

CERAWeek

March 18 – 22



**CITY OF
PERTH**
City of Light

In 1983, Cambridge Energy Research Associates (CERA) was founded in Cambridge, Massachusetts by Daniel Yergin and James Rosenfield. The energy research and consulting firm quickly became known for its critical knowledge and independent analysis on energy markets, geopolitics, industry trends, technology and strategy.

Each year, CERA clients gathered for a few days in Houston, Texas to attend the executive conference where they gained insight into the energy future while connecting with their peers. Over time, the program was expanded to five days of informative sessions and networking opportunities—and named CERAWeek.

Introduced in 2017, the Innovation Agora features exciting new programs and formats dedicated to emerging technologies. The Innovation Agora convenes a remarkable community of technologists, investors, thought leaders, government officials and corporate innovators to facilitate meaningful dialogue on the transformational technology platforms that are creating new energy pathways in the energy industry.

The conference is distinctive in the extraordinary depth and breadth of its content, attracting global thought leaders and shaping the global energy agenda.



85

Countries

1800+

Companies

CERAWeek has multiple streams including:

The Executive conference

The Executive conference provides an integrated framework for understanding what's ahead for global energy markets and geopolitics. Corporate executives and senior government officials convene to address the defining trends and critical issues that are shaping the energy landscape.

It is here where the worlds of energy, finance, manufacturing, mobility, technology, and policy converge. Through high-level dialogues and a global platform to share strategic visions, business leaders and policymakers advance ideas that will define the future of industry.

The Innovation Agora

The Innovation Agora is an open marketplace for the exchange of insights and solutions on energy innovation and emerging technologies. It is also a forum to learn and connect, including an exciting program with many sessions and formats designed to facilitate meaningful dialogue and stimulate new thinking and learning.

The program covers a wide array of transformational technology platforms ranging from digitalization, AI, analytics, and connectivity to robotics, blockchain, additive manufacturing and mobility, and including a continued focus on new technologies for decarbonization.

The Agora convenes a remarkable community of technologists, investors, thought leaders, government officials and corporate innovators —all dedicated to creating new pathways and solutions for our energy future.



Visit ceraweek.com for more information.

CERAWeek impact at a glance

4000

C Suite and Executive
Leadership Delegates

8000+

Delegates

650+

Sessions

450

Government and Regulatory
Representatives

450

C Suite Executive Speakers

750+

Prominent Women
Executives and Officials

84

Private Forums and Summits

90

Ministers and Top Officials
from 25 Countries