since its inception in 2002, the State Government Parking Levy has increased significantly. The Council's practice is to pass on the cost of the levy to the consumer which results in increases in parking fees consistently above the level of CPI. The LTFP assumes occupancy in existing car parks will be consistent across the duration of the plan. Growth in car parking patronage will come from two new parking facilities that have been included in the plan.

SCHEDULE 27

7.3 Waste Fees

Waste fees have in the past been subsidised by the City of Perth, as the full cost of the service was not passed on to the ratepayer. The rates charged are below those charged by other capital cities and the surrounding metropolitan councils. The Council's strategy is to progressively increase waste fees over time to a level where ratepayers are paying for the full cost of the service.

7.4 Compliance Income (Parking Fines)

Approximately 5% of City's revenue is from parking fines. The objective of compliance officers is primarily traffic management and it should be noted that although standard parking fines were increased in the 2015/16 budget, prior to this they had remained the same for many years. Revenue has been increased by CPI only over the life of the plan.

7.5 Employee Costs

Employee costs include direct salaries and wage costs and indirect costs including recruitment and training. Direct employee costs have been inflated by the wages growth factor and also reflect an increase in head count. This is most apparent in the first year of the plan where the headcount increases are due to the staffing requirements of the new library and the impact on employee numbers from the City of Perth restructure. Indirect employee costs have been inflated by CPI.

7.6 Materials and Costs

Materials and costs have been extrapolated to include CPI, growth including the impact of new facilities and the increasing maintenance demand from a growing asset base.

7.7 Utilities

Utilities have been extrapolated at 5% to reflect the impact of CPI and the growth in demand from new facilities.

7.8 Insurances

Insurances have been projected at a 5% annual increase which should cover asset valuation increases (the City does not insure infrastructure) and changes in the insurance market.

7.9 Interest

Interest has been calculated from information available on existing loans, all of which are on fixed rates of interest. A new loan for the construction of a new car park has been factored in. The lower interest trend reflects full repayment of some of the larger loans (Perth Convention and Exhibition Centre and Elder Street) and the ten year term of the Library loans.

7.10 Expense Provisions

Expense provisions consist of increases in employee provisions commensurate with EBA increases. The consumption of stationery plant at the Perth Convention and Exhibition Centre (PCEC) leasehold car park is also reflected in this account.

7.11 Other Expenses

Other expenses consist mainly of levies paid to the government and donations and sponsorships. Projections include CPI, growth and the impact of the efficiency dividend.

SCHEDULE 27

7.12 Depreciation

Depreciation is extrapolated on the basis of growth and CPI. As revaluation of infrastructure is completed and contributed assets from the Metropolitan Redevelopment Authority (MRA) are taken on board it is anticipated further adjustments will be required.

7.13 Tamala Park

The Tamala Park income arises from distributions from the Tamala Park Regional Council which is developing and selling land at Catalina of which the City has a one twelfth interest. This has been recognised on a cash basis. The cash received is appropriated to the Enterprise and Initiative Reserve.

7.14 Capital Expenditure

The first 4 years of the Long Term Financial Plan includes Capital Expenditure sourced from the City's Capital Works database. Later years of the plan are based on a program view with allowances for significant Capital Works projects. The capital expenditure figures in the plan will include projects at the concept phase which have not been through the Council's approval process. The Capital Works Plan is based on the best information available at the time of publication and therefore the timing and financial information related to projects may be subject to change. The Capital Works Plan will be subject to stringent review and adoption of the Long Term Financial Plan does not constitute a commitment or agreement to any of the projects or proposals that are referenced in the plan.

The Capital Works Plan includes a mix of programs of work, both major and minor capital projects as detailed below:

Programs of Work

- Roads
- Drainage
- Footpaths
- Building Maintenance & Improvements
- Automatic Public Toilet (APT) Installations
- Parks & Landscaping
- IT Hardware & Software
- Parking Equipment & Systems
- Public Art
- Community Infrastructure
- Fleet Purchases
- Lighting
- Plant & Equipment
- Streetscapes

Major Projects

- City of Perth Library
- Concert Hall
- Forrest Place
- New Car Parks

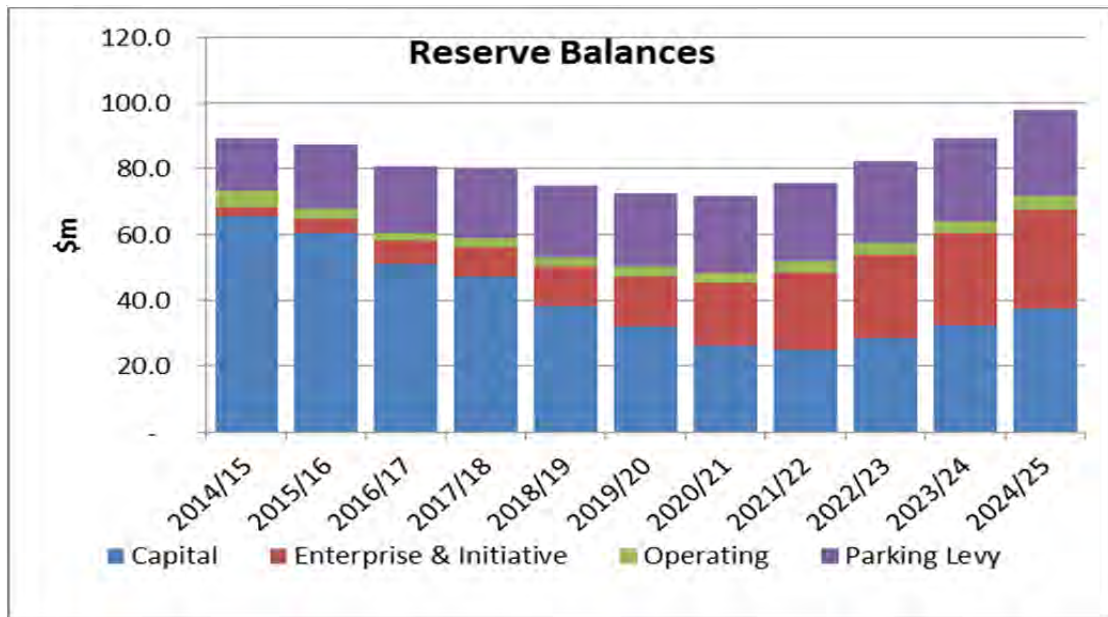
7.15 Working Capital

Surplus cash is invested in interest bearing deposits as it is generated. Rates and other debtors are managed actively. Creditors are paid on commercial thirty day terms. Because the City owes more in terms of creditors and provisions, than corresponding debtors and prepayments, working capital is generally cash positive.

SCHEDULE 27

7.16 Reserves

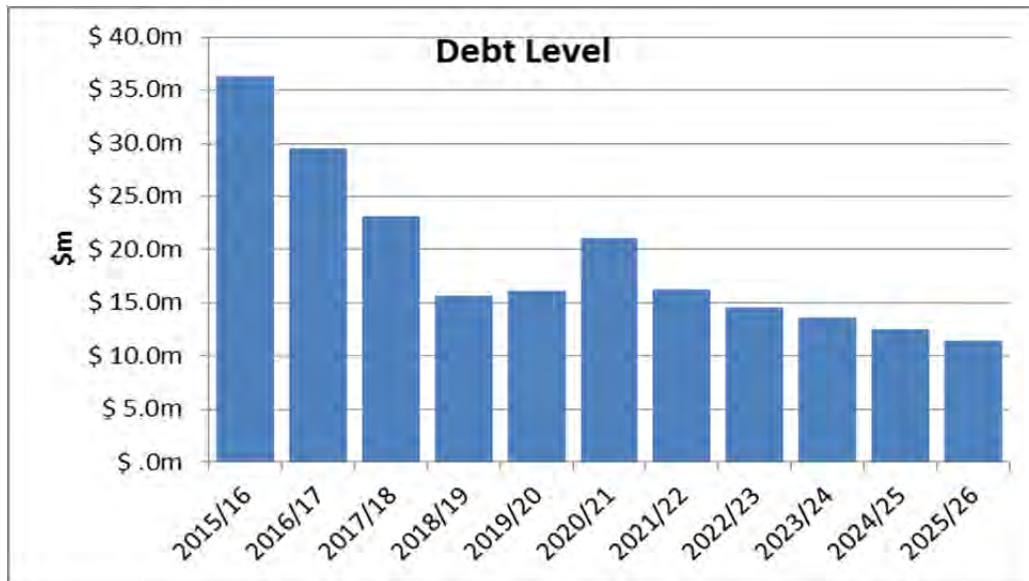
Reserves at the City are primarily utilised to set aside money for larger projects and to smooth out the funding of large capital expenditure commitments. The principal reserves for funding capital are the Asset Enhancement and the Parking Facilities Development reserves. The Enterprise and Initiative reserve is funded from the City's share of distributions from the Catalina Estate land development. The purpose of the reserve is to fund strategic projects to introduce and improve efficiencies. The City also transfers money to the Parking Levy reserve each June for payment of the following financial years State Government parking levy.



7.17 Debt Management

The City has for a number of years borrowed to fund capital projects. In recent years the City only borrowed for projects with a business emphasis that generates income to repay loans. Loans are currently sourced from the Western Australian Treasury Corporation (WATC). The City enjoys competitive rates as Local Government obtains borrowings at essentially State Government rates plus a fee to cover administration and guarantee costs.

SCHEDULE 27



7.18 City of Perth Organisational Restructure

On 30 April 2015, the City of Perth announced an organisational restructure which would incorporate an additional Directorate. The costs associated with the restructure have been included in the plan and will be funded from operating income and reserves

7.19 Exclusions from the Long Term Plan

The plan excludes the following:

- The impact of MRA projects Elizabeth Quay, Perth City Link and Riverside. The estimated financial impact of these projects on the City has been included as an Appendix II to this document.
- The impact of the Council boundary changes proposed in the City of Perth Act has not been reflected in the Plan.
- No adjustments have been made in the plan for the revaluation of assets.

SCHEDULE 27

8. Financial Indicators

The following financial measures have been used in the development of the Long Term Financial Plan to monitor and assess performance over the planning period.

Ratio	Current Ratio																								
Calculation	$\frac{\text{Current Assets minus Restricted Current Assets}}{\text{Current Liabilities minus those associated with Current Restricted Assets}}$	Target	>=1.00																						
Performance	<table border="1"> <caption>Current Ratio Performance Data</caption> <thead> <tr> <th>Fiscal Year</th> <th>Current Ratio</th> </tr> </thead> <tbody> <tr><td>FY16</td><td>1.75</td></tr> <tr><td>FY17</td><td>1.70</td></tr> <tr><td>FY18</td><td>1.65</td></tr> <tr><td>FY19</td><td>1.60</td></tr> <tr><td>FY20</td><td>1.65</td></tr> <tr><td>FY21</td><td>1.65</td></tr> <tr><td>FY22</td><td>1.85</td></tr> <tr><td>FY23</td><td>1.85</td></tr> <tr><td>FY24</td><td>1.80</td></tr> <tr><td>FY25</td><td>1.80</td></tr> </tbody> </table>			Fiscal Year	Current Ratio	FY16	1.75	FY17	1.70	FY18	1.65	FY19	1.60	FY20	1.65	FY21	1.65	FY22	1.85	FY23	1.85	FY24	1.80	FY25	1.80
Fiscal Year	Current Ratio																								
FY16	1.75																								
FY17	1.70																								
FY18	1.65																								
FY19	1.60																								
FY20	1.65																								
FY21	1.65																								
FY22	1.85																								
FY23	1.85																								
FY24	1.80																								
FY25	1.80																								
Comment	Target met This is not a traditional current ratio but distorted by the Department of Local Government and Communities (DLGC) guidelines to exclude reserves. The City does meet the target for the duration of the plan																								

Ratio	Rate Coverage Ratio																								
Calculation	$\frac{\text{Net Rate Revenue}}{\text{Operating Revenue}}$	Target	<40%																						
Performance	<table border="1"> <caption>Rate Coverage Ratio Performance Data</caption> <thead> <tr> <th>Fiscal Year</th> <th>Rate Coverage Ratio</th> </tr> </thead> <tbody> <tr><td>FY16</td><td>42.0%</td></tr> <tr><td>FY17</td><td>43.5%</td></tr> <tr><td>FY18</td><td>44.5%</td></tr> <tr><td>FY19</td><td>45.5%</td></tr> <tr><td>FY20</td><td>46.5%</td></tr> <tr><td>FY21</td><td>46.0%</td></tr> <tr><td>FY22</td><td>46.5%</td></tr> <tr><td>FY23</td><td>46.5%</td></tr> <tr><td>FY24</td><td>47.0%</td></tr> <tr><td>FY25</td><td>47.0%</td></tr> </tbody> </table>			Fiscal Year	Rate Coverage Ratio	FY16	42.0%	FY17	43.5%	FY18	44.5%	FY19	45.5%	FY20	46.5%	FY21	46.0%	FY22	46.5%	FY23	46.5%	FY24	47.0%	FY25	47.0%
Fiscal Year	Rate Coverage Ratio																								
FY16	42.0%																								
FY17	43.5%																								
FY18	44.5%																								
FY19	45.5%																								
FY20	46.5%																								
FY21	46.0%																								
FY22	46.5%																								
FY23	46.5%																								
FY24	47.0%																								
FY25	47.0%																								
Comment	Target not met The ratio indicates an increasing reliance on Rates as a revenue source																								

Ratio	Debt Ratio																								
Calculation	$\frac{\text{Total Liabilities}}{\text{Total Assets}}$	Target	<10%																						
Performance	<table border="1"> <caption>Debt Ratio Performance Data</caption> <thead> <tr> <th>Fiscal Year</th> <th>Debt Ratio</th> </tr> </thead> <tbody> <tr><td>FY16</td><td>5.5%</td></tr> <tr><td>FY17</td><td>5.0%</td></tr> <tr><td>FY18</td><td>4.8%</td></tr> <tr><td>FY19</td><td>4.5%</td></tr> <tr><td>FY20</td><td>4.5%</td></tr> <tr><td>FY21</td><td>4.8%</td></tr> <tr><td>FY22</td><td>4.5%</td></tr> <tr><td>FY23</td><td>4.5%</td></tr> <tr><td>FY24</td><td>4.5%</td></tr> <tr><td>FY25</td><td>4.5%</td></tr> </tbody> </table>			Fiscal Year	Debt Ratio	FY16	5.5%	FY17	5.0%	FY18	4.8%	FY19	4.5%	FY20	4.5%	FY21	4.8%	FY22	4.5%	FY23	4.5%	FY24	4.5%	FY25	4.5%
Fiscal Year	Debt Ratio																								
FY16	5.5%																								
FY17	5.0%																								
FY18	4.8%																								
FY19	4.5%																								
FY20	4.5%																								
FY21	4.8%																								
FY22	4.5%																								
FY23	4.5%																								
FY24	4.5%																								
FY25	4.5%																								
Comment	Target met The City is well within the target ratio for the duration of the plan																								

SCHEDULE 27

Ratio	Debt Service Cover Ratio																								
Calculation	$\frac{\text{Operating Surplus before Interest \& Depreciation}}{\text{Interest and Principal Repayments}}$	Target	>2																						
Performance	<table border="1"> <caption>Debt Service Cover Ratio Data</caption> <thead> <tr> <th>Fiscal Year</th> <th>Ratio</th> </tr> </thead> <tbody> <tr><td>FY16</td><td>8</td></tr> <tr><td>FY17</td><td>8</td></tr> <tr><td>FY18</td><td>8</td></tr> <tr><td>FY19</td><td>8</td></tr> <tr><td>FY20</td><td>8</td></tr> <tr><td>FY21</td><td>10</td></tr> <tr><td>FY22</td><td>12</td></tr> <tr><td>FY23</td><td>25</td></tr> <tr><td>FY24</td><td>42</td></tr> <tr><td>FY25</td><td>45</td></tr> </tbody> </table>			Fiscal Year	Ratio	FY16	8	FY17	8	FY18	8	FY19	8	FY20	8	FY21	10	FY22	12	FY23	25	FY24	42	FY25	45
Fiscal Year	Ratio																								
FY16	8																								
FY17	8																								
FY18	8																								
FY19	8																								
FY20	8																								
FY21	10																								
FY22	12																								
FY23	25																								
FY24	42																								
FY25	45																								
Comment	Target met The City is running significantly above the target in all years due to the low levels of debt																								

Ratio	Gross Debt to Revenue Ratio																								
Calculation	$\frac{\text{Gross Debt}}{\text{Total Revenue}}$	Target	<40%																						
Performance	<table border="1"> <caption>Gross Debt to Revenue Ratio Data</caption> <thead> <tr> <th>Fiscal Year</th> <th>Ratio</th> </tr> </thead> <tbody> <tr><td>FY16</td><td>20%</td></tr> <tr><td>FY17</td><td>15%</td></tr> <tr><td>FY18</td><td>10%</td></tr> <tr><td>FY19</td><td>8%</td></tr> <tr><td>FY20</td><td>8%</td></tr> <tr><td>FY21</td><td>10%</td></tr> <tr><td>FY22</td><td>8%</td></tr> <tr><td>FY23</td><td>7%</td></tr> <tr><td>FY24</td><td>6%</td></tr> <tr><td>FY25</td><td>5%</td></tr> </tbody> </table>			Fiscal Year	Ratio	FY16	20%	FY17	15%	FY18	10%	FY19	8%	FY20	8%	FY21	10%	FY22	8%	FY23	7%	FY24	6%	FY25	5%
Fiscal Year	Ratio																								
FY16	20%																								
FY17	15%																								
FY18	10%																								
FY19	8%																								
FY20	8%																								
FY21	10%																								
FY22	8%																								
FY23	7%																								
FY24	6%																								
FY25	5%																								
Comment	Target met The City is running significantly below the target in all years due to the low levels of debt																								

Ratio	Operating Surplus Ratio																								
Calculation	$\frac{\text{Operating Revenue minus Operating Expense}}{\text{Own Source Operating Revenue}}$	Target Advanced	>1% >15%																						
Performance	<table border="1"> <caption>Operating Surplus Ratio Data</caption> <thead> <tr> <th>Fiscal Year</th> <th>Ratio</th> </tr> </thead> <tbody> <tr><td>FY16</td><td>5%</td></tr> <tr><td>FY17</td><td>6%</td></tr> <tr><td>FY18</td><td>7%</td></tr> <tr><td>FY19</td><td>8%</td></tr> <tr><td>FY20</td><td>9%</td></tr> <tr><td>FY21</td><td>10%</td></tr> <tr><td>FY22</td><td>9%</td></tr> <tr><td>FY23</td><td>8%</td></tr> <tr><td>FY24</td><td>8%</td></tr> <tr><td>FY25</td><td>8%</td></tr> </tbody> </table>			Fiscal Year	Ratio	FY16	5%	FY17	6%	FY18	7%	FY19	8%	FY20	9%	FY21	10%	FY22	9%	FY23	8%	FY24	8%	FY25	8%
Fiscal Year	Ratio																								
FY16	5%																								
FY17	6%																								
FY18	7%																								
FY19	8%																								
FY20	9%																								
FY21	10%																								
FY22	9%																								
FY23	8%																								
FY24	8%																								
FY25	8%																								
Comment	Target met The ratio rises over time to the mid point between target and advanced target																								

SCHEDULE 27

Ratio	Own Source Revenue Coverage Ratio	Target	>40%
Calculation	$\frac{\text{Own Source Operating Revenue}}{\text{Operating Expense}}$	Advanced	>90%
Performance			
Comment	Advanced Target met Demonstrates that the City is not reliant on grants and other external income		

Ratio	Asset Renewal Funding Ratio	Target	>75%
Calculation	$\frac{\text{NPV of Planned Capital Renewals over 10 years}}{\text{NPV of Required Capital Expenditure over 10 years}}$		
Performance			
Comment	Target met Demonstrates that the City is adequately funding the renewal of its asset base		

Ratio	Asset Consumption Ratio	Target	>50%
Calculation	$\frac{\text{Depreciated Replacement Cost of Depreciable Assets}}{\text{Current Replacement Cost of Depreciable Assets}}$		
Performance	Target met Information is only available for the 2014/15 financial year and the City is not able to forecast the ratio remaining years of the plan	Actual 2014/15	61%
Comment	The ratio is currently within the required parameters		

Ratio	Asset Sustainability Ratio	Target	>90%
Calculation	$\frac{\text{Capital Renewal and Replacement Expenditure}}{\text{Depreciation}}$		
Performance	Target met Information is only available for the 2013/14 financial year and the City is not able to forecast the ratio remaining years of the plan	Actual 2013/14	101%
Comment	The ratio is currently within the required parameters		

9. Risks

There are three major risk factors which will influence the LTFP:

9.1 Economic Assumptions

Forecasting of long term economic predictions is notoriously problematic. For the purpose of the LTFP, it has been assumed that interest rates will remain low but increasing over the life of the plan and that inflation will remain relatively consistent.

9.2 Civic Factors

MRA Projects

The Metropolitan Redevelopment Authority (MRA) is engaged in the construction of three major projects within the City: Elizabeth Quay, Perth City Link and Riverside. During the life of these projects the MRA will be progressively transferring some newly constructed public realm assets to the City. Details of the transfers are being developed and subject to future agreements.

Elizabeth Quay

The Elizabeth Quay development will be progressively built and create a vibrant development on 10 hectares of river-front land. The concept plans incorporate commercial, retail and cultural attractions which are set around a 2.7 hectare inlet.

As part of the MRA Place Activation Strategy it is proposed that the MRA may retain ownership of a number of public realm areas and assets for up to 10 years (November 2025). Accordingly in fulfilling its role the MRA will be responsible for activation, presentation, maintenance and public services in the precinct. MRA will sell and oversee development of nine private lots over an extended period of time.

A two-tiered funding approach to the development is being advocated as follows:

- Current and future rate income will be levied by the City to fund 'normal' levels of services provided by the City;
- MRA will explore alternative avenues of funding for any extraordinary or additional services required for the precinct as well as place management functions and associated costs.

The scope of future agreements under negotiation include the timing of transfer and periods of asset ownership; maintenance versus servicing responsibilities and respective funding requirements; asset renewal and replacement programs; regulatory and compliance regimes and responsibilities and operational jurisdictions, such as events approvals. A very high standard of presentation is expected by the MRA within the precinct, with the possible requirement for additional funding as set out above.

City Link and Riverside Projects

The Perth City Link project is currently under development and the handover of infrastructure assets will commence in July 2015. Details of the total assets to be handed over, the timing of handover and the level and scope of services to be provided by the City for the maintenance and servicing of the assets is not at a sufficient level of maturity for inclusion in the plan. The timing of the Riverside Project is unclear and may fall outside the scope of this plan and so has also been excluded.

SCHEDULE 27

The impact of the MRA projects are excluded from the Long Term Financial Plan figures although the projected financial impact of the Elizabeth Quay project has been included in Appendix II. The projection utilises the best information available at the time of publishing and the source of such information is detailed in the Appendix.

Council Boundaries

The City of Perth Act proposes changes to Council boundaries which would see Kings Park and parts of Nedlands incorporated into the City of Perth.

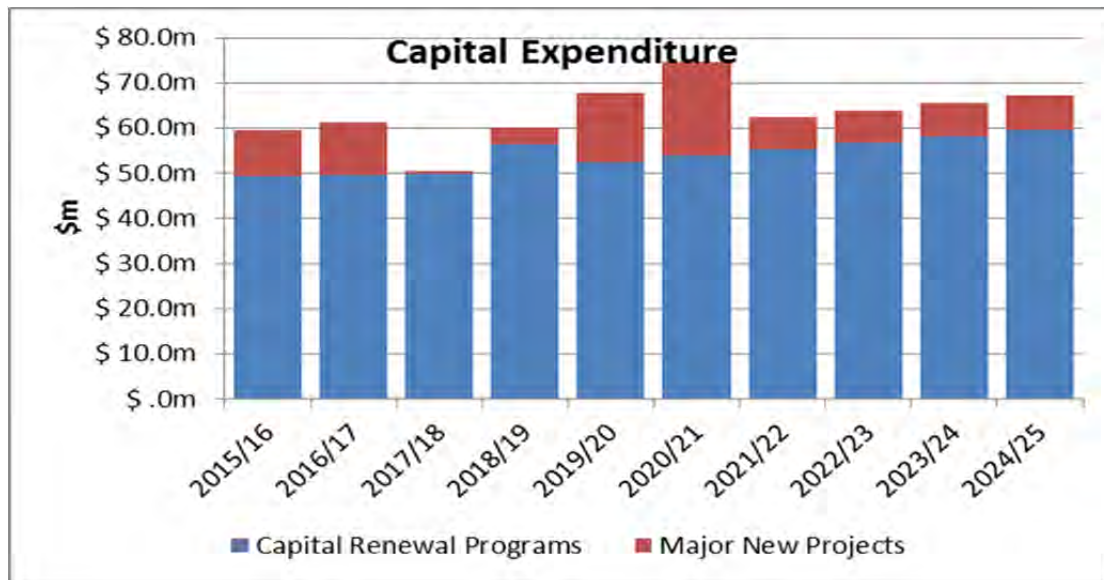
Two major precincts (the University of Western Australia and the QEII Medical Centre) included in the area proposed to be incorporated are rates exempt. The impact of the proposed boundary changes has not been included in the Long Term Financial Plan but will have a financial impact on the City if implemented. If approved, the boundary changes would take effect from 1 July 2016.

Parking Levy

The State Government imposed a parking levy on all parking bays in the city. The cost of this levy has been increased by over 20% in 2014/15 and will increase by the same amount in 2015/16. The City has no control over the increase in the levy. Continual increases above the level of CPI could have an impact on patronage of the City's car parks which could result in reduced parking revenue.

9.3 Capital Expenditure

The City's capital expenditure program forms a significant part of the LTFP. The timing of expenditure is difficult to predict particularly in the later years of the plan. Delays in capital expenditure can also affect other areas of the plan including financing and maintenance costs. The capital expenditure figures included in the plan are a best estimate based on information available at the time of publication.



10. Long Term Financial Outlook

The Long Term Financial Plan schedules included in the appendices indicate that the City of Perth achieves financial sustainability while delivering services to its ratepayers. The plan shows:

- Consistent operating surpluses increasing year on year
- Initial cash deficits due to the funding of capital works returning to surplus in 2019/20
- An increase in the City's asset base of \$210m over the 10 year period (excluding the impact of revaluations or the contribution of assets).

Capital expenditure has been forecast in detail for the first 4 years of the plan. The remaining 6 years have been based on the known costs of the City's asset refurbishment and renewal program; with an allowance for significant capital projects which is approximately 15% of total capital spend. At this stage, no individual significant projects have reached a stage of development at which they can be identified in the Long Term Financial Plan. The allowance for significant projects included in the plan is a base case scenario and if suitable projects were identified the City has the capacity to invest above the levels indicated in the plan.

The City will generally fund 50% of the cost of significant projects through debt. The 10 year plan however shows the use of debt only for identified significant projects. As a result, debt levels are low and debt accounts for only 20% of significant projects funding.

11. Contacts

Gary Stevenson PSM
Chief Executive Officer

Gary.Stevenson@cityofperth.wa.gov.au

Robert Mianich
Director Corporate Services

Robert.Mianich@cityofperth.wa.gov.au

Dan Richards
Manager Finance

Dan.Richards@cityofperth.wa.gov.au

SCHEDULE 27

Appendix: Supporting Statements and Schedules

SCHEDULE 27

I. Forecast Financial Statements 2015/16 – 2024/25

City of Perth Long Term Financial Plan 2015/16 - 2024/25 Statement of Comprehensive Income by Nature and Type											
	2014/15 \$'000	2015/16 \$'000	2016/17 \$'000	2017/18 \$'000	2018/19 \$'000	2019/20 \$'000	2020/21 \$'000	2021/22 \$'000	2022/23 \$'000	2023/24 \$'000	2024/25 \$'000
REVENUES FROM ORDINARY ACTIVITIES											
Rates	75,825	82,693	90,170	96,501	104,358	111,776	118,801	124,953	131,338	137,966	144,842
Grants and Subsidies	1,917	1,592	1,628	1,665	1,702	1,745	1,789	1,833	1,879	1,926	1,974
Contributions, Donations and Reimbursements	455	369	377	385	394	404	414	424	435	446	457
Fees and Charges	98,980	105,977	110,417	114,221	118,018	122,307	126,780	134,373	139,563	145,055	150,708
Interest Earned	5,862	5,157	3,952	4,481	4,853	5,455	6,111	6,387	7,260	8,650	9,885
Other Revenue	2,403	1,965	2,009	2,054	2,101	2,153	2,207	2,262	2,319	2,377	2,436
TOTAL REVENUE FROM ORDINARY ACTIVITIES	185,442	197,753	208,553	219,308	231,426	243,840	256,101	270,232	282,794	296,419	310,303
EXPENSES FROM ORDINARY ACTIVITIES											
Employee costs	62,885	69,135	73,254	76,779	80,474	84,553	88,838	93,589	98,329	103,310	108,544
Materials and Contracts	46,849	52,839	56,009	59,370	62,932	66,708	70,711	75,155	79,970	85,084	90,515
Utilities (gas,electricity,water)	3,051	3,069	3,222	3,384	3,553	3,730	3,917	4,190	4,480	4,787	5,112
Insurance Expenditure	1,182	1,166	1,192	1,219	1,246	1,278	1,310	1,367	1,427	1,490	1,555
Depreciation of Non-Current Assets	30,017	34,211	35,922	37,718	39,604	41,584	43,663	45,846	48,138	50,545	53,072
Interest Expenses	1,528	1,837	1,463	1,244	961	1,093	1,200	895	712	569	528
Expense Provisions	975	962	984	1,006	1,028	1,054	1,080	1,107	1,135	1,164	1,193
Other Expenditure	22,230	24,708	25,039	25,602	26,830	27,501	28,188	29,732	30,432	31,196	31,977
TOTAL EXPENDITURE FROM ORDINARY ACTIVITIES	168,717	187,927	197,085	206,321	216,629	227,501	238,907	251,882	264,624	278,145	292,496
SUB TOTAL	16,725	9,826	11,468	12,987	14,797	16,339	17,195	18,350	18,171	18,274	17,806
GRANTS AND CONTRIBUTIONS											
Grants and Subsidies	1,930	6,842	9,772	2,973	3,065	3,039	3,115	3,193	3,273	3,355	3,439
NET OPERATING SURPLUS	18,655	16,668	21,241	15,959	17,862	19,379	20,310	21,543	21,444	21,629	21,245
DISPOSAL / WRITE-OFF OF ASSETS											
Loss on Disposal of Assets	(850)	(1,558)	(2,541)	(2,598)	(2,657)	(2,723)	(2,791)	(2,861)	(2,932)	(3,006)	(3,081)
SIGNIFICANT ITEMS											
Distribution from TPRC	1,667	1,833	2,333	1,500	3,083	2,750	3,083	3,583	1,000	1,250	1,167
Asset contribution to Elizabeth Quay	(2,410)										
Revaluation of Infrastructure Assets	184,312										
CHANGE IN NET ASSETS FROM ORDINARY ACTIVITIES AFTER SIGNIFICANT ITEMS - GAIN / (REDUCTION)	201,374	16,943	21,033	14,861	18,289	19,405	20,602	22,265	19,511	19,873	19,331

SCHEDULE 27

Projected Balance Sheet for Period 2015/16 - 2024/25

	Base Year 2014/15	Budget 2015/16	Budget 2016/17	Budget 2017/18	Budget 2018/19	Budget 2019/20	Budget 2020/21	Budget 2021/22	Budget 2022/23	Budget 2023/24	Budget 2024/25
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
ASSETS											
Current Assets											
Cash & Cash Equivalents	5,156	5,557	5,244	5,210	4,957	4,815	4,778	5,020	5,375	5,780	6,259
Investments	101,877	105,586	99,634	98,997	94,186	91,488	90,779	95,385	102,124	109,821	118,924
Receivables	15,656	16,042	16,870	17,742	18,658	19,625	20,643	21,714	22,839	24,020	25,258
Inventories	3,200	3,264	3,337	3,413	3,489	3,577	3,666	3,758	3,852	3,948	4,047
Total Current Assets	125,889	130,449	125,085	125,362	121,290	119,504	119,866	125,877	134,190	143,569	154,488
Non Current Assets											
Receivables	44	45	46	47	48	49	50	52	53	54	56
Infrastructure, Property, Plant & Equipment	1,188,544	1,200,864	1,222,440	1,232,212	1,248,761	1,271,889	1,298,525	1,311,669	1,322,970	1,334,350	1,343,727
Investments	8,430	4,213	4,307	4,404	4,503	4,616	4,731	4,850	4,971	5,095	5,223
Total Non Current Assets	1,197,018	1,205,122	1,226,793	1,236,663	1,253,313	1,276,554	1,303,307	1,316,570	1,327,994	1,339,500	1,349,005
TOTAL ASSETS	1,322,907	1,335,571	1,351,879	1,362,025	1,374,603	1,396,059	1,423,172	1,442,447	1,462,184	1,483,069	1,503,493
Current Liabilities											
Payables	15,808	17,629	19,283	20,589	21,917	22,992	24,159	25,456	26,860	28,372	29,992
Borrowings	6,442	6,772	6,423	7,449	7,292	5,134	4,778	1,681	1,015	1,056	1,099
Provisions	11,045	11,266	11,519	11,779	12,044	12,345	12,653	12,970	13,294	13,626	13,967
Total Current Liabilities	33,295	35,666	37,226	39,816	41,252	40,471	41,590	40,106	41,169	43,054	45,058
Non Current Liabilities											
Borrowings	36,327	29,555	23,132	15,683	8,391	11,058	16,280	14,599	13,584	12,528	11,429
Provisions	6,073	6,194	6,334	6,476	6,622	6,788	6,957	7,131	7,310	7,492	7,680
Total Non Current Liabilities	42,400	35,750	29,466	22,160	15,014	17,845	23,237	21,730	20,894	20,020	19,109
TOTAL LIABILITIES	75,695	71,416	66,691	61,976	56,266	58,316	64,828	61,837	62,063	63,074	64,166
NET ASSETS	1,247,212	1,264,155	1,285,187	1,300,049	1,318,337	1,337,743	1,358,345	1,380,610	1,400,121	1,419,995	1,439,326
Equity											
Retained Earnings	600,699	619,499	647,379	662,940	686,331	708,081	729,209	747,539	760,694	773,296	784,337
Revaluation Reserve	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254
Other Reserves	89,259	87,401	80,554	79,854	74,752	72,408	71,882	75,817	82,173	89,445	97,736
TOTAL EQUITY	1,247,212	1,264,155	1,285,187	1,300,049	1,318,337	1,337,743	1,358,345	1,380,610	1,400,121	1,419,995	1,439,326

SCHEDULE 27

Projected Cash Flow for Period 2015/16 - 2024/25

	Base Year 2014/15	Budget 2015/16	Budget 2016/17	Budget 2017/18	Budget 2018/19	Budget 2019/20	Budget 2020/21	Budget 2021/22	Budget 2022/23	Budget 2023/24	Budget 2024/25
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Cashflow from Operating Activities											
Receipts:											
Rates & Annual Charges	170,833	179,272	190,568	200,452	211,850	223,293	234,494	247,934	259,198	270,996	283,198
Investment Revenue & Interest	5,317	5,157	3,952	4,481	4,853	5,455	6,111	6,387	7,260	8,650	9,885
Other Receipts - Operating	5,768	11,172	11,424	11,681	11,944	12,242	12,548	12,862	13,183	13,513	13,851
Payments:											
Employee Benefits & On-costs	(62,558)	(68,964)	(73,078)	(76,600)	(80,291)	(84,364)	(88,645)	(93,391)	(98,127)	(103,102)	(108,331)
Materials & Contracts	(55,275)	(52,388)	(55,749)	(59,243)	(62,835)	(66,628)	(70,566)	(74,932)	(79,669)	(84,708)	(90,065)
Borrowing Costs	(1,628)	(1,837)	(1,463)	(1,244)	(961)	(1,093)	(1,200)	(895)	(712)	(569)	(528)
Other Payments Operating	(26,454)	(28,708)	(29,218)	(30,211)	(31,611)	(32,756)	(33,666)	(35,522)	(36,574)	(37,708)	(38,880)
Net Cash Provided (or Used) in Operating Activities	36,003	43,705	46,435	49,317	52,949	56,149	59,076	62,443	64,560	67,072	69,130
Cash flows from Investing Activities											
Receipts:											
Sale of Investments	1,667	6,133	2,333	1,500	3,083	2,750	3,083	3,583	1,000	1,250	1,167
Sale of Infrastructure, Property, Plant & Equipment	1,648	1,523	1,368	1,399	1,430	1,466	1,503	1,540	1,579	1,618	1,659
Payments:											
Purchase of Infrastructure, Property, Plant & Equipment	(37,016)	(49,612)	(61,406)	(51,486)	(60,240)	(68,901)	(74,592)	(63,391)	(63,951)	(66,549)	(67,188)
Net Cash Provided (or Used) in Investing Activities	(33,701)	(41,956)	(57,705)	(48,587)	(55,727)	(64,685)	(70,007)	(58,268)	(61,372)	(63,681)	(64,363)
Cash flows from Financing Activities											
Receipts:											
Proceeds from Loans	-	-	-	-	-	7,800	10,000	-	-	-	-
Payments:											
Repayment of Loans	(6,128)	(6,442)	(6,772)	(6,423)	(7,449)	(7,292)	(5,134)	(4,778)	(1,681)	(1,015)	(1,056)
Net Cash Provided (or Used) in Financing Activities	(6,128)	(6,442)	(6,772)	(6,423)	(7,449)	508	4,866	(4,778)	(1,681)	(1,015)	(1,056)
Cashflows from Government											
Receipts from Appropriation/Grants											
Recurrent Appropriations/Grants	1,333	1,961	2,005	2,050	2,096	2,149	2,202	2,258	2,314	2,372	2,431
Capital Appropriations/Grants	1,930	6,842	9,772	2,973	3,065	3,039	3,115	3,193	3,273	3,355	3,439
Net Cash from Government	3,263	8,803	11,778	5,023	5,162	5,188	5,318	5,451	5,587	5,727	5,870
Net Increase/(Decrease) in Cash & Cash Equivalents	(563)	4,110	(6,265)	(670)	(5,065)	(2,840)	(746)	4,848	7,094	8,102	9,582
Cash at 1 July	107,596	107,033	111,143	104,878	104,207	99,143	96,303	95,557	100,405	107,499	115,601
Cash at 30 June	107,033	111,143	104,878	104,207	99,143	96,303	95,557	100,405	107,499	115,601	125,183

SCHEDULE 27

City of Perth Long Term Financial Plan 2015/16 - 2024/25 Statement of Changes in Equity

	Base Year 2014/15	Budget 2015/16	Forecast 2016/17	Forecast 2017/18	Forecast 2018/19	Forecast 2019/20	Forecast 2020/21	Forecast 2021/22	Forecast 2022/23	Forecast 2023/24	Forecast 2024/25
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
EQUITY											
RETAINED SURPLUS											
Balance at 1 July	587,001	600,410	619,211	647,090	662,651	686,043	707,792	728,920	747,251	760,406	773,007
Transfer from / to Reserve	(3,653)	1,858	6,847	700	5,103	2,344	525	(3,934)	(6,356)	(7,272)	(8,291)
Net Result	17,062	16,943	21,033	14,861	18,289	19,405	20,602	22,265	19,511	19,873	19,331
Balance at 30 June	600,410	619,211	647,090	662,651	686,043	707,792	728,920	747,251	760,406	773,007	784,047
CASH BACKED RESERVES											
Balance at 1 July	85,606	89,259	87,401	80,554	79,854	74,752	72,407	71,882	75,816	82,173	89,444
Transfer from / to Reserve	3,653	(1,858)	(6,847)	(700)	(5,103)	(2,344)	(525)	3,934	6,356	7,272	8,291
Balance at 30 June	89,259	87,401	80,554	79,854	74,752	72,407	71,882	75,816	82,173	89,444	97,736
ASSET REVALUATION RESERVE											
Balance at 1 July	372,942	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254
Total Other Comprehensive Income	184,312	-	-	-	-	-	-	-	-	-	-
Balance at 30 June	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254	557,254
Total Equity	1,246,923	1,263,866	1,284,898	1,299,760	1,318,048	1,337,454	1,358,056	1,380,321	1,399,832	1,419,706	1,439,037

SCHEDULE 27

City of Perth Long Term Financial Plan 2015/16 - 2024/25

Rate Setting Statement

	Base Year 2014/15	Budget 2015/16	Forecast 2016/17	Forecast 2017/18	Forecast 2018/19	Forecast 2019/20	Forecast 2020/21	Forecast 2021/22	Forecast 2022/23	Forecast 2023/24	Forecast 2024/25
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Proceeds from Operating Activities											
Operating Revenues	109,617	115,060	118,383	122,807	127,068	132,064	137,301	145,280	151,456	158,453	165,460
Operating Expenses	(169,567)	(189,485)	(199,626)	(208,919)	(219,285)	(230,224)	(241,698)	(254,743)	(267,556)	(281,150)	(295,577)
	(59,950)	(74,425)	(81,243)	(86,112)	(92,218)	(98,160)	(104,397)	(109,464)	(116,100)	(122,697)	(130,117)
Non Cash Items											
Loss on Disposal of Fixed Assets	850	1,558	2,541	2,598	2,657	2,723	2,791	2,861	2,932	3,006	3,081
Depreciation on Assets	30,017	34,211	35,922	37,718	39,604	41,584	43,663	45,846	48,138	50,545	53,072
	30,867	35,769	38,463	40,316	42,260	44,307	46,454	48,707	51,071	53,551	56,153
Net Deficit from Operations	(29,083)	(38,656)	(42,780)	(45,796)	(49,957)	(53,853)	(57,943)	(60,757)	(65,029)	(69,146)	(73,964)
Investing Activities											
Capital Expenditure	(57,155)	(49,612)	(61,406)	(51,486)	(60,240)	(68,901)	(74,592)	(63,391)	(63,951)	(66,549)	(67,188)
Repayment of Borrowings	(6,128)	(6,442)	(6,772)	(6,423)	(7,449)	(7,292)	(5,134)	(4,778)	(1,681)	(1,015)	(1,056)
Transfers to Reserves	(25,873)	(31,895)	(47,168)	(40,286)	(45,835)	(43,336)	(45,968)	(59,041)	(42,215)	(57,650)	(56,353)
	(89,156)	(87,949)	(115,346)	(98,195)	(113,524)	(119,529)	(125,694)	(127,210)	(107,847)	(125,214)	(124,598)
Financing Activities											
Transfer from Reserves	22,220	33,753	54,014	40,985	50,938	45,680	46,494	55,107	35,859	50,378	48,062
Proceeds from Disposal of Assets	1,648	1,523	1,368	1,399	1,430	1,466	1,503	1,540	1,579	1,618	1,659
Capital Grants and Contributions	1,930	6,842	9,772	2,973	3,065	3,039	3,115	3,193	3,273	3,355	3,439
Proceeds from Borrowings	-	-	-	-	-	7,800	10,000	-	-	-	-
Proceeds from TPRC	1,667	1,833	2,333	1,500	3,083	2,750	3,083	3,583	1,000	1,250	1,167
	27,465	43,951	67,488	46,857	58,517	60,736	64,195	63,424	41,711	56,601	54,327
Net Deficit before Rates	(90,774)	(82,654)	(90,638)	(97,134)	(104,965)	(112,646)	(119,443)	(124,543)	(131,165)	(137,759)	(144,235)
Add Opening Funds	16,073	1,124									
Net Deficit before Rates	(74,701)	(81,531)	(90,638)	(97,134)	(104,965)	(112,646)	(119,443)	(124,543)	(131,165)	(137,759)	(144,235)
Rate Levies	75,825	82,693	90,170	96,501	104,358	111,776	118,801	124,953	131,338	137,966	144,842
Surplus/(Deficit) from Rates	1,124	1,162	(468)	(633)	(607)	(870)	(642)	410	173	206	608

SCHEDULE 27

City of Perth Long Term Financial Plan 2015/16 - 2024/25

Cash Reserves

2013/14 \$'000	Base Year 2014/15	Budget 2015/16	Forecast 2016/17	Forecast 2017/18	Forecast 2018/19	Forecast 2019/20	Forecast 2020/21	Forecast 2021/22	Forecast 2022/23	Forecast 2023/24	Forecast 2024/25
CAPACITY BUILDING & SPECIFIC RESERVES											
Opening Balance	85,606	89,259	87,401	80,554	79,854	74,752	72,407	71,882	75,816	82,173	89,444
Transfer to Reserve	25,873	31,895	47,168	40,286	45,835	43,336	45,968	59,041	42,215	57,650	56,353
Transfer from Reserve	(22,220)	(33,753)	(54,014)	(40,985)	(50,938)	(45,680)	(46,494)	(55,107)	(35,859)	(50,378)	(48,062)
Balance 30 June	89,259	87,401	80,554	79,854	74,752	72,407	71,882	75,816	82,173	89,444	97,736
TOTAL RESERVES											
Opening Balance	85,606	89,259	87,401	80,554	79,854	74,752	72,407	71,882	75,816	82,173	89,444
Transfer to Reserve	25,873	31,895	47,168	40,286	45,835	43,336	45,968	59,041	42,215	57,650	56,353
Transfer from Reserve	(22,220)	(33,753)	(54,014)	(40,985)	(50,938)	(45,680)	(46,494)	(55,107)	(35,859)	(50,378)	(48,062)
Balance 30 June	89,259	87,401	80,554	79,854	74,752	72,407	71,882	75,816	82,173	89,444	97,736

SCHEDULE 27

II. Scenario Model: MRA Projects

The City will over the next ten years, take over public infrastructure during and after projects driven by the MRA. Detailed conceptual costing and phasing of handover are still being finalised by the authority and its contractors, as such estimates have been made utilising all available information by the City. No financial projections have been included for the Riverside project as the information currently available is not sufficient to make projections at a level of accuracy for inclusion in the LTFP.

Current estimates for the Perth City Link project indicates that MRA will handover assets of approximately \$5m and that rates income will increase to approximately \$3m per annum over the duration of the plan. The cost of servicing the asset cannot be quantified at this time as until the scope of services has been finalised with the MRA. For this reason a schedule showing the financial impact of the City Link project has been excluded.

A schedule showing the impact on the City's Financial Statements of the Elizabeth Quay Project is attached and when reviewing the schedule the following should be noted:

Rates Projections

Rate projections have been calculated based on the estimated Gross Rateable Value (GRV) provided by Landgate. Completion dates of buildings have been estimated by the MRA but construction timing is dependent on market and economic conditions.

Contributions

This represents the estimated completed costs of infrastructure on the projects. A schedule of assets to be handed over and the indicative timing of the handover is still under negotiation with the MRA. Therefore an estimate of the value of the assets has been calculated by the City, based on current internal valuation models.

Street Presentation, Cleaning & Waste Disposal, Maintenance & Servicing

These costs have been prepared by the City based on a standard service level for similar high traffic areas of the city.

Depreciation

Depreciation has been formulated according to estimated useful life of these assets to be handed over.

SCHEDULE 27

METROPOLITAN REDEVELOPMENT AUTHORITY - ELIZABETH QUAY PROJECT

IMPACT ON FINANCIAL STATEMENTS

(in real terms, no escalation)

	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	TOTAL
COMPREHENSIVE INCOME STATEMENT											
Income											
Rates revenue	251,100	251,100	251,100	680,077	2,446,080	3,481,940	3,983,770	4,939,940	4,939,940	5,533,940	26,758,987
Contributions	23,834,390	-	-	-	-	-	-	-	-	-	23,834,390
Cash Deficit Funding - MRA Contribution	1,271,180	2,074,461	2,518,500	2,332,602	479,146						8,675,888
	25,356,670	2,325,561	2,769,600	3,012,679	2,925,225	3,481,940	3,983,770	4,939,940	4,939,940	5,533,940	59,269,265
Expense											
Cleaning & Waste Disposal	1,325,626	1,988,438	1,988,438	1,988,438	1,988,438	1,988,438	1,988,438	1,988,438	1,988,438	1,988,438	19,221,570
Maintenance & Servicing	196,655	337,123	781,162	1,024,241	936,787	1,035,223	954,674	1,053,646	975,929	1,075,471	6,319,509
Depreciation	352,764	529,147	529,147	529,147	522,480	519,147	519,147	519,147	519,147	519,147	5,058,417
	1,875,045	2,854,707	3,298,747	3,541,825	3,447,705	3,542,807	3,462,259	3,561,231	3,483,514	3,583,056	30,599,497
Total Impact on Surplus/(Deficit)	23,481,626	(529,147)	(529,147)	(529,147)	(522,480)	(60,867)	521,511	1,378,709	1,456,426	1,950,884	26,618,369
BALANCE SHEET MOVEMENT											
Assets											
Cash and Investments	(40,000)	0	0	0	0	458,279	1,040,658	1,897,856	1,975,572	2,470,031	7,802,396
Plant & Equipment	40,000										40,000
Plant & Equipment - Depreciation	(6,667)	(10,000)	(10,000)	(10,000)	(3,333)						(40,000)
Infrastructure	23,834,390										23,834,390
Infrastructure - Depreciation	(346,098)	(519,147)	(519,147)	(519,147)	(519,147)	(519,147)	(519,147)	(519,147)	(519,147)	(519,147)	(5,018,417)
	23,481,626	(529,147)	(529,147)	(529,147)	(522,480)	(60,867)	521,511	1,378,709	1,456,426	1,950,884	26,618,369
Equity											
Surplus/(Deficit) - Cash	(40,000)	0	0	0	0	458,279	1,040,658	1,897,856	1,975,572	2,470,031	7,802,396
Surplus/(Deficit) - Non Cash	23,521,626	(529,147)	(529,147)	(529,147)	(522,480)	(519,147)	(519,147)	(519,147)	(519,147)	(519,147)	18,815,973
	23,481,626	(529,147)	(529,147)	(529,147)	(522,480)	(60,867)	521,511	1,378,709	1,456,426	1,950,884	26,618,369



Photo 1



Photo 2



Photo 3



Photo 4

Photo 5



Photo 6

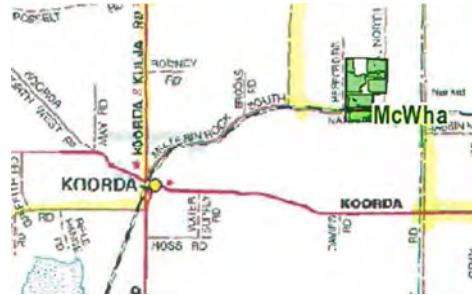


SCHEDULE 29



OPERATIONAL REPORT FOR CITY OF PERTH STAGE 2 PROJECT THE PERIOD ENDED 31 May 2015

Property	McWha
Location	Koorda
Report Number	6
Covers Period	01 Nov 2014 – 31 May 2015
Report Date	04 Jun 2015
CCF Rep	Daniel Hastie



Summary of Activities undertaken in the last 12 months

Property inspections completed in October and April.

Grazing of all compartments was carried out from 01Jul14 – 30Nov14, reducing fire fuel burden & weed competition for moisture.

Firebreaks were installed for the 2014/15 fire season.

Report Each Area for the period

Vermin	Small number of rabbit scratching's seen on western boundary. No damage to trees.
Weeds	Weed burden predominately consists of rye grass, raddish & capeweed. 50% ground cover, average height 0.1m.
Insects	5% of trees under attack by Spring beetle, (refer Photo Gallery – General). Level of damage does not warrant chemical treatment.
Health	2011 Kochii 0.4-2.3m, average 1.3m high. 70% of trees with 1-10cm fresh growth. Tree health is good, no signs of nutrient deficiency. Growth variance continues to be evident, due to natural variations in soil types and corresponding water availability.
Survival	Measured survival 95%. 2 tree deaths observed during April inspection. Isolated incidents, no further action required.
Fire Breaks	Maintenance period ceased 15Mar15. New fire breaks to be installed by 01Nov15.
Photos	Please see Photo Gallery.
Grazing	260hd, 01Jul14 – 30Nov14. Grazing has reduced fire fuel burden & weed competition for moisture.

Rainfall	(past year/past 6 months) 220.1mm /92.8mm - Results from Koorda BOM Weather station. (report period/historical average) 105.9mm/131.6mm
----------	--

SCHEDULE 29

Carbon Conscious City of Perth Operational Report



Operational activities	
Upcoming	Monitoring inspection October. Next report November 2015. Grazing in winter-spring.
Site Management	64,000L Fire Water on site for fire suppression. Property signs are in place & in good condition. A map tube is located adjacent to each property sign and is stocked with Fire Maps. Fences in good order on inspected areas.

Photo Gallery PS1



SCHEDULE 29

Carbon Conscious City of Perth Operational Report



Photo Gallery PS2



SCHEDULE 29

Carbon Conscious City of Perth Operational Report



Photo Gallery PS3



SCHEDULE 29

Carbon Conscious City of Perth Operational Report



Photo Gallery PS4



SCHEDULE 29

Carbon Conscious City of Perth Operational Report



Photo Gallery **General**





MUSEUM STREET

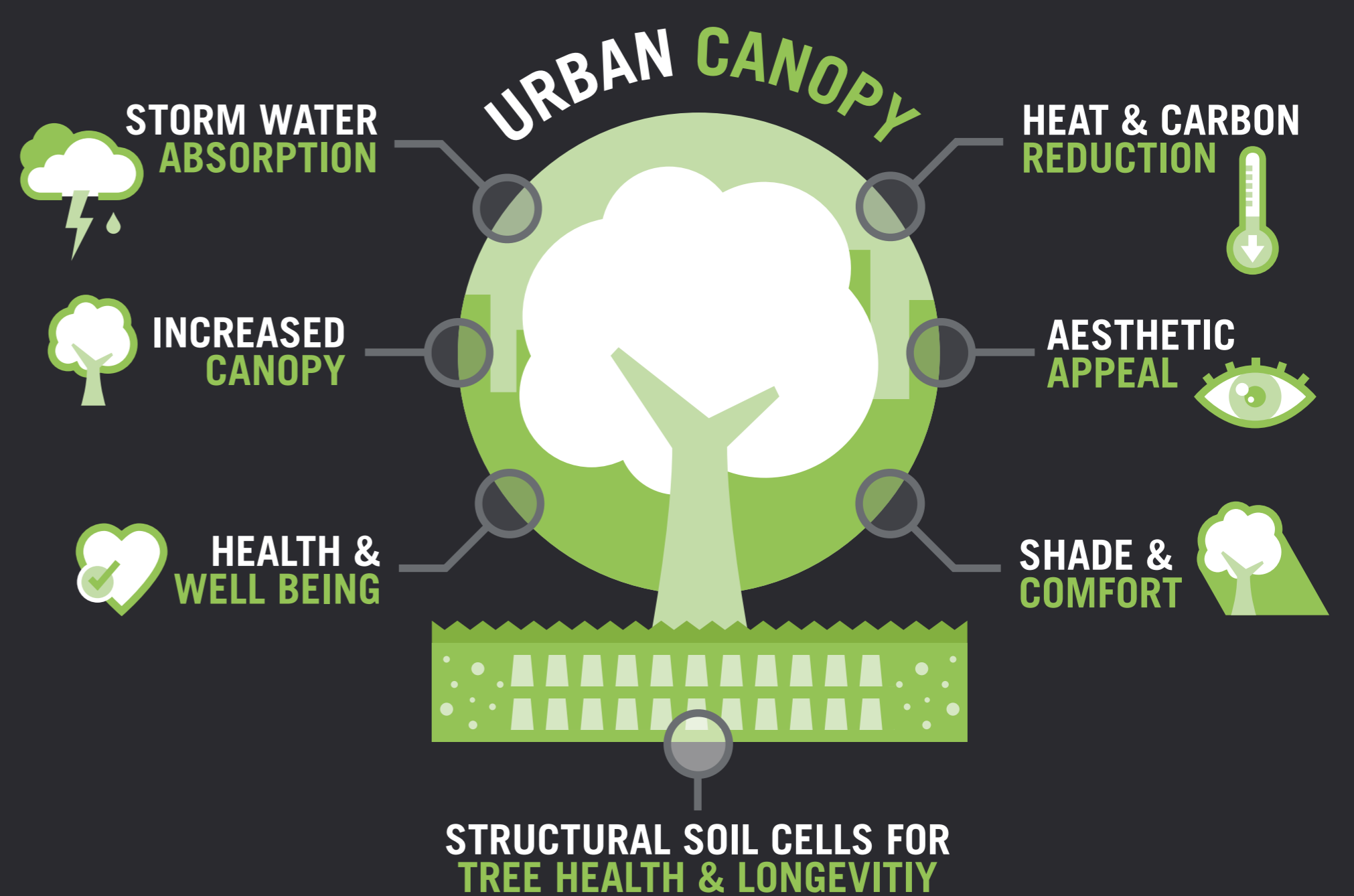
Stage 1



CONCEPT PLAN



X-SECTION / VIEW NORTH



MUSEUM STREET

Stage 2

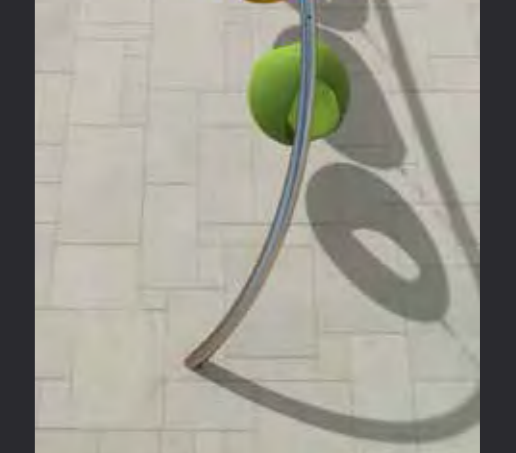
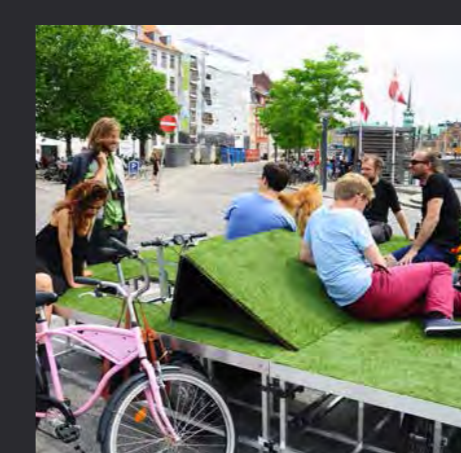
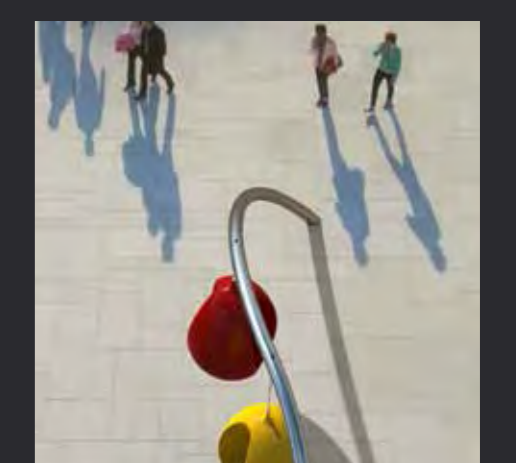
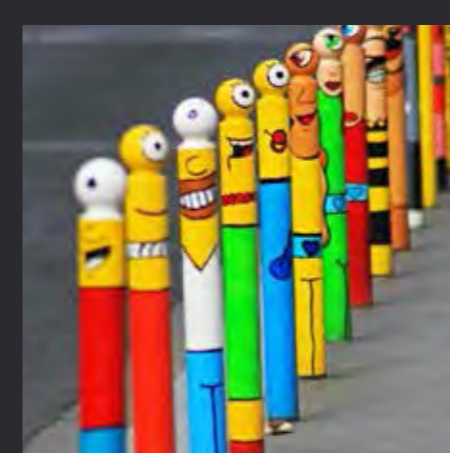
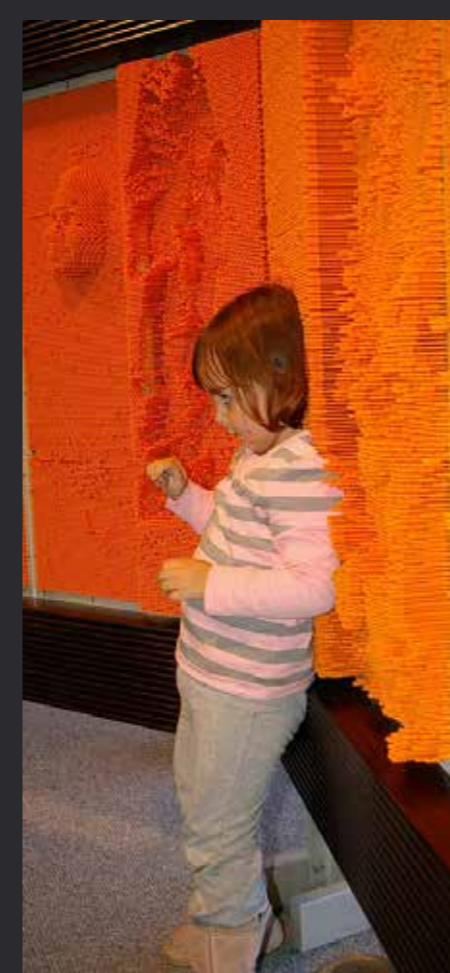


Future tree canopy size indicative only

CONCEPT PLAN



- LEGEND**
- 1 PEDESTRIAN SHARED REALM
 - 2 URBAN FURNITURE / SEATING
 - 3 INTERACTIVE ARTWORK (WALL / FENCE)
 - 4 POTENTIAL PARKLETS / AL FRESCO
 - 5 NEW RAISED PEDESTRIAN CROSSING
 - 6 TRAFFIC CALMING - FRANCIS ST NARROWED



**Evaluation Panel
Assessment of Tenders, Expressions of Interest and Formal Quotations**

COMPARATIVE PRICE SCHEDULE OF SUBMISSIONS RECEIVED

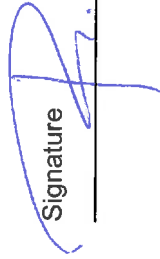
Note: One panel member should be allocated the task of completing this Schedule. (Not normally be required for an EOI.)

Tender Number: 105 – 14/15

Lump Sum Cost

	Submission 1	Submission 2	Submission 3	Submission 4
Name:	Georgiou Group Pty Ltd	Civcon Civil & Project Management Pty Ltd	BCL Group Pty Ltd	Advanteering Civil Engineers
Total Lump Sum Price (Exc. GST)	\$2,814,327.62	\$2,011,855.04	\$1,744,995.92	\$1,863,890.00
Total Lump Sum Price (Inc. GST)	\$3,095,760.38	\$2,213,040.55	\$1,919,495.51	\$2,050,279.00
Settlement Discount % within days				

For further detail please see attached **Comparative Price Lump Sum Breakdown - Schedule A, Schedule B and Schedule C**


 Signature

All evaluation panel members must sign off this sheet.

Name RITA SOUDO

Date 27/05/2015

SCHEDULE 31

TENDER 105-14/15: ROADS - TENDERING - Construction - Street Enhancement – MUSEUM STREET

Evaluation Matrix - Price Schedules

	Georgiou	Civcon	BCL	Advanteering	CoP QS
SEPARATE PROTION A					
General Items					
1 Preliminaries	\$ 826,519.60	\$ 100,295.00	\$ 247,860.00	\$ 262,575.00	\$ 157,000.00
2 Traffic management	\$ 180,578.03	\$ 85,071.00	\$ 84,876.00	\$ 240,476.00	\$ 45,000.00
3 Service investigation / gas spotter	\$ 5,781.68	\$ 49,642.00	\$ 6,250.00	Included	\$ 9,000.00
4 Other items required for the completion of the whole project which are not mentioned	\$ 31,359.00	\$ 177,979.00	NA	NA	NA
TOTAL:	\$ 1,044,238.31	\$ 412,987.00	\$ 338,986.00	\$ 503,051.00	\$ 211,000.00
Demolition Works					
1 Remove existing kerb and dispose	\$ 6,812.40	\$ 3,827.50	\$ 3,646.65	\$ 1,826.00	\$ 3,150.00
2 Remove crossover paving 300x200x70 at Francis Street and dispose	\$ 1,414.08	\$ 1,989.12	\$ 487.60	\$ 611.00	\$ 640.00
3 Remove existing footpath paving and dispose	\$ 17,985.33	\$ 9,301.80	\$ 8,509.43	\$ 3,428.00	\$ 10,275.00
4 Demolish existing asphalt and dispose	\$ 7,591.44	\$ 44,113.60	\$ 27,703.50	\$ 7,661.00	\$ 57,902.00
5 Remove existing ramp and dispose	\$ 4,833.30	\$ 1,464.00	\$ 1,279.95	\$ 594.00	\$ 2,250.00
6 Remove overflow pit and dispose	\$ 2,349.09	\$ 1,018.00	\$ 2,271.25	\$ 1,316.00	\$ 500.00
7 Remove existing bin and return to COP depot	\$ 645.38	\$ 244.00	\$ 448.50	\$ 807.00	\$ 720.00
8 Remove existing ticket machine and return to COP depot	\$ 1,688.96	\$ 398.00	\$ 1,765.25	\$ 476.00	\$ 744.00
9 Remove existing redundant traffic and parking signs, return to depot	\$ 10,908.13	\$ 648.00	\$ 1,725.00	\$ 2,478.00	\$ 4,000.00
10 Remove existing trees, including grates and pits	\$ 14,728.36	\$ 1,843.20	\$ 8,877.00	\$ 8,244.00	\$ 28,440.00
11 Remove existing tree stump on Aberdeen St (keep existing pit and grate).	\$ 1,303.50	\$ 68.00	\$ 1,034.00	\$ 902.00	\$ 800.00
12 Remove existing tree grates, frames and guards, and return to COP depot	\$ 6,031.16	\$ 1,783.10	\$ 517.50	\$ 1,389.00	\$ 1,750.00
13 Removal of CCTV camera pole on Francis St, including cables and pit (CCTV camera to be relocated to new Multifunction pole)	\$ 1,704.30	\$ 585.00	\$ 690.00	\$ 650.00	\$ 1,500.00
14 Provisional for removal of underground redundant services. Contractor to make allowance to remove 3 x ATCO gas pipes @ 10m lengths per span	\$ 10,040.70	\$ 244.00	\$ 3,450.00	\$ 5,611.00	\$ 6,000.00
Other items required for the completion of the whole project which are not mentioned	\$ 71,315.27	NA	NA	NA	NA
TOTAL:	\$ 159,351.40	\$ 67,527.32	\$ 62,405.63	\$ 35,993.00	\$ 118,671.00
Footpath Paving and Kerb					
1 Lift and relay standard 400x400x60 city paver	\$ 59,603.36	\$ 41,656.68	\$ 31,038.50	\$ 29,396.00	\$ 71,390.00
2 Supply and install standard 400x400x60 city paver	\$ 41,003.19	\$ 39,602.40	\$ 52,474.62	\$ 46,948.00	\$ 46,065.00
3 Supply and install 150mm thick concrete slab 32Mpa, on 150mm limestone base.	\$ 155,105.64	\$ 162,804.40	\$ 78,694.50	\$ 102,363.00	\$ 149,375.00
4 Supply and install pedestrian pram ramp including tactile	\$ 5,756.76	\$ 5,607.00	\$ 3,960.60	\$ 5,376.00	\$ 7,800.00
5 Supply and install 400x400x60 tactile paver at raised crossing	\$ 2,660.32	\$ 1,951.00	\$ 1,889.22	\$ 3,459.00	\$ 13,000.00
6 Supply and install in-situ 10m radius flush kerb	\$ 792.16	\$ 791.58	\$ 1,380.00	\$ 1,165.00	\$ 1,260.72
7 Supply and install precast concrete kerb:					
Barrier kerb Straight	\$ 18,300.48	\$ 18,133.87	\$ 19,470.00	\$ 49,437.00	\$ 23,788.26
Barrier kerb -1.5m radius convex	\$ 610.00	\$ 328.80	\$ 456.50	\$ 1,260.00	\$ 543.03
Flush kerb straight	\$ 4,852.40	\$ 4,773.52	\$ 5,016.00	\$ 13,250.00	\$ 6,253.02
0.55m radius kerb	\$ 762.50	\$ 686.00	\$ 638.00	\$ 1,490.00	\$ 1,050.00
8 Supply and install granite kerb and concrete footing (western footpath), supplier - Absolute Stone :					
Barrier kerb Straight	\$ 72,702.55	\$ 76,728.95	\$ 56,680.91	\$ 80,769.00	\$ 59,798.13
Barrier kerb – 6m Radius convex	\$ 8,155.42	\$ 6,930.13	\$ 6,194.02	\$ 7,346.00	\$ 3,748.52
Flush kerb Straight	\$ 6,550.20	\$ 5,839.44	\$ 4,889.57	\$ 6,408.00	\$ 2,665.93
Flush kerb – 6m radius convex	\$ 1,701.62	\$ 1,542.60	\$ 1,853.80	\$ 1,557.00	\$ 1,090.58
Flush kerb – 10m radius convex	\$ 13,612.96	\$ 13,286.60	\$ 10,870.95	\$ 13,216.00	\$ 9,116.68
Transition kerb – 6m radius convex Type A	\$ 5,069.88	\$ 820.80	\$ 3,519.69	\$ 1,016.00	\$ 496.00
Transition kerb – 6m radius convex Type B	\$ 3,379.92	\$ 820.80	\$ 4,259.31	\$ 1,016.00	\$ 496.00
Granite kerb - 0.55m radius	\$ 8,148.35	\$ 7,776.30	\$ 7,293.24	\$ 8,382.00	\$ 4,200.00
Lintel kerb	\$ 7,131.57	\$ 5,736.00	\$ 5,400.63	\$ 6,159.00	\$ 1,290.00
Other items required for the completion of the whole project which are not mentioned	\$ 12,350.84	NA	NA	\$ 1,110.00	NA
TOTAL:	\$ 428,250.12	\$ 395,816.87	\$ 295,980.06	\$ 381,123.00	\$ 403,426.87
Drainage					
1 Supply and install ACO drain K2-010 Neutral Channel with 150mm thick concrete encasement	\$ 55,166.65	\$ 59,265.36	\$ 43,312.50	\$ 36,392.00	\$ 7,650.00
2 Supply and install ACO drain K2-902G in-line pit with 150mm thick concrete encasement	\$ 2,902.34	\$ 5,078.00	\$ 9,020.00	\$ 1,367.00	\$ 1,540.00
3 Supply and install grates for ACO drain and in-line pit – Iron Galvanized Intercept Heel Safe Anti-slip – Type 677Q (Class D)	Included	Included	Included	Included	\$ 46,500.00
4 Supply and install ACO drain Grated pit Type 45 pit - 450 x450 x600	\$ 1,196.09	\$ 334.00	\$ 1,378.30	\$ 1,687.00	\$ 290.00
5 Supply and install grate for grated pit – Galvanized Heel guard grate type 45 (Class B)	\$ 252.39	\$ 281.00	\$ 752.40	\$ 1,376.00	\$ 500.00
6 Supply and install end cap for Aco Drain	\$ 70.10	\$ 30.00	\$ 501.38	\$ 220.00	\$ 65.00
7 Supply and install 225mm dia RC pipe Class 4	\$ 14,794.20	\$ 3,775.66	\$ 4,587.58	\$ 5,067.00	\$ 4,170.00
8 Supply and install 225mm dia RC pipe Class 2	Rate only	\$ 3,750.32	Included	\$ 4,665.00	\$ 3,795.00
9 Supply and install 300mm dia RC pipe Class 2	\$ 7,749.60	\$ 3,892.56	\$ 20,345.34	\$ 4,783.00	\$ 9,962.00
10 Supply and install 225mm dia PVC pipe SN10	\$ 10,008.20	\$ 4,856.88	\$ 1,991.80	\$ -	\$ 5,460.00
11 Connections to structures	\$ 3,614.12	\$ -	\$ 4,600.00	\$ 9,072.00	\$ 1,800.00
12 Supply and install CoP standard gully pit and grate	\$ 4,288.18	\$ 3,705.00	\$ 3,386.23	\$ 2,957.00	\$ 2,800.00
TOTAL:	\$ 100,041.87	\$ 84,968.78	\$ 89,875.53	\$ 67,586.00	\$ 84,532.00

SCHEDULE 31

TENDER 105-14/15: ROADS - TENDERING - Construction - Street Enhancement – MUSEUM STREET
Evaluation Matrix - Price Schedules

	Georgiou	Civcon	BCL	Advanteering	CoP QS
Road Works					
1 Supply and lay black asphalt road reconstruction – 35mm @DG14, 30mm@ DG10 including 375mm of limestone base	\$ 78,081.46	\$ 108,390.26	\$ 78,712.44	\$ 97,981.00	\$ 174,420.00
2 Profile and resurfacing entire road with 30mm DG10	\$ 24,176.88	\$ 28,621.72	\$ 27,255.00	\$ 41,071.00	\$ 28,950.00
Other items required for the completion of the whole project which are not mentioned	\$ 39,050.63	NA	NA	NA	NA
TOTAL:	\$ 141,308.97	\$ 137,011.98	\$ 105,967.44	\$ 139,052.00	\$ 203,370.00

Street Furniture					
1 Supply and install stainless steel bollards	\$ 14,568.66	\$ 29,806.00	\$ 14,857.25	\$ 18,340.12	\$ 16,020.00
2 Supply and install street furniture (Supplier – <i>Play in Art by Play Planet</i>):					
- Radiant Glow (S14PIA01)	\$ 37,969.02	\$ 39,501.00	\$ 40,054.08	\$ 29,892.00	\$ 22,500.00
- Enjoy Glow (S15PIA03)	\$ 40,705.23	\$ 41,988.00	\$ 42,824.59	\$ 31,424.00	\$ 22,500.00
- Initiative Glow (S15PIA05)	\$ 29,400.42	\$ 28,992.00	\$ 30,238.34	\$ 24,510.00	\$ 15,000.00
- Genius Glow (S15PIA06)	\$ 58,517.68	\$ 59,998.80	\$ 59,023.05	\$ 31,183.00	\$ 45,000.00
- Happier Glow (S15PIA07)	\$ 42,015.72	\$ 43,179.00	\$ 44,421.04	\$ 33,052.00	\$ 22,500.00
3 Supply and install new stainless steel bicycle racks (D&C notes 8.9)	\$ 3,182.52	\$ 5,670.60	\$ 4,466.00	\$ 3,498.88	\$ 3,600.00
4 Supply and install parking signage pole and regulatory road signage pole, including concrete footing	\$ 4,357.20	-	-	-	\$ 3,900.00
5 Other items required for the completion of the whole project which are not mentioned	NA	NA	NA	\$ 39,035.00	NA
TOTAL:	\$ 230,716.45	\$ 249,135.40	\$ 235,884.35	\$ 210,935.00	\$ 151,020.00

Electrical and lighting					
1 Lump sum based on NDY electrical drawings and documentation	\$ 305,206.77	\$ 246,384.00	\$ 293,637.30	\$ 266,491.00	\$ 204,210.00
2 <i>Provisional</i> for Multifunction light pole footing engineering inspection certificate.	\$ 638.17	\$ 5,000.00	\$ 5,500.00	\$ 896.00	\$ 1,200.00
3 <i>Provisional</i> for temporary lighting if required. Allow for 10 days	\$ 7,626.70	Excluded	\$ 1,210.00	\$ 17,472.00	\$ 5,600.00
4 Relocate existing CCTV camera to new Multifunction pole.	Included	\$ 2,058.00	\$ 825.00	Excluded	\$ 1,500.00
TOTAL:	\$ 313,471.64	\$ 253,442.00	\$ 301,172.30	\$ 284,859.00	\$ 212,510.00

Landscape Works					
1 Supply and install specified strata-vault tree pit including aeration pits and 2.0m stainless steel tree grates	\$ 118,334.44	\$ 138,428.00	\$ 173,283.12	\$ 102,609.00	\$ 193,435.00
2 Supply and install root barrier on strata-vault tree pit	Included	\$ 1,088.40	Included	Included	\$ 525.00
3 Supply and install standard tree pit including 1.2m stainless steel tree grates	\$ 32,037.53	\$ 72,256.50	\$ 46,795.20	\$ 27,138.00	\$ 25,000.00
4 Transportation and planting of specified semi-mature London Plane (trees are principal supplied item)	\$ 70,558.85	\$ 36,888.00	\$ 8,160.00	\$ 28,123.00	\$ 35,600.00
5 Transportation and planting of specified 100L London Plane (trees are principal supplied item, on Museum and Aberdeen St)	\$ 2,643.66	\$ 4,953.20	\$ 3,400.80	\$ 9,894.00	\$ 1,050.00
6 Transportation and planting of specified 200L Jacaranda Trees (trees are principal supplied item, on Francis St)	\$ 1,801.46	\$ 3,296.00	\$ 2,554.80	\$ 8,975.00	\$ 800.00
7 Supply and install new stainless steel tree grates to existing trees.	\$ 2,135.84	\$ 19,268.00	\$ 22,197.60	-	\$ 12,500.00
8 Tree maintenance for 12 months as per tree specification, including watering, fertilizing and pruning.	\$ 23,562.92	\$ 42,803.00	\$ 2,364.00	\$ 4,480.00	\$ 3,500.00
TOTAL:	\$ 251,074.70	\$ 318,981.10	\$ 258,755.52	\$ 181,219.00	\$ 272,410.00

Sundries					
1 Site preparation for StreetBond surface treatment (high pressure wash)	\$ 4,237.65	\$ 4,311.00	\$ 5,531.50	\$ 8,120.00	\$ 70,520.00
2 Modify existing ticket machine to match new footpath level.	\$ 712.74	\$ 809.00	\$ 1,725.00	\$ 426.00	\$ 1,229.00
3 Other items required for the completion of the whole project which are not mentioned	\$ 712.74	NA	NA	NA	NA
TOTAL:	\$ 5,663.13	\$ 5,120.00	\$ 7,256.50	\$ 8,546.00	\$ 71,749.00

Sub-Total Portion A	\$ 2,674,116.59	\$ 1,924,990.45	\$ 1,696,283.33	\$ 1,812,364.00	\$ 1,753,188.87
GST (10%)	\$ 267,411.66	\$ 192,499.05	\$ 169,628.33	\$ 181,236.40	\$ 175,318.89
Total GST Incl.	\$ 2,941,528.25	\$ 2,117,489.50	\$ 1,865,911.66	\$ 1,993,600.40	\$ 1,928,507.76

excludes CoP Staff time

	Georgiou	Civcon	BCL	Advanteering	CoP QS
SEPARATE PORTION B					
General Items					
1 Preliminaries	Included A	\$ 6,256.00	Included A	Included A	\$ 7,500.00
2 Traffic management	\$ 15,175.31	\$ 10,063.00	Included A	Included A	\$ 15,000.00
3 Service investigation / gas spotter	\$ 2,887.41	\$ 5,171.00	\$ 6,250.00	Included A	\$ 2,000.00
4 Other items required for the completion of the whole project which are not mentioned above	\$ 10,453.00	NA	NA	NA	-
TOTAL:	\$ 28,515.72	\$ 21,490.00	\$ 6,250.00	-	\$ 24,500.00

Drainage					
1 Remove 2 overflow pits on Eastern footpath	\$ 4,698.18	\$ 1,749.00	\$ 1,551.35	\$ 2,016.00	\$ 1,000.00
2 Supply and install 300mm dia pipe, including reinstatement to existing.	\$ 71,940.47	\$ 34,283.19	\$ 17,631.34	\$ 15,480.00	\$ 29,355.00
3 Supply and install 450mm dia pipe, including reinstatement to existing.	\$ 10,177.18	\$ 4,507.40	\$ 3,393.42	\$ 9,286.00	\$ 4,810.00
4 Connections to structures	903.53	\$ 2,599.00	\$ 3,450.00	\$ 3,629.00	\$ 2,400.00
5 Supply and install CoP standard gully pit and grate	\$ 13,045.19	\$ 11,118.00	\$ 7,968.28	\$ 10,146.00	\$ 8,400.00
6 Supply and install CoP standard Manhole and grate	\$ 10,930.76	\$ 11,118.00	\$ 8,468.20	\$ 10,969.00	\$ 11,100.00
TOTAL:	\$ 111,695.31	\$ 65,374.59	\$ 42,462.59	\$ 51,526.00	\$ 57,065.00

Sub-Total Portion B	\$ 140,211.03	\$ 86,864.59	\$ 48,712.59	\$ 51,526.00	\$ 81,565.00
GST (10%)	\$ 14,021.10	\$ 8,686.46	\$ 4,871.26	\$ 5,152.60	\$ 8,156.50
Total GST Incl.	\$ 154,232.13	\$ 95,551.05	\$ 53,583.85	\$ 56,678.60	\$ 89,721.50

excludes CoP Staff time

TOTAL LUMP SUM (excluding GST)	\$ 2,814,327.62	\$ 2,011,855.04	\$ 1,744,995.92	\$ 1,863,890.00	\$ 1,834,753.87
GST (10%)	\$ 281,432.76	\$ 201,185.50	\$ 174,499.59	\$ 186,389.00	\$ 183,475.39
TOTAL LUMP SUM (Including GST)	\$ 3,095,760.38	\$ 2,213,040.54	\$ 1,919,495.51	\$ 2,050,279.00	\$ 2,018,229.26

excludes CoP Staff time

SCHEDULE 31

TENDER 105-14/15: ROADS - TENDERING - Construction - Street Enhancement – MUSEUM STREET
Evaluation Matrix - Price Schedules

	Georgiou	Civcon	BCL	Advanteering	CoP NDY
Schedule B - Electrical and lighting					
General/ set up	\$ -	\$ -	\$ 23,712.70	Included	\$ 3,000.00
Electrical supply & earthing	\$ 743.80	\$ 1,480.00	\$ 1,449.80	\$ 1,881.70	\$ 3,000.00
Main switchboard/ distribution switchboard	\$ 16,631.03	\$ 8,250.00	\$ 8,082.80	\$ 7,582.40	\$ 6,400.00
In ground conduit/ pit system					
Trenching	\$ -	\$ 8,082.00	\$ 50,107.20	\$ 24,766.56	\$ 16,400.00
Conduits/ pits	\$ 41,062.09	\$ 33,812.00	\$ 61,471.30	\$ 38,812.91	\$ 43,550.00
Backfill, completion	\$ 53,296.32	\$ -	\$ 14,630.00	Included	\$ 5,800.00
Lighting system					
Lighting column supply	CoP	CoP	CoP	CoP	\$ 50,080.00
Lighting column footings	\$ 23,158.24	\$ 25,908.00	\$ 25,390.20	\$ 14,128.80	\$ 8,000.00
Lighting column installation	\$ -	\$ 2,669.00	\$ 2,615.80	\$ 9,506.56	\$ 8,000.00
Luminaire supply	\$ 72,254.98	\$ 78,220.00	\$ 76,659.00	\$ 72,355.36	\$ 22,300.00
Luminaire installation	\$ 8,398.00	\$ 2,515.00	\$ 2,465.10	\$ 2,822.40	\$ 8,400.00
Aiming and adjustment	\$ -	\$ 1,684.00	\$ 1,650.00	NA	\$ 2,000.00
Socket outlets, 1 & 3-phase	\$ 14,694.50	\$ 969.00	\$ 949.30	\$ 8,513.31	\$ 2,240.00
Power to furniture	\$ 20,089.27	\$ 3,111.00	\$ 3,049.20	\$ 17,505.60	\$ 3,750.00
Power to artworks	\$ 15,422.90	\$ 1,684.00	\$ 1,650.00	NA	\$ 3,000.00
Communications services provision	\$ 14,475.54	\$ 65,510.00	\$ -	Excluded	\$ 12,000.00
Other (specify)	\$ 13,454.46	\$ 10,798.00	\$ 10,582.00	\$ 14,464.80	\$ 2,400.00
Other (specify)	\$ 199.15	\$ 2,121.00	\$ 2,079.00	\$ 52,941.00	\$ -
Operating and maintenance manual	\$ 5,862.40	\$ 1,629.00	\$ 1,593.90	\$ 1,209.60	\$ 1,390.00
Preventative maintenance	\$ 5,464.09	\$ -	\$ -	Excluded	\$ 1,250.00
Site allowance	\$ -	\$ -	\$ -	Excluded	\$ -
Overtime allowance	\$ -	\$ -	\$ -	Excluded	\$ 1,250.00
Prime cost sums	\$ -	\$ -	\$ -	Excluded	\$ -
Provisional sums	\$ -	\$ 5,000.00	\$ 5,500.00	Excluded	\$ -
Contingency sum	\$ -	\$ -	\$ -	Excluded	\$ -
Sub-Total	305,206.77	253,442.00	293,637.30	266,491.00	204,210.00
GST (10%)	30,520.68	25,344.20	29,363.73	26,649.10	20,421.00
Total GST Incl.	335,727.45	278,786.20	323,001.03	293,140.10	224,631.00

excludes CoP Staff time

	Georgiou	Civcon	BCL	Advanteering	CoP QS
Schedule C - Schedule of Rates					
Barrier kerb Straight	\$ 869.41	\$ 732.44	\$ 596.64	\$ 855.00	\$ 570.00
Barrier kerb – 1.5m Radius convex	\$ 1,323.58	\$ 1,110.90	\$ 456.50	\$ 534.00	\$ 620.00
Flush kerb Straight	\$ 620.11	\$ 503.90	\$ 407.46	\$ 553.00	\$ 230.00
Flush kerb – 10m radius convex	\$ 966.56	\$ 857.20	\$ 679.43	\$ 855.00	\$ 590.00
Transition kerb –Type A	\$ 959.94	\$ 1,026.00	\$ 3,519.69	\$ 1,016.00	\$ 620.00
Transition kerb –Type B	\$ 1,169.58	\$ 1,026.00	\$ 2,129.66	\$ 1,016.00	\$ 620.00
Granite kerb - 0.55m radius	\$ 1,322.43	\$ 1,110.90	\$ 1,800.21	\$ 1,197.50	\$ 600.00

excludes CoP Staff time

Tenderer	Selection Criteria Rank	Lump Sum (Excluding GST)	Lump Sum Comparison with COP QS	Comparison with lowest
BCL Group Pty Ltd	3	\$ 1,744,995.92	\$ 89,757.95	-4.89%
Advanteering Civil Engineers	1	\$ 1,863,890.00	\$ 29,136.13	1.59%
Civcon Civil & project Management Pty Ltd	1	\$ 2,011,855.04	\$ 177,101.17	9.65%
Georgious Group Pty Ltd	2	\$ 2,814,327.62	\$ 979,573.75	53.39%
City of Perth QS Report		\$ 1,834,753.87		

Council Meeting

30 June 2015

Confidential Schedule 32
(Minute 271/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book
Volume 1 2015

TENDER NO 090-14/15
PROVISION OF TWO CHRISTMAS TREES FOR A THREE YEAR PERIOD

	MK Illumination	Mark One (A)	Mark One (B)	Mark One (C)	RGB Illumination	Chas Clarkson (A)	Chas Clarkson (B)
	2015	2015	2015	2015	2015	2015	2015
Forrest Place Christmas tree							
Provision of large Christmas tree inclusive of decorations	45,000.00	22,800.00	22,800.00	45,900.00	21,000.00	12,038.40	12,038.40
Provision of colour change LED lighting including programming to City of Perth requirements	34,000.00	18,800.00	18,800.00	25,300.00	18,000.00	28,846.20	17,188.00
Installation and dismantling of tree inclusive of all transport, labour, equipment, permits etc.	111,080.00	12,600.00	12,600.00	20,000.00	15,000.00	24,555.50	18,342.50
Provision of fencing	4,666.00		7,864.00		3,000.00	2,551.20	2,551.20
Provision of Base (if applicable)	12,666.00		9,000.00			4,952.80	4,952.80
Weekly maintenance visit	5,623.00	800.00	800.00	800.00	2,000.00	2,946.00	2,946.00
<i>**Provisional Sum: Additional lighting or decorations for a Community Engagement Activity relating to Sustainability</i>	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00
Sub Total Forrest Place	215,035.00	57,000.00	73,864.00	94,000.00	61,000.00	77,890.10	60,018.90
Council House Christmas tree							
Provision of Christmas tree inclusive of decorations	12,650.00	1,450.00	1,450.00	1,450.00	10,200.00	1,635.20	1,635.20
Provision of colour change LED lighting including programming to City of Perth requirements	5,600.00	3,644.00	3,644.00	3,644.00	8,700.00	4,109.60	4,109.60
Installation and dismantling of tree inclusive of all transport, labour, equipment etc.	8,630.00	2,400.00	2,400.00	2,400.00	3,500.00	1,397.50	1,397.50
Sub Total Council House	26,880.00	7,494.00	7,494.00	7,494.00	22,400.00	7,142.30	7,142.30
TOTAL LUMP SUM	241,915.00	64,494.00	81,358.00	101,494.00	83,400.00	85,032.40	67,161.20
	2016						
		241,915.00	65,444.00	82,068.00	102,294.00	63,000.00	85,032.40
	2017						
		241,915.00	66,452.00	82,816.00	105,862.00	63,000.00	85,032.40
TOTAL FOR THREE YEARS		\$ 725,745.00	\$ 196,390.00	\$ 246,242.00	\$ 309,650.00	\$ 209,400.00	\$ 255,097.20
						\$ 255,097.20	\$ 201,483.60

Council Meeting

30 June 2015

Confidential Schedule 34
(Minute 273/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book
Volume 1 2015

SCHEDULE 35

Additional information for Tender No 090-14/15

Due to the increase in decorations throughout the CBD and Northbridge in recent years the City's storage facility is at capacity for the safe movement and storage of decorations.

The option to hire 2 Christmas trees will free up some storage space as well as having Christmas trees that are professionally decorated. The photograph attached to this Schedule shows the relatively poor presentation of the tree in Forrest Place with decorations and lighting not being uniform over the tree.

In the past staff have managed the procurement of the decorations, lighting, programming and maintenance of the trees which takes up considerable time. This time could be better spent managing other aspects of the installation contract.

It is considered more effective for a visual display company to present the tree including all storage, transport and installation as well as providing a visually different tree in each year of the Contract. In addition this will also allow for the most up to date lighting and display technology to be used.

The Christmas tree in Forrest Place, needs to have a 'wow' factor and be a key part of why you would choose to visit the city at Christmas. In recent years suburban shopping centres and other shopping precincts have improved their displays significantly. The proposed Christmas Tree in Forrest Place will be a visitor attraction and images of it will be readily shared on social media. It is considered it is necessary to lift the quality of the City's tree as it has been the same for many years and to ensure it is the best one in Perth.

Schedule 36 is the concept provided for Option 1 with the LED digital messaging ribbon and Option 2 with the RGB Starbursts as proposed by Chas Clarkson

The following existing costs are estimated for the City to own and maintain trees equivalent to the proposed hire:

Forrest Place

ITEM	COST
Rental & Outgoings Christmas storage – 40 m ²	\$4,861
Staff resourcing	\$3,750
Contractor maintenance	\$8,000
Lighting programming	\$4,000
New decorations and attachment to tree	\$5,000
Installation and dismantling	\$18,000
Current cost to purchase equivalent tree, base & fencing \$72,500 amortised over 3 years	\$26,166
TOTAL	\$69,777

Council House

ITEM	COST
Rental & Outgoings Christmas storage – 5 m ²	\$600
Staff resourcing	\$450

SCHEDULE 35

ITEM	COST
Contractor maintenance	\$500
Lighting programming	\$1,000
New decorations and attachment to tree	\$750
Installation and dismantling	\$2,000
Current cost to purchase equivalent tree \$2,900 amortised over 3 years	\$967
TOTAL	\$6,267

Therefore the total proposed cost per annum for both trees is \$76,044 or \$228,132 over the three year period.

The variance in cost over the 3 year period is \$26,965 or \$8,988 per annum and is considered to be justified on the basis of utilising a professional product display company to deliver a full package of provision, installation and storage of the trees. This in turn frees up staff resources to manage the maintenance and installation of the large range of Christmas decorations currently rolled out throughout the City.

It is therefore recommended:

RECOMMENDATION:

(APPROVAL)

That Council accepts the most suitable tender from Displaycraft Pty Ltd, trading as Chas Clarkson (Option A), for the provision of two Christmas trees for a three year period (Tender 090-14/15) for a lump sum price of \$85,032.40 each year, totalling \$255,097.20 (excluding GST).

SCHEDULE 35



Example of tree not professionally installed and decorated, showing gaps in lighting and spread of decorations



