

2023 CHRISTMAS LIGHTS TRAIL

Partnership Expression of Interest



Christmas Lights Trail Expression of Interest

Be a part of the City of Perth's much-loved Christmas Lights Trail in 2023!

The City of Perth's annual Christmas Lights Trail has been firmly cemented as a festive tradition for the Perth community and has become the largest event in the City's calendar, attracting nearly 400,000 people to the CBD through the November to January period. Continuing to grow each year, the 2022 Trail included the addition of an extensive entertainment program between stops adding to the vibrant event experience.

The Trail is proposed to return on Friday 17 November 2023 and run for 47 nights through to Tuesday 2 January 2024. The 2023 event will focus on a centralised footprint through Northbridge and the CBD to enhance the accessibility and walkability of the Trail.

The City of Perth are seeking expressions of interest from retail precincts and other businesses who fall within the Trail boundary for installation co-funding partnerships as part of the Christmas Lights Trail 2023. Please see the boundary map as an attachment to this document.

Express your interest

To express your interest in a 50% minimum co-funding opportunity, please provide the below information for consideration:

Contact name:

Contact number:

Business name:

Proposed location at the venue:

Do you have permission to have an installation on this site? Y N

Approximate dimensions of space?

(Please consider sufficient pedestrian access)

Please attach an image of the proposed space to your submission

Is this space publicly accessible nightly between 6pm-3am? Y N

Does this space have access to power? Y N

Does the space have any restrictions? Y N

If yes, please explain the restrictions Eg. Weight loading, access to power

What is the surrounding lighting? (1 = very dim lighting, 10 = very well lit)

Budget for co-funding

(Noting installation costs can vary between \$40,000 - \$100,000+ each, all submissions will be required to meet 50% of the installation costs)

Further comments

Minimum requirements for partnership

- Venue falls within prescribed boundary
- Location is publicly accessible from 6pm to 3am nightly
- Contribution meets minimum 50% financial value (cash and/or in-kind)

While all expressions of interest will be assessed, please note that progression to a partnership and inclusion on the Trail cannot be guaranteed. A decision will be made based on partners meeting the minimum requirements and other logistical considerations.

Contact: Please email your completed form to info.city@cityofperth.wa.gov.au to submit your expression of interest or phone (08) 9461 3333 for any further information.

Closing date: 5pm, Friday 5 May 2023.



Lake St

Francis St

James St

China Town

William St

WA Museum

Beaufort St

Roe St

Queen St

Murray St

Wellington St

Hay St

William St

Murray St Mall

Hay St Mall

Barrack St

St Georges Tce

The Esplanade

Elizabeth Quay

Stirling Garden