



CITY of PERTH

# COUNCIL MINUTES

24 NOVEMBER 2015

THESE MINUTES ARE HEREBY CERTIFIED AS  
CONFIRMED

PRESIDING MEMBER'S

SIGNATURE

*[Handwritten signature]*

DATE:-----

*15 Dec '15*

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Minutes of the **Ordinary Meeting** of the Council of the City of Perth held in the Council Chamber, Ninth Floor, Council House, 27 St Georges Terrace, Perth, on **Tuesday, 24 November 2015.**

**Presiding:** The Rt Hon Lord Mayor, Ms Lisa-M. Scaffidi

**Councillors Present:** Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**In Attendance:**

<b>Gary Stevenson PSM</b>	-	<b>Chief Executive Officer</b>
<b>Paul Crosetta</b>	-	<b>Director Construction and Maintenance</b>
<b>Martin Mileham</b>	-	<b>Director Planning and Development</b>
<b>Michael Carter</b>	-	<b>Director Economic Development and Activation</b>
<b>Rebecca Moore</b>	-	<b>Director Community and Commercial Services</b>
<b>Mark Ridgwell</b>	-	<b>Manager Governance</b>
<b>Dario Nardi</b>	-	<b>Acting Manager Approval Services</b>
<b>Paul Anastas</b>	-	<b>Personal Aide to the Lord Mayor</b>
<b>Yvonne Honmon</b>	-	<b>Acting Governance Co-ordinator</b>

**Observers:**

11 members of the public.  
2 members of the press.  
4 members of the staff.

**506/15 PRAYER**

The Lord Mayor took the Chair and the prayer was read by the Chief Executive Officer.

**507/15 DECLARATION OF OPENING**

**6.01pm** The Lord Mayor declared the meeting open.

**508/15 APOLOGIES**

Nil

**509/15 QUESTION TIME FOR THE PUBLIC**

The Chief Executive Officer advised that the following questions had been received.

Questions received from Ms Andrea Cousins of 1 Wingfield Avenue, Crawley and relate to property use within the City of Perth (TRIM 204885/15).

<b>Question 1:</b>	Approximately how many properties are rented out in the City of Perth to short term stayers (less than 30 days) using such online agencies like AirBnB, Stayz, and Gumtree?
<b>Response 1:</b>	The City does not maintain a database containing this information.
<b>Question 2:</b>	Approximately how many of these properties, that are on the short-term rental market, are not in compliance with the councils laws/ regulations?
<b>Response 2:</b>	The City is currently investigating two allegations of unlawful short stay use and that the City does not have a complete database of all use of this nature.
<b>Question 3:</b>	How many prosecutions has the City of Perth initiated against property owners, for not complying with the City of Perth's short-term rental laws/regulations?
<b>Response 3:</b>	The City has commenced legal proceedings against owners permitting unlawful 'use' of their residential properties in the past, however each of those matters have been resolved prior to trial.
<b>Question 4:</b>	Approximately how many of these prosecutions have been successful in the Courts?
<b>Response 4:</b>	As above
<b>Question 5:</b>	What does the City of Perth use as a legal basis to prosecute property owners, for renting out their properties, on a short-term basis?
<b>Response 5:</b>	The <i>Planning and Development Act 2005</i> and the <i>City of Perth City Planning Scheme No. 2</i> .

Question received from Mr Chris Whalley of PO Box 2152, Margaret River and relates to a proposed a war memorial in Perth (TRIM 210408/15).

<b>Question:</b>	I ask City Council to consider this request carefully. Right opposite the renovated Treasury building there is open grassland on the other side of St. Georges Terrace next to the billabong and kangaroos and adjacent to Council House. I've been thinking about this for some time. I believe City Council should seriously consider building a 360 degree circular in shape war memorial built of local stone, no roof, with an eternal flame right in the middle of it surrounded by a small circular pool of water. The names of the wars and battles WA armed forces have fought in should be engraved on the inside stone work. Wooded benches could be installed intermittently around the inside of the memorial so people could sit and reflect. I believe
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	placing a memorial here slap bang at the birth place of Perth is the perfect opportunity to have a war memorial. I have no idea how much this would cost. If we were to start assessing this project now we should aim to have the project fully completed and ready to be officially open on the 11 <sup>th</sup> hour of the 11 <sup>th</sup> day, November 11 2018 – the 100 <sup>th</sup> anniversary of Armistice.
<b>Response:</b>	The proposal was noted.

Questions received from Terry Maller of 70 Goderich Street, East Perth and relate to Cr Harley's 2015 election campaign (TRIM 208532/15).

To the CEO:	
In the middle of the year I e-mailed you of my concern in relation to a phone call I had from Councillor Harley one Saturday afternoon in response to a mail-out from Councillor Harley on the city's stationary. In the media there were reports you had written to the councillor for financial recompense for the mail-out and phone calls using council facilities.	
<b>Question 1:</b>	Was the Councillor in breach of the Act or Council's code?
<b>Response 1:</b>	The CEO stated that he deemed it to be a breach of the City's Code of Conduct.
<b>Question 2:</b>	Was that your cause for demanding financial recompense?
<b>Response 2:</b>	Yes
<b>Question 3:</b>	What is the current status of that matter?
<b>Response 3:</b>	The matter is currently being considered by the State Government's Local Government Standards Panel.

The following additional questions received from Terry Maller were indicated to be for Cr Harley's response. The Chief Executive Officer read aloud the questions and Cr Harley responded with the following statement.

<b>Question 1:</b>	Could Cr Harley fully and verbally disclose who funded his recent lord mayoral campaign costs?
<b>Question 2:</b>	Did Cr Harley tell people United Voice covered election costs including a night at the new Como Treasury hotel on Sat 17 Oct?
<b>Question 3:</b>	If not where is full disclosure of all election costs available for viewing?
<b>Question 4:</b>	Can Cr Harley state what his paid employment was prior to the election and what it currently is?

<p><b>Statement in response to the above questions:</b></p>	<p>I've prepared a response in answer to Mr Maller. I welcome the questions raised by Mr Terry Maller of 70 Goderich Street East Perth, which provide me with an opportunity to reiterate information about my recent election campaign. My wife and I funded the cost of my election campaign entirely through personal savings. No individual, organisation, association or group provided me with donations.</p> <p>I took a month's leave without pay from work and dedicated myself full-time to the election campaign. During this time I was able to speak with more than 1000 residents, ratepayers and business owners of the City about the issues that mattered to them and develop policies to meet their needs.</p> <p>Mr Maller asked where the Gift Register resides. Current practice requires him to make an appointment to come into Council House and meet with a staff member of the City to view the register in hard copy.</p> <p>And further, Mr Maller asks an interesting question about where my wife and I stayed on the night of the 17 October. As a surprise and as a thank you for her hard efforts, I booked a room at the Como the Treasury Hotel. This hotel room was booked and paid for by myself.</p> <p>Mr Maller asks about my current and recent employment. For the past three years I have been employed by the Australian Indigenous Mentoring Experience, a not for profit organisation which works around Australia to support indigenous high school students with tutoring, mentoring and guidance after school. From January this year, my role has been Programs and Partnerships Manager for Western Australia, helping to maintain our relationships with corporate, university and government partners.</p>
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### **510/15 MEMBERS ON LEAVE OF ABSENCE AND APPLICATIONS FOR LEAVE OF ABSENCE**

The Lord Mayor noted that a previous leave of absence had been approved for Cr Green for Council Meeting for 15 December 2015.

### **511/15 CONFIRMATION OF MINUTES**

The minutes of the Ordinary Meeting of the Council held on 3 November 2015 were submitted for consideration.

*Moved by Cr Davidson, seconded by Cr McEvoy*

*That the minutes of the Ordinary Meeting of the Council held on 3 November 2015, be confirmed as a true and correct record.*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **512/15 ANNOUNCEMENTS BY THE LORD MAYOR**

### **1. Planning Institute of Australia State Awards**

The Lord Mayor advised that the City of Perth recently received a commendation and the President's Award from the Planning Institute of Australia State Awards for the Penny Lane Apartments.

Combined with the recent awards from the Australasian Housing Institute, these awards are welcome as they reflect the great work the Council has done which has been judged by independent experts in the planning and housing fields

## **513/15 DISCLOSURE OF MEMBERS' INTERESTS**

The following Members disclosed an interest:

<b>Member Officer</b>	<b>/ Minute No.</b>	<b>Item Title.</b>	<b>Nature / Extent of Interest</b>
Cr Harley	520/15	Matched Funding Business Grants 2015/16, Additional Requested Assessments	Impartiality Interest
Cr Chen	533/15	Event Sponsorship 2015/16 – Round Two Assessment	Impartiality Interest
Cr Yong	533/15	Event Sponsorship 2015/16 – Round Two Assessment	Impartiality Interest
Cr Limnios	538/15	Donation 2015/16 – Hellenic Community of Western Australia	Impartiality Interest

**514/15 QUESTIONS BY MEMBERS OF WHICH DUE NOTICE HAS BEEN GIVEN**

Nil

**515/15 CORRESPONDENCE**

Nil

**516/15 PETITIONS**

Nil

**517/15 MATTERS FOR WHICH THE MEETING MAY BE CLOSED**

In accordance with Section 5.23(2)(a) of the Local Government Act 1995, the meeting will be required to be closed to the public prior to discussion of the following:

<b>Item and Schedule No.</b>	<b>Item Title</b>	<b>Reason</b>
Confidential Item No. 37	Compliance Audits – Access to Victorian and NSW Registered Driver Details	s.5.23(2)(f)(i)
Confidential Item No. 38	Request for Reimbursement of Legal Expenses – Mr Frank Edwards	s.5.23(2)(b)
Confidential LATE Item 41	Conferral of Keys to the City	s.5.23(2)(b)

In addition, in accordance with Section 5.23(2)(e) of the *Local Government Act 1995*, should an Elected Member wish to discuss the content of the confidential schedules listed below, it is recommended that Council resolve to close the meeting to the public prior to discussion of the following:

<b>Schedule No.</b>	<b>Item No. and Title</b>	<b>Reason</b>
Confidential Schedules 3 & 4	Item No. 520/15 – Matched Funding Business Grants 2015/16, Additional Requested Assessments	s.5.23(2)(e)(iii)
Confidential Schedule 22	Item No. 534/15 – Event Sponsorship (Partnership) – Taste of Perth 2016	s.5.23(2)(e)(i)
Confidential Schedule 30	Item No. 545/15 – Tender 016-15/16 – Road Traffic Management Services	s.5.23(2)(e)(i)
Confidential Schedule 36	Item No. 551/15 – Internal Audit 2015/16 – Purchasing Review	s.5.23(2)(f)(i)
Confidential Schedule 37	Item No. 552/15 – Internal Audit 2015/16 – Management of Tenancies Audit	s.5.23(2)(f)(i)
Confidential Schedule 38	Item No. 553/15 – Internal Audit 2015/16 – Rates Audit	s.5.23(2)(f)(i)
Confidential	Confidential Item No. 555/15 – Request For	s.5.23(2)(b)

Schedule No.	Item No. and Title	Reason
Schedules 39, 40, 41, 42 & 44	Reimbursement of Legal Expenses – Mr Frank Edwards	

## **PLANNING COMMITTEE REPORTS**

### **518/15 PLANNING COMMITTEE – REVIEW OF TERMS OF REFERENCE**

#### **BACKGROUND:**

FILE REFERENCE: P1029513  
REPORTING UNIT: Governance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 29 October 2015  
MAP / SCHEDULE: Schedule 18 – Terms of Reference for Committees as at 22 October 2015.

**At its meeting held on 17 November 2015 the Planning Committee reviewed its Terms of Reference and agreed that no changes were to be made.**

**The original Officer Recommendation was as follows:**

*That the Planning Committee:*

- 1. considers the Terms of Reference for the Planning Committee, as detailed in Schedule 1;*
- 2. notes that any amendments will require the consideration and endorsement of Council.*

At its meeting held on **4 June 2013**, Council adopted a revised Committees of Council structure, establishing the resulting Committees and adopting the terms of reference for each Committee.

Following the 2015 Local Government Elections, at its special meeting held on **22 October 2015**, Council resolved to refer the Terms of Reference to each of the relevant Committees for review.

The current Terms of Reference for the Planning Committee are attached as Schedule 18 for review. It is noted that any amendments proposed will require the endorsement of Council.



**LEGISLATION / STRATEGIC PLAN / POLICY:**

<b>Legislation</b>	Section 5.8 of the <i>Local Government Act 1995</i>
<b>Integrated Planning and Reporting Framework Implications</b>	<b>Corporate Business Plan</b> Council Four Year Priorities: Capable and Responsive Organisation S18 Strengthen the capacity of the organisation

**DETAILS:**

As of October 2015, the Planning Committee had been cancelled twice in 2015 due to no items being presented for consideration. 66 items had been considered by the Committee to October 2014 compared to 73 items considered by the Committee so far in 2015. This clearly indicates that the Committee remains relevant and is working well together with the City of Perth Local Development Assessment Panel to oversee new developments in the City of Perth.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

***Moved by Cr McEvoy, seconded by Cr Harley***

***That Council notes that at its meeting held on 17 November 2015 the Planning Committee reviewed its Terms of Reference as attached at Schedule 18 and agreed that no changes be made.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**519/15 AMENDMENTS TO DELEGATED AUTHORITY REGISTER  
2015/16 – CITY PLANNING SCHEME NO.2 (SECTIONS 2.5.1  
AND 2.5.2)**

**BACKGROUND:**

FILE REFERENCE:	P1023743
REPORTING UNIT:	Strategic Planning
RESPONSIBLE DIRECTORATE:	Planning and Development
DATE:	5 November 2015
MAP / SCHEDULE:	Schedule 1 – Existing Delegations of Authority 2.5.1 and 2.5.2 Schedule 2 – Amended Delegations of Authority 2.5.1 and 2.5.2

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Clause 59 – Part 5 (Miscellaneous) of City Planning Scheme No. 2 (CPS2) enables Council to delegate its powers with respect to the CPS2 to a Committee or an officer of the Council. Accordingly Council has delegated powers to the Chief Executive Officer, Director City Planning and Development and the Manager Approval Services. The delegated powers relate to planning approval, advertisement and referral of applications, and authorised entry. These are detailed in the extract of the Delegated Authority Register 2015/16 as set out in Schedule 1.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

<b>Legislation</b>	<i>Planning and Development Act 2005;</i> <i>Planning and Development (Local Planning Scheme) Regulations 2015;</i> <i>Local Government Act 1995</i> Delegated Authority Register 2015/16
<b>Integrated Planning and Reporting Framework Implications</b>	<b>Corporate Business Plan</b> Council Four Year Priorities: Capable and responsive organisation S18 Strengthen capacity of the organisation

**DETAILS:**

The ‘*Planning and Development (Local Planning Schemes) Regulations 2015*’ (hereafter referred to as the Regulations) were gazetted on 25 August 2015 and took effect from 19 October 2015. The Regulations replace the Town Planning

Regulations 1967 and associated Model Scheme Text. The Regulations include deemed provisions which automatically come into effect in every local planning scheme and override any provisions within that scheme which are in conflict with the deemed provisions.

Council's existing delegations refer to various CPS2 clauses which will be deleted, modified, renumbered or replaced with the deemed provisions. The affected clauses will remain in CPS 2 until a scheme amendment is undertaken to align with the new Regulations. However, the clauses superseded by the deemed provisions will have no legal authority.

Clause 59 of CPS2 provides the current head of power for delegations. Clause 82 of the deemed provisions supersedes Clause 59 of CPS2 and limits Council's delegation to the CEO only.

Clause 83 of the deemed provisions enables the CEO to delegate their powers to other officers such as those currently identified in the Delegated Authority Register 2015/16.

Legal advice confirms that both the Council, and subsequently the CEO will need to adopt new delegations which relate specifically to the deemed provisions. Additionally, there are no transitional provisions which would enable the City's administration to continue operating under Council's existing delegation until the new delegation is adopted by Council.

A copy of the current Delegations of Authority showing the proposed amendments is provided in Schedule 2. This will enable the City's administration to continue to operate and undertake its statutory planning responsibilities in a streamlined and efficient manner.

**FINANCIAL IMPLICATIONS:**

There are no financial implications arising from this report.

**COMMENTS:**

The proposed amendments to the existing delegations CPS2 2.5.1 and 2.5.2 as detailed in the City's Delegated Authority Register 2015/16 are required to align with the recently gazetted Regulations to ensure legal compliance. The intent of the delegations remains unchanged. Further modifications to the register will be required upon a scheme amendment being gazetted.

***Moved by Cr McEvoy, seconded by Cr Adamos***

***That Council ADOPT BY AN ABSOLUTE MAJORITY the amended Delegations of Authority for City Planning Scheme No. 2 sections 2.5.1 and 2.5.2 as shown in Schedule 2.***

***The motion was put and carried by an absolute majority***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

Cr Harley disclosed an impartiality interest in Item 520/15 (detailed at Item 503/15).

## **520/15 MATCHED FUNDING BUSINESS GRANTS 2015/16, ADDITIONAL REQUESTED ASSESSMENTS**

### **BACKGROUND:**

FILE REFERENCE: P1031674  
REPORTING UNIT: Economic Development  
RESPONSIBLE DIRECTORATE: Economic Development and Activation  
DATE: 10 September 2015  
MAP / SCHEDULE: Confidential Schedule 3 – Assessment Matrix  
Confidential Schedule 4 – Application Assessments

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The bulk of 2015-16 Matched Funding Business Grants were awarded at a Council Meeting held on **1 September 2015**.

At the Planning Committee meeting held 25 August 2015, the Committee agreed to amend the Officer Recommendation as follows:

*That a new part 5 be added as follows:*

- 5. authorises the Chief Executive Officer to continue discussions with the unsuccessful applicants to be considered on merit for the remaining \$20,000 of grant funding available within the City's budget.*

This recommendation was supported at the Council Meeting held **1 September 2015**.

This report outlines how additional assessment has been undertaken and provides Council the opportunity to allocate the remaining \$20,000 in the Matched Funding Grant budget for 2015-16.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

<b>Legislation</b>	Section 2.7(2)(b) of the <i>Local Government Act 1995</i>
<b>Integrated Planning and Reporting Framework Implications</b>	<b>Strategic Community Plan</b> Council Four Year Priorities: Perth as a Capital City S5 <i>Increased place activation and use of under-utilised space</i> S6 <i>Maintain a strong profile and reputation for Perth as a city that is attractive for investment</i> S7 <i>Collaborate with private sector to leverage city enhancements</i>

**Policy**

Policy No and Name      6.19 – Matched Funding Business Grants

**DETAILS:**

Following the Council Meeting held on **1 September 2015**, officers engaged with individual businesses to advise of the reassessment process.

The following businesses did not receive funding in the first report of Matched Funding Grants:

- Your Colours;
- Henry Saw;
- Makmal Capital;
- Chico Gelato;
- The Little Ferry Company;
- Frisk;
- Anthony Rechichi Architect; and
- Le Vietnam.

Contact was made with these businesses and they were given the opportunity to have their discussion relayed to the assessment panel by the contacting officer, and/or to submit additional information supporting their initial application.

Email correspondence was sent to each applicant on 4 September 2015, advising them of Council's request for reassessment.

A follow-up telephone conversation was made to each applicant on 7 September 2015.

The close date for additional information to be received was 16 September 2015.

Officers from the Economic Development Unit re-convened the initial internal panel to reassess these applications.

The confidential assessment matrix detailed in Confidential Schedule 3 outlines the individual assessments for each application.

Confidential Schedule 4 outlines the business projects and engagement with the Administration.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL 43 972 000
BUDGET ITEM:	Economic Services – Other Economic Services – Economic Development
BUDGET PAGE NUMBER:	65
BUDGETED AMOUNT:	\$2,945,828 This component is Business Support: \$210,000
AMOUNT SPENT TO DATE:	\$ 645,527
PROPOSED COST:	\$ 21,000
BALANCE:	\$2,280,301

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

It is recommended that Council approve a total of \$21,000 to three city businesses as a part of the requested reassessment of applicants in the 2015/16 Matched Funding Business Grant round.

If they choose, it is possible for Council to reprioritise the distribution of funds to other applicants.

***Moved by Cr Adamos, seconded by Cr McEvoy***

***That Council:***

***1. approves the distribution of three Matched Funding Business Grants totalling \$21,000 as follows:***

***1.1 \$7,000 to Your Colours for store upgrades and renovations consistent with diversifying the business in Bon Marche Arcade at 80 Barrack Street, Perth;***

***(Cont'd)***

**1.2 \$7,000 to Henry Saw for façade upgrades, signage and laneway beautification at Grande Lane, 117 Barrack Street, Perth; and**

**1.3 \$7,000 to Makmal Capital for ground floor redevelopment at 100-104 Murray Street, Perth.**

***The motion was put and carried***

**The votes were recorded as follows:**

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**521/15 206 (LOT 50) ADELAIDE TERRACE, EAST PERTH – 11-LEVEL MIXED-USE DEVELOPMENT CONTAINING 48 MULTIPLE DWELLINGS, ONE COMMERCIAL TENANCY AND 51 CAR PARKING BAYS**

**BACKGROUND:**

SUBURB/LOCATION: 206 Adelaide Terrace, Perth  
FILE REFERENCE: 2015/5334  
REPORTING UNIT: Development Approvals  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 9 November 2015  
MAP / SCHEDULE: Schedule 5 – Map and coloured perspectives for 206 Adelaide Terrace, East Perth

LANDOWNER: Hospitality Pty Ltd  
APPLICANT: Aztec Architects Pty Ltd  
ZONING: (MRS Zone) Central City Area  
(City Planning Scheme Precinct) Adelaide (P13)  
(City Planning Scheme Use Area)  
Office/Residential

APPROXIMATE COST: \$12.5 million

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**SITE HISTORY:**

The subject site has a total area of 905m<sup>2</sup> with a frontage of 15.13 metres to Adelaide Terrace. The site is currently occupied by a vacant two storey commercial building. The site is bordered by a recently developed 10 storey mixed-use development to the west, a single story commercial building to the north (rear) and a nine storey office building to the east. The subject site has a two metre wide easement along its eastern boundary which forms part of a four metre wide right of carriageway with the adjoining property at 200 Adelaide Terrace.

**DETAILS:**

Approval is sought for the demolition of the existing commercial building on site and the construction of an 11-level mixed-use development containing 48 multiple dwellings, one commercial tenancy and 51 car parking bays.

Details of the proposed development are as follows:

<b>Basement Level</b>	<b>Floor</b>	This level contains 36 car parking bays (accessed via 13 stacker bays), circulation areas and a ramp with vehicular access/egress to the ground floor right of carriageway, lift and lift lobby, pumps and fire exit stairwells.
<b>Ground Floor Level</b>		This level contains 15 car parking bays (accessed via nine stacker bays) with vehicular access/egress to Adelaide Terrace via the right of carriageway, 16 bicycle parking bays, nine residential stores, commercial tenancy (78m <sup>2</sup> ), landscaped area, bin store, substation, fire exit stairwells, lift and lift lobby.
<b>First Floor Level</b>		This level contains two 2-bedroom/2-bathroom apartments (64m <sup>2</sup> and 68m <sup>2</sup> ) with balconies (10m <sup>2</sup> and 42m <sup>2</sup> ), gymnasium, change and toilet facilities, five residential stores, passageway, air conditioning plant room, fire exit stairwell, lift and lift lobby.
<b>Second to Seventh Floor Levels</b>		These levels each contain five 2-bedroom/2-bathroom apartments (63m <sup>2</sup> to 68m <sup>2</sup> ) with balconies (10m <sup>2</sup> to 11m <sup>2</sup> ), two 1-bedroom/1-bathroom apartments (50m <sup>2</sup> ) with balconies (10m <sup>2</sup> to 13m <sup>2</sup> ), five residential stores, passageway, fire exit stairwell, lift and lift lobby.
<b>Eighth and Ninth Floor Levels</b>		Each of these levels contain four two-level 3-bedroom/3-bathroom apartments (163m <sup>2</sup> to 176m <sup>2</sup> ) with three balconies each (7m <sup>2</sup> to 30m <sup>2</sup> ), four residential stores, passageway, air conditioning plant room, fire exit stairwell, lift over run, lift and lift lobby.

The proposed development will provide a total of 12 one bedroom and one bathroom apartments, 32 two bedroom and two bathroom apartments and 4 three bedroom and three bathroom apartments for a total of 48 apartments.



The development is proposed to be constructed and finished using a mix of rendered and painted concrete, Colorbond cladding, aluminium framed clear and obscure glazing and metal louvres.

**LEGISLATION / POLICY:**

**Legislation**                      *Planning and Development Act 2005*  
City Planning Scheme No. 2

**Policy**

Policy No and Name:        3.1 Design of Residential Development  
3.7 Mixed Residential/Commercial Development  
4.1 City Development Design Guidelines  
4.4 Building heights and setbacks  
4.9 Residential Design Policy  
5.1 Parking Policy  
5.3 Bicycle Parking and End of Journey Facilities

**COMPLIANCE WITH PLANNING SCHEME:**

**Land Use**

The subject site is located within the Office/Residential use area of the Adelaide Precinct (P13) under City Planning Scheme No. 2 (CPS2). The Precinct will be developed as a residential quarter accommodating a wide range of residential and visitor accommodation and employment opportunities serviced by activities which support these uses. The Precinct will also accommodate offices, functioning as secondary, less intensive, general office district and will contain a mixture of general commercial activities of a kind that will contribute to residential amenity.

Within the Office/Residential use area of the Precinct, multiple dwellings ('Residential') is a preferred ('P') use, except at pedestrian level where it is prohibited ('X') unless it provides pedestrian interest and activity. There are no ground floor dwellings with only the entry lobby to the apartments and a commercial tenancy activating the street front of the building. The applicant has indicated that a tenant for the ground floor commercial tenancy has not been confirmed at this stage. Therefore the applicant is seeking a flexible approval to cater for alternative 'Business Services', 'Office', 'Dining', and 'Retail (General)' uses within the tenancy. Within the Precinct, 'Office', 'Dining' and 'Business Services' are preferred ('P') uses and 'Retail (General)' is contemplated ('C'). It is considered that the proposed uses are consistent with the intent of the Precinct and will be compatible with the surrounding land uses. Therefore this range of potential uses can be supported.

**Development Requirements**

In accordance with the Statement of Intent for the Office/Residential use area of the Adelaide Precinct (P13) The Precinct will develop at an intensity markedly lower than the city centre, generally characterised by medium scale buildings. Buildings will have a nil street setback and be of a low scale along the street frontage to provide a consistent and continuous urban edge. Additional building height will be set back

from all lot boundaries. Buildings should be designed to a high standard and evoke a sense of prestige.

The proposal's compliance with the CPS2 development standards and requirements is summarised below, with proposed variations highlighted in bold:

<b>Development Standard</b>	<b>Proposed</b>	<b>Required</b>
<b>Maximum Plot Ratio:</b>	3.7:1 (3,382m <sup>2</sup> )	4.0:1 (3,620m <sup>2</sup> )
<b>Maximum Street Building Height:</b>	<b>25 metres</b>	21 metres
<b>Maximum Building Height:</b>	29.5 metres	No prescribed limit
<b>Setbacks:</b>		
<u>Front (Adelaide Terrace)</u>		
- Lower Building Levels	Nil up to <b>25 metres</b>	Nil up to 21 metres
- Upper Building Levels	5 metres setback up to a height of 29.5 metres	5 metres setback up to a height of 65 metres
<u>Rear (north)</u>		
- Lower Building Levels	Nil (ground floor parking podium); <b>Nil (first level balcony)</b> to 4 metres (openings/balconies)	Nil (no openings/balconies) 4 metres (with openings/balconies)
- Upper Building Levels (up to 65 metres in height)	4 metres	3 metres (no openings/balconies) 4 metres (with openings/balconies)
<u>Side (west)</u>		
- Lower Building Levels	Nil (no openings) to <b>3 metres (with openings)</b>	Nil (no openings/balconies) 4 metres (with openings/balconies)
- Upper Building Levels (up to 65 metres in height)	<b>3 metres (with openings)</b>	3 metres (no openings/balconies) 4 metres (with openings/balconies)

<b>Development Standard</b>	<b>Proposed</b>	<b>Required</b>
<u>Side (east)</u>		
- Lower Building Levels	Nil to 4 metres (no openings); <b>2 metres (with openings)</b>	Nil (no openings/balconies) 4 metres (with openings/balconies)
- Upper Building Levels (up to 65 metres in height)	<b>2 metres (with openings)</b>	3 metres (no openings/balconies) 4 metres (with openings/balconies)
<b>Car Parking:</b>		
Residential bays	51 bays	48 bays (minimum) 96 bays (maximum)
Commercial Tennant bays	Nil	9 bays (maximum)
<b>Bicycle Parking:</b>		
Bicycle Bays	16 bays	16 bays (minimum)

Variations to the street building height and setback provisions applicable to the development can be granted by an ABSOLUTE MAJORITY decision of the Council, in accordance with Clause 47 of the City Planning Scheme and provided the Council is satisfied that:

*'47(3)(c)(i) if approval were to be granted, the development would be consistent with:*

- (A) the orderly and proper planning of the locality;*
- (B) the conservation of the amenities of the locality; and*
- (C) the statement of intent set out in the relevant precinct plan; and*

*(ii) the non-compliance would not have any undue adverse effect on:*

- (A) the occupiers or users of the development;*
- (B) the property in, or the inhabitants of, the locality; or*
- (C) the likely future development of the locality'.*

**COMMENTS:**

**Consultation**

Given the proposed variations to the CPS2 development standards, the proposal was advertised to the owners of the adjacent properties for a period of 14 days, closing on 6 October 2015. These included the owners at 197, 200, 207 and 208 Adelaide Terrace and 297, 309 and 311 Hay Street, Perth. Two submissions, raising

objections to the proposal, were received including one from an individual owner within strata complex at 208 Adelaide Terrace and one from the strata managers on behalf of the owners of the same complex. The comments received from the adjacent property owners are summarised below:-

*“The proposed development has the potential to destructively affect the adjoining lots by:*

- *significant removal of direct natural sunlight into the adjoining lots;*
- *substantial increase in shadowing effects over the adjoining lots;*
- *completely blocking sunshine and air flow in the 208 Adelaide Terrace apartments and make them unliveable;*
- *extensive increase in wind velocity across the Lot’s balconies.”*

*“Other considerations also include:-*

- *removal of views of the Swan River and surrounds thereby decreasing Lot value;*
- *increased environmental disturbance from 206 vicinity occupiers;*
- *construction damage to Au Apartments’ architectural structure and infrastructure;*
- *construction disturbance of noise, dust and vibration from the proposed development.”*

The comments regarding the side setback variations and its impact on the adjacent properties in terms of solar access, overshadowing and wind velocity will be discussed in the building height and setbacks section of this report.

The matters raised in relation to future construction implications of the development are noted and common to all major development within the city. Construction issues can be addressed through standard conditions of approval and managed at the building permit stage through construction management plans. The objectors can also be advised to obtain a dilapidation report for their property prior to the commencement of construction.

The impact of the development on the value of properties and perceived loss of views are matters that are not directly relevant in any assessment of the planning merit of a proposed development. It is noted that these concerns are of a high importance amongst existing residents however cannot be specifically addressed within the relevant planning framework.

### **Design Advisory Committee**

At its meeting held on 17 September 2015, the Design Advisory Committee (DAC), having considered the design for the proposed development advised that it:-

- “1. *considers that the form of the building is inappropriate for this constrained site and that inadequate justification has been provided for the proposed side and rear setback variations having regard for the objectives and principles of the City’s Building Heights and Setbacks Policy;*
2. *requests that a traffic impact statement be prepared for the proposed use of the right of carriageway easement, noting that access to the car stackers directly from this shared access could cause delays to vehicle movements;*
3. *considers that access to the car parking adjacent to the right of carriageway easement needs to be reviewed in terms of pedestrian safety; and*
4. *raises concerns in regard to the quality of the design and materials, noting that any design review should incorporate an awning or canopy over the footpath to provide pedestrian shelter.”*

The applicant subsequently met with the City’s officers and submitted revised plans which aimed to address the abovementioned issues. The revised plans were subsequently considered by the DAC at its meeting held 8 October 2015 and resolved that it:

- “1. *acknowledges the minor revisions made to the design but is disappointed by what it considers to be an inadequate response to the Committee’s previous concerns regarding the form of the building and the proposed side and rear setback variations, having regard for the objectives and principles of the City’s Building Heights and Setbacks Policy;*
2. *maintains its previous concerns in regard to the quality of the design and materials. Additionally, the following design matters require further review:*
  - 2.1 *the provision of only highlight windows to the bedrooms on the front portion of the eastern façade are not supported and could be replaced by larger openings;*
  - 2.2 *the doors to the car stackers should screen the view of the cars from the street while also addressing pedestrian safety within and adjacent to the development;*
  - 2.3 *the 1.6m high screens to the balconies are not considered necessary for protecting privacy in the context of inner city development and could be removed;*
  - 2.4 *the height and extent of the awning will be ineffectual in providing pedestrian shelter across the building frontage;*
  - 2.5 *while the enclosure of the ground level outdoor seating area has been reduced, an alternative, less formal means of demarking this area should be considered to improve the building frontage presentation and interaction with the street;*
  - 2.6 *the protruding upper level balconies to the rear of the development should be setback so as not to be such a dominating element;*
  - 2.7 *all air-conditioning plant must be acoustically and visually screened;*

3. *notes that an assessment of any submitted traffic impact statement by the City's traffic engineers will determine the appropriateness of the use of the right of carriageway easement to access the proposed car stackers."*

Final revised plans and an updated traffic report have been submitted to address the above points. The planning assessment section below details the extent to which the revised plans respond to the design matters raised by the DAC.

### **Building Design, Materials and Finishes**

As outlined above, the DAC raised various design concerns in relation to the original proposal. The proposed design of the development has subsequently been modified to address the specific concerns of the DAC. In particular, the applicant has revised the design of the proposal to include more substantial openings to the front portion of the eastern façade and revised the car stacker doors to a perforated mesh finish. The modifications are consistent with the DAC's comments and will provide for increased passive surveillance and articulation of the eastern façade of the building.

In accordance with DAC's comments, the applicant has also modified the design of the canopy to provide continual cover across the front façade of the building. The height of the canopy has also been reduced to provide for improved protection for pedestrians. It considered that the design of the canopy requires additional refinement at the detailed design stage to improve its integration with the façade and reduce the requirement for supporting structures and fixings. This can be addressed as a condition of any approval.

In response to the DAC's concerns in relation to the design and functionality of the ground floor commercial tenancy's external area, the applicant has included planters and revised the location and extent of glazing and access to the area. The modifications are generally consistent with the intent of the DAC's comments however it is considered that further refinement is required to this and the adjoining entryway. It is recommended that final details and dimensions of the ground floor façade, entryway and external area treatments be provided, prior to the building permit stage, and can be addressed as a condition of any approval.

In relation to the DAC's comments regarding the provision of 1.6 metre high privacy screens on the western elevation, the design has been modified to include standard one metre high balustrades to the balcony areas. This is consistent with similar scale residential developments within the city. The upper western façade has also been amended to provide for a fully screened air-conditioning plant area to address the DAC's recommendation to provide suitable acoustic and visual screening to the mechanical plant. In addition, the applicant has increased the setback of the upper level balconies on the northern façade to reduce their visual dominance as noted by the DAC.

With regards to size and diversity of dwellings, the City's Residential Design Policy (4.9) requires development to include a suitable range of dwelling sizes and types. The proposal is compliant with respect to dwelling diversity given it includes a diverse range of apartment types and configurations with a mix of one, two and three

bedroom apartments being offered. The development is also compliant with respect to the Policy's minimum size recommendations for one (50m<sup>2</sup>) and three (100m<sup>2</sup>) bedroom apartments and balconies (10m<sup>2</sup>). However it is noted that the two bedroom apartments (ranging between 63m<sup>2</sup> and 68m<sup>2</sup>) fall below the respective minimum size requirement of 70m<sup>2</sup> suggested by the Policy. The reduced size of the apartments is however offset by the provision of the majority of balconies in excess of the minimum 10m<sup>2</sup>, the internal design maximising efficiency.

It is considered that the revised development is contemporary in design with a variety of materials, finishes and colours being used to accentuate features and minimise the impact of different elements of the building. The façades of the building have been sufficiently articulated with vertical elements, varied window typologies and design features to reduce the overall bulk of the building. However it is considered that additional refinement and resolution of the final materials/finishes palette and treatment of the side/rear podium walls and right of carriageway area in particular, is required prior to the building permit stage.

### **Building Height and Setbacks**

In accordance with CPS2, the site has no prescribed maximum building height, however, a maximum street building height of 21 metres is prescribed along Adelaide Terrace in the subject location. The development proposes a 25 metre street building height which represents a four metre variation from the CPS2 requirement. It is noted that the adjoining recently completed development at 208 Adelaide Terrace has a street building height of 28 metres and that the proposed height is consistent with the overall scale of development in this section of Adelaide Terrace and will not be dominant or imposing within the streetscape. The variation is considered to be minor in this context can therefore, be supported based on the design satisfying the requirements of Clause 47 of CPS2. .

Variations are also proposed to the side and rear setback requirements of CPS2. The proposed rear setback variation is considered to be acceptable given the reduced nil setback only applies to half the width of the first floor level at this point and the main building is setback to the four metre standard. It is considered that the encroaching balcony/terrace area makes effective use of the roof of the ground floor driveway rear entry. It is also noted that no objections were received from the adjoining landowner/s to this proposed setback variation. However it is recommended that the balustrade of the subject balcony be increased to a minimum 1.6 metres above floor level to provide for improved privacy and amenity for future occupants of the apartment and adjacent apartments/developments. This can be addressed as a condition of any approval.

The proposed western and eastern side setback variations, by contrast, are more significant with the western variations also being subject to objections from the adjoining landowner/s. It is noted that given the 15.13 metre width of the site (including two metres of undevelopable right of carriageway), there is scope under the City's Building Heights and Setbacks Policy (4.4) for the building to be developed with 3.5 metre side and rear setbacks in lieu of the standard four metres. In particular, the eastern side proposes a minimum setback of two metres in lieu of the

required 3.5 metre setback. Whilst the western façade is proposed to be setback between nil (four metres above the prescribed podium height) and three metres to balconies in lieu of the 3.5 metre setback requirement.

The bulk and scale of the proposal, resulting from the setback variations being sought was also raised as a concern by the DAC. In response the applicant has advised that *"the constraint of having a right of carriageway to the eastern boundary became a priority and opportunity to commence design around where the parking facilities would be located. The exploration of parking areas and access began informing the footprint and ultimately the shape and access to and within the site"*.

With regards to the eastern side setback variation, the applicant asserts that *"there is ample separation provided to enable daylight access and 'sky views' from street level and internal adjoining spaces of both buildings"*. *The profile of the eastern easement façade will serve to add interest along that corridor space between buildings and provide a dynamic framing of space and sky as people move past and within the space"*. It is noted that a portion of the adjoining building at 200 Adelaide Terrace is located on the two metre eastern alignment of the right of carriageway up to nine levels in height. However given the curved nature of the front and rear portions of the building its impact on the carriageway environment is lessened.

The proposed development, whilst setback two metres from the eastern common boundary at its closest point, includes four metre setbacks to the ground floor, first, eighth and ninth levels. It is considered that these offsets, combined with the articulated design of the second to seventh floor levels façade will provide for adequate separation between the proposed development and the adjacent existing building. The variation can be supported as the setback variation would not compromise the requirements of Clause 47 of CPS2. It is also noted that no objection was received from the adjoining landowner(s) in this regard.

The western setback variations are subject to objections from the adjoining landowners based on concerns in relation to increased overshadowing, restriction of access to natural sunlight and ventilation and increased wind velocity. It is noted that the proposed development includes three separate boundary walls, approximately 25 metres in height, along the common boundary with 208 Adelaide Terrace. The applicant advises that the placement of the rear parapet is intentional to directly correlate with an existing boundary wall of the adjacent development and reduce its impact. In addition, to reduce the impact of the boundary walls on the adjoining building, light wells ranging in length between eight and 13 metres have been provided which are in excess of the standard six metres prescribed by the Policy.

A review of the proposal's overshadowing extent has confirmed that the parapet height and setback variations will only have a negligible impact on the existing adjacent residential development. This is in comparison to a compliant development where a podium wall (with no openings) up to 21 metres in height could be located on the common boundary. The impact of the three metre setback to the balconies and main building from the common boundary is in part offset by the four to eight metre setback of the adjoining development. The separation is therefore between four to eight metres between the buildings, allowing for sufficient solar and ventilation



access. The staggering of the walls and openings will also assist in reducing wind speeds and any tunnelling impacts.

It is therefore considered that the proposed western boundary setback variations would not compromise the requirements of Clause 47 of CPS2 and the external treatment of the podium boundary walls in particular can be reasonably conditioned to ensure their impacts on adjacent properties are minimised.

### **Car Parking and Traffic Management**

The development is compliant with respect to resident car parking bay provision as prescribed by the City's Parking Policy (5.1). However, the Policy also states that visitor parking should be provided in residential areas where it can be expected that existing on-street facilities will not adequately provide for visitors to the development.

It is considered that the expected demand for visitor parking from the development can be adequately provided for by the presence of on-street bays adjacent to the site. There is also a high level of public transport availability in the area including high frequency public transport services which are located within 400 metres of the site.

The applicant submitted a preliminary Transport Impact Statement (TIS) for the City's review in support of the application. The TIS is generally consistent with the City's requirements however final vehicle and pedestrian safety measures and right of carriageway maintenance arrangements will need to be addressed by the applicant prior to submitting a building permit. In addition, measures to minimise potential delays associated with accessing the proposed car stacker bays, noting the width of the right of carriageway, and allowing for efficient vehicle movements during peak periods. It is therefore recommended that condition of approval be imposed requiring the submission of a final Transport Impact Statement to the City's satisfaction.

### **Noise**

The applicant submitted an Acoustic Report in support of the proposed works which provides a preliminary assessment in relation to proposed noise mitigation measures and potential for the development to comply with the associated noise regulations. While the City's officers are supportive of its recommendations it was noted that the Report does not specifically reference attenuation measures for the proposed gymnasium on Level 1 and also recommends a suite of additional detailed acoustic assessments to be undertaken at the detailed design stage. It is therefore recommended that any approval include a condition requiring a final detailed acoustic report to be submitted containing specific noise amelioration measures for the gymnasium.

### **Conclusion**

In response to the concerns of the Design Advisory Committee, the applicant has provided revised plans and elevations to improve the overall presentation and quality of the development.

The proposed 11-level mixed-use development is consistent with the Statement of Intent for the Adelaide Precinct which is to be developed as a residential quarter accommodating a wide range of residential and visitor accommodation and employment opportunities serviced by activities which support these uses. The proposed development is in keeping with the scale of development recently approved along Adelaide Terrace.

The proposal is seeking variations to the street building height and setback requirements of CPS2 however there are not considered to result in any adverse impact on adjoining properties or occupants and are therefore supported in accordance with Clause 47 of CPS2.

***Moved by Cr Adamos, seconded by Cr Yong***

***That in accordance with the provisions of the City Planning Scheme No. 2 and the Metropolitan Region Scheme, Council APPROVES BY AN ABSOLUTE MAJORITY the application for an 11-level mixed-use development containing 48 multiple dwellings, one commercial tenancy and 51 car parking bays at 206 (Lot 50) Adelaide Terrace, East Perth, as indicated on the Metropolitan Region Scheme Form One dated 17 August 2015, and as shown on the plans received on 20 October 2015 and 4 November 2015, subject to:***

- 1. the development being constructed with high quality and durable materials and finishes and to a level of detailing that is consistent with the elevations received on 20 October 2015 and perspectives received on 4 November 2015, with particular attention to the side/rear podium walls, right of carriageway area, front canopy and the configuration and alignment of the ground floor entryway and commercial 'alfresco' space, with the final details of the design and a sample board of the materials, colours and finishes being submitted for approval by the City prior to applying for a building permit;***
- 2. air conditioner condensers not being permitted on residential balconies where they affect the use or enjoyment of the balcony or can be viewed from the street and any proposed external building plant, lift overruns, piping, ducting, water tanks, transformers and fire booster cabinets being located or screened so that they cannot be viewed from the street and to minimise any visual and noise impact on the adjacent developments, including any such plant or services located within the vehicle entrance of the development, with details of the location and screening of such plant and services being submitted for approval by the City prior to applying for a building permit;***

***(Cont'd)***

3. *the recommendations contained in the Acoustic Report prepared by Lloyd George Acoustics on 28 August 2015 regarding the noise amelioration construction specifications and other noise management measures, being implemented in full to the satisfaction of the City with final detailed acoustic reports as listed in Section 4 of the Report, including additional specific noise amelioration measures for the gymnasium, being submitted and approved by the City, prior to applying for the relevant building permit;*
4. *a final Waste Management Plan satisfying the City's waste collection requirements being submitted for approval by the City prior to applying for the relevant building permit;*
5. *the dimensions of all car parking bays, aisle widths, ramps and circulation areas complying with the Australian Standard AS/NZS 2890.1/2004;*
6. *a minimum of one car bay being allocated to each multiple dwelling within the development, with all on-site residential car bays being for the exclusive use of the residents of the development and their visitors;*
7. *all stormwater being contained on-site with details of the stormwater drainage being submitted for approval by the City prior to applying for a building permit;*
8. *the proposed vehicle and pedestrian entry levels being consistent with the immediately adjacent existing footpath and Right-of-Carriageway levels with final details of the existing and proposed levels being submitted for approval by the City prior to applying for a building permit;*
9. *the commercial tenancy being used for 'Retail (General)', 'Business Services', 'Office' or 'Dining' uses with details of any proposed external ventilation or ducting or window treatments being provided prior to applying for the relevant building permit. Any other proposed use of the commercial tenancies shall be subject to a separate application for approval;*
10. *any signage for the development being integrated with the design of the building with details of any signage for the tenancies not exempt from approval under the City's Planning Policy 4.6 – Signs being subject to a separate application(s) for approval;*

(Cont'd)

- 11. an updated Transport Impact Statement detailing final vehicle and pedestrian safety measures and right of carriageway maintenance arrangements being submitted for approval by the City prior to applying for a building permit;**
- 12. in the event of the development not proceeding within six months of the demolition of the existing building on the site, the site is to be aesthetically fenced and landscaped to the satisfaction of the City in order to preserve the amenity of the area, prevent unauthorised car parking and reduce dust and sand being blown from the site and shall be maintained in a clean and tidy state;**
- 13. the works referred to in Condition 12, being secured by a bond/deed of agreement between the landowner/applicant and the City, to the value of the proposed works, with the cost of the deed to be borne by the applicant;**
- 14. the screening of the rear (north east facing) first floor balcony being increased to a minimum 1.6 metres above floor level to provide for improved privacy and amenity for future occupants of the apartment and adjacent apartments/developments; and**
- 15. a construction management plan for the proposal being submitted for approval by the City prior to applying for a building permit, detailing how it is proposed to manage:**
  - a. delivery of materials and equipment to the site;**
  - b. storage of materials and equipment on the site;**
  - c. parking arrangements for contractors and subcontractors;**
  - d. any dewatering of the site; and**
  - e. other matters likely to impact on the surrounding properties.**

**The motion was put and carried by an absolute majority**

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**522/15 61-61A (LOT 10) BENNETT STREET, EAST PERTH –  
PROPOSED EIGHT LEVEL MIXED-USE DEVELOPMENT  
COMPRISING 19 MULTIPLE DWELLINGS, A RESTAURANT  
AND 19 CAR PARKING BAYS**

**BACKGROUND:**

SUBURB/LOCATION: 61-61A Bennett Street, East Perth  
FILE REFERENCE: 2014/5287  
REPORTING UNIT: Development Approvals  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 26 October 2015  
MAP / SCHEDULE: Schedule 6 – Map and coloured perspectives for  
61-61A Bennett Street, East Perth

LANDOWNER: TK Hua and LK Xa  
APPLICANT: Craig Smith  
ZONING: (MRS Zone) Central City Area  
(City Planning Scheme Precinct) Goderich (P14)  
(City Planning Scheme Use Area) Residential R160  
APPROXIMATE COST: \$2.4 million

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**Mr Craig Smith, City Architect, has disclosed a direct financial interest in this Item and has not participated in any discussion or decisions in regards to the matter in his capacity as City Architect of the City of Perth.**

**SITE HISTORY:**

The subject site is located at the south-west corner of the intersection of Bennett and Goderich Streets with a right of way adjoining the site on its western boundary. It has an area of 541m<sup>2</sup> with frontages of 13.5 and 40.5 metres to Bennett and Goderich Streets respectively. It is currently occupied by a two storey residential building accommodating two dwellings.

**DETAILS:**

The applicant seeks planning approval to demolish the existing building on the site and to construct an eight level building to accommodate 19 multiple dwellings, a ground floor restaurant and 19 car parking bays. The development will be constructed of a mix of render, stone cladding, glass, aluminium glazing systems and metal louvres to the balconies and services. Details of the proposed development are as follows:

<b>Lower Basement</b>	This level will be accessed via the internal stairwell and will house servicing such as pumps, tanks and the elevator pit.
<b>Basement Level</b>	This level has vehicular access via the right of way adjoining the property to the west and is intended to accommodate parking for 19 cars, including parking for 13 of the cars within car stackers and two scooter bays. Bicycle racks and 6 residential stores are also intended to be located at this level.
<b>Ground Floor Level</b>	This level is intended to accommodate a restaurant tenancy with an area of 180.4m <sup>2</sup> and frontage to Bennett and Goderich Streets. A one bedroom dwelling (51.9m <sup>2</sup> ) and a two bedroom dwelling (80.2m <sup>2</sup> ) are proposed to face Goderich Street at this level with courtyards within the street setback area. Access to the residential lobby is to be gained via Goderich Street. One residential store and a bin store are to be located at this level.
<b>First to Fourth Floor Level</b>	A one-bedroom dwelling (51.9m <sup>2</sup> ), two two-bedroom dwellings (75 and 75.7m <sup>2</sup> ) and a three-bedroom dwelling (108.1m <sup>2</sup> ) are to be located at each of these levels. A store for one dwelling is also proposed to be located at each level.
<b>Fifth Floor Level</b>	This level will accommodate a three-bedroom dwelling (136.7m <sup>2</sup> ) with associated storeroom, a common store and communal facilities for the residents of the site including a deck, garden terrace and barbecue facilities.

**LEGISLATION / POLICY:**

**Legislation**                      *Planning and Development Act 2005*  
*Planning and Development (Local Planning Schemes) Regulations 2015*  
City Planning Scheme No. 2

**Policy**

Policy No and Name:        3.1 - Design of Residential Development  
   4.1– City Development Design Guidelines  
   4.9 – Residential Design Policy  
   5.1 - Parking Policy  
   5.3 – Bicycle Parking and End of Journey Facilities  
   6.3 – Goderich Design Policy

**COMPLIANCE WITH PLANNING SCHEME:**

The subject site is located within the Residential R160 use area of the Goderich Precinct (P14) under the City Planning Scheme No. 2 (CPS2). This area will accommodate a wide variety of residential and visitor accommodation. New residential development is to be medium to high density. Other uses which serve the immediate needs of the residents will also be supported.

The protection and enhancement of the amenity of existing and future residential development in and around the Precinct is important. To ensure its cohesion as a residential area, non-residential activities will be confined to those areas which will

not adversely impact on residential uses. Ensuring the compatibility of mixed-use developments in residential/commercial areas is also necessary and building design will aim to avoid conflict between the two uses.

Multiple dwellings ('Residential') are a preferred ('P') use in the Residential R160 use area of the Goderich Precinct while a restaurant ('Dining') is a contemplated ('C') use subject to advertising.

**Development Requirements**

On major streets within the Goderich Precinct, buildings will be set on the street boundary. Elsewhere in the Precinct, buildings may be set in attractive landscaped areas. The environment will be further enhanced by improvements to streetscapes and the provision of pocket parks.

Within the Residential R160 use area an increase in residential use is sought by the conversion of non-residential premises and the construction of new residential buildings. Development will be medium rise taking into consideration the prominence of land in the eastern part of the Precinct, which forms part of an east west ridge rising to reach its highest point on Cemetery Hill. Along Hill, Bennett, Plain, Wellington and Hay Streets development will have a nil street setback. Elsewhere, development will be setback from the street. Development will be of a low scale along the street frontage with additional height setback from all lot boundaries. On amalgamated lots street facades will be narrow, in keeping with the existing subdivision and development pattern. Building design will not embody large unbroken elements, but display a variety of built form. Pedestrians should have ease of access throughout the area and design of residential development should take this into consideration; in particular new vehicle crossovers to the street will be discouraged where alternative access is available.

The proposal's compliance with the CPS2 development standards and requirements is summarised below, with proposed variations highlighted in bold:

<b>Development Standard</b>	<b>Proposed</b>	<b>Required / Permitted</b>
<b>Maximum Plot Ratio:</b>	2.92:1 (1,585m <sup>2</sup> )	3.0:1.0 (1,620m <sup>2</sup> )
<b>Street Building Height:</b> Bennett Street	19.2 metres	21 metres
Goderich Street	19.6 metres	29 metres
<b>Maximum Building Height:</b>	19.6 metres	Height to be contained within a 45 degree angled height plane measured from Hay Street.

<b>Development Standard</b>	<b>Proposed</b>	<b>Required / Permitted</b>
<b>Setbacks:</b>		
Bennett Street (east)	Nil – <b>3 metres</b>	Nil
Goderich Street (north)	<b>Nil to 3.4 metres</b>	4.5 metres
Side (south)		
- Lower building levels	Nil where no openings to <b>3 metres where openings</b>	Nil where no openings, 4m where openings
- Upper building levels	Building does not project into upper building levels	3 metres where no openings, 4 metres where openings
Side (west)		
- Lower building levels	<b>1.9 metres</b>	Nil where no openings, 4m where openings
- Upper building levels	Building does not project into upper building levels	3 metres where no openings, 4 metres where openings
<b>Car Parking:</b>		
Residential	19 car parking bays (2 scooter bays), <b>nil visitor bays</b>	19 bays including 5 visitor bays (minimum)
Commercial	Nil	8 bays (maximum)
<b>Bicycle Parking</b>	7 residential bicycle bays and 12 residential stores in excess of 5m <sup>2</sup> <b>Nil commercial bicycle parking bays</b>	10 residential bicycle bays or can be located within residential stores (minimum dimension 2.2m and area of 5m <sup>2</sup> ) and 1 non-residential bay (minimum)

Variations to the setbacks, visitor parking and bicycle parking provisions applicable to the development can be granted by an **ABSOLUTE MAJORITY** decision of the Council, in accordance with Clause 47 of the City Planning Scheme and provided the Council is satisfied that:



*'47(3)(c)(i) if approval were to be granted, the development would be consistent with:*

- (A) the orderly and proper planning of the locality;*
- (B) the conservation of the amenities of the locality; and*
- (C) the statement of intent set out in the relevant precinct plan; and*

*(ii) the non-compliance would not have any undue adverse effect on:*

- (A) the occupiers or users of the development;*
- (B) the property in, or the inhabitants of, the locality; or*
- (C) the likely future development of the locality'.*

## **COMMENTS:**

### **Consultation**

The proposal was advertised to the owners of the adjacent properties for a period of 14 days, closing on 16 April 2015. No submissions were received as part of the advertising process. It was not deemed necessary to re-advertise the revised plans as the variations sought were not as excessive as previously requested.

### **Design Advisory Committee**

The original proposal was considered by the Design Advisory Committee (DAC) at its meeting held on 2 April 2015 where the DAC advised it:

- "1. supports the approach taken to the proposed building setback and landscaping to Goderich Street provided the lower landscaping terrace extends across the front of the ground floor balconies as depicted on some of the drawings and on the basis that there is sufficient soil depth to support the proposed landscaping;*
- 2. supports the proposed side and rear setbacks, noting the location of the rear right of way and the setbacks of established development along Bennett Street;*
- 3. acknowledges that there have been a number of changes and improvements made to the original plans in consultation with the City's officers but considers that there are still a number of unresolved design issues, noting that the City expects higher quality resolution of materials, design details and landscaping and is therefore, unable to support the current design until there is a fully resolved scheme for the proposed development."*

The owner changed architects and the new applicant subsequently met with the City's officers and submitted revised plans that aim to address the abovementioned issues. The planning assessment section below details the extent to which the revised plans respond to the design matters raised by the DAC.

### **Building Design, Materials, Finishes and Landscaping**

The proposed design of the development has been modified to address the specific concerns of the DAC. The supporting structures to the upper level balconies facing onto Goderich Street have been removed to reduce the building's perceived bulk and provide a greater setback to the building at pedestrian level. At upper building levels the balconies will be cantilevered over the ground level and will project into the setback area to be setback 1 metre from the street.

The alternative façade treatment and modifications to the location and size of the is considered to be a more resolved design. The window design has refined from a number of different styles, sizes and locations of windows to a more consistent size and location over the entire building. A mix of render, stone cladding, glass, aluminium glazing systems and metal louvres have been used to articulate the facades. The proposed use of materials, colours and finishes is considered to be consistent with the Goderich Design Policy. It is however, recommended that a condition of approval be imposed requiring the use of high quality and robust materials.

To the Goderich Street frontage the retaining wall that was originally proposed along the majority of the setback reaching a height of 0.9 metres has been staggered to allow for a lower overall height of 0.61 metres. This, with a combination of increased in-ground landscaping, has resulted in an improved streetscape and better pedestrian amenity.

Through the process of revising the design the applicant has removed the proposed three bedroom dwelling from level four and incorporated 2 two bedroom dwellings and a one bedroom dwelling on the level. Additionally the fifth floor now incorporates a large common area for residents rather than a private space for the three bedroom dwelling.

### **Building Height and Setbacks**

In accordance with the Goderich Street Design Policy (6.3), development above the street building height is required to be contained within a 45 degree angled height plane measured from Hay Street. This 45 degree angled height plane relates to the angle of the sun at noon on the 21 August and 21 April and potential overshadowing of adjacent properties. Containment of development within this plane will ensure that the solar access principles of this Policy are met. Whilst it is expected that development should be contained within this plane, it not intended that development should take this precise form. The proposed development complies with the building height requirements.

Variations are proposed to the required 4.5 metre setback to Goderich Street with the development having a nil setback to the commercial tenancy, entrance lobby and fire stair and the residential dwellings adjoining residential development to the west having a setback between 1 metre to the balconies and 3.4 metres to the rest of the building. The minor variations are considered to be consistent with the existing streetscape and will not be dominant or imposing within the streetscape. The

staggering of the setback from the nil setback of the commercial tenancy on Goderich Street to an increased setback to the residential units is considered to be a good transition between the commercialised nature of the Bennett Street to the residential nature of Goderich Street.

The development also has a proposed side (west) setback variation of 1.9 metres from the required 4 metre side setback requirements of the Policy. Given the location of a Right of Way to the west of the property that provides separation between the buildings the reduced setback is considered acceptable and is not considered to have a detrimental impact on the adjoining properties.

The proposed southern side setback of nil to 3 metres is, by contrast, a more significant variation. The adjacent residential building located to the south at 57-59 Bennett Street is a single storey building. The setback for lower building levels where there are no openings may be nil and a minimum 4 metres where there are openings. The setback variation of 3 metres to the openings at lower building in lieu of the required 4 metre setback is not considered to have a substantial impact on the surrounding landowners given the primary openings of the dwellings are to the north, west and east elevations.

It is noted that there were no objections to the setback variations and that the DAC also supported the original setbacks. It is considered that these variations can be supported in accordance with clause 47 of the City Planning Scheme No 2.

### **Car Parking**

The development is compliant with respect to resident car parking bay provision as prescribed by the Residential Design Codes (R-Codes). However, the R-Codes also require visitor parking bays be provided, and for this development 5 visitor bays are required. It is considered that given the dimensions of the subject lot and noting the proposal meets the minimum resident car parking bay requirement via the use of car stackers, the requirement for visitor bays to be provided on site would be onerous. It is also considered that the expected demand for visitor parking from the development can be adequately provided for by the presence of on-street bays adjacent to the site. There is also a high level of public transport availability in the area. Given the availability of alternative transport options within the area it is considered the variation can be supported in accordance with clause 47 of the City Planning Scheme No 2.

### **Conclusion**

In response to the concerns of the Design Advisory Committee, the applicant has provided revised plans and elevations to resolve a number of design issues and to improve the overall presentation and quality of the development.

The proposed eight level residential development is consistent with the Statement of Intent for the Goderich Precinct which is to be further developed as a residential neighbourhood. Although the proposal is seeking minor variations to the setback requirements of CPS2, these will not result in any adverse impact on adjoining

properties or occupants or on the streetscapes. The proposed development is in keeping with the scale of development recently approved along Bennett Street and satisfies the built form guidelines and principles of the City's Development and Design Guidelines Policy (4.1) and Goderich Street Design Policy (6.3). Therefore it is recommended that the application be conditionally approved.

***Moved by Cr Adamos, seconded by Cr McEvoy***

***That, in accordance with the provisions of the City Planning Scheme No. 2 and the Metropolitan Region Scheme, the Council APPROVES BY AN ABSOLUTE MAJORITY the application for the demolition of the existing building and the construction of a eight level mixed-use development containing 19 multiple dwellings and 19 car parking bays at 61-61A (Lot 10) Bennett Street, East Perth, as indicated on the Metropolitan Region Scheme Form One dated 8 September 2014, and as shown on the plans received on 9 October 2015, subject to:***

- 1. the development being constructed with high quality and durable materials and finishes and to a level of detailing that is consistent with the elevations received on 9 October 2015 and perspectives received on 2 October 2015, with final details of the design, external materials and finishes for the building being submitted for approval by the City prior to applying for a building permit;***
- 2. air conditioner condensers not being permitted on the residential balconies where they affect the use or enjoyment of the balcony and being located or screened so they cannot be viewed from the street or surrounding properties;***
- 3. any proposed external building plant, lift overruns, piping, ducting, water tanks, transformers, and fire booster cabinets being located so as to minimise any visual and noise impact on the adjacent developments and being screened from view of the street, including any such plant or services located within the vehicle entrance of the development, with details of the location and screening of such plant and services being submitted and approved by the City prior to applying for a building permit;***

***(Cont'd)***

- 4. the proposed development being designed and constructed in such a manner so that existing and possible future noise levels associated with traffic impacts and nearby commercial uses, in addition to noise generated from residential and dining uses within the development, that could potentially affect future residents, can be successfully attenuated. Details of such noise attenuation measures shall be prepared by a qualified acoustic consultant and be submitted for approval by the City prior to the submission of an application for the relevant building permit and may include (but not be limited to) the following:**
  - 4.1 installation of double glazing or heavyweight single glazing of a minimum thickness of 10mm on windows and glass doors to bedrooms and living areas;**
  - 4.2 acoustic insulation in external walls, non-glazed doors and roofs;**
  - 4.3 the construction of shared walls, ceilings and floors between dwellings and between residential and non-residential units, in such a way which minimises the transmission of noise; and**
  - 4.4 acoustically insulated ducting in ducted air-conditioning;**
- 5. a Waste Management Plan identifying permanent facilities for bins, (including compactor and waste treatment facilities if applicable) and addressing the City's requirements for waste collection, being submitted and approved by the City prior to applying for a building permit;**
- 6. a detailed landscaping and reticulation plan being submitted and approved by the City prior to applying for a building permit, with the approved landscaping being installed prior to the occupation of the building and thereafter maintained to a high standard;**
- 7. the dimensions of all car parking bays, aisle widths, wheel stops, columns locations, ramps width, ramp grades, change of grades, gradient of first 6m of the internal driveway, car stackers, reversing areas and circulation areas, including turning circle for entering/existing vehicles, complying with the Australian Standards AS/NZS 2890.1:2004 with a report prepared by a qualified engineer, stating compliance with the standard being submitted and approved by the City prior to applying for a building permit;**
- 8. all on-site residential car bays being for the exclusive use of the residents of the development and their visitors;**

**(Cont'd)**

- 9. a minimum of one residential store being provided for each residential dwelling with a minimum of 12 of the stores having a minimum size of 5m<sup>2</sup> to enable bicycle storage, or secure bicycle parking bays being provided to comply with the requirements for bicycle parking under the City Planning Scheme No. 2 'Bicycle Parking and End of Journey Facilities' with details of the design and location of these facilities being submitted and approved by the City prior to applying for a building permit;**
- 10. all stormwater being contained on-site with details of the stormwater drainage being submitted to the City for approval by the City prior to applying for a building permit;**
- 11. the proposed vehicle and pedestrian entry levels being consistent with the immediately adjacent existing footpath levels with final details of the existing and proposed levels being submitted and approved by the City prior to applying for a building permit;**
- 12. in the event of the development not proceeding within six months of the demolition of the existing building on the site, the site is to be aesthetically fenced and landscaped to the satisfaction of the City in order to preserve the amenity of the area to prevent unauthorised car parking and reduce dust and sand being blown from the site and shall be maintained in a clean and tidy state;**
- 13. the works referred to in Condition 12 being secured by a bond/deed of agreement between the landowner and the City, to the value of the proposed works, with the cost of the deed to be borne by the applicant;**
- 14. a construction management plan for the proposal being submitted prior to applying for a building permit, detailing how it is proposed to manage:**
  - 14.1 delivery of materials and equipment to the site;**
  - 14.2 storage of materials and equipment on the site;**
  - 14.3 parking arrangements for contractors and subcontractors;**
  - 14.4 other matters likely to impact on the surrounding properties.**

**The motion was put and carried by an absolute majority**

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**523/15 2 – 14 (LOTS 1, 2 AND 3) ELDER STREET, PERTH – PROPOSED ‘NEW TECHNOLOGY’ SIGN WITH THIRD PARTY ADVERTISING CONTENT TO REPLACE EXISTING SIGNS INCLUDING THE PAINTING OF FAÇADE OF BUILDING**

**BACKGROUND:**

SUBURB/LOCATION: 2 - 14 (Lots 1, 2 and 3) Elder Street, Perth  
FILE REFERENCE: 2015/5304  
REPORTING UNIT: Development Approvals  
RESPONSIBLE DIRECTORATE: City Planning and Development  
DATE: 16 October 2015  
MAP / SCHEDULE: Schedule 7 – Maps and coloured perspectives for a new sign at 2 - 14 Elder Street, Perth

LANDOWNER: Mr W B Busby and Busby Nominees Pty Ltd  
APPLICANT: Pinnacle Planning  
ZONING: (MRS Zone) Central City Area  
(City Planning Scheme Precinct) Citiplace (P5)  
(City Planning Scheme Use Area) City Centre  
APPROXIMATE COST: \$175,000

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**SITE HISTORY:**

The subject site is located on the eastern side of Elder Street, between Murray and Hay Streets in Perth. The site is occupied by a large warehouse style building which is used for storage purposes associated with Budget Car and Rental and Mobi-Storage. The City approved a development application under delegated authority on

7 July 2015 for the removal of the asbestos roof and the replacement of the roof with Colorbond sheeting.

There are currently two horizontal wall signs approved on the building advertising Budget vehicle rentals; a larger sign on the upper portion of the Elder Street façade with a Budget logo sign below, that are to be removed. There is also a vertical sign for Budget on the northern façade which is being retained.

**DETAILS:**

The applicant seeks development approval to replace two existing horizontal wall signs on the Elder Street façade of the subject building with a single 'New Technology' sign. The proposed LED advertising sign will be wall mounted 4.74 metres at its highest point above the sloping footpath level and will measure 7.5 metres wide by five metres in height.

The applicant has indicated that 75% of the advertising content of the LED sign will be for Budget and Mobi-Storage that both occupy the site and 25% of the advertising space will be for third party advertising purposes.

The application also includes new paintwork to the façade of the building. The applicant has presented two options for the façade design which includes either rectangular or triangular shapes across the facade in blue, orange and yellow, the corporate colours for the Budget car rental business.

**LEGISLATION / POLICY:**

**Legislation** *Planning and Development Act 2005;*  
City Planning Scheme No 2

**Policy**  
Policy No and Name: 4.6 Signs

**COMPLIANCE WITH PLANNING SCHEME:****Development Requirements**

The subject property is located within the City Centre Use Area of the Citiplace Precinct (P5) under the City Planning Scheme No. 2 (CPS2). The Precinct will be enhanced as the retail focus of the State providing a range of retail and related services more extensive than elsewhere in the metropolitan region. Building facades will incorporate interesting architectural elements thereby contributing to a lively, colourful and stimulating environment.

The Statement of Intent for the Citiplace Precinct does not specify any development provisions for signage. The CPS2 Signs Policy sets out the requirements for the erection and management of signs on or adjacent to buildings within the city providing guidelines for their acceptable design and location. The proposal's compliance with the Signs Policy is detailed in the following comments section.



The Council, pursuant to Clause 43 of CPS2, is to have 'regard' to the strategic and statutory planning framework when making determinations. Variations to the Signs Policy can be granted by an ABSOLUTE MAJORITY decision of the Council, in accordance with Clause 47 of the City Planning Scheme and provided the Council is satisfied that:-

- '47(3)(c)(i) if approval were to be granted, the development would be consistent with:-*
- (A) the orderly and proper planning of the locality;*
  - (B) the conservation of the amenities of the locality; and*
  - (C) the statement of intent set out in the relevant precinct plan; and*
- (ii) the non-compliance would not have any undue adverse effect on:-*
- (A) the occupiers or users of the development;*
  - (B) the property in, or the inhabitants of, the locality; or*
  - (C) the likely future development of the locality'.*

**COMMENTS:**

**Signs Policy**

Under the Signs Policy the proposed sign is both a horizontal sign and a 'new technology' sign with third party advertising content. General performance criteria as well as specific design criteria are applicable as follows:

*Response to Location and Contribution to Local Character*

All new signage in the city is required to respond to the local character of the street and the prevailing building style as well as making a positive contribution to its setting. Enhancement of the desired future environmental character of an area should also be a primary consideration when assessing the appropriateness of a new sign proposal.

The intended local character of this Precinct is that it will be enhanced as the retail focus of the State and that building facades will incorporate interesting architectural elements contributing to a lively, colourful and stimulating environment. The old warehouse building with its blank façade facing the Mitchell Freeway does little to contribute to this character, with Elder Street having limited retail or pedestrian focus. The removal of the existing signs and the installation of the proposed sign will add to the creation of a more "lively, colourful and stimulating environment" in this section of the street.

Under the Signs Policy 'new technology' signs are only permitted within the Citiplace and Northbridge Precincts, with the most appropriate location considered to be within plazas or public spaces where they can be viewed by gathered or passing pedestrians. While the site is in the Citiplace Precinct, it is not adjacent to a plaza or public space and, therefore, it is unlikely the proposed sign will be seen by many pedestrians, particularly given the site's location adjacent to the Mitchell Freeway and

the positioning of the sign four metres above the pavement level. However, as the primary purpose of the sign is to advertise the businesses located on the site and related products and events, the intention of the sign is not to provide general advertising or entertainment suitable to a more public location, so in this instance it is considered that the locational requirements can be varied.

The proposed digital sign is in a location that has been occupied by a large horizontal sign for many years. A digital sign with a prolonged dwell time per image is unlikely to have a significantly greater amenity impact on the locality than the existing sign.

#### *Variety and Interest*

The Signs Policy recognises that signage can play an important role in the interest and appeal of a building or place, and as such the City supports variety over monotonous design. A sign should reflect the quality of the service or the merchandise that it is advertising, be appropriate to the building or site and aim to attract attention in a way which is well thought out and well designed.

The proposed sign will add visual interest to the building's blank western façade. Its scale relative to the building is not considered to be excessive. The new sign will have an upgraded appearance compared to the existing signs and, as a result of its varying digital content, will potentially draw greater attention.

#### *Community Expectations*

The objective of the Signs Policy has been to ensure that the City is not detrimentally impacted upon by a proliferation or clutter of signage that is unsympathetic to the character of the City's precincts and buildings. Stringent controls on particular types of advertising signs, particularly those displaying third party advertising, have been relaxed in recent times, in some instances, in recognition of new advertising trends and technology. A review of the Signs Policy is currently underway to address these changes in expectations and various aspects of the policy which are now considered to be out-dated.

It is considered that the proposal to replacing two existing approved signs on the building, which have been in place for several years, with a new technology sign, with its enhanced presentation and variable messages, would generally meet community expectations for the city centre. As it is the only large wall sign and the only sign with third party advertising content along Elder Street, visual clutter is not considered to be an issue.

#### *Safety*

A sign should in no way endanger the safety of the public and 'new technology' signs should not be able to be viewed by passing motorists for whom they may be a distraction and therefore a safety hazard. The content of 'new technology' signs may move but not flash or pulsate in a manner that is likely to cause a hazard or nuisance to motorists or the occupants of neighbouring properties.

The sign will be visible by motorists travelling from Murray Street and along Elder Street and the Mitchell Freeway. The application was referred to Main Roads WA for comment given the proximity of the site to the Mitchell Freeway. Main Roads WA reviewed the application and advised that the orientation of the sign is such that it would have minimal visibility from the Freeway and therefore, minimal impact on the safety of Freeway motorists.

Main Roads WA has recommended that the sign displayed should have no less than 45 second dwell time and the transmission between the full display of one message and the full display of the next message shall not exceed 0.1 seconds. It has also been advised that transitional effects such as fly-in, fade-out and scrolling shall not be permitted. Main Roads WA has provided suggested maximum values for varying ambient lighting conditions. The final luminance levels are to be determined based on the site specific requirements, including the orientation of the sign and shading. Main Roads recommendations can be imposed as conditions of any development approval.

As the sign is located mid-block it would not interfere with the operation or safety of the intersections at Hay or Murray Streets.

#### *Design, Construction and Maintenance*

Signs are required to be simple, clear and efficient with structural components and wiring concealed. The proposed sign meets this requirement with all structures and services concealed.

#### *Third Party or General Advertising*

As indicated the sign is intended to display 25% of its content for third party advertising. The Signs Policy states that third party advertising will only be permitted where, having regard to the character of the area in which the sign is to be situated, the Council is satisfied that the visual quality, amenity and safety of the area will be enhanced, or at the very least not diminished.

The Council has generally discouraged third party advertising throughout the city to avoid a proliferation of signage and visual clutter. The applicant has advised that the third party advertising may be restricted to advertisements for products associated with the Budget Rental or Mobi-Storage businesses which utilise the site (which, by definition, would not be considered third party advertising). However, in the event that general advertising is displayed, a management strategy will be required to determine how this will be limited to 25% of the advertising space as proposed. Any support of this proposal should not be construed as a precedent for a proliferation of third party advertisements in the locality.

#### **Facade Painting**

Both options for the painting of the façade are considered to be appropriate and will assist in upgrading the appearance of the building. The applicant will be required to confirm which option they will be installing prior to painting the façade.

**Conclusion**

The proposed 'new technology' horizontal sign with third party advertising content including the painting of the façade of the building at the subject site can be supported on the basis that it is replacing two signs of a similar size, with the exception being that the new sign will have frequently changing content with enhanced graphics. The imposition of appropriate conditions to manage the sign's contents and graphics will ensure that the amenity and safety of the locality for motorists, pedestrians and building occupants are maintained.

***Moved by Cr McEvoy, seconded by Cr Yong***

***That in accordance with the City Planning Scheme No. 2 and the Metropolitan Region Scheme the Council APPROVES BY AN ABSOLUTE MAJORITY the application for a 'new technology' horizontal sign to include the display of third party advertising content at 2 - 14 (Lots 1, 2 and 3) Elder Street, Perth as detailed on the application form dated 9 July 2015 and as shown on the plans received on 31 July 2015 subject to:***

- 1. the advertising content being predominantly (75%) related to products, services or events for the Budget Car Rental and Mobi Storage businesses located on the site;***
- 2. a comprehensive advertising strategy for the sign detailing the control of the amount (maximum 25% of advertising time) and content of any third party advertising; illumination levels; management and maintenance of the sign being submitted to the City for approval prior to commencement of the use of the sign;***
- 3. the advertisements being restricted to static displays that contain only single, 'self-contained' messages that shall have a 'dwell' duration of not less than 45 seconds. The duration of transition between the full display of one message and the full display of the next message shall not exceed 0.1 seconds. Transitional effects such as fly-in, fade-out and scrolling shall not be permitted;***
- 4. the sign content excluding symbols, graphics or text that could be mistaken for an instruction to drivers or any colours, shapes or lighting that could be mistaken for a traffic sign or traffic control signal, or a format normally used for traffic control or warning, incident or traffic management, or road safety or driver information messages, except where required by a public authority;***

***(Cont'd)***

- 5. the letter size and legibility of text generally conforming to the guidelines set out in Austroads' Guide to Traffic Management Part 10 – Traffic Control and Communication Devices and shall not include website and social media email addresses or text messaging instructions;**
- 6. the sign being in accordance with the relevant requirements of the Australian Standards: Control of the Obtrusive Effects of Outdoor Lighting (AZ4282-1997) and the maximum luminance of the sign being in accordance with the levels identified by Main Roads WA being daytime – 6000 cd/m<sup>2</sup>, dawn/dusk – 600 cd/m<sup>2</sup> and night – 300 cd/m<sup>2</sup>;**
- 7. the sign having a default setting that will display an entirely black screen when no content is being displayed or a malfunction occurs;**
- 8. the applicant/owner of the sign exempting the City from any liability resulting from claims due to driver distraction caused by the sign, with the applicant/owner accepting all responsibility for any such claims;**
- 9. the applicant advising the City which painting option is to be installed prior to the painting of the building façade.**

***The motion was put and carried by an absolute majority***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**524/15 8 (LOTS 21, 400 AND 401) PARKER STREET,  
NORTHBRIDGE – 12-LEVEL MIXED-USE DEVELOPMENT  
CONTAINING 60 MULTIPLE DWELLINGS, THREE  
COMMERCIAL TENANCIES LOCATED AT THE GROUND  
AND FIRST FLOOR LEVELS AND 27 CAR PARKING BAYS –  
TRANSFER OF PLOT RATIO**

**BACKGROUND:**

SUBURB/LOCATION: 8 (Lots 21, 400 and 401) Parker Street,  
Northbridge  
FILE REFERENCE: 2015/5313  
RESPONSIBLE UNIT: Development Approvals  
RESPOND DIRECTORATE: Planning and Development  
DATE: 28 October 2015  
MAP / SCHEDULE: Schedule 8 – Map and colour perspectives for 8  
Parker Street, Northbridge

LANDOWNER: Reef Developments Pty Ltd, Odd Eilert Ostbo  
Halvorsen, Christina Anne Halvorsen, PL Cox Pty  
Ltd and Stephen John Clarke

APPLICANT: Mark Aronson Architecture Pty Ltd  
ZONING: (MRS Zone) Central City Area Zone  
(City Planning Scheme Precinct) Northbridge  
Precinct 1  
(City Planning Scheme Use Area) City Centre

APPROXIMATE COST: \$11 million

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**SITE HISTORY:**

The subject site has a total area of 547m<sup>2</sup> and is located on the eastern side of Parker Street, opposite Russell Square. The site also has frontage to Mountain Terrace along the eastern boundary. The site is located adjacent to a State listed heritage building referred to as 'Tower House'.

**DETAILS:**

Approval is sought to construct a 12-level mixed-use development containing 60 multiple dwellings, three commercial tenancies and 27 car parking bays at the subject site.

Details of the proposed development are as follows:

- Basement Level** This level contains 50 store rooms ranging in size from 3m<sup>2</sup> to 3.5m<sup>2</sup>, a meter room and a transformer room.
- Ground Floor Level** This level contains the entrance lobby and lift for the residential apartments and commercial tenancy above. The residential car park including 27 car stacker bays is located at this level and accessed from Mountain Terrace. A commercial tenancy fronting Parker Street (54.4m<sup>2</sup>) and commercial tenancy fronting Mountain Terrace (36.6m<sup>2</sup>) is located at this level. The bin storage areas and domestic pump room will be located in the residential car park at this level.
- First Floor Level** This level will contain one commercial tenancy fronting onto Parker Street (100.8m<sup>2</sup>), 10 residential store rooms ranging in size from 3.2m<sup>2</sup> to 3.7m<sup>2</sup>, 37 scooter/bicycle bays and 1 x one bedroom apartment (47.5m<sup>2</sup>).
- Second and Third Floor Levels** Each level will contain 8 x one bedroom apartments ranging in size from 42.7m<sup>2</sup> to 45m<sup>2</sup>.
- Fourth Floor Level** This level will contain 5 x one bedroom apartments ranging in size from 42.7m<sup>2</sup> to 44.1m<sup>2</sup>. A communal lounge, sun deck and lap pool for the residents will be provided at this level.
- Fifth Floor Level** This level will contain 6 x one bedroom apartments ranging in size from 42.7m<sup>2</sup> to 45.8m<sup>2</sup>.
- Sixth, Seventh and Eighth Floor Levels** Each level will contain 8 x one bedroom apartments ranging in size from 42.7m<sup>2</sup> to 44.3m<sup>2</sup>.
- Ninth and Tenth (Mezzanine) Floor Levels** These levels will contain 8 two-storey apartments ranging in size from 66.6m<sup>2</sup> to 100.5m<sup>2</sup> including 6 apartments with two bedrooms and one bathroom and 2 apartments with three bedrooms and two bathrooms.

The proposed development will provide a total of 52 one bedroom apartments, 6 two bedroom one bathroom apartments and 2 three bedroom and two bathroom apartments for a total of 60 apartments.

The applicant advises that the building will be designed using contrasting render and pre-cast concrete finishes with the use of colour to the side elements to provide variety, depth and articulation. The development is proposed to be constructed using a variety of materials and finishes including painted concrete panels, face brickwork, vertical metal louvred screens, exposed aggregate with an aluminium glazing system to the windows and painted steel balustrades to the balconies to create an industrial warehouse feel.

**LEGISLATION / POLICY:**

**Legislation** *Planning and Development Act 2005*  
City Planning Scheme No.2

**Policy**

Policy No and Name: 3.1 Design of Residential Development  
4.1 City Development Design Guidelines  
4.6 Signs  
4.9 Residential Design Policy  
5.1 Parking Policy  
5.3 Bicycle Parking and End of Journey Facilities

**COMPLIANCE WITH PLANNING SCHEME:**

**Land Use**

The subject site is located in the City Centre Use Area of the Northbridge Precinct 1. The Precinct will remain Perth's primary entertainment and night life area and will provide a variety of residential and visitor accommodation and commercial services. Mixed residential and commercial developments will be encouraged throughout the Precinct to strengthen its residential component as well as creating employment opportunities.

A residential use is a preferred ('P') use in the City Centre Use Area of the Northbridge Precinct and is therefore supported in this location. The applicant has indicated 'Dining' uses for the ground floor commercial tenancies including a restaurant along Parker Street and a café adjacent to Mountain Terrace. A 'Dining' use is also a preferred ('P') use in this location. With respect to the first floor commercial tenancy this is proposed to be used as an 'Office' which is a contemplated ('C') use in the Northbridge Precinct.

**Development Requirements**

New developments in the Northbridge Precinct will continue to have regard to the scale and character of existing streets. Redevelopment of small to moderate size lots is appropriate as opposed to the amalgamation of the existing lots into large sites. Developments will have a nil street setback and be of a low scale along the street frontage with additional building height setback from all lot boundaries. In addition, the height of buildings must allow for adequate sun penetration into key pedestrian streets and public places including Russell Square. The Precinct will also be characterised by versatile building forms which will be easily adaptable to new uses and be able to accommodate a variety of interesting and informative signs. The facades will also add interest and vitality to the street, and be characterised by continuous shopfronts and traditional designs, incorporating verandahs, awnings and artwork.

The proposal has been assessed against the City Planning Scheme requirements and the proposal's compliance with the following development standards is summarised below:



<b>Development Standard</b>	<b>Proposed</b>	<b>Required / Permitted</b>
<b>Maximum Plot Ratio:</b>	<b>4.8:1 (2,626m<sup>2</sup>) including 20% transfer of plot ratio (438m<sup>2</sup>)</b>	Base Plot Ratio 4.0:1 (2,188m <sup>2</sup> ) based on a site area of 547m <sup>2</sup>  Maximum 20% increase through the transfer of plot ratio providing a total plot ratio of 4.8:1 (2,626m <sup>2</sup> )
<b>Building Heights:</b>		
<u>Parker Street</u>	<b>32.8 metres along the street frontage with a nil street setback</b> up to a total height of 32.8 metres	Maximum street building height of 14 metres with a 5 metre setback up to a total height of 33 metres
<u>Mountain Terrace</u>	<b>32.8 metres along the street frontage with a nil street setback</b> up to a total height of 32.8 metres	Maximum street building height of 14 metres with a 5 metre setback up to a total height of 33 metres
<b>Setbacks:</b>		
<u>Side (North)</u>		
Lower building level	Nil to 3 metres (no openings), <b>Nil to 3 metres (with openings)</b>	Nil (no openings) to 4 metres (with openings)
Upper building level	<b>Nil to 3 metres (no openings), Nil to 3 metres (with openings)</b>	3 metres (no openings) or 4 metres (with openings)
<u>Side (South)</u>		
Lower building level	Nil (no openings)	Nil (no openings) to 4 metres (with openings)
Upper building level	<b>Nil (no openings)</b>	3 metres (no openings) or 4 metres (with openings)
<b>Car Parking:</b>		
<u>Residential</u>	<b>27 bays</b>	60 bays (minimum) 120 bays (maximum)
<u>Commercial</u>	Nil	8 bays (maximum)

<b>Development Standard</b>	<b>Proposed</b>	<b>Required / Permitted</b>
<b>Bicycle Parking:</b>		
<u>Bicycle Bays</u>		
Residential	37 scooter/bicycle bays	20 (minimum)
Commercial	Nil	Nil

Variations to the building height, setback and parking provisions applicable to the development can be granted by an ABSOLUTE MAJORITY decision of the Council, in accordance with Clause 47 of the City Planning Scheme and provided the Council is satisfied that:

- '47(3)(c)(i) if approval were to be granted, the development would be consistent with:*
- (A) the orderly and proper planning of the locality;*
  - (B) the conservation of the amenities of the locality; and*
  - (C) the statement of intent set out in the relevant precinct plan; and*
- (ii) the non-compliance would not have any undue adverse effect on:*
- (A) the occupiers or users of the development;*
  - (B) the property in, or the inhabitants of, the locality; or*
  - (C) the likely future development of the locality'.*

In accordance with the provisions of Clause 34 (6) of the CPS2 the Council may only approve the transfer of transferable plot ratio if:-

“

- a) at the same time, it grants planning approval for development of the recipient site that utilises all or part of a donor site's transferable plot ratio;*
- b) the development will have no significant adverse impact on the cultural heritage significance (if any) of the recipient site or its locality;*
- c) the development of the recipient site otherwise warrants approval under the Scheme; and*
- d) the resulting increase in plot ratio of the recipient site due to:*
- e) a transfer of transferable plot ratio under clause 34 does not exceed the maximum plot ratio specified for the recipient site by more than 20%; or*
- f) a combination of a transfer of transferable plot ratio under clause 34 and any plot ratio bonus granted under clause 28;*
- g) does not exceed the maximum plot ratio specified for the recipient site on the plot ratio plan by more than 20% above the maximum plot ratio specified for the or part of the lot due to a combination of bonus plot ratio under clause 28(2)(a) and transfer of transferrable plot ratio.”*

**COMMENTS:**

**Consultation**

Given the proposed variations to the CPS2 development standards the application was advertised to the owners of the surrounding properties for a period of 14 days, closing on 23 September 2015. These included the owners at 2 Parker Street, 103-105 Francis Street, 108-110 Francis Street, 115 Francis Street and 20-24 Parker Street. Two submissions were received including the owners directly adjacent at 2 Parker Street and 115 Francis Street. The comments received from the adjacent property owners are summarised below:-

- a loss of development potential to the adjacent lot at No. 2 Parker Street as a result of the nil side setback proposed along the southern elevation;
- the potential damage to the interior adornments of the Church of Saints Constantine and Helen through vibration and dredging work; and
- loss of amenity, overlooking to the adjacent heritage property as a result of the nil side setback proposed on the northern elevation.

The comments regarding the side setback variations and its impact on the adjacent properties in terms of development potential, amenity and overlooking will be discussed in the setback section of this report.

With respect to the concerns regarding the potential damage to the interior of the adjacent heritage building as a result of noise and vibration, this will be addressed as part of the construction management plan for the development including the preparation of a dilapidation survey report which can be required as a condition of any approval.

**Design Advisory Committee**

At its meeting held on 17 September 2015, the Design Advisory Committee (DAC) having considered the design of the proposed 12-level mixed-use development advised that it:

“

1. *supports the scale, form and design quality of the proposed building but considers further design refinement and development is necessary to:*
  - 1.1 *strengthen the intended corner presentation of the building;*
  - 1.2 *improve the aesthetic treatment of the blank southern facade;*
  - 1.3 *confirm the structural integrity of the peristyle frame on the northern elevation;*
  - 1.4 *demonstrate the effectiveness of the proposed light slots, including the removal of all balcony intrusions into the light slots;*
  - 1.5 *incorporate additional daylight into the corridors on each level;*

- 1.6 *provide pedestrian shelter across the entire frontage of the building.*
2. *supports the variations to the minimum residential car parking requirements having regard for the location and target market for the apartments;*
3. *supports the reduced size of the apartments and balconies but considers that the storeroom sizes should be increased to meet the minimum area requirements;*
4. *notes that details will need to be submitted to demonstrate how the development will be designed to ameliorate noise impacts from the surrounding entertainment district."*

In response to the above the applicant has prepared revised plans and a written statement which will be discussed in the proceeding sections of this report.

### **Transfer of Plot Ratio**

The Council may approve a transfer of plot ratio of up to 20% from a registered donor site provided it complies with Clause 34 of CPS2 and the City's Transfer Plot Ratio Policy 4.5.2. When considering the merits of an application for the transfer of plot ratio, consideration must be given to the impact of any transfer of plot ratio on other development standards that apply to the site under CPS2.

In this instance the applicant is seeking to transfer an additional 438m<sup>2</sup> of plot ratio floor area from an approved donor site at 47 Wellington Street, Perth which will equate to a total of 20% additional plot ratio for the development. The proposed development will have no significant adverse impact on the locality and is considered to warrant approval in accordance with Clause 34 of CPS2 and the Transfer Plot Ratio Policy.

### **Building Design, Materials and Finishes**

The subject site is located adjacent to a heritage building on the corner of Parker Street and Francis Street. The building design, materials and finishes takes reference and is intended to complement the existing heritage buildings in the area as well as creating an industrial warehouse feel. A variety of materials and finishes are proposed including red facebrick of similar colour those used in the nearby heritage buildings at Tower House and the Cathedral of St Constantine and St Helene. The rest of the building will be finished with painted concrete panels, exposed aggregate, vertical metal louvred screens, glass blocks and an aluminium glazing system to the windows and painted steel balustrades to the balconies. An art mural is also proposed along the southern elevation. Whilst the proposed materials and finishes are generally supported some concern has been raised by the City's DAC regarding the aesthetic treatment of the southern elevation. Further materials have been added to break up the bulk of this elevation however the revised design could be further refined and simplified with the City's officer's recommending that one

of the materials be removed from this elevation. The applicant has agreed with this recommendation to delete one of the finishes from the southern elevation which can be required as a condition of any approval.

Given its location adjoining the Tower House heritage building which will remain, the site has been treated as a 'bookend' or corner lot. Where buildings are located on prominent sites such as corner lots or sites which terminate views and vistas the City's Design Guidelines recommends the incorporation of design elements which accentuate corners and address street frontages. The City's DAC raised some concerns regarding the design of the north-west corner of the development and its presentation to the street. In order to strengthen the 'bookend' and corner presentation of the building the design has been modified to simplify the tower element by bringing it down to the ground with a clean plane and removing elements that add clutter to the lower portions of the façade. In addition, columns have been introduced at the amenity level to strengthen the verticality of the tower element. The applicant also investigated a change of materials to include facebrick on the tower element however the white render was considered more suitable in terms of strengthening the corner element and creating a canvas to display the architecture of the heritage building adjacent.

The City's Residential Design Policy 4.9 requires developments to provide a range of dwelling sizes and types to increase the number of people that can afford to live in the city and to diversify the residential population. Dwellings should provide high quality, useable living spaces with minimum floor areas recommended including 40m<sup>2</sup> for studio apartments, 50m<sup>2</sup> for one bedroom apartments, 70m<sup>2</sup> for two bedroom apartments and 100m<sup>2</sup> for three bedroom apartments. A usable balcony space with a minimum area of 10m<sup>2</sup> and a minimum dimension of 2m<sup>2</sup> is also recommended. The development proposes one bedroom apartments of 42.7m - 45.8m<sup>2</sup>, two bedroom apartments of 66.6m<sup>2</sup> - 72.5m and three bedroom apartments 88m<sup>2</sup> - 100m<sup>2</sup> with balconies of approximately 5 - 6m<sup>2</sup> in area. Whilst not meeting the minimum apartment and balcony size requirements the apartments provide an efficient floor layout. The size of the balconies are considered to be suitable in terms of the proposed affordable studio style living arrangements being provided and the sites proximity to noise generating activities within the Northbridge entertainment area. The City's DAC supported the size of the apartments noting the development will provide affordable accommodation in the city however recommended that the storeroom sizes be increased to meet the minimum area requirements. In response to concerns regarding the size of the storerooms (1m<sup>2</sup> - 1.2m) the design has been revised to increase the size of the storerooms to 3m<sup>2</sup> - 3.7m<sup>2</sup> Based on the above it is considered that the smaller apartment sizes and balconies can be supported.

All buildings within the City should be designed to maximise sunlight penetration into the building and to the adjoining properties. The City's DAC and officer's raised some concerns regarding the lack of natural light into and amenity of the internal corridors. In response to these concerns the design has been revised to include glass blocks along the southern elevation of the building, providing natural light to the western corridors. The applicant has also advised that highlight windows are proposed adjacent to the lift area at each level. Whilst the introduction of the glass blocks to the southern elevation is supported it is recommended that the glass blocks

be further recessed at the lower building levels (ground to third floor level) to ensure that light to the corridors is not blocked out should the site to the south be redeveloped with a nil side setback at the lower building level. An increase in the depth of the recess to the glass block windows at the lower building levels can be required as a condition of any approval.

The City's Development Design Guidelines recommends that all buildings which are located within the City Centre Scheme Use Area be designed to incorporate pedestrian shelter over the footpath. Pedestrian shelter should be designed to maximise opportunities for protection from the elements and should relate to the architecture of the building. The City's DAC recommended that the awning proposed along Parker Street be extended across the entire frontage of the building. In response to the DAC's recommendation the awning along both Parker Street and Mountain Terrace have been extended across the entire length of the façades. This is considered to address the concerns of the City's DAC and is consistent with the City's Development Design Guidelines.

The City's DAC also requested the applicant confirm the structural integrity of the peristyle frame on the northern elevation. In response to this concern the applicant has provided further details from at Wood and Grieve Engineers. With the exception of the flat brick arch at the top of the frame, the intention is that the frame will be constructed in steel and clad with fibre-cement sheet which will be rendered and polished or alternatively rendered and painted to match the white render of the tower element. This is an approach that has been used at the QV1 building by Harry Seidler and has remained in good condition. Based on the above it is considered that the response provided by the applicant has satisfactorily addressed the City's DAC's concerns.

Another concern raised by the City's DAC is the effectiveness of the proposed light slots to the bedrooms along the eastern and western elevations as well as privacy concerns resulting from the balcony intrusions into this space. In response the light slots have been deleted from the proposal. The depth of the light slots measure 5.8 metres in length by 1.4 metres in width, however due to their location on the eastern and western facades have been demonstrated to achieve adequate direct sunlight penetration during the day. The applicant has also provided a perspective showing that an aspect from the bedroom window light slots will be achieved. In order to address the noise issues associated with separate apartment windows adjoining the light slots high performance glazing will be provided to each bedroom. Based on the above it is considered that the issues raised by the City's DAC and officers regarding the effectiveness of the light slots have been satisfactorily addressed.

### **Building Heights and Setbacks**

The proposed height of the building at 32.8 metres is consistent with the maximum height prescribed at the site of 33 metres. Variations are sought to the street setback requirements whereby a maximum street building height of 14 metres applies with a 5 metre setback to the upper building level from Parker Street and Mountain Terrace up to a height of 33 metres. The development proposes a nil setback to both Parker Street and Mountain Terrace up to a height of 32.8 metres. Whilst no street setbacks

are proposed to the upper building level the double height volume pool and amenity area will provide some distinction between the lower and upper building levels. Given the site's position adjacent to a heritage building and its orientation, views to the sky will be maintained and there will be little impact in terms of overshadowing to the adjacent park. With respect to the street setbacks in the locality the buildings to the south are much lower in scale however are also built with a nil street setback. As mentioned previously the site has been treated as a corner lot and therefore the building has not been designed in accordance with the setbacks of the heritage buildings to the north. Based on the above it is considered that the variations to the maximum street building height and upper building level street setbacks can be supported in accordance with the principles of the City's Building Heights and Setbacks Policy 4.4 and clause 47 of CPS2 as the variations proposed is considered to result in a better outcome compared to compliant design.

The application also proposes setbacks to the side elevations including variations to the upper building level of the southern elevation whereby a 3 metre setback is required and a nil side setback has been proposed up to a height of 32.8 metres. This variation has been sought as a result of the narrow frontage of the site at 13.4 metres. The property owner to the south at No. 2 Parker Street has raised concerns regarding the impact of the side setback variation on the future redevelopment potential of this site. Given there are no habitable windows proposed along the southern elevation there will be no impact in terms of a loss of privacy should the site at 2 Parker Street be redeveloped in the future. With respect to the windows at the end of the corridors these should be obscured to avoid any issues in terms of overlooking or loss of privacy to the site to the south which can be required as a condition of any approval. Any habitable rooms proposed to face north at the site to the south will be restricted by this development in terms of access to natural light, however with the advantage of not being subject to overlooking from this development. The difference between a compliant scheme with a 3 metre setback or a nil setback however is not significant in terms of access to light in this instance as the façade will be north-facing with significant reflected light. It is also noted that the development site to the south has much greater development potential in terms of its overall height and therefore only a portion of the upper building level is likely to be affected allowing for a potential design response (between 14 metres and 33 metres height). Based on the above it is considered that the variation to the southern setback can be supported in accordance with principles of the City's Building Heights and Setbacks Policy 4.4 and clause 47 of CPS2.

Side setback variations are proposed to the northern elevation whereby a 3 metre setback is required at the lower building level where there are no openings or a 4 metre where there are openings. The development proposes a nil to 3 metre setback at the lower building level. Two of the apartments at each level and the internal corridor will have windows facing north with a 3 metre setback. This is considered satisfactory in terms of privacy and access to natural day light, particularly given the nature of the heritage site next door. With respect to the upper building level a 3 metre setback should be provided where there are no openings or 4 metres where there are openings. The development is seeking to provide a nil to 3 metre setback at the upper building levels. All of the habitable rooms and the window to the internal corridor will however be setback 3 metres from the northern boundary ensuring an

appropriate level of privacy and access to natural light can be achieved. Given the site's position adjacent to a heritage building an appropriate level of separation at the upper building level views to the sky will be maintained. Based on the above it is considered that the variations to the northern side setback requirements will meet the principles of the City's Heights and Setback Policy 4.4 and clause 47 of CPS2.

### **Vehicle Parking**

The City's Parking Policy 5.1 requires a minimum of one car parking bay and a maximum of two car parking bays per dwelling to be provided, equating to 60 to 120 bays. The development proposes 27 car parking bays located at the ground floor level which will be accessed from Mountain Terrace. The development also proposes 37 dedicated bicycle or scooter bays located at the first floor level. The applicant advises that the number of car parking bays provided is reflective of the target market for the development which is to provide affordable accommodation in the city including studio apartments for students or key city workers where car ownership is low. The variation to the minimum car parking requirement is also justified on the basis that the site is well serviced by public transportation options including the CAT service and Perth Railway Station. The site is also located in the city centre where a wide range of goods and services are available and the development provides dedicated bays for alternative modes of transport including scooter and bicycle parking bays. Based on the above it is considered that the variation to the minimum number of car parking bays can be supported in accordance with objectives of the City's Parking Policy 5.1.

### **Noise**

Residential developments should deliver an appropriate level of amenity for residents by attenuating noise between dwellings, other building uses and activities, external noise sources and from mechanical plant and equipment. As the site is located adjacent to the Northbridge entertainment district the development will need to be carefully designed to ameliorate against noise impacts from the surrounding noise generating activities.

The applicant has confirmed that the proposed development can be designed with materials and methods to minimise any impacts of excessive external noise, as well as noise transfer between dwellings in accordance with the Environmental Protection (Noise) Regulations 1997, the Australian Standards and the Building Code of Australia. This is supported by an acoustic report prepared by Gabriels Environmental Design on 8 September 2015. Any approval should be conditioned to require specific details of the noise attenuation measures which are to be implemented at the detailed design stage prior to the submission of an application for a building permit.

Nevertheless it is considered appropriate to require that a notification be placed on the strata titles under Section 70A of the Transfer of Land Act 1893, to advise prospective purchasers of the potential noise impacts in this locality that might affect the use or enjoyment of the development.



**Conclusion**

The proposed mixed use development will provide a large number of one bedroom apartments, increasing the number of people that can afford to live in the City and adding to its diversification. With respect to the variations to the street and side setback requirements the development is considered to meet the principles and intent of the City's Building Height and Setback Policy 4.4 and therefore can be supported in accordance with clause 47 of CPS2. The variation to the minimum number of car parking bays is supported on the basis that there are alternative scooter and bicycle bays provided within the development as well as access to a wide range of public transport options in the general locality. The design concerns raised by the City's DAC and administration are considered to be satisfactorily addressed in the revised design or can be met through conditions of approval. Based on the above it is recommended that the application should be conditionally approved.

***Moved by Cr Adamos, seconded by Cr Harley***

***That:***

- 1. in accordance with the provisions of the City Planning Scheme No. 2, Council APPROVES BY AN ABSOLUTE MAJORITY the application for a 12-level mixed-use development containing 60 multiple dwellings, three commercial tenancies and 27 car parking bays at 8 (Lots 21, 400 and 401) Parker Street, Northbridge as detailed on the Metropolitan Region Scheme Form One dated 6 August 2015, and as shown on the plans received on 23 October 2015 subject to:***
  - 1.1 the proposed development being restricted to a maximum plot ratio of 4.8:1 (2,626m<sup>2</sup>) including 20% transferable plot ratio (being 438m<sup>2</sup> of plot ratio floor space that is currently recorded ('banked') in the Transfer of Plot Ratio Register of City Planning Scheme No. 2) transferred from 47 (Lot 9) Wellington Street, Perth;***
  - 1.2 the owner submitting evidence and final confirmation to the City that the transaction in respect of transfer of plot ratio has been finalised between the owners of 47 (Lot 9) Wellington Street, East Perth and 8 (Lots 21, 400 and 401) Parker Street, Northbridge;***
  - 1.3 the subject lots being amalgamated into one Lot on 'one certificate of title' prior to the building being occupied;***

***(Cont'd)***

- 1.4 final details of the design and a sample board of the high quality and durable materials, colours and finishes, including the refinement of materials and finishes to the southern elevation of the building being submitted and approved by the City prior to applying for a building permit;**
- 1.5 the windows to the corridors along the southern elevation of the building being designed with obscure glazing with the lower building level windows being further recessed to protect access to natural light with details being submitted and approved by the City prior to applying for a building permit;**
- 1.6 air conditioner condensers not being permitted on residential balconies where they affect the use of the balcony or can be viewed from the street and any proposed external building plant, lift overruns, piping, ducting, water tanks, transformers, and fire booster cabinets shall be located so as to minimise any visual and noise impact on the adjacent developments and being screened from view of the street and nearby developments, including any such plant or services located within the vehicle entrance of the development, with details of the location and screening of such plant and services being submitted and approved by the City prior to applying for a building permit;**
- 1.7 the dimensions of all car parking bays, the vehicle entrance, aisle widths and circulation areas complying with the Australian Standard AS2890.1;**
- 1.8 the residential car parking bays being for the exclusive use of the occupants or guests of the development and not being leased or otherwise reserved for use by tenants or occupants of other buildings or sites;**
- 1.9 all stormwater being contained on-site with details of the stormwater drainage being submitted for approval by the City prior to applying for a building permit;**
- 1.10 any signage for development being integrated into the design of the building with any signage not exempt from approval under the City's Planning Policy 4.6 Signs being subject to a separate application for approval;**

**(Cont'd)**

- 1.11 the proposed development being designed and constructed in such a manner so that existing and possible future noise levels associated with traffic impacts and nearby commercial and entertainment uses, in addition to noise generated from within the development, that could potentially affect future residents, can be successfully attenuated. Details of such noise attenuation measures shall be prepared by a qualified acoustic consultant and be submitted for approval by the City prior to the submission of an application for the relevant building permit and may include (but not be limited to) the following:**
- a. installation of double glazing or heavyweight single glazing of a minimum thickness of 10mm on windows and glass doors to bedrooms and living areas;**
  - b. installation of high performance acoustic glazing to bedrooms sharing external light slots;**
  - c. acoustic insulation in external walls, non-glazed doors and roofs;**
  - d. the construction of shared walls, ceilings and floors between dwellings and between residential and non-residential units, in such a way which minimises the transmission of noise; and**
  - e. acoustically insulated ducting in ducted air-conditioning;**
- 1.12 any contract for sale or lease agreement for the proposed office tenancy and residential dwellings to include a prominent notice advising prospective purchasers and occupants of the development of the location of existing Licensed Entertainment Venues in the immediate locality including details of the current operating conditions of these venues and advising that the locality is subject to noise and other adverse impacts not normally associated with a typical residential development;**
- 1.13 a notification be placed on the Strata Title of each residential dwelling in accordance with Section 70A of the Transfer of Land Act 1893, to advise prospective purchasers of the potential noise impacts in this locality that might affect the use or enjoyment of the development;**

**(Cont'd)**

- 1.14 a Waste Management Plan, identifying a permanent storage and wash down facility for bins for both recyclables and general waste and including a waste disposal/collection strategy demonstrating how these facilities will be serviced by the City, being submitted and approved by the City prior to applying for a building permit;**
- 1.15 the ground floor and first floor commercial tenancies being restricted to 'Office', 'Retail-(General)' or 'Dining' use with any other proposed use requiring a separate application for approval;**
- 1.16 the proposed floor levels of the pedestrian and vehicle entrances to the building being designed to match the current levels of the adjacent footpaths, to the City's satisfaction, with details being submitted and approved by the City prior to applying for a building permit;**
- 1.17 a dilapidation report for the heritage building at 115 Francis Street Avenue being submitted and approved by the City prior to applying for a building permit;**
- 1.18 a construction management plan for the proposal being submitted for approval prior to applying for a building permit, detailing how it is proposed to manage:**
- a. the delivery of materials and equipment to the site;**
  - b. the storage of materials and equipment on the site;**
  - c. the parking arrangements for the contractors and subcontractors;**
  - d. any dewatering of the site; and**
  - e. any other matters likely to impact on the surrounding properties.**
- 2. the applicant is advised that with reference to above condition 1.2 upon receipt of evidence and confirmation, the plot ratio transfer from 47 Wellington Street to 8 Parker Street will then be irreversible and the transfer will be permanently registered on the Transfer of Plot Ratio Register of City Planning Scheme No. 2.**

**The motion was put and carried by an absolute majority**

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios and Yong

**Against:** Cr McEvoy

**525/15 125-137 (LOT 201) ST GEORGES TERRACE, PERTH –  
CHANGE OF USE OF TENANCY FROM ‘SMALL BAR’ TO  
‘TAVERN’ (‘ENTERTAINMENT’)**

**BACKGROUND:**

SUBURB/LOCATION: 125-137 St Georges Terrace, Perth  
FILE REFERENCE: 2015/5364  
REPORTING UNIT: Development Approvals  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 3 November 2015  
MAP / SCHEDULE: Schedule 9 – Map and Photograph for 125-137 St  
Georges Terrace, Perth

LANDOWNER: Brookfield (City Square Lots 1-7) Pty Ltd  
APPLICANT: Stephen Vetten  
ZONING: (MRS Zone) Central City Area  
(City Planning Scheme Precinct) St Georges  
Precinct 6  
(City Planning Scheme Use Area) City Centre

APPROXIMATE COST: Nil.

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**SITE HISTORY:**

On 5 April 2012 planning approval was granted under delegated authority to approve a portion of the lower ground level of the subject building to ‘Entertainment’ for a Small Bar (‘Bar Lafayette’) (DA-2012/2069). The proposal included an internal fitout and a minor alteration to the existing façade of the building to reinstate a window and a door.

The development was approved subject to a condition being imposed requiring all entertainment within the small bar being restricted in volume to background level

noise over which normal levels of conversation can occur with no music permitted within the proposed alfresco areas. This was imposed as a condition of approval due to no acoustic information being provided for assessment of the proposal.

**DETAILS:**

The application proposes to change the use of the subject tenancy on the site from a 'Small Bar' to a 'Tavern' both of which fall within the 'Entertainment' use group under the City's Planning Scheme No 2 to a Tavern Licence to be issued by the Department of Racing, Gaming and Liquor, enabling allow an increase in patron numbers on site.

The application does not propose to make any physical alterations to the building, with no changes to entertainment which is current am acoustic guitarist on Thursday 5.00pm to 8.00pm and hours of operation all of which will continue as it does currently albeit with an increase in patron numbers.

**LEGISLATION / POLICY:**

**Legislation**

*Planning and Development Act 2005*  
*Planning and Development (Local Planning Schemes) Regulations 2015*

City Planning Scheme No. 2

**Policy**

Policy No and Name: Precinct Plan No. 6 – St Georges  
4.1 City Development Design Guidelines

**COMPLIANCE WITH PLANNING SCHEME:**

**Land Use**

The St Georges Precinct will continue to function as the State's principal centre for business, finance, commerce and administration. In this regard the tradition, prestige and convenience of the Precinct will be highlighted as a prime location for office activities. A range of commercial and educational uses, including banks, travel agencies, educational establishments, art galleries and convenience facilities for residents, visitors and the work force, such as restaurants, lunch bars, kiosks and local shops, are appropriate, particularly at street or pedestrian level.

The proposal for a tavern falls within the 'Entertainment' use group category of the City Planning Scheme No. 2 (CPS2), which is a contemplated ('C') use in the City Centre area of the St Georges Precinct (P6). The provisions of clause 67 of the Planning and Development (Local Planning Schemes) Regulations 2015 – Deemed Provisions for Local Planning Schemes) outlines matters to be considered by the City when assessing a contemplated use. In considering an application for development

approval the City is to have due regard to the matters outlined in clause 67 of the deemed provisions as relevant to the application.

**COMMENTS:**

**Consultation**

No advertising of the application is required under the Scheme provisions. It is noted that there is an existing small bar use on the site and that the surrounding commercial tenancies are under the same ownership that would not be impacted by the change of use.

The building on the site is permanently listed on the State Register of Heritage places as part of the Newspaper House Group and Perth Technical College (ID 2112) and is also listed on the City's register of Places of Cultural Heritage Significance. The State Heritage Office advised that there was no need to comment on the proposal given there were no physical modifications being made and the use was not substantially changing.

**Noise**

The applicant has advised the City that the only entertainment that will be provided on site is an acoustic guitarist on Thursday afternoons 5.00pm-8.00pm. As there are a number of entertainment establishments as part of the Brookfield Place development it is considered necessary to condition any approval to restrict any music or entertainment within the venue to background noise levels only over which normal levels of conversation can occur and no music in the proposed alfresco areas. This is due to the lack of acoustic information provided to demonstrate that any increase in entertainment on the site can comply with the Environmental Noise Regulations.

The major increase in noise will come from the increase in patron numbers. The bar is currently limited to 120 patrons with the applicant indicating that their proposed new capacity will be a maximum of 200. This number however will ultimately depend on the maximum occupancy granted by the City' in terms of the Health legislation and also the Department of Racing, Gaming and Liquor.

**Hours of Operation**

A tavern or 'Entertainment' use is a contemplated ('C') use in the City Centre use area of the St Georges Precinct. The current operating hours for the bar are 4pm to midnight Monday to Thursday and Saturday, and Friday 2.00pm to midnight with the bar being closed on Sundays.

In accordance with the Liquor Control Act, the permitted trading hours for a Tavern is 6.00am to 12.00am Monday to Saturday and 10.00am until 10.00pm on Sundays. Given that the applicant has advised that they are not proposing to change their operating hours. There are no proposed modifications to the operation of the entertainment use except for the increase in patron numbers and there are no noise

sensitive premises within close proximity to the development the City expects that the venue can comply with the *Environmental Protection (Noise) Regulations 1997*.

### **Land Use**

It is not considered that the change of use from a Small Bar to a Tavern in this location will have a detrimental impact on the area and it is considered that the use will add to the interest and activity within the Brookfield development and the St Georges Precinct. The proposed tavern will have little impact on the area with an additional 80 patrons being the only modification to the bar's current operations. The venue will provide activity and interest to the locality during and after normal business hours. The proposal is considered an appropriate adaptive use of the heritage building and can be supported subject to relevant conditions of approval.

### **Conclusion**

It is considered that the proposed tavern ('Entertainment') use is compatible with the existing character of the Brookfield Place and will not have any adverse impact on the character of the area during the day. It is considered that the venue can be successfully attenuated to comply with the *Environmental Health (Noise) Regulations 1997*. Any approval should be conditioned to require a noise management and operational plan for the venue as well as a waste management strategy.

Based on the above it is recommended that the change of use from a small bar to a tavern ('Entertainment') should be approved subject to appropriate conditions as outlined in the report.

***Moved by Cr McEvoy, seconded by Cr Adamos***

***That, in accordance with the provision of the City Planning Scheme No. 2 and the Metropolitan Region Scheme, the Council approves the application for the change of use of Bar Lafayette from a 'Small Bar' to a 'Tavern' ('Entertainment') at 125-137 (Lot 201) St Georges Terrace, Perth as detailed on the Metropolitan Region Scheme Form One dated 4 September 2015 and as shown on the plans received on 9 September 2015 subject to:***

- 1. all entertainment within the 'Tavern' being restricted in volume to background level noise over which normal levels of conversation can occur with no music permitted within the proposed alfresco areas;***

***(Cont'd)***



- 2. a management plan for the 'Tavern' detailing control of noise, patron behaviour, queuing of patrons, hours of operation, and a procedure for handling and resolving complaints made in relation to the operation of the venue, being submitted and approved prior to the tavern use coming into operation with the approved plan being implemented in full by the manager/proprietor of the venue to the City's satisfaction;**
  
- 3. a Waste Management Plan identifying a permanent internal storage and wash down facility for bins and including a waste collection strategy, being submitted for approval by the City prior to applying for a building permit.**

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**526/15 76 (LOT 5) WITTENOOM STREET, EAST PERTH –  
REQUEST FOR APPROVAL AS A DONOR SITE FOR  
ADDITIONAL TRANSFER OF PLOT RATIO**

**BACKGROUND:**

SUBURB/LOCATION:	76 (Lot 5) Wittenoom Street, East Perth
FILE REFERENCE:	2015/5414
REPORTING UNIT:	Development Approvals
RESPONSIBLE DIRECTORATE:	Planning and Development
DATE:	20 October 2015
MAP / SCHEDULE:	Schedule 10 – Map for 76 Wittenoom Street, East Perth
3D MODEL PRESENTATION:	N/A
LANDOWNER:	Kella Nominees Pty Ltd
APPLICANT:	Mike Allen Planning
ZONING:	(MRS Zone) Urban (City Planning Scheme Precinct) East Perth Precinct (P15) (Local Planning Scheme No. 26: East Perth Redevelopment Area) EP 4 – Silver City
APPROXIMATE COST:	Nil

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**SITE HISTORY:**

At its meeting held on **12 July 2005** Council approved the transfer of 75% of the unutilised plot ratio floor area, equating to 3,054m<sup>2</sup>, from 76 (Lot 5) Wittenoom Street, East Perth (the former East Perth Primary School), with 500m<sup>2</sup> being transferred to 1 Walker Avenue and 7 Rheola Street, West Perth and the balance of the available plot ratio floor area (2,554m<sup>2</sup>) being recorded in the Transfer of Plot Ratio Register to be set aside ('banked') for future development proposal(s). A Heritage Agreement between the owner and the City of Perth was agreed to and signed by the relevant respective parties.

Council has since approved a number of development applications including the transfer of 'banked' plot ratio from 76 Wittenoom Street, East Perth. The balance of available plot ratio floor area is currently 185m<sup>2</sup>.

**DETAILS:**

Approval is sought to register an additional 635m<sup>2</sup> of unused plot ratio from the subject site to the City's Register of Transfer Plot Ratio. Under the City Planning Scheme No. 2 the subject site has a plot ratio of 1.5:1 or 4,894.5m<sup>2</sup> plot ratio floor area. Council at its meeting held on **12 July 2005** approved the transfer of 3,054m<sup>2</sup> of the unused plot ratio floor area from 76 Wittenoom Street, East Perth to the City's Register of Transfer of Plot Ratio. At the time of the transfer, Policy 4.6.2 Transfer Plot Ratio required a minimum 25% of unused plot ratio to be retained on the donor site. The policy was amended in February 2013 which permitted a minimum of 10% of unused plot ratio to be retained. Given the amendment to the policy, it is proposed to transfer an additional 635m<sup>2</sup> (15%) of unused plot ratio floor area from the subject site to the City's Register of Transfer of Plot Ratio for use in whole or part on a recipient site subject to a separate application for approval.

It is proposed to retain 410m<sup>2</sup> (10%) of plot ratio floor space on the subject site, accommodating any minor future development. Any future development of the subject site would be subject to a separate application for approval.

**LEGISLATION / POLICY:**

**Legislation** City Planning Scheme No. 2  
**Section:** Clause 34 Transfer of Plot Ratio

- '(1) The Council may, on request, approve a place as a donor site for the transfer of transferable plot ratio, if the place –*
- (a) is recorded in the register of places of cultural heritage significance or located within a conservation area;*

- (b) *cannot be development to the maximum plot specified in the plot ratio plan without adversely affecting the cultural heritage significance of:*
    - (i) *the place or its locality; or*
    - (ii) *any conservation area within which the place is located;*
  - (c) *is not reserved or located in a reserve shown on the Scheme map and referred to in clause 12(1) (a) or (b); and*
  - (d) *is subject to a conservation plan if the place is of cultural heritage significance.*
  
- (2) *The Council may approve or refuse a request made under clause 34(1). Where it grants approval, the Council –*
  - (a) *shall determine the amount of transferable plot ratio on a donor site taking into account the need to retain an amount of unused plot ratio for future development, or adaptation of the place; and*
  - (b) *shall impose conditions which must be satisfied prior to a place being recorded as a donor site in the register of transfer of plot ratio. These conditions shall include*
    - (i) *the preparation of a heritage agreement, at the landowner's cost to be signed by the landowner and the City and, where the place is listed on the Register of Heritage Places under the Heritage of Western Australia Act 1990, the Heritage Council of Western Australia; and*
    - (ii) *if considered necessary by the Council for the conservation of the place, the completion of any urgent works specified in the conservation plan for the place.*
  
- (3) *Approval of a place as a donor site shall lapse if all conditions of the Council's approval are not fulfilled before the expiration of 12 months, or such further period as the Council may determine, from the date of which the Council resolved to grant the approval.*
  
- (4) *On fulfilment of all the conditions of the Council's approval, the place shall be recorded as a donor site in the register of transfer of plot ratio in accordance with clause 35.'*

## **Policy**

Policy No and Name: 4.5.2 Transfer Plot Ratio Policy

Many places of cultural heritage significance or those located in conservation areas, comprise buildings that do not utilise the maximum floor area which the applicable plot ratio may allow. Some of this unused plot ratio may be able to be used for development or adaptive reuse of the place, guided by a conservation plan. Where this is possible, the amount of plot ratio required to facilitate future development or adaptive reuse shall be retained. A minimum 10% of unused plot ratio shall be retained on the donor site.

**COMMENTS:**

**Transfer of Plot Ratio**

The subject site has 1,045m<sup>2</sup> or 25% of remaining plot ratio floor area available. It is proposed to transfer 635m<sup>2</sup> of the unused plot ratio floor area from the subject site to the City's register of transfer of plot ratio. A total of 410m<sup>2</sup> plot ratio floor area, equivalent to 10% of unused plot ratio floor area will remain on the site that can be utilised for future adaptation and/or development of the site. The proposed minimum 10% remaining unused plot ratio is consistent with the Transfer of Plot Ratio Policy under City Planning Scheme No. 2.

The Heritage Agreement for the subject site identifies a Conservation Plan for the heritage listed building which identifies an area directly north of the existing building as the only area where potential development can be considered. Given the limited potential for the site, it is considered that the proposal to transfer an additional 635m<sup>2</sup> to the register of transfer of plot ratio can be supported subject to the current Heritage Agreement being modified and submitted to the City under Clause 34(2)(b)(i) prior to the 635m<sup>2</sup> of unused plot ratio being added to the City's Transfer of Plot Ratio.

**Conclusion**

The proposed transfer of 635m<sup>2</sup> of plot ratio floor space from 76 Wittenoom Street, East Perth is supported in accordance with clause 34 of City Planning Scheme No. 2. Subject to satisfying the proposed condition of approval, the subject site will be entered on the City's register of transfer of plot ratio for use in whole or part in proposed developments on future recipient sites subject to separate applications for approval.

***Moved by Cr McEvoy, seconded by Cr Harley***

***That, in accordance with Clause 34 of the City Planning Scheme No. 2 Council APPROVES the request for approval as a donor site for the transfer of 635m<sup>2</sup> of transferable plot ratio from 76 (Lot 5) Wittenoom Street, East Perth to the City's register of transfer of plot ratio in accordance with the application for 'Transfer Plot Ratio – Donor Site Approval' dated 13 October 2015, subject to the existing Heritage Agreement for the subject site being modified, at the landowner's cost, and signed by the landowner(s), the City and the State Heritage Office with the finalised agreement being submitted to the City prior to the subject site being registered as a donor site in the register of transfer of plot ratio.***

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**527/15 USE OF RUSSELL SQUARE, NORTHBRIDGE – PLEASURE GARDENS, FRINGE WORLD FESTIVAL 2016**

**BACKGROUND:**

FILE REFERENCE: P1010379-18  
REPORTING UNITS: Development Approvals  
Environment and Public Health  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 10 June 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Russell Square was used by Artrage for their 2014 and 2015 festivals.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** *Health Act 1911*  
*Environmental Protection (Noise) Regulations 1997*  
*Food Act 2008*  
*Clause 8 of the City of Perth Local Government Property Local Law 2005*

**Integrated Planning and Reporting Framework Implications** **Strategic Community Plan**  
Council Four Year Priorities: Perth as a capital city  
S5 Increased place activation and use of under-utilised space.

**DETAILS:**

A request has been received by Artrage to hire Russell Square, Northbridge, from Friday 8 January 2016 to Sunday 6 March 2016, with performance days between Friday 22 January 2016, until Sunday 21 February 2016, for an event production

called "Pleasure Gardens", which is a component of the Fringe World Festival 2016. The event will consist of a range of entertainment consistent with previous Fringe World Festival events. It is proposed that the event operates from 5.00pm until 11.00pm, Sunday through to Wednesday, 5.00pm until 12 midnight on Thursday, and on Friday and Saturday from 4.00pm until 1.00am.

Performances will be held in several marquee type structures ranging in shape, size and audience capacity. These performances will showcase Fringe World's unique approach to live entertainment utilising both traditional and non-traditional artists, equipment and stage sets.

Entrance to the marquees will be ticketed, however, a seating area and restaurant area will be setup within the festival grounds which will be freely accessible to members of the public to enjoy the festival atmosphere, whilst being able to consume food and drinks.

Due to the size and duration of the event, damage to the reserve would be expected. In order to ensure that the potential damage is kept to a minimum, Artrage propose to introduce a structured hand watering scheme during non-performance times, in consultation with the City. The applicants will need to contact the Water Corporation and the Department of Water to apply for a special watering licence, outside of the times of the City's licensed bore usage, which is 9.00am until 6.00pm.

The applicants would also be responsible for covering all costs associated with any damage caused by the event and implement a turf management plan to re-turf and / or restore the area to the satisfaction of the City.

The applicants will be required to provide comprehensive event, risk, noise, and waste management plans, together with ensuring that they comply with the *Health Act 1911*, *Food Act 2008*, *Environmental Protection (Noise) Regulations 1997*, and the requirements under the *Health (Public Buildings) Regulations 1992*. The event organisers will need to work closely with the City, Western Australian Police and the Department of Racing Gaming and Liquor to ensure that all the necessary management plans comply with the requirements of each Authority.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL11A800006523
BUDGET ITEM:	Recreation and Culture – Other Recreation and Sports – Parks, Gardens and Reserve
BUDGET PAGE NUMBER:	3
BUDGETED AMOUNT:	\$215,000
AMOUNT RECEIVED TO DATE:	\$ 62,370
ACTUAL INCOME:	\$ 40,000

As the exact number of shows and participants are not known at this time, it is estimated that the reserve hire fee will be \$40,000. Last year, there were 460 performances which resulted in reserve hire of \$46,396.

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

The City received a number of complaints post event (2015) from residents in the area regarding the size and duration of event, start and finishing times, the event being granted approval to extend the season for two weeks, noise impacts and lack of access to the grounds for surrounding residents.

Subsequently, several meetings have been held with affected residents and Artrage to address these issues and measures that can be implemented to reduce the impact to surrounding residents.

Artrage have agreed to implement the following measures;

Noise Impact reduction

- The number of venues within the site has significantly decreased. In 2015 there were 10 venues, in 2016 there will be six venues only.
- The site layout has been amended to reduce noise impact to surrounding residents.
- The start and finishing times have been reduced, with the potential to further reduce these finishing times if needed.
- There will be no extended season.
- An independent acoustic consultant will be engaged to monitor the event in accordance with the regulation 18 noise approval, as well as the City's Environmental Health Officers (EHO's).
- Noise measurements will be provided to the City's Senior EHO daily.
- Dedicated Artrage staff members will be allocated to handle all complaints, with copies of the complaints and their resolutions provided to the City.
- Three notification letters will be sent to affected residents, the first being in December, followed by another in January and again in February while the event is operating.

Resident Access

- Neighbourhood meetings will be held with surrounding residents.
- Neighbourhood badges will be given to ensure access can be gained to the reserve at all times.
- Free tickets and discounted food and drinks will also be offered.

With the event being in place for an extended period of time, additional security during non-performance times will be provided by the event organisers to protect infrastructure and assets placed on the reserve. The children's playground situated at the south west corner of Russell Square will be outside the fenced area and will be fully accessible at all times.

It is anticipated that this event will offer additional separate fringe and mainstream arts events to an area already know as an entertainment precinct. Given the limited capacity of the marquees, adequate parking and public transport is already

established within the area and there is no need to provide additional transport or parking services.

**Environmental Protection (Noise) Regulations 1997:**

The applicant is required to submit an "Application for Regulation 18 Approval for a Non-complying Event" on the basis that the performances would lose their effect if the provisions of the *Environmental Protection (Noise) Regulations 1997* (Noise Regulations) were enforced. Regulation 18 allows for the approval of a non-complying event to be granted when it is considered that the event would lose its character if the normal provisions of the Noise Regulations were applied. Any such approval is subject to strict management conditions including a noise management plan, community notification and complaint handling procedures by the applicant.

The Chief Executive Officer of the relevant local government may approve two 'non-complying' events at a venue in any 12 consecutive months. Additional events may be approved where the majority of occupiers on whom the noise will impact have no objection. Agreement as to the noise management conditions will also be required from any adjoining local governments whose residents may be affected by the sound levels from the event.

It should be noted that Fringe World 2016 will be the first non-conforming event held on the reserve within a 12 month period.

The approval can be issued subject to whatever conditions are considered appropriate, including designated sound levels that cannot be exceeded at certain positions inside and outside the venue, limiting the duration, time and number of pre-concert sound checks, limitations on the volume of any recorded music played prior to the concert and a curfew on finishing times.

Noise management measures will include:

- Advance notification to noise sensitive premises.
- Artrage will be providing a noise complaint service with the use of a dedicated telephone line and email address.
- Monitoring of noise levels at the mixing desk, roving locations and permanent stations throughout the event to ensure that noise levels are maintained at prescribed levels.
- Noise mitigation packages to be offered to those residents severely impacted by noise levels from the event.
- Submission of a noise monitoring report seven days after the event; and
- Set levels of noise emissions and timeframes.

It is anticipated that the month long event and the proposed finish times could impact on local residents however, with the negotiated changes being implemented by Artrage the residents might be more tolerant of this event particularly with modifications made to the performance finish times. Notwithstanding, this event will be managed closely in accordance with the Regulation 18 noise approval issued by the City.



**Health (Public Building) Regulations 1992**

The applicant will be required to submit a Form 1 – Application to construct, extend or alter a public building under the *Health Act 1911* and will need to comply with all other provisions and / or requirements under the *Health Act 1911*.

Public health, safety and security of patrons will be addressed in consultation with other agencies to the satisfaction of the City and in consultation with the Western Australian Police.

**Conclusion:**

This event is now in its third year and has been successfully run in the past, albeit, recognising the impacts of the 2015 event on some residents. The 2016 event has the potential to provide the Northbridge businesses with economic benefits from the patrons who are drawn to the festival, together with broader promotional benefits. Therefore, with the modifications made from last year's event, it is considered that the use of the Russell Square, Northbridge, by Artrage to conduct the Pleasure Gardens event from Friday 22 January 2016 until Sunday 21 February 2016 can be approved, subject to the applicant complying with the City's requirements.

***Moved by Cr Yong, seconded by Cr Adamos***

***That Council APPROVES the use of Russell Square, Northbridge, by Artrage Incorporated to conduct the Fringe World Festival 2016 event from Friday, 22 January 2016 until Sunday, 21 February 2016, with proposed operating times from 5.00pm until 11.00pm Sunday through to Wednesday, 5.00pm until 12 midnight on Thursday, and Friday and Saturday from 4.00pm until 1.00am, subject to the applicant:***

- 1. indemnifying the Council against any claim arising from the event and the use of the reserve and hold a Public Liability Insurance Policy with a limit of indemnity of \$10,000,000;***
- 2. paying the reserve hire fee of an estimated \$50,000.00, excluding GST, but including Public Building fees, Regulation 18 application fees and a \$10,000 damages bond, the whole or part of which may be refundable;***
- 3. providing management plans to adequately address Risk, Noise, Recycling and Waste Removal, Security, and Disability Access and Inclusion to the satisfaction of the City, at least one month prior to the event;***

***(Cont'd)***

- 4. covering all costs for the provision of any Council services, including noise monitoring and cleaning of the reserve or for the repair of any damage to the reserve or infrastructure resulting from the event;**
- 5. commencing re-turfing and / or restoration of the portions of the reserve affected by the event at the conclusion of all activities, to the specification and satisfaction of the City and at the applicant's cost;**
- 6. submitting an "Application for Regulation 18 Approval for a Non-complying Event" and receiving approval from the City's Chief Executive Officer to hold a non-conforming event in accordance with Regulation 18 of the Environmental Protection (Noise) Regulations 1997;**
- 7. complying with the relevant requirements of the Health Act 1911, the Health (Public Buildings) Regulations 1992 and Food Act 2008;**
- 8. seeking approval for a liquor licence from the Department of Racing, Gaming and Liquor;**
- 9. providing three notification letters to surrounding commercial and residential premises, to the satisfaction of the City, in December 2015, January 2016 and again in February 2016 when the event is operating.**

***The motion was put and carried***

**The votes were recorded as follows:**

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**528/15 LANGLEY PARK, WEST END SECTION – PERTH  
INTERNATIONAL ARTS FESTIVAL PRESENTATION OF THE  
OPENING CEREMONY, “HOME”**

**BACKGROUND:**

FILE REFERENCE: P1007793-15  
REPORTING UNIT: Development Approvals  
RESPONSIBLE DIRECTORATE: Director Planning and Development  
DATE: 28 October 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Perth International Arts Festival (PIAF) have in the past utilised all sections of Langley Park for opening ceremonies.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      *Local Government Act 1995*, Section 3.50 Closing certain thoroughfares to vehicles;  
Clause 8 of the City of Perth Local Government Property Local Law 2005  
*Road Traffic Act 1974*, Section 92 (2). Permits a Local Authority to close a road;  
*Health Act 1911*;  
*Environmental Protection (Noise) Regulations 1997*  
*Food Act 2008*  
*Health (Public Buildings) Regulations 1992*

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**

Council Four Year Priorities: Perth as a Capital City  
S5            Increase place activation and use of underutilised space

**DETAILS:**

A proposal has been submitted to the City for the use of the west end of Langley Park by PIAF to conduct their opening ceremony “Home” from 6.30pm until 8.30pm on Saturday 13 February 2016. Home is a concert type event for home grown music artists from Western Australia, which will attract an estimated crowd of 30,000. This

proposed event is one week after West Australian Opera's presentation of "Opera in the Park" which had previously booked the use of the west end of Langley Park. West Australian Opera and PIAF propose to share infrastructure for their respective events.

PIAF has advised that the western end of Langley Park suits their requirement to be located as close to Elizabeth Quay as possible as patrons will be invited to move to Elizabeth Quay at the conclusion of the Home event to view additional entertainment activities.

Victoria Avenue between Terrace Road and Riverside Drive and Riverside Drive from Plain Street to Barrack Square will need to be closed for this event to ensure the safety of patrons. Traffic controllers will be required to assist patrons crossing the road safely and making their way to Elizabeth Quay at the conclusion of the event.

### **FINANCIAL IMPLICATIONS:**

The exact figures are unknown at this time as PIAF have not submitted the relevant detailed information, however, reserve hire fees and any other fees associated with this event will be charged in accordance with the City's adopted fee schedule. It is anticipated that the fees will be in the order of \$10-15,000.

### **COMMENTS:**

#### **Impact on Maintenance of Langley Park**

The western end of Langley Park will be used for Opera in the Park seven days prior to the PIAF event and it will also be used for Carnival Land as part of the Australia Day's Skyworks celebrations on 26 January 2016. The event dates are as follows:

- Skyworks – Tuesday 26 January 2016;
- Opera in the Park – Saturday 6 February 2016;
- PIAF Home – Saturday 13 February 2016.

There are also a number of events approved in December 2015 at the west end of Langley Park, including Symphony in the City, Wonderland and Carols by Candlelight.

This will provide limited opportunities for watering and maintaining the reserve between major events. This may result in the deterioration in the condition of the western portion of Langley Park, which will require additional time to recover and this may render the area unusable for events booked in March and April 2016.

Notwithstanding, it has been agreed to prioritise the removal of event equipment on the western portion of Langley Park after Skyworks which will allow the possibility of additional watering on this area of the reserve. PIAF have indicated that during the first few days on their event build, watering may be able to take place. With these

additional watering days and the implementation of a turf management plan by the City it is anticipated that the recovery time of the reserve may be decreased. Remedial works to the reserve undertaken after the PIAF event, including additional watering, compost and fertiliser, would be in the order of \$16,000.

It will be imperative that at the conclusion of each event, the amount of damage calculated and that the costs are deleted from each bond.

While the running of three successive large scale events in the same section of Langley Park has the potential to cause extensive damage to the reserve, all event organisers are required to pay a bond to the City to cover any such damage. It is noted, in this case, that it will be the final PIAF event that will have the greatest impact on the reserve and the previously booked events could be financially disadvantage if the repair costs are to be divided equally between the events.

PIAF will have cost savings by sharing the infrastructure costs with Opera in the Park and accordingly, it is recommended that the majority of the costs of remedial works to the reserve be borne by PIAF.

Should the damage be such that it is not possible to repair the turf prior to following events, it may be possible to relocate PIAF easterly on Langley Park towards Plain Street or Wellington Square. However that will be dependent on other smaller event agreeing to share these reserves.

### **Impact on nearby residents**

It is noted that residents of Terrace Road, particularly at the western end, will have major events taking place on Tuesday 26 January 2016, Saturday 6 February 2016; and-Saturday 13 February 2016. However, each event is different in terms of its size, nature of entertainment and none of the events continue late into the evening. The PIAF event will be subject to noise management measures as detailed below, and will be required to submit management plans to address risk, parking and transport, waste, pedestrian movement, safety and security.

### **Environmental Protection (Noise) Regulations 1997:**

The event will require approval as a community event under the provisions of Regulation 16 of the Environmental Protection (Noise) Regulation 1997.

In support of the application for exemption, a detailed noise management plan will be required to be submitted to ensure compliance with the conditional approval. The report will cover:

- duration of event;
- type and number of noise sensitive premises likely to be affected;
- proximity of residences and other noise sensitive premises;
- style of music;
- history of venue;
- history of applicant;

- size of crowd;
- location and configuration of stages and sound systems.

Subject to the submission of event documents, noise management measures will include:

- advance notification to noise sensitive premises;
- providing a noise complaint service with the use of a dedicated telephone line;
- monitoring of noise levels at the mixing desk, roving locations and permanent stations throughout the event to ensure that noise levels are maintained at prescribed levels;
- Noise Mitigation packages to be offered to those residents severely impacted by noise levels from the event;
- submission of a noise monitoring report seven days after the event;
- set levels of noise emissions and time frames.

Independent monitoring will be carried out by an acoustic consultant and the costs of such monitoring borne by the applicant.

#### **Health (Public Building) Regulations 1992:**

The applicant will be required to submit a Form 1 'Application to construct, extend or alter a Public Building' under the Health Act and any other requirements of the Health Act 1911.

Public health, safety and security of patrons will be addressed in the Public Health and Safety Event Approval issued by the City.

#### **Conclusion:**

The PIAF event is designed to showcase established and emerging musical talent of Western Australia and, being a free event, is likely to attract large crowds to the city. With the event being held from 6.30pm to 8.30pm, the impact on nearby residents will be limited.

With the approved upgrade works to Supreme Court Gardens, there is increased demand on Langley Park to host a variety of community, sporting and other entertainment events. Ordinarily, the City ensures that adequate time is allowed between each major event for the watering, mowing and other maintenance of the reserve so that its appearance and on-going use can be properly managed. In this instance, the locational requirements and benefits to the event organisers of infrastructure sharing are acknowledged, but the costs of remedial works to the reserve will be increased as a result of conducting three large events over a three week period. These costs should be borne by the event organisers but can also be reduced if some additional watering is possible during the bump-in of "Home". Therefore, it is recommended that this event, to be held on the western section of Langley Park on Saturday 13 February 2016, from 6.30pm until 8.30pm, be approved.

*Moved by Cr Adamos, seconded by Cr Yong*

*That the Council APPROVES the use of the west end of Langley Park, for Perth International Arts Festival to conduct their opening ceremony, a music concert called "Home", on Saturday 13 February 2016, from 6.30pm until 8.30pm, subject to the applicant:*

- 1. indemnifying the Council against any claim arising from the event and the use of the reserve and hold a Public Liability Insurance Policy with a minimum limit of indemnity of \$20,000,000;*
- 2. paying the reserve hire fees, Public Building fees; application fees; and a Damages Bond of \$20,000.00, the whole or part of which may be refundable, and covering all other costs for the provision of any Council services such as; noise monitoring; cleaning of the reserve; and the repair of any damage to the reserve or infrastructure resulting from the event; estimated to be \$16,000.00;*
- 3. submitting a Turf Management Plan to the satisfaction of the City that ensures that the reserve will be watered during and after the bump in days; one month prior to the event;*
- 4. submitting Management Plans to adequately address Emergency, Risk, Noise, Parking, Waste, Pedestrian movement, Security, and Disability Access and Inclusion to the satisfaction of the City, one month prior to the event;*
- 5. complying with the relevant requirements of the Health Act 1911, the Health (Public Buildings) Regulations 1992, Environment Protection (Noise) Regulations 1992 and the Food Act 2008, as detailed in the Public Health and Safety Event Approval issued by the City;*
- 6. providing written notification of the event to affected properties including residential and commercial premises, to the satisfaction of the City, one month and at least seven days prior to the event.*

*The motion was put and carried*

The votes were recorded as follows:

For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

Against: Nil

**529/15 UNION CYCLISTE INTERNATIONAL WORLD CYCLING  
TOUR 2016**

**BACKGROUND:**

FILE REFERENCE:	N/A
REPORTING UNIT:	Development Approvals
RESPONSIBLE DIRECTORATE:	Planning and Development
DATE:	19 October 2015
MAP / SCHEDULE:	Schedule 11 – UWCT Perth – Individual Time Trial Course Schedule 12 – UWCT Perth - Team Relay Course Schedule 13 – Proposed Road Closures Schedule 14 – UWCT Perth – Road Race Course

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

CiC Events Management held a similar event called, “Velofest UWCT Gran Fondo & NRS Criterium” cycling event on Sunday, 29 March 2015, utilising city streets. They have also been involved in the organising of this year’s Freeway Bike Hike.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

<b>Legislation</b>	<i>Local Government Act 1995, Section 3.50 Closing certain thoroughfares to vehicles;</i> <i>City of Perth Thoroughfares and Public Places Local Law 2007;</i> <i>Road Traffic Act 1974, Section 92 (2). Permits a Local Authority to close a road;</i> <i>Road Traffic (Events on Roads) Regulations 1991, Section 4. Requires Local Authority approval before an application can be made to hold an event on a road;</i> <i>Health Act 1911;</i> <i>Health (Public Buildings) Regulations 1992;</i> <i>Environmental Act 1986;</i> <i>Environmental Protection (Noise) Regulations 1997;</i> <i>Food Act 2008.</i>
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<b>Integrated Planning and Reporting Framework Implications</b>	<b>Strategic Community Plan</b> Council Four Year Priorities: Perth as a capital city S5 Increased place activation and use of under-utilised space
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**Policy**

Policy No and Name: 14.11 - Approval of Events on Roads

**DETAILS:**

A proposal has been presented to the City by CiC Events Management to conduct the Union Cycliste International World Cycling Tour (UWCT) 2016 qualifying event on Friday, 11 March 2016 with the world finals to be held on Thursday, 1 September 2016 and Friday, 2 September 2016 which will mirror the March event. There will also be a qualifying "road race course" to be held on Sunday, 13 March 2016 and the world final on Sunday, 4 September 2016.

CiC Events Management has explained that the 2016 March events in Perth are part of the 2016 World Cycling Qualifying rounds for the world finals. Qualifying rounds will also take place in 13 other countries with the World Cycling Final proposed to be held in Perth in September 2016. The Union Cycliste Internationale (UCI) is the world governing body for the sport of cycling recognised by the International Olympic Committee (IOC).

**Road Closures**

It is estimated that the appointed traffic management company will require an hour to install the road closures before and after each road race within the CBD.

**UWCT Perth – Individual Time Trial**

The qualifying event will be held on Friday 11 March 2016 and the final is proposed to be held on Thursday 1 September 2016, both commencing at 10.00am until 2.00pm. This event will utilise Riverside Drive, Barrack Street, Geoffrey Bolton Avenue, William Street and Mounts Bay Road (refer to Schedule 11). Extensive temporary road closures will be required in order to conduct the event, as follows:

*Road Closures information:*

- Riverside Drive, east and west bound lanes, between Point Fraser Car Park and Barrack Street.
- Barrack Street between Riverside Drive and St Georges Terrace.
- Geoffrey Bolton Avenue.
- William Street between The Esplanade and Freeway off ramp, south bound lanes.
- Mounts Bay Road, west bound lanes only between William Street and Hackett Drive.
- Governors Avenue.
- Victoria Avenue between Terrace Road and Riverside Drive.
- Plain Street between Terrace Road and Riverside Drive.

West bound traffic from The Causeway can be diverted onto St Georges Terrace or to Wellington Street for this event. Stirling Highway east bound traffic entering the City will have the opportunity to go northbound using one of the following streets,

Winthrop Avenue, Spring Street, Mill Street and William Street. Access to P.C.E.C. parking will be maintained for the general public and the Esplanade Busport for Transperth buses.

### **UWCT Perth - Team Relay**

The world final will be held on Friday 2 September 2016, from 12.30pm until 1.30pm. This event will consist of laps looping between Barrack Square and St Georges Terrace, utilising Howard Street, Geoffrey Bolton Avenue, and Barrack Street (refer to Schedule 12).

#### *Road Closures information:*

- St Georges Terrace between William Street and Barrack Street, west bound lanes.
- Howard Street.
- Geoffrey Bolton Avenue.
- Barrack Street between St Georges Terrace and Riverside Drive.
- Barrack Square.
- Riverside Drive between Barrack Street and Victoria Avenue.
- Sherwood Court.
- The Esplanade.

All traffic will be diverted away from the closed portion of St Georges Terrace, utilising Wellington Street and Roe Street. Transperth buses entering and exiting the Esplanade Busport via William Street will still be able to use the east bound lanes of St Georges Terrace which will be turned into two way traffic for buses only, and will be under traffic management. The pedestrian underpass from Allendale Square to the north side of St Georges Terrace can be utilised for pedestrian movement.

The road closures required for both the Time Trial and Team Relay events are shown in Schedule 13.

### **UWCT Perth – Road Race**

The qualifying Grand Fondo Road Race to be held on Sunday 13 March 2016 and the world final to be held on Sunday 4 September 2016, from 7:00am until 1.30pm, will be under the direction of WA Police, utilising Perth Freeways and roads through the northern suburbs and the Darling Escarpment and will have minimal impact on the city centre (refer to Schedule 14). This event will commence at Elizabeth Quay, departing via Geoffrey Bolton Avenue and will then enter the north bound freeway on ramp.

#### *Road Closures information:*

- William Street between The Esplanade and Riverside Drive.
- Geoffrey Bolton Avenue.

The required road closures for this portion of the road race will be under the care and control of the WA Police.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL11A800006523
BUDGET ITEM:	Recreation and Culture - Other Recreation and Sports - Parks, Gardens and Reserve
BUDGET PAGE NUMBER:	3
BUDGETED AMOUNT:	\$215,000
AMOUNT RECEIVED TO DATE:	\$ 18,037
ACTUAL INCOME:	\$ 0

The exact figures are unknown at this time as the Metropolitan Redevelopment Authority (M.R.A.) and the City of Perth are still in discussions as to the care and control of the roads and footpaths within Elizabeth Quay. The world finals are in the 2016-17 budget.

The closure of various street and resultant congestion may deter visitors or commuters from bringing their vehicles into the city resulting in a loss of patronage for the City's Car Parks. However this be offset by the numbers of spectators being attracted into the City by this event.

**COMMENTS:**

An initial meeting took place on 13 August 2015, involving major stakeholders, Public Transport Authority (PTA) Main Roads Western Australia (MRWA), the City of Perth and CiC Events Management and WA Police. During the meeting it was identified that access for buses, taxis and delivery vehicles and significant traffic congestion would be the major issue for conducting the proposed races during week days. However, with acceptable traffic management plans in place and an appropriate comprehensive communication plan, covering all available media options, the major stakeholders considered that they could offer 'in principle' support for these events.

This event is expected to attract worldwide media attention. Tourism W.A. is a sponsor of the Perth events. It is anticipated that both the March and September events will attract large numbers of local, interstate and overseas participants, estimated to be in the region of 1300-1500 cyclists. This year's final event took place in Hobro and Aalborg, Denmark, where media coverage was extensive.

The City will liaise with all the public utilities to ensure that any planned road or lane closures can be accommodated during these proposed events.

**Traffic Management**

To facilitate the Individual Time Trial event, substantial road closures will be required on Friday 11 March 2016, however, as the road closures are predominantly along the Perth Foreshore, (Mounts Bay Road and Riverside Drive), some major through roads will be kept open at all times. The Barrack Square businesses and the Swan

Brewery development are the main properties affected by the event as access will be limited.

The Team Relay event will not be held in Perth in March, however it is proposed to be part of the world finals in September 2016. The event will be held from 12.30pm to 1:30pm on Friday 2 September 2016. As the event impacts on a large portion of CBD on a week day, the Traffic Management Plan will need to address the significant congestion caused by the road closures and manage access to the private and public parking areas. It is anticipated that during the race no vehicular movements will be permitted. Arrangements will be made however, to allow public transport on important bus routes.

The plan will also need to detail the management of pedestrians during the event to ensure the safe movement of spectators and other pedestrians around and through the event. Measures would be put in place similar to other events and parades held in the City, to enhance both pedestrian and spectator safety and convenience.

The City did express concerns over the cobble stones utilised in Barrack Square and Geoffrey Bolton Avenue. The applicants have advised that professional riders have surveyed the course and advised that it should not be a problem, noting that cobbled surfaces are often incorporated into bicycle races across Europe.

This event will also have an impact on the delivery of the Transperth bus services during peak times. The PTA will have to re-route buses along St Georges Terrace between Barrack Street and William Street and Barrack Square throughout the event days to circumvent road closures, which may cause some confusion for patrons and may cause delays to services. MRWA will also have a role in controlling traffic lights to manage and minimise congestion throughout the City and approving road closures for the Individual Time Trial and Road Race event on the Freeways and Mounts Bay Road.

It is expected that the proposed route and times may require minor amendments depending on the issues that may arise during the development and assessment of the traffic management plan by the various authorities.

### **Communication Plan**

In order to reduce the impacts on traffic and transport in the city, the event organisers will be required to undertake an extensive media program covering all media outlets, including written notification to all properties directly affected by the road closures. It is hoped that commuters and shoppers will be encouraged to remain in the City at the conclusion of the events

Road closure advertising will be essential within the printed, radio and electronic media. The use of electronic message boards will be required along major arterial routes into the City. Fortunately, the City, MRWA and the PTA can assist advertising the event with established electronic promotional tools such as websites, bulk email distribution, Facebook, twitter and smartphone 'apps'.

The Communication Plan would need to include a public relations hotline to deal with enquires and complaints.

**Environmental Protection (Noise) Regulations 1997:**

The regulation of noise associated with outdoor events is prescribed in the *Environmental Protection (Noise) Regulations 1997*.

Strict management conditions relating to noise will be placed on the event to reduce impact on surrounding residents. These conditions will be included in the Public Health and Safety Event Approval.

The approval can be issued subject to whatever conditions are considered appropriate and reasonable.

The applicant will be required to submit a noise management plan which should include:

- duration of event;
- type and number of noise sensitive premises likely to be affected;
- proximity of residences and other noise sensitive premises;
- style of music;
- size of crowd;
- location and configuration of stages and sound systems.

Noise management measures will include:

- advance notification to noise sensitive premises;
- providing a noise complaint service with the use of a dedicated telephone line;
- loudspeakers used for music and public address are to be facing away from the nearest residential properties and angled towards the ground to minimise spread of sound;
- limiting the duration, time and number of pre-event sound checks.

**Health (Public Building) Regulations 1992:**

The applicant will be required to submit a Form 1 'Application to construct, extend or alter a Public Building' under the Health (Public Buildings) Regulations 1992 and any other requirements of the *Health Act 1911*.

Public health, safety and security of patrons will be addressed in the Public Health and Safety Event Approval issued by the City.

**Conclusion**

Tourism W.A. and the Minister for Transport will be supporting this event.

The City can exploit this event to raise the City's profile as a Healthy City and producing a marketing strategy to publicise the economic benefits of the event.

The main concern for the City would be the traffic congestion during Friday of the March 2016 event and during Thursday and Friday for the finals held in September 2016. However, Perth's inclusion in these prestigious international events will assist in meeting some of the City's strategic goals as a capital city on a global stage. Perth will also be the benefactor of multi media coverage which has the potential to be broadcast worldwide, in particular highlighting the CBD area, Perth Foreshore and Elizabeth Quay.

***Moved by Cr Yong, seconded by Cr Adamos***

***That Council:***

- 1. APPROVES the CiC Events Management's use of the City of Perth CBD area for the Union Cycliste International World Cycling Tour including Riverside Drive and Mounts Bay Road on Friday, 11 March 2016, and Sunday, 13 March 2016, subject to the applicant:***
  - 1.1 indemnifying the Council against any claim arising from the event and the use of the road reserves and holding a Public Liability Insurance Policy with a limit of indemnity of \$20,000,000;***
  - 1.2 obtaining the approval of the WA Police, Main Roads Western Australia and Public Transport Authority;***
  - 1.3 submitting a Traffic Management Plan for the road closures associated with the cycling events to the satisfaction of the City, Main Roads Western Australia, and the WA Police, not less than 60 days prior to the event;***
  - 1.4 providing management plans to adequately address, Noise, Waste Removal, Pedestrian Access around the event, Security, and Disability Access and Inclusion to the satisfaction of the City, at least 30 days prior to the event;***
  - 1.5 submitting a Risk Management Plan, Event Management Plan, and Comprehensive Communication Plan to the satisfaction of the City and the WA Police, not less than 60 days prior to the event;***

***(Cont'd)***

- 1.6 covering all costs associated with the event including on street parking, road reserve hire fees, traffic and parking management, the assessment of noise management plans and public building requirements, and the provision of any Council services, and a \$10,000 damages bond, the whole or part of which may be refundable;**
- 1.7 complying with the relevant requirements of the Health Act 1911, the Health (Public Buildings) Regulations 1992, and Environmental Protection (Noise) Regulations 1997, detailed in the Public Health and Safety Event Approval issued by Environmental & Public Health;**
- 2. advise the applicant that it is supportive of the world final events on Thursday 1, Friday 2, and Sunday 4 September 2016, however approval will be dependent on the proposed traffic management plan and how access to the affected properties will be managed.**

***The motion was put and carried***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**530/15 INITIATION OF AMENDMENT NO. 34 TO CITY PLANNING SCHEME NO. 2 TO INTRODUCE A SPECIAL CONTROL AREA OVER LOTS 2, 7, 8 AND 123 MURRAY STREET, PERTH**

**BACKGROUND:**

FILE REFERENCE:	P1031820
REPORTING UNIT:	Strategic Planning
RESPONSIBLE DIRECTORATE:	Planning and Development
DATE:	29 October 2015
MAP / SCHEDULE:	Schedule 15 – Location Plan Schedule 16 – Scheme Amendment Report

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

The Committee recommendation to the Council is the same as that recommended by the Officers.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      Clauses 75, 81 and 84 of the *Planning and Development Act 2005*

Clause 56 and 57 of the City Planning Scheme No. 2

Clause 34, 35 and 47 of the *Planning and Development (Local Planning Schemes) Regulations 2015*

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**

Council Four Year Priorities: Perth as a Capital City

S5            Increased place activation and use of underutilised space

**Policy**

Policy No and Name:      City Centre Precincts 1 to 8 Plan

**Site Details**

The subject site is comprised of four separate Lots being 2 (No. 396), 7-8 (No. 370-372) and 123 (No. 378-392) Murray Street, Perth. At present the subject site is occupied by an at-grade fee paying public car park occupying the centre (Lot 123), with single and two storey commercial developments at the western and eastern extent of the site respectively.

Refer to Schedule 15 – Location Plan

**Planning Approval**

A development application for a 33 level residential and a 28 level hotel building was approved by the City of Perth Local Development Assessment Panel at its meeting on **4 June 2015**. The approved development also includes the demolition of the existing buildings on the site.

The 33 level residential building on the eastern portion of the site contains 401 multiple dwellings, five studio/offices, a restaurant and a café. The 28 level hotel building on the western portion of the site contains 487 guest rooms and five restaurant tenancies.

*Plot Ratio*

The development was approved with a plot ratio of 5.98:1 (29,501m<sup>2</sup>) inclusive of 19.6% bonus plot ratio (being 4,841m<sup>2</sup> plot ratio floor area) for a new Residential use



in accordance with Clause 28 of City Planning Scheme No. 2 (CPS2) and the requirements of the Bonus Plot Ratio Policy 4.6.1.

*Car Parking*

A total of 387 car parking bays are to be provided on site, with 339 residential car bays located within the residential building, and 48 car bays within the hotel building.

*Conditions*

The approval was subject to 28 conditions as well as an advice note stating that *'the applicant be advised that any future subdivision of the subject site following the completion of one or both of the proposed towers, will require an amendment to City Planning Scheme No. 2 to create a special control area over the site, in order to ensure the car parking and plot ratio provisions for the respective lots comply with the City Planning Scheme No. 2'*.

**DETAILS:**

A request has been received from Rowe Group on behalf of the landowner of the subject site to amend CPS2 to introduce a Special Control Area over Lots 2 (No. 396), 7-8 (No. 370-372) and 123 (No. 378-392) Murray Street, Perth. Establishing a Special Control Area over the subject site will enable any future development to distribute the allowable plot ratio and car-parking provisions across the lots as required. This will assist in the development of a high quality hotel, residential development, restaurant and retail tenancies in accordance with the existing Planning Approval. Refer to Schedule 16 – Scheme Amendment Report.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL 16201000
BUDGET ITEM:	Community Amenities – Town Planning & Regional Development – Other Town Planning
BUDGET PAGE NUMBER:	9
BUDGETED AMOUNT:	\$1,311,387 (this component is \$142,484)
AMOUNT SPENT TO DATE:	\$ 167,168 (this component is \$4,935)
PROPOSED COST:	\$10,661.39
BALANCE:	\$1,133,558

All figures quoted in this report are exclusive of GST.

Staff costs to progress and finalise the proposed Scheme Amendment have been calculated at \$3,661.39 based on Schedule 3 of the *Town Planning and Development Regulations 2009*. This fee was received from the applicant on 18 September 2015.

The advertising and gazettal fees have been estimated at \$7,000 based on previous amendment fees and will be invoiced to the applicant in due course.

**COMMENTS:**

The proposal to establish a Special Control Area over Lots 2 (No. 396), 7-8 (No. 370-372) and 123 (No. 378-392) Murray Street, Perth is supported as it will:

- Allow for the subdivision of the subject land into separate green title lots while maintaining the intent of the Planning Approval and provisions of the CPS2, specifically plot ratio and tenant car parking allowance over the site;
- Facilitate a coordinated approach to developing the property, enabling components of the development to commence while not impacting on the Planning Approval; and
- Facilitate the activation of an underutilised site.

The proposed Special Control Area for the subject site is seen as a rational and appropriate response to delivering the proposed development for this site, and meets the condition advice note on the Planning Approval which aims to facilitate a more coordinated approach to developing the site across four separate lots.

**Planning and Development (Local Planning Schemes) Regulations 2015**

The *Planning and Development (Local Planning Schemes) Regulations 2015 (Regulations 2015)* were gazetted on 25 August 2015 and came into effect on 19 October 2015.

*The Regulations* introduce a risk based approach to amending Local Planning Schemes including three new categories of amendments; Basic, Standard and Complex. It is considered that the proposed amendment would be a Standard amendment because:

- the amendment would have minimal impact on land in the scheme area that is not the subject of the amendment; and
- the amendment does not result in any significant environmental, social, economic or governance impacts on land in the scheme area.

Under a Standard amendment, the process is as follows;

- The Council decides to initiate an amendment to the CPS2.
- The City refers the amendment to the Environmental Protection Authority (EPA) who decide whether an environmental review is required. Once determined, the EPA inform the City of the outcome and ability to proceed.
- The amendment is advertised for public comment for a period of 42 days as required by the *Regulations*.

- The submissions received during the advertising period are reviewed by the City who then put the amendment forward for final adoption by Council.
- Once adopted, the City refers the amendment to the Western Australian Planning Commission (WAPC).
- The WAPC are required to submit the amendment documents and recommendations to the Minister for Planning within 60 days.
- Once signed off by the Minister the amendment is gazetted and comes into effect.

***Moved by Cr McEvoy, seconded by Cr Adamos***

***That Council:***

- 1. pursuant to section 75 of the Planning and Development Act 2005 (the Act), resolves to initiate Amendment No. 34 to the City Planning Scheme No. 2, as detailed in Schedule 16 – Proposed Scheme Amendment No.34;***
- 2. pursuant to regulation 35(2) of the Planning and Development (Local Planning Schemes) Regulations 2015 (the Regulations), resolves that Amendment 34 to the City Planning Scheme No. 2 is a standard amendment pursuant to regulation 34 of the Regulations for the following reasons:***
  - 2.1 the amendment would have minimal impact on land in the scheme area that is not the subject of the amendment; and***
  - 2.2 the amendment does not result in any significant environmental, social, economic or governance impacts on land in the scheme area;***
- 3. pursuant to section 81 of the Act, resolves to refer Amendment No. 34 to the City Planning Scheme No. 2 to the Environmental Protection Authority; and***
- 4. pursuant to section 84 of the Act, resolves to advertise Amendment No. 34 to the City Planning Scheme No. 2 for public inspection in accordance with regulation 47 of the Regulations.***

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**531/15 ELIZABETH QUAY – EXECUTIVE POWERS OVER NEW LAND AREA**

**BACKGROUND:**

FILE REFERENCE: P1015531-5  
REPORTING UNIT: Executive Support  
RESPONSIBLE DIRECTORATE: CEO  
DATE: 9 November 2015  
MAP / SCHEDULE: Schedule 17 – Boundary and District map

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The Elizabeth Quay development is nearing completion. The Metropolitan Redevelopment Authority will retain development control of the area, however, the City of Perth is expected to take responsibility for the application of its local laws as well as health and other legislation administered by local government as executive functions.

An area of the Elizabeth Quay development is outside of the City of Perth boundary and action is required to bring it within the jurisdiction of the City.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** *City of Perth Restructuring Act 1993*  
*Local Government Act 1995 – Section 3.19*

**Integrated Planning and Reporting Framework Implications** **Strategic Community Plan**  
Council Four Year Priorities: Major Strategic Investments  
S1 Ensure that major developments effectively integrate into the city with minimal disruption and risk.

**Policy**  
Policy No and Name: N/A

**DETAILS:**

As a result of the Elizabeth Quay development reclaiming areas of the river, the current City of Perth boundary does not encompass the whole development as shown in the map that forms Schedule 17. As a result the City of Perth does not have the ability to apply its local laws or perform other executive functions required by State Government Acts and regulations. This includes the *Local Government Act 1995*, its regulations and other legislation that would otherwise be the responsibility of a Local Government Authority.

The City of Perth Bill includes a provision to extend the boundary of the City. If passed by Parliament in its present form it will move the boundary to the centre of the river thereby including all of the Elizabeth Quay development. However, the proposed City of Perth Act is not expected to become law before the completion of Elizabeth Quay. In addition the Bill currently proposes that the boundary change come into effect in July 2016 well after the proposed opening of Elizabeth Quay.

There are two options to bring the whole of the Elizabeth Quay development area within the jurisdiction of the City of Perth.

- A minor boundary change.
- A Governor's order to include the area as a part of the City of Perth for the purpose of carrying out its executive functions.

A minor boundary change will require an application to the Local Government Advisory Board (LGAB) and approval by the Minister for Local Government. As a "minor" boundary change the LGAB would not need to have a consultation period or undertake an extensive investigation against the boundary criteria. However, the Department of Local Government & Communities have advised a minor boundary change is likely to take several months.

Under section 3.19 of the *Local Government Act 1995*, the City can request the Governor's approval to have a part of the State considered part of the City's district for the purposes of the City carrying out its executive functions under the Act. The only restriction is that this land can't already be located in another district. Given the location of Elizabeth Quay, this will not be an issue. Some of the proposed area of the district falls within areas over which the Swan River Trust has authority and for which it is currently in the process of adjusting its boundaries as a result of the Elizabeth Quay development. Discussion with the Swan River Trust has confirmed that this is not an issue in relation to the City's capacity to carry out its executive functions which will remain the same as currently exists albeit over the new area.

**Governor's Order under Section 3.19 of the *Local Government Act 1995***

It is proposed that a Governor's Order to allow the City to carry out its executive functions in the area of Elizabeth Quay outside of its current boundary is the best option to ensure the effective management of the area pending the outcome of Parliament's consideration of the City of Perth Bill. This will be of particular

importance for Skyworks 2016 to allow control of public drinking, noise, litter and other matters associated with the event.

To receive a Governor's Order for this purpose Council need to make a request to the Department of Local Government specifying the area to be included and the executive functions to be performed.

The area to be included is shown in Schedule 17 and it is proposed the Order be made for the executive functions contained within the *Local Government Act 1995*, all City of Perth Local Laws and other legislation that would otherwise be the responsibility of a Local Government Authority.

**FINANCIAL IMPLICATIONS:**

There are no significant costs associated with the purpose of this report.

**COMMENTS:**

The Elizabeth Quay is scheduled to be open to the public in December 2015 and is expected to have large numbers of visitors. It is essential that the City of Perth has the capacity to manage the area and utilise its executive powers in this regard to ensure the safety and amenity of the area.

A Governors Order under section 3.19 of the *Local Government Act 1995* is the most effective way to achieve this given the time constraints and the possibility of the City of Perth Act changing the boundary to include all of the Elizabeth Quay development in due course.

***Moved by Cr McEvoy, seconded by Cr Yong***

***That Council request the Minister for Local Government to seek approval from the Governor under section 3.19 of the Local Government Act 1995 to include the area as depicted in the map that forms Schedule 17 and including all of the Elizabeth Quay development as an area to be regarded as being within the City of Perth's district in which it can perform all of its executive functions as described in section 3.18 of the Local Government Act 1995.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For:       The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

## MARKETING, SPONSORSHIP AND INTERNATIONAL ENGAGEMENT COMMITTEE REPORTS

### 532/15 MARKETING SPONSORSHIP AND INTERNATIONAL ENGAGEMENT COMMITTEE – REVIEW OF TERMS OF REFERENCE

#### BACKGROUND:

FILE REFERENCE:	P1029513
REPORTING UNIT:	Governance
RESPONSIBLE DIRECTORATE:	Corporate Services
DATE:	3 November 2015
MAP / SCHEDULE:	Schedule 18 – Terms of Reference for Committees as at 22 October 2015 Schedule 19 – Proposed Revised Terms of Reference presented to Council on 22 October 2015

**The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Engagement Committee at its meeting held on 10 November 2015.**

**The original Officer Recommendation was as follows:**

*That the Marketing, Sponsorship and International Engagement Committee:*

- 1. considers the revised Terms of Reference for the Marketing, Sponsorship and International Engagement Committee, as detailed in Schedule 1;*
- 2. notes that any amendments will require the consideration and endorsement of Council.*

At its meeting held on **4 June 2013**, Council adopted a revised Committees of Council structure, establishing the resulting Committees and adopting the terms of reference for each Committee. The original Terms of Reference endorsed by Council at its meeting held on **4 June 2013** are attached as Schedule 18.

Following the 2015 Local Government Elections, at its special meeting held on **22 October 2015**, Council resolved to refer the Terms of Reference to each of the relevant Committees for review.

The current Terms of Reference for the Marketing, Sponsorship and International Engagement Committee are attached as Schedule 18 for review. It is noted that any amendments proposed will require the endorsement of Council.

The Delegations to Committees are currently included in the body of the Terms of Reference. It is proposed to amend the Terms of Reference so that the delegation by Council is annotated and can be more easily varied by Council from time to time.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**

Section 5.8 of the *Local Government Act 1995*

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

Council Four Year Priorities: Community Outcome  
Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient community centred services.

**DETAILS:**

The Marketing, Sponsorship and International Engagement Committee has only required the cancellation of one Committee Meeting as a result of a Sister City Delegation.

Whilst there continues to be a year on year reduction in the overall number of items presented to the Committee, greater use of Briefings has been beneficial to both inform Committee Members and the ability of the Committee to provide guidance on projects and event initiatives.

Future pressures on the Committee include the upcoming review of City of Perth Sponsorship which will require significant input and direction from the Committee in 2016.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

**COMMENTS:**

It is considered appropriate that the Terms of Reference for each of the Committees are considered by the organisation and its members.

This report is to generate preliminary discussion between Elected Members and the Executive for possible amendments to the Terms of Reference of the Marketing, Sponsorship and International Engagement Committee.



*Moved by Cr Chen, seconded by Cr Limnios*

*That the Marketing, Sponsorship and International Engagement Committee Terms of Reference be amended, as follows:*

*1. amend Part 1, Section b, to read:*

*“b. initiatives to promote Perth as a tourist and investment destination;”*

*2. amend Part 1, Section d, to read:*

*“d. international relations including Sister City relationships and U.S. naval visits and the World Energy City Partnership and other city partnerships;”*

*3. add a new Part 1, Section j, as follows:*

*“j. to oversee the development and implementation of the International Engagement Strategy to position Perth as a global city.”*

*The motion was put and carried*

**The votes were recorded as follows:**

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

Crs Chen and Yong disclosed impartiality interests in Item 533/15 (detailed at Item 503/15).

**533/15 EVENT SPONSORSHIP 2015/16 – ROUND TWO  
ASSESSMENT**

**BACKGROUND:**

FILE REFERENCE: P1010627-24  
REPORTING UNIT: Marketing and Events  
RESPONSIBLE DIRECTORATE: Economic Development and Activation  
DATE: 30 October 2015  
MAP/SCHEDULE: Schedule 20 – Assessment Report

**At the Marketing, Sponsorship and International Engagement Committee meeting held 10 November 2015, the Committee agreed to amend the Officer Recommendation by deleting parts 1.1(f) and 1.1(q) and renumbering as appropriate:**

*f. ~~WA Medieval Alliance for Perth Medieval Fayre;~~*

*q. ~~Food Truck Rumble for Food Truck Rumble;~~*

**Reason:** The Marketing, Sponsorship and International Engagement Committee was not convinced that the merit, timing and location of the Perth Medieval Fayre and Food Truck Rumble warranted the level of support recommended.

Policy 18.8 – Provision of Sponsorship and Donations requires the City to hold two funding rounds for event sponsorship applications per financial year. The first round of funding is available for events taking place between 1 July and 31 December and the second round is for events taking place between 1 January and 30 June.

Partnership applications are not subject to funding rounds and can be submitted at any time, preferably, at least six months prior to the event being held.

This report details the assessment of applications for the second round of event sponsorship funding for the 2015/16 financial year. Each application was assessed according to the criteria outlined in Policy 18.8 and within the program guidelines. The amount of funding requested was considered in relation to the benefits to be received in return for sponsorship.

Schedule 20 provides a detailed analysis of each application with reasons for the recommendation of support or refusal.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

Council Four Year Priorities: Community Outcome

Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient community centred services.

**Policy**

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

**DETAILS:**

The tables below outline the events recommended for approval and the applications recommended for refusal.

**APPLICATIONS RECOMMENDED FOR APPROVAL**

<b>Event Sponsorship – Round Two Budget</b>			<b>\$264,573</b>
<b>Applicant</b>	<b>Event</b>	<b>Sponsorship</b>	
		<b>Requested</b>	<b>Recommend</b>
Lifeline WA	Young Butchers Picnic	\$20,000	<b>\$20,000</b>
Tee-Ball Association of WA	Western Australian State Tee-Ball Championships	\$5,000	<b>\$5,000</b>
The William Street Collective Inc.	Streetside	\$50,420	<b>\$30,000</b>
WA Marathon Club	ASICS Bridges Fun Run	\$8,000	<b>\$6,750</b>
WA Medieval Alliance	Perth Medieval Fayre	\$20,500	<b>\$10,000</b>
HBF	HBF Run for a Reason	\$30,000	<b>\$26,500</b>
WA Squash	2016 International Squash Challenge	\$5,000	<b>\$5,000</b>
Japan Festival Association in Perth Inc.	Japan Festival Perth 2016	\$10,000	<b>\$8,400</b>
Rotary Club of Heirisson	Claisebrook Carnivale and Duck Derby	\$20,000	<b>\$20,000</b>
Thai-Australia Association of WA Inc.	Songkran Festival Perth 2016	\$13,936	<b>\$11,760</b>
X-Tri Events	Sanitarium Weet-Bix Kids TRYathlon	\$13,500	<b>\$12,660</b>
Buddha's Light International Association of WA	Buddha's Birthday and Multicultural Festival	\$50,000	<b>\$39,000</b>
Perth International Jazz Festival	Perth International Jazz Festival	\$25,000	<b>\$20,000</b>

<b>Event Sponsorship – Round Two Budget</b>			<b>\$264,573</b>
<b>Applicant</b>	<b>Event</b>	<b>Sponsorship</b>	
		<b>Requested</b>	<b>Recommend</b>
Trievents	City of Perth Triathlon	\$21,000	<b>\$5,000</b>
Food Truck Rumble	Food Truck Rumble	\$10,000	<b>\$10,000</b>
SuperSprint Events	Australian Super Corporate Series Triathlon	\$15,000	<b>\$5,000</b>
Cathedral Square	Fast and Slow	\$10,000	<b>\$10,000</b>
<b>Proposed Event Sponsorship – Round Two</b>			<b>\$ 245,070</b>
<b>Total Event Sponsorship Budget Remaining</b>			<b>\$ 19,503</b>

The following event is proposed to be funded from the Northbridge Festival budget:

<b>Applicant</b>	<b>Event</b>	<b>Sponsorship</b>	
Chung Wah Association Inc.	Chinese New Year Fair 2016	\$70,000	<b>\$60,000</b>

The following event is proposed to be part funded from the Eat Drink Perth budget:

<b>Applicant</b>	<b>Event</b>	<b>Sponsorship</b>	
Big N	Northbridge Food and Wine	\$10,000	<b>\$10,000</b>

No applications are recommended for refusal.

All events have been assessed on their merits against the policy. Whilst no events are recommended for decline in this round of sponsorship, in several cases, sponsorship has been recommended at a lower level than that requested.

The following table shows the key focus area of each event recommended for support, as well as the date of each event, to give an overview of the range and timeframe of events within this report.

<b>Reference</b>	<b>Event</b>	<b>Amount Recommended</b>	<b>Focus</b>	<b>Month</b>
a.	Young Butchers Picnic	\$20,000	Food and Beverage	April
b.	WA State Tee-Ball Championships 2016	\$5,000	Healthy and Active in Perth	March
c.	Streetside	\$30,000	Northbridge activation	February
d.	Northbridge Food and Wine	\$10,000	Perth at Night/ Northbridge activation	March

Reference	Event	Amount Recommended	Focus	Month
e.	ASICS Bridges Fun Run	\$6,750	Healthy and Active in Perth	April
f.	Perth Medieval Fayre	\$10,000	Food and Beverage/ Community Event	March
g.	HBF Run for a Reason	\$26,500	Healthy and Active in Perth	May
h.	2016 International Squash Challenge	\$5,000	Healthy and Active in Perth	May
i.	Japan Festival Perth 2016	\$8,400	International Engagement	February
j.	Claisebrook Carnivale and Duck Derby	\$20,000	Food and Beverage/ East Perth Activation	March
k.	Songkran Festival Perth	\$11,760	International Engagement	April
l.	Sanitarium Weet-Bix Kids TRYathlon	\$12,660	Healthy and Active in Perth	April
m.	Buddha's Birthday and Multicultural Festival	\$39,000	International Engagement	April
n.	Perth International Jazz Festival	\$20,000	Perth at Night/ Northbridge Activation/ International Engagement	June
o.	City of Perth Triathlon	\$5,000	Healthy and Active in Perth	February
p.	Chinese New Year Fair 2016	\$60,000	International Engagement	February
q.	Food Truck Rumble	\$10,000	Food and Beverage	April
r.	Corporate Series Triathlon	\$5,000	Healthy and Active in Perth	April
s.	Fast and Slow	\$10,000	Food and Beverage/ Innovation	February to June

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO: CL1423 1000 7901  
 BUDGET ITEM: Recreation and Culture – Other Culture – Other Cultural Activities  
 BUDGET PAGE NUMBER: 10  
 BUDGETED AMOUNT: \$ 550,202  
 AMOUNT SPENT TO DATE: \$ 275,629  
 PROPOSED COST: \$ 250,070  
 BALANCE: \$ 24,503

ACCOUNT NO: CL1474 0000 7901  
BUDGET ITEM: Northbridge Festival Budget  
BUDGET PAGE NUMBER: 35  
BUDGETED AMOUNT: \$103,214  
AMOUNT SPENT TO DATE: \$ 0  
PROPOSED COST: \$ 60,000  
BALANCE: \$ 43,214

ACCOUNT NO: CL 14C4 1000 7901  
BUDGET ITEM: Eat Drink Perth  
BUDGET PAGE NUMBER: 35  
BUDGETED AMOUNT: \$51,350  
AMOUNT SPENT TO DATE: \$ 0  
PROPOSED COST: \$10,000  
BALANCE: \$51,350

All figures in this report are exclusive of GST.

**COMMENTS:**

The City received a strong response for the second round of event sponsorship applications. All applications have been assessed and recommendations for funding have been provided for the Council's consideration.

**MARKETING, SPONSORSHIP AND INTERNATIONAL ENGAGEMENT  
COMMITTEE RECOMMENDATION**

That Council:

1. approves Round Two funding of \$315,070 for Event Sponsorship for 2015/16 to the following applicants:
  - 1.1 Event Sponsorship:
    - a. Lifeline WA for Young Butchers Picnic;
    - b. Tee-Ball Association of WA for WA State Tee-Ball Championships 2016;
    - c. The William Street Collective Incorporated for Streetside;
    - d. The Big N for Northbridge Food and Wine;
    - e. WA Marathon Club for ASICS Bridges Fun Run;
    - f. HBF for HBF Run for a Reason;
    - g. WA Squash for 2016 International Squash Challenge;
    - h. Japan Festival Association in Perth Inc. for Japan Festival Perth 2016;
    - i. Rotary Club of Heirisson for Claisebrook Carnivale and Duck Derby;
    - j. Thai-Australia Association of WA Inc. for Songkran Festival Perth;
    - k. X-Tri Events for Sanitarium Weet-Bix Kids TRYathlon;
    - l. Buddha's Light International Association of WA for Buddha's Birthday and Multicultural Festival;
    - m. Perth International Jazz Festival for Perth International Jazz Festival;

- n. Triaevents for City of Perth Triathlon;
  - o. Chung Wah Association Inc. for Chinese New Year Fair;
  - p. SuperSprint Events for AustralianSuper Corporate Series Triathlon;
  - q. Cathedral Square for Fast and Slow;
2. approves the applicants listed in part 1 above being required to provide the benefits to the City of Perth as outlined in the Event Sponsorship Assessment Report attached as Schedule 20.

***MOTION TO AMEND***

***Moved by Cr Adamos, seconded by Cr Chen***

***That Council amend the Marketing, Sponsorship and International Engagement Committee's original recommendation for the report titled "Event Sponsorship 2015/16 – Round Two Assessment" to include an additional part r as follows:***

***"r. Food Truck Rumble."***

***The motion to amend was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

***PRIMARY MOTION AS AMENDED***

***That Council:***

1. ***approves Round Two funding of \$315,070 for Event Sponsorship for 2015/16 to the following applicants:***

***1.1 Event Sponsorship:***

- a. Lifeline WA for Young Butchers Picnic;***
- b. Tee-Ball Association of WA for WA State Tee-Ball Championships 2016;***
- c. The William Street Collective Incorporated for Streetside;***
- d. The Big N for Northbridge Food and Wine;***

***(Cont'd)***

- e. WA Marathon Club for ASICS Bridges Fun Run;*
- f. HBF for HBF Run for a Reason;*
- g. WA Squash for 2016 International Squash Challenge;*
- h. Japan Festival Association in Perth Inc. for Japan Festival Perth 2016;*
- i. Rotary Club of Heirisson for Claisebrook Carnivale and Duck Derby;*
- j. Thai-Australia Association of WA Inc. for Songkran Festival Perth;*
- k. X-Tri Events for Sanitarium Weet-Bix Kids TRYathlon;*
- l. Buddha's Light International Association of WA for Buddha's Birthday and Multicultural Festival;*
- m. Perth International Jazz Festival for Perth International Jazz Festival;*
- n. Trievents for City of Perth Triathlon;*
- o. Chung Wah Association Inc. for Chinese New Year Fair;*
- p. SuperSprint Events for AustralianSuper Corporate Series Triathlon;*
- q. Cathedral Square for Fast and Slow;*
- r. Food Truck Rumble.*

- 2. *approves the applicants listed in part 1 above being required to provide the benefits to the City of Perth as outlined in the Event Sponsorship Assessment Report attached as Schedule 20.***

***The primary motion as amended was put and carried***

**The votes were recorded as follows:**

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Harley, McEvoy and Yong

**Against:** Crs Green and Limnios

**Reason:** Council considered it appropriate that the proposed Food Truck Rumble receive sponsorship as detailed in the report.



**534/15 EVENT SPONSORSHIP (PARTNERSHIP) – TASTE OF  
PERTH 2016**

**BACKGROUND:**

FILE REFERENCE:	P1010627-23
REPORTING UNIT:	Marketing and Events
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
DATE:	30 October 2015
MAP / SCHEDULE:	Schedule 21 – Post event report 2015 Confidential Schedule 22 – Financials – Distributed to Elected Members under separate cover

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Engagement Committee at its meeting held on 10 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Brand Events Australia was established nine years ago. The company has successfully delivered several high profile events Australia-wide since that time, with their program expanding every year. Events under the Brand Events Australia portfolio have included:

- Top Gear Festival;
- Masterchef Live;
- The Margaret River Gourmet Escape; and
- Taste Festivals (Sydney, Melbourne and Perth);

Organisers identified Perth as a market with a growing and progressive food and dining (restaurant and bar) scene which they believed would be receptive to a world class restaurant festival.

**Summary of Event:**

Taste is an outdoor food festival which has been staged in several countries internationally. Taste Festivals are unique events where attendees can sample signature dishes from a range of high profile restaurants within their city. The event also includes a range of quality food and drink brands and entertainment. In 2015 there were 22 Taste Festivals across the world, all based on the flagship event Taste of London.

Taste of Perth 2016 will take place from Friday 29 April to Sunday 1 May on Langley Park. The event runs in the format of lunchtime or dinner sessions, with five of these held over the three days. The event is designed to bridge a gap in the WA event

market by providing an opportunity for visitors to engage with unique brands, producers and restaurants in one place.

Taste of Perth will partner with at least 13 restaurants (metro and regional), all of who will prepare 4 to 5 tapas sized dishes on site. Visitors are able to create their own menu, sampling taster sized dishes from a range of top restaurants. The event is designed for restaurants to showcase their chefs and offerings.

Attendees can purchase tasting size dishes from each of the participating restaurants, with dishes offered at a range of price points.

The event is ticketed, with general entry offers starting at \$15 presale, children over 10 at \$12 and children under 10 free. The event operates with 'crowns' as the official currency for the event. These can be purchased on site, or packaged with the entry ticket price, and one crown is equivalent to one dollar. Organisers reduced entry and dish prices following feedback in the first year of the event.

Organisers anticipate an attendance of 16,000 to 18,000 for the event. The full restaurant line-up is still to be released, but will include Taste favourites as in previous years. These restaurants will be joined by Perth's hottest new restaurants, also still to be released.

Taste of Perth will be presented in partnership with Electrolux. Their Electrolux Taste Theatre features live cooking demonstrations from some of Australia's leading chefs. The event will be joined by a brand new feature – Electrolux Chefs' Secrets, offering visitors the unique opportunity to pick up hints, tips and techniques from some of the world's leading chefs in a series of interactive cooking demonstrations. Hands on coming sessions will allow visitors to cook recipes from leading chefs, while also learning the latest cooking methods and skills using steam and induction technology. Visitors can cook along with chefs to create inspirational dishes. Places are free of charge and on a first-come basis.

Meat and Livestock Australia will be presenting A Taste of Beef and Lamb where visitors will hear first-hand from a farmer about raising cattle and sheep, whilst watching a master butcher demonstrate his craft across a range of cuts of meat. Other features of the event will include a series of masterclasses, live entertainment, gourmet produce sellers and pop-up bars.

Organisers propose to introduce a "Locals Engagement Session" for the event in 2016. This session will see local residents, retailers invited to attend the event for a private showcase of what the event is. Brand Events have undertaken this in London with residents surrounding the event location and see it as a valuable tool to directly address and educate those who may not otherwise engage with the event. Organisers advise that this session could alternatively be used for trade buyers to be hosted/entertained at the event or for trade meet and greets.

### **International Engagement**

The event is part of a global brand and has buy-in from a number of key stakeholders including Meat and Livestock Australia (MLA). MLA will, host trade sessions for sommeliers and hospitality workers to understand secondary cuts, connecting producers with trade and consumers.

Organisers are in discussions with Perth Airport who are looking to create a partnership whereby the Perth dining scene will be promoted via a partnership with Taste of Perth to business and leisure travellers passing through Perth Airport in March 2016. The organisers will work with Perth Airport and their airline partner (most likely to be Etihad) to engage the audience.

Organisers are also currently working through a partnership with Olive Australia and Horticulture Institute of Australia for the Australian Avocado Association to be represented. There is a growing interest in developing new industries outside the energy and resources sector in Australia and WA has been recognised as having a strong Food and Beverage scene.

### **Previous Taste of Perth events**

The 2014 event was the first to be held in Perth. The event attracted an estimated 16,500 people, included 11 restaurants and 44 dishes. Event attendees

Attendance for the 2015 Taste Festival was hampered by severe weather; however the event still attracted an estimated 11,150 people. The event included over 50 dishes from 13 participating restaurants. Post-event feedback shows that the event attracted attendees from greater Perth, as well as regional WA and almost 200 interstate attendees.

Organisers advise that in 2015 they made a fairly substantial loss to the event due to the weather. They decided against cancellation of the event even in bad financial circumstances to ensure that brand integrity was upheld, including that of Major Sponsors and all restaurants and exhibitors. Brand Events made an extra effort and investment in advertising the event over the weekend and gave out a large number of complimentary passes to ensure the events success. The Friday evening session, which had fair weather, attracted an attendance of 20% more than that in 2014.

Despite such bad weather, statistics show that the relative spend from visitors at the event was higher than the first year, which leads organisers to believe the event has a future in Perth. In 2015 Brand Events will open a Perth Office to oversee the Taste of Perth and Margaret River Gourmet Escape events.

### **Venue Hire**

Organisers have requested that the City provide in-kind sponsorship of the site hire fees for the use of Langley Park for the duration of the bump-in, event and bump-out periods of the event (approximately two weeks). This is to include associated parking, public building and noise monitoring fees.

City fees and charges (excluding GST) are estimated at:

- Reserve Hire fees - \$59,100
- Application fee - \$300
- On-street parking - \$7,680
- Special Event Food Permit fees - \$3,440
- Public Building Fee - \$1,085
- Waste Management \$2,640
- Site Water usage charges - TBC

The total value of this is approximately \$74,245.

### **Funding**

Organisers have requested cash sponsorship of \$30,000 and in-kind sponsorship of \$74,245. Organisers advise that the event took a substantial loss in its first two years in Perth, particularly with the impact of the severe weather on the 2015 event, and that the organisation is still at a loss as a result of these previous events. Financials are attached at Confidential Schedule 22.

The following table shows the City's previous support for this event:-

<b>Year</b>	<b>Cash</b>	<b>In-Kind</b>	<b>Total</b>
2014	\$30,000	\$55,000	\$85,000
2015	\$30,000	\$56,595	\$86,595
<b>2016 (recommended)</b>	<b>\$30,000</b>	<b>\$74,245</b>	<b>\$104,245</b>

Organisers advise that the contribution they have requested from the City (in-kind site hire fees and \$30,000 cash sponsorship) has not changed, however the City's fees for site hire have increased significantly resulting in the increased level of funding requested. Approvals Services Officers advise that prices for ticketed events on City reserves were increased in the 2015/16 budget from \$0.50 per head to \$0.80 per head. Taste of Perth venue hire fees have therefore more than doubled from \$22,806 in 2015 to \$59,100 in 2016 based on the projected event attendance.

It is proposed that additional funds for this event are drawn from surplus funds in the Event Sponsorship budget.

Organisers have again secured sponsorship from Electrolux, and are in discussions with several other event sponsors who are unconfirmed at this stage.

### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
Healthy and Active in Perth  
Reflect and Celebrate diversity in Perth.

**Policy**

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

**DETAILS:**

**Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

**Assessment of Application (Partnership):**

**1. Contribution of the event to the economy of the city.**

Taste of Perth 2015 generated over \$350,000 in revenue for local businesses, restaurants and vendors over the four days of the event. Almost \$420,000 was also spent with local contractors, suppliers and service providers, and a further \$170,000 spent within WA on marketing and media campaigns. Feedback from the attendees surveyed last year shows that almost 30% of visitors to the event spent over half a day in the city before or after attending the event. Restaurants and Exhibitors make financial gains from the event.

**2. Has a significant national or international profile or the potential to develop it.**

The event has a significant national and international profile, forming part of a series of 22 Taste Festivals around the globe. Taste is an internationally recognised brand. Holding the event in the city assists in enhancing the reputation of the City of Perth as a destination for top quality events.

Taste Festivals has a global website which attracts global visitation and Taste of Perth links to this. The festivals are recognised globally by world class chefs and brands as a premium unique restaurant festival. It is the only kind in the world. The Marketing campaign for Taste of Perth is a 3 month campaign that focusses on bringing foodies to the event. The interstate marketing conducted is through organisers existing databases and social media channels of over 200,000 in Sydney and Melbourne through other Taste events. They also utilise the Gourmet escape databases that targets over 50,000 people globally and nationally. The organisers also work with local hotels to promote ticket offers to their current guests, as well as email databases of national and international clients.

**3. Contributes towards the achievement of one or more of the City's marketing objectives:**

- *to position the city as a city of regional and international significance;*
- *to increase visitation to the city;*
- *to increase economic investment in the city;*

- *to create a vibrant, energetic 24 hour city.*

As part of an international brand, the event will position the city as a city of regional and international significance. The event is held globally and Perth is one of only three state capitals where the event is proposed to be held in 2016.

The event will increase visitation to the city, with a minimum 10,000 unique visitors estimated to attend the event over the three days. The event will increase economic investment in the city.

**4. Preference will be given to events which provide free attendance.**

The event will be ticketed. Following feedback regarding ticket prices for the 2014 event, organisers reviewed the pricing structure in 2015 and offered new ticket types and new price point dishes.

**5. Preference will be given to events which will be held exclusively in the city.**

The event is held in other cities in Australia; Taste of Perth is the only Taste Festival held in Western Australia.

**6. Benefits to be provided to the City**

The benefits provided to the City are detailed in the recommendation section of this report.

**Event Sponsorship Category:-**

- *Major Civic Partnership – Three to five years funding commitment, \$50,000, plus CPI;*
- *State and National – Three years funding commitment, less than \$50,000, plus CPI;*
- *Annual – Annual or historic funding, less than \$20,000;*
- *Start-Up/One-Off – Once only funding, less than \$15,000.*

The applicant is considered eligible for event sponsorship under the Major Civic Partnership category, in accordance with Policy 18.8 – Provision of Sponsorship and Donations.

Classifications are indicative only and subject to annual consideration.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	1486 5000 7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Other Cultural Activities
BUDGET PAGE NUMBER:	10
BUDGETED AMOUNT:	\$435,345

AMOUNT SPENT TO DATE: \$340,015  
PROPOSED COST: \$ 95,330  
BALANCE: \$ 0

ACCOUNT NO: CL1423 1000 7901  
BUDGET ITEM: Recreation and Culture – Other Culture – Other Cultural Activities  
BUDGET PAGE NUMBER: 10  
BUDGETED AMOUNT: \$ 550,202  
AMOUNT SPENT TO DATE: \$ 525,699  
PROPOSED COST: \$ 8,915  
BALANCE: \$ 15,588

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

Taste of Perth is a renowned event with an international profile. The event will increase visitation to the City over three days, create vibrancy in the city, and increase economic investment in the city. In addition the event will raise the profile of a number of city-based restaurants and retailers.

The event offers the following economic benefits to the city:

- Taste connects with local suppliers, producers, restaurants and bars, providing opportunities for them to grow their brand awareness and connect directly with a premium “foodie” audience.
- It is estimated the event attracts trade visitors including exhibitors, their competitors, retail buyers, sponsors, hospitality in WA and event partners and media.
- Taste will engage with WA based contractor’s and service providers to build site infrastructure and services such as marquees, plumbing, generators, security, cleaning and safety services.
- Taste employs local staff and crew to manage on-site features and activities.
- Taste works with local colleges and training organisations, providing a capacity for students to work alongside chefs and hospitality greats and regularly resulting in future employment opportunities.
- Taste heightens Perth’s international awareness as a dining destination, by integration in a growing global calendar and by bringing international cooking talent to the event.
- Taste champions consumer education on the benefits of using local produce through shows, cooking schools and master classes.
- Taste uses marketing to promote local and city dining sectors, driving increased patronage to city restaurants and bars.
- Taste brings visitors from affluent suburbs and regions to the city for a 4-5 hour session, providing opportunities to cross-promote and attract visitors to other city of Perth events in the same period.

It is recommended that Council approves cash sponsorship of \$30,000 and in-kind sponsorship of \$74,245 (excluding GST).

***Moved by Cr Chen, seconded by Cr Yong***

***That Council:***

- 1. approves Event Sponsorship of \$104,245 (excluding GST) including a cash sponsorship of \$30,000 towards the provision of key event services such as security to Brand Events to present Taste of Perth 2016 at Langley Park from Friday, 29 April 2016 to Sunday, 1 May 2016;***
- 2. notes that the event organisers will provide the following sponsorship benefits to the City:***
  - 2.1 the City of Perth to be recognised as a Major Partner for the event;***
  - 2.2 the City of Perth logo to be used across every instance of major logo placement across all marketing;***
  - 2.3 the City of Perth logo to appear on selected on-site branding throughout the festival;***
  - 2.4 complete integration into the consumer marketing and PR campaign (estimated media value \$1.8 million), including:***
    - a. logo placement across print, online, outdoor, collateral with editorial mentions across radio, TV and PR broadcasts;***
    - b. at least two dedicated City of Perth questions to be included in the Taste of Perth post-show visitor survey***
  - 2.5 40 double tickets/passes for the City to distribute as promotion through the Perth City website;***
  - 2.6 20 double tickets/passes for the City to allocate as reward and recognition to i-City kiosk volunteers who will be volunteering at the event;***

***(Cont'd)***



- 2.7 40 double tickets/passes for the City to allocate as per Corporate Procedure PR1077 Invitation Ticket Allocation;**
- 2.8 9 VIP double passes for Elected Members and guests to attend the event;**
- 2.9 6 VIP double passes for City of Perth Officer representatives and guests to attend the event as required;**
- 2.10 18 VIP tickets for Elected Members and their guests to attend the Gala opening night;**
- 2.11 City of Perth staff to be entitled to purchase tickets for the event at 50% discount;**
- 2.12 a private hospitality package for key clients, visitors and city guests for one session of the event, including:**
  - a. fast track entry;**
  - b. exclusive use of private space;**
  - c. complimentary bar throughout the session;**
- 2.13 host session 1 (Friday lunch) as a 'City of Perth presents Taste of Perth' with free entry or gold coin donation to charity;**
- 2.14 the Lord Mayor, or representative, to be invited to open the festival and to host the Gala Night as the official event launch;**
- 2.15 a display stand space for the City of Perth in a prominent location to capture visitor information;**
- 2.16 Taste of Perth to host a Locals Engagement Session for up to 50 local residents and retailers at session 2 (Friday evening);**
- 3. notes that a detailed acquittal report, including all media coverage, will be submitted to the City by August 2016;**
- 4. notes that sponsorship/partnership agreements with event and program organisers specifically include a condition that no invitations/passes additional to the arrangement detailed in this report are to be offered, and thus received, by the City and its representatives.**

**The motion was put and carried**

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, McEvoy and Yong

**Against:** Cr Limnios

**535/15 ARTS AND CULTURAL SPONSORSHIP 2015/16 – MAJOR PARTNERSHIP – ARTRAGE INC. – FRINGE WORLD FESTIVAL**

**BACKGROUND:**

FILE REFERENCE: P1031290  
REPORTING UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Economic Development and Activation  
DATE: 5 October 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Engagement Committee at its meeting held on 10 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

<b>Report Author/Reviewer Disclosures of Interest</b>		
Acting Arts and Cultural Development Coordinator	Impartiality interest	The Acting Arts and Cultural Development Coordinator is registered by Artrage Inc. as an Honorary Life Member of Artrage Inc. Although this membership has not been formally accepted, nor any benefits accepted or exercised Honorary Life Members are invited to participate in Annual General Meetings and member events.

Artrage Inc. has requested Arts and Cultural Sponsorship of \$100,000 to support the presentation of Artrage managed venues located within the City of Perth boundaries during the 2016 FRINGE World Festival.

In addition, Artrage Inc. has requested support to present the 2016 FRINGE World Festival from City of Perth Parking. This report proposes that cash and in-kind support, if approved by Council, be managed as a single request. It should be noted, however, that the level of investment and anticipated outcomes are to be managed independently and on the basis of differing service priorities.

The City's cash sponsorship contribution is measured in accordance with the City's Arts and Cultural Sponsorship objectives, eligibility and assessment criteria whilst the in-kind component is expected to off-set the costs associated with using the car park and provide a commercial benefit to the City's parking operations, including marketing and promotional exposure at an equivalent value to the support provided. This expectation is not comparable to the sponsorship benefits received through the City's cultural investment which prioritises cultural programming outcomes and to a lesser extent, positive recognition and promotion of the City's image.

The City has provided in-kind support to Artrage for the underpropping of the Cultural Centre car park since the event's pilot in 2011. Underpropping is a necessary precaution to support the structural integrity of the City's car park. Approval to discount parking fees associated with the underpropping, (50% discount on the estimated loss of income) is within the delegated authority of the Director of Community and Commercial Services and has previously been approved at that level.

In the future, the applicant will be requested to submit a singular request for event support to the City and include all requests for in-kind support along with requests for cash sponsorship through the Arts and Cultural Sponsorship Program. A comprehensive proposal should be submitted by Artrage for the purposes of demonstrating the City's total contribution to the event and mitigating the duplication of sponsorship benefits. In respect to the in-kind component the expectation will remain that the proposal continues to provide value on return for City of Perth Parking.

### **Organisation Background**

Artrage Incorporated is a not-for-profit multi-arts organisation and registered charity incorporated in 1983 (formerly *Festival Fringe Society of Perth*).

Artrage has stated its purpose, vision and mission as:

*Purpose – To enrich and evolve the creative arts of Western Australia.*

*Vision – To embed FRINGE World in the hearts and minds of all Western Australians.*

*Mission – To provide enduring benefits for artists, audiences and a diverse family of stakeholders through building the world's strongest festival.*

Artrage is a key contributor to the vibrancy and vitality of cultural life in Perth. Artrage is the producer of *FRINGE World Festival*, *Rooftop Movies* and *Outer Fringe*. *FRINGE World Festival* is an open-access annual multi-disciplinary arts Fringe festival, presenting work by Independent local, national and international artists. Through partnerships with Lotterywest and the Department of Culture and the Arts, *Outer Fringe* tours *FRINGE World* shows throughout regional Western Australia.

In 2015, the organisation commissioned the *Fringe World Festival 2015 Impact Report*. The report recorded community perceptions of the *FRINGE World Festival*

and provided an analysis of the festival's economic impact. Provided to the City of Perth in July 2015, the report recorded the responses of 4,914 members of the public, 336 participating artists, 15 local businesses and 149 staff. *FRINGE World Festival 2015 Impact Report* reports that Gross Visitor Expenditure during the 2015 festival was \$51,002,924 with a total Gross Economic Movement of \$70,894,065.

A copy of the *Fringe World Festival 2015 Impact Report* has been provided to the City of Perth to support the acquittal of the 2015 Festival.

**Past Support**

The City of Perth has provided sponsorship for the *FRINGE World Festival* since its inception in 2010/11. Artrage Inc. sponsorship is as follows:

Year	Description	Requested	Approved
2010/11	Spiegel tent Program/ Fringe World Freebies- Event Pilot	\$20,000	\$20,000*
	<i>City of Perth Parking</i> Use of car bays in Cultural Centre Carpark	In-Kind	\$10,000 In-kind
2011/12	<i>Arts &amp; Cultural Sponsorship</i> Fringe World Festival	\$50,000	\$50,000
	Use of Perth Town Hall	In-kind	Declined
	<i>City of Perth Parking</i> Use of car bays in Cultural Centre Carpark	In-kind	\$10,108
	<i>City of Perth Parking</i> Use of Roe Street Car Park - Rooftop Movies	In-kind	\$53,300 In-kind
2012/13	<i>Arts &amp; Cultural Sponsorship</i> Fringe World Festival 10 Festival Hub Venues	\$50,000	\$50,000
	<i>City of Perth Parking</i> Use of car bays in Cultural Centre Carpark	In-kind	\$10,000
	<i>City of Perth Parking</i> Use of Roe Street Car Park - Rooftop Movies	In-kind	\$130,660 In-kind LOSS OF REVENUE
2013/14	<i>Arts &amp; Cultural Sponsorship</i> Fringe World Festival Festival Hub Venues	\$51,250	\$51,250
	<i>City of Perth Parking</i> Use of car bays in Cultural Centre Carpark	In-kind	\$10,108
	<i>City of Perth Parking</i> Use of Roe Street Car Park - Rooftop Movies	In-kind	>\$130,000 In-kind LOSS OF REVENUE 172 days
2014/15	<i>Arts &amp; Cultural Sponsorship</i> Fringe World Festival Festival Hub Venues	\$100,000	\$72,531
	<i>City of Perth Parking</i> Use of Cultural Centre Car Park	In-kind	\$11,409.60 In-kind
	<i>City of Perth Parking</i> Use of Roe Street Car Park - Rooftop Movies	In-kind	\$150,561.65 In-kind LOSS OF REVENUE
2015/16	<i>Arts &amp; Cultural Sponsorship</i> FRINGE World Festival 2016	\$100,000	
	<i>City of Perth Parking</i> Use of Roe Street Car Park	In-kind	\$190,598 In-kind LOSS OF REVENUE 163 days
	<i>City of Perth Parking</i> Use of Cultural Centre Car Park	In-kind	

\*(15,000 Arts and Cultural Sponsorship, 5,000 Marketing Unit)

In accordance with Arts and Cultural Sponsorship Program requirements, an acquittal report for the 2014/15 year has been provided. The 2014 Annual Report with audited financial statements has been received. This information has been reviewed and demonstrates a satisfactory acquittal of the City's previous funding.

Due the open access nature of the festival, individual presenting artists and companies are eligible to apply for support of events taking place during the festival. In 2015 the City provided support to events including *Summer Nights* at the Blue

Room Theatre and to presenting companies Strut Dance, Black Swan State Theatre and Road Theatre Company.

The City also provided subsidised venue hire of the Perth Town Hall to some presenting artists. It is important that access to additional support remains open to individual arts who often incur a financial risk when staging productions, and that this support works in partnership with the significant promotional and ticketing support, and access to the volunteer network provided to them through their association with the *FRINGE World Festival*.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
Healthy and Active in Perth  
Reflect and Celebrate diversity in Perth.

**Policy**

Policy No and Name: 18.1 – Arts and Culture  
18.8 – Provision of Sponsorship and Donations

**Eligibility:**

Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Policy 18.8 establishes the criteria for the City’s assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy’s objectives and selection criteria as follows:

<b>Applicant Eligibility Criteria</b>	
<i>Category of Sponsorship: Major/ Civic Partnership</i>	
<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criterion Met
Be a formally constituted not-for-profit, benevolent or charitable organisation.	Criterion Met
Be an Australian legally constituted entity.	Criterion Met
<i>The applicant must not be:</i>	
A government authority, agency or department.	Criterion Met
An individual.	Criterion Met
An applicant that has previously submitted unsatisfactory or incomplete reports.	Criterion Met
An applicant that has outstanding debts to the City of Perth.	Criterion Met
An applicant that has already received support from the City of Perth for this project or any City of Perth sponsorship in the same	See below

<b>Applicant Eligibility Criteria</b>	
<i>Category of Sponsorship: Major/ Civic Partnership</i>	
financial year.	
<b>Project Eligibility Criteria</b>	
<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criterion met
Occur within the specified timeframe.	Criterion met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criterion met
For fundraising.	Criterion met
An award ceremony or industry specific presentation.	Criterion met
Training, workshops, research or professional development.	Criterion met

At the time of preparing this report, Artrage has not received cash sponsorship for this project in 2015/16. However, the organisation's request for in-kind support for Roof Top Movies has been approved. Please refer to the Past Support section of this report.

## **DETAILS:**

### **Project Summary**

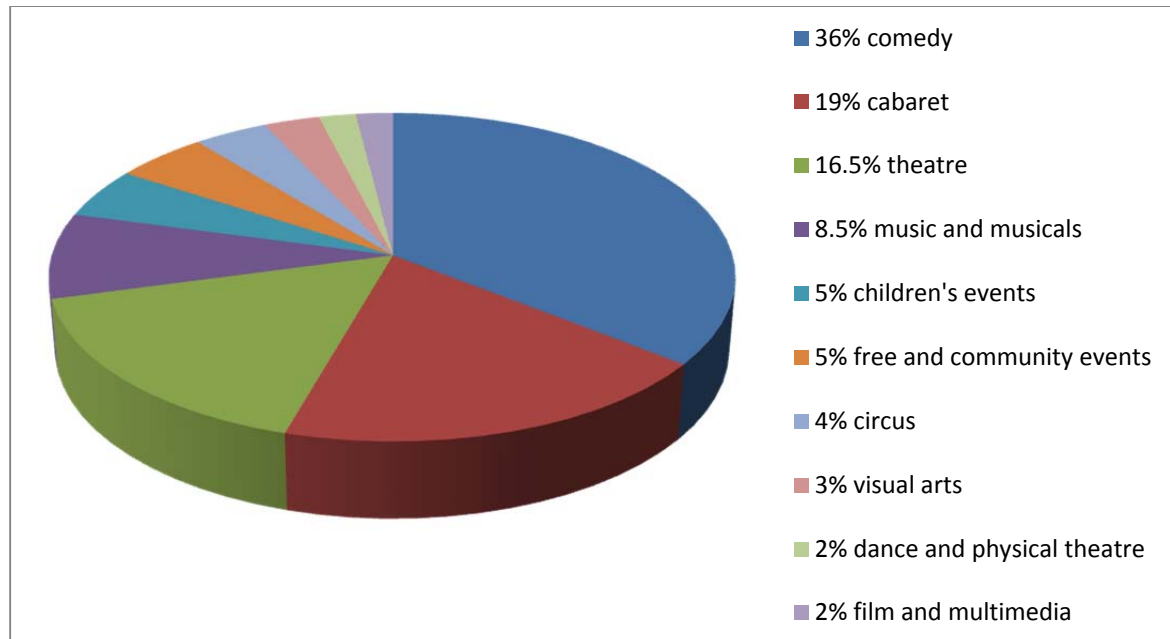
The *2016 FRINGE World Festival* will take place over a 4 week period showcasing a range of performances from independent local, national and international artists, from a variety of genres including theatre, circus, dance, cabaret and music.

The *FRINGE World Festival* program includes Artrage-managed venues that present a program of events, predominantly in temporary infrastructure. All Artrage-managed venues are located within the City of Perth boundaries. Artrage estimates that 24 Artrage-managed venues will be presented in 2016.

As an open access festival the *FRINGE World Festival* includes independently produced events and managed venues. Artrage estimates there will be 102 independently-managed venues presented in the 2016 festival. A confirmed list of independently-managed venues will not be available until registrations close on 5 October 2015 and the scheduled finalised.

In 2015, the overall *FRINGE World Festival* attracted an audience of 258,438 at ticketed events and 660,093 free and ticketed attendances at 556 events across 113 venues. The *FRINGE World Festival 2015 Impact Report* indicates that of these events 5% were free and community events. In 2015, FRINGE World exceeded forecast attendances of 390,827, with a total of 660,093 people attending festival events. In 2016, FRINGE World is expected to attract a total attendance of 750,000, with 541,280 of those attendances expected to be at Artrage-managed venues.

**2015 FRINGE World Festival Genres**



**Venues**

Artrage-Managed Venues

Artrage estimates that 24 Artrage-managed venues will be presented at the 2016 festival. Artrage-managed venues are predominantly pop-up style infrastructure including circus tents and spiegel tents imported from Europe for the duration of the festival.

Artrage-managed venues are located in Northbridge at the Perth Cultural Centre, The Pleasure Garden at Russell Square and Rooftop Movies at the CPP Roe Street carpark, venues include the Big Top, The Royal, Black Flamingo, Casa Mondo, DeLuxe, The West Australian Spiegel tent, the Palais de Glaces Spiegel tent, Circus Theatre, Rooftop Movies and the Budgie Smuggler artists' bar at the Bakery and include custom pieces of festival infrastructure and environments such as box offices and outdoor free performance stages.

14 of the 24 Artrage-managed venues will be performance venues. Seven performance venues will be located in The Pleasure Garden, four performance venues located in Perth Cultural Centre and an additional three performance venues located in a new FRINGE World site within the Perth CBD. Approximately 65% of total FRINGE World attendances occur at Artrage-managed venues.

Independently-Managed Venues

Independently-managed venues are located throughout the Perth metro area and include permanent venues such as the Blue Room Theatre, and temporary venues including Noodle Palace.

The sponsorship request directly supports the presentation of Artrage-managed venues.

**Key Dates**

The *FRINGE World Festival* will take place from Friday, 22 January 2016 to Sunday, 21 February 2016.

The following key dates have been identified:

Day	Date	Event
Monday	5 October 2015	Artist online event registration closes
Friday	6 November 2015	Deadline for printed guide content
Thursday	10 December 2015	Program announced and tickets on sale
Thursday	21 January 2016	FRINGE World Opening Launch
Friday	22 January 2016	FRINGE World Festival opens to public
Sunday	21 February 2016	FRINGE World Awards Ceremony
Sunday	21 February 2016	FRINGE World Festival closes

**Ticket Prices**

Artrage indicates that the average ticket price for a festival event is \$27.80. FRINGE World presenters independently set the ticket price for their show ranging from free to \$95 (the most expensive ticket in 2015). Whilst concession tickets are not available, Artrage has implemented a variety of incentives to ensure capacity audiences, these include:

- discounts for group bookings;
- “mates rates” – presenters offer the discount to family and friends, requires a discount code to be entered when purchasing tickets;
- discounted tickets to festival partners, requires a discount code to be entered when purchasing tickets;
- RushTix – discounted tickets available on the day of the performance, Rush tix are on average half the price of the standard ticket; and
- festival passes, provided to staff, volunteers and registered artists, allows free entry to shows that are not sold out.

**ASSESSMENT:**

The application was measured against the objectives and criteria outlined in the Arts and Cultural Sponsorship Guidelines and in accordance with Policy 18.8 and Policy 18.1.



**The project must demonstrate shared objectives as a Major Partner.**

Through this category of sponsorship the City supports recurring arts and cultural programs by established partners. 2016 will be the fifth year of the *FRINGE World Festival* following a successful pilot program in 2011.

Artrage indicates that based on 2015 registrations, 71% of artists participating were Western Australian, 18% Australian and 11% International artists. This is indicative of Artrage nurturing a supportive environment for local artists to develop their work and presents opportunities for creative and audience development.

Event registration is available to emerging artists and established artists. Depending on the registration type, artists received varying levels of assistance and a varying fee structure is applied. Association with the Festival connects artists to the recognisable brand, highly visible marketing and promotional campaign and indirect access to a large network of venues, events professionals and community of volunteers and supporters.

Contributing to Perth's profile as a pre-eminent cultural destination, the *FRINGE World Festival* has become a major arts event. The Festival is successful in uniting independent artists with a wide audience through a common ticketing system and consolidated brand managed by Artrage.

Based on the Artrage Impact Assessment Report, the event also brings economic benefit to local business. As outlined in the report, 50% of surveyed businesses indicated their level of trading increased during *FRINGE World* and 85.7% of surveyed business owners agree that *FRINGE World* has a significant positive impact on their business.

**The project must be of high artistic quality/cultural relevance.**

As an open-access multi-arts festival the artistic quality is likely to vary significantly. Artrage has not provided specific artist or programming information and it is therefore not possible to make an accurate assessment of the artist quality of the Festival program.

Artrage have advised that the Festival program will evolve over the next several months, as indicated by the key dates schedule which is consistent with the development plan in past years. Artrage has programming influence over events scheduled in Artrage-managed venues and has staff experienced in making programming decisions.

The artistic quality of other events included in the program is ultimately tested by the audience – as indicated by tickets sales, audience demand and recognition through the associated *FRINGE Awards*. The *FRINGE Awards* encourages artists working within a range of art forms and varying levels of expertise and provides recognition for achievements in their genre. The open-access structure of *FRINGE* allows for an environment of exploration and opportunity, artistically this will also produce varied results and critical reception.

The *FRINGE World Festival 2015 Impact Report* identifies overwhelmingly favourable responses from the general public:

- 98% of attendees to the 2015 Festival plan to attend FRINGE World again in 2016;
- 97% of attendees agree that FRINGE World contributes to making Perth special as a City;
- 92% of attendees agree that FRINGE World promotes Perth as a city that is globally connected; and
- 90% of attendees agree that FRINGE World Festival is an event that brings the whole community together.

The results of the report indicate that the event is of high cultural relevance.

Artrage has stated that the Festival aims to engage a wide and diverse audience. Audience surveys that provide quantitative data on age, residential location and engagement with other cultural events, indicate that the organisation has been very successful in achieving this goal.

Artrage has indicated that as the Festival has grown, the FRINGE World audience has become more equally represented across the age-range demographic, whilst still retaining the strongest representation with a youth audience aged 24-35.

**The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery.**

Artrage has received sponsorship from the City of Perth for approximately twenty years. Prior to the commencement of the *FRINGE World Festival*, Artrage was a City of Perth service provider, presenting numerous events for the City including New Year's Eve Celebrations from 2007 to 2010 and the Northbridge Festival from 2005 to 2008.

Reporting related to past funding was received after the date specified in the agreement. The acquittal report has since been reviewed and demonstrates a satisfactory acquittal of the City's funding. In 2014/15 total project income was reported as \$2,567,748 greater than the proposed budget. The increased income was derived from project revenue, a surplus of \$215,209 was reported. All City of Perth funds were expended in line with the approved budget.

**Applicants must demonstrate a financial contribution to the project derived from other sources.**

A summarised budget representing a cost of \$15,608,396 for the entire festival has been provided, however the cost of the supported program, as a separate estimate, cannot be determined.

The budget includes funding from alternative sources, including confirmed funding from Lotterywest (\$700,000), Department of Culture and the Arts (\$335,983) and the MRA (\$45,455).

The budget is inclusive of the organisation's rent and operational costs. Whilst these costs could be considered ineligible expenditure items if not directly related to the sponsored project, in this instance, the organisation adequately demonstrates the operational costs are to be supported through state government funds.

The budget demonstrates self-generated income in the form of program revenue (\$9,852,201) and venue revenue (\$3,061,700). Program revenue is forecast to increase by approximately \$2,100,923 in 2016, whilst venue revenue is expected to increase by approximately \$403,591. This considerable fluctuation is indicative of the Festivals continuing growth and increased capacity for financial sustainability.

The budget indicates that the income derived from the project will be fully invested into the delivery of the Festival. The budget includes in-kind and major corporate sponsorship of cash and goods and services across a range of businesses.

### **Acknowledgement**

The applicant advises that for sponsorship at the requested amount of \$100,000 (exc. GST), the City of Perth would be provided with the following benefits in addition to the sponsorship benefits outlined in the recommendation section of this report:

- 9 (double) invitations for elected members and guests to attend the FRINGE World Awards Ceremony to be held on Sunday 21, February 2016;
- 5 (double) invitations for City of Perth representatives to attend the FRINGE World Awards Ceremony to be held on Sunday 21, February 2016;
- City of Perth crest featured on online ticket receipts, advertisements (print & outdoor);
- verbal acknowledgement of City of Perth support in speeches at key sponsor events;
- presentation rights to a FRINGE World Award (Dance Award Presented by the City of Perth);
- the Lord Mayor invited to speak at the FRINGE World Awards Ceremony;
- 20 (additional) FRINGE World ticketed events for the City of Perth to allocation as per Corporate Procedure PR1077 Invitation Ticket Allocations; and
- increase half page acknowledgement of sponsorship in FRINGE World printed guide to full page acknowledgement.

The organisation has determined Sponsorship Benefits 3.1 to 3.10 to be commensurate with a level of support consistent with previous allocations as associated with the cash contribution.

In particular, Sponsorship Benefit 3.2 *inclusion of the City of Perth crest on Festival promotional material and publications* has been determined by the applicant to include logo recognition on the following:

- Stationery (letterhead & media releases);
- Festival printed guide;
- Screen content (subject to campaign strategy);
- Festival website;
- E-newsletters; and
- Festival poster.

It is noted that sponsorship/partnership agreements with program organisers specifically include a condition that no invitations/ticket/passes benefits additional to the arrangement 3.1 to 3.10 and 5.4 detailed in this report, are to be offered and thus received by the City and its representatives.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	121-254-7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$1,411,043
AMOUNT SPENT TO DATE:	\$ 557,278
PROPOSED COST:	\$ 75,000
BALANCE:	\$ 778,765

All figures quoted in this report are exclusive of GST

**COMMENTS:**

Large scale festivals provide an environment where artists can exchange ideas and experience new work which ultimately contributes to the development of the local arts industry and establishes networks for artists to tour their work.

The amount of \$75,000 (exc. GST) in Arts and Cultural Sponsorship is recommended to support the *2016 FRINGE World*. This allocation has been considered in the context of 2015/16 budget constraints. The City of Perth contribution to the Festival is aligned to Artrage-managed venues and as such will support the activation of the Northbridge sites, Russell Square, the Perth Cultural Centre and the Bakery.

*FRINGE World Festival* is Perth's largest annual cultural event. The City of Perth receives substantial benefit from the activity that the Festival generates, and the contribution to this event made by independent artists and producers from Perth, interstate and overseas.

Artrage is both a client and service provider to the City of Perth. Whilst Artrage receives a combination of cash and in-kind support from the City of Perth, the organisation is also charged a range of fees including site hire, reparation costs and fees for permits which are included in the overall budget. It should be noted that an estimated increase of \$8,000 in the City's venue hire fees and associated costs will

impact on the total production costs identified in the proposed budget. This estimate excludes fees associated with the appointment of an Environmental Health Officer to monitor festival activities.

Artrage has requested that the City consider an increase in cash sponsorship. This increase should be considered in the context of the City of Perth sponsorship review and the arts and cultural program as a whole.

Council is yet to consider the Round 2 Sponsorship applications for arts and cultural activities occurring in the first half of 2016. Should sponsorship of the FRINGE World Festival be approved at the requested amount of \$100,000 this would exceed the balance of the Arts and Cultural Sponsorship Program budget and will be subject to a budget review.

***Moved by Cr Limnios, seconded by Cr Chen***

***That Council:***

- 1. approves cash Arts and Cultural Sponsorship – Major Partnership, of \$75,000 (excluding GST) to Artrage Inc. for sponsorship of the 2016 FRINGE World Festival, subject to confirmation of associated artistic program and schedule of supported Artrage managed venues and locations;***
- 2. notes that the sponsorship will directly support the presentation of Artrage-managed venues;***
- 3. notes that Artrage Inc. will provide the following event and sponsorship benefits to the City of Perth:***
  - 3.1 the 2016 FRINGE World Festival;***
  - 3.2 inclusion of the City of Perth crest on Festival promotional material and publications;***
  - 3.3 dedicated half page acknowledgement of sponsorship in FRINGE World printed guide (artwork to be supplied by the City of Perth);***
  - 3.4 weblink to the City of Perth website and acknowledgement as sponsor on FRINGE World website;***

***(Cont'd)***

- 3.5 20% Sponsor discount code provided on selected performances;**
- 3.6 City of Perth crest featured on co-branded sponsor signage at the Artrage-managed venues;**
- 3.7 9 (double) invitations for elected members and guests to attend a FRINGE World ticketed event;**
- 3.8 5 (double) invitations for City of Perth Officer representatives to attend one FRINGE World ticketed event, as required;**
- 3.9 9 (double) invitations for elected members and guests to attend networking events, including, but not limited to, the FRINGE World Opening Launch;**
- 3.10 8 invitations for City of Perth Officer representatives to attend networking events, including, but not limited to, the FRINGE World Opening Launch, as required;**
- 4. approves up to \$12,000 in-kind support (based on 50% of the estimated loss of income) to accommodate underpropping in the Cultural Centre Carpark, subject to the following conditions:**
  - 4.1 Artrage Inc. to meet the cost of all associated equipment hire and installation costs;**
  - 4.2 Artrage Inc. to submit a formal request in writing at least one month in advance of the event and to the satisfaction of the City, providing all information required by City of Perth Parking including, but not limited to, event application, plans, schedules and engineering certificate;**
- 5. notes that Artrage Inc. will be required to provide the following partnership benefits to the City of Perth, to off-set the cost of the in-kind support:**
  - 5.1 acknowledgement of City of Perth Parking (CPP) as an Associate Partner of Fringe World 2016 on all associated promotional materials;**
  - 5.2 City of Perth Parking logo featured on co-branded sponsor signage at the Festival venues located in the Urban Orchard;**

**(Cont'd)**

- 5.3 inclusion of City of Perth Parking logo on Festival promotional materials, including but not limited to, electronic promotions, festival posters and printed program;**
  - 5.4 City of Perth to receive 60 complimentary single tickets to a selection of Fringe World events to be allocated as per Corporate Procedure PR1077;**
  - 5.5 copy of a selection of images and footage taken at FRINGE World events for use by City of Perth Parking for promotional purposes;**
  - 5.6 inclusion of a quarter page (landscape) advertisement in the FRINGE World printed program (artwork supplied by City of Perth);**
  - 5.7 weblink to City of Perth parking from FRINGE World website;**
- 6. notes that the City is to be provided with an acquittal report for the supported project within three months of completion of the FRINGE World Festival and an audited financial report of Artrage Inc. within six months of the conclusion of the relevant financial year.**

***The motion was put and carried***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**536/15 ARTS AND CULTURAL SPONSORSHIP 2015/16 –  
ASSOCIATE PARTNERSHIP – PERFORMING ARTS  
CENTRE SOCIETY**

**BACKGROUND:**

FILE REFERENCE: P1031290  
REPORTING UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Economic Development and Activation  
DATE: 5 October 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Engagement Committee at its meeting held on 10 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Performing Arts Centre Society (PACS) has requested sponsorship of \$62,531 to support the presentation of their 2016 Blue Room Theatre Program (two seasons) and Summer Nights, through the Arts and Cultural Sponsorship Program. This request is equivalent to the level of sponsorship approved in 2014/15.

PACS, trading as The Blue Room Theatre, manages The Blue Room Theatre venue located in James Street, Northbridge. PACS is a not-for-profit organisation and was incorporated in 1989.

The organisation has submitted its 2014 Annual Report in support of its application. Included in the report is a measure of key performance indicators, demonstrating overall audience growth of approximately 14%. The report shows sustained growth was achieved in all measured areas including, number of memberships; participating artists; productions and number of industry award nominations (42).

The *Summer Nights Program* commenced in 2009 and is now presented as an independent curated program within the *Fringe World Festival*.

In 2014/15, the City approved an increase of \$10,000 in arts and cultural sponsorship to facilitate heightened support to independent artists participating in the Summer Nights program. Specifically, PACS increased the financial support available to Summer Nights producers. The organisation has demonstrated that the increased support, intended to produce professional development outcomes to independent artists and support the sustainability of audience growth, has been successful.

In response to producer surveys in 2014, PACS proposes to increase the marketing and technical support available to WA artists in 2016 in lieu of a cash subsidy. PACS proposes to continue to meet the cost of FRINGE World registration fees for the 17 WA seasons, the remainder of the \$10,000 aligned to Summer Nights (\$4,900) will be allocated to providing professional production and technical mentorships. A synopsis has been provided which identifies the 17 eligible WA productions and the type of mentoring they will receive.

As the only independent theatre venue in Western Australia, the Blue Room offers a unique environment for encouraging development of local artists. The Development Season, open to both professional and emerging theatre-makers, has a particular emphasis on innovation and the development of artists and artform. 90% of the box office is returned directly back to the production, benefiting local artists.

In 2014, PACS attracted 20,751 audience members into the City through its annual program. Audiences were actively encouraged to engage in pre or post show dining opportunities through PACS partnerships with local restaurants. In 2014, PACS



conducted an audience survey that indicated that audience members on average spent an additional \$40 within the City of Perth per visit.

The Blue Room Theatre has identified its purpose and vision:

Purpose

*The Blue Room Theatre enables the development of local performing artists by providing a venue, resources and support to create and produce their work.*

Vision

*To strengthen the West Australian theatre sector through our program and be recognised as the preeminent organisation in Australia for independent performing artists to make and present their own work.*

**Past support**

The City of Perth has provided sponsorship to Performing Arts Centre Society for seven years. Sponsorship history is as follows:

<b>Year</b>	<b>Amount provided</b>	<b>Description of supported program</b>
2008/09	\$30,000	Season One and Two
2009/10	\$30,600	Season One and Two
2010/11	\$31,365	Season One and Two
2011/12	\$50,000	Season One and Two and Summer Nights
2012/13	\$51,250	Season One and Two and Summer Nights
2013/14	\$52,531	Season One and Two and Summer Nights
2014/15	\$62,531	Season One and Two and Summer Nights
<b>Requested 2015/16</b>	<b>\$62,531</b>	Season One and Two and Summer Nights
<b>Proposed 2015/16</b>	<b>\$62,531</b>	Season One and Two and Summer Nights

An acquittal report for the 2014 supported activity has been provided. The 2014 Annual Report with audited financial statements has been received. This information has been reviewed and demonstrates a satisfactory acquittal of the City's previous funding.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning and Reporting Framework Implications**

**Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
Healthy and Active in Perth  
Reflect and Celebrate diversity in Perth.

**Policy**

Policy No and Name: 18.1 – Arts and Culture  
18.8 – Provision of Sponsorship and Donations

**Eligibility:**

Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Policy 18.8 establishes eligibility and assessment criteria for the City’s assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy and objectives according to category of sponsorship.

<b>Applicant Eligibility Criteria</b>	
<i>Category of Sponsorship: Associate Partnership</i>	
<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criterion Met
Be a formally constituted not-for-profit, benevolent or charitable organisation.	Criterion Met
Be an Australian legally constituted entity.	Criterion Met
<i>The applicant must not be:</i>	
A government authority, agency or department.	Criterion Met
An individual.	Criterion Met
An applicant that has previously submitted unsatisfactory or incomplete reports.	Criterion Met
An applicant that has outstanding debts to the City of Perth.	Criterion Met
An applicant that has already received support from the City of Perth for this project or any City of Perth sponsorship in the same financial year.	Criterion Met
<b>Project Eligibility Criteria</b>	
<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criterion met
Occur with the specified timeframe.	Criterion met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criterion met
For fundraising.	Criterion met
An award ceremony or industry specific presentation.	Criterion met
Training, workshops, research or professional development.	Criterion met

**DETAILS:**

**Project Summary**

Project A – Summer Nights Program

*Summer Nights* is a multi-award winning independent program presented within The Blue Room Theatre’s and Perth Institute of Contemporary Arts (PICA) performance spaces.

In 2016 The Blue Room Theatre will present productions over four weeks in January and February. The program is managed and curated by the Blue Room Theatre and promoted as part of the *FRINGE World Festival*. *Summer Nights* targets a new and broad audience to The Blue Room Theatre. In recent years, *Summer Nights* has sustained consistent audience growth. In 2014, the program attracted 83% capacity and in 2015, 90% capacity. The 2016 program is expected to sustain this level of audience growth.

The Blue Room Theatre received over 120 applications for the 2016 *Summer Nights* program. 16 local productions have been selected for presentation as part of *Summer Nights* in 2016.

#### Project B – The Blue Room Theatre Seasons One and Two

The Blue Room Theatre presents two seasons annually, showcasing a total of 15 productions. Each season presents original work or work not previously seen in Western Australia by emerging and mid-career artists.

Applications to present works are submitted by independent producers and are assessed by an industry peer assessment panel with established criteria.

The Blue Room Theatre seasons provide development opportunities for local artists. In addition to providing the venue free of charge, The Blue Room Theatre also provides professional support including technical and production support, marketing support and a booking service with artists receiving 90% of box office sales.

*The Blue Room Theatre Seasons* has sustained consistent audience growth. In 2014, the program attracted 83% capacity and in 2015, 90% capacity. The 2016 program is expected to retain high levels of audience capacity.

*The Blue Room Theatre Seasons* offers WA local and mid-career artists the opportunity to present work in a low-risk supported environment.

#### **Venues**

The Blue Room Theatre Season's performances take place within The Blue Room Theatre and The Blue Room Studio performance spaces. The PICA performance space and The Blue Room Theatre and Studio are used during *Summer Nights* to accommodate the volume of productions presented in the four week period. The Blue Room Theatre and Perth Institute of Contemporary Arts are located in James Street, Northbridge within the Perth Culture Centre Precinct.

#### **Ticket Prices**

Standard tickets are priced from \$20 to \$25 and concession tickets are priced from \$15 to \$23.

**ASSESSMENT:**

Arts and Cultural Sponsorship Guidelines and in accordance with Policy 18.8 and Policy 18.1.

The identified objective of an *Arts and Cultural Associate Partnership* is to support arts and cultural activities that:

- *Invest in the development and presentation of local arts and cultural activity.*
- *Enhance the profile of the city of Perth as a pre-eminent cultural destination.*
- *Enhance the corporate profile of the City of Perth.*
- *Contribute to the economy of the city.*

Located in the Cultural Centre precinct, Northbridge, The Blue Room Theatre's year-round programs attract many thousands of people to the area with its innovative programs.

The Blue Room Theatre is a popular venue during the *FRINGE World Festival* when the *Summer Night's Program* is presented, and throughout its annual program, as demonstrated by consistently high patronage. The venue supports other cultural activity in the area and in recent years has been used to accommodate and partner with other cultural activities, recently this has included Naidoc Week celebrations and Awesome International Arts Festival.

**The project must demonstrate shared objectives as an Associate Partner.**

Through this category of sponsorship the City supports recurring arts and cultural programs by established partners.

The Blue Room Theatre is committed to supporting the development of news works and the presentation of local arts and cultural activity. The Blue Room Theatre's Development Season, is a unique opportunity for professional and professional emerging theatre makers to present their work in a supportive environment.

The local economy benefits from regular and ongoing cultural programming which ensures that the Cultural Centre, easily accessible from Northbridge and the city's retail precincts, facilitates an active and vibrant destination to visit.

A recent survey conducted by The Blue Room Theatre indicates that The Blue Room Theatre patrons contribute approximately \$850,000 to the local economy annually, based on an average spend of \$40 per patron (in addition to expenditure at The Blue Room Theatre).

**The project must be of high artistic quality/cultural relevance.**

The Blue Room Theatre offers a successful suite of opportunities for local theatre makers to develop their artform.

In 2014, Blue Room Theatre productions were nominated for a total of 42 industry awards. The Blue Room Theatre has nurtured an environment where creative development is encouraged. Emerging and mid-career producers are supported by industry mentors to extend their skills and take creative risks. In a sector where risk taking can be considered a significant factor in presenting innovative and celebrated works, The Blue Room Theatre offers a unique environment where the financial implications of such risks are lessened by the support, both cash and in-kind, provided by the venue.

Applications to present independent productions at The Blue Room Theatre are assessed by an independent assessment panel of industry peers. Productions are assessed against established assessment criteria. Applications for the 2016 *Summer Nights* program were assessed against the following criteria:

- works that suit PICA's black box performance space;
- new or existing works of contemporary dance, experimental theatre, live art, new music and sound;
- projects with conceptual rigour, have been thoroughly researched and are culturally engaging and relevant, experimental approaches to art form development and innovative live experiences;
- for audiences – ambitious, unusual; and
- works by artists at pivotal stages of their career.

**The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery.**

The Performing Arts Centre Society (PACS) has a successful history of managing the presentation of The Blue Room Theatre Program. PACS has an active and experienced Board of Management and a professional staff.

PACS has been supported through the Arts & Cultural Sponsorship Program since 2008. The organisation has demonstrated successful achievement of its objectives since this time.

As part of its application for sponsorship, PACS has submitted a copy of the 2014 Annual report, providing evidence that the organisation has generally met and exceeded most of its performance indicator benchmarks, attracting larger audiences and presenting critically-acclaimed work.

A detailed marketing plan and a schedule of 2016 programming has been submitted in support of the application. The organisation has a membership base, over 500 paid members, and a subscriber list of 6,950.

**Applicant must demonstrate a financial contribution to the project derived from other sources.**

PACS has provided a consolidated project budget for the proposed programs indicating a confirmed financial contribution from the Australia Council.

The consolidated project budget for the proposed program includes State and Federal Grants (25% of total budget) and an estimated figure for ticket sales (54% of total budget, 90% of which is returned to artists), bar revenue, donations, in-kind support and corporate sponsorship.

The City of Perth sponsorship request across three seasons is approximately 9.6% of the cost of the program. The sponsorship represents a contribution of approximately \$3.29 per audience member.

### **Acknowledgement**

For \$62,531 (exc. GST) the applicant will be required to provide the benefits as outlined in recommendations 2.1 to 2.11.

It is to be noted that partnership agreements with event and program organisers specifically include the condition that no invitations/tickets/passes benefits additional to the arrangement detailed in this report, are to be offered and thus received by the City and its representatives.

### **FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	15C480007901
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	10
BUDGETED AMOUNT:	\$1,411,043
AMOUNT SPENT TO DATE:	\$1,226,678
PROPOSED COST:	\$ 62,531
BALANCE:	\$ 121,834

All figures quoted in this report are exclusive of GST

### **COMMENTS:**

The Blue Room Theatre season continues to meet the City's Arts and Cultural Sponsorship objectives and responds to the aims and goals as articulated in the City's Arts and Culture Policy 18.1.

The Blue Room Theatre's programs are affordable and accessible for the public to attend and consistently provide value to the community who are encouraged to engage with local theatre in a unique environment. This environment encourages the presentation of high quality, innovative theatre, and supports the economic enhancement of the Northbridge and Cultural Centre precincts through partnerships with local businesses.

The recommended investment of \$62,531 is equal to the level of sponsorship provided in 2014/15.

*Moved by Cr Chen, seconded by Cr Yong*

***That Council:***

- 1. approves cash Arts and Cultural Sponsorship – Associate Partnership, of \$62,531 (excluding GST) to Performing Arts Centre Society for sponsorship of the 2016 Blue Room Theatre Program;***
- 2. notes that Performing Arts Centre Society will provide the following program and sponsorship benefits to the City of Perth:***
  - 2.1 2016 Blue Room Theatre Program, consisting of Summer Nights and The Blue Room Theatre Seasons;***
  - 2.2 inclusion of the City of Perth’s crest on all promotional materials relating to the 2016 Blue Room Theatre Program, including but not limited to season brochures and programs, media releases and media packs, posters, flyers, annual report and website;***
  - 2.3 supporting rights to Summer Nights and two season’s within the 2016 Blue Room Theatre Program, cited as “proudly supported by the City of Perth”;***
  - 2.4 City of Perth signage to be displayed at The Blue Room Theatre for the duration of the supported seasons;***
  - 2.5 Half-page acknowledgement of sponsorship to appear in the 2016 Season One and Season Two brochures;***
  - 2.6 inclusion of the City of Perth’s crest on the front cover of the 2016 Season One, Two and Summer Nights brochures, with acknowledgement cited as “proudly supported by the City of Perth”;***
  - 2.7 invitation for the Lord Mayor or representative to speak and launch the Blue Room Theatre Awards;***
  - 2.8 verbal acknowledgement of the City of Perth’s support in any formal proceedings including the 2016 Season Launch;***
  - 2.9 verbal acknowledgement of the City of Perth’s support in all related public programs and events;***

***(Cont’d)***

- 2.10 9 (double) invitations for Elected Members and guests to attend all major events including season launches, opening night performances and the Blue Room Theatre Awards Night (total 35 double invitations);**
- 2.11 a maximum of 35 (double) invitations for five City of Perth Officer representatives to attend all major events including season launches, opening night performances and the Blue Room Theatre Awards Night as required;**
- 3. notes that on completion of the project Performing Arts Centre Society is required to provide to the City of Perth:**
- 3.1 an acquittal report within three months of project completion;**
- 3.2 an audited financial report of Performing Arts Centre Society at the end of the relevant financial year.**

***The motion was put and carried***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

## **537/15 EVENT SPONSORSHIP (PARTNERSHIP) – IGA CAROLS BY CANDLELIGHT FOR VARIETY 2015**

### **BACKGROUND:**

FILE REFERENCE: P1010627-30  
REPORTING UNIT: Marketing and Events  
RESPONSIBLE DIRECTORATE: Economic Development and Activation  
DATE: 26 October 2015  
MAP / SCHEDULE: Schedule 23 – Post Event report 2014

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Engagement Committee at its meeting held on 10 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**



IGA Carols by Candlelight is a Christmas Carolling event with 70 years history within the city. The event has become an integral part of the City's traditional Christmas program and is promoted as part of the City's Festival of Christmas event.

Until 2014 the event was organised by the Apex Club of Perth Inc. In 2015 the event will be presented by Variety WA.

Variety is a children's charity which aims to empower Western Australian children who are sick, disadvantaged or have special needs. Variety gives practical equipment, programs and experiences to these children with an aim to help them to live, laugh and learn.

**Summary of Event:**

A request for cash sponsorship of \$40,000 has been received from Variety WA for the IGA Carols by Candlelight event. The IGA Carols by Candlelight is a large scale Christmas carolling event which is in its 71<sup>st</sup> year in 2015. The event will be held on 20 December 2015 in Langley Park from 6.30pm to 9.45pm. The event is held annually on the last Sunday before Christmas Day and historically includes international acts. Gates will open at 4.00pm for families to claim a spot and picnic prior to the event. The event will commence at 6.30pm with interactive children's activities, with the main show starting at 7.30pm.

The event has historically been held on Supreme Court Gardens, but has been moved to Langley Park in 2015 due to Supreme Court Gardens being unavailable for the event.

In 2014 the event attracted 9,404 people, and Apex was able to donate \$90,000 to local charities. Organisers anticipate an attendance of 10,000 at the 2015 event.

Variety WA has worked together with The Apex Club of Perth on this event for several years. In 2015 the Apex Committee are working closely with Variety WA to ensure a smooth hand over process.

2014 was also the first year that Channel Nine came on board to create a TV show to be shown in the week leading up to Christmas. This has been agreed again for 2015. A post-event report for the 2014 event has been included at Schedule 23.

**Funding**

The total cost of the event is \$280,000. Organisers have requested cash sponsorship of \$40,000 (14% of the total cost of the event). Cash sponsorship of \$36,015 (13% of the total cost of the event) is recommended. This is the level of sponsorship provided in 2014 and is again recommended due to budget constraints.

The following table shows the City's support for the event since its inception.

<b>Year</b>	<b>Amount</b>
1996 – 1997	\$8,000
1998 – 2002	\$9,000
2003 – 2004	\$17,000
2005	\$19,000
2006	\$21,000
2007	\$24,404
2008	\$28,000
2009	\$28,000
2010	\$28,560
2011	\$29,303
2012	\$33,000
2013	\$35,000
2014	\$36,015
<b>2015 (requested)</b>	<b>\$40,000</b>
<b>2015 (recommended)</b>	<b>\$36,015</b>

The event has historically been supported under the City’s Event Sponsorship – Partnership Program. There are no comparable events to this event, it has a long history of support from the City and has become a fixture on the City’s Christmas calendar.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
Healthy and Active in Perth  
Reflect and Celebrate diversity in Perth.

**Policy**

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

**DETAILS:**

**Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

The event is eligible for sponsorship under the Event Sponsorship Program.

**Assessment of Application (Partnership):**

**1. Contribution of the event to the economy of the city.**

The event increases visitation to the city and is likely to provide economic benefit to the City. The event attracts an estimated 9,000 to 10,000 people to

the city who, given the time of year, are likely to spend time in surrounding businesses prior to attending the event, and to utilise the city's carparks.

**2. Has a significant national or international profile or the potential to develop it.**

IGA Carols by Candlelight is a major capital city event which attracts visitors from all over the greater metropolitan area. The event activates the river front and creates an additional experience for families visiting the city in the lead up to the Christmas period. It assists in positioning the City as the premier destination for Christmas activities and is included in the City's annual Festival of Christmas promotion.

**3. Contributes towards the achievement of one or more of the City's marketing objectives:**

- *to position the city as a city of regional and international significance;*
- *to increase visitation to the city;*
- *to increase economic investment in the city;*
- *to create a vibrant, energetic 24 hour city.*

The event creates vibrancy in the city and increases visitation to the city. The event may provide an economic benefit to city businesses, with families spending time at retailers and restaurants prior to and after the event. The event encourages the use of the City's public spaces, and is a key event for the City over the Christmas period. The event is the main annual Christmas Carols event for Perth.

**4. Preference will be given to events which provide free attendance.**

The event is ticketed with prices of \$10 per child, \$15 per adult, and \$40 for a family. All proceeds from the event are donated to charity.

**5. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

**6. Benefits to be provided to the City**

The benefits provided to the City are detailed in the recommendation section of this report. No additional benefits would be provided for the requested level of cash sponsorship of \$40,000.

**Event Sponsorship Category:**

- *Major Civic Partnership – Three to five years funding commitment, \$50,000, plus CPI;*

- *State and National – Three years funding commitment, less than \$50,000, plus CPI;*
- *Annual – Annual or historic funding, less than \$20,000;*
- *Start-Up/One-Off – Once only funding, less than \$15,000.*

The applicant is considered eligible for event sponsorship under the Major Civic Partnership category, in accordance with Policy 18.8 – Provision of Sponsorship and Donations.

Classifications are indicative only and subject to annual consideration.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	1486 5000 7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Other Cultural Activities
BUDGET PAGE NUMBER:	10
BUDGETED AMOUNT:	\$435,345
AMOUNT SPENT TO DATE:	\$304,000
PROPOSED COST:	\$ 36,015
BALANCE:	\$ 95,330

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

The City of Perth has been a long-time supporter of the Carols by Candlelight by supporting the event under its Event Sponsorship - Partnership program. The event will be held on Langley Park in 2015 and is expected to attract between 9,000 and 10,000 people to the City on the Sunday before Christmas.

The event increases visitation and creates vibrancy in the city. Organisers have requested cash sponsorship of \$40,000. Due to budget constraints, it is recommended that the Council approves sponsorship of \$36,015 (excluding GST).

***Moved by Cr Chen, seconded by Cr Limnios***

***That Council:***

- 1. approves Event Sponsorship of \$36,015 (excluding GST) to Variety WA to present the IGA Carols by Candlelight in Langley Park on Sunday, 20 December 2015;***
- 2. notes that the event organisers will provide the following sponsorship benefits to the City:***

***(Cont'd)***

- 2.1 the City of Perth logo to appear on:
  - a. sponsor banners around the stage at the event;**
  - b. volunteer t-shirts worn at the event;**
  - c. all advertising in the Sunday Times and Perth Now in the lead up to the event;**
  - d. television advertising;****
- 2.2 acknowledgement of the City of Perth as a sponsor on the inside cover of the event program and on the giant screen in Subiaco prior to the event;**
- 2.3 the City of Perth to be verbally acknowledged in all radio and television advertising for the event;**
- 2.4 an invitation for the Lord Mayor to give a short Christmas message at the event;**
- 2.5 nine double passes for Elected Members and their guests to attend the event as VIPs;**
- 2.6 three additional double passes for City of Perth Officer representatives to attend the event with their guests;**
- 2.7 the Lord Mayor to be invited to provide a welcome message in the event songbook;**
- 3. notes that a detailed acquittal report, including all media coverage, will be submitted to the City by March 2015.**
- 4. notes that sponsorship/partnership agreements with event and program organisers specifically include a condition that no invitations/tickets/passes additional to the arrangement detailed in this report, are to be offered and thus received by the City and its representatives.**

***The motion was put and carried***

**The votes were recorded as follows:**

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

Cr Limnios disclosed an impartiality interest in Item 538/15 (detailed at Item 503/15).

**538/15 DONATION 2015/16 – HELLENIC COMMUNITY OF  
WESTERN AUSTRALIA**

**BACKGROUND:**

FILE REFERENCE: P1010627-30  
REPORTING UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 30 October 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Engagement Committee at its meeting held on 10 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The Hellenic Community of Western Australia Inc., has applied to the City of Perth for financial assistance of \$15,000 to assist with costs associated with the annual Orthodox Easter services held at the Church of Saints Constantine and Helene in Parker Street, Northbridge. The costs incurred include charges for traffic management, road closures and security for the Resurrection and Procession Service, the largest Crucifixion service, held in Russell Square commencing 29 April through to 1 May 2016.

The City has assisted in meeting the costs associated with this significant event in the Orthodox Christian Calendar for a number of years with support as indicated:

<b>Year</b>	<b>Amount</b>
2006/07	\$4,548
2007/08	\$3,300
2008/09	\$9,052
2009/10	\$16,320
2010/11	\$10,000
2011/12	\$10,000
2012/13	\$12,000
2013/14	\$15,000
2014/15	\$17,000
<b>Requested/Proposed 2015/16</b>	<b>\$15,000</b>

The Hellenic Community of Western Australia Inc. is comprised of three controlled entities; the Hellenic Community Benevolent Association, St Andrew's Greek Orthodox Grammar School and the Greek Orthodox School of Western Australia.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

Council Four Year Priorities: Community Outcome

Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient community centred services.

**Policy**

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

**DETAILS:**

The Hellenic Community of Western Australia Inc., located at 20 Parker Street, Northbridge, is a not for profit organisation that has operated since 1921. The organisation relies mainly on volunteers to provide a range of services that include a play group, social event coordination, aged care, education and other charitable activities.

The Hellenic Community of Western Australia Inc. has provided the following aims and objectives:

- To promote the religious, moral and intellectual education and learning of the members of the Community.
- To do and perform all acts, manners and things as are charitable and/or benevolent purposes having public benefit.
- To render assistance for the promotion of welfare and relief of persons of Greek origin and/or Greek Orthodox Faith in necessitous circumstances, whether such circumstances are caused by social or psychological problems, old age, poverty, illness, disease or otherwise.
- To promote and maintain a closer friendship between the members of the Community and other Australians generally and for that purpose support any national, patriotic or community purpose.

The organisation states that City of Perth residents benefit from services provided by the Hellenic Community of WA through:

- 1 The celebration of a significant religious event within their Council (estimated to be 15,000 Greek Orthodox in Perth).
- 2 The commercial trade from the influx of parishioner families who reside in other Council areas.

- 3 The event is observed by other persons in Northbridge as Eastern Orthodox and non-Orthodox Easters coincide every few years and serves to promote inter-faith awareness through the public display of an important religious ritual.
- 4 Assists the community at large through the Homeless Connect Program collecting food and clothing for the disadvantaged as well as offering the community hall free of charge for the Homeless Connect Program.

The City of Perth is acknowledged each year in all media prepared by the community, including radio and print media. In addition, acknowledgements are made in each Annual Report.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO: CL 29B26000  
BUDGET ITEM: Other Property and Services – Unclassified – Other Unclassified  
BUDGET PAGE NUMBER: N/A  
BUDGETED AMOUNT: \$118,704  
AMOUNT SPENT TO DATE: \$ 5,962  
PROPOSED COST: \$ 15,000  
BALANCE: \$ 97,742

All figures quoted in this report are exclusive of GST.

A Financial Report of the Hellenic Community of WA for 2014/15 has been submitted with the application for funding from the City.

Costs provided by the applicant for the 2015 celebrations include the following:

Traffic Management	\$ 4,900
Fencing	\$ 560
Security	\$ 3,500
Sound Equipment	\$ 1,237
Reserve Hire; Event Parking	\$ 3,000
Road Closure Advert	\$ 1,945
<b>TOTAL</b>	<b>\$15,142</b>

The above amounts have been verified through invoice copies provided by the City's Approvals Unit and the Hellenic Community of WA.

It is anticipated that the costs may increase for 2016. The cost of advertising the road closures is organised by the City through the WA Local Government Association (WALGA), and the cost is influenced by how many other advertisements are placed in the newspaper. The normal cost of the advertisement is between \$3,000 to \$4,000 which may increase the overall cost to the Hellenic Community.



Other costs to be borne by the Hellenic Community for the 2016 Greek Easter celebrations amount to \$3,540 and include flowers, candle cups to collect wax, cleaning of the Church, crowd barriers and additional electricity costs.

**COMMENTS:**

The organisation has operated for 92 years during which time significant contributions have been made to the community at large by the Greek community.

Future Cultural Sponsorships/Donations such as this will be considered within the context of the upcoming review of the Donations and Sponsorships policy so that similar applications can be considered in a more consistent manner.

***Moved by Cr Chen, seconded by Cr Yong***

***That Council approves a donation of \$15,000 (excluding GST) to the Hellenic Community of Western Australia Inc. to assist with costs associated with the Greek Orthodox Easter services to be conducted in Parker Street, Northbridge commencing 29 April 2016.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For:       The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

## **FINANCE AND ADMINISTRATION COMMITTEE REPORTS**

### **539/15 FINANCE AND ADMINISTRATION COMMITTEE – REVIEW OF TERMS OF REFERENCE**

**BACKGROUND:**

FILE REFERENCE:               P1029513  
REPORTING UNIT:               Governance  
RESPONSIBLE DIRECTORATE:   Corporate Services  
DATE:                             29 October 2015

MAP / SCHEDULE: Schedule 18 – Terms of Reference for Committees as at 22 October 2015.  
Schedule 24 – Proposed Revised Terms of Reference presented to Council on 22 October 2015.

**The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 17 November 2015.**

**The original Officer Recommendation was as follows:**

*That the Finance and Administration Committee:*

- 1. considers the revised Terms of Reference for the Finance and Administration Committee, as detailed in Schedule 2;*
- 2. notes that any amendments will require the consideration and endorsement of Council.*

At its meeting held on **4 June 2013**, Council adopted a revised Committees of Council structure, establishing the resulting Committees and adopting the terms of reference for each Committee.

Following the 2015 Local Government Elections, at its special meeting held on **22 October 2015**, Council resolved to refer the Terms of Reference to each of the relevant Committees for review.

The current Terms of Reference for Finance and Administration Committee are attached as Page 3 of Schedule 18 for review. It is noted that any amendments proposed will require the endorsement of Council.

The Delegations to Committees are currently included in the body of the Terms of Reference. It is proposed to amend the Terms of Reference so that the delegation by Council is annotated and can be more easily varied by Council from time to time.

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Section 5.8 of the *Local Government Act 1995*

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities: Capable and Responsive Organisation  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.

**DETAILS:**

The Finance and Administration Committee were required to cancel one meeting in 2015 due to the Council Elections and have held one special meeting on 29 October 2015 in addition to the ordinary cycle.

The Finance and Administration Committee considered 134 items from January to December 2014 and at present have considered 114 items since January 2015. It is identified from these statistics that the Finance and Administration Committee considers the highest amount of reports than any other committee of Council.

It is noted that the Finance and Administrative Committee has enhanced its scope since taking on board the duties of the then General Purposes (GP) Committee in June 2013, being the last time the Committees Terms of Reference was reviewed.

It had been identified that a number of items previously considered by the GP Committee had been dealt with administratively or through Council Policy where possible. This now permits the Finance and Administration Committee to consider significant items that fall within the scope of its Terms of Reference.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

**COMMENTS:**

An amendment to the Finance and Administration Committee Terms of Reference is also proposed arising from a number of occasions whereby other Committee meetings have had to be cancelled due to Committee Member and Deputy unavailability through their other commitments on behalf of the City of Perth.

Whilst the majority of matters considered by a Committee can be deferred to the next scheduled meeting, there are occasions where urgent operational matters are required to be resolved.

The Finance and Administration Committee has the broadest Terms of Reference scope of all the City's standing committees. Whilst the use of Deputies will continue to be the first option to ensure that a Committee meeting can proceed, it is proposed to amend the Finance and Administration Committee's Terms of Reference to ensure that, where necessary, for urgent operational matters they can be dealt with by the Finance and Administration Committee.

The effect of the proposed amendment is that matters under the scope of Terms of Reference for other Committees would only be referred to the Finance and Administration Committee if a delay in the decision making will negatively impact on operational outcomes.

*Moved by Cr Davidson, seconded by Cr Chen*

1. *That 1(i) of the Finance and Administration Committee Terms of Reference be amended to read as follows:*

*“(i) any other matters requiring a decision of the Council and not specifically defined in the Terms of Reference for any other Committee of the Council or where the substantive Committee is unable to be convent and a decision is necessary to fulfil operational requirements.”;*

2. *that Council notes the transfer of the Delegated Authority from the Terms of Reference being placed as a footnote.*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **540/15 PAYMENTS FROM MUNICIPAL AND TRUST FUNDS – SEPTEMBER 2015**

### **BACKGROUND:**

FILE REFERENCE: P1031101-19  
REPORTING UNIT: Finance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 2 October 2015  
MAP / SCHEDULE: TRIM ref. 173105/15

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Regulation 13(1) of the *Local Government (Financial Management) Regulations 1996*

**Integrated Planning and Reporting Framework Implications** **Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
Capable and Responsive Organisation  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

**COMMENTS:**

Payments for the month of September 2015 included the following significant items:

- \$7,164,456.21 to the Fire and Emergency Services Authority of WA for the emergency service levy first quarterly payment for 2015/16.
- \$1,921,973.11 to Doric Contractors Pty Ltd for the August 2015 progress claim in relation to the Perth City Library and Public Plaza project.
- \$1,379,014.54 to the Western Australian Treasury Corporation for loan payments of \$541,200.68 for the Elder Street Carpark, \$32,774.82 for the Goderich Street Carpark, \$244,464.23 for the construction of the new Perth City Library and Public Plaza and \$560,574.81 for the PCEC Carpark.
- \$696,335.19 to Civcon Civil and Project Management Pty Ltd for Hay Street streetscape enhancement and electrical and lighting upgrade works at Barrack Street.

***Moved by Cr Davidson, seconded by Cr Chen***

***That in accordance with Regulation 13(1) of the Local Government (Financial Management) Regulations 1996, the list of payments made under delegated authority for the month ended 30 September 2015, be received and recorded in the Minutes of the Council, the summary of which is as follows:***

<b>FUND</b>	<b>PAID</b>
<b>Municipal Fund</b>	<b>\$ 24,415,245.27</b>
<b>Trust Fund</b>	<b>\$ 191,844.94</b>
<b>TOTAL:</b>	<b>\$ 24,607,090.21</b>

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **541/15 PAYMENTS FROM MUNICIPAL AND TRUST FUNDS – OCTOBER 2015**

### **BACKGROUND:**

FILE REFERENCE: P1031101-20  
REPORTING UNIT: Finance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 30 October 2015  
MAP / SCHEDULE: TRIM ref. 192777/15

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Regulation 13(1) of the *Local Government (Financial Management) Regulations 1996*

**Integrated Planning and Reporting Framework Implications** **Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
Capable and Responsive Organisation  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

### **COMMENTS:**

Payments for the month of October 2015 included the following significant items:

- \$1,181,406.80 to LGIS WA for the second instalment of the City's insurance renewals for 2015/16

- \$1,002,088.02 to Doric Contractors Pty Ltd for the September 2015 progress claim in relation to the Perth City Library and Public Plaza project.
- \$989,891.98 to Treasury WA Pty Ltd for claim 2 of the St Georges Terrace and Barrack Street paving works.
- \$711,834.69 to the Western Australian Treasury Corporation for the loan payment for the City of Perth Library and Public Plaza Project.

***Moved by Cr Davidson, seconded by Cr Chen***

***That in accordance with Regulation 13(1) of the Local Government (Financial Management) Regulations 1996, the list of payments made under delegated authority for the month ended 30 October 2015, be received and recorded in the Minutes of the Council, the summary of which is as follows:***

<b><i>FUND</i></b>	<b><i>PAID</i></b>
<b><i>Municipal Fund</i></b>	<b><i>\$ 17,629,612.20</i></b>
<b><i>Trust Fund</i></b>	<b><i>\$ 200,909.45</i></b>
<b><i>TOTAL:</i></b>	<b><i>\$ 17,830,521.65</i></b>

***The motion was put and carried***

**The votes were recorded as follows:**

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **542/15 FINANCIAL STATEMENTS AND FINANCIAL ACTIVITY STATEMENT FOR THE PERIOD ENDED 30 SEPTEMBER 2015**

### **BACKGROUND:**

FILE REFERENCE: P1014149-25  
REPORTING UNIT: Finance  
RESPONSIBLE DIRECTORATE: Robert Mianich, Director Corporate Services  
DATE: 20 October 2015

MAP / SCHEDULE:

Schedule 25 – Financial Statements and Financial Activity Statement for the period ended 30 September 2015

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**

Section 6.4(1) and (2) of the *Local Government Act 1995*  
Regulation 34(1) of the *Local Government (Financial Management) Regulations 1996*

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**

Council Four Year Priorities: Community Outcome  
Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

**DETAILS:**

The Financial Activity Statement is presented together with a commentary on variances from the annual budget.

**FINANCIAL IMPLICATIONS:**

There are no direct financial implications arising from this report.

**COMMENTS:**

The Financial Activity Statement commentary compares the actual results for the three months to 30 September 2015 to the Annual Budget 2015/16 adopted by Council on 9 June 2015.

***Moved by Cr Davidson, seconded by Cr Chen***

***That Council approves the Financial Statements and the Financial Activity Statement for the period ended 30 September 2015 as detailed in Schedule 25.***

***The motion was put and carried***



The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **543/15 COMMONWEALTH WALKWAY, PERTH**

### **BACKGROUND:**

FILE REFERENCE:	P1032056
REPORTING UNIT:	Arts, Culture and Heritage
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
DATE:	3 November 2015
MAP / SCHEDULE:	Schedule 26 – Letter from Outdoor Trust to the Lord Mayor Schedule 27 – Notes from meeting at Government House 10 September 2015 Schedule 28 – Notes from meeting at Council House 29 September 2015

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 17 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

In a letter to the Chief Executive Officer (CEO) dated 16 February 2015 an approach was made to the City by a UK based charity, The Outdoor Trust, regarding a proposal to establish a new walkway through the city on existing footpaths. The proposed Commonwealth Walkway will consist of a series of round metal markers (carrying the Royal cipher by permission of Her Majesty The Queen), an interpretive panel marking the start of the trail, and an accompanying smart phone application for users of the trail.

The Outdoor Trust has been established in the United Kingdom to facilitate the generation of 100 walkways in 100 of the main cities of the Commonwealth's 71 nations and territories over the next three years. In Perth it is hoped that the Commonwealth Walkway may be approximately 10km in length and will connect many of the city's highlights.

At its meeting on 17 March 2015, Council agreed to:

*authorise further discussions with Outdoor Trust UK on the Commonwealth Walkway, Perth proposal noting that a further report will be provided once more detail is confirmed.*

Following further discussions, the purpose of this report is to provide Council with report on progress and to seek support for the City's continued development of this project.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Strategic Community Plan**

Council Four Year Priorities: Community Outcome

Healthy and Active in Perth

A city with a well-integrated built and green natural environment in which people and families chose a lifestyle that enhances their physical and mental health and take part in arts, cultural and local community events.

**DETAILS:**

The proposal from The Outdoor Trust UK, provided in a letter to the Lord Mayor dated 9 June 2015 (refer to Schedule 26), that outlines the goals of the Commonwealth Walkways as follows:

- Heightening interest and awareness in cities, their history and their architecture.
- Getting people (particularly people under 30) walking, which is good for their health.
- Helping to link the whole Commonwealth together.
- Celebrating the Queen as Head of the Commonwealth for over 63 years in a subtle way.

The Commonwealth Walkways are modelled on the very successful Jubilee Walkway in London, which the Outdoor Trust continues to manage, and initially delivered in the Trust's former incarnation as the Jubilee Walkway Trust. At the present time the Outdoor Trust has obtained commitments to the Commonwealth Walkways project in the following places:

Samoa	Glasgow, Scotland	Ottawa, Canada
Gold Coast, Australia	Wellington, New Zealand	Auckland, New Zealand
Rarotonga, Cook Islands	Falkland Islands	Ascension Islands
	Tristan de Cunha	

The proposed Perth walkway has been most recently discussed in some depth at two meetings. The first was hosted by Her Excellency The Hon. Kerry Sanderson AO, Governor of Western Australia at Government House on 10 September 2015 (refer to Schedule 27). The Second was hosted by the former Deputy Lord Mayor, Cr Butler, at Council House on 29 September 2015 (refer to Schedule 28).

Key messages from these meetings were:

- There is a need to have Council support for the City of Perth to take a lead role in progressing the project.
- It has been agreed to develop a potential route from scratch drawing on local expertise in the form of a small working group, rather than beginning with the trail proposed by the Outdoor Trust in the letter of 9 June 2015 (Schedule 28).
- It has been proposed to work towards the placement of the first three markers of the Perth trail in key locations by the time of Her Majesty the Queen's date of birth, 21 April 2016, which will coincide with the commencement of her 90<sup>th</sup> year.

Once a route has been proposed, the role of the City of Perth, is envisaged as follows:

- Consult locally on the route, agree the points of Commonwealth significance and provide relevant text and images.
- Coordinate the installation of the Commonwealth Walkway Perth markers in the pavement at each of the points of Commonwealth significance.
- Install and launch the Commonwealth Walkway Perth Interpretive Panel, to be located at a suitable location close to the first marker – possibly at Government House - to promote the route; Perth's Commonwealth significance; and the values and principles of the Commonwealth Charter.

Trails advocate and volunteer Mr David Forster will work with the City on the preliminary progression of the project. Mr Forster is available to support the project, at no cost to the City other than the provision of accommodation, until 24 December 2015. Once approved by Council, over the coming week, Mr Forster will work collaboratively with the City on:

1. The development of a suitable trail route that adds value to and complements the existing trails on offer within the City of Perth.
2. Pursuing financial support for the project via Lotterywest and other funding sources.

**FINANCIAL IMPLICATIONS:**

The Outdoor Trust have provided the following total cost estimate for the project (converted to \$AUD from £ Stirling):

1. Development of the Walkway concept	In kind support
2. Installation of the Walkway components	
A. <i>Bronze Markers - Item cost \$685 AUD (x 35)</i>	\$23,975
B. <i>Bronze Marker installation @ \$500e x 35</i>	\$17,500
C. <i>Mobile App - text and image content drafting</i>	FREE

<i>D. Mobile App uploading of the Perth Walkway content</i>	\$6,480
<i>E. Interpretive Panel design, production and supply</i>	\$20,518
<i>F. Interpretive Panel installation @ \$500</i>	\$500
<i>G. Shipping of materials</i>	\$3,240
<i>H. Project Management Costs Locally</i>	In kind support
<i>I. Contribution to Project Management Costs Internationally</i>	\$ 8,129
Total	<b>\$80,342</b>

The Outdoor Trust have stated that they are seeking sponsors to support the international delivery of the walkways as a whole, including the supply of markers and interpretive panels to participating cities. The pursuit of local sponsorship, and grant funding is also envisaged as providing financial support for the project, ideally at no cost to the City of Perth. In particular, the prospect of obtaining Lotterywest funding is actively being investigated and shows some promise. Seeking financial support from local organisations and businesses who will benefit from the patronage of people using the trail is another potential source of funding, pursued successfully by the Outdoor Trust for the Jubilee Walkway in London.

In advance of the Outdoor Trust or the City of Perth successfully securing sponsorship and/or grant funding, the Trust have requested that the City of Perth be willing to assist in meeting costs in Perth to build momentum for the project and to meet project goals in terms of timing.

The City of Perth is also likely to need to make a financial commitment and resources for the ongoing care and management of the markers and other physical components of the trail.

The details of the City's actual financial commitment to this project will need to be the subject of further investigation and negotiations as the project is developed, and is contingent upon the outcomes of sponsorship arrangements and grants applications. When determined, the financial implications for the City of Perth will be detailed in a future report to Council.

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

It is noted that this project will result in the placement of metal markers at sites in the city that bear a superficial resemblance to commemorative plaques, applications for which the City would typically consider with reference to *Policy 1.6 Memorials, Monuments and Plaques*. In this instance it is considered that the proposal is focused on a walking trail outcome with the provision of interpretive material, rather than primarily on the selection of significant people, events and places singled out for special commemoration. For this reason, it is felt that the Commonwealth Walkways project falls outside of the scope of *Policy 1.6 Memorials, Monuments and Plaques*. The City's care for the markers and other physical elements of the walkway would be consistent with the City's maintenance and asset management approach for plaques.

*Moved by Cr Davidson, seconded by Cr Chen*

***That Council:***

- 1. approves the City's involvement in and progression of the Commonwealth Walkway, Perth project through the development of a suitable walkway route that adds value to and complements the existing trails on offer within the City of Perth;***
- 2. notes the City will pursue financial support for the project via Lotterywest and other funding sources.***

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **WORKS AND URBAN DEVELOPMENT COMMITTEE REPORTS**

### **544/15 WORKS AND URBAN DEVELOPMENT COMMITTEE – REVIEW OF TERMS OF REFERENCE**

#### **BACKGROUND:**

FILE REFERENCE: P1029513  
REPORTING UNIT: Governance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 3 November 2015  
MAP / SCHEDULE: Schedule 18 – Terms of Reference for Committees as at 22 October 2015

**The Committee recommendation to the Council for this report was resolved by the Works And Urban Development Committee at its meeting held on 10 November 2015.**

**The original Officer Recommendation was as follows:**

*That the Works and Urban Development Committee:*

- 1. considers the Terms of Reference for the Works and Urban Development Committee, as detailed in Schedule 1;*
- 2. notes that any amendments will require the consideration and endorsement of Council.*

At its meeting held on **4 June 2013**, Council adopted a revised Committees of Council structure, establishing the resulting Committees and adopting the terms of reference for each Committee. The original Terms of Reference endorsed by Council at its meeting held on **4 June 2013** are attached as Schedule 18.

Following the 2015 Local Government Elections, at its special meeting held on **22 October 2015**, Council resolved to refer the Terms of Reference to each of the relevant Committees for review.

The current Terms of Reference for the Works and Urban Development Committee are attached in Schedule 18 for review. It is noted that any amendments proposed will require the endorsement of Council.

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

##### **Legislation**

Section 5.8 of the *Local Government Act 1995*

##### **Integrated Planning and Reporting Framework Implications**

##### **Corporate Business Plan**

Council Four Year Priorities: Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.

#### **DETAILS:**

The Works and Urban Development Committee have only required the cancellation of two Committee Meetings, one as a result of a Sister City Delegation.

Whilst there continues to be a year on year reduction in the overall number of items presented to the Committee, greater use of Briefings has been beneficial to both inform Committee Members and the ability of the Committee to provide guidance on projects and service initiatives.

In addition, the Works and Urban Development Committee utilises discussion in the General Business component of the meeting for matters that fall within the scope of the Terms of Reference.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

**COMMENTS:**

It is considered appropriate that the Terms of Reference for each of the Committees are considered by the organisation and its members.

This report is to generate preliminary discussion between Elected Members and the Executive for possible amendments to the Terms of Reference of the Works and Urban Development Committee.

***Moved by Cr Limnios, seconded by Cr McEvoy***

***That Council amends the Works and Urban Development Committee Terms of Reference as follows:***

***1. amend Part 3 to read;***

***“3. oversight of the implementation of the Lighting Strategy;”***

***The motion was put and carried***

**The votes were recorded as follows:**

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**545/15 TENDER 016-15/16 – ROAD TRAFFIC MANAGEMENT SERVICES**

**BACKGROUND:**

FILE REFERENCE: P1031834  
REPORTING OFFICER: Mel Wilson  
REPORTING UNIT: Street Presentation and Maintenance  
RESPONSIBLE DIRECTORATE: Construction and Maintenance  
DATE: 25 September 2015

MAP / SCHEDULE: Schedule 29 – Comparative Schedule of Rates  
Confidential Schedule 30 – Tender Evaluation Matrix –  
(Confidential Schedules distributed to Elected Members  
under separate cover)

The Committee recommendation to the Council for this report was resolved by the Works and Urban Development Committee at its meeting held on 10 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Tender 016–15/16 – Road Traffic Management Services was advertised in The West Australian on Wednesday, 26 August 2015. Tenders closed at 2.00pm on Thursday, 10 September 2015, with the following tenders received:

- Beaver Traffic Management Pty Ltd;
- WARP Pty Ltd trading as WARP Traffic Management;
- Highways Traffic Pty Ltd;
- JAG Traffic Pty Ltd;
- Carringtons WA Pty Ltd trading as Carrington's Traffic Services;
- LGC Group Pty Ltd trading as LGC Traffic Management;
- Quality Traffic Management Pty Ltd trading as QTM;
- Taborda Contracting Pty Ltd;
- Altus Traffic Pty Ltd;
- Kwik Pty Ltd as trustee for the T & T Unit Trust trading as Kwik Transport and Crane Hire;
- Contraflow Pty Ltd;
- Advanced Traffic Management (WA) Pty Ltd.

Road traffic management (RTM) services are required by the City of Perth for a number of operational and capital projects including horticultural and roadway maintenance, streetscape enhancements and special events.

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Section 3.57 of the *Local Government Act 1995*  
Part 4 of the *Local Government (Functions and General)*  
*Regulations 1996*

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities: Capable and Responsive Organisation  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.



**Policy**

Policy No and Name: 9.7 – Purchasing Policy

Legislation Section 5.8 of the Local Government Act 1995

**DETAILS:**

Tenderers were required to address the selection criteria in the specification in detail to demonstrate both their experience and ability to provide road traffic management services and to submit a Form of Tender that included a Schedule of Rates.

The criteria were:

- Procedure for Provision of Services;
- Ability to Provide Services;
- Key Personnel and Equipment; and
- Quality Assurance and Main Roads Western Australia Registration.

The 12 submissions were assessed and ranked according to the criteria with particular emphasis on the provision of services. Each submission was assessed individually and ranked in order of merit against the qualitative criteria.

Based on the selection criteria the submissions were ranked as follows:

**Contraflow Pty Ltd** – This company provided a comprehensive submission meeting all criteria. Contraflow provides services to numerous local governments and supplied reasonably competitive pricing.

**QTM** – This submission mostly met the criteria with only a slight deficiency in the ability to provide services. QTM currently supply RTM services to the City as part of a panel of providers and to numerous other local governments. Pricing offered was generally competitive.

**Altus Traffic Pty Ltd** – Altus supplied a thorough submission largely meeting all criteria with a marginal deficiency in respect to key personnel and equipment. Altus are a national company and provide services to numerous local governments. Pricing submitted was generally amongst the most competitive offered.

**WARP Traffic Management** – This company provided a reasonable submission mostly meeting the criteria with only a slight deficiency in the information provided regarding personnel and equipment. WARP has provided RTM services to the City for numerous years and are a current member of the panel of service providers. Pricing submitted was amongst the most expensive offered.

**Highways Traffic Pty Ltd** – Although addressing the criteria, this submission was considered to have a number of small deficiencies, particularly in respect to Main Roads registration and to a lesser degree, key personnel and equipment. Pricing offered was very competitive.

**Carrington's Traffic Services** – Carrington's failed to adequately address the criteria in relation to service provision and procedures but were otherwise considered a fair offer. The company supplied reasonably competitive pricing and provide services to numerous local governments.

**JAG Traffic Pty Ltd** – This company's submission was considered fair with some deficiencies, particularly in respect to the ability to provide the required services. Pricing offered was amongst the most competitive.

**Advanced Traffic Management (WA) Pty Ltd** – The offer from this company had numerous deficiencies in particular those related to key personnel and equipment and the ability to provide services. ATM are currently providing RTM services to the City through the panel of providers. Pricing was generally considered competitive.

**Beaver Traffic Management Pty Ltd** – Beaver failed to adequately address the selection criteria with the submission having numerous deficiencies. The company primarily provides RTM services to its parent tree lopping company with limited experience elsewhere. Pricing was amongst the most competitive in most categories.

**Taborda Contracting Pty Ltd** – This submission failed to provide sufficient information for all criteria with the exception of key personnel and equipment and could not be considered further.

**LGC Traffic Management** – LGC failed to meet any criteria and could not be considered further.

**Kwik Transport and Crane Hire** – Kwik failed to address any criteria and could not be considered further.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	Various Operational Accounts
BUDGET ITEM:	Transport – Streets, Roads, Bridges, Depots
BUDGET PAGE NUMBER:	11
BUDGETED AMOUNT:	\$30,092,822
AMOUNT SPENT TO DATE:	\$ 3,807,033
PROPOSED COST:	\$ 100,000
BALANCE:	\$26,185,789

ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE OF LIFE COST:	N/A

ACCOUNT NO:	Various Operational Accounts
BUDGET ITEM:	Recreation and Culture
BUDGET PAGE NUMBER:	10
BUDGETED AMOUNT:	\$32,248,092
AMOUNT SPENT TO DATE:	\$ 4,189,945
PROPOSED COST:	\$ 75,000
BALANCE:	\$27,983,147

ANNUAL MAINTENANCE: N/A  
ESTIMATED WHOLE OF LIFE COST: N/A

ACCOUNT NO: Various Capital Accounts  
BUDGET ITEM: Transport – Streets, Roads, Bridges, Depots  
BUDGET PAGE NUMBER: 17-18  
BUDGETED AMOUNT: \$24,044,659  
AMOUNT SPENT TO DATE: \$ 3,479,283  
PROPOSED COST: \$ 400,000  
BALANCE: \$20,165,376

ANNUAL MAINTENANCE: N/A  
ESTIMATED WHOLE OF LIFE COST: N/A

All figures quoted in this report are exclusive of GST.

Pricing offered by the preferred service provider represents a 38% decrease over the existing average pricing when utilising the typical scenario illustrated in Table 1 (below). In the 2014/15 financial year the City expended a total of \$843,398 for road traffic management services over both operational and capital accounts.

**COMMENTS:**

Of the 12 tender submissions received, only three offers were evaluated as effectively meeting the criteria and having no deficiencies. Table 1 (below) provides cost comparisons between the three compliant submissions utilising the most common line items including staff, plant and equipment and based on a standard road traffic management plan.

Task	Standard Road Closure		Contraflow		Altus		QTM	
Duration (Days)	(Weekdays, 06.00 to 18.00)	5	Unit Cost	Total	Unit Cost	Total	Unit Cost	Total
Staff (including vehicle)	(Item 1 Line 3)	3	124.11	620.55	124.50	622.50	147.89	739.45
Equipment	Variable Message Board	2	95.00	950.00	70.00	700.00	129.00	1290.00
	Cones	100	0.50	250.00	0.00	0.00	1.00	500.00
	Waterfilled Barriers	20	2.20	220.00	3.00	300.00	4.95	495.00
	<b>TOTAL \$</b>			2040.55		1622.50		3024.45

*Table 1 – Typical Cost Comparison*

When comparing service costs as indicated in Schedule 31 both Altus Traffic and Contraflow provided the most competitive pricing over most line items and crew numbers. Altus also provided very competitive pricing for various traffic management plant and equipment. As indicated in Table 1, Altus provided the most competitive pricing over-all when utilising a common line cost comparison with works undertaken over five week days between 06.00 and 18.00 and engaging three staff together with relevant basic equipment.

It is therefore recommended that Altus Traffic Pty Ltd be appointed to provide road traffic management services commencing 1 December 2015 for a period of two years with an option to a further two year extension.

*Moved by Cr Limnios, seconded by Cr McEvoy*

***That Council:***

- 1. accepts the most suitable tender, being that submitted by Altus Traffic Pty Ltd, for road traffic management services (Tender 016-15/16) for a period of two years commencing 1 December 2015, with the option to extend for a further two years in accordance with Schedule 29 – Comparative Schedule of Rates – Part A - General Road Traffic Management and Call Out, Part B – Traffic Management Plans and Part C – Additional Equipment for the first year with each subsequent year increase based upon the Consumer Price Index for the preceding year;***
  
- 2. authorises the Chief Executive Officer to execute and vary the Tender Contract.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For:       The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

## **AUDIT AND RISK COMMITTEE REPORTS**

### **546/15 AUDIT AND RISK COMMITTEE – REVIEW OF TERMS OF REFERENCE**

#### **BACKGROUND:**

FILE REFERENCE:	P1029513
REPORTING UNIT:	Governance
RESPONSIBLE DIRECTORATE:	Corporate Services
DATE:	2 November 2015
MAP / SCHEDULE:	Schedule 18 – Terms of Reference for Committees as at 22 October 2015.

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

The original Officer Recommendation was as follows:

*That the Audit and Risk Committee:*

1. *considers the Terms of Reference for the Audit and Risk Committee, as detailed in Schedule 1;*
2. *notes that any amendments will require the consideration and endorsement of Council.*

At its meeting held on **4 June 2013**, Council adopted a revised Committees of Council structure, establishing the resulting Committees and adopting the terms of reference for each Committee.

Following the 2015 Local Government Elections, at its special meeting held on **22 October 2015**, Council resolved to refer the Terms of Reference to each of the relevant Committees for review.

The current Terms of Reference for the Audit and Risk Committee are included in Schedule 18 for review. It is noted that any amendments proposed will require the endorsement of Council.

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

##### **Legislation**

Section 5.8 of the *Local Government Act 1995*

##### **Integrated Planning and Reporting Framework Implications**

##### **Corporate Business Plan**

Council Four Year Priorities: Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.

#### **DETAILS:**

The Audit and Risk Committee considered a total of 19 items in 2014 and has so far considered 10 items in 2015. The inclusion of an external member in the Committee structure has enhanced the decision making process of the Committee and promoted the independence and objectivity of the City's internal and external auditing processes.

#### **FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

*Moved by Cr Davidson, seconded by Cr Yong*

*That the Audit and Risk Committee Terms of Reference detailed in Schedule 18 be amended to add a new Part 3(c), section iii, as follows:*

*“The efficiency and effectiveness on achievement of objectives”*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **547/15 RISK MANAGEMENT UPDATE - NOVEMBER 2015**

### **BACKGROUND:**

FILE REFERENCE: P1029155 TRIM 178370/15  
REPORTING UNIT: Governance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 12 October 2015  
MAP / SCHEDULE: Schedule 31 – Risks Register

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** *Local Government Act 1995*  
*Regulation 17 of the Local Government (Audit) Regulations 1996*

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities: Capable and responsive organisation  
S18 Strengthen the capacity of the organisation  
18.1 Implement Organisational Development Plan

Organisational Development Plan:  
G4 Risk Management

**Policy**

Policy No and Name: 19.1 – Enterprise Risk Management

**DETAILS:**

**Policy and Framework**

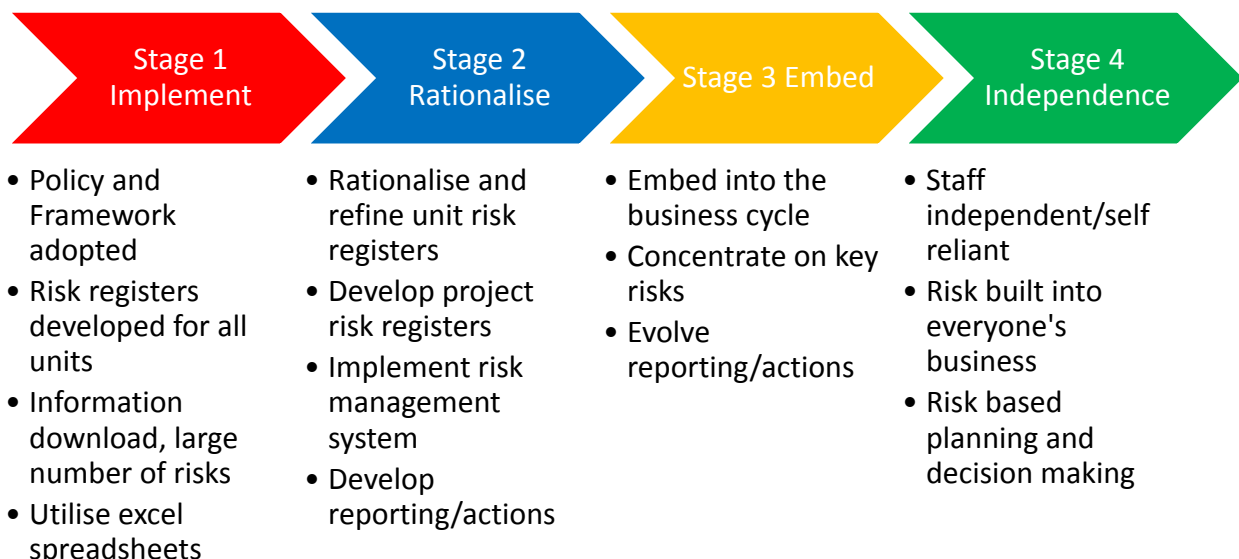
The Enterprise Risk Management Policy 19.1 and Risk Management Framework were adopted by Council on **4 June 2013**. The Policy states the purpose of risk management as being:

*“To protect the community, the City of Perth and its workers against foreseeable risks through that provide information to assist in informed decision making, maximising asset potential and enhancing community wellbeing.”*

Under the framework the Audit and Risk Committee has the responsibility for the systems and processes for risk management in line with the *Local Government (Audit) Regulations 1996*. The framework states that strategic and high level operational risks will be reported to the Audit and Risk Committee and Council on a six monthly basis. This report fulfils the reporting requirements of the framework.

**Implementation process**

The diagram below indicates the path that is being followed to embed risk management within all functions of the organisation.



The City is now nearing the completion of stage two of the above and will commence working on stage three being embedding risk into the business cycle, concentrating on key risks.

Subsequent to the last report to the Audit and Risk Committee in October 2014, a number of actions have taken place within the City:

- Presentations have been given at unit meetings and staff inductions to raise awareness of risk management and the City's risk management framework;
- All organisational and strategic risks for each unit have been reviewed and updated by the respective managers and their units;
- All organisational and strategic risks have been transferred from manual spreadsheets and uploaded into the City's software system Risk Management and Safety Systems (RMSS). The figures below have been extracted using the RMSS reporting function;
- RMSS has been implemented to record, manage and report on health and safety incidents, it is also being used to record, monitor and investigate workplace safety inspection completed by safety representatives;
- RMSS has been reconfigured for the new organisation structure;
- Risks have been rationalised to combine organisation wide risks and assign responsibility to a single manager rather than include it multiple times within unit risk registers;
- The Enterprise Risk Management Framework has been reviewed and proposed amendments are presented to this Audit and Risk Committee in a separate paper;
- The process of developing business continuity plans for the organisation has progressed, an external consultant, Riskwest, has been working with the City on this process, which is now at the preparation of draft plans stage.

### **Risk Profile**

The distribution of risk ratings throughout the organisation is shown in the following risk matrix and pie chart.

The pie chart demonstrates the overall image of the City's risk categorised into Low, Medium, High and Extreme risks. As indicated by the pie graph the City is proactively managing its risks with no risks rated as Extreme and only 1.29% rated as High.

Since the 2014 review of risk registers there has been some significant changes which has brought the ratings of some risks down to more acceptable levels. The changes are due both to controls put in place but also due to more realistic ratings of risks in accordance with the Enterprise Risk Management Framework. The risks that were extreme and high in the 2014 review have been re-evaluated using the proposed changes to the scoring of likelihood outlined in the paper proposing changes to the Enterprise Risk Management Framework provided to this meeting. Should the Committee accept these changes the remaining organisation risks will also be reviewed which is expected to move a number of risks from the medium to low categories.

There are 464 risks identified within RMSS, zero of which are rated extreme which is 20 less since last reported and 6 of which are rated high which is 93 less since last reported.



Detailed information on each of the organisational risks including the controls, risk ratings and any further action required is provided for in RMSS Risk Module.



CITY of PERTH

**Residual Risk Matrix**

		Consequence				
		Insignificant	Minor	Moderate	Major	Catastrophic
Likelihood	Almost Certain	7 Risk(s)	H	H	E	E
	Likely	7 Risk(s)	24 Risk(s)	4 Risk(s)	E	E
	Moderate	15 Risk(s)	57 Risk(s)	47 Risk(s)	2 Risk(s)	E
	Unlikely	5 Risk(s)	57 Risk(s)	73 Risk(s)	22 Risk(s)	H
	Rare	9 Risk(s)	23 Risk(s)	60 Risk(s)	29 Risk(s)	23 Risk(s)

L	Low	Low level residual risks generally do not need to be treated, however they should be recorded in the risk register and reviewed periodically to determine if the level of risk has changed.
M	Medium	Medium level residual risks should be treated if it is practical and cost effective to do so.
H	High	All extreme and high rated residual risks are to be immediately treated (where practical to do so) and will be reported to the Risk Management Task Force with treatment solutions.
E	Extreme	All extreme and high rated residual risks are to be immediately treated (where practical to do so) and will be reported to the Risk Management Task Force with treatment solutions.

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Figure 1 Risk Matrix

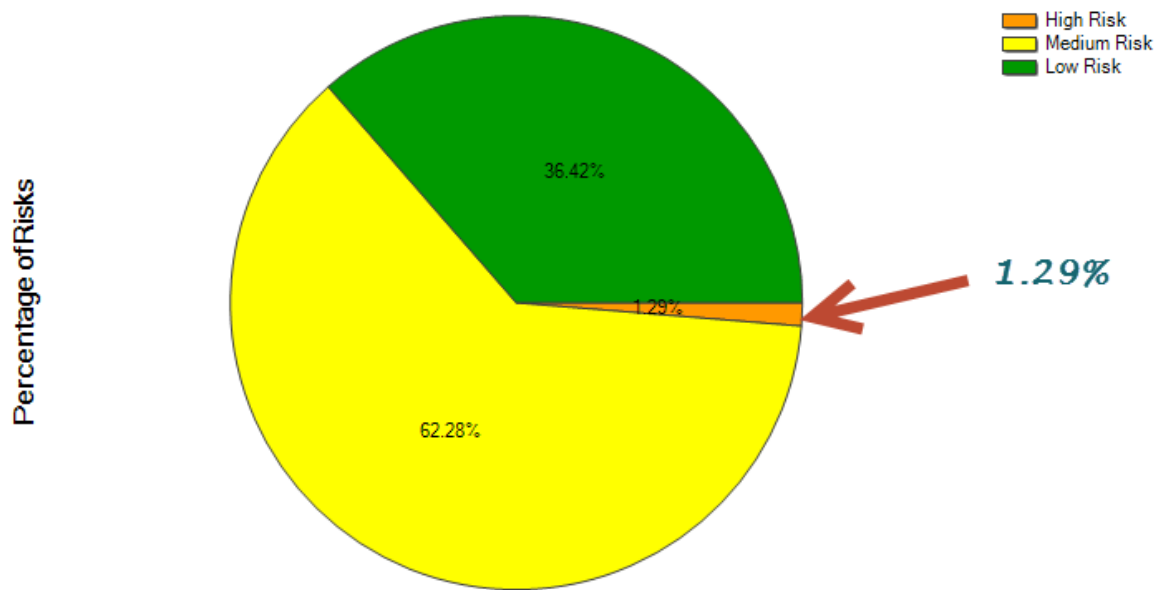


Figure 2 Distribution of risk ratings

### High Risks

The following table indicates the organisations high rated risks as of 12 October 2015.

Rating	Risk
High	<u>Condition rating of assets completed on an ad hoc basis.</u>
High	<u>Decrease in Parking Revenue</u>
High	<u>Injury to staff - general</u>
High	<u>Library building not completed on time</u>
High	<u>Shifting of costs from other sectors onto the City resulting in financial impacts or affecting service delivery</u>
High	<u>Short to medium term financial pressures to fund maintenance costs for assets contributed by MRA</u>

Figure 3 Organisation high risks

The risk register for these risks including existing controls and proposed actions is detailed in Schedule 31.

### Future direction

- Annual review of all unit risks in RMSS including completing assigned actions, reviewing consequence and likelihood and rationalising risks.
- Working with project managers to identify, evaluate and manage project risks
- Finalisation of organisation wide business continuity plans for key services and begin testing of the plans.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report. Each risk identified may have its own financial implications which will be the subject of normal budget consideration.

**COMMENTS:**

Risk management within the organisation is maturing and risks are being proactively managed.

***Moved by Cr Davidson, seconded by Cr Yong***

***That the Council receives the report titled Risk Management Update – November 2015.***

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**548/15 REVIEW OF ENTERPRISE RISK MANAGEMENT  
FRAMEWORK**

**BACKGROUND:**

FILE REFERENCE: TRIM 178249/15  
REPORTING UNIT: Governance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 8 October 2015  
MAP / SCHEDULE: Schedule 32 - Revised Enterprise Risk Management Framework (TRIM 158226/15)

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The Enterprise Risk Management Framework (ERMF) was endorsed by Council at its meeting held on **4 June 2013** with a minor amendment endorsed at the Council

meeting held **28 October 2014**. The framework is required to be fully reviewed every three years and as such is due for a review by June 2016. The Governance 2015/16 Business Plan had this review scheduled to coincide with the 16 November 2015 Audit and Risk Committee meeting. This report outlines the results of the review and the changes that are proposed.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      *Local Government Act 1995*  
Regulation 17 of the *Local Government Regulations 1996*                      *Government (Audit)*

**Integrated Planning and Reporting Framework Implications**                      **Strategic Community Plan**  
Council Four Year Priorities: Community Outcome  
S18 Strengthen the capability of the organisation

Policy No and Name:      19.1 – Enterprise Risk Management

**DETAILS:**

There are three significant changes proposed to the Enterprise Risk Management Framework being:

1. A change to the way the likelihood of a risk is determined.
2. An amendment to the risk rating matrix.
3. Inclusion of a table for rating consequences for projects

Each of these is discussed in greater detail below.

**Major Amendment 1**

**Likelihood**

It has been determined that using the quantitative descriptor for likelihood in the existing ERMF (copied below) was resulting in risks being scored higher than what they should.

<b>Likelihood</b>	<b>Qualitative descriptor</b>	<b>Quantitative descriptor</b>
Almost certain	Is expected to occur in most circumstances	More than once a year
Likely	Will probably occur in most circumstances	At least once a year
Moderate	Might occur at some time	At least once in three years
Unlikely	Could occur at some time	At least once in ten years
Rare	May occur only in exceptional circumstances	Less than once in fifteen years

For example last financial year the City produced 101 agendas for Council and Committee meetings. These agendas all included numerous papers. If there were substantial errors in say 2 papers a year then using the table above the likelihood

would be almost certain even though the probability of an error is low (approximately 2%).

It is proposed to amend the table to one similar to that below which keeps the qualitative column but that replaces the quantitative with probability percentages. This is shown below.

<b>Likelihood</b>	<b>Qualitative descriptor</b>	<b>Quantitative descriptor</b>
Almost certain	Is expected to occur in most circumstances	Greater than 95% probability of occurring
Likely	Will probably occur in most circumstances	66% to 95% probability of occurring
Moderate	Might occur at some time	36% to 65% probability of occurring
Unlikely	Could occur at some time	5% to 35% probability of occurring
Rare	May occur only in exceptional circumstances	Less than 5% probability of occurring

The example of the agendas used above would now yield a likelihood of rare. This intuitively makes sense as it is only in exceptional circumstances that there are substantive errors in agendas.

This change will result in a lowering of risk ratings throughout the organisation. As at 14 August 2015 there were 3 extreme risks and 26 high risks. Reviewing these using the above methodology has resulted in no extreme risks and 6 high risks which is a better reflection of risks for an organisation of this scale. Also the risks that now score as high are truly risks that we need to be aware of and actively managing, whereas previously some risks scored high that intuitively were not high risks.

**Major Amendment 2  
Risk Matrix**

The existing risk matrix contained in the Enterprise Risk Management Framework is as follows:

	<b>Consequence</b>				
<b>Likelihood</b>	<b>1 Insignificant</b>	<b>2 Minor</b>	<b>3 Moderate</b>	<b>4 Major</b>	<b>5 Catastrophic</b>
<b>A Almost certain</b>	Medium	High	High	Extreme	Extreme
<b>B Likely</b>	Medium	Medium	High	Extreme	Extreme

<b>C</b> Moderate	Low	Medium	Medium	High	Extreme
<b>D</b> Unlikely	Low	Low	Medium	Medium	High
<b>E</b> Rare	Low	Low	Low	Medium	Medium

When risks have been evaluated using this matrix those risks that are almost certain but have minor consequences are scoring as high risk and yet intuitively they are not. A more realistic risk rating for these would be medium. It is therefore proposed to amend the matrix to the following.

	Consequence				
Likelihood	1 Insignificant	2 Minor	3 Moderate	4 Major	5 Catastrophic
<b>A</b> Almost certain	Medium	Medium	High	Extreme	Extreme
<b>B</b> Likely	Medium	Medium	High	Extreme	Extreme
<b>C</b> Moderate	Low	Medium	Medium	High	Extreme
<b>D</b> Unlikely	Low	Low	Medium	Medium	High
<b>E</b> Rare	Low	Low	Low	Medium	Medium

**Major Amendment 3  
Project Risks**

To date the ERMF has focused on organisational strategic and operational risks. The next step is to evaluate and manage project risks. The consequences for project risks

differ from those for organisation wide risks so a separate table has been developed in consultation with the organisation. It is proposed to include this within the ERMF to be used for projects. There is no need to amend the likelihood table or the risk matrix as the amended versions of these are relevant for projects as well as for organisation wide risks.

The Project Gateways Accountability Framework Guide requires that risk management be used for all levels of project control with the requirements for rigor increasing as the control on the project increases. The following table is an excerpt from the guide.

	Minimum	Lite	Regular	Strong
<b>4. Risk Management</b>	Conduct Risk and Scale Assessment (within project brief)	Identify risks with input from team members and key stakeholders  Review of Mitigation Strategies by desktop review by project team members  Regular review of risks and scanning for potential risk by assigned project manager  Maintain a project risk register	Identify risks with input from team members and key stakeholders  Review of Mitigation Strategies by workshop with project team and Reference Group of Stakeholders  Conduct meetings with the specific purpose of monitoring of risk with project team  Maintain a project risk register	Conduct workshop to identify risk and plan mitigation strategies  Use Experts (risk/technical) to review risk management plan including mitigation strategies  Conduct meetings with the specific purpose of monitor of risk with reference group of stakeholders  Maintain a project risk register

The consequences that have been developed are included on the following page. It is proposed that they will be included within the framework.

		<b>PROJECT CONSEQUENCES</b>				
		<b>Consequence</b>				
		<b>Insignificant</b>	<b>Minor</b>	<b>Moderate</b>	<b>Major</b>	<b>Catastrophic</b>
<b>Risk Category</b>	<b>Legal and regulat</b>	Potential breach managed at a local level	Potential breach with letter from authority requesting action	Potential breach with legal rebuke/abatement notice/restrictions	Potential for an individual prosecution	Potential for high profile prosecutions with custodial
	<b>Busin ess Impac</b>	Minimal impact to existing services	Moderate impact to existing services	Major impact to existing services	An existing service cannot be delivered	An existing significant service cannot be delivered
	<b>People</b>	Incident only, no medical treatment required	Minor injuries treated by first aid	Serious injury requiring medical treatment, OR 0 to 9 days Lost Time Injury	Life threatening injury or multiple serious injuries requiring hospitalisation, OR 10 or more days Lost Time Injury	Fatality, OR Injured person unable to be reintroduced to the workplace
	<b>Project delivery</b>	Potential for schedule overrun with insignificant impact on City services	Potential for schedule overrun with impact on City services	Potential for major schedule overrun with impact on city services and financial impact on project contingency	Potential for major schedule overrun with impact on city services and requiring a budget adjustment	Project unable to be completed.
	<b>Environmenta l</b>	Transient impact on environment	Short term effects on environment	Medium term effects on environment	Major environmental impact	Irreversible environmental harm
	<b>Strategic</b>	Negligible impact on project objectives.	Minor setbacks that are easily remedied.	Some of the project's objectives cannot be met.	Some important objectives of the project cannot be met or objectives of the City are impacted	Most of the project's objectives cannot be met or important City objectives cannot be
	<b>Ethical</b>	Negligible impact on organisation, dealt with through disciplinary process	State agency investigation into incident	State agency investigation into incident and sanction	State agency investigation into incident and sanction, staff member dismissed	State agency investigation into incident and sanction, staff member dismissed
	<b>Reputation</b>	Insignificant public/stakeholder comment or local media coverage	Heightened concerns from a narrow group of residents/stakeholders, one off negative metro media coverage	Concerns from cross section of public/stakeholders, ongoing negative metro media coverage	Significant outcry from public/stakeholders, significant negative state level media coverage	Significant and widespread public/stakeholder outcry, sustained negative national media
	<b>Financial</b>	Potential for minor financial impact on contingency (less than 50% of contingency used)	Potential for major financial impact on contingency (more than 50% of contingency used)	Potential for financial impact requiring minor budget adjustment	Potential for financial impact requiring major budget adjustment	Potential for major financial impact resulting in the project being unable to be completed



**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

**COMMENTS:**

The review of the Enterprise Risk Management Framework has identified a number of minor changes for clarity as well as three more substantial changes. The changes proposed will ensure that risks are rated accurately and extends risk management to project risks as well as organisation risks.

***Moved by Cr Davidson, seconded by Cr Yong***

***That Council amends the Enterprise Risk Management Framework as detailed in Schedule 32.***

***The motion was put and carried***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**549/15 ADOPTION – STATEMENT OF BUSINESS ETHICS**

**BACKGROUND:**

FILE REFERENCE:	P1020408-2
REPORTING UNIT:	Governance
RESPONSIBLE DIRECTORATE:	Corporate Services
DATE:	2 November 2015
MAP / SCHEDULE:	Schedule 33 – proposed Statement of Business Ethics

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

At the Audit and Risk Committee meeting held on 16 November 2015, the following amendments (shown with underline) were made to Schedule 33 – proposed Statement of Business Ethics:

1. amend the point under “What to expect from the City” as follows:

“Deal fairly, ethically, lawfully, honestly and transparently with all individuals and organisations;”

2. amend the points under “what the City expects from goods and service providers and contractors” as follows:

“Not make any statement or behave in any way that could mislead anyone to believe that they are representing the City, or expressing City views of policies without the appropriate authority;”

and

“Declare any actual, perceived or potential conflicts of interest;”

3. amend context under “Conflict of Interest” as follows:

“all city employees, elected Members, Committee members, contractors and business partners must disclose any actual, perceived or potential conflicts of interest.”

The amendments detailed above have been incorporated into attached Schedule 33 for Council consideration.

Finding No. 13 of the RSM Bird Cameron Report on ‘Local Government Authority Procurement Audit – City of Perth’ 2013 recommended the following:

“The City should develop a policy in respect to its business relationships with suppliers and contractors and an appropriate statement of Business Ethics with the necessary process for reporting breaches.”

## **LEGISLATION / STRATEGIC PLAN / POLICY:**

### **Legislation**

*Public Interest Disclosures Act 2003*  
*Corruption and Crime Commission Act 2003*  
*Local Government (Rules of Conduct) Regulations 1997*

### **Integrated Planning and Reporting Framework Implications**

#### **Strategic Community Plan**

Council Four Year Priorities: Community Outcome  
Capable and Responsive Organisation  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.

### **Policy**

Policy No and Name: 9.7 – Purchasing Policy  
10.1 – Code of Conduct

**DETAILS:**

Finding No. 13 of the RSM Bird Cameron Report on 'Local Government Authority Procurement Audit – City of Perth' identified that the City does not have a Policy and a Statement of Business Ethics for conducting business with suppliers and contractors, including a process through which breaches can be reported.

Although Finding 13 specifically states that a Policy in conjunction with a Statement be developed in relation to its business relationships with suppliers and contractors, staff and Elected Members are already required to comply with Council Policy 10.1 – Code of Conduct, which details the ethical standards of behaviour expected of them. Current practices at the Cities of Stirling, Melville, Sydney and Brisbane demonstrate that in conjunction with a Code of Conduct policy, all have an endorsed Statement of Business Ethics, or at least provide advice on their websites, reinforcing these standards.

Without a Statement of Business Ethics, there is an increased risk that all sectors of the community conducting business with the City, not limited to suppliers and contractors, are not being made fully aware of the City's ethical behavioural expectations. Furthermore, there is also the risk for misconduct to occur.

**City of Perth Statement of Business Ethics**

Taking into account Finding 13, Officers undertook internal consultation with relevant Business Units to develop a proposed "City of Perth Statement of Business Ethics" (the Statement) (refer to Schedule 33).

If endorsed by Council, a formal Statement with appropriate graphics will be developed. This Statement will then be disseminated throughout the organisation and to businesses via the following Internal and External Communications Strategies:

External Communications Strategy

- The Statement included with all future tender, quotation and purchase order documentation to suppliers and contractors;
- Reference to the Statement included in standard Terms and Conditions of tender, quotation and purchase orders;
- An additional section for suppliers and contractors to acknowledge Statement on the Tender Checklist (which forms part of tender documentation); and
- The Statement to major/existing suppliers and contractors.

Internal Communications Strategy

- The Statement included on the City of Perth Website under the "Business" section. Staff can direct businesses to view it on the website if required;
- The Statement included on the Governance Unit Intranet Homepage for staff information. Initially the Governance Unit will also post on the Intranet Bulletin Board advising of its publication;

- The Governance Unit will email a link from the Intranet to the Statement to all Managers advising to communicate to all staff;
- The Governance Unit will communicate publication of the Statement to Elected Members via Memorandum and/or the Elected Members Portal;
- An article published in the staff newsletter “Inside City” advising of the Statement’s publication;
- Reference to the Statement will be included in the Governance Unit’s Code of Conduct induction training; and
- The Governance Unit will send out annual education reminder via Intranet Bulletin Board to remind staff of the City’s Business Ethics obligations (directing staff to the Statement on the Intranet).

The introduction of a Statement will have an impact on the below Council policies:

### **Review of Council Policy 10.1 – Code of Conduct**

In conjunction with establishing a Statement, it is proposed to review Council Policy 10.1 – Code of Conduct as the policy has not been reviewed since 2010. As previously stated above, although the policy details the ethical standards of behaviour expected of staff and Elected Members, it does not specially set out ethical standards of behaviour expected when conducting business with all sectors of the community.

### **Review of Council Policy 9.7 – Purchasing Policy**

It is to be noted that Council Policy 9.7 – Purchasing Policy, may need to be amended to align with relevant components of the Statement, and that this consideration should be included in a review of the policy.

### **FINANCIAL IMPLICATIONS:**

There will be nominal costs associated with the production of a formal Statement with appropriate graphics.

External labour costs of \$2,526 may be incurred to amend the purchase order template in Finance One to electronically include the Statement.

All figures quoted in this report are exclusive of GST.

### **COMMENTS:**

It is considered prudent that the City action Finding No. 13 of the RSM Bird Cameron Report on ‘Local Government Authority Procurement Audit – City of Perth’ by implementing a Statement of Business Ethics and reviewing Council Policy 10.1 – Code of Conduct and Council Policy 9.7 – Purchasing Policy, to include reference to ethical standards of behaviour expected of staff and Elected Members when conducting business with all sectors of the community.

*Moved by Cr Davidson, seconded by Cr Limnios*

***That Council:***

- 1. approves the “City of Perth Statement of Business Ethics” as detailed in Revised Schedule 33; and***
- 2. approves the Internal Communications and External Communications Strategies as detailed in this report titled “Adoption – Statement of Business Ethics” to implement the Statement.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **550/15 ANNUAL REPORT AND AUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2015**

### **BACKGROUND:**

FILE REFERENCE:	P1003392-8
REPORTING UNIT:	Finance
RESPONSIBLE DIRECTORATE:	Corporate Services
DATE:	10 November 2015
MAP / SCHEDULE:	Schedule 34 – Annual Report 2014/15 including Audited Financial Statements Report for the Year Ended 30 June 2015 Schedule 35 – Grant Thornton Report

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Section 5.54(1) of the *Local Government Act 1995* requires the Annual Report for the 2014/15 financial year, be presented at the Annual General Meeting of the City of Perth scheduled to be held on Tuesday, 15 December 2015.

The Financial Statements for the year ended 30 June 2015 have been audited and signed off on 30 October 2015 (refer to Schedule 34).

Section 5.53 (2) of the Act prescribes that the following information must be included in the Annual Report:

- “ (a) a report from the Mayor or President;  
(b) a report from the CEO;  
(e) an overview of the plan for the future of the district made in accordance with section 5.56, including major initiatives that are proposed to commence or to continue in the next financial year;  
(f) the financial report for the financial year.  
(g) such information as may be prescribed in relation to the payments made to employees;  
(h) the auditor’s report for the financial year;  
(ha) a matter on which a report must be made under section 29(2) of the *Disability Services Act 1993*;  
(hb) details of entries made under section 5.121 during the financial year in the register of complaints, including:  
(i) the number of complaints recorded in the register of complaints;  
(ii) how the recorded complaints were dealt with; and  
(iii) any other details that the regulations may require; and  
(iv) such other information as may be prescribed.”

The information contained in Schedule 34 addresses all the details required for a Local Government’s Annual Report.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      Section 6.4 of the *Local Government Act 1995*  
    Regulation 36 of the *Local Government (Financial Management Regulations 1996*  
    Regulations 9 and 10 of the *Local Government (Audit) Regulations 1996*  
    Principle 6 of the *State Records Principles and Standards 2002*

**Integrated Planning and Reporting**                      **Corporate Business Plan**  
    Council Four Year Priorities: Capable and Responsive Organisation.  
    S18 Strengthen the capacity of the organisation

**DETAILS:**

The Financial Statements (refer to Schedule 34) address all statutory financial requirements imposed on the City and comply with the Australian Accounting Standards

The Annual Report is an important document through which the City communicates with its stakeholders, notes its achievement during the preceding financial year and sets out its vision for the future.

Additionally considerable information is provided including that required statutorily and the Annual Financial Statements. This will enable stakeholders to assess the financial health of the City.

The Financial Statements for the year ended 30 June 2015 have been audited and an unqualified report has been issued (refer to Schedule 34).

The net operating result prior to capital grants and contributions amounts to \$18.9 million. This compares with a budget of \$13.3 million. Capital grants amount to \$1.8 million. Significant items amounted to a net credit of \$196.5 million, \$184.3 million of which resulted from the revaluation of infrastructure assets.

**REVENUE**

- Rates collected are \$0.8 million below the original budget due to slower than anticipated level of building completions and the Valuer General reducing some valuations.
- Fees and charges are \$4.9 million below budget mainly due to a fall in parking revenue, but are \$4.2 million higher than last year.

**EXPENDITURE**

- Employee costs at \$64.5 million were in line with the budget for the year.
- Materials and contracts are \$4.7 million below the original budget. Major savings emerged in property maintenance, consultancy, other professional fees, security, printing, tipping fees and assets not capitalised.
- Depreciation and amortisation is \$5.4 million under the original budget. Delays on bringing to account the revaluation of infrastructure and the resultant impact on depreciation account for the major part of this underspend.
- Capital grants were in line with the budget for the year.

**SIGNIFICANT ITEMS**

- Investment properties are valued each year which resulted in a gain of \$1.8 million.
- The City revalued its infrastructure assets having no active markets to fair value, which was determined as depreciated replacement cost based on condition assessments.
- Five major classes were revalued including roads, drainage, street and parks infrastructure, plus traffic control devices, giving a net \$184.3 million revaluation surplus. This initial revaluation will be conducted in future on a triennial basis in accordance with the *Local Government (Financial Management) Amended Regulations 1996*.
- During the year an inventory of public works of Art (including Memorabilia and History collections) was carried out resulting in \$5.3 million of assets being initially recognised at fair value by the City and a value established through both internal and external valuations. These items include assets originally purchased in previous years or contributed by third parties with insufficient information being provided to the City.
- All of the City's Public Works of Art including memorials and art works in the public realm and plaques were professionally revalued by an independent expert and a revaluation surplus of \$4.6 million recognised in the financial statements.
- \$2.6 million represents the City's share of profit on land sold by the Tamala Park Regional Council (TPRC).
- \$150,000 represents a write-back in the previous impairment taken in relation to the Barclay Emerald Mortgage Backed Securities.
- Infrastructure assets, with a written down value of \$2.4 million were recognised during the year as part of the City's contribution to the Elizabeth Quay project.

**BALANCE SHEET**

- Net assets have increased by \$214.7 million over the year.
- Current assets increased by \$1.6 million due to the total of cash and investments increasing.



- Non-current assets have increased by \$206.3 million as a result of the revaluation of assets.
- Investment property increased by \$1.8 million as previously disclosed.
- Trade creditors decreased by \$1.3 million, a fall of 6%.
- Non-current loans fell by \$6.5 million due to principal repayments with no new loans drawn down.
- The total liability for employee benefits increased marginally by \$277,000 to \$13.3 million at 30 June 2015.
- The Accumulated Surplus increased by \$24.8 million due mainly to the net surplus from operations.
- The Asset Revaluation Reserve increased by \$187.9 million due to the revaluation of infrastructure assets. Other reserves increased by \$2.0 million as a result of an increase in the Parking Levy Reserve used for the payment of the Parking Levy which was due in July 2015.

Cash Flow was positive \$4.6 million over the year. Operating activities generated \$48.9 million, capital expenditure \$42.1 million net of disposal proceeds, \$6.1 million of loan principal was repaid. \$4.0 million of grants were received.

### **AUDIT ISSUES**

There were no significant issues recorded in the Grant Thornton's audit management letter (refer to Schedule 35).

### **FINANCIAL IMPLICATIONS:**

This report and the financial statements demonstrate the strong financial position of the City at 30 June 2015.

### **COMMENTS:**

The City's financial position remains strong with the operating result for the year being well up on the budgeted result due to lower operating expenditure.

*Moved by Cr Davidson, seconded by Cr Yong*

***That Council in accordance with Section 5.54(1) of the Local Government Act 1995 approves BY AN ABSOLUTE MAJORITY the Annual Report, attached as Schedule 34, which is inclusive of the Audited Financial Statements for the year ended 30 June 2015.***

***The motion was put and carried by an absolute majority***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

At this point in the meeting and in accordance with Section 9.2 of the *City of Perth Standing Orders Local Law 2009*, Items 541/15, 542/15 and 543/15 were moved en bloc.

*Moved by Cr Adamos, seconded by Cr Yong*

***That Council in accordance with Section 9.2 of the City of Perth Standing Orders Local Law 2009, adopts by one resolution, all the recommendations for Items 541/15, 542/15 and 543/15, without amendment or qualification.***

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**551/15 INTERNAL AUDIT 2015/16 – PURCHASING REVIEW**

**BACKGROUND:**

FILE REFERENCE: P102969-8  
REPORTING UNIT: Internal Audit  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 29 September 2015  
MAP / SCHEDULE: Confidential Schedule 36 – Purchasing Review  
September 2015 (Confidential Schedules are distributed to Elected Members under separate cover)

The City of Perth Internal Audit Plan 2015/16 was approved by Council at its meeting held on **9 June 2015**.

As part of the City's 2015/16 Internal Audit Plan, a review of key controls and practices related to purchase requisitions was carried out in August and September 2015. Confidential Schedule 41 details the findings of this audit.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** *Local Government (Audit) Amendment Regulations 2013*

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities:  
**Capable and Responsive Organisation**  
S18 Strengthen the capacity of the organisation.  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

**Policy**

Policy No and Name: 19.1 – Enterprise Risk Management

**DETAILS:**

The findings of the internal audit are detailed in the attached Confidential Schedule 36.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

*Moved by Cr Adamos, seconded by Cr Yong*

*That Council approves the review of key controls and practices related to purchase requisitions as part of the Internal Audit Plan 2015/16 as detailed in Confidential Schedule 36.*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **552/15 INTERNAL AUDIT 2015/16 – MANAGEMENT OF TENANCIES AUDIT**

### **BACKGROUND:**

FILE REFERENCE: P102969-8  
REPORTING UNIT: Internal Audit  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 11 September 2015  
MAP / SCHEDULE: Confidential Schedule 37 – Management of Tenancies Audit July 2015 (Confidential Schedules are distributed to Elected Members under separate cover)

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The City of Perth Internal Audit Plan 2015/16 was approved by Council at its meeting held on **9 June 2015**.

As part of the City's 2015/16 Internal Audit Plan, an audit of existing controls and practices in regards to the management of tenancies (commercial leases) was carried out in July 2015. Schedule 42 details the findings of this audit.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      *Local Government (Audit) Amendment Regulations 2013*

**Integrated Planning  
and Reporting  
Framework  
Implications**                      **Corporate Business Plan**  
Council Four Year Priorities:  
**Capable and Responsive Organisation**  
S18              Strengthen the capacity of the organisation.  
A capable, flexible and sustainable organisation  
with a strong and effective governance system to  
provide leadership as a capital city and deliver  
efficient and effective  
community centred services.

**Policy**

Policy No and Name:      19.1 – Enterprise Risk Management

**DETAILS:**

The findings of the internal audit are detailed in the attached Confidential Schedule 37.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

***Moved by Cr Adamos, seconded by Cr Yong***

***That Council approves the audit of existing controls and practices in regards to the management of tenancies (commercial leases) as part of the Internal Audit Plan 2015/16 as detailed in Confidential Schedule 37.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For:              The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**553/15 INTERNAL AUDIT 2015/16 – RATES AUDIT**

**BACKGROUND:**

FILE REFERENCE: P102969-8  
REPORTING UNIT: Internal Audit  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 20 October 2015  
MAP / SCHEDULE: Confidential Schedule 38 – Rates Audit September 2015 (Confidential Schedules are distributed to Elected Members under separate cover)

The Committee recommendation to the Council for this report was resolved by the Audit and Risk Committee at its meeting held on 16 November 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The City of Perth Internal Audit Plan 2015/16 was approved by Council at its meeting held on **9 June 2015**.

As part of the City's 2015/16 Internal Audit Plan, an audit of existing controls and practices over the raising, collection and reconciliation of rates revenue was carried out in September 2015. Confidential Schedule 38 details the findings of this audit.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** *Local Government (Audit) Amendment Regulations 2013*

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities:  
**Capable and Responsive Organisation**  
S18 Strengthen the capacity of the organisation.  
A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

**Policy**

Policy No and Name: 19.1 – Enterprise Risk Management

**DETAILS:**

The findings of the internal audit are detailed in the attached Confidential Schedule 38.

**FINANCIAL IMPLICATIONS:**

There are no financial implications related to this report.

***Moved by Cr Adamos, seconded by Cr Yong***

***That Council approves the audit of existing controls and practices over the raising, collection and reconciliation of rates revenue as part of the Internal Audit Plan 2015/16 as detailed in Confidential Schedule 38.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For:       The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**Meeting note:** No discussion was required for Confidential Items 554/15 and 555/15, therefore the meeting was not closed to the public.

## **OTHER REPORTS**

### **554/15 COMPLIANCE AUDITS – ACCESS TO VICTORIAN AND NSW REGISTERED DRIVER DETAILS**

**BACKGROUND:**

FILE REFERENCE:               P102969-8  
REPORTING UNIT:               Internal Audit  
RESPONSIBLE DIRECTORATE:   Corporate Services  
DATE:                            26 August 2015  
MAP / SCHEDULE:               N/A

Confidential Item 554/15 is bound in Confidential Minute Book Volume 1 2015.

In accordance with Section 5.23 (2)(f)(i) of the *Local Government Act 1995*, this item is confidential and was distributed to the Elected Members under separate cover.

*Moved by Cr Adamos, seconded by Cr Yong*

*That Council approves the compliance audits - Access to Victorian and NSW registered driver details.*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **555/15 REQUEST FOR REIMBURSEMENT OF LEGAL EXPENSES – MR FRANK EDWARDS**

### **BACKGROUND:**

FILE REFERENCE:	N/A
REPORTING UNIT:	Governance
RESPONSIBLE DIRECTORATE:	Corporate Services
DATE:	29 October 2015
MAP / SCHEDULE:	Confidential Schedule 39 – CCC Summons to Attend at an Examination Confidential Schedule 40 – CCC Disclosure Prohibited Notice Confidential Schedule 41 – CCC Notice of Cease of Effect of Non-Disclosure – Confidential Schedule 42 – Tax Invoice, Barrister Schedule 42 – Council Policy 10.16 - Legal Representation for Members and Employees Confidential Schedule 44 – Statutory Declaration – Mr Frank Edwards

Confidential Item 555/15 and Confidential Schedules 39, 40, 41 and 44 are bound in Confidential Minute Book Volume 1 2015.



In accordance with Section 5.23 (2)(b) of the *Local Government Act 1995*, this item is confidential and was distributed to the Elected Members under separate cover.

***Moved by Cr McEvoy, seconded by Cr Davidson***

***That Council approves the request dated 27 October 2015 by Mr Frank Edwards for reimbursement of \$2,860 (including GST) for Legal Expenses incurred in his capacity as the former Chief Executive Officer of the City Of Perth.***

***The motion was put and carried***

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **556/15 DONATION TO THE LORD MAYOR'S DISTRESS RELIEF FUND – ESPERANCE FIRES APPEAL**

### **BACKGROUND:**

FILE REFERENCE: P1032162  
REPORTING OFFICER: Steven Grewal, Executive Research Officer  
REPORTING UNIT: Executive Support  
RESPONSIBLE DIRECTORATE: Chief Executive Office  
DATE: 20 November 2015

**This item has been submitted directly to Council for consideration as it is considered time critical.**

The Lord Mayor's Distress Relief Fund was established in 1961 to provide relief of personal hardship and distress arising from natural disasters occurring within Western Australia. The perpetual fund is a registered charitable body and has approval of the Australian Taxation Office for tax deductibility of contributions.

Over the years the Fund has assisted with relief appeals for many natural disasters, including the:

- Dwellingup Fires in 2007;

- Toodyay Fires in 2010;
- Gascoyne and Mid-West Floods in 2011;
- Margaret River Fires in 2011; and
- the Perth Hills and Parkerville Fires in 2014.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting**

**Strategic Community Plan**

Council Four Year Priorities: Community Outcome

**Framework  
Implications**

Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and provide efficient and effective community centred services.

**Policy No and Name:** 18.8 – Provision of Sponsorships and Donations

**DETAILS:**

The Lord Mayor's Distress Relief Fund (LMDRF) has been activated to raise and coordinate donations to support the victims of the fires in the Esperance area in November 2015.

The State Government has donated \$100,000 to the Esperance Fires Appeal. It is recommended that the City of Perth donates \$10,000 to the Appeal.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL 42B 21000
BUDGET ITEM:	Other Property and Services – Administration – General Administration (ESU)
BUDGET PAGE NUMBER:	12
BUDGETED AMOUNT:	\$1,900,474
AMOUNT SPENT TO DATE:	\$ 433,500
PROPOSED COST:	\$ 10,000
BALANCE:	\$1,456,974

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

The City of Perth has previously donated to Appeals established by the Lord Mayor's Distress Relief Fund. It is considered appropriate for the City of Perth to donate to the current Esperance Fires Appeal.

*Moved by Cr Davidson, seconded by Cr McEvoy*

*That Council donates \$10,000 to the Lord Mayor's Distress Relief Fund for the Esperance Fires Appeal.*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

## **557/15 URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA NATIONAL CONGRESS – MARCH 2016 – LORD MAYOR ATTENDANCE**

### **BACKGROUND:**

FILE REFERENCE: P1004067  
REPORTING UNIT: Executive Support  
RESPONSIBLE DIRECTORATE: Chief Executive Officer  
DATE: 20 November 2015  
MAP / SCHEDULE: Schedule 45 – Letter of Invitation

**This item was issued as a late report by the Chief Executive Officer on Monday, 23 November 2015.**

The Urban Development Institute of Australia has invited the Lord Mayor to its National Congress to make a presentation and join a panel discussion in a Mayor's Forum titled "Bringing the Community on the Development Journey" (refer to Schedule 45). Attendance at the Congress is not prescribed within Council Policy 10.3 – Elected Members – Interstate and Overseas Travel and expenses and will therefore need to be approved by the Council.

### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** N/A

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities: Perth as a Capital City

**Policy**

Policy No and Name: 10.3 – Elected Members – Interstate and Overseas Travel and Expenses

**DETAILS:**

The Urban Development Institute of Australia (UDIA) is the peak body representing the property development industry throughout Australia. The Institute is a not-for-profit industry body dedicated to the representation of Australia's development industry

The UDIA National Congress theme for 2015 is *BuzzAdelaide – creating places where people want to be* and will take place from 8 to 10 March 2016 in Adelaide. The Mayor's Forum will include two other Lord Mayors and involve a 15 minute presentation and participation in a panel discussion with a moderator. The Lord Mayors of Adelaide and Melbourne have confirmed their participation.

The UDIA letter requests the Lord Mayor to provide her perspective on the evolution of the city and the community's role and involvement in the process. There has been unprecedented development in the City of Perth in recent years at a time when the rate of population growth has exceeded that of any other city in Australia. The City of Perth is therefore a good case study for the issues that need to be addressed in a growing city and the Forum provides an opportunity to show-case the city to a national and international audience of developers, investor and government agencies.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	42A01000
BUDGET ITEM:	Lord Mayor
BUDGET PAGE NUMBER:	6
BUDGETED AMOUNT:	\$932,913
AMOUNT SPENT TO DATE:	\$262,655
PROPOSED COST:	\$ 5,240 (Estimate)
BALANCE:	\$TBA

All figures quoted in this report are exclusive of GST.

**COMMENTS:**

UDIA is well recognised as a peak body representing the development industry. The participation of the Lord Mayor in the Mayors forum will contribute to a dialogue the purpose of which is to improve development processes. It will also raise awareness of how Perth has developed in recent years and promote the investment opportunities in the city.

*Moved by Cr Davidson, seconded by Cr Limnios*

*That Council approve the attendance of the Lord Mayor at the Urban Development Institute of Australia National Congress in Adelaide from 8 to 10 March 2016, to take part in the Mayor's Forum.*

*The motion was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

*Motion to close the meeting to the public*

*Moved by Cr Davidson, seconded by Cr McEvoy*

*That Council, in accordance with Section 5.23(2)(b) of the Local Government Act 1995, resolves to close the meeting to the public to consider Confidential Item 41.*

*The motion to close the meeting was put and carried*

The votes were recorded as follows:

**For:** The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong

**Against:** Nil

**7.02pm** The meeting was closed to the public.

**558/15 CONFERRAL OF KEYS TO THE CITY**

**BACKGROUND:**

FILE REFERENCE: P1002889-3  
REPORTING UNIT: Marketing & Events Unit  
RESPONSIBLE DIRECTORATE: Economic Development and Activation Directorate  
DATE: 23 November 2015  
MAP / SCHEDULE: N/A

Confidential Item 558/15 is bound in Confidential Minute Book Volume 1 2015.

**This item was issued as a late report under separate cover by the Chief Executive Officer on Monday, 23 November 2015.**

**In accordance with Section 5.23(2)(b) of the Local Government Act 1995, this item was dealt with behind closed doors, as it relates to the personal affairs of a person.**

***Moved by Cr McEvoy, seconded by Cr Davidson***

***That Council considers the conferral of the honour of Keys to the City of Perth to the nominee detailed in the confidential report titled “Conferral of Keys to the City”, dated 23 November 2015.***

***The motion was put and carried***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

***Motion to re-open the meeting to the public***

***Moved by Cr Davidson, seconded by Cr Adamos***

***That Council resolves to re-open the meeting to the public.***

***The motion to re-open the meeting was put and carried***

The votes were recorded as follows:

**For: The Lord Mayor, Crs Adamos, Chen, Davidson, Green, Harley, Limnios, McEvoy and Yong**

**Against: Nil**

**7.08pm** The meeting was re-opened to the public with 3 members of the public and 1 member of the staff returning.

The Chief Executive Officer advised the public gallery of the decision made on Item 558/15 as detailed above.

**559/15 MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN**

Nil

**560/15 URGENT BUSINESS**

Nil

**561/15 CLOSE OF MEETING**

**7.08pm** The Lord Mayor declared the meeting closed.

SCHEDULES  
FOR THE COUNCIL  
MEETING  
HELD ON  
24 NOVEMBER 2015



## 2. Statutory Delegations – Other Legislation

## CITY PLANNING SCHEME

## 2.5

## 2.5.1 City Planning Scheme No. 2- Planning Approval

<p><b>Function Delegated:</b></p> <p><i>This detail is provided as a reference only. Delegates shall only act in full understanding of the delegated statutory power, inclusive of conditions [refer below].</i></p>	<ol style="list-style-type: none"> <li>1. Authority to determine an application for planning approval for the commencement or continuation of any development or use of any land or building where the application:             <ol style="list-style-type: none"> <li>(a) complies with all applicable standards and requirements of the Scheme, planning policies and precinct plans, including a change of use to a use classified under the Scheme as a preferred (P) use;</li> <li>(b) includes a change of use to a use classified under the Scheme as a contemplated (c) use or constitutes a non-complying application for the purposes of clause 47 of the Scheme where the non-compliance is considered minor.</li> </ol> </li> <li>2. Authority to require an applicant to advertise a proposal.</li> <li>3. Authority to comment on applications referred to the Council by other authorities.</li> <li>4. Authority to determine the advertising content of a proposed sign at:             <ol style="list-style-type: none"> <li>a. 267 (Lot 10) St Georges Terrace, Perth (OCM 01/04/14)</li> <li>b. 81 (Lot 81) St Georges Terrace, Perth (OCM 01/04/14)</li> </ol> </li> </ol>
<p><b>Statutory Power Delegated:</b></p>	<p>City Planning Scheme No.2 Clauses 41, 43, 44, 45 and 47</p>
<p><b>Power Originally Assigned to:</b></p>	<p>Local Government</p>
<p><b>Statutory Power of Delegation:</b></p>	<p>City Planning Scheme No.2 Clause 59</p>
<p><b>Power Delegated to:</b></p>	<p>Chief Executive Officer Director City Planning and Development Manager Approval Services</p>
<p><b>Council's Conditions on Delegation:</b></p>	<p>In relation to Delegated Authority 1(b) above, approval may only be granted where no significant objections are received during the public submission period.</p> <p>In relation to Delegated Authority 3 above, comment may only be made on proposals that are considered minor in nature.</p> <p>Authority may not be exercised where the application is for planning approval where the development may have a detrimental impact on a place which is the subject of a declaration made under clause 30 of the Scheme.</p> <p>Authority may not be exercised where any elected member has requested that the application be referred to the Council for determination.</p>

## 2. Statutory Delegations – Other Legislation

### 2.5.1 City Planning Scheme No. 2- Planning Approval

	<p>Details of approvals issued under delegated authority are to be made available to elected members on a weekly basis.</p> <p>In relation to Delegated Authority 4 above, the authority may only be exercised by the Manager Approval Services.</p>	
<b>Statutory Power to Sub-delegate:</b>	Nil.	
<b>Compliance Links:</b>	<p>City Planning Scheme No. 2 and subordinate Schemes:</p> <ul style="list-style-type: none"> <li>• TPS 7 City of Perth Town Planning Scheme No. 7 (Saint Martins)</li> <li>• TPS 11 City of Perth Town Planning Scheme No. 11 (Wesley Trust)</li> <li>• TPS 13 City of Perth Town Planning Scheme No. 13 (SGIO)</li> <li>• TPS 14 City of Perth Town Planning Scheme No. 14 (Withernsea)</li> <li>• TPS 16 City of Perth Town Planning Scheme No. 16 (AMP)</li> <li>• TPS 21 City of Perth Town Planning Scheme No. 21 (FAI Site)</li> <li>• TPS 23 City of Perth Town Planning Scheme No. 23 (Paragon)</li> <li>• TPS 24 City of Perth Town Planning Scheme No. 24 (131-137 Adelaide Terrace)</li> <li>• LPS 26 City of Perth Local Planning Scheme No. 26 (East Perth Redevelopment Area)</li> </ul> <p>Planning and Development Act 2005 Planning and Development Regulations 2009</p>	
<b>CEO's Sub-delegation to:</b>	N/A	
<b>CEO's Conditions on Sub-delegation:</b>	N/A	
<b>Record Keeping Practices:</b>	Records of decisions are kept on Pathways, file notes in the physical DA files (legally the only full record of a DA) and in Trim (Desk of the CEO – procedural report to EMs).	
<b>Version Control</b>		
<b>Version</b>	<b>Decision Reference</b>	<b>Date Delegated</b>
1		88/10 - 16/02/2010
1	Annual Review	294/12 - 26/06/12
1	Annual Review	319/13 - 25/06/13 CEO Trim 77838/13
2	New DA.4(a)= sign content	01/04/14
2	Annual Review	24/06/14 270/14 CEO Trim 234521/14
3	Annual Review	09/06/15 OCM 99056/15

## 2. Statutory Delegations – Other Legislation

2.5.2 City Planning Scheme No.2 – Appoint Authorised Officers		
<b>Function Delegated:</b> <i>This detail is provided as a reference only. Delegates shall only act in full understanding of the delegated statutory power, inclusive of conditions [refer below].</i>	Authority to appoint Authorised Officers for the purposes of entering any building or land to determine whether the provisions of this Scheme have been or are being observed [cl.63].	
<b>Statutory Power Delegated:</b>	City Planning Scheme No.2 Clause 63 Authorised Entry.	
<b>Power Originally Assigned to:</b>	Council (Local Government)	
<b>Statutory Power of Delegation:</b>	City Planning Scheme No.2 Clause 59 Delegation.	
<b>Power Delegated to:</b>	Chief Executive Officer Director City Planning and Development Manager Approval Services	
<b>Council's Conditions on Delegation:</b>	Nil.	
<b>Statutory Power to Sub-delegate:</b>	Nil.	
<b>Compliance Links:</b>		
<b>Record Keeping Practices:</b>	P1027271 - HUMAN RESOURCES - AUTHORISATIONS - Register Authorised Persons	
Version Control		
Version	Decision Reference	Date Delegated
1	New Delegation	09/06/2015 OCM 99056/15

## 2. Statutory Delegations – Other Legislation

**CITY PLANNING SCHEME****2.5**

<b>2.5.1 City Planning Scheme No. 2- Planning Approval</b>	
<p><b>Function Delegated:</b></p> <p><i>This detail is provided as a reference only. Delegates shall only act in full understanding of the delegated statutory power, inclusive of conditions [refer below].</i></p>	<ol style="list-style-type: none"> <li>1. Authority to determine an application for planning approval for the commencement or continuation of any development or use of any land or building where the application:               <ol style="list-style-type: none"> <li>(a) complies with all applicable standards and requirements of the Scheme, planning policies and precinct plans, including a change of use to a use classified under the Scheme as a preferred (P) use;</li> <li>(b) includes a change of use to a use classified under the Scheme as a contemplated (c) use or constitutes a non-complying application for the purposes of clause 47 of the Scheme <b>and clause 64 of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes”</b> – where the non-compliance is considered minor.</li> </ol> </li> <li>2. Authority to require an applicant to advertise a proposal.</li> <li>3. Authority to comment on applications referred to the Council by other authorities.</li> <li>4. Authority to determine the advertising content of a proposed sign at:               <ol style="list-style-type: none"> <li>a. 267 (Lot 10) St Georges Terrace, Perth (OCM 01/04/14)</li> <li>b. 81 (Lot 81) St Georges Terrace, Perth (OCM 01/04/14)</li> </ol> </li> </ol>
<p><b>Statutory Power Delegated:</b></p>	<p>City Planning Scheme No.2 Clauses 41, 43, 44, 45 and 47</p> <p><i>The relevant clauses of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes” – including clauses 61, 64, 67 and 68</i></p>
<p><b>Power Originally Assigned to:</b></p>	<p>Local Government</p>
<p><b>Statutory Power of Delegation:</b></p>	<p>City Planning Scheme No.2 Clause 59</p> <p><i>The relevant clauses of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes” – including clauses 81 to 84</i></p>
<p><b>Power Delegated to:</b></p>	<p>Chief Executive Officer Director City Planning and Development Manager Approval Services</p>
<p><b>Council’s Conditions on Delegation:</b></p>	<p>In relation to Delegated Authority 1(b) above, approval may only be granted where no significant objections are received during the public submission period.</p> <p>In relation to Delegated Authority 3 above, comment may only be made</p>

## 2. Statutory Delegations – Other Legislation

### 2.5.1 City Planning Scheme No. 2- Planning Approval

	<p>on proposals that are considered minor in nature.</p> <p>Authority may not be exercised where the application is for planning approval where the development may have a detrimental impact on a place which is the subject of a declaration made under clause 30 of the Scheme and <b>clauses 8 and 9 of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes”</b>.</p> <p>Authority may not be exercised where any elected member has requested that the application be referred to the Council for determination.</p> <p>Details of approvals issued under delegated authority are to be made available to elected members on a weekly basis.</p> <p><del>In relation to Delegated Authority 4 above, the authority may only be exercised by the Manager Approval Services.</del></p>	
<b>Statutory Power to Sub-delegate:</b>	<p>Nil.</p> <p><b>The relevant clauses of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes” – including clause 83</b></p>	
<b>Compliance Links:</b>	<p>City Planning Scheme No. 2 and subordinate Schemes:</p> <ul style="list-style-type: none"> <li>• TPS 7 City of Perth Town Planning Scheme No. 7 (Saint Martins)</li> <li>• TPS 11 City of Perth Town Planning Scheme No. 11 (Wesley Trust)</li> <li>• TPS 13 City of Perth Town Planning Scheme No. 13 (SGIO)</li> <li>• TPS 14 City of Perth Town Planning Scheme No. 14 (Withernsea)</li> <li>• TPS 16 City of Perth Town Planning Scheme No. 16 (AMP)</li> <li>• TPS 21 City of Perth Town Planning Scheme No. 21 (FAI Site)</li> <li>• TPS 23 City of Perth Town Planning Scheme No. 23 (Paragon)</li> <li>• TPS 24 City of Perth Town Planning Scheme No. 24 (131-137 Adelaide Terrace)</li> <li>• LPS 26 City of Perth Local Planning Scheme No. 26 (East Perth Redevelopment Area)</li> </ul> <p>Planning and Development Act 2005          Planning and Development Regulations 2009  <b>The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes</b></p>	
<b>CEO’s Sub-delegation to:</b>	N/A	
<b>CEO’s Conditions on Sub-delegation:</b>	N/A	
<b>Record Keeping Practices:</b>	Records of decisions are kept on Pathways, file notes in the physical DA files (legally the only full record of a DA) and in Trim (Desk of the CEO – procedural report to EMs).	
<b>Version Control</b>		
<b>Version</b>	<b>Decision Reference</b>	<b>Date Delegated</b>
1		88/10 - 16/02/2010
1	Annual Review	294/12 - 26/06/12
1	Annual Review	319/13 - 25/06/13 CEO Trim 77838/13



2. Statutory Delegations – Other Legislation

<b>2.5.1 City Planning Scheme No. 2- Planning Approval</b>		
2	New DA.4(a)= sign content	01/04/14
2	Annual Review	24/06/14 270/14 CEO Trim 234521/14
3	Annual Review	09/06/15 OCM 99056/15

## 2. Statutory Delegations – Other Legislation

<b>2.5.2 City Planning Scheme No.2 – Appoint Authorised Officers</b>		
<b>Function Delegated:</b> <i>This detail is provided as a reference only. Delegates shall only act in full understanding of the delegated statutory power, inclusive of conditions [refer below].</i>	Authority to appoint Authorised Officers for the purposes of entering any building or land to determine whether the provisions of this Scheme have been or are being observed [cl.63].	
<b>Statutory Power Delegated:</b>	City Planning Scheme No.2: Clause 63 Authorised Entry  <i>The relevant clauses of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes” – including clause 79</i>	
<b>Power Originally Assigned to:</b>	Council (Local Government)	
<b>Statutory Power of Delegation:</b>	City Planning Scheme No.2: Clause 59 Delegation  <i>The relevant clauses of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes” – including clauses 81 to 84</i>	
<b>Power Delegated to:</b>	Chief Executive Officer Director City Planning and Development Manager Approval Services	
<b>Council's Conditions on Delegation:</b>	Nil.	
<b>Statutory Power to Sub-delegate:</b>	Nil  <i>The relevant clauses of “The Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions for Local Planning Schemes” including clause 83.</i>	
<b>Compliance Links:</b>		
<b>Record Keeping Practices:</b>	P1027271 - HUMAN RESOURCES - AUTHORISATIONS - Register Authorised Persons	
Version Control		
Version	Decision Reference	Date Delegated
1	New Delegation	09/06/2015 OCM 99056/15

Council Meeting

24 November 2015

Confidential Schedules 3 and 4  
(Minute 520/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book  
Volume 1 2015





**2015/5334; 206 ADELAIDE TERRACE, EAST PERTH**





**2015/5334; 206 ADELAIDE TERRACE, EAST PERTH (PERSPECTIVES)**





**2015/5334; 206 ADELAIDE TERRACE, EAST PERTH (PERSPECTIVES)**





**2014/5287: 61-61A BENNETT STREET, EAST PERTH**



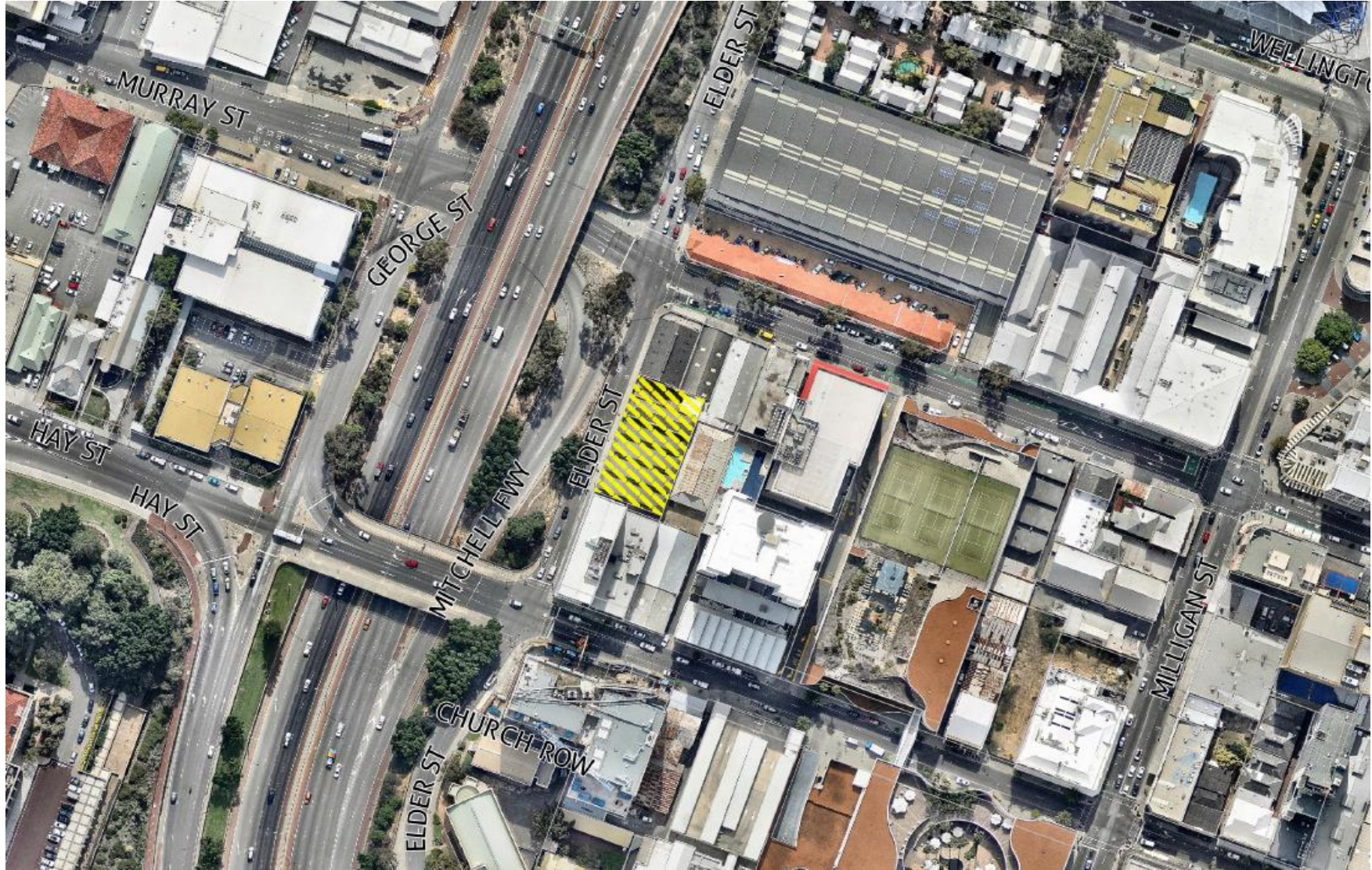


**2014/5287: 61-61A BENNETT STREET, EAST PERTH**



**2014/5287: 61-61A BENNETT STREET, EAST PERTH**



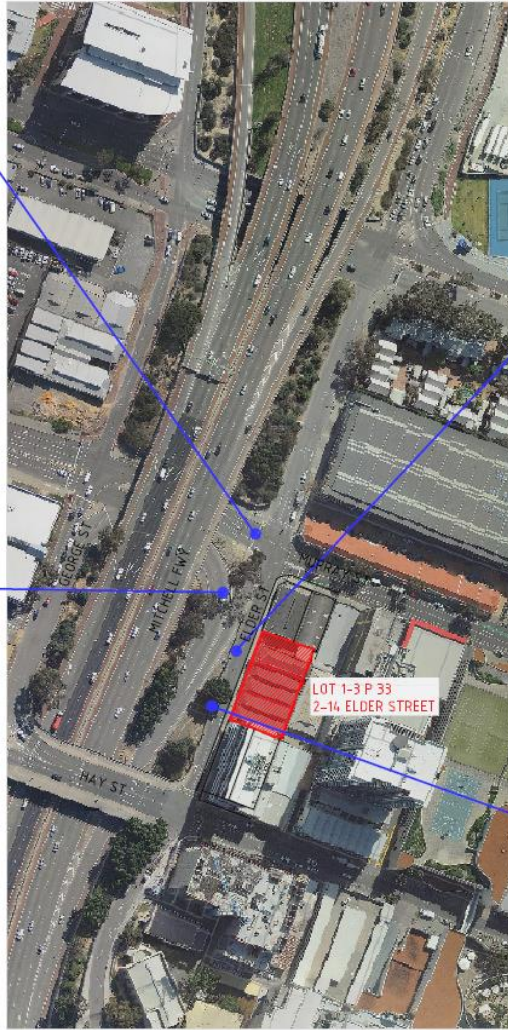


**2015/5304; 2-14 ELDER STREET, PERTH**





MURRAY STREET  
MOTORIST VIEW



ELDER STREET - SOUTH  
MOTORIST VIEW



ON RAMP TO FREEWAY - SOUTH  
MOTORIST VIEW



ELDER STREET - NORTH  
PEDESTRIAN VIEW

SCALE

1:2000 @ A3

PROJECT TITLE

**2 ELDER STREET**  
DIGITAL SIGN PROPOSAL  
SITEPLAN & VIEWS

DATE

23.10.15

DRAWING #

SK.01



**2015/5304; 2-14 ELDER STREET, PERTH**





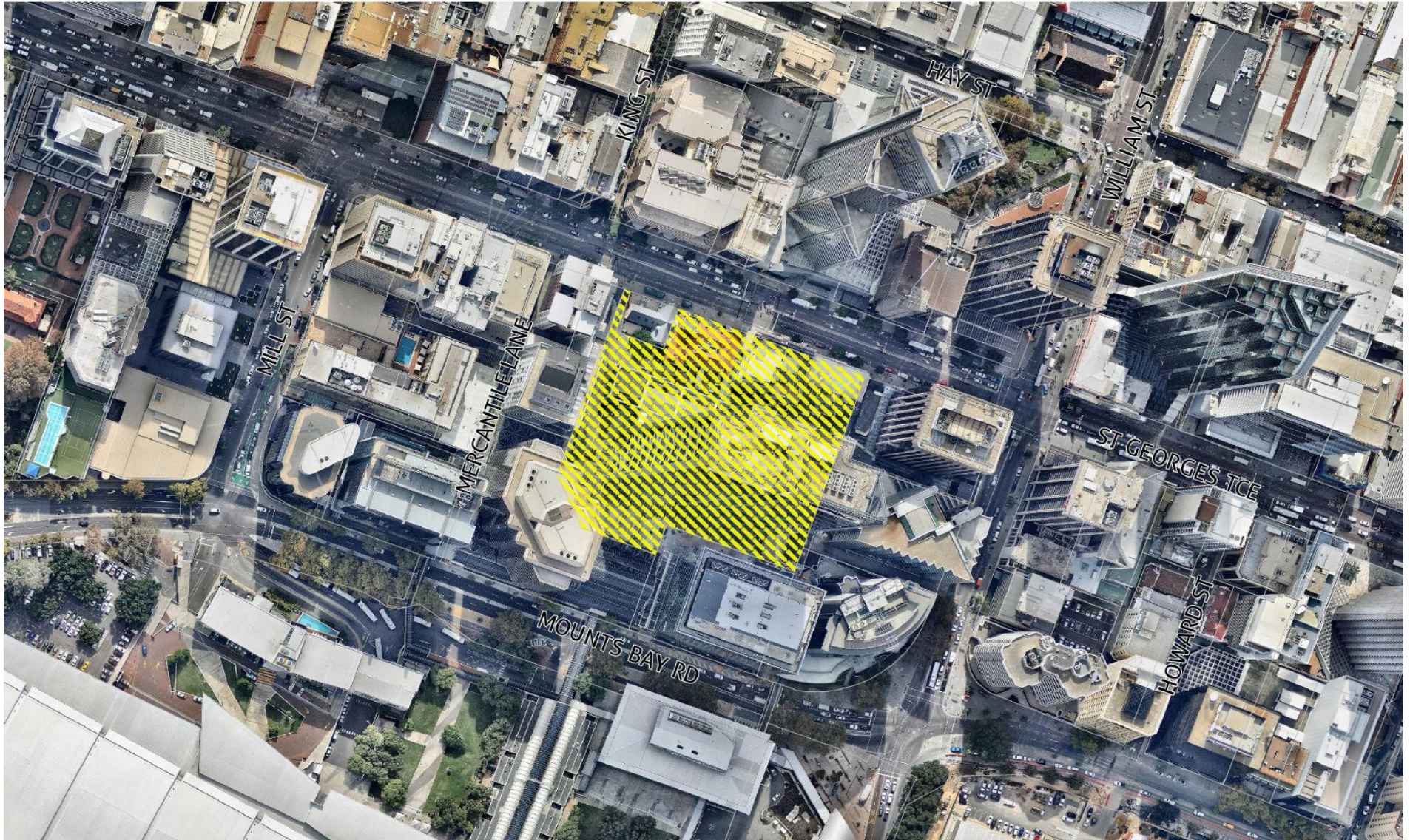
**15/5313; 8 (LOTS 21, 400 & 401) PARKER STREET, NORTHBRIDGE**





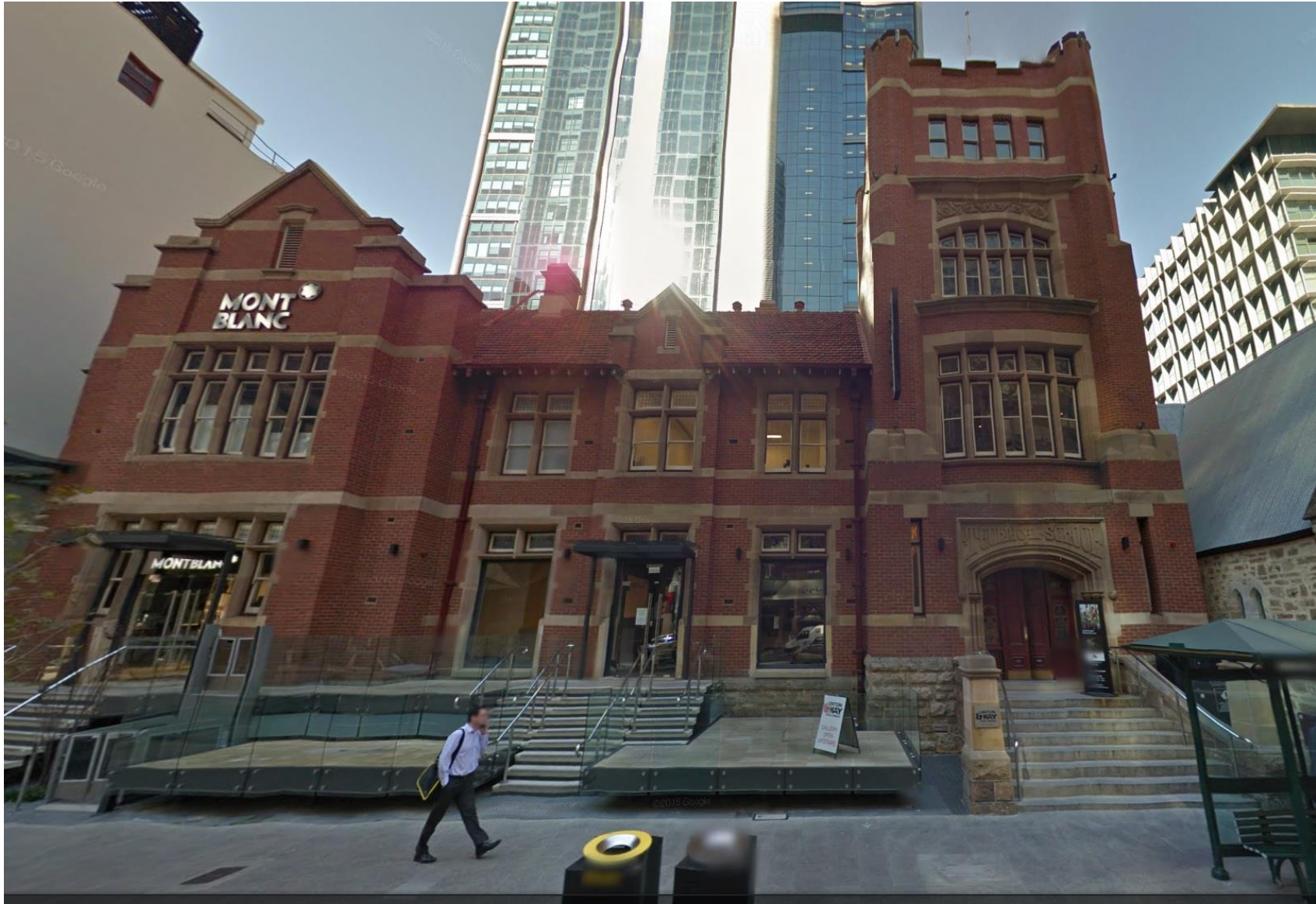
**15/5313; 8 (LOTS 21, 400 & 401) PARKER STREET, NORTHBRIDGE**





**2015/5364; 125-137 ST GEORGES TERRACE, PERTH**





2015/5364; 125-137 ST GEORGES TERRACE, PERTH





**2015/5414; 76 (LOT 5) WITTENOOM STREET, EAST PERTH**

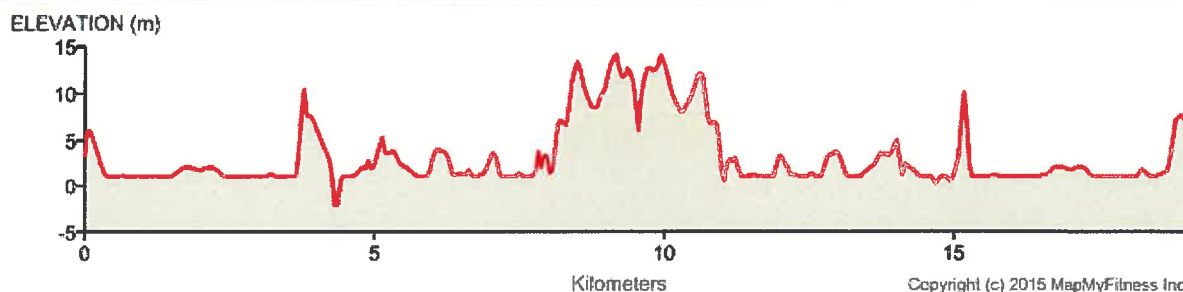
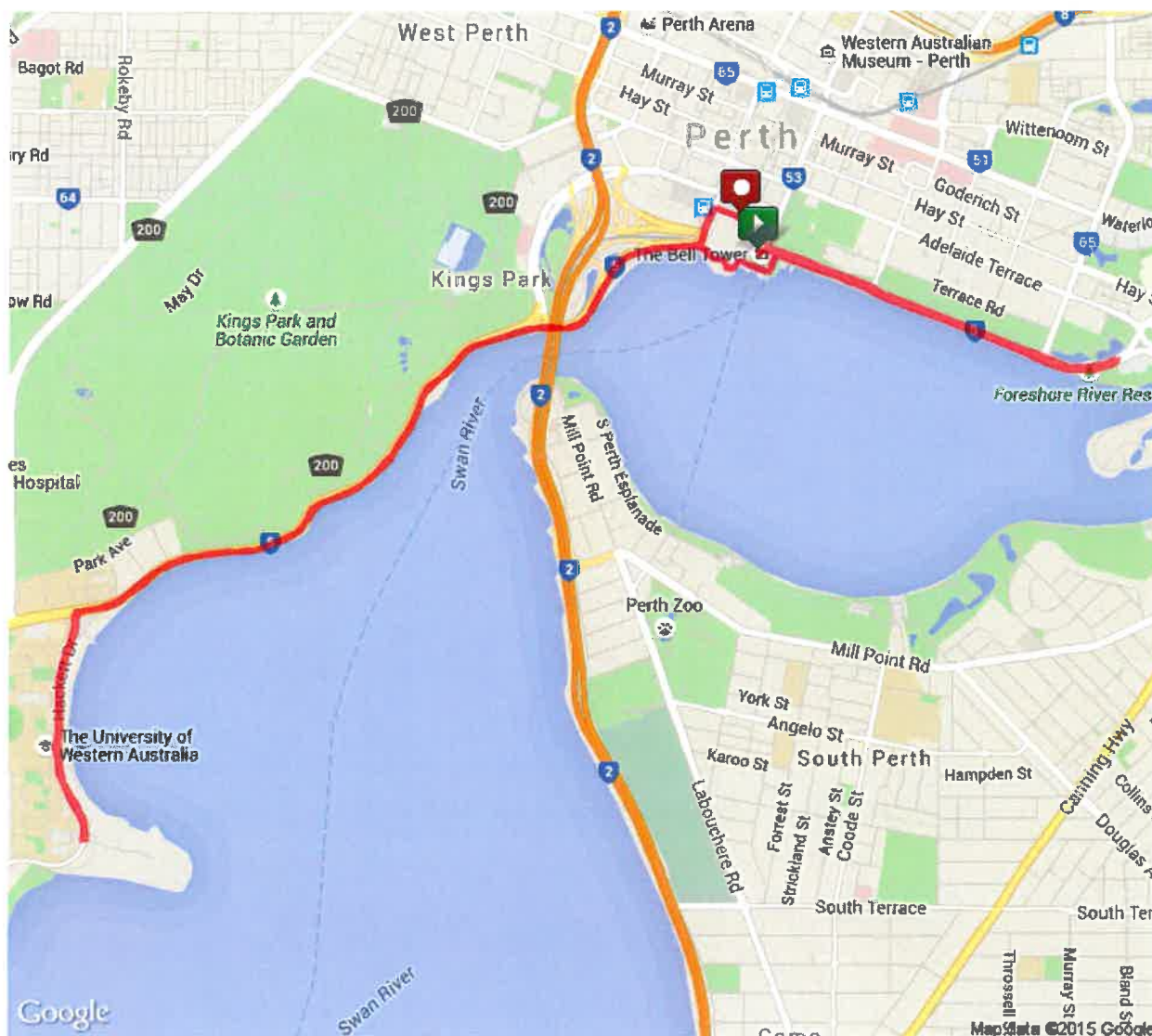




**Time Trial Course (1 Lap)**

Distance: 19.16 km

Elevation: 54.81 m (Max: 14.3 m)



This fast Time Trial course showcases the iconic Swan River and the new jewel of Perth Elizabeth Quay, while limiting the effect of the Time Trial on Perth’s road users.



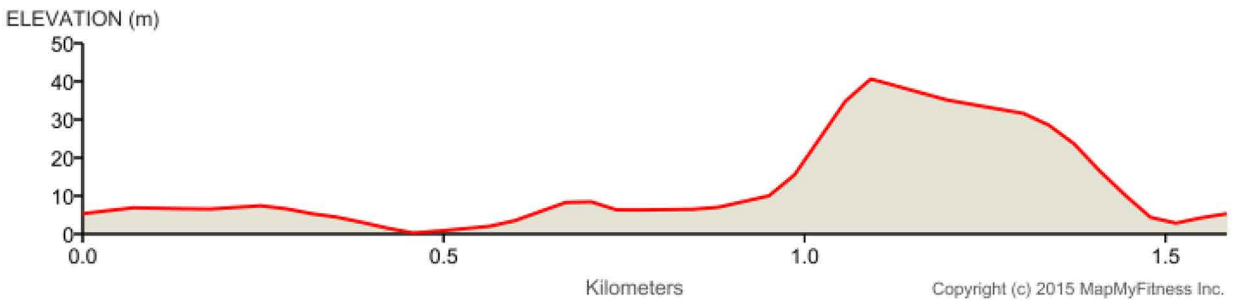
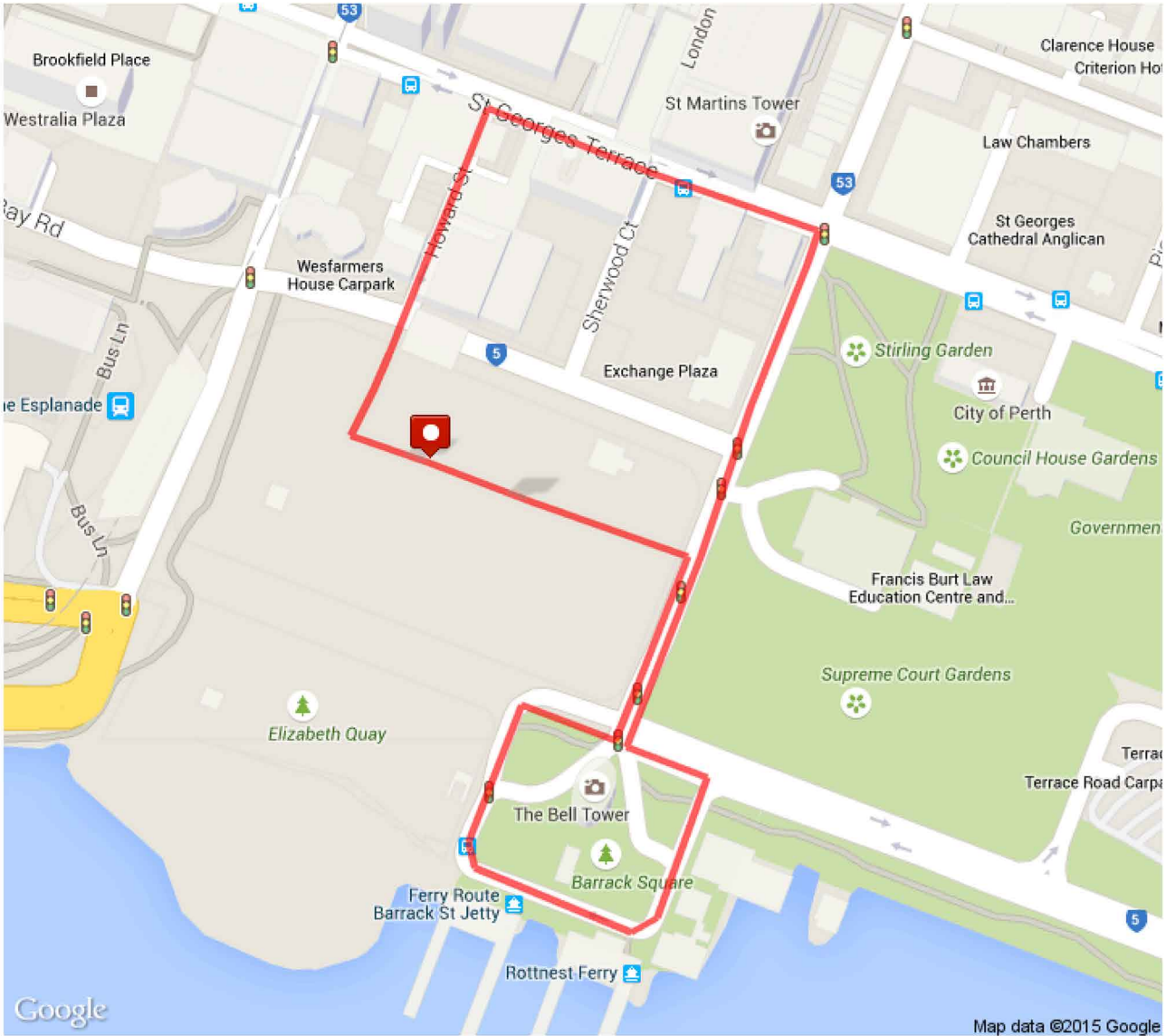


# WORLD CYCLING TOUR PERTH

## Team Relay Course

Distance: 1.58 km

Elevation: 30.94m (Max: 40.87)

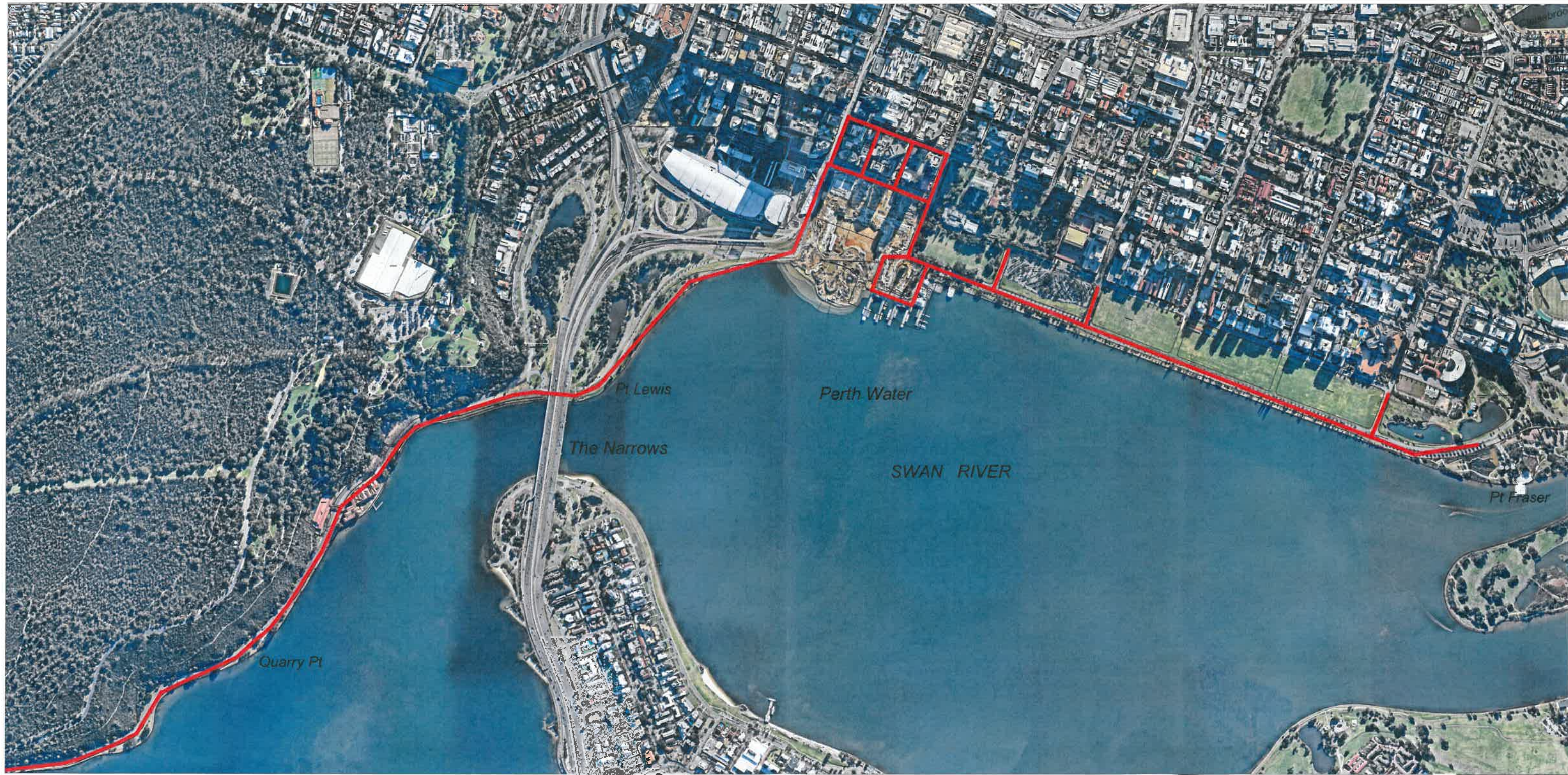


Fast paced Team Relay course showcasing beautiful Elizabeth Quay, Barrack Square and Perth City. The perfect course for spectators to view the exciting race.





# Road Closures Friday 11 March and Thursday 1 September 2016







Sunda 13 arch 2016  
Sunda 4 Se tember 2016

SCHEDULE 14

# WORLD CYCLING TOUR PERTH

## ROAD RACE



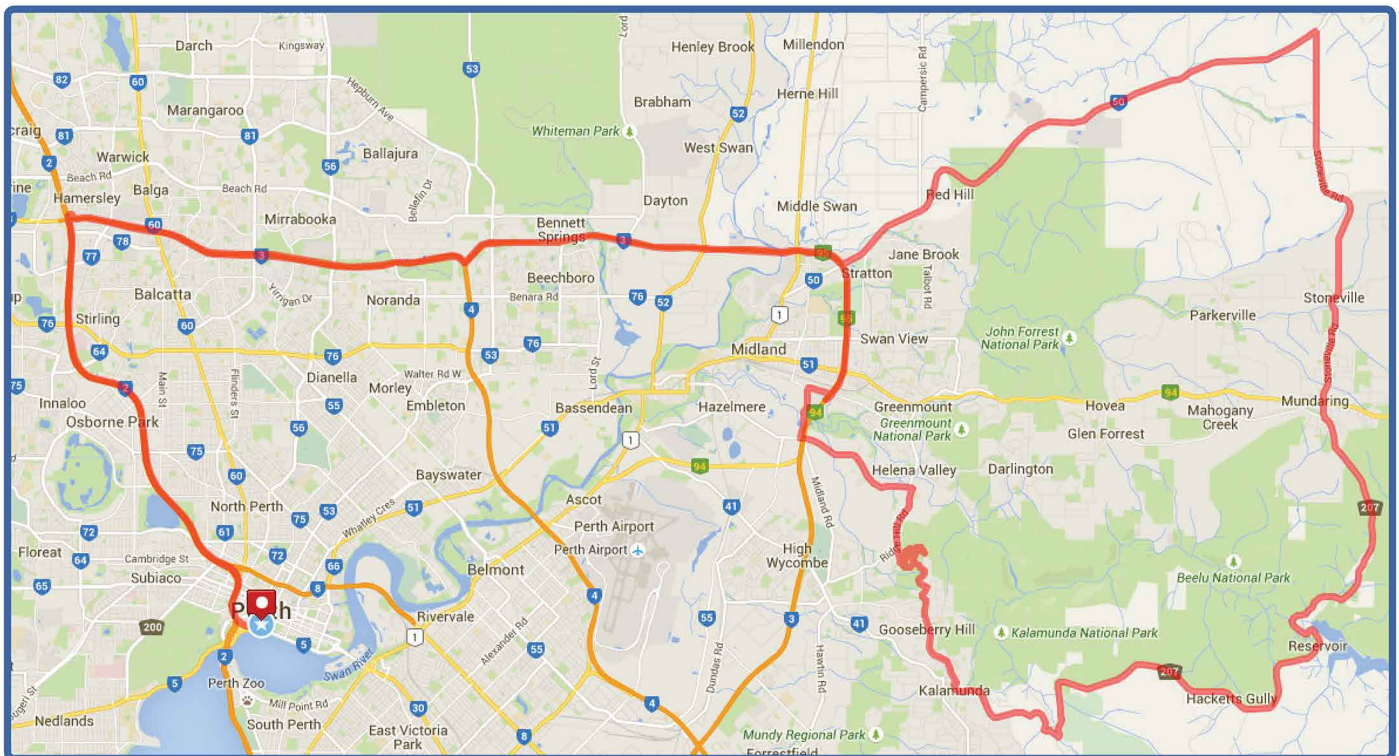
**DISTANCE**  
**142.95KM**



**ELEVATION**  
**1,399.48M**



**MAXELEVATION**  
**316.55M**



ELEVATION (m)





**Location Plan**

**Lots 2 (No. 396), 7-8 (No. 370-372) and 123 (No. 378-392) Murray Street, Perth**



**City of Perth**  
**City Planning Scheme**  
**No. 2**

**Amendment No. 34**



CITY of PERTH

PLANNING & DEVELOPMENT ACT 2005  
RESOLUTION DECIDING TO AMEND A TOWN PLANNING SCHEME

**CITY OF PERTH**

---

**CITY PLANNING SCHEME NO. 2**

---

**AMENDMENT NO. 34**

RESOLVED that the Council, in pursuance of section 75 of the Planning and Development Act 2005, amend City Planning Scheme No. 2 by:

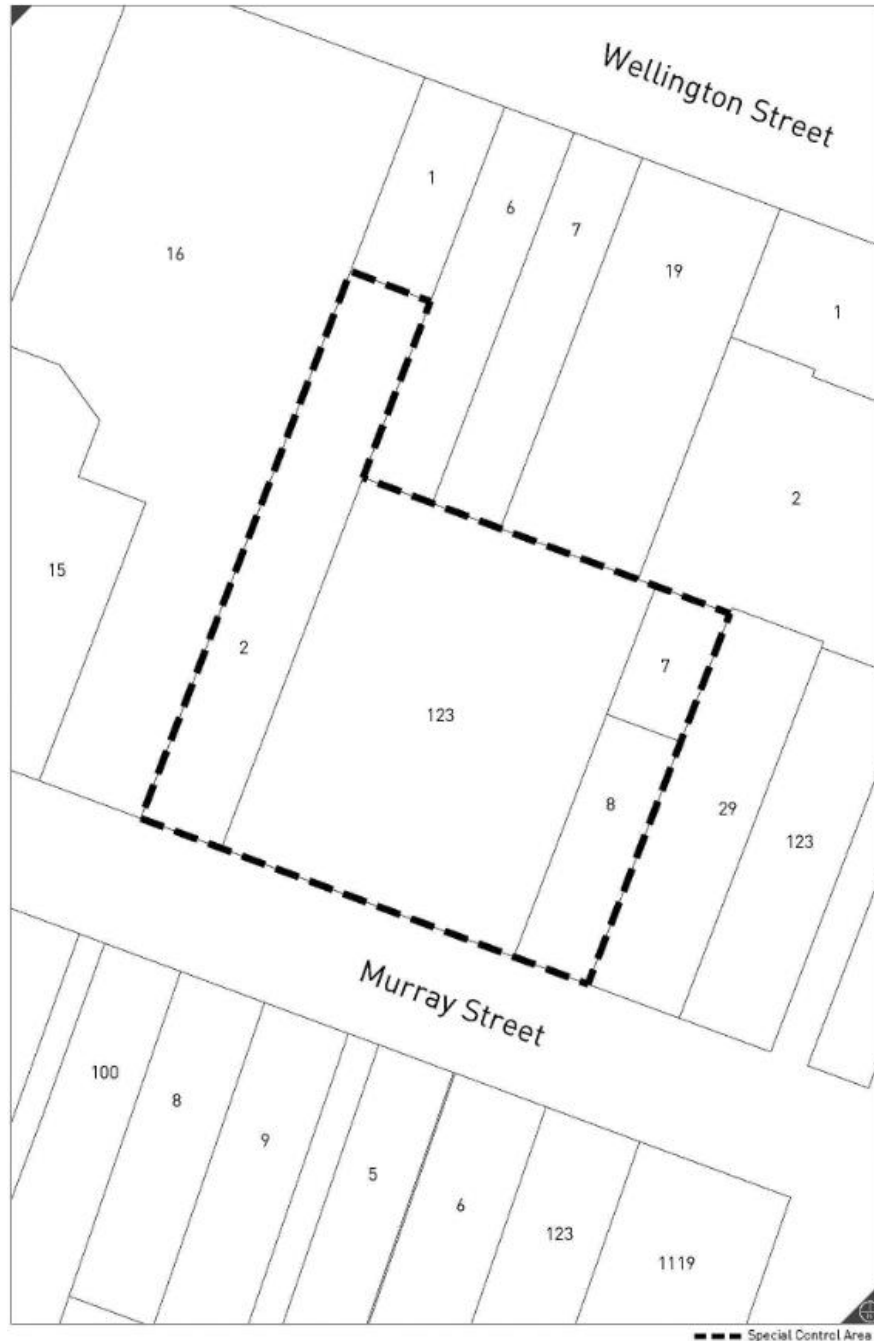
1. Inserting after Clause 57A(1):
  - (v) 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.
2. Inserting the following in Schedule 9 Special Control Areas:
  - 22. 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**
    - 22.1 Special Control Area  
The following provisions apply to the land marked as Figure 22, being 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.
    - 22.2 Objectives  
To facilitate the development of 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area as a whole in a coordinated manner.
    - 22.3 Plot Ratio  
For the purpose of determining plot ratio within the Special Control Area, the Special Control Area shall be treated as one lot.
    - 22.4 Car Parking  
For the purpose of determining the tenant car parking allowance for the Special Control Area under the provisions of the Perth Parking Policy, the Special Control Area shall be treated as one lot.  
  
Nothing is to prevent the tenant car parking facilities in one building or lot within the Special Control Area from being leased or used by the tenants of another building within the Special Control Area.
3. Amending the City Centre (CC) Precinct Plan Map (P1 to 8) accordingly.





CITY of PERTH

4. Inserting Figure 22 – 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area into Schedule 9 – Special Control Areas of this Scheme.



**Figure 22 - 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**



CITY of PERTH

Dated this ..... day of .....2015

---

CHIEF EXECUTIVE OFFICER



CITY of PERTH

## PROPOSAL TO AMEND A TOWN PLANNING SCHEME

1. **LOCAL AUTHORITY:** CITY OF PERTH
2. **DESCRIPTION OF TOWN PLANNING SCHEME:** CITY PLANNING SCHEME NO. 2
3. **TYPE OF SCHEME:** LOCAL PLANNING SCHEME
4. **SERIAL NUMBER OF AMENDMENT:** AMENDMENT NO. 34
5. **PROPOSAL:**

RESOLVED that the Council, in pursuance of Section 75 of the Planning and Development Act 2005, amend City Planning Scheme No. 2 by:

1. Inserting after Clause 57A(1):
  - (v) 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.
2. Inserting the following in Schedule 9 Special Control Areas:
  - 22. 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**
    - 22.1 Special Control Area  
The following provisions apply to the land marked as Figure 22, being 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.
    - 22.2 Objectives  
To facilitate the development of 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area as a whole in a coordinated manner.
    - 22.3 Plot Ratio  
For the purpose of determining plot ratio within the Special Control Area, the Special Control Area shall be treated as one lot.
    - 22.4 Car Parking



For the purpose of determining the tenant car parking allowance for the Special Control Area under the provisions of the Perth Parking Policy, the Special Control Area shall be treated as one lot.

Nothing is to prevent the tenant car parking facilities in one building or lot within the Special Control Area from being leased or used by the tenants of another building within the Special Control Area.

3. Amending the City Centre (CC) Precinct Plan Map (P1 to 8) accordingly.
4. Inserting Figure 22 – 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area into Schedule 9 – Special Control Areas of this Scheme.



**Figure 22 - 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**





CITY of PERTH

## **SCHEME AMENDMENT REPORT**

### **1.0 INTRODUCTION**

The purpose of this amendment to City Planning Scheme No. 2 (CPS2) is to introduce a Special Control Area (SCA) over the land situated at 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street, Perth.

SCA's provide a mechanism to prescribe development standards for specific sites or areas within the Scheme Area.

The 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street SCA is proposed to enable any future development on the subject site to distribute the allowable plot ratio and car-parking provisions across the lots as required. This will facilitate the development of a high quality hotel, multiple dwelling development, restaurant and retail tenancies, and various associated amenity facilities. The development proposed is in accordance with the existing Planning Approval.

### **2.0 SUBJECT SITE**

The subject site, being 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street, Perth, is located at the north eastern side of the intersection of Murray Street and Shafto Lane. The subject site comprises four (4) separate allotments, having a combined land area of 4,932m<sup>2</sup>, owned in freehold by Fragrance WA-Perth Pty Ltd.

The subject site is bound by existing commercial development to the north and east, Murray Street to the south and Shafto Lane to the west. It is occupied by an at grade fee paying public car park at the centre of the site (Lot 123), with single and two storey commercial development at the western and eastern extent of the site respectively.



CITY of PERTH



*Figure 1 – Aerial Photograph of Subject Site*



CITY of PERTH

### 3.0 PLANNING FRAMEWORK

#### 3.1 Metropolitan Region Scheme

The subject site is zoned Central City Area under the Metropolitan Region Scheme.

#### 3.2 City Planning Scheme No. 2

##### 3.2.1 Use Area and Precinct

The land is located in the City Centre Scheme Use Area and the Citiplace Precinct (P5) as provided by CPS2. The intent of the Citiplace Precinct is to “offer a wide range of general and specialised retail uses as well as a mix of other uses such as residential and visitor accommodation, entertainment, commercial, medical, service industry and office. Uses at street and pedestrian level will mainly be shops, restaurants (including cafes), taverns and other uses, that have attractive shop fronts and provide activity, interest and direct customer service. Other uses will be established above or below street level and major pedestrian levels.”



*Figure 2 – Extract from City Planning Scheme No.2 Scheme Map*



### **3.2.2 Preferred and Contemplated Uses**

Preferred Uses within Precinct 5 – Citiplace, east of King Street, applicable to the subject site include Business Services, Dining, Entertainment, Retail (Central, General and Local) and Special Residential. Contemplated uses include Civic, Community and Cultural, Education, Healthcare, Home Occupation, Industry, Mixed Commercial, Office, Residential and Storage.

### **3.2.3 Plot Ratio**

In accordance with CPS2, the subject site is permitted to have maximum plot ratio of 5.0:1, together with a maximum 20% bonus plot ratio (1.0:1) available for the provision of the Residential or Special Residential uses.

With an area of 4,932 square metres, the land within the Special Control Area has the potential to be developed with a total plot ratio floor area of 24,660 square metres, without the award of bonus plot ratio, or up to 29,592 square metres with 20% bonus plot ratio.

## **4.0 PLANNING APPROVAL**

A development application for a 33 level residential and a 28 level hotel building was approved by the City of Perth Local Development Assessment Panel at its meeting on **4 June 2015**. The approved development also includes the demolition of the existing buildings on the site.

The 33 level residential building on the eastern portion of the site contains 401 multiple dwelling, five studio/offices, a restaurant and a café. The 28 level hotel building on the western portion of the site contains 487 guest rooms and five restaurant tenancies.

The proposed development has a plot ratio of 5.98:1 (29,501m<sup>2</sup>) inclusive of 19.6% bonus plot ratio (being 4,841m<sup>2</sup> plot ratio floor area) for a new Residential use in accordance with Clause 28 of CPS2 and the requirements of the Bonus Plot Ratio Policy 4.6.1.

### **4.1 Parking**

The proposed development will have a maximum of 387 car parking bays provided on site, comprising 45 commercial tenant bays (including car bays for the hotel), 1 loading bay, 2 ACROD car bays and 339 residential car bays. All bays are for the exclusive use of tenants or occupants of the development and their guests/customers and will not be leased or otherwise reserved for use of the tenants or occupants of other buildings or sites.

The 339 residential car bays will be accessed via Murray Street and the 48 commercial car bays will be accessed via Shafto Lane. A porte cochere for the hotel is also





proposed in front of the hotel with entry from Shafto Lane and exiting directly onto Murray Street.

#### **4.2 Advice Note**

The development approval was subject to 28 conditions as well as an advice note which included the guidance that *'the applicant be advised that any future subdivision of the subject site following the completion of one or both of the proposed towers, will require an amendment to City Planning Scheme No. 2 to create a special control area over the site, in order to ensure the car parking and plot ratio provisions for the respective lots comply with the City Planning Scheme No. 2'*.

#### **5.0 THE PROPOSAL**

The purpose of this Scheme Amendment is to introduce a SCA into the City of Perth CPS2, being the '396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area' to facilitate the development of the land as a whole in a coordinated manner in order to achieve a high quality outcome for the site.

The proposed provisions of the SCA to be incorporated into Schedule 9 of the CPS2 Scheme Text are as follows:

#### **22. 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**

##### **22.1 Special Control Area**

The following provisions apply to the land marked as Figure 22, being 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.

##### **22.2 Objectives**

To facilitate the development of 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area as a whole in a coordinated manner.

##### **22.3 Plot Ratio**

For the purpose of determining plot ratio within the Special Control Area, the Special Control Area shall be treated as one lot.

##### **22.4 Car Parking**

For the purpose of determining the tenant car parking allowance for the Special Control Area under the provisions of the Perth Parking Policy, the Special Control Area shall be treated as one lot.

Nothing is to prevent the tenant car parking facilities in one building or lot within the Special Control Area from being leased or used by the tenants of another building within the Special Control Area.



It is also proposed to amend the City Centre Precincts Plan to indicate the Special Control Area.

## **6.0 PLANNING CONSIDERATIONS**

Given the nature of the development and variety of land uses proposed, it is likely that the subject site will be required to be located on separate Titles. It is possible however that the subdivision of the subject site would result in the approved development no longer being compliant with the plot ratio and car parking requirements of CPS2.

The proposed SCA would allow for the subdivision of the subject site while maintaining the intent of the Planning Approval and provisions of CPS2 by enabling the various developments to be located on separate green title allotments, but maintaining the approved plot ratio and car-parking arrangements.

Further, the City could not support the subdivision of the site until such a time as the proposed SCA applying to plot ratio and car-parking has been prepared and subsequently gazetted.

*The Planning and Development (Local Planning Schemes) Regulations 2015 (Regulations 2015) were gazetted on 25 August 2015 and came into effect on 19 October 2015. The Regulations 2015 replaced the Town Planning Regulations 1967 and associated Model Scheme Text.*

Under the *Regulations 2015* it is considered that the proposed amendment would represent a Standard amendment for the following reasons:

- The amendment would have minimal impact on land in the scheme area that is not the subject of the amendment; and
- The amendment does not result in any significant environmental, social, economic or governance impacts on land in the scheme area.

## **7.0 CONCLUSION**

The SCA applicable to 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street is proposed to assist in facilitating the high quality redevelopment of the subject site and subsequent subdivision, as well as activating an underutilised site. The proposed SCA will ensure a holistic approach to the development of the site, allowing for flexibility in the way plot ratio and car-parking are distributed within the SCA.

The proposed SCA is consistent with the relevant statutory planning framework provided by CPS2.



CITY of PERTH

**PLANNING AND DEVELOPMENT ACT 2005  
CITY OF PERTH  
CITY PLANNING SCHEME NO. 2**

**AMENDMENT NO. 34**

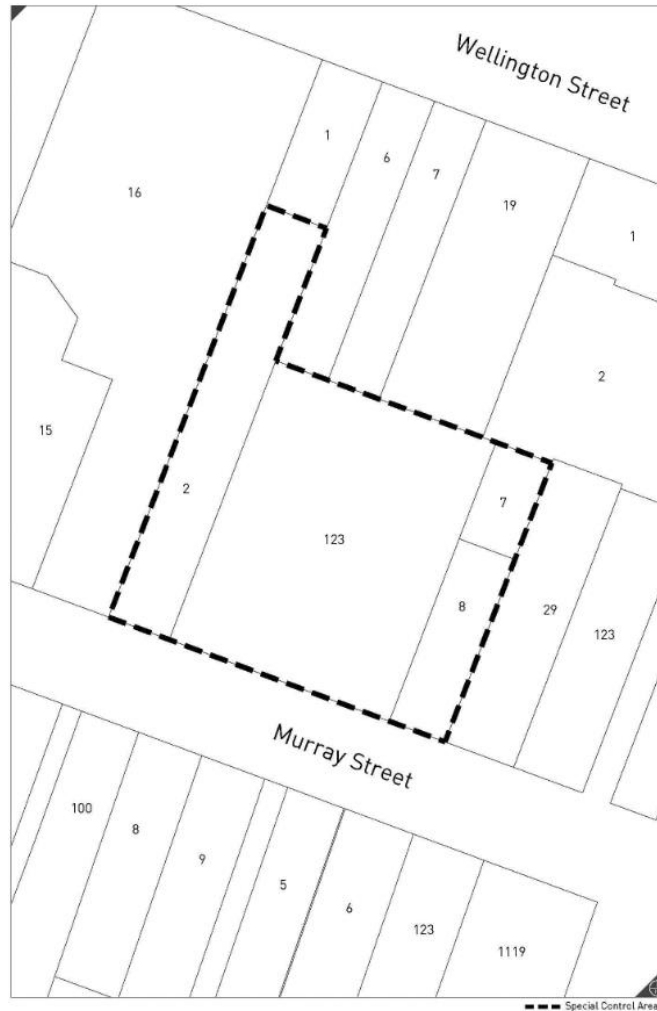
The City of Perth under and by virtue of the power conferred upon it in that behalf by the Planning and Development Act 2005 hereby amend the City Planning Scheme No. 2 by:

1. Inserting after Clause 57A(1):
  - (v) 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.
2. Inserting the following in Schedule 9 Special Control Areas:
  - 22. 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**
    - 22.1 Special Control Area  
The following provisions apply to the land marked as Figure 22, being 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area.
    - 22.2 Objectives  
To facilitate the development of 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area as a whole in a coordinated manner.
    - 22.3 Plot Ratio  
For the purpose of determining plot ratio within the Special Control Area, the Special Control Area shall be treated as one lot.
    - 22.4 Car Parking  
For the purpose of determining the tenant car parking allowance for the Special Control Area under the provisions of the Perth Parking Policy, the Special Control Area shall be treated as one lot.  
  
Nothing is to prevent the tenant car parking facilities in one building or lot within the Special Control Area from being leased or used by the tenants of another building within the Special Control Area.
3. Amending the City Centre (CC) Precinct Plan Map (P1 to 8) accordingly.



CITY of PERTH

4. Inserting Figure 22 – 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area into Schedule 9 – Special Control Areas of this Scheme.



**Figure 22 - 396 (Lot 2), 370-372 (Lots 7-8) and 378-392 (Lot 123) Murray Street Special Control Area**





CITY of PERTH

**ADOPTION**

Adopted by resolution of the City of Perth at the Ordinary Meeting of the Council held on

The..... day of.....20.....

\_\_\_\_\_  
LORD MAYOR

\_\_\_\_\_  
CHIEF EXECUTIVE OFFICER



CITY of PERTH

**FINAL ADOPTION**

Adopted for final approval by the City of Perth at the Ordinary Meeting of the Council held on the on the \_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_, and the Common Seal of the City of Perth was hereunto affixed by the authority of a resolution of the Council in the presence of:

\_\_\_\_\_  
LORD MAYOR

\_\_\_\_\_  
CHIEF EXECUTIVE OFFICER

\_\_\_\_\_  
Recommended / Submitted for Final Approval

DELEGATED UNDER S.16 OF PD ACT 2005

\_\_\_\_\_  
DATE

FINAL APPROVAL GRANTED

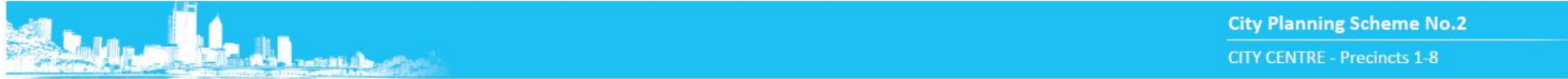
\_\_\_\_\_  
MINISTER FOR PLANNING

\_\_\_\_\_  
DATE



CITY of PERTH

## SCHEDULE 1 EXISTING CITY CENTRE PRECINCTS PLAN (P1 TO 8)



City Planning Scheme No.2

CITY CENTRE - Precincts 1-8

### CITY CENTRE:

Will continue to develop as the focus of business, retail, civic, cultural and entertainment activities in Western Australia

### PRECINCTS:

The City Centre contains the following Precincts

- P1 - Northbridge
- P2 - Cultural Centre
- P3 - Stirling
- P4 - Victoria
- P5 - Citipace
- P6 - St Georges
- P7 - Civic
- P8 - Foreshore

### PARLIAMENT HOUSE AND SURROUNDS:

A Clause 32 area which maintains the visual prominence of Parliament House and the aesthetic quality of development in the area.

### MINOR TOWN / LOCAL PLANNING SCHEMES (TPS / LPS):

The additional Schemes which apply in the city centre are:

- TPS 11 - Wesley Trust and WA Travel Centre
- TPS 13 - State Government Insurance Office
- TPS 16 - David Jones Site (now Central Park)
- TPS 21 - FAI Site
- TPS 23 - Paragon
- LPS 26 - Normalised Redevelopment Areas

### SPECIAL CONTROL AREAS

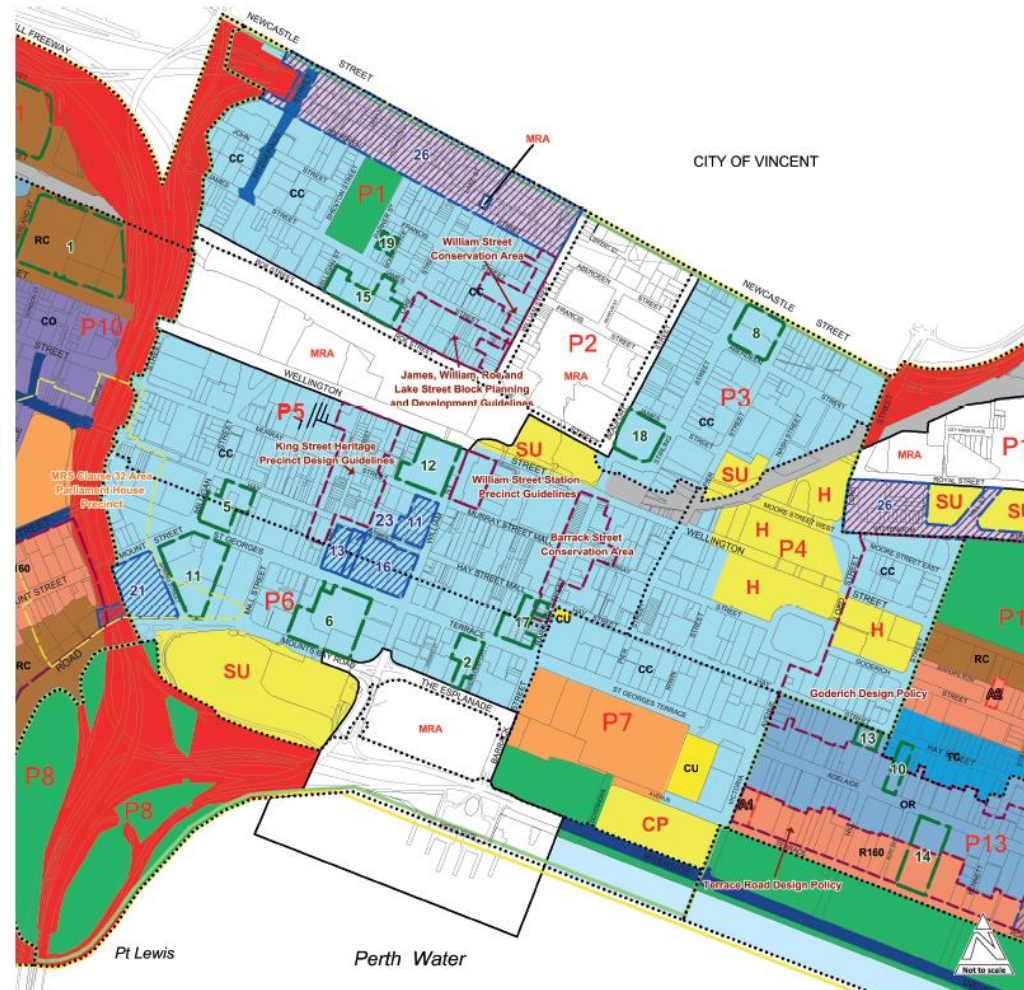
Special control areas apply in the city centre for these areas:

- 2 - CTA Building
- 5 - 240 St Georges Tce & 899-915 Hay St
- 6 - 141 & 125-137 St Georges Tce & 18 Mounts Bay Road
- 8 - 126-144 Stirling Street
- 11 - 225-239 St Georges Tce (Bishops See)
- 12 - 298-316 Murray Street
- 15 - 92-120 Roe Street
- 17 - St Martins
- 18 - 30 Beaufort Street
- 19 - 2-6 (Lot 40) Parker Street

### PLANNING POLICIES:

Planning and design guidelines apply in the city centre for these areas:

- James, William, Roe and Lake Street
- King Street
- Goderich
- William Street Station Precinct



### LEGEND

Scheme Area Boundary

CITY OF PERTH SCHEME RESERVES

Parks & Recreation

Public Purposes - Civic Use

CITY OF PERTH SCHEME USE AREAS

City Centre

Town Centre

Residential

Office/Residential

Residential/Commercial

Commercial

OTHER

Additional Uses

Normalised

Redevelopment Area

Metropolitan Redevelopment Authority Area

City Centre Boundary

MRS Clause 32 Area

Minor Town / Local Planning Schemes and Number

Special Control Areas and Number

Other Planning Control Areas

Precinct Boundary

Precinct Number

METROPOLITAN REGION SCHEME RESERVES

Parks & Recreation

Railways

Civic & Cultural

Waterways

Public Purposes

Hospital

Car Park

University

SECWA

Special Uses

ROADS

Primary Regional Roads

Other Regional Roads

NOTE: The Department of Planning should be consulted for full information on the actual land requirements for all Metropolitan Region Scheme Reserves



## SCHEDULE 2 PROPOSED CITY CENTRE PRECINCTS PLAN (P1 TO 8)

### CITY CENTRE:

Will continue to develop as the focus of business, retail, civic, cultural and entertainment activities in Western Australia

### PRECINCTS:

The City Centre contains the following Precincts

- P1 - Northbridge
- P2 - Cultural Centre
- P3 - Stirling
- P4 - Victoria
- P5 - Citipace
- P6 - St Georges
- P7 - Civic
- P8 - Foreshore

### PARLIAMENT HOUSE AND SURROUNDS:

A Clause 32 area which maintains the visual prominence of Parliament House and the aesthetic quality of development in the area.

### MINOR TOWN / LOCAL PLANNING SCHEMES (TPS / LPS):

The additional Schemes which apply in the city centre are:

- TPS 11 - Wesley Trust and WA Travel Centre
- TPS 13 - State Government Insurance Office
- TPS 16 - David Jones Site (now Central Park)
- TPS 21 - FAI Site
- TPS 23 - Paragon
- LPS 26 - Normalised Redevelopment Areas

### SPECIAL CONTROL AREAS

Special control areas apply in the city centre for these areas:

- 2 - CTA Building
- 5 - 240 St Georges Tce & 899-915 Hay St
- 6 - 141 & 125-137 St Georges Tce & 18 Mounts Bay Road
- 8 - 126-144 Stirling Street
- 11 - 225-239 St Georges Tce (Bishops See)
- 12 - 298-316 Murray Street
- 15 - 92-120 Roe Street
- 17 - St Martins
- 18 - 30 Beaufort Street
- 19 - 2-6 (Lot 40) Parker Street
- 22 - Lots 2, 7, 8 and 23 Murray Street

### PLANNING POLICIES:

Planning and design guidelines apply in the city centre for these areas:

- James, William, Roe and Lake Street
- King Street
- Goderich
- William Street Station Precinct



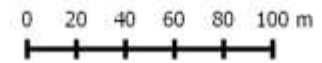
### LEGEND

- Scheme Area Boundary
  - CITY OF PERTH SCHEME RESERVES
    - Parks & Recreation
    - Public Purposes - Civic Use
  - CITY OF PERTH SCHEME USE AREAS
    - City Centre
    - Town Centre
    - Residential
    - Office/Residential
    - Residential/Commercial
    - Commercial
  - OTHER
    - Additional Uses
    - Normalised Redevelopment Area
    - Metropolitan Redevelopment Authority Area
    - City Centre Boundary
    - MRS Clause 32 Area
    - Minor Town / Local Planning Schemes and Number
    - Special Control Areas and Number
    - Other Planning Control Areas
    - Precinct Boundary
    - Precinct Number
  - METROPOLITAN REGION SCHEME RESERVES
    - Parks & Recreation
    - Railways
    - Civic & Cultural
    - Waterways
    - Public Purposes
      - Hospital
      - Car Park
      - University
      - SECWA
      - Special Uses
  - ROADS
    - Primary Regional Roads
    - Other Regional Roads
- NOTE: The Department of Planning should be consulted for full information on the actual land requirements for all Metropolitan Region Scheme Reserves





## City of Perth Boundary - Elizabeth Quay



## STANDING COMMITTEES OF COUNCIL

*Convened in accordance with s.5.8 of the Local Government Act 1995*

### Marketing, Sponsorship & International Engagement Committee

#### TERMS OF REFERENCE

OCM 04/06/13

1. To oversee and make recommendations to the Council on matters related to:
  - a. marketing of the city (including marketing of the City's car parks);
  - b. initiatives to promote Perth as a tourist destination;
  - c. events held in Forrest Place and the Hay and Murray Street Malls and other Council reserves and parks;
  - d. international relations including Sister City relationships and U.S. Naval visits and the World Energy City Partnership;
  - e. the implementation of the Christmas Decorations Strategy;
  - f. the management of the Australia Day Celebrations;
  - g. street busking in the City;
  - h. use of the City's banner and flag sites;
  - i. corporate communications and public relations.
2. To assess and determine:
  - a. requests made to the Council for donations and sponsorship, with authority to approve or decline requests of \$10,000 or less;
  - b. requests to waive fees associated with the hire of the City's exhibition screens in accordance with Procedure PR0720, with authority to approve or decline requests over \$5,000.

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## Works & Urban Development Committee

### TERMS OF REFERENCE:

OCM 04/06/13

To oversee and make recommendations to the Council on matters related to:

1. works required to construct, upgrade and maintain streets, footpaths, thoroughfares and other public places, including streetscape upgrades, landscaping initiatives and directional signage and graffiti;
  2. design, construction and upgrading of parks, reserves, recreational and civic amenities and facilities and Council owned buildings, excluding Council House, the Perth Town Hall, City of Perth Public Lending Library and the Perth Concert Hall;
  3. the façade lighting of buildings;
  4. waste management.
-



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## Finance & Administration Committee

### TERMS OF REFERENCE:

OCM 04/06/13

1. To oversee and make recommendations to the Council on matters related to:
    - a. the financial management of the City including budgeting, payment of accounts, collection of debts, investment of funds and write-offs;
    - b. strategic and annual plans;
    - c. management of local government property, including issues relating to the City's civic buildings (Council House, Perth Town Hall, Perth Concert Hall and the City of Perth Library);
    - d. business opportunities and proposals, including those related to parking, having the potential to achieve new income or savings for the City, which may have been initiated by other Committees of the Council;
    - e. fees and charges levied by the City in accordance with Sections 6.16 or 6.32 of the Local Government Act 1995;
    - f. Elected Members, including protocols and procedures, benefits and allowances;
    - g. Council's policies, local laws and Register of Delegations;
    - h. the management and enforcement of permanent and temporary on-street parking proposals or restrictions and any associated fees or signage;
    - i. any other issues requiring a decision of the Council and not specifically defined in the Terms of Reference for any other Committee of the Council.
  2. To determine:
    - a. public art, art purchases and management of the City's art collection with the authority to purchase artworks over \$5,000 (excluding GST) and the deaccession of artworks in accordance with Policy 18.2 – Collection Management;
    - b. requests for receptions referred to the Committee by the Lord Mayor, with authority to approve or decline requests of \$5,000 or less.
-



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## Planning Committee

### TERMS OF REFERENCE:

OCM 04/06/13

To oversee and make recommendations to the Council on matters related to:

1. development, building, demolition, sign and alfresco dining applications and proposals for subdivision or amalgamation;
  2. the City Planning Scheme and planning policies;
  3. identification of long term planning opportunities and major projects, including the Perth City Link, Elizabeth Quay and Waterbank;
  4. strategic town planning initiatives and economic development;
  5. Heritage, including:
    - 5.1 the City of Perth Municipal Inventory;
    - 5.2 the Register of Places of Cultural Heritage Significance referred to in City Planning Scheme No 2, and management of same;
    - 5.3 heritage incentive initiatives;
  6. transport and traffic network planning issues;
  7. environmental improvement strategies including environmental noise management;
  8. liquor licensing;
  9. land administration issues, such as street names, closures of roads and rights-of-way and vesting of reserves;
  10. applications for events held within the City of Perth that require planning approval as a result of excessive noise or traffic management proposals.
  11. legislation and compliance in relation to land use planning.
-

## OCCASIONAL COMMITTEES OF COUNCIL

*Convened in accordance with s.5.8 of the Local Government Act 1995*

### Audit and Risk Committee

#### TERMS OF REFERENCE:

OCM 19/11/13

1. The Audit and Risk Committee's role, in accordance with Regulation 16 of the Local Government (Audit) Regulations 1996, is to provide guidance and assistance to the local government regarding:
  - a. the matters to be audited;
  - b. the scope of audits; and
  - c. financial, risk and compliance management functions as prescribed in the Local Government Act 1995; as well as
  - d. other matters specified in these Terms of Reference.
2. The Committee may resolve to request the Chief Executive Officer (CEO) to provide any information or make arrangements to provide independent expert advice, as appropriate and required by the Committee in order to fulfil its duties and responsibilities.
3. The Committee is to review and make recommendations to the Council regarding:
  - a. **Financial Management**
    - i. the annual Financial Statements with a view to being satisfied as to their accuracy and timeliness and the inclusion of prescribed disclosures and information;
    - ii. changes in accounting practices, policies and material changes in accounting treatment, providing advice on the appropriateness of implementation strategies; and
    - iii. the City's financial status and performance.
  - b. **Risk Management**
    - i. the City's risk management strategies and policies;
    - ii. the adequacy of the City's risk management systems and practices; and
    - iii. the management of strategic risks, identifying as appropriate, specific risks for more detailed review and response.

**c. Internal Controls**

- i. the standard and effectiveness of the City's corporate governance and ethical considerations; and
- ii. the integrity, adequacy and effectiveness of the City's financial and administration policies, systems and controls in providing financial and governance information which:
  - is accurate and reliable;
  - complies with legislative obligations and requirements; and
  - minimises the risk of error, fraud, misconduct or corruption.

**d. Legislative Compliance**

- i. the integrity, adequacy and effectiveness of the City's systems and controls for legislative compliance;
- ii. the level of compliance with legislative obligations as well as the City's policies;
- iii. the CEO's report on the review of the City's legislative Compliance systems, at least once biennially; and
- iv. the annual statutory Compliance Audit.

**e. Internal and External Audit Planning and Reporting**

- i. the process to select and the appointment of an External Auditor;
- ii. the integrity, adequacy and effectiveness of the City's Internal Audit Plan and External Audit Plan;
- iii. reports, findings and recommendations arising from Internal and External Audits;
- iv. the audit of the City's Annual financial statements;
- v. the integrity, adequacy and effectiveness of the management response and any actions proposed to be taken to address issues raised by the Internal or External Auditor; and
- vi. the oversight and monitoring of implementation of agreed actions.

Delegated Authority 1.1.3 – Audit and Risk Committee provides authority for the Committee to fulfil the duty of the Council to meet with the City's External Auditor at least once per year [s.7.12A(2)].

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## CEO Performance Review Committee

### TERMS OF REFERENCE:

OCM 04/06/13

To:

1. Undertake an annual review of the performance of the Chief Executive Officer as required by Section 5.38 of the Local Government Act 1995;
  2. Establish annual performance objectives for the Chief Executive Officer;
  3. Report the outcome of the review referred to in part 1 above to Council.
-

## SCHEDULE 19

Proposed Revised Terms of Reference as presented at Special Council Meeting  
held on 22 October 2015

### **Marketing, Sponsorship and International Engagement Committee**

#### **TERMS OF REFERENCE**

1. To oversee and make recommendations to the Council on matters related to:
  - a. marketing of the city (including marketing of the City's car parks);
  - b. initiatives to promote Perth as a tourist destination;
  - c. events held in Forrest Place and the Hay and Murray Street Malls and other Council reserves and parks;
  - d. international relations including Sister City relationships and U.S. Naval visits and the World Energy City Partnership;
  - e. the implementation of the Christmas Decorations Strategy;
  - f. the management of the Australia Day Celebrations;
  - g. street busking in the City;
  - h. use of the City's banner and flag sites;
  - i. corporate communications and public relations.

#### **NOTE:**

Delegated Authority 1.1.2 – Marketing, Sponsorship and International Engagement Committee provides authority for the Committee to:

1. Approve or decline requests for donations, grants or sponsorships of up to \$10,000 [FM Reg.12(1)(b)].
2. Approve or decline requests to waive fees for the hire of the City's exhibition screens with a value in excess of \$5,000 [s.6.12].

# **Event Sponsorship**

## **Assessment Report Round Two 2015-16**

# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Lifeline WA
<b>Event:</b>	Young Butchers Picnic
<b>Date and Time:</b>	Sunday 24 April 2016
<b>Location:</b>	Forrest Place
<b>Total Cost of Event:</b>	\$81,500
<b>Sponsorship Requested:</b>	\$20,000
<b>Sponsorship Recommended:</b>	\$20,000

### Background on Applicant:

Lifeline WA is part of the national Lifeline network providing suicide prevention services in Australia. Between 2007 and 2009, the Butchers Picnic was presented by the Australian Meat Industry Council (AMIC). In 2010, AMIC partnered with Lifeline WA to deliver the event with the aim of raising the profile of the event and the charity. Since 2013 the event has been presented by Lifeline WA and Mondo's Butchers. The event now forms one of Lifeline WA's key annual fundraising events, along with the Black Diamond Gala Dinner.

### Summary of Event:

The 2016 Young Butchers Picnic will be held in Forrest Place on Sunday 24 April 2016 from 11.00am to 4.00pm.

The Young Butchers Picnic is a celebration of the meat and food industries and its independent and local butchers. The event is a free family friendly event promoting the West Australian Meat Industry which includes entertainment, cooking demonstrations, butchering demonstrations, food sampling and local produce. The event has been held in the city since 2009, initially at Russell Square. From 2010 to 2013 the event was held at the Northbridge Piazza, and in 2014 moved to Forrest Place to capture a greater audience. In 2015 the event took place alongside Perth Home Grown in Forrest Place, attracting approximately 5,000 spectators.

Organisers anticipate an attendance of 5,000 – 10,000 over the course of the 2016 event. In 2015 event organisers advertised the event nationally to encourage interstate butchers to participate in the event. In 2016 organisers

will invite international participation in the event, targeting contestants from New Zealand, America, Canada and Singapore.

### Funding

The total cost of the event is \$81,500. Organisers have requested cash sponsorship of \$20,000 (25% of the total cost of the event). The following table shows the level of support previously provided by the City:-

Year	Event	Organiser	Location	Sponsorship
2007	National Sausage King Championship	Australian Meat Industry Council (AMIC)	Northbridge Piazza	\$12,000
2008	State Chilli Sausage King and Hamburger Championship	AMIC	Northbridge Piazza	\$12,000
2009	Butchers Picnic	AMIC	Russell Square	\$12,000
2010	Butchers Picnic	Lifeline WA and AMIC	Northbridge Piazza	\$12,000
2011	Butchers Picnic	Lifeline WA and AMIC	Northbridge Piazza	\$12,000
2012	Butchers Picnic	Lifeline WA and AMIC	Northbridge Piazza	\$12,000
2013	Butchers Picnic	Lifeline WA	Northbridge Piazza	\$12,000
2014	Young Butchers Picnic	Lifeline WA	Forrest Place	\$20,000
2015	Young Butchers Picnic	Lifeline WA	Forrest Place	\$20,000

The level of sponsorship provided by the city was increased in 2014 when the event moved to Forrest Place to accommodate greater numbers and increased visitation.

Should the event be unsuccessful in securing sponsorship from the City, organisers would seek support from other organisations. However Lifeline believe it is unlikely that they could continue the event without the support from the City of Perth.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Claisebrook Carnivale and Duck Derby 2015	\$20,000	6,000	\$3.33
Young Butchers Picnic 2016 (recommended)	\$20,000	10,000	\$2.00



## Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## Assessment of Application (Events):

### 1. **Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city on a Sunday and increase activity in the city. Organisers have extended invitations to national and international competitors to participate in the event, raising the profile of the event. The event will complement the city's own Perth Home Grown event and create vibrancy in the city.

### 2. **Encourages use of public spaces.**

The event is held in Forrest Place.

### 3. **Preference will be given to events which provide free attendance.**

The event is free to the public to attend. There will be free demonstrations and tastings.

### 4. **Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city. Organisers believe that the event is the only one of its kind to be held in Australia.

### 5. **Benefits to be provided to the City:**

Organisers will provide the following benefits for the requested cash sponsorship of \$20,000:-

- the event to be listed on the Perth City website;
- the City of Perth logo to appear on all promotional material associated with the event;
- the City of Perth logo to appear on all newspaper advertising and promotional signage for the event;
- the City of Perth to be acknowledged in all radio advertising of the event;

- City of Perth support to be acknowledged on the Lifeline WA website;
  - City of Perth to be promoted in all media releases and e-newsletters for the event;
  - An opportunity for the City to display signage at the event;
  - The Lord Mayor, or representative, to be invited to open the event.
- 

**Comments:**

The City has supported the Young Butchers Picnic with cash sponsorship since 2007. In 2014 the event moved to Forrest Place, which substantially raised the profile and increased the attendance for the event. The event will add value to Sunday trading and activate the city. Cash sponsorship of \$20,000 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Tee-Ball Association of WA
<b>Event:</b>	Western Australian State Tee-Ball Championships 2015
<b>Date and Time:</b>	5 – 7 March 2016
<b>Location:</b>	Langley Park
<b>Total Cost of Event:</b>	\$24,100
<b>Sponsorship Requested:</b>	\$5,000
<b>Sponsorship Recommended:</b>	\$5,000

### Background on Applicant:

The Tee-Ball Association of Western Australia administers the development of Tee-Ball in Western Australia.

The State Tee-Ball Championships have been taking place since 1976. The City provided in-kind support for the event between 1999 and 2005, and has provided cash sponsorship for the event since 2009.

### Summary of Event:

The State Tee-Ball Championships will be held on Langley Park from Saturday 5 to Monday 7 March 2016. Competition will take place from 8.00am to 6.00pm and will involve over 100 tee-ball teams and up to 1,200 players between the ages of 6 and 12. Teams will compete to win the title of State Champion 2016. Organisers estimate the audience at the event to be approximately 10,000 people, made up of family members and spectators, and anticipate the total attendance for the event to be approximately 11,000 over the three days of the event.

Organisers advise that several teams travel from regional areas such as Geraldton, the Goldfields and Busselton for the event. These teams and their families stay in city hotels close to Langley Park.

The Tee-Ball State Championships have been held at Langley Park for 35 years.

### Funding

The total cost of the event is \$24,100 (excluding GST). Organisers have requested cash sponsorship of \$5,000 for the event (21% of the total cost of the event). Organisers advise that should they be unsuccessful securing

funding from the City, they would need to charge additional fees to participating clubs.

From 2006 to 2008, the City supported the event by way of a donation. The City has supported the event through the Event Sponsorship program since 2009, with sponsorship contributions as follows:-

<b>Year</b>	<b>Amount</b>
2009	\$9,000
2010	\$5,000
2011	\$5,200
2012	\$5,000
2013	\$5,000
2014	\$5,000

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
2015 City of Perth International Squash Challenge	\$5,000	490	\$10.20
ASICS Bridges Fun Run 2015	\$6,750	4,500	\$1.50
<i>State Tee-Ball Championships 2016 (recommended)</i>	<i>\$5,000</i>	<i>11,000</i>	<i>\$0.45</i>

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

#### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The State Tee-Ball Championships are recognised through the tee-ball community of Western Australia which has over 12,000 members. The event attracts teams from across the State, with regional attendees staying in hotels close to Langley Park, thereby providing some economic benefit for the City. The event increases visitation to the city and creates vibrancy on the foreshore.

#### **2. Encourages use of public spaces.**

The event will be held on Langley Park

**3. Preference will be given to events which provide free attendance.**

The event is free for the public to attend.

**4. Preference will be given to events which will be held exclusively in the city.**

The event is held exclusively in the city.

**5. Benefits to be provided to the City:**

Organisers will provide the following sponsorship benefits for the requested cash sponsorship of \$5,000:-

- the event to be listed on the Perth City website;
- the City of Perth crest to appear on all promotional material including brochures, flyers, e-newsletters, booklets, adverts and the event website;
- the City of Perth to be acknowledged verbally during the event;
- the City of Perth to display signage at the event;
- the City to receive a full-page advertisement in the event program;
- the City of Perth to be given an opportunity to place items in any newsletters produced to promote the event;
- the City of Perth to be given an opportunity to have an information kiosk at the event;
- 18 VIP invitations for the Lord Mayor and Elected Members to attend the event with a guest;
- the Lord Mayor, or representative, to be invited to speak at the event;
- the City of Perth crest to be displayed at the Tee-Ball Association of Western Australia Clubrooms on an ongoing basis.

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**Comments:**

The State Tee-Ball Championships have a long history within the City of Perth, with the event having been held at Langley Park for 35 years. The City has supported the event since 2006. The event will increase economic investment in the city, increase visitation to the city and create vibrancy on the foreshore. Cash sponsorship of \$5,000 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	The William Street Collective Incorporated
<b>Event:</b>	Streetside
<b>Date and Time:</b>	Saturday 6 February 2016
<b>Location:</b>	William Street, Northbridge
<b>Total Cost of Event:</b>	\$200,000
<b>Sponsorship Requested:</b>	\$50,420
<b>Sponsorship Recommended:</b>	\$30,000

### Background on Applicant:

The William Street Collective Inc. was formed in 2006. The collective aims to support Northbridge's creative and cultural industries, and to attract similar businesses to the area. The organisation has a vision for Northbridge to be a strong and supportive community which is a vibrant hub for the creative industries.

Throughout the year, through self-funding from local business and through volunteers, The William Street Collective runs several ongoing initiatives, including:-

- OnWilliam.com.au – a free to use website for William Street business listings, event listings and for businesses to share information with each other;
- CreativeCrops.com.au – a free to use website for all Western Australian creatives to share information including business listings, events, employment, education and studio opportunities, etc.
- OnWilliam printed local business maps/guides – a bi-annual affordable printed map and guide advertising local businesses.

Since its inception, the William Street Collective has delivered a number of local events to help promote and support the precinct, including:-

- Windows on William, 2006 – 2010
- Popsicle/ Outskirts/ Makeshift Northbridge Programs for Perth Fashion Festival, 2008-2014
- Illuminities Night Markets (with MRA) – 2011 – 2013
- O'Day Festival (with City of Perth) - 2013 and 2014

## Summary of Event:

Streetside will be a precinct festival dedicated to Northbridge and taking place in stores and along William Street, including public spaces. The festival will take place between the boundaries of Fitzgerald, Bulwer, Roe and Stirling Streets. This sponsorship application relates solely to activity occurring within the boundaries of Fitzgerald, Newcastle, Roe and Stirling Streets.

The event will utilise existing businesses to participate in the event, and will provide small event seed funding to other events to supplement the program. The event aims to integrate local businesses into the festival, rather than removing the centre of activity. Streetside aims to leverage off the increased activity already occurring in the precinct at that time with Fringe World and Chinese New Year, and to ensure that local businesses benefit from the activity.

Streetside is a new event; however the concept is similar to events delivered by the William Street Collective between 2009 and 2013. Planned events for the festival will include:-

- William Street Trader Events – Businesses will be encouraged to create their own event relevant to them, including exhibitions, live music, free sampling, outdoor food stalls, etc. ;
- Wider local business participation – an invitation to the Northbridge community to be involved in other spaces on William Street, including carparks, laneways and empty store fronts;
- Group events – the William Street Collective will coordinate a number of events for local businesses to participate in, including suitcase market and a Collectible Magnet Set (as part of a “treasure hunt” in participating stores);
- Once Was History Project – Organisers are researching what store fronts were used for in the past, with the aim of local businesses connecting with their history. For the festival they will encourage businesses to recreate shop front displays or themed events based on past uses of their premises.
- Curated events – after local business initiatives have been locked in, organisers will look for programming holes and curate events to complement these. These may include children’s activities, workshops, live art and performance etc.

Organisers anticipate an attendance of 60,000 to the event over the course of the day. The event demographic will be wide, with some events targeting children. Organisers anticipate the key groups will be:-

- people already visiting the area, extending their stay;
- local residents from Northbridge and surrounding suburbs;
- wider suburban audience with an interest in arts, culture and history.

Key goals of the event are:-

- to promote of the precinct – as safe, accessible, vibrant and a place full of unique opportunities;
- to support for local businesses and organisations – increase visitation and sales, positive promotion;
- to strengthen the community – encourage participation, engage with a growing residential population, promote pride in the area, and collaborate with Government stakeholders.

### **Funding**

The total cost of the event is \$200,000. Organisers have requested cash sponsorship of \$50,420 (25% of the total cost of the event). The City has not previously sponsored this event; however it has worked with the William Street Collective to deliver events in the past. The William Street Collective has also received business grants in the past.

The William Street Collective has secured sponsorship of \$35,000 from the City of Vincent. They are also seeking support from Lotterywest and the Office of Multicultural Interests.

Other funding for the event will be raised from in-kind support and participant fees. Organisers advise that should they be unsuccessful securing funding from the City, the event would occur only in the City of Vincent portion of William Street.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
Perth Science Festival 2015	\$30,000	26,600	\$1.13
Swan Festival of Lights 2014	\$30,000	35,000	\$0.86
<i>Streetside (requested)</i>	<i>\$50,420</i>	<i>60,000</i>	<i>\$0.84</i>
<i>(recommended)</i>	<i>\$30,000</i>		<i>\$0.50</i>

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

#### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;



- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city, create vibrancy in the city and increase economic investment in the city. Previous events and festivals coordinated by the William Street Collective have seen participating businesses report an increased patronage and spend of between 1.5 and 2 times their usual takings.

**2. Encourages use of public spaces.**

The event will take place in businesses along William Street as well as in City of Perth public spaces along William Street. Whilst the event is not held exclusively in a public space, the participating businesses and spaces will be open to the public to visit.

**3. Preference will be given to events which provide free attendance.**

Streetside will be free for the public to attend.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will take place in the City of Perth and the City of Vincent, however the sponsorship funding sought from the City is for the component held in the City of Perth Local Government Area only.

**5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended cash sponsorship of \$30,000:-

- the event to be listed on the Perth City website;
- the City of Perth crest to appear on all printed publicity material, and on online publicity where possible;
- the City to be acknowledged at the event by an MC
- the support of the City of Perth to be acknowledged in all press interviews and online promotion;
- an opportunity for the City to display signage at the event;
- all Elected Members to be invited to attend the event;
- an opportunity for the City to have a stall at the event, or for the Lord Mayor to give an address at the event.

**6. Additional benefits to be provided:**

Organisers will provide the following additional benefits for the requested cash sponsorship of \$50,420:-

- the City of Perth to be acknowledged as the Major event sponsor;
- an increased prominence of City of Perth signage at the event.

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**Comments:**

Streetside is a new Northbridge festival designed to engage retailers and businesses along William Street through activations in-store and in public spaces. The festival aims to attract an attendance of 60,000, bringing an audience to those businesses to increase visitation, vibrancy and economic benefit for businesses in that precinct. Organisers hope that the event will assist with combatting some of the negative perceptions of Northbridge in the wider community. Cash sponsorship of \$30,000 is recommended, however organisers advise that sponsorship at this level would significantly impact the scale and visibility of the event.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Big N
<b>Event:</b>	Northbridge Food and Wine
<b>Date and Time:</b>	Thursday March 26, 5.00pm to 9.00pm
<b>Location:</b>	Northbridge Piazza
<b>Total Cost of Event:</b>	\$26,000
<b>Sponsorship Requested:</b>	\$10,000
<b>Sponsorship Recommended:</b>	\$10,000

### Background on Applicant:

The Business Improvement Group of Northbridge (BIG N) has been operating since 2003. The group advocates for and promotes Northbridge as a safe and vibrant destination for locals and visitors. It achieves this through:-

- the promotion of Northbridge to the broader community;
- advocating for businesses and the local community;
- making Northbridge a safe place to do business;
- working with the City of Perth to improve the local amenity; and
- encouraging the profitability of its members.

### Summary of Event:

Northbridge Food and Wine will be held on Thursday 26 March 2016, from 5.00pm to 9.00pm. The event will be a showcase for Northbridge Restaurants and small bars. Northbridge personalities and representatives from some of their best venues will provide samples of their dishes. The event will be MC'ed by Russell Woolf, and will include wine, food, and entertainment. Participating restaurants include:-

- Lucky Chan's;
- La Cholita;
- Lot Twenty;
- Sorrento;
- Northbridge Brewing Company;
- Dim Sum; and more.

Food will be available to purchase through a token system with tokens costing \$5.00 and dishes costing between one and two tokens (\$5.00 and \$10.00).

Organisers advise that the aim of the event is to position Northbridge as a sophisticated dining and drinking destination by promoting some of the restaurants and small bars in the area.

Organisers previously held a panel discussion and tasting event (Northbridge Then and Now) in March 2015. The event was a panel discussion and attracted 87 people, less than the 120 anticipated due to inclement weather. The event received sponsorship under the inaugural Eat Drink Perth Sponsorship Program, which aimed to support new events with a food and beverage focus to supplement the City's own program of events during Eat Drink Perth.

Organisers anticipate a maximum attendance of 200 at the 2016 event.

### **Funding**

The total cost of the event is \$26,000. Organisers have requested cash sponsorship of \$10,000 (38% of the total cost of the event). The City supported the Northbridge Then and Now event in 2015 under its Eat Drink Perth Sponsorship program with sponsorship of \$9,000. Organisers advise that should they not receive sponsorship from the City, the event would be unable to continue. It is recommended that funds for the event are taken from the Eat Drink Perth budget which is specifically budgeted for promotion of food and beverage initiatives falling within the Eat Drink Perth campaign.

### **Event Sponsorship Comparison**

The projected attendance for the event is very low in comparison to other events supported under event sponsorship, resulting in a high cost per head.

The following table shows other events sponsored by the City with a similar high cost per head, for comparison.

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
City of Perth Triathlon 2010	\$26,000	554	\$46.93
BHP Billiton Aquatic Super Series 2013	\$30,000	900	\$33.33
<i>Northbridge Food and Wine (requested)</i>	<i>\$10,000</i>	<i>200</i>	<i>\$50.00</i>

It is proposed that funds for this event are drawn from the Eat Drink Perth budget which is specifically budgeted for promotion of food and beverage related initiatives falling within the Eat Drink Perth campaign.

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## **Assessment of Application (Events):**

### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will create vibrancy in Northbridge and will assist with raising the profile of Northbridge food and beverage businesses. Local businesses involved may see flow on effects from the event.

### **2. Encourages use of public spaces.**

The event will take place in Northbridge Piazza.

### **3. Preference will be given to events which provide free attendance.**

The event will be free to the public to attend. There will be a token system for the purchase of food.

### **4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

### **5. Benefits to be provided to the City:**

Organisers will provide the following additional benefits for the recommended sponsorship of \$10,000:-

- the event to be promoted as part of the City's Eat Drink Perth campaign;
- the event to be listed on the Perth City website;
- the City to have naming rights to the event;
- the support of the City of Perth to be acknowledged on all promotional material for the event;
- an opportunity for the City to display signage at the event;
- the Lord Mayor, or representative, to be invited to open the event.

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## **Comments:**

The event will create vibrancy in Northbridge on a Thursday night and may provide some flow on economic benefits for business involved and in the area. The event will assist with educating the public about the changing face of Northbridge. The projected attendance for the event is very low in comparison to other events supported under event sponsorship, resulting in

relatively low value for money. However, it is proposed that funds for this event are drawn from the Eat Drink Perth budget which is specifically budgeted for promotion of food and beverage related initiatives falling within the Eat Drink Perth campaign. Cash sponsorship of \$10,000 is recommended, with funds for the event drawn from the Eat Drink Perth budget. It is recommended that sponsorship at this level is conditional on organisers working closely with the City in the lead up to the event on marketing the event to ensure maximum reach.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	WA Marathon Club
<b>Event:</b>	ASICS Bridges Fun Run
<b>Date and Time:</b>	3 April 2016, 7.30am to 10.00am
<b>Location:</b>	Langley Park and surrounds
<b>Total Cost of Event:</b>	\$101,700
<b>Sponsorship Requested:</b>	\$8,000
<b>Sponsorship Recommended:</b>	\$6,750

### Background on Applicant:

The West Australian Marathon Club (WAMC) has been presenting the ASICS Bridges Fun Run since 1976. The WAMC coordinates the run on behalf of Telethon. The aim of the WAMC is to provide a program of well organised, safe and diverse events enabling distance runners of all ages and abilities to achieve excellence while developing club spirit.

### Summary of Event:

The 2016 ASICS Bridges Fun Run will be held on Langley Park and shared footpaths on Sunday 3 April 2016, from 7.30 am to 10.00am.

The run is presented in two categories – a 5km walk or run, and a 10km walk or run. The 5km run begins in South Perth, takes a course over the Causeway, along the path to cross the Windan Bridge, along the riverbank path through East Perth and back to Langley Park. Organisers anticipate that 3,000 people will participate in the event, with an additional 1,500 spectators.

The 10km event will start in Langley Park with runners heading anti-clockwise on shared paths, across the Swan River over the Narrows Bridge, head along the South Perth Foreshore, recrossing at the Causeway and finishing back in Langley Park.

The ASICS Bridges Fun Run is a fundraising event and, as in previous years, all proceeds from the event will be donated to Telethon.

### Funding

The total cost of the event is \$101,700. Organisers have requested cash sponsorship of \$8,000 (8% of the total cost of the event). Cash sponsorship of \$6,750 (7%) is recommended. This is the level of sponsorship which was

provided for the event in 2015. Organisers have requested additional funding for the event in 2016 to assist with the growing costs of conducting the event.

Organisers advise that should they be unsuccessful in securing sponsorship for the event it would still continue. The event is not dependent on City of Perth funding to continue, rather the sponsorship from the City assists with covering fees and charges for the event and allows organisers a greater donation to Telethon.

The following table shows the City's previous support for this event.

<b>Year</b>	<b>Amount</b>
2004	\$4,200
2005	\$4,200
2006	\$4,000
2007	\$5,310
2008	\$6,510
2009 – 2014	\$6,500
2015	\$6,750

The event attracts other sponsors annually including ASICS who hold naming rights to the event.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
State Tee-Ball Championships 2015	\$5,000	11,000	\$0.45
Sanitarium Weet-Bix Kids TRYathlon	\$13,500	8,500	\$1.59
<i>ASICS Bridges Fun Run (requested)</i>	<i>\$8,000</i>	<i>4,500</i>	<i>\$1.78</i>
<i>(recommended)</i>	<i>\$6,750</i>		<i>\$1.50</i>

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

#### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation and create vibrancy on the foreshore.



**2. Encourages use of public spaces.**

The 10km event will start and finish on Langley Park. The 5km event will finish on Langley Park. The event will also take place on public shared footpaths.

**3. Preference will be given to events which provide free attendance.**

There is a cost for event participants. The event is free for spectators. All proceeds from the event will be donated to Telethon.

**4. Preference will be given to events which will be held exclusively in the city.**

The majority of the event takes place within the City of Perth, with small parts of it occurring in the City of South Perth and the Town of Victoria Park.

**5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended sponsorship of \$6,750:-

- the event to be listed on the Perth City website;
- an opportunity for the city to provide signage at the event;
- the support of the City of Perth to be acknowledged through PA announcements at the event;
- the City of Perth crest to be displayed on all promotional material including entry form, posters, results sheets, finishers certificates, event clothing, online registration and electronic and social media.
- the city of Perth crest to be included on channel 7's promotion for the event;
- the Lord Mayor, or representative, to be invited to start the 10km event on Riverside Drive, and to assist with the awards ceremony at the event;
- the City of Perth crest to appear on the event website with a hyperlink to the Perth City website;
- ten free event entries for the City of Perth for staff participation in the event.

**6. Additional benefits to be provided:**

Organisers advise that no additional benefits will be provided for the requested cash sponsorship of \$8,000.

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**Comments:**

Whist the event is not dependant on funding to proceed; the ASICS Bridges Fun Run is a well-known community charity event with a long history within the city. The City of Perth sponsorship assists with covering event fees and traffic management costs. The event will increase visitation and add vibrancy to the foreshore. Cash sponsorship of \$6,750 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	WA Medieval Alliance
<b>Event:</b>	Perth Medieval Fayre
<b>Date and Time:</b>	19 March 2016, 10.00am to 8.00pm
<b>Location:</b>	Wellington Square
<b>Total Cost of Event:</b>	\$54,950
<b>Sponsorship Requested:</b>	\$20,500
<b>Sponsorship Recommended:</b>	\$10,000

### Background on Applicant:

The West Australian Medieval Alliance (WAMA) was created in 2005. The Alliance provides a forum for all medieval societies, affiliated groups and interested parties within WA to participate in a single public event. WAMA's activities help to increase public knowledge of all things medieval, with the Perth Medieval Fayre being their key annual event.

### Summary of Event:

Perth Medieval Fayre will be held on Saturday 19 March 2016, from 10am to 8.00pm. The event is a one day annual fair designed to showcase and promote traditional medieval history and way of life. The event is aimed at families, is largely run by volunteers, and is ticketed to cover costs. Ticket costs for the 2016 event are proposed to be:-

- Adults (age 14+) - \$10
- Concession holders and those in costume - \$5
- Children 13 years and under – free

The event will include stalls selling medieval themed products such as armour, pottery, wood carvings, clothing and jewellery. The organisation invites and offers free space for not-for-profit groups and guilds to showcase their interests, including the Herb Society, the Richard III Society, lace makers, blacksmiths etc. Demonstrations are held in authentic medieval practices such as embroidery, wool spinning, leather stamping, shoe-making and wood burning. The public are invited to join in and experience things in a hands-on way. The event also has food and drink stalls and other themed entertainment stalls including camel and pony rides, an animal petting farm and birds of prey. Vendors are expected to dress in costume in keeping with the theme.

Proposed children’s entertainment for the event includes a Punch and Judy show, an interactive story-teller, face-painters, art activities, safe archery stalls and treasure map making. There are also prizes awarded for the best costumes throughout the day.

Organisers anticipate an attendance of 10,000 at the event. Organisers advise that vendors, entertainers and attendees travel from Kalgoorlie, Geraldton, Albany, Busselton, Balingup, Norseman and other areas to be part of the event.

The event has been held in Supreme Court Gardens from 2006 to 2015. In 2016 organisers will relocate the event to Wellington Square as they were unable to secure Supreme Court for the 2016 event.

The 2015 event had low attendance numbers due to severe weather on the day. Organisers advise that this low attendance (and subsequent low income) has impacted on the funds they have in reserve to run the 2016 event.

### **Funding**

The total cost of the event is \$54,950. Organisers have requested cash sponsorship of \$20,500 (37% of the total cost of the event). Cash sponsorship of \$10,000 (18%) is recommended. Organisers advise that if the City should support the event for less than the requested amount of \$20,500, the event would have to be significantly scaled down, if it could be run at all.

The following table shows the City’s previous support for the event:-

<b>Year</b>	<b>Amount</b>
2007	\$8,000
2008	\$6,266
2010	\$1,790
2013	\$2,000
2014	\$5,720
2015	\$10,000

Organisers are also seeking funding from Lotterywest, as well as community fundraising. WAMA advises that should they be unsuccessful in securing funding from the City, they would have to reduce the scale of the event.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
Claisebrook Carnivale and Duck Derby 2015	\$20,000	6,000	\$3.33
<i>Perth Medieval Fayre 2016</i>			
<i>(requested)</i>	<i>\$20,500</i>	<i>10,000</i>	<i>\$2.50</i>
<i>(recommended)</i>	<i>\$10,000</i>		<i>\$1.00</i>

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

**1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city and create vibrancy in the city. The event may increase economic investment in the city with attendees visiting city businesses before and after the event.

**2. Encourages use of public spaces.**

The event will be held in Wellington Square.

**3. Preference will be given to events which provide free attendance.**

The event is offered at a low cost ticketed price. Entry is free for children and those who dress in theme for the event.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

**5. Benefits to be provided to the City:**

Organisers advise that the following benefits will be offered for the recommended cash sponsorship of \$10,000:-

- the event to be listed on the Perth City website;
- the City of Perth logo to appear on the event website with a hyperlink to the Perth City website;
- the City of Perth logo to appear prominently on all promotional material;
- 18 invitations for Elected Members and their guests to attend the event;
- the Lord Mayor, or representative, to be invited to speak at the event.

**6. Additional benefits to be provided:**

Organisers will offer the following additional benefit for cash sponsorship of \$20,500:-

- the City of Perth to receive naming rights to the event.
- 

**Comments:**

The event is held exclusively in the city and will create vibrancy in Wellington Square. The event may increase economic benefit in the city. Cash sponsorship of \$10,000 is recommended based on estimated attendance at the event and the level of sponsorship provided for events of a similar scale. However organisers advise that for cash sponsorship of less than the requested \$20,500, they would have to significantly reduce the scale of the event, and that it may not be able to continue at all.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	HBF
<b>Event:</b>	HBF Run for a Reason
<b>Date and Time:</b>	Sunday 22 May 2016, 7.00am to 12.00 noon
<b>Location:</b>	Wellington Street to Gloucester Park
<b>Total Cost of Event:</b>	\$1,820,000
<b>Sponsorship Requested:</b>	\$30,000
<b>Sponsorship Recommended:</b>	\$26,500

### Background on Applicant:

HBF is a Western Australian health insurance provider which was established in 1941, and now has over 1,000,000 members. HBF partners with a range of health and wellbeing initiatives to provide members and the broader community with health and wellbeing opportunities every day. These include HBF outdoor training sessions and corporate health initiatives. The largest of these initiatives is the HBF Run for a Reason.

### Summary of Event:

The HBF Run for a Reason 2016 will take place on Sunday 22 May from 7.00am to 12.00 noon in Perth streets. The event will start on William Street with participants walking or running a course to Gloucester Park. The event offers three distances for people to walk, jog or run. Course routes are as follows:-

- 4km: a scenic course along St Georges Terrace, Riverside Drive, Hay Street and Nelson Avenue concluding with participants running onto Gloucester Park;
- 12km: scenic, flat course over sections of three freeways, through the Northbridge Tunnel and over the Esplanade, concluding with participants running into Gloucester Park;
- 21km half marathon: course route takes participants to Kings Park and along Riverside Drive before joining up with the 12km course.

The half marathon distance was a new addition to the event in 2015, and attracted over 3,000 participants. The 2015 event attracted a participation of 31,740. Total attendance for the 2016 event is anticipated at 41,500.

The event centre for pack collection in the lead up to the event will be located at Perth Arena. The event will again offer a bag compound at the GPO building encouraging participants to return to the city to collect their belongings following the event. Event organisers encourage Mall Management to have Piccadilly and Plaza Arcades open as a thoroughfare for event day participants. HBF feel that should more retailers choose to open for the event day start, they too could take advantage of the event.

In the eight weeks leading up to the event, participants are supported with free training sessions which will be held on Langley Park, as well as 19 other suburban locations. In 2015 Organisers also organised a 3-day T-shirt Print Pop-Up Shop in Forrest Place which attracted 2,500 visitors who had their event t-shirt personalised.

HBF work with Transperth to provide free public transport to participants on the event day. In 2015 HBF also worked closely with the City of Perth to provide an 'event rate' at CPP Elder Street Carpark. Organisers will again be working with CPP to find a preferred parking provider. Participants will have access to free shuttle buses to travel back to the city post-event. Organisers advise that 95% of participants travel from the Perth Metropolitan area, and the remaining 5% travel from rural WA, interstate and overseas for the event.

Following on from the success of 2014, HBF produced a 30 minute highlights package of the event which was aired on Channel 7. This footage showcased key landmarks in the City including Kings Park, Council House, Riverside Drive, the City Centre and Malls, and vision of the Lord Mayor. This production was an additional benefit for sponsors over and above existing commitments.

The event is now in its 7<sup>th</sup> year. HBF employ external contractor TriEvents to professionally manage the operational components of the event. TriEvents are a WA Event Management company with a history of delivering events such as the Santos Great Bike Ride.

HBF work closely with a number of external stakeholders on the event logistics, including:-

- the Public Transport Authority
- WA Police
- Main Roads WA
- Department of Sport and Recreation
- Metropolitan Redevelopment Authority
- the Botanic Parks and Gardens Authority.

### **Funding**

The total cost of the event is \$1,820,000. Organisers have requested cash sponsorship of \$30,000 (2% of the total cost of the event). Cash sponsorship of \$25,000 (1%) is recommended for the event. This is the level of support provided in 2015. The following table shows the previous support the City has provided for the event:-



Year	Amount
2013	\$25,000
2014	\$25,650
2015	\$26,500

Organisers have requested an increase in sponsorship for 2016. They advise that funding will be used to support the increasing operational costs of the start area of the course in Perth CBD – in particular toilets, crowd control equipment, PA systems, baggage compounds, entertainment, directional signage, road closures, medical and emergency services, fencing, etc.

Financial and in-kind sponsorship has been secured with The West Australian, Channel 7, 96FM and 6PR radio stations, Ramsay Health Care, Powerade, Brooks, Print Logic., Woodside Energy, Runwest and OPSM.

Organisers advise that should they be unsuccessful in securing funding from the City, the size and quality of the event may need to be scaled back.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Chevron City to Surf for Activ	\$35,000	33,327	\$1.05
<i>HBF Run for a Reason (requested)</i>	<i>\$30,000</i>	<i>41,500</i>	<i>\$0.72</i>
<i>(recommended)</i>	<i>\$26,500</i>		<i>\$0.64</i>

### Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### Assessment of Application (Events):

#### 1. Contributes towards the achievement of one or more of the City's marketing objectives:

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city with an estimated 41,500 people coming into the city on a Sunday morning. The event may increase economic benefit in the city with organisers undertaking a number of initiatives to bring participants back to the city post-event.

Organisers also plan to activate the city in the lead up to the event with free training sessions and a t-shirt printing activation.

**2. Encourages use of public spaces.**

The majority of the event takes place in public spaces. The event concludes in Gloucester Park which is open to the public for the event.

**3. Preference will be given to events which provide free attendance.**

There is a registration fee for event participants. Spectators may attend the event for free and have free access to the event start and finish precincts.

**4. Preference will be given to events which will be held exclusively in the city.**

The majority of the event will be held exclusively in the city. Part of the 12km course and half marathon courses run through the town of Victoria Park.

**5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended cash sponsorship of \$26,500:-

- the event to be listed on the Perth City website;
- the City to have naming rights to the start area stage as the “City of Perth Start Area Stage”;
- an opportunity for the Lord Mayor to address participants at the start area;
- the City of Perth logo to be included on all printed material including brochure’s and posters;
- a quarter page advertisement in the ‘Event Information Guide’ provided to all participants;
- the inclusion of a promotional message or offer in one issue of the event e-newsletter to the participant database;
- the City of Perth logo to appear on the event website homepage with a hyperlink to the Perth City website;
- the City of Perth logo to appear on the event homepage Sponsor page with a Sponsor blurb and hyperlink to the Perth City website;
- an opportunity for the City to provide promotional videos to be displayed at the Event Centre, Start Area and finish line;
- an opportunity for the City to provide signage for the event, including at the start and finish gantry;
- free entries to the value of \$600 redeemable for any distance and to comprise of Team City to Perth;
- 10 invitations to the post event function at Gloucester Park for City of Perth VIPs;

- the support of the City to be acknowledged through PA announcements at the event;
- the City of Perth logo to appear on the participant bib and on volunteers t-shirts;
- the City to receive access to post-event research conducted by event organisers;
- inclusion and promotion of the following items in event communications:-
  - Free public transport for participants;
  - Baggage compound at Forrest Place Mall;
  - Free shuttle buses returning participants/ spectators from Gloucester Park to the City post-event;
  - List of special offers and opening hours from City retailers;
  - Promotion of preferred/ event rate CPP car park options for event day.

**6. Additional benefits to be provided:**

Organisers advise that no further benefits will be provided for the requested sponsorship of \$30,000.

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**Comments:**

The HBF Run for a Reason has experienced rapid growth in recent years and now rivals the City to Surf in scale. The event increases visitation to the city and creates vibrancy in the city. The event may increase economic investment in the city in the lead up to and after the event. Cash sponsorship of \$26,500 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	WA Squash
<b>Event:</b>	2016 International Squash Challenge
<b>Date and Time:</b>	Friday 27 to Sunday 29 May 2016
<b>Location:</b>	Terrace Squash Centre, East Perth
<b>Total Cost of Event:</b>	\$23,700
<b>Sponsorship Requested:</b>	\$5,000
<b>Sponsorship Recommended:</b>	\$5,000

### Background on Applicant:

The Squash Rackets Association of WA Inc. (trading as WA Squash) aims to administer and grow the sport of squash in Western Australia. The Western Australian Open has been the premier event of the Western Australian Squash calendar since 1951. The event was traditionally conducted at various squash courts around Western Australia. In 2006 the event was upgraded in an effort to attract additional players from interstate and overseas. The annual International Squash Challenge event combines the WA Open and the International Men's and Women's events.

### Summary of Event:

WA Squash are presenting the 2016 International Squash Challenge at the Terrace Squash Centre, East Perth, from Friday 27 to Sunday 29 May 2016.

The tournament is registered as a professional event attracting many of the top players from Australia and overseas and comprises the following components:-

- Professional Squash Association (PSA) – the elite men's competition for world ranked players, including international competitors;
- Women's International Squash Players Association (WISPA) tour; and
- WA Squash open events for state and national competitors.

Event organisers estimate that the tournament will attract approximately 140 participants and 350 spectators in 2016, with a percentage of these from interstate or overseas. In 2015, the event attracted 11 overseas players representing 9 different countries, as well as high ranking Australian players. Overseas countries represented included Canada, England, Estonia, Jamaica, Japan, Korea, Malaysia, New Zealand and Pakistan.

Attendees who travel for the event are either billeted or are provided with accommodation in the city. The event offers cash prize money of USD\$5,000 to the winners of both the PSA and WISPA competitions. Smaller cash prizes are awarded to division winners.

Organisers advise that the sport of squash has difficulty in generating substantial media interest, however they undertake local promotion through radio segments as well as direct promotion to the local and national squash community.

### Funding

The total cost of the event is \$23,700. Organisers have requested cash sponsorship of \$5,000 for the event (21% of the total cost of the event).

The City has supported the event since 2001. The following table shows the City's support for the event since 2006:-

Year	Sponsorship	Events
2006	\$3,000	Men's PSA event
2007	\$7,000	Men's PSA and Women's WISPA event
2008	\$5,000	Men's PSA event
2009	\$5,000	Men's PSA event
2010	\$5,000	Men's PSA event
2011	\$5,000	Men's PSA event and women's WISPA event
2012	\$5,000	Men's PSA event and women's WISPA event
2013	\$5,000	Men's PSA event and women's WISPA event
2014	\$5,130	Men's PSA event and women's WISPA event
2015	\$5,000	Men's PSA event and women's WISPA event

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
2013/14 Sabre Sailing	\$2,000	300	\$6.67
ASICS Bridges Fun Run 2015	\$6,750	4,500	\$1.50
International Squash Challenge 2015 (requested)	\$5,000	490	\$10.20

### Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## **Assessment of Application (Events):**

### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event is a small scale event; however it attracts approximately 30 international squash players to the city. The event will not significantly increase visitation to the city, with an estimated attendance of 490 over the course of the event. The event will not significantly increase economic investment in the city.

### **2. Encourages use of public spaces.**

The event attracts a small visitation with approximately 140 players attending and an additional 350 spectators. Some participants will travel from interstate or internationally to attend the event.

### **3. Preference will be given to events which provide free attendance.**

The event takes place at the Terrace Squash Centre within the Hyatt Centre, Terrace Road, East Perth. The location is a private building; however spectators can enter the premises unrestricted.

### **4. Preference will be given to events which will be held exclusively in the city.**

The event is free for spectators to attend. Competitors are required to pay registration fees.

### **5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the requested cash sponsorship of \$5,000:-

- the event to be listed on the Perth City website;
- the City of Perth to have exclusive naming rights to the PSA Men's event and the Women's event which will both be referred to as the "City of Perth International Squash Challenge"
- an opportunity for the Lord Mayor, or representative, to present the Lord Mayor's Cup to the winners of the City of Perth International Squash Challenge in both men's and ladies events;
- nine invitations for Elected Members to the opening function cocktail party directly preceding the first evening of competition;

- the City of Perth to be acknowledged as an ongoing sponsor of Terrace Squash, the State Squash Centre;
  - an opportunity for the City of Perth to display signage at the event;
  - the City of Perth logo to be included in all promotional and other material (including posters, flyers, entry forms, and e-newsletters) distributed to the public, and to WA Squash members;
  - the support of the City of Perth to be acknowledged through press and radio coverage of the event, where possible.
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**Comments:**

The International Squash Challenge has been held in the city since 1996, with the City of Perth supporting the event since that time. Cash sponsorship of \$5,000 is recommended for the 2016 event.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Japan Festival Association in Perth Inc.
<b>Event:</b>	Japan Festival Perth 2016
<b>Date and Time:</b>	27 February 2016, 11.00am to 6.00pm
<b>Location:</b>	Forrest Place
<b>Total Cost of Event:</b>	\$37,400
<b>Sponsorship Requested:</b>	\$10,000
<b>Sponsorship Recommended:</b>	\$8,400

### Background on Applicant:

The Japan Festival Committee was formed in July 2012 by members of the Japanese Consulate General and members of the Western Australian Japanese Community. The organisation was formed to deliver the Japan Festival which aims to promote friendship between Japan and Perth through cultural events. The Committee membership is formed of individuals and organisations including the Hyogo Prefectural Government Cultural Centre, the Japan Association of WA, the Japan Club of WA and the Australian Japan Society of WA.

### Summary of Event:

The Japan Festival will be held in Forrest Place on Saturday 27 February 2016 from 11.00am to 6.00pm. The event is a Japanese cultural festival with stalls, live entertainment, displays, games and cultural information. The event will include the following:-

- Martial arts demonstrations;
- Cultural performances;
- Manga Cosplay;
- Japanese food for sale;
- Children's activities and stalls.

From 2007 to 2012 the event was held at the Japan School in Perth, located in North Beach. The event was moved to the city in 2014 due to high attendance numbers and in an effort to attract a wider audience to the event. The 2014 event attracted an attendance of 10,000. The 2015 event was again held in Forrest Place, with an attendance of 15,000 over the day. Organisers anticipate similar numbers will attend the 2016 event.



## Funding

The total cost of the event is \$37,400. Organisers have requested cash sponsorship of \$10,000 (27% of the total cost of the event.) In 2014 and 2015, the City provided sponsorship of \$8,400 for the event. Sponsorship at this level (22% of the total cost of the event) is again recommended for 2016.

The Committee is also seeking sponsorship from the Consulate General of Japan in Perth, Lotterywest and the Japanese Association of WA. Should organisers be unsuccessful in securing funding from the city, the Japanese Festival Committee would approach other companies and organisations for funding.

## Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Songkran Festival 2015	\$11,760	9,000	\$1.31
<i>Japan Festival 2015</i> <i>(requested)</i>	<i>\$10,000</i>	<i>15,000</i>	<i>\$0.67</i>
<i>(recommended)</i>	<i>\$8,400</i>		<i>\$0.56</i>

## Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## Assessment of Application (Events):

### 1. Contributes towards the achievement of one or more of the City's marketing objectives:

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event increases visitation to the city and creates vibrancy in the city with an estimated 15,000 people attending the event over the day. The event is likely to increase visitation in the city. The event will create vibrancy in the city.

### 2. Encourages use of public spaces.

The event will be held in Forrest Place.

### 3. Preference will be given to events which provide free attendance.

The event is free to the public to attend. Food and cultural items will be available for purchase at the event.

**4. Preference will be given to events which will be held exclusively in the city.**

The event is held exclusively in the city.

**5. Benefits to be provided to the City:**

Organisers will provide the following sponsorship benefits for the recommended cash sponsorship of \$8,400:-

- the event to be listed on the Perth City website;
- the City of Perth crest to appear on all printed and promotional material ;
- the City of Perth crest to appear on the event website;
- an opportunity for the city to display signage at the event;
- nine invitations for Elected Members to attend the event as VIPs;
- the Lord Mayor, or representative to be invited to speak at the event;

**6. Additional benefits to be provided:**

Organisers advise that no additional benefits would be provided for the requested cash sponsorship of \$10,000.

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**Comments:**

The Japan Festival was a new addition to the city in 2014 and was highly successful with a large attendance. Organisers expect an attendance of 15,000 to the 2016 event. The event will increase visitation to the city and create vibrancy in the city. It is also likely to increase economic investment in the city. Cash sponsorship of \$8,400 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Rotary Club of Heirisson
<b>Event:</b>	Claisebrook Carnivale and Duck Derby
<b>Date and Time:</b>	20 March 2016, 10.00am to 5.00pm
<b>Location:</b>	Victoria Gardens and Claisebrook Cove
<b>Total Cost of Event:</b>	\$131,000
<b>Sponsorship Requested:</b>	\$20,000
<b>Sponsorship Recommended:</b>	\$20,000

### Background on Applicant:

The Rotary Club of Heirisson is part of Rotary District 9450. The club supports local charities through donations and volunteer support. The Rotary Club of Heirisson has presented the Claisebrook Carnivale and Duck Derby since it began in 2011. The event is a key fundraising event for the organisations calendar.

### Summary of Event:

The annual Claisebrook Carnivale and Duck Derby will be held on Sunday 20 March 2016, from 10.00am to 5.00pm in Victoria Gardens and Claisebrook Cove.

The event will include free entertainment and children's attractions such as bouncy castles, tractor and pony rides and a rowing regatta on the cove, Local musicians and artists will provide the entertainment. The event will also feature food stalls, a rowing regatta and a fancy dress running race.

The event will also include the 'Telethon Duck Derby'. In the lead up to the event, the general public will have an opportunity to purchase a plastic duck to raise funds for Telethon. At the event, up to 15,000 small plastic ducks with numbered tags will be dropped into Claisebrook inlet. The winner is the first duck to cross the finish line, with the owner of the duck winning a car. The Lord Mayor will again be invited to be the official, "Duck Plucker" (taking the duck from the water).

Attendance at the 2013 and 2014 event were approximately 10,000. In 2015 the event attracted an attendance of approximately 6,000. Organisers advise that the lower numbers were due to the Freeway Bike Hike for Asthma being

held on the same day. They are working closely with the City to ensure that these two events do not clash again.

### Funding

The total cost of the event is \$131,000. Organisers have requested cash sponsorship of \$20,000 (15% of the total event cost) for the event. Cash sponsorship at this level is recommended. The following table shows the City's support for the event since its inception.

Year	Amount
2011	\$15,000
2012	\$20,000
2013	\$20,000
2014	\$20,520
2015	\$20,000

Organisers are also seeking support from Lotterywest, and advise that should they be unsuccessful in securing funding from the city, the event would need to be considerably scaled down. Organisers have attempted to secure sponsorship from other sources in the past but have been unsuccessful.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Young Butchers Picnic 2015	\$20,000	5,000	\$4.00
<i>Claisebrook Cove Carnivale and Duck Derby (recommended)</i>	\$20,000	10,000	\$2.00

### Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### Assessment of Application (Events):

#### 1. Contributes towards the achievement of one or more of the City's marketing objectives:

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city and create vibrancy in the city. The event is likely to have some benefit for the trading precinct in Claisebrook Cove.

**2. Encourages use of public spaces.**

The event takes place in Claisebrook Cove and Victoria Gardens.

**3. Preference will be given to events which provide free attendance.**

The event is free to the public to attend. There is a charge for participation in the Duck Derby part of the event. All proceeds are donated to Telethon.

**4. Preference will be given to events which will be held exclusively in the city.**

The event is held exclusively in the city.

**5. Benefits to be provided to the City:**

Event organisers will provide the following benefits for cash sponsorship of \$20,000:-

- the event to be listed on the Perth City website;
- the event to be promoted as part of the City's Eat Drink Perth campaign;
- the City of Perth to have secondary naming rights to the event with the Rotary Club;
- the City of Perth crest to appear on all promotional material and media promotion for the event;
- the City of Perth crest to appear on the event website with a hyperlink to the Perth City website;
- the City to have an opportunity to have a stall at the event;
- Nine invitations for Elected Members to attend the event;
- the provision of parking for Elected Members attending the event;
- the Lord Mayor to be invited to pluck the winning duck;
- the Lord Mayor, or representative, to be invited to speak at the event.

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**Comments:**

The Claisebrook Carnivale is a well-attended community event which has become a fixture on the East Perth calendar. The event will create vibrancy and increase attendance in the precinct. Organisers advise that the event will have an emphasis on food and family in 2015. Cash sponsorship of \$20,000 is recommended for the event.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Thai-Australia Association of WA Inc.
<b>Event:</b>	Songkran Festival Perth 2016
<b>Date and Time:</b>	Sunday 17 April 2016, 11.00am to 4.00pm
<b>Location:</b>	Russell Square
<b>Total Cost of Event:</b>	\$33,353
<b>Sponsorship Requested:</b>	\$13,936.50
<b>Sponsorship Recommended:</b>	\$11,760

### Background on Applicant:

The Thai-Australian Association of WA (TAAWA) was established to foster good relations and cultural understanding between Thailand and Western Australia. The Association is a voluntary, not for profit organisation without political or religious affiliations. TAAWA has previously organised the Loy Krathong Festival at Ozone Reserve. They have also presented Songkran Festival in the city since 2013.

### Summary of Event:

Songkran Festival Perth 2016 is to be held on Sunday 17 April 2016 from 11.00am to 4.00pm in Russell Square. Songkran is the Thai New Year celebration and is associated with water, which is a symbol of purification. In Thailand, people traditionally celebrate by taking to the streets with water pistols and buckets of water to throw at each other and passers-by.

The event format will include stalls, rides and entertainment, as well as the following elements:-

- a water blessing ceremony;
- traditional singing;
- Thai classical dance performances;
- Muay Thai (Thai boxing);
- musical, dance and spoken recitals by students from the Thai Language and Culture School;
- the Miss Songkran Beauty Pageant.

The opening ceremony will feature the symbolic release of balloons to welcome the New Year. The event is split into four distinct areas; an area for

stage performances, a food and product hall, a children's amusement area and a traditional Thai picnic area.

The Songkran Festival was first held in April 2013 and attracted 5,000 people over the course of the event. The City did not provide sponsorship for the event. The event was again held in April 2014, with sponsorship from the city and a similar attendance. In 2015 the event moved to Forrest Place, with an attendance of 10,000. Organisers believe that this increased attendance was due to the more prominent location of the event. The event will move back to Russell Square for 2016 as Forrest Place is not available on this date. Organisers anticipate an attendance of 6,000 at the 2016 event.

The event usually falls within the Eat Drink Perth campaign and organisers advise that the publicity received as part of this significantly increases the attendance at their event.

### **Funding**

The total cost of the event is \$33,353. Organisers have requested cash sponsorship of \$13,936.50 (42% of the total cost of the event). Cash sponsorship of \$11,760 (35%) is recommended for the event. This is the level of sponsorship provided in 2015.

The following table shows the support the City has previously provided for the event:-

<b>Year</b>	<b>Amount</b>
2014	\$10,988.46
2015	\$11,760

The event also receives financial support from the Royal Thai Embassy, Canberra, and PTTEP Australasia in Perth. Organisers advise that should they be unsuccessful in securing funding from the City, they would canvass additional support from existing sponsors and other potential sources.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
Japan Festival 2015	\$8,400	15,000	\$0.56
Songkran Festival 2016 (requested)	\$13,936.50	6,000	\$2.23
(recommended)	\$11,760		\$1.96

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## **Assessment of Application (Events):**

### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city, with an estimated 6,000+ people attending the event. The event will create vibrancy in Northbridge and increase economic investment in the surrounding businesses.

### **2. Encourages use of public spaces.**

The event will be held in Russell Square.

### **3. Preference will be given to events which provide free attendance.**

The event is free to the public to attend.

### **4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in Northbridge.

### **5. Benefits to be provided to the City:**

- the event to be listed on the Perth City website;
- the event to be promoted as part of the City's East Drink Perth campaign;
- the City of Perth crest to appear on all promotional material;
- an opportunity for the City of Perth to display signage at the event;
- the City's support to be acknowledged through PA announcements at the event;
- the Lord Mayor, or representative, to be invited to open the event.

### **6. Additional benefits to be provided:**

Organisers advise that no additional benefits would be provided for the requested cash sponsorship of \$13,936.50.

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## **Comments:**

The Songkran Festival Perth was a new addition to the city in 2013. Over the last two years the event has attracted a large number of attendees, increasing visitation to the city and creating vibrancy in Northbridge. The



event is likely to provide economic benefit in the city with attendees visiting surrounding businesses.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	X-Tri Events
<b>Event:</b>	Sanitarium Weet-Bix Kids TRYathlon
<b>Date and Time:</b>	Sunday 10 April 2016, 7.00am to 1.00pm
<b>Location:</b>	Langley Park, East Perth
<b>Total Cost of Event:</b>	\$244,354.77
<b>Sponsorship Requested:</b>	\$13,500
<b>Sponsorship Recommended:</b>	\$12,660

### Background on Applicant:

Sanitarium has owned the Sanitarium Weet-Bix Kids TRYathlon since the event began in 1998. The event is managed by X-Tri Events on behalf of Sanitarium Health and Wellbeing.

### Summary of Event:

The 2016 Sanitarium Weet-Bix Kids TRYathlon will be held on Sunday 10 April 2016 from 7.00am to 1.00pm.

The event is a triathlon style event specifically tailored to children aged between seven and fifteen years and will take place on Langley Park and in Perth Water. There are two age groups for the event:-

- Seven to ten years – course includes a 100 metre swim, three km cycle and a 500m run; and
- 11 – 15 years – course includes a 200m swim, six km cycle and one km run.

The event will include an event village with a bungee run, bouncy castle, petting zoo, obstacle course, free breakfast and healthy snacks. There is a registration fee for participants of \$41.50. This fee covers event items such as race bibs, swim hat and t-shirt.

The Perth TRYathlon event is one of a series of eleven events held around Australia. The aim of the event is to encourage children to get active, with the emphasis on enjoying the experience of training, participation and completion, rather than competition. Post-event surveys of participant's parents indicate that children who participate in the event leave the experience with increased confidence and self-esteem.

Organisers anticipate attendance numbers for the 2016 event at 2,500, with an additional 6,000 spectators. In the lead-up to the event, organisers run a number of promotional visits to schools to encourage participation in the event. In the lead up to the 2015 event, there were 22 school promotional visits run in Perth.

The event is part of a national series (the Trans-Tasman Weet-Bix Kids TRYathlon) which was recently sanctioned by the International Triathlon Union as the largest under 16s triathlon series in the world. Organisers advise that approximately 19,000 children will participate in the national series.

Event organisers and crew are accommodated in the city during the event. In 2015 the event attracted approximately 100 participants from regional areas, who also seek accommodation in the city for the event.

### Funding

The total cost of the event is \$244,354.77. Organisers have requested cash sponsorship of \$13,500 for the event (6% of the total cost of the event). Cash sponsorship of \$12,660 (5%) is recommended for the event. This is the level of sponsorship which was provided for the event in 2015. The City has supported the event since 2006. The following table shows the City's previous support for the event:-

Year	Amount
2006	\$11,200
2007	\$12,500
2008	\$12,500
2009	\$10,000
2010	\$10,000
2011	\$10,400
2012	\$10,670
2013	\$12,000
2014	\$12,300
2015	\$12,660

Organisers have a suite of sponsors who provide support for the event series across Australia. Sanitarium Health and Well-Being is the main financial contributor for the event and continue to run the event at a loss in order to allow a wide range of children from all demographics to participate.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
State Tee-Ball Championships 2015	\$5,000	12,000	\$0.42
<i>Weet-Bix Kids TRYathlon 2016</i>			
<i>(requested)</i>	<i>\$13,500</i>	<i>8,500</i>	<i>\$1.59</i>
<i>(recommended)</i>	<i>\$12,660</i>		<i>\$1.49</i>

## Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## Assessment of Application (Events):

### 1. **Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event is part of a large scale national triathlon series which is the largest under 16s triathlon series in the world. In 2014 the series broke the Guinness World Record for a triathlon series in Australia with an overall attendance of 16,500 nationally.

### 2. **Encourages use of public spaces.**

The event is held in Langley Park and on Perth Water.

### 3. **Preference will be given to events which provide free attendance.**

The event is free to the public to attend. There is a registration fee for participants. This fee covers race items in participant's event kits.

### 4. **Preference will be given to events which will be held exclusively in the city.**

The event is part of a program held in 13 locations. Perth is the only WA location for the event and has one of the largest participation numbers for the series.

### 5. **Benefits to be provided to the City:**

Organisers will provide the following sponsorship benefits for the recommended cash sponsorship of \$12,660:-

- the event to be listed on the Perth City website;
- the City of Perth crest to appear on the event guide;
- the City of Perth crest to appear on the event website with a hyperlink to the Perth City website;
- acknowledgement of the City of Perth in all media promotion in the lead up to the event;

- an opportunity for the City to provide signage at the event;
- the support of the City of Perth to be acknowledged in PA announcements at the event;
- four invitations for the Lord Mayor, Deputy Lord Mayor and guests to be invited to attend the event as VIPs.

**6. Additional benefits to be provided:**

Organisers advise that no additional benefits would be provided for the requested cash sponsorship of \$13,500.

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**Comments:**

The Sanitarium Weet-Bix Kids TRYathlon will create vibrancy on the foreshore and increase visitation to the city. The event may increase economic investment in the city with families visiting city businesses after the event. As part of a national series, the event will assist with positioning the city as a city of regional and international significance.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Buddha's Light International Association of WA
<b>Event:</b>	Buddha's Birthday and Multicultural Festival
<b>Date and Time:</b>	16 – 17 April, 10.00am to 8.00pm
<b>Location:</b>	Langley Park
<b>Total Cost of Event:</b>	\$192,000
<b>Sponsorship Requested:</b>	\$50,000
<b>Sponsorship Recommended:</b>	\$39,000

### Background on Applicant:

Buddha's Light International Association (BLIA) was founded and established in 1991. BLIA Western Australia (BLIAWA) is one of the over 180 chapters of this international organisation which has in excess of a million members spread across the world. Its mission is to benefit all beings and relieve their sufferings with the compassionate teachings of the Buddha, bringing loving kindness to all.

### Event Background

The Buddha's Birthday and Multicultural Festival has been held since 1998. The event was held at the Fo Guang Shan Buddhist Temple in Maylands until 2003. In 2004 event organisers relocated the Festival to Supreme Court Gardens where it was held until 2011. In 2012 the event returned to Fo Guang Shan Buddhist Temple in an effort to minimise event costs. The City of Bayswater supported the event during this time; however, organisers received strong feedback that the event was well received in the City of Perth and supporters expressed a desire to see the event return to the city.

In 2015 the event returned to the City, being held at Langley Park. The City provided sponsorship of \$39,000 for the event.

### Summary of Event:

The Buddha's Birthday and Multicultural Festival will be held on Langley Park on Saturday 16 April from 10.00am to 8.00pm and Sunday 17 April 2016 from 9.00am, to 5.00pm. The event is a community celebration promoting peace between people from different backgrounds. The Festival's objective is to celebrate the birthday of Buddha and to promote peace and harmony throughout the world. All activities are non-political and emphasise family values, friendship and compassion. The event is free to the public to attend,

and alcohol free. Celebrations include religious ceremonies, cultural dances, displays and a vegetarian food fair.

The event is well attended with an estimated attendance of 35,000 at the 2015 event, including many local dignitaries. In 2013 the event was listed as one of the State's top five community events by the Office of Multicultural Interests.

### Funding

The total cost of the event is \$192,000. Organisers have requested cash sponsorship of \$50,000 (26% of the total cost of the event). Organisers have requested additional funding to allow them to grow the event with another stage and additional marquees. Cash sponsorship of \$39,000 is recommended. This is the level of sponsorship provided for the event in 2015. Organisers advise that without funding at this level from the City of Perth, the event would be unable to continue in the City.

The following table shows the City's previous support for the event:-

Year	Amount	Attendance
2004	\$6,200	18,000
2005	\$8,000	18,000
2006	\$20,500	20,000
2007	\$22,177	22,000
2008	\$21,498	25,000
2009	\$23,000	30,000
2010	\$20,000	35,000
2011	\$20,800	50,000
2015	\$39,000	35,000 (returned to city)

Organisers are also approaching the Office of Multicultural Interests, Healthway and Lotterywest for funding for the event.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Swan Festival of Lights 2014	\$30,000	35,000	\$0.86
<i>Buddha Birthday and Multicultural Festival</i>			
<i>(requested)</i>	\$50,000	40,000	\$1.25
<i>(recommended)</i>	\$39,000		\$0.98

### Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## **Assessment of Application (Events):**

### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation in the city and create vibrancy in the city. The event will attract an estimated 40,000 attendees, including several from interstate and overseas who are likely to contribute to economic spend in the city. The event will assist in positioning the city as a city of regional significance.

### **2. Encourages use of public spaces.**

The event will be held in Langley Park.

### **3. Preference will be given to events which provide free attendance.**

The event is free to attend.

### **4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

### **5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended cash sponsorship of \$39,000:-

- the event to be promoted as part of the City's Eat Drink Perth campaign;
- the event to be listed on the Perth City website;
- the City of Perth crest to appear on all electronic and print promotional material;
- an opportunity for the City to display signage at the event;
- nine invitations for Elected Members to attend the event;
- the Lord Mayor, or representative, to be invited to speak at the event.

### **6. Additional benefits to be provided:**

Organisers will provide the following additional benefits for the requested cash sponsorship of \$50,000:-

- the City to be acknowledged as an event partner in all event promotion and publicity;



- the support of the City of Perth to be acknowledged in social media;
  - the Lord Mayor to be invited to appear in a promotional video for the event;
  - an opportunity for the City to hold a stall at the event;
  - the Festival theme to incorporate the City's "Get to Know Me" brand.
- 

**Comments:**

The Buddha Birthday and Multicultural Festival is a major cultural celebration which returned to the city in 2015 based on feedback from supporters. Organisers have requested cash sponsorship of \$50,000.

The event will, increase vibrancy in the city, increase visitation to the city and increase economic investment in the city. Cash sponsorship of \$39,000 is recommended for the event.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Perth International Jazz Festival
<b>Event:</b>	Perth International Jazz Festival
<b>Date and Time:</b>	3 – 5 June 2016, various times
<b>Location:</b>	Elizabeth Quay, Forrest Place, Northbridge Piazza, Perth Cultural Centre
<b>Total Cost of Event:</b>	\$425,000
<b>Sponsorship Requested:</b>	\$25,000
<b>Sponsorship Recommended:</b>	\$20,000

### Background on Applicant:

Perth International Jazz Festival Inc. (PIJF) is an incorporated not-for-profit organisation founded in 2012. The organisations mission is to promote Western Australian grown and developed Jazz performers. The organisation was primarily established to organise and administer an annual jazz and related music festival in and around Perth.

### Summary of Event:

Perth International Jazz Festival is to be held from Friday 3 June to Sunday 5 June 2016. The Festival will feature performances as both free and ticketed performances over the course of the three days.

The Perth International Jazz Festival free stages will be held in the following locations:-

- Forrest Place;
- Elizabeth Quay
- Northbridge Piazza;
- Brookfield Place;
- Raine Square;
- Perth Convention and Exhibition Centre.

In addition there will be a Mardi Gras-style event taking a route through the city from the Perth Cultural Centre to Elizabeth Quay.

Of these concerts, only Forrest Place, the Northbridge Piazza and Elizabeth Quay meet the City's Event Sponsorship criteria of events in public outdoor

spaces and the assessment therefore focused on events held in these spaces, as well as the Mardi Gras event.

In 2015 the event included 52 events across 19 venues throughout Perth and Northbridge and included performances by international artists including Richard Bona, Barney McCall and Vivian Sessoms. The Festival also included local musicians who were trained in Perth and now have successful overseas careers.

2016 will be the fourth year for the event and organisers are looking to raise the profile of the event now that it has been established as an annual event. Organisers anticipate an attendance of 20,000 to the 2016 event.

Demographics collated from last year's festival show that the audience is predominantly 25 – 34 year olds, followed by 35 – 44 year olds, predominantly middle class, with an interest in travel and tourism, food and wine events and cultural activities.

Organisers advise that as many members of the target demographic will have children living at home the 2016 event will focus on family friendly and child-inclusive events. As a large number of the target market gain their information from online sources, a focus will be on digital marketing in addition to the traditional print, television and signage.

Marketing for PIJF has previously been focused on the local and national market. The three year plan for PIJF is to focus marketing on the eastern Seaboard of Australia, and South Asia, with Malaysia and Indonesia as the starting points. This is due to the close proximity of these locations, as well as the fact that they have a demonstrated interest in Jazz through the Java Jazz Festival, the KL Jazz Festival and the Penang Island Jazz Festival.

PIJF's current pricing and positioning strategy is aimed at obtaining the largest possible community engagement in the Perth market. PIJF is moving to the next phase of its pricing and positioning strategy in the three years from 2016 to 2018. In addition to retaining a number of free events, PIJF aims to increase its ticket price to be identified as a premium brand offering the highest quality musical experiences. They propose to accomplish this through the establishment of ticket tiers, with higher ticket prices for premium seated experiences and cheaper ticket options offering general admission standing.

### **Tourism and Marketing**

Other strategies will be employed by PIJF to value add, including the promotion of national and international airfare/ accommodation/ticket packages via targeted tourism agencies in the key marketplaces. PIJF will also offer a range of packages in conjunction with tourism operators, including:-

- Hotel and ticket packages with partner hotels;
- Airfare/ accommodation/ ticket packages;
- Group ticket discounts and packages;

- Fly/Stay/Drive packages with airlines, hotel, car rental agencies and festival ticket packages.

In addition to PIJF's marketing strategy, expert PR, media and advertising specialists will be engaged in the key markets of Sydney, Brisbane, Adelaide, Singapore, Jakarta, Kuala Lumpur and Bangkok. Melbourne will not be targeted at this stage as the event is scheduled at a similar time of year to the Melbourne International Jazz Festival.

PIJF will be developing a new brand for the years 2016 -2018, in consultation with Bain Media. The brand will focus on selling the PIJF brand interstate and internationally.

### Funding

The total cost of the event is \$425,000. Organisers have requested cash sponsorship of \$25,000 (6% of the total cost of the event). Cash sponsorship of \$20,000 is recommended for the event. This is a \$5,000 increase on the level of sponsorship provided in 2015 and is recommended on the basis of the new tourism and marketing planned to elevate the organisations brand in 2016.

Organisers have approached other funding bodies and organisations for sponsorship, including Brookfield, Lotterywest, Bankwest, Channel 7, The West Australian, MRA and Deloitte.

The following table shows the City's previous support for the event:-

Year	Amount	Attendance
2013	\$15,000	13,445
2014	\$15,390	18,000
2015	\$15,000	14,000

Organisers advise that should they be unsuccessful in securing funding from the city, they believe that the lead time to the festival is enough to secure greater private sector interest and sponsorship.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Swan Festival of Lights 2014	\$30,000	35,000	\$0.86
<i>Perth International Jazz Festival (requested) (recommended)</i>	<i>\$25,000 \$20,000</i>	<i>20,000</i>	<i>\$1.25 \$1.00</i>

### Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

## **Assessment of Application (Events):**

### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The Festival will increase visitation to the city and the free concert series and Mardi Gras event will attract audiences to the City and create vibrancy in the city. The event will increase economic investment in the city, with attendees likely to visit local businesses throughout the Festival.

### **2. Encourages use of public spaces.**

Free concerts will be held in Forrest Place, Elizabeth Quay and the Northbridge Piazza, as well as in Brookfield Place, Raine Square, the Perth Convention and Exhibition Centre. In addition there will be a parade style event from the Perth Cultural Centre to Elizabeth Quay.

### **3. Preference will be given to events which provide free attendance.**

The concerts will be free to the public to attend. The festival will also include a range of ticketed events. Organisers advise that prices for ticketed events will be tiered to keep the event accessible for all.

### **4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

### **5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended sponsorship of \$20,000:-

- the event to be promoted on the Perth City website;
- City of Perth to be acknowledged as an event partner for the event;
- City of Perth logo to be included on all promotional material;
- City of Perth to be acknowledged on the event website;
- an opportunity for the city to display signage in prominent positions at event venues;
- nine VIP invitations for Elected Members to attend the Festival Launch;

- nine VIP tickets for Elected Members to attend the Headline International Performance, including hospitality;
- the Lord Mayor, or representative, to be invited to speak at the official VIP launch.

**6. Additional benefits to be provided:**

Organisers advise that for the requested cash sponsorship of \$25,000, the City of Perth would be elevated to Major Sponsor status.

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**Comments:**

The Perth International Jazz Festival will create vibrancy in the city and increase visitation to the city. Organisers have a plan to market the event to interstate and overseas audience. The event is likely to increase economic investment in the city, with attendees visiting surrounding businesses. Cash sponsorship of \$20,000 is recommended for the 2016 event, to support the expanded program of free stages, tourism strategies and Mardi Gras style parade through the city.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Trievents
<b>Event:</b>	City of Perth Triathlon
<b>Date and Time:</b>	21 February 2016, 7.00am to 12.00 noon
<b>Location:</b>	Elizabeth Quay
<b>Total Cost of Event:</b>	\$107,100
<b>Sponsorship Requested:</b>	\$21,000
<b>Sponsorship Recommended:</b>	\$5,000

### Background on Applicant:

TriEvents is a leading Australian Event Management company which has built a reputation on delivering world class sporting and mass participation events. As a professional event management team, Trievents are responsible for the Rottne Channel Swim, the Busselton Festival of Triathlon and the HBF Run for a Reason. The organisation was established in 2001.

### Summary of Event:

TriEvents have requested cash sponsorship for the City of Perth Triathlon, as part of the Sunsmart Triathlon Series. The event will be held on 21 February 2016, from 7.00am to 12.00noon. The SunSmart Triathlon Series is made up of 5 races each run in a range of venues including Hillarys, Rockingham, Busselton, and Barrack Street Jetty in the City of Perth. The series is conducted over the summer period between December and March and is now in its 15<sup>th</sup> season.

The City of Perth Triathlon was held in the city from 2006 to 2012, and was on hiatus from 2013 to 2016 due to the construction works occurring around Elizabeth Quay. Attendance for the event is estimated at 3,800

The event caters to all ages and abilities.

### Funding

The total cost of the event is \$107,100. Organisers have requested cash sponsorship of \$21,000 (20% of the total cost of the event). Cash sponsorship of \$5,000 is recommended (5% of the total event cost) Organisers have also requested funding support from MRA. Organisers advise that should they be

unsuccessful in securing sponsorship from the city, organisers would seek sponsorship from the corporate sector.

The following table shows the City's previous support for the event:-

Year	Amount	Attendance
2006	\$54,460	2000
2007	\$54,800	630
2008	\$69,604	unknown
2009	\$25,000	1,061
2010	\$26,000	554
2011	\$26,000	3,000
2012	\$26,676	2,000

The City previously provided a high level of support for the event as it was the Naming Rights Sponsor, and the event attracted Commonwealth medallists to compete. In recent years, sponsorship has become increasingly competitive and levels of funding such as that provided to the event from 2006 to 2008 are generally reserved for events at a partnership level such as Pride and Taste of Perth.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
ASICS Bridges Fun Run 2015	\$6,750	4,500	\$1.50
<i>City of Perth Triathlon (requested)</i>	<i>\$21,000</i>	<i>3,800</i>	<i>\$5.53</i>
<i>(recommended)</i>	<i>\$5,000</i>		<i>\$1.32</i>

### Eligibility for Sponsorship:

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### Assessment of Application (Events):

#### 1. Contributes towards the achievement of one or more of the City's marketing objectives:

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city, however attendees are unlikely to visit surrounding businesses prior to and after the event. The event will create vibrancy on the foreshore.



**2. Encourages use of public spaces.**

The event will be held at Elizabeth Quay

**3. Preference will be given to events which provide free attendance.**

There is a cost for participants. The event is free to the public to attend.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will be held in several other locations as it forms part of a state series. It is proposed that the city based event would be branded as the City of Perth Triathlon for the requested level of sponsorship.

**5. Benefits to be provided to the City:**

The City will negotiate the sponsorship benefits for the recommended sponsorship of \$5,000.

**6. Additional benefits to be provided:**

Organisers will provide the following benefits for cash sponsorship of \$21,000 as requested:-

- the City of Perth to have naming rights to the event;
- the support of the City of Perth to be acknowledged by the MC at the event;
- the event village to be referred to as the “City of Perth Event Village” in all marketing and promotional material;
- the City of Perth logo to appear on all marketing materials;
- the City of Perth logo to appear on event signage including the Start and Finish Gantry, the event finish chute;
- City of Perth signage to be displayed at the event;
- the City of Perth logo to appear on the event website with a hyperlink to the Perth City website;
- a sponsor profile on the official event website;
- an opportunity for the City to have a stall at the event;
- the City of Perth to provide a 30 second TVC to be displayed on the large screen at the event;
- the Lord Mayor to be invited to attend the event launch;
- the City of Perth to received five free entries to the event;
- the Lord Mayor, or representative, to be invited to officially start/ conclude the event;
- eighteen invitations for Elected Members and their guests to attend the event;
- an opportunity for the City to provide promotional material for participants race packs;

- an opportunity for the City to provide promotional material for event spectators;
- the City's support to be acknowledged through promotional PA announcements at the event;
- the City of Perth logo to appear on all television commercials and outdoor advertising.

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**Comments:**

The City of Perth Triathlon was sponsored by the city from 2006 to 2012, and was on hiatus from 2013 to 2016 due to the works at Elizabeth Quay. The event will return to the city in 2016 with the event to be held at Elizabeth Quay. Organisers have requested cash sponsorship of \$21,000 for the event and offered the City naming rights to the event. Cash sponsorship of \$5,000 is recommended on the basis of comparison with events of a similar scale.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Chung Wah Association Inc.
<b>Event:</b>	Chinese New Year Fair
<b>Date and Time:</b>	14 February 2016, 11.30am to 9.00pm
<b>Location:</b>	James Street and Lake Streets
<b>Total Cost of Event:</b>	\$175,000
<b>Sponsorship Requested:</b>	\$70,000
<b>Sponsorship Recommended:</b>	\$60,000

### Background on Applicant:

The Chung Wah Association Inc. (Chung Wah) was founded in 1909. The organisations purpose is to serve as a bridge between the Chinese Community and the mainstream community through promoting harmony preserving Chinese heritage and practicing humanity.

### Summary of Event:

The Perth Chinese New Year Fair 2015 will be held on 14 February 2016 from 11.30am to 9.00pm. The event will be held on James Street between Lake and James Street and on Lake Street between James and Francis Street, and at the Northbridge Piazza.

The event is free to the public to attend and operates as a street carnival. Activities will include lion and dragon dances, stalls, street performances, cultural information and cultural demonstrations.

Northbridge Piazza will be set up as a Kid's Zone in the day time with a multicultural concert to be held there in the evening. A VIP reception will be held prior to the evening concert Chinatown will be decorated with lanterns and firecrackers and will host activities of a more traditional flavour.

Chung Wah has presented the event since 2012, with attendance numbers at the event growing from 30,000 at the inaugural event to 80,000 in 2015. Organisers anticipate an attendance of 90,000 in 2016.

The event will be promoted through Newspaper and Radio advertising, the distribution of posters and flyers, online advertising and social media promotion.

Chung Wah work closely with Environment Health and Approvals Officers at the City to ensure that they are meeting all requirements and complying with the regulations to deliver a successful and safe event.

From 2012 – 2014 the event won the Community Award as part of Fringeworld.

### **Funding**

The total cost of the event is \$175,000. Organisers have requested cash sponsorship of \$70,000 (40% of the total cost of the event). The following table shows the previous support the City has provided for the event:-

<b>Year</b>	<b>Amount</b>	<b>Attendance</b>
2012	\$40,000	30,000
2013	\$50,000	50,000
2014	\$60,000	65,000
2015	\$60,000	80,000

Organisers have also requested support for the event from the MRA, Lotterywest and Corporate Sponsors. Funding support from the Office of Multicultural Interests has already been secured.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
Swan Festival of Lights 2014	\$30,000	35,000	\$0.86
Chinese New Year Fair 2016 (requested)	\$70,000	90,000	\$0.78
(recommended)	\$60,000		\$0.67

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

#### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation in the city, with an estimated 90,000 people attending the event. The event will increase vibrancy in the city and Northbridge and will increase economic investment in the city. Anecdotal evidence from surrounding traders indicates that it is historically one of their largest trading days annually.

**2. Encourages use of public spaces.**

The event is held in Lake and James Streets in Northbridge, and in the Northbridge Piazza.

**3. Preference will be given to events which provide free attendance.**

The event is free to the public to attend.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

**5. Benefits to be provided to the City:**

Organisers will, provide the following benefits for the recommended cash sponsorship of \$60,000:-

- the event to be promoted on the Perth City website;
- the City of Perth to be acknowledged as the major sponsor of the event during the official opening ceremony of the event;
- City of Perth crest to be featured in all printed promotional material including posters, flyers, advertising and the event program;
- City of Perth to be acknowledged in all media and promotional speeches in the lead up to and during the event;
- acknowledgement of the City of Perth in the January 2016 edition of the Chung Wah magazine;
- City of Perth signage to be displayed at the event;
- the City of Perth crest to be displayed on the super screen at the event;
- the Lord Mayor, or representative, to be invited to speak at the event opening;
- eighteen invitations for Elected Members and their guests to attend the VIP cocktail reception, the official opening ceremony and the multicultural concert at the event.

**6. Additional benefits to be provided:**

Organisers advise the following additional benefits will be provided for the requested cash sponsorship of \$70,000:-

- a full page advertisement for the City of Perth in the April 2016 edition of the Chung Wah Magazine.

**Comments:**

The Chinese New Year Fair 2016 will attract up to 90,000 attendees to Northbridge on a Sunday, creating vibrancy and increasing visitation in the city. The event has been strongly attended since it commenced in 2012. Organisers are committed to delivering a similarly successful event in 2016. Organisers have requested cash sponsorship of \$70,000. Cash sponsorship of \$60,000 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Food Truck Rumble
<b>Event:</b>	Food Truck Rumble
<b>Date and Time:</b>	3 April 2016, 11.00am to 8.00pm
<b>Location:</b>	Perth Cultural Centre and WA Museum Gardens
<b>Total Cost of Event:</b>	\$92,400
<b>Sponsorship Requested:</b>	\$10,000
<b>Sponsorship Recommended:</b>	\$10,000

### Background on Applicant:

Food Truck Rumble was formed to deliver the Food Truck Rumble, the first Food Truck Festival in Perth. The event brings together the best food trucks to the heart of the city for people to experience the food truck phenomenon

### Summary of Event:

The Food Truck Rumble is to be held on Sunday 3 April 2016, from 11.00am to 8.00pm in the Perth Cultural Centre and Museum Gardens. The event is a food truck Festival with a proposed 40 trucks attending the event to sell food to the public, with food costs ranging from \$5.00 to \$15.00. The event will operate through lunch, and dinner and will also feature a pop up bar, seating and shade, DJ's music, a mobile app and a street dance competition. The event will have the theme of street food and street dance, linking together two scenes which have emerged from the streets.

The inaugural Food Truck Festival was held in 2014 with 16 food trucks. Organisers anticipated an attendance of 5,000 at the event; however the event attracted approximately 10,000 people. The event was again held in 2015, with more than 30 food trucks and an attendance of more than 15,000.

2016 will be the third Food Truck Rumble and will build on the success of the first two years of the event with an increased number of vendors and space, including the WA Museum Gardens. New features of the event are as follows:-

- Urban Hawker Centre in the Urban Orchard – a select group of street vendors set up in marquees with the space decorated to resemble a hawker centre experience in Singapore and Malaysia;

- A live music stage at the Wetlands Stage at the Perth Cultural Centre with local bands and artists performing;
- Curated roving street performers to entertain people queueing for food;
- Art and Craft Laneway market – Hook and Lock Lane will be transformed into an art and craft laneway market with stalls selling local, artisan and handmade goods;
- A new website.

Organisers anticipate an attendance of 15,000 at the event.

In 2015 the Street Dance competition was won by a local dance duo of Beni Benz (Perth) and Tore (Port Hedland). Runners up Kelvin Teo and Harris Koh had flown over from Singapore to compete in the event. In 2016 organisers hope to attract interstate competitors which will further raise the profile of the whole event nationally,

Organisers will promote the event through press releases, flyers and posters, mailing lists and local blogs as well as extensively through social media which in the past has proved to be incredibly successful for them.

The event has previously received local media coverage through the West Australian, the Sunday Times, Scoop Magazine, Channel Nine and local Perth-focused websites. The event received national coverage through Gourmet Traveller and Food Service News.

The event has fallen under the City's Eat Drink Perth campaign for the last two years and in 2016 will again form part of Eat Drink Perth.

### **Funding**

The total cost of the event is \$92,400. Organisers have requested cash sponsorship of \$10,000 from the city (11% of the total event cost). The City did not support the event with sponsorship in 2014, but in 2015 provided cash sponsorship of \$10,000 through the inaugural Eat Drink Perth sponsorship program.

The event receives cash and in-kind support from MRA, and organisers are seeking additional corporate sponsors.

With the increase in the scale of the event, organisers will be seeking corporate sponsorship as well as the government sponsorship they have requested.

Organisers advise that should they be unsuccessful in securing sponsorship from the city, they will seek additional corporate sponsorship as well as scaling back the event if necessary.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
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Butchers Picnic 2015	\$20,000	5,000	\$4.00
<i>Food Truck Rumble 2016 (recommended)</i>	<i>\$10,000</i>	<i>15,000</i>	<i>\$0.67</i>

**Eligibility for Sponsorship:**

Criterion	Satisfied
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

**Assessment of Application (Events):**

**1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation in the city with an estimated 15,000 people attending the event over the course of the day. The event will create vibrancy in the city with the activation of the cultural centre, and surrounding businesses are likely to see economic investment from the increased numbers of people in the area. Organisers advise that in 2015 surrounding businesses including PICA and the Bird on William Street reported a 60% increase in visitors on the day of the event, and that local businesses along William Street benefited from the large crowds with people who did not want to queue for the event heading into Northbridge for an alternative place to eat.

**2. Encourages use of public spaces.**

The event will be held in the Perth Cultural Centre and in the WA Museum Gardens which will be open to the public.

**3. Preference will be given to events which provide free attendance.**

The event will be free to the public to attend and there will be free entertainment for attendees. Food and beverages will be free to purchase at the event.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

**5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the requested cash sponsorship of \$10,000:-

- the event to be listed on the Perth City website;
- the event to be acknowledged as part of Eat Drink Perth in all promotional material;
- the City of Perth crest to appear on all event material including the poster, flyers and program booklet;
- the City's support to be acknowledged on all the Food Truck Rumble social media accounts;
- Eat Drink Perth and City of Perth signage to be displayed at the event;
- The Lord Mayor to be invited to provide a foreword for the official event program;
- an opportunity for the City to utilise one full page of the official event program for promotion of other Eat Drink Perth events;
- Food Truck Rumble to promote other Eat Drink Perth events through its social media channels;
- an opportunity for the City to distribute Eat Drink Perth programs at the event;
- the City of Perth logo to appear on the event website with a hyperlink to the Perth City website.

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**Comments:**

2016 will be the third year for the Food Truck Rumble. The event has proved to be very popular with larger than expected crowds attending each year. The street dancing component of the event attracts attendees from regional areas and overseas.

The event provides economic benefit for local businesses with the overflow of attendees who do not wish to queue for food heading to other Northbridge or city destinations for food. Surrounding businesses have reported an increase of 60% attendance on the day of the event. The event will be promoted as part of the City's Eat Drink Perth campaign. Cash Sponsorship of \$10,000 is recommended.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	SuperSprint Events
<b>Event:</b>	AustralianSuper Corporate Series Triathlon
<b>Date and Time:</b>	17 April 2016, 5.30am to 1.00pm
<b>Location:</b>	Elizabeth Quay
<b>Total Cost of Event:</b>	\$242,000
<b>Sponsorship Requested:</b>	\$15,000
<b>Sponsorship Recommended:</b>	\$5,000

### Background on Applicant:

SuperSprint Events is a Melbourne-based company which has been operating for 29 years. Supersprint delivers the Great Ocean Ride (VIC), Gatorade Triathlon Series (VIC) and Neon Run (nationally).

Each season SuperSprint manages approximately 20 events which include triathlons, fun runs, cycling races and other specialty events. The season also includes a National Corporate Triathlon Series, held in Melbourne, Adelaide, Sydney, the Gold Coast and Perth. This series attracts over 15,000 competitors from Australia's corporate sector and raises money for charity.

### Summary of Event:

The 2016 AustralianSuper Corporate Series Triathlon will be held at Elizabeth Quay on Sunday 17 April 2016, from 5.30am to 1.00pm. The event is a triathlon where teams compete to represent their workplace.

The event is made up of a 400m swim, 10km cycle and 4km run, and is broken up into two formats. The main event sees each of the three members complete the full triathlon in relay. The Fun Tri relay allows teams of three where one person undertakes each leg of the triathlon.

Organisers promote the event through print, radio and television advertising, as well as through direct email marketing and social media.

Teams compete representing their workplace and are encouraged to wear corporate colours. Many teams take the opportunity to organise a custom uniform for their team.

Organisers expect that 900 teams will compete, giving a total participation of 2,700 at the event.

### **Funding**

The total cost of the event is \$242,000. Organisers have requested cash sponsorship of \$15,000 (6% of the total cost of the event)

In 2015, the City approved sponsorship of this event to be held in Langley Park, however organisers made the decision to move the event out of the city as works around Langley Park made the event logistics too difficult. Sponsorship therefore did not continue and no monies were paid.

Organisers advise that should they be unsuccessful in securing funding from the city, the event would still continue.

### **Event Sponsorship Comparison**

<b>Year / Event</b>	<b>Amount</b>	<b>Attendance</b>	<b>Subsidy</b>
ASICS Bridges Fun Run 2015	\$6,750	4,500	\$1.50
<i>Australian Super Corporate Series Triathlon (requested)</i>	<i>\$15,000</i>	<i>2,700</i>	<i>\$5.56</i>
<i>(recommended)</i>	<i>\$5,000</i>		<i>\$1.85</i>

### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

#### **1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will create vibrancy in the city and may provide a small increase in visitation to the city, however it is unlikely that competitors will visit businesses prior to or after the event,

#### **2. Encourages use of public spaces.**

The event will be held at Elizabeth Quay and on Perth Water,

#### **3. Preference will be given to events which provide free attendance.**

There is a fee for participants. The event is free for spectators. Event proceeds are donated to charity.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city, with other events held in various other cities nation-wide.

**5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended sponsorship of \$5,000:-

- the event to be listed on the Perth City website;
- three free entries to the event for City of Perth teams;
- an opportunity for the city to display signage at the event;
- the support of the City of Perth acknowledged through PA announcements at the event;
- the City of Perth logo to appear on the event website;
- the support of the City of Perth to be acknowledged through e-marketing to a database of 112,000 people through two EDM inclusions in the lead up to the event;
- the support of the City of Perth to be acknowledged on the events social media channels.

**6. Additional benefits to be provided:**

Organisers will provide the following additional benefits for the requested cash sponsorship of \$15,000:-

- the Lord Mayor, or representative, to be invited to attend the event as a VIP.

---

**Comments:**

The AustralianSuper Triathlon Series is part of a national series and is expected to attract approximately 900 companies from WA. The event will create vibrancy on the foreshore.

SuperSprint has requested cash sponsorship of \$15,000 for the event. Cash sponsorship of \$5,000 is recommended based on the level of sponsorship given to events of a similar scale.

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# EVENTS

## Event Sponsorship Evaluation Form

<b>Applicant:</b>	Cathedral Square
<b>Event:</b>	Fast and Slow
<b>Date and Time:</b>	February to June 2016
<b>Location:</b>	Cathedral Square
<b>Total Cost of Event:</b>	\$99,950
<b>Sponsorship Requested:</b>	\$10,000
<b>Sponsorship Recommended:</b>	\$10,000

### Background on Applicant:

Cathedral Square is Perth's newest inner city neighbourhood which opened in October 2015. The area is a building development including a range of small businesses including the new City of Perth library, the Treasury building and businesses contained within, Como the Treasury Hotel. The area is an iconic landmark which will focus on a combination of arts and culture, heritage and conservation, community and people, technology and tradition.

### Summary of Event:

Cathedral Square has requested cash sponsorship to present a series of events as an activation program for the new Cathedral Square precinct. The Program is called 'Fast and Slow' and will be held from February to June 2016. The program is designed to cater to adults and children, and is an innovation and education program.

Organisers believe the program will activate the Plaza area, bring vibrancy to the precinct, support the local economy and drive interest to the City of Perth library and State buildings.

The program will consist of the following components:-

- Short Courses and Comprehensive Courses
- Public Tours
- Living Labs
- Learning Festival

**Short Courses and Comprehensive Courses** will be open to the public and themed according to topics which represent the overall theme of Fast and Slow, such as:-

Slow – eg. Permaculture design, urban beekeeping, woodworking, furniture making, ceramics

Fast – eg. Aquaponics, build your own robot.

Short courses will be held 3 times per week on weeknights. Comprehensive Courses will be held once a week on Saturdays.

**Public Tours** will take place every Saturday and are open to all members of the public. A guided tour will include briefings regarding the purpose of the

**Living Labs** are open-research projects which bring people together to collaboratively tackle challenges relevant to a community. Organisers propose that together with the Cathedral Square community they will identify, explore and tackle a challenge for the precinct and its people.

**Learning Festivals** will be held once a month over the four month period. Each festival will offer entertainment and community engagement for the public, and will include performances, workshops and pop-up food and drink providers. Tours of the semi-permanent space will also be conducted where activities for the month will be displayed as a walk-through gallery.

**Public Tours** will take place every Saturday and are open to all members of the public. A guided tour will include briefings regarding the purpose, learning journey and outcomes thus far.

**Showcase** – organisers will install a shipping container in the precinct to showcase the outcomes of the activities forming part of the Fast and Slow program. This will include displays of workshop products,

Organisers anticipate the program of events will have an attendance of 9,260 over the four months in which it will run.

### Funding

The total cost of the event is \$99,950. Organisers have requested cash sponsorship of \$10,000 (10% of the total cost of the event). Cathedral Square will also request a significant amount of funding from Curtin University and/or Murdoch University. The event is new and as such the City has not previously supported it. The City owns a stake in the Cathedral Plaza Management Group which is overseen by FJM.

### Event Sponsorship Comparison

Year / Event	Amount	Attendance	Subsidy
Perth Science Festival 2015	\$30,000	26,600	\$1.13
<i>Fast and Slow (recommended)</i>	<i>\$10,000</i>	<i>9,260</i>	<i>\$1.08</i>

### Eligibility for Sponsorship:

Criterion	Satisfied
-----------	-----------

The total value of the event exceeds the sponsorship requested.	Yes
The event takes place within a public space in the City.	Yes

### **Assessment of Application (Events):**

**1. Contributes towards the achievement of one or more of the City's marketing objectives:**

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city.

The event will increase visitation to the city over four months, and create vibrancy in the city. The event will position the city as one which values innovation and collaboration, and may increase economic investment in the new Cathedral Precinct and nearby businesses.

**2. Encourages use of public spaces.**

The event will be held in the public spaces of Cathedral Square.

**3. Preference will be given to events which provide free attendance.**

The majority of the courses will be provided free of charge. Organisers advise that 20 – 30% of the courses on offer will involve a course fee or material costs to be paid by the participants.

**4. Preference will be given to events which will be held exclusively in the city.**

The event will be held exclusively in the city.

**5. Benefits to be provided to the City:**

Organisers will provide the following benefits for the recommended sponsorship of \$10,000:-

- the event to be listed on the Perth City website;
- the City of Perth logo to be included on all marketing material for the event including the event website, social media channels, posters and printed material;
- the City of Perth to be acknowledged on media releases and corporate communications with the city's logo;
- the City of Perth to be included in social media activities, including logo placement and mentions in an agreed amount of posts on Cathedral Square Facebook and Instagram profiles;
- The Cathedral Square website to provide a hyperlink to the City of Perth website;



- Verbal acknowledgement of the City of Perth during the event launch by the MC;
  - Eighteen VIP invitations for Elected Members and guests to attend the event with a guest;
  - the Lord Mayor or representative to be invited to speak at the event.
- 

**Comments:**

As the first activation program planned for the new Cathedral Square precinct, Fast vs Slow presents an exciting range of activities focused around the central theme of Innovation. It is recommended that the City supports the event with cash sponsorship of \$10,000 with the sponsorship being conditional on the event receiving the level of funding requested from Curtin and/or Murdoch University.

---

**taste**<sup>®</sup>

OF PERTH

in partnership with  **Electrolux**



CITY of PERTH

**Taste of Perth 2015**  
**Partnership Report City of Perth**  
Post Show Debrief Presentation

SCHEDULE 21



City of Perth





1. **Taste of Perth Highlights**
2. Visitor Highlights
3. Marketing & PR Overview
4. City of Perth with Taste of Perth
5. Survey Analysis



## Restaurant Line-Up

Asado • Bib & Tucker • Bistro Guillaume •  
el PÚBLICO • Lalla Rookh •  
Lalla Rookh Wine & Salumi Store • Modo Mio • Next Door at No. 4  
• Nobu • Silks •  
Print Hall • Propeller • Silks



# Taste of Perth Highlights



in partnership with  Electrolux

- **Taste of Perth in partnership with Electrolux** saw over 11,153 (16,376 in 2014) visitors flock to Langley Park to try delicacies from 13 of Perth's latest, greatest and hottest restaurants, not even the poor weather conditions could dampen the festival spirit! The premium restaurant festival attracted a great crowd of passionate food lovers
- Friday Night's Gala Evening was the busiest session with 20% more visitors than the same session the previous year. **The weather for this session was a balmy glorious Perth night and the who's who of the Perth Food /Drink and Social scene were in attendance.**
- Visitors enjoyed delights from Perth's largest tasting menus of over 50 specially crafted dishes
- Under warm, clear skies, Friday evening saw the announcement of the coveted **Best in Taste Awards** at the Gala Evening attended by some of Perth's hottest A-listers including: Eamon Sullivan, Mariella Harvey-Hanrahan, Blake Garvey, Louise Pillidge, Emily Parish, Greta Nardeschi, Grady Wulff, Lincoln Lewis, Cassie Antunovich, Denise Cheir and Francesca Gnagnarella.
- **el PÚBLICO's** Twice Cooked Lamb Ribs served sticky with sesame, cucumber and lime was crowned the best dish, closely followed by **Mary's** Aged Rump Tartare with spiced raw beef, smoked oyster and 7 spice crisps and **Next Door at No4's** 45 Day Dry Aged Beef with organic grass fed with fried egg crispy kale and dukkha.
- Exciting new features included the **Electrolux Taste Theatre, Mezcal and Tequila Master Class** hosted by el PÚBLICO, **Taste Taphouse** and the **Taste Orchard**. Along with the new **Lynford Platinum Garden Bar**, they all added to a rich visitor experience at Taste.





## Taste of Perth Fun Facts

- The Rotisserie Suckling Pig Slider from Bib & Tucker was enjoyed by over **2,000** diners.
- Master of Gnocchi **Joel Valvasori-Pereza** from **Lalla Rookh** bashed out over **10,000 pieces** of deliciousness.
- Over **1200** of **Mary Street Bakery's Peanut Butter Doughnuts** were consumed over the weekend.
- More than **40KG of Lurpak butter** was used in the Lurpak Cookery School over the event.
- Visitors went through **37,000** knives, **44,000** forks and **23,500** spoons (all biodegradable)



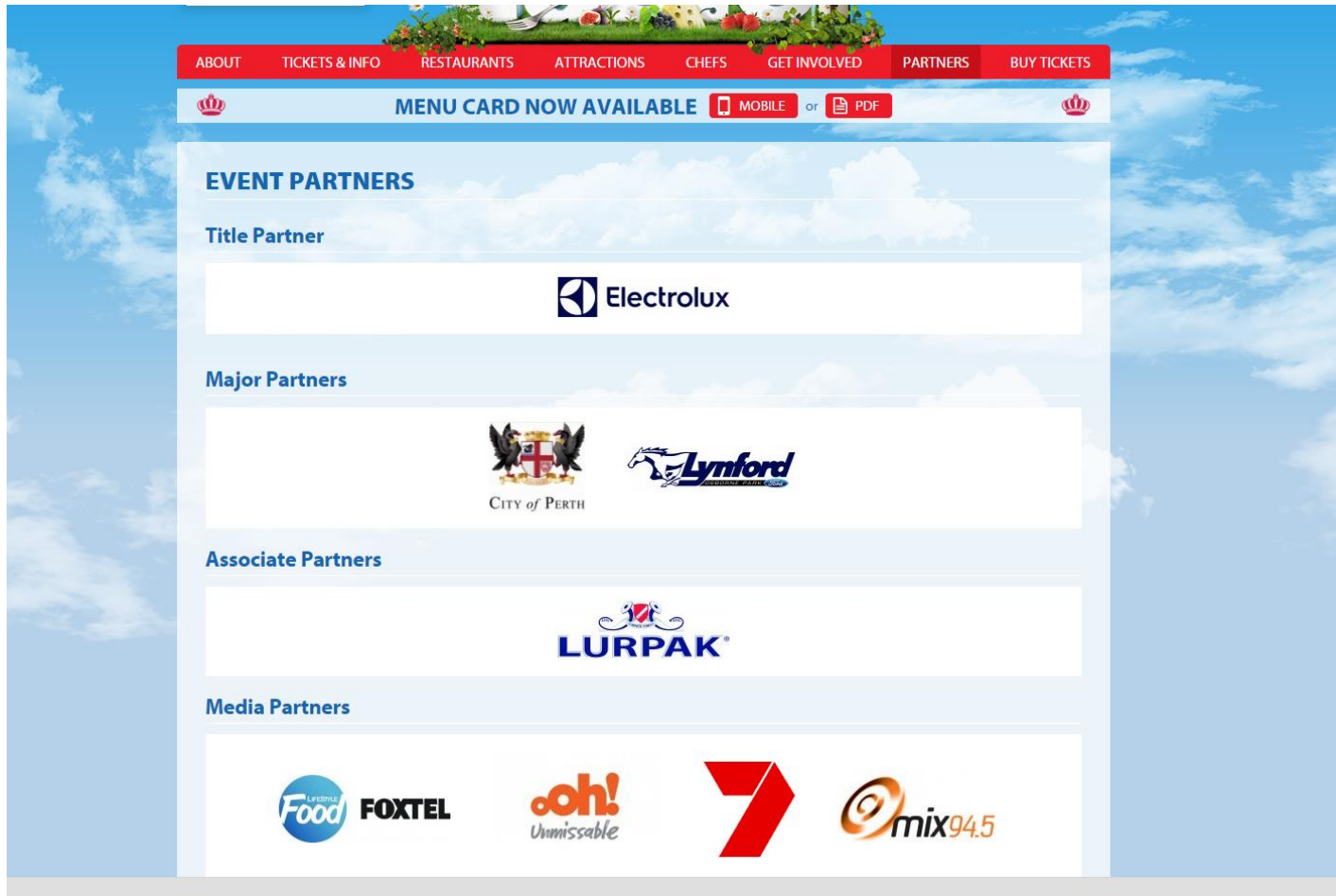


1. Taste of Perth Highlights
2. **Visitor Highlights**
3. Marketing & PR Overview
4. City of Perth with Taste of Perth
5. Event Analysis






# Event Partners





The screenshot shows the 'EVENT PARTNERS' section of the Taste of Perth website. At the top, a red navigation bar contains links for ABOUT, TICKETS & INFO, RESTAURANTS, ATTRACTIONS, CHEFS, GET INVOLVED, PARTNERS, and BUY TICKETS. Below this is a light blue banner with a crown icon, the text 'MENU CARD NOW AVAILABLE', and buttons for 'MOBILE' and 'PDF'. The main content area is titled 'EVENT PARTNERS' and is divided into four sections: 'Title Partner' (Electrolux), 'Major Partners' (City of Perth and Lynford), 'Associate Partners' (LURPAK), and 'Media Partners' (Lifestyle Food, FOXTEL, ooh! Unmissable, 7, and mix94.5).

**EVENT PARTNERS**


**Title Partner**








**Major Partners**

**Associate Partners**



**Media Partners**

# Visitor Profile

- 80% Female : 20% Male
- Average visitor age – 34 years
- 39% of visitors spent 3 or more hours at Taste
- 55% of visitors spent between \$90 or more on Crowns
- 71% of visitors were visiting Taste of Perth for the first time
- 25% of visitors booked their Taste tickets 1 month in advance



# Visitor Feedback

- 50% of visitors feel Taste of Perth was good value for money
- 40% of visitors are likely to recommend products tried at the festival to friends/family/colleagues
- 40% of visitors are likely to recommend Taste of Perth to friends/family/colleagues
- Taken from Taste of Perth post show visitor survey – sent to Ticketek purchasers on Wednesday 27<sup>th</sup> May with 443 respondents



# Visitor research describing words





# WA Location count

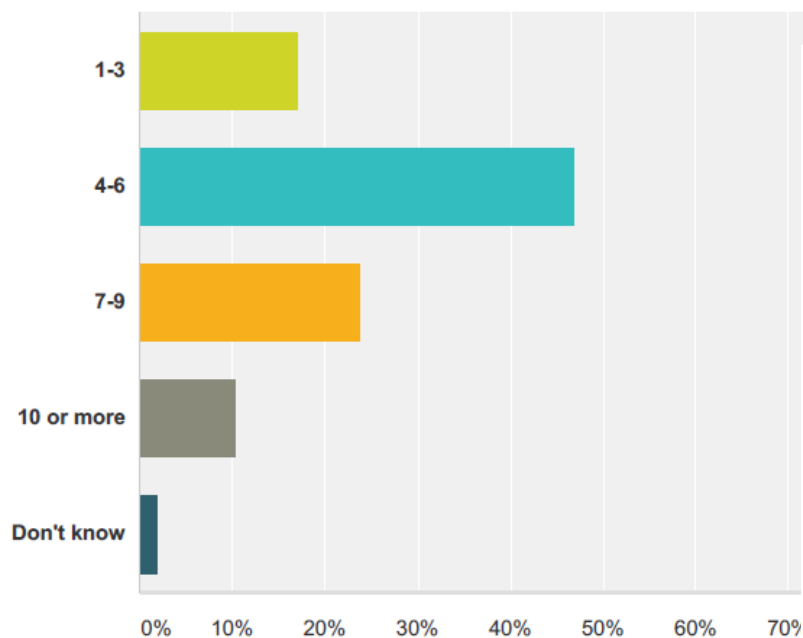
Postcode	Suburb	Transaction Count	Admit Qty
6065	WANNEROO	36	77
6018	WOODLANDS	35	64
6164	SUCCESS	27	51
6060	YOKINE	26	54
6163	SPEARWOOD	25	53
6000	PERTH	22	46
6155	WILLETTON	21	40
6019	WEMBLEY DOWNS	20	42
6028	KINROSS	20	43
6151	SOUTH PERTH ANGELO ST	20	53
6020	WATERMANS BAY	19	41
6153	MOUNT PLEASANT	19	51
6025	PADBURY	18	43
6026	WOODVALE	18	46
6051	MAYLANDS	18	39
6062	NORANDA	18	52
6149	LEEMING	18	37
6152	WATERFORD	18	42
6023	DUNCRAIG	17	30
6061	WESTMINSTER	17	39
6100	VICTORIA PARK	17	35
6007	WEST LEEDERVILLE	16	32
6069	THE VINES	16	32
6107	WILSON	16	32
6004	EAST PERTH	15	28
6027	OCEAN REEF	15	38
6054	EDEN HILL	15	58
6059	DIANELLA	15	35
6112	SEVILLE GROVE	15	28
6210	WANNANUP	15	43
6009	NEDLANDS	14	29
6014	WEMBLEY	13	28
6157	PALMYRA	13	27
6012	MOSMAN PARK	12	19
6056	WOODBIDGE	12	23
6108	THORNIE	12	39
6110	SOUTHERN RIVER	12	26
6111	ROI FYSTONF	12	23

Post Areas	Admit Qty	%
WA - Great Southern	17	0.29%
WA - Northern Suburbs	2,066	34.89%
WA - North West	13	0.22%
WA - Perth City	289	4.88%
WA - Southern Suburbs	1,411	23.83%
WA - South West	34	0.57%
		100.00%



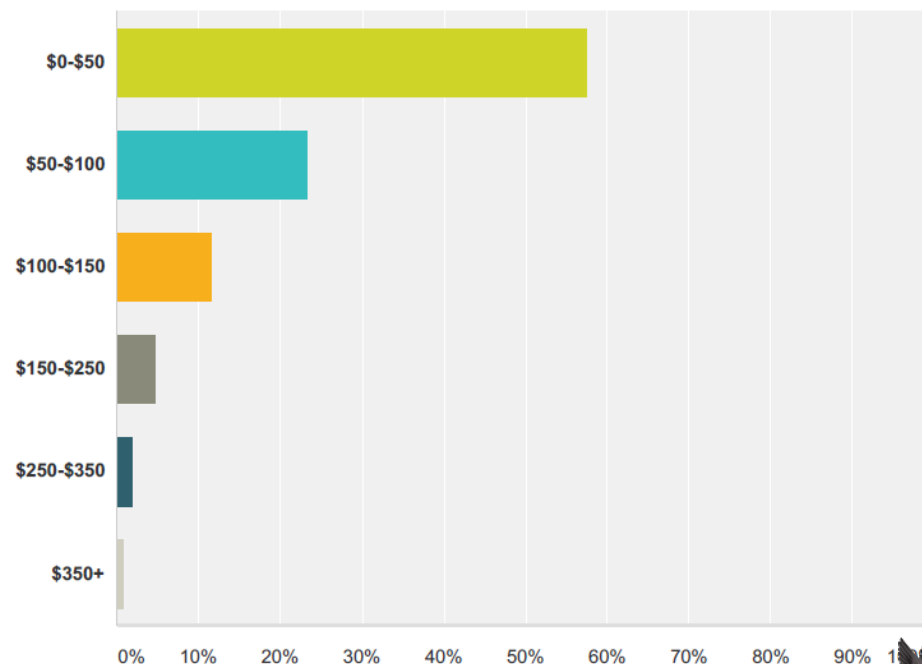
### Q13 How many restaurant dishes did you purchase at Taste of Perth?

Answered: 445 Skipped: 9



### Q15 How much did you spend on products to take home?

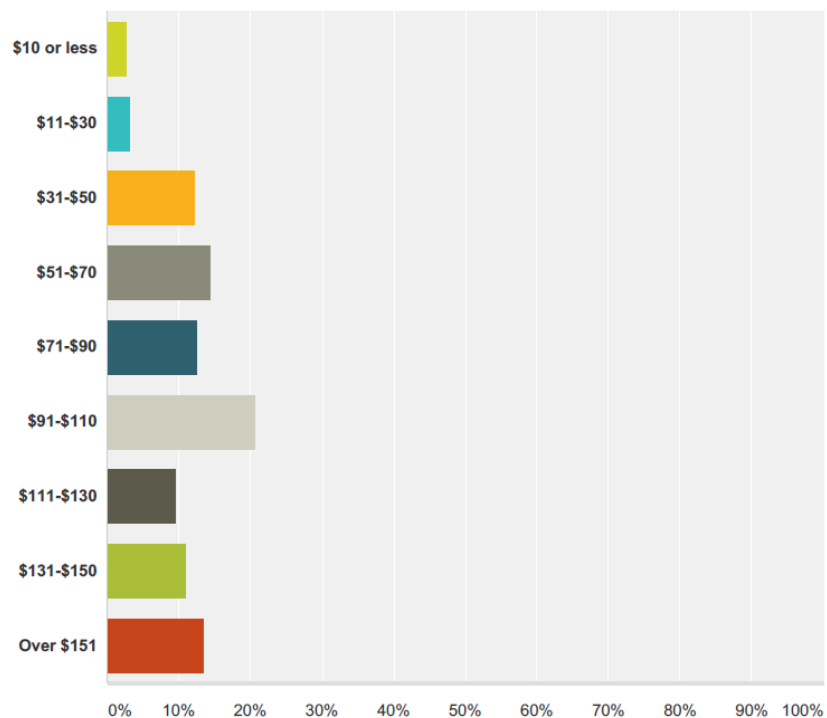
Answered: 445 Skipped: 9



# \$ spent

**Q23 How many Crowns did you spend total over the course of your Taste of Perth visit(s)? (excluding the cost of entry ticket to the festival)**

Answered: 440 Skipped: 14





1. Taste of Perth Highlights
2. Visitor Highlights
3. **Marketing & PR Overview**
4. City of Perth with Taste of Perth
5. Event Analysis



# Marketing Overview including City of Perth Logo



in partnership with  Electrolux

## Print Advertising

- The West Australian
- 8 Page Themed Supplement in Fresh
- Sunday Times Magazine
- Scoop
- Primo Life
- Taste of Perth marketing collateral including 25,000 restaurant cards in Taste of Perth participating restaurants, 700 A3 posters distributed around metro Perth
- Flyering staff distribute 10,000 flyers across various venues from Twilight Hawker Markets, Leederville Farmers Market, Subi Farmers Market, Perth City Farmers Market, St George's Terrace, Central Train stations in rush hour all in the lead up to the event
- Taste of Perth Menu Card inclusions including Electrolux full page back cover ad – print run of 10,000

## Outdoor Advertising

- Bus sides – 20 bus sides
- Ooh Media screens – 2,544,000 reach
- Executive Channel screens – 75,669 unique visitors fortnightly
- Letter Box drops – 12,500 drops overall reach 25,779

## TV Advertising

- Foxtel Lifestyle Food advertising: 15 x 30 spot on The Lifestyle Channel and 15 x 30 spot on Lifestyle food during the 27<sup>th</sup> April-17<sup>th</sup> May 2015
- Channel 7 Advertising: 15 x 30 spot
- Channel 7 - Billboard advertising across relevant food & lifestyle

## Radio Advertising

- Mix FM radio advertising
- Mix FM sound checks including Electrolux name checks – 5 x 30 second spots over the weekend of the festival

## Online

- Taste of Perth website – total page views: 140,763
- Taste of Perth eDMs 13 x eDMs to subscriber database of 12,000
- Ticketek website & eDM
- Taste of Perth Social Media channels – Facebook 5864 followers, Instagram 1414 followers and Twitter 842 followers
- Third party promotions including but not limited to: RAC eDM 400,000, Breakfast in Perth eDM 116,000, Pegasus eDM 44,000, MRGE 45,000
- Sponsorship of Perth NOW homepage, 856,000 reach



CITY OF PERTH

# Marketing campaign



**FEATURING:** Asado • Bib & Tucker • Bistro Guillaume • el PUBLICO • Lalla Rookh • Lalla Rookh Wine & Salumi Store • Mary's • Modo Mio • Nobu • Next Door at No4 • Print Hall • Propeller • Silks



TOP RESTAURANTS



INTERACTIVE MASTERCLASSES

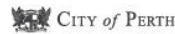


ARTISAN PRODUCERS



LIVE ENTERTAINMENT

Event Partners:



Event Partners



Media Partners



# Event Website clearly shows Langley park as host venue and an image of the city



# Press Coverage

PR reach was over 70M eyeballs

this was up year on year by approx 20%

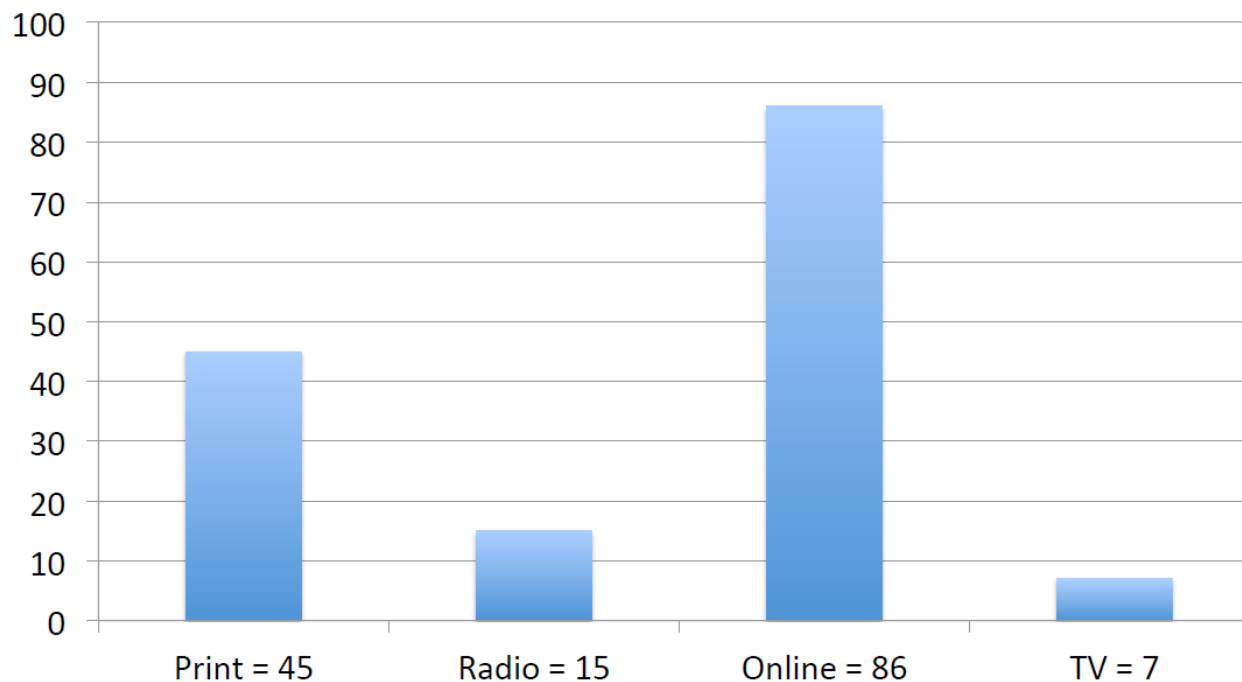
**taste**<sup>®</sup>

OF PERTH

in partnership with  Electrolux

## SUMMARY

**3AM**  
THOUGHTS  
PR • Marketing • Events



CITY OF PERTH



# TV Coverage

15<sup>th</sup> May 2015

The Project – Channel 10

<http://tenplay.com.au/channel-ten/the-project/2015/5/15>



# Ch 9 Live from the event

15<sup>th</sup> May 2015

Today Show – Channel 9

Part 1 - [https://www.youtube.com/watch?v=IX8-0J\\_s08w](https://www.youtube.com/watch?v=IX8-0J_s08w)

Part 2 - <https://www.youtube.com/watch?v=rflwRr4WkzQ>



# Today Tonight

14<sup>th</sup> May 2015

Today Tonight – Channel 7

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OF PERTH

th  **Electrolux**



CITY OF PERTH



# News.com.au

25<sup>th</sup> May

News.com.au

<http://video.news.com.au/v/345180/Taste-of-Perth>

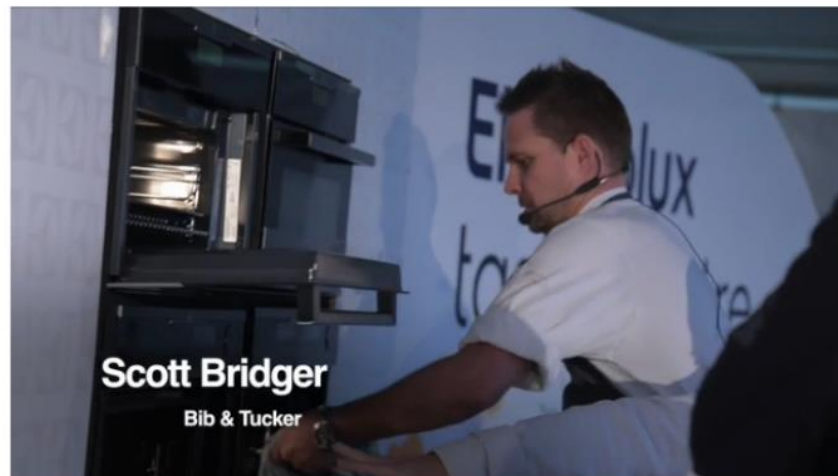
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hip with  **Electrolux**



National | World | Lifestyle | Travel | Entertainment | Technology | Finance | Sport

News



**Scott Bridger**

Bib & Tucker

Taste of Perth

25 May 2015

Perth's leading chefs revealed their secret cooking ingredients and the biggest winter food trends for 2015 from behind-the-scenes at the Electrolux Taste Theatre.

Perth Now



CITY OF PERTH



# The West Australian

## Foodies set for new test of tastebuds

**Rob Broadfield**  
Food Editor

Hot on the heels of the month-long Eat Drink Perth festival, the three-day Taste Of Perth festival will return in May with new pricing and more participating restaurants and top chefs.

Ticket prices have been reduced after feedback last year that the event was too expensive and food prices were too high.

"Entry will now start at \$26," event director Simon Wilson said. "It was \$38 last year. And every restaurant has been asked to create a \$6 dish as a part of their menu."

Each of the 15 restaurants taking part will create four to five dishes.

The event, created by British company Brand Events, will be held from May 15 at the temporary Taste Village at Langley Park.

This will be its second year after what organisers say was a "successful, first toe in the water" last year with attendances of 16,500 food fans over the three days.

"We realised pretty early on that the food-loving people of Perth have a real appetite for food

festivals and they are vocal about their likes and dislikes," Mr Wilson said.

"We had to get it right this year. The average spend and the number of dishes consumed last year was far in excess of both the Sydney and Melbourne Taste festivals.

"We exceeded projections last year and this year we're expecting 20,000 attendees."

Participating restaurants this year include Lalla Rookh, Bistro Guillaume, Bib & Tucker, Silks, Asado, Mary's, El Publico and Nobu.

"The line-up of restaurants is really critical to this event, so we try to keep our fingers on the pulse of what's happening in Perth," Mr Wilson said.

The event is also a showcase for wine producers, coffee roasters, bakeries, craft breweries and tourism enterprises, with almost 60 exhibitors expected this year.



Ready for a food fiesta: Chefs Kwan Heng Cheung, Leif Hurn, Robert Murphy, Alasdair Thompson, Dan Fisher, Scott Bridger, Joel Valvasori, Simon Kruger, Nick Malabarzak and (front) Holly Hards, Corey Tang and Nick Harris. Picture: Sharon Smith

take  
FIVE

...with  
Lalla Rookh  
head chef  
Joel  
Valvasori-  
Pereza

**I LOVE ...** pasta. It's one of the only things I find myself drooling over in cookbooks, especially Venetian ones.

**I DREAM ...** overcast days. I'm a sunshine kinda guy. That was one of the main reasons for coming back to Perth from Melbourne.

**I WILL ...** be making about 150kg of my nonna's meatballs for this year's Taste of Perth – that's just the meat. And about 172kg of sauce.

**I WON'T ...** run out this time. Well, that's the plan anyway!

**I WISH ...** I don't really ever wish for anything. It hasn't ever done me any good – it's best just to work hard for what you want.

Taste of Perth, a festival of food, returns to Langley Park, May 15-17, see [ticketek.com.au](http://ticketek.com.au)



MELVILLE



Palmyra local Scott Bridger is head chef at Bib & Tucker in North Fremantle but loves to eat out at Little Stove in Bicton.

## Chefs like to eat local

THEY may have fancy cheffy jobs in the big smoke but still happily call the City of Melville home.

Simon Kruger, of Bicton, Scott Bridger, of Palmyra, and Pat Cheong, of Murdoch, are head chefs at Mary's, Bib & Tucker and Silks and will represent their popular eating houses at this year's Taste of Perth restaurant festival next month.

North Fremantle's Propeller is a local newcomer to the festival that has this year attracted 15 exhibiting restaurants to its two-day event.

Other restaurant exhibitors are Asado, Print Hall, LallaRookh, Bistro Guillaume, Nobu, el Publico, Modo Mio, LallaRookhWine and Salumi

### THE ESSENTIALS

**WHAT:** Taste of Perth  
**WHERE:** Langley Park, Perth  
**WHEN:** May 15-17  
**TICKETS:** [www.ticketek.com.au](http://www.ticketek.com.au) starting at \$30 for lunch and dinner sessions

Store, and No. 4 Blake Street. "Whether you are a restaurant-lover, beer-connoisseur, chef-enthusiast, home-cook or are simply looking for a fun day out, Taste of Perth guarantees to transport you to foodie heaven," event director Simon Wilson said.

But the locals also shared some tips on where they like to eat out in the Melville area.

■ Bicton's Simon Kruger of

Mary's favourite place to dine during his downtime in his local area is **Mal Thai**.

"It has nice authentic flavours, it's reasonably priced and I go there with my girlfriend regularly."

■ Palmyra's Scott Bridger of Bib & Tucker's favourite place to eat and hang out in Melville is **Little Stove Cafe** in Bicton. "I love the friendly service and the coffee is great also. The food is simple and tasty and you can tell most of it is made in-house."

■ Murdoch's Pat Cheong: "When I dine out locally, I love going to **Hong Kong Cuisine** in Myaree. I often go there with my daughter as it's a great place for families and the prices are reasonable."

BURSWOOD

## Chefs set to dish up taste of Perth's best

SEVERAL local restaurants will feature at this year's Taste of Perth restaurant festival.

Among the line-up of 15 Perth restaurants, four are from the Crown complex in Burswood – Silks, Bistro Guillaume, Nobu and Modo Mio.

Other restaurant exhibitors are Propeller, Asado, Print Hall, LallaRookh and its Wine and Salumi Store, el PÚBLICO, No. 4 Blake Street, Bib & Tucker and Mary's.

"Whether you are a restaurant lover, beer connoisseur, chef enthusiast, home cook or are simply looking for a fun day out with friends and family, Taste of Perth in partnership with Electrolux guarantees to transport you to foodie heaven," event director Simon Wilson said.

Silks head chef Pat Cheong has shared his tip on where



Pat Cheong is head chef at Silks in the Crown complex, but loves to eat out at Nobu, a Japanese outlet.

### DETAILS

**TASTE OF PERTH**  
**WHERE:** Langley Park, Perth  
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**TICKETS:** [www.ticketek.com.au](http://www.ticketek.com.au) starting at \$30 for lunch and dinner sessions

else he likes to dine in the *Southern Gazette* readership area.

"If I'm dining out, I love to eat at Nobu at Crown because I'm a huge fan of Japanese cuisine and love fresh seafood.

I'm really looking forward to sampling their dishes at Taste of Perth."





# Primo Life



**TASTE OF PERTH** is back for its second year, returning to Langley Park for a delicious three-day program.

The festival brings together an outstanding line-up of many of Perth's best restaurants, including Mary's, Asado, The Print Hall, el Público and Crown Perth's venues including Bistro Guillaume, Nobu and Silk.

Each restaurant will prepare three or four signature dishes in 'taste' sized portions, so diners can pick their dishes of choice and exchange their 'crowns' (festival currency) to create their tasting menus.

The festival runs like a restaurant lunch or dinner service, with a 'taste session' lasting four to five hours during which diners can

pick their choice of dishes, and browse artisan stalls or enjoy the live entertainment program.

Event director Simon Wilson says the event provides an opportunity to sample dishes from some of Perth's most hard-to-get-into restaurants.

"Taste of Perth 2015 is an event not to be missed, particularly for foodies, restaurant lovers, chef enthusiasts and those looking for a great day out with friends and family.

"The restaurants include some of Perth's best restaurants that prove the hardest to get into and continually receive praise - but Taste has them lined up and ready to serve with no

reservations needed."

*Taste of Perth is taking place at Langley Park from Friday May 15 to Sunday May 17. Entry price is \$26 and each restaurant has been asked to create a \$6 dish. Tickets on sale through Ticketek Australia. For more information, visit [tasteofperth.com.au](http://tasteofperth.com.au)*

# Subiaco Post

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## Spread is yours for the tasting

The restaurant festival, Taste of Perth, returns to Langley Park this month.

More than 16,000 food lovers attended last year's inaugural festival of fine dining, and this year 50% more restaurants are involved.

Taste Festivals run in 22 cities around the world, including London, Cape Town, Amsterdam, Dubai and Milan. Perth joined Oslo and Toronto as new additions.

Newly opened Propeller in North Fremantle and Claremont's Asado, featuring Argentinian street food, join established restaurants Print Hall,

Lalla Rookh, Bib and Tucker, Bistro Guillaume, Nobu, Silks and el Publico, as each chef prepares their signature dishes in taste-sized portions.

Over three days, foodies can graze through a tasting menu designed by Perth's top chefs - no reservations needed, though you may have to queue for a while.

The festival includes stalls for local artisan produce and wines, interactive cooking classes, wine tastings, educating table talks and demonstrations where chefs can share some of their secrets.

There's the Taste Taphouse for beer lovers, the Grape and Grain

Tasting Room for wine tasting masterclasses and the Piper-Heidsieck champagne bar for the best bubbles.

The Platinum Garden Bar is an exclusive enclosure for platinum ticket holders to enjoy sparkling wines and live music.

Taste of Perth is on Langley Park from May 15 to 17. Entry tickets are for lunch (noon to 4pm) or dinner sessions (5.30 to 10pm). Crown cards, the official Taste currency, are needed to buy drinks and dishes from restaurants and bars. Crown cards can be bought online or at the festival.

Book through Ticketek.



POST TimeOut has five double general admission passes (value \$64) to a session of your choice on Saturday or Sunday, May 16 and 17. To be in the running to win a double pass, email [timeout@postnewspapers.com.au](mailto:timeout@postnewspapers.com.au) with "Taste Perth" in the subject line. State preferred day and session. Include your name and phone number. Winners will be notified by email.



■ Restaurant chefs will prepare five or six signature dishes for tasting.



CITY OF PERTH

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CITY OF PERTH

# Cont..

## Inside a master's mind

Celebrity chef NOBUYUKI MATSUHISA, known as Nobu, has redefined Japanese cuisine by mixing traditional ingredients with South American spices and aromas. He shares his food loves with Fresh.

### WHAT IS YOUR FIRST FOOD MEMORY?

I grew up with my grandmother and she always cooked with my mother, so waking up to the smells of steamed rice and miso soup in the morning always stays with me.

### WHAT KITCHEN GADGET CAN YOU NOT LIVE WITHOUT?

For me, I'm a chef, so it would have to be a sharp knife. I sharpen mine at the end of the day. My knife is just like a samurai sword – hardened steel.

### BEST BURGER?

You know, the last time I ate a burger was five years ago in Shanghai. We flew in from Japan and had meetings all day, then had to catch a plane back to Tokyo at 7pm. We had not eaten at all. On the way back to the airport, there was a hamburger stand on the side of the road and our driver stopped just long enough for us to get out and eat one. I was so hungry and it was so good to have something to eat.

### BEST CHEAP AND CHEERFUL?

Ramen, anywhere, anytime. It's easy, quick to eat and cheap in Japan. Even in my kitchen at home, I always have a couple of packets of ramen on hand.

### FAVOURITE COCKTAIL?

Vodka martini. Shaken. Cold, cold, with an olive.

### WHAT WAS THE LAST BOTTLE OF AUSTRALIAN WINE YOU DRANK?

We had a bottle of Cullen chardonnay in Melbourne. It was very, very good.

### WHAT WAS YOUR LAST OMG FOOD MOMENT?

A friend of mine had a Michelin three-star sushi restaurant called Araki in Tokyo, then he moved to London and set up an eight-seater sushi bar. Just this winter I dropped in to say hi and eat sushi. The tuna – toro – with lots and lots of sliced fresh white truffles I can't forget.

### WHAT MUSIC DO YOU LIKE TO EAT BY?

I like classic, jazz, Kenny G.

### WHAT IS YOUR ONCE-A-YEAR FOOD INDULGENCE?

It would have to be the new year's sushi I make myself at home for my family and guests. I travel most of the year but I am always home for new year and make the sushi with tuna, yellowtail, salmon, white fish, shrimp, squid and sea urchin. It's very special.

### Nobu Crown head chef Lief Huru will head the team at Taste of Perth. On the menu:

- \*Miso soup with tofu, wakame and spring onion.
- \*Seared salmon sashimi with chocolate yuzu, karashi su miso, cocoa nibs and
- \*Linley Valley pork belly with spicy miso, caramel sauce and ginger salsa.
- \*3+ Wagyu carpaccio with quail egg, aji amarillo aioli and soy salt

**WHAT IS YOUR FAVOURITE MEAL?**  
My background is Japanese, so I like simple things. Steamed rice, miso soup, fresh sashimi, of course. I mostly eat Japanese cooking.

### BUCKET-LIST RESTAURANT?

It's difficult because I like sushi – it's my life and has made me what I am. I would eat at Nobu anytime because I trust the quality of my food. Maybe, if it was my last meal, it would have to be sushi at Matsuhisa in Los Angeles because that's where it all started for me in 1987. It was my first restaurant.

## Best of Perth is a global creation

Next week's foodie festival builds on success of last year's event, writes OLGA DE MOELLER

Taste of Perth in partnership with Electrolux returns to Langley Park next week with a line-up of top restaurants, masterclasses and artisan stalls for the ultimate foodie fix.

The three-day festival is part of a rolling global feast created by British company Brand Events and celebrated in 22 cities around the world, including London, Oslo, Cape Town, Dubai and Milan.

Building on last year's launch, which was attended by more than 16,000 people, it will feature 13 restaurants, including Bistro Guillaume, Bib & Tucker, Silks, el Publico and Nobu, along with new talent Mary's, Asado and Propeller, led by head chef Kurt Sampson whose menu is inspired by the flavours of the Levant and Mediterranean.

"This year's blend of leading local restaurants offers an exceptional display of Perth's finest dining options that draws on inspiration from around the globe," event director Simon Wilson said.

"It's really important to show off what's happening here, especially given the bar-focused offerings, so we've got Lot 20, for example, doing espresso martinis and coffee-based cocktails this time round.

"The guys at el Publico will put on tequila and mezcal

masterclasses and there'll be a Grape & Grain tasting room where people can learn about small-batch wines.

"All the feedback from last year suggested people wanted to know more about their food and beverages, so we've taken note of that in this year's program."

In the line-up, 30-minute cooking classes in the Lurpak Cookery School and free cooking demonstrations in the Electrolux Taste Theatre with top chefs, including Dan Masters, from Rockpool Bar & Grill, Dan Fisher (Print Hall), Joel Valvasori-Pereza (Lalla Rookh) and Nobu head sushi chef Noriyoshi Teruya.

More than 70 artisan producers will take part, ranging from Solerno Liqueur, which is made from sanguinello blood oranges picked from the sun-drenched slopes of Mt Etna, in Sicily, to the Czech-inspired sweet treat from local producer The Honey Cake.

Fruit Me with a range of organic super-berries and supplements, award-winning Tasmanian Grandweve Cheese, which is known for its sheep-milk products, including vanilla whey liqueur and caramel sheep-milk fudge, and Black Kite Beverages with its unique take on boozy fruit juices, roots and herbs.

Restaurants will each have four taste-size dishes on the board, including at least one \$6 menu item because Mr Wilson

said the overwhelming message last year was that everyone loved the concept but wanted "more dishes for their dollar". He estimated 18,000-20,000 people would attend this year.

Signature dishes will be available in limited quantities and the idea is that people create their own dream menu as they browse stalls, take part in wine tastings and enjoy educational table-talk sessions.

The event operates like a restaurant with a lunch and dinner service, each lasting four hours, and uses its own Crown currency, which is loaded on to a \$1 refundable bond Crown card. Best value deals are the \$55 advance-purchase Silver Crown package which includes entry and \$30 Crowns and the \$75 advance-purchase Gold Crown Package (entry and \$50 Crowns). Entry is otherwise \$30 (\$12 children 10-17, under-10 free) advance purchase for Friday sessions and \$32 advance purchase weekend sessions. Door price is \$36 (\$15 children).

"Restaurants include some of Perth's best that prove the hardest to get into but Taste has lined them up and they'll be ready to serve with no reservations needed," Mr Wilson said.

Claremont's Asado,

which has been open for just two months, will dish up a taste of Argentinian street food with its signature braised lamb ribs with mint yogurt, classic ceviche, barbecued rump cap and burnt banana banoffee for dessert.

"It's a great opportunity to showcase what we do and take part in an event alongside some of Perth's finest," owner-operator Rob Bates-Smith said.

Create your dream menu at Taste of Perth in partnership with Electrolux. Here's a sample of what's on offer...

- \$30** Nobu's seared salmon sashimi with chocolate, yuzu karashi su miso, cocoa nibs, fried kataifi (\$10)  
Mood Mio's vitello tomatto with veal, tuna and caper mayo, quail egg, truffle oil (\$6)  
el Publico's pork belly taco with roasted pineapple, salsa picante and chicharron (\$8)  
Mary Street Bakery doughnut with peanut butter and jam (\$6)
- \$50** Asado's lomito with barbecued rump cap, chimichurri, chipotle mayo, salsa criolla (\$8)  
Next Door at No.45 croquettes with tagglio, broccoli, lardo, hazelnut marmalade (\$10)  
Propeller's grilled occy with peas, smoked almonds, fetta salad (\$10)  
Silo & Tucker's Finches' island walaby snark with wild rice, pickled grape agrodoce (\$16)  
Lalla Rookh's fried custard with candied citrus, toasted almonds (\$6)



'People wanted to know more about their food.'





# Cont...

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Taste of Perth in partnership with Electrolux 2015 will be held at Langley Park from May 15-17. Taste and *The West Australian* are offering exclusive advance purchase entry for \$25 (plus service and delivery fee) valid for any session. To redeem this offer, use promo code THEWEST at ticketek.com.au and search Taste of Perth or phone Ticketek on 132 849 and quote the promo code.

*Taste of Perth operates like a restaurant with a lunch and dinner service. Lunch sessions run from noon-4pm, Friday-Sunday, and dinner sessions run from 5:30pm-9:30pm on Friday and Saturday. Book through [tasteofperth.com.au](http://tasteofperth.com.au).*

#### PIPER-HEIDSIECK CHAMPAGNE BAR

Learn about one of the oldest champagne houses from Sydney-based master of wine Ned Goodwin when he makes a special appearance in this sparkling display hosted by city stalwart The Heritage.

#### MEZCAL AND TEQUILA MASTERCLASSES

Learn the trick to mixing the perfect margarita and discover the distilling techniques and drinking rituals behind Mexico's quintessential agave-based liquors with Mt Lawley favourite el Publico.

#### GRAPE & GRAIN 'THE TASTING ROOM'

Unleash your inner sommelier as you swirl, sniff and sip your way to unlocking the secrets behind a brilliant drop in an intimate masterclass on small-batch wines.

#### THE TASTE TAPHOUSE

Enjoy some of the best craft beers from around Australia, including James Squires and Feral Brewing Company, all on tap and available in single serves or, if you're spoilt for choice, indulge in a sampler paddle.

#### ELECTROLUX TASTE THEATRE

Pick up a cooking tip or two from some of Perth's best chefs live on stage. There will be four free demonstrations at each Taste session, included in the line-up, Dan Masters, from Rockpool Bar & Grill, Dan Fisher (Print Hall), Joel Valvasori-Pereza (Lalla Rookh) and Noryoshi Teruya (Nobu).



## win

Fresh and Taste of Perth in partnership with Electrolux are giving away 30 double general admission passes. For your chance to win, simply write your name, number and address on the back of an envelope and send to Fresh Taste Competition, GPO Box 2910, Perth, WA 6800. Entries close at 5pm on Wednesday, May 13 with the winner drawn the same day. Employees of *The West Australian* and their immediate families are ineligible to enter. Entrants' details will be used for marketing. See WAN privacy policy at [the-west.com.au/privacypolicy](http://the-west.com.au/privacypolicy).



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Ned Goodwin

## Taste for champers

Sydney-based Master of Wine Ned Goodwin will add some sparkle to Taste of Perth in partnership with Electrolux next week with a special appearance at the Piper-Heidsieck Champagne Bar hosted by city stalwart The Heritage. A selection of Piper-Heidsieck and Charles Heidsieck bubbles will be available by the glass from one of France's oldest champagne houses, which is owned by luxury goods company EPI.

“With champagne, we’re looking for a toasty aroma and by that I mean baking bread, brioche, or what the French call biscuit,” he said. “Sometimes, when the wine is particularly aged, that translates to something rather truffled. Then it has to be fresh and energetic, with good acidity, but not too much to the point where it scrapes your mouth.”

Champagne is best enjoyed as an aperitif or with a meal but not with dessert, unless it’s a sweeter demi-sec style. For most of us, it’s about the bubble but, take it from a master, the older the drop the softer the sparkle.

“Personally, one of the greatest champagnes I’ve ever had was aged to the point where it had no bubbles and I drank it out of wine glasses,” Mr Goodwin said. “With younger champagne, you want fine, energetic bubbles. In terms of Piper, we’re looking at fruit, finesse and structure. The wines — and I call them wines because that’s what champagne is — are largely pinot noir driven, so there’s lots of tangy, crunchy red fruit on the aroma. They’re clean and lively without any oak.”

Four champagnes will be on offer, including a Piper-Heidsieck cuvee brut, a rosé sauvage and a 2006 vintage.

“When we talk about vintage, all it means is that the grapes are coming from a particular year, not necessarily that’s it’s better than the rest,” Mr Goodwin said. “Certainly the 2006 is a restaurant favourite. It’s been aged seven to eight years so you can expect a much creamier mouthfeel — and people should be able to pick this up — as well as that distinctive pastry aroma.”

Mr Goodwin, who splits his time between Australia and Japan, will host informal tastings at the Piper-Heidsieck Champagne Bar on Friday evening (6-8pm) and on Saturday and Sunday (1-3pm).

**Olga de Moeller**



CITY OF PERTH



# Sunday Times feature Event Director Simon Wilson

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## 10 DISHES to try

Some of the world's hottest food trends will be showcased at Taste of Perth by our top restaurants. Tasting dishes range from \$6 to \$16 and will include:

### ASADO

Camche – local fish infused with avocado, coolander lime, chili and cherry tomatoes with house tortilla chips.

### BIBA TUCKER

Saukling pig slider with kimchi slaw and kewpie mayo

### EL PÙBLICO

Mexican street food – braised and fried corn cobs and pork belly tacos.

### LALLA ROOKH

Natural masala fish.

### MARY'S

Honey zig-zag head, terrine, and fried chicken wings with kewpie mayo and rice.

### MODO MIO

Vitalito tomato – veal, tuna and caper mayo, quail eggs and truffle oil.

### PRINT HALL

Porklo and oysterling, nettle, soboro.

### PROPELLER

Crêpe d'oeuse with peas, smoked almonds and feta salad.

### NEXT DOOR AT NO4

Crispy frites – salagga, broccolini, kendo and hazelnut marmalade.

### NOBU

Salted salmon sashimi – chocolate, yuzu, kanihiko miso, cocoa ribs and fried katellil.

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# WHAT'S SIZZLING

High-flying expert foodie Simon Wilson finds the hottest culinary trends before they hit our plates. He's also the man overseeing Australia's top food events and ahead of this week's Taste of Perth he shares his insights with SIM.

Story Fleur Bainger Photography Waleed

Simon Wilson is a lucky man. The Irishman eats at the world's hottest restaurants on a regular basis, rubbing shoulders with cutting-edge chefs. Dining in New York City? The staff will lead him to the kitchen listed at No. 4 on the World's 50 Best Restaurants list so the chef can present bespoke dishes at Wilson's own private, behind-the-scenes table.

Out in San Francisco? Contacts will hook him up with that city's chef-of-the-moment, who'll give him an insider's view of the Michelin-starred establishment.

"Part of my job is to keep a finger on what's happening in food," Wilson says.

His key to unlocking such doors is his role as event director of Taste Festivals Australia. The 30-year-old scored the coveted gig three years after joining Taste's parent body, the UK-based events company Brand Events.

He started as a sales executive for Taste of Christmas in Dublin in 2010, came to Australia on a six-week placement the next year and worked his way to the top.

Overseeing foodie events in Melbourne, Sydney and Perth means he's constantly hopping between states and now only fits in a few overseas jaunts each year.

"There's a lot going on in Australia in terms of food. Every time I go to Perth there's another

restaurant opening, so even staying on top of food trends here is a full-time gig," he says.

According to Wilson, the biggest trend to hit local restaurants in 2015 will be an emergence of Japanese fare and techniques.

"In Sydney, the katsu sandwich seems to be everywhere," he says of the panko-fried, schnitzel-style meat discs, licked with kewpie mayonnaise and stuck between white bread squares. "They're even presented on colourful, tailor-made sandwich paper."

Wilson also expects robata grills to feature. The ancient method sees meat and vegetable skewers slow-grilled in the radiant heat of hot charcoal. He says open-flame, wood-fired grills are also gaining momentum, delivering charred and smoked meats.

Wilson credits René Redzepi, who's behind Noma, the famed Danish restaurant that sits at top spot on the World's 50 Best Restaurants list, with the Japanese infiltration.

"Noma's pop-up restaurant in Tokyo this year has seen a lot of chefs from Australia travel to Japan on a foodie pilgrimage, and a lot of them have brought ideas home with them," he says.

Booked out months in advance, Noma Tokyo served 20-course lunches and dinners to a maximum of 56 diners a sitting. Dishes stuck to Redzepi's strict ethos of tanning into

local ingredients and seasonal produce, using monkfish liver rinsed with sake, citrus infused with Okinawa chili, lotus root with cured egg yolk and dried, salted lime (Japanese apricot). Open for only five weeks in January and February, the pop-up's menu was regarded as groundbreaking and influential.

"Chefs draw from their own experiences – something they have tried in their travels that they want to put their own spin on, often fusing these international flavours with local produce, or by refining dishes already on their menus," explains Wilson.

He tips sake and Japanese craft beers to star on more drinks lists. In other emerging trends, he expects more top local chefs to move from the busy strips and out to the suburbs.

"Rental is expensive, particularly in key dining areas. Good chefs aren't scared to move out of the popular areas," he says, pointing to Kurt Sampson, who made his name at Pata Negra in Nedlands and recently moved to Propeller in North Fremantle.

"People have no trouble chasing an exact dish they love from a certain chef."

He also says bigger-name chefs are willing to take on new opportunities for the experience.

"There's an event in July where 37 of the globe's best chefs will swap restaurants for one meal,"

he says. "It's called The Grand Gelinaz Shuffle. You won't know which chef goes where until you buy your ticket. So René Redzepi might be swapping with (Adelaide chef) Jock Zonfrillo."

Delivering novel experiences is one of the cornerstones of this week's Taste of Perth. After being besieged by foodies at the inaugural 2014 event – 16,000 all told, far more than predicted – the three-day festival is better prepared this time, Wilson says.

"This year, we're creating opportunities for people to have an educational and fun day out," he says. "You can learn about a drop of small-batch wine, do a cookery class, eat great food. There are lots of little things to fill out the day."

New additions include a salumi (salami) bar with cured meats and cheeses matched to wines from the Lalla Rookh cellar, and a craft beer bar with nearly 30 taps of different beers to try.

"People wanted to try more food for their budget," he says. "So every restaurant at Taste will do one \$6 dish."

New players Propeller, Mary's, Asado, No. 4 Blake Street and Modo Mio will join returning eateries Print Hall, Lalla Rookh, Bib & Tucker, Bistro Guillaume, Nobu, Silks and el Pùblico.

Taste of Perth, May 15-17, Langley Park, city. Tickets from \$30. [www.tasteofperth.com.au](http://www.tasteofperth.com.au).



CITY OF PERTH



# Sunday Times

**PHOTO FINISH**



**LEIF HURU**  
Nobu Perth's chef de cuisine shows Alysia Anderson his favourites

*Leif will be serving up some of Nobu's top dishes at the Taste of Perth festival from Friday to next Sunday at Langley Park, city. For more information, visit [www.tasteofperth.com.au](http://www.tasteofperth.com.au).*



**FISHING**  
When I'm back home in the winter, I love to go ice-fishing on frozen lakes. In summer, I enjoy catching all sorts of delicious fish from the ocean and lakes. I particularly love fishing for salmon, which I'll be serving up at Taste of Perth.

**NOBU**  
Working for Nobu in different restaurants across three different countries has been a privilege and an adventure. Nobu-san himself is not only a master chef, but also the best man you can work for.



**FOOD**  
I love the satisfaction of making people happy when they eat the food I cook. Being served good food without having to make it yourself is the best.



**CAT**  
I have a hairy furball called Charlie. He is the best companion you could ask for. I grew up with two dogs at home, but being a chef it's hard to have dogs. Charlie knows orders like "sit" and "shake hands", so it's almost the same as having a dog.

**GOLF**  
There's nothing better to do on my days off than go out with friends and play golf. I get to be outside in the beautiful Perth weather, take some time out from work and focus on my game.

**ADVENTURE SPORTS**  
Growing up in Norway, I probably had skis on my legs before I learnt how to walk. My next dream destination to go skiing and snowboarding is Japan.





**FAMILY**  
Family is the most important thing in life to me. I make sure that I go home at least once a year to spend some time with them. They also take turns coming to visit me wherever I am in the world.

**POPCORN**  
I never go to the cinema without buying the biggest size popcorn. Sometimes I drop by the cinema just to buy popcorn and then go home.



PICTURE: JUSTIN BENSON/COOPER

# The West Australian

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## INSIDE COVER

### Ben O'Shea



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### PLATE UP

The Taste of Perth food festival returns to Langley Park at the weekend and we've teamed up with the organisers to give you a chance to get in free.

About 18,000 foodies will flock to the festival from tomorrow to Sunday and you can be one of them by having a crack at our gastronomic guessing game.

Guess how many tasting plates will be served during the festival, with the closest answer winning a double pass valued at \$72.

Email [inside.cover@wanews.com.au](mailto:inside.cover@wanews.com.au) before noon today.

Yesterday's answer: 44,000 forks will be used by attendees.

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Chefs Simon Kruger, Nick Malanczak, Kurt Sampson and Corey Tang back Taste of Perth. Picture: Danella Bevis

## Taste of Perth proves tempting

**Rob Broadfield**

The annual three-day Taste of Perth festival kicks off this afternoon, with 13 of Perth's best restaurants expected to sell more than 42,000 dishes at the weekend.

Organisers say last year's Taste festival was so successful, they have expanded the Langley Park "Taste Village" to accommodate more exhibitors and attractions.

"We're expecting 18,000 visitors over the weekend," event director Simon Wilson said.

"Our first Taste of Perth last year blew us out of the water with total attendances of 16,000. Clearly Perth is a city of foodies."

Mr Wilson said feedback from last year was mostly about "bang for buck".

"This year we've asked the restaurants to all produce a \$6 dish, so there's a real value component to the "Taste of Perth experience," he said.

Each restaurant will create up to five dishes across a range of prices.

There will be 70 exhibitors from wine producers to chocolate makers and cider brewers to artisan bakeries.

Participating chefs will be putting the finishing touches to their dishes this morning and the numbers are extraordinary.

Leighton Beach restaurant Bib & Tucker will make 400 serves of Flinders Island wallaby shank.

Asado in Claremont will trim and cook 500kg of lamb ribs, Mary's in Northbridge will fry 2500 doughnuts, 300 chicken wings and roasting six whole pigs for their rotisseries.

sliding pig slider.

There is a bigger focus on liquor this year, with new attractions including the Tap House bar, featuring 30 of WA's craft and specialist brewers, a cider bar and 2000 glasses of champagne are expected to be drunk at the Heritage Restaurant's champagne bar.

Other new attractions include a salumi bar, cookery master classes and small-batch wine tastings.

Participating chefs this year include Dan Masters (Rockpool Bar and Grill), Dan Fisher (Print Hall), Hadleigh Troy (Restaurant Amuse) Corey Tang (Asado) Tom Randolph (Next Door At No 4) and Scott Bridger (Bib & Tucker).

**'Our first Taste of Perth last year blew us out of the water with total attendances of 16,000.'**

Event director **Simon Wilson**



CITY OF PERTH



## Taste of Perth: Perth's hottest restaurants, chefs on show

May 25, 2015 1:10pm  
VERITY WESSELS PerthNow



Taste of Perth

OVERCAST weather hasn't stopped Perth's biggest foodies and chef groupies from checking out the scene at Taste of Perth in Langley Park.

Onlookers conversed over wine and cider, enjoying yummy morsels and the few rays of sunshine that peeped through on Friday.

The festival will see Perth's hottest restaurants and their talented chefs plating up



The Sunday Times



# The West Australian

**OUT & ABOUT** **ROSS McRAE** ross.mcrae@wanews.com.au

### TASTE OF PERTH

A balmy autumn night saw a huge crowd turn out for the opening of the second Taste of Perth. With wild weather on the horizon, the first night of the foodie festival at Langley Park was the only chance to enjoy the various high-end food options without the need for a poncho or umbrella. The VIP tent, which resembled a modern teepee, was packed to the rafters with opening night guests eager to hear who had won this year's Best in Taste award. Highgate's El Publico took the top prize for their succulent lamb ribs. Among those spotted indulging included Carmelo Pizzino, Emily Parish, Denise Cheir and Mariella Harvey-Hanrahan.  
**WORDS ROSS McRAE**  
**PICTURES MATT JELONEK**



Louise Pilić & Blake Garvey    Cassie Silver    Annie Brunvoll

Kat Donald-Hill & Andre Pagano

Blake Taylor & Shane Newton

Sheena Dawson & Kate Lower

Charlotte Buswell & Simon Wilson

Eva Lean & Debra Ch'ng    Jarod Hocking, Scott Bridger & Eamon Sullivan

Grady Wulff    Adrian & Belinda Pietropaolo

For more social action, don't miss Out & About in the Today liftout inside Wednesday's West. To order copies of photos phone 9482 2378.





# Sydney Morning Herald

## Highgate restaurant El Publico impresses at wet and wild Taste of Perth

May 18, 2015

Comments ☆ Read later



Candice Barnes

Entertainment reporter

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Eager foodies battled the elements to enjoy a fine dining experience. Photo: Jessica Ferguson

While [gusty winds and heavy downpours](#) kept many indoors over the weekend, thousands of food fanatics dined out – at an outdoor food festival at Langley Park.

While [gusty winds and heavy downpours](#) kept many indoors over the weekend, thousands of food fanatics dined out – at an outdoor food festival at Langley Park.

Taste of Perth saw restaurants, food producers and wine makers offer their wares in one place, though event director Simon Wilson said the numbers were down on last year.

"We're really impressed with the attendance bearing in mind the poor weather conditions. We'd like to thank those who pulled on their gumboots and jackets and came to support the restaurants and producers at this year's festival," he said.



El Publico's lamb ribs were judged to be the best dish of the festival. Photo: Jessica Ferguson

"We are considering possible changes to the timing of next year's Taste of Perth festival to mitigate the risk of poor weather."

# Blogs



The Food Pornographer

Home

Restaurants

Travel

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OF PERTH

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## Taste of Perth 2015

May 17th, 2015 / 0 Comments / 5817 / 2

With the city skyline on one side and the Swan River on the other, Langley Park is a gorgeous venue for an outdoor festival... as long as the weather cooperates. Unfortunately, after weeks of sunshine, we had a blustery and extremely wet weekend for the second Taste of Perth.

By way of disclosure, I went to Taste of Perth twice – Friday and Saturday lunch. Friday was by invitation to an Electrolux VIP experience; stormy Saturday was with Jac. We had complimentary General Entry tickets for \$5. Please see the notes at the end of this post for more details.

May 17, 2015

## Elite's Day At Taste Of Perth

Posted by [Laura](#)



The red carpet rolled out for 20 Yelpers lucky enough to be given the VIP treatment at Taste of Perth yesterday. Starting in the corporate suite, Yelpers enjoyed complimentary beer and wine before wandering through their dream tasting menu designed from a selection of over 50 tasting dishes crafted by Perth's latest, greatest and hottest restaurants including el Público, Lalla Rookh, Nobu, and Print Hall to name just a few. It was an unmissable opportunity to celebrate Perth's unique dining scene. Read the glowing [reviews](#) from Yelpers and check out the [photos](#).

Thank you to our sponsor [Taste of Perth](#).

May 17, 2015 10:57:31 PM | [Permalink](#)

 Like  Share Be the first of your friends to like this.

 Tweet 0



CITY OF PERTH



# Blogs

## Brave the rain & have a Taste of Perth

May 16, 2015

Most of you will know I have a pretty good appetite and I like to eat a bit of everything. So my food plan for Taste of Perth 2015 was to make my dollars stretch by finding dishes which were less than 10 crowns (1 crown = 1 dollar).

If you love your food, put on your rain coat or use Taste of Perth's free poncho (frees the hands up for more food) and brave it out in the rain at Taste of Perth this weekend. There's a dinner session tonight and lunch session tomorrow left, [get your Taste of Perth tickets here](#) before it wraps up for another year.

These are my Taste of Perth 2015 top cheap eats, hover over the images for details...



## Sydney Morning Herald

### Taste of Perth: Wild weather to put the 'gust' in degustation

May 15, 2015

☆ Read later



Candice Barnes

Entertainment reporter

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#### Perth's top restaurants

The best place to find the right restaurant!



Nobu's pork belly (\$12) was a popular choice at last year's Taste of Perth festival. Photo: Taste of Perth / Facebook

Organisers of this year's Taste of Perth festival insist the event will continue this weekend, despite a gloomy forecast and warnings that more than 50 millimetres of rain could fall in the metropolitan area.

While the foodie festival opened to clear skies, by Friday afternoon the overcast conditions had some gastronomes asking whether their beverages would be watered down by rain showers or blown away by 50km/h winds.

# The West Australian **taste** OF PERTH

in partnership with Electrolux

The West Australian

The Executive MBA at SGSM [LEARN MORE →](#)

Home Sport Business Life + Style Entertainment Travel Country

Latest WA National World Full Coverage Opinion Anzac Galleries Video Health

### More to taste at Perth festival

Rob Broadfield

May 15, 2015, 1:40 am

Share



More to taste at Perth festival

**The annual three-day Taste of Perth festival kicks off this afternoon, with 13 of Perth's best restaurants expected to sell more than 42,000 dishes at the weekend.**

Organisers say last year's Taste festival was so successful, they have expanded the Langley Park "Taste Village" to accommodate more



CITY OF PERTH



- 
1. Taste of Perth Highlights
  2. Visitor Highlights
  3. Marketing & PR Overview
  4. **City of Perth with Taste of Perth**
  5. Event Analysis

# City of Perth partnership 2015



in partnership with  Electrolux

- **Major Sponsor** of Taste of Perth 2015
- Category exclusivity no other government organisation as a major partner
- Lord Mayor to be invited to opening night and gala night
- Display stand for City of Perth promotion
- Host the Fri lunch session of Taste of Perth
- 400x general admission tickets
- 30x VIP tickets
- 9 gala evening tickets for elected members
- City of Perth logo used across all marketing materials
- Staff discounted tickets
- Post event report



# Key Objectives

- Increase visitation to the metro city area
  - Taste of Perth attracted 11,153 unique visitors to Langley Park
  - Feedback shows that the city dwell time from 27.4% of visitors was over half a day
- Encourage use of City Public spaces
  - Taste of Perth occupied Langley Park and over 11,000 visitors directly attended the space for the event
  - The location and accessibility of the venue for Taste of Perth was ranked 2<sup>nd</sup> by visitors as the main reason for attending the event, second only to tasting dishes from the city's leading restaurants
- City of Perth branding and logo was used across all the marketing material as major sponsor
- Langley Park was referenced in the majority of all editorial press about the event and as such was picked up across the entire event press campaign and an image of the park and city was chosen for the photo press launch resulting in great media pick up





# Key Objectives

## Provide an economic benefit to businesses within the municipality

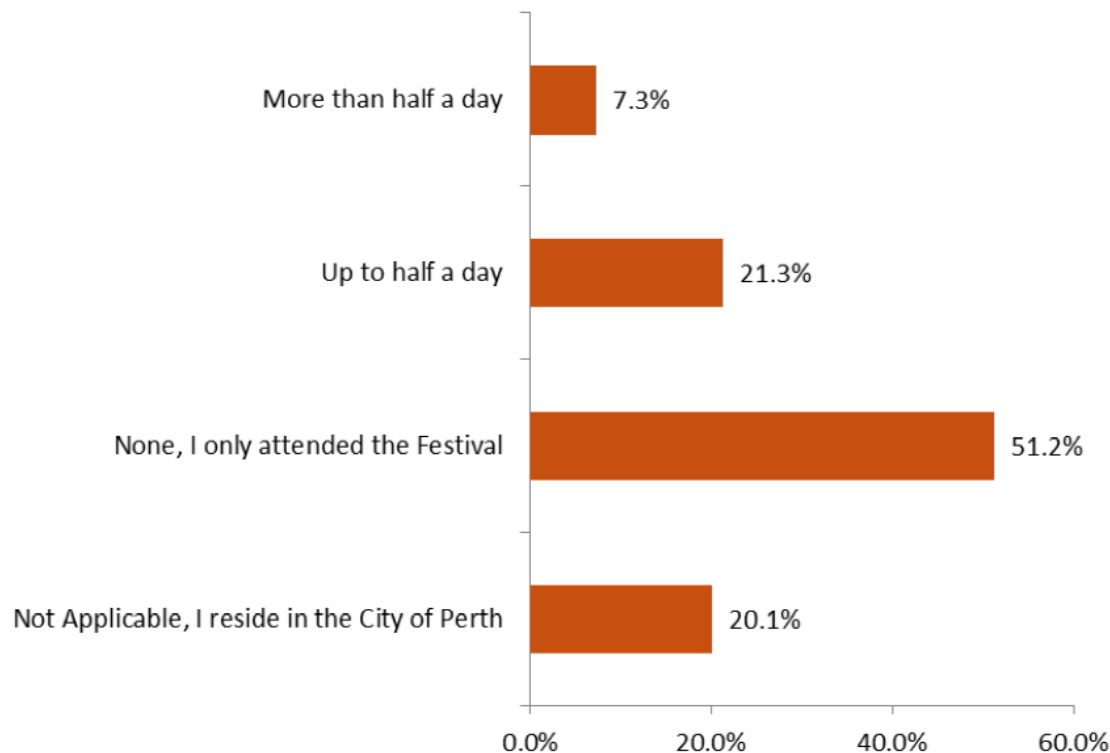
- Taste of Perth generated over \$350,000 in revenue for local business, restaurants and vendors over the 4 days. (restaurants, exhibitors and sponsors)
- In addition approx \$420,000 was also spent with local contractors, suppliers and service providers
- The event worked with volunteers from local colleges to give experience in restaurant/catering and events as part of course work.

## Generate Free to attend Events in Public Places

- On Friday for the first session held from 12.00-4.00pm, Brand Events provided up to 2,000 complimentary passes to the City of Perth to help generate free events in the City of Perth public places within the City for patrons to attend. This was promoted to the City of Perth trade database, the City of Perth social media databases, City of Perth staff and volunteers
- The results show that the Friday lunch time attendance was increased 117% year on year



# City dwell time survey results



Example Interpretation: 21.3% of visitor respondents spend up to half a day in the City of Perth before and after the Festival



# Gala Night

- *A fantastic night with over 200 guests hosted in the teepees*
- *Deputy Mayor Rob Butler was in attendance*





1. Taste of Perth Highlights
2. Visitor Highlights
3. Marketing & PR Overview
4. City of Perth with Taste of Perth
5. **Event Analysis**



# Overall Wrap

- The event received an unprecedented amount of rainfall during the wkd of the festival. *(see weather advice)*
- Rather than cancel the festival as many other organisers did (such as Perth Home Grown). Brand Events invested money to secure the event's success despite the challenges, to keep good the event for pre booked ticket holders and major sponsors
- Brand Events decided to spend and invest to ensure strong weekend visitation, we invested \$ in more radio and online advertising
- We also gave a large number of complimentary tickets to local restaurants and hotels for their guests
- Brand Events took a large loss this year and chose not to cancel to ensure damage limitation to the brand and its associated partners
- In order to limit any parks damage we also took longer to bump out and restricted vehicle access to protect the park again at a cost
- We honored all visitor tickets to any session and made this clear throughout the marketing campaign and social channels
- We gave out free ponchos and umbrellas to all visitors to the event
- Given the wet weather it is remarkable and true testament to the event that over 11,000 people still turned out this is simply unheard of in bad weather in Perth
- Feedback compared to year 1 is overwhelmingly positive and gives us a great base to make 2016 our best yet





# Taste of Perth plans 2016



in partnership with  Electrolux

- Visitor feedback from the 2015 event has been very encouraging, there were few complaints and these were mainly about weather. The plan is to grow the event in 2016 and invest in key visitor attractions/features.
- New features for the 2016 event include:
  - Chefs Skillery
  - Chefs Table
  - Electrolux Cooking School (visitors will be able to cook along with chefs using Electrolux appliances)
- Electrolux have signed an agreement to remain the presenting partner for next year's event and Lurpak the major sponsor would like to come back and will sign in Jan 2016
- From Dec 2015 will have an office in Perth, Claire Back (originally from Perth, will direct Taste of Perth and Gourmet Escape)
- We have already signed x5 restaurants and plan to reveal these in February 2016
- VIP lounge received excellent feedback within so we will retain this and improve the VIP offering once again
- We will increase the corporate hospitality offering encouraging city workers to come down on Friday lunch and evening with a promotional offer
- Following the acquisition of Brand Events by WME IMG , Taste of Perth will benefit from the global access to international chefs and publicity



CITY of PERTH

# City of Perth proposition



CITY of PERTH

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## CONTRIBUTION – CITY OF PERTH

- Taste Festivals are seeking the following support from City of Perth in the form of a sponsorship: **(Please note the contribution request has not increased by CPI and benefits have increased)**
- Event Dates: **29<sup>th</sup> April – 1<sup>st</sup> May 2016 (to be confirmed)**
- Provision of in-kind sponsorship of reserve hire and all associated fees, including parking, public building fees and noise monitoring fees
- AUS \$30,000 + GST financial contribution to the event, to be used towards the provision of key event services
- Marketing support from City of Perth outside the Eat Drink Perth campaign, including:
  - City banner advertising
  - City of Perth and Show Me Perth marketing campaigns
  - Multiple EDM coverage across relevant city databases e.g. Show Me Perth
  - Inclusion in the “What’s On” guide
  - Combined social media campaign across City of Perth channels
  - Radio and TV support where possible

## BENEFITS OFFERED FOR – CITY OF PERTH

- Recognition as **Major Partner** for Taste of Perth 2016
- Opportunity for Lord Mayor to open festival and host Gala Night as official launch event of Eat Drink Perth
- **An opportunity for at-event onsite visitor engagement (i.e. a Retail tenant Reception) and City of Perth data capture through display or exhibit in a prominent position at the Festival (NEW)**
- 50% off ticket offer for staff, friends and family
- **Private hospitality package for up to 30x clients, visitors and city guests, including: (NEW)**
  - *Fast track entry*
  - *Exclusive use of private space within the festival*
  - *Complimentary bar throughout the session*
  - *Luxury private bathrooms*
- **City of Perth Session**
- Option to present Session 2 (Friday lunch) as a “City of Perth presents Taste of Perth” session, allowing City of Perth to really take ownership and connect their branding with the festival. It will provide access to all for the event, as well as hitting a key objective for City of Perth.
  - Session could possibly be offered **free of charge** to any traffic driven through a City of Perth / Show Me Perth portal – i.e.
    - consumers that sign up to a Show Me Perth database, or
    - consumers that purchase items from participating City of Perth businesses within a selected period
  - These visitors could be asked to contribute a gold coin upon entry – which will be donated to a charity of City of Perth’s choosing
- Lessons from the 2015 City of Perth session will be applied this year to allow for better communication of available tickets and increase uptake in complimentary admission.
- **Complimentary Tickets**
  - 400 general admission tickets to the event (value \$12,000)
  - 30 x VIP tickets not including crowns (value \$2,100)
  - 18 x Gala Opening tickets (value \$570)
- **Marketing Benefits**
  - City of Perth logo to be used in every instance of major logo placement across all ATL and BTL marketing
  - City of Perth logo to be included on selected onsite branding throughout the festival
  - Complete integration into the consumer marketing and PR campaign and throughout a multi-channelled campaign targeting the greater Perth area.

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OF PERTH

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## **Taste of Perth 2016**

Taste of Perth 29 April-1 May 2015



CITY of PERTH

Council Meeting

24 November 2015

Confidential Schedule 22  
(Minute 534/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book  
Volume 1 2015

# EVENT SPONSORSHIP ACQUITTAL



## Privacy

The personal information collected on this form will only be used by the City of Perth for the sole purpose of providing requested and related services. Information will be stored securely by the City and will not be disclosed to any third parties without your express written consent.

## Copyright

I authorise the City of Perth to reproduce any attachments provided with this form for internal purposes only.

## City of Perth

**Council House**  
**27 St George's Terrace, Perth**  
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**Western Australia 6839**

**ABN 8378 0118 628**

**Phone: (08) 9461 3139**

**Facsimile: (08) 9461 3083**

**info.city@cityofperth.wa.gov.au**

**www.perth.wa.gov.au**

**Instructions:** Please print clearly in BLOCK letters, using **black pen** in the spaces provided. Incomplete, or illegible forms, will not be accepted.

**NOTE:** Please ensure that your acquittal is sent to the City of Perth within 6 weeks of the event.

## 1. APPLICANT DETAILS

<b>Applicant Type:</b>	Individual: <input type="checkbox"/>	Organisation: <input checked="" type="checkbox"/>	Group: <input type="checkbox"/>
<b>Surname:</b>	<input type="text" value="Wartzki"/>	<b>First Name:</b>	<input type="text" value="David"/>
<b>Organisation:</b>	<input type="text" value="Apex Club of Perth"/>		
<b>Position:</b>	<input type="text" value="Carols Director"/>	<b>Telephone:</b>	<input type="text"/>
<b>Mobile:</b>	<input type="text"/>	<b>Facsimile:</b>	<input type="text"/>
<b>E-mail:</b>	<input type="text"/>		
<b>Postal Address:</b>	<input type="text"/>		
	<input type="text"/>	<b>Postcode:</b>	<input type="text"/>

## 2. EVENT DETAILS

<b>Event Name:</b>	<input type="text" value="IGA Carols By Candlelight"/>		
<b>Event Dates:</b>	<input type="text" value="From: 21/12/14"/>	<input type="text" value="To: 6.30pm"/>	
<b>Event Times:</b>	<input type="text" value="From: 21/12/14"/>	<input type="text" value="To: 10pm"/>	

## 3. ATTENDANCE DETAILS

<b>ACTUAL number of participants:</b>	<input type="text" value="316"/>	<b>ACTUAL number of audience / spectator attendance:</b>	<input type="text" value="9404"/>
---------------------------------------	----------------------------------	--	-----------------------------------

**How did you arrive at these figures?**

**Our calculations on the numbers are 9,004 paid at the gate, 150 band, 150 VIP's, 250 IGA family guests, 70 Apex Volunteers, 50 Crew, 14 St Johns & 32 food vendors = 9,720**

**Were the numbers more or less than expected? Why?**

**Yes - the grounds were at near maximum capacity and met our expectations.**

**Give the opportunity, what would you do differently to boost numbers?**

**Not really a lot as we are nearly at 100% capacity and our current marketing is working well to maintain this number each year.**

#### **4. FUNDING DETAILS**

When you submitted your application, you included a budget listing income and expenditure. Please refer to the template attached, and match your **budgeted** amounts (as per your application form) to your **actual** amounts (the actual costs, as per your balance sheet).

Please note that figures need to be correct. The City may ask to see your receipts.

**Are there any significant variances between your budget and actuals? Please detail.**

**Yes - we were able to negotiate a significant saving on our sound, stage and lighting suppliers due to a deal down with Big Bang Productions to use the grounds the night before for Metric Promotions to hold a big Wonderland of Sound gig with them paying for these costs on our behalf. This resulted in a huge cost saving of over \$42,500 to the club and able us to donate our biggest ever amount. This is a "one off" event saving. The budget for the event was \$150,000 and with the saving of \$42,500 (as above) it should have cost \$107,500 however the cost actual cost was \$110,677.07 - hence over budget by \$3177.07**

**Did you receive other grant of sponsorship funding? Please detail.**

**Yes we received a grant of \$22,000 including GST from Lottery's West for assisting with infrastructure costs and production costs.**

#### **5. EVENT SPONSORSHIP ELIGIBILITY CRITERIA**

In your Event Sponsorship application, you agreed to satisfy the following eligibility criteria. Please provide in the relevant spaces below information that shows how your event met the criteria listed.

**CRITERIA: The total value of the Event must exceed the cost of sponsorship**

Response:

**Yes the cost of the event was \$110,677.07 and exceeded the sponsorship provided**

**CRITERIA: The event must contribute to the achievement of one or more of the City's marketing objectives:**

- *increase visitation to the City;*
- *encourage use of the City's public spaces;*
- *generate free events in public places within the City for patrons to attend;*
- *increase activity and tourism within the City of Perth;*
- *provide an economic benefit to businesses within the municipality;*
- *provide cultural, arts and entertainment opportunities to the local community;*
- *promote Perth as the premiere destination for business, entertainment, culture and the arts.*

Response:

The Apex club of Perth strives to ensure that Carols by Candlelight is Perth's premier Carols by Candlelight. This comes in the face of ever increasing suburban competition. By bringing to Perth international acts such as Tom Burlinson, Rhonda Birchmore, Kate Cebarno, Lucy Durack, Suzie Mathers, Jay Weston, Robbie Anderson, Jerrie Demasi, Mia Milan and Aldo de Toro the event has international significance.

Every year around 9,000 people come to Perth for Carols by Candlelight. The early 6.30pm start time for the children's show and the main event at 7.30pm with gates opening at 4pm, so many people will do shopping or eat in the city prior to attending Carols. In addition to the \$140,000 that will be spent on staging the event, additional expenditure will come on items such as food, parking and transport.

Carols by Candlelight is held every year at 7.30pm on the Sunday before Christmas. This is a period that would generally be fairly quiet in the City without Carols

Carols by Candlelight has a long and proud history of being run in Supreme Court Gardens and is one of the few annual events to be held at this venue. This event helps create public awareness of one of Perth's finest park areas.

Carols by Candlelight is both a cultural and arts based event with a proud 70 year history.

Attendance of Carols by Candlelight costs only \$10 per person, and a family pass of 2 adults and 2 children is only \$30. Costs are deliberately kept low in an effort to provide an affordable family night. Although attendance fees are charged by Apex this is done to raise money for charity organisations. All proceeds from Carols by Candlelight are donated to local charity groups.

Carols by Candlelight in Perth is the only Carols evening run by Apex (WA) and is held exclusively in The City of Perth. Many outside groups call us to plan their Carols on a different night to ours.

**CRITERIA: The event must take place in the public spaces of the City of Perth**

Response:

Yes event has always and will remain in the Supreme Court Gardens Perth.

**CRITERIA: Preference is given to events that provide free attendance**

Response:

Our event is ticketed however at a very reasonable price of \$10 per person and \$30 family pass (2+2) and this enables us to donate around \$50,000 to \$70,000 per year to WA charities as long as we get the cost of the event covered by sponsors. This year as its our 70<sup>th</sup> Year and we secured a second party to carry the large cost of sound, stage and lighting we should be able to donate a record of over \$90,000 !

**EVENT SPONSORSHIP ELIGIBILITY CRITERIA ... continued**

**CRITERIA: Preference is given to events that will be held exclusively within the City of Perth**

Response:

Event is only held in the Supreme Court Gardens Perth and nowhere else.

**CRITERIA: The Applicant must detail how they will promote the support of the City of Perth.**



**RESPONSE:** Please list the benefits provided to the City as part of the sponsorship agreement  
**Either side of the stage large banners is erected detailing all sponsors. This banner prominently displays the City of Perth crest. The City of Perth's crest is displayed on Tshirts worn by around 70 helpers on the night. The City of Perth are acknowledged as a sponsor on the inside cover page of a full colour 40 page program that is given out free to everyone attending. The City of Perth will also be thanked for their support on a revolving show of sponsors displayed on the Giant Screens prior to the event.**

**The City of Perth also receives a full page in our 40 page song book to advertise whatever they wish. We reserve the inside back cover for the City as a highly valued sponsor.**

**The City of Perth's crest will be included on \$75,000 of advertising in The Sunday Times and Perth Now, in the Sunday times.**

**The City of Perth's crest will be displayed as well as verbal acknowledgement in \$32,000 of Channel Nine television advertisements through Appealathon. Verbal acknowledgment will be given to the City of Perth in 150 (\$28,000 worth) 6PR radio advertisements.**

**Television advertisement ends with – “Supported by The City of Perth, Channel Nine, Lottery's West, Sunday Times, Perth Now, and 882 6PR....**

**Radio script end with – “IGA Carols by Candlelight proudly supported by.....City of Perth, Channel Nine, Lottery's West, Sunday Times, Perth Now and 882 6PR**

**It has been a long running tradition that the Lord Mayor gives a short Christmas message on the night of which she did and it was well received.**

**The Lord Mayor also gets a full page in our song book to write their Christmas message from the City.**

## **COMMENTS**

**Please provide any other information that you think is relevant to your acquittal**

**This year was the first year the event has been televised on Channel Nine at prime time being 7.30pm Tuesday 23<sup>rd</sup> Dec, thanks to this being televised there was a huge amount of additional advertising provided by Channel Nine in respect to promoting the event.**

## EVENT BUDGET VS ACTUALS TEMPLATE

Please copy the budget column directly from your application – and exclude GST.

<b>INCOME</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>EXPENSES</b>	<b>BUDGET</b>	<b>ACTUAL</b>
<b>Earned income</b>			<b>Administration costs</b>		
Gate Entry	65000	60845			
Crowd Donations	15000	12146			
Subtotal	\$80000	\$72991	Subtotal	\$0	\$0
<b>Grants and sponsorship</b>			<b>Operating costs</b>		
<i>City of Perth</i>	40000	36015	Event costs	105000	64648
IGA	71000	70000	(Huge saving on sound		
Lottery's West	15000	20000	stage and lighting)		
			Subtotal	\$105000	\$64648
			<b>Marketing and promotion</b>		
Subtotal	\$126000	\$126015			
<b>Other income</b>					
Food Vendors	2800	3200			
Perron / Packers	5000	0			
			Subtotal	\$0	\$0
			<b>Staffing / labour</b>		
			Subtotal	\$0	\$0
			<b>Artists/ Entertainment</b>		
			Guests artists and cost	45000	46029
			Donation to Charities	63800	91529
Subtotal	\$7800	\$3200	Subtotal	\$108800	\$137558
<b>In kind support</b>			<b>In Kind support</b>		
Sunday Times / Perth Now	25000	75000	Sunday Times / Perth Now	25000	75000
6PR 882	28000	28000	6PR 882	28000	28000
Channel Nine / Appealathon	32000	45000	Channel Nine / Appealathon	32000	45000
Subtotal	\$85000	\$148000	Subtotal	\$85000	\$148000
<b>INCOME TOTAL</b>	<b>\$298800</b>	<b>\$350206</b>	<b>EXPENDITURE TOTAL</b>	<b>\$298800</b>	<b>\$350206</b>

## SCHEDULE 24

Proposed Revised Terms of Reference as presented at Special Council Meeting held on  
22 October 2015

### Finance and Administration Committee

#### TERMS OF REFERENCE:

1. To oversee and make recommendations to the Council on matters related to:
  - a. the financial management of the City including budgeting, payment of accounts, collection of debts, investment of funds and write-offs;
  - b. strategic and annual plans;
  - c. management of local government property, including issues relating to the City's civic buildings (Council House, Perth Town Hall, Perth Concert Hall and the City of Perth Library);
  - d. business opportunities and proposals, including those related to parking, having the potential to achieve new income or savings for the City, which may have been initiated by other Committees of the Council;
  - e. fees and charges levied by the City in accordance with Sections 6.16 or 6.32 of the Local Government Act 1995;
  - f. Elected Members, including protocols and procedures, benefits and allowances;
  - g. Council's policies, local laws and Register of Delegations;
  - h. the management and enforcement of permanent and temporary on-street parking proposals or restrictions and any associated fees or signage;
  - i. any other issues requiring a decision of the Council and not specifically defined in the Terms of Reference for any other Committee of the Council or where the substantive Committee is unable to be convened and a decision is necessary to fulfil operational requirements.

#### **NOTE:**

Delegated Authority 1.1.1 – Finance and Administration Committee provides authority for the Committee to:

1. Approve or decline requests for receptions of up to \$5,000 in value referred to the Committee by the Lord Mayor [FM Reg.12(1)(b)].
2. Purchase artworks worth over \$5,000 and the deaccession of artworks [FM Reg.12(1)(b) and s.3.58(2) and (3)].
3. Determine matters assigned by delegated authority to the Marketing, Sponsorship and International Engagement Committee and the Audit and Risk Committee, only where the respective Committee is unable to be convened and a decision is necessary to fulfil operational requirements.

**FINANCIAL ACTIVITY STATEMENT FOR THE THREE MONTHS TO  
30 SEPTEMBER 2015****REPORT OF VARIANCES TO BUDGET**

**This report compares the actual performance for the three months to 30 September 2015 with the Annual Budget approved by Council on 9 June 2015.**

**Operating Revenue**

- Parking revenue fell (\$1,133,000) under budget across all areas resulting from a combination of factors. The budget estimates which were based on more optimistic revenue assumptions following a review of the pricing structure have been eroded by lower patronage due to the ongoing economic conditions and the current construction activity in the City causing some disruption.

Undercover car parks were (\$341,000), open air car parks (\$362,000) and kerbside parking (\$430,000) were all lower than budget. Revenue shortfalls were spread across most car parks, with more significant variances being in the Convention Centre (\$57,000), Alexander Library (\$108,000) and Cultural Centre (\$90,000). Against this trend was the Elder Street car park that exceeded budget by \$53,000 and Pier Street, \$101,000.

A comprehensive review of the City's car parking patronage has been undertaken. From this analysis, a report will be developed and presented to Council which will propose strategies to address the decline in parking revenue.

- Fines and Costs were (\$443,000), mainly in parking fines below the budget by (\$406,000), owing to a lower level of parking generally within the City and a number of parking officer positions being vacant.
- Investment income fell short of the budget for the year to date, which is attributable to negative returns on the Colonial Share Index investment fund after the recent fall in the ASX 200 index and continuing lower than expected returns on fixed term investments. The current interest rate market is expected to continue at the lower levels for the foreseeable future.
- Rubbish Collections achieved \$481,000 higher than forecasts with better than expected uptake of co-mingled re-cycling services in the commercial sector and the transitioning of services from 240L to 660L bins resulting from the budget re-pricing strategy.
- Recurrent Grants were (\$107,000) under budget owing to earlier than expected payments of the Local Government Roads and Assistance grants received in the previous financial year.

## **FINANCIAL ACTIVITY STATEMENT FOR THE THREE MONTHS TO 30 SEPTEMBER 2015**

### **REPORT OF VARIANCES TO BUDGET**

- Other Revenue was (\$264,000) below budget predominantly due to phasing of Outdoor Eating License receipts (\$126,000), Food Premises inspection fees (\$38,000) and lower than expected Planning and Building inspection fees (\$109,000).

### **Operating Expenditure**

- Employee costs were \$1.6 million below the budget. This variance is expected to reduce over time as the full impact of the City of Perth restructure is realised.
- Materials and Contracts were \$842,000 under the budget for the period spread generally throughout the organisation. Major areas were timing of work in Council House \$278,000, the Perth City Library \$245,000, including security services, cleaning and maintenance, River Wall \$170,000, Other Town Planning \$137,000 and Retail Marketing and promotions \$180,000. Other areas generally under spent included Consultancy \$306,000, Other Professional Fees \$363,000, Infrastructure Contractors \$141,000 and Property Maintenance \$488,000 such as the Concert Hall \$80,000 and Undercover car parks \$125,000. The main reason for the underspent expenditure was the budget phasing where work is still to be scheduled.

Partly offsetting the under expenditure was primarily due to phasing of the Raine Square Bridge demolition (\$904,000) and maintenance of Security and Surveillance Equipment (\$103,000), plus a range of smaller variances across other areas.

- Utilities were below budget by \$103,000 attributable to savings in power costs including the new Library \$29,000, Parks and Gardens \$16,000 and Council House \$23,000.
- Depreciation was \$902,000 under forecast compared to the budget. This occurred in the depreciation of Infrastructure Assets, such as Footpaths \$873,000 and Roads and Kerbs \$326,000. The budget calculations previously understated the average useful life of infrastructure assets and resulted in higher depreciation estimates than actually occurred. Other areas were over budget with the highest being Fixed Plant (\$142,000) and Buildings (\$75,000). Estimates for the remainder of the financial year will be revised for the October Budget Review.
- Interest Expenses for the actual year to date was reduced by the capitalisation of interest on the Perth City Library loan. The budget calculations were based on a predicted completion date that has now been delayed and did not allow for full capitalisation of interest.

**FINANCIAL ACTIVITY STATEMENT FOR THE THREE MONTHS TO  
30 SEPTEMBER 2015**

**REPORT OF VARIANCES TO BUDGET**

- The variance in Loss on Disposal of Assets of \$182,000 was the result of higher proceeds from sale of assets due to earlier than predicted change over and disposals of vehicles. The budget also allowed for phasing of asset write-offs throughout the year which actually only occurs as capital projects are progressed.

**Investing Activities**

- Capital expenditure was \$1.4 million under budget due to the timing of the program of works on current projects. On-going large projects include the Perth City Library and Public Plaza, East End Enhancement Hay Street (Barrack to Pier Street), the Barrack Street 2-Way Conversion project and Treasury Footpath projects. A higher than expected figure of \$7.7 million of capital works carried over into the current financial year will likely impact the delivery of the planned works compared with the budget schedule.
- Transfers to Reserves will accelerate in the coming months in accordance with the budget program.

**Financing Activities**

- Transfers from Reserves are below those expected in the annual budget and reflect the lower level of capital expenditure.
- Funding from carry forwards estimated in the budget is dependent upon the progress of the capital works program.
- Capital Grants and Contributions were (\$555,000) below the budget pending receipt of the State Government's tied grant for the Roe Street Shared Path project from Fitzgerald to Thomas Streets.

**Amounts sourced from Rates**

- Rates revenue raised was in line with budget predictions however, there have been some recent successful objections to property valuations and the timing of interim rates for a number of large buildings still being processed through Landgate Services.

CITY OF PERTH

FINANCIAL ACTIVITY STATEMENT - for the period ended 30 September 2015

	Budget 2015/16 \$	Budget YTD 30-Sep-15 \$	Actual YTD 30-Sep-15 \$	Variance YTD 30-Sep-15 \$
<b>Proceeds from Operating Activities</b>				
<b>Operating Revenue</b>				
<i>Nature of Income</i>				
Parking Fees	78,153,380	19,981,459	18,848,275	(1,133,184)
Fines and Costs	10,443,348	2,811,440	2,368,156	(443,284)
Investment Income and Interest	5,157,319	1,565,849	1,244,513	(321,336)
Community Service Fees	1,677,044	455,566	407,084	(48,482)
Rubbish Collection	7,158,185	7,050,537	7,531,338	480,801
Rentals and Hire Charges	5,100,956	1,245,184	1,281,736	36,552
Recurrent Grants	1,508,499	234,251	127,475	(106,776)
Contributions, Donations and Reimbursements	452,347	106,662	128,985	22,323
Other Income	5,409,678	1,889,078.76	1,625,255.09	(263,824)
	<b>115,060,756</b>	<b>35,340,027</b>	<b>33,562,817</b>	<b>(1,777,210)</b>
<b>Less: Operating Expenditure</b>				
<i>Nature of Expenditure</i>				
Employee Costs	69,135,566	17,598,363	15,948,734	1,649,629
Materials and Contracts	52,838,709	11,940,033	11,097,831	842,202
Utilities	3,069,080	830,901	727,022	103,879
Depreciation and Amortisation	34,211,101	8,521,858	7,620,044	901,814
Interest Expenses	1,836,750	448,283	337,974	110,309
Insurance Expenditure	1,166,259	297,196	293,229	3,967
Expense Provisions	962,345	240,586	243,169	(2,583)
Loss on Disposal of Assets	1,558,253	389,563	207,956	181,607
Other Expenditure	24,707,761	6,654,258	6,557,642	96,616
	<b>189,485,824</b>	<b>46,921,041</b>	<b>43,033,601</b>	<b>3,887,440</b>
Add back Depreciation	(34,211,101)	(8,521,858)	(7,620,044)	(901,814)
(Loss) / Profit on Disposals	(1,558,253)	(389,563)	(207,956)	(181,607)
	<b>153,716,470</b>	<b>38,009,620</b>	<b>35,205,601</b>	<b>2,804,019</b>
<b>Net Surplus/(Deficit) from Operations</b>	<b>(38,655,714)</b>	<b>(2,669,593)</b>	<b>(1,642,784)</b>	<b>1,026,809</b>
<b>Investing Activities</b>				
Capital Expenditure	(59,612,596)	(12,135,641)	(10,784,613)	1,351,028
Repayment of Borrowings	(6,441,707)	(2,019,550)	(2,019,550)	-
Transfers to Reserves	(28,095,017)	(1,180,247)	(386,273)	793,974
	<b>(94,149,320)</b>	<b>(15,335,438)</b>	<b>(13,190,436)</b>	<b>2,145,002</b>
<b>Financing Activities</b>				
Transfer from Reserves	31,752,812	20,207,680	19,596,577	(611,103)
Carry Forwards	13,979,765	4,405,932	3,419,435	(986,497)
Proceeds from Disposal of Assets/Investments	1,523,000	383,879	590,224	206,345
Distribution from TPRC	1,833,333	-	-	-
Capital Grants	6,842,450	700,200	145,600	(554,600)
	<b>55,931,360</b>	<b>25,697,691</b>	<b>23,751,836</b>	<b>(1,945,855)</b>
<b>Add: Opening Funds</b>	<b>1,123,643</b>	<b>636,302</b>	<b>636,302</b>	<b>-</b>
<b>Net Surplus/(Deficit) before Rates</b>	<b>(75,750,031)</b>	<b>8,328,962</b>	<b>9,554,919</b>	<b>1,225,956</b>
<b>Amount made up from Rates</b>	<b>82,692,367</b>	<b>80,565,810</b>	<b>80,379,468</b>	<b>(186,342)</b>
<b>Less: Closing Funds</b>	<b>6,942,336</b>	<b>88,894,772</b>	<b>89,934,387</b>	<b>1,039,615</b>
<b>Net Cash on Hand</b>				
Cash On Hand	4,109,637	9,382,228	13,147,564	3,765,336
Money Market Investments	105,930,238	139,999,256	138,359,259	(1,639,997)
<b>Funds on Hand</b>	<b>110,039,875</b>	<b>149,381,484</b>	<b>151,506,823</b>	<b>2,125,339</b>
<b>Analysis of Funds on Hand</b>				
Reserves	85,600,968	65,536,270	65,642,399	106,129
Provisions	11,475,729	11,588,274	11,749,822	161,548
Carry forwards	-	9,573,833	18,261,923	8,688,090
General Funds	12,963,178	62,683,107	55,852,679	(6,830,427)
<b>Funds on Hand</b>	<b>110,039,875</b>	<b>149,381,484</b>	<b>151,506,823</b>	<b>2,125,339</b>

## CITY OF PERTH

## CURRENT POSITION AS AT THE END OF THE PERIOD

30-September-2015

	2015/16 Budget	2015/16 Budget YTD	2015/16 Actual YTD	2015/16 Variance
	\$	\$	\$	\$
<b>Current Assets</b>				
Cash and Cash Equivalents	4,109,637	9,382,228	13,147,564	3,765,336
Deposits and Prepayments	1,539,537	14,097,290	15,121,742	1,024,452
Money Market Investments - Municipal Funds	20,329,270	74,462,986	72,716,860	(1,746,126)
Money Market Investments - Restricted Funds	85,600,968	65,536,270	65,642,399	106,129
Trade and Other Receivables	11,535,833	31,577,614	34,016,123	2,438,509
Work in Progress	1,352,457	280,248	88,124	(192,124)
Inventories	1,385,321	755,195	1,053,432	298,237
<b>Total Current Assets</b>	<b>125,853,023</b>	<b>196,091,831</b>	<b>201,786,244</b>	<b>5,694,413</b>
<b>Current Liabilities</b>				
Trade and Other Payables	21,833,990	29,710,639	34,337,386	4,626,747
Employee Entitlements	10,750,892	11,046,136	11,053,769	7,633
Provisions	724,837	542,138	696,053	153,915
Borrowings	6,771,075	5,449,802	5,449,802	-
<b>Total Current Liabilities</b>	<b>40,080,794</b>	<b>46,748,715</b>	<b>51,537,010</b>	<b>4,788,295</b>
<b>Working Capital Position Brought Forward</b>	<b>\$ 85,772,229</b>	<b>\$ 149,343,116</b>	<b>\$ 150,249,234</b>	<b>\$ 906,118</b>
Deduct Restricted Cash Holdings	(85,600,968)	(65,536,270)	(65,642,399)	- 106,128.68
Deduct Restricted Capital Grants	-	(361,875)	(122,250)	239,625
Add Current Borrowings	6,771,075	5,449,802	5,449,802	-
<b>Current Funds Position Brought Forward</b>	<b>\$ 6,942,336</b>	<b>\$ 88,894,772</b>	<b>\$ 89,934,387</b>	<b>\$ 1,039,615</b>



# EXPLANATORY NOTES – FINANCIAL ACTIVITY STATEMENT

## BACKGROUND

- Regulation 34 of the Local Government (Financial Management) Regulations 1996 was amended effective from 1 July 2005.
- The amendment prescribes a monthly Financial Activity Statement (FAS) reporting the sources and application of funds, as set out in the Rate Setting Statement which is included in the Annual Budget.

## PURPOSE

- The FAS reports the actual financial performance of the City in relation to its adopted budget, which has been structured on financial viability and sustainability principles.
- The FAS is intended to act as a guide to Council of the impact of financial activities and the reasons for major variances to the annual budget estimates.

## PRESENTATION

- Regulation 34 prescribes the minimum detail to be included in the FAS. These are listed below.
  - Annual Budget estimates, and approved revisions to these, are to be included for comparison purposes.
  - Actual amounts of income and expenditure to the end of the month of the FAS.
  - Material variances between the comparable amounts and commentary on reasons for these.
  - The net current assets at the end of the month to which the FAS relates.
- An explanation of the composition of the net current assets at the end of the month to which the FAS relates; less committed and restricted assets.
- Councils are given the option of adopting a format which is considered most appropriate to their needs. These options are listed below.
  - According to nature and type classification,
  - by program, or
  - by business unit.
- It is recommended that while the information presented by cost objects (programs and activities) or by cost centres (business units) are useful for expense allocation and cost centre accountability purposes, they are less informative and difficult to comprehend in matters of disclosure and less effective in cost management and control.
- The FAS has therefore been presented in the format using nature and type classification as the most meaningful disclosure to the Council and public.

## FORMAT

- The FAS is formatted to align with the Rate Setting Statement.
- The first part deals with operating income and expenditure, excluding rate revenue.
- The next classification is the amount spent on capital expenditure and debt repayments.
- The classification 'Financing Activities' provides a statement of sources of funds other than from operating or rates revenue, which are usually associated with capital expenditure.
- Attached to the FAS is a statement of 'Net Current Assets' for the budget and actual expenditure to the end of the month to which the FAS relates.
- Opening and closing funds represent the balance of 'Net Current Assets', not including any funds which are committed or restricted.
- "Committed assets" means revenue unspent but set aside under the annual budget for a specific purpose.
- "Restricted assets" means those assets the uses of which are restricted, wholly or partially, by regulations or other externally imposed requirements", e.g. reserves set aside for specific purposes.
- To avoid duplication in calculating 'Closing Funds on hand', certain balances, such as provisions and borrowings, are also deducted.
- The total Closing Funds on hand are to be taken into account when calculating the amount to be raised by rates each year.
- The classification "Net Cash on Hand" represents the balances of funds held in cash or invested and the analysis into those funds reserved, carried forward or remaining unspent at the end of the month to which the FAS relates.



**CITY of PERTH**

**CITY of PERTH**

**Financial Report**

**For the 3 months ended 30 September 2015**

**CITY OF PERTH  
MUNICIPAL**

*Statement of Comprehensive Income for the 3 months ended 30 September 2015*

*(By Program)*

	<i>Note</i>	<b>Budget 2015/2016</b>	<b>Revised Budget YTD</b>	<b>Actual YTD 30/09/2015</b>	<b>YTD Variance</b>	
<b>OPERATING REVENUE</b>		<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>%</b>
General Purpose Funding Rates		83,567,338	81,217,773	81,065,232	(152,541)	-0.2%
General Purpose Funding Other		5,735,976	1,433,994	973,162	(460,832)	-32.1%
Law, Order, Public Safety		46,225	14,428	5,396	(9,032)	-62.6%
Health		864,920	695,689	536,242	(159,447)	-22.9%
Education and Welfare		2,153,539	570,236	522,589	(47,647)	-8.4%
Housing		656,190	164,048	217,140	53,092	32.4%
Community Amenities		10,294,628	7,818,733	8,267,472	448,739	5.7%
Recreation and Culture		1,859,860	241,624	250,855	9,231	3.8%
Transport		90,764,129	23,308,579	21,758,784	(1,549,795)	-6.6%
Economic Services		1,093,247	265,027	175,833	(89,194)	-33.7%
Other Property and Services		717,071	175,706	169,309	(6,397)	-3.6%
Total Operating Income		197,753,123	115,905,837	113,942,285	(1,963,552)	-1.7%
<b>OPERATING EXPENDITURE</b>						
Governance		11,262,129	2,923,743	2,691,080	232,663	8.0%
General Purpose Funding		3,089,672	943,184	901,025	42,159	4.5%
Law, Order, Public Safety		3,868,851	778,143	919,739	(141,596)	-18.2%
Health		1,884,897	600,488	576,117	24,371	4.1%
Education and Welfare		3,870,122	949,375	882,008	67,367	7.1%
Housing		563,144	140,786	157,478	(16,692)	-11.9%
Community Amenities		28,558,870	7,372,662	6,420,074	952,588	12.9%
Recreation and Culture		32,248,092	6,844,050	6,527,034	317,016	4.6%
Transport		85,571,552	21,219,906	20,743,419	476,487	2.2%
Economic Services		9,744,103	2,649,049	2,231,952	417,097	15.7%
Other Property and Services		7,266,137	2,110,093	775,719	1,334,374	63.2%
Total Operating Expenditure		187,927,571	46,531,478	42,825,645	3,705,833	8.0%
<b>NET FROM OPERATIONS</b>		9,825,552	69,374,359	71,116,640	1,742,281	2.5%
<b>GRANTS/CONTRIBUTIONS</b>						
For the Development of Assets						
- General Purpose Funding		80,200	80,200	-	(80,200)	-100.0%
- Recreation and Culture		3,207,250	620,000	-	-	0.0%
- Transport		3,555,000	625,000	145,600	(479,400)	-76.7%
Total Grants/Contributions		6,842,450	1,325,200	145,600	(1,179,600)	-89.0%
<b>DISPOSAL/WRITE OFF OF ASSETS</b>						
Gain/(Loss) on Disposal of Assets	2	(1,558,253)	(389,563)	(207,956)	181,607	-46.6%
<b>Change in net assets resulting from operations before significant items</b>		15,109,749	70,309,996	71,054,284	744,288	1.1%
<b>SIGNIFICANT ITEMS</b>						
Distribution from TPRC		1,833,333	-	-	-	0.0%
(Loss) on Disposal of Investments		-	-	(3,655)	(3,655)	0.0%
<b>Change in net assets resulting from operations after significant items</b>		16,943,082	70,309,996	71,050,629	740,633	1.1%

**CITY OF PERTH  
MUNICIPAL**  
*Statement of Comprehensive Income for the 3 months ended 30 September 2015*  
*(By Nature)*

	Note	Budget 2015/2016	Revised Budget YTD	Actual YTD 30/09/2015	YTD Variance	
		\$	\$	\$	\$	%
<b>OPERATING REVENUE</b>						
Rates		82,692,367	80,565,810	80,379,468	(186,342)	-0.2%
Grants and Contributions for Non Capital Purposes		1,508,499	234,251	127,475	(106,776)	-45.6%
Donations and Reimbursements		452,347	106,662	128,985	22,323	20.9%
Fees and Charges		105,979,914	33,023,272	31,681,571	(1,341,701)	-4.1%
Interest and Investment Income		5,157,319	1,565,849	1,244,513	(321,336)	-20.5%
Other Revenue		1,962,676	409,993	380,274	(29,719)	-7.2%
Total Revenue from Operating Activities		197,753,122	115,905,837	113,942,285	(1,963,552)	-1.7%
<b>OPERATING EXPENDITURE</b>						
Employee Costs		69,135,566	17,598,363	15,948,734	1,649,629	9.4%
Materials and Contracts		52,838,709	11,940,033	11,097,831	842,202	7.1%
Utilities		3,069,080	830,901	727,022	103,879	12.5%
Depreciation and Amortisation		34,211,101	8,521,858	7,620,044	901,814	10.6%
Interest		1,836,750	448,283	337,974	110,309	24.6%
Insurance		1,166,259	297,196	293,229	3,967	1.3%
Expenses Provision		962,345	240,586	243,169	(2,583)	-1.1%
Other Expenses from Ordinary Activities		24,707,761	6,654,258	6,557,642	96,616	1.5%
Total Expenses from Ordinary Activities		187,927,571	46,531,478	42,825,645	3,705,833	8.0%
Change in Net Assets from Ordinary Activities before Capital Amounts		9,825,551	69,374,359	71,116,640	1,742,280	2.5%
<b>GRANTS/CONTRIBUTIONS</b>						
Grants and Contributions- Capital		6,842,450	1,325,200	145,600	(1,179,600)	-89.0%
<b>NET OPERATING SURPLUS</b>		16,668,002	70,699,559	71,262,240	562,681	0.8%
<b>DISPOSAL/WRITE OFF OF ASSETS</b>	2	(1,558,253)	(389,563)	(207,956)	181,607	-46.6%
<b>SIGNIFICANT ITEMS</b>						
Distribution from TPRC		1,833,333	-	-	-	0.0%
(Loss) on Disposal of Investments		-	-	(3,655)	(3,655)	0.0%
<i>Change in net assets resulting from operations after capital amounts and significant items</i>		16,943,082	70,309,996	71,050,629	740,633	1.1%

**CITY OF PERTH  
MUNICIPAL**

*Statement of Financial Position as at 30 September 2015*

	Note	30/09/2015	30/06/2015
<b>CURRENT ASSETS</b>			
		\$	\$
Cash and Cash Equivalents	11	13,147,564	21,164,777
Deposits/Prepayments	4	15,121,742	1,339,244
Investments	3, 11	138,359,259	91,045,389
Trade and Other Receivables	5	14,537,607	8,355,249
Rates Receivable	1	19,478,516	64,096
Inventories		1,141,556	1,394,201
TOTAL CURRENT ASSETS		201,786,244	123,362,956
<b>NON CURRENT ASSETS</b>			
Investments	3	6,686,271	7,110,313
Trade and Other Receivables	5	34,457	39,567
Property, Plant and Equipment	8	656,094,290	659,937,053
Infrastructure	8	476,979,997	480,607,504
Capital Work in Progress	8	82,642,818	69,215,093
TOTAL NON CURRENT ASSETS		1,222,437,833	1,216,909,530
<b>TOTAL ASSETS</b>		1,424,224,077	1,340,272,486
<b>CURRENT LIABILITIES</b>			
Trade and Other Payables	6	34,337,386	19,155,304
Employee Benefits	7	11,053,769	11,405,126
Provisions	7	696,053	703,725
Loan Liability	9	5,449,802	6,441,709
TOTAL CURRENT LIABILITIES		51,537,010	37,705,864
<b>NON CURRENT LIABILITIES</b>			
Employee Benefits	7	1,891,737	1,891,737
Provisions	7	3,967,122	3,869,667
Loan Liability	9	35,299,359	36,327,002
TOTAL NON CURRENT LIABILITIES		41,158,218	42,088,406
<b>TOTAL LIABILITIES</b>		92,695,228	79,794,270
<b>NET ASSETS</b>		<u>\$1,331,528,849</u>	<u>\$1,260,478,216</u>
<b>EQUITY</b>			
Accumulated Surplus		702,369,556	612,108,619
Asset Revaluation Reserve	10	560,795,095	560,795,095
Reserves	10	68,364,198	87,574,502
<b>TOTAL EQUITY</b>		<u>\$1,331,528,849</u>	<u>\$1,260,478,216</u>

**CITY OF PERTH  
MUNICIPAL**

*Statement of Changes in Equity for the 3 months ended 30 September 2015*

	Accumulated Surplus	Asset Revaluation Reserve	Cash Backed Reserves	Total Equity
<b>Balance at 1 July 2014</b>	\$ 587,289,902	\$ 372,942,447	\$ 85,605,577	\$ 1,045,837,926
Change in net assets resulting from operations	214,640,281	-	-	214,640,281
Transfer to Cash Backed Reserves	(25,386,259)	-	25,386,259	-
Transfers to Asset Revaluation Reserve	(189,027,761)	189,027,761	-	-
Transfers from Asset Revaluation Reserve	1,175,113	(1,175,113)	-	-
Transfer from Cash Backed Reserves	23,417,340	-	(23,417,340)	-
<b>Balance at 30 June 2015</b>	<b>\$612,108,615</b>	<b>\$560,795,095</b>	<b>\$87,574,496</b>	<b>\$1,260,478,207</b>
<b>Balance at 1 July 2015</b>	<b>\$ 612,108,615</b>	<b>\$ 560,795,095</b>	<b>\$ 87,574,496</b>	<b>\$ 1,260,478,206</b>
Change in net assets resulting from operations	71,050,629	-	-	71,050,629
Transfer to Cash Backed Reserves	(386,273)	-	386,273	-
Transfers to Asset Revaluation Reserve	-	-	-	-
Transfers from Asset Revaluation Reserve	-	-	-	-
Transfer from Cash Backed Reserves	19,596,577	-	(19,596,577)	-
<b>Balance at the end of the reporting period</b>	<b>\$702,369,547</b>	<b>\$560,795,095</b>	<b>\$68,364,193</b>	<b>\$1,331,528,835</b>

**CITY OF PERTH  
MUNICIPAL**

*Statement of Cash Flows for the 3 months ended 30 September 2015*

	Note	Budget 2015/2016	YTD Actual 30/09/2015	YTD Variation	
		\$	\$	\$	%
<b>Cash Flows from Operating Activities</b>					
<b>Receipts</b>					
Rates		82,681,333	55,554,014	(27,127,319)	-32.8%
Fees and Charges		104,237,072	31,061,723	(73,175,349)	-70.2%
Interest		5,009,468	1,079,611	(3,929,857)	-78.4%
Other		5,485,536	436,228	(5,049,308)	-92.0%
		197,413,411	88,131,576	(109,281,835)	-55.4%
<b>Payments</b>					
Employee Costs		(68,531,216)	(15,640,235)	52,890,981	77.2%
Materials and Contracts		(50,557,095)	(13,148,006)	37,409,089	74.0%
Interest		(1,686,749)	(455,239)	1,231,510	73.0%
Other		(24,363,418)	(7,723,607)	16,639,811	68.3%
		(145,138,478)	(36,967,087)	108,171,391	74.5%
Net Cash Flows from Operating Activities	12	52,274,932	51,164,489	(1,110,443)	2.1%
<b>Cash Flows from Investing Activities</b>					
<b>Receipts</b>					
Distribution from TPRC		1,833,333	-	(1,833,333)	-100.0%
Proceeds from Disposal of Assets		1,523,000	169,837	(1,353,163)	-88.8%
Proceeds from Disposal of Investments(Non Current)		-	420,387	420,387	0.0%
<b>Payments</b>					
Purchase Land and Buildings		(13,036,542)	-	13,036,542	-100.0%
Purchase Infrastructure Assets		(37,840,203)	(226,074)	37,614,129	-99.4%
Purchase Plant and Mobile Equipment		(3,347,436)	(301,493)	3,045,943	91.0%
Purchase Office Furniture and Equipment		(561,648)	-	561,648	-100.0%
Work in Progress		-	(10,257,046)	(10,257,046)	0.0%
		(54,785,829)	(10,784,613)	44,001,216	80.3%
Net Cash Flows from Investing Activities		(51,429,496)	(10,194,389)	41,235,107	80.2%
<b>Cash Flows from Financing Activities</b>					
Repayment of Borrowings		(6,441,707)	(2,019,550)	4,422,157	68.6%
		(6,441,707)	(2,019,550)	4,422,157	68.6%
<b>Cash Flows from Government and Other Parties</b>					
<b>Receipts from Appropriations/Grants</b>					
Recurrent		1,760,075	200,506	(1,559,569)	-88.6%
Capital		6,842,450	145,600	(6,696,850)	-97.9%
		8,602,525	346,106	(8,256,419)	-96.0%
Net Increase (Decrease) in Cash Held		3,006,254	39,296,656	36,290,402	1207.2%
<b>Cash at 1 July 2015</b>		107,033,620	112,210,166	5,176,546	4.8%
<b>Cash at 30 September 2015</b>	11	110,039,874	151,506,823	41,466,949	37.7%

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**Notes to the Balance Sheet for the 3 months ended 30 September 2015**

**1 Rates Receivable**

	<b>Actual YTD 30/09/2015</b>	<b>2014/15 YTD 30/09/2014</b>
	<b>\$</b>	<b>\$</b>
Outstanding Amount at 30 June 2015	64,096	52,088
Rates Levied for the Year	80,439,829	75,600,384
Late Payment Penalties	66,242	40,936
Ex Gratia Rates	17,464	10,283
Rates Administration Fee	263,588	255,781
Rates Instalment Interest	340,531	317,472
Back Rates	(77,825)	(164,857)
Bins Levy	453,501	204,493
	81,567,426	76,316,580
Amount Received during the Period	62,088,910	56,337,317
Outstanding Amount at 30 September 2015	<b>\$19,478,516</b>	<b>\$19,979,263</b>

**2 Gain/(Loss) on Disposal/Write off of Assets**

	<b>Annual Budget</b>	<b>Actual YTD 30/09/2015</b>
<b>Infrastructure</b>		
Proceeds on Disposal	-	-
Less: Carrying amount of assets written off	1,721,201	206,201
(Loss) on Write Off	(1,721,201)	(206,201)
<b>Plant and Mobile Equipment</b>		
Proceeds on Disposal	1,523,000	169,183
Less: Carrying amount of assets sold/written off	1,360,052	171,592
Profit/(Loss) on Disposal/Write Off	162,948	(2,409)
<b>Furniture and Equipment</b>		
Proceeds on Disposal	-	654
Less: Carrying amount of assets sold /written off	-	-
(Loss) on Disposal/Write Off	-	654
<b>Gain/(Loss) on Disposal/Write off of Assets</b>	<b>(\$1,558,253)</b>	<b>(\$207,956)</b>

**3 Investments**

<b>Current</b>	<b>30/09/2015</b>	<b>30/06/2015</b>
<b>Short Term Cash Investments *</b>	<b>\$</b>	<b>\$</b>
Call Funds	5,009,727	23,629
Bank/Term Deposits	129,500,000	83,900,000
Managed Funds	3,849,532	4,118,105
Floating Rate Notes (FRN)	-	3,003,655
<b>Total Current Investments</b>	<b>\$138,359,259</b>	<b>\$91,045,389</b>

\* Short Term Cash Investments as stated in Note 11.

<b>Non Current Investments</b>	<b>30/09/2015</b>	<b>30/06/2015</b>
	<b>\$</b>	<b>\$</b>
Mortgage Backed Securities (MBS)	2,721,799	2,766,406
	2,721,799	2,766,406
Equity in Local Government House	10,000	10,000
Equity in Mindarie Regional Council	398,074	398,074
Equity in Tamala Park Regional Council	3,556,398	3,935,833
	<b>\$6,686,271</b>	<b>\$7,110,313</b>



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Notes to the Balance Sheet for the 3 months ended 30 September 2015

4 Deposits/Prepayments

	30/09/2015	30/06/2015
	\$	\$
Prepaid Insurance	711,065	-
Prepaid Parking Bay Licence Fees	12,839,891	91,560
Other	1,570,786	1,247,684
	<b>\$15,121,742</b>	<b>\$1,339,244</b>

5 Trade And Other Receivables

	30/09/2015	30/06/2015
<b>Current</b>	\$	\$
Emergency Services Levy (ESL)	5,951,768	63,463
Accrued Interest and Investment Income	765,199	600,296
Accrued Income	1,435,602	1,251,900
Modified Penalties/Fines and Costs	7,291,196	7,156,124
Debtors - General		
Australian Taxation Office - GST Refundable	296,222	479,963
Works and Services	229,504	156,225
Other Debtors	1,640,846	1,701,472
	17,610,337	11,409,443
Less: Provision for Doubtful Debts	(3,072,730)	(3,054,194)
	<b>\$14,537,607</b>	<b>\$8,355,249</b>
<b>Non Current</b>		
Pensioners' Rates Deferred	34,457	39,567
	<b>\$34,457</b>	<b>\$39,567</b>

6 Trade And Other Payables

	30/09/2015	30/06/2015
<b>Current</b>	\$	\$
Trade Creditors	4,645,462	13,260,443
Emergency Services Levy	16,825,102	-
Interest Payable on Loans	123,750	241,015
Accrued Expenses - Operating	6,554,857	2,617,565
Accrued Expenses - Capital	3,531,007	360,328
Advances Received for Recoverable Works	51,964	77,424
Income Received / Raised in Advance	704,879	871,600
Other Creditors	1,900,365	1,726,929
	<b>\$34,337,386</b>	<b>\$19,155,304</b>

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**Notes to the Balance Sheet for the 3 months ended 30 September 2015**

**7 Employee Benefits**

	30/09/2015	30/06/2015
<b>Current</b>	<b>\$</b>	<b>\$</b>
<b>Leave Entitlements</b>		
Annual Leave	4,693,153	4,795,260
Self Funded Leave	239,830	270,891
Long Service Leave	5,978,245	6,189,337
Recognition of Employees- Presentations	142,541	149,638
	<b>\$11,053,769</b>	<b>\$11,405,126</b>
<b>Non Current</b>		
Annual Leave	838,090	838,090
Long Service Leave	1,053,647	1,053,647
	<b>\$1,891,737</b>	<b>\$1,891,737</b>

**Provisions**

	30/09/2015	30/06/2015
<b>Current</b>	<b>\$</b>	<b>\$</b>
Workers Compensation	696,053	703,725
	<b>\$696,053</b>	<b>\$703,725</b>
<b>Non Current</b>		
Provision for Equipment Replacement PCEC	3,967,122	3,869,667
	<b>\$3,967,122</b>	<b>\$3,869,667</b>

**8 Property, Plant and Equipment and Work in Progress**

	30/09/2015	30/06/2015
	<b>\$</b>	<b>\$</b>
Land and Air Rights - at cost/fair value	380,366,193	380,366,194
Less: Accumulated Depreciation	(2,712,144)	(2,570,139)
	377,654,049	377,796,055
Buildings/Freehold - at fair value	379,893,678	379,893,679
Less: Accumulated Depreciation	(148,063,517)	(146,015,858)
	231,830,161	233,877,821
Improvements - at fair value	8,010,840	8,010,841
Less: Accumulated Depreciation	(4,634,354)	(4,564,395)
	3,376,486	3,446,446
Infrastructure Assets - at cost/fair value	741,165,273	741,999,706
Less: Accumulated Depreciation	(264,185,276)	(261,392,201)
	476,979,997	480,607,505
Plant and Mobile Equipment - at cost/fair value	45,506,157	45,505,811
Less: Accumulated Depreciation	(26,384,646)	(25,351,476)
	19,121,511	20,154,335
Office Furniture and Equipment - at cost/fair value	36,740,437	36,740,437
Less: Accumulated Depreciation	(13,423,625)	(12,873,309)
	23,316,812	23,867,128
Agricultural - at cost	795,271	795,271
Less: Accumulated Depreciation	-	-
	795,271	795,271
Property, Plant and Equipment	1,133,074,287	1,140,544,561
Work in Progress - at cost	82,642,818	69,215,093
	82,642,818	69,215,093
Total Property, Plant and Equipment and Work in Progress	<b>\$1,215,717,105</b>	<b>\$1,209,759,650</b>

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Notes to the Balance Sheet for the 3 months ended 30 September 2015

8 Property, Plant and Equipment and Work in Progress - Movement at Cost

	Balance 30/06/2015	Acquisitions Actual YTD 30/09/2015	Transfers Actual YTD 30/09/2015	Disposals/ Write off/ Actual YTD 30/09/2015	Revaluation Actual YTD 30/09/2015	Balance 30/09/2015
	\$	\$	\$	\$		\$
Land and Air Rights	380,366,194	-	-	-	-	380,366,194
Buildings	379,893,679	-	-	-	-	379,893,679
Improvements	8,010,841	-	-	-	-	8,010,841
Infrastructure Assets	741,999,706	226,074	-	(1,060,506)	-	741,165,274
Plant and Mobile Equipment	45,505,811	301,493	-	(301,147)	-	45,506,157
Office Furniture and Equipment	36,740,437	-	-	-	-	36,740,437
Agricultural	795,271	-	-	-	-	795,271
Work in Progress	69,215,093	13,427,725	-	-	-	82,642,818
	<b>\$1,662,527,032</b>	<b>\$13,955,292</b>	-	<b>(\$1,361,653)</b>	-	<b>\$1,675,120,671</b>

9 Loan Liability

	30/09/2015	30/06/2015
<b>Current</b>	\$	\$
Loans - Western Australian Treasury Corporation	5,449,802	6,441,709
<b>Non Current</b>		
Loans - Western Australian Treasury Corporation	35,299,359	36,327,002

10 Reserve Funds

Purpose of Reserve Fund	Balance 30/06/2015	Transfer from Accumulated Surplus	Transfer to Accumulated Surplus	Balance 30/09/2015
	\$	\$	\$	\$
Refuse Disposal and Treatment	2,843,524	16,768	-	2,860,292
Concert Hall - Refurbishment and Maint.	4,826,518	20,011	(19,000)	4,827,529
Asset Enhancement	29,008,935	119,595	(2,460,011)	26,668,519
Community Recreation Centres/Facilities	-	-	-	-
Street Furniture Replacement	540,334	2,241	-	542,575
Parking Levy	17,132,501	498	(17,012,592)	120,407
Art Acquisition	315,397	1,010	-	316,407
Heritage Incentive	587,371	5,603	-	592,974
Parking Facilities Development	23,952,738	99,250	(104,974)	23,947,014
Employee Entitlements	1,053,647	4,463	-	1,058,110
David Jones Bridge	277,223	1,156	-	278,379
Bonus Plot Ratio	595,996	2,473	-	598,469
PCEC Fixed Plant Replacement	3,869,667	97,455	-	3,967,122
Enterprise and Initiative	2,570,651	15,750	-	2,586,395
	87,574,502	386,273	(19,596,577)	68,364,192
* Asset Revaluation	560,795,095	-	-	560,795,095
	<b>\$648,369,597</b>	<b>\$386,273</b>	<b>(\$19,596,577)</b>	<b>\$629,159,287</b>

\* The Asset Revaluation Reserve is a non cash backed reserve and cannot be used ,except for adjustments to fixed assets on their revaluation, disposal or write off

**MUNICIPAL**

**Notes to the Balance Sheet for the 3 months ended 30 September 2015**

**11 Cash Reconciliation**

	30/09/2015	30/06/2015
	\$	\$
Cash and Cash Equivalents	13,147,564	21,164,777
Short Term Cash Investments	138,359,259	91,045,389
	<b>\$151,506,823</b>	<b>\$112,210,166</b>

**12 Reconciliation of Net Cash Provided By Operating Activities to Operating Surplus**

	30/09/2015	30/06/2015
	\$	\$
Change in Net Assets Resulting from Operations	71,054,284	18,136,854
Adjustment for items not involving the movement of Funds:		
Depreciation	7,620,044	29,115,795
Doubtful Debts	18,536	267,593
(Gain)/Loss on Disposal/Write off/Contribution of Assets	207,956	2,584,345
	78,900,820	50,104,587
Revenues Provided By :		
Government Grants	(346,106)	(4,039,166)
Contribution from Other Parties	-	(15,000)
	(346,106)	(4,054,166)
Change in Operating Assets and Liabilities		
<b>Add Back</b>		
Decrease in Inventories	252,645	713,171
Decrease in Deposits and Prepayments	-	81,566
Decrease in Accrued Interest and Dividend Income	-	749,725
Decrease in Debtors	-	1,650,216
Decrease in Deferred Debtors	5,110	4,638
Decrease in Accrued Income	-	-
Increase in Income Received /Raised in Advance	-	21,429
Increase in Accrued Interest Payable	-	-
Increase in Accrued Expenses	3,937,292	-
Increase in Provisions	-	1,084,280
Increase in Trade and Other Payables	8,383,557	-
<b>Deduct</b>		
Decrease in Trade and Other Payables	-	(836,489)
Decrease in Income Received /Raised in Advance	(192,181)	-
Decrease in Accrued Interest Payable	(117,265)	(43,792)
Decrease in Provisions	(261,574)	-
Decrease in Accrued Expenses	-	(201,269)
Increase in Inventories	-	-
Increase in Trade and Other Receivables	(25,266,710)	-
Increase in Prepayments	(13,782,498)	-
Increase in Accrued Income	(183,702)	(420,854)
Increase in Accrued Interest and Investment Income	(164,902)	-
	(27,390,228)	2,802,621
Net Cash Provided by Operating Activities	<b>\$51,164,489</b>	<b>\$48,853,042</b>

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Notes to the Balance Sheet for the 3 months ended 30 September 2015

13 Ratios

	30/09/2015	30/06/2015
<b>1 Current Ratio</b>		
<u>Current Assets minus Restricted Assets</u>		
Current Liabilities minus Liabilities associated with Restricted Assets	2.64	1.02
<b>2 Debt Ratio</b>		
<u>Total Liabilities</u>		
Total Assets	6.51%	5.95%
<b>3 Debt Service Ratio</b>		
<u>Debt Service Cost</u>		
Available Operating Revenue	2.22%	4.48%
<b>4 Rate Coverage Ratio</b>		
<u>Net Rate Revenue</u>		
Operating Revenue	71.15%	40.92%
<b>5 Outstanding Rates Ratio</b>		
<u>Rates Outstanding</u>		
Rates Collectable	23.88%	0.08%
<b>6 Untied Cash to Unpaid Creditors Ratio</b>		
<u>Untied Cash</u>		
Unpaid Trade Creditors	18.46	2.07
<b>7 Gross Debt to Revenue Ratio</b>		
<u>Gross Debt</u>		
Total Revenue	35.76%	22.93%
<b>8 Gross Debt to Economically Realisable Assets Ratio</b>		
<u>Gross Debt</u>		
Economically Realisable Assets	4.30%	4.98%

Restricted Assets includes reserve funds and tied contributions not utilised at 30.09.2015

# **CITY OF PERTH**

**FAS GRAPHS**

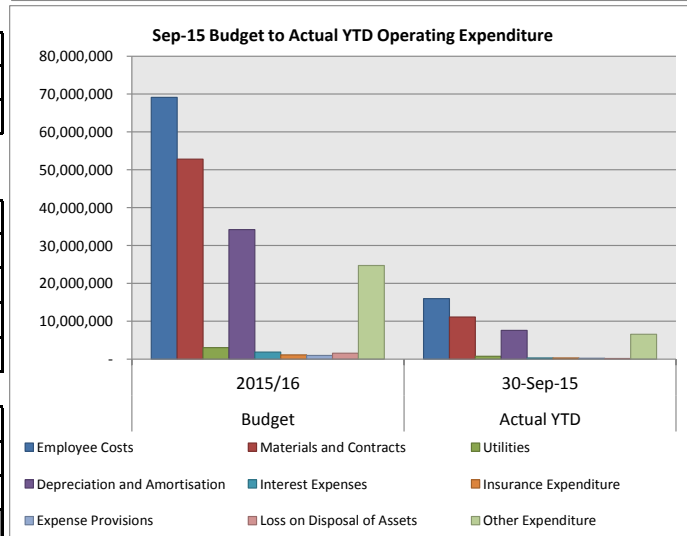
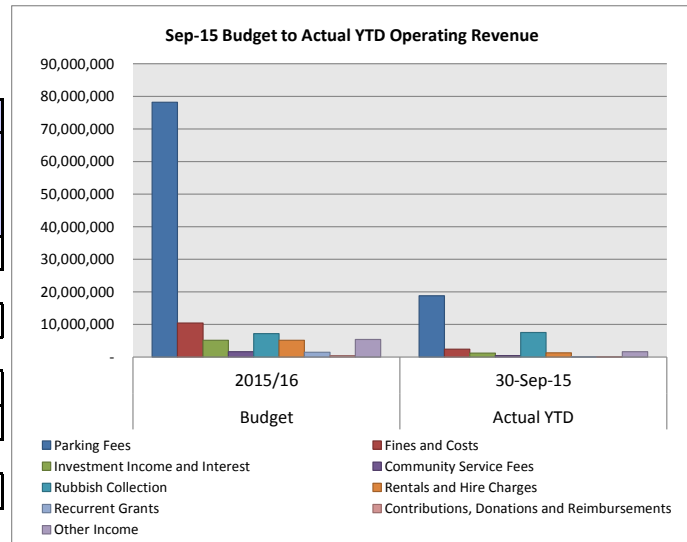
**Sep-15**

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## Financial Activity Statement

	Annual	Year To Date Sep-15		
	Budget 2015/16 \$000s	Budget YTD \$000s	Actual \$000s	Variance \$000s
<b>Proceeds from Operating Activities</b>				
Operating Revenue	115,061	35,340	33,563	-1,777
<b>Less: Operating Expenditure</b>				
Less: Operating Expenditure	189,486	46,921	43,034	3,887
<b>Add back Depreciation</b>				
Add back Depreciation	-34,211	-8,522	-7,620	-902
<b>(Loss)/Profit on Disposals</b>				
(Loss)/Profit on Disposals	-1,558	-390	-208	-182
<b>Net Surplus/(Deficit) from Operations</b>	<b>-38,656</b>	<b>-2,670</b>	<b>-1,643</b>	<b>1,027</b>
<b>Investing Activities</b>				
Capital Expenditure	-59,613	-12,136	-10,785	1,351
Repayment of Borrowings	-6,442	-2,020	-2,020	0
Transfers to Reserves	-28,095	-1,180	-386	794
<b>Financing Activities</b>				
Transfers from Reserves	31,753	20,208	19,597	-611
Carry Forwards	13,980	4,406	3,419	-987
Proceeds from Disposal of Assets	1,523	384	590	206
Distribution from TPRC	1,833	0	0	0
Capital Grants	6,842	700	146	-554
<b>Net Surplus/(Deficit) before Rates</b>	<b>-75,750</b>	<b>8,329</b>	<b>9,555</b>	<b>1,226</b>
Add: Opening Funds	1,124	636	636	0
Less: Closing Funds	6,942	88,895	89,934	1,040
<b>Amount Sourced from Rates</b>	<b>82,692</b>	<b>80,566</b>	<b>80,379</b>	<b>-186</b>

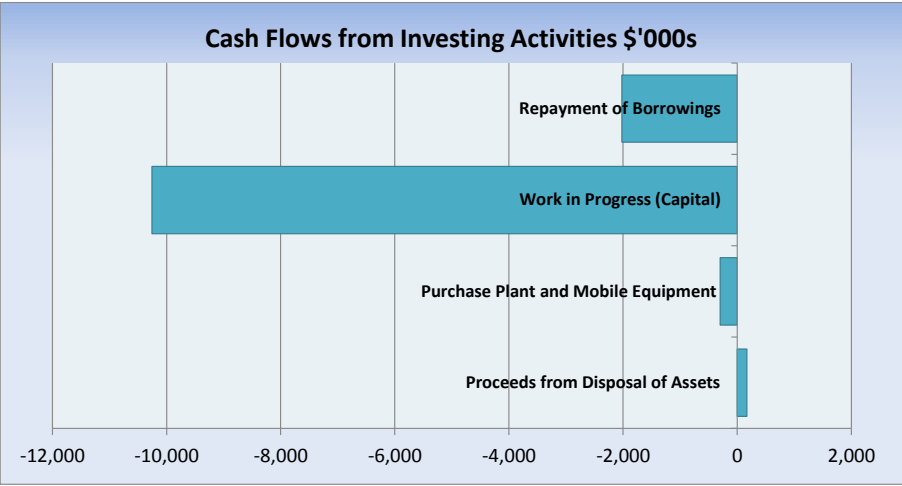
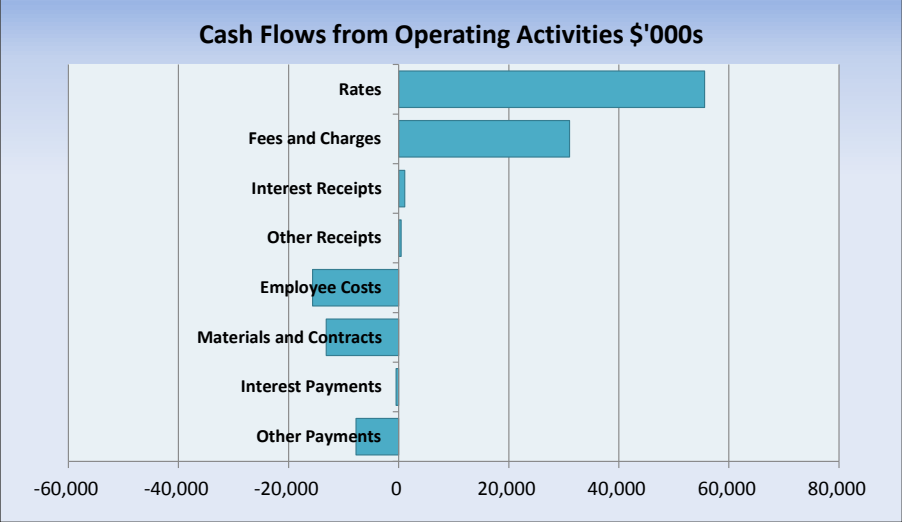
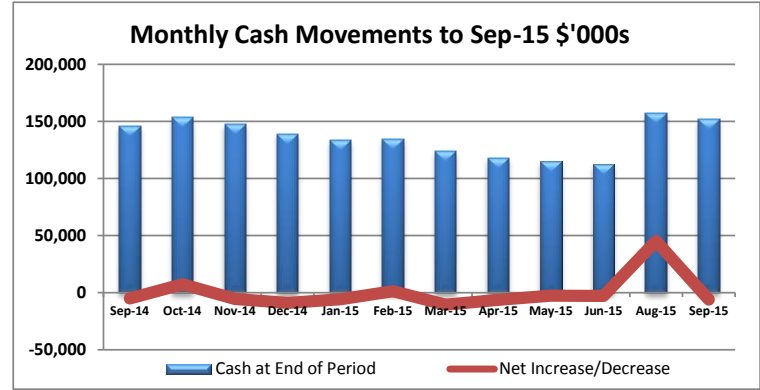




Cash

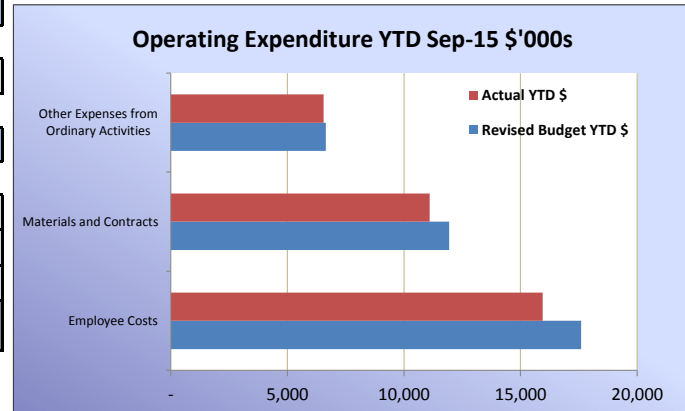
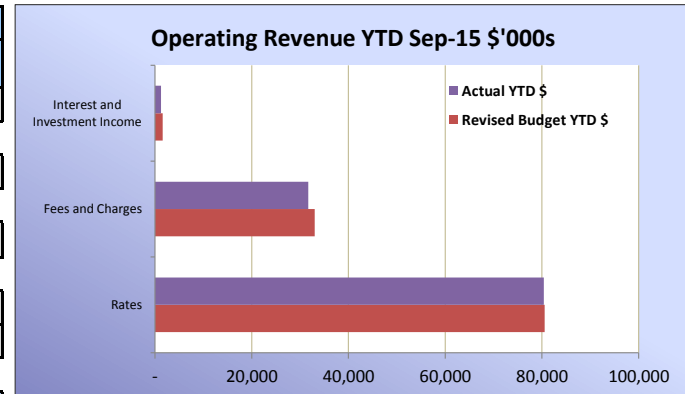
SUMMARY CASH FLOW STATEMENT

	Budget \$'000s 2015/2016	YTD Actual \$'000s Sep-15
Receipts from Customers	197,413	88,132
Payments to Suppliers and Creditors	-145,138	-36,967
Net Cash Inflow/Outflow from Operating Activities	52,275	51,165
Net Cash Inflow/Outflow from Investing Activities	-51,429	-10,194
Net Cash Inflow/Outflow from Financing Activities	-6,442	-2,020
Cash Flows from Government and Other Parties	8,603	346
Cash at 1 July 2015	107,034	112,210
Net Increase (Decrease) in Cash Held	3,006	39,297
Cash at 30 September 2015	110,040	151,507



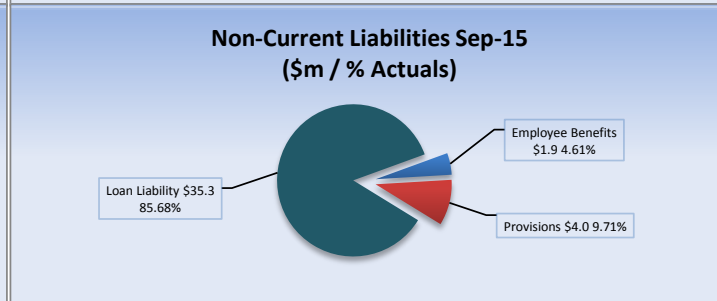
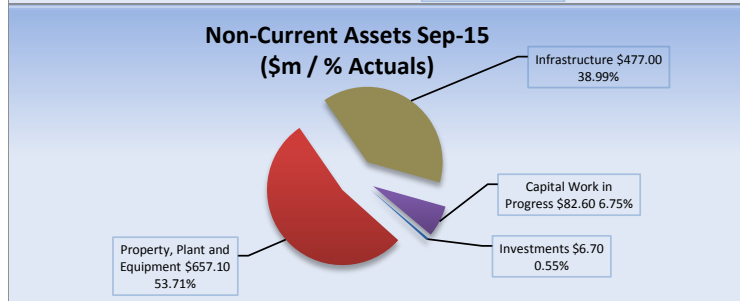
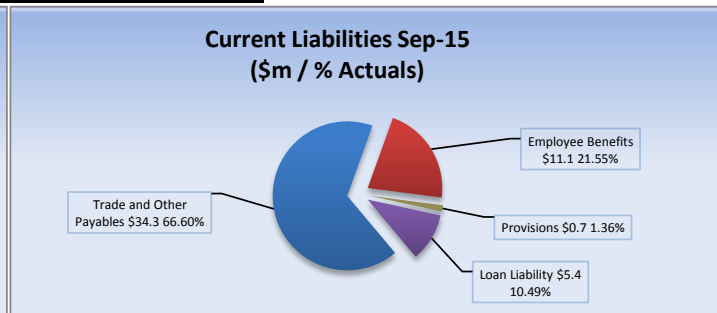
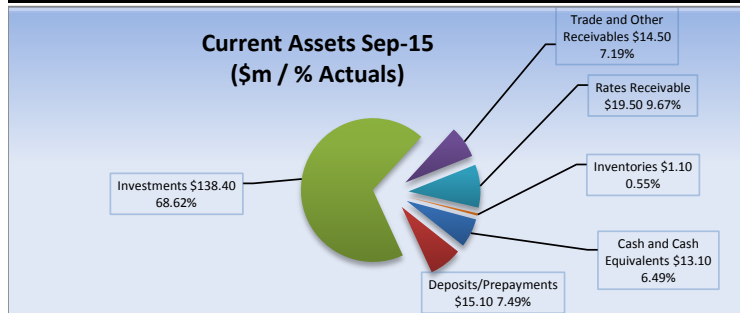
## Summary Operating Statement

	2015/2016	Year To Date		
	Original Budget \$000	Revised Budget \$000s	Actual \$000s	Variance \$000s
Operating Revenue	197,753	115,906	113,942	-1,964
less Operating Expenses	-151,880	-37,561	-34,868	2,693
Earnings before Interest and Depreciation (EBID)	45,873	78,345	79,074	729
less Interest Expense	-1,837	-448	-338	110
less Depreciation	-34,211	-8,522	-7,620	902
Operating Surplus/(Deficit)	9,825	69,375	71,116	1,741
Grants and Contributions- Capital	6,842	1,325	146	-1,180
<b>NET OPERATING SURPLUS</b>	<b>16,667</b>	<b>70,700</b>	<b>71,262</b>	<b>562</b>
DISPOSAL/WRITE OFF OF ASSETS	-1,558	-390	-208	182
Distribution from TPRC	1,833	0	0	0
(Loss) on Disposal of Investments	0	0	-4	-4
Change in net assets resulting from operations after capital amounts and significant items	16,943	70,310	71,051	741



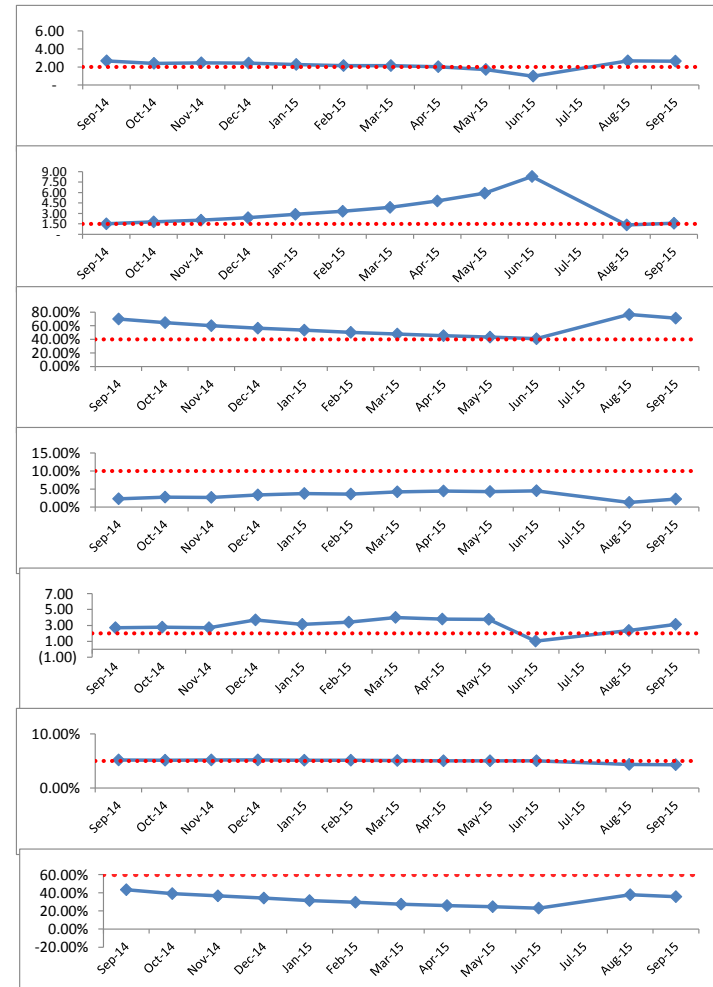
**Summary Statement of Financial Position**

	30-Sep-15	30-Jun-15
	Actual \$000s	Actual \$000s
Total Current Assets	201,786	123,363
Total Non Current Assets	1,222,438	1,216,910
<b>TOTAL ASSETS</b>	<b>1,424,224</b>	<b>1,340,273</b>
Total Current Liabilities	51,537	37,706
Total Non Current Liabilities	41,158	42,088
<b>TOTAL LIABILITIES</b>	<b>92,695</b>	<b>79,794</b>
<b>NET ASSETS</b>	<b>1,331,529</b>	<b>1,260,478</b>
<b>COMMUNITY EQUITY</b>		
Accumulated Surplus	702,370	612,109
Asset Revaluation Reserve	560,795	560,795
Reserves (Cash Backed)	68,364	87,575
<b>TOTAL EQUITY</b>	<b>1,331,529</b>	<b>1,260,478</b>



## Ratio Analysis

	Sep-15
<b>Current Ratio (Current Assets minus Restricted Assets/Current Liabilities minus Liabilities associated with Restricted Assets)</b>	<b>2.64</b>
<b>Ability to generate working capital to meet our commitments</b>	
Target is greater than 2.00	
<b>Operating Surplus Ratio (Revenue YTD/Operating Surplus YTD)</b>	<b>1.60</b>
<b>Ability to fund capital and exceptional expenditure</b>	
Target is greater than 1.5	
<b>Rate Coverage Ratio (Net Rate Revenue/Operating Revenue)</b>	<b>71.15%</b>
<b>Ability to reduce rates to ratepayers</b>	
Target is less than 40.00% - The percentage will diminish as the bulk of the rates are raised in July	
<b>Debt Service Ratio (Interest and principal repayments/Available Operating Revenue)</b>	<b>2.22%</b>
<b>Ability to service loans including principal and interest</b>	
Target is less than 10.0%	
<b>Cash Capacity in Months (Cash &lt; 90 days invest / (Cash Operating Costs divided by 3 months)</b>	<b>3.13</b>
<b>Ability to manage cashflow</b>	
Target is greater than 2.0 months	
<b>Gross Debt to Economically Realisable Assets Ratio (Gross Debt / Economically Realisable Assets)</b>	<b>4.30%</b>
<b>Ability to retire debt from readily realisable assets</b>	
Target is greater than 5.0%	
<b>Gross Debt to Revenue Ratio (Gross Debt / Total Revenue)</b>	<b>35.76%</b>
<b>Ability to service debt out of total revenue</b>	
Target is less than 60.0%	





The Lord Mayor of Perth,  
 Lisa Scaffidi  
 27 St Georges Terrace,  
 Perth WA 6000  
 Australia.

9<sup>th</sup> June 2015

Dear Lord Mayor,

### **Commonwealth Walkway Perth**

We were delighted to hear that The Council agreed on 17<sup>th</sup> March to work with us towards completing a Commonwealth Walkway in Perth. Over the last couple of months we have been busy setting up the system for rolling out the Walkways internationally and we pleased to now be able to write with more details. We are mindful that there is interest locally to recognise the moment in early September that Her Majesty The Queen becomes the longest reigning British monarch. Perhaps the Walkway could be considered an appropriate part of the planned celebrations?

The Commonwealth Walkway in Perth promises to be one of the first in our plan to establish Walkways in all the main cities of the Commonwealth nations and territories and inspire a generation outdoors to enjoy them. Our focus is on attracting young people especially - a third of the world's population lives in The Commonwealth, 60% of whom are under 30 years old and 37% are not active enough to benefit their health. Walkways achieve several goals:

- They heighten interest and awareness in the cities, their history and their architecture.
- They get people walking which is good for their health.
- They serve to link the whole Commonwealth together.
- They celebrate The Queen as Head of the Commonwealth for over 63 years in a subtle way.

As we explained, we have achieved city walkways before and understand how to design and promote popular walks. We were formerly the Jubilee Walkway Trust and the Jubilee Walkway was the first urban trail in the world, connecting many of London's key attractions and is a permanent memorial to The Queen's Silver Jubilee unveiled by Her Majesty on 9 June 1977. In time this succeeded in opening up the south bank of the Thames, now a vibrant part of London. In 2012 we further created the Jubilee Greenway, a 60km route linking the various Olympic Games venues to celebrate the Diamond Jubilee. The Queen opened this outside Buckingham Palace on 29th February 2012. More than 3 million people enjoy these routes annually and millions more benefit from the 50 interpretive panels which are installed at key points along the way. In 2015 we will complete a new route in Windsor – to be called The Queen's Walkway to mark 9 September this year when Her Majesty becomes our longest reigning monarch.

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TRUSTEES: Hugo Vickers DL, Kathleen Quigley, Jennifer Knight.  
 Registered Company 8140120 Registered Charity 1148702

The Outdoor Trust 24 Moored Road, Cheltenham, Gloucestershire GL530HD United Kingdom

A Commonwealth Walkway is made up for 3 components:

1. **Bronze Markers** – installed in the ground to identify each point of Commonwealth Significance.
2. **Mobile App** – accessible interpretive information on a legible map.
3. **An Interpretive panel** - at a gateway location.

## The Markers

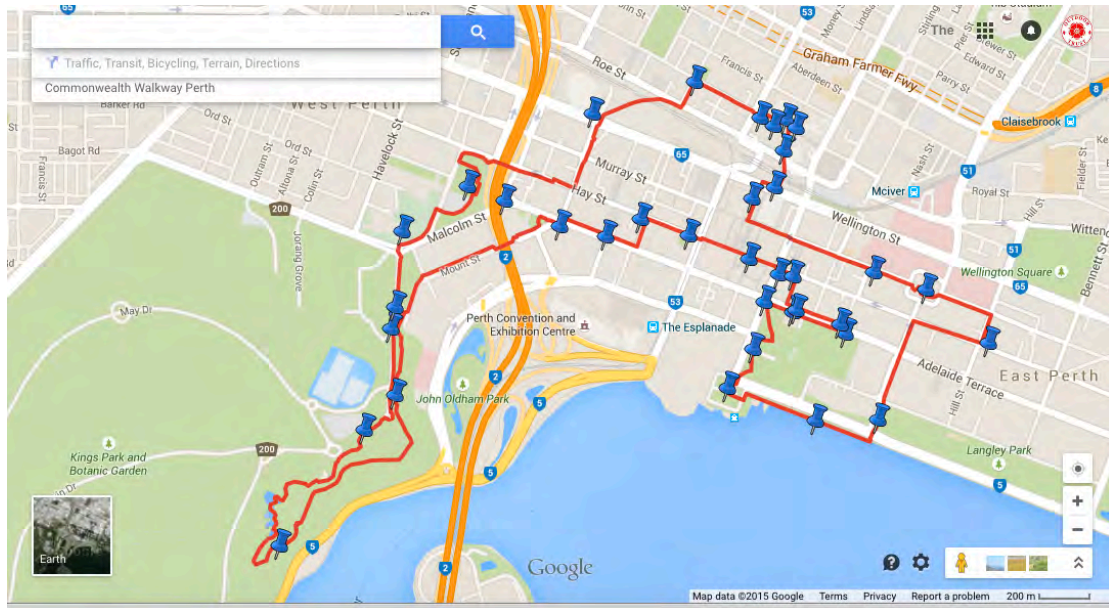
Her Majesty The Queen has given us permission to use her EIIR cypher to promote these paths throughout the 71 nations and territories. The markers, like the one we presented to you, are to be used to identify all of the most significant Commonwealth points of interest.

Following our exploration of the City we have drafted a Walkway in Perth for your consideration that is 11.8km and takes approximately 3 hours to complete. The Walkway connects 36 points of Commonwealth Significance starting at Government House and includes:

01 Government House	19 Perth Arena
02 City Hall	20 Parliament House
03 Forrester Statue	21 National Trust
04 Supreme Court of Western Australia	22 Botanical Gardens
05 The Bell Tower and Elizabeth Quay	23 Queen Victoria Statue
06 The Swan River	24 Kaarta Gar-up Lookout
07 Langley Park	25 Federation Walkway
08 Royal Mint	26 Court of Contemplation
09 St Mary's Cathedral	27 Barracks Arch
10 Perth Fire Station Museum	28 Forrest House Replica
11 Forrester Place	29 The Cloisters
12 Perth Central Railway Station	30 His Majesty's Theatre
13 Art Gallery of Western Australia	31 Wesley Church
14 Western Australia Museum	32 London Court
15 State Library of Western Australia	33 Town Hall
16 Perth Institute of Contemporary Art	34 The Treasury
17 State Theater Centre of WA	35 Saint George's Cathedral
18 Northbridge Arch	36 Anzac House

A map of the draft route is below for your consideration and can also be viewed online. We have photos separately of where we propose the markers would be installed.

<https://www.google.com/maps/d/edit?mid=zch9CmsXJiGo.k5WmYSQD27tk&usp=sharing>



## The Mobile App

The Trust is currently in a contract discussion with a company to deliver the Commonwealth Walks mobile app. We are not in a position to confirm these details yet but it is very likely that we will be using the existing popular app GPSmyCity platform.

<http://www.gpsmycity.com>

<https://itunes.apple.com/gb/app/city-maps-walks-470+-cities/id417207307?mt=8>

[https://play.google.com/store/apps/developer?id=GPSmyCity.com,+Inc.&hl=en\\_GB](https://play.google.com/store/apps/developer?id=GPSmyCity.com,+Inc.&hl=en_GB)

Each point of interest is likely to therefore require around 150 words and a picture. The Trust plans that, where possible, the international (especially Commonwealth) and Royal Family associations are made to maintain the theme of the overall mission.

## The Interpretive Panel

At a key gateway to each Commonwealth Walkway the Trust plans to install a zinc etched interpretive panel in a set three part style. The first part will share the principles and values of The Commonwealth (we have some text agreed by The Commonwealth Secretariat); acknowledge the partnership locally, with The Outdoor Trust, relevant international organizations and sponsors. The second part will illustrate the route on a map; provide some interpretation of a particular viewpoint; and identify up to 5 highlight features. The third section will briefly explain the history of the City and its significance to The Commonwealth.

There are several options for its placement in our opinion including outside Government House; in the popular Forrester Place; overlooking the City outside Parliament House; at the CHOGM - Kaarta Gar-up Lookout in Kings Park; or perhaps somewhere in the new Elizabeth Quay development?

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The Outdoor Trust 24 Moored Road, Cheltenham, Gloucestershire GL530HD United Kingdom



Though not such a busy spot at the moment for visitors, our preferred location is outside Parliament near the flagpoles. It is a strategic part of the City, with a good view, and would help further connect government to residents and visitors. The panel proposed would be 1630mm x 400mm in a metal frame which could either be mounted on a railing or free standing on a 3 legged lectern.





## **Budget**

We do not assume that there is a budget locally to complete the Walkway but provide the costs associated with its completion for information:

**A. Bronze Markers** - The Trust is hoping to supply the Gunmetal (AB1 Bronze) markers for free, subject to securing a sponsor. Each weighs 4.75kg; 290mm diameter, 8mm thick, embossed with The Queen's personal Royal cypher and has been slip tested. Some cities have offered to pay for these in advance of a sponsor being found. The item cost, for information, is £317 (x35 = £11,095).

**B. Mobile App** – There is no charge for the Perth information to appear on the Trust's Commonwealth Walks mobile app.

**C. Interpretive Panel** – The Trust is hoping to supply the panel for free, subject to securing a sponsor. The artwork for the panel in Perth, for information, will cost £3,000 and panel production and frame a further £6,500.

**D. Freight** – Shipping of the markers and panel to Perth is estimated to cost in the region of £1,500.

**E. Trust Costs** – Until a sponsor is secured for the Trust there is a charge of 15% as a contribution towards our core costs, if the City wishes to proceed with funding their own Commonwealth Walkway. Based on the sub total of £22,095 (15% = £3,314.25).

**Total = £25, 409.25**  
**(AUD\$50,799.20)**

## **Timescales**

Jim has been invited to update the Commonwealth Games Federation Annual Assembly, which is being held in Auckland in September. We have also been invited to Wellington to unveil a Walkway potentially as part of their 150 Year Capital celebrations; Rarotonga, to unveil a potential Walkway as part of their 50 years of Independence celebrations; and Samoa, as part of their hosting of The Commonwealth Youth Games. Unfortunately I will not be able to travel with him due to family commitments but it may be possible for Jim to travel via Perth around 9<sup>th</sup> or 10<sup>th</sup> September if that was useful? Please can you let us know as soon as possible if a trip to Perth would be useful around this time?

For information too we are meeting with officials at Buckingham Palace in early July to confirm the possibility that Her Majesty The Queen might launch the whole project in November at the next Commonwealth Heads of Government Meeting being held in Valletta, Malta. If this does happen, we don't see it a problem at all that some Cities will have already made commitments.

Do take a look at the launch, with The Governor General of Australia, that happened recently at the City of Gold Coast, Queensland, Australia:

<http://www.outdoortrust.com/#!/Governor-General-launches-first-Commonwealth-Walkway-in-Australia/c1p5o/5526b86b0cf2aa181195ec6f>

To be clear about the ask of the City of Perth, to complete The Commonwealth Walkway with the Outdoor Trust, the commitment required is to:

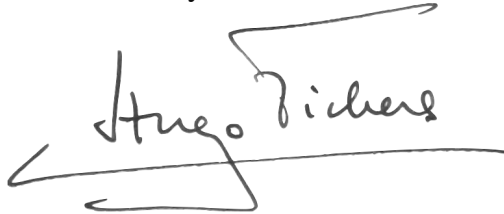
1. Agree the final official route in partnership with relevant departments, landowners and the host local Council administration.
2. Agree the Points of Commonwealth Significance that will be marked; provide relevant text and images to the Trust for them to add to the app and promote them; and coordinate the installation of the markers in the footway.
3. Agree on the location for the gateway panel to promote the Walkway; liaise with the Trust on the artwork; and coordinate its installation.
4. Coordinate an appropriate launch of the Commonwealth Walkway, ideally a ceremonial unveiling of the interpretive panel.
5. Help us to meet the costs in Perth (and of the Outdoor Trust charity if in advance of an international sponsor for the whole scheme being secured).

Finally, let me add that it is our hope that in partnership with The Commonwealth Games Federation the Commonwealth Walkway in Perth will be a popular asset, perhaps used as part of the 2018 Commonwealth Games Queen's Baton Relay route? We plan to meet with the CGA WA President Sam Castiglione, and Lisa Lilleyman, the new Executive Office when we next visit. Excitingly, at the CGF Annual Assembly it is proposed to agree that the Trust will work with the Federation in each country towards an annual Walk for the Commonwealth, on the Walkways on Commonwealth Day, to help raise awareness of the Commonwealth and encourage more people locally to be active to benefit their health.

I very much hope that by working collaboratively we can create a Commonwealth Walkway in Perth that both inspires other cities to potentially create routes too and collectively encourage millions of people be more active to benefit their health; value the importance of the Commonwealth to help secure its united future; and celebrate, in an appropriate way, the extraordinary leadership of Her Majesty The Queen for over 63 years.

We very much look forward to working with you.

Yours sincerely

A handwritten signature in black ink that reads "Hugo Vickers". The signature is written in a cursive style with a long horizontal line extending to the left and a large flourish above the name.

Hugo Vickers DL  
Chairman



CC

Her Excellency the Honorable Kerry Sanderson AO, Governor of Western Australia.  
Barry House MLC, President of Legislative Council, Parliament of Western Australia.  
Gary Stevenson PSM, Chief Executive Officer, City of Perth.  
Doug Forster, Director City Infrastructure and Enterprises, City of Perth.

**Commonwealth Walkway Project Meeting – Notes from meeting  
Thursday, 10 September 2015 from 3.00pm to 4.30pm**

**Attendees:**

Her Excellency the Honourable Kerry Sanderson, AO  
 Mrs Carol Buckley MVO, Official Secretary  
 Mr Jim Walker, Director, The Outdoor Trust (UK)  
 Hon. Barry House, MLC, President of the Legislative Council  
 Ms Patricia Traegde, Building Services Manager, Parliament House  
 Councillor Rob Butler, Deputy Mayor, City of Perth  
 Mr Doug Forster, Director, Construction and Maintenance Directorate, City of Perth  
 Mr Steve Bennett, Senior Policy Officer, Department of Sport and Recreation  
 Mr David Forster, Trails Advocate  
 Mr Richard Offen, Executive Officer, Heritage Perth  
 Ms Jo Wilkie, Grants Manager, Lotterywest Grants and Community Development  
 Mr Enzo Sirna AM, Chief Executive Officer, National Trust of Australia (WA)  
 Mr Tony Abbott, CME OBE, Chairman, The Royal Over-Seas League (WA)  
 Mr Terry Spiro, President, The Royal Commonwealth Society (WA)  
 Mrs Ann Kennish, newly appointed President, The Australia-Britain Society (WA Branch)  
 Mr Richard Savage, Past President, The Australia-Britain Society (WA Branch)

**Not in attendance:**

Mr Don Stockins, OAM, Vice President, Commonwealth Games Association  
 Mr Noel Nannup

1. **Welcome by the Governor**

The Governor thanked all parties for attendance and mentioned that yesterday was a significant date with the Queen becoming the longest serving Monarch on that date. The importance of the Commonwealth to the Queen and to those present was acknowledged.

2. **Introductions**

3. **Overview of Commonwealth Walkway Project– Mr Jim Walker.**

Background and history of the walkway – Silver Jubilee Trust and Queens Walkway as per book; London Olympics in 2012; Outdoor Trust UK took over with concept in 2013 inspired by the Baton Relay for the Commonwealth Games – Commonwealth Walkway Identified importance across Commonwealth – 3 components - possibly up to 10,000 **markers across the Commonwealth.**

Translation of information to mobile phones – originally a beacon – unsuccessful – now based on **GPS App** – downloads information within 100 metres of the location.

**Interpretive panel** –one at the beginning, optional other signposts for the walkway; approx. 900x600mm; features route map, key features, City and Commonwealth context.

4. **Work already done to date on a Perth Commonwealth Walkway – Mr Jim Walker and Mr David Forster**

Draft route already established – 10 kms – 36 markers. Cost approximately \$50,000 for the 36 markers.

Potential sponsors have been approached (Rio Tinto & BHP) – no resolution at this stage.

City of Perth – exchange of letters – support in respect to installing the markers – already approved by the Council. Additional discussions with DSR and National Trust in respect to in kind support. Wider consultation and a planned approach still needed. Support from other organisations discussed, and the need to be aware of and plan co-ordination/links with other trails.

5. **Where to from here?**

a. **How do we proceed?**

Determine local ownership and project manager – agreed that the logical ‘driver’ is the City of Perth. In addition to the agreement to install the markers, City of Perth in principle agreement to take the lead role to progress this project with support from other agencies/individuals.

b. **Funding.**

Yet to be resolved. Lotterywest option but will be subject to a planning phase – consider the existing trails and ensure ‘adding value’ not competing; consider community input particularly for the decisions about the location selections and the overall responsibility for that decision.

Jim Walker still to follow up in London with Rio Tinto regarding the funding of the markers.

c. **Installation of markers** - Deputy Lord Mayor Rob Butler/Mr Doug Forster.

Ongoing maintenance of markers once installed will need financial (resources) commitment from the City of Perth. Initial installation already has agreement from the City of Perth confirmed.

d. **Interpretation panels / information.**

Quality control of information is very important. Suggested use of only established historical/heritage organisations eg; Heritage Perth, National Trust, RWAHS – plus input from locations where specific markers and interpretation panels are located eg; Government House or Parliament House.

e. **Destination for markers.**

Route is not yet determined. A basic outline drawn up by the Outdoor Trust – further consultation required.

f. **Future timeline? – Launch** (Prince of Wales’ visit – November).

Suggested that a modest launch could/should be achieved by mid-November 2015 (coincide with a visit to WA by the Prince of Wales). Some discussion has taken place between the Outdoor Trust Chairman and Clarence House about possibility of HRH unveiling the first marker for Perth (location to be determined and agreed).

6. **Structure to move forward – Steering Party.**

The City of Perth, in collaboration with Heritage Perth, confirmed it will take the lead for this project. (Richard Offen to confirm with his board ASAP).

A small steering committee is preferred –Cr Rob Butler, Deputy Lord Mayor, City of Perth to chair; Hon Barry House MLC and Richard Offen have offered to be included on the committee; David Forster will provide 3 months free executive support subject to provision of a computer and work station (he will use his LSL) for the committee.

The loyal societies offered to provide a member. (Terry Spiro, President, Royal Commonwealth Society has since offered to join the steering committee as a representative of the loyal societies – email 11 September 2015.)

7. **General Business.**

Future support also offered from National Trust (including representation on the steering committee; heritage and historical advice; and information), Department of Sport and Recreation (Trails guidelines), and Lotterywest (not on Steering Committee but advice on planning, community engagement).

The 3 existing markers in Perth (held by GH, PH and CoP) could be installed in November – at least a start point – Plan A. A fall-back position is for The Queen’s 90<sup>th</sup> birthday (actual 21 April 2016) – Plan B.

Meeting agreed to Jim Walker’s request to use the Perth example as a ‘case study’ for the development of a Walkway project.

Also Jim Walker requested agreement to submit a statement for the next CHOGM meeting in November 2015 to be launched by The Queen in Valetta/Malta that the ‘top ten’ walkways in the Commonwealth would now include Perth – AGREED.

8. **Next Meeting.**

Steering Committee meeting to be convened ASAP by the Deputy Lord Mayor.

Report back to this meeting in early October 2015 with a view to feasibility of November launch.

**CITY OF PERTH, WESTERN AUSTRALIA**  
**Commonwealth Walkway Project – Notes from meeting**  
**Tuesday, 29 September 2015 from 10.00am to 11.00m**  
**at Council House, 27 St Georges Tce. PERTH WA**

DRAFT

**Attendees:**

Councillor Rob Butler, Deputy Mayor, City of Perth and Chair  
 Hon. Barry House, MLC, President of the Legislative Council  
 Mr Gary Stevenson, Chief Executive Officer, City of Perth.  
 Mr Richard Savage, Past President, The Australia-Britain Society (WA Branch)  
 Mr Steve Bennett, Senior Policy Officer, Department of Sport and Recreation  
 Ms Patricia Traegde, Building Services Manager, Parliament House  
 Mr Richard Offen, Executive Officer, Heritage Perth  
 Mr David Forster, Trails Advocate, Volunteer

1. **Welcome by the Chair, Rob Butler**

The Deputy Mayor, City of Perth thanked all parties for their attendance at short notice and mentioned that this meeting followed on from the very positive meeting hosted by Her Excellency The Hon. Kerry Sanderson AO, Governor of Western Australia held at Government House on 10 September 2015.

3. **Commonwealth Walkway Project– Perth**

The Hon. Barry House MLC gave a brief summary of his actions in endeavouring to bring the project into a formal management structure after his meeting with the Lord Mayor on 10 August 2015.

4. **Where to from here?**

Richard Offen outlined the pressures facing Heritage Perth with Perth Heritage Days 2015 events in October and recommended that the meeting aim for April 2016. It was important, under the banner of the City of Perth, who and which groups we were aiming at and for the project to have its own 'badge,' and full Council support from the beginning.

5. **How do we proceed?**

The City of Perth (through Heritage Perth) had previously give in-principle agreement to take the lead role to progress this project with support from other agencies and individuals. The CEO, Gary Stevenson suggested a course of events of six weeks duration which would enable a brief and support package about the walkway to be presented to the City Council for their November Meeting ( 3 or 24 November 2015). Council members would then be asked to have input into the course of the project.

This would mean a projected series of marker installations (at least the three currently in the state – Government House, Parliament House and one other) and suitable ceremonies beginning on the Queen's Birthday, Thursday, 21 April 2016. It would also allow time for realising an outcome of EOI/funding application through Lotterywest. Steve Bennett (DSR) confirmed that there would be longer timelines than those allowing a laying of a marker in November 2015, coincident with the visit of Prince Charles and the Duchess so Cornwall, for Lotterywest to consider such an application in any event.

**RESOLUTIONS**

**It was agreed to defer the first marker installations to Thursday, 21 April 2016 – Her Majesty's actual anniversary of her birthday.**

**The meeting agreed to start with a 'blank' route for the walkway and set up a small working group\*\* with the Chair emphasising the ability to re-convene this larger group whenever necessary.**

\*\*Mr David Forster (Volunteer) and Mr Richard Offen (Heritage Perth) to jointly project manage the first stages of developing a brief for the walkway – preparing a package through the CEO to the Council Meeting in November and then an EOI for funding to Lotterywest with the City of Perth as the nominated agency. NB Mr Forster from 12 October 2015 will be working voluntarily from Council House for three months. Mr Offen, after the heavy events schedule outlined above has been completed to join him later in the year.

**Other items discussed.**

Mr Richard Savage related his positive contact with Anice Brown (Sp?) from the Treasury Building whom he had been referred to the CEO City of Perth.

Mr Steve Bennett recommended and confirmed the part-time availability of Ms Sally Wallace as an experienced trails person who could advance the project after these initial stages for an amount of say \$25 000

Next Timeline(s)

City of Perth Council Meetings 3 and 24 November 2015

The 10 September 2015 meeting with Her Excellency, The Governor of Western Australia requested a report back to members at that meeting in 'November 2015.'

Drafted from notes prepared by David Forster  
29 September 2015.



**TENDER 016-15/16 – ROAD TRAFFIC MANAGEMENT SERVICES  
COMPARATIVE SCHEDULE OF RATES**

<b>PART A - GENERAL ROAD TRAFFIC MANAGEMENT AND CALL-OUT</b>														
<b>Item</b>	<b>Crew Size</b>	<b>Unit</b>	<b>Beaver</b>	<b>WARP</b>	<b>Highways</b>	<b>Jag</b>	<b>Carrington</b>	<b>LGC</b>	<b>QTM</b>	<b>Taborda</b>	<b>Altus</b>	<b>Kwik</b>	<b>Contraflow</b>	<b>ATM</b>
<b>1</b>	<b>Monday to Friday from 6.00 to 18.00</b>													
	1 Person	Hr	43.10	63.85	46.50	60.00	54.50	45.30	53.16	55.00	45.00	63.00	50.45	52.00
	2 Person	Hr	86.20	94.20	86.50	90.00	89.00	79.00	100.53	95.00	88.00	89.00	87.28	89.00
	3 Person	Hr	129.30	158.05	126.50	145.00	133.50	112.75	147.89	130.00	124.50	139.00	124.11	126.00
	4 Person	Hr	172.40	188.40	166.50	180.00	178.00	146.45	201.06	168.00	176.00	177.00	160.94	163.00
	Each Additional Personnel	Hr	43.10	50.24	40.00	45.00	44.50	33.75	47.36	40.00	36.50	45.00	38.12	37.00
<b>2</b>	<b>Monday to Friday from 6.00 to 18.00PM</b>													
	1 Person	Hr	64.65	71.17	51.50	63.00	59.00	63.00	58.65	68.00	59.00	72.00	77.40	52.00
	2 Person	Hr	129.30	115.14	96.50	96.00	109.00	110.00	110.88	128.00	114.00	117.00	138.20	89.00
	3 Person	Hr	193.95	186.31	141.50	154.00	158.00	156.95	163.12	183.00	163.50	174.00	199.00	126.00
	4 Person	Hr	258.6	230.18	186.50	192.00	211.50	203.90	221.76	230.00	228.00	232.00	259.80	163.00
	Each Additional Personnel	Hr	64.65	57.57	45.00	48.00	53.50	46.95	52.23	56.00	49.50	61.00	65.07	37.00
<b>3</b>	<b>Saturday 06.00 to 12.00 first 2 hours</b>													
	1 Person	Hr	86.20	71.17	51.50	70.00	59.00	55.00	58.65	68.00	59.00	72.00	64.27	77.00
	2 Person	Hr	172.40	115.14	96.50	110.00	109.00	96.00	110.88	128.00	114.00	117.00	113.14	139.00
	3 Person	Hr	258.60	186.31	141.50	175.00	158.00	137.00	163.12	183.00	163.50	174.00	162.01	201.00
	4 Person	Hr	344.80	230.18	186.50	220.00	211.50	177.84	221.76	230.00	228.00	232.00	210.88	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	55.00	53.50	41.00	52.23	58.00	49.50	61.00	51.94	62.00
<b>4</b>	<b>Saturday 06.00 to 12.00 after 2 hours</b>													
	1 Person	Hr	86.20	71.17	51.50	80.00	59.00	55.00	64.62	70.00	68.50	72.00	77.40	77.00
	2 Person	Hr	172.40	115.14	96.50	130.00	109.00	96.00	122.83	130.00	135.00	117.00	138.20	139.00
	3 Person	Hr	258.60	186.31	141.50	205.00	158.00	137.00	181.04	185.00	195.00	174.00	199.00	201.00
	4 Person	Hr	344.80	230.18	186.50	260.00	211.50	177.84	245.66	235.00	270.00	232.00	259.80	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	65.00	53.50	41.00	58.21	58.00	60.00	61.00	65.07	62.00
<b>5</b>	<b>Saturday 12.00 to 18.00</b>													
	1 Person	Hr	86.20	71.17	51.50	80.00	59.00	63.00	64.62	70.00	68.50	72.00	77.40	77.00
	2 Person	Hr	172.40	115.14	96.50	130.00	109.00	110.00	122.83	130.00	135.00	117.00	138.20	139.00
	3 Person	Hr	258.60	186.31	141.50	205.00	158.00	156.95	181.04	185.00	195.00	174.00	199.00	201.00
	4 Person	Hr	344.80	230.18	186.50	260.00	211.50	203.90	245.66	235.00	270.00	232.00	259.80	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	65.00	53.50	46.95	58.21	58.00	60.00	61.00	65.07	62.00
<b>6</b>	<b>Saturday 18.00 to 06.00</b>													
	1 Person	Hr	86.20	71.17	51.50	80.00	59.00	63.00	64.62	70.00	68.50	72.00	77.40	77.00
	2 Person	Hr	172.40	115.14	96.50	130.00	109.00	110.00	122.83	130.00	135.00	117.00	138.20	139.00
	3 Person	Hr	258.60	186.31	141.50	205.00	158.00	156.95	181.04	185.00	195.00	174.00	199.00	201.00
	4 Person	Hr	344.80	230.18	186.50	260.00	211.50	203.90	245.66	235.00	270.00	232.00	259.80	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	65.00	53.50	46.95	58.21	58.00	60.00	61.00	65.07	62.00
<b>7</b>	<b>Sunday 06.00 to 18.00</b>													
	1 Person	Hr	86.20	71.17	51.50	80.00	59.00	63.00	64.62	70.00	68.50	72.00	77.40	77.00
	2 Person	Hr	172.40	115.14	96.50	130.00	109.00	110.00	122.83	130.00	135.00	117.00	138.20	139.00
	3 Person	Hr	258.60	186.31	141.50	205.00	158.00	156.95	181.04	185.00	195.00	174.00	199.00	201.00
	4 Person	Hr	344.80	230.18	186.50	260.00	211.50	203.90	245.66	235.00	270.00	232.00	259.80	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	65.00	53.50	46.95	58.21	58.00	60.00	61.00	65.07	62.00
<b>8</b>	<b>Sunday 18.00 to 06.00</b>													
	1 Person	Hr	86.20	71.17	51.50	80.00	59.00	63.00	64.62	70.00	68.50	72.00	77.40	77.00
	2 Person	Hr	172.40	115.14	96.50	130.00	109.00	110.00	122.83	130.00	135.00	117.00	138.20	139.00
	3 Person	Hr	258.60	186.31	141.50	205.00	158.00	156.95	181.04	185.00	195.00	174.00	199.00	201.00
	4 Person	Hr	344.80	230.18	186.50	260.00	211.50	203.90	245.66	235.00	270.00	232.00	259.80	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	65.00	53.50	46.95	58.21	58.00	60.00	61.00	65.07	62.00

SCHEDULE 29

PART A - GENERAL ROAD TRAFFIC MANAGEMENT AND CALL-OUT														
Item	Crew Size	Unit	Beaver	WARP	Highways	Jag	Carrington	LGC	QTM	Taborda	Altus	Kwik	Contraflow	ATM
<b>9</b>	<b>Public Holidays 06.00 to 18.00</b>													
	1 Person	Hr	86.20	71.17	51.50	90.00	89.00	63.00	64.62	82.00	85.50	90.00	87.15	77.00
	2 Person	Hr	172.40	115.14	96.50	150.00	166.00	110.00	122.83	150.00	165.00	165.00	160.18	139.00
	3 Person	Hr	258.60	186.31	141.50	235.00	242.00	156.95	181.04	205.00	240.00	223.00	233.21	201.00
	4 Person	Hr	344.80	230.18	186.50	300.00	327.00	203.90	245.66	280.00	330.00	328.00	306.24	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	75.00	85.00	46.95	58.21	62.00	75.00	80.00	74.82	62.00
<b>10</b>	<b>Public Holidays 18.00 to 06.00</b>													
	1 Person	Hr	86.20	71.17	51.50	90.00	89.00	63.00	64.62	82.00	85.50	90.00	87.15	77.00
	2 Person	Hr	172.40	115.14	96.50	150.00	166.00	110.00	122.83	150.00	165.00	165.00	160.18	139.00
	3 Person	Hr	258.60	186.31	141.50	235.00	242.00	156.95	181.04	205.00	240.00	223.00	233.21	201.00
	4 Person	Hr	344.80	230.18	186.50	300.00	327.00	203.90	245.66	280.00	270.00	328.00	306.24	263.00
	Each Additional Personnel	Hr	86.20	57.57	45.00	75.00	85.00	46.95	58.21	62.00	75.00	80.00	74.82	62.00
<b>11</b>	<b>Additional Vehicle</b>	Hr	10.00	13.60	6.50	10.00	10.00	14.50	9.45	Not advised	15.00	45.00	12.33	15.00
<b>12</b>	<b>Emergency Callout</b>													
	Three person crew, vehicle, signs, barriers, associated equipment (standard hours)	Hr	258.60	201.09	133.00	154.00	158.00	145.00	153.12	150.00	124.50	270.00	127.30	201.00
	Three person crew, vehicle, signs, barriers, associated equipment (outside standard hours)	Hr	258.60	201.09	148.00	205.00	242.00	173.00	171.04	200.00	195.00	270.00	194.92	201.00
	Minimum number of hours		4	4	4	4	4	4	4	4	4	4	4	4
<b>PART B – TRAFFIC MANAGEMENT PLANS</b>														
<b>13</b>	<b>Traffic Management Plans</b>													
	Minor Works	Ea.	450.00	360.94	450.00	390.00	450.00	300.00	90.00	150.00	0	350.00	97.50	276.00
	General Works	Ea.	550.00	670.31	450.00	520.00	875.00	510.00	320.00	350.00	250.00	500.00	520.00	414.00
	Major/Complex Works	Ea.	750.00	1200.00	650.00	650.00	1350.00	790.00	480.00	700.00	550.00	750.00	780.00	552.00
	RTM Approval		400.00 ea.	150.00/hr	120.00/hr	1500.00 ea.	155.00/hr	165.00/hr	200.00/hr	180.00/hr	130/hr	2000.00 ea.	216.00/hr	200.00/hr
<b>PART C - ADDITIONAL EQUIPMENT</b>														
<b>14A</b>	<b>≤ 7Days</b>													
	Flashing Arrow	Day	55.00	55.00	30.00	60.00	60.00	60.00	89.00	80.00	40.00	75.00	50.00	49.00
	VMB – Single Colour LED	Day	87.48	150.00	70.00	120.00	120.00	115.00	129.00	115.00	70.00	150.00	95.00	85.00
	VMB – Multi Colour LED	Day	93.72	170.00	70.00	150.00	120.00	115.00	139.00	125.00	70.00	250.00	112.00	85.00
	Light Tower	Day	125.40	150.00	85.00	150.00	90.00	130.00	132.00	80.00	110.00	200.00	190.00	70.00
	Cones	Day	0.90	0	0	0.50	1.00	0	1.00	1.00	0	2.00	0.50	0
	Bollards	Day	2.00	0	0	0.50	1.50	0.80	1.00	1.00	0	2.00	0.50	0
	Water Filled Barriers	Day	2.89	3.50	4.00	2.50	5.00	4.50	4.95	5.00	3.00	7.00	2.20	3.00
	Meeting Attendance	Hr	0	0	0	65.00	50.00	65.00	53.16	60.00	0	0	65.50	52.00
<b>14B</b>	<b>&gt; 7Days</b>													
	Flashing Arrow	Day	55.00	45.00	30.00	40.00	55.00	60.00	79.00	65.00	30.00	67.50	45.00	49.00
	VMB – Single Colour LED	Day	87.48	130.00	70.00	100.00	111.00	115.00	129.00	80.00	40.00	135.00	85.50	85.00
	VMB – Multi Colour LED	Day	93.72	150.00	70.00	130.00	111.00	115.00	139.00	95.00	40.00	225.00	100.80	85.00
	Light Tower	Day	125.40	130.00	85.00	130.00	59.00	130.00	132.00	65.00	100.00	180.00	171.00	70.00
	Cones	Day	0.90	0	0	0.25	1.00	0	0.75	0.50	0	1.80	0.45	0
	Bollards	Day	2.00	0	0	0.25	1.50	0.80	0.75	0.50	0	1.80	0.45	0
	Water Filled Barriers	Day	2.89	2.50	4.00	2.30	4.50	4.50	4.95	3.00	2.80	6.30	1.98	3.00
	Meeting Attendance	Hr	-	-	-	-	-	-	-	55.00	-	-	58.95	52.00

Council Meeting

24 November 2015

Confidential Schedule 30  
(Minute 545/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book  
Volume 1 2015



CITY of PERTH

Risk Score >= 4

# Risk Register

Risk Score <= 6

**Directorate** All Directorates

**Unit** All Units

**Team** All Teams

**Location / Project / Event** Council House - General

**Assessment Record:** 34

**Risk Category:** Strategic - Strategic

ID	Risk	Risk Description	Control	Residual	Risk Owner
78	Shifting of costs from other sectors onto the City resulting in financial impacts or affecting service delivery	Shifting of costs from other sectors onto the City resulting in financial impacts or affecting service delivery	Resulting in financial impacts or affecting service delivery	High (5)	anager inance
<b>Existing Controls:</b>		<b>Causes:</b>			
Monitoring of government policy direction		Parking Levy increases of approx. \$3M are happening annually. State guarantee fee. CONTEXT - in the context of all government services, cost shifting to Council might occur at some time			

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
2954	Annual review of risks - review controls and risk ratings	Risk anagement Coordinator	Thu, 31 Mar 2016	\$0.00	Not yet started	Administrative

SCHEDULE 31

ID	Risk	Risk Description	Control	Residual	Risk Owner
83	Short to medium term financial pressures to fund maintenance costs for assets contributed by MRA	Short to medium term financial pressures to fund maintenance costs for assets contributed by MRA	Financial and operational impacts for the City	High (5)	Chief Executive Officer

**Existing Controls:**

Policy and procedure, audit

**Causes:**

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
2964	Annual review of risks - review controls and risk ratings	Risk Management Coordinator	Thu, 31 Mar 2016	\$0.00	Not yet started	Administrative

**Directorate** Community & Commercial Services **Unit** Commercial Parking  
**Team** All Commercial Parking Teams **Location / Project / Event** Carpark

**Assessment Record:** 48 **Risk Category:** Budget / Financial - Reduction in income

ID	Risk	Risk Description	Control	Residual	Risk Owner
108	Decrease in Parking Revenue	Parking revenue decreases leading to revenue loss for the City	Resulting in loss of revenue	High (5)	Interim manager Commercial parking
<b>Existing Controls:</b>		<b>Causes:</b>			
Market research, annual budget. Liaison with officials		Economic market (fuel prices, spot pricing by competitors, interest rates etc.) change in government and Council policies change in vehicle technology Competitors Undercutting prices			

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
3041	Annual review of risks - review controls and risk ratings	Interim manager Commercial parking	Thu, 31 Mar 2016	\$0.00	Not yet started	Administrative

**Directorate** Community & Commercial Services **Unit** Library  
**Team** Library **Location / Project / Event** Library

**Assessment Record:** 206 **Risk Category:** Service Delivery - Service disruption or failure

ID	Risk	Risk Description	Control	Residual	Risk Owner
511	Library building not completed on time	Library building not completed on time	Resulting in Loss of patronage and damage reputation	High (5)	anager Librar Services

**Existing Controls:**

Communication signage  
 alternate arrangements for return of items

**Causes:**

delays with building project

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
4435	Annual review of risks - review controls and risk ratings	anager Librar Services	Thu, 31 Mar 2016	\$0.00	Not yet started	Administrative

<b>Directorate</b>	All Directorates	<b>Unit</b>	All Units
<b>Team</b>	All Teams	<b>Location / Project / Event</b>	Council House - General

**Assessment Record:** 307

**Risk Category:** People - Worker health and safety

ID	Risk	Risk Description	Control	Residual	Risk Owner
828	Injury to staff - general	Staff sustain occupational safety and health related ailments or injury.	Injury to staff. Absence of staff from work. Workers compensation claims. Affect on service delivery and strategic objectives	High (5)	anager Human Resources

**Existing Controls:**

City of Perth induction training. OSH policies and procedures. Team OSH meetings. Workplace safety inspections. Staff training on risk assessment. Job safety analysis, safe work statements. PPE provided, cut out switches, guards

**Causes:**

Poor work practices, inattention, fatigue, poor communication, operational decisions made in isolation, staff not following procedures, unsafe working environments. safety in design issues. equipment failure or improper operation

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
6403	Annual review of risks - review controls and risk ratings	anager Human Resources	Thu, 31 Mar 2016	\$0.00		Administrative

**Hierarchy of Control**

**Justification Text**

- Eliminate
- Substitute
- Isolate
- Engineering



**Directorate** Construction & Maintenance **Unit** Properties  
**Team** Assets and Leasing **Location / Project / Event** Council House - General

**Assessment Record:** 357 **Risk Category:** Service Delivery - Service disruption or failure

ID	Risk	Risk Description	Control	Residual	Risk Owner
1053	Condition rating of assets completed on an ad hoc basis.	Condition rating of assets completed on an ad hoc basis. Approximately 70% of assets have no condition rating.	What effect will it have Renewals and maintenance cannot be planned appropriately. Assets cannot be managed appropriately. The City has \$1B in property that it does not adequately know the condition of.	High (5)	anager ro ert anagement

**Existing Controls:**

Adhoc property inspections  
Feedback from applicants

**Causes:**

Historic lack of record keeping, lack of resources, financial cost

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
9450	Condition rate all assets within the property portfolio	Manager ro ert anagement	Sun, 30 Apr 2017	\$1200000.00		Eliminate

**Hierarchy of Control** **Justification Text**

- Eliminate
- Substitute
- Isolate
- Engineering

ID	Action Description	Responsible Person	Due Date	Cost	Progress	Control Type
9655	Annual review of risks - review controls and risk ratings	anager ro ert anagement	Thu, 31 Mar 2016	\$0.00		Administrative

**Hierarchy of Control**

**Justification Text**

- Eliminate
- Substitute
- Isolate
- Engineering



CITY *of* PERTH

**Enterprise Risk Management  
Framework**

November 2015 Revision

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## 1. CEO Message/Foreward

Risk influences all of us everyday, especially at work. As an organisation providing a diverse range of services across a variety of workplaces there are many opportunities, threats and uncertainties and these may have negative or positive impacts on the organisations operations and the community's interests.

In order to serve, lead and grow in our organisation and in our community, the consideration of risks, their consequences and mitigation must be a natural part our processes, planning and decision making.

Risk management is the responsibility of us all and I am sure that the Council Policy 19.1 Enterprise Risk Management and this Framework will provide the direction to assist you to play your part.

Gary Stevenson PSM  
Chief Executive Officer

## 2. Introduction

The purpose of Council Policy 19.1 and this framework is to assist in maintaining the direction and impetus currently in place and to ensure that enterprise risk management is considered and included in the business and operations of City of Perth.

**Risk** is defined as “*the effect of uncertainty on objectives*”. It is measured in terms of consequences and likelihood.” (AS/NZS ISO 31000:2009). Risk is usually construed to be negative (i.e. adverse), but it can provide opportunities for an organisation as well.

Risk is inherent in the functions and activities of the City and its service providers. As the consequences of an adverse event may include an inability to meet community and customer requirements, financial loss, organisational or political embarrassment, operational disruption, legal problems, and so forth, it is important that management policies, procedures and practices are in place to minimise exposure to risk.

Risk can be detrimental or beneficial. The opportunity to understate risk to move forward is always there, however, this can prove to be a costly way forward. Before any decision is made to accept a risk it needs to be carefully considered and the consequences weighed against the benefits.

Enterprise risk management involves adopting and applying a systematic process to identify, analyse, evaluate, treat and monitor risk so that it is reduced and maintained within acceptable levels.

The objectives of enterprise risk management in the City of Perth are as follows:-

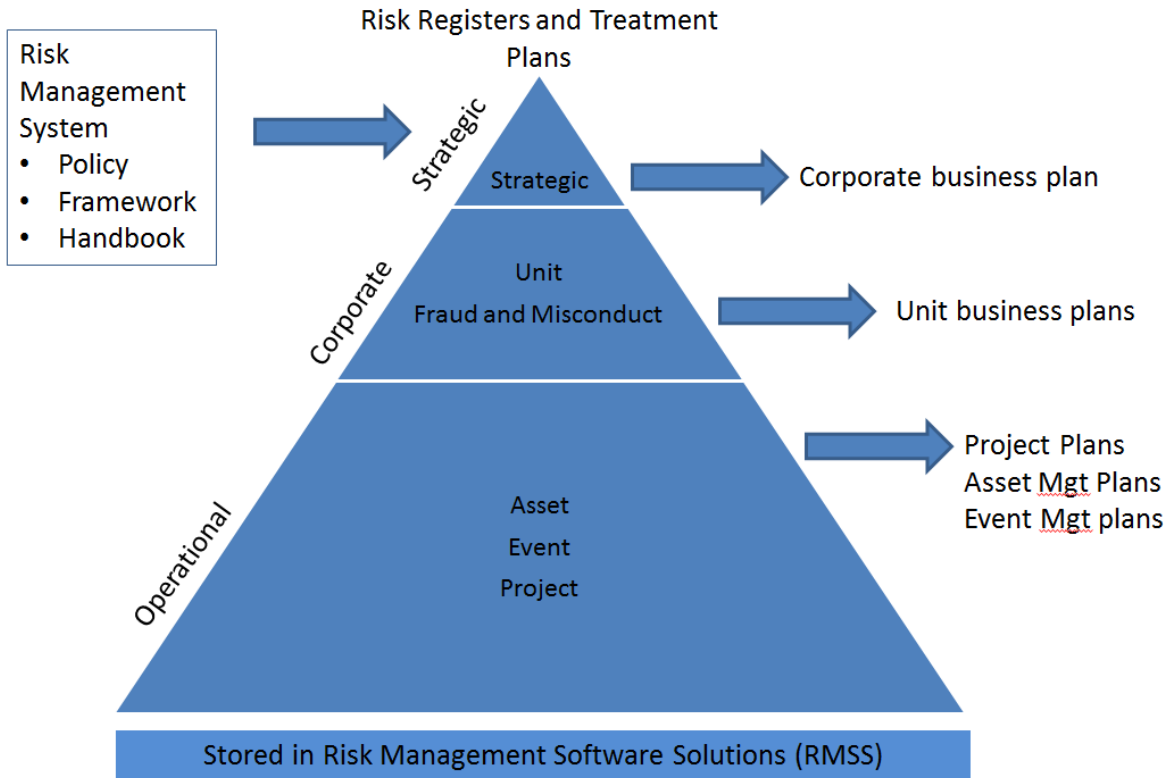
- To ensure that the organisation has identified risk threats and opportunities, and has taken steps to categorise and properly manage these risks.
- To ensure that the corporate and business planning processes include a focus on areas where enterprise risk management is needed.
- To maintain a process which will formally identify risks and provide a platform by which such risks and their respective control measures are monitored and mitigated according to need.
- Allow the realisation of opportunity through the proper management of risk.

This framework adheres to the principles as defined in:

- AS/NZS ISO 31000:2009. Risk Management – Principles & Guidelines.
- Council Policy 19.1 Enterprise Risk Management.

The culture of an organisation is a “key” factor in establishing the success or failure of any risk management program. The right balance between risk taking and risk aversion needs to be carefully established and clearly communicated.

The following diagram illustrates how the various risk management components fit together and linkages with other plans within the organisation



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### **3. Mandate and commitment**

It is recognised that whilst risk is inherent in all its activities, the management of risk is good business practice, creates value, is integral to sound corporate governance and in some instances, a legal requirement. In particular, effective risk management will lead to better decision-making and planning as well as enhanced identification of opportunities and threats and is an integral element of sound strategic business management.

Further commitment to implementing the State Government's requirements for risk management strategies are to be included in the planning and activities the City undertakes as a requirement under the integrated planning and reporting framework. This particularly applies in relation to long-term financial planning and asset management.

#### **3.1 Council Policy 19.1 Enterprise Risk Management**

The City of Perth adopted the Enterprise Risk Management Policy 4 June 2013. It is aligned with the principles and practices outlined in the Australia / New Zealand and International Risk Management Standard AS/NZS ISO 31000:2009.

*"To protect the community, the City of Perth and its workers against foreseeable risks through developing a whole of enterprise culture of risk awareness, plans that reduce our risk exposure and systems that provide information to assist in informed decision making, maximising asset potential and enhancing community wellbeing."*

Council Policy 19.1 Enterprise Risk Management is contained in the City's Council Policy Manual and can be viewed through the City's website and intranet portals.

## 4. Context and background

### 4.1 *What is enterprise risk management*

- Enterprise risk management is the management of risk not only in conventional hazard categories such as workplace health and safety, IT and finance, but in the full spectrum of operations including project and service delivery.
- Enterprise risk management is the structured approach of aligning strategy, processes, people, technology and knowledge with the purpose of evaluating and managing risk. Enterprise wide means the removal of traditional functional, structural or cultural barriers.
- Enterprise risk management is an organisation wide approach, rather than the traditional approach of departmental silos. It is based on and supportive of organisational strategy that is focused on new ways to manage risks of highest priority.
- The moving away from a fragmented approach to risk management to the adoption of enterprise risk management involves an organisation wide shift in thinking about risk as something always adverse, to an occurrence that may present opportunities that are likely to have positive consequences.
- To be successful the principles of enterprise risk management must be embedded in the culture of the organisation by an integrated approach in the methodology employed and the acceptance of ownership of risk by all.

Enterprise risk management must be seen as a business tool and an integral part of good “Corporate Governance” and fundamental planning processes. It sits within an overarching governance program. This is a three tier approach that provides a systematic and documented management process.

- Governance establishes accountability and responsibility in relation to risk approval.
- Risk management is a tool used to ensure governance principles are applied in a manner that supports achievement of organisational objectives.
- Business continuity is the process in place, if a significant risk event occurs that results in a disruption to normal business, to ensure that service delivery continues and returns to normal within a short period of time.

The three processes are interlinked with each requiring effective management to ensure the most effective delivery of the governance principles.

## **4.2 What will enterprise risk management provide?**

### **4.2.1 Ensuring the realisation of corporate objectives**

Corporate Objectives will be achieved by:-

- Integrating the various risk control measures currently used into one holistic view of what the City is doing to minimise its risk exposures. This single view will show priorities and any gaps that need to be addressed;
- Implementing a visible, formalised and consistent process for managing the organisation's exposures to risk, thereby supporting continuous improvement in programs and providing an assurance of more effective outcomes;
- Incorporating identified risk management solutions into planning and administrative processes resulting in more structured, accountable and effective business planning and project management;
- Building on existing risk management strategies such as administrative, engineering, contractual, safety and quality management controls; and
- Requiring all stakeholders [management in particular] to think about risk in their own day to day work programs, as well as contractor and project management, and in forward planning activities.

### **4.2.2 Providing financial safeguards**

Presenting to Insurers a professional approach to risk with the objective of less claims all of which results in a saving in uninsured losses and insurance premiums.

### **4.2.3 Risk mitigation strategies**

It is proposed that the organisation's risk mitigation strategies will continue to include administrative, contractual, technical, safety and management controls as a part of business and program activities. These will include but not be limited to:-

- Policy, procedure manuals and guidelines;
- Clearly defined management accountabilities including specific KPI's and appraisals;
- Appropriate delegations and authorisations in place;
- Reconciliations of data;
- Detailed tender specifications, evaluations and selection of tenderers;
- Supply chain risk evaluation and implementation of appropriate control measures;
- Detailed standards, engineering checks, tests, maintenance check lists and quality assurance generally;

- High level reporting, review and analysis, including Risk Management Task Force scrutiny;
- Oversight and supervision of contractors to the City and lessees of City owned property and facilities;
- Training and development;
- Safety for employees, contractors and the public;
- Physical controls, such as security systems and fire protection measures;
- Contractual arrangements which include indemnities, insurances and the like;
- Detailed budget papers (with special emphasis on the rationale behind maintenance budgets);
- The application and integration of risk into the management of the City's assets;
- Consideration of risk management issues for all submissions to the Council and management appropriate to the level of risk involved in the subject matter by way of a section within reports;
- Business continuity planning;
- Contingency planning;
- Internal audit;
- Fraud prevention & control programs;
- Risk & liability audits of currently imposed control measures.

#### **4.2.4 Corporate governance**

To maximise benefits it is imperative that enterprise risk management is applied to appropriate City of Perth activities, including those delivered by external service providers and project contractors. This will help to:-

- Ensure that the quality and reliability of services and other program outputs are of a high standard;
- Ensure services meet requirements and are delivered within cost and on schedule;
- Protect employees, property, information and all other assets; and
- Comply with all legal requirements relative to areas of risk.

## 5. Framework

The City of Perth's enterprise risk management framework is a set of components that provides the foundations and organisational arrangements for designing, implementing, monitoring, reviewing and continually improving risk management of both its day-to-day operations and strategic direction.

The City is committed to maintaining an effective, efficient and tailored risk management framework that includes:

- the Council Policy and this framework document;
- a risk management handbook specifying the approach, the management components and resources to be applied to the management of risk; and
- a risk register recording key information about identified risks, including risk levels and controls and actions required.

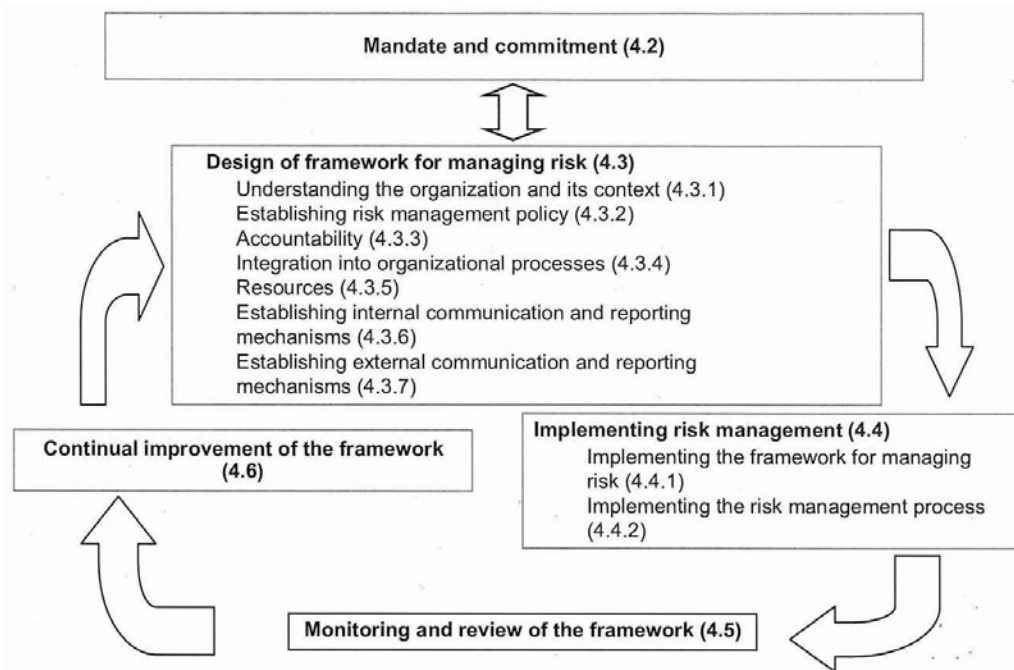
The framework supports:

- a formal, structured approach to risk management that is appropriate to the City's activities and operating environment; and
- a risk management approach consistent with the principles of the Australian/New Zealand and International Risk Management Standard, AS/NZS ISO 31000:2009.

This framework is not intended to prescribe a management system, but rather to assist the organisation to integrate risk management into its overall management system.

The unwavering commitment of management is imperative if the application of the risk management principles embodied in AS/NZS ISO 31000:2009 and this framework are to be embraced by the organisation at large. The framework, like all risk management initiatives, must be constantly reviewed to remain relevant in changing times.

The process of developing and maintaining the framework is clearly discernible in the following diagram extracted from *AS/NZS ISO 31000:2009*.



## 5.1 Responsibilities for managing risk

**Council** is ultimately responsible for adopting and committing to the Policy and this risk management framework. Specifically the Council's risk management responsibilities comprise:

- reviewing and approving the Council Policy and the Enterprise Risk Management Framework;
- considering risk management issues in reports to the Council;
- providing feedback on risk management issues raised by the Executive Leadership Group.

**Audit Committee** This is a committee of the Council who has responsibility for the systems and processes for risk management in line with the Local Government (Audit) Regulations 1996.

The **Chief Executive Officer** is responsible for leading the development of an enterprise risk management culture across the organisation and ensuring that Council Policy 19.1 Enterprise Risk Management and the Enterprise Risk Management Framework and handbook are being effectively implemented and utilised. Specific responsibilities include:

- where appropriate reporting known risks, emerging risks or major incidents to the Audit and Risk Committee in a timely manner;
- ultimately determining if levels of residual risk are acceptable;
- ensuring that risk management activities are aligned to the Council's strategy and objectives;

- ensuring sufficient funds are available to support effective and efficient management of risks;
- ensuring that the risk management program is resourced appropriately.

The **Risk Management Task Force** is responsible for establishing and reviewing the framework for identifying, monitoring and managing business risks. The task force's specific responsibilities include:

- developing and promoting risk management as a core activity of the City;
- coordinating risk management across the organisation including implementation, review and communication of the Enterprise Risk Management Framework and handbook;
- monitoring compliance with the Enterprise Risk Management Framework through regular reporting and auditing;
- reviewing the risk management register to ensure that enterprise level risks are being adequately identified, assessed, managed and where appropriate retired;
- overseeing development, implementation and review of the corporate risk management plan and corporate business continuity plan.

The **Risk Management Coordinator** is responsible for the day to day coordination of the risk management program for the City of Perth. Specific responsibilities include:

- developing and promoting risk management as a core activity of the City;
- coordinating risk management across the organisation including implementation, review and communication of Council Policy 19.1 Enterprise Risk Management and the Enterprise Risk Management Framework and handbook;
- providing reports to the Risk Management Task Force;
- providing risk management advice to managers and staff at all levels, including on identification, assessment, treatment and control of risks;
- coordinating the analysis and evaluation of identified risks across the organisation;
- coordinating the use and maintenance of the City's risk register;
- arranging training and information relating to risk management for staff.

**Directors** are responsible for ensuring that Council Policy 19.1 Enterprise Risk Management and Enterprise Risk Management Framework and handbook are being effectively implemented within their areas of responsibility. Specific responsibilities include:

- ensuring that the risk management processes in the Enterprise Risk Management Framework and handbook are followed;

- ensuring that managers are effectively managing and reviewing the risks in their areas of responsibility;
- ensuring the directorates risks are recorded and regularly updated in the City's risk register;
- ensuring that risks outside the responsibility/capability of the directorate are escalated to the Risk Management Task Force.

**Managers** at all levels, are the risk owners and are required to create an environment where the management of risk is accepted as the personal responsibility of all staff, volunteers and contractors. Managers are accountable for the implementation and maintenance of sound risk management processes and structures within their area of responsibility in conformity with Council Policy 19.1 Enterprise Risk Management and the Enterprise Risk Management Framework and handbook. Specific responsibilities include:

- identifying and managing or escalating as appropriate the risks to the business objectives for which the manager is responsible;
- ensuring that the risks associated with their area of responsibility are recorded within the risk register and that the top priority risks are then reported within the annual unit business plans;
- ensuring that their assigned risks are managed, monitored and reviewed in accordance with the processes set out within the Enterprise Risk Management Framework and handbook;
- ensuring that treatment plans and actions are completed effectively, in a timely manner, and, where necessary, are included in the business unit plans;
- ensuring that all reporting requirements are met;
- Reporting immediately the actual or likely occurrence of any material risks.

All **staff** are required to act at all times in a manner which does not place at risk the health and safety of themselves or any other person in the workplace. Staff are responsible and accountable for taking practical steps to minimise the organisation's exposure to risk in so far as is reasonably practicable within their area of activity and responsibility. In particular staff should:

- Contribute to risk management activities, including identification of risks and controls;
- Report all emerging risks, issues and incidents to their manager or other appropriate officer;
- Follow the City's policies and procedures.

## **5.2 Corporate risk attitude**

Risk attitude is the amount and type of risk that an organisation is prepared to pursue, retain or take. It is expressed in the form of a risk attitude statement which covers a number of critical risk categories.



Throughout this document reference is made to the acceptance of risk where the acceptance thereof is necessary to realise opportunities considered beneficial to the organisation.

To be risk adverse can stifle progress and stagnation can result, on the other hand, to recklessly take on avoidable risk can result in irreparable harm to the organisation.

When realising opportunity involves the need for the voluntary assumption of significant levels of risk the following principles need to be considered:-

- The potential benefits must clearly outweigh the assumption of the risks involved.
- A balance needs to be established and all the risks freely accepted need to be identified and treated to minimise the likelihood of harm to the organisation.
- Irrespective of the perceived benefits, the integrity of the City's enterprise risk management risk management context must not be compromised.
- The principles contained in the City's risk attitude statement are to be carefully considered and applied in all instances.

### **5.2.1 Risk attitude statement**

The following risk attitude statement is not designed to be a definitive list and/or totally descriptive in its definitions.

It is intended to provide a broad outline upon which managers can base risk acceptance decisions i.e. what is justifiable, what is not and what is integral to the organisational risk ethic.

City of Perth provides a large and diverse range of services to a rapidly growing population. In order to provide these services the City must accept and take some level of risk. The City therefore has some appetite for risks which need to be taken in order to:

- improve efficiency, reduce costs and/or generate additional sources of income;
- develop and maintain the City of Perth's assets; and
- maintain and, where necessary, improve levels of service to the community

While the level of risk that is acceptable will be assessed and determined on a case by case basis, as a public authority, the City has a natural and in some cases statutory predisposition to a conservative attitude to risk. In particular the City has little or no tolerance for risks which bring a moderate or higher likelihood of any of the following events or circumstances occurring:

- a significant negative impact on the City of Perth's long term financial sustainability;
- a major breach of legislative requirements and/or significant successful litigation against the City of Perth;
- compromised safety and welfare of staff, contractors and/or members of the community;
- significant and irreparable damage to the environment;

- major disruption to the delivery of key City of Perth services;
- widespread and sustained damage to the City's reputation;
- significant adverse impact on the City's ability to recruit and retain staff.

The following is a guide on the treatment and reporting required for the different levels of risk. The determination as to whether a risk is to be treated or not lies with the relevant Director.

- All extreme and high rated residual risks are to be reported to the Risk Management Task Force and treated, unless it is not practical to do so.
- Medium level residual risks should be treated if it is practical and cost effective to do so.
- Low level residual risks generally do not need to be treated, however they should be recorded in the risk register and reviewed periodically to determine if the level of risk has changed.

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## 6. Risk management process

### 6.1 Hierarchical approach

Risk assessment comprises a hierarchical process to apply at the levels as illustrated below.

<b>STRATEGIC</b>	<u>High-level issues</u> that affect the sustainability of the organisation or its ability to deliver on its <u>corporate objectives</u>
<b>OPERATIONAL</b>	<u>Medium-level issues</u> that affect the delivery of services from units that have <u>corporate implications</u>
<b>PROJECT</b>	Issues that affect the <u>outcome of a project</u>

#### At corporate strategic and operational level

The City will establish a corporate risk register comprising the strategic and operational risk registers. Identification of strategic and operational risks is primarily focused on the achievement of the desired outcomes of the organisation.

#### Strategic level

Strategic risks will be identified through analysis of the corporate business plan and what can impede the organisation from delivering on corporate objectives.

#### Operational level

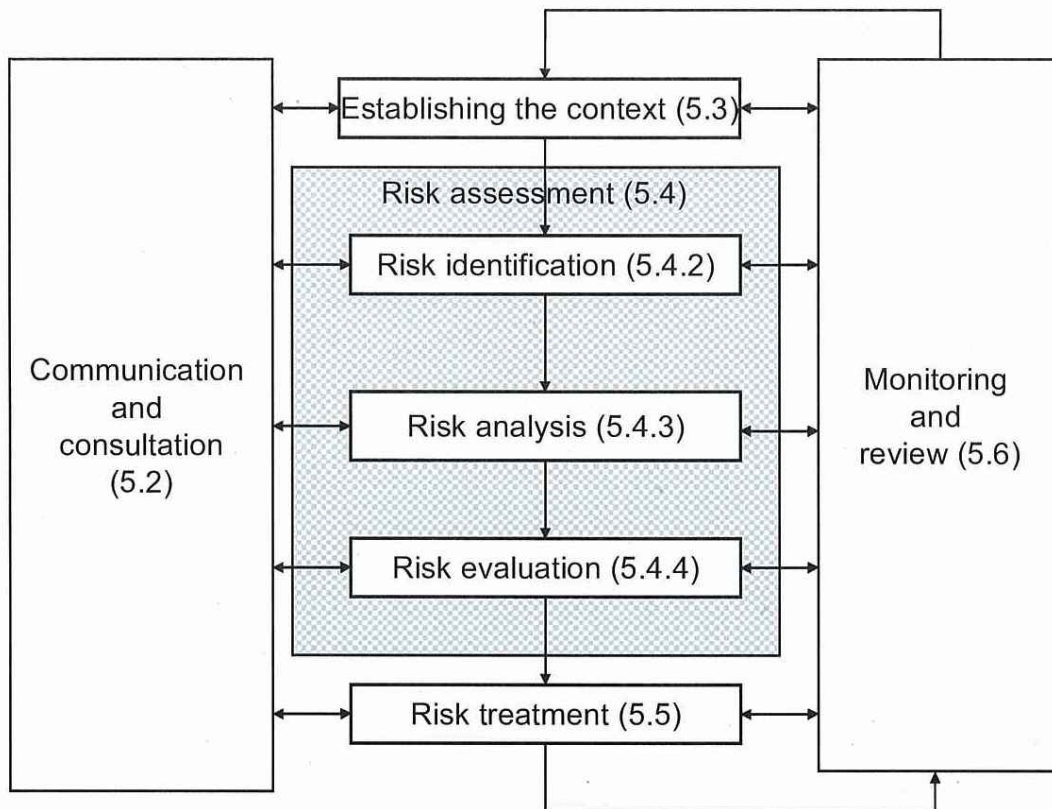
Operational risks will be identified through analysis of the risks facing middle management in delivering the corporate business plan and any other planning instruments (corporate strategies, audit plans, asset management plans etc.) effectively.

#### Project level

The desired deliverables from the project risk management process is a risk register plan for the project. The risk register documents the identification, analysis, and assessment of risks as well as the existing risk controls and future actions required.

## 6.2 Process elements

The elements of the risk management process are outlined in the following diagram extracted from *AS/NZS ISO 31000:2009*. The numbers within the diagram refer to sections of the standard. A brief description of each of the processes follows along with pertinent tables. For a detailed “how to guide” please refer to the handbook on the Risk Management Task Force page of the intranet.



### 6.2.1 Establishing the context

The context of risk management within the City of Perth is described within this framework document. When preparing a risk assessment the first step is to develop an understanding of the objectives for the area being assessed and of what internal or external factors may adversely affect or create benefits to the objectives.

### 6.2.2 Risk identification

The aim of risk identification is to develop as comprehensive as possible a list of possible events or circumstances that may occur and have an impact on the objectives of the City (for strategic risks), on the objectives of the unit (for operational risks) or on the objectives of the project (for project risks).

### 6.2.3 Risk analysis

Once risks have been identified they need to be analysed. This involves consideration of the causes and sources of risk, their positive and negative consequences and the likelihood that those consequences can occur.

### 6.2.3.1 Likelihood

The likelihood is the probability or frequency of an event or set of circumstances occurring. The likelihood table below provides guidance on the likelihood ratings used by the organisation in assessing risks. Note that the likelihood table is the same for strategic, operational and project risks. When determining the likelihood it should be evidence based. That is, how often has it happened in the past? Where statistics are not known then the qualitative description can be used.

Code	Likelihood	Qualitative descriptor	Probability of occurrence
A	Almost certain	Is expected to occur in most circumstances	Greater than 95%
B	Likely	Will probably occur in most circumstances	66% to 95%
C	Moderate	Might occur at some time	36% to 65%
D	Unlikely	Could occur at some time	5% to 35%
E	Rare	May occur only in exceptional circumstances	less than 5%

Some examples of likelihood follow:

1. If there are 10,000 widgets produced a year and 10 are defective this is 0.1% and therefore rare
2. If we produce 100 agendas a year and there are errors in 10 of the agendas then this is 10% and therefore the likelihood is unlikely
3. If we have 700 staff and in a year we have 200 staff injuries then this is 29% and therefore the likelihood is unlikely

### 6.2.3.2 Consequence

The consequence analyses the effect or impact of the risk event. The consequence table on the following page provides guidance on the severity rating of a risk should it occur. It is not practical to give the risk different consequences and therefore the highest rating made against the criteria should be used. Strategic and operational risks use the consequence table on the following page (page 17) and for project risks use the table on page 18.

Financial				Strategic and Operational Risk Consequences	
Strategic	Operational	Activity	Consequence	Description	
>\$10M recurrent reduction in Council budget >\$25M one off loss	>30% recurrent reduction in directorate budget	>30% recurrent reduction in unit budget	<b>Catastrophic</b>	<p><b>Legal and regulatory:</b> Serious breach of contractual or statutory obligations resulting in significant prosecution and fines. The City sued or fined or otherwise liable for more than \$1M.</p> <p><b>People:</b> Fatality, sustained and serious industrial action, loss of multiple key staff at once.</p> <p><b>Service delivery:</b> Key services disrupted for over 60 days. Systemic customer complaints or serious complaints relating to more than one programmed area over a sustained period.</p> <p><b>Environmental:</b> Irreversible environmental harm or permanent negative impact on urban design.</p> <p><b>Strategic:</b> Most of the organisation's objectives cannot be met.</p> <p><b>Ethical:</b> Systemic fraud and corruption, major external investigation with adverse findings.</p> <p><b>Reputation:</b> Significant and widespread public outcry, sustained negative national media coverage.</p>	
\$2.5M - \$10M recurrent reduction in Council budget \$10M - \$25M one off loss	20% - 30% reduction in directorate budget	20% - 30% recurrent reduction in unit budget	<b>Major</b>	<p><b>Legal and regulatory:</b> Major breach of contractual or statutory obligations resulting in significant legal action. The City sued or fined or otherwise liable for between \$250K and \$1M.</p> <p><b>People:</b> Life threatening injury or multiple serious injuries requiring hospitalisation, staff turnover well above 20%, ongoing industrial action.</p> <p><b>Service delivery:</b> Key services disrupted for between 20 and 60 days. High level of customer complaints over sustained period. Repeated service standard failure or one that affects multiple people.</p> <p><b>Environmental:</b> Major environmental impact, long term recovery or long term negative impact on urban design, or loss of sense of place for whole of area.</p> <p><b>Strategic:</b> Some important objectives of the organisation cannot be met.</p> <p><b>Ethical:</b> Major one off fraud or corruption by a senior person.</p> <p><b>Reputation:</b> Significant outcry from public, significant negative state level media coverage.</p>	
\$1M - \$2.5M recurrent reduction in Council budget \$2M - \$10M one off loss	10% - 20% recurrent reduction in directorate budget	10% - 20% recurrent reduction in unit budget	<b>Moderate</b>	<p><b>Legal and regulatory:</b> Breach of contractual or statutory obligations resulting in investigation, ongoing legal issues not easily addressed. The City sued or fined or otherwise liable for between \$50K and \$250K.</p> <p><b>People:</b> Serious injury requiring medical treatment, staff turnover slightly higher than 20%, one off industrial issues.</p> <p><b>Service delivery:</b> Key services disrupted for between 2 and 20 days. Higher than normal level of one off customer complaints. One off service standard failure affecting multiple people.</p> <p><b>Environmental:</b> medium term effects on environment, long term recovery or long term negative impact on urban design, or loss of sense of place for part of area.</p> <p><b>Strategic:</b> Some of the organisation's objectives cannot be met.</p> <p><b>Ethical:</b> Planned unethical action by one or more staff.</p> <p><b>Reputation:</b> Concerns from cross section of public, ongoing negative metro media coverage.</p>	
\$100K - \$1M recurrent reduction in Council budget \$500K - \$2M one off loss	5% - 10% recurrent reduction in directorate budget	5% - 10% recurrent reduction in unit budget	<b>Minor</b>	<p><b>Legal and regulatory:</b> Minor breach of contractual or statutory obligations with request to comply. The City sued or fined or otherwise liable for up to \$50K</p> <p><b>People:</b> Minor injuries treated by first aid, routine industrial issues.</p> <p><b>Service delivery:</b> Key services disrupted for 1 to 2 days. Isolated customer complaints. Isolated service standard failure.</p> <p><b>Environmental:</b> short term effects on environment, no long term effect or short term negative impact on urban design, or loss of sense of place for part of area.</p> <p><b>Strategic:</b> Minor setbacks that are easily remedied.</p> <p><b>Ethical:</b> Opportunistic incident involving several people.</p> <p><b>Reputation:</b> Heightened concerns from a narrow group of residents, one off negative metro media coverage.</p>	
<\$100K recurrent reduction in Council budget <\$500K one off loss	<5% recurrent reduction in directorate budget	<5% recurrent reduction in unit budget	<b>Insignificant</b>	<p><b>Legal and regulatory:</b> Minor breach of contractual or statutory obligations with request to comply. One off minor legal matters.</p> <p><b>People:</b> incident only, no medical treatment required.</p> <p><b>Service delivery:</b> Key services disrupted for less than 1 day, usual scheduled interruptions.</p> <p><b>Environmental:</b> Transient impact on environment, no long term effect or short term negative impact on urban design, or loss of sense of place for part of area.</p> <p><b>Strategic:</b> Negligible impact on objectives.</p> <p><b>Ethical:</b> Minor opportunistic incident involving a single person.</p> <p><b>Reputation:</b> Insignificant public comment or local media coverage.</p>	

		Project Risk			
		Insignificant	Minor	Moderate	Major
Risk Category	<b>Legal and regulatory</b>	Potential breach managed at a local level	Potential breach with letter from authority requesting action	Potential breach with legal rebuke/abatement notice/restrictions	Potential for high profile prosecutions with custodial sentence
	<b>Business Impact</b>	Minimal impact to existing services	Moderate impact to existing services	Major impact to existing services	An existing service cannot be delivered
	<b>People</b>	Incident only, no medical treatment required	Minor injuries treated by first aid	Serious injury requiring medical treatment, OR 0 to 9 days Lost Time Injury	Fatality, OR Injured person unable to be reintroduced to the workplace
	<b>Project delivery</b>	Potential for schedule overrun with insignificant impact on City services	Potential for schedule overrun with impact on City services	Potential for major schedule overrun with impact on city services and financial impact on project contingency	Project unable to be completed.
	<b>Environmental</b>	Transient impact on environment	Short term effects on environment	Medium term effects on environment	Irreversible environmental harm
	<b>Strategic</b>	Negligible impact on project objectives.	Minor setbacks that are easily remedied.	Some of the project's objectives cannot be met.	Most of the project's objectives cannot be met or important City objectives cannot be met
	<b>Ethical</b>	Negligible impact on organisation, dealt with through disciplinary process	State agency investigation into incident	State agency investigation into incident and sanction	State agency investigation into incident and sanction, staff member dismissed and convicted of a crime.
	<b>Reputation</b>	Insignificant public/stakeholder comment or local media coverage	Heightened concerns from a narrow group of residents/stakeholders, one off negative metro media coverage	Concerns from cross section of public/stakeholders, ongoing negative metro media coverage	Significant and widespread public/stakeholder outcry, sustained negative national media coverage
	<b>Financial</b>	Potential for minor financial impact on contingency (less than 50% of contingency used)	Potential for major financial impact on contingency (more than 50% of contingency used)	Potential for financial impact requiring minor budget adjustment	Potential for major financial impact resulting in the project being unable to be completed

### 6.2.4 Risk evaluation

Evaluation takes the initial analysis and reviews it against existing controls already in place to manage the risk. The residual risk is the overall risk after existing controls are taken into account. The level of residual risk is determined by combining the likelihood and consequence ratings. The outcomes of the evaluation stage are an assessment of the residual level of risk and the acceptability or otherwise of the risk. In evaluating the risks, a decision must be made as to whether the risk is acceptable or unacceptable. If there is no intent to treat a particular risk then it is deemed to be acceptable.

	Consequence				
Likelihood	1 Insignificant	2 Minor	3 Moderate	4 Major	5 Catastrophic
<b>A</b> Almost certain	Medium	Medium	High	Extreme	Extreme
<b>B</b> Likely	Medium	Medium	High	Extreme	Extreme
<b>C</b> Moderate	Low	Medium	Medium	High	Extreme
<b>D</b> Unlikely	Low	Low	Medium	Medium	High
<b>E</b> Rare	Low	Low	Low	Medium	Medium

### 6.2.5 Risk treatment

Risk treatment (also known as mitigation), consists of determining what further, if anything, will be done in response to the identified, analysed and evaluated risks. Risk treatment can look to reduce either the likelihood of the event occurring or the consequence if the event does occur. When considering the treatment, resource implications and timing for the implementation of any such actions need to also be considered.

The following is a guide to follow in determining the acceptability or otherwise of assessed risks. It should be read in conjunction with the risk attitude statement in section 2 of this document.



- All extreme and high rated residual risks are to be reported to the Risk Management Task Force and treated, unless it is not practical to do so.
- Medium level residual risks should be treated if it is practical and cost effective to do so.
- Low level residual risks generally do not need to be treated, however they should be recorded in the risk register and reviewed periodically to determine if the level of risk has changed.

The determination as to whether a risk is to be treated or not lies with the relevant director.

### **6.2.6 Communication and consultation**

Communication and consultation with internal and external stakeholders should take place at all stages of the risk management process and therefore the creation and adoption of appropriate methodologies to achieve this is imperative.

### **6.2.7 Monitoring and reporting of risk**

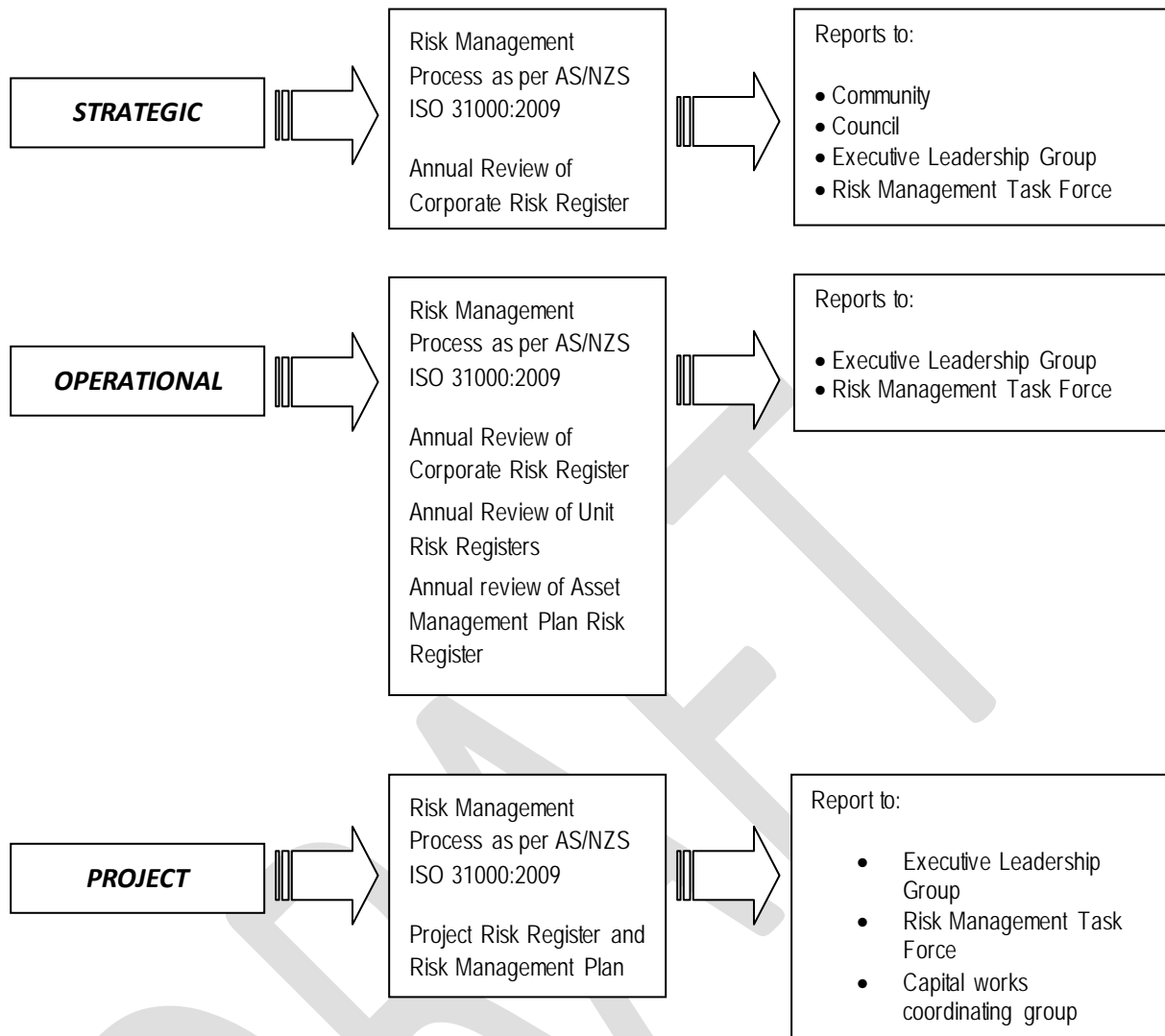
The end result of enterprise risk management is to provide the City's leadership with a regular snapshot of the risk profile of the organisation including the individual status of all major risks and risk mitigation measures across the organisation to enable informed decision making. The figure on the following page summarises reporting requirements.

Managers are responsible for monitoring and reporting on the scope and effectiveness of their risk management of their business activities, including the timeliness and effectiveness of the treatment of risks for which they are responsible.

Each business unit will include risk management as an integral part of doing business, the tracking of which will be included in business plans.

The Risk Management Task Force is responsible for continually monitoring the City's risk profile and the risk management program to ensure that all material risks, particularly enterprise-level risks are being adequately identified, assessed and managed.

The City of Perth's annual report is to include a summary of the achievements and main activities in risk management during the reported year.



### 6.2.8 Reviews

The risk registers will be formally reviewed and updated annually as a part of the corporate planning process, although more regular reviews and updates by service unit, contract and program managers are encouraged in accordance with any significant changes to activities or appointments.

It is anticipated that these formal reviews will be concurrent with, and part of, business and budget planning processes because of the complementary nature of the two processes.

These formal annual reviews will include:

- A summary ranking of risks by overall rating level to identify all “extreme” and “high” level risks across the organisation as a whole to ensure that all are accounted for in the City’s broader planning and reviewing processes of its services.
- Extreme and high level risks are reviewed and control measures reassessed in accordance with statutory requirements with the view to eliminating or reducing the risk.

- A statement of the City's performance over the previous twelve months showing the reduction in risk and the improvements made in risk controls shall be presented to the Executive Leadership Group.

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## 7 Implementation

### 7.1 Approach

This document presents the key elements for the City's enterprise risk management in terms of an overarching framework.

Risk management commences with an understanding and awareness of risks. Assessment, analysis and treatment of risks ensure a documented approach and methodology. Monitoring and review demonstrates the ongoing management of risk. It is this phase that is fundamental to the ongoing success and implementation of enterprise risk management into normal business processes.

The Risk Management Task Force has implemented an integrated team approach to the management of risk to ensure that there is a coordinated approach to risk mitigation across the organisation.

The City will achieve risk management requirements by:

- Using the Risk Management process in (AS/NZS ISO 31000:2009) for assessment of the following functions within the City of Perth:
  - Strategic
  - Operational; and
  - Project.
- Documenting risks in a risk register which is open to review and updating, and provides a record should staff change. Risk information will be filtered to focus on risk exposures that are significant and relevant to providing assurance.
- Including risk management into all unit business plans (business plans to identify high and extreme risks and mitigation measures to be put in place) and used to support capital and operational budget submissions.
- Incorporating risk management into the various performance management instruments both corporate and individual with varying degrees of accountability according to management responsibility.
- Developing a contract management system that ensures risks are addressed at all stages of the contract processes.
- Requiring a documented risk analysis and management plan from contractors for service-critical projects.
- Monitoring and reviewing risk in external services and where appropriate, providing direction to contractors' risk management processes.

- Incorporating risk management strategies, particularly action plans arising from the risk registers, into the City's broader business and corporate planning processes, and if necessary budget processes.
- Reviewing and updating of the risk registers to account for changes in risks and related issues, as a minimum on an annual basis.
- Providing risk management training for managers and staff.
- Providing a safe work environment for its employees and contractors by being active in the pursuit of occupational health and safety initiatives.
- Providing a safe street environment for members of the public.
- Where risks are such that they have a potentially high financial impact on the organisation, insurance cover is arranged to transfer some financial risk to the insurer. Insurance is maintained for, including but not limited to, public and products liability, professional indemnity, property, personal accident, fidelity guarantee and motor vehicles.
- Managing risks through properly developed and documented management systems.
- Regularly reviewing and testing of business continuity plans (BCP).

## **7.2 Cost implications**

The development of the City's enterprise risk management systems and processes will be budgeted by the Governance Unit. This includes the maintenance of the electronic risk management software system (RMSS).

Other costs associated with the management of risk are carried across the organisation. As enterprise risk management is an essential element of managing the City these costs cannot be separated from costs of running the organisation.

As enterprise risk management inevitably results in the improved allocation of productive resources, time spent in identifying and reducing or eliminating risk more than recovers the costs associated with its implementation. It is from this perspective that it could be held that a quality enterprise risk management program is not only cost neutral to the organisation but ultimately will result in substantial savings.

### 7.3 Timeframes

Program	Frequency
Review of Council Policy 19.1 Enterprise Risk Management, Enterprise Risk Management Framework, handbook and supporting documentation.	Ongoing with a major review every three (3) years or with any changes in standards and legislation.
Reporting:  1. Risk Management Task Force  2. Executive Leadership Group  3. Audit Committee and Council	  1. At each meeting  2. Three monthly  3. Six monthly
Training:  1. Staff induction risk management introductory sessions.  2. Risk training workshops (Manager orientated).	Completed as required.
Review of corporate (strategic and operational) and business unit (activity and project) risk registers.	Annually (or more frequently in response to material changes in circumstances)
Assist managers research and complete complex risk assessments as required.	Ongoing
Perform an audit function of risk treatments.	Ongoing
Continual development and implementation of enterprise risk management strategies.	Ongoing
Placement of insurances.	Annually
Ongoing maintenance of insurance program.	Ongoing
Handling of insurance and third party claims.	Ongoing
Business continuity plan:  1. Maintenance  2. Formal scenario testing.	  1. Ongoing  2. Annually

#### **7.4 Risk assessment handbook – a step by step guide**

An adjunct to this Enterprise Risk Management Framework is the City of Perth Risk Assessment Handbook. It has been created to more fully explain the risk assessment process and to facilitate the identification and rating of the City's risks.

The Risk Assessment Handbook is a living document and will be updated from time to time to reflect current risk management practices and procedures.

Changes to the handbook may be authorised by the Corporate Services Director in consultation with the Risk Management Task Force as and when required.

It is proposed to review and amend the handbook following any amendments to this Enterprise Risk Management Framework document.

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# Statement of Business Ethics



Serving

Leading

Growing

Teamwork

Excellence

Pride

## Overview

This Statement of Business Ethics provides guidance for all sectors of the community when conducting business with the City of Perth (the City). It outlines the City's ethical standards and expectations that goods and service providers and contractors are to adhere with in any dealings with the City. This Statement also outlines what goods and service providers and contractors can expect from the City.

## City of Perth's Key Business Principles

**Ethics and Integrity** – All the City business relationships are honest, respectful, responsible, ethical, fair and consistent. All parties involved in business activities with the City must operate with integrity and maintain high standards of ethical conduct to maintain sound decision making processes and ensure community confidence and trust in the City.

**Value for Money** – Value for money is an overarching principle governing business that allows the best possible outcome to be achieved for the City. Compliance with specifications is more important than obtaining the lowest price.

**Transparency and Accountability** – Business activities are to be open, transparent and comply with relevant legislation and the City's policies, procedures and practices. The City's business dealings will be transparent and open to public scrutiny wherever possible.

**Sustainability** – The City is committed to setting up efficient, effective, economical and sustainable procedures in all purchasing activities and to consider the environmental and social impacts when purchasing goods and services.

## What to expect from the City

All employees, Elected Members, Committee members and contractors are accountable for their actions and are expected to:

- Deal fairly, ethically, lawfully, ~~and~~ honestly and transparently with all individuals and organisations;
- Act in a professional and responsible manner and respect others to meet a high standard of behaviour;
- Protect and responsibly manage the resources of the City;
- Protect confidential information;
- Utilise opportunities to achieve continual social, economic and environmental improvement in operations and activities carried out by and on behalf of the City;
- Disclose any situation that involves or could be perceived to involve a conflict of interest;
- Immediately report any unethical behaviour (actual or perceived); and
- Not seek or accept any financial or other benefits for performing official duties.

At its meeting held on 16 November 2015 the Audit and Risk Committee agreed to amend the Statement of Business Ethics as indicated in this schedule and in the minutes of the meeting.



## What the City expects from goods and service providers and contractors

The City expects that all providers of goods and services and contractors must:

- Ensure compliance with all Australian Laws and regulations, the City's procurement policies and procedures and this Statement of Business Ethics;
- Be aware of the legislation, Codes of Practice, Australian Standards and procedures of Work Health and Safety required when undertaking work or supplying goods and services to the City;
- Gain an understanding of other City policies, procedures and practices in relation to conducting business with the City;
- Act ethically, honestly and fairly when dealing with the City;
- Give reliable advice and accurate information when requested;
- Take all necessary measures to prevent the disclosure of confidential information;
- Consider the environmental, economic and social impacts when providing goods and services;
- Not engage in any form of collusion;
- Not make any statement or behave in any way that could mislead anyone to believe that they are representing the City, or expressing City views or policies without the appropriate authority;
- Not offer City employees, Elected Members, contractors, sub-contractors and consultants any financial inducements, or any gifts or other benefits (including employment);
- Declare any actual, ~~or~~ perceived or potential conflicts of interest;
- Notify the City immediately if there are any errors or omissions in documents; and
- Immediately report any unethical behaviour (actual or perceived).

## Why Compliance is important?

By complying with this Statement of Business Ethics, all sectors of the community undertaking business with the City will be able to advance objectives and interests fairly and ethically.

Non-compliance with the City's ethical requirements when doing business with the City and/or improper or unethical conduct could lead to negative consequences such as termination of contracts, being excluded from procurement and business activities or loss of future work with the City. Overall business reputations can also be detrimentally affected if corrupt and criminal behaviour is made public.

Complying with the City's business principles will also prepare businesses for dealing with the ethical requirements of other local governments and public sector agencies.

## Practical Guidelines

### Incentives, gifts and benefits

The City's employees, Elected Members, Committee members and contractors do not expect to receive incentives, gifts or benefits as a consequence of business relationships. It is requested to refrain from offering such incentives, gifts or benefits.

### Conflicts of interest

All City employees, Elected Members, Committee members, contractors and business partners must disclose any actual, perceived or potential conflicts of interest. The City extends this requirement to all sectors of the community undertaking business with the City.

### **Misconduct**

Where a breach of this Statement or procurement activity is suspected during a business activity, it should be reported in a confidential manner to the City's Chief Executive Officer or Public Interest Disclosure Officer via details listed below.

### **Confidentiality**

Information which is marked confidential, or which a reasonable person would expect to be confidential, should be treated as such.

### **Communication between parties**

All communication shall be clear, direct and accountable to minimise the risk or perception of inappropriate influence being brought to bear on the business relationship.

### **Code of conduct**

All employees, Elected Members and Committee members are bound by the City's Code of Conduct.

### **Use of City equipment, resources and information**

All City equipment, resources and information must only be used for its official purpose.

### **Contracting employees**

All contracted and subcontracted employees are expected to comply with this Statement. If subcontractors are employed to assist with work for the City, they must be made aware of this Statement.

### **Intellectual property rights**

All parties are to respect intellectual property rights and formally negotiate any access, licence or use of intellectual property.

### **Safety**

All parties shall observe legal and moral obligations to protect the safety of City employees, Elected Members, Committee members, contractors, and the public.

## **Who to contact?**

If you have any questions regarding this Statement or to provide information about suspected corrupt conduct, please contact the City by letter, phone or email via the following or through the City's website at [www.perth.wa.gov.au](http://www.perth.wa.gov.au):

### **Chief Executive Officer**

City of Perth  
GPO Box C120  
Perth WA 6829

Phone (08) 9461 3333

Email [info.city@cityofperth.wa.gov.au](mailto:info.city@cityofperth.wa.gov.au)

### **Public Interest Disclosure Officer**

#### **Manager Governance**

Phone (08) 9461-3268

*The Corruption and Crime Commission Act 2003 and other 'whistleblower' protection laws (such as the Public Interest Disclosure Act 2003) protect persons disclosing misconduct or corruption-related matters from reprisal or detrimental action and ensure disclosures are properly investigated and dealt with.*

Insert Picture here

## Links

### **Relevant Legislation**

<https://www.slp.wa.gov.au/legislation/statutes.nsf/default.html>

*Local Government Act 1995*

*Corruption and Crime Commission Act 2003*

*Public Interest Disclosures Act 2003*

*Local Government (Rules of Conduct) Regulations 2007*

*Local Government (Functions and General) Regulations 1996*

*Local Government (Administration) Regulation 1996*

### **Public Interest Disclosures**

<http://www.perth.wa.gov.au/council/finance-and-governance/public-interest-disclosure>

City of Perth Public Interest Disclosure Guide

### **City of Perth Policy Manual**

[http://www.perth.wa.gov.au/sites/default/files/documents/Policymanual\\_0.pdf](http://www.perth.wa.gov.au/sites/default/files/documents/Policymanual_0.pdf)

*Policy 10.1 – Code of Conduct*

*Policy 9.7 – Purchasing Policy*

*Policy 8.0 – Environmental Policy*

*Policy 8.5 – Towards Energy Resilient City*

*Policy 19.1 – Enterprise Risk Management*



CITY of PERTH

Insert City of Perth contact details here



CITY of PERTH



ANNUAL  
REPORT  
2014/15

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## PERTH IS RENOWNED AS AN ACCESSIBLE CITY

*It is alive with urban green networks that are safe and vibrant. As a global city, there is a diverse culture that attracts visitors. It provides city living at its best. Local and global businesses thrive here. Perth honours its past, while creating a sustainable future.*

### VISION STATEMENT

*City of Perth*



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Wherever possible the City of Perth prints with environmentally certified print suppliers, on environmentally friendly and recyclable paper stocks. This year, the Annual and Financial Report has been designed for digital viewing, and therefore limited print copies were produced. Printed copies can be borrowed, or viewed, at the City Library on request.

# OUR ANNUAL REPORT

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## REPORTING

*The West Australian Local Government Act 1995 requires local governments to produce an annual report by 31 December each year. We report to our community and stakeholders in a number of ways. We go beyond statutory requirements by producing a dynamic report.*

Our Annual Report focuses on the financial and operational performance of the City of Perth in 2014/15, documenting our performance against the 2014/15 Budget, and our progress in line with our Strategic Community Plan, Vision 2029+, adopted in June 2013.

Our Strategic Community Plan, Vision 2029+, outlines our long term strategic direction that expresses our community's vision for the future, together with strategies to deliver community outcomes.

It is our guide to delivering our strategic vision which is based on the following themes:

- Major Strategic Investments
- Getting Around Perth
- Perth as a Capital City
- Living in Perth
- Perth at Night
- Healthy and Active in Perth
- Capable and Responsive Organisation

Our Annual Report includes a snapshot of our performance, and an overview of our outlook for the future, including our plans to ensure the sustainability of our organisation, our City, and the community we serve.

It also provides our people with information about how well we have performed over the year, and how our efforts have contributed to achieving our vision.

Our Annual Report is produced in house, and is reviewed and approved by the Chief Executive Officer.

Our Annual Report can be downloaded at [www.perth.wa.gov.au/publications](http://www.perth.wa.gov.au/publications) as we only produce a limited number of hard copies.

Our financial statements have been certified by an independent auditor.

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### **Thank you**

Thank you for taking the time to read our 2014/15 Annual Report. We hope you find this information useful and gain valuable insight into our achievements for the 2014/15 financial year.

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### **Contact Us**

If you have any enquiries, please contact us on 9461 3333.

If you are representing the media and have a media enquiry, please contact our media team on 9461 3425.

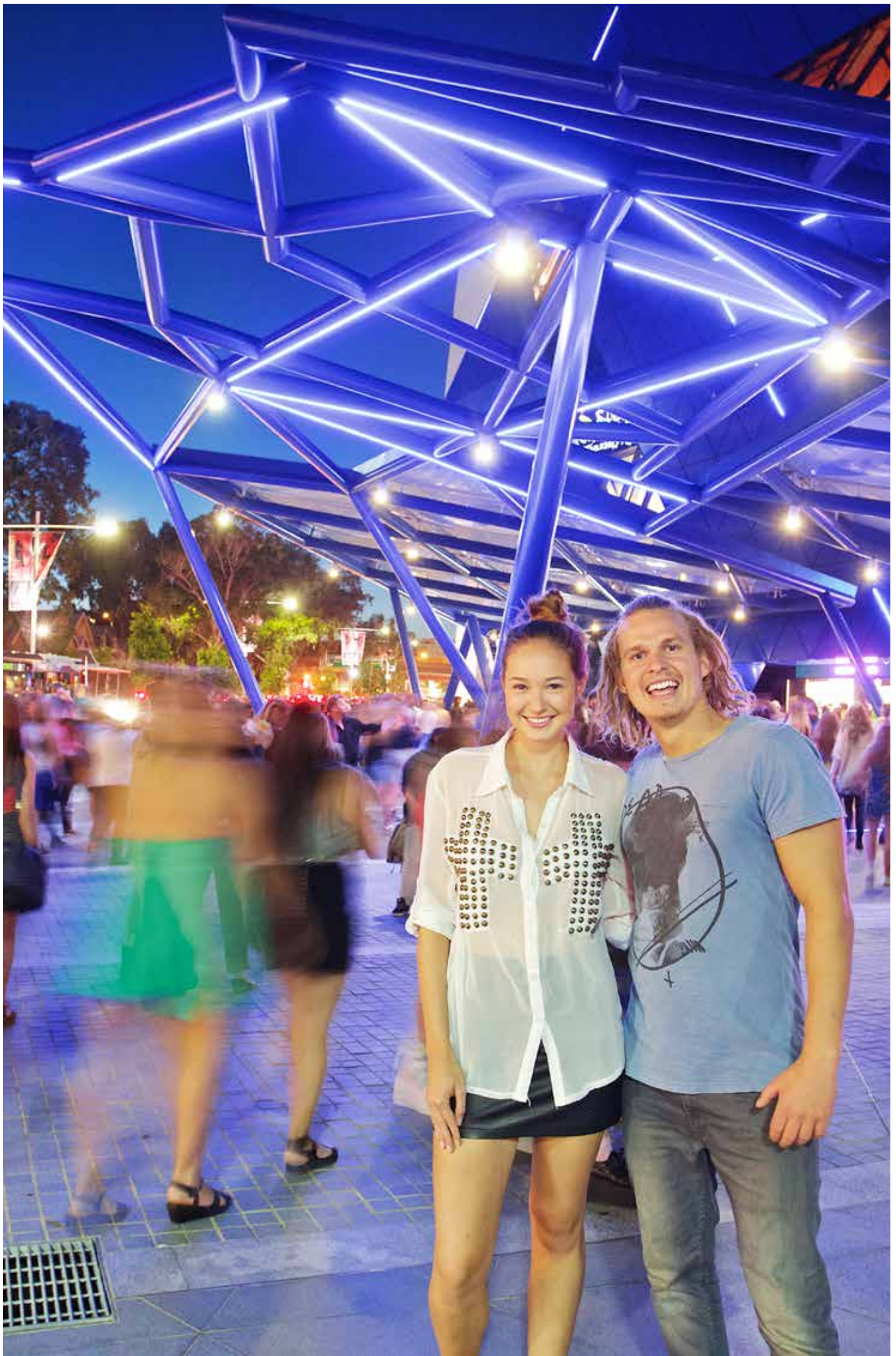
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### **Acknowledgement**

The City of Perth acknowledges the Noongar people as the traditional custodians of this land.

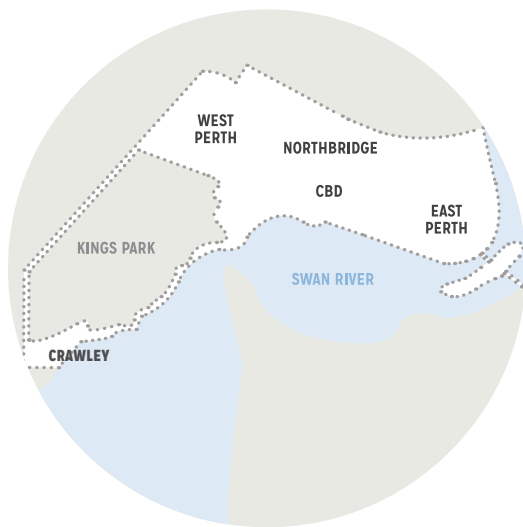
This document is available in other formats on request







# OUR CITY



## *The State Capital*

Perth is the dynamic and rapidly growing capital city of the State of Western Australia, located on the Indian Ocean Rim within the Asia Pacific region, one of the world's fastest growing and developing economic zones.

Our City is one of the nation's fastest growing local government areas, and has ranked consistently among the Top 10 most liveable cities in the world by The Economist Intelligence Unit.

Most of Western Australia's 2.58 million people live in the greater metropolitan area of Perth, of which the City of Perth is the nucleus.

Our City is a centre of government, commerce, culture, education, sports, recreation, shopping and entertainment.

It is set between the beautiful Swan River, and the 400 hectares of Kings Park.

A large proportion of the City's 8.1km<sup>2</sup> area is public open space.

Our City has a Mediterranean climate, and enjoys more hours of sunshine than any other capital city in the nation.

## *The City of Perth*

The City of Perth is a dynamic statutory entity, constituted under the Local Government Act 1995, to provide services and facilities to a broad range of City stakeholders including residents, commercial and retail business, workers, and local, national, and international visitors.

With approximately 700 people working across the City, and in our facilities including Council House, our depot, the Rod Evans Centre, our Childcare Centre, Citiplace Community Centre, Library, Surveillance Centre, car parks, and the Northbridge Piazza, our workforce is diverse and multi-skilled.

The City of Perth has its origins in 1829 when the Swan River Colony was established by the British Government. The city was named after Perth in Scotland.

Prior to that, the area had, for thousands of years, been an important meeting place for the Indigenous Noongar people who have lived in the south-west region of WA for more than 35,000 years.

Perth formally attained 'City' status in 1856 when it was declared a Bishop's See by Queen Victoria. The first meeting of the Perth City Council was held on 10 December 1858. It was not until the Centenary of Foundation in 1929 that the

position of Mayor was elevated to Lord Mayor. The Council met at a number of locations over the years, moving to its current home, Council House, in 1963.

In 1994, the sprawling local government area was split into four separate authorities with the creation of the Towns of Vincent, Victoria Park and Cambridge. The City of Perth remained as the capital city of Western Australia.

In February 2015, the State Government announced that plans to halve the number of metropolitan councils in Western Australia through reform would not proceed, however it would continue with expanded boundaries for the City of Perth, and the development of Capital City Legislation.

In May 2015, a Bill was introduced in State Parliament to establish the City of Perth Act to recognise Perth as the capital city of Western Australia, and to establish Perth City Council as the State's pre-eminent local government authority.

## *City Crest*

The City of Perth crest features the red cross of Saint George on a white background. Two black swans support a crown in copper, gilt and bronze, set on granite from London's old Waterloo Bridge.

# OUR STATISTICS



OUR TALLEST BUILDING  
CENTRAL PARK



OUR OLDEST PARK  
STIRLING GARDENS



OUR OLDEST BUILDING  
OLD COURT HOUSE

<b>Western Australia area</b>	2,525,500km <sup>2</sup>
<b>City of Perth area</b>	8.10km <sup>2</sup>
<b>Western Australian estimated residential population</b>	2.58 million, ABS, December 2014
<b>Perth metropolitan estimated residential population</b>	2.02 million, ABS, March 2015
<b>City of Perth estimated residential population</b>	20,762, Informed Decisions & ABS, June 2014
<b>Number of households</b>	9,144, ABS, August 2011
<b>Total private dwellings</b>	10,884, ABS, August 2011
<b>Daily workforce population in Perth</b>	124,679, ABS, 2011 census
<b>Total office floor space in Perth CBD:</b>	1,625,118m <sup>2</sup> , Property Council of Australia (February 2015)
<b>Total office floor space in West Perth:</b>	422,840m <sup>2</sup> , Property Council of Australia (February 2015)
<b>Total length of roads</b>	95km
<b>Total area of parkland and reserves</b>	118ha
<b>Number of parkland areas and reserves</b>	26
<b>Oldest park</b>	Stirling Gardens, 1845
<b>Oldest building</b>	The Old Court House, 1836
<b>Largest building (by floor area)</b>	Brookfield Place, 75,000m <sup>2</sup> of office space
<b>Tallest building</b>	Central Park, 261.7m (51 floors)
<b>City of Perth Foundation Day</b>	12 August 1829
<b>Geographical coordinates</b>	Latitude 31° S, Longitude 115° E
<b>Altitude</b>	11.2m above Sea Level
<b>Climate</b>	Mediterranean
<b>Average temperatures</b>	Summer 30°C (max) 17°C (min) Winter 18°C (max) 8°C (min)
<b>Time</b>	Western Australian Time (GMT +8)
<b>Sister Cities</b>	Kagoshima, Japan (1974), Houston, Texas, USA (1984), Rhodes, Greece (1984), Megisti, Greece (1984), San Diego, California, USA (1987), Vasto, Italy (1989) Nanjing, China (1998), Taipei, Taiwan (1999)
<b>Charters of Mutual Friendship</b>	Grenoble, France (inactive 1985), Perth, Scotland (2006), Seocho City, Seoul Metropolitan Government, Republic of Korea (2008), Chengdu City, China (2012)
<b>Council composition</b>	Lord Mayor and 8 Elected Members
<b>Annual Revenue Budget including capital grants</b>	\$192 million (2014/15)
<b>International Airport</b>	10km from Perth CBD





THE HERITAGE  
BRASSERIE BAR BOARDROOM



## LORD MAYOR'S MESSAGE

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Perth, as we know it, is maturing. Our skyline is evolving as new precincts and projects reshape our City, making it more accessible, vital, and connected as a modern capital city. Despite economic impacts that influence job numbers, and overall city vitality, our central business district, and indeed all precincts, continue to transform at a strong pace as major development projects such as Perth City Link and Elizabeth Quay near completion and attract more business and residents into our boundaries.

Council has long advocated for recognition of its capital city status in keeping with capital cities in other states. Appreciating the need to implement structure and legislation to enable the State Government and Capital City Council to work more cooperatively as the two main tiers of government overseeing the needs of key business and community stakeholders, it is clear a lot more can be achieved via such a legislative mechanism.

The City of Perth has an ambassadorial and investment attraction role to play in ensuring that the capital city truly is operating as the engine room, or magnet, for the whole State. Increasingly, our location is now regarded as strategic for many businesses across a variety of sectors, but it is our role to ensure the right welcome and that early enquiries are met with a proactive commercial and business-like approach for flow-on benefit to all. Perth is seen as an increasingly important city in the Asia region, and globally, in a 21<sup>st</sup> Century world.

It is essential that Perth's special role as the capital city of Western Australia is recognised by the State Government. The City of Perth Act was introduced into Parliament in mid-February after the State Government abandoned plans for state-wide local government reform. The Act represents a one in 100 year opportunity to shape a stronger capital city. Ensuring we have a dedicated vision that puts Perth front and centre is vital, and the flow-on benefit goes further to metropolitan Perth, and regional Western Australia.

The Act will redefine our purpose, and empower us to achieve an open and collaborative working relationship with the State Government.

In the creation of strong constitutional governance, led by a Lord Mayor whose leadership role is officially recognised, we also want to ensure the existing voter franchise group's (particularly non-residential voters) entitlements are not diminished, and to achieve a basis for the City of Perth to operate in a more commercial manner that properly reflects the business environment in which it is based.

As the excitement and anticipation of Perth's new developments increases, the City of Perth is hard at work making sure that our amenity will be able to facilitate and accommodate the demands of all the new precincts.

Together with the State Government, we are undertaking and planning for a number of traffic, transport, and street enhancement projects that will improve the accessibility and friendliness of our City streets and spaces.

The appreciation for the contribution of culture and arts to our City is more noticeable. We are so proud of our ongoing financial support to a variety of great art and cultural initiatives and festivals. No one could have anticipated the strong community support as witnessed for *The Incredible and Phenomenal Journey of The Giants to the Streets of Perth*. Over three memorable days in February, we were immersed in the modern-day fable played out by the Giants across our streets, taking inspiration from uniquely Western Australian stories of ancient lands, Gallipoli-bound troops, and a little girl in a lighthouse who buoyed their spirits. It was Perth's chance to ensure a new generation of Western Australians came to hold dear that which has shaped us. And for us it was truly remarkable that this all played out in our City.

Over a year, a lot occurs in a City, and Perth is demonstrating great potential and purpose. We look forward to delivering more to all the citizens of Perth.

**The Right Honourable the Lord Mayor**  
LISA-M SCAFFIDI

1 July 2015





## CEO'S MESSAGE

1 JULY 2015

The 2014/15 financial year represented a major milestone for local government across Western Australia when the State Government's strategy to reform local government boundaries was abandoned in February.

We directed our focus to achieving capital city legislation through the development of the City of Perth Act to enable the development of a stronger capital city, and to bring its position and powers in line with those of other Australian capital cities.

In May, Western Australian Premier Colin Barnett introduced legislation to Parliament to facilitate minor boundary changes bringing several of Perth's iconic landmarks including Kings Park, the University of Western Australia (UWA), the Queen Elizabeth II Medical Centre and the new Perth Children's Hospital, along with 1,158 residents from Subiaco and Nedlands, into the City of Perth's boundaries to create a bigger and stronger capital city.

The Act will provide the structure and legislation to ensure local government and State Government, via the Premier and Lord Mayor, can work together on vitally important issues.

Our priority as a capital city is to establish a stronger platform for economic development across the State.

The Act will give us the competitive edge we have been lacking in many ways through an open and collaborative relationship between the tiers of government.

On 24 February 2015, I announced the reactivation of our 2014-16 Organisational Development Plan to conduct a significant organisational structure review.

With local government reform abandoned, the Council unanimously endorsed a new organisational structure to enable the City of Perth to drive growth and innovation to shape a stronger capital city, with an increased focus on enhancing customer service and development within the City, in line with the considerable growth and revitalisation of the CBD.

Organisational change at the City of Perth is about our people working together into the future to further improve services and facilities in a stronger capital city.

Our new structure comprises five Directorates (each headed with a Director) that reflect the following five core functions of the City of Perth in a virtual value chain of delivery of services, facilities and activity to the community:

- **Governing** – Corporate Services with a primary focus on the organisation
- **Planning and Designing** – Planning and Development with a primary focus on the City
- **Serving** – Community and Commercial Services with a primary focus on customers
- **Building and Maintaining** – Construction and Maintenance with a primary focus on assets
- **Growing and Activating** – Economic Development and Activation with a primary focus on activation

Our Strategic Community Plan, Vision 2029+, continues to guide the Council's activities and is supported by a Four Year Corporate Business Plan, which facilitates the implementation of the Plan. Vision 2029+ will be subject to ongoing review, including ongoing consultation with the community.

Our Plan sets out our community's aspirations, objectives and vision for the City based on five key themes: Getting Around Perth, Perth as a Capital City, Living in Perth, Perth at Night and Healthy and Active in Perth. Our Corporate Business Plan also reflects these.

The past year saw us complete our \$12 million Affordable Rental Housing Demonstration Project, a 48-unit complex in Goderich Street, East Perth and the \$5 million Goderich Street Carpark, to ensure our capital city has a residential mix which includes lower paid key city workers, and is not a location predominantly for the more affluent.

Our Forrest Place redevelopment was completed and our \$1.2 million iCity information pod was opened on 7 October 2014. The pod is located at the intersection of Murray Street Mall and Forrest Place. iCity volunteers assist more than 200,000 visitors per year with their questions about our City, providing them with City maps and all the latest information on events, shopping, activities and attractions.

In 2014/15, we completed our \$1.4 million upgrade of Harold Boas Gardens, replacing the ornamental lake structure, and ensuring our parks and gardens, our major assets, continue to play a central role in city planning strategies. There aren't many cities in the world that mix commerce and retail with beautifully crafted green open

space combining heritage, public art and water features. Within our City boundaries there are 16 major parkland areas and many smaller parks, road reserves and car parks covering a total of 140 hectares, and our Swan River foreshore parklands form a 10 kilometre natural boundary for the City.

In 2014/15, we continued revitalising, activating and improving City precincts to attract more visitors, including spending almost \$2.5 million upgrading footpaths, and \$2.7 million upgrading roads. We are making the City safer every day, and in 2014/15 spent \$1.3 million upgrading our CCTV network. The City of Perth surveillance system is one of several initiatives designed to assist in preventing crime and anti-social behaviour.

During the 2014/15 financial year, our net assets increased by \$215 million, mainly due to the revaluation of infrastructure assets. We continue to generate strong cash flow from operating activities, which allow significant investment in major projects.

During the year, we continued development of improved governance and internal audit functions to help to protect our operating and capital requirements.

Taking into account increasing State Government costs, and the reduction in Commonwealth Government grants to local governments, the Council has made every effort to ensure a sustainable financial position for the City while continuing to cater for its growth.



**Chief Executive Officer**

GARY STEVENSON PSM

1 July 2015



# OUR ELECTED MEMBERS

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LISA SCAFFIDI

*Lord Mayor*

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Lisa Scaffidi was elected to the City of Perth as a Councillor in July 2000, and as Lord Mayor in October 2007. Ms Scaffidi is in her second term as Lord Mayor (in 2014/15), and is a City resident. Working in a full-time capacity as Lord Mayor, Ms Scaffidi is focused on Perth's growth and is committed to delivering vitality, maintaining amenity and improving the liveability of the capital city. Ms Scaffidi is active in economic development and works with the creative sectors to enhance Perth's diversity.

As Lord Mayor, Ms Scaffidi is a member of various external committees and boards including the Central Perth Planning Committee, the Local Redevelopment Committee (LRC) of the MRA, and the Taxi Council of Western Australia.

Ms Scaffidi chairs the Lord Mayor's Distress Relief Fund and is also Patron of the Perth Public Art Foundation. Ms Scaffidi is also Patron for a number of other Western Australian charities and is the Perth Fashion Festival Ambassador.

Ms Scaffidi represents the City of Perth on the Council of Capital City Lord Mayors and is a Past President of the World Energy Cities Partnership, a group of 21 cities around the world whose economy is largely based on the oil and gas industry.



ROB BUTLER

*Deputy Lord Mayor*

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Rob Butler brings to the City of Perth extensive local government experience. Councillor Butler was initially elected to the City of Perth Council in May 2003, and was re-elected in October 2007 and October 2011. Councillor Butler holds the office of Deputy Lord Mayor.

During 2014/15, Councillor Butler chaired the Council's Planning Committee and is a member of the Council's Finance and Administration and Audit and Risk Committees.

Councillor Butler is a member of the Central Perth Planning Committee, Perth Local Development Assessment Panel, Perth Theatre Trust, Local Chambers Perth City Executive Committee and Perth Fashion Festival Advisory Board, and is one of the Council's delegates to the Western Australian Local Government Association (WALGA) in the Central Metropolitan Zone.

Councillor Butler is the Western Australian Executive Manager of three successful manufacturing and supply companies servicing the mining, oil and gas and general engineering industries throughout Australia.



JIM ADAMOS

*Councillor*

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Jim Adamos was elected to Council in October 2011 and is a member of the Council's Marketing, Sponsorship and International Relations Committee.

Councillor Adamos represents the Council at the Perth Theatre Trust, Heritage Perth and the Heritage Council of WA.

Councillor Adamos holds a Bachelor of Business with a major in Accounting and works in management consulting developing business improvement strategies for various organisations.

A father of two young children, Councillor Adamos is a long-term resident of the City. He brings to Council an interest in culture and the arts, sustainability, and community safety and security, and is keen to encourage further business investment in the City.





## LILY CHEN

### Councillor

Lily Chen was elected to Council in 2011 and has been a member of various committees including the former Parking and General Purpose Committees. From 2013, Councillor Chen has chaired the Marketing, Sponsorship and International Relations Committee. She has also sat on a number of external committees, including the Heirisson Island Sculpture Park Committee, and the Perth Safe City Working Group.

Apart from her role as Councillor, she has sat on the Board of the Migration Institute of Australia (MIA), was elected Vice President of MIA nationally in 2013, and is President of MIA in WA.

Councillor Chen's interests have been in promoting the City of Perth as a tourism and investment destination, and facilitating business deals between local businesses and overseas investors, assisting stakeholders in her capacity as a Councillor and as a legal practitioner. She is concerned about issues including homelessness and begging, and is one of the strongest advocates for establishing a permanent shelter for the homeless in Perth. Each year she has made small donations to charitable organisations, and this year participated in the Vinnie's CEO sleep out, raising \$16,000. Councillor Chen is interested in promoting renewable energy and green coverage in City developments, and in working hand-in-hand with State and Federal Governments to resolve transport and parking issues in Perth.

Councillor Chen is keen to work with people of all backgrounds, and is always willing and ready to lend a helpful hand to others in need.



## JANET DAVIDSON, OAM JP

### Councillor

Janet Davidson has been a Councillor at the City of Perth since 1998 and held the office of Deputy Lord Mayor from 2011 to 2013 and in 2009. During 2014/15, Councillor Davidson continued to chair the City of Perth's Finance and Administration and Audit and Risk Committees.

Councillor Davidson is a member of the City of Perth's Public Lending Library and Public Plaza Project Working Group, Mindarie Regional Council, Tamala Park Regional Council, Perth Theatre Trust, Library Board of WA (past Chairman) and the Australia Day Council of WA (Management Committee).

She is a State Councillor on the Western Australian Local Government Association (WALGA) and is the Chairperson for the Central Metropolitan Zone. Councillor Davidson held the position of National Vice-President of the Australian Local Government Women's Association (ALGWA) for seven years (2004-2011), remains the Western Australian delegate to the National Board and is President of ALGWA WA.

Councillor Davidson's background is in education and training and quality assurance/human resource management. She is the Executive Officer to the WA Regional Office of the Royal Australian and New Zealand College of Obstetricians and Gynaecologists.

With a Masters Degree in Management from the University of Western Australia and a GAICD (Graduate of the Australian Institute of Company Directors), Councillor Davidson is also a trained teacher and a Justice of the Peace. She is a member of the Australian Institute of Management and the Australian Institute of Company Directors.



## REECE HARLEY

### Councillor

Reece Harley was elected to Council in October 2013 and is a proud resident of West Perth. Councillor Harley serves as a member of the Council's Planning and Audit and Risk Committees, and is a Board Director of the Perth Public Art Foundation, the Perth Convention Bureau, and Heritage Perth.

Prior to his election to Council, Councillor Harley ran weekly history walking tours of the city, sharing his knowledge of, and passion for, Perth. He is committed to making the city a more walkable, well-designed, economically successful, environmentally sustainable and safer place for everyone to enjoy.

While studying for his Bachelor Degree in Communications at Murdoch University, Councillor Harley worked at the University of Western Australia in the Office of Governance Services. He is also involved in a number of community organisations including the Rotary Club of Crawley, the White Ribbon Foundation, Perth Modernian Society and is Chair and Founder of the recently established Museum of Perth.

Councillor Harley is the Western Australian Director of an Indigenous mentoring organisation managing a team of 16 staff members who support more than 1,000 Indigenous high school students across Western Australia.





## JAMES LIMNIOS

### *Councillor*

James Limnios was elected to Council in October 2009. He is Chair of the Council's Works and Urban Development Committee and is a member of the Marketing, Sponsorship and International Relations Committee. During 2012/13 he was also a member of Council's General Purposes Committee and Parking Committee.

Councillor Limnios is the Council's delegate to the Local Chambers Perth City Executive Committee, Perth SafeCity Working Group and the Metropolitan Regional Road Group. He is also Chair of the Perth Liquor Accord (Perth Liquor Accord Sub Committee) and a member of the Rotary Club of Perth.

Councillor Limnios won a WA Business News "40under40" award in 2004 as one of Western Australia's top 40 entrepreneurs under the age of 40. Councillor Limnios was the Chief Executive Officer of Limnios Property Group, a family owned and managed, city-based business.

Councillor Limnios is now the Managing Director of Limnios Equity & Development, a private property business. In 2006, Councillor Limnios completed an Executive Masters of Business Administration through the University of Western Australia and has further qualifications in property and real estate.



## JUDY MCEVOY

### *Councillor*

Judy McEvoy was first elected to the Council of the City of Perth in May 1997 and has been re-elected every four years since. Councillor McEvoy is a long term member of the Council's Planning, and Works and Urban Development Committees, which ensure the highest standards of presentation of the city.

Councillor McEvoy was a business owner/operator in Perth for more than 30 years, and was involved with Council in the major upgrade of King Street in the 1990s prior to running for Council. Councillor McEvoy has been a residential owner-occupier in West Perth since selling her business in the City in 2004.



## KEITH YONG

### *Councillor*

Keith Yong was elected to Council in October 2013 and appointed as a member of the Finance and Administration Committee. He is a Council delegate to the East Perth Community Safety Group, Chamber of Commerce and Industry, WA Tourism Committee and Perth Safe City Working Group, which works with the community to reduce crime and improve the quality and security of life for the people of Perth.

He promotes a safer and cleaner City and the Council's continuing efforts to make the City a more dynamic, vibrant, connected and sustainable place to live. He believes this can be achieved by encouraging business and leisure, promoting local and foreign ventures and investment, and encouraging domestic and international tourism to the City.

Councillor Yong is a lawyer and senior associate in a law firm in the City. He is the President of the Hakka Association of Western Australia, legal consultant to various Asian community associations, and is actively involved in voluntary and charitable organisations. He is a strong advocate for a safer and more business-friendly community in the City.

# ELECTED MEMBER MEETING ATTENDANCE

<i>Committee</i>	<i>Members</i>	<i>Ordinary Meetings Held</i>	<i>Number of Ordinary Meetings Attended</i>	<i>Special Meetings Held</i>	<i>Number of Special Meetings Attended</i>
<i>Marketing, Sponsorship and International Relations</i>	Cr Adamos	14	12	N/A	N/A
	Cr Chen	14	14	N/A	N/A
	Cr Limnios	14	9	N/A	N/A
<i>Works and Urban Development</i>	Lord Mayor Scaffidi	18	12	N/A	N/A
	Cr Limnios	18	15	N/A	N/A
	Cr McEvoy	18	18	N/A	N/A
<i>Finance and Administration</i>	Cr Yong	16	15	1	1
	Cr Butler	16	15	1	1
	Cr Davidson	16	16	1	1
<i>Planning</i>	Cr Butler	13	12	N/A	N/A
	Cr Harley	13	13	N/A	N/A
	Cr McEvoy	13	12	N/A	N/A
<i>Audit and Risk</i>	Cr Butler	4	4	1	1
	Cr Harley	4	2	1	1
	Cr Davidson	4	4	1	1
	Mr Linden	4	4		
CEO Performance Review	Lord Mayor Scaffidi	3	3	N/A	N/A
	Cr Davidson	3	3	N/A	N/A
	Cr Butler	3	3	N/A	N/A
<i>Design Advisory</i>	Ciemitis	11	8	N/A	N/A
	MacKay	11	8	N/A	N/A
	Kerr	11	9	N/A	N/A
	Karotkin	11	6	N/A	N/A
	Sharp	11	3	N/A	N/A
	Woodland/Payne	11	11	N/A	N/A
	Director City Planning and Development	11	9	N/A	N/A
<i>Council</i>	Lord Mayor Scaffidi	16	14	4	4
	Cr Butler	16	13	4	3
	Cr Davidson	16	16	4	3
	Cr Adamos	16	15	4	4
	Cr Chen	16	12	4	4
	Cr Limnios	16	12	4	3
	Cr McEvoy	16	16	4	4
	Cr Yong	16	15	4	4
	Cr Harley	16	16	4	4

# OUR COMMITTEES

IN ACCORDANCE WITH THE LOCAL GOVERNMENT ACT 1995,

*we established a number of Committees to support our operations. With the exception of the Design Advisory Committee, the membership of all Committees comprises a number of Elected Members, as determined, and appointed by, the Council. The following information provides a brief description of the role of each of our Committees during the 2014/15 Financial Year.*

## **Finance and Administration Committee**

This Committee makes recommendations to Council regarding the financial management of the City, including budgeting, payment of accounts, the collection of debts, investment of funds, and setting of fees and charges. It also deals with property management issues, off street parking, and the City's Strategic Community Plan Vision 2029+, Corporate Business Plan and Strategic Enabling Documents. This Committee has delegated authority from Council for determining public art purchases and de-accession valued up to \$5,000.

## **Audit and Risk Committee**

The Audit and Risk Committee, which includes an external independent member (Mr S. Linden), provides guidance and assistance in regards to:

- Financial Management;
- Risk Management;
- Internal Controls;
- Legislative Compliance; and
- Internal and External Audit Planning and Reporting.

This Committee has delegated authority from Council to meet with the external auditor on an annual basis as required by the Act.

## **Planning Committee**

The Planning Committee makes recommendations to Council on a wide variety of planning issues; its primary role being to consider applications for development within the City. It also considers the City Planning Scheme and planning policies, identification of long-term planning opportunities, strategic town planning initiatives, economic development, heritage matters, transport and traffic network planning issues, environmental noise management, liquor licensing and applications for major events.

## **Marketing, Sponsorship and International Relations Committee**

This Committee is responsible for marketing of the City, such as initiatives to promote Perth as a tourist destination, events held within Forrest Place and the Malls, and Christmas decorations. The Committee also assesses requests for donations and sponsorship and deals with international relations including Sister City relationships, US Naval visits, and the World Energy Cities Partnership. This Committee has delegated authority from Council for determining donations and sponsorship valued below \$10,000.

## **CEO Performance Committee**

This Committee plays a major role in the recruitment and performance reviews of the Chief Executive Officer.

## **Works and Urban Development Committee**

This Committee considers works related to the City's infrastructure, such as streets, reserves, recreational and civic facilities, and other public places. The Committee also makes recommendations on waste management issues and initiatives, and considers proposals for the facade lighting of buildings.

## **Design Advisory Committee**

The Design Advisory Committee provides independent technical advice and recommendations to Council in respect to applications requesting a Plot Ratio Bonus in the Central Area, as well as advising on design issues on other applications referred to it for consideration.

The Committee membership comprises of:

- Two architects selected from a panel of five nominations presented by the Australian Institute of Architects;
- Two town planners selected from a panel of four nominations from the Planning Institute of Australia;
- One landscape architect selected from a panel of two nominations presented by the Landscape Architects Institute of Australia;
- State Government architect; and
- Director Planning and Development of the City of Perth.

# OUR GOVERNANCE



## **Council structure**

The Council of the City of Perth consists of a popularly elected Lord Mayor and eight Councillors. Each is elected for a four-year term. Elections are held every two years with half of the Council seats contested at each election. The next local government election will be conducted in October 2015.

The Council meets every third Tuesday evening as part of a three-week business cycle. Council meetings are open to the public.

During the 2014/15 financial year, seven committees established by Council met. The four main committees each comprised three Elected Members and met on the first and second weeks of a three-week business cycle. Other committee meetings are scheduled as required.

## **Decision-making process**

Reports to the Council and its committees are the formal method by which the administration provides advice to Elected Members. The committees consider matters relevant to their role and subsequently make recommendations to Council. Where a committee has been provided Delegated Authority to make decisions on behalf of the Council, the committee can make determinations without the matter being referred to the Council.

Committees with Delegated Authority are open for the public to attend. Agendas of the Council and committees with Delegated Authority are available publicly on the City's website, and for inspection prior to meetings. Minutes of all Council and committee meetings are also available to the public.

## **Register of complaints**

No complaints were recorded under section 5.121 of the *Local Government Act 1995*, during the 2014/15 financial year.

## **Legal issues**

Each year, local governments must complete a Compliance Audit Return for the Department of Local Government and Communities. The Audit Return provides prompts in relation to the local government's statutory obligations in a number of areas, such as tenders, meetings, disclosure of financial interests, and financial management.

Matters identified as non-compliant were reported to the Council at its meeting held in March 2015.

The annual Audit Return provides the City with the opportunity to review practices and implement improvements that contribute to the long-term capacity of the City to operate in accordance with *Local Government Act 1995* requirements.

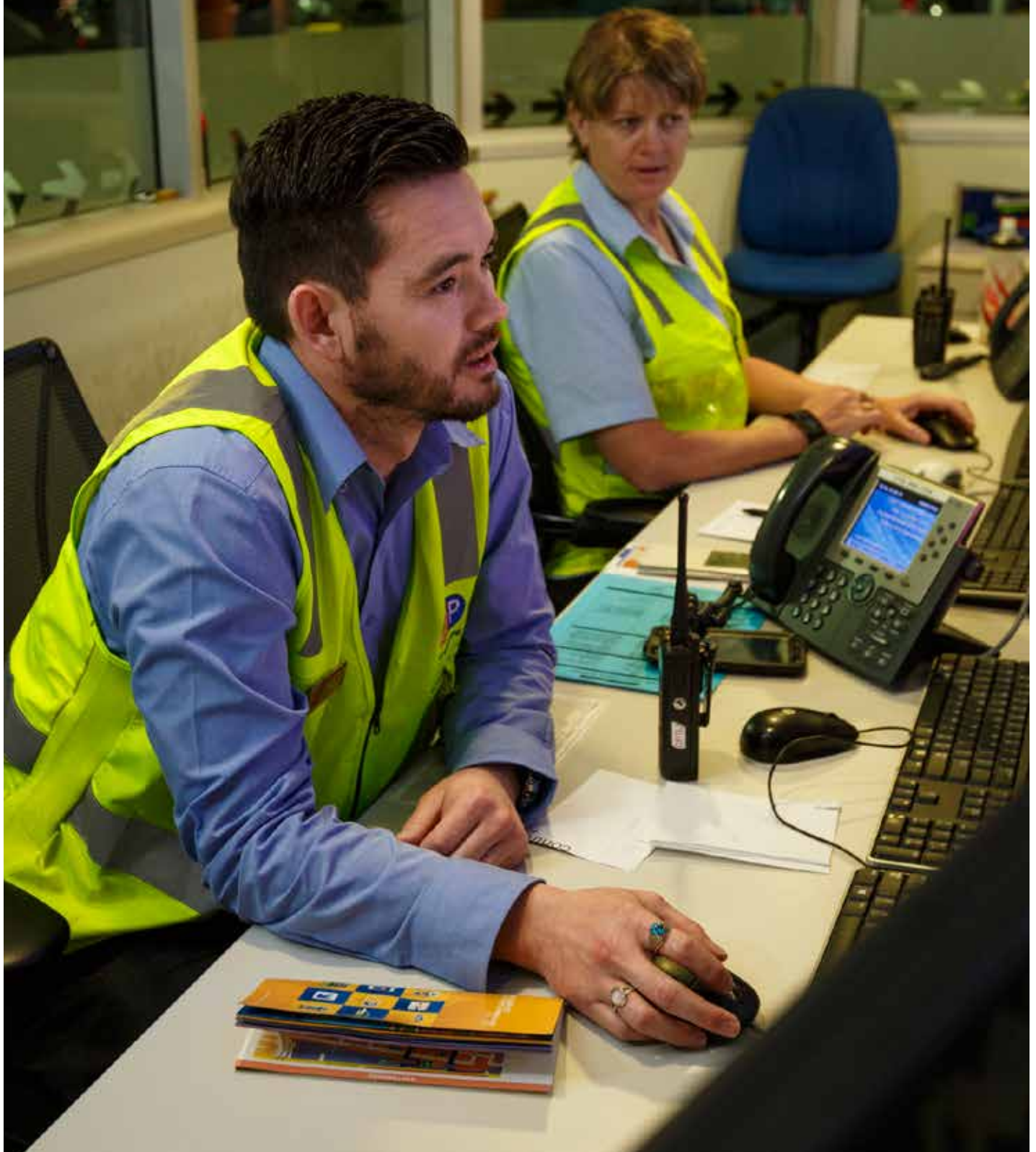
Remedies have been put in place to ensure that the City's legal obligations are fully met in the future.

The *Local Government Act 1995* requires that the City's Delegations of Authority Register be reviewed annually. A report on the review of the Council's statutory delegations was considered by the Council at its meeting held in June 2015.

As a result of continual review of the City's local laws, in the 2014/15 financial year the City reviewed its Parking Local Law 2010, Public Trading Local Law 2005 and Property Local Law 2005. Reviews are underway for the City's Thoroughfares and Public Places Local Law 2007, Signs Local Law 2007 and Fencing Local Law 2005.



OUR PEOPLE ARE INNOVATIVE AND  
CREATIVE, TRUSTED AND RESPECTED.  
WE STRIVE FOR EXCELLENCE IN  
EVERYTHING WE DO



# OUR PEOPLE

*With approximately 700 people working across the City, and in our facilities including Council House, our depot, parks and gardens, the Rod Evans Community Centre, our Childcare Centre and Citiplace Community Centre, the City of Perth Library, our Surveillance Centre, car parks, and the Northbridge Piazza, our workforce is diverse and multi-skilled. We are one team, working together towards our shared vision, which is outlined in our Strategic Community Plan: Vision 2029+.*

## Our Values

### TRUST AND RESPECT

*At the City of Perth we are honest, we keep our promises, we respect others, we are fair, we support each other and appreciate each others' contributions, we recognise that we are all different, and we share information and communicate openly*

### STRIVE FOR EXCELLENCE

*At the City of Perth we do our best, we are enthusiastic, we are outcome-focussed, we take ownership through accountability and responsibility; and we are proud of our City and the work we do.*

### BE CREATIVE

*At the City of Perth we look for new ways, we think laterally, we seek opportunities, we are flexible and adaptable, and we are receptive to ideas and feedback*

We strive to be a workplace which understands what employees value.

We support professional development, and the personal endeavours of our people, by offering a range of staff amenities and benefits.

With a large number of projects under way in a variety of fields, we offer a diverse selection of career paths to suit many types of skills.

Our people help to shape the City of Perth, the heart of Western Australia, in a rewarding and exceptional working environment.

## Our Executive



DIRECTOR OF CITY  
PLANNING & DEVELOPMENT

MARTIN MILEHAM



DIRECTOR OF  
CITY SERVICES

GARRY DUNNE



DIRECTOR OF  
CORPORATE SERVICES

ROBERT MIANICH



DIRECTOR OF CITY  
INFRASTRUCTURE & ENTERPRISES

DOUGLAS FORSTER

# OUR ADMINISTRATION

## City Planning & Development

### APPROVAL SERVICES

**ROLE:** Responsible for administering the statutory obligations of local government in terms of town planning and building matters, issuing health approvals and licences, and approvals for events and activities in streets and reserves. It strives to mitigate risk while promoting an attractive, vibrant, liveable and well-planned City.

### ECONOMIC DEVELOPMENT

**ROLE:** Assists in guiding the delivery of sustained prosperity in Perth's business community. It aims for Perth to achieve a diversified economic base with a general improvement in the quality of economic productivity and facilitates communication between the public, business community and government agencies to create an environment that fosters sustainable economic growth. The Unit also drives the City's continued international engagement through programs and initiatives associated with the City's various Sister Cities and other international relationships.

### SUSTAINABLE CITY DEVELOPMENT

**ROLE:** Responsible for the long-term planning of the City to ensure that growth achieves liveable and sustainable outcomes for the community. It develops strategies and plans focusing on the needs of the community, strategic environmental issues, contemporary development management and heritage outcomes.

### CITY DESIGN

**ROLE:** Responsible for the physical improvements of the existing public domain, the creation of new public spaces and facilities, and preparing and implementing strategic transport initiatives that will produce an attractive, functional and sustainable City environment.

## City Services

### COMPLIANCE SERVICES

**ROLE:** Delivers parking, safety and security and environmental health services within the City. The unit places a strong emphasis on educating and informing the public and businesses of their compliance responsibilities. Cases of non-compliance are pursued in accordance with local, State and Federal laws as required and in a fair and equitable manner.

### PROPERTY MANAGEMENT

**ROLE:** To manage, maintain and develop the City's property portfolio.

### LIBRARY SERVICES

**ROLE:** The public library is a multi-purpose community facility which provides access to recreation, leisure, culture, research and life-long learning to residents and visitors.

### COMMUNITY SERVICES

**ROLE:** Provides and facilitates diverse community, customer and cultural services, and the provision of facilities that assist and contribute to the wellbeing of City residents, visitors and workers.

### MARKETING, COMMUNICATIONS & EVENTS

**ROLE:** To encourage visitation to the City by carrying out destination marketing campaigns and presenting a varied program of events throughout the year. To provide a quality visitor information service in Forrest Place. To ensure quality internal and external communications through a variety of media with all stakeholders of the City while striving to create a sense of pride in the capital city for all Western Australians.

### CUSTOMER SERVICE

**ROLE:** To provide a central point for customer service provision for both internal and external customers.

## City Infrastructure & Enterprises

### PARKS AND LANDSCAPE SERVICES

**ROLE:** The presentation and maintenance of the City's expansive open spaces, streetscapes and parklands to a level of service and quality commensurate with Perth as a City for people, and the capital of Western Australia.

### WORKS AND SERVICES

**ROLE:** The preservation and rehabilitation of the City's physical assets including roads, stormwater facilities, pedestrian pavements and access ways. Works and Services provides cost-effective, customer-focused services for city cleaning, waste management, recycling and litter.

### CITY OF PERTH PARKING

**ROLE:** The planning, management and maintenance of off-street car parking in the City so as to provide convenient, low-cost and easily-accessible facilities suited to the needs of users.

### CONTRACT AND ASSET MANAGEMENT SERVICES

**ROLE:** To facilitate the provision and maintenance of assets and services to the city in a cost-efficient and effective manner.



**Corporate Services**

FINANCIAL SERVICES

**ROLE:** To manage the City's financial resources in an effective and efficient manner, to provide accurate, timely and meaningful financial information for decision making, and to meet the City's statutory financial obligations.

GOVERNANCE

**ROLE:** In addition to effectively managing Council's governance responsibilities to ensure legislative compliance, this unit is responsible for risk management, business continuity and corporate planning and performance, as well as electoral and legal matters.

HUMAN RESOURCES

**ROLE:** To support the City in making informed and strategic decisions in the management and development of its organisational capabilities (people, structures and processes). To provide practical and effective HR services to enable business units to meet their organisational goals.

INFORMATION SERVICES

**ROLE:** To provide the information technology, information governance and record management services required to enable the City to achieve its business goals, priorities and objectives.

INTERNAL AUDIT

**ROLE:** To provide an effective internal audit function, enhance risk management and identify process improvement opportunities within the City.

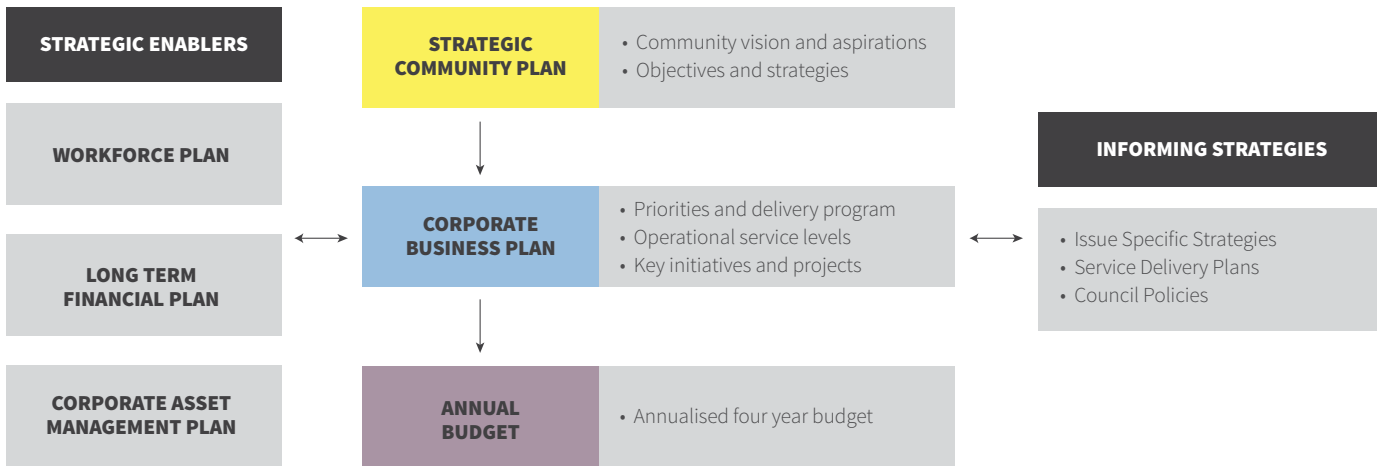




# OUR PLAN

## INTEGRATED PLANNING & REPORTING FRAMEWORK

*Our Integrated Planning and Reporting Framework establishes the interaction between our various strategic documents, with emphasis given to a mutual informing relationship to the Framework, which works to ensure that priorities, and services we provide, are aligned with community needs and aspirations.*



### Strategic Community Plan, Vision 2029+

Our Strategic Community Plan, Vision 2029+, is our long term strategic direction that expresses our community's vision for the future, together with strategies to deliver community outcomes. It is a 15-year strategy, and is reviewed biennially.

Our Strategic Community Plan, Vision 2029+ drives our Corporate Business Plan, which is the detailed implementation plan for services, key projects, and capital investments, over the next four years.

Our key strategic enablers show how we are equipped to deliver on the commitments we have made in our Corporate Business Plan.

These key strategies are:

#### LONG TERM FINANCIAL PLAN

This plan allows for appropriate decision-making with emphasis on financial sustainability.

#### WORKFORCE PLAN

This plan identifies the workforce requirements needed for current and future operations.

#### CORPORATE ASSET MANAGEMENT PLAN

This plan provides guidance on service provision to inform the City's financial and key service needs.

Our Annual Budget is then created based on the projected costing of year one of the Corporate Business Plan, with opportunity to review during the mid-year budget review processes.

The implementation of this framework ensures we continuously work towards delivering the best outcomes for the community.

## DELIVERING VISION 2029+

*Extensive community engagement was conducted to develop our Strategic Community Plan, Vision 2029+, adopted in June 2013. A variety of methodologies were used to gather information from the community to ensure the creation of our strategic direction reflected their views. This provided the basis for our strategic vision.*

### Strategic Vision

*Perth is renowned as an accessible city. It is alive with urban green networks that are safe and vibrant. As a global city, there is a diverse culture that attracts visitors. It provides city living at its best. Local and global businesses thrive here. Perth honours its past, while creating a sustainable future.*

To help deliver our strategic vision, the following themes were identified to guide us:

- Major Strategic Investments
- Getting Around Perth
- Perth as a Capital City
- Living in Perth
- Perth at Night
- Healthy and Active in Perth
- Capable and Responsive Organisation

The following initiatives were identified in our Corporate Business Plan as opportunities to activate the strategic community inspired themes. Over the course of the year, these initiatives have been progressed, with reporting provided to Council for monitoring purposes. Below is an overview on the annual status of each initiative.

### MAJOR STRATEGIC INVESTMENTS

NO.	PROJECT/INITIATIVE	STATUS
<b>S1</b>	<b>Ensure that major developments effectively integrate into the City with minimal disruption and risk.</b>	
1.1	Coordination of interface with major projects and new precincts currently under construction (Elizabeth Quay, Perth City Link and Riverside) including logistics planning.	On Target
1.2	Prepare for the delivery of enhanced services needed for the introduction of the Perth City Library.	On Target
1.3	Implementation of the Central Institute of Technology Urban Design Master Plan in conjunction with the State Government and CIT.	On Target
1.4	In conjunction with the proponents assess current and planned development and projects that impact the City to consider implications for logistical issues both during construction and following completion.	On Target
1.5	Develop a business plan for the construction of Newcastle Street car park to ensure land use meets community outcomes.	Not Commenced
<b>S2</b>	<b>Optimise the commercial and community outcomes within the property portfolio</b>	
2.1	Ongoing promotion of City of Perth Parking (CPP) with a focus on having a healthy influence on parking options available to the community.	On Target

# OUR PLAN

## GETTING AROUND PERTH

NO.	PROJECT/INITIATIVE	STATUS
<b>S3</b>	<b><i>Proactive planning for an integrated transport system, including light rail, that meets community needs and makes the sustainable choice the easy choice</i></b>	
3.1	Increased focus on interagency collaboration and communication.	Yet to commence
<b>S4</b>	<b><i>Enhanced accessibility in and around the City including parking</i></b>	
4.1	Advocate and work in partnership with others to provide safe and convenient ways to get around Perth, including cycling, light rail and CAT buses.	On Target
4.2	Continue two-way street conversion program.	On Target

## PERTH AS A CAPITAL CITY

NO.	PROJECT/INITIATIVE	STATUS
<b>S5</b>	<b><i>Increased place activation and use of under-utilised space</i></b>	
5.1	Deliver and facilitate a greater range and frequency of small-scale and temporary activities such as pop up shops, markets and entertainment.	On Target
5.2	Contribute to and facilitate the activation and use of vacant private and public space.	On Target
5.3	Review regulatory framework with a view to facilitate upper floor activation.	On Target
<b>S6</b>	<b><i>Maintain a strong profile and reputation for Perth as a city that is attractive for investment</i></b>	
6.1	Work with State and Federal Governments to attract international companies to set up offices in the Perth CBD.	On Target
6.2	Promote collaboration, networking, knowledge-exchange and business mentoring and development for tourism-based businesses.	On Target
<b>S7</b>	<b><i>Collaborate with private sector to leverage City enhancements</i></b>	
7.1	Promote connectivity and free Wi-Fi.	On Target
<b>S8</b>	<b><i>Contribute to a strong service culture and an attitude of gratitude in the private sector</i></b>	
8.1	Investigate opportunities to emphasise the importance of customer service within the private sector.	On Target

## LIVING IN PERTH

NO.	PROJECT/INITIATIVE	STATUS
<b>S9</b>	<b><i>Promote and facilitate CBD living</i></b>	
9.1	Investigate options to better manage conflicting activities with a focus on noise management.	On Target
9.2	Develop a communication strategy to promote CBD living.	Yet to commence
9.3	Enhance and maintain public spaces and streets to high standards to ensure the City centre is an attractive place for people.	On Target
<b>S10</b>	<b><i>Improve the diversity in housing stock</i></b>	
10.1	Investigate options to promote and assist in the delivery of an increased diversity of housing stock.	Yet to commence
<b>S11</b>	<b><i>Increase community awareness of environmentally sustainable ways of living</i></b>	
11.1	Develop an approach to community awareness and partnership programs in relation to sustainability.	On Target
11.2	Develop a Carbon Reduction and Adaptation strategy.	On Target
<b>S12</b>	<b><i>Provide facilities to cater for the growth of the residential community</i></b>	
12.1	Strategic Community Infrastructure Study 2031.	On Target

## PERTH AT NIGHT

NO.	PROJECT/INITIATIVE	STATUS
<b>S13</b>	<b><i>Development of a healthy night time economy</i></b>	
13.1	Investigate ways to expand safe and healthy options for night time activity in Perth City in collaboration with the business community and other stakeholders.	On Target
<b>S14</b>	<b><i>Further improve safety and security</i></b>	
14.1	Continue to focus on reducing community harm caused by excessive use of alcohol and illegal drugs.	On Target
14.2	Consider and develop ways to achieve higher efficiency and brighter lighting for both public and private space.	On Target
14.3	Review and implement the Community Safety & Crime Prevention Plan.	On Target

## HEALTHY AND ACTIVE IN PERTH

NO.	PROJECT/INITIATIVE	STATUS
<b>S15</b>	<b><i>Reflect and celebrate the diversity of Perth</i></b>	
15.1	Support and deliver events that reflect and celebrate cultural diversity.	On Target
15.2	Adopt and implement a Health and Wellbeing Plan.	On Target
15.3	Review and further develop the City's approach to the conservation, management and celebration of its cultural heritage.	On Target
15.4	Investigate the regulation of smoking in specified public places.	On Target
<b>S16</b>	<b><i>Increase accessibility to green networks in the city</i></b>	
16.1	Undertake a "Green Audit" that: <ul style="list-style-type: none"> <li>• Prioritises gaps</li> <li>• Identifies areas for protection (to allow tree growth)</li> <li>• Considers and promotes opportunities for creative greening"</li> </ul>	On Target
<b>S17</b>	<b><i>Recognition of Aboriginal culture and strong relationships with the Indigenous community</i></b>	
17.1	Prepare for the development of a Reconciliation Action Plan.	Yet to commence

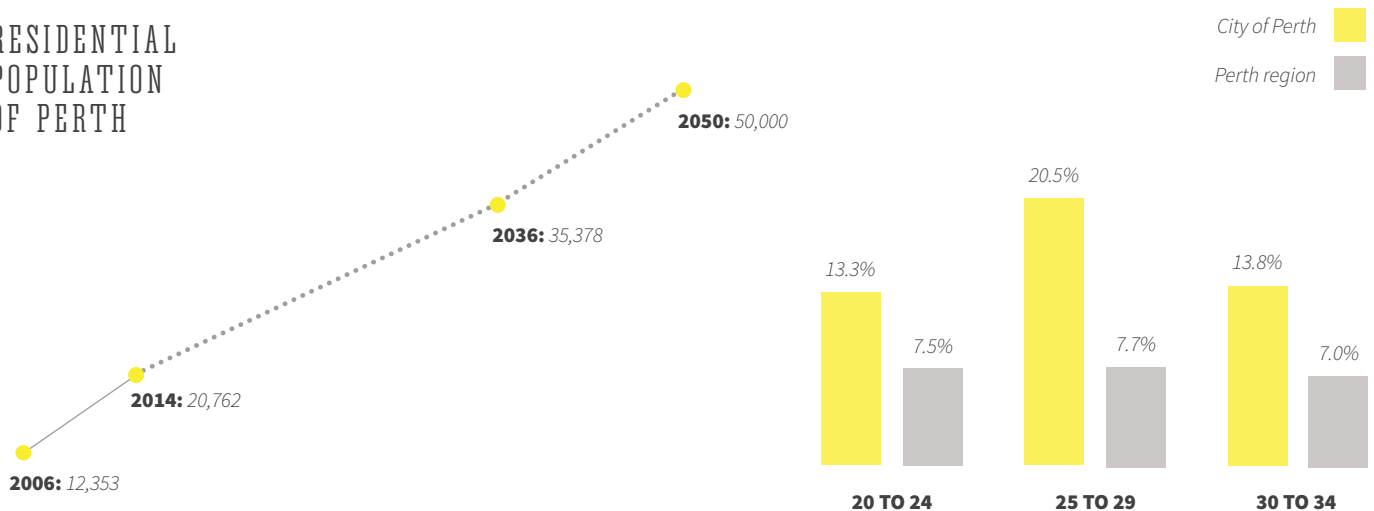
## CAPABLE AND RESPONSIVE ORGANISATION

NO.	PROJECT/INITIATIVE	STATUS
<b>S18</b>	<b><i>Strengthen the capacity of the organisation</i></b>	
18.1	Implement Organisational Development Plan.	Completed
18.2	Implement electronic service options.	On Target
18.3	Consider and develop opportunities for revenue diversification.	On Target
<b>S19</b>	<b><i>Improve the customer focus of the organisation</i></b>	
19.1	Enhance customer service including call centre management.	On Target
<b>S20</b>	<b><i>Meaningful and contemporary community engagement and communications</i></b>	
20.1	Develop a Community Engagement Framework.	On Target
20.2	Increase focus on promoting and marketing City services and achievements.	On Target

The monitoring and reporting of the Corporate Business Plan's key initiatives will continue on a quarterly basis to the Elected Members to ensure the organisation continues to work towards meeting the community's aspirations.

# OUR COMMUNITY

## RESIDENTIAL POPULATION OF PERTH



### Our Residents

The residential population of Perth has grown significantly, from 12,353 people in 2006, to an estimated 20,762 persons in 2014.

This represents a 2.37 per cent increase in our residential population from the previous year.

This trend is expected to continue, with Perth likely to achieve a residential population of 35,378 persons by 2036. The growth forecasted to occur between 2015 and 2036 is a solid 58.48 per cent, and recent analysis and draft housing targets set by the Department of Planning point towards a visionary population of 50,000 by 2050.

The City of Perth includes the suburbs of Crawley (part), East Perth (part), Northbridge, Perth and West Perth (part).

The major growth areas have been Perth Central which has seen a 95 per cent increase in residents from 2,125 in 2006 to 4,147 in 2011.

Similarly the southern part of East Perth centred around Hay Street and Adelaide Terrace has seen a 67 per cent increase in residents from 2,895 in 2006 to 4,835 in 2011.

### Our Households

The major growth in population has been households consisting of couples and lone persons, with the predominant age profile of the City's residents being people aged between 20 and 34.

These groups have a significantly higher representation compared to the Perth Region average as follows:

Age	City of Perth	Perth Region
20 to 24	13.3%	7.5%
25 to 29	20.5%	7.7%
30 to 34	13.8%	7.0%

This age profile extends into the types of dwellings in the City of Perth, with 96 per cent of dwellings considered to be medium to high density, and the highest proportion being two bedroom apartments, followed by one bedroom, and then three bedroom apartments.

A smaller but growing number of households with children is evident, with these households now making up 8.3 per cent of all households in the City.

Nonetheless, as a percentage of the population, families with children are significantly lower than the Perth region average.

Population forecasts indicate that by 2036 there will be more than 1,000 children under age four living in the City of Perth.

Those aged over 60 are predicted to grow from 2,491 in 2011 to 4,560 in 2036.

This is an 83 per cent increase, although the group is expected to decline as a proportion of the population from 13.58 per cent to 12.89 per cent.

### Our Workforce

The number of people working within our City boundaries has grown 13.6 per cent between 2006 and 2011, reaching a total of 124,679 workers.

As can be expected, our City is strongly represented in the professional sector and saw a significant increase between 2006 and 2011 in the workforce associated with the mining sector.

In 2014/15 the top three industries for the City of Perth workforce were:

- Professional, scientific and technical services (46,554 people or 24.4 per cent)
- Public administration and safety (29,361 people or 15.4 per cent)
- Mining (21,001 people or 11.0 per cent)

PERTH'S GROWTH,  
FORECAST TO OCCUR  
BETWEEN 2015 AND 2036,  
IS A SOLID 58.48 PER CENT





# OUR MAJOR PROJECTS

IT WAS A YEAR OF  
STEADY PROGRESS  
ON MAJOR NEW  
DEVELOPMENTS  
IN THE CITY

Construction of our new City of Perth Library and Public Plaza at 567-579 Hay Street created much interest as its unique design features emerged from the maze of form work.

Our library complex will include meeting rooms, gallery space, a history centre, and a café, and is part of the Cathedral Square precinct, which includes the restoration of the Old Treasury Buildings, and a new office tower. During 2014/15, progress on the tower was clearly visible as the individual levels were completed, on track for an ultimate 33 storeys.

The Old Treasury Buildings are being converted into a luxury hotel. The former Public Trustee Building, adjacent to our new library, has undergone a complete refurbishment and now presents a modern, fresh face to the City. The State Administrative Tribunal has moved into the newly refurbished building.

The Cathedral Square precinct is a coordinated development carried out by the State Government, City of Perth, Anglican Diocese of Perth, FJM Property, Mirvac and the Public Trustee.

The Perth City Link project progressed with demolition of the 40-year old Wellington Street Bus Station completed in January, making way for a new underground facility.

The advertising tower and surrounding structures were also demolished as part of the works. This will create a space for Yagan Square, the Perth City Link's flagship public space, to be built adjacent to the historic Horseshoe Bridge.

Construction of four building towers in the Kings Square development at Perth City Link began in 2013/14.

On the foreshore, progress was clearly evident with the Elizabeth Quay development as its inlet continued to take shape on what was once the Esplanade Reserve.

Elizabeth Quay and Perth City Link are projects undertaken by the Metropolitan Redevelopment Authority on behalf of the State Government, in close consultation with the City of Perth.

# OUR AWARDS

## ***Economic Development and International Relations***

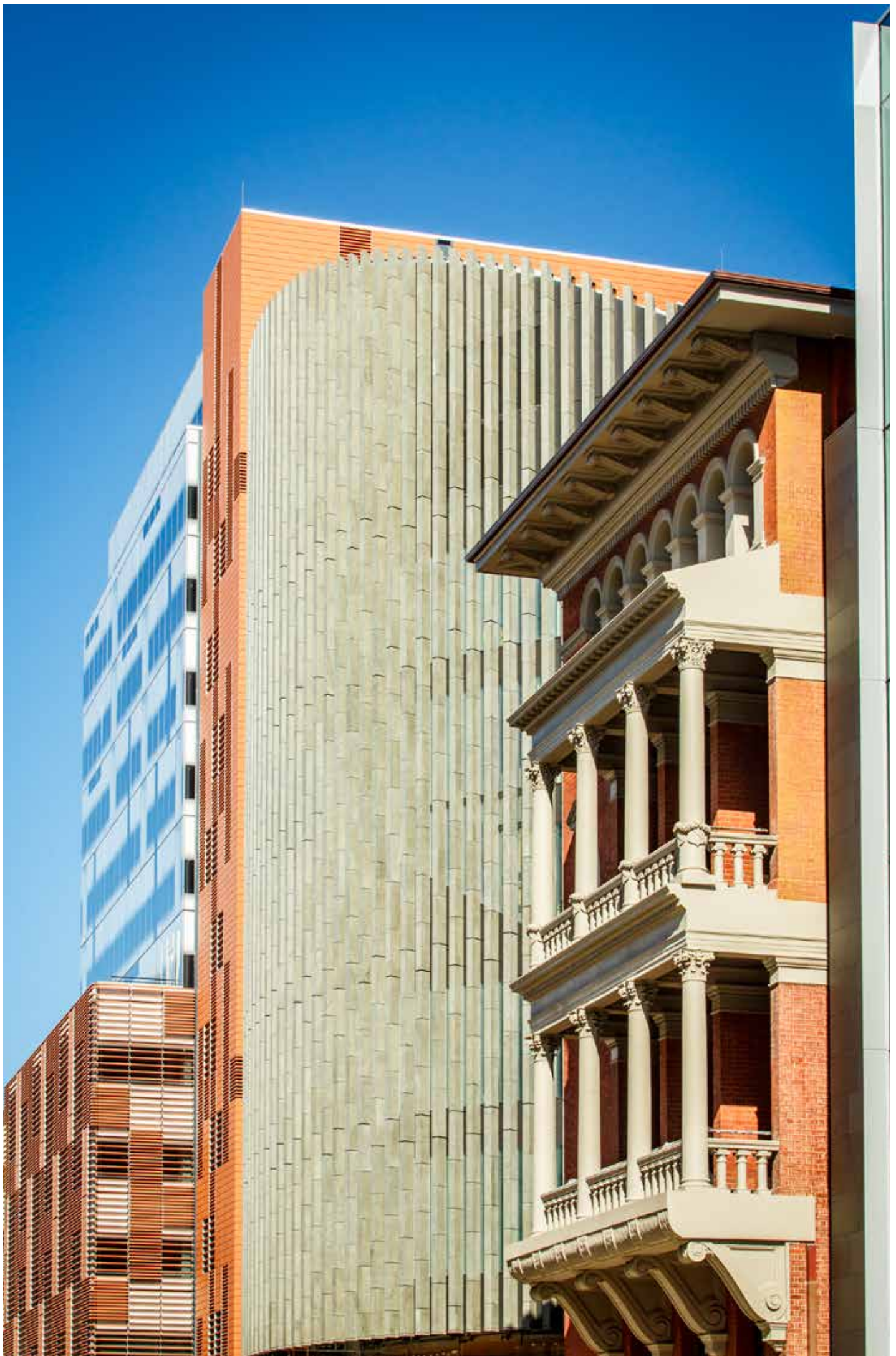
The City received an Award to Friendship Cities, for Exchanges and Cooperation by the Chinese People's Association for Friendship with Foreign Countries, and the China International Friendship Cities Association at the 2014 China International Friendship Cities Conference in Guangzhou, China. Picture Yourself in Perth, a photo competition run by our Sister City Chengdu and sponsored by the City and StudyPerth, won the award for Best Practice/Innovation in International Education at the 2014 International Education Association of Australia (IEAA) Excellence Awards.

## ***Marketing, Communications and Events – Tourism***

The City of Perth is home to a number of attractions and activities designed to cater for a diverse range of visitors. Tourism represents an essential inflow of people into our City, adding to its critical mass and vitality. We received a number of Perth Airport WA Tourism Awards in 2014/15, including silver in the Destination Marketing Category for our Perth City 'Get to Know Me' Campaign, bronze in the Festival & Events Category for our City of Perth Australia Day Skyworks, and bronze in the Excellence in Food & Drink Category for Eat Drink Perth.

## ***City Design***

Our new iCity Information Kiosk in Forrest Place, run by volunteers who provide visitor information about the City and conduct walking tours of significant sites, received a Commendation for Public Architecture Award from the Australian Institute of Architects. Our lighting design for the redevelopment of Forrest Place received an Award of Commendation from the Illuminating Engineering Society of Australia & New Zealand.





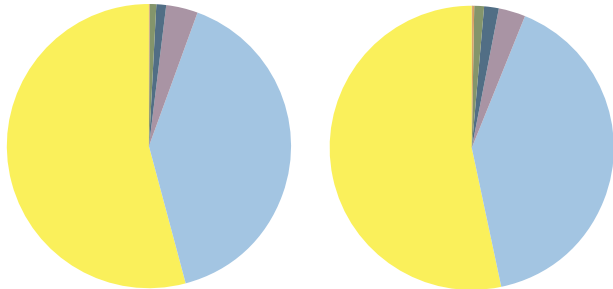
# FINANCIAL HIGHLIGHTS

## ORDINARY REVENUE

from ordinary activities

2013/14

2014/15



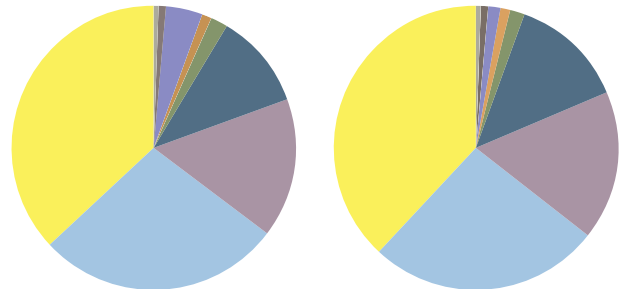
	2013/14	2014/15	
<span style="color: yellow;">●</span>	54.0%	53.3%	Fees and Charges
<span style="color: lightblue;">●</span>	40.2%	40.4%	Rates
<span style="color: purple;">●</span>	3.6%	3.0%	Investment Income
<span style="color: darkblue;">●</span>	1.1%	1.8%	Grants and Contributions
<span style="color: green;">●</span>	0.9%	1.1%	Other Revenues
<span style="color: orange;">●</span>	0.2%	0.3%	Donations and Reimbursements
<span style="color: blue;">●</span>	0.0%	0.1%	Gain from Disposal of Assets

## ORDINARY EXPENDITURE

from ordinary activities

2013/14

2014/15



	2013/14	2014/15	
<span style="color: yellow;">●</span>	36.9%	37.9%	Employee Costs
<span style="color: lightblue;">●</span>	27.8%	26.3%	Material, Contractors and Suppliers
<span style="color: purple;">●</span>	15.7%	17.1%	Depreciation and Amortisation
<span style="color: darkblue;">●</span>	10.8%	13.0%	Other Expenses
<span style="color: green;">●</span>	2.1%	1.8%	Utilities
<span style="color: orange;">●</span>	1.1%	0.9%	Interest
<span style="color: blue;">●</span>	4.2%	1.6%	Loss on Disposal of Assets
<span style="color: brown;">●</span>	0.8%	0.7%	Insurance
<span style="color: grey;">●</span>	0.6%	0.7%	Expense Provision

### Income

- Our operating revenue amounted to \$186.5 million in 2014/15, an increase of 5.6 per cent on last year.
- We raised \$75.5 million in rates, an increase of 6.1 per cent from the previous year, due to the growth in rates base with new building completions, and an increase in the rate per dollar to cover CPI, and to fund our programmed capital works.
- We collected \$73.3 million in parking fees through our on-street and off-street parking businesses. This represents a 4.5 per cent increase on last year.
- The past financial year saw investment income at \$5.6 million, \$0.8 million down on the previous year due to the lower interest rate environment.

### Expenses

- Our operating expenditure for the year amounted to \$167.5 million, representing a 10.7 per cent increase on last year.
- The increase in operating expenditure was predominantly due to Employee Costs (increase of \$6.3 million), Depreciation and Amortisation (increase of \$4.3 million) and a \$3.4 million increase in the State Parking Levy which is shown in Other Expenses.

### Significant Items

- The revaluation of infrastructure assets resulted in a gain of \$184.3 million.
- A \$2.4 million contribution of assets to the Elizabeth Quay project was recognised during the year. This sum represents City assets that were handed over as part of the development.
- The initial recognition of artwork assets at \$5.4 million was the result of a detailed inventory and valuation of the assets, not previously recognised at their fair value.
- Our share of profit on the sale of land being developed by the Tamala Park Regional Council was \$2.6 million.

### Funding Capital Expenditure

- \$50.8 million was expended in cash on capital expenditure during the year.
- No borrowings were made to fund capital expenditure during the year, however unspent loan funds of \$9.9 million were fully utilised at year end.
- Capital grants and contributions received amounted to \$1.8 million a 40.3 per cent fall from the prior year.
- \$10.7 million was drawn down from reserves to fund capital expenditure.





WE RECOGNISE THE IMPORTANT CONTRIBUTION BUSINESS MAKES TO OUR CITY, SO WE PROVIDE A RANGE OF PROMOTIONAL ACTIVITIES, INCENTIVES, AND ADVOCACY, TO SUPPORT A RANGE OF LOCAL BUSINESSES



# OUR BUSINESS

## **International scope**

In 2014/15 we received a large number of international business enquiries, and provided support to a range of international companies with business interests in Perth. We supported a number of international industry conferences and events including the Australian Oil and Gas (AOG) Conference held in the City, G'Day USA events in Los Angeles in the US, the 2015 ICC Cricket World Cup Business Breakfast, and the 2014 Hotels World Conference. In partnership with the State Government, we also led an oil and gas business mission to Stavanger Norway for WECP meetings and the 2014 Offshore Northern Seas Conference. In the past financial year we received international business delegations from China, USA, Singapore, and Malaysia, and provided a number of information briefings and program development support. We have also been engaged as a key stakeholder in preparations for the LNG 18 Conference which will take place in Perth in April 2016.

## **Tourism Industry Exchange**

In March 2015, we held our first Perth Tourism Industry Exchange event at Town Hall. The exchange brought together a range of service and experience providers, venue managers, retailers, and other tourism stakeholders to exchange information, network among peers, learn about recent developments in the local tourism market, and hear from leading industry professionals in an “expo” type environment.

## **Retail Business Support Network**

Our Retail Business Support and Network Series encourages local businesses to develop connections, collaborations and to seek out opportunities to strengthen their operations. Three presentations were held in 2014/15 and more than 180 City retailers attended. Topics and presenters included:

- Metropolitan Redevelopment Authority and WA Police updates
- Martin Grunstein – international expert on retail change and transformation
- Deidre Willmott, CEO, Chamber of Commerce and Industry of WA

We also held two business information sessions with former Australian of the Year nominee, and noted environmentalist, John Dee, about energy saving solutions for businesses.

## **Supporting innovation**

We recognise the growing importance of innovation and helping to support the development of new jobs and industries. In 2014/15, we continued our support for a range of initiatives including Startup Weekend and the Founder Institute which encourages the development and growth of the local innovation and entrepreneurial sector. We expanded our support of the sector by sponsoring the first Unearthed program, which helped to develop prototype solutions for problems experienced in the mining and resources sector, and the 2014 OzApp Awards/West Tech Fest which celebrates local innovation and technology entrepreneurs.

## **Global focus**

We celebrated significant Sister City relationship anniversaries and milestones over the past financial year including:

- Kagoshima, Japan (40 years)
- Houston, USA (30 years)
- Kastellorizo, Greece (30 years)
- Rhodes, Greece (30 years)
- Vasto, Italy (25 years)

As part of these celebrations, we welcomed delegations from Kagoshima and Vasto in August 2014 and February 2015 respectively. Our Lord Mayor led outbound delegations to Houston in November 2014 and to Kagoshima in March 2015.

## **Business grants**

In 2014/15, we awarded 13 business grants to local businesses, with a combined value of \$127,305 between Matched Funding and Small Business Grants.

### **MATCHED FUNDING GRANTS**

In the 2014/15 funding round, Matched Funding Business Grants were awarded to six projects with a total funding allocation of \$114,500. These grants contributed to private sector investment in City-based projects with an estimated value of more than \$423,000.

### **SMALL BUSINESS GRANTS**

We approved seven Small Business Grant applications, representing a financial contribution of \$12,805 to assist local small businesses.



A vibrant city street scene at dusk. In the foreground, a large crowd of people is gathered under numerous colorful tents in shades of blue, green, red, and white. Some tents are decorated with patterns or lights. The background features a mix of architecture: a tall, modern glass skyscraper on the left with a 'nab' logo, and a grand, classical stone building with columns and arches on the right. The sky is a deep twilight blue, and the scene is illuminated by streetlights and the warm glow of the buildings and tents.

WE CONTINUE TO SUPPORT EVENTS  
AND ACTIVITIES THAT ADD TO OUR  
CITY'S APPEAL, AND WHICH SUPPORT  
OUR LOCAL BUSINESSES

# OUR VIBRANCY & VITALITY



## Twilight Hawkers Market

Our Twilight Hawkers Market returned to Forrest Place during the warmer months, running with an extended season, from October to April, and a longer duration, from 4.30pm to 9.00pm. Our Friday market has proven extremely successful offering international cuisine and attracting evening crowds to the CBD with approximately 260,000 enjoying the 2014/15 season.

## Sunday markets

We hold Sunday markets under the banner of *Perth Home Grown* from March to December. Our popular markets feature fresh, organic, and local produce including farm-fresh fruit, vegetables, free range eggs, honey, and nuts.

## Festival of Christmas

Our Festival of Christmas is launched in mid-November with Turning On the Christmas Lights, and runs through to the end of December with more than 20 free events to entice shoppers into our City.

## School Holidays

Each school holidays in April, July, and October, we present a free event in Forrest Place to entertain thousands of families that come into the City.

## Skyworks 2015

Our City of Perth Australia Day Skyworks again attracted approximately 300,000 people to the Swan River foreshore for a truly spectacular pyrotechnic display. We organised a large range of Australia Day events and entertainment from 3.00pm, culminating in the 31st annual Skyworks display.

## Eat Drink Perth

Our popular food and wine promotion, Eat Drink Perth, was held between 18 March and 24 April 2015. It featured food tours and degustation dinners, markets, cooking classes, and traditional cultural fare.

A record number of 108 City businesses participated in the event, which included a program launch at Brookfield Place, hosted by West Australian food critic, Rob Broadfield, and the inaugural *Night Noodle Market* in the Perth Cultural Centre, attended by more than 115,000 people. Other key activities included a Northbridge food panel discussion hosted by The Big N, the Food Truck Rumble, and a special bumper edition of the Twilight Hawker Markets attended by an estimated 18,000 people.

## Northbridge Piazza

Our Piazza continued to be a hive of activity during the year, with regular film screenings, and other entertainment on offer. These included:

- **Piazzarama** – a series of monthly, free, family activities from September to May.
- **Sunday Sounds** – regular Sunday afternoon sessions featuring live bands and musicians in two seasons; during Spring and Autumn.
- **Free Flicks for Kids** – specially chosen films on Saturday afternoons.
- **Date Night** – Wednesday Date Night presents a finely-tuned selection of romantic feature films and crowd favourites.
- **Festive Flicks** – Christmas film season in December.

## Innovation Month

Our Northbridge Piazza was the venue for Innovation Month in April. The event featured seminars, demonstrations, performances, art installations, films and workshops, all in the name of forward thinking.





## Hyundai Hopman Cup

We contributed \$110,000 to support this internationally recognised tennis tournament which was staged at the Perth Arena for the second time.

## Fashion Festival

Once again we provided strong sponsorship of \$303,000 for the Telstra Perth Fashion Festival in September. The Festival featured more than 50 events, including fashion parades, workshops and pop-up events.

## Event approvals

In 2014/15, we continued to attract major events to our foreshore, and approved 260 events on the City's roads and reserves including the Wonderland Music Festival (5,000 people), the Colour Run (15,000 people), New Year's Eve on the foreshore (5,000 people), and Listen Out (8,000 people).

## Perth City Arts

A diverse program of more than 120 events at numerous arts venues around the City was on offer as part of our Perth City Arts program. Promoted over the winter months of June, July, and August, the annual event profiles the local arts and culture scene, and draws on the talent and creativity of local arts organisations, businesses and artists. Food and beverage businesses and hotels are also featured within the program.

## Arts & Cultural sponsorship

We sponsor arts and cultural programs and projects to support cultural development and diversity, innovation, and the year-round vitality of our City. We recognise that engagement in arts and culture contributes to community and social wellbeing, and enhances quality of life. We partnered with some of Western Australia's major cultural organisations to present annual events including *Symphony in The City*, *Opera in the Park*, *Perth International Arts Festival*, *Awesome Festival* and *Fringe World*. We also supported individual artists, arts organisations, and community groups to present a broad range of one-off cultural projects, within a range of indoor and outdoor venues, both temporary and permanent. This year, we supported 43 programs, comprising approximately 155 events, that reached more than 809,934\* people.

\* Excludes *The Giants (Royal De Luxe)* presented as part of the *Perth International Arts Festival*, with an estimated audience of 1.4 million.

## Foodchain


Foodchain is the City's program for young people. In addition to developing all-age music events, projects and mentoring programs, Foodchain works to provide young emerging artists with exhibition sites and commissions that enliven public spaces with exciting and innovative contemporary arts programming.

## Public Art Strategy

Development of our Public Art Strategy culminated in the adoption of the Strategy by Council at its meeting on 9 June 2015. This informing strategy articulates our vision for public art, and outlines strategic objectives across three focus areas: Enduring Art, Art Interventions, and Public Art Development. Our Public Art Strategy provides us with a firm foundation on which to develop a City-wide approach to public art, with buy-in from across the organisation, and from the full range of external stakeholders engaged in delivering public art in Perth. It is a decisive step towards nurturing a world class collection, and in delivering inspiring and engaging public art for the benefit of present and future stakeholders in Western Australia's capital city.





A photograph of two men in high-visibility work clothes watering plants in a nursery. The man on the left is wearing a dark cap and a bright yellow-green high-visibility shirt, holding a hose. The man on the right is wearing a light-colored bucket hat and a yellow high-visibility shirt, smiling. They are surrounded by various green plants in pots. A yellow text box is overlaid on the right side of the image.

WE ARE COMMITTED TO PURSUING  
POLICIES THAT CONTRIBUTE TO AN  
ENVIRONMENTALLY SUSTAINABLE CITY,  
AND TO LEADING BY EXAMPLE

# OUR ENVIRONMENTAL SUSTAINABILITY

## **Strategic Environmental Framework**

We renewed our commitment to creating an environmentally sustainable City for the future with a new Environment Policy and we began drafting a 15-year Environment Strategy for Perth.

## **Environmental Sustainability and Health**

### MONITORING AND REPORTING

An Environment Snapshot Report was prepared in March 2015 to establish a baseline of our progress towards our objectives set out in our renewed Environment Policy. We also participated in the Carbon Disclosure Project's global CDP Cities reporting initiative.

### COMMUNITY EDUCATION

Approximately 8,000 community members have been engaged in our sustainability awareness initiatives including sustainable transport, energy and water efficiency, health and wellbeing, and waste and recycling initiatives. Our online sustainability hub, EcoHub Perth, continued to grow to a community of 238 members, and 1,500 unique visitors per month. The site, launched in 2012, features information and inspiration to encourage the community to live, work, and play more sustainably and is a space for users to share ideas.

### SUSTAINABLE TRANSPORT

The development of our Integrated Transport Strategy has sought to embed a sustainability focus for our long-term approach to transport planning and infrastructure development. Our capital works program has seen an emphasis on sustainable transport, and has included the roll out of our Cycle Plan 2029, which saw works on Barrack Street, Harvest Terrace and Roe Street progress, as well as the completion of a concept design for a pedestrian/cycle facility on Kings Park Road.

Our walkability improvements have included a further 11 intersections converted to pedestrian parallel walks, and the implementation of a pedestrian crossing at Victoria Square.

Improvements to the public transport network, which are planned to yield significant sustainability benefits, have progressed through work on the Integrated Transport Strategy, as well as significant input to the development of the Department of Transport's 10 year Central Area Transport Plan.

### LOCAL FLORA AND FAUNA

We've installed bird identification signs at significant breeding locations for wetland birds, and Quenda at Victoria Gardens and Arden Street Reserve. Recent fauna sightings have included wetland species recognised under the EPBC Act, JAMBA & CAMBA agreements. We assisted with installation of fishing line disposal units at eight locations along the Swan River, in collaboration with Swan River Trust, with the potential to prevent approximately 2,800m of fishing line from entering the river every year.

### POINT FRASER STORMWATER TREATMENT WETLAND

We completed our five-year Point Fraser Monitoring and Evaluation Program in 2014, and commenced erosion control works including a Gabion Sedge trial along the Point Fraser foreshore.

## **Climate Response**

### CLIMATE CHANGE PLANNING

We continued to collaborate across the organisation to develop a holistic approach to climate change adaptation.

### RIVERBANK ASSET PLANNING

We recently developed a comprehensive Asset Management Plan for all riverbank assets in the City of Perth to assess asset condition and plan for future management of all riverbank assets in our City. Our Plan covers a total of 10,146 metres of riverbank assets, inclusive of the 7,784 metres of hard landscape and 2,362 metres of soft landscape assets.

### URBAN FOREST PLAN

We are developing an Urban Forest Plan to ensure that our urban forest remains healthy, is resilient to climate change, and continues to deliver a range of environmental, social and economic benefits for our community. Our Urban Forest Plan will set targets to increase canopy cover in public areas, improve diversity, and proactively protect, manage, and maintain, our existing street and parkland trees.



## Energy Resilience

### ERC PROJECT

In 2014, Council approved Policy 8.5 Towards an Energy Resilient City and endorsed the *Towards an Energy Resilient City Strategic Directions Paper*. This Paper outlined our strategic direction to work with stakeholders to reduce GHG emissions and develop energy resilience across central Perth.

### CARBON OFFSET

Our initiative to help offset carbon emissions generated by our car parks continued with the planting of a further 85,000 trees in rural Western Australia. It is envisaged that a minimum of 62,500 tonnes of CO<sup>2</sup> will be sequestered by the program's cumulative 380,000 trees upon maturity in approximately 40 years' time. We also offset the greenhouse gas emissions of our passenger vehicle fleet fuel use in 2014/15.

### CITYSWITCH

Our strong commitment to the CitySwitch Green Office partnership continued, with more signatories joining the program in 2014/15. The CitySwitch program in Perth now counts 56 signatory businesses, representing some 288,000 square metres of nett lettable area across the City.

### CORPORATE ENERGY

In March 2015, we installed an induction lighting system at the Convention Centre car park reducing electricity consumption by approximately half. An LED lighting system was also installed at His Majesty's car park in June 2015 with the expectation we will reduce electricity consumption by up to half.

## CLEANTECH INDUSTRY SUPPORT

In 2015, we became a city partner of the Australian Cleantech Network (ACN). The ACN is an industry-led organisation that focuses on attracting investment into the sector.

## A Water Wise City

### WATERWISE COUNCIL

We decreased our water usage by around eight per cent in 2014/15, with a total saving of more than 7,800kL, and are aiming to achieve Waterwise Council status. The Waterwise program focuses on operational and behavioural water efficiency and conservation and is coordinated by Water Corporation and the Department of Water.

### WATERWISE OFFICES

Eight city buildings achieved recognition at the 2014 Waterwise Office Recognition event, leading the way in commercial office water efficiency.

### WATER RECYCLING

In 2014/15, we installed water wise infrastructure at our Osborne Park Works Depot. A water recycling plant recycles water returned from road cleaning operations and from the workshop wash bay, and a rainwater harvesting system collects flows from the main workshop roof. The recycled water is used for our street presentation and maintenance operations.

### WATER EFFICIENCY IN FOREST PLACE

Changes to the Water Labyrinth, including hours of operation, and retrofitting to the pipework, have resulted in a reduction in mean water consumption of 27kL/day. Soil sensors, and rain water harvesting, save water while maintaining smart irrigation of Forrest Place Trees.

## A Waste Conscious City

### SKYWORKS

Local community groups helped us to recycle rubbish at our City of Perth Australia Day Skyworks event helping to achieve a 37 per cent recycling rate, up from 36 per cent in 2014. The event also achieved a significant reduction in the total amount of waste generated, with 20.34 tonnes generated in 2015, down from 21.92 tonnes in 2014.

### WASTE AVOIDANCE

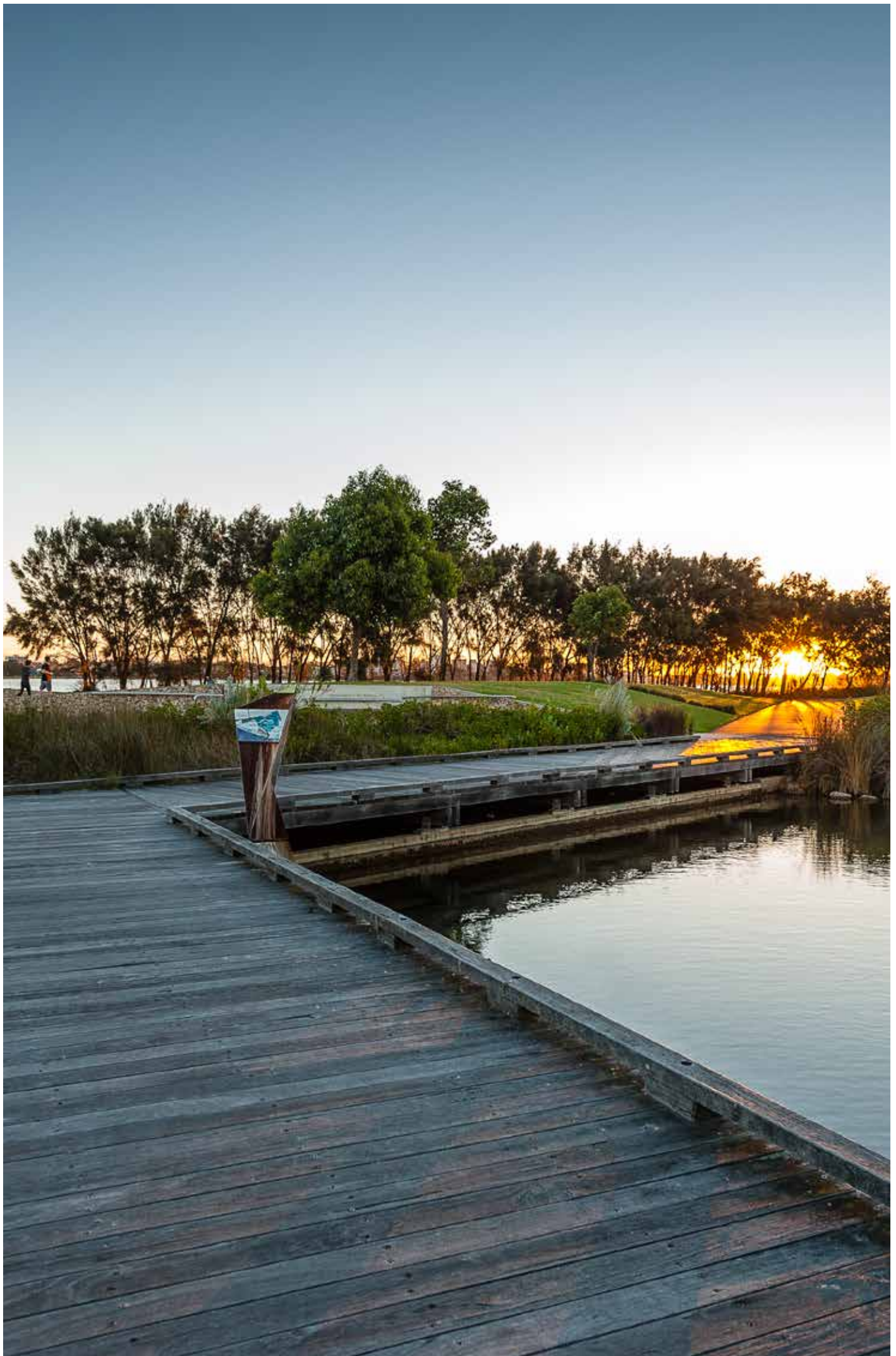
We adopted a disposal of property policy that incorporates lifecycle assessment into asset management planning in City activities.

### IMPROVING WASTE AND RECYCLING SERVICES

In April 2014, Council adopted the City of Perth Waste Strategy 2014-2024+. Adoption of the Strategy has led to the introduction of a new co-mingled recycling service, the introduction of a variety of bin sizes, and an increase in frequency of collections.

On site evaluations are now available for property managers of both residential and commercial properties to assist in maximising recycling and efficiency of their waste management and collection.

We've also reviewed waste management in our own buildings to ensure waste management and collection is efficient and recycling is maximised.



# OUR SERVICES

## **Digital Services**

Our website *visitperthcity.com* was relaunched in November 2014 as a mobile responsive site, considerably improving the user experience across all devices. The average number of monthly unique visitors to the *visitperth city* website increased from 71,168 to 77,097. Retailers and event holders have the ability to use our site as a free marketing tool by creating a free account and managing their own content. Our *Perth City* Facebook followers increased by 36 per cent to 57,470, Twitter followers increased by 73 per cent to 17,715, Instagram followers increased at the fastest rate (217 per cent), and our Pinterest followers increased by 75 per cent. Followers across all *Perth City* social media platforms totalled 85,883, representing an increase of 53 per cent in 2014/15.

## **Volunteer hosts**

Our iCity volunteers continued to perform a valuable role in providing visitor information about the City and conducting walking tours of significant sites.

In October 2014, we officially opened our new iCity Information booth in the Murray Street Mall. Visitation has increased significantly at the booth with volunteers recording enquiry statistics of 19,722 for the month of February 2015, compared to 9,478 in February 2014. Collectively, 72 iCity volunteers contributed more than 8,000 hours of their time to our iCity information service in the 2014/15 financial year.

## **Homeless guide**

Our listing of Homeless Services in the Inner City directory was updated during the year. It is a one-stop-shop to help people find a variety of services and assistance. Its contents include emergency contacts, the location of support services and outreach assistance in times of need.

## **Homeless Connect**

More than 1,000 homeless and disadvantaged people attended our Homeless Connect event and were able to engage with a wide range of government and non-government service providers in the delivery of housing, legal, medical, dental, employment, and other support. Homeless Connect is sponsored by the City of Perth and organised through Volunteering WA.

## **Community Centre**

Our Citiplace Community Centre provides services to meet the needs of people aged 55 and over, and people with disabilities. We provide meals and refreshments, podiatry, hairdressing, computer training, social and leisure activities. In 2014/15, an estimated 126,159 people visited the centre to access the diverse services available.

## **Rod Evans Community Centre**

Located at 160 Hay Street, at the eastern end of the City, the Rod Evans Community Centre offers a range of services, including centre-based and delivered meals, social and exercise opportunities, podiatry, hairdressing, and support for City residents. In 2014/15, some 18,812 people received services.

## **Rest Centre**

Our Citiplace Rest Centre, located near the Perth Station concourse, continues to provide a valuable service to the community with 24-hour accessibility on Friday and Saturday nights. Services provided include lockers, showers, and stroller hire. In 2014/15, 212,397 people visited our facility.

## **Child Care Centre**

In 2014/15, our Citiplace Child Care Centre provided long day care for 217 children (197 families) and occasional care for 137 children (122 families).

## **Town Hall**

Our Perth Town Hall handled 356 bookings which included weddings, corporate, and civic functions, exhibitions, and the regular Tuesday Morning Show in 2014/15.

## **Drainage works**

In 2014/15, we installed a new drainage system on Kings Park Avenue, between Park Avenue and Mounts Bay Road, to reduce surface runoff. A new drainage system was also installed at Wickham Street, between Plain and Bennett Streets, to improve stormwater flow and minimise flooding to properties. We also replaced the old pipes on Mercantile Lane between St Georges Terrace and Mounts Bay Road.



WE ARE COMMITTED TO PROVIDING  
A HIGH LEVEL OF SERVICES TO  
RESIDENTS, VISITORS AND OTHER  
CITY STAKEHOLDERS

### **Graffiti removal**

More than 4,400 instances of graffiti were recorded in our graffiti management system in 2014/15. The vast majority of these were treated and removed successfully. All recorded graffiti hits are photographed and reported weekly to Western Australia Police through its online portal. The Graffiti Removal Hotline number is 1800 109 010.

### **Library**

Our City of Perth Library welcomed 2,296 new members during 2014/15, and visitor numbers increased by 50 per cent on the previous year. While loan transactions decreased, confirming a downwards trend, the use of digital resources continued to grow. The loan of eMagazines increased by 28 per cent, with eBooks loans more than tripling from 2,350 loans in 2013/14 to 10,718 in 2014/15.

### **History Centre**

Digitising of our History Centre's photograph collection continued during the year. The Centre held workshops for primary school classes visiting the City to learn about the history of Perth, and Heritage Studies students from Curtin University accessed the History Centre facilities to write their final research papers. An additional 20 oral history interviews were added to the Oral History Collection including new interviews with people who had worked in the Land Titles and Treasury Buildings.







WE STRIVE FOR EXCELLENCE IN PROVIDING  
FACILITIES AND STREETSAPES THAT  
ENHANCE OUR CITY'S APPEARANCE AND  
FUNCTIONALITY



# OUR BUILT ENVIRONMENT



## **City of Perth Library and Public Plaza**

Construction of our new City of Perth Library and Public Plaza at 567-579 Hay Street is nearing completion. The seven-storey, circular, granite-clad building was designed by the award-winning Kerry Hill Architects. Our new state-of-the-art public library will provide unique facilities including a range of meeting rooms, dedicated levels for children and young adults, our History Centre, a digital media wall and café. The café will open out to an alfresco area as part of the new Plaza with seating, as well as a large tree-lined grass sitting area. Other unique features include a four-level green living wall and a refectory pond.

## **Forrest Place**

Our iCity Information Kiosk at the Murray Street Mall end of Forrest Place was completed and is an important facility and landmark in the heart of the City. The design (by Coniglio Ainsworth Architects) received a commendation for Public Architecture in the Western Australian Architecture Awards 2015.

## **Barrack Street**

We commenced work to revitalise Barrack Street between St George's Terrace and Wellington Street, including a two-way traffic conversion, to revive the historically important precinct, and ready the CBD road network to facilitate the Elizabeth Quay development. To accompany road upgrades, the Barrack Street precinct will be subject to significant streetscape enhancements including new, larger street trees, improved lighting, upgraded street furniture and cycle lanes.

## **Museum Street**

Prioritising pedestrians and place activation, we continued planning to makeover Museum Street between Aberdeen Street and Francis Street. In 2015/16, traffic will be changed from northbound and southbound lanes to a one-way northbound lane, creating space for a dedicated pedestrian area. The new precinct will feature a pedestrian friendly connection to Perth's Cultural Centre, more trees, street furniture, artwork, lighting, CCTV and free public Wi-Fi upgrades.

## **Supreme Court Gardens – Concept Plan**

We approved the Concept Plan for the upgrade of Supreme Court Gardens to upgrade them to respect the historic value of the place, and build on the original design intent of providing a robust place for public recreation and events within our City.

## **Minor Urban Interventions Program**

We continued to introduce Minor Urban Interventions around the City including a pair of human-sized bird cage seats suspended from a heritage-listed Moreton Bay Fig tree in Murray Street, and an outdoor 'dining room' with unique custom-designed seating, new paving and planting in Hay Street.

## **Lighting Strategy**

We adopted a strategy for public lighting to guide critical decisions to ensure our City is developed in a sustainable manner, and to build a strong and unique night-time identity. Our Lighting Strategy and Action Plan represent a major first step towards achieving this.



# OUR TRANSPORT

WE PLAN, DESIGN AND MANAGE THE CITY'S STREETS AND TRANSPORT NETWORKS AND WORK CLOSELY WITH STATE GOVERNMENT AGENCIES TO ENSURE THAT MOVEMENT TO, FROM, AND WITHIN THE CITY, IS EFFICIENT AND SUSTAINABLE

## **Improving transport safety**

In 2014/15, we implemented black spot schemes at the Wellington Street/Outram Street intersection, and at the Victoria Square pedestrian crossing to improve safety for road users in those areas.

## **Improving connectivity**

We continued to design and develop our two-way street program, which is intended to improve safety and connectivity on our streets. In this regard, the Mounts Bay Road Two-Way scheme was constructed and design for the Barrack Street Two-Way scheme was completed.

## **Facilitating Active Travel**

Pedestrian footpaths on the Barrack Street Bridge and under the freeway at Wellington Street have been converted to allow for cyclists. We also developed concept designs for a pedestrian/cycle facility on Kings Park Road and a further 11 intersections were converted to pedestrian parallel walks, bringing the total to 34 completed in a three-year program.

## **Future Transport Needs**

We've undertaken successful engagement of stakeholders to assist us to develop our Integrated Transport Strategy (ITS). ITS work has also included examination of public transport accessibility and walkability in the City. We've also provided significant input to the development of the Department of Transport's 10-year Central Area Transport Plan.

## **Licence plate recognition**

Licence plate recognition technology was introduced at our Goderich Street Car Park in East Perth as part of a pilot scheme in late 2013. The system involves the use of cameras to capture licence plate information on entry to the car park. Users enter vehicle registration details into payment machines to pay for parking. Upon exit, the system detects whether payment has been made. We have expanded the use of LPR technology in car parks, with Mayfair St car park and Regal Place car park being converted in the 2014/15 financial year. Council House car park will be converted in the 2015/16 financial year.

## **Global standard**

Work is ongoing to ensure full EMV (Europay, Mastercard, Visa) compliance, a global standard for operation of microchip cards, to authenticate debit and credit card transactions at point of sale terminals and ATMs. This work is due to be completed during the 2015/16 financial year, and will include PayPass technology on all our parking payment equipment.

## **Car Park Activity Management System – CPAMS**

City of Perth Parking (CPP), in conjunction with software developer Lockard Consultants, has developed a Car Park Activity Management System (CPAMS) that enables the integration of operating systems and allows legacy and contemporary information to be accessed and updated via a user friendly mobile app. This results in all operational and office staff having access to real-time operational and financial information and the ability to update systems regardless of location. It is a system that can be utilised in other areas in the City, and further afield such as private industry.

# OUR HEALTH & SAFETY

## **Smoke-Free Malls**

Our City of Perth Rangers issued 12 fines, and cautioned 3,315 people during the first 12 months infringement notices came into force. Anecdotal evidence suggests smoking is becoming less common in the Malls since bans were implemented in 2013. Rangers report the majority of people spoken to are tourists or aren't regular visitors to the City, and aren't aware of the ban. Other offenders include people who have walked into the Mall with a lit cigarette and have forgotten about the ban. In 2014/15 we installed a range of signs to enhance our Smoke-Free Malls initiative.

## **Food sampling**

As part of our routine food monitoring and sampling, 65 samples were collected and 22 were found non-compliant (33 per cent) when assessed against the requirements of the Australia – New Zealand Food Standards Code. Issues included labelling, undeclared allergens, and non-compliant nutritional information.

## **Health inspections**

We have 942 registered food businesses in the City, and in 2014/15, 3,379 inspections/assessments were conducted (compared with 3,765 in 2013/14). A total of 20 Food Act Improvement Notices and three Food Act Infringements were issued, and one business was prosecuted.

## **Noise incidents**

We received 332 registered noise complaints in 2014/15, including 100 for construction noise, 81 for amplified music, 74 for other types of noise, 46 for concert/event noise, 13 for air-conditioning, 13 for commercial works, and five about noisy alarms.

## **Community Safety**

We marked Community Safety Month in October with a wide range of events and activities for all ages. These included a family fun day at the Northbridge Piazza, where children aged between three and 12 were educated about being safe, with police and fire services in attendance. Our Lord Mayor was State Patron for the event

## **Lighting Rebates**

Our Light Up for Safety rebate program provided up to \$1,650 each to five residential, 22 business, and five mixed development buildings. More than 100 external lights were installed or upgraded, resulting in major lighting improvements across our City. Feedback from a number of participants indicated that anti-social behaviour that occurred prior to the lighting improvements had stopped, or decreased, in many cases.

## **CCTV coverage**

After the opening of our new CCTV Surveillance Centre in 2014, our CCTV system was upgraded from analogue to digital. Our staff monitor more than 210 cameras situated throughout the City. Our Surveillance Centre is staffed 24/7 and has a police presence so that serious incidents can be attended to promptly.

## **Planning for new areas**

Consultation is ongoing with the Metropolitan Redevelopment Authority and developers regarding planning and design for safety in the new areas of the City, including Elizabeth Quay and Perth City Link. We are including crime prevention in our environmental design principles to support prevention and management of these areas in the future. Some initiatives include lighting, CCTV and way-finding in well activated areas.

## **Ranger Services**

Our trusted City Rangers patrol and help to manage public spaces in our City. They care for animals, building sites, buskers, and take care of other safety issues. Our Rangers were actively involved in major events including Skyworks, The Giants and street parades in 2014/15.



SAFETY AND A SENSE  
OF SECURITY IS OUR  
PRIORITY, AS IS A  
CLEAN AND HEALTHY  
ENVIRONMENT

.....

**Toilets**

We are increasing the number of Automated Public Toilets (APTs) in the city. Our Council approved a tender to supply and install a minimum of four, and a maximum of eight, APTs over a five-year period.

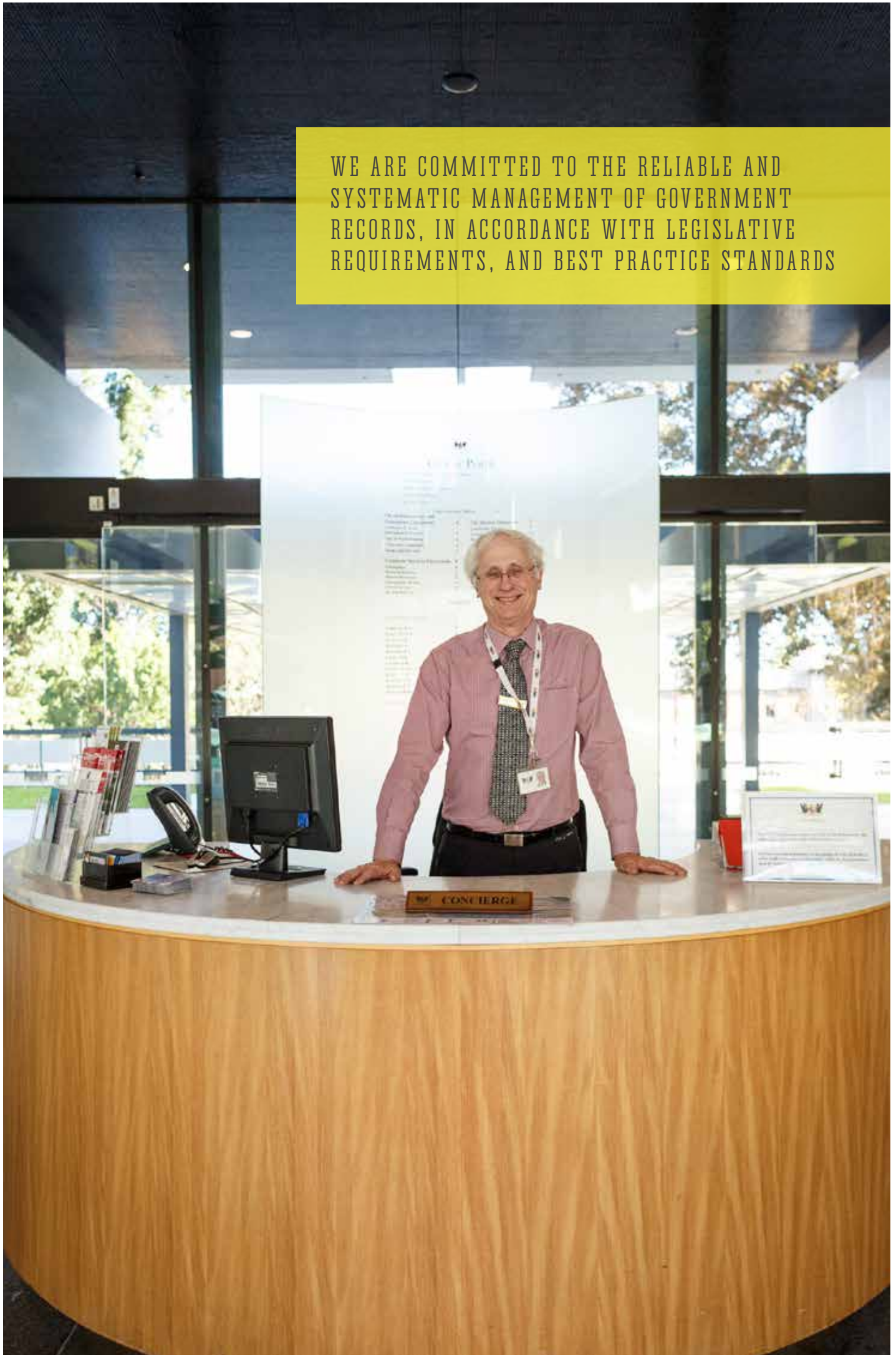
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**Risk Management**

We are committed to promoting a culture of awareness and active management of risk. In 2014/15 we continued to embed our Enterprise Risk Management Policy and Framework, adopted in June 2013 throughout our organisation. Our policy is the foundation of our vision to create a dynamic risk culture into the future. Our people have been trained in the identification and management of risks, and an electronic risk management system records risks and allocates appropriate reduction processes. Our awareness of risk management significantly increased during the year and continues to grow.



WE ARE COMMITTED TO THE RELIABLE AND SYSTEMATIC MANAGEMENT OF GOVERNMENT RECORDS, IN ACCORDANCE WITH LEGISLATIVE REQUIREMENTS, AND BEST PRACTICE STANDARDS



# RECORD KEEPING STATEMENT

## Record Keeping Plan

Our Record Keeping Plan RKP2009049 expired in December 2014. An extension of time to submit an updated Record Keeping Plan was sought from the State Records Office of Western Australia due to our decision to significantly review its organisational structure. An updated Plan is to be submitted by June 2017.

## Record Keeping systems

All corporate record keeping procedures have been reviewed and updated in 2014/15. The Administrative Policy on Record Keeping is currently under review.

Work has continued in reviewing our record keeping capabilities, including our land management system (Pathway). Findings from our review have led to further systems integration with our

record keeping system (TRIM), with some record keeping aspects still to be addressed. Improvements implemented will be incorporated in our Record Keeping Plan when updated. We plan to undertake a review of other major information systems during 2015/16.

Original source records to December 2012 were disposed of in 2014/15, in accordance with Disposal Authority RD2007017.

## Training and Awareness-Raising

We continue to provide the following training to staff:

- Record Keeping Inductions – focusing on record keeping processes at the City;
- Record Keeping Awareness Training (RAT) – focusing on obligations under the *State Records Act 2000*; and

- Record Keeping Systems Training – focusing on how to use TRIM to manage records.

We continue to raise record keeping awareness by:

- Holding record keeping forums;
- Broadcasting record keeping tips;
- Providing information for staff on good record keeping practices.

Improvements in record keeping practices continue with the provision of one-on-one training for staff. Assessment of our Training Program reflects that the duration, content and support materials we provide meet the users' needs.

This report has been published in accordance with the requirements of the *State Records Act, 2000*.

# DISABILITY ACCESS & INCLUSION

We are committed to furthering the principles and objectives of the Disability Services Act 1993, with a particular focus on the seven outcomes identified in the Disability Services Regulations 2004. The guiding principle is inclusiveness for all people.

Our Disability Access and Inclusion Plan (DAIP) 2011 – 2015, was endorsed by Council in December 2011, and lodged with the Disability Services Commission as per statutory requirements. It is the fourth disability plan we've implemented under the Disability Services Act and is reviewed annually, with regular progress reports provided to the Disability Services Commission.

Our DAIP contains seven outcomes, 24 strategies, and 72 tasks, that have been assigned, and agreed for implementation, over the life of the plan.

Throughout 2014/15, we continued to improve access, information, and awareness of the needs of people with disability and their families, resulting in greater participation and involvement in services and programs, accessing facilities and information, and events.

In 2014/15 we revised our recruitment procedures to ensure inclusiveness, included Universal Access Awareness in our Induction Program for new staff, organised training workshops for our planners and designers addressing Disability Access Requirements for the Public Realm, and worked closely with our State Government Metropolitan Redevelopment Authority (MRA) Interface Projects team to ensure a high level of universal access is promoted in major projects around the City, including Elizabeth Quay, Perth City Link, and Riverside.

Other achievements include the development of a Staff DAIP Training and Reference Tool: E-books, the ongoing provision of toilet facilities for people with high support needs at the Citiplace Rest Centre, and the installation of a new car park guidance system at the Perth Convention and Exhibition Centre Car Park to assist and guide all customers to vacant spaces. Customers with disabilities are guided to designated available ACROD bays at key decision points through a blue wheelchair symbol. The available bays have matching blue LED bay indicators.



# OUR DONATIONS & SPONSORSHIP

## Donations

	\$
WA Special Children's Needs Children's Xmas Party (DA)	\$350
Mercedes College (Report)	\$3,000
Volunteering WA Inc (Report)	\$5,000
Juvenile Diabetes Research Foundation (DA)	\$544
UnitingCare West (DA)	\$1,900
Women's Council for Domestic Violence (DA)	\$2,000
Royal WA Historical Society (DA)	\$495
Hellenic Community of WA (Report)	\$15,000
Mission Australia (Report)	\$2,500
Rotary Club of East Perth (DA)	\$150
RSL WA (Report) ANZAC Day	\$96,617
Shelter WA (Report)	\$1,359
Women In Super Mother's Day Classic (Report)	\$12,000
Bringing Them Home Committee – Sorry Day (Report)	\$7,000
National Flag Association (Report)	\$4,864
Hellenic Women's Association (DA)	\$1,500
Lions Club – West Perth (DA)	\$275
North American Veterans Unit (DA)	\$600
East Perth Community Safety Group (DA)	\$8,500
Australian Society for Medical Research (DA)	\$1,500
Corporate Challenge (DA)	\$2,000
Rotary Club of West Perth (DA)	\$1,100
PCYC	\$500
WA AIDS COUNCIL INC	\$1,000
Gnarwa ( CEO Heirrisson Island)	\$8,030
<b>TOTAL</b>	<b>\$177,784</b>

## Cultural Sponsorship

	\$
Perth International Arts Festival	\$368,578
West Australian Symphony Orchestra	\$203,747
West Australian Opera	\$161,722
Awesome Arts Australia	\$100,000
Artrage Inc	\$72,531
Blue Room Theatre	\$62,531
West Australian Ballet	\$57,253
Artrinsic	\$41,000
West Music Industry Association Inc.	\$37,000
Perth Institute for Contemporary Arts	\$35,000
NAIDOC Perth Inc.	\$34,000
Black Swan State Theatre Co.	\$30,000
Propel Youth Arts	\$20,000
Perth Theatre Company	\$20,000
Barking Gecko	\$15,000
Strut Dance	\$10,000
Ms R.A Ogle	\$10,000
Perth Centre for Photography	\$10,000
Western Australian Football Commission	\$9,690
Ausdance	\$9,350
Uniting Church in the City	\$8,000
Paper Mountain	\$8,000
Tura New Music	\$8,000
Nulsen Association	\$8,000
International Art Space	\$7,000
WA Poets Inc	\$5,857
Ms E. Humphries	\$5,500
ROAD Theatre	\$5,250
St Georges Art	\$5,000
Gallery Central	\$4,500
Fremantle Chamber Orchestra	\$3,700
Perth Undergraduate Choral Society	\$3,344
Youth Affairs Council WA	\$3,000
Ms C. Williams	\$2,960
Perth Folk & Roots Club	\$2,000
Lets Make Games	\$2,000
Mr M. Gray	\$2,000
Australia China Young Professionals	\$2,000
Ms. M Blades	\$2,000
Perth Folk and Roots	\$2,000
Cinema & Cultura Latino Americana Inc.	\$1,630
Unkempt Dance	\$1,900
<b>TOTAL</b>	<b>\$1,401,043</b>

<i><b>Event and Sports Sponsorship</b></i>	<b>\$</b>
Venice Architecture Biennale	\$15,000
Open House Perth	\$40,000
Rotary Ramble	\$18,750
Swan Festival of Lights	\$30,000
Miss Universe Registration Day	\$18,750
Targa West Tarmac Rally	\$54,500
Perth Science Festival	\$30,000
Chevron City to Surf	\$35,000
WALGA Banners in the Terrace	\$4,413
Santos Great Bike Ride for Charity	\$16,875
Perth Greek Glendi Festival	\$25,000
Young Butchers Picnic	\$20,000
Claisebrook Carnivale and Duck Derby	\$20,000
Sanitarium Weet-Bix Kids TRYathlon	\$12,660
ASICS Bridges Fun Run	\$6,750
State Tee-Ball Championships	\$5,000
HBF Run for a Reason	\$26,500
Freeway Bike Hike for Asthma	\$31,750
Japan Festival 2015	\$8,400
Perth International Jazz Festival	\$15,000
Perth Medieval Fayre 2015	\$10,000
Buddha's Birthday and Multicultural festival	\$39,000
Songkran Festival 2015	\$11,760
Order of Australia National Conference	\$2,000
Slidestreet	\$25,000
WA Squash	\$5,300
Hyundai Hopman Cup	\$110,000
Pride Festival 2014	\$45,000
Channel Seven Christmas Pageant	\$144,000
Taste of Perth 2015	\$86,595
IGA Carols	\$36,015
Perth Chinese New Year Fair 2015	\$60,000
Bar Wars	\$5,000
Northbridge: Then and Now	\$9,000
Food Truck Rumble	\$10,000
<b>TOTAL</b>	<b>\$1,033,018</b>

<i><b>Corporate Sponsorship</b></i>	<b>\$</b>
Startup Weekend Perth	\$11,000
Founder Institute Perth	\$15,000
AHA Hotel Management Awards	\$5,700
FACET 2014/15 events program	\$5,500
40under40 Awards	\$22,000
G'Day USA	\$25,000
Local Chambers City of Lights Business Dinner	\$8,800
PIA 2015 State Planning Conference	\$6,600
OzApp Awards	\$11,000
AOG Conference 2015	\$55,000
Study Perth International Student Festival	\$11,000
UWA In the Zone Conference	\$22,000
Cleantech Awards	\$6,350
2015 Entrepreneurs And Innovators Awards	\$5,500
WorldSkills Australia 'The Ultimate Skills Challenge	\$27,500
Unearthed 2015	\$11,000
Asia-Pacific Model United Nations Conference	\$11,000
Perth Convention Bureau annual funding	\$256,547
Perth Convention Bureau Scholarship Program	\$20,000
Telstra Perth Fashion Festival and Western Australian Fashion Awards	\$303,000
Night Noodle Markets	\$50,000
Rotary Club of Perth	\$2,000
Permanent Impressions Exhibition	\$1,976
Performing Arts WA	\$2,000
<b>TOTAL</b>	<b>\$895,473</b>

<i><b>Economic Development Sponsorship</b></i>	<b>\$</b>
CIT Student of the Year Awards	\$1,000
Ted X	\$27,500
ICC Cricket World Cup Breakfast	\$1,000
Hipflask – Summer Laneway events	\$3,300
<b>TOTAL</b>	<b>\$32,800</b>

# PERFORMANCE INDICATORS

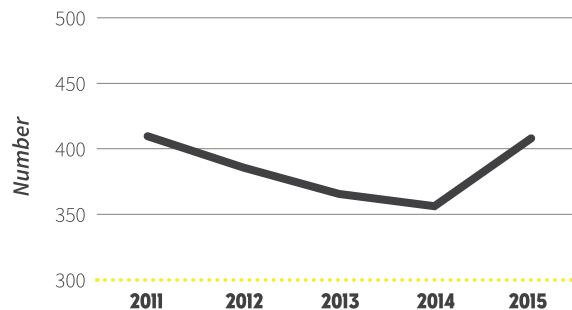
For 2014/15, our performance indicators are presented to reflect the progress towards the outcomes we will focus on as listed in our “City of Perth Vision 2029+ and Four Year Strategic Plan”.

## ECONOMY AND CITY VIBRANCY OUTCOMES

- A sustainable business and tourism destination recognised for its distinctive qualities (including its liveability, river setting and cleanliness) and for its Indigenous history, heritage and people
- A globally-connected City playing a key role in the Indian Ocean Rim and the Pacific Rim, with a diverse and resilient economy with a spirit of innovation
- Increased City vibrancy while maintaining its high ranking as a liveable city

### Number of Planning Applications

**2014/15: 407**

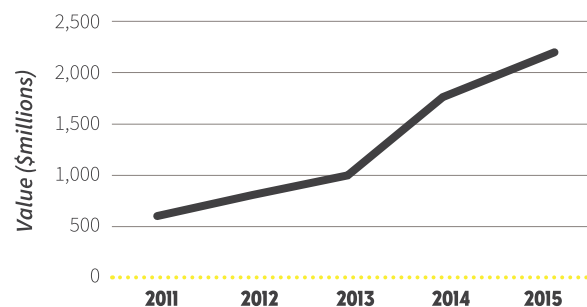


### COMMENTARY

The number of planning applications has increased in the past few years. This year saw the approval of the refurbishment of the heritage listed Melbourne Hotel as part of a larger development involving a 20-level office development, redevelopment of the former FESA site into a \$200 million hotel, office and residential mixed-use development, and the approval of a mixed-use development consisting of three towers at Capital Square (Mounts Bay Road).

### Value of Planning Applications

**2014/15: \$2,206.7 million**

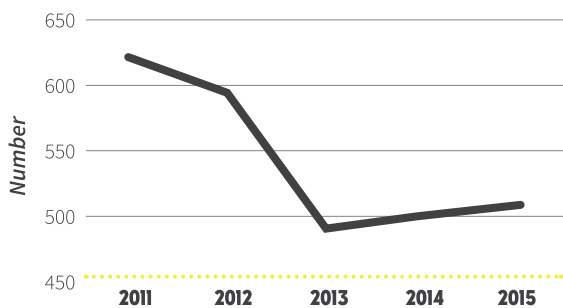


### COMMENTARY

\$2,206,568,120 was the total value of planning determinations issued in the past year, which is significantly the highest in the past seven years, and more than 20 per cent higher than last year. This included two significant Metropolitan Redevelopment Authority applications at Elizabeth Quay and the Perth City Link, with a total value of \$588 million, that were referred to the City for comment/advice.

### Number of Building Licences

**2014/15: 509**

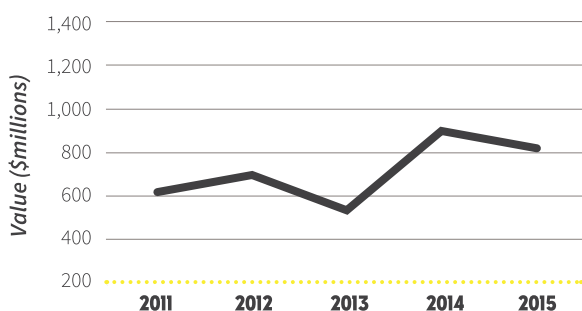


#### COMMENTARY

In 2014/15, we issued 509 Building Permits, which is a slight increase from the past two years. This year saw the approval of two additional student accommodation buildings at the University of Western Australia, the continued development at Queens Riverside, the commencement of the first of the three towers at Capital Square, and the continuing development of residential apartments and new short-stay apartments.

### Value of Building Licences

**2014/15: \$827.2 million**

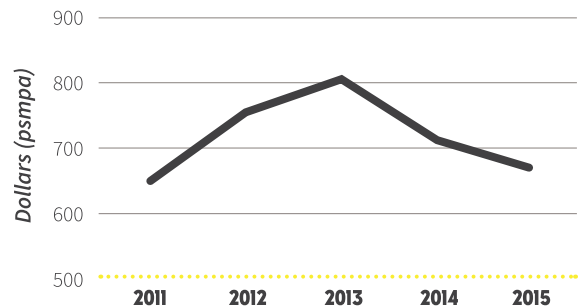


#### COMMENTARY

The total value of Building Permits Issued during 2014/2015 was slightly down from 2013/2014, however was still quite high compared to the previous five years.

### Average Office Rent

**2014/15: \$668.75/sqm per annum**



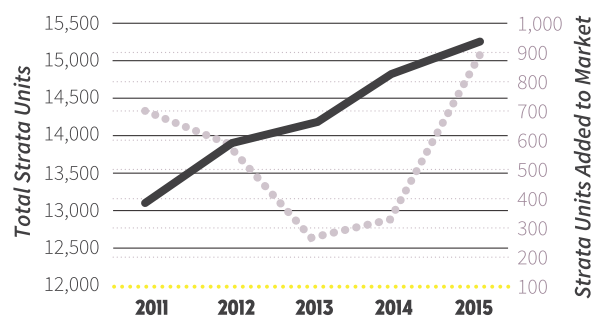
#### COMMENTARY

Savills Australia, with the Property Council of Australia (WA), has recorded average Premium Grade net face rents as at July 2015 at \$675 to \$775 per square metre, while A-Grade range between \$525 and \$700 and B Grade range from \$350 to \$525. With 135,000m<sup>2</sup> of office space scheduled to come online by the end of 2015, and in the current economic climate, vacancy rates continue to increase. Perth is leading the National CBD office market 'total vacancy rate', followed closely by Canberra.

Source: Savills and Property Council of Australia.

### Residential Strata Units

**2014/15: 882**



#### COMMENTARY

The number of approved residential strata lots within the City continued to grow, with a significant number of new dwellings entering the market as developments are completed.

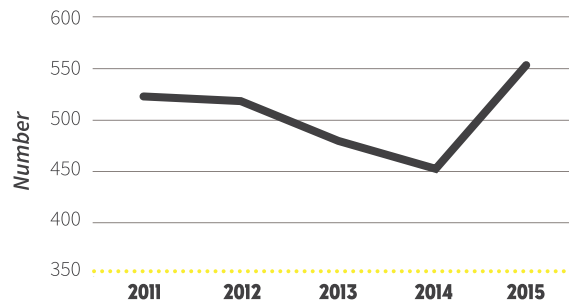
Source: Landgate.

## COMMUNITY OUTCOMES

- The services and facilities needed by the community are planned for and provided by the City of Perth, other government and non-government organisations or the community itself
- The physical and mental health of the community is enhanced through the City's role as regulator and service provider
- A diverse and fair community that caters equally for people's needs
- Appreciation and support for the culture and heritage value of the City.
- The City is a safe place for residents, workers and visitors

### Urban Environment Complaints

**2014/15: 551**

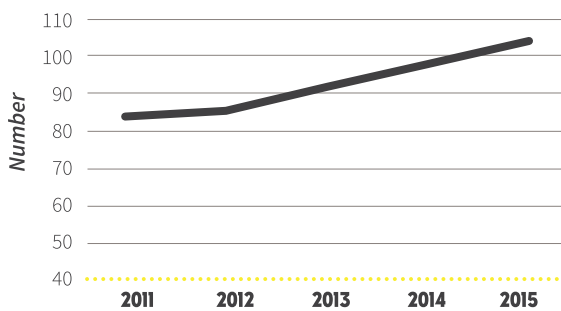


#### COMMENTARY

We received a total of 551 customer requests (complaints). The top three complaint types were 60 per cent noise, 15 per cent health nuisance (rubbish, bins, laneways etc), and 13 per cent food complaints. The increase in complaints this year can be attributed in part to construction noise issues.

### Events Sponsored by the City

**2014/15: 103**

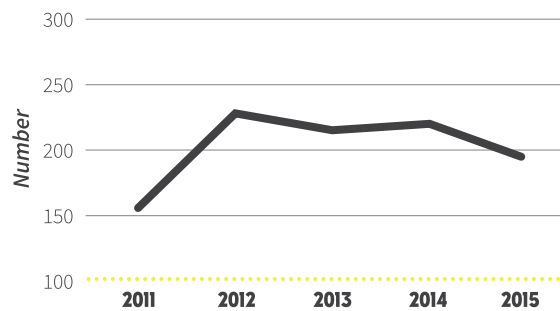


#### COMMENTARY

We continued our important sponsorship of events throughout the year, ensuring a lively and enjoyable City for the people of Perth. This year we sponsored significant annual events including Symphony in the City, Opera in the Park, Perth International Arts Festival, Awesome Festival, Fringe World, Telstra Perth Fashion Festival, City to Surf for Active and the Christmas Pageant, plus new events including the Night Noodle Markets and the Greek Glendi Festival. We also continued our support for the economic growth of the City, sponsoring events such as TedX, WorldSkills Australia 'The Ultimate Skills Challenge', 40under40 Awards and the International Australiasian Oil and Gas Conference.

### Events Approved

**2014/15: 195**



#### COMMENTARY

The number of event approvals declined slightly in comparison to the past three years. An event highlight for 2015 was the hosting of the 'The Giants' (Royal De Luxe) over three days in February, which involved the complex coordination of numerous stakeholders, and logistical challenges never before undertaken by the City. With increasing demands to use Langley Park for a variety of events, and to host sporting and entertainment events requiring significant road closures, we will continue to maintain the appropriate balance between the activation of our public spaces, access to the City centre, and impacts on City residents and businesses.



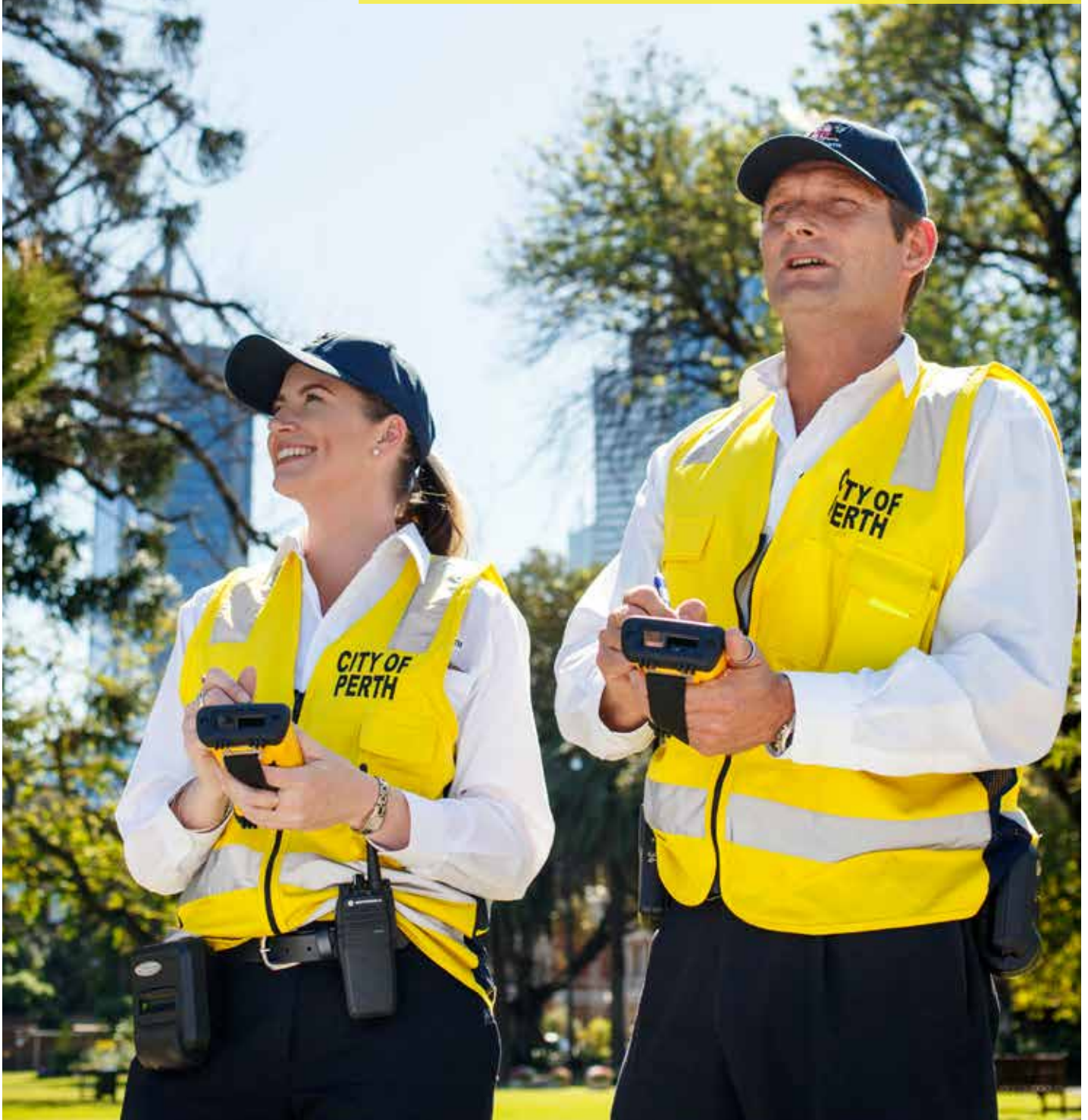


Piazarani  
Balloons



## CAPABLE AND RESPONSIVE ORGANISATION OUTCOMES

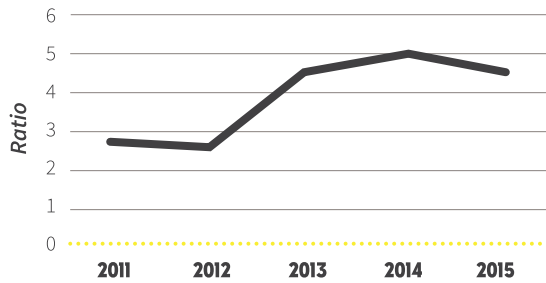
- *A high standard of governance is maintained and is seen to be maintained by Elected Members and staff who understand their obligations and make decisions accordingly*
- *A capable and motivated workforce to deliver the City's services into the future*
- *The tax regime required to fund City programs is kept to a minimum*
- *A diverse revenue base with new sources of revenue*
- *The utilisation of assets to produce revenue is maximised*
- *Technological innovation and systems support the efficient delivery of service.*
- *Capital expenditure initiatives can be adequately funded*





## Debt Service Ratio

**2014/15: 4.48%**

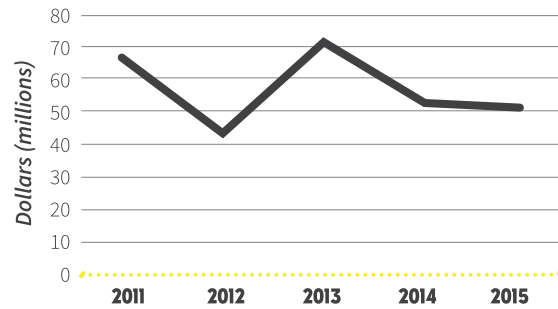


### COMMENTARY

The Debt Service Ratio measures our ability to service debt (principal and interest) from available operating revenue. The lower the ratio, the greater the ability of the City to service the debt. The Debt Service Ratio decreased from 2013/14. There were decreases in capital and interest repayments made in 2014/15, due to borrowings reducing and available operating income increasing by \$9.8 million during the year.

## Capital Expenditure

**2014/15: \$50.8 million**

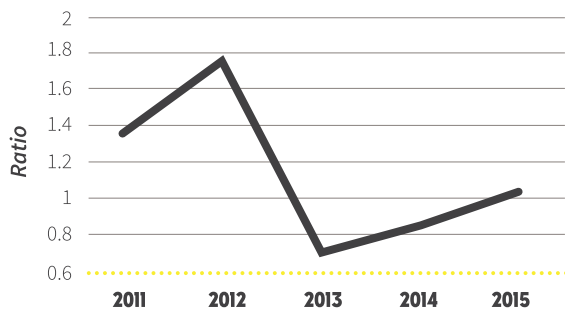


### COMMENTARY

Capital expenditure decreased by \$2 million on 2013/14 expenditure of \$52.8 million. The main items of expenditure were \$18.8 million for the development of our new City of Perth Library, and the Plaza at Cathedral Square, \$3.7 million for our plant replacement program, \$1.8 million for the revamping of Wellington Street between Little Milligan Street and King Street, \$1.3 million for replacing the lake structure at Harold Boas Gardens, and \$2 million for development of land at Tamala Park.

## Current Ratio

**2014/15: 1.02**

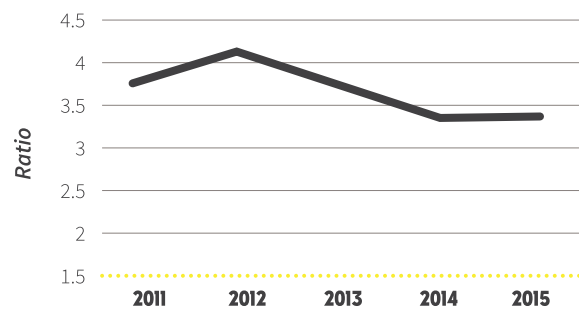


### COMMENTARY

The current ratio is an indication of our short-term debt obligations. The higher the ratio, the greater the liquidity. The current ratio is equal to current assets, minus restricted assets, divided by current liabilities, minus liabilities associated with restricted assets. The increase in the ratio is mainly due to a decrease in unspent loan funds of \$9.9 million during the year.

## Liquidity Ratio

**2014/15: 3.31**



### COMMENTARY

The liquidity ratio shows our liquid assets in relationship to our liquid liabilities. There has been a very marginal increase in the liquidity ratio this financial year.

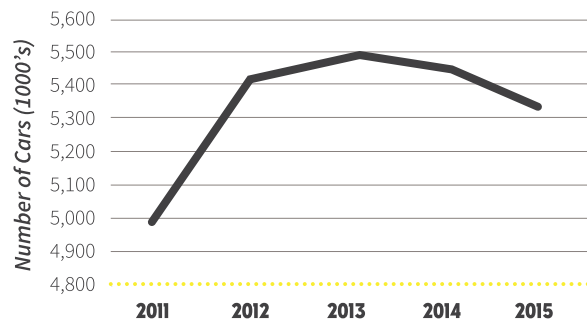
# PERFORMANCE INDICATORS

## URBAN OUTCOMES

- *A City achieving high-quality design in all projects and improving the urban and built environment to a standard comparable to the best cities in the world, but unique to Perth*
- *Agreement with the State Government on an overarching framework to guide the development of the City, including the river and foreshore, to achieve the City of Perth's long-term vision to maintain an open foreshore with nodes of development to bring people to the river*
- *The City of Perth is known for a diverse range of quality public spaces that attract people to our capital city to work, live and play. Vibrant public spaces ensure that Perth is a safe and enticing destination offering a "point of difference" from suburban experiences. Public places will be accessible and welcoming to all people and provide a range of opportunities to meet and contribute to the cultural heart of Western Australia*

## Use of City of Perth Car Parks

**2014/15: 5,334,604**



### COMMENTARY:

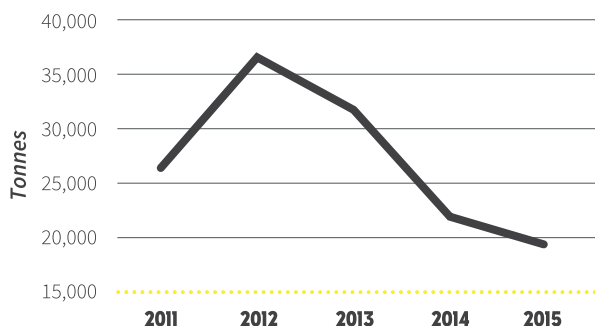
Off street patronage for 2014/15 saw a two per cent (112,963) reduction in use compared to the previous year. The number of long-term parking permits, as of 30 June 2015, was 1,092, representing a reduction of 127 (10 per cent). On street patronage for 2014/15 saw a 7.5 per cent (3,856,003) reduction in use compared to the previous year. During 2014/15 we saw increasing use of public transport for journeys into the City, a significant increase in weekend use of the free CAT bus service, increasing office vacancy, and more maintenance and works in our car parks.

## ENVIRONMENT OUTCOMES

- *Our City is a model of how a liveable urban environment can coexist with its natural environment and contribute to global sustainability*

## Waste

**2014/15: 19,456 tonnes**

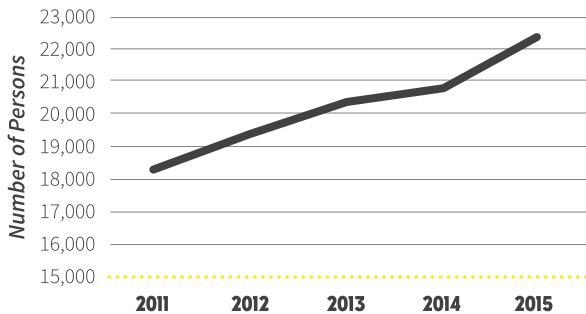


### COMMENTARY

Construction and demolition waste was down by 22.4 per cent from the previous year. General waste was down by five per cent from 2013/14. Volume reduced due to lower building occupancy in the City.

**City Population**

**2014/15: 22,324**

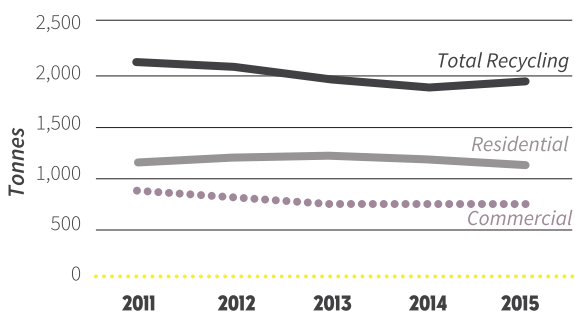


COMMENTARY:

At June 2015 the forecast residential population of the City was 22,324. Over the last five years, our residential population has grown by 22 per cent, with the strongest growth occurring in West Perth (36 per cent) and East Perth (40 per cent).

**Recycling**

**2014/15: 1,938 tonnes**



COMMENTARY

Residential: 1196 up four per cent from 2013/14.  
 Commercial: 742 down two per cent from 2013/14. Volume reduced due to lower building occupancy in the City.







CITY of PERTH

# FINANCIAL STATEMENTS 2014/15



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# RESPONSIBLE EMPLOYEE

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The attached financial report of the City of Perth being the annual financial report and supporting notes and other information for the financial year ended 30 June 2015 are, in my opinion, properly drawn up to present fairly the financial position of the City of Perth at 30 June 2015 and the results of the operation for the financial year then ended in accordance with Australian Accounting Standards and other mandatory professional reporting requirements and comply with the provisions of the Local Government Act 1995 and the regulations under that Act.

Signed on the 30 day of OCTOBER 2015

  
.....  
Gary Stevenson PSM  
Chief Executive Officer

# INDEPENDENT AUDITOR'S REPORT

To the ratepayers of the City of Perth



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West Perth WA 6005

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## **Independent Auditor's Report To the Ratepayers of City of Perth**

We have audited the accompanying financial report of the City of Perth (the "City"), which comprises the statement of financial position as at 30 June 2015, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information to the financial report and the statement by the Responsible Employee.

### **Responsibility of the Council for the financial report**

The Council of the City of Perth is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Local Government Act 1995 Part 6. This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### **Auditor's responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the

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# INDEPENDENT AUDITOR'S REPORT

To the ratepayers of the City of Perth

CONTINUED



entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Council, as well as evaluating the overall presentation of the financial report.

We performed the procedures to assess whether in all material respects the financial report presents fairly, in accordance with the Local Government Act 1995 Part 6 and Australian Accounting Standards (including the Australian Accounting Interpretations), a view which is consistent with our understanding of the City's financial position and of its performance.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Independence**

In conducting our audit, we have complied with the applicable independence requirements of the Accounting Professional and Ethical Standards Board.

## **Auditor's opinion**

In our opinion, the financial report of the City of Perth:

- (i) gives a true and fair view of the City of Perth's financial position as at 30 June 2015 and of its performance for the financial year ended 30 June 2015;
- (ii) complies with Australian Accounting Standards (including the Australian Accounting Interpretations); and
- (iii) is prepared in accordance with the requirements of the Local Government Act 1995 Part 6 (as amended) and Regulations under that Act.

## **Statutory Compliance**

I did not, during the course of my audit, become aware of any instance where the Council did not comply with the requirements of the Local Government Act 1995 and Local Government (Financial Management) Regulations 1996 as they relate to financial statements.

A handwritten signature in black ink that reads "Grant Thornton".

GRANT THORNTON AUDIT PTY LTD  
Chartered Accountants

A handwritten signature in black ink that appears to be "M J Hillgrove".

M J Hillgrove  
Partner - Audit & Assurance

Perth, 30 October 2015

**COMPREHENSIVE INCOME**

FOR THE YEAR ENDED 30 JUNE 2015

	<i>Note</i>	<i>Budget</i> 2014/15 \$	<i>Year Ended</i> 30/06/2015 \$	<i>Year Ended</i> 30/06/2014 \$
<b>Operating Revenue</b>				
Governance		-	1,061	1,483
General Purpose Funding		82,789,037	82,822,282	78,471,372
Law, Order, Public Safety		43,850	63,320	61,484
Health		794,500	961,193	921,989
Education and Welfare		2,004,694	1,964,627	1,911,007
Housing		599,130	1,540,870	726,890
Community Amenities		8,834,955	9,239,686	8,209,215
Recreation and Culture		2,020,167	2,296,400	1,656,825
Transport		90,391,399	84,999,330	82,033,090
Economic Services		1,271,410	1,316,362	1,303,853
Other Property and Services		1,688,879	1,277,688	1,374,814
		<u>190,438,021</u>	<u>186,482,819</u>	<u>176,672,022</u>
<b>Operating Expenditure</b>				
Governance		(10,146,717)	(9,647,600)	(8,006,717)
General Purpose Funding		(2,780,601)	(2,558,175)	(2,402,269)
Law, Order, Public Safety		(3,754,876)	(3,981,196)	(3,805,594)
Health		(2,079,830)	(1,866,350)	(1,947,559)
Education and Welfare		(3,485,384)	(3,623,704)	(3,339,475)
Housing		(586,705)	(723,440)	(548,103)
Community Amenities		(27,934,599)	(27,285,377)	(24,347,388)
Recreation and Culture		(32,733,026)	(30,343,130)	(26,714,974)
Transport		(78,645,533)	(75,125,556)	(68,104,781)
Economic Services		(10,502,529)	(9,920,934)	(9,732,396)
Other Property and Services		(4,508,297)	(2,450,275)	(2,349,412)
		<u>(177,158,097)</u>	<u>(167,525,737)</u>	<u>(151,298,668)</u>
<b>NET FROM OPERATIONS</b>		<u>13,279,924</u>	<u>18,957,082</u>	<u>25,373,354</u>
<b>Grants/Contributions</b>				
<b>For the Development of Assets</b>				
General Purpose Funding		76,885	80,200	76,885
Law, Order, Public Safety		-	(56,624)	165,000
Community Amenities		-	15,000	-
Recreation and Culture		60,000	24,333	224,162
Transport		1,684,010	1,701,223	2,488,659
		<u>1,820,895</u>	<u>1,764,132</u>	<u>2,954,706</u>
<b>Disposal/Write Off/Contribution of Assets</b>				
Gain/(Loss) on Disposal of Assets	10	(1,032,366)	(2,584,351)	(6,474,168)
		<u>(1,032,366)</u>	<u>(2,584,351)</u>	<u>(6,474,168)</u>
<i>Change in net assets resulting from operations before Significant Items</i>		<u>14,068,453</u>	<u>18,136,863</u>	<u>21,853,892</u>

**COMPREHENSIVE INCOME**

FOR THE YEAR ENDED 30 JUNE 2015

*Continued*

	<i>Note</i>	<i>Budget</i> 2014/15 \$	<i>Year Ended</i> 30/06/2015 \$	<i>Year Ended</i> 30/06/2014 \$
<b>Significant Items</b>				
Revaluation of Investment Properties	16(a)	-	1,820,350	6,590,850
Revaluation of Infrastructure	15	-	184,311,650	-
Revaluation of Artworks	15	-	4,609,946	575,625
Contribution of Assets – Infrastructure		-	-	602,144
Contribution of Assets – Artworks		-	-	14,198
Initial Recognition of Assets – Infrastructure		-	21,824	90,463,219
Initial Recognition of Assets – Artworks	26(c)	-	5,365,341	12,800
Disposal of Development Land at Tamala Park	26(d)	-	2,585,991	1,441,838
Impairment of Investments	26(b)	-	150,004	491,373
Distribution from TPRC		1,667,000	-	-
Contribution to Perth City Link	26(e)	-	-	(12,774,181)
Contribution to Elizabeth Quay	26(f)	-	(2,361,679)	-
<b>Total Significant Items</b>		1,667,000	196,503,427	87,417,866
<i>Change in net assets resulting from operations after Significant Items</i>				
<i>Gain/(Reduction)</i>		15,735,453	214,640,290	109,271,758

The Statement of Comprehensive Income should be read in conjunction with the notes to and forming part of the Financial Statements set out on pages 12 to 50.

Statement of

# COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2015

(Classification by Nature)

	Note	Budget 2014/15 \$	Year Ended 30/06/2015 \$	Year Ended 30/06/2014 \$
<b>Revenues From Ordinary Activities</b>				
Rates	3(b)	76,236,923	75,465,369	71,122,002
Grants and Contributions for Non Capital Purposes		1,857,558	3,412,959	1,883,117
Donations and Reimbursements		518,722	440,154	436,421
Fees and Charges	7(c)	104,440,404	99,533,164	95,351,766
Investment Income	7(d)	5,487,586	5,561,702	6,330,591
Other Revenues		1,896,828	2,069,471	1,548,125
Gain from Disposal of Assets	10	193,000	212,114	96,849
<b>Total Revenue from Ordinary Activities</b>		<b>190,631,021</b>	<b>186,694,933</b>	<b>176,768,871</b>
<b>Expenses From Ordinary Activities</b>				
Employee Costs		(64,501,116)	(64,524,948)	(58,226,999)
Materials, Contracts and Suppliers		(49,484,905)	(44,745,399)	(43,902,083)
Utilities		(2,995,573)	(3,105,828)	(3,348,733)
Depreciation and Amortisation	7(b)	(34,536,990)	(29,115,795)	(24,865,362)
Interest		(1,640,018)	(1,531,216)	(1,760,331)
Insurance		(1,179,533)	(1,224,032)	(1,246,223)
Expense Provision		(992,713)	(1,100,815)	(901,007)
Other Expenses from Ordinary Activities	8(a)	(21,827,249)	(22,177,704)	(17,047,930)
Loss on Disposal/Write off of Assets	10	(1,225,366)	(2,796,465)	(6,571,017)
<b>Total Expenses from Ordinary Activities</b>		<b>(178,383,463)</b>	<b>(170,322,202)</b>	<b>(157,869,685)</b>
<i>Change in Net Assets from Ordinary Activities before Capital Amounts and Significant Items</i>		12,247,558	16,372,731	18,899,186
<b>Grants and Contributions</b>				
Grants and Contributions – Capital		1,820,895	1,764,132	2,954,706
<b>Significant Items</b>				
Revaluation of Investment Properties	16(a)	-	1,820,350	6,590,850
Revaluation of Infrastructure	15	-	184,311,650	-
Revaluation of Artworks	15	-	4,609,946	575,625
Contribution of Assets – Infrastructure		-	-	602,144
Contribution of Assets – Artworks		-	-	14,198
Initial Recognition of Assets – Infrastructure		-	21,824	90,463,219
Initial Recognition of Assets – Artworks	26(c)	-	5,365,341	12,800
Disposal of Development Land at Tamala Park	26(d)	-	2,585,991	1,441,838
Impairment of Investments	26(b)	-	150,004	491,373
Distribution from TPRC		1,667,000	-	-
Contribution to Perth City Link	26(e)	-	-	(12,774,181)
Contribution to Elizabeth Quay	26(f)	-	(2,361,679)	-
<b>Total Significant Items</b>		<b>1,667,000</b>	<b>196,503,427</b>	<b>87,417,866</b>
<i>Change in Net Assets from Ordinary Activities After Capital Amounts and Significant Items</i>		15,735,453	214,640,290	109,271,758

The Statement of Comprehensive Income by Nature should be read in conjunction with the notes to and forming part of the Financial Statements set out on pages 12 to 50.

# FINANCIAL POSITION

AS AT 30 JUNE 2015

	<i>Note</i>	<i>Year Ended</i> 30/06/2015 \$	<i>Year Ended</i> 30/06/2014 \$
<b>Current Assets</b>			
Cash and Cash Equivalents	19	21,164,777	4,464,366
Investments	12,19	91,045,389	103,131,912
Trade and Other Receivables	11	9,758,589	12,086,835
Inventories	13	1,394,201	2,107,372
<b>Total Current Assets</b>		<u>123,362,956</u>	<u>121,790,485</u>
<b>Non Current Assets</b>			
Investments	12	7,110,313	9,660,340
Trade and Other Receivables	11	39,567	44,205
Property, Plant and Equipment	15	1,190,393,051	983,364,481
Investment Property	16(a)	19,366,599	17,546,249
<b>Total Non Current Assets</b>		<u>1,216,909,530</u>	<u>1,010,615,275</u>
<b>TOTAL ASSETS</b>		<u>1,340,272,486</u>	<u>1,132,405,760</u>
<b>Current Liabilities</b>			
Trade and Other Payables	14(a)	19,859,029	21,171,998
Financial Liabilities	17,22	6,441,709	6,128,375
Employee Benefits	14(b)	11,405,126	10,712,176
<b>Total Current Liabilities</b>		<u>37,705,864</u>	<u>38,012,549</u>
<b>Non Current Liabilities</b>			
Financial Liabilities	17,22	36,327,002	42,768,711
Employee Benefits	14(b)	1,891,737	2,306,727
Provisions	14(c)	3,869,667	3,479,847
<b>Total Non Current Liabilities</b>		<u>42,088,406</u>	<u>48,555,285</u>
<b>Total Liabilities</b>		<u>79,794,270</u>	<u>86,567,834</u>
<b>NET ASSETS</b>		<u>1,260,478,216</u>	<u>1,045,837,926</u>
<b>Equity</b>			
Accumulated Surplus		612,108,629	587,289,902
Asset Revaluation Reserve	18	560,795,095	372,942,447
Other Reserves	18	87,574,492	85,605,577
<b>Total Equity</b>		<u>1,260,478,216</u>	<u>1,045,837,926</u>

The Statement of Financial Position should be read in conjunction with the notes to and forming part of the Financial Statements set out on pages 12 to 50.

**CHANGES IN EQUITY**

FOR THE YEAR ENDED 30 JUNE 2015

	<i>Note</i>	<i>Accumulated Surplus</i>	<i>Asset Revaluation Reserve</i>	<i>Cash Backed Reserves</i>	<i>Total Equity</i>
		\$	\$	\$	\$
<b>Balance at 1 July 2013</b>		468,362,919	377,710,375	90,492,874	936,566,168
Change in net assets resulting from operations		109,271,758	-	-	109,271,758
Transfers to Cash Backed Reserves		(26,612,491)	-	26,612,491	-
Transfers to Asset Revaluation Reserves		(575,625)	575,625	-	-
Transfers from Asset Revaluation Reserves		5,343,553	(5,343,553)	-	-
Transfers from Cash Backed Reserves		31,499,788	-	(31,499,788)	-
<b>Balance at 30 June 2014</b>	18	<b>587,289,902</b>	<b>372,942,447</b>	<b>85,605,577</b>	<b>1,045,837,926</b>
<b>Balance at 1 July 2014</b>		587,289,902	372,942,447	85,605,577	1,045,837,926
Change in net assets resulting from operations		214,640,290	-	-	214,640,290
Transfers to Cash Backed Reserves		(25,386,259)	-	25,386,259	-
Transfers to Asset Revaluation Reserves		(189,027,761)	189,027,761	-	-
Transfers from Asset Revaluation Reserves		1,175,113	(1,175,113)	-	-
Transfers from Cash Backed Reserves		23,417,344	-	(23,417,344)	-
<b>Balance at 30 June 2015</b>	18	<b>612,108,629</b>	<b>560,795,095</b>	<b>87,574,492</b>	<b>1,260,478,216</b>

The Statement of Changes in Equity should be read in conjunction with the notes to and forming part of the Financial Statements set out on pages 12 to 50

# Statement of CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2015

	Note	30/06/2015 \$	30/06/2014 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
<b>Receipts</b>			
Rates		75,422,543	71,042,019
Fees and Charges		101,230,844	92,394,112
Interest and Investment Income		6,311,427	6,839,210
Other		3,211,683	2,675,398
<b>Total Receipts</b>		<b>186,176,497</b>	<b>172,950,739</b>
<b>Payments</b>			
Employee Costs		(64,246,988)	(57,021,512)
Materials, Contracts and Suppliers		(44,282,898)	(42,239,912)
Interest and Financing Costs		(1,575,008)	(2,085,091)
Other		(27,218,559)	(22,154,073)
<b>Total Payments</b>		<b>(137,323,453)</b>	<b>(123,500,588)</b>
<b>Net Cash Inflow from Operating Activities</b>	20	<b>48,853,044</b>	<b>49,450,151</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
<b>Receipts</b>			
Proceeds from Disposal of Assets		1,568,519	1,374,211
Contributions from Other Parties		15,000	140,233
Proceeds from Disposal of Investments (Non Current)		5,769,636	6,833,333
<b>Total Receipts</b>		<b>7,353,155</b>	<b>8,347,777</b>
<b>Payments</b>			
Purchase of Agricultural Assets		-	(175,400)
Purchase of Land and Buildings		(1,620,519)	(606,685)
Purchase of Infrastructure Assets		(7,248,204)	(16,269,522)
Purchase of Plant and Mobile Equipment		(5,762,981)	(4,841,653)
Purchase of Office Furniture and Equipment		(636,637)	(454,758)
Work in Progress		(34,213,698)	(26,963,010)
Purchase of Investments (Non Current)		(21,063)	(330,821)
<b>Total Payments</b>		<b>(49,503,102)</b>	<b>(49,641,849)</b>
<b>Net Cash Outflow from Investing Activities</b>		<b>(42,149,947)</b>	<b>(41,294,072)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
<b>Payments</b>			
Repayment of Borrowings		(6,128,375)	(6,362,309)
<b>Total Payments</b>		<b>(6,128,375)</b>	<b>(6,362,309)</b>
<b>Net Cash Outflow from Financing Activities</b>		<b>(6,128,375)</b>	<b>(6,362,309)</b>
<b>CASH FLOWS FROM GOVERNMENT</b>			
<b>Receipts from Appropriations/Grants/Contributions</b>			
Recurrent		2,290,034	1,560,770
Capital		1,749,132	2,814,473
<b>Total Receipts</b>		<b>4,039,166</b>	<b>4,375,243</b>
<b>Payments</b>			
Contribution to Perth City Link		-	(12,774,181)
<b>Net Cash Outflow from Appropriations/Grants/Contributions</b>		<b>4,039,166</b>	<b>(8,398,938)</b>
<b>Net Increase/(Decrease) in Cash Held</b>		<b>4,613,888</b>	<b>(6,605,168)</b>
<b>Cash at 1 July 2014</b>		<b>107,596,278</b>	<b>114,201,446</b>
<b>Cash at 30 June 2015</b>	19	<b>112,210,166</b>	<b>107,596,278</b>

The Statement of Cash Flows should be read in conjunction with the notes to and forming part of the Financial Statements set out on pages 12 to 50.



# RATE SETTING STATEMENT

FOR THE YEAR ENDED 30 JUNE 2015

	<i>Budget</i>	<i>Actual</i>	<i>Actual</i>
PROCEEDS FROM OPERATING ACTIVITIES	2014/15	2014/15	2013/14
<i>Operating Revenue</i>	\$	\$	\$
Parking Fees	78,528,324	73,302,963	70,136,012
Fines and Costs	9,552,550	9,253,979	9,392,996
Investment Income and Interest	5,487,586	5,561,702	6,330,591
Community Service Fee	1,500,430	1,416,853	1,419,690
Rubbish Collection Fees	6,140,750	6,079,979	5,698,948
Rental and Hire Charges	5,200,161	5,468,734	5,337,738
Recurrent Grants and Contributions	1,857,558	3,412,959	1,883,117
Donations and Reimbursements	518,722	440,141	436,422
Other Income	5,415,017	6,080,140	4,914,507
Gain from disposal of Assets	193,000	212,114	-
	<b>114,394,098</b>	<b>111,229,564</b>	<b>105,550,021</b>
<i>Less: Operating Expenditure</i>			
Employee Costs	(64,501,116)	(64,524,948)	(58,226,999)
Materials and Contracts	(49,484,905)	(44,745,399)	(43,902,083)
Utilities	(2,995,573)	(3,105,828)	(3,348,733)
Insurance Expenditure	(1,179,533)	(1,224,032)	(1,246,223)
Depreciation and Amortisation	(34,536,990)	(29,115,795)	(24,865,362)
Interest Expenses	(1,640,018)	(1,531,216)	(1,760,331)
Expense Provisions	(992,713)	(1,100,815)	(901,007)
Loss on Disposal of Assets	(1,225,366)	(2,796,465)	(6,474,168)
Other Expenditure	(21,827,249)	(22,177,704)	(17,047,930)
Non-Recurrent Contribution – Perth City Link	-	-	(12,774,181)
	<b>(178,383,463)</b>	<b>(170,322,202)</b>	<b>(170,547,017)</b>
<i>Non-Cash Adjustments</i>			
Depreciation of Non-Current Assets	34,536,990	29,115,795	24,865,362
Loss on Disposal of Assets	1,032,366	2,584,351	6,474,168
Movement in Accounts Receivables and Accrued Income	-	3,046,055	(2,961,729)
Movement in Employee Entitlements	-	277,960	1,205,487
Movement in Accounts Payables and Accruals	-	(1,312,969)	2,138,627
Movement in PCEC Provision	-	389,820	389,820
Impairment of Investments	-	150,004	491,373
	<b>35,569,356</b>	<b>34,251,016</b>	<b>32,603,108</b>
<b>Net Surplus / (Deficit) from Operations</b>	<b>(28,420,009)</b>	<b>(24,841,622)</b>	<b>(32,393,888)</b>
<i>Investing Activities</i>			
Capital Expenditure	(67,973,162)	(49,482,039)	(49,311,028)
Repayment of Borrowings	(6,128,375)	(6,128,375)	(6,362,309)
Purchase of Investment (Non-Current)	-	(21,063)	(330,821)
Transfers to Reserves	(21,748,677)	(25,386,259)	(26,612,491)
	<b>(95,850,214)</b>	<b>(81,017,736)</b>	<b>(82,616,649)</b>
<i>Financing Activities</i>			
Transfer from Reserves	29,721,214	23,417,340	31,499,788
Carry Forwards	15,685,285	-	-
Contributions from Other Parties	-	15,000	140,233
Proceeds from Disposal of Assets	1,139,000	1,568,519	1,374,211
Distribution from Tamala Park Regional Council	1,667,000	2,617,464	833,333
Proceeds on Sale of Investments (Non-current)	-	3,152,172	6,000,000
Proceeds from Borrowings	1,032,988	-	-
Capital Grants and Contributions	1,820,895	1,749,132	2,814,473
	<b>51,066,382</b>	<b>32,519,627</b>	<b>42,662,038</b>
<b>Net Surplus / (Deficit) before Rates</b>	<b>(73,203,841)</b>	<b>(73,339,731)</b>	<b>(72,348,499)</b>
Add: Opening Funds	(2,486,664)	16,073,145	17,299,643
Net Surplus / (Deficit) before Rates	(75,690,505)	(57,266,586)	(55,048,856)
Amount Sourced from Rates	76,236,923	75,465,369	71,122,001
<b>BALANCE OF CLOSING FUNDS</b>	<b>546,418</b>	<b>*18,198,783</b>	<b>16,073,145</b>

\* The balance of closing funds figure of \$18,198,783 at 30 June 2015 includes amounts set aside of \$17,562,468 as adjusted carried forward capital commitments for the 2015/16 budget year. The calculation of the closing funds at 30 June 2015 differs from the estimated figure in the Rate Setting Statement adopted in the Annual Budget 2015/16. In accordance with Regulation 33A, reports detailing additional capital commitments carried forward and a review of the total budget in October 2015 are to be approved by Council.

*This Financial Report is a general purpose financial report that consists of a statement of comprehensive income, statement of financial position, statement of changes in equity, statement of cash flows, rate setting statement and notes accompanying these financial statements. The general purpose Financial Report complies with Australian Accounting Standards, other authoritative pronouncements of the Australian Accounting Standards Board, Australian Accounting Interpretations, the Local Government Act 1995, and the Local Government (Financial Management) Regulations 1996.*

## 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The significant policies which have been adopted in the presentation of these financial statements are:

### (A) THE LOCAL GOVERNMENT REPORTING ENTITY

All funds through which the Council controls resources to carry on its functions have been included in the financial statements forming part of this report.

In the process of reporting on the City as a single unit, all transactions and balances between those funds have been eliminated.

#### **Trust and other Deposits**

Funds held in the trust account are on behalf of outside parties. The Council performs only a custodial role in respect of these monies, because they cannot be used for Council purposes, and therefore they are not brought to account in the financial statements, but are disclosed in Note 28.

Amounts received as tender deposits and retention amounts controlled by the Council are included in the amount disclosed as "other creditors" within current liabilities until they are refunded or forfeited.

### (B) BASIS OF PREPARATION

The Financial Report has been prepared on the going concern basis and historical costs, except where otherwise stated, and accrual accounting principles. Unless otherwise stated, the accounting policies adopted are consistent with those of the previous year. Where appropriate, comparative figures have been amended to accord with current presentation and disclosure made of material changes to comparatives.

Under Australian Accounting Standards there are requirements that apply specifically to Government and not-for-profit entities. The City has analysed its purpose, objectives and operating philosophy and determined that it does not have profit generation as a prime objective. Consequently, where appropriate, the City has elected to apply options and exemptions within the Australian Accounting Standards that are applicable to not-for-profit entities.

### (C) DEPRECIATION AND AMORTISATION

All fixed assets and leasehold interest with the exception of Freehold Land, Air Rights, Investment Properties, Artwork, Agricultural and Work

in Progress are systematically depreciated and amortised over their useful lives in a manner that reflects the consumption of the service potential embodied in those assets. Depreciation is based on a straight line basis taking cognisance of the residual value of the asset, whilst amortisation rates are set to amortise the cost of the leasehold interest over the life of the lease. Depreciation rates and residual values are reviewed each year.

Major Depreciation and Amortisation periods used are listed in the table on the following page and are consistent with the prior year unless otherwise stated.

Assets are depreciated from the date of acquisition, or in respect of assets being constructed from the time an asset is completed and held ready for use.

Following a review of the life expectancies of infrastructure assets, changes in the life expectancies for footpaths (from 20 years to a range of 20 to 50 years), street lighting (from a range of 15 to 25 years to a range of 10 to 30 years), reticulation (from a range of 15 to 30 years to a range of 5 to 30 years) and overpasses and underpasses (from a range of 50 to 80 years to a range of 45 to 80 years) took place during the reporting

<b>Asset Categories</b>	<b>Life Expectancy YEARS</b>	<b>Residual Values</b>
<b>Land</b>		
Leasehold Interest	99 years	Nil
<b>Buildings</b>		
Buildings (including leasehold interest)	10 to 100 years	Nil
Stationary Plant in Buildings	15 years	Nil
<b>Improvements</b>		
Leasehold Improvements	Term of Lease	Nil
Ground Level Improvements	5 to 50 years	Nil
<b>Infrastructure Assets</b>		
Roads – Pavement	40 to 80 years	Nil
– Seal	25 years	Nil
Footpaths – Footpaths	20 to 50 years	Nil
– Kerbs	20 to 80 years	Nil
Street Lighting	10 to 30 years	Nil
Drainage	80 years	Nil
Reticulation	5 to 30 years	Nil
Overpasses and Underpasses	45 to 80 years	Nil
<b>Plant and Mobile Equipment</b>		
Major Plant and Equipment	3 to 10 years	10 to 40%
Sedans and Utilities	2 to 3 years	50 to 70%
Pumps and Bores	15 years	Nil
Minor Plant and Equipment	2 to 7 years	5% to Nil
Specialised Parking Equipment	7 to 15 years	Nil
<b>Office Furniture/Equipment</b>		
Furniture and Equipment	10 to 15 years	Nil
Computer Equipment and Software	3 to 5 years	Nil

period. There was in addition a reclassification of kerbs from roads to footpaths assets during the same reporting period.

Residual values percentage ranges for major plant and equipment (10% to 45%), and sedans and utilities (60% to 85%) have changed to 10% to 40% and 50% to 70% respectively to better reflect market value conditions.

#### (D) VALUATION OF ASSETS AND ASSET MANAGEMENT

Council's assets were being progressively revalued to fair value in accordance with a staged implementation advised by the Department of Local Government.

Fair value estimations are determined in accordance with the policy stated in paragraph (q) of Note 1 – Statement of Significant Accounting Policies.

At balance date, the following classes of property, plant and equipment were stated at their fair value:

- Land (external valuation)
- Buildings (external valuation)
- Improvements (external valuation)
- Infrastructure (internal valuation)
- Plant and Mobile Equipment (internal valuation)
- Office Furniture and Equipment including Art, Memorabilia and History Collections (internal and external valuations)

- Full revaluations are undertaken for all assets shown at fair value on a minimum 3 year cycle.

Additionally a program to introduce Asset Management disciplines to the City has been implemented. This included the initial recognition of additional and the completion of the revaluation of all Property, Plant and Equipment assets of the City to fair value as advised by the Department of Local Government.

Infrastructure Assets, in terms of their revaluation, were progressively incorporated into the Asset Register during the reporting period. Infrastructure assets not previously recorded were initially recognised at their Fair Value (depreciated replacement cost) of \$21,824 during the reporting period (30 June 2014: \$90,463,219).

Increases in the carrying amounts arising on revaluation are credited to the asset revaluation reserve. To the extent that the increase reverses a decrease previously recognising profit or loss, the increase is first recognised in the Statement of Comprehensive Income. Decreases that reverse previous increases of the same asset are first charged against revaluation reserves directly in equity to the extent of the remaining reserve attributable to the asset; all other decreases are charged to the Statement of Comprehensive Income.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the City and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

**(E) EMPLOYEE ENTITLEMENTS****(i) Wages and Salaries**

A liability for wages and salaries is recognised and is stated as the amount unpaid at balance date calculated at current rates of pay.

**(ii) Annual Leave**

Employee entitlements to annual leave are recognised as leave not taken at balance date calculated at current rates of pay plus related on-costs in accordance with Australian Accounting Standard AASB119 – Employee Benefits.

The expected amount to be paid to employees within the next twelve months (set at 6 weeks) is recognised as a current liability in the Statement of Financial Position. Amounts exceeding 6 weeks accrual is recognised and measured as the present value of the estimated future cash outflows to be made in respect of services provided by employees up to the reporting date.

The amended standard AASB119 pertaining to annual leave entitlements was first applied in the previous reporting period.

**(iii) Long Service Leave**

Employee entitlements for long service leave are accrued on a pro-rata basis from the date of commencement in accordance with Australian Accounting Standard AASB119 – Employee Benefits. Such liability is recognised and measured as the present value of the estimated future cash outflows to be made in respect of services provided by employees up to the reporting date.

Consideration is given to future wage and salary levels, experience of employee departures and periods of service. Estimated future outflows are discounted using average

Commonwealth Government Bond rates that match as closely as possible estimated future cash outflows. The expected amount to be paid to employees within the next twelve months is recognised as a current liability in the Statement of Financial Position.

**(iv) Self-Funded Leave**

Employee benefits to self-funded leave are recognised as leave not taken at balance date calculated at current rates of pay.

**(v) Superannuation**

The superannuation expense for the period is the amount of contribution the City of Perth made to the superannuation funds which provide benefits to its employees. Details of these arrangements are set out in Note 21.

**(F) RECEIVABLES AND PAYABLES**

Trade receivables are carried at nominal amounts due less any provision for doubtful debts. A provision for doubtful debts is recognised when collection of the full nominal amount is no longer probable. Receivables are generally settled within 30 days.

Trade creditors and accruals are recognised for amounts to be paid in the future for goods and services received, whether or not billed to the economic entity. The amounts are unsecured and are usually settled on 30 day terms.

**(G) PROVISION OF DOUBTFUL DEBTS**

The collectability of debts is assessed at financial position date and specific provision is made for any doubtful accounts. All known bad debts are written off in the year in which they are recognised as such.

No provision is made for rate debtors where the debts are collectable against the property.

**(H) INVESTMENTS**

All current investments are recorded at cost except for balanced funds which are marked to market and therefore valued at market value on 30 June 2015, to more appropriately relate the value of securities to current conditions. Realised and unrealised gains and losses arising from changes in the market value of these assets are included in the Statement of Comprehensive Income as they arise.

Structured investments, comprising a floating rate note and mortgage backed securities are valued at cost. Impairment charges or reduction in impairment charges against cost are taken reducing or increasing their cost base where appropriate and necessary. It is the organisation's intention to hold structured investments to maturity.

Other non-current investments are valued at cost.

**(I) LEASES**

Operating leases are included in operating expenditures in accordance with lease arrangements.

The City has no obligations under finance leases at financial position date.

**(J) REVENUE RECOGNITION**

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the City, and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognised:

**(i) Rates, Grants, Donations and Other Contributions**

Rates, grants, donations and other contributions are recognised as revenues when the local government obtains control over the assets comprising the contributions. Control over assets acquired from rates is obtained at the commencement of the rating period or, where earlier, upon receipt of the rates. Control over granted assets is normally obtained upon their receipt or upon prior notification that a grant has been secured and the timing of commencement of control depends upon the arrangement that exists between the grantor and the City.

**(ii) Rendering of Services**

Where a contract has been completed, all related revenue is recognised when the City controls a right to be compensated for the services provided. Where a contract has not been completed revenue is recognised only to the extent of cost incurred. Contracts generally arise as a result of requests for work to be carried out at a property-owner's expense, or from compulsory works carried out by the City pursuant to legislation.

**(iii) Sale of Assets**

Revenue is recognised when control of the assets has passed to the buyer.

**(iv) Fines**

Revenue is recognised when the City controls a right to receive consideration for the enforcement of legislation and Council local laws.

**(v) Rents, Interest and Distributions**

Revenue is recognised when the City has attained control of a right to receive consideration for the provision of, or investment in, assets.

**(K) INVENTORIES AND WORK IN PROGRESS**

Inventories and work in progress are valued at the lower of cost and net realisable value.

**(L) ROUNDING**

Amounts shown in the Financial Statements have been rounded to the nearest dollar. This may result in minor variations between schedules.

**(M) ACQUISITION OF ASSETS**

The cost method of accounting is used for the initial acquisition of assets. Cost is determined as the fair value of assets given as consideration plus costs incidental to the acquisition, including architects fees, engineering design fees, and all other costs incurred. Assets acquired at no cost, or for nominal consideration are initially recognised at their fair values as at the date of acquisition.

**(N) NON-CURRENT ASSETS CONSTRUCTED BY THE CITY**

The cost of non-current assets constructed by the City includes the cost of materials, direct labour, and an appropriate proportion of fixed and variable overheads. Unallocated additions to non-current assets are brought to account as works in progress and are not depreciated until completed or installed for use.

**(O) VESTED LAND AND CROWN LAND HELD IN TRUST**

Land Vested in the City is recognised at a nominal value of one dollar for record purposes only. Crown Land held in Trust is recognised at fair value.

**(P) LAND UNDER ROADS**

Effective from 1 July 2008, the City elected not to recognise any value for land under roads acquired on or before 30 June 2008. This accords with the treatment available under Australian Accounting Standard AASB 1051 Land Under Roads and the requirement of Regulation 16(a)(i) of the *Local Government (Financial Management) Regulations* that prohibits local government from recognising such land as an asset of local government.

In respect of land under roads acquired on or after 1 July 2008, as detailed above Regulation 16(a)(i) of the *Local Government (Financial Management) Regulations* prohibits local government from recognising such land as an asset of local government.

**(Q) FAIR VALUE ESTIMATION**

The fair value of financial assets and financial liabilities must be estimated for recognition and measurement or for disclosure purposes.

The fair value of non-current assets is determined as follows:

- Land and Buildings are determined by a professionally qualified external valuer.
  - from market-based evidence by appraisal, or;
  - where there is no market-based evidence because of the specialised nature of the land or building and it is rarely sold, an estimate using a depreciated replacement cost approach.
- Improvements are determined by a professionally qualified external valuer using depreciated current replacement cost approach.
- Infrastructure is determined internally using depreciated replacement cost approach after appraisal of their condition.

- Mobile plant and equipment are determined internally from market-based evidence after appraisal of their condition.
- Plant and equipment are determined as approximated by depreciated historical cost.
- Artwork is both determined by professionally qualified external valuers from market based evidence by appraisal and current replacement cost, and internally by current replacement cost.
- Office furniture and equipment are determined as approximated by depreciated historical cost.

(R) MATERIALITY

Assets (with the exception of land and art and memorabilia) with an economic life which is determined to be longer than one year are only capitalised where the cost of acquisition/construction exceeds the materiality threshold established by Council. Council's current capitalisation policy is to expense any purchases considered to be of a capital nature that are less than \$5,000 and in the case of IT software, less than \$50,000.

(S) TAXATION

The City is exempt from payment of income tax, capital gains tax and payroll tax.

Payments for fringe benefits tax and goods and services tax are made in accordance with the relevant legislation.

(T) GOODS AND SERVICES TAX

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of the item of expense to which it relates. Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from or payable to the ATO is included as a current asset or liability in the Statement of Financial Position. Cash flows are included in the statement of cash flows on a gross basis. The GST component of cash flows arising from investing and financing activities, which are recoverable from or payable to the ATO, are classified as operating cash flows.

(U) FINANCIAL INSTRUMENTS

The City of Perth invests in a variety of interest bearing securities. The City does not directly enter into any derivative contracts to offset risk to the interest or foreign exchange rates. Additionally, to the best of its knowledge, there are no embedded derivatives in the funds or securities that the City holds that may impact materially on investment earnings. Except for structured investments, investments are marked to market. Exposure to interest and credit risk as at reporting date is as detailed in Note 29.

**Recognition**

Financial instruments are initially measured at cost on trade date, which includes transaction costs, when the related contractual rights or obligations exist. Subsequent to initial recognition these instruments are measured as set out below.

**Financial Assets at Fair Value through Statement of Comprehensive Income**

A financial asset is classified in this category if acquired principally for the purpose of selling in the

short term or if so designated by management and within the requirements of AASB 139: Financial Instruments: Recognition and Measurement. Realised and unrealised gains and losses arising from changes in the fair value of these assets are included in the Statement of Comprehensive Income in the period in which they arise.

**Loans and Receivables**

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in any active market and are stated at amortised cost using the effective interest rate method.

**Available-for-Sale Financial Assets**

Available-for-sale financial assets include any financial assets not included in the above categories. Available-for-sale financial assets are reflected at fair value. Unrealised gains and losses arising from changes in fair value of these assets are recorded in the Statement of Comprehensive Income.

**Financial Liabilities**

Non-derivative financial liabilities are recognised at amortised cost, comprising original debt less principal payments and amortisation.

(V) IMPAIRMENT OF ASSETS

The recoverable amount of an asset is determined at the higher of net selling price and value in use.

Certain of the City's operations are conducted with a partially commercial orientation and it is necessary to test for impairment of assets on a discounted cash flow basis for each of these units. The impact of this standard (AASB139: Financial Instruments: Recognition



and Measurement) may lead to some volatility in operating earnings. There was no material impact for the reporting period.

(W) STATEMENT OF COMPREHENSIVE INCOME

An additional statement of comprehensive income in nature and type format has been prepared and included to ensure the City complies with both the Local Government Act 1995 and the Australian Accounting Standards.

(X) INVESTMENT PROPERTY

Investment property is held to generate long-term rental yields. All tenant leases are on an arms-length basis apart from two short term tenancies that are on peppercorn rentals as they are deemed to be of benefit to the community.

Investment property is carried at fair value, being market value assuming the highest and best use permitted by the relevant land use planning provisions or existing public use whichever is the greater.

The most recent revaluation of investment properties at 30 June 2015 was carried out by Landgate – Property and Valuation Services through Mr Stephen Fern, AAPI Certified Practising Valuer, Specialist Valuer. Changes to fair value are recorded in the Statement of Comprehensive Income. Investment properties are not depreciated.

(Y) NEW AND REVISED STANDARDS THAT ARE EFFECTIVE FOR THESE FINANCIAL STATEMENTS

A number of new and revised standards and an interpretation became effective for the first time to annual periods beginning on or after 1 July 2014. Information on these new standards is presented below:

- **AASB 2012-3 Amendments to Australian Accounting Standards – Offsetting Financial Assets and Financial Liabilities**

AASB 2012-3 adds application guidance to AASB 132 to address inconsistencies identified in applying some of the offsetting criteria of AASB 132, including clarifying the meaning of “currently has a legally enforceable right of set-off” and that some gross settlement systems may be considered equivalent to net settlement.

AASB 2012-3 is applicable to annual reporting periods beginning on or after 1 January 2014.

The adoption of these amendments has not had a material impact on the City as the amendments merely clarify the existing requirements in AASB 132.

- **AASB 2013-3 Amendments to AASB 136 – Recoverable Amount Disclosures for Non-Financial Assets**

These narrow-scope amendments address disclosure of information about the recoverable amount of impaired assets if that amount is based on fair value less costs of disposal.

When developing IFRS 13 *Fair Value Measurement*, the IASB decided to amend IAS 36 *Impairment of Assets* to require disclosures about the recoverable amount of impaired assets. The IASB noticed however, that some of the amendments made in introducing those requirements resulted in the requirement being more broadly applicable than the IASB had intended. These amendments to IAS 36 therefore clarify the IASB’s original intention that the scope of those disclosures is limited to the recoverable amount of impaired assets that is based on fair value less costs of disposal.

AASB 2013-3 makes the equivalent amendments to AASB 136 *Impairment of Assets* and is

applicable to annual reporting periods beginning on or after 1 January 2014.

The adoption of these amendments in this financial report has not had a material impact on the City as they are largely of the nature of clarification of existing requirements.

- **AASB 2013-5 Amendments to Australian Accounting Standards – Investment Entities**

The amendments in AASB-2013-5 provide an exception to consolidation to investment entities and require them to measure unconsolidated subsidiaries at fair value through profit or loss in accordance with AASB 9 *Financial Instruments (or AASB 139 Financial Instruments: Recognition and Measurement* where AASB 9 has not yet been adopted). The amendments also introduce new disclosure requirements for investment entities that have subsidiaries.

These amendments apply to investment entities, whose business purpose is to invest funds solely for returns from capital appreciation, investment income or both. Examples of entities which might qualify as investment entities would include Australian superannuation entities, listed investment companies, pooled investment trusts and Federal, State and Territory fund management authorities.

AASB 2013-5 is applicable to annual reporting periods beginning on or after 1 January 2014.

This Standard has not had any impact on the City as it does not meet the definition of an ‘investment entity’ in order to apply this consolidation exception.



- **AASB 2014-1 Amendments to Australian Accounting Standards (Part A: Annual Improvements 2010-2012 and 2011-2013 Cycles)**

Part A of AASB 2014-1 makes amendments to various Australian Accounting Standards arising from the issuance by the IASB of International Financial Reporting Standards *Annual Improvements to IFRSs 2010-2012 Cycle and Annual Improvements to IFRSs 2011-2013 Cycle*.

Among other improvements, the amendments arising from *Annual Improvements to IFRSs 2010-2012 Cycle*:

- clarify that the definition of a 'related party' includes a management entity that provides key management personnel services to the reporting entity (either directly or through a group entity)
- amend AASB 8 *Operating Segments* to explicitly require the disclosure of judgements made by management in applying the aggregation criteria.

Among other improvements, the amendments arising from *Annual Improvements to IFRSs 2011-2013 Cycle* clarify that an entity should assess whether an acquired property is an investment property under AASB 140 *Investment Property* and perform a separate assessment under AASB 3 *Business Combinations* to determine whether the acquisition of the investment property constitutes a business combination.

Part A of AASB 2014-1 is applicable to annual reporting periods beginning on or after 1 July 2014.

The adoption of these amendments has not had a material impact on the City as they are largely of the nature of clarification of existing requirements.

(Z) **IMPACT OF STANDARDS ISSUED BUT NOT YET APPLIED BY THE CITY**

New and revised accounting standards and amendments that are currently issued for future reporting periods that are relevant to the City include:

- **AASB 9 Financial Instruments**

AASB 9 introduces new requirements for the classification and measurement of financial assets and liabilities. These requirements improve and simplify the approach for classification and measurement of financial assets compared with the requirements of AASB 139.

The effective date is for annual reporting periods beginning on or after 1 January 2018.

*The City is yet to undertake a detailed assessment of the impact of AASB 9. However, based on the entity's preliminary assessment, the Standard is not expected to have a material impact on the transactions and balances recognised in the financial statements when it is first adopted for the year ending 30 June 2019.*

- **AASB 14 Regulatory Deferral Accounts**

AASB 14 permits first-time adopters of Australian Accounting Standards who conduct rate-regulated activities to continue to account for amounts related to rate regulation in accordance with their previous GAAP. Accordingly, an entity that applies AASB 14 may continue to apply its previous GAAP accounting policies for the recognition, measurement, impairment and de-recognition of its regulatory deferral account balances. This exemption is not available to entities who already apply Australian Accounting Standards.

The effective date is for annual reporting periods beginning on or after 1 January 2016.

*When AASB 14 becomes effective for the first time for the year ending 30 June 2017, it will not have any impact on the City.*

- **AASB 15 Revenue from Contracts with Customers**

AASB 15 replaces AASB 118: Revenue, AASB 111 Construction Contracts and some revenue related Interpretations. In summary, AASB 15:

- establishes a new revenue recognition model;
- changes the basis for deciding whether revenue is to be recognised over time at a point in time;
- provides a new and more detailed guidance on specific topics (e.g. multiple element arrangements, variable pricing, rights of return and warranties); and
- expands and improves disclosures about revenue.

*When this Standard is first adopted for the year ending 30 June 2018, there will be no material impact on the transactions and balances recognised in the financial statements.*

- **AASB 2014-3 Amendments to Australian Accounting Standards – Accounting for Acquisitions of Interests in Joint Operations**

This amendment impacts on the use of AASB 11 when acquiring an interest in a joint operation.

The effective date is for annual reporting periods beginning on or after 1 January 2016.

*When these amendments are first adopted for the year ending 30 June 2017, there will be no material impact on the transactions and balances recognised in the financial statements.*

- **AASB 2014-4 Amendments to Australian Accounting Standards – Clarification of Acceptable Methods of Depreciation and Amortisation**

The amendments to AASB 116 prohibit the use of a revenue based depreciation method for property, plant and equipment. Additionally, the amendments provide guidance in the application of the diminishing balance method for property, plant and equipment.

The effective date is for annual reporting periods beginning on or after 1 January 2016.

*When these amendments are first adopted for the year ending 30 June 2017, there will be no material impact on the transactions and balances recognised in the financial statements.*

- **AASB 2014-9 Amendments to Australian Accounting Standards – Equity Method in Separate Financial Statements**

The amendments introduce the equity method of accounting as one of the options to account for an entity's investments in subsidiaries, joint ventures and associates in the entity's separate financial statements.

The effective date is for annual reporting periods beginning on or after 1 January 2016.

*When these amendments are first adopted for the year ending 30 June 2017, there will be no material impact on the financial statements.*

- **AASB 2014-10 Amendments to Australian Accounting Standards – Sale or Contribution of Assets between an Investor and its Associate or Joint Venture**

The amendments address a current inconsistency between AASB 10 Consolidated Financial Statements and AASB 128 Investments in

Associates and Joint Ventures (2011).

The amendments clarify that, on a sale or contribution of assets to a joint venture or associate or on a loss of control when joint control or significant influence is retained in a transaction involving an associate or a joint venture, any gain or loss recognised will depend on whether the assets or subsidiary constitute a business, as defined in AASB 3 *Business Combinations*. Full gain or loss is recognised when the assets or subsidiary constitute a business, whereas gain or loss attributable to other investors' interests is recognised when the assets or subsidiary do not constitute a business.

The effective date is for annual reporting periods beginning on or after 1 January 2016.

When these amendments are first adopted for the year ending 30 June 2017, there will be no material impact on the financial statements.

(Z1) **CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY**

In application of the City's accounting policies, the City is required to make judgements, estimates and assumptions about the carrying values of certain assets and liabilities that are not readily apparent from other sources.

The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant.

Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis.

Revisions to accounting estimates are recognised in the period of revision and future periods if the revision affects both current and future periods.

(Z2) **FUNCTIONAL CURRENCY**

The presentation currency of the City of Perth is the Australian dollar.

The functional currency is also the Australian dollar.

(Z3) **SIGNIFICANT ESTIMATES AND UNCERTAINTIES**

The City of Perth at balance date utilised independent investment advisors CPG Research and Advisory Pty Ltd in assessing on a monthly basis the market value of interest bearing securities.

The advisors model valuations which are derived from a number of factors including information obtained from the arrangers of individual securities and ratings agencies, reviews of the components of the relevant securities and also movements in applicable credit spreads.

(Z4) **PROVISIONS**

Provisions are recognised when the City has a present legal or constructive obligation as a result of past events; it is more likely than not that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

## 2. COMPONENT FUNCTIONS / ACTIVITIES

*The Statement of Comprehensive Income is presented in a program format using the following classifications:*

### GOVERNANCE

Members of Council, civic receptions and functions, public relations, electoral and other issues relating to the task of assisting Councillors and the ratepayers which do not concern specific Council services.

### GENERAL PURPOSE FUNDING

General rate revenue, penalty for late payment, ex gratia rates, rate administration fee, rate instalment fee, Emergency Services Levy commission, back rates, general purpose grants, untied road grants, interest on deferred rates, investment returns, discounts received, interest on long term borrowings.

### LAW, ORDER, PUBLIC SAFETY

Fire prevention, including the Emergency Services Levy, clearing for fire hazards, animal control, by-law control, public security, civil emergency services, park rangers, neighbourhood watch.

### HEALTH

Maternal and infant health, preventive services including, immunisation, food control, health inspections, pest control, other health.

### EDUCATION AND WELFARE

Child care centres, aged and disabled, senior citizen's centres, welfare administration, donations to welfare organisations, other welfare, education services.

### HOUSING

Affordable Rental Housing.

### COMMUNITY AMENITIES

Rubbish collections, recycling, refuse site operation, litter control, public litter bins, abandoned vehicles, pollution control, town planning control/studies, Citiplace administration, pedestrian malls, Forrest Place, street seats, memorials, bus shelters, rest centres, public conveniences.

### RECREATION AND CULTURE

Public halls, civic centre, parks, sports grounds, community recreation programs, cycleways, library, community arts program, concert hall, donations to cultural institutions, parades and festivals, Christmas decorations, event and corporate sponsorship, Skyworks.

### TRANSPORT

Roads, footpaths, rights of way, drainage, road verges, median strips, overpasses, underpasses, street lighting, street cleaning, street trees, traffic surveys, traffic management, depot operations, parking facilities.

### ECONOMIC SERVICES

Tourism and promotions, Perth Convention Bureau subsidies, building control, undergrounding of power, retail marketing, economic development support.

### OTHER PROPERTY AND SERVICES

Public works overheads, plant/vehicle operations, sundry and other outlays that cannot be assigned to one of the preceding programs.

## 3. RATING INFORMATION

### (A) GROSS RENTAL VALUES

Landgate Valuation Services provides the City with Gross Rental Values (GRV) for the purpose of rating. For the vast majority of properties values were supplied on 1 July 2014, effective for three years from that date.

### (B) DIFFERENTIAL GENERAL RATES

The City of Perth imposed differential general rates under Section 6.33 of the Local Government Act 1995 on all rateable land within the City according to the predominant purpose for which the land is held or used, as determined by the City. If the predominant land use forming the basis for the imposition of the differential rate changed during the 2014/15 financial year, the City was not required to amend the assessment of rates payable on that land on account of that change, but has chosen to do so.

The rates were set at differential levels that provided as was practically possible a fair and equitable distribution of the rate burden to each category of land having regards to its demands on the City's services.

The City has previously rationalised its rates differential categories with Hotel, Retail and Commercial ratepayer classes consolidated as the Commercial category. This followed a review of costs attributable to each class and took into account the triennial revaluation of gross rental values pertaining to each category conducted by Landgate Valuation Services in 2011.

None of the differential general rates was more than twice the lowest differential general rate, as proposed in the 2014/15 Annual Budget.

Differential General Rates details are as follows:

	<i>Budget</i> 2014/15	<i>Actual</i> 30/06/2015	<i>Actual</i> 30/06/2014
<b>Total General Rates Revenue</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Commercial	20,576,850	20,668,232	18,374,430
Office	40,187,374	39,968,881	40,668,273
Residential	12,365,307	12,478,304	9,693,647
Vacant Land	1,254,831	1,215,340	899,406
<b>Total</b>	<b>74,384,362</b>	<b>74,330,757</b>	<b>69,635,756</b>

	<i>No. of Properties</i>	<i>Rate in the dollar</i>	<i>Gross Rental Values</i> \$
<b>General Rates Information</b>			
Commercial	1,937	5.073	410,863,296
Office	2,175	2.700	1,483,224,035
Residential	10,729	4.220	316,835,534
Vacant Land	81	5.400	21,457,300
<b>Total</b>	<b>14,922</b>		<b>2,232,380,165</b>

	<i>Budget</i> 2014/15	<i>Actual</i> 30/06/2015	<i>Actual</i> 30/06/2014
<b>Total General Rates Revenue from</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
General Rates	75,282,096	75,209,747	71,024,155
Interim Rates	1,000,000	652,940	96,440
Back rates	(45,173)	(397,319)	1,407
<b>Total</b>	<b>76,236,923</b>	<b>75,465,368</b>	<b>71,122,002</b>

The basis, objects and reasons for the imposition of each differential general rate are as follows:-

#### **Commercial (Includes Hotel and Retail categories)**

This classification includes a variety of land uses including transportation services, communication services, wholesalers, warehouses, laboratories, auto sales and services, entertainment services including restaurants and nightclubs, sporting facilities, banking/ATM's, laundromats, bakeries, medical laboratories, commercial educational facilities, hotels, serviced apartments, boarding, lodging accommodation, retail sales and services. The general rate for this

sector of 5.073 cents in the dollar of GRV was considered reasonable, given the general nature of this classification compared to other specifically identified sectors.

#### **Office**

The majority of properties within the City are used for office accommodation. The GRV of the office sector represents the largest percentage of the total rateable values.

The rate of 2.700 cents in the dollar of GRV is seen as a fair rate of contribution by the office sector towards a reasonable level and standard of infrastructure provided by the City for the benefit of that sector.

#### **Residential**

The Residential classification covers properties that are used for single and multi-dwellings.

The residential rate of 4.220 cents in the dollar of GRV was set at a low level to support the City of Perth's aim of encouraging living in the City. The City of Perth recognises that the benefits of increased residential population will flow to all other sectors within the district and believe a comparatively lower residential rate serves as an incentive to attract people to live in the City.

#### **Vacant Lands**

The rate of 5.400 cents per dollar of GRV applies to all unimproved land within the district. The higher rate is imposed to discourage holdings of undeveloped land within the City, which reduce the amenity of the area. The higher rate encourages early development. There has been an increase in the number of vacant properties, being 80 in 2013/14 as compared to 83 in 2014/15.

#### (C) MINIMUM RATE

The City imposed one general minimum rate of \$654. Recognising that the majority of properties on the minimum rate are residential properties, the minimum rate was maintained at a relatively low level to support the City's strategy of encouraging living in the City.

# Notes to and forming part of the FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2015

Minimum rate details are as follows:

	<i>Budget</i> 2014/15	<i>Actual</i> 30/06/2014	<i>Actual</i> 30/06/2014
<i>Minimum Rate Revenue</i>	\$	\$	\$
Commercial	218,875	255,060	469,247
Office	134,295	124,260	138,529
Residential	543,256	498,362	779,375
Vacant Land	1,308	1,308	1,248
<b>Total</b>	<b>897,734</b>	<b>878,990</b>	<b>1,388,399</b>

	<i>No. of</i> <i>Properties</i>	<i>Minimum</i> <i>Payment</i>	<i>Gross Rental</i> <i>Values</i>
<i>Minimum Rates Information</i>		\$	\$
Commercial	394	654	6,089,888
Office	198	654	3,628,006
Residential	873	654	11,459,365
Vacant Land	2	654	3,850
<b>Total</b>	<b>1,467</b>		<b>21,181,109</b>

## Emergency Services Levy

The State Government introduced an Emergency Services Levy (ESL) which, from 1 July 2003, is collected by Local Governments on behalf of the Department of Fire and Emergency Services of Western Australia.

The City falls under the Career Fire and Rescue Services boundary, ESL Category 1. The Levy is based on the Property GRV's and appears as a separate charge on the Rate Notices. The applicable ESL Rates for the financial year were:

### MINIMUM AND MAXIMUM CHARGES BY PROPERTY USE

ESL Category	ESL Rate (cents per \$GRV)	<i>Residential</i> <i>and Vacant Land</i>		<i>Commercial,</i> <i>Industrial and Other</i>	
		<i>Minimum</i>	<i>Maximum</i>	<i>Minimum</i>	<i>Maximum</i>
1	0.0112	\$64	\$330	\$64	\$186,000

The interest rate imposed by the Emergency Services Legislation on ESL charges that remained unpaid after the due date was 11% pa applicable from the due date for payment.

## (E) OPTIONS FOR PAYMENT OF RATES

The City operated an instalment option plan where the payment of rates could be made under one of the following options:

- (i) by a single payment due 35 days from the date of issue of the rates notice and payable on 15 August 2014.
- (ii) by two equal or nearly equal instalments payable on the following dates:

### *First instalment*

on 15 August 2014

### *Second instalment*

on 17 October 2014

- (iii) by four equal or nearly equal instalments payable on the following dates:

### *First instalment*

on 15 August 2014

### *Second instalment*

on 17 October 2014

### *Third instalment*

on 19 December 2014

### *Fourth instalment*

on 20 February 2015

The first instalment was due within 35 days from the date of issue of the rate notice and comprised of any arrears, waste management charge, one quarter of current rates and ESL, plus an administration charge and instalment interest. The second, third and fourth instalments comprised of one quarter of current rates and ESL, plus an administration charge and instalment interest.

## (F) RATES INSTALMENTS, INTEREST AND CHARGES

The City imposed an additional charge for the payment of rates and ESL by instalments as follows:

The rate of interest charged on instalment payments was 5.5% p.a. and was only applied if either the two or the four instalments option was selected.

The administration charge on both instalment options was \$45.00.

An administration fee of \$45.00 was charged on all arrangements made for payment outside the normal terms.

The total revenue raised from the imposition of the instalment interest and charges was \$619,131 (30 June 2014 – \$586,871). The original budget estimate was \$604,083 (30 June 2014 – \$607,513).



(G) RATES EARLY PAYMENT INCENTIVE SCHEME

The ANZ Bank Group Limited sponsored an early rate payment incentive scheme under which ratepayers who paid their rates and ESL in full within 35 days from the date of issue of the rate notice (payment received by 15 August 2014) were entered into a draw to win a prize as follows:

*A cheque for \$1,500 in the name of the winner.*

This incentive scheme excluded pensioners rates deferred under the provision of the Rates and Charges (Rebates and Deferments) Act 1992. The selection method involved a computer program that selected from all assessments eligible to be in the draw. The draw was conducted in the presence of several senior officers.

The City of Perth incurred no cost in the operation of the early rate payment incentive scheme.

(H) INNER CITY RESIDENTIAL RATE CONCESSION

The City of Perth operates an inner city residential rate concession scheme, under which purchasers of newly developed residential properties will qualify for three years rate concession up to \$2,000 per annum per rateable property. This is effective from the beginning of the financial year following the year in which the property was completed and purchased. The scheme applies to any type of single or multiple residential accommodation newly constructed.

The rate concession only applies to inner city developments within the area bounded by Victoria Avenue in the east, the freeway in the west, the river in the south and the railway to the north.

The rate concession is available by application from qualified first purchasers and is transferable to the next purchasers to the extent that it remains available to the original purchasers of newly developed residential properties.

In the case of a mixed development, the rate concession only applies to purchasers of the residential portion of the development.

The inner city residential rate concession was introduced to promote living in the city and encourage people to relocate and reside in the specified inner city area.

The scheme was modified to expire on 30 June 2010 but was applicable to all building applications received up to that date. The scheme was withdrawn when the existing concessions expired in 2014/15.

Revenue foregone arising from inner city residential rate concession was \$144,885 (30 June 2014 – \$152,164). The original budget estimate was \$120,311 (30 June 2014 – \$106,267).

(I) HERITAGE RATE CONCESSION SCHEME

The Concession assists owners of heritage places to continue the active use of those places and facilitate their ongoing maintenance to ensure long term conservation. The annual concession on general rates only will be equivalent to 10% of the general rates for the property, to a maximum of \$20,000 per annum with the minimum concession being equal to the minimum rate payment \$654 (\$624 for 2013/14).

In accordance with the Heritage Rate Concession Policy 9.2 (26 June 2012):

- The concession will apply until 30 June 2017 and does not apply to applications approved prior to 26 June 2012;

- Applications must be received within 60 days from the date of the issue of the current rate.
- The property must be included in the City Planning Scheme Heritage Register of Metropolitan Redevelopment authority heritage inventory;
- Applicants must provide evidence of a current pest control and full building insurance for each eligible year and must sign the City's Maintenance Agreement;
- The owner must not be bound to a Heritage Agreement for the property and there must not be an outstanding debt to the City on the property;
- For strata units, economic justification must be provided to demonstrate the strata fees are high, due to cost of maintaining heritage fabric.

The City undertakes external building condition inspections to monitor compliance with the Maintenance Agreement, and may cancel the concession if not being suitably maintained and if supporting documents are not received.

Revenue foregone arising from Heritage Rate Relief Scheme was \$232,333 (30 June 2014 – \$263,200). The original Budget estimate was \$260,000 (30 June 2014 – \$130,000).

(J) CONCESSIONS

In accordance with the provisions of the Rates and Charges (Rebates and Deferments) Act 1992, concessions were offered to eligible persons to allow them to either defer their rates or receive a percentage of rebate on their rates. This is provided they register within the specified period and pay the balance of the rates within the year in which they are assessed. To be eligible for a concession, a ratepayer is required to be an "eligible person" in terms

of the Act and to be the registered owner of the property at 1 July of the rating year. Eligible persons are also entitled to a concessional rate for a standard waste management charge.

**(K) EXEMPTION**

In terms of S6.26(k) of the Local Government Act 1995, the Minister exercised his discretion in favour of the West Australian Cricket Association (WACA) in respect of rates raised of \$116,069 in 2014/15 by granting an exemption from rates for the year for their cricket ground at Nelson Crescent, East Perth.

**6. ELECTED MEMBERS FEES, EXPENSES & ALLOWANCES**

Fees, expenses and allowances paid to elected members in accordance with the provisions of the Local Government Act 1995 are as follows:

	<i>Budget</i>	<i>Year Ended</i>	<i>Year Ended</i>
	2014/15	30/06/2015	30/06/2014
	\$	\$	\$
Annual Attendance Fees	285,000	293,550	275,951
Local Government Allowance	162,500	167,375	162,588
Reimbursement of Expenses	120,240	83,081	88,495
	<b>567,740</b>	<b>544,006</b>	<b>527,034</b>

Elected Members fees and allowances are determined by the Salaries and Allowances Tribunal and reviewed annually.

**4. LATE PAYMENT INTEREST**

The interest rate imposed by the City on rates ESL and service charges that remained unpaid after its due date was 11% p.a. applied from the due date for payment.

The amount of revenue raised from the imposition of late payment interest on unpaid rates ESL and service charges was \$84,321 (30 June 2014 – \$79,347).

The original budget estimate was \$107,829 (30 June 2014 – \$113,563).

**5. BAD DEBTS**

The total amount of bad debts written off during the financial year was \$619,490 (30 June 2014: \$592,554) of which \$604,568 related to parking fines and costs deemed uncollectable for a number of years (30 June 2014 – \$591,109). The original budget estimate was \$602,893 (30 June 2014 – \$544,745).

**7. STATUTORY INFORMATION****(A) ASSETS CLASSIFIED BY PROGRAM**

	30/06/2015	30/06/2014
	\$	\$
Governance	119,608,939	117,554,355
General Purpose Funding	1,049,522	2,295,619
Law, Order, Public Safety	2,428,617	2,376,992
Health	190,423	226,893
Education and Welfare	3,254,375	3,464,089
Housing	571,293	179,887
Community Amenities	63,742,885	61,658,582
Recreation and Culture	244,982,595	200,980,425
Transport	860,516,496	698,829,710
Economic Services	5,391,297	5,714,828
Other Property and Services	38,536,044	39,124,380
	<b>1,340,272,486</b>	<b>1,132,405,760</b>



## (B) DEPRECIATION AND AMORTISATION

Depreciation and amortisation expense for the financial year was charged in respect of:

	<i>Budget</i>	<i>Year Ended</i>	<i>Year Ended</i>
	2014/15	30/06/2015	30/06/2014
<b><i>Depreciation and Amortisation by Classification</i></b>		<b>\$</b>	<b>\$</b>
Leasehold Land	764,803	564,933	564,932
Buildings	7,672,670	7,982,378	8,001,380
Improvements	380,290	461,886	419,619
Infrastructure Assets	19,150,454	12,897,090	8,925,760
Plant and Mobile Equipment	4,644,299	4,991,528	4,931,779
Office Furniture and Equipment	1,924,474	2,217,980	2,021,892
	<b>34,536,990</b>	<b>29,115,795</b>	<b>24,865,362</b>

	<i>Budget</i>	<i>Year Ended</i>	<i>Year Ended</i>
	2014/15	30/06/2015	30/06/2014
<b><i>Depreciation and Amortisation by Program</i></b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Governance	8,319	14,312	18,108
Law, Order, Public Safety	191,732	83,621	166,225
Health	9,801	11,872	23,970
Education and Welfare	174,385	176,957	182,093
Housing	409,835	366,367	365,339
Community Amenities	3,082,433	2,433,672	2,567,860
Recreation and Culture	7,148,215	4,910,152	3,537,740
Transport	20,064,529	17,177,050	14,635,806
Economic Services	408	408	1,914
Other Property and Services	3,447,333	3,941,384	3,366,307
	<b>34,536,990</b>	<b>29,115,795</b>	<b>24,865,362</b>

## (C) FEES AND CHARGES

	<i>Budget</i>	<i>Year Ended</i>	<i>Year Ended</i>
	2014/15	30/06/2015	30/06/2014
<b><i>Fees and Charges by Program</i></b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
General Purpose Funding	353,019	354,709	344,337
Law, Order, Public Safety	43,050	39,035	26,638
Health	782,500	915,691	810,101
Education and Welfare	1,468,015	1,398,760	1,387,853
Housing	599,130	762,440	726,890
Community Amenities	8,680,391	9,081,824	8,055,467
Recreation and Culture	559,045	516,984	579,952
Transport	89,842,525	84,193,164	81,092,313
Economic Services	1,246,710	1,282,797	1,278,724
Other Property and Services	866,019	987,760	1,049,491
	<b>104,440,404</b>	<b>99,533,164</b>	<b>95,351,766</b>

**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

## (D) INTEREST AND INVESTMENT INCOME

	<i>Budget</i> 2014/15	<i>Year Ended</i> 30/06/2015	<i>Year Ended</i> 30/06/2014
	\$	\$	\$
<b>Reserves</b>			
Refuse Disposal and Treatment	59,066	170,447	275,692
Concert Hall Refurbishment and Maintenance	161,499	178,024	216,589
Asset Enhancement	873,237	1,101,641	1,125,046
Community Recreation Centres/Facilities	7,176	7,640	16,822
Street Furniture Replacement	16,773	18,247	20,112
Art Acquisition	8,035	9,637	9,513
Heritage Incentive	32,154	42,795	51,606
Parking Facilities Development	964,413	987,141	1,379,249
David Jones Bridge	8,393	9,972	11,884
Bonus Plot Ratio Contribution	19,899	21,984	26,185
Employee Entitlements	37,441	39,467	47,016
PCEC Car Park Fixed Plant Replacement	121,795	138,142	154,479
Parking Levy	-	52,908	121,273
Enterprise and Initiative	29,155	57,680	1,883
	2,339,036	2,835,725	3,457,349
<b>General Purpose Funds</b>	3,148,550	2,725,977	2,873,242
	<b>5,487,586</b>	<b>5,561,702</b>	<b>6,330,591</b>

8.

## (A) OTHER EXPENSES FROM ORDINARY ACTIVITIES

	<i>Budget</i> 2014/15	<i>Year Ended</i> 30/06/2015	<i>Year Ended</i> 30/06/2014
	\$	\$	\$
Emergency Services Levy	430,804	430,848	491,712
Donation and Sponsorships	5,462,246	4,929,365	3,956,889
Parking Bays Licence Fees	14,053,880	14,018,838	10,573,212
Non Capitalised Work in Progress	-	1,014,539	527,268
Other	1,880,319	1,784,114	1,498,849
	<b>21,827,249</b>	<b>22,177,704</b>	<b>17,047,930</b>

## (B) AUDITORS REMUNERATION

	<i>Year Ended</i> 30/06/2015	<i>Year Ended</i> 30/06/2014
	\$	\$
Statutory Audit	25,000	24,000
Other Services	6,000	3,000
	<b>31,000</b>	<b>27,000</b>

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## 9. CONDITIONS OVER GRANTS/CONTRIBUTIONS

(A)

Grants/Contributions which were recognised as revenue during the current financial year and which were obtained on the condition that they be expended in a specific manner but had yet to be applied in that manner as at financial position date were:

	<i>Year Ended</i> 30/06/2015	<i>Year Ended</i> 30/06/2014
	\$	\$
Grants/Contributions for Capital Works	39,730	275,581
Grants/Contributions for Other Purposes	8,361	161,456
	<b>48,091</b>	<b>437,037</b>

(B)

Grants/Contributions which were recognised as revenue in a previous financial year and were expended in the current financial year in the manner specified by the grant/contribution were:

	<i>Year Ended</i> 30/06/2015	<i>Year Ended</i> 30/06/2014
	\$	\$
Grants/Contributions for Capital Works	201,422	50,000
Grants/Contributions for Other Purposes	161,456	405,407
	<b>362,878</b>	<b>455,407</b>

Notes to and forming part of the  
**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

## 10. GAIN / (LOSS) ON DISPOSAL/WRITE OFF/CONTRIBUTION OF ASSETS

(A) GAIN/(LOSS) ON DISPOSAL/WRITE OFF/CONTRIBUTION OF ASSETS BY TYPE

	<i>Budget</i>	<i>Year Ended</i>	<i>Year Ended</i>
	2014/15	30/06/2015	30/06/2014
	\$	\$	\$
<b>Land and Buildings</b>			
Proceeds on Disposal	-	-	-
Less: Carrying amount of assets sold/written off	-	(374,000)	(3,755,295)
Gain(Loss) on Disposal /Write off	-	(374,000)	(3,755,295)
<b>Gain on Disposal</b>			
(Loss) on Disposal/Write off	-	(374,000)	(3,755,295)
Gain(Loss) on Disposal /Write off	-	(374,000)	(3,755,295)
<b>Infrastructure</b>			
Proceeds on Disposal	-	-	-
Less: Carrying amount of assets sold/written off	(1,157,145)	(2,077,691)	(2,424,685)
(Loss) on Disposal /Write off	(1,157,145)	(2,077,691)	(2,424,685)
<b>Plant and Equipment</b>			
Proceeds on Disposal	1,139,000	1,562,375	1,368,068
Less: Carrying amount of assets sold/written off	(1,014,221)	(1,688,233)	(1,520,880)
Gain(Loss) on Disposal /Write off	124,779	(125,858)	(152,812)
<b>Gain on Disposal</b>			
(Loss) on Disposal/Write off	(68,221)	(332,141)	(247,360)
Gain(Loss) on Disposal /Write off	124,779	(125,858)	(152,812)
<b>Office Furniture and Equipment</b>			
Proceeds on Disposal	-	6,144	6,143
Less: Carrying amount of assets sold/written off	-	(12,946)	(147,519)
(Loss) on Disposal /Write off	-	(6,802)	(141,376)
<b>Gain on Disposal</b>			
(Loss) on Disposal/Write off	-	5,831	2,301
(Loss) on Disposal /Write off	-	(12,633)	(143,677)
(Loss) on Disposal /Write off	-	(6,802)	(141,376)
<b>(Loss) on Disposal /Write off</b>			
	(1,032,366)	(2,584,351)	(6,474,168)
<b>Gain on Disposal</b>			
Gain on Disposal	193,000	212,114	96,849
(Loss) on Disposal/Write Off	(1,225,366)	(2,796,465)	(6,571,017)
<b>(Loss) on Disposal /Write Off /Contribution of Assets</b>	<b>(1,032,366)</b>	<b>(2,584,351)</b>	<b>(6,474,168)</b>

**Gain (Loss) on Disposal /Write Off/Contribution of Assets by Program**

	<b>Budget Gain/ (Loss) on Disposal</b>	<b>Proceeds on Disposals</b>	<b>Carrying Amount</b>	<b>Gain/(Loss) on Disposals/Write Offs</b>
	\$	\$	\$	\$
Law, Order Public Safety	7,000	31,228	29,165	2,063
Health	-	24,923	25,000	(77)
Education and Welfare	-	-	2,397	(2,397)
Community Amenities	2,000	770,270	689,338	80,932
Recreation and Culture	24,000	167,954	175,093	(7,139)
Transport	(1,074,145)	456,869	1,854,899	(1,398,030)
Economic Services	1,000	28,611	1,287,797	(1,259,186)
Other Property and Services	7,779	88,664	89,181	(517)
	<u>(1,032,366)</u>	<u>1,568,519</u>	<u>4,152,870</u>	<u>(2,584,351)</u>

## 11. TRADE AND OTHER RECEIVABLES

	30/06/2015	30/06/2014
	\$	\$
<b>Current</b>		
Rates	82,756	65,897
Bins Levy	(18,660)	(13,809)
Emergency Services Levy (ESL)	63,463	32,858
Accrued Interest and Investment Income	600,297	1,350,022
Accrued Income	1,251,900	831,046
Modified Penalties/Fines and Costs	7,156,124	6,600,487
Deposits and Prepayments	1,339,244	1,420,810
Other	2,337,659	4,586,125
	<u>12,812,783</u>	<u>14,873,436</u>
Less: Provisions for Doubtful Debts	(3,054,194)	(2,786,601)
	<u>9,758,589</u>	<u>12,086,835</u>
<b>Non Current</b>		
Pensioners' Rates Deferred #	39,567	44,205
	<u>39,567</u>	<u>44,205</u>

# Pensioners' Rates Deferred

The amounts shown relate to rates deferred by pensioners in accordance with the Rates and Charges (Rebates and Deferment Act) 1992.

All amounts are short-term. The net carrying value of trade receivables is considered a reasonable approximation of fair value.

All of the City's trade and other receivables have been reviewed for indicators of impairment. Certain trade receivables were found to be impaired and an allowance for credit losses of \$710,995 (2014: \$503,594) has been recorded accordingly within other expenses. The impaired trade receivables are mostly related to parking fines and costs outstanding for a considerable period of time and from customers in the business-to-business market that are experiencing financial difficulties.

# Notes to and forming part of the FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2015

The movement in the allowance for credit losses can be reconciled as follows:

	30/06/2015	30/06/2014
	\$	\$
<b>Reconciliation of allowance credit losses</b>		
Balance 1 July 2014	2,786,601	2,675,141
Amounts written off (uncollectable)	(619,490)	(592,554)
Impairment loss	710,995	503,594
Amounts recovered	176,088	200,420
<b>Balance at 30 June 2015</b>	<b>3,054,194</b>	<b>2,786,601</b>

## 12. INVESTMENTS

Investments are made in accordance with the Western Australia Trustee Act 1962 (as amended) and the Local Government (Financial Management) Regulations 1996 as amended. All investments are recorded at cost, less impairment where necessary except for Balanced Funds, which are marked to market.

The City amended its investment policy to adopt the new restrictions as imposed by amendments to the Local Government (Financial Management) Regulations, gazetted on 19 April 2012 and which included type and term of investments a local government may invest in.

	30/06/2015	30/06/2014
	\$	\$
<b>Current</b>		
Call Funds *	23,629	1,043,523
Bank Term Deposits *	83,900,000	98,190,000
Balanced Funds *	4,118,105	3,898,389
Structured Investments		
Floating Rate Notes (FRN) *	3,003,655	-
	<u>91,045,389</u>	<u>103,131,912</u>
<b>Non-Current</b>		
Structured Investments		
Floating Rate Note (FRN)	-	3,003,655
Mortgage Backed Securities (MBS)	2,766,406	2,764,918
	<u>2,766,406</u>	<u>5,768,573</u>
Equity in Local Government House #	10,000	10,000
Equity in Mindarie Regional Council +	398,074	377,011
Equity Tamala Park Regional Council >	3,935,833	3,504,756
	<u>7,110,313</u>	<u>9,660,340</u>
<b>Total Investments</b>	<b>98,155,702</b>	<b>112,792,252</b>

\* Short Term Cash Investments as stated in Note 19. The Western Australian Local Government Association as Trustee for the Local Government House Trust, entered into a Joint Venture arrangement with Qube Railway Parade Pty Ltd in which the Local Government House Trust holds a 60% interest. The Joint Venture arrangement was for the purchase and construction of land and building at 168-170 Railway Parade, West Leederville. The construction of the building was completed on 28 January 2014.

± The City holds a minority interest of one twelfth of the equity in the Mindarie Regional Council (MRC).

≥ The City of Perth's original share of Members Equity contributed to the Tamala Park Regional Council (TPRC) as equity investment was \$1,351,787. TPRC has subdivided, developed, and sold during the reporting period 215 lots of land at the Tamala Park project marketed as 'Catalina' (stages 6B, 6C, 10, 11, 12, 13A, 13B and 14).

The change of \$431,077 (30 June 2014: \$1,010,811) in the City's contributed equity in TPRC during the reporting period represents the net difference in the City's share of land development expenses and the proceeds of sale of member land relative to the 215 lots developed and sold and the receipt of dividends and rates equivalent distribution payments during the year.

The following restrictions have been imposed by regulations or other external requirements:

	30/06/2015	30/06/2014
	\$	\$
<b>Investments</b>		
Cash Backed Reserves (Note 18)	87,574,492	85,605,577
Unspent Grants/Contributions	122,250	437,037
Unspent Loan Funds (Note 17)	-	9,882,135
	<u>87,969,742</u>	<u>95,924,749</u>
Unrestricted	10,458,960	16,867,503
	<b><u>98,155,702</u></b>	<b><u>112,792,252</u></b>

\* For the definition of cash in this context, structured interest bearing investments which are readily convertible when reserves are scheduled to be expended, are regarded as cash.

## 13. INVENTORIES

	30/06/2015	30/06/2014
	\$	\$
Stores, Raw Materials, Fuel and Sundry Stock Items	632,733	617,983
Parking Tickets	44,492	55,169
Parking Equipment Spare Parts and Signs	483,309	408,545
Work in Progress	233,667	1,025,675
	<b><u>1,394,201</u></b>	<b><u>2,107,372</u></b>

## 14. TRADE AND OTHER PAYABLES, EMPLOYEE BENEFITS AND PROVISIONS

### (A) TRADE AND OTHER PAYABLES

	30/06/2015	30/06/2014
	\$	\$
<b>Current</b>		
Trade Creditors	13,260,443	13,831,285
Income Raised/Received in Advance	949,024	927,595
Accrued Interest	241,015	284,807
Accrued Expenses	2,977,893	3,848,510
Other	2,430,654	2,279,801
	<b><u>19,859,029</u></b>	<b><u>21,171,998</u></b>

### (B) EMPLOYEE BENEFITS

<b>Current</b>		
Leave Entitlements	\$	\$
Annual Leave	4,795,260	4,397,244
Long Service Leave	6,189,337	5,855,705
Self Funded Leave	270,891	307,440
Recognition of Employees – Presentation	149,638	151,787
	<b><u>11,405,126</u></b>	<b><u>10,712,176</u></b>
<b>Non-current</b>		
Leave Entitlements	\$	\$
Annual Leave	838,090	1,214,292
Long Service Leave	1,053,647	1,092,435
	<b><u>1,891,737</u></b>	<b><u>2,306,727</u></b>



Notes to and forming part of the  
**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

(C) PROVISIONS

	30/06/2015	30/06/2014
	\$	\$
<b>Non-Current</b>		
Provision for Fixed Plant Replacement PCEC Car Park	3,869,667	3,479,847
	<b>3,869,667</b>	<b>3,479,847</b>

(D) RECOGNITION OF MOVEMENTS

	30/06/2015	30/06/2014
	\$	\$
<b>Annual Leave</b>		
Balance as at 1 July 2014	5,611,536	5,125,633
Additional Provisions	4,401,762	4,104,827
Amounts Utilised	(4,379,948)	(3,618,924)
<b>Balance as at 30 June 2015</b>	<b>5,633,350</b>	<b>5,611,536</b>
<b>Long Service Leave</b>		
Balance as at 1 July 2014	6,948,140	6,293,324
Additional provisions	1,133,387	1,208,601
Amounts Utilised	(838,543)	(553,785)
<b>Balance as at 30 June 2015</b>	<b>7,242,984</b>	<b>6,948,140</b>
<b>Self Funded Leave</b>		
Balance as at 1 July 2014	307,440	302,003
Additional Provisions	223,355	222,448
Amounts Utilised	(259,904)	(217,011)
<b>Balance as at 30 June 2015</b>	<b>270,891</b>	<b>307,440</b>
<b>Recognition of Employees - Presentation</b>		
Balance as at 1 July 2014	151,787	92,456
Additional provisions	11,333	71,451
Amounts Utilised	(13,482)	(12,120)
<b>Balance as at 30 June 2015</b>	<b>149,638</b>	<b>151,787</b>
<b>Provision for Fixed Plant Replacement PCEC Car Park</b>		
Balance as at 1 July 2014	3,479,847	3,090,027
Additional provisions	389,820	389,820
Amounts Utilised	-	-
<b>Balance as at 30 June 2015</b>	<b>3,869,667</b>	<b>3,479,847</b>

## 15. PROPERTY, PLANT AND EQUIPMENT

Acquisition of assets in 2014/15 are capitalised in accordance with the Australian Accounting Standards. Assets are to be depreciated in accordance with the method detailed in Note 1(c).

	30/06/2015	30/06/2014
	\$	\$
<b>Land – at fair value</b>	304,112,018	304,486,018
<b>Air Rights – at cost</b>	2,049,920	2,049,920
<b>Land held for Redevelopment – at fair value</b>	12,288,982	12,751,533
<b>Heritage Land – at fair value</b>	850,000	850,000
<b>Leasehold Land – at cost/fair value</b>	53,193,773	53,193,773
<b>Less: Accumulated Depreciation</b>	(2,570,139)	(2,005,206)
	50,623,634	51,188,567
<b>Buildings – at fair value</b>	265,380,555	263,010,053
<b>Less: Accumulated Depreciation</b>	(102,148,571)	(95,803,984)
	163,231,984	167,206,069
<b>Leasehold Buildings – at cost/fair value</b>	8,515,000	8,515,000
<b>Less: Accumulated Depreciation</b>	(495,008)	(409,006)
	8,019,992	8,105,994
<b>Heritage Buildings – at fair value</b>	88,921,124	88,921,124
<b>Less: Accumulated Depreciation</b>	(37,790,380)	(36,275,144)
	51,130,744	52,645,980
<b>Improvements – at cost/fair value</b>	8,010,840	7,837,188
<b>Less: Accumulated Depreciation</b>	(4,564,395)	(4,102,509)
	3,446,445	3,734,679
<b>Infrastructure Assets – at cost/fair value</b>	741,999,705	414,735,709
<b>Less: Accumulated Depreciation</b>	(261,392,201)	(109,581,432)
	480,607,504	305,154,277
<b>Plant and Mobile Equipment – at cost/fair value</b>	45,505,811	44,379,151
<b>Less: Accumulated Depreciation</b>	(25,351,476)	(25,496,556)
	20,154,335	18,882,595
<b>Office Furniture and Equipment – at cost/fair value</b>	36,740,437	22,007,987
<b>Less: Accumulated Depreciation</b>	(12,873,309)	(11,325,996)
	23,867,128	10,681,991
<b>Agricultural – at cost</b>	795,271	594,507
<b>Work in Progress – at cost</b>	69,215,093	45,032,351
<b>Total Property, Plant and Equipment</b>	<b>1,190,393,050</b>	<b>983,364,481</b>

# Notes to and forming part of the FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2015

## Cost/Fair Value Movement – Property, Plant and Equipment

	<i>Cost/Fair Value</i> 30/06/2014	<i>Additions</i> 30/06/2015	<i>Initially Recognised Assets</i> 30/06/2015	<i>Disposals</i> 30/06/2015	<i>Transfers</i> 30/06/2015	<i>Revaluation</i> 30/06/2015	<i>Cost/Fair Value</i> 30/06/2015
	\$	\$	\$	\$	\$	\$	\$
Land	304,486,018	-	-	(374,000)	-	-	304,112,018
Air Rights	2,049,920	-	-	-	-	-	2,049,920
Land held for Redevelopment	12,751,533	1,957,707	-	(1,964,355)	-	(455,903)	12,288,982
Heritage Land	850,000	-	-	-	-	-	850,000
Leasehold Land	53,193,773	-	-	-	-	-	53,193,773
Buildings	263,010,053	1,446,867	-	(36,552)	960,187	-	265,380,555
Leasehold Buildings	8,515,000	-	-	-	-	-	8,515,000
Heritage Buildings	88,921,124	-	-	-	-	-	88,921,124
Improvements	7,837,188	173,652	-	-	-	-	8,010,840
Infrastructure Assets	414,735,709	7,248,204	21,824	(8,434,358)	1,124,270	327,304,056	741,999,705
Plant and Mobile Equipment	44,379,151	5,762,981	-	(6,824,842)	2,188,521	-	45,505,811
Office Furniture and Equipment	22,007,987	636,637	5,365,341	(683,611)	4,804,137	4,609,946	36,740,437
Agricultural	594,507	-	-	-	200,764	-	795,271
Work in Progress	45,032,351	33,544,362	-	-	(9,361,620)	-	69,215,093
	<b>1,268,364,314</b>	<b>50,770,410</b>	<b>5,387,165</b>	<b>(18,317,718)</b>	<b>(83,741)</b>	<b>331,458,099</b>	<b>1,637,578,529</b>

## Accumulated Depreciation Movements – Property, Plant and Equipment

	<i>Accumulated Depreciation</i> 30/06/2014	<i>Depreciation</i> 30/06/2015	<i>Initially Recognised Assets</i> 30/06/2015	<i>Accumulated Depreciation on Disposals</i> 30/06/2015	<i>Transfers</i> 30/06/2015	<i>Revaluation</i> 30/06/2015	<i>Accumulated Depreciation</i> 30/06/2015
	\$	\$	\$	\$	\$	\$	\$
Leasehold Land	2,005,206	564,933	-	-	-	-	2,570,139
Buildings	95,803,984	6,381,141	-	(36,554)	-	-	102,148,571
Leasehold Buildings	409,006	86,002	-	-	-	-	495,008
Heritage Buildings	36,275,144	1,515,236	-	-	-	-	37,790,380
Improvements	4,102,509	461,886	-	-	-	-	4,564,395
Infrastructure Assets	109,581,432	12,897,090	-	(3,994,986)	(83,741)	142,992,406	261,392,201
Plant and Mobile Equipment	25,496,556	4,991,527	-	(5,136,607)	-	-	25,351,476
Office Furniture and Equipment	11,325,996	2,217,980	-	(670,667)	-	-	12,873,309
	<b>284,999,833</b>	<b>29,115,795</b>	<b>-</b>	<b>(9,838,814)</b>	<b>(83,741)</b>	<b>142,992,406</b>	<b>447,185,479</b>

## Revaluation of Artworks

All of the City's Public Works of Art were revalued during the reporting period.

The City's Public Works of Art include memorials and monuments, artworks in the public realm and plaques. All Public Works of Art were revalued during the reporting period and were valued at fair value based on current replacement cost. Values have been considered based on the original artist commission price plus installation costs. This is the industry standard for valuing public works of art. The City's Public Works of Art were revalued at \$6,797,488 and the revaluation surplus of \$4,609,946 is reflected in the Statement of Comprehensive Income (30 June 2014: \$575,625). The revaluations of public works of arts and plaques were completed by professional experts within the City's Community Services Unit. Dr Robyn Taylor, a professional valuer and historian for art, architecture and heritage, completed the revaluations for memorials and monuments. The City has not acquired any public works of art from Dr Taylor, therefore she remains impartial.

### Revaluation of Infrastructure

The City revalued during the reporting period, its infrastructure to fair value in accordance with the staged implementation required by the Department of Local Government under the Local Government (Financial Management) Amendment Regulation 1996. Infrastructure as an asset class was revalued as separate sub classes including roads, footpaths, drainage, street and park infrastructure including lighting, furniture, landscape, irrigation, trees, features, structures and traffic control devices.

Fair value was determined as depreciated replacement cost as there is no active market for these assets, and the City has the capacity to utilise these asset types until they reach the end of their useful life and are replaced. All sub-classes of infrastructure were either revalued internally by the Asset Management Unit or externally by Griffin Valuation Advisory and fair value was based on the current replacement cost to replace the asset adjusted for depreciation based on condition assessments. The revaluation surplus of \$184,311,650 established reflects the condition based evidence at the reporting date with deficits recorded against four sub-classes of assets more than offset by surpluses recorded against the remaining fifteen sub-classes. The overall surplus recorded reflects the net surplus of the infrastructure asset class as a whole.

### Summary of Infrastructure Revaluation

Asset Sub Class	REVALUATION		Total \$	Valuation Source
	Surplus \$	(Deficit) \$		
<b>Roads</b>	159,082,459		159,082,459	Internal
<b>Drainage</b>	4,122,160		4,122,160	Internal
<b>Street:</b>				
Footpaths		(6,428,770)	(6,428,770)	Internal
Lighting		(2,020,061)	(2,020,061)	Internal
Furniture		(728,078)	(728,078)	Internal
Landscape	3,858,735		3,858,735	Internal
Irrigation	27,645		27,645	Internal
Trees	885		885	Internal
Features	4,928,658		4,928,658	Internal
Structures	2,320,735		2,320,735	Internal/External
<b>Traffic Control Devices</b>	119,944		119,944	Internal
<b>Parks:</b>				
Footpaths		(409,029)	(409,029)	Internal
Lighting	217,472		217,472	Internal
Furniture	195,380		195,380	Internal
Landscape	11,108,413		11,108,413	Internal
Irrigation	30,129		30,129	Internal
Trees	922		922	Internal
Features	7,075,241		7,075,241	Internal
Structures	808,810		808,810	Internal/External
	<b>193,897,588</b>	<b>(9,585,938)</b>	<b>184,311,650</b>	

Notes to and forming part of the  
**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

## 16. INVESTMENT PROPERTY

(A)

*Acquisition of assets in 2014/15 are capitalised in accordance with the Australian Accounting Standards.*

	30/06/2015	30/06/2014
	\$	\$
Land – at fair value	7,871,500	8,376,000
Buildings – at fair value	11,495,099	9,170,249
<b>Total Investment Property</b>	<b>19,366,599</b>	<b>17,546,249</b>

### *Fair Value Movement – Investment Property*

	<i>Cost/ Fair Value</i> 30/06/2014	<i>Transfers</i> 30/06/2015	<i>Revaluation</i> 30/06/2015	<i>Cost/ Fair Value</i> 30/06/2015
	\$	\$	\$	\$
Land	8,376,000	-	(504,500)	7,871,500
Buildings	14,741,999	-	2,335,000	17,076,999
	23,117,999	-	1,830,500	24,948,499

### *Investment Assets – Accumulated Depreciation*

	<i>Accumulated Depreciation</i> 30/06/2014	<i>Transfers</i> 30/06/2015	<i>Revaluation</i> 30/06/2015	<i>Accumulated Depreciation</i> 30/06/2015
	\$	\$	\$	\$
Land	-	-	-	-
Buildings	(5,571,750)	-	(10,150)	(5,581,900)
	(5,571,750)	-	(10,150)	(5,581,900)
<b>TOTAL</b>	<b>17,546,249</b>	<b>-</b>	<b>1,820,350</b>	<b>19,366,599</b>

### *Valuation of Investment Property*

The valuation basis of investment property is fair value based either on the amounts for which the assets could be exchanged between willing parties in an arm's length transaction, based on current prices in an active market for similar properties in the same location and condition, or based on the continuation of its use, regardless of whether that represents the highest and best use of the asset.

The most recent revaluation of investment properties at 30 June 2015 was determined by Landgate – Property and Valuation Services, through Mr Stephen Fern, AAIP Certified Practising Valuer, Specialist Valuer, and resulted in the aggregated fair value of the investment property assets being stated at that date as \$19,366,599.

The revaluation surplus attributable to property classified as Investment Property of \$1,820,350 was credited directly to the Statement of Comprehensive Income (30 June 2014 – Surplus \$6,590,850).

There was no change in the valuation method used in the valuation of Investment Properties during the reporting period.

(B)

**Amounts Recognised in Income Statement for Investment Properties.**

	Year Ended 30/06/2015 \$	Year Ended 30/06/2014 \$
Property Rental	1,692,559	1,566,487
Operating Expenses for Rental Generating Properties	570,109	470,607

Investment properties are leased out on operating leases. Rental income amounts to \$1,692,559 (2014: \$1,566,487) included within revenue. Direct operating expenses of \$570,109 (2014: \$470,607) were reported within other expenses, of which \$12,608 (2014: Nil) was incurred on vacant properties that did not generate rental income.

The lease contracts are all non-cancellable for the term of each lease except for one which is subject to cancellation with six months' notice by either party. Future minimum lease rentals are as follows:

	MINIMUM LEASE INCOME DUE			
	Within 1 year \$	2 to 5 years \$	After 5 years \$	Total \$
30 June 2015	1,514,300	4,374,900	2,320,600	8,209,800
30 June 2014	1,508,400	5,374,000	2,320,600	9,206,000

## 17. FINANCIAL LIABILITIES

	30/06/2015 \$	30/06/2014 \$
<b>Current</b>		
Western Australian Treasury Corporation	6,441,709	6,128,375
	<u>6,441,709</u>	<u>6,128,375</u>
<b>Non Current</b>		
Western Australian Treasury Corporation	36,327,002	42,768,711
	<u>36,327,002</u>	<u>42,768,711</u>
<b>Total Financial Liabilities</b>	<b><u>42,768,711</u></b>	<b><u>48,897,086</u></b>

Loan Debentures issued by the City of Perth are secured over the general funds of the City.

The City is developing a site for a new City of Perth Library and Public Plaza for completion in 2015/16. Settlement on the purchase of the leasehold interest in land at 567/579 Hay Street, Perth, occurred in July 2012. Demolition of the existing building and construction of the new library commenced during 2012/13.

A loan of \$8,014,407 was raised by the City from the Western Australian Treasury Corporation on 21 June 2012 to partially fund the City of Perth New Library Project including the purchase of the leasehold interest in the land at 567/579 Hay Street. The loan is for a period of 10 years commencing June 2012.

The City borrowed a further amount of \$23,788,520 from the Western Australian Treasury Corporation (WATC) to partially fund the construction of the City of Perth Library project. The amount was drawn down on 31 July 2012 to take advantage of the prevailing low interest rates and was borrowed for a period of ten years. None of the loan funds raised were unutilised at 30 June 2015 (30 June 2014: \$9,882,135).

Interest of \$704,880 on loan funds raised for the City of Perth New Library project, was capitalised during the reporting period (30 June 2014: \$781,376). The capitalisation rate used to determine the amount of costs eligible for capitalisation was:

*100% of Loan 167, as all the borrowings raised, was in respect of the capital project itself.*

The interest capitalised of \$704,880 (30 June 2014: \$781,376) was offset by interest earned and capitalised to the project of \$68,579 (30 June 2014: \$618,576). The interest was earned on the investment of the un-utilised portion of the loan funds raised during the reporting period. The net amount of interest capitalised as a result of this offset was \$636,301 (30 June 2014: \$162,800).

# Notes to and forming part of the FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2015

## 18. RESERVES

As at 30 June 2015 the City of Perth maintained reserves for various purposes relating to the provision of facilities and amenities throughout the City of Perth.

Purpose of Reserve Fund	Note	Opening Balance	Amounts Appropriated year ended	Amounts Utilised year ended	Closing Balance
		01/07/2014	30/06/2015	30/06/2015	30/06/2015
		\$	\$	\$	\$
Refuse Disposal and Treatment	(a)	4,755,638	553,546	(2,465,661)	2,843,523
Concert Hall Refurbishment and Maintenance	(b)	4,640,441	186,076	-	4,826,517
Asset Enhancement	(c)	30,427,043	4,150,037	(5,568,149)	29,008,931
Community Recreation Centres/Facilities	(d)	337,664	7,640	(345,304)	-
Street Furniture Replacement	(e)	476,186	64,148	-	540,334
Art Acquisition	(f)	257,641	63,914	(6,159)	315,396
Heritage Incentive	(g)	1,113,338	44,727	(570,695)	587,370
Parking Facilities Development	(h)	26,316,679	1,027,081	(3,391,024)	23,952,736
David Jones Bridge	(i)	260,015	17,209	-	277,224
Bonus Plot Ratio Contribution	(j)	573,017	22,978	-	595,995
Employee Entitlements	(k)	1,028,800	41,252	(16,405)	1,053,647
PCEC Car Park – Fixed Plant Replacement	(l)	3,479,847	389,820	-	3,869,667
Parking Levy	(m)	11,099,114	17,087,334	(11,053,947)	17,132,501
Enterprise and Initiative	(n)	840,154	1,730,497	-	2,570,651
		85,605,577	25,386,259	(23,417,344)	87,574,492
Asset Revaluation*		372,942,447	189,027,761	(1,175,113)	560,795,095
		<b>458,548,024</b>	<b>214,414,020</b>	<b>(24,592,457)</b>	<b>648,369,587</b>

Components of Cash Reserves	30/06/2015	30/06/2014
	\$	\$
Current	84,808,086	79,837,003
Non-Current	2,766,406	5,768,574
<b>Total</b>	<b>87,574,492</b>	<b>85,605,577</b>

\* The Asset Revaluation Reserve is a non-cash backed reserve and cannot be used except for adjustments to fixed assets on their revaluation, disposal or write off.

### Reserve Account Budget Information

Purpose of Reserve Fund	Opening Balance	Amounts Appropriated year ended	Amounts Utilised year ended	Closing Balance
	1/07/2014	30/06/2015	30/06/2015	30/06/2015
	\$	\$	\$	\$
Refuse Disposal and Treatment	3,002,279	59,066	(2,629,336)	432,009
Concert Hall Refurbishment and Maintenance	4,639,243	161,499	(50,000)	4,750,742
Asset Enhancement	27,969,641	3,873,237	(11,040,000)	20,802,878
Community Recreation Centres/Facilities	350,825	7,176	(291,609)	66,392
Street Furniture Replacement	479,236	61,773	-	541,009
Art Acquisition	259,580	68,035	(60,000)	267,615
Heritage Incentive	1,118,690	432,154	(400,000)	1,150,844
Parking Facilities Development	29,632,811	964,413	(4,156,322)	26,440,902
David Jones Bridge	259,803	50,393	(40,000)	270,196
Bonus Plot Ratio Contribution	568,531	19,899	-	588,430
Employee Entitlements	1,069,742	88,006	-	1,157,748
PCEC Car Park Plant Replacement	3,479,846	376,615	-	3,856,461
Parking Levy	11,053,947	13,890,256	(11,053,947)	13,890,256
Enterprise and Initiative	833,000	1,696,155	-	2,529,155
	<b>84,717,174</b>	<b>21,748,677</b>	<b>(29,721,214)</b>	<b>76,744,637</b>

**Note:** The opening balance at 1 July 2014 reflects the reserve balances at the time of drafting the Budget and before adjusting entries were processed in finalising the financial statements for the year ended 30 June 2014.



(A) REFUSE DISPOSAL AND TREATMENT RESERVE

The purpose of this reserve is to allow for the development, construction and purchase of facilities and plant for the treatment, transportation and disposal of non-industrial refuse. It may also be utilised to assist with the phasing in of significant increases in standard rubbish service charges anticipated to occur when recycling processes are extended.

The City anticipates utilising the funds in this reserve within two years.

(B) CONCERT HALL REFURBISHMENT AND MAINTENANCE RESERVE

This reserve, originally set up in 1972, provides for the future maintenance of the Perth Concert Hall, and the replacement of its existing plant, furniture and carpets. The reserve also accommodates provision for the design and construction of the new WASO facility.

The City anticipates utilising the funds in this reserve within three to ten years.

(C) ASSET ENHANCEMENT RESERVE

This reserve was established in 1998 to fund future capital expenditure for the replacement and enhancement of City assets and smooth the impact of the capital costs in any one rating year.

The purpose and title of this reserve was changed from 1 July 2003 to allow for the use of these reserve funds in future financial years for the enhancement, replacement, refurbishment and purchase of new assets or project works of the City.

Additional to this purpose is that project works funded from this reserve may not necessarily belong to the City, but may be carried out for the ultimate benefit of the City.

The funds in this reserve will be utilised at the discretion of Council within ten years.

(D) COMMUNITY RECREATION CENTRES AND FACILITIES RESERVE

Set up in 1985 with proceeds from the sale of Burswood Island, the intent of this reserve is to provide for the development of Community Recreation Centres and Facilities.

The City utilised fully the funds in this reserve during the reporting period.

(E) STREET FURNITURE REPLACEMENT RESERVE

This reserve was established in 1999 from proceeds received from the sale of a street furniture contract negotiated by the City with Adshel. Funds held are designated to be used for the purchase and improvement of the City's street furniture, including water features and public art.

All but \$1 million of this reserve was consolidated into the Asset Enhancement Reserve during the year ended 30 June 2007.

The remaining funds in this reserve will be utilised at the discretion of the City over an expected period of two years.

(F) ART ACQUISITION RESERVE

This reserve was established in 1999 to fund future additions to the art collection of the City. The reserve is funded from the proceeds of sale of artworks and the transfer of the unexpended annual allocation for art acquisitions.

The City anticipates utilising the funds in this reserve within three years.

(G) HERITAGE INCENTIVE RESERVE

This reserve was established in 2000 to fund heritage incentives to benefit properties on the City of Perth's heritage register.

The City anticipates utilising the funds in this reserve within two years.

(H) PARKING FACILITIES DEVELOPMENT RESERVE

This reserve was established to enable parking facilities to be developed within the City, and parking equipment to be purchased.

The City anticipates utilising the funds in this reserve over an expected period of ten years.

(I) DAVID JONES BRIDGE RESERVE

This reserve was established in 2003 to fund major repairs, renovations or replacement of the pedestrian bridge over the Murray Street Mall between David Jones and Forrest Chase.

The allocations to this reserve are the unexpended maintenance contribution from the owner of the David Jones site, at the end of each financial year.

The City anticipates utilising the funds in this reserve within five to ten years.

(J) BONUS PLOT RATIO CONTRIBUTION RESERVE

This reserve was established in 2005 to hold contributions in respect of Bonus Plot Ratio entitlements, pending expenditure on relevant streetscape improvements and/or public art.

The City anticipates utilising the funds in this reserve within five years.

**(K) EMPLOYEE ENTITLEMENTS RESERVE**

This reserve was established in 2013 to fund the non-current portion of employee entitlements for Long Service Leave. This reserve will vary from year to year but is likely to increase over time.

The City anticipates utilising these funds within ten years.

**(L) PERTH CONVENTION EXHIBITION CENTRE CAR PARK – FIXED PLANT REPLACEMENT RESERVE**

This reserve was established in 2013 to provide for the future replacement of existing fixed plant not owned by the City, but which the City consumes and is obliged to replace when required at the Perth Convention Exhibition Centre car park.

The City anticipates utilising the funds in this reserve within five to ten years.

**(M) PARKING LEVY RESERVE**

This reserve was established in 2013 to set aside funds to meet the State Government's parking levy liability.

The City anticipates utilising the funds in this reserve within one year.

**(N) ENTERPRISE AND INITIATIVE RESERVE**

This reserve was established in April 2014. The reserve is funded from distributions from the Tamala Park Regional Council in respect of land lots developed and sold and marketed as 'Catalina Estate', Clarkson. The purpose of the reserve is to fund strategic projects to introduce and improve efficiencies and effectiveness in the City.

The City anticipates utilising the funds in the reserve within three to five years.

**19. RECONCILIATION OF CASH**

For the purposes of the Statement of Cash Flows the City of Perth considers cash to include cash on hand and in banks and investments net of outstanding bank overdrafts and non cash investments. Cash at the end of the reporting period as shown in the Cash Flow Statement is reconciled to the related items in the Statement of Financial Position as follows:

	30/06/2015	30/06/2014
	\$	\$
Cash at Bank and on Hand	21,164,777	4,464,366
Short Term Cash Investments	91,045,389	103,131,912
	<u>112,210,166</u>	<u>107,596,278</u>

**20. RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO OPERATING SURPLUS FOR THE YEAR ENDED 30 JUNE 2015**

	30/06/2015	30/06/2014
	\$	\$
Change in Net Assets Resulting from Operations	18,136,863	21,853,892
Adjustment for items not involving the movement of Funds:		
Depreciation and Amortisation	29,115,795	24,865,362
Doubtful Debts	267,593	111,460
Loss/(Gain) on Disposal of Assets	2,584,351	6,474,168
	<u>50,104,602</u>	<u>53,304,882</u>
Revenues Provided By:		
Government Grants	(4,039,166)	(4,375,243)
Contribution from Other Parties	(15,000)	(140,233)
	<u>(4,054,166)</u>	<u>(4,515,476)</u>
Change in Operating Assets and Liabilities		
<b>Add Back</b>		
Decrease in Deposits and Prepayments	81,566	-
Decrease in Inventories	713,171	-
Decrease in Accrued Interest and Investment Income	749,725	508,619
Decrease in Accrued Income	-	368,504
Decrease in Trade and Other Receivables	1,650,216	-
Decrease in Deferred Debtors	4,638	-
Increase in Income and Investment Income Received/Raised in Advance	21,429	-
Increase in Trade and Other Payables	-	3,136,600
Increase in Provisions	667,780	1,595,307
<b>Deduct</b>		
Decrease in Trade and Other Payables	(420,002)	-
Decrease in Accrued Interest and Expenses	(245,061)	(422,757)
Increase in Trade and Other Receivables	-	(3,031,268)
Increase in Deposits and Prepayments	-	(336,491)
Increase in Inventories	-	(576,185)
Increase in Accrued Income	(420,854)	-
Decrease in Income and Investment Income Received/Raised in Advance	-	(575,216)
Increase in Deferred Debtors	-	(6,368)
	<u>2,802,608</u>	<u>660,745</u>
<b>Net Cash Provided by Operating Activities</b>	<b>48,853,044</b>	<b>49,450,151</b>

## 21. SUPERANNUATION

The City of Perth complies with the minimum obligations under federal law and contributes in respect of its employees to one of the following superannuation plans:

### (A) W.A. SUPER PLAN

The City contributes in respect of certain of its employees to an accumulated benefit superannuation fund established in respect of all Local Governments in the State. In accordance with statutory requirements, the Council contributes to the W.A. Super Plan ("the plan") amounts nominated by the Council. As such, assets are accumulated in the plan to meet members' benefits as they accrue. The latest available audited financial report of the plan as at 30 June 2014, which was not subject to any audit qualification, indicates that the assets of the plan are sufficient to meet accrued benefits.

### (B) CITY OF PERTH SUPERANNUATION PLAN (CPSP) – A SUB PLAN IN THE AUSTRALIANSUPER CORPORATE DIVISION

#### **Defined Benefit Members**

The City contributes in respect of certain of its employees to a defined benefit superannuation plan established for the employees of the City of Perth. In accordance

with statutory requirements, the City contributes to the plan amounts determined by the plan actuary. As such, assets are accumulated in the plan to meet members' benefits as they accrue. The latest available audited financial report of the plan as at 30 June 2014, which was not subject to any audit qualification, indicates that the assets of the plan are sufficient to meet accrued benefits.

An Actuarial Update was last received from John Smith BA (Maths) of the Heron Partnership dated 19 February 2013. The latest update recommended that contributions in the year to 30 June 2015 be maintained at 15% (now adjusted to 15.5% as a result of recent changes to the Superannuation Guarantee Levy (SGL) by the Federal Government) of salary as advised in the latest actuarial report.

The plan has a number of different participating employers contributing to the defined benefit and pension section of the plan. There is no segregation of the assets applicable to each employer on a day to day basis and the individual employer may not be able to accurately identify its share of the underlying financial position of the multi-employer plan with sufficient reliability for accounting purposes. The plan is therefore accounted for as a defined contribution plan.

The defined benefit section of the plan was closed to the admission of new members from 1 July 2010.

#### **Accumulation Members**

The City contributes in respect of certain of its employees to an accumulated benefit superannuation plan for the employees of the City of Perth and known as the City of Perth Superannuation Plan (CPSP). In accordance with statutory requirements, the City contributes to the CPSP amounts nominated by the Council.

As such, assets are accumulated in the plan to meet members' benefits as they accrue. The latest available audited financial report of AustralianSuper Pty Ltd as at 30 June 2014, which was not subject to any audit qualification, indicates that the assets of the plan are sufficient to meet accrued benefits.

Total Superannuation contributions paid by the City during the reporting period was \$6,745,225.83 (30 June 2014: \$6,114,341).

**22. LOAN FACILITIES**

	30/06/2015	30/06/2014
<i>Loan Facilities</i>	<b>\$</b>	<b>\$</b>
Current	6,441,709	6,128,375
Non Current	36,327,002	42,768,711
<b>Total Loan Facilities in use at Reporting Date</b>	<b>42,768,711</b>	<b>48,897,086</b>
Unused Loan Facilities at Reporting Date	Nil	9,882,135

**23. EMPLOYEE REMUNERATION**

The number of employees, whose salary exceeded \$100,000 during the financial year, is shown below in their relevant income bands:

<i>Income Range</i>	<i>No. in 2015</i>	<i>No. in 2014</i>
\$100,000 - \$109,999	33	20
\$110,000 - \$119,999	18	9
\$120,000 - \$129,999	8	3
\$130,000 - \$139,999	1	7
\$140,000 - \$149,999	9	1
\$150,000 - \$159,999	-	-
\$160,000 - \$169,999	-	-
\$170,000 - \$179,999	-	-
\$180,000 - \$189,999	-	-
\$190,000 - \$199,999	-	4
\$200,000 - \$209,999	4	-
\$310,000 - \$319,999	-	1
\$320,000 - \$329,999	1	-
	<b>74</b>	<b>45</b>

The City's current organisational structure includes a large number of Level 8 Officers which accounts for the significant increase in the number of employees earning more than \$100,000 per annum.

As a result of salary increases consistent with Enterprise Bargaining Agreements, all Level 8 Salaried Officers are now reflected in the schedule for the first time.

**24. COMMITMENTS AND CONTINGENT LIABILITIES**

(A) As at 30 June 2015 a commitment existed in respect of interest payable on loan debentures over the life of the loans.

	30/06/2015	30/06/2014
	<b>\$</b>	<b>\$</b>
Interest Payable	6,602,472	9,096,295

## (B) LEASE RENTAL COMMITMENTS

Future operating lease rentals of property not provided for in the financial statements and payable:

	30/06/2015	30/06/2014
	\$	\$
<b>Lease Rental Commitments</b>		
Not later than 1 year	1,482,889	2,000,492
Later than 1 year but not later than 2 years	1,437,835	1,352,355
Later than 2 years but not later than 5 years	4,313,505	4,057,065
Later than 5 years	60,582,373	69,488,848
	<b>67,816,602</b>	<b>76,898,760</b>

A substantial amount of the lease rental commitments relates to commitments for variable outgoings in relation to the City's 99 year leasehold interest in the Loading Dock at 100 St Georges Terrace.

At reporting date the City of Perth had no obligations under finance leases.

## (C) COMMITMENTS FOR CAPITAL EXPENDITURE

Capital expenditure contracted for at the reporting date but not recognised in the financial statements as liabilities:

	30/06/2015	30/06/2014
	\$	\$
Buildings	3,595,629	24,863,258
Infrastructure Assets	2,257,290	4,070,383
Plant and Mobile Equipment	132,488	2,278,868
Office Furniture and Equipment	60,836	459,354
	<b>6,046,243</b>	<b>31,671,863</b>

## (D) COMMITMENT – DEED OF GUARANTEE

In line with other equity holders in the Mindarie Regional Council (MRC) the City of Perth has guaranteed, proportionate to its equity share (one twelfth), the obligations of MRC to the contractor building and operating the Neerabup Resource Recovery Facility.

Such guarantee can be called upon in the event of a *default* event during the contractors operation of the facility. The share of the liability that could be generated by the exercise of the guarantee is estimated at an amount between \$7.21 million diminishing to \$1.5 million depending on the time of any such *default* event.

## (E) CONTINGENT LIABILITY – INVESTMENT IN TAMALA PARK REGIONAL COUNCIL (TPRC).

The City of Perth, along with the City of Stirling, City of Joondalup, City of Wanneroo, City of Vincent, Town of Cambridge and Town of Victoria Park is a member of the Tamala Park Regional Council. As at 30 June 2015 there is an increase in the value of the City's equity share of its investment as a consequence of the development and sale of land by TPRC reduced by the distributions made by the TPRC to the participating members during the reporting period.

Due to the availability of draft financial statements for Tamala Park Regional Council when the City of Perth's Financial Report was compiled, the City was able to reliably determine the value of its investment as at 30 June 2015.

Notes to and forming part of the  
**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

25. FINANCIAL INFORMATION BY RATIO

	2012/13	2013/14	2014/15
<b>(a) Current Ratio</b>			
Current Assets minus Restricted Assets <sup>1</sup>	0.71:1	0.83:1	1.02:1
Current Liabilities minus Liabilities <sup>2</sup> associated with Restricted Assets			
<b>(b) Asset Consumption Ratio</b>			
Depreciated Replacement Cost of Assets	56.04%	56.00%	61.00%
Current Replacement Cost of Depreciable Assets <sup>3</sup>			
<b>(c) Asset Renewal Funding Ratio</b>			
Net Present Value of Planned Capital Renewals over 10 years <sup>4</sup>	90.5%	145.00%	100.00%
Net Present Value of Required Capital Expenditure over 10 Years <sup>5</sup>			
<b>(d) Asset Sustainability Ratio</b>			
Capital Renewal and Replacement Expenditure <sup>6</sup>	56.18%	46.00%	50.00%
Depreciation Expense			
<b>(e) Debt Service Cover Ratio</b>			
Annual Operating Surplus before Interest and Depreciation	6.73:1	5.11:1	5.62:1
Principal and Interest			
<b>(f) Operating Surplus Ratio</b>			
Operating Revenue <sup>7</sup> Minus Operating Expense <sup>8</sup>	15.77%	10.82%	8.94%
Own Source Operating Revenue			
<b>(g) Own Source Revenue Coverage Ratio</b>			
Own Source Operating Revenue <sup>9</sup>	1.17:1	1.11:1	1.08:1
Operating Expense <sup>8</sup>			

1 Restricted Assets include reserve funds (current) and tied grants/contributions not utilised at year end.

2 Liabilities associated with Restricted Assets means the lesser value of a current liability or the cash component of Restricted Assets held to fund that liability.

3 Current replacement cost of Depreciated Assets means the cost of replacing assets at current prices.

4 Planned capital renewals means capital renewal and replacement expenditure as estimated in the long term financial plan.

5 Required capital expenditure means capital renewal and replacement expenditure as estimated in the Long Term Financial Plan.

6 Capital renewal and replacement expenditure means expenditure to renew or replace existing assets.

7 Operating revenue means that revenue that is operating revenue for the purpose of the Australian Accounting Standards (AAS) excluding Grants and Contributions for the development and acquisition of assets and other comprehensive income.

8 Operating expenses means the expense that is operating expense for the purpose of the AAS including net interest expense and depreciation.

9 Own source operating revenue means revenue from rates and service charges, fees and user charges, reimbursements and recoveries, interest income and profit on disposal of assets.

Financial information ratios reported upon with the exception of the current ratio, are as legislated under the Local Government (Financial Management) Regulations 1996. Comparative figures for the two previous years are also provided.

## 26. SIGNIFICANT ITEMS

The following items are of such a size, nature or incidence that its disclosure is relevant in explaining the City's financial performance for the reporting period.

### (A) FIXED ASSETS WRITE OFF

During the reporting period fixed assets to the value of \$3,712,213 were written off and comprised the following.

#### (i) *Non Capitalised Work in Progress*

This relates to costs incurred on capital projects in prior years, but now expensed, as the projects did not proceed to completion or the cost of individual assets when established were under the capitalisation threshold of \$5,000 each. Amount expensed \$1,014,539 (30 June 2014 – \$527,268).

#### (ii) *Obsolete and Extinguished Assets*

This relates to assets deemed obsolete or are no longer in use at the reporting date. The value of these assets written off was \$2,697,674 of which \$2,077,691 relates to infrastructure assets (30 June 2014: \$6,330,352).

### (B) IMPAIRMENT OF INVESTMENTS

The impairment charge was reduced by \$150,004 at 30 June 2015 (30 June 2014: \$491,373) following an increase in the market value of three tranches of mortgage backed securities. The mortgage backed securities continue to suffer from liquidity risk resulting in their market value at 30 June 2015 being \$2,766,406 as compared to an original cost, after redemption of a portion of the security, of \$4,476,426.

The City's investment advisors CPG Advisory Services utilises market data from Barclays Bank DCO to complete the impaired valuations of the mortgage backed securities held by the City.

### (C) INITIAL RECOGNITION OF ASSETS – WORKS OF ART (INCLUDING THE MEMORABILIA AND HISTORY COLLECTIONS)

The City during the reporting period completed a further reconciliation of its Works of Art Asset Register. It was established that a number of public art, the memorabilia and the History Centre collections were not reflected in the Art Asset Register. All the assets concerned were acquired by the City in previous years either by way of purchase or were contributed to the City. These assets were initially recognised at a fair value of \$5,365,341 during the reporting period (30 June 2014: \$12,800) a value established through both external and internal valuations.

### (D) DISPOSAL OF DEVELOPMENT LAND AT TAMALA PARK

Tamala Park Regional Council (TPRC) has on behalf of its equity holders, subdivided developed and sold during the financial year, 215 lots of land at the Tamala Park project marketed as 'Catalina' (Stages 6B, 6C, 9, 10, 11, 12, 13A, 13B and 14). The amount of \$2,585,991 represents the City's profit on the 215 lots developed and sold during the reporting period (30 June 2014: \$1,441,838). The City is a one twelfth equity holder in the TPRC.

### (E) CONTRIBUTION TO PERTH CITY LINK (FOR COMPARATIVE PURPOSES ONLY)

At its meeting on 21 June 2005, the Council agreed to:

- (i) Make a contribution of \$25 million in November 2004 dollar value towards the Perth City Link Project. This contribution had been indexed at 6% up to the point of payment(s) but not increased. The contribution was split into two parts with the

major part totalling \$25.6 million (after indexation) paid in April 2011. A further amount of \$12.8 million was paid during the reporting period.

- (ii) Forego its leasehold interest of Lot 1192 Wellington Street to enable the State Government to make Lot 1192 available for redevelopment. The written down value of this leasehold interest as at the date of hand over was \$6,174,339. The property was handed over to the State Government in July 2009.

The State of Western Australia signed the Link Implementation Deed on 26 June 2008 which included the above terms with 70% of the \$25 million (in 2004 dollars) to be paid on signing of the principal construction contracts for the sinking of the rail lines and 30% to be paid on the signing of the principal construction contracts for the new Perth City Link Bus Station.

The effective date for execution of the Project Alliance Agreement was 16 March 2011 and the City paid the initial instalment contribution towards the Perth City Link Undergrounding of the Railway of \$25,583,928. A further amount of \$12,774,181 was paid at the award of the contract to build the Perth City Link Bus Station which occurred during the year ended 30 June 2014. The amount was funded from the Asset Enhancement Reserve.

Additionally the agreement contains an obligation on the City to upgrade infrastructure in the vicinity of The Perth City Link Project on the completion of certain works by the State including the Perth Arena.



**(F) CONTRIBUTION TO ELIZABETH QUAY PROJECT**

At the Council Meeting held on 8 November 2011, it was resolved that the Council "Approves in principle the State Government taking by agreement Lot 79 the Esplanade, Lots 901 and 302 Riverside Drive, and associated assets including the Alan Green Conservatory, The Landing, Alf Curlewis Gardens and the Florence Hummerston building for the purposes of developing the Perth Waterfront Project" (now known as the Elizabeth Quay Project).

This was subject to certain conditions including recognition of the City's contribution of approximately 50% of the land for the Waterfront project. The City separately acquired a valuation of the land in accordance with the "reinstatement method" to properly record the value of the City's contribution to the project.

The valuation was \$25 million. No monetary compensation for the agreement was sought, on the basis that the development of the Waterfront Project was in the best interests of the City.

The land transfer agreement was signed on 10 April 2012 and the net book value of the assets associated with the land transfer was \$389,413 and transferred in the year ended 30 June 2012.

During the reporting period, infrastructure assets, with a written down value of \$2,361,679, that remained on the Asset Register of the City, and were not previously recognised as having been transferred, were handed over to the project as a contribution. The infrastructure assets transferred included drainage, paths, parks and landscape, roads, street furniture and traffic control devices.

**27. EVENTS SUBSEQUENT TO BALANCE DATE****City of Perth Bill**

The State Government has introduced a City of Perth Bill to recognise its Capital City Status. It is proposed that an area including the QEII Medical Centre, the University of Western Australia and a residential area of approximately 1,800 residents will be added to the City. This will result in changes to revenue, expenditure, and assets (not at present quantifiable) held by the City if the Bill is passed with a prospective commencement date of 1 July 2016.

**28. TRUST FUNDS****Trust Fund Information**

<b>Purpose for which Money Received</b>	<b>Opening Balance</b>	<b>Receipts year ended</b>	<b>Payments year ended</b>	<b>Closing Balance</b>
	1/07/2014	30/06/2015	30/06/2015	30/06/2015
	\$	\$	\$	\$
Footpath Deposits	3,576,195	1,543,245	(1,183,500)	3,935,940
Unclaimed Monies	1,187,685	23,704	(3,400)	1,207,989
Other	2,092,520	59,124	-	2,151,644
	<b>6,856,400</b>	<b>1,626,073</b>	<b>(1,186,900)</b>	<b>7,295,573</b>

The above monies are not recognised in the financial statements as the City performs only a custodial role. These funds cannot be used by the City and are shown here for information only.

## 29. FINANCIAL INSTRUMENTS

### (A) TERMS, CONDITIONS AND ACCOUNTING POLICIES

The reporting entity's accounting policies, including the terms and conditions of each class of financial asset and financial liability recognised at the financial position date are as follows:

<i>Recognised Financial Instruments</i>	<i>Statement of Financial Position Notes</i>	<i>Accounting Policies</i>	<i>Terms and Conditions</i>
<b>(i) Financial Assets</b>			
<i>Cash at Bank</i>	19	Cash at Bank is carried at the principal amount. Interest is recognised in the Statement of Comprehensive Income when earned.	Interest is earned at the Bank's benchmark rate depending on the balance in the account.
<i>Trade and Other Receivables</i>	11	Receivables are carried at nominal amounts due less any provision for doubtful debts. A provision for doubtful debts is recognised when collection of the full nominal amount is no longer probable.	Receivables are on 14 to 30 day terms, depending on receivable type.
<i>Short-term Deposits</i>	12	Short-term deposits are stated at cost. Interest is recognised in the Statement of Comprehensive Income when earned.	Short-term deposits have an average maturity of 159 days and effective interest rates of 3.34% to 4.00% (2014: 4.04% to 4.30%)
<i>Managed and Balanced Funds</i>	12	Managed and Balanced Funds are marked to market. Interest and Investment earnings are reinvested in the funds and recognised in the Statement of Comprehensive Income when earned.	Holdings in managed funds are redeemable on 72 hours notice.
<i>Floating Rate Note</i>	12	The value of these Interest Bearing Securities is stated at cost or impaired value. Interest is recognised in the Statement of Comprehensive Income when earned.	Maturities are less than five years. It is the City's intention to hold these securities until maturity.
<i>Mortgaged Backed Securities</i>	12	The value of these Interest Bearing Securities is stated at cost or impaired value. Interest is recognised in the Statement of Comprehensive Income when earned.	Maturities are greater than 5 years. It is the City's intention to dispose of these securities when the most prudent and advantageous opportunity arises.
<b>(ii) Financial Liabilities</b>			
<i>Bank Loans</i>	17,22	The bank loans are carried at the principal amount. Interest is charged as an expense as it accrues.	The bank loans are repayable quarterly or on maturity with the final instalment due in August 2022. Interest is charged at a fixed rate. Details of the security over bank loans are set out in Note 17. Details of the loans are set out in the Loan Liability Schedule in Note 30.
<i>Trade and Other Payables</i>	14	Liabilities are recognised for amounts to be paid in the future for goods and services received, whether or not billed to the entity.	Trade Liabilities are normally settled on 30 day terms.

## Notes to and forming part of the

**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

## (B) INTEREST RATE RISK

The reporting entity's exposure to interest rate risk and the effective interest rates of financial assets and financial liabilities recognised at the financial position date are as follows:

<i>Financial Instruments</i>	<i>Floating Interest Rate</i>		<i>Fixed Interest Rate Maturing in</i>						<i>Non Interest Bearing</i>		<i>Total Carrying Amount as per the Statement of Financial Position</i>		<i>Weighted Average Effective Interest Rate</i>	
			<i>1 YEAR OR LESS</i>		<i>OVER 1 TO 5 YEARS</i>		<i>MORE THAN 5 YEARS</i>							
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	%	%
<b>Financial Assets</b>														
Cash and Cash Equivalent	21,016,119	-	-	-	-	-	-	-	148,658	4,464,366	21,164,777	4,464,366	2.19	2.48
Trade and Other Receivables	-	-	-	-	-	-	-	-	8,458,912	10,710,230	8,458,912	10,710,230	N/A	N/A
Short-term Deposits	-	-	83,923,629	99,233,523	-	-	-	-	-	-	83,923,629	99,233,523	}	4.05
Managed Funds	4,118,105	3,898,389	-	-	-	-	-	-	-	4,118,105	3,898,389	4.47		
Interest Bearing Securities	5,768,573	5,768,573	-	-	-	-	-	-	-	5,768,573	5,768,573			
Unlisted Shares/Equity	-	-	-	-	-	-	-	-	4,343,907	3,891,767	4,343,907	3,891,767	N/A	N/A
<b>Total Financial Assets</b>	<b>30,902,797</b>	<b>9,666,962</b>	<b>83,923,629</b>	<b>99,233,523</b>	-	-	-	-	<b>12,951,477</b>	<b>19,066,363</b>	<b>127,777,903</b>	<b>127,966,848</b>		
<b>Financial Liabilities</b>														
Bank Loans	-	-	-	-	8,330,228	-	34,438,483	48,897,086	-	-	42,768,711	48,897,086	4.40	4.68
Trade and Other Payables	-	-	-	-	-	-	-	-	18,910,005	20,244,403	18,910,005	20,244,403	N/A	N/A
<b>Total Financial Liabilities</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>8,330,228</b>	<b>-</b>	<b>34,438,483</b>	<b>48,897,086</b>	<b>18,910,005</b>	<b>20,244,403</b>	<b>61,678,716</b>	<b>69,141,489</b>		

N/A – not applicable for non-interest bearing financial instruments.

## (C) NET FAIR VALUES

The aggregate net fair values of financial assets and financial liabilities recognised at the financial position date are as follows:

	<i>Total Carrying Amount as per the Statement of Financial Position</i>		<i>Aggregate Net Fair Value</i>	
	2015 \$	2014 \$	2015 \$	2014 \$
<b>Financial Assets</b>				
Cash and Cash Equivalents	21,164,777	4,464,366	21,164,777	4,464,366
Trade and Other Receivables	8,458,912	10,710,230	8,458,912	10,710,230
Short-term Deposits	83,923,629	99,233,523	83,923,629	99,233,523
Managed Funds	4,118,105	3,898,389	4,118,105	3,898,389
Interest Bearing Securities	5,768,573	5,768,573	5,768,573	5,768,573
Unlisted Shares/Equity	4,343,907	3,891,767	4,503,502	4,061,711
<b>Total Financial Assets</b>	<b>127,777,903</b>	<b>127,966,848</b>	<b>127,937,498</b>	<b>128,136,792</b>
<b>Financial Liabilities</b>				
Bank Loans	42,768,711	48,897,086	42,768,711	48,897,086
Trade and Other Payables	18,910,005	20,244,403	18,910,005	20,244,403
<b>Total Financial Liabilities</b>	<b>61,678,716</b>	<b>69,141,489</b>	<b>61,678,716</b>	<b>69,141,489</b>

The following methods and assumptions are used to determine the net fair values of financial assets and liabilities:

### **Recognised Financial Instruments:**

#### (i) Cash, Short-term Deposits

The carrying amount approximates fair value because of their relative short to medium term to maturity.

#### (ii) Managed Funds

The carrying amount of these investments approximates fair value because they have been marked to market.

#### (iii) Interest Bearing Securities

The carrying amount of these investments is at cost or impaired value due to the policy of holding these investments to maturity, recognising any impairment when it is warranted.

#### (iv) Trade and Other Receivables and Payables

The carrying amount approximates fair value.

#### (v) Borrowings

The carrying amount approximates fair value because the loans were each secured at a fixed rate of interest over the term of the loans.

#### (vi) Credit Risk Exposure

The reporting entity's maximum exposure to credit risk at financial position date in relation to each class of recognised financial assets, is the carrying amount of those assets as indicated in the Statement of Financial Position.

Notes to and forming part of the

**FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 30 JUNE 2015

**30. LOAN LIABILITY SCHEDULE FOR THE YEAR ENDED 30 JUNE 2015**

Loan No.	Particulars	Term (Yrs)	Date of Issue	Original Principal	Rate of Interest	Lender	Mode of Payment	Month & Year of Maturity	Amount of Principal Outstanding 30/06/14	Principal		Interest		Amount of Principal Outstanding	
										BUDGET 30/06/15	ACTUAL 30/06/15	BUDGET 30/06/15	ACTUAL 30/06/15	BUDGET 30/06/15	ACTUAL 30/06/15
				\$	%		pa	\$	\$	\$	\$	\$	\$	\$	\$
<b>Recreation &amp; Culture</b>															
165	Civic Library	10	June 2012	8,011,407	4.02	W.A.T.C.	4	June 2022	6,661,276	720,849	720,850	261,402	261,312	5,940,427	5,940,426
167	Civic Library	10	July 2012	23,788,520	3.63	W.A.T.C.	4	Aug 2022	20,220,884	2,142,263	2,142,263	705,019	702,706	18,078,621	18,078,621
<b>Transport</b>															
160	Perth Convention Exhibition Centre	15	July 2004	29,180,000	6.15	W.A.T.C.	4	July 2019	9,995,712	1,665,486	1,665,484	561,355	558,787	8,330,226	8,330,228
164	Elder Street Car Park	10	Sept 2020	16,000,000	6.26	W.A.T.C.	4	Sept 2020	11,126,150	1,503,134	1,503,135	670,691	670,410	9,623,016	9,623,015
166	Goderich Street Car Park	10	June 2012	1,074,073	4.02	W.A.T.C.	4	June 2022	893,064	96,643	96,643	35,044	35,034	796,421	796,421
	Newcastle Street Car Park	-	-	-	-	-	-	-	-	(1,032,988)	-	-	-	1,032,988	-
<b>Total Loans</b>									<b>48,897,086</b>	<b>5,095,387</b>	<b>6,128,375</b>	<b>2,233,511</b>	<b>2,228,249</b>	<b>43,801,699</b>	<b>42,678,711</b>

	30 JUNE 2015	30 JUNE 2014
<b>Loan Interest Capitalised</b>	\$	\$

Loan 167 Civic Library	636,301	162,800
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**Unused Loan Facilities**

Loan 167 Civic Library	-	9,882,135
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Loan interest capitalised is the net of the amount of interest payable on the loans during the construction phase offset against interest earned on unutilised loan funds up to the time the asset is made available for use.

Due to delays in the proposed development of the Newcastle Street Car Park, new borrowings of \$1,032,988 originally budgeted to be drawn down in 2014/15 did not eventuate. The loan was intended to partially fund the preliminary stages of the car park development

## DETAILS OF LENDERS

W.A.T.C. Western Australian Treasury Corporation

# Loan Debentures issued by the City are secured over the general funds of the City

# CITY OF PERTH FIVE YEAR STATISTICAL HISTORY

ALL DOLLAR FIGURES ARE IN A\$000'S

<i>Year Ended 30 June</i>	2015	2014	2013	2012	2011
<b>Rates</b>					
Rateable Properties	16,389	15,750	15,345	15,256	14,577
Rates Revenue	\$75,465	\$71,122	\$67,226	\$60,747	\$58,492
Increase in Rate Revenue	6.10%	5.80%	10.70%	3.86%	6.73%
Rate Revenue as a % of Total Revenue	40.47%	40.26%	39.72%	38.36%	38.49%
<b>Financial</b>					
	\$	\$	\$	\$	\$
Rates Revenue	75,465	71,122	67,226	60,747	58,492
Parking Fees	73,303	70,136	66,504	62,825	56,475
Other Fees and Charges	26,230	25,216	24,028	23,339	22,396
Investment Income	5,562	6,331	8,037	7,767	10,766
Other Revenue	5,923	3,867	3,444	3,687	3,856
<b>Total Revenue</b>	<b>186,483</b>	<b>176,672</b>	<b>169,239</b>	<b>158,365</b>	<b>151,985</b>
<b>Total Operating Expenditure</b>	<b>(167,525)</b>	<b>(151,299)</b>	<b>(141,167)</b>	<b>(138,880)</b>	<b>(127,900)</b>
Capital Grants and Contributions	1,764	2,955	2,843	1,550	5,000
Gain/(Loss) on Disposal/Write Off/Contribution of Assets	(2,584)	(6,474)	(1,561)	(1,659)	(729)
<b>Operating Surplus</b>	<b>18,137</b>	<b>21,854</b>	<b>29,354</b>	<b>19,376</b>	<b>28,356</b>
<b>Capital Expenditure</b>	<b>50,770</b>	<b>52,826</b>	<b>70,895</b>	<b>43,266</b>	<b>67,346</b>
<b>Borrowings</b>	<b>42,769</b>	<b>48,897</b>	<b>55,259</b>	<b>36,308</b>	<b>29,537</b>
<b>Reserves – Cash Backed</b>	<b>87,574</b>	<b>85,606</b>	<b>90,493</b>	<b>73,535</b>	<b>79,697</b>
<b>Revaluation Reserves</b>	<b>560,795</b>	<b>372,942</b>	<b>377,710</b>	<b>375,509</b>	<b>360,399</b>
<b>Net Assets</b>	<b>1,260,478</b>	<b>1,045,838</b>	<b>936,566</b>	<b>906,925</b>	<b>873,334</b>
<b>Human Resources</b>					
Employee Costs (including costs capitalised)	\$66,631	\$60,573	\$56,258	\$53,380	\$48,833
Number of Employees (including fulltime, part-time and casuals)	720	696	680	668	642
<b>City Development</b>					
Building Licences Issued	527	500	491	593	622
Value of Building Licences Issued	\$997,336	\$916,987	\$712,984	\$706,504	\$612,967
Planning Applications Issued	521	335	366	385	410
Value of Planning Applications Issued	\$1,139,632	\$752,730	\$1,012,400	\$828,603	\$630,823
<b>Refuse</b>					
Total Waste to Landfill (tonnes)	13,344	21,964	31,413	36,055	27,145
Recycling Tonnage	1,938	1,909	1,959	2,079	2,105
<b>General</b>					
Estimated Residential Population	*	20,762	20,282	19,366	18,315
Approved Residential Strata Lots added to Market for the Year	882	338	242	454	694

\* Data to be released in April 2016



**CITY of PERTH**

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*ABN 83 780 118 628*





# City of Perth

## Audit Findings Report

To the Audit and Risk Committee for the year ended 30 June 2015



**Grant Thornton**

An instinct for growth™

The Audit Committee  
City of Perth  
GPO Box C120  
PERTH, WA 6839

30 October 2015

Dear Sirs/Madams,

**REPORT TO THE AUDIT COMMITTEE FOR THE YEAR ENDED 30 JUNE 2015**

Please find attached our Report to the Audit Committee for the year ended 30 June 2015.

We have completed our audit work and signed an unqualified audit report on the 30<sup>th</sup> of October 2015.

We take this opportunity to extend our appreciation to the finance team for their assistance and cooperation during the course of the audit.

This report has been prepared for the Audit Committee of the City of Perth only. It should not be quoted or referred to, in whole or in part, without our prior written consent. No warranty is given to, and no liability will be accepted from, any party other than the City of Perth. This report should be read in conjunction with our audit engagement letter and any other formal correspondence addressed to the Audit Committee regarding this year's audit.

We strive for a high level of client satisfaction, and our business is built around the relationships we maintain with our clients. We want to hear feedback from our clients, both positive and negative, to ensure the services we provide exceed expectations. If you receive our Client Satisfaction Survey, we would greatly appreciate if you would please take the time to provide your feedback.

Grant Thornton Audit Pty Ltd ACN 130 913 594  
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We trust that you find this report informative and we appreciate the opportunity to be of service to you. If you have any queries or wish to discuss any issues further, please do not hesitate to contact either Lorenzo Stella or myself.

Yours faithfully  
GRANT THORNTON AUDIT PTY LTD

M J Hillgrove  
Partner

# Your Grant Thornton audit team:

## Key contacts



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# Key areas of audit focus – Summary page

Focus area	Risk*	Management judgement	Material adjustment	Control recommendation	Control deficiency classification	Pending matters
Revenue recognition	✓	n.a	No	No	-	None
Property, plant & equipment and infrastructure	✓	✓	No	No	-	None
Operating expenses and trade payables	n.a	✓	No	No	-	None
Employee Costs and Entitlements	✓	✓	No	No	-	None

\* Risk refers to Reasonably Possible Risk (per Grant Thornton audit methodology) or a Significant Risk (per ASA 315)

## Audit materiality

Basis	Normal range	Account value \$000	Materiality - 2015 \$000
Expenses	0.5% - 3%	170,322	3,350

# Key areas of audit focus

Account description	Type	Value – 2015 \$000	Value – 2014 \$000	Risk	Management judgement
Operating Revenue	Revenue	186,482	176,672	✓	x
Trade and other receivables	Asset	9,758	12,086	✓	x

## Details of risk

Revenue relates to the following:

- Rates
- Parking
- Operating grants, subsidies and contributions
- Interest earnings
- Other revenue
- Non-operating grants, subsidies and contributions

Each of these revenue streams are recognised under varying revenue recognition criteria and, thus, the Council's recognition of revenue in the period is scrutinised against the criteria, ensuring validity in recording of the related transactions and balances.

## Audit procedures performed

- For rates recorded, we performed analytical procedures, comparing amounts recorded in the year to approved budgets by Council and investigated any significant variations.
- Rates receivable balances were tested on a sample basis to ensure the debtor balance was valid and appropriately classified. This test placed an emphasis on pensioner balances that had been deferred. For those accounts deferred, we ensured the ratepayer was a certified pensioner.
- On a sample basis, rates and parking amounts recorded were traced to proof of receipt. The focus of this test was to ensure that controls implemented are operating effective as designed by the Council.

- For interest earnings, our audit procedures compared amounts recorded to our expectations, which were formed by recomputing interest earned based on cash and term deposit balances held throughout the year and the related interest rates.
- We performed substantive testing on amounts recorded as fees and charges, tracing recorded entries to supporting deposits or invoices. A high level analysis of each trial balance account was used to identify any significant variances from budget. These variances were investigated and resolved through discussions with management and corroborating evidence.

## Conclusion

The substantive procedures did not uncover any material misstatement of rates, fee and investment revenue balances. At balance date these amounts were reasonably accounted for and recognised appropriately.

# Key areas of audit focus

Account description	Type	Value – 2015 \$000	Value – 2014 \$000	Risk	Management judgement
Property, plant & equipment	Asset	1,190,939	983,364	✓	✓
Changes on revaluation	Other Comprehensive Income	190,741	7,166	✓	✓
Depreciation	Expense	29,115	24,865	✓	✓

## Details of risk

Property, plant and equipment and infrastructure are key risk areas for the City of Perth given the judgment applied in computing fair value amounts as in line with legislation, as well as determining and calculating the depreciation charge.

Expenditures in the year are also at risk of being recorded inappropriately if capitalisation policies are not being followed correctly.

## Audit procedures performed

- Asset reconciliation schedules were verified to the trial balance and financial report amounts.
- We reviewed the depreciation charge, comparing the amounts recorded to our own calculated expectations using asset cost and written-down balances, useful lives of the assets, and depreciation rates as outlined in the accounting policy note within the financial report.
- For those expenditures incurred and capitalised in the period, we selected a sample from invoices and charges, and vouched to supporting documentation to ensure the expenditures were capital by nature.
- Management performed an internal valuation of its infrastructure assets, inclusive of roads, footpaths, kerbs, bridges, and drainage. Our approach to auditing the fair value determination and related adjustments is outlined below:

- We obtained an understanding of the processes and controls in place at the Council to record fair value. This was accomplished via discussions with the infrastructure team and review of the infrastructure register and systems. We were able to gain comfort over how management ensured its valuation was inclusive of all assets in the Council's jurisdiction.
- We scrutinised management's inputs and calculations. This included a re-calculation of the fair value to ensure the system was performing the calculations correctly. On a sample basis, unit costs and units of measurement were traced to source documents. For example, costs per unit of paving were vouched to source tender documents. Lengths and widths of infrastructure assets were traced to source results
- Independent experts used to determine the fair value of council assets were assess to the independent expert assumptions around fair value.

## Conclusion

We noted no material misstatements of property, plant and equipment, infrastructure assets and the related depreciation expense or revaluation adjustments.

# Key areas of audit focus

Account description	Type	Value – 2015 \$000	Value – 2014 \$000	Risk	Management judgement
Operating expense	Expense	170,322	157,869	✓	✓
Trade and other payables	Liability	19,859	21,171	✓	✓

## Details of risk

The Council expends significant amounts on its operating activities and derives large trade payable and accrual balances. There is a risk that the accruals and trade payable balances owing as at 30 June 2015 are understated due to the timing of invoices received from suppliers and the nature of the estimates required for accruals.

## Audit procedures performed

- We obtained the creditors (trade payables) sub ledger and used our audit software to search for debit balances or duplicate invoices within the sub ledger.
- We reviewed the Vendor Masterfile to identify employees that were paid through Accounts Payable as well as reviewing for duplicate or missing bank accounts and addresses. Where exceptions were noted, we obtained explanations from management and corroborated those explanations.
- We reviewed the calculations of prepayments and accruals and ensured they were reasonably by agreeing to supporting documentation.
- We performed an analytical review of operating expenses by comparing general ledger account balances to prior year and budgets. Where significant variations were identified, we obtained explanations from management and corroborated those explanations.
- In order to search for possible unrecorded misstatements, our audit procedures included a review of disbursements incurred by the Council post 30 June 2015. For significant disbursements, we ensured that the related payable was captured in the correct period.

## Conclusions

We noted no material misstatements of trade and other payables or operating expenses were identified.



# Key areas of audit focus

Account description	Type	Value – 2015 \$000	Value – 2014 \$000	Risk	Management judgement
Employee costs	Expense	64,524	58,226	✓	x
Employee provisions	Liability	13,296	13,018	✓	✓

## Details of risk

The recording of the employee entitlement provision requires rigorous tracking, a reliance on payroll systems and also includes the application of management's judgements and estimates. Management applies wage inflation rates and discount factors for those entitlements that are expected to be realised beyond one year from the balance date. On-costs, such as superannuation, are also factored into the computations.

Employee costs are the most significant costs of the Council. Thus, there is risk that the costs are not being accounted for appropriately in the period and that fictitious or fraudulent activity is occurring in the payment of employees.

## Audit procedures performed

- We performed a review of payroll expenditures recorded in the period, using disaggregated payroll information by department and by month. We analysed the data against both budgeted figures and prior period comparatives. Any significant variances were discussed with management and corroborated through the review of source documents, such as employee contracts, termination letters or letters of resignation.
- The annual leave and long service leave schedules were reviewed to ensure that management was appropriately and reasonably applying wage inflation rates, discount factors, and on-costs.

- We tested the annual leave and long service leave schedules by ensuring each schedule contained all entitled employees. This was performed by using our audit software to match employees included on the last pay run in the period to the schedules. Any unmatched employees were reviewed with management and resolved. Typically, an employee did not appear on the annual leave schedule because they were not entitled given their casual status.
- On a sample basis, we selected employee data from the annual leave and long service leave schedule, comparing all inputs to source documents. An example of this is employee leave taken in the period. This data was traced to evidence of leave approval by management.

## Conclusions

Per the substantives procedures performed, no misstatements of employee entitlements and costs were identified.

# Fraud

## Scope of audit services regarding fraud

In accordance with Auditing Standard ASA240, our required objectives with regards to fraud are:

- To identify and assess the risks of **material misstatement** of the financial report due to fraud;
- To obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses; and
- To respond appropriately to fraud or suspected fraud identified during the audit

## Responsibility of the directors and management

The directors and management are required to consider the risk of fraud within the company, and are responsible for maintaining a system of internal control to prevent, or detect material misstatements to the financial statements arising from instances of fraud.

## Detailed fraud detection services?

Grant Thornton's Forensic Consulting division specialise in providing fraud detection services, and can efficiently perform this value-add service. This testing is designed to detect fraud of values far lower than audit materiality.

## What have we done in our audit to address the risk of fraud?

- Considered conditions present that increase the risk of fraud
- Conducted planning discussions with management regarding the risk or existence of fraud, policies and procedures in place to prevent and detect fraud
- Planned the nature and extent of our audit tests having regard to the risk of fraud.
- Reviewed accounting estimates for management bias
- Evaluated the business rationale for unusual transactions
- Maintained professional scepticism throughout the audit
- Reviewed the appropriateness of journal entries and year-end accounting adjustments
- Evaluated if any identified audit misstatements are indicative of fraud
- Incorporated unpredictable audit procedures into our audit plan and testing

## Conclusion

Management confirmed that to the best of its knowledge and belief there have been no instances of fraud during the period, and our procedures did not uncover any matters to report.

# Communication of audit matters with those charged with governance

In accordance with Auditing Standards, we are required to communicate a number of matters with those charged with governance which is covered by our audit planning report, within this audit findings report, and in the table below.

Matters for Grant Thornton to consider	Description*	Exceptions
<b>Irregularities and illegal acts</b>	We have not become aware of any material irregularities or illegal acts	No
<b>Non-compliance with laws and regulations</b>	We have not become aware of any material non-compliance with laws and regulations	No
<b>Access to books &amp; records, and conduct of audit</b>	We have been presented with all the necessary books and records and explanations requested of management	No
<b>Appropriateness of accounting policies</b>	We have not detected any material deficiencies in the accounting policies disclosed	No

Matters for Grant Thornton to consider	Description*	Exceptions
<b>Material uncertainties and going concern</b>	We have not detected any material deficiencies in management's assessment of the going concern assumption	No
<b>Disagreements with management</b>	We have had no material disagreements with management	No
<b>Independence of auditor</b>	National internal independence checks are performed annually	No

\* Reference to "material" implies the exception would cause the financial report to be materially misstated.



# About Grant Thornton Australia

## Australia

1,100+  
people nationally

6  
offices

\$223M  
turnover

132+  
partners nationally

## Global

40,000  
people globally

130  
countries

\$4.7BN  
worldwide revenue  
2015 (USD)

### Industry specialisations

Automotive dealerships

Energy & resources

Financial services

Food & beverage

Health & aged care

Hospitality & tourism

Life sciences

Major projects & infrastructure

Manufacturing

Not for Profit

Professional services

Public sector

Real estate & construction

Retail

Technology & media

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These firms help dynamic organisations unlock their potential for growth by providing meaningful, forward looking advice. Proactive teams, led by approachable partners in these firms, use insights, experience and instinct to understand complex issues for privately owned, publicly listed and public sector clients and help them to find solutions.

Grant Thornton Australia has more than 1,100 people working in offices in Adelaide, Brisbane, Cairns, Melbourne, Perth and Sydney. We combine service breadth, depth of expertise and industry insight with an approachable 'client first' mindset and a broad commercial perspective.

More than 40,000 Grant Thornton people, across over 130 countries, are focused on making a difference to clients, colleagues and the communities in which we live and work. Through this membership, we access global resources and methodologies that enable us to deliver consistently high quality outcomes for owners and key executives in our clients.

### Our services to dynamic businesses

#### Tax

Business planning

Corporate tax risk management services

GST & indirect taxes

Fringe benefits tax

Employment taxes

International tax

Transfer pricing

Expatriate taxes

Research & development

Corporate advisory services

#### Audit & assurance

External audits

Reviews of financial reports

Technical IFRS & accounting advice

IFRS training

Expert accounting & audit opinions

Systems & controls reviews

Compliance audits & reviews

Privately held business

Business & strategic planning

Compliance services

Tax advisory services

Private wealth advisory

Outsourced accounting solutions

#### Advisory services

##### Financial advisory

Acquisition & investments

Due diligence

Valuations

Fraud risk management & investigation

Initial Public Offering

Investigating Accountant's Reports

Independent Expert's Report

Financial modelling

Transaction advisory services

Merger integration

##### Operational advisory

Internal audit

Information technology risk & security

Corporate governance

Risk management

Data analytics

Project governance & management

Capital Integrity – alignment of programs to deliver organisation strategy

Strategy design & implementation

Performance improvement & process re-engineering

Workforce advisory services

Technology advisory & solutions



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Council Meeting

24 November 2015

Confidential Schedule 36  
(Minute 551/15 refers)

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Bound in Confidential Minute Book  
Volume 1 2015

Council Meeting

24 November 2015

Confidential Schedule 37  
(Minute 552/15 refers)

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Council Meeting

24 November 2015

Confidential Schedule 38  
(Minute 553/15 refers)

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Council Meeting

24 November 2015

Confidential Schedules 39, 40, 41, 42 and 44  
(Minute 555/15 refers)

Distributed to Elected Members under separate cover

Bound in Confidential Minute Book

Volume 1 2015

**POLICY NO: 10.16****LEGAL REPRESENTATION FOR MEMBERS AND  
EMPLOYEES**

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**ORIGIN/AUTHORITY****FILE NO.**

Council meeting – 15 July 2008 (727/08)

P1023394

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**OBJECTIVES**

The objective of this policy is to provide a framework and guidelines to assist the Council in determining when the City should provide financial assistance to members and employees for legal representation.

**POLICY STATEMENT**

Under the Local Government Act 1995, the City of Perth is empowered to protect the interests of individual members and employees (including past members and former employees) where they become involved in civil legal proceedings because of their official functions. In these situations the City may assist the individual in meeting reasonable expenses and any liabilities incurred in relation to those proceedings.

In this policy:-

**“approved solicitor”** is to be:-

- a) a “certified practitioner” under the *Legal Practice Act 2003*; and
- b) approved in writing by the Chief Executive Officer;

**“member or employee”** means a current or former Elected Member, commissioner, a member of a Committee of Council or employee of the City;

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**“legal proceedings”** may be civil, criminal or investigative (including an inquiry under any written law);

**“legal representation”** is the provision of legal services, to or on behalf of a member or employee, by an approved solicitor that are in respect of:-

- a) a matter or matters arising from the performance of the functions of the member or employee; and
- b) legal proceedings involving the member or employee that have been, or may be, commenced;

**“legal representation costs”** are the costs, including fees and disbursements, properly incurred in providing legal representation;

**“legal services”** includes advice, representation or documentation that is provided by an approved solicitor;

**“payment”** by the City of legal representation costs may be either by:-

- a) a direct payment to the approved solicitor (or the relevant firm); or
- b) a reimbursement to the member or employee.

**1. Financial Assistance Criteria**

1.1 The City may provide financial assistance for legal representation of a member or employee based on the following criteria:-

- (a) the legal representation costs must relate to a matter that arises from the performance, by the member or employee, of his or her functions as a member or employee;
- (b) the legal representation cost must be in respect of legal proceedings that have been, or may be, commenced;

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- (c) in performing his or her function, to which the legal representation relates, the member or employee in the Chief Executive Officer's, or where the employee is the Chief Executive Officer, the Council's opinion must have acted in good faith, and conduct under the City's Code of Conduct, Local Government (Rules of Conduct) Regulations 2007 or other written law; and
- (d) the legal representation costs do not relate to a matter or dispute in respect of a Local Government Election process.

**2. Examples of legal proceedings**

2.1 If the criteria in clause 1 are satisfied, the Council may approve the payment of legal representation costs:-

- (a) where proceedings are brought against a member or employee in connection with his or her functions – for example, an action for defamation or negligence arising out of a decision made or action taken by the member or employee;
- (b) where proceedings are commenced by a member or employee to enable them to carry out their local government functions - for example, where a member or employee seeks a restraining order against a person using threatening behaviour to the member or employee; or
- (c) for involvement in a statutory or other inquiry that requires information to be given by, or to which information is given, by a member or employee in connection with his or her functions.

2.2 The City will not make payment for legal representation costs to a member or employee for a defamation or negligence action, instituted by a member or employee.

**3. Application for payment**

3.1 A member or employee who seeks payment under this policy is to:-

- (a) make an application(s) in writing, to the CEO, unless the CEO is the applicant in which case the application is to be submitted to the Director Corporate Services, with the following details:-

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- (i) the matter for which legal representation is sought;
  - (ii) how that matter relates to the functions of the Member or employee making the application;
  - (iii) the solicitor (or firm) who is to be asked to provide legal representation;
  - (iv) the nature of legal representation to be sought (such as advice, representation in court, preparation of a document etc);
  - (v) the estimated cost (if known) of the legal representation; and
  - (vi) why it is in the interests of the City for payment to be made; and
- (b) so far as possible, make the application in paragraph (a) before seeking the legal representation to which the application relates.
- 3.2 The application is to be accompanied by a signed declaration by the relevant member or employee that he or she:-
- (a) has read, and understands, the terms of this Policy;
  - (b) has acted in good faith, and has not acted unlawfully or in a way that constitutes improper conduct in relation to the matter to which the application relates;
  - (c) acknowledges that any approval of legal representation costs is conditional on the repayment provisions of clause 7 and any other conditions to which the approval is subject; and
  - (d) undertakes to repay to the City any legal representation costs in accordance with the provisions of clause 7, as may be required by the City and the terms of this Policy.

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- 3.3 Once an application is received in accordance with this Policy a report is to be prepared by the CEO or where the CEO is the applicant, the Director Corporate Services, containing details of the application, an assessment of the request, an estimation of costs and a recommendation for consideration by the Council.

**4. Legal Representation Costs – Limit**

- 4.1 Unless otherwise determined by the Council, payment of legal representation costs in respect of a single application is not to exceed \$10,000.
- 4.2 A member or employee may make an additional application(s) to the Council in respect of the same matter.

**5. Council's Powers**

- 5.1 The Council, in respect of an application for payment of legal representation costs, may:–
- (a) refuse the application;
  - (b) grant payment; or
  - (c) grant payment subject to conditions.
- 5.2 Conditions under clause 5.1 may include, but are not limited to:–
- (a) a financial limit; and
  - (b) a requirement to enter into a formal agreement, including a security agreement, relating to the payment, and repayment, of legal representation costs.
- 5.3 In assessing an application, the Council may have regard to any insurance benefits that may be available to the applicant under the City's member or employee insurance policy (or its equivalent).
- 5.4 The Council may by resolution, cancel or vary an approval, or any conditions of approval, for the payment of legal representation costs.



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- 5.5 The Council may determine that a member or employee whose application for legal representation costs has been approved has, in respect of the matter for which legal representation costs were approved:–
- (a) not acted reasonably or in good faith; or
  - (b) given false or misleading information in respect of the application.
- 5.6 Where the Council makes a determination under clause 5.5 or where a Court or Commission find that a member or employee has acted unlawfully or in a way that constitutes misconduct:-
- (a) assistance from the City will be immediately withdrawn; and
  - (b) the legal representation costs paid by the City are to be repaid by the member or employee in accordance with clause 7.

**6. Chief Executive Officer's powers**

- 6.1 In cases where a delay in the approval of an application will be detrimental to the legal rights of the applicant, the CEO, subject to clause 6.2, may exercise, on behalf of the Council, any of the powers of the Council under clause 5.1 and 5.2, to a maximum of \$2,000 in respect of each application.
- 6.2 Where it is the CEO who is seeking urgent financial support for legal services the Director Corporate Services shall deal with the application.
- 6.3 An application approved by the CEO under clause 6.1, or by the Director Corporate Services under clause 6.2 is to be submitted to the next Ordinary Meeting of the Council which may exercise any of its powers under this Policy, including its powers under clause 5.4.

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**7. Repayment of Legal Representation Costs**

- 7.1 A Member or employee whose legal representation costs have been paid by the City is to repay the City:-
- (a) all or part of those costs – in accordance with a determination by the Council under clause 5.7;
  - (b) as much of those costs as are available to be paid by way of set-off – where the member or employee receives monies paid for costs, damages, or settlement, in respect of the matter for which the City paid the legal representation costs.
- 7.2 The City may take action in a court of competent jurisdiction to recover any monies due to it under this Policy.

**Amendments/Review:**

Council meeting - 1 February 2011 (33/11)